

# Anti-Spy Screen Thrown About Nuclear Tests

By ELTON C. FAY  
WASHINGTON (AP)—An anti-spy unit has been established within the task force which will supervise forthcoming nuclear tests in the Pacific.

The Defense Department declines to specify how large the unit is, to define its exact function or, indeed, to confirm its existence.

However, available and unclassified organization listings show the unit is headed by an assistant chief of staff of Joint Task Force 8 and that it is part of an intelligence and security branch.

Any counter-intelligence organization usually has a mission: "Destroying the effectiveness of inimical foreign intelligence activities and protection of information against espionage, personnel against subversion and installations, and material against sabotage."

The locale for the test series, scheduled to start within the next week or so unless Russia agrees to a cheat-proof test-ban treaty, provides some advantages in counter-intelligence.

Christmas Island is in a remote area 1,300 miles south of Honolulu. Isolated Johnston Island is 900 miles southwest of Hawaii.

The primary danger from Soviet intelligence efforts exists in other quarters. First, there is the possibility of reconnaissance by Russian submarines or "fishing boats."

To meet some of this threat, the United States has announced two danger zones, one in the Christmas Island area, the other around Johnston Island.

Southland's  
OWN SUNDAY  
Newspaper

## Independent Press-Telegram

The Weather---  
Sunny and warm today. High about 80. Continued sunny Monday. Complete weather on Page A-2.

Phone HE 5-1161 — Classified No. HE 2-5959 — PRICE 20 CENTS

LONG BEACH 12, CALIFORNIA, SUNDAY, APRIL 22, 1962

VOL. 10—NO. 35 134 PAGES

### 36 IMPORTANT WORDS

## Senate to Open Transit Finance Hearing Tuesday

By WILLIAM BROOM  
L.P.T. Washington Bureau

WASHINGTON—Thirty-six words in the President's message on transportation have opened the door to a solution of Los Angeles County transit ills.

Translating the words into action will be started when Senate hearings on urban mass transportation legislation start Tuesday.

While the 36 words apply specifically to Los Angeles, they also hold out hope to other cities, and they also could take pressure off the federal budget by opening up private sources of financing to urban transit systems.

The 36 words are—  
"There may, however, be some highly specialized situations in which alternative programs, for example, loan guarantees under stringent conditions, would be better suited to particular needs and the Congress may, therefore, wish to consider such alternatives."

UNTIL THOSE WORDS were squeezed into the message almost single-handedly by persistent Sen. Clair Engle, D., Calif., the chief antidote for transit ills seemed to be a federal program of loans and grants.

While loans and grants are the heart of the administration's program, the loan guarantee proposal introduced by Engle provides quick funding for those cities whose transit ills are too severe to wait in line for partial help from the federal government.

At the hearings starting Tuesday, the administration's bill and Engle's bill will be considered simultaneously. The senator looks forward to having his bill included in the omnibus bill which will be reported out.

"They fit together," he said. "The difference is this. The President has recommended \$500 million over a three-year period. These will be on direct grants, and in some instances, loans."

"MY BILL PROVIDES for guaranteed loans—that is, that local agencies will finance the project themselves. But the federal government will step in behind those where they think they're good. Under strict conditions, the federal government will guarantee those bonds so that they will sell at a low enough interest rate on the market. My plan offers alternative financing."

Low interest and non-taxable bonds are what Los Angeles Metropolitan Transit Authority needs to make its \$288 million plan work. Engle concedes that the guaranteed loan plan is "programmed to apply to Los Angeles itself specifically and perhaps to Pittsburgh."

"But it would help rapid transit financing throughout the nation eventually, he contends.

The 36 words which make it possible for the Senate to include guaranteed loans under the umbrella of the administration bill were not added to the presidential

(Continued Page A-2, Col. 3)

## Thousands Join Sunrise Rites

Thousands of local worshippers attended sunrise services throughout the Long Beach-Los Angeles area this morning commemorating the Resurrection.

The U.S. Navy's sunrise service was scheduled for 6:30 a.m. at the Navy landing, at the foot of Magnolia Avenue, Chaplain Malcolm A. Carpenter was to give the sermon from a floating barge on which a 20-foot cross has been erected.

Capt. F. W. Silk planned to attend the service in a gig near the barge, along with Mayor Edwin Wade and other civic officials. The public was invited and local boatowners were encouraged to tie up near the barge.

### 29th Nevada Test Conducted by AEC

WASHINGTON (AP)—The Atomic Energy Commission announced another underground nuclear test of low yield was conducted at the Nevada test site Saturday.

It was the 29th announced since the United States resumed testing.

A one-hour sunrise service began at 5 a.m. at Forest Lawn Mortuary, Cypress, in the forecourt of the Church of Our Fathers, Dr. Roy L. Smith, noted Methodist writer, was the principal speaker.

The 42nd annual Hollywood Bowl service began at 5 a.m.

### SPECIAL I, P-T SECTION

## Ideas, New Trends in Home Fashions

Ideas and new trends in home fashions are reported in a special Spring Carpet and Home Furnishings Fashion News Section in today's Independent, Press-Telegram.

The special section is packed with articles on the newest and best in carpeting, interior decorating, drapery fashions and furniture for every room in the house.

### SIGNS OF HIS SUFFERING—No. 8



Photo by Carl Best

## The Resurrection

Now upon the first day of the week, while it was yet dark, came Mary Magdalene, and Mary the mother of James, and Salome to the sepulchre with sweet spices that they might anoint Him.

And they found the stone rolled away from the sepulchre. And they entered in and found not the body of the Lord Jesus.

But they saw a young man sitting on the right side, clothed in a long white garment, and they were afraid.

And he saith unto them, "Be not afraid; ye seek Jesus of Nazareth, which was crucified. He is not here; He is risen. Behold the place where they laid Him."

"Go quickly and tell His disciples and Peter that He is risen from the dead and that He goeth before you into Galilee; there shall ye see Him."

And they departed quickly from the sepulchre with fear and great joy, and did run to bring the disciples word.

Then arose Peter and ran into the sepulchre, and stooping down, he beheld the linen clothes laid by themselves, and departed, wondering in himself at that which was come to pass.

Now when Jesus was risen He appeared first to Mary Magdalene, who knew not that it was Jesus. Jesus saith unto her, "Woman, why weepest thou? Whom seekest thou?"

She, supposing Him to be the gardener, saith unto Him, "Sir, if thou have borne Him hence, tell me where thou hast laid Him, and I will take Him away."

Then Jesus saith unto her, "Mary!"

And she turned and saith unto Him, "Master!"

After that He appeared in another form unto two of them as they walked into the country.

Afterward, He appeared unto the eleven as they sat at meat, and He spake unto them, saying: "All power is given unto me in heaven and in earth. Go ye, therefore, and teach all nations, baptizing them in the name of the Father, and of the Son, and of the Holy Ghost, teaching them to observe all things whatsoever I have commanded you."

"And, lo, I am with you always, even unto the end of the world."

Amen.  
—From the Gospels

## Music Festival to Open Here Wednesday Night

By GEORGE ERES

The Long Beach Music Festival, beginning Wednesday night in Municipal Auditorium, marks opening of a month-long series of music, drama and writers' conference activities in the city.

The Music Festival, second annual, event sponsored by the Long Beach Music Council, composed of music, professional, civic, church and labor organizations, will feature 11 events continuing through May 6.

The Drama Day program, sponsored by the Council of the Living Theater, organization of Long Beach theatrical groups, will be held May 5 at Long Beach State College.

The Writers' Conference, fourth annual event of its kind sponsored by the General Adult Division of Long Beach City College will be held May 17-19 in the Lafayette Hotel.

The Music Festival, built around the programming of individual musical groups, (Continued Page A-2, Col. 4)

Red Armies Exercise  
BUDAPEST (UPI)—Communist armies of the Warsaw Pact organization recently held secret maneuvers in Hungary, the Communist Party organ Nepszabadsag said Saturday.

## Air Force Salute to Fair Kills Two

### CDC Withholds Its Endorsement From Appelgate

By BOB HOUSER  
Political Editor

The 39th Assembly District California Democratic Council (CDC) rebuffed Assembly candidate Dr. Kenneth W. Appelgate in a "no endorsement" decision Saturday which may reverberate through the state as an opening salvo to clean up the image of CDC.

Leader of the no-endorsement maneuver was William J. Peake, a candidate who withdrew from the race in favor of Bert B. Bond, only remaining opposition to Appelgate for the Democratic nomination. Peake withdrew too late, however to have his name taken off the June 5 ballot.

Bond served notice last Thursday he did not want CDC's endorsement because of what he considered its extreme left positions on a number of issues.

WHILE PEAKE'S SUCCESS in blocking an Appelgate endorsement would support his own choice, Bond, Peake told the 63 endorsing convention delegates Saturday in the Lafayette Hotel that his motive was to kill off the leftist image of the CDC, specifically the impact of Long Beach Young Democrats, headed by Kenneth Campbell.

"The candidate," said Peake, "is in strong consort with this club, I only judge him (Appelgate) by those who surround him." He then noted that the club had brought ridicule to CDC by its resolutions to unilaterally stop nuclear testing, abolish the House Un-American Activities Committee, oppose President Kennedy's fall-out-shelter program and admit Red China to the U.N. He asked whether the CDC image would be the image of Ken Campbell or the image of John F. Kennedy and Pat Brown.

ALTHOUGH THE YOUNG Democrats stood firm for Appelgate's endorsement, Appelgate himself made it clear in his remarks before the convention that his interest "is in good, active Democrats who want to adhere to the national and state administrations. In seeking the CDC endorsement I commit myself unequivocally to successful prosecution of the programs of J. F. Kennedy and Governor Brown."

In voting no endorsement, the convention—dominated by the 25 votes of the Democratic Women's Study (Continued Page A-4, Col. 4)

## Oil Man Admits Shell Parley

LOS ANGELES (UPI)—Oil company executive Charles S. Jones said Saturday he was the "high Republican" who met with gubernatorial candidate Joseph Shell to ask Shell to support Richard M. Nixon should Nixon win the GOP nomination.

### Palm Springs Plane Crash Takes 4 Lives

PALM SPRINGS (UPI)—Four Californians were killed late Saturday when a small private plane—apparently trying to avoid an in-flight collision—crashed and burned about a half-mile behind a row of homes near Palm Springs Airport.

Dead were the pilot, Dr. J. Remwick of Sacramento and his passengers, Kenneth Holkamp, 26, 11060 Wright St., Lynwood; Craig Jourdain, 23, Monterey Park; and William Steinmetz, 23, South Gate.

Witnesses said the light aircraft appeared to make a sharp turn to avoid another plane in the same landing pattern, went into a stall, crashed and burst into flames.

Authorities said Remwick and his wife had come to this resort from Sacramento Saturday. They said the three Southern Californians killed in the crash had gone up with him for a short sightseeing flight over the area.

Jones, chairman of the board of Richfield Oil Co., said the aura of mystery that was reported to surround the meeting did not exist.

A meeting was arranged April 8 after Shell called upon him in January to ask if he (Jones) would support him in the general election should Shell win the Republican nomination from the former vice president.

"I TOLD HIM I WOULD," Jones said in a prepared release. "I told Mr. Shell my

(Continued Page A-4, Col. 5)

## Jet Crashes, Fires Homes Near Seattle

Bodies of Couple Found in Ashes; Luck Saves Others

SEATTLE (AP)—An aerial salute to the Seattle World's Fair ended in tragedy Saturday when an Air Force F102 jet fighter plane crashed in a residential area north of Seattle, killing two civilians.

The jet fighter was one of 24 Air Force and Navy planes which flew over the fairgrounds at noon to mark the start of the six-month exposition. The others returned safely to their home bases.

The plane's pilot, Capt. Joseph Wildt, Cincinnati, parachuted into Lake Washington and was picked up by a private boat. He was reported to have minor facial scratches.

REPORTS indicated the pilot had completed a second pass over the fairgrounds when he encountered difficulty with the plane. He reported his trouble on the radio, then sent out a distress signal and ejected himself.

Police said the bodies of Mr. and Mrs. Raymond Smith, both in their 60's, were recovered from the demolished home in the Montlake Terrace area. The house was destroyed by fire, along with the neighboring home of A. P. Retka. The five-member Retka family was on vacation.

OFFICERS SAID the homes of Mr. and Mrs. Jerry Andrews and the Robert Jinneman family were damaged. Mr. and Mrs. Andrews and the six members of the Jinneman family escaped.

Anita Moran, 15, was admitted to a hospital suffering from shock. The owner of an ambulance firm that took the girl to the hospital, Angelo Massagnetti, 42, was treated for smoke inhalation.

The pilot was taken to a hospital at Sand Point Naval Air Station, on the shore of Lake Washington, and then (Continued Page A-3, Col. 1)

### Marine Pilot Dies in Atlantic Crash

SAN JUAN, Puerto Rico (AP)—A U.S. Marine Crusader jet fighter crashed into the Atlantic off Fajardo in eastern Puerto Rico Saturday, killing the pilot. The name of the pilot was withheld pending notification of next of kin.

The plane was part of a Marine squadron based at Roosevelt Roads Naval Base.

### WHERE TO FIND IT

• SOUTHERN CALIFORNIA'S Trojans lost their first major track meet Saturday since 1933. See sports section for details.

• THE BRITISH can manhandle the English language in some pretty tricky ways. If you don't think so, turn to Page A-6.

Regular I, P-T features follow:

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Classified .....C-1-14  
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Editorials .....B-2  
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School Menus .....W-5  
Ship Arrivals .....D-8  
Sports .....D-1-6  
Star Gazer .....D-8  
Women's News .....W-1-8

## L.A.C. Says: What Do We Want?

The people of this country had better take a good look at what is happening to our traditional freedoms if they hope to preserve them. Only the past week we read the story of how an Arkansas farmer had his farm seized and sold by the government at a fraction of its value. His crime? He planted more rice than the government told him he could plant on his own farm. He did not want price guarantees or subsidies. But he did want to raise as much as his efforts and land would produce—and take a chance on making a profit.

President Kennedy apparently won a great personal victory when the steel companies backed down from a price increase of 3.5 per cent to cover their 12 per cent costs of labor since the last general price increase. It was a popular victory spurred by one of the most demagogic tirades against private enterprise ever heard. Now that its effect has quieted down it is well that the American people consider just what they want as their form of government and economy.

The alternative to our free enterprise system is socialism or fascism. In either case, it would mean complete government control of prices—wages—rents and interest rates. It would mean political control over every segment of our economy. Instead of the system of competition under which we have prospered, we would substitute a system whereby political leaders would decide each development effecting production and living standards.

Labor may think it would be immune to such regulation because of its political power. But in dealing with a government that is made up of so-called intellectuals who honestly believe they know what is best for all the people—control of labor's wages and working arrangements is as inevitable as their control over management. There is no way to actually control prices without controlling wages—and all other segments of the economy.

The time may come when inflation caused by vast governmental spending and increased costs of production will make this necessary. But in approving the President's angry tirade against one industry—while he was silent about labor cost increases that brought about the crisis—one is losing sight of the vast power over free enterprise this popular victory placed in his hands.

It should be remembered this was a personal victory. It was not by act of Congress or any court. It was an appeal to mass support for an executive action contrary to all principals of representative government. Threats were made that defense orders would go to others—income tax investigations were threatened. All the elements of a totalitarian government were used to bring the "culprits" in line. It was to stop an industry from raising prices to meet payroll costs so profits could be assured.

Because of his attractive personality and appeal to many segments of our society, Mr. Kennedy is a dangerous man. We do not question his honesty or sincerity in believing he and the small group that surrounds him know what is best for all the people. But we do question that they know what is best—or that such vast power over our economy should be given to people—with no record of achievement of business success of their own.

We still have a Congress and our courts to decide these issues. But much of their power was transferred to an individual—when he forced the steel companies to bend to his will. Where will this personal power be used next to bypass the safeguards set out in our Constitution? How long will it take to build up a force that will, in effect, abolish all these safeguards? It has happened in other countries. Before it happens here the people better give some consideration to just what do they want.—L.A.C.

(L.A.C.'s column, by L. A. Collins Sr., like other columns, is an expression of personal opinion, and does not necessarily reflect the considered opinion of this newspaper.)

**INDEPENDENT PRESS-TELEGRAM**  
Published Sunday only at Sixth St. and Pine Ave., Long Beach, Cal.  
Entered as second class matter at Post Office at Long Beach, Cal.  
Carrier delivery \$1.00 per copy \$3.00  
By mail \$12.00

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## 25 Hauled to Jail in Race Row

ALBANY, Ga. (UPI)—Police literally dragged 25 young Negroes off to jail here Saturday for staging a sit-down at City Hall to protest the fatal shooting of a Negro night club owner by a city policeman.

Leaders of the Albany integrationist movement said the arrests might touch off more anti-segregation demonstrations in this racially troubled city.

**SATURDAY**, Assistant Police Chief Leslie Summerford said the Negroes "just came up to the front of City Hall and lay down." He said they were carried to jail after refusing to get up from the sidewalk.

## Transit Act Hearing Due on Tuesday

(Continued from Page A-1)  
message until a few days before it was completed.

**SEN. ENGLE** encountered massive resistance to the proposal from the Treasury Department and the Budget Bureau. The chief complaint was that transit bonds would compete in the money market against bond issues by the treasury.

With MTA and bankers supplying the technical arguments, Engle was able to obtain Treasury and Budget Bureau concurrence. But it came about only after six White House meetings and several hot sessions in the senator's office.

A telephone call at a key moment by Gov. Edmund G. Brown to President Kennedy also played a role. In response, the President sent down word to those drafting the message to include loan guarantees "if possible," but he stopped short of requesting it.

**TREASURY** resistance melted after assurances were given that the amount of bonds sold would be limited, that they would be marketed

## First Music Fete Event Wednesday

(Continued from Page A-1)

focuses the spotlight of interest on music during the period.

Opening with the Secondary Schools Festival Concert of the Long Beach Unified School District Wednesday, the program closes with the Festival Concert of American Music by the Long Beach Symphony Orchestra assisted by the Schola Cantorum May 6 in Municipal Auditorium.

"The two programs represent the full circle of musical activity starting with the first musical experiences in the schools through to the combined professional and non-professional make up of the symphony orchestra," said Dr. Gerald Daniel, assistant dean, Long Beach City College, and chairman of the Music Council's Festival Committee. "Continuity of this musical activity is seen in the personnel of the orchestra."

## FESTIVAL EVENTS

Following is the schedule of events for the Second Annual Long Beach Music Festival, sponsored by the Long Beach Music Council:

**Wednesday**—Secondary Schools Festival Concert, Long Beach Unified School District, 8 p.m., Municipal Auditorium. Admission by ticket; general public admitted free after 7:45 p.m. to available seats.

**Friday**—Chamber Music Concert, Long Beach State College, 8:30 p.m., Little Theatre. Julien Musafia, pianist, and Pacific String Quartet. William Hymanson, first violin; Akira Endo, second violin; Albert Falkov, viola; Naoum Benditzky, cello. Admission: free.

**Saturday**—Intercollegiate Choir Festival, Long Beach State College, 8 p.m., Mens Gymnasium. Knut Nystedt, composer-conductor of Oslo, Norway, Long Beach State College artist-in-residence, guest, adjudicator-conductor. Donation: \$1.

**Sunday, April 29**—Contemporary band music, Long Beach Municipal Band, conducted by Charles J. Payne, 3 p.m., Elks Club, 4101 E. Willow St.

**Monday, April 30**—"Scandinavian Folk Music," lecture by Knut Nystedt, State College Lecture Hall 151, 8:15 p.m. Admission: free.

**Tuesday, May 1**—Organ concert by Richard Pavlov of Grace Cathedral, San Francisco, 8:15 p.m., First Congregational Church, Third Street and Cedar Avenue. Free-will offering.

**Wednesday, May 2**—Contemporary Music of Norway, lecture by Knut Nystedt, 8:15 p.m., State College Lecture Hall 151. Admission: free.

**Thursday, May 3**—Concert of Compositions by Knut Nystedt, Long Beach State College Little Theatre, 8:15 p.m., State College A. Coppola Choir, directed by Frank Peller. Chamber Music, directed by Robert Collins; Long Beach String Quartet, composed of Edwin Smith, first violin; Robert Gosh, second violin; Gordon Groves, viola; and Robert McKenize, cello; Julien Musafia, pianist; Ray Vaughn, tenor and Joyce Washington, soprano, accompanied by Charles Farmer, pianist. Admission: free.

**Friday, May 4**—Elliott Carter, soprano, Community Concerts Association concert, 8:15 p.m., Municipal Auditorium. Sold out.

**Saturday, May 5**—Long Beach Symphony Orchestra, Festival Concert of American Music, 8:30 p.m., Municipal Auditorium. Lauria Jones, conductor; soloist, John Browning, pianist; Marvin Cloud, narrator. Long Beach City College Schola Cantorum, conducted by Wayne Gard. Admission: \$2.50, \$1.50.

during schools when no treasury issues were in sight, and that treasury would get a chance to pass on financial surveys on feasibility for repayment.

## Wife Stabs Man Fatally, Tells of Death Struggle

By GEORGE ROBESON

An argument between a husband and wife that began last Monday ended Saturday night in violent death for the husband as he washed dishes in their Long Beach apartment.

William James Barnes, 38, died on the kitchen floor of his apartment at 920 E. Sixth St. with a deep knife wound in his back.

Police said his wife, Dorothy, also 38, admitted stabbing him in a struggle in which, she said, he tried to drown her in the kitchen sink.

**MRS. BARNES** gave this account of the moments that led to death, according to police:

Her husband was washing dishes. They were arguing. "I don't know what it was about," Mrs. Barnes said. "Part of it was money, I guess. But we started fighting with each other last Monday."

As they stood at the sink, Barnes grabbed his wife's hair and forced her backward over the sink, submerging her head in the dishwasher. He released her a moment later, saying, "I guess I shouldn't have done that, huh?"

Mrs. Barnes struggled with him, pulling his hair, and he dunked her head in the sink again.

**SHE REACHED** out. Her hand found a 12-inch butcher knife on the sideboard. She plunged it into his back.

Officers said Mrs. Barnes spent about 20 minutes attempting to clean blood from the floor before she called police.

Barnes' body still wore an

apron when police arrived. He was employed by Scott Radio Supply. His wife is employed by General Telephone Co., police said. Part of their domestic quarrels involved the division of family income, detectives said.

Investigating detectives said Mrs. Barnes would be booked for investigation of murder until the District Attorney's office either issues a criminal complaint against her or rejects one.

**NEIGHBORS** in the apartment building described Mr.

and Mrs. Barnes as "a nice, quiet couple." One resident of the building, however, said he heard "a man's voice, shouting as if he were enraged" about the time of the stabbing shortly before 7 p.m.

The Barnes apartment was tastefully furnished. On one table in the living room were several pieces of Lenten devotional literature, one of them open to mark a place.

"I'm supposed to go to church tomorrow," Mrs. Barnes told detectives. "Can I make a phone call? I want to tell them if I won't be able to go."

## COMPLETE WEATHER

Long Beach and vicinity: Sunny and warm today. High about 80. Continued sunny Monday.  
Mountain Areas: Sunny and a little warmer today. Sunny with variable clouds and continued warm Monday.  
Interior and Desert Regions: Sunny today and Monday. A little warmer today. Highs 75 to 85 upper valleys, 85 to 95 lower valleys.  
Outstate Wind and Weather Forecast (Pt. Conception to Mexican Border): Westerly winds 10 to 20 knots in afternoon today and Monday by light and variable night and morning hours. Sunny today. Mostly sunny with some high clouds Monday. Not much change in temperature.  
SUN, MOON AND TIDES  
Sunrise: 5:15 a.m.; sunset: 6:29 p.m.  
Moonrise: 9:12 p.m.; moonset: 7:11 a.m.  
Tides: High, 3.5 feet at 10:48 a.m. and 5:1 feet at 10:04 p.m.; Low, -0.1 feet at 4:32 a.m. and 1:17 feet at 3:52 p.m.

**SATURDAY'S WEATHER REPORTS**

California			Across the Nation		
	H	L		H	L
Long Beach	73	51	Fresno	77	49
Long Beach Airport	73	51	Newport Beach	77	49
Los Angeles	73	51	Palm Springs	92	37
Avalon	67	49	Riverdale	82	51
Bakersfield	77	47	Sacramento	82	49
Big Bear Lake	64	29	San Bernardino	85	45
Bishop	74	62	San Diego	74	50
Bozeman	74	62	San Francisco	67	51
Death Valley	94	63	Santa Barbara	74	46
El Centro	91	52	Victorville	73	41
Alaska			The Nation		
	H	L		H	L
Albuquerque	73	41	Miami Beach	89	69
Albany	69	40	Minneapolis-St. Paul	74	54
Albany, N.Y.	69	40	New Orleans	82	51
Boston	69	35	New York	82	51
Chicago	78	44	Oklahoma City	81	59
Cleveland	69	35	Omaha	89	40
Denver	64	32	Philadelphia	86	48
Des Moines	63	42	Pittsburgh	85	43
Dayton	64	32	Portland	65	50
El Paso	74	44	Reno	86	51
Fort Worth	84	64	Richmond	82	39
Havana	87	72	St. Louis	85	47
Honolulu	83	68	St. Louis City	81	33
Indianapolis	76	40	Salt Lake City	51	33
Kansas City	85	60	Saskatoon	67	39
Las Vegas	81	57	Washington	67	39
Memphis	81	57			

Highest temperature in the 43 adjacent states Saturday was 94 at Death Valley, Calif. Lowest was 20 at Greenville, Maine.

## Easter Auto Break

**CINCINNATI, Ohio (UPI)**—The highway safety bureau Saturday issued an order to police not to tag any vehicles parked in front of, or near churches today, regardless of violation of signs.

## MUU MUUS

FOR ALL THE PRETTY ONES!

SUMMERTON'S NEW DECOR SHOP

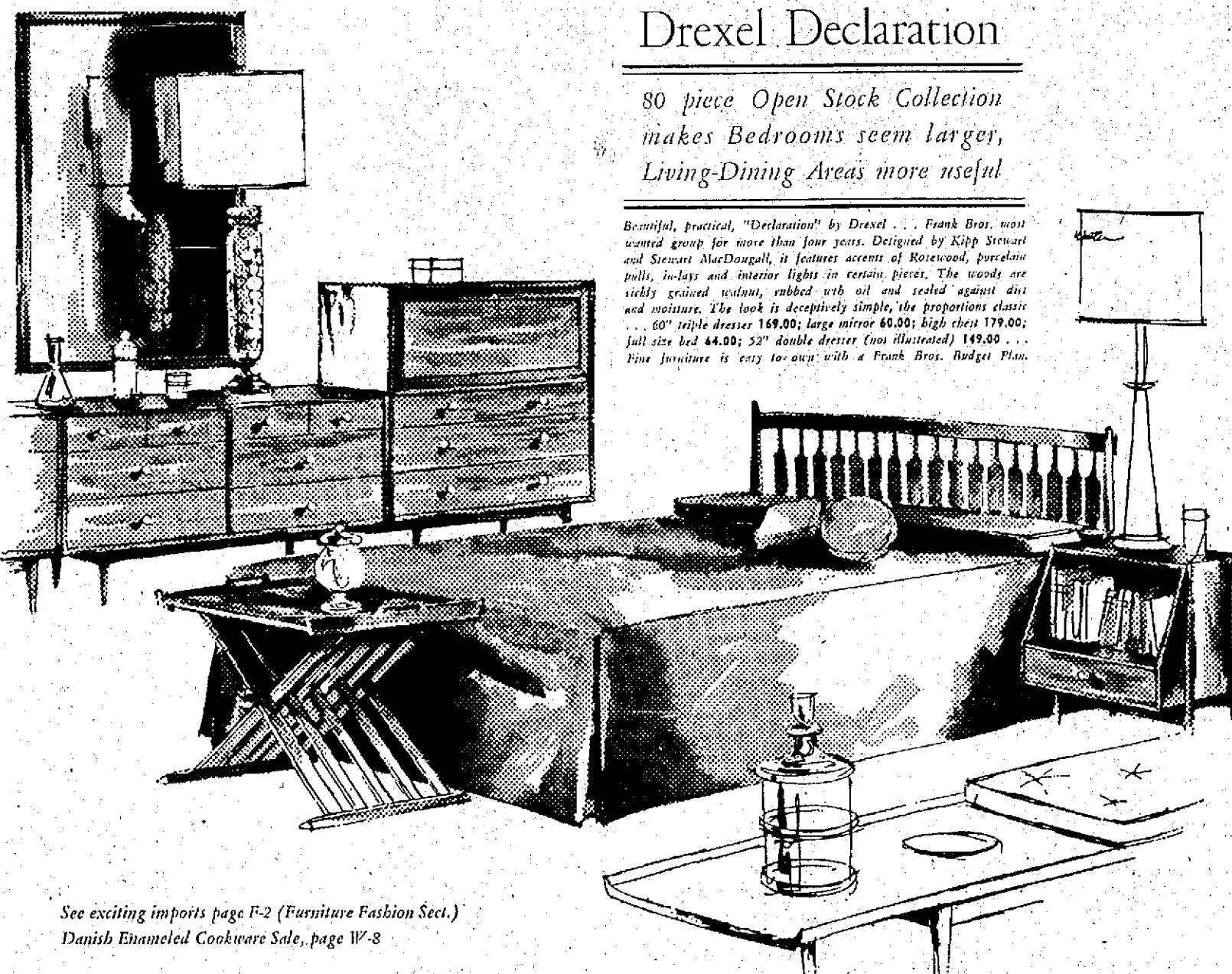
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See exciting imports page F-2 (Furniture Fashion Sect.)  
Danish Enamelled Cookware Sale, page W-8

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FIREMEN BATTLE FLAMES STARTED BY CRASHED JET FIGHTER NORTH OF SEATTLE WORLD'S FAIR

## Jet Saluting Fair's Opening Kills Pair

(Continued from Page A-1)

transferred to the hospital at Paine Field near Everett, his home base.

GEORGE C. KRAHL, who lives about a block and a half from where the plane hit, said:

"The first thing we noticed was a tremendous boom like a sonic boom. Then everything vibrated and there was a tremendous burst of red-hot blaze. Right after the crash there was a tremendous amount of debris flying all over the neighborhood. Some of the neighbors have broken windows."

Capt. Wildt suffered an in-flight power loss, the McChord Air Force Base information office said. It gave this account:

Capt. Wildt guided his plane toward Lake Washington and tried to ditch it in the water, to avoid hitting a residential area. He ejected himself when his plane was only 1,000 feet above the water.

But after he left the plane, it began a sudden climb before diving again into the residential area.

EYEWITNESSES on the ground confirmed Capt. Wildt's version and said he made a "valiant effort" to get his plane down in the water, the McChord spokesman said.

His home base at Paine Field sent a helicopter and ground rescue crews to the crash area.

Excited crowds hailed the beginning of the Century 21 Exposition unaware that the jet had crashed.

Twelve thousand early arrivals crowded into Memorial

Stadium to watch the opening festivities and hear President Kennedy in a telephoned message hail the opening of the first world's fair in 22 years.

"What we show was achieved with great effort in the field of science, technology and industry," the President said.

"These accomplishments are a bridge to carry us competently toward the 21st Century."

"Many nations have sent exhibits and will send their people. We welcome them. This exemplifies the spirit of peace and cooperation with which we approach the decades ahead. . . . May we open not only a great world's fair, but may we open an era of peace and understanding among all mankind."

SECRETARY of Commerce Luther H. Hodges, the administration's chief delegate to the fair, declared it "symbolizes our faith in the future of this country and the world."

Sen. Warren G. Magnuson, D-Wash., a prime mover in assuring federal help for the exposition said: "Science and the never has known a better sky."



FIRST VISITORS to Seattle World's Fair on opening day Saturday ride Electricabs to tour fair grounds.

showcase. Never has science had so much to show."

The oratory over the celebrating began.

Servicemen fired a 21-gun salute. Boat whistles, sirens and church bells added to the din. Gas balloons dotted the sky. A 538-bell carillon rang

## Lakewood Opens Week-Long Annual Pan American Fete

Lakewood will honor Pan-America and the other nations of Latin America this week in the community's 16th annual Pan American Festival.

Opening event of the week-long celebration will be an El Comienzo (beginning) luncheon Monday noon at Hody's Restaurant.

Supervisor Frank G. Bonelli will be principal speaker at the luncheon, sponsored by the Greater Lakewood Chamber of Commerce. Master of ceremonies will be Fred Sanchez, City of Lakewood.

appointed ambassador of good will to the Latin American Consular Association of Los Angeles.

The consular representatives will be guests of honor at the luncheon, along with Miss Nitza Elizabeth Anguizola, festival queen, and Miss Pamela Lustig, Pan-Am hostess.

Other highlights of the festival will include a Jaycee-sponsored fair and carnival Thursday through Sunday, an Exchange of Flags ceremony Saturday afternoon at the Lakewood High School stadium and a Lions Club-sponsored Pan American ball Saturday evening.

Capping the week-long festivities will be a 1½-hour televised parade next Sunday afternoon.

### Judy Out of Hospital

NEW YORK (UPI) — Judy Garland was released Saturday from Columbia-Presbyterian Hospital after a week there under treatment for exhaustion.

**Columbia**

once-a-year event

famous names

Designer Suit Sale

VALUES TO \$119

\$49 and \$69

SIZES 8 TO 16

many 3 piece costumes included

famous names include Don Loper, Lilli Ann, Beverly Hills Modes and many others in imported pure silk dupioni, all wool crepes and boucles, hand woven Indian silk, French silk/worsted and English knit fabrics

better suits—all three stores

*Orange Blossom*

NEW DIAMONDS SELECTED IN KAPAT GUILD  
BUDGET TERMS TO YOU

\$300 FEDERAL TAX INCLUDED \$200

Budget Terms Up to 24 Months

*C. Lewis* 333 PINE AVE. PHONE HE 5-6335

### FOR FREEWAY DERELICTS

## Sun to Energize Radio Callboxes

L.P.T. Los Angeles Bureau

The sun, which continues to lure hundreds of thousands of new residents to Southern California, is—appropriately enough—about to be used to help residents who get stuck on the freeways.

Eighty radio callboxes, activated by solar energy, will be installed on freeways near downtown Los Angeles as part of a pilot program this summer, according to Supervisor Kenneth Hahn.

The boxes, developed by Hoffman Electronics Corp., will be on a 24-hour hookup with the Los Angeles Police Department's communications center.

A MOTORIST having car trouble or involved in an accident can go to one of the callboxes, push a red button on the box and transmit a signal to the police radio center. The center will dispatch an officer to the scene.

"When the officer arrives, he will be able to summon other emergency vehicles by use of other buttons in the callbox," Hahn explained.

In the pilot program, the callboxes will be placed at quarter-mile intervals, Hahn said. Twelve will be installed on Harbor Freeway between the Civic Center interchange and Olympic Boulevard. There will be 50 on Hollywood Freeway from the interchange

to Highland Avenue, 14 on Santa Ana Freeway from the interchange with the San Bernardino Freeway, and four on San Bernardino Freeway between the Santa Ana and Golden State freeways.

"RAYS FROM the sun will provide the energy for the signals," Hahn said, "and there will be no wires."

Hahn said Robert B. Bradford, director of the State Department of Public Works, advised him that the test system should be in operation this summer. The state will assume the cost of installing and maintaining the callboxes, he said.

### ATTENTION! ACTIVE-RETIRED

A "New Way of Life"  
**NEW ROBINSON**  
RETIREMENT HOTEL

- PRIVATE ROOMS OR APARTMENTS
- DELICIOUS MEALS DAILY
- PLANNED ACTIVITIES PROGRAM (movies, games, parties, cards, programs)
- HOMEY ATMOSPHERE
- FOR YOUR CONVENIENCE Two elevators, recreation room, stag room, roof garden, two TV rooms, beauty shop, doctor on call 24 hrs.

Low Monthly Rates

No Entry Fees or Leases

334 E. OCEAN HE 6-5255

Free Color Folder on request

## BUILD YOUR SUMMER WARDROBE WITH FOREVER YOUNG



## Columbia EASY CARE FASHIONS IN MISSES AND HALF SIZES

a—pleated bodice, full skirted four season toile print of sheer dacron polyester in turquoise, green, cocoa; sizes 10/20 and 12½/24½.....11.99

b—sheer floral stripe print in dacron/cotton blend, cool and comfortable all summer long, white, mint, blue, straw, 10/20 and 12½/24½.....11.99

c—three piece ensemble, skirt and jacket of acetate/cotton striped seersucker with back buttoned rayon overblouse, charcoal, green, cocoa, 10/20 and 12½/22½.....15.99

**Columbia**

street floor budget shop, all three stores

with all cash purchases long beach and huntington park



pacific at 1st, long beach and huntington park open mon. and fri. 'til 9 p.m. lakewood center mon., thurs., fri. 12:30 - 9:30

### FIRST AT FAIR Chicagoan No. 1 Past Every Gate

SEATTLE (AP) — Thirty years of mild frustration ended triumphantly Saturday for Al Carter of Chicago when he was the first visitor to the Seattle World's Fair.

Carter said he tried to be No. 1 customer at Chicago's Century of Progress Exposition in 1933 but lost out to a woman.

Carter arrived at the fair's south gate at 3 p.m. Friday and talked the gatekeeper into letting him step inside.

Then he visited all the other gates and collected affidavits from the gatekeepers that Al Carter, Chicago musician, was first in line. Then he went back to the east gate to await the noon opening Saturday.

Two Seattle boys, Paul Taylor and Gary Storm, were second and third, respectively. Carter told them he'd swear to that.

Proven by impartial survey! Marinello gives you the training that assures you the best chance of a successful and exciting career. 15,000 Marinello graduates own their own salons. Classes now forming.

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LONG BEACH 416 Pine Ave. HE 5-9109	VAN NUYS 4360 Van Nuys Blvd ST 1-4460	LOS ANGELES 718 S. Broadway MA 7-5561
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## Resurrection Celebrated by Millions

By the Associated Press  
"He is risen."  
In song and prayer, the words spoken 20 centuries ago echoed around the world today in Christian celebration of the Resurrection.

The bells of Rome's 500 churches, muffled until midnight, rang out the glory of Easter.

IN SILENCE, too, the faith was kept as sign-language services were conducted for deaf congregations.

A joy of color lent emphasis to the white lily symbol of the day. Gaily decorated eggs, bunnies and chicks filled children's baskets. Finery awaited the Easter parades.

For most of the United States, the Weather Bureau forecast a sunny and mild day, except for a band of showers across the middle of the nation and some rain on the northeast coast.

EASTER penetrated the Iron Curtain, carrying its hope of life everlasting into Orthodox and Baptist churches in Moscow.

The commemoration of Christ's sacrifice on the cross brought thousands of pilgrims to Jerusalem, tens of thousands of visitors to the Vatican in Rome and millions of the faithful to special services throughout the world.

LOS ANGELES (CNS)—Nearly 1,000 peace demonstrators marched five miles along Wilshire Boulevard Saturday protesting nuclear weapons tests and urging world disarmament.

The March began at Hancock Park and wound up in a rally at the MacArthur Park bandstand.

Most of the marchers carried placards protesting the scheduled resumption of U.S. nuclear tests. Other signs read: "Turn Toward Peace."

The rally was addressed by actor Don Murray and Democratic congressional candidate Jerry Pacht.

## WORLD NEWS BRIEFS

### Kennedy, Wife Will Visit Mexico

PALM BEACH, Fla. (AP)—President and Mrs. Kennedy will visit Mexico June 29 to July 1, the Palm Beach White House announced Saturday.

Chief executives traditionally visit Mexico and Canada, the two countries that border the United States, and the Kennedys traveled to Ottawa last May. A trip to Mexico was announced last year while Kennedy was winding up his Christmas-New Year vacation in Palm Beach.

### Argentine Civil War Averted

BUENOS AIRES, Argentina (AP)—President Jose Maria Guido, supported by tough cavalry Gen. Enrique Rauch and a column of tanks, gained the upper hand over ultimatum-bearing Argentine military chiefs Saturday just as civil war seemed to be exploding.

The diminutive president imposed a truce while insurgent armor stormed into the outskirts of Buenos Aires and probed machine gun and artillery emplacements of army commander Gen. Raul Poggi in the heart of the capital.

The crisis, the nearest Argentina has come to serious blood-letting since dictator Juan Peron was routed seven years ago, burgeoned when Gen. Rauch unexpectedly launched an insurrection against the army high command Friday night from Camp de Mayo, Argentina's most important military camp, 30 miles outside the capital.

The insurrection snowballed and surprised Gen. Poggi, key leader in deposing and imprisoning President Arturo Frondizi on March 29. Guido is Frondizi's military-picked successor, and Rauch's actions apparently meant that Poggi had lost out as a power in Argentine politics.

Scientists said there was no immediate indication what caused the booster failure, but the Atlas-Centaur combination itself remained standing firmly upright on its pad and apparently suffered little if any damage.

### Rocket May Form Ice Cloud

WASHINGTON (UPI)—A giant Saturn booster this week will hurl 95 tons of water 65 miles into the sky to form what scientists believe will be the highest and largest ice cloud since the world began. The cloud, if launch day Wednesday is clear at Cape Canaveral, may be visible for scores and perhaps hundreds of miles.

### Gardy Assumes Salan Post

ORAN (AP)—Ex-Gen. Paul Gardy, Secret Army commander in western Algeria, said Saturday he has assumed Raoul Salan's post as chief of the terrorist organization. Gardy made the announcement in an emotion-packed pirate radio broadcast appealing to French settlers to continue fighting. Salan was arrested last week.

### Hunt Plane, 6 Aboard

SALT LAKE CITY (AP)—A fleet of airplanes combed the desert wastelands of Western Utah and Nevada Saturday for a private plane missing with six Californians aboard, including three women and two children. The plane was piloted by Al Hoffman of the Fresno branch of Pacific Oil Seed, Inc. With him were his wife, Amelia; their two sons, Tom, 12, and Bruce 11; Mrs. Carl Claasen, wife of the president of Pacific Oil Seed, with headquarters in Woodland, and Claasen's sister-in-law, Mrs. Connie Moore of Walnut Creek.

## CDC Rebuffs Appelgate, Candidacy

(Continued from Page A-1)

Club—also flouted the appeals of the party's 1956 congressional candidate, Raymond C. Simpson, and former Assembly candidate Tom Griffin.

DR. APPELGATE said after adjournment that the charges against Young Democrats were on national and international issues. "The problems of this district are of immediate and utmost concern to me. Linking those positions to my candidacy is preposterous. I'm a member of the Democratic State Central Committee and don't represent the Young Democrats."

AT ABOUT the same time Saturday, CDC got another "image" treatment from Ronald D. Hager, president and chairman of the CDC in the 32nd (old 18th) Congressional District (Long Beach-Lakewood-Signal Hill).

Hager passed along word that Demo congressional candidate W. Bud DeCannis also had served notice he does not want a CDC endorsement "because of certain aspects of the program of CDC with which I cannot fully concur."

DeCannis said as long as right or left extremists remain in CDC he would rather stay out, along with his supporters.

### THE SURPRISE came in Hager's agreement:

"While I am sorry that certain individuals both locally and in the state have caused CDC to fall into disrepute by actions and stands which have been used by the Republican opposition in an unfair smear-type campaign, I, at present, agree with Mr. DeCannis and Mr. Dond in their not seeking the endorsement of CDC councils.

"I feel that the stands and actions taken by past state CDC conventions are definitely not the positions of most clearly thinking, truly loyal Democrats."

Hager also cited what he considered to be the extreme right pole in CDC, the recently defecting group of Democrats led by Kenneth and Sheila LaTourrette.

Hager included both left and right in his closing suggestion "that no Democratic candidate would be wise to seek or accept the endorsement of any of the CDC councils in this congressional district so long as such individuals are in active participation therein."

### Slide Buries Two

SALZBURG, Austria (AP)—An avalanche buried a parked car in the Grossvenediger Range of the Austrian Alps Saturday and two Austrian soldiers believed to have been in the car could not be found.

## MTA, Union Slate New Talks Monday

Metropolitan Transit Authority representatives will meet again with union negotiators Monday to continue talks on a new contract while 2,700 bus and streetcar operators are prevented by court injunction from striking.

The MTA officials will meet with Brotherhood of Railroad Trainmen officials in the AFL-CIO Los Angeles County Labor Federation offices.

The union is prohibited by

## Girl Killed in Cliff Fall

Easter vacation fun ended in tragedy Saturday for a 15-year-old Pomona girl who plunged 85 feet to her death from a cliff at Dana Point.

Orange County Sheriff's deputies said the girl, Loretta Louise Young, was returning to a beach camp with her boy friend around 4:40 p.m. and decided to take a short cut.

## SAN PEDRO ROMANCE

## Grandma Flies to Pakistan Bridal

Easter means adventure and marriage to Mrs. Louise Schaffmit, San Pedro grandmother who spent nearly 20 years as a secretary at the Long Beach Naval Shipyard.

She leaves today for Pakistan to marry a doctor she has never seen.

Mrs. Schaffmit, of 875 29th St., began corresponding with Pakistan army medical officer Col. Jamual un Din of Lahore two years ago. They were "introduced," she said, by mutual friends in the Philippines.

Her daughter and son-in-law, Mr. and Mrs. George Howison of Wilmington today will escort Mrs. Schaffmit to her plane.

She plans to make several stops en route and is scheduled to arrive in Lahore April 28.

After her marriage, Col. un Din will take her to his summer home in the Pakistan mountains and introduce her to his six children—all of whom practice law or medicine.

Mrs. Schaffmit is the daughter of the late Kansas congressman, Arnold Miller.

She said she and her husband-to-be have many common interests including literature, writing and the desire to help others.

## Executive's Kin Held as Steel Firm Thief

A photographer and a laborer, both unemployed, were booked Saturday by Long Beach police for the Friday night burglary of a steel company office.

One of the suspects, laborer Ronald Lee Maberry, 19, of 3569 Kallin Ave., was arrested by employees of Hiram's Market, 6235 E. Spring St., Saturday, as he attempted to pass a check for \$217.03 which police said was one of several checks stolen Friday from the Crow Steel Co. Inc., 3111 E. Willow St.

Officers said Maberry admitted the burglary.

The other suspect, implicated by Maberry, was identified as David Butler Crow, 21, of 6152 Pageantry St. Police said Crow is the stepson of the steel firm's co-owner. He was arrested at a motel at 1777 Cherry Ave.

Several other checks taken in the burglary were in Crow's possession when he was arrested, officers said.

The suspects had cashed stolen company checks at four other Long Beach stores between the time of the burglary Friday night and their arrest Saturday, according to police.

## Executive Tells Meet With Shell

(Continued from Page A-1)  
basic interest had always been in the Republican Party and I would do everything I could to help the party after the primary, and that I would certainly support him if he won."

"I asked him if Mr. Nixon were the nominee, would he support Mr. Nixon in the finals," Jones said. "He said he would do so in every way possible with only one reservation—that he could not continue to make five speeches a day for Mr. Nixon as he was doing for himself."

Jones said his first effort to meet with Shell was not completed because of Shell's being out of the city. He said they met finally Sunday evening, April 8, in Jones' room at the Statler-Hilton Hotel.

## Iran Floods Kill 7

TEHRAN, Iran (AP)—Heavy rains Saturday flooded parts of Tehran, inundating 400 houses and making several thousand homeless. Seven persons drowned.

## Slide Buries Two

SALZBURG, Austria (AP)—An avalanche buried a parked car in the Grossvenediger Range of the Austrian Alps Saturday and two Austrian soldiers believed to have been in the car could not be found.

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**Thrifty**  
CUT RATE DRUG STORES

Prices Good Thru Tuesday

Lowest Price in Town!  
Men's and Women's

**Westclox Watches**

Values to \$13.98 **\$7.94**

Popular features including sweep second hands, leather, suede or cord straps, square or round bezels.



Bottle of 100

**73c Bayer Aspirin 53c**

Plain, Mercurochrome or "All Wide" Adhesive Bandages **42c**

Nationally famous creme **69c Vaseline** Hair Tonic **43c**

Family Pack of 2 Tubes **89c Listerine** Tooth Paste **67c**

40c Value! Reg. Size Soap **Sweetheart 4 Bars 28c**

Lowest Price in Town!  
Men's Top Quality "Leather Look"

**\$2.89 Vinyl Oxfords**

Rugged good looking black shoes with millets of wear. Vinyl uppers that never need polishing, rugged crepe soles. Sizes 7 to 12.



**\$1.99**

**\$2.85 Value! Ansco 8mm Color Movie Film \$1.63**

Hemmed and Laundered **37c Flour Sacks 4 for \$1**

Reg. 15c—14x15-Inch Mesh **Dish Cloths 2 for 25c**

12-oz. Aerosol Can **99c Florient** Room Deodorant **78c**

16-oz. Can by Johnson **Jubilee Wax 63c**

8 Oz. Cold Water Soap **69c Woolyn 57c**

**\$2.05 Eastman 35mm 20 Exposure Kodachrome Film \$1.48**

E-Z Lite Briquets **Charcoal 10 Lb. Bag 59c**

**Motorized Barbecue Ensemble**

Stop-start switch, adjustable height grill and spit. **\$12.95 Value! \$9.87**



**6x6 Foot Bamboo Shades**

Complete with hardware. **\$1.69**

Other sizes 89c - \$2.99


**Chic Electric Vibrator**

Home electric model to tone tired muscles. **\$8.88 Value! \$5.88**




**General Electric Alarm Clock**

Repeating alarm wakes you, lets you snooze—wakes you again. **\$7.98 Value! \$5.76**




**Jardinier Style Jumbo Planters**

In latest home fashion colors. 17" high, 10" diam. **\$1.19**




**2x6 Foot Rug Runners**

Rayon viscose with thick foam rubber back. Tweeds and multi-color stripes. **\$2.59**



**Full Pound Bobbie Pins**

Black or bronze color. All metal pins with rubber tips. **800 or more pins 88c**



**AND THRIFTY GIVES YOU Blue Chip Stamps**

ON OVER 20,000 ITEMS



**SURE CURE FOR BALDNESS!**

• BEWARE OF FALLING HAIR  
• ELIMINATE DANDRUFF  
• PROMOTE HAIR GROWTH

GUARANTEED RESULTS FOR MEN AND WOMEN WITH SCALP DISORDERS AND DISEASES—STOP ITCHING—FREE EXAMINATION—HOME TREATMENT FOR OUT-OF-TOWN CLIENTS

**WE WILL BE CLOSED MONDAYS UNTIL FURTHER NOTICE**

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122 W. 1ST ST. ROOM 222  
CENTRAL BUILDING HEMLOCK 2-9990

SUSAN RUSH, Owner and Operator. Formerly With Coyle Hair Clinic

**NEWBERRYS FABRIC SALE**

Newberry's Fabric Bargains Are Famous Coast to Coast!

**UNBLEACHED MUSLIN**

39" Wide. Rugged 80-square. Ideal for curtains, bedspreads, pillow cases, laundry bags, etc. 20 to 40-yard lengths.

**5 YDS. \$1**

**100% COTTON PRINTS**

So easy to care for, these drip-dry cotton prints in spring's newest fashion fabrics. 10 to 20-yard lengths. Styled in California.

**47c yd**

Open Monday and Friday Evenings

**J. J. Newberry Co. 433 Pine Ave., Downtown Long Beach**

**Rose Test Garden Will Be Enlarged**

L. P. T. Los Angeles Bureau

Enlargement of the American Rose Society test garden in Arcadia County Park has been completed and the 2,570 bushes are expected to be in full bloom by mid-May.

The three-acre rose garden lies within a triangle formed by the intersection of Campus Drive with Huntington Drive in Arcadia. It is open to the public without charge.

**Slide Buries Two**

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Relax in Comfort at  
**KAY DAUGHERTY'S International Inn**

Long Beach's Finest and Largest Luxury Motel

Large, Spacious Units — Completely Air-Conditioned — Olympic-Size Pool in a Garden Setting — Free TV — Continental Breakfasts at Poolside if Desired — Complete Restaurant Across Street —

Conveniently Located Near Freeway and Downtown

**KAY DAUGHERTY'S International Inn**

2595 Long Beach Blvd. at Willow St. Long Beach Phone GA 7-9411

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MAY CO. LAKEWOOD

5100 Lakewood Blvd. Phone ME 3-0111

**MOTHER'S DAY IS MAY 13**

\*Restoration work on pictures in poor condition at a nominal additional charge.

may. co. photo reflex studio

**Girl Killed in Cliff Fall**

Easter vacation fun ended in tragedy Saturday for a 15-year-old Pomona girl who plunged 85 feet to her death from a cliff at Dana Point.

Orange County Sheriff's deputies said the girl, Loretta Louise Young, was returning to a beach camp with her boy friend around 4:40 p.m. and decided to take a short cut.

When she failed to return to the camp, the boy friend, Joe David Yancey, 16, of Ontario, and the girl's father, Elmer W. Young, went looking for her. They spotted her from the cliff, lying on a rocky beach.

**Slide Buries Two**

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**Walker's**  
the friendly store of Long Beach

**AFTER  
EASTER**

**CLEARANCE**

**SUPER SAVINGS IN ALL DEPARTMENTS**

**WOMEN'S DRESSES**



Values  
to 17.95 **9<sup>00</sup>**

Group of Fashion  
Dresses. All marvelous  
values in popular fab-  
rics and styles. Colors  
to flatter you for spring.  
Broken sizes.

second floor

**WOMEN'S CAPRIS  
AND BLOUSES**

Reg. 5.95 **2<sup>99</sup>**

Cotton capris in light and  
bright colors. Solids or  
prints, sizes 8 to 16.

Reg. 3.95 **1<sup>49</sup>**

Cotton blouses in novelty  
prints and solid colors.  
Sleeveless and tailored col-  
lar, sizes 32 to 36.

second floor



**WOMEN'S JAMAICAS  
AND BLOUSES**



Special  
purchase **1<sup>00</sup>**

American made Jamaica  
shorts. Colorful, in novelty  
prints, stripes and plaids.  
Several fabrics to choose  
from, sizes 10 to 18.

Special  
Purchase **1<sup>00</sup>**

Blouses in many styles and  
colors. Short and rolled  
sleeves. In or outer styles.  
30 to 38.

street floor

**Miracle Blend Fabrics**

Reg. to 1.98 yd. **49<sup>c</sup>** yd.

Beautiful Miracle blend prints and plains  
from leading fabric house. Full bolts. Blends  
of Dacron and cotton — Arnel and cotton  
and sand crepes, etc. 45" wide, hand wash-  
able in a host of colors and patterns.

third floor

**Drapery Fabrics**

Reg. to 2.99 yd. **99<sup>c</sup>** yd.

Rich rayon antique satin, heavy nubby  
Boucle weave, Jacquard weaves. 45" wide.  
White, rose beige, sandalwood, red, gold,  
green, tangerine and cocoa.

fourth floor

**WOMEN'S DRESSES (second floor)**

39.95 Fashion dresses. One and  
two pieces. Broken sizes. **27.00**  
Reg. to 35.00 Better dresses  
several styles and fabrics. Broken sizes **21.00**  
22.95 Group of dresses in cotton,  
rayon and novelty weaves. Broken sizes **17.00**  
Reg. to 22.95 Budget dresses, many  
styles, not all sizes. **11.00**  
Group of Patio cotton, sleeves and  
sleeveless. Misses and half sizes. **3.99**

**WOMEN'S SUITS**

22.95 3-pc. Orlon knit suits.  
Broken sizes and colors **13.00**  
Reg. to 39.95 Fashion suits, in wool  
novelty and blended fabrics. Boxy  
jackets. Broken sizes and colors **21.00**  
12.95 Orlon jacket **8.00**

**LINGERIE (second floor)**

5.95 Famous make petticoats, slim style,  
nylon tricot, lace trimmed, proportioned  
lengths. S.A.T., S.M.L. **3.99**  
1.99 Pettipants, full cut and fancy with lace  
trims. Sturdy elastic bands.  
White. S. M. L. **99c**  
2.99 Petticoat sheath style nylon with  
applied butterflies. Lilac, blue, S, M, L **99c**  
Matching briefs or bikinis.  
S. M. L. **59c, 2/\$1.00**  
5.95 Waltz gown shift type. Nylon tricot  
with lace trim. White overlay of sheerest  
white over pink, blue, mint or lilac.  
S. M. L. **3.99**  
89c Briefs. Rayon Hollywood style  
briefs, full cut for comfort.  
White 5 to 8 **59c, 2/\$1.00**  
3.99 Batiste sleepwear — waltz gown  
or baby doll pajamas. 32 to 40. **1.99**

**2000 PRS. WOMEN'S TENNIS SHOES**

**Special Purchase**

**1<sup>33</sup>**

Tennis shoes in corduroy and canvas. Needle toe, square toe, cushioned sole and arch  
support. Black, white and six colors. Sizes 4 to 10. All first quality.

street floor

**SPORTSWEAR (street floor)**

4.95 Better blouses, 30-38 **2.99**  
2.95 Cotton corduroy capris with tapered  
legs, back zipper, fashion colors, 8 to 18 **1.99**  
12.95 Bulky sweaters, novelty weaves.  
100% Orlon, spring colors. 36 to 40 **5.99**  
Denim sportswear:  
Jamaicas **1.99**  
Capris **3.99**  
Full skirt **4.99**

**ACCESSORIES (street floor)**

2.99 Handbags, straws. Plastic  
calf in colors **1.99**  
5.99 Handbags. Tapestry, Straws, plastic  
calf in several styles and colors. **3.99**  
plus tax  
29.95 Alligator and lizard handbags **14.00**  
1.00 Costume jewelry. Beads and  
pearls in several colors **59c, 2/\$1.00**  
2.00 Counter tossed gloves.  
Broken sizes. 6 to 7 1/2 **1.00**  
89c Lovable terry scuffs.  
Broken sizes and colors **3/\$1.00**  
Sheer nylon hosiery. Slightly  
irregular, broken sizes and colors. **50c**

**WOMEN'S SHOES (lower floor)**

10.99 Women's flats and casuals. Spring  
and summer styles. Straws and leathers **4.88**

**MEN'S FURNISHINGS (street floor)**

10.95 Famous make slacks. Dacron and  
wool, Dacron and rayon wash and wear.  
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1.50 Men's ties. Latest styles and patterns. **77c**  
3.95 Men's cotton pajamas **2.99**  
Men's Orlon socks. All sizes **1.00**  
4.95 White dress shirts, sweater shirts and  
sport shirts. Wash and wear. S. M. L. XL. **2.99**

**SPORTSWEAR (second floor)**

Reg. 2.95 Pantie scant for swim suits.  
White, S, M, L **1.99**  
Reg. to 24.95. 1-pc. swim suit, Lastex  
knit nylon, 32-36 **9.99**  
Reg. 4.95 Orlon sweaters. White only.  
38-44 **2.99**

**Women's Shoes**

Reg. to 24.99 **8<sup>97</sup>**

Famous brand dress shoes. Over 1000 pairs  
of patents, leathers, mesh and straws. Black,  
navy, bone and pastels. High, midway and  
walking heels. Not all sizes in each group.

second floor

**Millinery Clearance**

Reg. 5.00 to 7.98 **3.00**

Reg. 8.98 to 15.98 **6.00**

Drastic reductions on spring hats. Dressy  
and tailored types. Cloches, Bretons, Pill  
Boxes, Brims and Shells. White, black, navy,  
bone and colors.

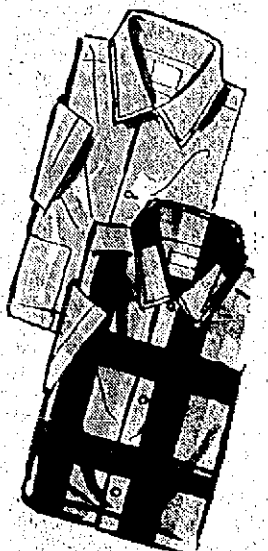
second floor

**MEN'S SPORT SHIRTS**

Reg. 2.59 **1<sup>49</sup>**

100% cotton and rayon  
in the popular Wash  
and Wear. Regular and  
button down collar in  
prints and solid colors.  
All sizes.

street floor



**GIRLS' DRESSES**



Reg. to 12.95 **2<sup>99</sup>**

Girls' dresses in Dac-  
ron-Cotton and blends.  
Many styles and colors  
for all the little girls,  
and teens. You will  
want several at this  
price. Sizes 7 to 14.

Also sizes 3-6x

8 1/2-14 1/2

teens 6-14

lower floor

**BOYS' SPORT SHIRTS**

Special  
Purchase **1<sup>00</sup>**

Boys' Wash and Wear  
sport shirts little  
or no ironing, light  
colors and small prints,  
stays in collar. One  
pocket. Sizes 6 to 16.



**Little Lads'  
First Quality  
Jeans**

Reg. 1.99 **1<sup>44</sup>**

Guaranteed washable...  
double knee... extra  
long length. Reinforced  
at all points of strain.  
100% cotton. Sizes 4-14.

lower floor

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## BRITAIN DELIVERS THE TITTERS

# Deadpan English Austerity of Wit Enlivened by Unconscious Howlers

Editor's note — there goes the Englishman. Not a bad chap, really. And sensible. He gave the world much of its law, its government. But sometimes it's hard not to laugh at him. For the Englishman can be silly. Very, very silly, if you don't think so, read on. And try to keep a straight face.

By RONALD THOMSON

LONDON (UP)—The notice on the door of the city hall in Kent was brief and to the point—"The evening of clairvoyance on Tuesday has been canceled owing to unforeseen circumstances."

If you live in England, you get used to things like this.

There is a man around somewhere who believes railroad coaches should be boiled — yes, boiled — at each station to prevent the spread of dandruff.

West Wickham fire station is situated in a road which is blocked at both ends.

The chief clerk of a London borough council posted a memorandum saying: "Owing to the shortage of staff, officials are advised to take advantage of their typists between the hours of 12 and 2 o'clock."

THE ENGLISH love laughing at themselves, but now and again they wonder why it's so easy. A lot of very silly things seem to happen here.

The weekly magazine "New Statesman" has been compiling a record

of such oddities over the years and recently published a collection of them.

One of the great classics is an order issued by the British Admiralty dealing with the storage of torpedo warheads:

"It is necessary for technical reasons that these warheads should be stored with the top at the bottom, and the bottom at the top. In order that there may be no doubt as to which is the bottom and which is the top for storage purposes, it will be seen that the bottom of each warhead has been labeled with the word 'top.'"

DEADPAN announcements in newspapers provide some of the best fun. From the seaside resort of Margate came this one: "The council has adopted a new slogan, 'there's life in the Margate air,' which is now being stamped on envelopes containing reminders that annual cemetery fees are due."

In the north of England one paper reported:

"Corned beef was sent to a Bridgton school canteen. Teachers sniffed it and did not like the smell. The canteen manager sniffed it and pronounced it satisfactory. The town sanitary inspector sniffed it and approved it. The town medical officer sniffed it and declared it good, then ordered it to be destroyed because too many people had sniffed it."

A PROFOUND mystery

occurred in the town of Bath.

"On Saturday," said a local paper, "The Stanley Engineering Company held its outing to Southsea. Owing to pressure of work none of the staff was able to go. However, a most enjoyable time was had by all."

The church column in another newspaper announced: "the minister intends to preach a series of sermons on the seven deadly sins, omitting lust."

Letters to the editor often produce significant thoughts. The Newcastle Journal printed the following advice from a reader: "In view of the great expense and difficulty involved in firing rockets at the moon, I suggest that future attempts should be made when the moon is full. There would be a better chance of hitting this larger target than hitting the thin crescent present at the time of the latest Russian attempt."

A PLAINTIVE note came in a letter to the magazine Revue:

"My wife has a habit of peeling potatoes in bed. I feel this is unnecessary and unhygienic, but how can I stop her?"

The editors declined to hazard a guess.

Marital differences naturally are to the fore in this collection of strange English fancies.

The Law Society reports that a man who instituted divorce proceedings later withdrew the application "in case his wife got to

hear about it."

JUDGE TEMPLE Morris granted a divorce to a woman at Swansea Assizes, saying her husband wrote her a letter "which should not have been sent to a dog."

The element of violence always adds to the interest.

In the divorce court in London, Justice Karminski ruled that a wife who threw "almost every form of domestic utensil" at her husband was not cruel because on nearly every occasion she missed.

Another judge was quoted as saying:

"A man who beats his wife should do it according to the Bible, as a service of love, not in temper. A reasonably sized stick would be all right for the job, but it is a pity that the defendant lost his temper and used an iron bar."

OFFICIALDOM is never out of the fray for long. Says the mayor of Lincoln:

"There is no housing shortage in the town. This is just a rumor put about by people who have nowhere to live."

And a government employment bureau went on record as follows:

"Until recently the admission of foreign workers was confined to female applicants. This restriction has been relaxed and we have extended our activities accordingly. The term 'girl' now stands for any type of applicant regardless of sex."

## Huge Tanker Sailing for Persian Gulf

The world's largest tanker, the 940-foot SS Manhattan, is scheduled to leave port at 5 a.m. today for the Persian Gulf.

Thousands of persons went to the harbor to see the vessel. Pierpoint Landing's cruise boat Star carried 5652 people free in 37 trips to Pier E where the tanker was tied up.

The tanker brought a world-record load of 750,000 barrels of oil to the Richfield Supertanker Terminal.



See it Today...  
Spring CARPET and HOME FURNISHING Fashion News  
Independent Press-Telegram April 22, 1962

## PENNEY'S 60th ANNIVERSARY



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OUR WOVEN GINGHAM-CHECKED TOP WITH RUFFLY TRIM TEAMS WITH SLIM, HI-RISE WAIST, RAYON ANKLE PANTS. **5.95**  
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## U.S., Japan to Launch 3 Sounding Rockets in Space-Exploring Project

By JOSEPH L. MYLER  
WASHINGTON (UPI)—The joint program of scientific United States and Japan next week will launch the first of three sounding rockets in a space exploration project.

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DERMATIC LABORATORIES

rocket will be fired from the Wallops Island, Va., station of the National Aeronautics and Space Administration April 24, according to present plans.

The rocket will carry independently developed Japanese and U.S. devices for measuring electron temperature and density in the ionosphere. According to U.S. scientists, the Japanese device is the faster and more efficient of the two.

THE IONOSPHERE is the electrified region of the upper atmosphere, starting at about 40 miles, which reflects some radio frequencies and so makes long distance communication possible. A sounding rocket is a probe that goes to

high altitudes and then falls back without going into orbit.

The Japanese device, called a radio-frequency resonance probe, consists primarily of a gold-coated sphere about half an inch in diameter on a two-foot boom extending from the side of the rocket.

When a variable radio frequency voltage is applied to it, the device records the frequency at which radio signals no longer are reflected from the ionosphere.

THE NIKE-CAJUN also will carry aloft a Langmuir Probe, an American device for studying the ionosphere.

According to Robert Bourbeau, head of the planetary ionospheres branch of NASA's Goddard Space Flight Center, the Japanese experiment may permit space scientists in the future to use just one instrument to measure both electron density and temperature simultaneously and at a faster rate than heretofore possible.

The Japanese have been working on their experiment for nearly three years.

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# K's Reconfirmation by Soviet Expected

By ROBERT J. KORENGOLD (UPI) — The newly-elected Supreme Soviet of the U.S.S.R. probably the current president, Leonid Brezhnev. Top items on the agenda are ritualistic approval of the new government, president and the Supreme Soviet's own ruling presidium.

**NO DRAMATIC** changes in Soviet leadership are expected, although it was at the last similar meeting in March, 1958, that Khrushchev unexpectedly replaced Marshal Nikolai Bulganin as premier. Khrushchev was at that time First Secretary of the Communist Party and has since held both these top name the chief of state of Soviet positions.

Surprises always are possible. But the highest government shuffles expected are the possible ousting of Culture Minister Ekaterina Furseva and the downgrading of Deputy Premier Nikolai Ignatov. Both were dropped last autumn from the Communist Party's ruling presidium.

**FORMER SOVIET** President Klement Voroshilov, who was linked with an anti-party group last autumn, may lose his place on the Supreme Soviet presidium.

Khrushchev is expected to speak on major East-West issues and in particular, probably will be highly critical of American plans to resume atmospheric nuclear testing. He probably will use the occasion to boast of Soviet achievements in space.

**DOMESTICALLY**, the Supreme Soviet may endorse new legislation aimed at easing divorce procedures.

The first business of the body will be to name the presidium and its chairman, who in effect is president and chief of state.

Then Khrushchev, as chairman of the Council of Ministers, or premier, will hand in the resignation of the government. Barring any startling developments, he and other principal Soviet leaders will be renominated to their jobs and unanimously reconfirmed.

**WASHINGTON (UPI)** — Nobel Prize winner Dr. Harold C. Urey of the University of California Saturday was named winner of the J. Lawrence Smith medal by the National Academy of Sciences for his investigations of the chemical analyses of meteorites.

# California Congressman Denies Knowing Texas Suspect Swindler

**WASHINGTON (UPI)** — Rep. Harlan Hagen, D-Calif., Saturday denied he knew Billy Sol Estes, Texas agriculture promoter, who has been indicted on federal fraud charges.

Hagen's name was linked to Estes in a series of letters introduced Friday in Dallas by Texas Atty. Gen. Will Wilson at a hearing for Estes. One of them, signed "Bill," suggested Estes might want to

contribute \$218.76 to Hagen to pay printing costs for 25,000 copies of a speech entitled "Promoting and Protecting the American Way of Life in Agriculture," written by Dr. James T. Ralph, former assistant U.S. agriculture secretary.

"LAST YEAR, a request which I assumed came from Dr. Ralph came to me," Hagen said, "to put a speech in

the congressional record for purposes of distribution to interested farm groups.

The California Democrat said that, at various times, people in his office talked to the Department of Agriculture on the matter, but he said he had no direct contact on the request. Hagen said he paid for the cost of printing the speech, an expense of \$218.76, and later was reimbursed.

PENNEY'S  
60<sup>th</sup>  
ANNIVERSARY

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WIDTHS (inches)

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36	6.98	11.98	16.98	21.98	26.98	34.98	35.98
45	7.98	12.98	16.98	21.98	26.98	34.98	35.98
54	8.98	14.98	20.98	25.98	30.98	38.98	42.98
63	8.98	14.98	20.98	25.98	30.98	38.98	42.98
84	9.98	16.98	22.98	29.98	33.98	47.98	54.98
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95	11.98	18.98	25.98	32.98	38.98	51.98	59.98

Many sizes and colors in stock. All others available within 2 or 3 weeks of receipt of your order.

- white
- light sand
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- Nile green
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- light sky blue
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Save big on Penney's Fiberglas, custom-feature draperies! Wonderful soft, shimmery colors with tiny woven-through pattern in a fantastic range of sizes! They wash and hang in 7 minutes, never need ironing! Get the same fine quality you've seen priced dollars higher! Charge them at Penney's now.

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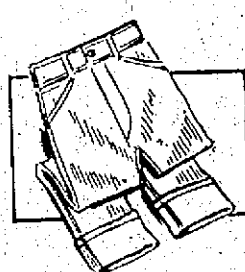
**Bright and Light Cotton Surfer Pants**

Dollar Day Buy! **\$1**  
 Cotton cords, poplin, woven plaids, novelty prints in sizes 10 to 18.



**Women's Classic Sleeveless Shirts**

Low Price! **\$1**  
 Tuck-in summer shirt with convertible collar. Sizes 10 to 18, in luscious colors.



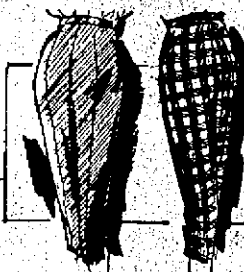
**Boys' Cotton Denim Blue Jeans**

One Day Only! **\$1**  
 Washfast 10-ounce cotton denim jeans in boys' sizes 4 to 12.



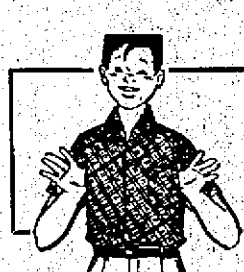
**Girls' and Teens' Cotton Knit Shirts**

Buy Several! **\$1**  
 Pullover styles with "V" or straight bottom, choice of neckline. Sizes 7 to 14, 8 to 16.



**Girls' and Teens' Knee Cap Pants**

Washable! **\$1**  
 Adorable print and solid color pants with side slits. Girls' sizes 7-14, Sub-teens 6-14.



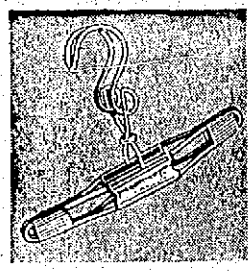
**Boys' Short Sleeve Cotton Sport Shirts**

Dollar Days! **\$1**  
 Sanitized shirts in varied neat, all-over, conversation prints. Sizes 6 to 16.



**Printed and Solid Fine Cotton Yardage**

Dollar Dream! **4 yds. \$1**  
 Polished prints, novelties, dainties, florals in popular 36-inch width.



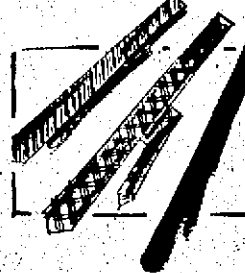
**59c "Press-to-Lock" Trouser Hangers**

SAVE 13% **2 for \$1**  
 One hand operates plated steel hangers with ribbed rubber grip. Buy a dozen!



**Men's Casual Slacks For All Seasons**

Terrific! **\$3**  
 Corded cotton slacks in four classic colors. Sizes 30 to 38. Plain front. Sanitized.



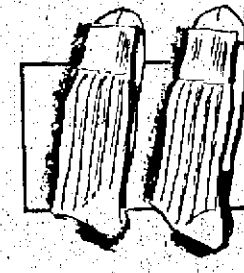
**Amazing Values! Men's Neckwear**

Dollar Day! **3 for \$1**  
 A lavish collection of four-hand, panels, neats, stripes and solids.



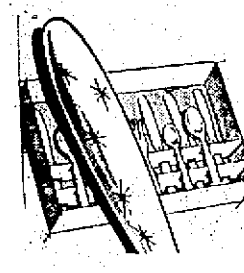
**\$1.98 Long Sleeve White Dress Shirts**

SAVE 39% **\$3**  
 Imported combed Egyptian cotton broadcloth. Button and French cuffs. 14 1/2 to 16 1/2.



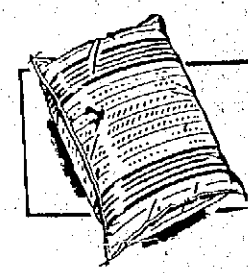
**Men's 88c Ribbed Slack Length Hose**

SAVE 18% **2 pair \$1**  
 Acrilan® acrylic dress hose with nylon reinforcement. Sizes 10 1/2 to 13.



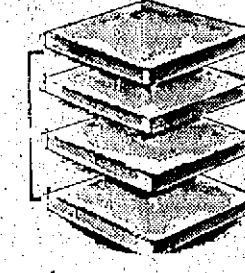
**24-piece Set of Stainless Steel**

Serves Six! **\$4**  
 Modern, incised "Snowdrop" pattern. Knives have serrated blades. Hurry in!



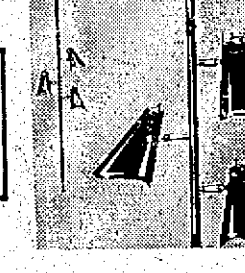
**Regular \$2.99 Tan-O-Quil Pillows**

SAVE 16% **2 for \$5**  
 Chicken feather pillows treated by Tan-O-Quil process. Stay clean, non-allergenic.



**Foam Cushion Chair Replacement Pads**

Budget Buy! **4 for \$1**  
 Cut 15x15 3/4-inch pads to any chair shape. 18x18 3/4-in. pads. 6 for \$2.



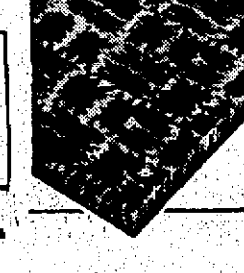
**Graceful Slimline 3-Light Pole Lamps**

Dollar Day! **\$6**  
 In baked enamel finish with glittering brass trim. Adjustable lights.



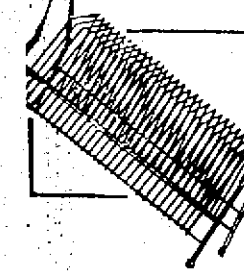
**Giftware from All Over the World**

Outstanding! **\$1**  
 Venetian glass, candleholders, decanters, ashtrays, and many, many more.



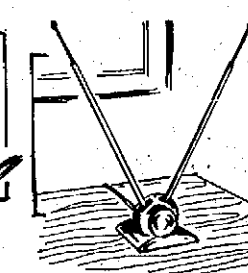
**\$1.49 Broadloom Remnants**

SAVE 33% **\$1**  
 Remnants from quality broadlooms! 18x27-in. sizes, bound edges. Shop early.



**Record Racks for Your Records!**

Fine Value **\$1**  
 Keep your records filed in order in this handy record rack. Hurry!



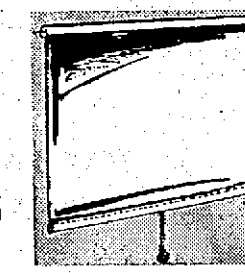
**Budget "Rabbit Ear" Indoor TV Antennas**

Dollar Days Buy! **\$1**  
 Heavily weighted, felt covered bottom. Telescoping aluminum dipoles.



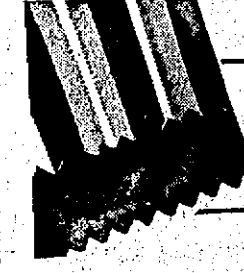
**9-Volt Transistor Radio Batteries**

Dollar Days! **2 for \$1**  
 Buy a supply of Silver-tone transistor radio batteries. American made.



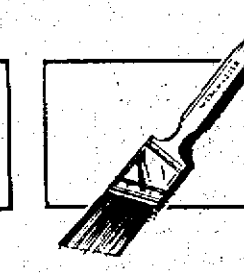
**Embossed Plastic Window Shades**

One Day Only! **\$1**  
 Won't fray, crack or pinhole. White or ivory. 37 1/4-inch tip-to-tip x 5-feet.



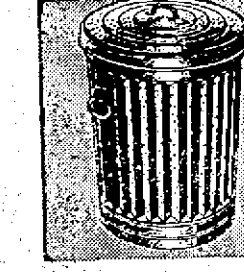
**75c Cotton Drill Awning Yardage**

SAVE 33% **2 yds. \$1**  
 Painted in acrylic sun-resistant colors . . . won't rub off. 30-in. width.



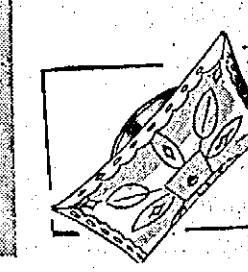
**\$1.39 Angular 2-in. Sash Paint Brushes**

SAVE 28% **\$1**  
 Quality 100% Tynex bristles. Use for either latex or oil base paints.



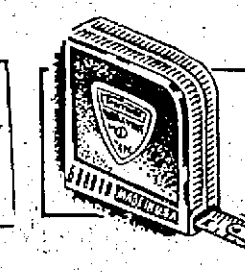
**Galvanized 20-Gal. Trash Containers**

Terrific Buy! **\$2**  
 Resists rusting. Corrugated for extra strength. Tight fitting lids.



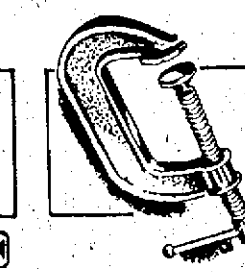
**4-Light Bedroom Ceiling Fixtures**

Dollar Days! **\$2**  
 Lovely 14-inch square bedroom fixture with white satin bent glass shade.



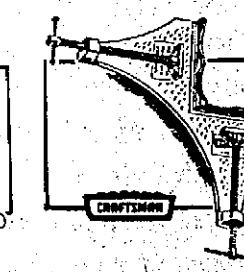
**\$1.39 Craftsman 10-Ft. Pocket Tape**

SAVE 28% **\$1**  
 Measure 2 inches at base for accurate inside measuring. Chromed case.



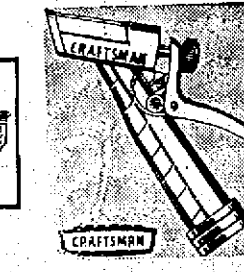
**\$1.69 Malleable Iron "C" Clamps**

SAVE 36% **\$1**  
 4-in. Heavy-duty clamps with Acme threaded screws. Self-adjusting swivel head.



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SAVE 30% **\$1**  
 Forces mitered or butt joint together . . . holds them at 90 degree angle "square".



**\$1.49 Craftsman Pistol Hose Nozzle**

SAVE 32% **\$1**  
 Squeeze "trigger" handle for any spray . . . instant shut-off. Chrome finish.

**Spring Dress Clearance! WERE 3.99 - 4.99 \$3**

**Plated Shoe Racks.**  
 Hold Nine Pairs . . . **\$1**

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**\$6.95 Waffle Rug Padding . . . \$5**

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**49c Maid of Honor Plastic Clothesline . . . 3 for \$1**

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**\$2.79 Insecticide and Fungicide . . . \$2**

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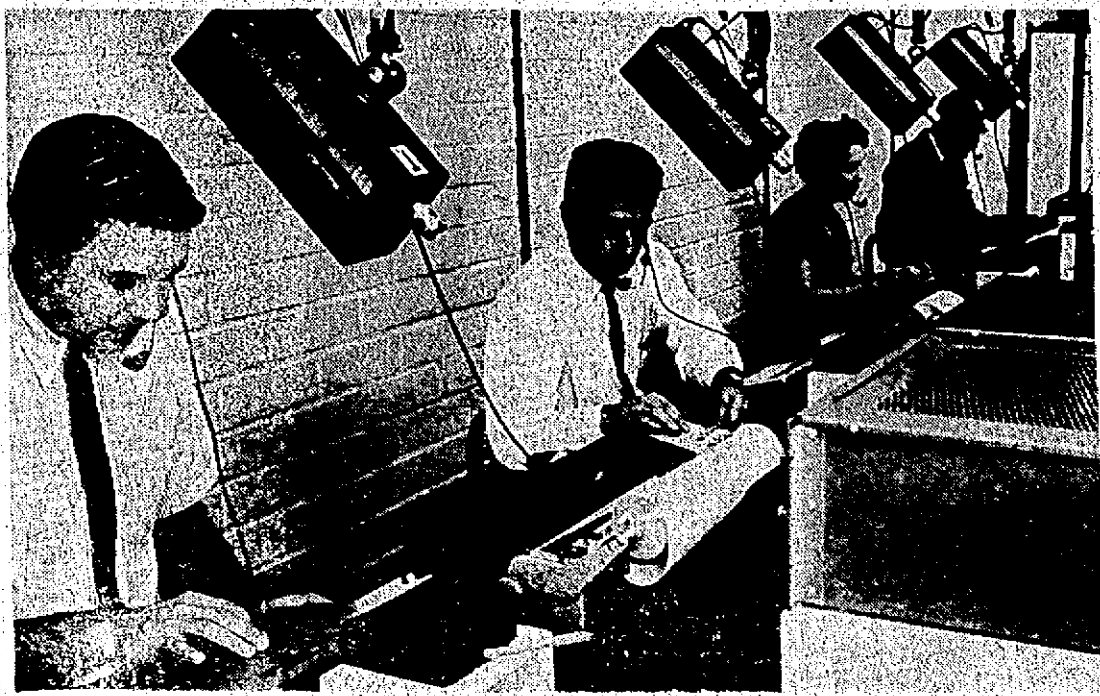
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# Machine Takes Rubber from Bad Checks



CHECKING ON CHECKS... Closed circuit TV cameras help speed information.

By JOHN RONSON

An average of 300 bad checks a month are passed in Long Beach, according to police officials here, and county-wide somebody gets stuck every five seconds.

There wasn't a lot that could be done about it before. A merchant had to make the agonizing decision: "Shall I take a chance on accepting on the probability that it's good, or turn down the check and possibly antagonize a potentially good customer?"

You could get stuck even with "good" identification. The identification may be good but the check rubber or stolen.

REPORTEDLY the first outfit to do something about building a better bad-check trap is Telecredit, Inc., which offers relief to victims of bum checks which last year totaled a reported \$7 million in the county.

Telecredit, Inc., of Los Angeles, the brainchild of Robert Goldman and Ron Katz has been in business for about four and one-half months. But for about two years before operations started Goldman, 36, and Katz, 25, were busy doing the preliminary work.

Utilizing an exclusive computer process, an IBM RAMAC 305 data processing system which has been fed millions of pieces of information, Telecredit gives a client information about a check by telephone in four seconds or less.

TELECREDIT'S basis of information is the 8.5 million California drivers' licenses; information on known bad check passers collected from police departments and information which the machine itself generates on the basis of continuing data furnished.

To speed response, Tele-

credit uses a closed circuit television network to get information to and from the computer.

Telecredit officials say more than 50,000 bad check artists are operating in California and only one out of 10 bad checks are reported to police.

IN THE less than six months, the service has been offered more than 600 business concerns in the retail trade have subscribed at a cost of about 20 cents a query, according to Don Hageman, sales manager. He estimates some 150,000 calls from clients have been answered.

"We estimate we've saved subscribers upward of \$65,000 in bad checks so far," he said.

"In one case we assisted police in recovering \$56,000 worth of stolen checks. A man attempting to cash a check rushed from the store when our

clients called us for a check on the check. The customer left the check and his identification in his hurry. Police were informed and were on tap when a woman came in later and said: 'My husband left a check and his identification here by mistake.' Police questioned her and as a result rounded up three men and the stolen checks—except for 11 that had already been cashed."

THE COMPANY was reportedly started with about \$400 and now is estimated as worth about \$2 million. Stocks which originally sold over the counter at \$1 a share now are \$10 a share.

The operation, at first was limited to Los Angeles County, now is expanding into Orange County and soon plans to begin taking the rubber out of checks in San Diego and San Francisco.

## Petitions for City Parking Districts Slated to Go Before Council Shortly

Petitions for the creation of Long Beach's first parking district will be on their way through the City Council within two weeks.

Beginning on a small scale with two offstreet parking lots, the district will serve the busy Belmont Shore area along E. Second Street between Quincey and Bay Shore Avenues.

Already on file at City Clerk Margaret Heartwell's office, the petitions bear the signatures of some 65 owners representing 60.7 per cent of the total assessed valuation and 53.8 per cent of the land area in the proposed district.

THEIR presentation to the council is being delayed tem-

porarily while officials check the authenticity of signatures. All except one have been verified, Mrs. Heartwell said.

The district is a joint project of the city and the Belmont Shore Business Association. Members of the association circulated the petitions for many months.

More recently an informal petition calling on the city to expedite the parking program was circulated in the area—after the official petition was filed.

George Deukmejian, chairman of the association's parking district committee, said the action called for in the second petition is "untimely" in view of the legal pro-

cedures for formation of the

district. AMONG the early steps in the proceedings will be a public hearing before the City Council.

The district is being formed under 1951 state legislation making possible the sale of bonds to be financed from parking meter revenue in the area and from a possible tax levy on property within the district. City officials have agreed to allot \$4,000 annually for the first three years, these funds to come from earlier accruals of meter revenue.

CITY PLANS provide for initial purchase and development of two sizable lots, one

south of Second Street between Granada and Argonne Avenues, the other north of Second between Corona and Nieto. Eventually at least five additional lots may be developed.

The parking district was recommended two years ago by Wilbur Smith & Associates, consultants employed by the city.

Under the consultants' plan, meters will be installed in the lots and the daily meter operation will be extended to 8 p.m. The first two lots, each with a 41-car capacity, were estimated to cost \$310,000. A tentative schedule calls for three more lots by 1965 and two additional by 1970.

## Seismograph on Moon Is Space Shot Objective



### To Radio Back Data on Quakes

By CHARLES RIDGWAY

Seismology, a pretty shaky but down to earth business up to now, will play a pre-dominant role in space research this week.

Many of the nation's leading seismologists predict the landing of a seismograph on the moon as a part of the imminent Ranger 4 spaceship will prove once and for all that the moon isn't made of green cheese.

The earthquake experts gathering at the University of Southern California during the past week for the annual convention of the Geological Society of America, agreed the moon probe will be an earthshaking event for them.

SCIENTISTS expect to land a tiny, California-built seismograph on the moon to radio back information on moonquakes and meteor collisions with the moon.

Dr. Jack Oliver of Columbia University's Lamont Geological Observatory and one of the principal speakers at the convention, said:

"We expect the seismograph to tell us much about the physical make-up of the moon, its origin, and whether it has a liquid core and a crust like the earth."

METEOR impacts on the moon, impossible to detect from earth observation, will register on the graph and tell scientists how heavy meteor traffic will be for space explorers; Moonquakes, or lack of them, will enable geologists to compare rock formations of the moon with those on earth.

Oliver is one of many scientists at the Lamont observatory and at Caltech's Jet Propulsion Laboratory who, with the help of many sub-

(Continued Page B-6, Col. 3)

## Beach Combing

With Malcolm Epley

NEW ORLEANS—The editor's national meeting here ended on a merry note with Comedian Bob Hope jabbing good naturedly at John F. Kennedy, Dwight Eisenhower and others in what seemed to me to be one of the old ski-nose's best appearances. Time seems not to bother him (or his gag-writers) though some snide observers in the audience, themselves gray around the temples, claimed they detected dye in the reddish tinge of the comedian's hair.

His cracks at Kennedy were fairly sharp. Speaking of the steel price business, he said: "We are glad to see the President can win a war, even if it's against us." He said the steel firms had learned the meaning of Big John.

Of Kennedy family ramblings, he said they made the Roosevelt family look like shut-ins. "They're like the Strategic Air Command—always have something in the air."

Hope noted that he had kidded five presidents, and to make it non-partisan, remarked that Eisenhower had spent eight years in a sand trap. He added that like, no longer president, will find out who can beat him in golf.

I'll be interested, when I get home, to see how the above reads in cold type. Printed reports of spoken wise cracks often seem flat to me. Stories of the Gridiron Club meetings in Washington, for instance, seem pretty ridiculous, yet I suppose they're rollicking affairs with plenty of sharp humor in the hall.

Most comedians have an audience that's eager to laugh and some special fans that will lead off every time. Laughter is infectious and even a poor joke can be funny if everybody roars.

Anyhow, I'd say Hope's appearance was a great success in the laugh dept. with what supposedly was a sophisticated audience.

Incidentally, he reminded

me that he used to represent the I. P. T. in the Christmas parties the papers sponsored for several seasons at Veterans Hospital and sent his greetings to Ken Chicote, our man who arranged those affairs.

AS is required of all convention visitors everywhere, I spent some time shopping in New Orleans downtown stores. It was Good Friday and the streets and shops were crowded, with a near 50 per cent of Negroes among the shoppers. Everybody seemed to have money to spend and was happy spending it.

For convention visitors, cities should provide plenty of merchandise that is distinctive of the particular community. It always seems unsound economics to me to buy things elsewhere that I can buy at home from the merchants who pay Long Beach taxes and advertise in the paper that provides my living expenses. I look for items that are distinctive to take home as gifts, and they're usually hard to find.

In the end, I buy a few knick-knacks with the name of the city or some local feature shown on them and let it go at that. I've been known to stop in L. B. on my way home from the airport and pick up an item or two, the recipient at home never knowing where it came from.

WHILE everything else in this strongly Catholic community seemed to be open on most of Good Friday, the famed International Mart was closed. I walked over there on instructions from my L.B. Harbor Dept. friends to see it but couldn't get into the shops. The corridors were open and there was a group of disappointed Boy Scouts hiking around in there. From what I could see, it looks impressive enough, and no doubt offers a pattern for an international trade center we're talking about for Long Beach.

## Independent-Press-Telegram

EDITORIALS: PAGE B-2  
SUNDAY, APRIL 22, 1962

## Public Schools Observance Set

By ROBERT WILCOX  
Education Editor

Preparation of thousands of exhibits is under way for the 43rd observance of Public Schools Week in the 77 Long Beach Unified District schools.

The event will start April 30 and continue through May 4 with open houses scheduled at all schools from 7 to 9 p.m. Monday through Thursday of that week.

The schedule follows: Monday, April 30, City College; Tuesday, May 1, elementary schools; Wednesday, May 2, senior high schools; Thursday, May 3, junior high schools.

SUPT. DOUGLAS A. NEWCOMB has extended a special invitation to adults to visit the schools during the regular school day to watch them in operation.

Newcomb emphasized that all adults—not just those with children in school—are being urged to come to the schools during the week. Special invitations, he said, are being sent to business and industrial leaders throughout the district.

A citizens' committee headed by Orlo R. Peugh is helping with planning for the annual program. John Lepich heads the school committee.

HIGHLIGHTING the college event April 30 will be a vocational arts exhibit at the Business and Technology Division of Long Beach City College. About 1,000 entries from the junior and senior high schools are expected.

On May 1 all grade schools will close at 2 p.m. to make final preparations for the expected avalanche of evening visitors. The May 2 senior high exhibits will range from atomic fission demonstrations to college mathematics displays. Many of the May 3

junior high exhibits will center around "America's Heritage of Freedom." Theme for the observance is "The Public School—America's Heritage and Strength."

### World War I Vets

Veterans of World War I, Barracks 154, and the Auxiliary will meet at 7:30 p.m. Tuesday in Veterans Memorial Building, 241 W. Broadway.

### Council's Calendar

City Council agenda items for Tuesday:

Request from North Long Beach Lions Club for permission to use Houghs Park for annual festival Sept. 13-14. Request from Councilman Andrew Baird opposing sewer use tax. Letter from Long Beach Convention and Visitors Bureau endorsing proposed hotel and motel room tax. If funds are earmarked for promotion and publicity. Petition protesting extra taxes, especially sewer and apartment licensing fees. Request from Long Beach Auxiliary of Southern California Symphony Association for annual budget allotment. Request from city clerk for authorization to attend Public Personnel City Clerks May 14-17 in San Francisco. Request from city prosecutor for authorization for him and chief deputy to attend Junior Chamber of Commerce Convention May 20-23 in Seattle, Wash. Notice from Recreation Commission of denial of Junior Chamber of Commerce request for use of El Dorado Park for community fair July 12. Tentative tract map for area south of Seventh Street and east of Pacific Coast Highway (filed over from last Tuesday). Proposed supplemental agreement with Army Engineers modifying contract for relocation of gas pipe in connection with San Gabriel channel improvement. Proposed creation of position of public relations officer in Police Department. Amendment to drill-site rental payment agreement with Signal Oil & Gas Co. Resolution asking State Highway Commission to abandon and fill proposed right-of-way for Pacific Coast Freeway in Long Beach. Resolution and ordinance authorizing publication of police inviting bids for sale of Fire Department bonds. Ordinance amending marina regulations; reclassifying property southwest of Apollon Way and east of the Toledo from "singlefamily occupancy" to "multiple occupancy" defining obsolete reference to juvenile department approving annexations of three small uninhabited areas; establishing crosswalks on Pine Avenue between 10th and 12th Streets June 2.

### LUCKY EASTER BUNNY

Easter Bunny (Dick Bates) pauses for relaxing moment with pretty Long Beach State Tri Delts June Thorley (left) and Paulette Palmer after distributing 150 baskets in children's ward at Long Beach Memorial Hospital. Sorority and Sigma Phi Epsilon fraternity prepared baskets for the third year.

## L. B. Courts Hold Open House May 1 to Observe Law Day—U.S.A.

Tuesday, May 1, is Law Day, U.S.A.—the American answer to the noisy Communist May Day display of military power.

Courts throughout the nation, including those in Long Beach, will observe "open house," to enable residents to view and hear a quiet display of justice.

Law Day objectives are: To foster a deeper respect for law by teaching how laws serve all citizens. To encourage responsible citizenship by demonstrating that individual rights and freedoms involve individual obligations.

To emphasize the basic values of the rule of law in the United States as contrasted with the rule of force under communism.

FOR THESE purposes, an estimated 1,000 Long Beach high school students will visit the Long Beach County Building, 415 W. Ocean Blvd., April 30, May 1 and May 2. Attorney guides will take the students on one-hour tours, during which they will watch court proceedings, meet judges, district attorneys and clerks, and be allowed to ask as many questions as they wish.

The official Law Day program will be held in the County Building May 1 from 7 to 9:30 p.m.

LOCAL JUDGES and public officials will welcome all visitors. Attorneys will be guides for tours of the courthouse.

Three half-hour mock trials will take place simultaneously, with lawyers serving not only as attorneys but also as



DR. JACK OLIVER... Seeks Moon Information



EDITORIAL

# He Is With Us Today—Now!

(EDITOR'S NOTE: It is an Easter tradition of this page to invite a local minister to be our guest editorialist. The writer of this year's Easter Editorial is Reuben L. Anderson, Minister of the First Christian Church.)

By REV. REUBEN L. ANDERSON

NO HONEST, open-minded, unprejudiced reader of the New Testament could miss the central truth involved in the declarations concerning the bodily resurrection of Jesus of Nazareth. The Gospel writers devote much time and space to the birth, life and teachings of Jesus. They affirm His unique coming, catch a fleeting glimpse of His boyhood, and then focus special attention upon three eventful years of His thirties. Here was no ordinary life.

Truly, this is God walking among men; yet doing so in the flesh of man. This is the Creator of all the universe choosing to live for a time upon our Earth that men might have the privilege of seeing "God manifest in the flesh." Here was an outstandingly divine demonstration! Of Him it was recorded "He went about doing good." Many were the manifestations of His compassionate heart. Nothing seemed impossible, if by so doing He could bring men to see the possibilities of a better way of life by living in harmony with the plan of God. "Never man so spake" was the report brought by those sent out to trap Him in His speech. The amazement of His hearers is recorded by the phrase "they were astonished at His teaching; for He taught them as one having authority." In pondering the revolutionary characteristics of His life and doctrine they had extreme difficulty in harmonizing the fact that He was so much like them—and yet so much different too. In answering His invitation — "come, follow me" — the disciples experienced a tremendous challenge to come up higher; to walk the road of greater achievement, to be better than they had even dreamed could be possible. How the world hungers today for more such demonstrations by committed men!

**BUT THE READER MISSES** the whole point of this remarkable life if he fails to see how it all points to the final and most remarkable proof of His power and love. In simple clear statements of undeniable facts the "slow to believe" disciples record for all history that men took this prince of all men and nailed Him to a cross on a rugged hill just outside Jerusalem. The tender love of the women and bleeding hearts of His disciples were overwhelmed with the truth that He really was dead. How could this be? For three days they agonize in unbelief as His body lay in a sealed and guarded tomb. And then it happened! They see Him again! At first they could not believe their eyes. Could it really be true? And yet, He gave every proof possible to the physical senses of man that He was alive again. Yes, these are the affirmations of men who staked their very lives on the declaration of His triumph over the grave. They could have preached His wonderful life for years to come, and have never been molested. It was when they declared His resurrection that the authorities resisted. This they would not accept. This many in the world today still refuse to admit. But, this is what the gospel writers declare!

**FOLLOWING CLOSE UPON**, in fact a very integral part of, the declarations of His resurrection is the affirmation of His living presence! For a period of 40 days He made numerous appearances to convince the minds and hearts of His followers that He was actually alive—living in more complete reality than during the period of His confinement to the fleshly body. He wanted them to understand that life for man is not limited to the flesh of his body. During His teaching ministry He had laid the foundation for this revelation by many predictions concerning His death and resurrection. To be sure, they had not understood, at that time. Now the light is dawning upon them. Now He is with them always! Time is no factor when dealing with the reality of life—life as God has planned it for His children. Now Peter, James and John can more fully appreciate the presence of Elijah and Moses with Jesus on the mount. "God is not the God of the dead, but of the living!" This is what the world should hear and accept. This is the unmistakable voice of Easter. Now we can be sure that we have not been deprived of anything good by not having lived during His short advent in the flesh. He is with us today—now!

**JESUS' RESURRECTION IS NOT** only an outstanding fact of history but it also contains the guarantee of our resurrection. He was "the first fruit of them that sleep," but we belong to that wonderful company of those who shall rise again at His appearing. When death claims our mortal body we surrender gladly because we are confident we shall be raised again to a better and fuller life. Because of Jesus the best is yet to be. God's Word underscores the promise of eternal life for all who will permit Jesus to direct their lives here. And what a gracious director is He! Today the compelling desire of our heart is to keep our eyes upon Him. We do not wish to be confused by the tantalizing appeals of that which is only temporary. Our hearts yearn for that which lasts for always. This we know is found only in Him who gave reason for Easter hopes. "Because I live, ye shall live" is His unswerving promise to all who will "keep my commandments." May His triumph over death and His invitation to life move you to complete surrender today, and to life eternal for always!



DREW PEARSON

## Henry Ford Set an Example Steel Industry Could Follow

WASHINGTON—Roger Blough and U. S. Steel executives should read the testimony of the late Henry Ford, founder of the Ford Motor Co. on the question of whether profits or prices should come first.

The elder Ford, a game old boy who once challenged me to a foot race at the age of 80, built up the Ford empire on the policy of paying the highest possible wages and making the lowest priced car.

But the Dodge brothers, who were among the original Ford stockholders, did not like this. They were the forerunners of U. S. Steel; wanted more profits, not lower prices. So they brought suit against Ford for a dividend cut. Here is Henry Ford's defense:

"Let me say right here that I do not believe that we should make such an awful profit on our cars; a reasonable profit is right, but not too much. So it has been my policy to force the price of the car down as fast production would per-

mit and give the benefits to users and laborers with the resulting, surprisingly enormous benefits to ourselves."

But the Dodge brothers branded this corporate mismanagement. They cross-examined Ford as follows:

**LAWYER STEVENSON:** (for Dodge) Now, I will ask you again, do you still think that those profits (Ford profits) were awful profits?

**FORD:** We don't seem to be able to keep the profits down.

**LAWYER STEVENSON:** Are you trying to keep profits down? What is the Ford Motor Co. organized for except profits, will you tell me, Mr. Ford?

**FORD:** Organized to do as much good as we can, everywhere, for everybody concerned—to make money and use it, give employment, and send out the car where people can use it—and incidentally to make money.

**LAWYER STEVENSON:** Incidentally, make money?

**FORD:** Yes, sir.

**LAWYER STEVENSON:** But your controlling feature is to employ a great army of men at high wages, to reduce the selling price of your car so a lot of people

can buy it at a cheap price and give everybody a car that wants one.

**FORD:** If you give all that, the money will fall into your hands; you can't get out of it.

**NOTE:**—Ford left a larger estate than Roger Blough is apt to leave.

**LONG BEFORE** President Kennedy introduced his Alliance for Progress, a group of churchmen who model themselves after the early Christians began an assault on ignorance and poverty in Latin America.

They are the Salesians of Don Bosco, youngest major order of the Roman Catholic Church, who have built hundreds of orphanages, boys' towns, trade schools, and agricultural schools to help the poor children.

The latest move in the Salesians' chosen task of rescuing underprivileged children is the establishment of a New Boy (benefactors of youth) fund.

This has been set up by Father Peter Lappin, a witty Irish-American who has just returned from a year on the "poverty front" in South America.

## Answer or Not, ACVL Judges Quizee's Anti-Red Quotient

SEVERAL LONG BEACH candidates of both Republican and Democratic parties have refused to answer the 13-item questionnaire of the Anti-Communism Voters League (ACVL).

This means that their "awareness of the Communist menace" and the "strength of their will to win" will be gauged and published by ACVL's executive board on the basis of material which has been published about them.

Executive director of ACVL is former Republican Rep. Donald L. Jackson of Santa Monica, a former member of the House Un-American Activities Committee, undoubtedly a good American but one whose political philosophy is right wing oriented. Now Democrats, long bullied by Jackson, and moderate or liberal Republicans are invited to submit their anti-Red convictions to Jackson's executive board for their determination of "best qualified."

This sensitive undertaking would frustrate a Solomon. ACVL does not pose as a Solomon, admits its questionnaire is not flawless, says it does not question any candidate's loyalty or patriotism, will not label any candidates, but thinks its questions are non-controversial.

**ACVL SAYS ITS** executive board is comprised of members of both major parties. Besides Jackson there are Herbert Sturdy, Fritz Burns, Z. Wayne Griffin, Y. Frank Freeman, Rey. Sterling Candow, Henry Salvo (League president), Willard Keith, Eugene W. Biscailuz, L. Dale Coffman, Frank Tang, George D. Bjurman, James K. La Fleur, Randolph Scott and Joseph J. Cummins.

ACVL may think its quiz is non-controversial but the Democratic State Central Committee, through Southern California chairman Eugene Wyman, says the League's aim is to "advance the candidacies of John Birchers and other ultra right-wingers," that the questions "could have been written by Robert Welch, founder of the John Birch Society."

Despite ACVL's literature, Jackson admitted recently that not all the questions are free of controversy. This seems to be understatement.

The whole project seems to be "back up and then charge" or "this won't hurt, but watch out." No party is to be favored, ACVL says, and yet its constant references to no-win policies and cold war failure sounds like a tape recording of Barry Goldwater.

One "non-controversial" wife-beating question requires a stand against the Fifth Amendment to the Constitution if you want to get ACVL's blessing.

**ANOTHER QUESTION** refers to "our repeated setbacks at the hands of Communist imperialism." Republican or Democrat, a favorable answer here requires that you imply an attack against previous administrations of your party. Okay, some may want to do it, but the quiz is not "non-controversial."

Another "right" answer puts the candidate on record for outlawing the Communist party, with penalties for membership. This very matter is the subject of Republican Assemblyman Louis Francis' current initiative petition which he seeks to put before all California voters in November.

Also required for a good score is unqualified support for HUAC. Most may concede every aspect of HUAC but the matter remains a controversial one about which patriots still debate.

ACVL has as much right to its testing system as do other quiz makers such as Americans for Democratic Action, Americans for Constitutional Action or the League of Women Voters. Each may be of value in terms of the weight any given voter may give the particular field of his interest.

**BUT THE** recommendation here is also to weigh the special interest and loaded question so that there is fair reason to forgive a candidate who chooses not to curry the favor of any group aiming at single-shot suasion.

## Public Forum

### 'Drumming Out' of Marine Hit

EDITOR:

I can't forbear offering a rebuttal to the letter of Mr. Ell in the Public Forum.

The procedure of the "drummed out" young Marine was highly irregular. I understand that this archaic tradition has long since fallen into disuse along with the time-honored, but nonetheless sadistic, custom of whipping through the fleet in which the offender was lashed to the stern (or bow) of a boat and was beaten with a "cat" while it was rowed around the vessels at anchor for all to see and profit by. The offender usually died.

**IN MY** nearly five years in the Army during and after the Korean conflict, I never heard of the carrying out of any of these rather crude,

inhuman punishments, yet we had our quota of court martials entailing either bad conduct or dishonorable discharge upon completion of a prison term. The Army, as well as the other services, took the accepted position of civil society — that a man's debt was paid when he came out of prison and that was enough.

**THE FACTS** in this particular case seem to indicate that a young man of 18 made a serious mistake for which he was imprisoned for two years and given a bad conduct discharge. What did it prove to add the final insult of the "drumming out"? The boy at 20 still hadn't reached voting or legal age when all this had happened. What horrible treason against his comrades rated this last slap in the mouth?

Any attempt to justify

this act as the "way" of the service is nonsense. My old buddies from the First Cavalry Division would have had a pretty good laugh over the empty stupidity and arrogance of this episode and 10 years ago wouldn't have believed it still happened.

JOHN J. LELANE  
1509 B Stanton Place

### Languages in the News

By Charles F. Barthe and Robert Strimling-Davis

Our word "Easter" comes from Old German mythology, in which the Spring Goddess is named "Ostara." The modern German designation of Ostern (OHS-tehrn) also derives from it.

However, in most European languages, the word "Easter" resembles the Hebrew word Pesach or Pesah which designates the Feast of Passover. In French, it is Paques (PAK), in Italian; Pasqua (PAHS-kwah), in Spanish; Pascuas (PAHS-kwahs), in Portuguese; Pascoa (PAHZH-kwah), in



Dutch; Pasen (PAH-sen), in Swedish; Pask (PAH-sk), in Russian; Pasxa (PAHS-kah).

In some of the other European languages it is Husvet (HOOSH-vet) in Hungarian, Wielkanoc (VYEHL-kah-nohts) in Polish, Velikonoe (VEH-leekoh-noh-tzeh), in Czech.

The complete Spanish expression for Easter is Pascuas Floridas (PAHS-kwahs Floh-REE-dahs), the second word meaning "flowery." It is so called to differentiate Easter from Christmas, which in Spanish is Pascuas de Navidad.

The state of Florida gets its name, not from the flowers that were there, but because Ponce de Leon (POHN-theh deh Leh-ON) discovered it on Easter Sunday—Pascuas Floridas—in 1513.

### CAPITAL CAPERS

## Congress a Young Man's Game?

By I.P.T. Washington Bureau  
WASHINGTON—As retirements continue to mount, it is apparent that Congress is becoming a young man's game.

Twenty-eight members of the House of Representatives have announced they won't be back next year, and at least half are quitting because they can't keep up with the physical pace.

Ranks of octogenarians are almost depleted. Four in the 80-year-old class who have announced they will not seek re-election are Brent Spence of Kentucky, 87; Clare Hoffman of Michigan, 85; John Taber of New York, 81; and Noah Mason of Illinois, 80. That leaves Clarence Cannon of Missouri, 83, and Thomas J. O'Brien of Illinois, 80, as the only octogenarians left.

One of those who announced the physical pace is too much is Rep. Iris Blitch of Georgia. Vigorous and middle-aged, she said she won't be back next year. It's not the debate and worry about national issues that wear down a congressman. It's the incessant demands and mail from constituents, many of whom regard him as a kind of city councilman who solves pressing personal problems like garbage pickup.

Unless Congress provides

an administrative assistant for congressmen to handle the detail work, the toll of older and wiser heads will continue to mount.

**THE STORY** about President Kennedy's adventures aboard PT Boat 109 has been sold to the movies. The producer had an awful time trying to find an actor to play the part of Kennedy. Finally, he thought he had one and telephoned the happy news to the author.

"I've got Jeff Hunter," he said triumphantly.

"Who's he?" asked the writer.

"Oh," replied the producer, "he played Christ in 'King of Kings'."

"Good heavens," said the author, "you can't have a man play Christ in one movie and Kennedy in his next. Get someone else."

The producer thought it over, sorrowfully agreed, and began anew the search for someone to impersonate the President.

**THE SHORTEST-LIVED** gag in town was laid to rest shortly after the big steel companies rescinded their price increase in response to White House pressure. Until that happened, U.S. Steel's President Roger Blough was being described

here as a "profit without honor."

**THE LINCOLN** Memorial is being dolled up with special lights for foreign dignitaries. Credit for the idea goes to Nigeria's Prime Minister Tafawa Balewa. Last summer, when he was the guest of honor at a state dinner overlooking the Memorial, he remarked that though Robert E. Lee's mansion across the river was floodlighted, the Great Emancipator's pavilion was dark.

Mrs. Dean Rusk explained that the memorial was lighted inside to throw special dramatic emphasis on the statue of Lincoln. Balewa replied that the memorial to so great an American should be more visible at night.

As a result the State De-

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# Kennedy Focused on Steel, Geneva

By HARRY WILSON SHARPE

WASHINGTON (UPI) — President Kennedy made two major "peace" moves last week.

The first was on the home front. It concerned the basic steel industry which hurriedly backed away from a \$6-a-ton price increase after he turned the full pressure of the government against it.

But in holding out the olive branch to steel and other big business, the President made this solemn reservation: The public interest must be preserved, and labor and management must always consider that, particularly in basic industries.

HIS OTHER OVERTURE was an attempt to break the East-West deadlock at the 17-nation Geneva disarmament conference with a plan to cut the world's arms about two-thirds in six years and some day replace all armies with a United Nations peace force.

Russia reacted coldly, saying Kennedy had added nothing especially new to his original U.N. proposal. Soviet Premier Nikita Khrushchev continued to hold out for complete disarmament in four years but with no fool-proof, on-the-spot inspection system. This is the core of the East-West stalemate.

With a nationally televised press conference as his forum, the President told steel leaders—and inferentially all big business—that he harbored them no ill will, now that the price hike "mistake" had been corrected.

HE SAID HIS MAIN concern when he ordered punitive counter-measures was an inflationary spiral that would damage economic stability for business as a whole.

That goal, he emphasized, depends upon the cooperation of labor, management and the government.

Republican congressional leaders, silent for the most part during the price crisis, accused Kennedy of "an unprecedented display of naked political power" akin to state police methods. They charged he had imperiled basic American rights, had gone far beyond the law, and had perhaps won a temporary political victory "at the cost of doing violence to the fundamental precepts of a free society."

Among those signing the document were Senate GOP leader Everett M. Dirksen, Ill., House GOP leader Charles A. Halleck, Ind., and the GOP national chairman, Rep. William E. Miller, N. Y. They asserted that this issue had been raised: Should the President use the enormous powers of the federal government to blackmail any segment of our free economy into line with his personal judgment without regard to law?

"We," they added, "condone nothing in the actions of Congressional Democrats saw an election bonus from the President's victory and asked where the Republicans were when he was 'fighting to preserve the public interest.'"

Despite Soviet reaction to the three-stage American disarmament plan, the President himself would have a constructive influence on the Geneva negotiators. He said it was their heavy responsibility to lay the foundation for world peace.

BUT HE SAW NO SIGN of Russian willingness to accept one major element of disarmament—a nuclear test-ban treaty. U. S. above-ground tests are scheduled to be resumed this week. Russia threatened to bolt the conference if they are not postponed. Ambassador Arthur H. Dean retorted that the United States "had learned its lesson" when Russia broke the voluntary test-ban moratorium last fall.

The House, meantime, passed and sent to the Senate a record peacetime \$47.8 billion defense appropriation. This does not include more billions to be spent on nuclear development, arms aid to other countries, and military construction overseas. The members were not thinking in terms of disarmament but how best to secure the U. S. lead in space-age weaponry.

The President at his press conference also called Berlin "a very dangerous area where the temperature has been lowered (by the Russians) but which could blow up at any time."

EXPLORATORY TALKS on the crisis were begun here by Secretary of State Dean Rusk and the new Soviet ambassador, Anatoly F. Dobrynin. Kennedy acknowledged that a touchy Western issue in the discussions was just how much authority should be given Communist East Germany in any international access authority over Allied routes through Red territory to West Berlin. West German newspapers criticized what they said were dangerous American concessions.

In other news spheres, Congress recessed for Easter.



G. MENNEN WILLIAMS

The Air Force chose eight potential astronauts to begin space voyage training. It also declared combat ready its first squadron of underground Titan intercontinental missiles at Denver.

The Army suspended Maj. Arch E. Roberts, one-time aide of former Maj. Gen. Edwin A. Walker, for making an unauthorized speech before the Daughters of the American Revolution here.

Roberts accused a former congressman, Mayor Sam Yorty of Los Angeles, of having a Communist background. Yorty called the statement "irresponsible" and said the Army had acted rightly.

Roberts also questioned the loyalty of former Michigan Gov. G. Mennen Williams, now assistant secretary of state for African affairs, who was out of the country. The Army said Roberts had been suspended pending investigation.

## \$50 Million 'Hole' Value Doubted

LOS ANGELES (AP)—A San of the Navy Electronics Lab-Diego geologist doubts the \$50 million Prof. audience at the University of ect Mohole, a plan to ex-Southern California that the amine the earth's mantle by same type of rock under the drilling through the surface ocean is available in the of the earth under the sea, coastal mountain ranges of Robert S. Dietz, a geologist, California.



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Wash 'n wear broadcloth, piques, meshes, oxfords. All popular collar styles in white and colors. Sizes 14 1/2 to 17.

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All wool and blends in checks and plaids. Popular styling and colors. Broken sizes 38 to 44. Regulars and longs.

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Crazy new item! Portrait of Bach, Brahms, or Beethoven printed on gray sweat shirt. Sizes S, M, L. Quantity limited, so hurry.

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New styles in cotton. Sizes S, M, L. **2.44**

Reg. 3.49 MEN'S DENIM SLACKS. Faded blue. Sanforized. Broken sizes 29 to 40. **2.99**

Reg. to 16.95 DRESS SLACKS. All wool. Light and medium colors. Small and large sizes. **8.00**

Reg. to 39.95 SUMMER SUITS. Broken sizes and colors. 38 to 40. Regulars and longs. **20.00**

Reg. 3.99 ORLON® KNIT SHIRTS. Wash 'n wear. Sizes S, M, L. Orlon acrylic. **3.44**

Reg. 3.99 WALKING SHORTS. Random cord. Continental style. Sizes 30 to 40. **2.99**

Reg. 4.95 UNLINED JACKETS. Poplin or twill. Sizes S, M, L, XL. Washable. **3.99**

## BOYS' DEPT.—Main Floor

Reg. 3.49 COTTON GABARDINE SLACKS. Ivy league. Wash and wear. Sizes 6 to 18. **2.99**

Reg. 1.99 SHORT SLEEVE SPORT SHIRTS. Plaids, striped, button-down collar. Sizes 8-18. **1.68**

Reg. 1.99 KNIT SHIRTS. Assorted colors. Cool for summer. Sizes 8 to 16. **1.38**

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## MEN'S SPORT SHIRTS

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Deluxe fabrics from famous California maker. Rayon textures, smart woven cottons. A wonderful value for the dollar-wise shopper. Sizes S, M, L.

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Women's Flat Knit Seamless Hosiery. Shell Toe and Heel. Beige and Tan Tones for Summer. Sizes 8 1/2 to 11.

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Girls' Ban Lon Stretch Socks. Absorbent Texturized nylon, white. Small fits 6 to 7 1/2. Med. fits 8 to 9 1/2. Large 10 to 11.

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Boys' fine combed cotton, and orlon sox. Your choice in patterns and colors. Sizes 8 to 10 1/2.

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Men's combed cotton slack sox. Your choice of pattern and color. Sizes 10 1/2 to 13.

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Men's super soft white crew sox in combed cotton. Stripe top. Machine washable. Sizes 10 1/2 to 13.

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Women's casual slippers. Perfect for home or travel. Large assortment of patterns and colors. S, M, L.

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## LADIES' SUIT CLEARANCE

Reg. 12.98

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All wool 2 pc. suits in seasons latest colors. Completely lined jackets and skirts. Jewel necklines and tailored to fit. Sizes 8 to 18.



## COAT CLEARANCE

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Wools and laminated jerseys in new spring fashions priced at a big savings to you. Choose either a full length or 3/4-length style. Sizes 8 to 16. Beige, red, black and check.

## WOMEN'S DEPT.—Main Floor

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Reg. to 3.49 COTTON PLISSE GOWNS. Long and waltz-length gowns. Print on white background. Sizes 34 to 48. **1.97**

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Reg. 7.99 SWIM SUITS. One piece in assorted colors. Sizes 32 to 38. **5.88**

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An assortment of colorful hats in pillbox, brim and floral. See is believing at this low, low price. Choice of colors.

89c JR. BOYS' POLO SHIRTS. Collar style, solid color. Sizes 3-7. **64c**

1.99 JR. BOYS' DRESS SHIRTS. Conservative cuff, with tie and links. Sizes 5-7. **1.66**

2.99 JR. BOYS' DRESS SLACKS. Washable rayon flannel. Broken colors & sizes. **1.99**

1.99 JUV. GIRLS' SWIMSUIT. Assorted style, colors and sizes. 3-6x. **1.28**

1.99 JUV. GIRLS' SKIRTS. Assorted cotton and rayons. Broken patterns. **1.00**

5.90 JR. BOYS' SPORT COAT and slack set. Assorted patterns. **4.66**

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Reg. to 8.99 GIRLS' BETTER DRESSES. Famous makers in all dacron® polyester organza, nylon and cottons. Sizes 3 to 6x, 7 to 14. **4.88**

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**Peninsula Drain Meeting Booked**

City and county officials will collaborate this week in a move to assure Alamitos Bay Peninsula residents that a forthcoming storm-drain project won't hamper their normal activities during the peak of the beach season.

A neighborhood meeting to explain the working schedules and methods is set for 7:30 p.m. Friday in the Bay Shore Branch Library, Bay Shore Avenue and Second Street. It will be open to the public.

Although construction will be started immediately on a pump station on the shore adjacent to Alamitos Bay Yacht Club, installation of drains on the narrow peninsula and along the beach will be prohibited between June 1 and Sept. 16, Deputy City Engineer J. E. McGinnis announced.

ONE OF THE drainage lines to be delayed until autumn will extend along Ocean Boulevard on the peninsula from the pumping plant east to 65th Place. Other installations, postponed will be in 58th, 62nd and 65th Places.

Belmont Shore segments of the drainage lines will be installed earlier, McGinnis noted that access in this area is less restricted than on the peninsula.

The pump-station site was moved 750 feet to the south-east following protests from 2,000 property owners in 1960. The original location was on the Alamitos Bay beach at the foot of First Street.

REPRESENTATIVES of the contractors, Elco Corp. and James S. White, will attend the Friday meeting, along with McGinnis and County Flood Control District officials.

Plans for the \$938,367 project were drawn by the city. Financing will come from county storm-drain-bond funds.

**PUC Studies Special Navy Bus Service**

A proposed new bus service for Navy families will be considered by the State Public Utilities Commission Monday in conjunction with a request for a rate increase by Terminal Island Transit Co.

Testimony on both applications will be heard beginning at 10 a.m. in the Veterans Memorial Building, Broadway and Cedar Avenue, Examiner Clinton S. Abernathy announced Saturday.

THE BUS COMPANY is asking for a 60-day trial of direct service between the Terminal Island Naval Station and the Navy's housing project north of Pacific Coast Highway and west of Santa Fe Avenue. Two round trips daily would be provided.

The route hearing will precede testimony on the company's petition for an increase in fares from 20 cents cash or three tokens for 50 cents to 25 cents cash or five tokens for one dollar for both the present route and the one proposed.

**FIRST TIME IN 30 YEARS**

**Grand York Rite Meet Opens Here on Monday**

For the first time in 30 years, the Grand York Rite Sessions will be in Long Beach.

Coming from all parts of California, 2,500 members of the Grand York Rite Bodies, Grand Chapter, Royal Arch Masons, Grand Council, Royal and Select Masters and Grand Commandery, Knights Templar are converging on Long Beach for the five-day sessions to open Monday in the Scottish Rite Cathedral, Ninth Street and Elm Avenue.

Grand Chapter, Royal Arch Masons, headed by Grand High Priest Allan S. Mason of Fresno, will meet Monday and Tuesday.

Grand Council, Royal and Select Masters, headed by Grand Master Irvin B. Beckham of Los Angeles, will meet Wednesday.

Grand Commandery, Knights Templar, headed by Grand Commander Marion E. Pedlar of Sacramento, will meet Thursday and Friday.

Highlight of the sessions, so far as the public is concerned, will be a Knights Templar street parade at 2 p.m. Thursday. In black uniforms, black chapeaux with white plumes, and carrying swords, the Knights will assemble at Broadway and Linden Avenue, and march south on Linden Avenue to First Street, east on First Street to Atlantic Avenue, south on Atlantic Avenue to Ocean Boulevard, west on Ocean to Long Beach Boulevard and south on Long Beach to Municipal Auditorium. The Knights Templar band from Los Angeles will play.

Festivities will include a Grand Chapter banquet and entertainment at 7:30 p.m. Tuesday in the International ballroom of the Lafayette Hotel. Grand Council banquet and entertainment at 7:30 p.m. Wednesday in the International Ballroom and a Grand Commandery banquet at 7:30 p.m. Thursday in the International Ballroom. All will be informal.

John B. Nye, 4321 Clark Ave., past presiding officer of local bodies, is general chairman of the Grand York Rite Sessions executive committee. Serving with him are Dr. G. Aubrey Thomas, vice chairman; Harvey A. Barr, treasurer; George F. Roberts, secretary.

**STATE FARM INSURANCE COMPANIES**

**Congratulate these managers and their outstanding State Farm District Career Team**

During 1961 the local State Farm family Insurance men in this district won the coveted State Farm career team award. Career teams are designated for their excellence in insurance underwriting, production achievements, and service to their policyholders. Agents who make up career teams have been largely responsible for making State Farm the largest insurer of automobiles for the past 20 years.

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**Moss Hart Comedy Set at Magnolia**

"Once in a Lifetime," the Moss Hart-George Kauffman satirical comedy on theatrical foibles, opens Thursday in Magnolia Theater, 2400 Magnolia Ave.

Directed by John R. Williams, the cast features Jerry Anderson, Dawn Bender, Gordon Elliott, Ann Leverett, Danaelia Hill, Carl Yates, Arnold Rosenfeld, Harriet Seelins, Paul Teschke and Vi Coulter. Others in the cast are Ric Larson, Michele Murphy, Benny Stevenson, Diana Cummins, Margi Watson, Gerald Billard, William Cataline, Irlean Carl, Hal Thompson, Rosemary Kunds and Lora Andrich.

"Once in a Lifetime" was the first of a long list of Hart-Kauffman successful collaborations and set a trend on Broadway. The show will play at the Magnolia Thursdays through Sundays for four weeks.

**Former Librarian Castagna Slated to Give Lecture**

Edwin Castagna, former Long Beach city librarian, will deliver the fourth annual Bertrand Smith Sr. Lecture on Books at 8 p.m. Friday in Los Altos Branch Library, 5614 Britton Drive.

Castagna, now director of the Enoch Pratt Free Library in Baltimore, promised to describe some of his explorations for books in the Chesapeake Bay area. Title of his lecture is "Wilder than the West?"

The annual lecture is sponsored by the Public Library under an endowment from Smith, well-known Long Beach bookman. Admission is free.

**Missile Program Vet Meet Topic**

The Nike Zeus Missile program will be discussed at the dinner meeting of the Long Beach Chapter of the Military Order of the World Wars Wednesday in Allen Center.

Major Benjamin Feldmeier, of Fort MacArthur, will be the speaker, according to Major Newton L. McLaughlin, chapter commander.

**Channel 11 Takes You to the Grand Opening Seattle World's Fair**

President Kennedy will officially open the Fair from Palm Beach via an electronic key... followed by a two hour tour of PLAZA OF STATES, SPACE NEEDLE, INTERNATIONAL FOUNTAIN, U.S. SCIENCE PAVILION, PERFORMING ARTS OPERA HOUSE, FOOD FAIR, AND THE FAMED MONORAIL... watch for this historic event brought to you live direct from Seattle.

**TONIGHT 7:30 to 8:30 11 KTTV**

**100 Teams in YMCA Campaign**

Organization of 500 citizen volunteers into 100 campaign teams has reached the final phase, according to Roland E. Robbins, teams chairman of the Long Beach YMCA's \$1.196 million "Buildings for Youth" drive, slated to open here May 10.

The campaign quota has been set to provide the following, according to Norbert Dean, president of the local YMCA:

1. A family type YMCA center for the booming Los Altos-East Long Beach area.
2. An all-purpose type gymnasium for the Lakewood branch Y.
3. Complete the expansion and renovation of both the North Long Beach and Downtown Y branches.

Meanwhile, Bruce E. Gates of the National Council of YMCAs, director of the "Buildings for Youth" drive, praised the work of the campaign public relations committee, which is headed by Harry Krusz.

Krusz's committee includes Dr. Thomas J. Clark, Bill George, Ray Gillingham, James C. Gordon, John Sarver and Harvey Waggoner. The group already has produced campaign brochures and has set up a schedule of campaign meetings and report lucheons as well as providing liaison with local churches and organizations backing the YMCA fund drive.

**CC Adult Lectures to Resume**

Interrupted for Easter week, three continuing Long Beach City College General Adult Division lecture series will resume Monday. Two new programs will open on Wednesday. The schedule:

**MONDAY**

Western European Impressions — Brewer Ward, "The Land of the Norsemen" (illustrated), 7:30 p.m., Room 202, Polytechnic High School.

Personal Estate Planning — R. J. Garnaue, "How to Use the Trust," 7:30 p.m., Jefferson Junior High School auditorium.

Light on Dark Africa — Dr. Wendell L. Miller, "Durban: Exciting and Disturbing City" (illustrated), 7:30 p.m., Hughes Junior High School auditorium.

**WEDNESDAY**

Health for Senior Citizens — Dr. George W. Ainlay, "The Good Years After Fifty: The Need for a Medical Inventory," 2 p.m., Dewey High School auditorium.

Your Legal Rights — Commissioner John L. Goddard, "The Family," 7:30 p.m., Rogers Junior High School Auditorium.

**STATE SOCIETY Calendar**

**TUESDAY**  
West Virginia, 140 W. Sixth St., 6:30 p.m.

**FRIDAY**  
Kansas, 728 Elm Ave., 6:30 p.m.

**SATURDAY**  
Ohio, 3100 Santa Fe Ave., 6:30 p.m.

All States, 148 E. Ocean Blvd., 10 a.m., bus trip to Ramona Pageant, Hemet.

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**Hobby Show Scheduled for Seniors**

I. P.T. Los Angeles, Torrance

A crafts and Hobbies Show for senior citizens of south-east Los Angeles County will be held next Saturday and Sunday in John Anson Ford Park, 7840 Scout Ave., Bell Gardens.

Show hours will be noon to 8 p.m. Saturday and noon to 6 p.m. Sunday. Admission is free.

Larry Chrisco of Lakewood, general chairman of the show, said displays will include art, handicraft, collections of historical documents and unusual relics and keepsakes.

Participating Senior Citizen Clubs will include those from Bellflower, Compton, Downey, Hollywood, Lakewood, Lynwood, Norwalk, Paramount, Pico Rivera and South Whittier.

**STATE SOCIETY Calendar**

**TUESDAY**  
West Virginia, 140 W. Sixth St., 6:30 p.m.

**FRIDAY**  
Kansas, 728 Elm Ave., 6:30 p.m.

**SATURDAY**  
Ohio, 3100 Santa Fe Ave., 6:30 p.m.

All States, 148 E. Ocean Blvd., 10 a.m., bus trip to Ramona Pageant, Hemet.

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**Shrine Dinner-Dance**  
Lakewood Shrine Club will hold a Ladies Night-Dinner Dance at 6:30 p.m. Friday in the Petroleum Club, 3636 Linden Ave.

**DRUG NEEDS**  
AND SUNDRIES...

## LOCAL NEWS BRIEFS



### Smoldering Load Taken Out of Ship

Scrap metal was unloaded from the smoldering Panamanian freighter Severn River Saturday at Pier D, Berth 31.

The Coast Guard kept an eye on the operation while the off-loading was in progress. Streams of water were poured into the ship's hold.

Smoke began pouring from the Severn River's hold April 10 when she entered Los Angeles Harbor for bunkering before going on to Japan. She was to have sailed the same day but the smoldering fire kept her in port.

### Diabetes Society to Hear VA Doctor

Dr. Fred W. Modern, chief of the chronic disease section at Long Beach Veterans Administration Hospital will speak on "New Trends and Approaches in the Treatment of Diabetes" Tuesday night.

He will address a session of the Long Beach Society of the Diabetes Association of Southern California at 7:30 p.m. in the City Health Department auditorium, 2655 Pine Ave.

The meeting is open to the public.

### TB Association Meets Wednesday

Mrs. Dalrie Lichtenstiger, executive director of the Tuberculosis and Health Society of California, will address the annual meeting of the Long Beach chapter Wednesday night in the Reef Restaurant.

### Scouts Sell Tickets

An estimated 12,000 Cubs, Scouts and Explorers in Long Beach, Lakewood, Signal Hill, Bellflower and Dominguez will start a house-to-house selling campaign Saturday morning.

M. F. Salta, general chairman of the 1962 "See America First" Scout-O-Rama said the Scouts and Cubs, all members of the Long Beach Area Council, will conduct an intensive one-month ticket-sales program for the Scout-O-Rama June 2 in Veteran's Stadium.

The annual scouting show helps support the Boy Scout movement in the area.



MRS. LICHTENSTIGER

### VA Hospital Alumni to Gather

More than 750 doctors who formerly worked at Long Beach Veterans Administration Hospital have been invited to attend the hospital's first annual Alumni Day May 24.

Dr. Thomas J. Pekin, hospital chief of staff, said the dinner-meeting portion of the program will be conducted as a joint session with the Long Beach Medical Association.

Scientific papers will be presented by resident physicians from 4 to 5:30 p.m. in the hospital theater.

At the evening session, Dr. William P. Longmire, professor of surgery at UCLA Medical School, will speak on "Tissue Transplantation."

Open house will be held throughout the hospital from 2 to 4 p.m.

### Red Cross Needs Blood-Program R.N.s

The Long Beach Chapter of the American Red Cross issued a call Saturday for active and retired registered nurses to volunteer for part-time service in the local blood program.

Mabel Crossley, chairman of nursing service, said information can be obtained by calling the chapter headquarters.

### Senior Citizens to Hear Medical Plan

A talk on "Medical Aid to the Aged Under Social Security" will be given at a meeting of the National League of Senior Citizens.

The public is invited to the meeting in the Machinists' Hall, 728 Elm Ave., Monday.

### Gage County (Neb.) Picnic Scheduled

The annual Gage County (Neb.) picnic is scheduled for May 6, beginning at noon in Bixby Park. Former residents of Gage County are urged to attend. Coffee, sugar and cream will be furnished.

### Shotgun Kills Man; Wife Held

Robert Shehee, 56, of 2122 Knopf St., Willowbrook, died Saturday in Las Campanas Hospital in Compton of a shotgun wound.

Sheriff's deputies booked his wife, Elsie, 47, on suspicion of murder at the Firestone Park station immediately following his death. Shehee allegedly was struck in the side Friday by a 20-gauge shotgun blast during an argument with his wife.

### HEALTH DON'T BE SICK

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Anaheim 1601 W. Lincoln, PH 2-8882  
Los Angeles 8901 S. Broadway, PL 2-2131

ABBEY RENTS  
SALES & RENTALS

## ELECTRONIC MONITOR

### Hospital Installs New Equipment

A nine-bed intensive care unit will be in operation by May 15 at Pacific Hospital of Long Beach (formerly Long Beach Osteopathic) at Magnolia Avenue and Hill Street.

Electronic monitoring equipment, costing \$19,500, will keep tabs on critically ill patients assigned to the unit.

SPECIALLY trained nurses, by flicking a switch in the unit's glass-walled nursing station, can tune in any patient's pulse, respiration, temperature, blood pressure, heart action or brain wave performance. Only those nurses trained for intensive care will be allowed in the unit.

Dr. Orville Hastings heads the hospital's five-physician intensive care committee, which will assign patients elsewhere in 200-bed hospital to the special ward.

Only the critically ill will be allowed in the unit, David Lawrence, hospital administrator, said. Visitors occasionally will be admitted for five minutes at a time. A special waiting room outside the unit has been prepared for relatives.

EMERGENCY trays and drugs will be kept in the unit. Always nearby will be electric stimulators for the heart, mechanical respirators and an artificial kidney.

Lawrence estimates that a patient will remain in the intensive care unit an average of three days. As soon as a patient improves, he will be transferred to a regular room. Brain surgery patients will go directly from the operating room to the intensive care unit.

The new unit is on the second floor, in the surgical west wing area.

### Seismograph Moon-Landing Is Aim

(Continued from Page B-1)

contractors, have been preparing the seismological packages for this and future space probes.

While JPL has been busy in Pasadena with the balsa-covered globe that will go into this week's Ranger rocket, Oliver's associates in Palisades, N.Y., have been getting together more complicated instruments for future "soft landings" on the moon.

THE RANGER 4 package is designed to withstand an impact of 3,000 times the force of earth's gravity.

It consists of a seismograph only about five inches square, an amplifier, batteries and radio encased in a 12-inch steel ball and surrounded by a layer of balsa wood.

When the ball stops bounding on the moon, assuming successful shot, it will right itself, automatically extend its antenna, blow out a protective layer of oil between the globe and the instruments and begin sending back the vital data.

"WE WON'T be able to pin a name on the material which makes up the moon, such as limestone or granite," says Oliver, "but we will learn its density, variety of materials and other characteristics."

He and fellow free-world seismologists, once limited to tracking down the location and causes of nature-born earthquakes, also have a second, and important role in the atomic age — detecting nuclear explosions behind the Iron Curtain.

"It's easy to detect disturbances," said Oliver, "but so far, there is no way to identify which ones are earthquakes and which are man-made."

THE RECENT Russian 50-megaton nuclear blast, Oliver reports, released about the same amount of energy as our biggest earthquakes generate, but without other evidences, such as nuclear fallout, it would be impossible to distinguish the nuclear blast from an earthquake.

Every shake of the earth, no matter how small, is a challenge to seismologists.

Oliver reported, for the first time at the SC meeting, on one of the more unusual shakes which occurred June 6, 1961. He described it as the greatest "storm of tremors" on record.

### Nazi Hess Prisoner 21 Years

BERLIN (AP)—Rudolf Hess, once Adolf Hitler's deputy, will be 68 next Thursday. It will be his 21st year in the hands of Hitler's enemies. He flew to Scotland in May, 1941, and was taken captive.

Hess is one of the three persons in Berlin still living under the joint rule of the United States, the Soviet Union, Britain and France. The others are Albert Speer, Hitler's munitions minister and Baldur von Schirach, his youth leader.

All have been confined since 1946 in Spandau prison, a gloomy red brick structure on Berlin's outskirts.

Hess is serving a life term. The other two were sentenced to 20 years by the Nuremberg war crimes tribunal.

EACH of the four powers keeps a small permanent staff at Spandau. Every month, troops belonging to one of the four assume the bulk of the guard duty. This is the American month. The British take over May 1.

The three prisoners spend their time reading and gardening. They are allowed one 30-minute visit a month, but Hess does not receive visitors. At least this was the situation six years ago. Allied authorities now refuse any information on the prisoners.

It costs more than \$60,000 a year to maintain the prison.



### MISS SKY RIDER

Miss Lynn Crum, 19, will descend from her lofty seat on the Nu-Pike double-decked Ferris wheel to parade her charms at the Nu-Pike Press Day Beauty Contest June 2 in the Nu-Pike Plunge. The event is one of the many highlights of the amusement zone's 60th anniversary celebration. Over 120,000,000 people have visited Long Beach's famed fun area.

### Safety Cartoonist Hurt in Smashup

CHESTER, Conn. (AP)—C. D. Batchelor, whose 1,000th highway safety cartoon in the "Inviting the Undertaker" series appeared in the New York Daily News last week, was injured along with his wife in a car-truck collision Saturday.

The 74-year-old cartoonist, a resident of nearby Deep River, and his wife, Allegra, were reported in fair condition at Middlesex Memorial Hospital in Middletown.

Batchelor's sports car struck a bakery truck driven by Henry J. Marosz, 22, of Middletown, state police said.

Mrs. Batchelor suffered fractures of the wrist and pelvis and a collapsed lung, the hospital reported. Batchelor's injuries were less serious.

A second theory is that tremors were set off by the movement of a huge mass of molten material beneath the South Atlantic which finally resulted in a volcano erupting on the tiny island of Tristan da Cunha on Aug. 6, 1961.

During the weeks that followed, an enormous plug of red-hot rock was pushed up from the center of the island to a height of nearly 500 feet.

OLIVER, director of earthquake research at the New York observatory, said the microseisms he detected would have gone unnoticed up to ten years ago.

## 'Black Eagle,' 65, Held in Katanga

ELISABETHVILLE, Katanga (AP)—Col. Hubert Julian, oldtime aviator who dubbed himself the "Black Eagle of Harlem," was held for questioning by U.N. authorities Saturday.

A U.N. spokesman said they sought to learn whether Julian, now 65, is subject to U.N. Security Council resolutions banning mercenaries and political or military advisers from Katanga. He is acting as Katanga's roving ambassador-at-large.

EARLY IN his career, Julian gained fame by joining the Ethiopian Air Force in the war against Italy. He took command of Ethiopian tribesmen in 1935 and was promoted to colonel. But later that year he resigned his command, saying his authority was not respected.

Born in the West Indies but a naturalized American, Julian returned to the United States, asserting he was disgusted with Ethiopia and hoped for an Italian victory. In 1936, he announced he had adopted Italy as his country and changed his name to Huberto Julian. His middle name, Fauntleroy, he changed to Fauntleroyana.

But as World War II opened in 1940, he sailed to Finland to offer his services to the Finnish air force. A year later he went to Ottawa in an attempt to join the Royal Canadian Air Force. Finally, when the United States entered the war, he joined the U.S. Army as a private.

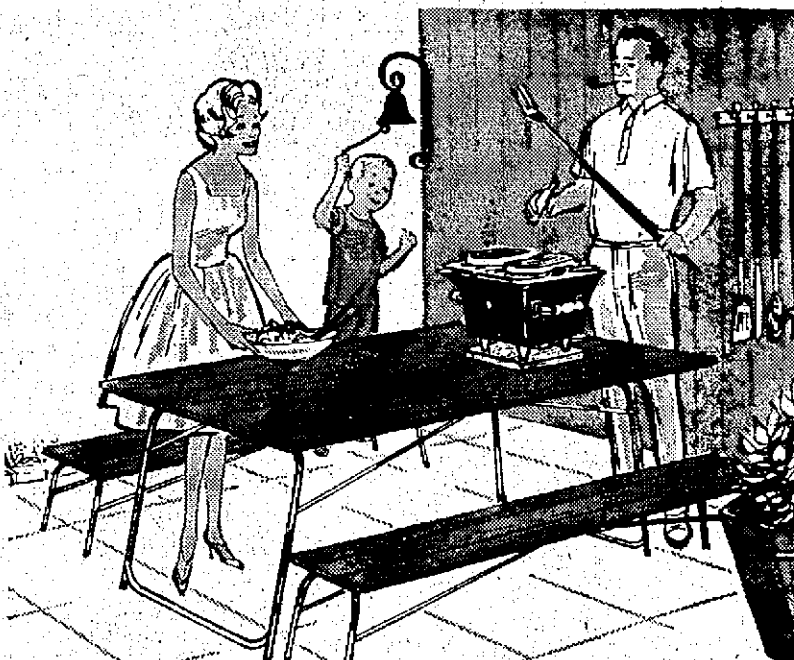
AFTER THE WAR, Julian was connected with reports of arms sales in Guatemala during uprisings there in 1954. He denied he had anything to do with arms shipments. When he arrived here, he carried no documents but had about \$300 in cash, which was confiscated.

The U.N. spokesman claims that he had large sums of U.S. dollars with him on his arrival.

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Time to call the gang to dinner with this authentic patio bell. \$169  
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#### STAINLESS STEEL BAR-B-QUE SET.

You're a master chef with long-handled knife, brush, fork, spoon, spatula. \$349  
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10" ROUND HIBACHI... \$398



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Fully guaranteed. Real bargain price. Durable plastic; brass couplings.  
3/8"—25' 88¢ 5/8"—50' \$349



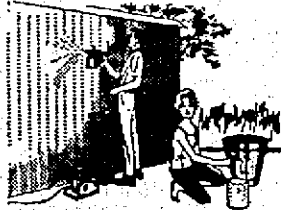
#### CHROME FINISH GARDEN SET

Hardwood handles. Leather hang-up thongs. Hoe, trowel, spade, fork, cultivator. Set... \$3.50 Value. \$198

#### SPRUCE UP FOR SPRING

Redwood Stain... \$108 Gal.  
Weather Coat Outside Paint... \$598 Gal.

Complete \$32.50 Spray Outfit including compressor... \$2495



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PLUS HUNDREDS OF ARTICLES TOO NUMEROUS TO MENTION

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Sales every afternoon and evening except Wednesday and Saturday evenings—closed Sunday

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## Deaths

**HILLEN (Norwalk)**—Miss Frieda M., 64, of 13307 Jersey Ave., died Saturday. Surviving are sisters, Hazel and Elva Hillen, Mrs. Orpha B. Graves. Service and interment in St. Joseph, Mo. DeYoung and Smith Bellflower Mortuary in charge locally.

**CHANDLER**—Warren D., 51, of 6791 Myrtle Ave., died Saturday. Surviving are wife, Alberta E.; daughters, Mrs. Jeanette Fox, Mrs. Rosemary Collings, Mrs. Sally Rice; sons, Melvin R., William D.; sisters, Mrs. Anna May Wilkerson, Mary Ellen Smith; brothers, Manning V., John A., Thomas F. and Joseph A. Chandler; four grandchildren. Service Tuesday, 1 p.m., Mottell's & Peek Mortuary.

**HAMILTON**—Mrs. Florence G., 62, of 1115 E. Seventh St., died Friday. Surviving are sons, William, Robert, Ray, John; daughters, Mrs. Marjorie McGrath, Mrs. Rosemarie Beltroni, Miss Florence Hamilton. Rosary Monday, 8 p.m., Sheelar-McFadyen Mortuary. Requiem Mass Tuesday, 9 a.m., St. Anthony's Church.

**ERICKSON**—Mrs. Margaret, 54, of 748 Newport Ave., died Friday. Surviving are husband, Eric O.; daughter, Mrs. Mary E. Fruge; mother, Mrs. Bess Morrison. Rosary Monday, 7 p.m., Sheelar-McFadyen Mortuary. Requiem Mass Tuesday, 8 a.m., St. Matthew's Church.

**WEAKS**—Rachel E., 73, of 5655 Lewis Ave., died Friday. Surviving are husband, Carroll F.; sister, Mrs. Alice E. Haas. Service Tuesday, 1 a.m., Seventh-Day Adventist Church, 1001 E. Third St. Patterson & Snively Mortuary in charge.

**BALLEW**—Earl M., 68, of 30 Gaviota Ave., died Friday. Surviving are wife, Nora; sons, William M., T. Virgil; daughters, Mrs. Dorothea Brindine, Mrs. Jessie Belle Potter; brothers, Emmett, Gus; sisters, Mrs. Beulah Belcher, Mrs. Mary Taulby. Service Tuesday, 11 a.m., Dilday Family Funeral Directors.

**WORLEY (Buena Park)**—Jack E., 39, of 8012 San Mateo Circle, died Friday. Surviving are wife, Jeanette; daughters, Mrs. Kay Lozano, Miss Cheryl Worley; son, Jack W.; father, John V.; mother, Mrs. Viva Liber; sister, Mrs. Gloria Smith. Service Tuesday 11 a.m., Westminster Memorial Park Mortuary.

**WARD**—Clarence E., 70, of 1827 E. Fourth St., died Friday. Surviving are wife, Marian; son, Earle P.; daughter, Mrs. Mary E. Higuera; three grandchildren. Service Monday, 12:30 p.m., Westminster Memorial Park Mortuary.

**GRAHAM (Bellflower)**—Ernest R., 82, of 9717 Walnut St., died Friday. Surviving are wife, Grace; son, Everett; sister, Mrs. Lulu Wallace; brother, Earl. Service Tuesday, 3:30 p.m., White's Funeral Home, Bellflower.

**SNEILING**—Otto P., 64, of 337 American Gold Star Homes, died Thursday. Surviving are wife, Cora; sons, William L., Donald P., Richard E.; daughter, Mrs. Elaine Miller; eight grandchildren and one great-grandchild. Service Monday, 11 a.m., Westminster Memorial Park Mortuary.

## 6,000 Vets Ignore Tax Exemptions

Almost 6,000 Long Beach veterans are neglecting to claim their exemption from \$1,000 of city property assessed valuation, City Assessor J. R. Cole reported Saturday.

Only 17,000 of the 23,000 application forms mailed out by the city have been returned, Cole said.

The deadline for filing is May 7. Veterans who received the application forms may file by mail. Those applying for the first time must do so in person. Separate claims must be filed with the city and county assessing offices to qualify for both exemptions.

## Cartoonist Dies

**MONTEREY (UPI)**—Robert Winsor McCay, Pacific Grove, former editorial cartoonist and illustrator, died Saturday following a brief illness. He was 65.

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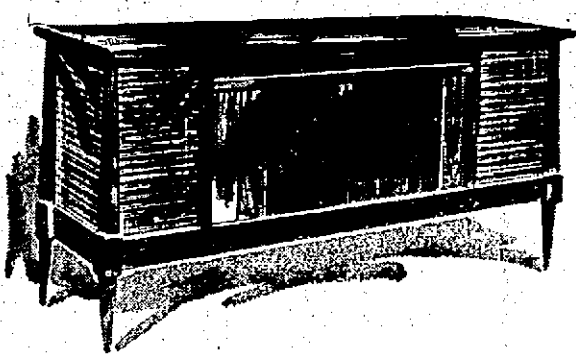
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- Thunderbolt
- Beverly Terrace
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- AM/FM tuner with separate AM & FM antennas
- Diamond needle & cartridge
- 4 speed auto record changer
- Dual channel stereo amplifier
- Loudness, balance & tone control
- Genuine, hand rubbed hardwood cabinet

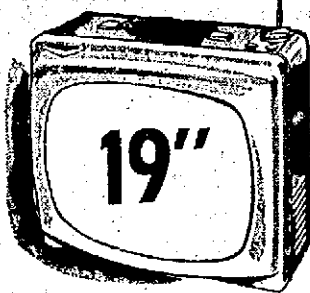
NO MONEY DOWN \$9.50 MONTHLY

### TOP BRAND 19" PORTABLE TV

SAVE \$82

Mfr. List \$199.95

# \$117<sup>77</sup>



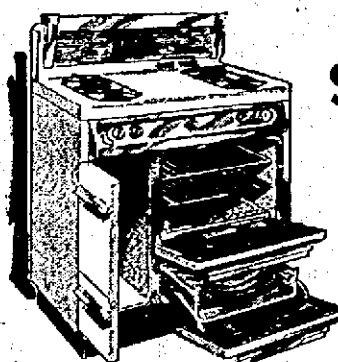
NO MONEY DOWN  
\$5 MONTHLY

- Large 19" distortion free picture
- Compact slimline cabinet
- Hi-efficiency chassis
- Telescoping antenna
- Lightweight, ideal for picnics, beach, etc.
- Excellent reception anywhere.

### NEW WEDGEWOOD GAS RANGE IN COLORS

Discount Priced

# \$148<sup>77</sup>



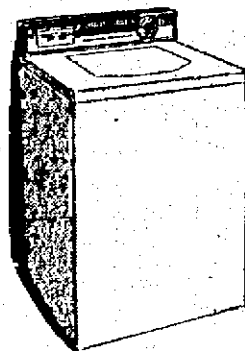
- Chrome background
- Clock & timer
- Fluorescent lamp
- Porcelain, hinged top
- Generous storage space
- Big oven, drawer broiler
- Appliance outlet

\$7.50 MONTHLY  
NO MONEY DOWN

### GENERAL ELECTRIC FILTER FLO AUTOMATIC WASHER

Discount Priced

# \$178<sup>77</sup>



- Big 12 lb. tub
- Completely automatic
- Full cycle wash
- Water saver
- Lint remover
- 3 zone washing action
- Transmission unit lubricated for life.

NO MONEY DOWN \$8.50 MONTHLY

### 12 CU. FT. WESTINGHOUSE REFRIG. SAVE \$70

Mfr. List \$249.95

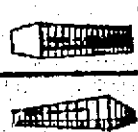
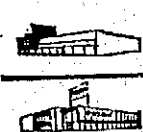
# \$179<sup>77</sup>



- 77 lb. freezer & tray
- Full width vegetable crisper
- Deep door, box shelves
- New silent mechanism
- Full 12 cu. ft. size
- Egg racks & butter keeper

NO MONEY DOWN  
\$8.50 MONTHLY

GOLD'S GUARANTEES YOUR MONEY BACK—IF YOU CAN BUY FOR LESS WITHIN 30 DAYS



**IN LOS ANGELES**  
1207 E. Washington Blvd  
At Central Downtown

**IN ANAHEIM**  
Santa Ana Freeway  
At Euclid, Broadway Shopping Center

**IN THE VALLEY**  
8252 Van Nuys Blvd.  
At Roscoe In Panorama City

**IN LAKEWOOD**  
Hazelbrook & Daneland  
Lakewood Shopping Center

## MISSISS' COATS

Full-length wool coats; many styles.....**29.00**

## FORECAST DRESSES

59.98-125 Designer costumes; afternoon and cocktail dresses of fine fabrics.....**1/3 off**35.98 Casual and dressy dresses.....**37.00**35.98 Silk, rayon casual dresses.....**23.90**

## BETTER SPORTSWEAR

**1/3 to 1/2 off**

Finely tailored all wool skirts in pastel colors. Blouses in silk and dacron polyester, prints and solids, lambswool and angora rabbit hair sweaters and imported sweaters, imported velour tops. Fine all wool knit suits.

## BOULEVARD DRESSES

1 and 2-pc. dresses; many styles  
**5.00, 7.00, 12.00**

## MISSISS' DRESSES

Dresses, some jacket styles.....**21.90**  
19.95-49.95 Daytime, cocktail dresses  
**14.90-38.00**

## WOMEN'S SPORTSWEAR

Blouses, skirts, playwear; 38-46.....**1.99-2.99**  
Skirts, blouses, capri sets.....**3.99-5.99**  
Women's half-size dresses.....**8.99**  
Orlon acrylic sweaters.....**5.99**  
Sportswear; blouses, capris.....**1.99**

## EVENING SHOP

After 5, bridesmaid dresses.....**18.97, 24.97**

## BRIDAL SHOP

Sample bridal gowns; one-of-a-kind.....**1/4 off**

## MISSISS' SUITS

49.98-69.98 Imp. wool knits.....**39.00**

## MISSISS' DRESSES

Costumes, day and after-five dresses  
**14.90-21.90**

## YOUNG SIGNATURE SHOP

Imported knits, pastel wools, Jrs.....**20.00**Laminated novelty knits, asst. colors.....**29.00**One, two-pc. better dresses, 5-15  
**11.90-18.90**

## MISSISS' SPORTSWEAR

Casual dresses, cotton, silk, knit.....**10.00**Group of all wool skirts.....**3.97**Asst. all cotton casual dresses.....**6.97**

## MEN'S BARRON HALL SHOP

39.95-59.95 Spring suits.....**29.95-49.95**19.95-35.00 sport coats.....**15.00-29.95**

## BOYS' SHOP

## WHITE COTTON DRESSSHIRTS

sizes 6-16

**1.99**

39c COTTON SOCKS

**4 pr. 1.00**1.99 Swim trunk clearaway; boxer and surfer styles  
**1.59, 2/3.00**Cotton terry swim toppers; 6-16.....**1.99**1.99 Belt-on play shorts.....**1.29, 2/2.50**2.98 S. sleeve cotton & knit shirts.....**1.99**2.99-3.99 Casual slacks.....**2.59, 2.90**

## BLOUSE SHOP

Asst. styles, colors and fabrics.....**1.97**2-pc. twist dresses, pastels.....**2.00**Twist blouses, asst. colors, 10-16.....**2.49**

## SPORTSWEAR 72

## SPECTACULAR SPORTSWEAR CLEARANCE

8.99 to 22.95 Values

Drastically reduced **4.00 to 8.00**

Gathered from all our seven stores and marked to these low prices. Group includes sweaters and knit shirts, fine gauge sweaters, dressy sweaters, bulky sweaters, wool skirts.

Flat knit separates.....ca. **5.99**Orlon acrylic sweaters, wool skirts, ca. **5.99**

## CO-ED DRESSES

Sheaths, full skirted dresses, 5-15  
**8.97-11.90**

## SPORTSWEAR 76

Pully lined wool capris, pastel.....**6.97**5.95-6.95 Famed make pants; 4 lengths.....**1.97**4.99 Assorted print overblouses.....**1.97**11.98 Capri sets, many styles.....**4.97**Sailcloth pants, jamaicas.....**3.59-4.59**

## CAMPUS SHOP

## CAMPUS CLEARANCE

3.99-8.99 Capris, skirts, tops, blouses, shorts.....**1.59-2/3.00**15.99 Assorted swimwear, some 2-pc.  
**4.99-6.94**8.99 2-pc. capri sets, prints & solids.....**4.00**4.99 Cotton capris, sizes 8-16.....**2.29**Group of fur blend and bulkie sweaters  
**1.97-5.97**

## MILLINERY SALON

Hats in assorted trims, colors.....**2.00**Group of fashion millinery.....**4.00**New spring millinery, many styles.....**6.00**

## PUNCH AND JUDY SHOP

Girls' dresses, 3 to 6x.....**2.90-6.90**Asst. girls' car coats, 4-6x.....**3.90**Group of girls' blouses.....**1.90**Boys' polos and shirts, 3-7.....**99c-1.90**Boys' slacks sets, 3 to 7.....**3.90**Boys' asst. sweater styles.....**1.90-2.90**Boys' short pants sets, 3 to 7.....**2.90**

## FURNITURE

499.00 3-pc. Early Amer. sectional.....**399.00**Asst. wicker baskets, to clear.....**3.99\***129.00 60" antique cherry credenza.....**99.00**249.00 Ital. Provincial triple dresser.....**199.00**679.00 3-pc. quilt linen sectional.....**529.00**129.00 Mahogany dresser base, big.....**88.00**119.00 Walnut kneehole desk.....**84.00**99.95 Provincial kneehole desk, pecan.....**78.00**119.95 Italian Prov. kneehole desk.....**86.00**159.00 Mahog. drp. leaf table, 2 fls.....**138.00**99.95 Leather-top kneehole desk.....**88.00**69.95 Bachelor chest, ebony/gold.....**38.00**69.95 Leather-top bachelor chest.....**39.00**79.95 Credenza, black/gold.....**42.00**209.50 66" triple dresser, mirror.....**155.00**39.95 Full-size headboard, Novarra.....**27.00**59.50 2-drawer commode, Novarra.....**42.00**119.00 5-drawer chest, Novarra.....**88.00**37.95 25 1/2 x 32" maple framed mirror.....**22.00**39.95 Solid maple step table.....**24.00**119.95 Leather-top cocktail table.....**68.00**59.95 Cocktail table, leather/mahog.....**44.00**119.00 Drop-leaf hostess' cart.....**98.00**99.95 Commode, ant. white/marble.....**64.00**139.00 French Provincial chair, green.....**74.00**599.00 French Prov. 3-pc. sectional.....**388.00**279.00 French Prov. sofa, green.....**219.00**109.00 French Prov. armchair, toast.....**69.00**279.00 Fr. Prov. sofa, gold damask.....**219.00**299.00 Quilted pillow back sofa.....**222.00**359.00 94" sofa, gold tapestry.....**288.00**329.00 Italian Provincial sofa, green.....**268.00**69.95 5-shelf curio cabinet.....**55.00**59.95 High step table, pecan.....**44.00**499.00 88" pillow back sofa.....**377.00**49.95 Ivory plastic chair, mahogany.....**32.00**109.95 Kroehler arm chair, red.....**79.00**44.95 Mahog. drum table, leather top.....**33.00**44.95 Mahog. bookcase end table, leather top.....**33.00**44.95 Mahog. end table, leather top.....**33.00**44.95 Trad. mahog. step table, leather top.....**33.00**44.95 Trad. mahog. cocktail table, leather top.....**33.00**89.95 Ming blue velvet chaise.....**75.00**119.95 Berkline recliner, gold.....**98.00**139.00 Pillow back swivel rocker.....**95.00**99.95 Mahogany armchair, red plastic.....**74.00**99.95 T-cushion chair, oxblood.....**65.00**109.95 French Provincial chair, green.....**79.00**139.00 Italian Pr. armchair, copper.....**108.00**19.95 Foam chair, toast tapestry.....**66.00**119.95 Pillow back chair, foam.....**64.00**49.95 Walnut & brass chair, gold.....**23.00**159.00 Provincial chair, white/gold.....**115.00**24.95 Slipper chair, tapestry.....**16.00**149.00 Blue tapestry tub chair.....**109.00**79.95 Maple rocker, tapestry.....**55.00**129.50 Maple rocker, foam, beige.....**99.00**139.00 Colonial pillow back chair.....**108.00**39.95 Rocker, cane seat & back.....**28.00**39.95 Solid maple step table.....**25.00**13.95 Solid maple knitting box.....**9.00**79.95 Solid maple round commode.....**49.00**119.00 Early American swivel rocker.....**88.00**49.95 Solid maple commode table.....**38.00**

## CURTAINS, DRAPERIES

17.99-19.99 Quilted spreads, assorted.....**8.88**12.99-14.99 Textured draperies.....pr. **7.99**2.75-3.25 24"-36" tiers.....pr. **2.28-2.79**2.99 Novelty tiers, 24-36".....pr. **1.99**

## RUGS &amp; CARPETS

5.99-7.99 All wool pile broadlooms in 7 styles, many colors, 12-ft. sq. yd.....**4.99**119.95 12'x15'-12'x18' broadloom rugs, in wool pile, nylon pile, blends.....**69.95**99.50 12'x18' rugs, 50% nylon, 50% rayon, tweed texture, foam cushioned.....**69.95**Braided rugs, 10'x14', 5 colors.....**49.95**6.99 Chemstrand continuous filament nylon pile broadloom, 4 colors, sq. yd.....**4.99**

## SLEEP EQUIPMENT

Polyfoam mattress, firm, twin.....**25.00**Twin box spring for above mattress.....**25.00**Hotel style mattress, twin, full.....**25.00**Hotel-style box spring, twin, full.....**25.00**30" Roll-away bed, firm.....**27.88**Twin mattress, box springs, 6 legs.....**38.00**Conv'tible sofas, sleep 2.....**149.00-189.00**

## LUGGAGE

12.95 Rigid frame wardrobe bags.....**9.00**14.95 Tapered 24" pullmans.....**10.99**10.00 Men's grey 21" overnites.....**6.00**5.95 21" weekend cases.....**4.00**6.95 Train cases.....**5.00**19.95 Famous make train cases.....**14.95**41.95 Famous 27" pullman cases.....**27.95**

Plus 10% Federal excise tax

## SPORTING GOODS

## PICNIC BASKETS SPECIALLY PRICED

**2.19 and 2.69**19.95-59.95 Matched golf sets.....**12.99-44.00**Complete tether ball & pole sets.....**5.99**Sleeping bags, floor samples.....**7.49**Beach bags, carryalls.....**89c**

## TOYS

## ASSORTED 36" WALKING DOLLS

7.98-11.98.....**4.88**

Lovable dolls, fully dressed, have rooted hair, actually walk. Skin of washable vinyl.

# AFTER EASTER CLEARANCE MAY CO.

... store-wide clearance with reductions 20% to 60% in every department. many are odd lots and one-of-a-kind selections. some are counter-soiled or "as is." sorry, no mail or phone orders and no c.o.d.'s

## MEN'S CLOTHING

59.95 Dacron polyester & wool tropical weight suits; new season shades.....**49.95**  
75.00 Tropical weight suits from famous maker; broken color assortments.....**59.95**

## MEN'S FURNISHINGS

## BEER MUGS

were 1.00.....**50c**3.99 Famed make short sleeve shirts.....**3.19, 3/9.25**2.59 Famed make silk ties.....**1.99, 3/4.00**3.98-4.98 Famed make dress slacks.....**2.99-3.99**4.98 Ivy styled cotton cord slacks.....**3.99**Cotton flannel lined zipper jackets.....**3.99**5.00 Imp'd. silk neckwear.....**2.99, 2/5.95**5.00-5.95 Famed make cotton pajamas.....**3.99**Socks; panels, ribs, Argyles.....**59c, 6/3.50**Famed make cuff links & tie bars.....**1.00\***Novelty gifts from leading maker.....**1.00**Hemstitched linen handkerchiefs.....**3/1.00**

\*Plus 10% Federal Tax

## MEN'S SPORTSWEAR

## FAMED MAKE CASUAL SLACKS

were 4.98-5.99.....**3.50, 2/6.50**8.50 Famed make knit polo shirts.....**1.99**35.00-40.00 Sport coats; many fabrics.....**29.95**25.00 Orlon acrylic laminated jackets.....**14.99**7.95 Dacron polyester & rayon slacks.....**6.99**Orlon acrylic & wool dress slacks.....**12.99**4.98 Famous make walk shorts.....**1.99**Imported wool reverse twist slacks.....**14.90**

## FAMED MAKE SWIMWEAR

**2.59, 2/5.00**

## MEN'S &amp; BOYS' SHOES

Men's smooth & grain leather shoes.....**11.95**Men's casual and dress shoes.....**6.95**Boys' leather oxfords; broken sizes.....**4.95**

## GIRLS' SHOP

15.98-22.98 Girls' coats.....**8.00-18.00**9.98-22.98 2-pc. suits.....**6.98-15.97**8.98-15.98 Girls' better dresses.....**5.98-10.97**

## BOULEVARD SHOES—

3.99-4.99 Casuals: closed flats, banded, in straw or leather, Italian sandals, mesh or leather wedges, 4 1/2-10 in group.....**2.97**9.99-11.99 Prima Donna and Sorority House shoes, high or less than high heels, patent, bone plus other Spring shades. Sizes 4 1/2-9 in the group.....**6.97**

## WOMEN'S SHOES—

Assorted better dress shoes in high or medium heels; Kimel, Beaux Arts, De Liso in the group.....**7.97**Special group of Town and Country dress and other casuals; medium heels, flats, clogs and wedges.....**3.97**

## RED CROSS\* SHOES—

Famed Red Cross walking shoes plus Cobbie Casuals in assorted Spring and Summer styles. Broken sizes.....**5.97**

\*this product has no connection with the American National Red Cross.

## GIFT SHOP

## ORIENTAL SCREEN

Greatly reduced to **5.88**

Hand painted, four-panel table screens. Floral or bird designs. Teak frame with silk borders. 14"x26".

## ART NEEDLEWORK

4.98-19.98 Sweater kits.....**3.88-14.99**

## HANDBAGS

Summer straw baskets, to clear.....**3.99\***

Asst



SUNDAY  
CLASSIFIED  
ADVERTISING  
DEADLINE  
FRIDAY  
5:00 P.M.

# INDEPENDENT, PRESS-TELEGRAM Classified ads

REGIONAL OFFICES  
BELLFLOWER — Torrey 6-1721  
1834 East Flower Street  
GARDEN GROVE — JE 7-9120  
1624 Garden Grove Blvd.  
LAKEWOOD — ME 3-0744  
5056 Faculty Avenue

Phone HEMlock 2-5959

LONG BEACH 12, CALIFORNIA, SUNDAY, APRIL 22, 1962

SECTION C

See Classifications 173-176

AUTHORIZED NEW CAR SALES & SERVICE

for Automotive Bargains

## NEW CAR DIRECTORY

### ALFA-ROMEO

LONG BEACH, LAKEWOOD  
Brewster Gray, 3515 Atlantic  
GA 4-0951  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Peters Bros. (Imports)  
15734 Bellflower Blvd., Bellflower  
TO 7-1781

### AUSTIN

LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911

### AUSTIN-HEALEY

LONG BEACH, LAKEWOOD, COMPTON  
Arrow Motors Inc., 523 E. Rosecrans  
(Between Santa Fe & Alameda), Compton  
NE 6-7782; SP 4-1414  
LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911  
WILMINGTON-SAN PEDRO, LOMITA, TORRANCE  
Suburban Motors, 445 E. Anaheim, Wilmington  
TE 4-8595

### BUICK

LONG BEACH  
Boulevard Buick  
1881 Long Beach Blvd., Long Beach  
HE 7-2751; SP 5-6156  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Harry C. Clark  
Peters Bros. Buick  
15734 Bellflower Blvd., Bellflower  
NE 5-7141  
TO 7-1781

### CADILLAC

LONG BEACH, LAKEWOOD  
Ridings Motors, 1501 Long Beach Blvd.  
HE 7-2241

### CHEVROLET

LONG BEACH, LAKEWOOD  
Beach City Chev., 3001 E. Pac. Cst. Hwy.  
Cormier Chevrolet, 601 Long Beach Blvd.  
Harbor Chevrolet, 3770 Cherry Ave.  
Parkwood Chevrolet  
5059 Lakewood Blvd., Lakewood  
GE 3-7421  
HE 6-5291  
GA 6-3341  
ME 3-0781

### ARTESIA

S & J Chevrolet  
11900 E. South St., Artesia  
BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT  
Bill Barnhart Chevrolet  
Corner Long Beach Blvd. & Compton Blvd.  
Glenn Jones Chevrolet  
14925 Paramount Blvd., Paramount  
ME 0-5866

### ORANGE COUNTY

Eddie Hopper Chevrolet  
10511 Garden Grove Blvd., Garden Grove  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Gledhill Chevrolet  
304 E. Anaheim St., Wilmington  
HE 2-6411; JE 4-2700  
TE 4-3491

### CHRYSLER

LONG BEACH, LAKEWOOD  
R. O. Gould Co., 1600 Long Beach Blvd.  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Guy Moorhead, Inc.  
1112 N. Long Beach Blvd., Compton  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Carl's Motor, 1200 Avalon, Wilmington  
HE 2-2871  
NE 2-7171  
TE 5-3131

### CITROEN

LONG BEACH, LAKEWOOD  
Burgin's, 4001 Cherry L. B.  
GA 7-1827

### COMET

LONG BEACH, LAKEWOOD  
Duffield Motors, 1633 L.B. Blvd.  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Ray Fladeboe, 17617 Bellflower Blvd., Bellflower  
Geo. Meyer, Inc.  
912 N. Long Beach Blvd., Compton  
Sachs & Sons  
10720 So. Downey Ave., Downey  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Cabrillo Mrs., Inc., 1850 S. Pacific, San Pedro  
HE 2-6961  
TO 6-1761  
NE 2-7141  
TO 9-1105  
TO 3-3577

### CORVAIR

LONG BEACH, LAKEWOOD  
Beach City Chev., 3001 E. Pac. Cst. Hwy.  
Cormier Chevrolet, 601 Long Beach Blvd.  
Harbor Chevrolet, 3770 Cherry  
Parkwood Chevrolet  
5059 Lakewood Blvd., Lakewood  
BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT  
Glenn Jones Chevrolet  
14925 Paramount Blvd., Paramount  
GE 3-7421  
HE 6-5291  
GA 6-3341  
ME 3-0781  
ME 0-5866

### CORVETTE

LONG BEACH, LAKEWOOD  
Beach City Chev., 3001 E. Pac. Cst. Hwy.  
Harbor Chevrolet, 3770 Cherry Ave.  
BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT  
Glenn Jones Chevrolet  
14925 Paramount Blvd., Paramount  
GE 3-7421  
GA 6-3341  
ME 0-5866

### DART

LONG BEACH, LAKEWOOD  
Varro Holmes, 3515 Atlantic  
Glenn E. Thomas Co., 340 E. Anaheim  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Widger-Goodwin Dodge  
16900 Lakewood Blvd., Bellflower  
GA 4-8603  
HE 6-1281  
TO 6-9081

### DKW

LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911

### DODGE

LONG BEACH, LAKEWOOD  
Varro Holmes, 3515 Atlantic  
Glenn E. Thomas Co., 340 E. Anaheim  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Shavely & Langford  
401 N. L. B. Blvd., Compton  
Widger-Goodwin Dodge  
16900 Lakewood Blvd., Bellflower  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Suburban Dodge  
445 E. Anaheim, Wilmington  
GA 4-8603  
HE 6-1281  
NE 1-6163  
TO 6-9081  
TE 4-8595

### ENGLISH FORD

BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Geo. Meyer, Inc.  
912 N. Long Beach Blvd., Compton  
NE 2-7141

### FALCON

LONG BEACH, LAKEWOOD  
Hale Young Ford Co., 2641 E. Anaheim  
Mel Burns, 2000 Long Beach Blvd.  
WILMINGTON-SAN PEDRO, LOMITA, TORRANCE  
Kohl & Smoler Ford  
336 W. Anaheim, Wilmington  
GE 8-1156  
GA 6-3311

### FIAT

LONG BEACH, LAKEWOOD  
Palmer Motors, 3300 Atlantic  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Peters Bros. Buick (Imports)  
15734 Bellflower Blvd., Bellflower  
GA 4-0754  
TO 7-1781

### FORD

LONG BEACH, LAKEWOOD  
Mel Burns, 2000 Long Beach Blvd.  
Hale Young Ford Co.  
2641 E. Anaheim  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Glen Organ Ford  
220 So. Long Beach Blvd., Compton  
WILMINGTON-SAN PEDRO, LOMITA, TORRANCE  
Kohl & Smoler Ford  
336 W. Anaheim, Wilmington  
GA 6-3311  
GE 8-1156  
NE 2-7145  
TE 5-6621

### HILLMAN-SUNBEAM

LONG BEACH, LAKEWOOD  
Dale Brown, 2440 Long Beach Blvd.  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Widger-Goodwin  
16900 Lakewood Blvd., Bellflower  
GA 7-8941  
TO 6-9081

### IMPERIAL

LONG BEACH, LAKEWOOD  
R. O. Gould Co., 1600 Long Beach Blvd.  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Carl's Motor, 1200 Avalon, Wilmington  
HE 2-2871  
TE 5-3131

### JAGUAR

LONG BEACH, LAKEWOOD  
Boulevard Buick, 1881 Long Beach Blvd.  
HE 7-2751

### LANCER

LONG BEACH, LAKEWOOD  
Varro Holmes, 3515 Atlantic  
Glenn E. Thomas Co., 340 E. Anaheim  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Suburban Motors, 445 E. Anaheim, Wilmington  
GA 4-8603  
HE 6-1281  
TE 4-8595

### LANCIA

LONG BEACH, LAKEWOOD  
Brewster Gray, 3515 Atlantic  
GA 4-0951

### LINCOLN CONTINENTAL

LONG BEACH, LAKEWOOD  
Duffield Motors, 1633 L.B. Blvd.  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Geo. Meyer, Inc.  
912 N. Long Beach Blvd., Compton  
Sachs & Sons  
10720 So. Downey Ave., Downey  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Cabrillo Mrs., Inc., 1850 S. Pacific, San Pedro  
HE 2-6961  
HE 2-7141  
TO 9-1105  
TE 3-3577

### MERCEDES-BENZ

LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911  
LONG BEACH, LAKEWOOD, COMPTON  
Arrow Motors Inc., 523 E. Rosecrans  
(Between Santa Fe & Alameda), Compton  
NE 6-7782; SP 4-1414  
LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Suburban Motors, 445 E. Anaheim, Wilmington  
TE 4-8595

### MERCURY

LONG BEACH, LAKEWOOD  
Duffield Motors, 1633 L.B. Blvd.  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Ray Fladeboe, 17617 Bellflower Blvd., Bellflower  
Geo. Meyer, Inc.  
912 N. Long Beach Blvd., Compton  
Sachs & Sons  
10720 So. Downey Ave., Downey  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Cabrillo Mrs., Inc., 1850 S. Pacific, San Pedro  
HE 2-6961  
TO 6-1761  
NE 2-7141  
TO 9-1105  
TE 3-3577

### METROPOLITAN

LONG BEACH, LAKEWOOD  
Rancho Rambler, 2011 L. B. Blvd.  
Severin Motors, Inc., 1427 Long Beach Blvd.  
ORANGE COUNTY  
Grove Rambler Sales, 12222 G. G. Blvd.  
GA 6-2111  
HE 6-9001  
JE 4-4545

### MORRIS

LONG BEACH, LAKEWOOD, COMPTON  
Arrow Motors Inc., 523 E. Rosecrans  
(Between Santa Fe & Alameda), Compton  
NE 6-7782; SP 4-1414  
LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911

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BELLFLOWER, COMPTON, DOWNEY, NORWALK  
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Leo Rule, 505 So. L. B. Blvd., Compton  
HE 6-9621  
TO 2-1181  
NE 8-4111

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LONG BEACH, LAKEWOOD, BELLFLOWER, COMPTON  
Import Auto, 1480 Long Beach Blvd.  
HE 2-8916  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Suburban Motors, 445 E. Anaheim, Wilmington  
TE 4-8595

### PLYMOUTH

LONG BEACH, LAKEWOOD  
R. O. Gould Co., 1600 Long Beach Blvd.  
Ed Barberi, 6200 N. Bellflower Blvd., Lakewood  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Carl's Motor, 1200 Avalon, Wilmington  
HE 2-2871  
TO 7-2731  
TE 5-3131

### PORSCHE

LONG BEACH, LAKEWOOD  
Richter's Motors, 999 Long Beach Blvd.  
HE 7-7489

### PONTIAC

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Salta Pontiac, 1545 Long Beach Blvd.  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
J. P. Lamarquin  
302 N. Long Beach Blvd., Compton  
Suburban Pontiac  
17153 S. Bellflower Blvd.  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Rexan Pontiac, 412 W. Anaheim, Wilmington  
Scott Robinson, 20340 Hawthorne Blvd., Torrance  
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NE 9-6666  
TO 6-1725  
TE 5-3141  
FR 1-3521

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Severin Motors, 1310 Long Beach Blvd.  
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TE 5-6646  
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SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Suburban Motors, 445 E. Anaheim, Wilmington  
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LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911

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Palmer Motors, 3300 Atlantic  
GA 4-0754

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Suburban Pontiac  
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TORRANCE  
Scott Robinson, 20340 Hawthorne Blvd., Torrance  
HE 7-4111  
TO 6-1725  
FR 1-3521

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Mel Burns, 2000 Long Beach Blvd.  
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Carl's Motor, 1200 Avalon, Wilmington  
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AMBITIOUS MEN Trained on full salary for a MANAGEMENT CAREER

Because of our rapid expansion, we need a limited number of men age 21-28, with high school education, some college preferred. In our management training program, these men will receive a salary with your experience. You will be given a job with responsibility and a secure future for you to become a branch manager. Build your career with Arrowhead's oldest and largest consumer finance co.

HOUSEHOLD FINANCE CORPORATION

450 S. Grand Ave. Los Angeles 125 E. 4th St. Long Beach

**SALES TRAINING PROGRAM**

NEED qualified men 24 to 35 interested in career with top national manufacturers. Selling products, cash registers, 3 to 12 months training program based on your background. Requires 1 year of DIRECT SELLING EXPERIENCE. Salary and expenses while in training. Protected local territories. After training qualified salesman will receive \$1000 to \$1500 per month with opportunity for advancement.

For information or Appointment Call HARRY WILLIAMS HE 6-8245

**VICTOR Comptometer Corp.**

1324 PINE AVE. Long Beach

**COST ACCOUNTING CLERK**

Excellent opportunity in an expanding Manufacturing Organization for a young man with industrial experience in Cost Accounting. Some College preferred. MUST BE U. S. CITIZEN.

HARVILL CORP.

19201 SUSANNA ROAD COMPTON, CALIF.

APPLY PERSONNEL OFFICE  
P. 11 a.m. to 1:30 p.m.  
MONDAY THRU FRIDAY  
SP 4-1234 NE 9-3711  
AN EQUAL OPPORTUNITY EMPLOYER

**HOSPITAL SALES REPRESENTATIVES**

Don Baxter, Inc., manufacturer of medical products for the hospital industry, offers career opportunities in sales and sales management for young men with University education and previous responsible experience in hospital pharmaceutical sales. Must demonstrate outstanding academic and sales background and be a citizen of the United States. Compensation includes salary, commission, car, expenses and travel. Reply, including resume to:

J. P. KELLY  
DON BAXTER, INC.  
1015 Grandview Ave.  
Glendale 1, Calif.

**IMMEDIATE HELP WANTED**

\$110.50 per wk. to start

4 vacation & Christmas bonuses

MECHANICAL: 21 to 40 years of age, high school grads or equivalent. Must be ready to go to work immediately.

No Experience Necessary  
CALL MONDAY ONLY  
9 A.M. to 1 P.M.

**WE NEED A SALESMAN**

Who desires a permanent rewarding future. Salary well training.

THE NATIONAL CASH REGISTER CO.

940 Pine Ave.

Interviews during the week and Saturday mornings.

MEN—Learn and repair automatic transmission. Learn by working on late model customer cars. Highest professional automotive field. No favors. Free placement.

WEST TRADE SCHOOLS  
9235 Long Beach Blvd., Gate 10  
Long Beach, Calif. 525-5555

**OVERHEAD DOOR INSTALLERS**

Experienced industrial doors. 114 Sierra St., El Segundo

Help Wanted (Men) 26

**Automatic Screw Machine Setup & Operator**

Top Pay Fringe Benefits

Good Working Conditions

An Equal Opportunity Employer

ROSA, INC.

2701 West Coast Hwy NEWPORT BEACH

**OPPORTUNITIES AT NORTRONICS IN ORANGE COUNTY**

BUDGET ANALYST

To gather statistical data and analyze trends to guide in recommending budget requirements for operating sections to assist in control of approved budgets. Must have degree in accounting, finance or business administration, plus experience in accounting or budget control.

**AIR CONDITIONING MECHANIC**

To install, maintain and repair air conditioning and refrigeration systems, and check and calibrate thermostats. Must know maintenance, shop theory and practice.

**SENIOR METROLOGY TECHNICIAN**

Develop methods and perform calibration, maintenance and repair of lab standards instruments and other measuring control devices. You must make major test set-ups and conduct test programs to determine compliance of the highest tolerances and most complex instruments with specifications. You must have a solid grounding in college level math and physics, and a sound theoretical knowledge of the particular science fundamental to your special field. At least three years' experience required.

**MANUFACTURING PLANNING COORDINATOR**

To plan a manufacturing program for a major project, including the coordination of planning, engineering design, tool engineering, material, etc. Must also coordinate the development of quotations for follow-up work. 4 years of college and 4 years of planning experience normally required.

**QUALITY CONTROL ENGINEERS**

Must be familiar with the electronics production and have recent experience in quality control on government contracts. Must be familiar with military specifications. B.S.E.E. degree preferred.

**LAB INSPECTOR**

To inspect and perform operational test of electronic parts and components. Must establish procedures for first run parts and coordinate the layout and construction of fixtures and equipment for component test by laboratory methods. Must have 3 years experience.

**ELECTRONIC EQUIPMENT MECHANIC**

To build, repair, and modify electronic equipment, and build prototype electronic units. You must test performance of electronic equipment using standard testing equipment.

CONTACT  
GENERAL EMPLOYMENT OFFICE  
500 E. ORANGETHORPE AVE.  
ANAHEIM, CALIFORNIA

**NORTRONICS**

A DIVISION OF NORTHROP CORPORATION

An Equal Opportunity Employer

**Long Beach**

Large California firm wishes to interview mature, reliable and aggressive men. Drive own car. Good health. This attractive sales position offers excellent pay, long range security and opportunity for advancement.

Call for interview 10 a.m. to 11:30 a.m. Tuesday only. Address with NO PHONE INQUIRIES

**CALIFORNIA DEPARTMENT of EMPLOYMENT**

1301 Pine Ave., Long Beach  
Ask for Mr. King—Window 401  
10:00 to 11:30 a.m.

**EXPER. SALESMEN**

FOR NEW HOME FURNISHING DIV. Draperies, Furniture and Other Lines Salary and Commission Full Time

WALKER'S DEPT. STORE 4TH AND PINE HARBOR

EMPLOYMENT AGENCY  
141 W. Ocean Bl. GE 2-8993  
215 E. 4th St. Long Beach 525-5555  
J.R. ENGINEER, UZAL, local. 530

**PERSONNEL**

EMPLOYMENT AGENCY  
4322 E. 4th St. Long Beach 525-5555  
ACCOUNTANT, sharp, exper. B.S. deg. xnt opportunity \$500 up  
Call for details. No phone inquiries

2 FRAMING CARPENTERS wanted. Weekend mounting job. Call 525-5555











**CLASSIFIED  
ADVERTISING**

**RATES AND REGULATIONS**

**TRANSIENT**

1 day, per line per day 63c  
4 days, per line per day 54c  
7 days, per line per day 50c  
10 days, per line per day 47c  
consecutive insertions

5 average words, per line  
without change of copy.  
Minimum ad 2 lines  
Count 14 lines per inch.

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The Independent and Press-  
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**Downtown Office**  
6th and Pine Ave.  
**Long Beach**  
**HE 2-5959**  
**LAKENWOOD**

5054 Faculty  
McEltz 3-0784  
BELLFLOWER  
9834 E. Flower St.  
TOrrey 6-1721  
GARDEN GROVE  
9824 Garden Grove Blvd.  
JEfferson 7-9120

**Unfurnished Apts. 107**

✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓

**YOU MUST SEE TODAY!**  
THE  
**FABULOUS**  
**VILLA DI NAPOLI**

**03 RAYENNA DRIVE**  
IN THE HEAVEN OF NAPLES

2 Bdrms., 2 Baths, Stall  
Showers, W/W Carpets  
Thruout, Drapes,  
All - Electric Kitchens  
with Built-Ins, Elevator,  
Swimming Pool, Private  
Balconies.

Open daily 1:30 to 5 p.m.

**MOORE**  
GE 3-7461

**LIVE ON THE OCEAN**

Enjoy beautiful panoramic  
view of Pacific & HAVE  
6 ROOMS FOR A FRONT  
YARD.

We have only 2 LOCATIONS LEFT

**3 APARTMENTS**  
 1 D - \$325.00 1 B - \$150.00  
 With 4 1/2 glass fronted,  
 2 bedrooms, 1 BATHS.  
 OPEN 9 TO 5 A.M. SAT. & SUNDAY  
 15 P.M. OR SAT. & SUNDAY  
 OR CALL FOR APPOINTMENT  
**32 7TH PLACE**  
**MOORE Rlty. 437-5241**

---

**Cypress Gardens**  
 New low 1-story 2-bedroom, ap-  
 W.W. carpet, drapes, bilings, w/air  
 private incl. yd. Pool, appt. ap-  
 Ridding, 1000 sq. ft. 1000 sq. ft. 1000  
 1 blk. N. Lincoln, 1 blk. W. of Wall  
 1747 Varson St. TA-8941

---

**NEW LARGE 1 & 2-B-**  
 400 E. 5th, nr. Xlmezon, W.W. car-  
 1000 sq. ft. 1000 sq. ft. 1000 sq. ft.  
 4000 Ck. No pels. 350 to 150  
 GE 9-3135  
**DOWNTOWN**

[illegible]

pos. First mo. free. GA 7-2  
 LOS ALAMOS 1 & 2 BR. Car  
 drapes. New walls. GE 9-20  
 \$50-UNRESTRICTED 1BR  
 NEWLY PAINTED HE-6  
 500 - LARGE, clean comfort  
 Apr. 7158 Indrv. HE & 9701.  
 700-1 BR. near day nursery.  
 Squalding GE 3-MR. GE 4  
 565 - ON Santa Fe. Nr. shops  
 center, up. 1st fl. HE 3-2  
 1 BR. 1000 700 DOWELS. 10  
 4024 E. 10th.  
 565-LGE, Bright, like new. N  
 center, up. 2nd fl. HE 3-2  
 565 - 1 BR. 1000 700 DOWELS. 10  
 ULTRA new appts. BILIN VIL. C  
 drapes. \$55 1250 Pine. HE 3-2  
 2 BR. 1000 700 DOWELS. 10  
 500 771 1000 700 DOWELS. 10  
 500 771 1000 700 DOWELS. 10  
 INDRV. WESTSIDE, 1st Indrv. D  
 Indrv. 1433 W. 1st Indrv. GA 7-2

100  
 MAY  
 BE SORRY  
 IF YOU TRY  
 TO DO IT  
 YOURSELF  
 SO  
 "CALL  
 AN EXPERT

• CARPENTRY  
• CONCRETE WORK  
• BUILDERS  
• HAULING  
• PAINTING,  
PAPERHANGING

14undrv.  
 2350.  
 child OK.  
 GE 9:470.  
 Dix, spe.  
 1 Raymond  
 ar. See at  
 78-1419.  
 alior, auto.  
 HE 59201.  
 r, Lincoln  
 414-2-1511.  
 dol. Aditt.  
 HE 54351























INDEPENDENT PRESS-TELEGRAM—C-13	
Long Beach 12, Calif., Sunday, APRIL 22, 1962	
176	Autos for Sale 176
MOBILE	PLYMOUTH
<p>air electric windows beautiful, candy 000 actual miles. called of the to choose from.</p> <p>★—\$95—★</p> <p>COTTER Cadillac Center</p> <p>Main lot in Long Beach</p> <p>2185 L.B. BLVD. HE 6-7234</p>	<p>'58 PLYMOUTH Belvedere Sport Sedan</p> <p>Power steering, automatic transmission, radio, heater. Very clean. One owner.</p> <p>★—\$995—★</p> <p>COTTER Cadillac Center</p> <p>Main lot in Long Beach</p> <p>2185 L.B. BLVD. HE 6-7234</p>
<p>495—★</p> <p>Cadillac Center</p> <p>Long Beach</p> <p>HE 6-7234</p>	<p>'62 PLYMOUTH DEMOS</p> <p>SAVE UP TO \$700</p> <p>ED BARBARI Plymouth</p> <p>4200 Bellflower Blvd. 27-2731</p> <p>'57 PLYMOUTH, V-8, autocatalytic trans, power steering, Low mileage. Lower Cost.</p> <p>Ed Barbari Plymouth</p> <p>4200 Bellflower Blvd. 27-2731</p> <p>'57 PLYM. Fury 2-dr. 340c. '57 PLYM. Fury 4-dr. 340c. Aut. Must sell one. Make offer. \$4,340.</p> <p>'58 PLYM. 4-dr, wdg. R&amp;H, radio, P.S., Pick up for \$46 on \$39.30 mo. Call Credit Mar. PR 4-6521</p> <p>NE 6-1400</p> <p>'59 PLYMOUTH Sports Fury, slick shift. Very clean. 1601 Pms. LE 2-5891.</p> <p>1932 PLYMOUTH coupe, 48 Chrysler engine, new tires \$100 on 51. 2108 Charmingdale. GE 4-4145.</p>

**CLARK FORD**  
 ST. LOUIS 55933

**CONDITIONING**  
 STRIPES  
 ONE WITH WHITE  
 TIRES, FULL  
 TERIOR. FULL

**55 PLYM. 6-2DR. \$495.**  
 715 E. ANAHEIM DR. NE #3929

**55 PLYM. \$525. Xint tires & motor.**  
 715 E. ANAHEIM DR. NE #3929

**64 PLYM. 4-DR. 6 Spk. \$550.**  
 715 E. ANAHEIM DR. NE #3929

**PONTIAC**

**100 Dn.**  
 '60 Pontiac Catalina Sedan. All  
 extras. Bal. on pymt & contract  
 can be financed. P.O. #2727

**6-2DR. MOTOR**  
 2295 L. S. BLVD. GA #2727

**55 PLYM. 4-DR. Very low down**  
 payment. P.O. #2727

**64 PLYM. 4-DR. 6 Spk. \$550.**  
 monthly. P.O. #2727

**6200 Bellflower Plymouth. TO-7231**

**64 Pontiac Catalina Coup. \$750.**  
 Total weekly payments. ME #7531

**64 Pontiac Catalina Coup. \$750.**  
 Total weekly payments. ME #7531

**64 PLYM. 4-DR. AUTO STOVE**  
 FORD

**64 BELLFLOWER. Excel. cond. Lead-**  
 ing owner. 1127 Banning Blvd.  
 Wilmington. DE 19804

**54 PONTIAC CONVERTIBLE. 614**  
 Radio, heater, automatic  
 715 E. ANAHEIM DR. NE #3929

**54 PONTIAC CATALINA**  
 614 Radio, radio & hr. NE #3929

**55 HYUNDAI 4-DR. Chrome. \$500**  
 1960 Pontiac convertible, power  
 steering, brakes, low mileage  
 \$2200.00

**55 PONTIAC HUP. Xint. cond. \$1350**

1968 Buick, Aft. 2. 20012 Flallon, Artesia, UN 5-8010  
**PLYMOUTH DEMOS**  
 SAVE \$700<sup>00</sup>  
 UP  
 TO  
**VALIANT DEMOS**  
 SAVE \$400<sup>00</sup>  
 UP  
 TO  
**BARBARI PLYMOUTH**  
 6200 BELLFLOWER BLVD.  
 Torrey 7-2731

**OK<sup>d</sup>**  
**USED CARS**

**DOZENS AND  
DOZENS OF  
THE FINEST  
RECONDITIONED  
USED CARS  
TO BE FOUND  
ANYWHERE**

**WE SELL ONLY  
TRUE-MILEAGE  
AUTOMOBILES**

**MODELS—ALL MAKES  
AT REAL SAVINGS**

<b>DODGE</b> 4-PASS. SENECA 1st, non-saving 1st, non-saving 2nd, Lic. No. UUB 877.	<b>'58 CHEVROLET</b> BISCANYE 4-DOOR V8, Powerwindow, radio, heater, Lic. No. PRM 367, Silver blue. A real sharer.
--	--

**1599**

**FALCON**  
LUXE 4-DOOR  
Rd. Radio, heater  
Sh. Lic. No. WVV

**1799**

**10 FORD**  
OWNER HOP. CPE.  
115 HP, power steering,  
heater, Sh. Lic. No. VAC  
am in color. A real

**1899**

**CHEVROLET**  
MDTP, SPT, CPE.  
115 HP, 24" stereo radio,  
\$20,000 actual miles.  
serviced at Harbor  
Belt from new.

**1899**

**\$1199**

**'58 FORD**  
FAIRLANE 58 4-DR. HTP,  
heavy 24" stereo radio, V-8,  
automatic, power steering,  
rad, Sh. Lic. No. PVF 122.

**\$1299**

**'58 CHEVROLET**  
BROOKWOOD 4-DR. 1-FASS,  
115 HP, 24" stereo radio,  
Turbochrome, V-8, radio, Sh.  
Lic. No. HTT 57. Turbochrome  
completely overhauled in our  
shop. A nice one.

**\$1299**

**'57 CHEVROLET**  
BEL AIR SPORT COUPE  
heavy 16" 24" stereo,  
power steering, radio, heater,  
Sh. Lic. No. W-2. A jewel,  
3 to choose from.

**\$1299**

<p><b>9 FORD</b> COUNTRY SEDAN TION WAGON V-8, radio, heater, TAA 582, Ivory and</p> <p><b>1399</b></p>	<p><b>'57 PONTIAC</b> STARCHIEF HARDTOP C.P.E. Belton and maroon, hydro- matic, heater, V-8, LIC. No. XGZ 878.</p> <p><b>\$899</b></p>
<p><b>9 FORD</b> OM 3M 1-DOOR V-8, radio, heater, color, LIC. No. SDH</p> <p><b>1299</b></p>	<p><b>'56 CHEVROLET</b> REL AIR 4-DOOR V-8, Powersteering, radio, heater, black, LIC. No. CGU 466.</p> <p><b>\$899</b></p>

**Ask About Our Unconditional Mechanical Guarantee!**

**HARBOR**

**CHEVROLET**

**7770 CHERRY AVE.**  
**6-3344** **GA 6-3345**  
**Sunday and 'til 10 P.M. Every Night**



**Autos for Sale 176**

**RAMBLER**

60 Rambler  
CUSTOM SEDAN-AIR  
WHITE, 1000 LOWER  
POWER STEERING  
★\$1995★  
Wheeler's  
2259 L.B. Blvd. GA 4-0433

59 RAMBLER 4-DR.  
Automatic trans. Radio, heater.  
A beautiful, clean car for the  
economy minded buyer. This week  
and special at only  
★\$1245★  
WIDGER-GOODWIN  
DODGE  
16900 LAKEWOOD BLVD.  
Bellflower, TO 6-9081

59 RAMBLER, auto. R. & H. 323  
del. vinyls. 59 W. Coll. Mr.  
Beach. L.B. 5-2725

59 RAMBLER American 2-dr. stick  
Pick up for \$47.00. Call  
Crest. Mr. P. 4-5523. NE 9-1480

59 RAMBLER, auto. R. & H. 323  
del. vinyls. 59 W. Coll. Mr.  
Beach. L.B. 5-2725

59 RAMBLER American 2-dr. Very  
nice. R.H. extras. Real economy.  
Priv. div. 59. GA 9-9904

60 RAMBLER, V-8, 4-dr. auto.  
R.H. 1355 W. Pac. CA 7-7154

**STUDEBAKER**

52 Stude  
Gran Turismo  
Sport Coupe  
White with black & white interior.  
IT'S LIKE NEW.  
★\$2995★  
COTTER Cadillac Center  
Main lot in Long Beach  
2165 L.B. BLVD. HE 6-7234

55 STUDEBAKER Coupe. Full price  
5525. Needs some attention.  
Ed Barbari Plymouth  
8320 Bellflower Blvd. TO 7-2721

59 STUDEBAKER Lark. 2 doors  
1 wagon. Your choice \$395.  
Ed Barbari Plymouth  
8320 Bellflower Blvd. TO 7-2721

57 STUDEBAKER Hawk. 6-cyl. auto.  
Trans. 5550. 1355 W. Pac. CA 7-7154

**TEMPEST**

61 TEMPEST LaMans type sal.  
euc. bucket seats, autom. trans.  
W. air cond. Immac. Pres.  
euc. GE 1-4647

**THUNDERBIRD**

FACTORY AIR CONDITIONING  
60 T-BIRD "SUN ROOF"  
All white with black and white  
vinyl interior, power steering and  
brakes, electric windows and seat.  
Priced beyond compare. \$2995

**Autos for Sale 176**

**THUNDERBIRD**

61 T-BIRD  
Factory Air  
Power seat & windows, full tex.  
new. Local 1 owner. This one is  
like showroom new.  
V-8 \$3995-V  
COTTER'S  
The Big Lot North of Hill St.  
20 Years of Fair Dealing  
2223 L.B. BLVD. GA 7-3555

60 T-BIRD Convertible  
Full Power  
Baby blue with matching interior.  
115. IMMACULATE  
V-8 \$2795-V  
COTTER'S  
The Big Lot North of Hill St.  
20 Years of Fair Dealing  
2223 L.B. BLVD. GA 7-3555

60 T-BIRD '61 hdp. 4500 m.v. full  
pwr. R.H. 1 owner. This one is  
like showroom new.  
Equally \$1000 & take over pay-  
ments of \$9.99 mo. Private party.  
Ph. 597-6845

60 T-BIRD Full pwr. air. take  
over for \$2 mo. If with no cash  
then assume unpaid bal. of \$29.99.  
Call Mr. Marvin. NE 1-9886 Dir.

**VALIANT**

61 VALIANT \$1595  
V-200-4-DR. SDN  
Showroom new, standard trans.  
factory rad. & htr. Xint. w.w.  
tires. Beautiful light blue finish.  
Warranty like a new car. Very  
good mechanically. Lic. for 62.  
S. W. LEMON  
2330 L. B. Blvd. B. B. CA 7-3555

62 VALIANT  
DEMOS  
SAVE UP TO  
\$400  
ED BARBARI Plymouth  
4300 Bellflower Blvd. TO 7-2721

60 VALIANT 200 4-dr. R.H. stick  
sharp green w/interior. \$1295  
GE VILLE MOTOR CO.  
ANAHEIM & ATLANTIC HE 7-2721

61 VALIANT 1000 R.H. Auto  
W.W. One owner. SHARP \$1395  
GE VILLE MOTOR CO.  
ANAHEIM & ATLANTIC HE 7-2721

**VILLAGE MOTORS**

**SPECTACULAR**

**SPRING SALE**

60 FORD GALAXIE \$1395  
2-Dr. Hdp. Stick, radio, heater.

61 RAMBLER CLASSIC \$995  
4-Dr. Radio, heater, automatic. Metal  
mod's special.

60 CORVAIR CPE. \$1395  
Stick. Rad., Htr., w.w.s, screen silver.

60 COMET 2-DR. SDN. \$1495  
Rad., htr., automatic, w.w tires.

55 CHEV. 4-DR. WAGON \$795  
Rad., htr., automatic, power steering  
and power brakes.

**\$25 DELIVERS**  
BALANCE OF DOWN CAN BE FINANCED

**AS LOW AS \$28.95 MO.**

**VILLAGE MOTORS**

1470 L. B. Blvd. HE 7-2276

**de Ville**

ANAHEIM & ATLANTIC HE 7-2721

60 T-BIRD  
Convertible—Immaculate  
ELECTRIC windows & seat, full  
vinyl interior, new premium tires.  
Immaculate condition.  
★\$2695★  
COTTER Cadillac Center  
Main lot in Long Beach  
2165 L.B. BLVD. HE 6-7234

59 T-BIRD Hardtops  
3 to Choose From  
Factory Air, Cond. or Without.  
LOW AS \$1995

★\$2395★  
COTTER Cadillac Center  
Main lot in Long Beach  
2165 L.B. BLVD. HE 6-7234

59 T-BIRD convert. Best equipped  
T-Bird in L.B. Lue air cond.  
Catalin. Kit. All new. 4000. HA  
pwr. Cost \$5700. Price \$2600. HA  
7-552. 3235 Bellf. Blvd.

61 T-BIRD convert. Full pwr. Air  
cond. like new. No trade. GA 2-8824

BEAUTY white 58 T-BIRD. PS & PB.  
R. & H. autom. trans. Xint. Cond.  
Priv. div. 1 owner. \$1650 UN 8-7466

60 T-BIRD. EXCEL. COND. RE-  
DUCE TO \$2700. ME 4-0999 Eye.

58 T-BIRD. R.H. Full Pwr. Xint.  
Cond. 133 W. Louise Apt. B

**tiger**

**ON WHEELS**  
**IN**  
**COMPTON**

**COME IN AND RIDE**  
**A TIGER**  
**MONDAY**  
**APRIL 23rd**  
**912**  
**N. LONG BEACH**  
**BLVD.**  
**COMPTON**

**'20 CARROT' EASTER VALUES**

**AT GLEN ORGAN FORD**

**LOTS OF LATE MODEL CARS**

61 T-BIRD  
HARDTOP  
Full power, factory air con-  
dition, automatic, radio and  
heater. Sold new and serviced  
by us. \$3895

61 COMET  
DELUXE 4-DOOR  
Autom. radio, heater, white-  
walls. As new as a car  
can be now. \$1895

57 BUICK  
SUPER RIVIERA COUPE  
Automatic, power steering &  
brakes, radio, heater. Also  
lately immaculate throughout  
now. \$995

60 FORD GALAXIE  
TOWN VICTORIA  
V-8, automatic, power steer-  
ing and brakes, radio, heater.  
Beautiful blue finish with  
white walls. \$1895

60 FORD  
DELUXE 2-DOOR  
Automatic, radio, heater, de-  
luxe trim, whitewalls. Really  
a beautiful like new car, now  
\$1495

59 CHEVROLET  
V-8 BISCAYNE 4-DOOR  
Automatic, radio, heater, now  
steering, whitewalls. IM-  
MACULATE. \$1395

58 CHEVROLET  
DEL. RAY 2-DOOR  
Economy 6-cylinder, with  
Powerglide, radio, heater.  
This is one you must see, it's  
nice. Now. \$895

56 FORD  
4-PASS. COUNTRY SEDAN  
Automatic, radio, heater,  
power steering. Beautiful 2  
tone. White-wall tires. \$595

55 BUICK  
CENTURY 4-DR. HARDTOP  
Beautiful black finish. Radio,  
heater, auto. power steering  
and brakes, whitewalls. This  
must be seen, it's nice. \$695

**GLEN ORGAN FORD**

"AUTHORIZED FORD DEALER"  
CARS—TRUCKS—FALCONS—T-BIRDS  
220 S. Long Beach Blvd. NE 2-7146

**OPEN EYES. COMPTON OPEN SUNDAYS**

**BRAND NEW**

**'62 DODGE**

**G. T. LANCER**

Includes Heater  
Tinted Glass,  
225-cu.-inch  
Engine,  
Bucket Seats.

**\$2198**

**WIDGER-GOODWIN DODGE**

16900 LAKEWOOD BLVD., BELLFLOWER  
Open Eves. and Sundays TO 6-9081

**THE HUGE**

**SUPERMARKET**

**EASTER SALE!**

**APRIL 20, 21, 22**

**THIS WEEK-END SALE WILL**  
**NOT BE BEAT BY ANYONE!**

**Chevrolets — Chevy II — Corvairs — Monzas — Novas**  
**Trucks and Used Cars**

**OVER 500**  
**TO CHOOSE FROM**

**5% OFF ON ALL USED CARS**

**WATCH KITY CHANNEL 11, 4:45 SATURDAY, APRIL 21, 1962 — THE MILK RUN**

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Hydra-Matic, power steering, power brakes,  
radio, heater. Stock No. 4763.  
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CATALINA SEDAN  
Radio, heater, power steering, Hydra-Matic.  
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**1959 PONTIAC**  
BONNEVILLE CONV.  
Power 4-Dr. steering, power  
brakes, Hydra-Matic, radio,  
heater, htr. & r. whitewall  
tires. Stock No. 4470.  
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4-DR. STATION WGN.  
Automatic, radio, heater.  
White and blue. Real  
sharp. Stock No. 4207.  
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**1959 CHEVROLET**  
NOMAD STATION WGN.  
Automatic, radio, heater,  
power steering. Stock No.  
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**1961 CHEVROLET**  
IMPALA COUPE  
Hydra-Matic, power steer-  
ing, htr., radio, whitewalls.  
Stock No. 4463.  
\$2395

**1957 CHEVROLET**  
BEL AIR HARDTOP  
Automatic, radio, heater. Stock No. 4588.  
\$995

**1958 PONTIAC**  
STAR CHIEF COUPE  
Radio, heater, whitewalls, Hydra-Matic.  
No. 4459.  
\$1095

**1960 FORD**  
GALAXIE HARDTOP  
Radio, heater, automatic, whitewalls, power  
steering. Stock No. 4503.  
\$1595

**1960 FORD**  
STARLINER  
Power steering, power  
brakes, radio, heater,  
whitewall tires. Stock No.  
4468.  
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**1956 OLDSMOBILE**  
4-DOOR W  
Hydra-Matic, radio, power  
steering. Stock No. 4436.  
\$395

**1957 PONTIAC**  
Hydra-Matic, power steering, power  
brakes. Stock No. 4507.  
\$695

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Including Tax & License  
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home or office. Courteous and ex-  
perienced representatives. Liberal  
appraisal of your present car. 4%  
financial available.

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Purchased at  
DUFFIELD can  
be traded in  
many times as  
you wish—  
until you are  
completely  
satisfied.

**'60 CADILLAC**  
Coupe de Ville. Arctic  
white, full factory power  
plus air. This car reflects  
lower care inside and  
out. As low as \$299.00.

**'57 PLYMOUTH**  
Sport Coupe. V-8, auto-  
matic, radio, heater.  
Better hurry on \$499.

**'57 CHEVROLET**  
2-Door Sedan (real  
value today at \$499  
only)

**'59 CHRYSLER**  
Imperial 4-Dr. \$1899

**'55 BUICK**  
4-Door Hardtop, V-8, auto-  
matic, radio & heater.  
White \$399

**'61 MERCURY**  
2-Door Hardtop, V-8, auto-  
matic, radio, heater.  
Power steering & power  
brakes. Factory gold  
dipping, sparkling gold  
finish with match in a  
leather interior.  
\$2399

**'55 OLDS**  
Sedan. V-8, auto-  
matic, transmission, radio  
& heater. Power steering.  
Price \$299

**'56 FORD**  
Town Sedan, V-8, auto-  
matic, radio, heater.  
Immaculate. Payments as  
low as \$27<sup>99</sup> mo.  
as

**'59 MERCURY**  
Monarch. V-8, auto-  
matic, radio & heater.  
Full factory power.  
Price \$1399

**'54 CADILLAC**  
Coupe. She's an ex-  
ceptional buy.  
\$799

**'59 BUICK**  
4-Door Hardtop, V-8, auto-  
matic, radio, heater.  
Power steering & power  
brakes. Payments \$48<sup>99</sup>  
as low as \$299.00.

**'60 PONTIAC**  
Bonneville Coupe. Full  
factory power. This car  
reflects its lower care  
factory air conditioning.  
Down payment so prob-  
ably \$299.00.

**'61 CONTINENTAL**  
Full factory power plus air condi-  
tioning. Silver mist finish. Pay-  
ments to suit your budget. \$399.00.

**'59 CONTINENTAL**  
2-Door Hardtop. Full factory  
power plus air condi-  
tioning. Gold finish.  
\$2399

**'60 FALCON**  
Station Wagon. A real  
blue. Only \$1399

**'61 CADILLAC**  
Coupe. Full factory power.  
Full price \$3999

**'60 DODGE**  
Pioneer 4-Door, V-8, Auto-  
matic, radio, & heater.  
Light blue. Lovely  
finish. \$1699

**'59 THUNDERBIRD**  
Full factory power, plus  
air cond. \$2199

**'54 PONTIAC**  
Convertible, V-8, auto-  
matic, radio & heater.  
Only \$399

**'62 CHEVROLET**  
Corvair 700 4-Door. Auto-  
matic plus many other  
factory extras.  
\$2299

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• Install new oil seal gaskets for all leaks  
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• EXTRA BONUS—Adjust bands, front and rear  
\$10<sup>50</sup> (hold extra)

**AUTOMATIC TRANSMISSION RESEAL**  
Does Your Transmission Leak?  
We will RESEAL FRONT AND REAR and include  
above transmission "special".  
Regularly \$44.50. **\$2995** (hold extra)

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# Ducks End USC Track Dynasty

## Russell Winner in 9.6 as Striders Dominant

By JOHN DIXON

The Southern California Striders, perpetual National AAU champions, were form Saturday as they dominated an all-star quadrangular track and field meet at Long Beach City College.

Chuck Coker's tested and true gladiators won eight events, Occidental captured three, L.B. City College was first in one, L.B. State was blanked and guests competitors won two.

It was no surprise that the best races were the sprints. But the times, and the winners, were big surprises.

Tim Russell of City College, best of the Southland's JC dashers, proved he can run with the big leaguers, also, by winning the 100 wire-to-wire against the outstanding roster of the season.

After three false starts, Red Guyer got the speedsters off and running. Russell was doing most of the running. He led by nearly two yards after 10, maintained most of the advantage throughout, and pulled away slightly near the tape to win by two yards.

His time was 9.6. Strider Johnny Gilbert was next in 9.7. Strider Doug Smith was another step behind in 9.8 and State's Jim Richardson was fourth, also in 9.8.

"That was the best start I've ever had," Russell puffed. "I wasn't looking around, but I knew I had the race."

SOME OF the other racers thought Russell's start was too good to be true.

After two too-quick starts, the 220 field got away together. Smith took command at 100 yards, clinched it at 175 and lost half his edge in the last 20 when he "just didn't have it."

### JOHNNY ON SPOT

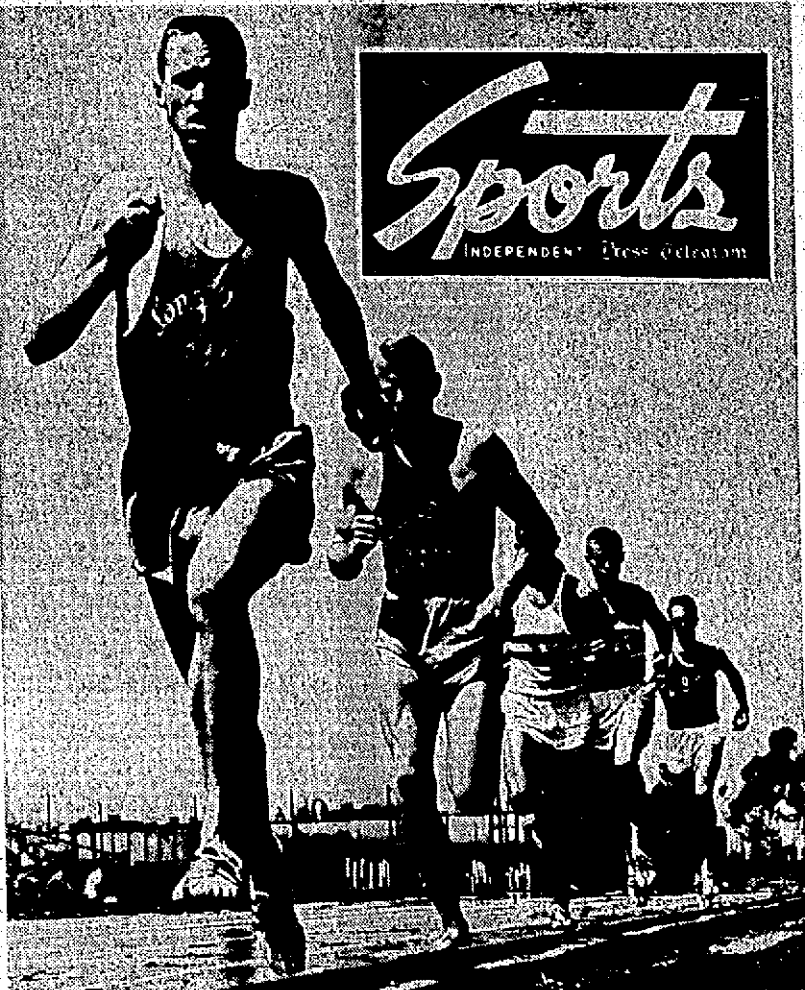
P.T. track editor John Dixon did double-duty Saturday. He covered both the morning Long Beach quadrangle meet and the afternoon USC-Oregon meet.

Smith's time was a sizzling 20.6. Russell was two and one-half yards to the rear in 20.9. Richardson was third in 21.1. Gilbert fourth in 21.4, and the co-favored Ralph Turner of the Striders, who ran a windy 20.3 recently, was out of the money.

OTHER HOT marks on the hot day were Strider Mike Larrabee's 47.7 440, Strider Dickie Howard's comeback 23.5 low hurdles, the 237.4 javelin fling by Larry Stuart of Santa Ana College, and Strider Ron Morris' 14-10 pole vault.

Jim MacDougall of L.B. State set a school vault record of 14-4, the highest height.

(Continued Page D-5, Col. 1)



### FOLLOW THE LEADER

Five mile contenders at Long Beach City College quadrangle meet gallop down backstretch a pace apart on next to last lap. Left to right are George Lacy of L.B. State Frosh (fourth), Darryl Taylor of L.B. State (second), Atis Peterson of Striders (third), Jim Pederson of Occidental (first) and Dave Schinnerer of L.B. City College.



### POLE VAULT BALLET

Ron Morris of Striders pushes off pole and manipulates over cross bar at 14 feet, 10 inches to win event.

## Ortiz Batters Brown, Lifts Crown After 3 Years Wait

By BOB MYERS

LAS VEGAS (AP) — Old age and Carlos Ortiz finally caught up with lightweight champion Joe Brown Saturday as the young New Yorker wrestled the world crown from the 35-year-old veteran of 115 ring engagements.

Ortiz won a unanimous 15-round decision.

A crowd of more than 7,000 in the Las Vegas Convention Center, and a national television audience looked on with astonishment as the 25-year-old bull from the Bronx completely outclassed the old bones of fighting.

Brown had ruled the 135-pound division for 5½ years, and Ortiz had claimed

that the champion had been ducking him for the past three.

The champion went into the ring the favorite at odds of 8-5, but Ortiz from the opening bell showed that this was a mistake.

At the end of the 15th, with old Joe dripping blood from a slit in the corner of his left eye and hopelessly beaten, the brash New Yorker was jumping with glee in his corner. Ortiz knew he had the title sewed up.

Most ringsiders gave

### Sports on Radio-TV

RADIO  
Dodgers vs. Braves, 11:15 a.m.  
Angels vs. Twins, 1:15 p.m.  
TELEVISION  
Auto Races—KTLA (5), 2:30 p.m.  
Eastern College (Robert Maris)—KABC (7), 3:30 p.m.  
Wild World of Sports—KABC (7), 5 p.m.  
Championship Bowling—KTLA (5), 6:30 p.m.

Brown only one round, the fourth, and even that might have been called even.

Ortiz did just what he had promised, before the fight. He stayed on top of Brown all the way, seldom letting the hard-hitting champion get set to throw a lethal punch with either hand.

Ortiz, scoring consistently with a popping left jab as his main weapon, slit open Brown's eye in the first round. It bled throughout the evening, and while it may not have hurt the old fellow, it didn't do him any good.

Ortiz came up with a slight cut in the corner of his right eye in the sixth, but it was a minor wound. There were no knock-downs, but in the 12th

Brown landed on the seat of his pants as he either slipped or was caught off balance by a short right to the head.

Referee Frankie Van of Los Angeles scored it 74-60, judge Dave Zenoff of Las Vegas had it 74-66, and judge Bud Traynor of Reno called it 74-58, all for Ortiz.

This was the 41st bout for Ortiz, a native of Puerto Rico.

And this was the unprecedented 12th title defense for old Joe — and for the first time, he failed.

### Sports Calendar

Horse Racing—California, 11:30 a.m.  
Baseball—Angels vs. Twins, Chavez Ravine, 1:30 p.m.  
Baseball—Dodgers vs. Braves, Chavez Ravine, 7:30 p.m.  
Baseball—Rangers vs. Astros, 7:30 p.m.  
Baseball—Giants vs. Dodgers, 7:30 p.m.  
Baseball—Pirates vs. Reds, 7:30 p.m.  
Baseball—Cubs vs. Cardinals, 7:30 p.m.  
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By JERRY WYNN

A winter-frustrated golfer from Danville, Ill., flew into Southern California the other day. He played four rounds in three days with time out to visit the Rams office and sign a contract for the 1962 season.

Zeke Bratkowski, you see, not only is the No. 1 quarterback on the Rams, but also the No. 2 golfer in the National Football League.

"What do you mean No. 2," he demanded. "I won the league golf tournament two years in a row."

You forget, Zeke, a fellow named John Brodie, who didn't play in the league tournament.

What's he?

"What have you been doing during the off-season?"

"I have a job as a sales representative for a Cadillac-Oldsmobile agency. I've played some basketball and volleyball, and at home I like to read and enjoy my three children. That and oiling and shining my golf clubs."

Has the football bug begun to bite?

"It's funny, a player always is happy when the season is over, and always anxious for the next season to start. I guess it was less than a month after the Christmas holiday I began to think of football and next season, I'm really looking forward to it now."

During those cold winter nights at home, did you do any reflecting on the misfortunes of the Rams last season?

"Yes, and it always boiled down to the same thing. There were only two games—the 49ers there and the Lions here—that we really deserved to lose. The rest of them were all close, and games we might have won. If the ball had bounced our way, we could have been in the thick of the race."

What about next season?

"I really believe we'll be much improved. We started to move the ball very well in the middle of last season, and our offen-

sive line came along fast. We have a good defensive team that should get better."

Is there anything wrong with the team's morale?

"Not that I know of. This was the finest group of guys I have ever played with. When you have 38 men on any team, you are bound to have problems. But I don't know of any dissension."

Have you any personal goal in 1962?

"There's only one that counts in this game, the win and loss record. Personal statistics don't mean a thing unless the team wins."

Which team do you think got the best of the Plum for Ninowski trade, the Browns or the Lions?

"I know Ninowski very well, and I was kind of shocked that the Lions let him go. I figured they finished in second place and their quarterbacks did a terrific job."

Do you think Plum had a legitimate beef against Paul Brown for not allowing him to call audibles as well as sending in all the plays?

"It's hard to argue against the success Brown has had with the Browns. I like to call audibles and think it is valuable for a quarterback to be able to counteract a defense in that way."

Do you think Ed Brown will help the Steelers?

"It was a good break for Eddie to be traded from the Bears, and I'm sure he's going to help the Steelers. And watch out for that club. They're really tough on defense."

Are you still happy over the trade that sent you from the Bears to the Rams last season?

"Definitely. I like the Rams and I like it here. In fact, I'd like to move here permanently if I can talk my wife into it. We will live here this summer and I hope to start looking for a home and a job. What's it like in Long Beach?"

Weather is fine and golf is terrific, Zeke. But, beware. Every season is open season on Ram quarterbacks.

## HEART OF ANGEL ATTACK STRANGELY SILENT

## Thomas Fights Worst Slump

By ROSS NEWHAN

There was not much concern when Lee Thomas got only two hits in his last 16 Cactus League at-bats. He had pounded 22 in his first 65 and, after all, wasn't he still hitting line drives and wouldn't they start to fall once the bell sounded in Chicago?

"Yes," came the reply of those who had seen larruping Lee belt 24 home runs, drive in 70 and compile a .285 average after joining the Angels from New York on May 10 of last year.

Manager Bill Rigney felt the answer was yes, also, but he nodded less optimistically—notice a "hitch" that had developed in the smooth Thomas swing.

When the bell did sound, it tolled the beginning of the "worst start I've ever had."

Through eight games the 26-year-old lefthander, considered the heart of the Angels' attack, could stroke only two singles, a double and home run in 35 trips to the plate. He was still hitting line drives, but they were falling only into the waiting gloves of opposition infielders and outfielders.

A spirited performer, Thomas copes with the slump ("I prefer to call it a bad start and not a slump") the only way he knows how—with an outburst of anger. Following a popout, his plastic helmet flies splintering against the dugout wall, a towel is kicked, the glove is grabbed and he stalks to his lonely out-

post in centerfield.

Only the knowledge that he can hit and it can't last forever prevents further violence. Off the field, Thomas still manages a smile.

"Jo Ann and Deron (his wife and son) can tell you I'm not as good natured as I should be," said Thomas relaxing in the quiet of the Angel clubhouse. "I don't get depressed, but I do get mad and that's bad."

Where and when did this slump begin and what were its causes are answers Lee is still searching. He's not sure there are any.

"I hit the ball good all spring and I felt I'm swinging the same way, right now. Rig says I'm hitching (pulling the bat back before he brings it forward), but I didn't realize it and I certainly didn't think I was doing it last night (Friday, when he went one-for-five).

"Sure, I'm pressing."



LEE THOMAS

Every time I hit one good and it's caught I want to tear the ball apart the next time I go up there. You know how I crouch, well now I'm exaggerating. I'm almost bent in two. That's

the trouble. I should just let everything take care of itself. When you're hitting you don't worry about all these things. You just go up and swing."

Thomas realizes that if he hadn't proved to Rigney last year that he could hit, he might not be in there now.

"It's got to be just a matter of time," says Thomas confidently, but with hope in his voice. If a guy hit every day he'd bat .500. I've been hitting the ball on a line. With a break or two I'd have seven or eight hits."

"Of course when the team is winning they can go with you, I went 3-for-26 at Richmond (1960), we lost six of seven and they shipped me off to Amarillo."

This was shortly after Thomas had finished a sensational spring with the Yankees—a love affair that began in 1954 but ended in

ill-feeling. "I was the only rookie to play regularly that spring," Lee recalls. "I played in seven or eight games in a row and must have hit over .400. Yet I remember the regulars telling me that Casey (Stengel) was just waiting for me to go hitless so he could get me out of there."

"Shortly before we broke camp we went into Vero Beach for a game with the Dodgers. Johnny Podres was pitching and I struck out the first two times up. Brother, that was all, I was on the bench and on my way to Richmond."

Still, Thomas talks kindly of Stengel.

"Casey liked me. Not well enough to keep me, but he liked me. He spent more time talking with me that spring than anyone on the team. He told me when I was sent out that I would

(Continued Page D-6, Col. 6)

## WHAT'S HIS LINE? NEVER TO LOSE!

## Looks Like Book Worm, Instead Amerine Greatest L.B. Gymnast

By DOUG IVES

If you were to put Jim Amerine on the What's My Line television show, the panel of experts would need 100 questions and then some to guess his occupation.

Of course, the panel would be told in advance that Jim is a student at Lakewood High, but what they would be asked to find out is what is his sideline.

There the difficulty arises because Amerine just doesn't look like what he is. He wears glasses, is studious looking, stands 5-foot-5 and weighs just 148 pounds.

You can quit guessing. Jim is a gymnast. But not just an ordinary one. He's the best Lakewood-Long Beach has ever had, the tops in Southern California and undoubtedly one of the finest high school gymnasts in the country.

A sure yardstick for measuring success in such an individualistic sport as gymnastics is the won-lost records. Amerine loses about as often as the Yankees do to Kansas City.

In Lakewood's nine dual or triangular meets, Amerine has competed 42 times in five different events. He has won on 39 occasions, finished second once and fourth twice.

AMERINE has not been beaten in the parallel bars, free exercise and rings. The second place was on the horizontal bars and the fourths were on the long horse—the only event he has yet to master.

What's more important, at least to a gymnast the caliber of Amerine, is what is termed the over-all title. In every meet this year, which includes three invitational meets which lure the CIF's best, Jim has won high-point honors.

Against Baldwin Park, the finest gym school in the country, Amerine entered four events, won three and finished second in the other. He also won the coveted over-all point crown.

JIM'S versatility should pay off in the CIF meet. But it will be Amerine's biggest challenge as he will be competing against men who specialize in just one event.

At the finals will be representatives from the top gymnastic universities and colleges in the country. No less than eight of the major ones already have offered



JIM AMERINE . . . Gymnast Supreme

Jim athletic scholarships.

Where does he get all that natural talent, one might ask. Strangely, he doesn't have that much natural talent, according to his coach, Dick Flood. Says Flood:

"Jim doesn't look like a gymnast and he's certainly not built like one. He does what he does with desire and aptitude. He listens and learns and works."

The ideal gymnast, says Flood, is around 5-foot-8, has slim hips, narrow legs and rather long arms. Amerine has none of these features. He's stockily built and looks more like a football player.

"His build is a hindrance rather than an asset," says Flood. "But he works endlessly to improve himself and is very coachable. He's the type of boy that a coach will get once in a lifetime."

Flood finished by saying what the experts on What's My Line might admit after they were stumped: "Boys like Amerine just don't come along very often."

## Nicklaus Fires 68 for Lead

HOUSTON (UPI)—Rookie Jack Nicklaus, making a strong bid for his first golf championship, fired a two-under-par 68 Saturday to take a two-stroke lead into the final round of the \$50,000 Houston Classic.

The 22-year-old former Ohio State golf star survived the rugged Memorial Park back nine, which saw some of the front runners stumble with as many as four bogies. Nicklaus had a 34-68 for a third round total of 206, four under par.

NICKLAUS, the 1961 NCAA champion who won the U.S. Amateur last September before turning professional, was playing one of his better games—especially on his drives. This is his first time to play on the Houston course.

"I hit some bad tee shots, but I was driving real good," he said after the round. "I'll tell you one thing—you really have to keep yourself in a good frame of mind to play this course."

## L.B. STATE CREW FAR OUT-DISTANCES UCLA

Stroking to its fourth straight victory, Long Beach State College's varsity eight out-distanced the UCLA crew by four and a half lengths at Playa del Rey's Ballona Creek Saturday.

Coming off consecutive wins over USC, Cal and Oregon State, the 49er crew skimmed the 2000-meter course in 6:28.3 with a steady 36 per minute stroke.

UCLA took an early lead at the gun and held it with a strong 39 until the 500-meter mark. Then the Bruins faltered and Long Beach steadily took the advantage and won going away.

The Bruins easily won the JV race with a time of 6:40.8 and shaded the 49ers by two seconds in the frosh competition with a 7:03 clocking.

LBSC led the Bruin frosh shell for most of the 2000-meter course but "caught a crab" near the finish and couldn't recover.

## Aqua Ace Looks to Olympics

SACRAMENTO (UPI)—Robyn Johnson and Donna de Varona, a pair of teen-agers, won triple crowns as the national AAU indoor swimming and diving championships were completed Saturday on a record-shattering note.

Miss Johnson, representing the North Virginia Swim Club of Arlington, Va., shattered the American mark in winning the 250-yard freestyle in 2:34.6—compared with Chris von Saltza's old mark of 2:36 set in 1960.

The feat established Miss Johnson as the leading point-winner of the meet with 26 points to her credit after wins in the 100, 250 and 500-yard freestyles and second in the 400-yard individual medley.

"I think now I can do a little better next year and the year after and be ready for the 1964 Olympics," said the slim, trim 16-year-old star.

THE 15-year-old Miss de Varona, of Lafayette, Calif., daughter of a former University of California football star, completed her triple by winning the 100-yard backstroke in 1:04.

Mrs. Joel Lenzi O'Connell of Santa Clara, won the three-meter diving with 416.11 points. Runner-up with Barbara McAllister, Phoenix, with 415.40.

Sharon Pinneran of Los Angeles won her second championship when she edged Kim Worley of Santa Clara, in the 200-yard butterfly. The time was 2:16.8.

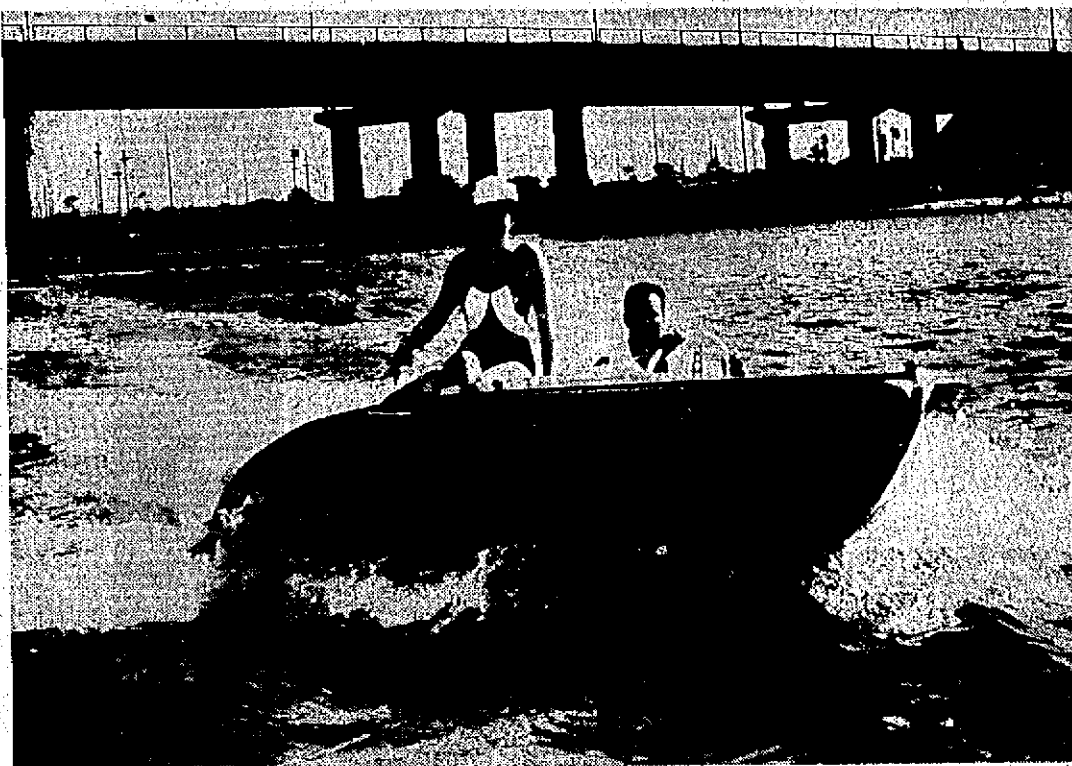
Santa Clara S.C. won the team crown with 46 points. Cleveland S.C. was second with 38 and North Virginia A.C. third with 36.

## 49ERS HOST ARIZONA '9

Long Beach State, which beat the nation's No. 1 ranked team in USC two weeks ago, entertains the second best college baseball power in University of Arizona Monday night at Blair Field. Game time is 7:30.

The upstart 49ers, off to a shaky start when they dropped 10 of their first 14 games, have battled back to win seven out of their last nine. Arizona (22-2) is fresh from pinning three defeats in a row on California last week.

## ANYONE FOR A SPIN?



MARGIE REED, queen for Belmont Shore Lions Club's Memorial Day Regatta at Marine Stadium, enjoys trial run in high-powered craft driven by Bob Ellis of Compton. Ellis will be on hand to defend three titles he won last year.

## Wilson Star Spearheads Bellflower Record Binge

By JOHN CASH

John Yancy, Wilson High's premiere broad jumper, settled an old score when he surpassed two of the six records to fall in the fifth annual National Records Relays at Bellflower Saturday night.

The Bruin senior leaped 23-3/4 to shatter Dee Andrews' previous mark of 23-2 set in 1959. Yancy also reversed two previous defeats at the hands of Poly's Marvin Motley who could do no better than 21-9 for a fourth-place finish.

Yancy also sailed 45-1/4 to win the hop, step and jump in record fashion. Motley again had to settle for fourth place with a jump of 43-5/4.

Downey's four-man, 4-mile relay of Ed Lindley, Clarence Creager, Bob Goodson and Ron Doyle hooked up to set a new national record of 17:50.7, bettering Palo Alto High's previous best of 17:51.8 clocked in 1959.

Dick Heard, Len Buchanan, Bill Delaney and Bob Delaney of Orange bettered Bellflower's 1953 national mark of 7:56.0 with a brilliant time

of 7:54.2 in the 4-man, 2-mile event.

La Habra's sprint medley

quartet of John Brady, Tarry Sutton, Derald Lounge and Bruce Bess wiped the third national record off the books with a sizzling 3:28.0, erasing Poly's 3:29.0 set two years ago.

Poly's 8-man mile team breezed to victory while Millikan's Alan Shomaker vaulted 13-0 to tie for second in his favorite event.

Forrest Beatty of Glendale Hoover won the 100 as expected, coasting to a 9.8 victory. George Alford from Poly had to settle for third in the time of 10.0.

Dick Smith of Poly placed fifth in the shotput with a heave of 53-11/4 while the Jackrabbits 4-man 440 relay finished third.

The Earl B. Ray Memorial Trophy was awarded the three teams that established new national records—La Habra, Downey and Orange.

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# Joe Louis on Fistic Hot Seat Monday Card Too One-Sided?

By FRANK HARVEY

Joe Louis, former world heavyweight champion, may come in for a goodly share of criticism provided Monday night's boxing card at the Sports Arena proves one-sided.

Louis, matchmaker for United World Enterprises Inc., which is venturing into the boxing promotional field for the first time, has lined up four 10-round bouts which will feature three of the nation's top fighters.

However, many Southland boxing men believe that while Louis is using name fighters, he is putting them in against something less than worthwhile opposition. Louis denies this emphatically.

While we are inclined to string along with the fight men, we must admit that the Brown Bomber makes a few points when explaining the good features of each fight.

HE POINTS out that George Logan, the Boise, Idaho, heavyweight who meets former Olympic light-heavyweight champion Cassius Clay, defeated Alejandro Lavarante late last year.

"We must admit that if Logan was able to stand up to the hard-punching South American for 10 rounds he has a chance against Cassius, who has won all of his 12 pro starts but against little opposition.

"Although Logan was flattened by Bob Cleroux a few weeks ago in San Francisco he should give Clay a rough time in the early stages of the bout.

EDDIE MACHEN, the No. 2 heavyweight contender, figures as a 4-1 favorite over Bert Whitehurst, veteran New Yorker.

While Louis admits that the odds are about right he was quick to point out that Whitehurst is one of the few fighters to go the distance against Sonny Liston. Bert managed to last 10 rounds twice against Sonny in 1958. However,

The 10-rounder between welterweights Ralph Dupas

and Frankie Ramirez hardly figures to go the route.

Dupas, the No. 1 welterweight contender, should have little trouble in disposing of Ramirez, whose chief claim to fame is a decision over Gaspar Ortega last November.

## Podres in Top Form as Dodgers Win, 4-1

(Continued From Page D-1)

offensive leaders.

DAVIS DOUBLED twice and was driven home both times by Howard. Tommy also hit two other line drives into the hands of Howie Bedell and Hank Aaron.

Howard was deprived of a hit the first time when Mathews speared his liner to third base, but found the range to dissolve a 1-1 score in the sixth inning. His single to left scored Davis, who had doubled to right-center.

The two repeated their performance in the eighth when the Dodgers scored twice to shell Hendley. Both doubled to start the inning, Howard scoring the second run on a bloop single by Andy Carey.

HITLESS FOR four innings, the Dodgers scored with two out in the fifth when Willie Davis and Podres drew successive walks, and Maury Willis singled to left.

W. Davis also had two hits, but he and John Roseboro were the only southpaws to connect against Hendley.

Don Drysdale (2-0) and American League refugee Bob Shaw (0-1) are the pitchers in this afternoon's middle game of the three-game set.

DIS AND DATA—While Sox scout Bill Herman died of a heart attack at St. Luke's hospital here this morning, the former Hollywood Stars outfielder was a frequent press favorite.

He managed San Diego late last season and was the Detroit Tigers' manager.

WALLY MOON rejoined the Dodgers Saturday morning after being released by the Los Angeles Angels. Moon was a member of the Los Angeles team that won the 1958 World Series.

Willie, who had been in the club in Cincinnati, spent briefly in the clubhouse before being released.

Howard's 11-week-old daughter is seriously ill in a Los Angeles hospital. He may fly home today.

—Rail for Howard in St. L.—Grounded out for Nottbart in 8th.

—PO-A—Dodgers 27-11, Braves 27-11. DP—Carey, Gilliam and Harlin; Mathews, Bolling and Adcock; Nottbart, McMillan and Adcock; LCB—Dodgers 8, Braves 4.

—T—J. Davis 2, Howard, SB—W. Davis, S—Podres, Roseboro.

Podres (W, 1-1) 9 7 1 1 2 2  
Hendley (L, 1-1) 7 7 4 4 4 4  
Nottbart 1 2 0 0 0 0  
Mathews 1 0 0 0 0 0  
Carey 1 0 0 0 0 0  
Willis 1 0 0 0 0 0  
Davis 1 0 0 0 0 0  
Shaw 1 0 0 0 0 0  
Totals 33 17 7 1 1 1

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Carey 1 0 0 0 0 0  
Willis 1 0 0 0 0 0  
Davis 1 0 0 0 0 0  
Shaw 1 0 0 0 0 0  
Totals 33 17 7 1 1 1



EDDIE MACHEN  
Favored at 4-1

## Once Over Lightly

By DAVE LEWIS  
Sports Editor

### Cassius Is a 'Man in a Hurry'

"Man, I'm in a hurry," so says Cassius Marcelus Clay, who will display his fistic prowess Monday night at the Sports Arena against a punching-bag called George Logan.

"This is an age of records and record-breaking," Cassius points out. "And if you don't break some records, you're a nobody. I want to break some boxing records and first of all I want to be the youngest heavyweight champion in history."

Cassius has until Dec. 14, 1963, roughly 20 months, in which to achieve that goal.

The current champion, Floyd Patterson, became the youngest man ever to win the title when he became the champ 330 days after his 21st birthday in 1956. Clay was just 20 last January 18.

Circumstances may prevent him from becoming the youngest champion, but there is no denying he has the potential to someday wear the crown.

Clay's biggest booster, of course, is Cassius himself. He's no shrinking violet when it comes to sounding off about the fact that he is on his way to becoming the greatest fighter in the world. "If, indeed, he isn't already."

I got the height, the reach, the weight, the physique, the speed, the courage, the stamina and the natural ability that's going to make me great. Putting it another way, if a guy beat me he'd have to be greater than great."

CASSIUS, OF COURSE, is not yet as awesomely proficient in the ring as he says he is. He has not yet beaten anyone of any stature. But in this era of boxing mediocrity, he probably is one of the best four or five heavies in the game despite his young age and lack of professional experience.

He should get past Logan with little trouble. In fact, he is expected to flatten his foe in five or six rounds.

Cassius quite likely would beat Ingemar Johansson, who held the title briefly a couple of years ago.

When Ingo was training for his third fight with Patterson in Miami Beach early last year, Cassius was called in to spar with the Swede.

Informed he was to receive \$25 for the session, Cassius balked at first. He was holding out for a split of the admission fees paid by some 1,000 spectators.

"After all," he maintained, "they're here as much to see the great Cassius Clay as they are to see Johansson."

He finally agreed to go on and then proceeded to make a sucker out of Ingo in their two-round session as the crowd cheered him while booing the Swede.

Needless to say, Cassius wasn't invited back for more sessions.

CLAY HAS NO MONEY WORRIES. He is free to concentrate on his ring career.

Cassius is sponsored by 11 millionaires, 10 of them being prominent business executives in Clay's native Louisville, Ky., while the other 11 are from New York.

The 11 men, sold on Clay's potential, formed a syndicate and pooled assets of some \$25,000 to get Cassius established in the fight game.

They offered him an attractive two-year contract and gave him a \$10,000 cash bonus when he signed. They give him \$400 a month spending money plus a savings bond, pay all of his expenses as well as those of his trainer and other handlers, and give him 50 per cent of all the earnings.

In addition, the syndicate has a trust fund set up for Cassius when he begins making big money. . . thus assuring him of security in the future.

Fighting is Clay's way of getting to "Heaven." "When I've got a \$100,000 house with a swimming pool, another quarter million stuck in the bank and the title latched onto my name, then I'll be in Heaven."

"Walking around making \$25 a week, with a flock of kids crying at home because they're hungry . . . well, that's my idea of Hell and I don't want any part of it."

AFTER CLAY signed his contract, the syndicate sent him to San Diego where he worked with Archie Moore for six weeks before he got homesick and returned to Louisville.

His sponsors then signed Angelo Dundee to train him. While Clay is "in a hurry," Dundee is content to slow things down.

"Cautious," as he calls Cassius, "has got a big mouth and is smart-alecky at times, but don't forget he's just a kid. I can say a lot of nice things about the boy . . . but I can also run down a list of 20 things he does wrong."

"He is still awfully green, but he's a real fighter. When he overcomes his faults, then he'll be the champ."

Cassius agrees. "It takes a mind to do right. It's like I told myself when I was little. I said 'Cassius, you going to win the Olympic title some day, and then you're going to buy yourself a Cadillac and then you're going to be the world champ.'"

"Well, I got the gold medal and I got the car. And now I'm working hard on the world title. I'll win it, too, as soon as they let me fight for it!"



CASSIUS CLAY  
Fast Talker

## Major League Averages



F. ALOU

### AMERICAN LEAGUE NATIONAL LEAGUE

Club Batting Club Batting

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Minnesota 297 41 23 12 37 523 New York 276 42 15 3 281

Chicago 291 30 49 7 30 251 Philadelphia 218 30 49 7 30 251

Cleveland 139 17 38 2 17 226 Milwaukee 291 31 42 9 21 312

Kansas City 240 42 41 38 223 St. Paul 218 30 49 7 30 251

Baltimore 247 28 55 5 27 223 New York 276 42 15 3 281

Boston 225 19 10 10 26 191 Pittsburgh 216 34 4 6 208

Cleveland 189 74 4 6 583 New York 276 42 15 3 281

Boston 225 19 10 10 26 191 Pittsburgh 216 34 4 6 208

Minnesota 243 93 6 8 822 San Francisco 267 81 11 7 849

New York 276 42 15 3 281 Cincinnati 158 19 12 3 205

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## Rockets to Host Angel Farm Club

Fans of the Long Beach Rockets will be offered an unusual treat today when the Rockets and Quad City Braves meet at Blair Field at 2 p.m.

The Braves, a farm club of the Angels, are winding up spring training in Anaheim and this will be their last appearance before leaving Monday for Davenport, Ia., their home base.

John Fitzpatrick, longtime scout, will lead a group of major league hopefuls. Eddie Seck, former Huntington Beach star, will probably open on the mound for the Braves. Dave Marsden of El Camino, who recently signed with the Angels, will be behind the plate.

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# Albert Adopts Spanish Child

By EARL WILSON

HOLLYWOOD—Eddie Albert—if he isn't careful—is going to give Hollywood a good name.

In these days when so many people don't believe anything—not even columnists—Eddie can touch you deeply with a story of how he flew to Spain and adopted a bold, untidy, little girl that nobody else wanted... strictly on faith.

You've heard people you know fretting about exactly the type of child they hoped to adopt.

"I came up from Africa to Paris after doing 'Roots of Heaven'."

Eddie told me, "and was flying back to Madrid to choose a child."

"It's a murderous, frightening decision to make... what child you want. You're wor-

rying about the rest of your family. Some decisions you can't take on yourself."

"You might just as well lay back and let The Boss do it."

EDDIE SAID a prayer in the plane, promising that he would take the first child, assuming it to be God's choice. "The door opened and a nun led in a little girl. I stared at her, gulped and closed my eyes."

Was somebody joking? "For there in front of me stood—the toughest, most defiant, dirtiest four-year-old I have ever seen," Eddie said later in an article in "Guidepost," which he addressed to the little girl, Maria.

"You stood with your feet planted wide apart, your eyes on the floor. Suspiciously stabbed me. You might be a behavior problem."

REMEMBERING his silent pledge on the plane, Eddie gulped and said: "How do we go about adopting her?"

Everything went well for a couple of hours. Eddie took her out to a restaurant to lunch. She ate everything but the plates and silverware. He took her back to the orphanage—and Maria started screaming and kicking.

"Everybody else had turned her down—now here was another one."

Eddie stayed with it—with the kicking and shrieking.

HE FLEW HER back to his wife Margo and son Edward in California and New York. Today Maria is a charming, neat, beautifully behaved little 7-year-old glamour girl who speaks English fluently and now and then a little Spanish.

because it brings back unhappy memories of people who thought of adopting her but didn't.

Maria had attended schools here in New York and in Honolulu.

Her first day of school at the UN school in N.Y., Maria was "a little nervous," and when somebody mistreated her brother Edward, she leaped on the kid's back and soon had him down, asking for help.

MARIA'S BEING brought up in "brotherhood of man" atmosphere that has even caused the Christian Science Monitor to comment, flatteringly, about Eddie.

"Maria and Edward are being brought up as Catholics," Eddie says, "but sometimes we take them to synagogues or other places of religious worship, so they can know about those things, too."

He believes what he said in silence on the plane was the key to Maria's whole life ahead. "To think that we accomplished everything on our own," he says, "is naive."

WISH I'D SAID THAT: Richard Hayes said on his CBS radio show that he had to change his name: "They



ROSALIND RUSSELL... Wizardry on Stage

## FUTURE IN LAUGHS

# James Stewart Back in Comedy

By JOSEPH FINNIGAN

HOLLYWOOD (UPI)—Jimmy Stewart is returning to comedy, convinced that movie theaters should be filled with laughs and adventure in order to fill the seats with people.

After World War II, Hollywood and European producers started making films which depicted characters who were sick, depraved, alcoholic, or drug addicted.

Production of movies for family entertainment has increased recently, but downbeat films are still with us. They probably always will be. Stewart, and other stars, have said that Hollywood and European producers have hurt the movie business with such pictures.

"WE HAVEN'T lost the people to television, boating or bowling," said Stewart, remakers give for poor attendance.

"The audience has always been there. They just wouldn't go see some of those pictures."

Stewart cited the success of Walt Disney's comedies, like "The Absent Minded Professor," which are playing to packed movie houses in this country and abroad. That's evidence of a desire for more comedy and family entertainment, Stewart claimed.

DURING RECENT years, Stewart has appeared in a few comedies, his roles being in dramatic and Western pictures. Producers weren't making movies featuring Stewart's sophisticated humor.

"Up until a couple of years ago, they wouldn't go for it," he said. "It was either Martin and Lewis or Skelton, the slapstick. Or else it was the serious stuff."

Stewart's comedy comeback is opposite Maureen O'Hara in "Mr. Hobbs Takes a Vacation." Jimmy plays a grand, fatherly businessman who goes on a vacation complicated by kids, in-laws and a faulty bathroom doorknob.

STEWART is one of Hollywood's most outstanding citizens, an Air Force Reserve Brigadier General, member of the Princeton University Board of Trustees and Academy Award winner.

His start in the theater was marked by a debacle that would have driven less dedicated men into another profession.

"In the last play I did in New York, called 'Journey by Night,' I played an Austrian diplomat," the lanky actor said.

Had Stewart taken reviews of that play too seriously, he might never have continued acting.

The actor said critics wrote: "James Stewart wanders through the play like a befuddled tourist on the banks of the Danube," and "James Stewart is about as Austrian as hamburger."

make you do that if your name is like another entertainer's. No, not my last name. I had to change my first name. Helen. That's Earl's brother.

James Stewart Wants Light Films

James Stewart Wants Light Films

James Stewart Wants Light Films

## AGELESS ROSALIND RUSSELL

# Past 50, Roz Is Great in Roles--and at Box Office

EDITOR'S NOTE—When Rosalind Russell was 23 she played a middle-aged housewife. Now over 50, friends think she could play Shirley Temple in her hey day. Because Roz, one of the few actresses to reveal her true age, is truly ageless.

By JAMES BACON

HOLLYWOOD (AP)—If age and energy were interchangeable, Roz Russell would make Tuesday Weld look like Dame May Whitty.

That may be why Roz is one of the few feminine stars of her era who gives their birthdate in the studio biographies—June 4, 1912.

But actresses have a solid economic reason. Few over 40 sell tickets.

Male stars are box office to 60, even as romantic leading men. But, girls, it's much tougher for your side.

And that makes Miss Russell's comments significant.

"I have never been afraid of age—or playing aged character parts," she says. And her current record proves it.

AT THE MOMENT, there is no busier actress nor bigger box office draw—save Elizabeth Taylor and Doris Day—among the women than Roz.

Producers clamor for her services—even in movie versions of stage hits that were dramatic monuments to legitimate stars.

Here's the score sheet at present.

"Majority Of One," a dramatic triumph on stage for Gertrude Berg, ideally cast as a lonely Jewish widow of 65. On screen, Roz, an Irish Catholic, came off so well that many thought she deserved a long overdue Oscar.

"Five Finger Exercise," a stage tour de force for Jessica Tandy as the neurotic female. Watch Roz in the movie version of this one.

Broadway called "Gypsy" Ethel Merman's greatest performance. Roz is now doing it on screen—and la Merman fired her longtime agents as a result.

CONVERSILY, when Roz reached stage immortality as "Auntie Mame," Jack L. Warner wanted no one else to recreate the role in the movies. At \$15 millions so far, it is the biggest grosser in Warner history.

"I know how Gertrude, Ethel and Jessica feel," sympathizes Roz. "I know what my reaction would have been, if 'Auntie Mame' had gone to some other actress. I created the role and developed it. It was me for too many years to give it up."

Mervyn Leroy, who directed Roz in "Majority" and "gypsy," says he never considered anyone else for the parts.

"Roz is one of the screen's all time greats—great sincerity, great heart, great pro, great actress," Leroy ticked off. Then he added the clincher.

"Great at the boxoffice."

ROZ' FIRST Hollywood contract at MGM goes back to the days when her stablemates were Norma Shearer, Joan Crawford, Greta Garbo and the late Jean Harlow. But Roz endured.

She never demanded that she be the central love interest.

"As an actress in love with my profession, I have always welcomed character roles. Maybe that's because I'm such a character myself. I did 'Craig's Wife' when I was 23—and she was a middle-aged woman."

Her career never took the sexpot route although, as the late, late show on TV will attest, it could have. That's probably because Roz always had too much of the lady in her.

She kids about the fact that she never was chased around a desk by a producer.

"It used to hurt my feelings when I was younger—although I would have been frightened to death if it had happened," she says.

ACTORS long ago quit trying to steal scenes from her. Recently young Dick Beymer tried it in "Five Finger Exercise."

"I wouldn't do that, sonny."

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"I wouldn't do that, sonny."

## SHOW TIMES

Here are starting times of features at Long Beach theaters as listed by theater managers:

PALACE 10:30, 3:35, 8:40, 11:30. "Flesh and the Woman." "The Girl Who Came to Supper." "The Girl Who Came to Supper." "The Girl Who Came to Supper."

ROXY 10:30, 3:35, 8:40, 11:30. "The Girl Who Came to Supper." "The Girl Who Came to Supper." "The Girl Who Came to Supper." "The Girl Who Came to Supper."

ATLANTIC 10:30, 3:35, 8:40, 11:30. "The Girl Who Came to Supper." "The Girl Who Came to Supper." "The Girl Who Came to Supper." "The Girl Who Came to Supper."

STATE 10:30, 3:35, 8:40, 11:30. "The Girl Who Came to Supper." "The Girl Who Came to Supper." "The Girl Who Came to Supper." "The Girl Who Came to Supper."

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having two or three Broadway hits at the same time.

It was he who encouraged Roz to gamble with a career switch that turned out to be the most profitable move she ever made.

Somewhere along the line, Roz, by virtue of her own success, got cast as Hollywood's favorite career woman type.

By the late 40's, Roz had made 26 pictures of this sort.

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4425 Atlantic GA 2-1221	Ocean & Pine HE 7-2721	Ocean & Pine HE 7-2721	TOWNE, STATE & RIVOLI
ELVIS PRESLEY "FOLLOW THAT "DEADLY DUEL"	ELVIS PRESLEY "FOLLOW THAT "DEADLY DUEL"	ELVIS PRESLEY "FOLLOW THAT "DEADLY DUEL"	

## PACIFIC DRIVE-IN THEATRES

SHOWS START AT DUSK	LONG BEACH	J. Wayne & J. Stewart
CIRCLE Traffic Circle GE 9-5513	223rd at Santa Fe TE 4-6435	"MAK WHO SHOT "SHOOTING STAR"
LAKEWOOD Carson, Cherry GA 4-3931	Los Altos Bellini, Spring HA 6-7422	ELVIS PRESLEY "FOLLOW THAT "DEADLY DUEL"
LINCOLN Lincoln W. of Knott JA 7-2223	Hi-Way 39 Mr. O.G. Blvd. TE 4-6262	ELVIS PRESLEY "FOLLOW THAT "DEADLY DUEL"
	WARNER Warner W. of VI 7-3591	"REMARKABLE RIVALRY" "JOURNEY TO THE "1TH PLANET"

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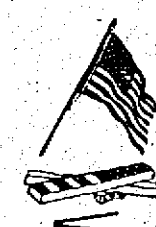
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## WORLD WAR 11 — 20 YEARS AFTER

# Fortunes of War Shifted Quickly in Africa

(EDITOR'S NOTE: This is another in a series of articles recalling people and places, campaigns and catastrophes of World War II. Subsequent articles will appear at intervals of approximately two weeks.)

By GEORGE C. FLOWERS

The fortunes of World War II changed more swiftly than the shifting desert sands in North Africa.

Not until May 12, 1943, on the lonely Cape Bon east of the Gulf of Tunis, did the war in Africa end in an Allied victory. The soldiers of 11 nations had been pushing each other back and forth across the desert ever since 1939.

On July 1, 1942, the Germans and Italians had been at El Alamein, scarcely 100 miles from Cairo. In four months they lost 400 miles.

BUT WINNING or losing

Italians were already behind the canal, mopping up Ethiopia. But the British beat off this by capturing Eritrea, Ethiopia and Somaliland in May of 1941, and freed troops to defend Egypt.

THEY DEFENDED it so vigorously they nearly drove the Italians into the sea, so the Germans moved in and took command. German drives on the Suez were countered by British drives on Libya.

The British captured a port called Tobruk, in western Libya, on Jan. 20, 1940. Its defenders, mostly Australians who called themselves the "rats of Tobruk," were besieged April 13, 1941. On Nov. 27 they were liberated. On Dec. 3 they were besieged again. By Dec. 10 they were free, in July 1942 they were besieged again. In October of 1942 Tobruk was at last rid of the Germans.

THE AMERICAN landings in Algeria and Morocco were virtually bloodless, because of "cloak and dagger" work that had been proceeding for a month.

An American mission had landed secretly to confer with French officers, and were assured there would be little opposition. Algiers surrendered by nightfall of invasion day; Oran surrendered Nov. 10 and Casablanca a day later. The Americans who captured these storied towns were somewhat disappointed. Instead of glamour, they found dirt, heat and flies.

CAPTURE of these French possessions stirred Hitler to take over all of Vichy France, and move to control the idle French fleet, based at Toulon. But the French, anticipating such a move, scuttled the ma-

jority of their 60 ships.

The Americans now launched a spirited drive on Tunisia, only to find what the British had long ago learned. The Germans were bitter fighters in the desert. Their veteran soldiers chewed up the American advance, finally halted it on Jan. 15.

THE WEIGHT of the two attacks was more than Rommel could bear in the long run.

By Jan. 23, Rommel evacuated Tripoli and fell back to his Mareth line—a Maginot line in miniature. Almost simultaneously, he launched from behind these fortifications a counter-offensive to the west, that routed the French from key positions.

The American line, spread over a 200 mile front, was Rommel's next point of attack. With big Mark VI tanks in the lead, the Germans inflicted heavy casualties, drove the Americans past the Algerian border.

BUT ROMMEL, the fox, was to be outfoxed this time. Unable to hold the long line, the Americans grouped in depth and awaited the Germans. At Thala the American armor and planes stopped Rommel in his tracks, and now began to move.

The battered Afrika Korps turned tail. Finally it reached the shelter of the Mareth line, and Rommel now had a new problem: supplies.

UNTIL NOW the Germans had been able to move supplies and reinforcements into Africa by boat and plane. Now the Allies controlled the sea and the air. Each lost tank was gone, forever.

The battle-taught Americans and British began, in mid-March, a steady series of

attacks on the central Tunisian front. Finally General Montgomery's Eighth army breached the Mareth line. By April 6 there were six gaps in the line and the end was in sight.

ROMMEL WAS NOT on hand for the finish. He had been recalled to Germany, then entrusted with the defense of the west coast of Europe. For Rommel, this was a mission that ended in personal tragedy.

He was away from the front when the Allies invaded Normandy, and his staff failed to realize the implications of the assault there. Recalled to Berlin for a "hearing" before Hitler, he died in an automobile accident, according to the official report. Most of his staff officers believe he committed suicide—or was slain on Hitler's orders.

WITH ROMMEL gone, Gen. von Armin succeeded in command. Beset on almost all sides by Allied armies he was soon confronted with one of the strangest spectacles of the war.

The Free French, in faraway Tchad, organized a camel-mounted army and performed the impossible. They marched straight across the Libyan desert to join the fight.

BUT THERE was little left to fight. The camel army that had come 1,500 incredible miles merely joined in an overwhelming assault. Town after town, port after port fell as the Allies crushed the Germans into a tight pocket on the Tunisian peninsula.

By April 11 the German line was only 120 miles long, and the Germans were fighting with their backs to the sea. On May 7 British, American



### DOUGLAS MODEL QUEENS

Winners of the Douglas Long Beach Camera Guild annual photographic contest to select four models were awarded trophies by Chester Glenn, Douglas supervisor of recreation. Nancy Chelini (second from right) was named first place winner and given the title of Camera Guild Model. Other trophy winners were (from left) Pat Hendrick, second place; Thelma Thomas, third place, and Mary Lu Barber, fourth place.

## Bike Safety Week Begins Here Today

Bicycle Safety Week begins today and will wind up with a carnival-like convention of Long Beach bicyclists between 10 a.m. and 2 p.m. Saturday at Jefferson Junior High School, Euclid Avenue and Seventh Street.

The Breakfast Optimist Club in cooperation with the Police Department will sponsor Saturday's outing.

J. D. Dulaney, chairman of the Optimists' Safety Week Committee, said a boy's and a girl's bicycle will be given away to winners of riding skill contests. In addition to running the obstacle courses, Dulaney said, kids will hear lectures on traffic laws and see demonstrations on bicycle safety. Literature will be distributed, and each boy and girl will be given a bicycle sticker showing they have attended the safety course.

DULANEY said schools have agreed to cooperate in the program and teachers will urge their students to attend the conclave Saturday.

California Highway Patrol statistics list 48 traffic deaths among bicyclists in 1961, Dulaney said. This is an increase of almost 50 per cent over 1960 figures. The CHP also says there were 3,963 injuries and accidents among bicyclists in the state in 1961.

### STAR GAZER

By CLAY R. POLLAN  
Your Daily Activity Guide,  
According to the Stars.

To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.

ARIES MAR. 22 - APR. 20	1 Dealings	31 Selective	61 Plans
Taurus APR. 21 - MAY 21	2 Keep	32 Calm	62 Be
30 41-42-71	3 Your	33 Calm	63 Live
74-77-83-89	4 There's	34 Your	64 Build
5 Try	5 Try	35 In	65 Motives
6 Need	6 Need	36 Curb	66 Today
7 Be	7 Be	37 Pivot	67 Today
8 Financial	8 Financial	38 May	68 Mood
9 Picture	9 Picture	39 For	69 Neglected
10 It's	10 It's	40 Sex	70 Attitude
11 Wind	11 Wind	41 The	71 To
12 Sensible	12 Sensible	42 Time	72 Don't
13 Up	13 Up	43 About	73 Social
14 Year	14 Year	44 About	74 Make
15 To	15 To	45 Diet	75 For
16 With	16 With	46 Matters	76 Grief/Symp
17 Find	17 Find	47 Time	77 Repair
18 Today	18 Today	48 Temper	78 Health
19 To	19 To	49 Show	79 And
20 Be	20 Be	50 Con	80 And
21 Somewhat	21 Somewhat	51 Your	81 Force
22 Good	22 Good	52 To	82 Friendly
23 About	23 About	53 Looks	83 And
24 About	24 About	54 Roiler	84 Ideas
25 Some	25 Some	55 Good	85 Greater
26 Male	26 Male	56 Background	86 Issues
27 You	27 You	57 And	87 Realize
28 Ready	28 Ready	58 You've	88 Security
29 Opposite	29 Opposite	59 A	89 Improvement
30 Now's	30 Now's	60 Contrary	90 Impotence

Good Adverse Neutral

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(WE'RE CLOSED THIS EASTER SUNDAY)

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MOST ONE-OF-A-KIND, SOME PAIRS, SOME  
HAVE SLIGHT IMPERFECTIONS, 14.95-  
19.95, SMALL AND MEDIUM SIZES..... **6<sup>95</sup>**

24.95-39.95 FROM SMALL ITALIAN TO  
MEDIUM SIZE MODERN LAMPS..... **14<sup>95</sup>**

39.50-59.50 FABULOUS GOLD AND SILVER  
LAMPS, TALL MODERNS AND  
TRADITIONAL..... **24<sup>95</sup>**

79.50-159.50 YOUR CHOICE OF MAGNIFICENT  
FIGURINES IN ORIENTAL AND  
ITALIAN..... **54<sup>95</sup>**

### SIMMONS QUILTED

MATTRESS OR MATCHING BOX SPRING  
AT A NEVER BEFORE PRICE

FEATURING THE LUSH FEEL OF DEEP QUILTING  
THE SECURITY OF SIMMONS' GUARANTEE  
THE COMFORT OF HUNDREDS OF SPRINGS

FOR THE FIRST TIME  
IN LONG BEACH

**39<sup>50</sup>** Each Piece

CHOICE OF FULL OR TWIN



Terrific Economic Impact Seen From World Fair Here

By GEORGE FLOWERS

The average visitor to the proposed Long Beach World's Fair in 1966 will spend \$5.44, according to a survey made by Economic Research Associates.

The same survey predicts that a one-season fair would mean that 26 million visitors would spend \$108,741,000 on the grounds. Sponsors of the fair project have not yet decided on a one or a two-season exposition.

However, Fred Hall, general manager of the fair's planning group, says that the money spent by fair visitors at the exposition—scheduled to be held on new Pier J in the Long Beach Harbor—would be but a part of the economic benefit the production would mean to Long Beach.

IF THE FAIR is held as scheduled, Hall says, there will be three principal ways in which the city of Long Beach, and its adjacent communities, will benefit. He lists these as:

1.—The permanent improvements made on Pier J.

2. The monies spent by fair visitors for housing, services and goods outside the fair grounds.

3.—Attraction of new industry, both as the immediate result of the construction on Pier J and as the result of the advertising of the communities' facilities.

Hall's analysis of potential economic benefits from the exposition is as follows:

"AEROJET GENERAL Corp.'s planning and engineering staff has been instructed to plan each of the fair's major buildings as a permanent addition to the community. As these artists and planners now conceive the development of Pier J, it could include a world trade center, recreational and cultural facilities that the city would not otherwise be able to construct. Such plans would be subject to Harbor Commission approval.

"Such entertainment facilities as required by the fair, for example, could be so planned that they would become permanent municipal assets.

"Outdoor and indoor staging of shows are conceived on basis that the departure of the fair will leave the community with facilities for meetings, concerts and cultural facilities now beyond

"We believe that this development will not be confined to Pier J, or to the permanent structures exhibitors may erect there.

"The tremendous impact of our resources, facilities and markets upon visitors, to the fair cannot be underestimated."

**Will Manage Bethlehem Plant**

Joseph F. Nichols, former resident of Long Beach, has been appointed manager of Bethlehem Steel Co.'s Staten Island, N. Y., foundry and propeller plant.

Nichols was superintendent of production control at Bethlehem's ship repair yard, Terminal Island, and also held supervisory posts in the company's San Francisco yard.

**ANNOUNCING DON JONES REALTOR**

Has Been Selected as Local Representative of

**NATIONAL BROKERS COUNCIL**

The Brokers Council is a referral organization, operating coast to coast, to assist anyone in locating the right property anywhere in the United States or Canada.

If Planning a Move Anywhere, Call

**DON JONES REALTOR**

273 E. MARKET ST. GARFIELD 3-3798 Long Beach

**REAL ESTATE SCHOOL**

We train MORE Real Estate candidates than ALL other Real Estate Schools in Los Angeles and Orange Counties COMBINED. Since 1936 Over 66,000 graduates.

**THERE MUST BE A REASON LUMBLEAU**

SANTA ANA 3132 W. 17th St. 1-1012

Sears Store Here to Get 'Facelift'

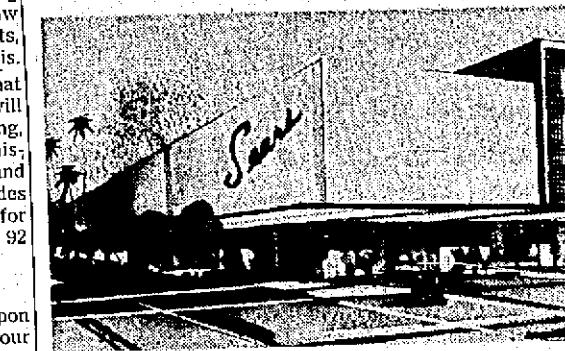
Sears Long Beach store will get a \$200,000 facelift beginning Monday, manager Charles W. Teed announced.

The modernistic facelift of the store—one of the nation's oldest Sears plants—is part of a \$1 million modernization and expansion program undertaken last year, Teed said.

The improvement program includes a 35-car service station, relocated and expanded garden shop, interior modernization of the main building and increase in parking facilities.

"Sears," Teed said, "has great faith in the future of downtown Long Beach."

"THE MANY NEW buildings and shoreline improvements the city is getting plus numerous other progressive



MODERN FRONTS FOR BIG SEARS STORE

Work will start Monday on a \$200,000 facelift program at the Sears Long Beach store, Charles W. Teed, manager, announced. This artist's conception shows how the new front will appear. Teed said the many new buildings and shoreline developments here boosted the company's faith in downtown Long Beach and the modernization program is being made.

Name Art Stephan Manager of Newport Harbor News-Press

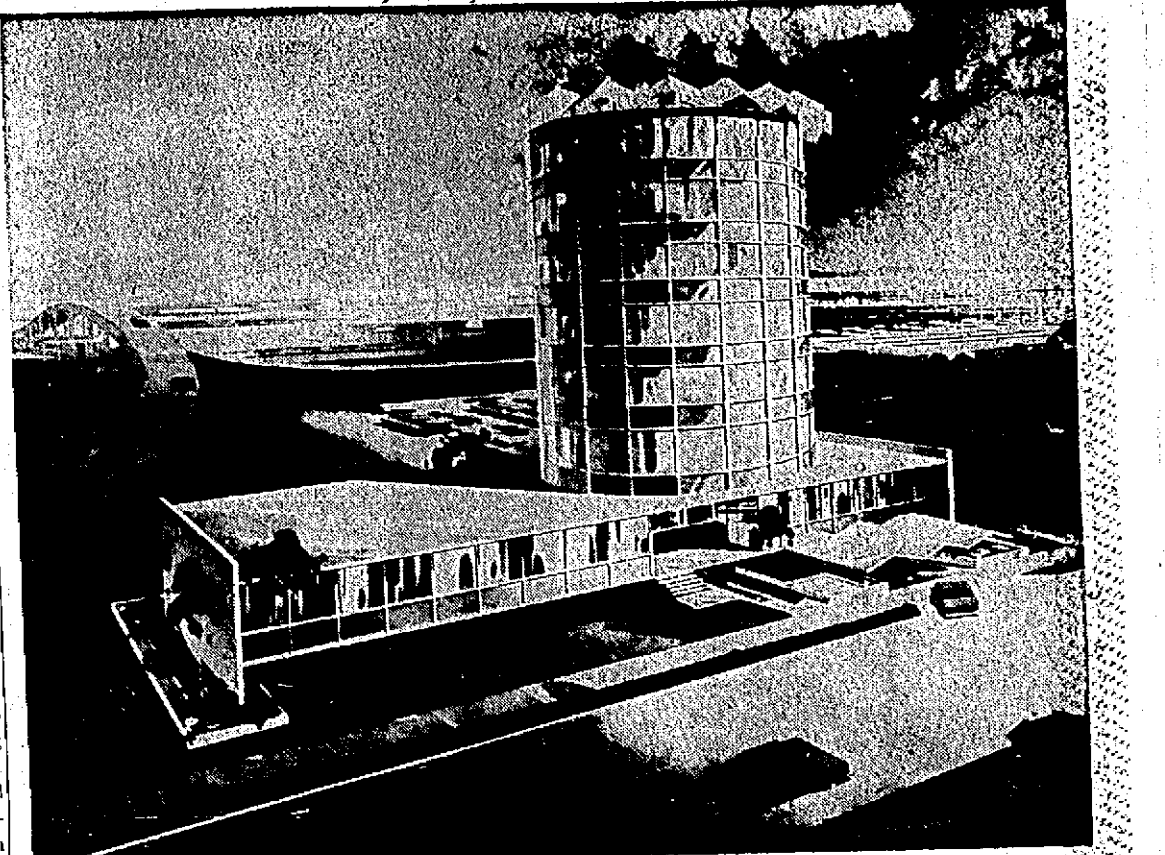
Art Stephan, auto editor for the Independent Press-Telegram since 1958, has been named general manager of the Newport Harbor News-Press, it was announced Saturday. Bill Emery was named to succeed Stephan as auto editor.

Purchase of the Newport newspaper by Twin Coast Newspapers, Inc., from Mr. and Mrs. Ben Redick was revealed earlier in the week. Publishers of the Long



**ART STEPHAN**  
Named to Executive Post

Beach Press-Telegram and Independent, and the Pasadena Star News and Independent, Twin Coast Newspapers Inc. recently completed acquisition of the Garden Grove News and companion publications, the Independents of



ROUND OFFICE BUILDING PROPOSED HERE

Plans for the construction of this towering circular office building at Second St. and Naples Plaza near the Marina were announced Saturday. The \$1,000,000 structure would contain 32,000 square feet of office space. In this drawing the E. Second St. extension across Davis Bridge is seen at left.

**REAL ESTATE BUSINESS**

Long Beach 11, Calif., Sunday, April 22, 1962

**Independent-Press-Telegram**

**Plan to Construct Circular Building Overlooking Marina**

Plans for erection of a 7½-foot of office space in the story circular office building structure, including a large near the Long Beach Marina first floor level designed to were announced Saturday by house an institution such as a Seal Beach Investment firm, a bank or insurance firm.

Actual construction of the suites in the large circular Costa Tower at East Coast by high speed elevators in the should get under way within center.

Atop the structure will be 45 days, reported officials of T and T Investment Corp. space for a big restaurant. Ample parking will be provided underground.

To cost approximately \$1 million, the structure was designed by Dorothy R. Fulmer of Garden Grove. It will be approximately 100 feet tall.

**Realty Program by Jim McElroy**

The program for the North Long Beach Real Estate Club Thursday morning will be given by Jim McElroy of the C-T Termite Co. He will show the City of Long Beach, the colored slides taken at the installation of the Long Beach Real Estate Board. The club meets at 8 a.m. at Mayo's Restaurant, 5925 Cherry Ave.

**WHILE PURCHASE** of the land is now in escrow, some of it being purchased from C-T Termite Co. He will show the City of Long Beach, the colored slides taken at the firm has submitted the plans to the building department for approval.

There will be 32,000 square

**Lee Fondren**  
Manages Denver Station

**Ad Club Speaker**

Lee Fondren, station manager and director of sales, K L Z Radio and Television, Denver, speaks to the Advertising Club of Long Beach Thursday noon, Lafayette Hotel. His talk "Advertising—1950" has been given before more than 60 different groups in over 30 cities. It has received national acclaim and is being used as class room material at various universities.

Fondren is president of the Advertising Association of the West. He is immediate past vice-president of the Advertising Federation of America.

Bill Wray, advertising plans manager of the Independent Press-Telegram will chair the meeting. Guests are welcome and reservations may be made by telephoning Helen Perkins at HElock 5-1101, extension 267.

**World's Fair Man to Talk**

Glenn Bourret, assistant to executive vice president for the World's Fair, will be the speaker at the breakfast meeting of the Long Beach Board of Realtors Tuesday at the Crown Cafeteria.

Bourret, a specialist in the exhibit and display profession, will speak on the economic, educational and entertainment benefits of the forthcoming international exposition.

Bourret has been associated with Northrop Corp. and Industrial Displays, Inc. prior to coming to California. He operated his own exhibit, convention and show management business in Kansas City.

**MAKE EXTRA \$\$\$ IN REAL ESTATE**

ATTEND OUR FIRST SESSION FREE AS OUR GUEST

MONDAY, APRIL 23 — 7 to 10 P.M.

SUBJECT: "REAL ESTATE AS A CAREER & LICENSE LAWS"

Hear About the Exciting Opportunities in This Field

• NO AGE LIMIT • NO EDUCATIONAL BARRIERS

Learn Practical Real Estate from a firm with 15 years proven experience in your local Long Beach-Lakewood-Los Altos Area

FOR INFORMATION & SCHOOL BROCHURE CALL NOW!

HARRISON 1-8481

**THE MOORE REAL ESTATE SCHOOL**

4151 E. CARSON (at Lakewood Blvd.)

**EXCEPTIONAL VALUE! 35 YEAR, 5¼% FHA TERMS!**

**YOU MUST SEE**

**Bolsa Park**

**FINEST FEATURES NEAR THE OCEAN:**

- ★ 3 & 4 Bedrooms, 2 Baths
- ★ Built-in Gas Range & Oven
- ★ Deluxe Range Hood, Fan and Recessed Light
- ★ Automatic Dishwasher
- ★ Ceramic Tile Kitchens, Baths and Showers
- ★ Decorative Fireplaces
- ★ Genuine Lath and Plaster Construction
- ★ Shake, Cedar Shingle, or Rock Roofs

**FROM \$19,250 to \$20,850**

**VETS NO DOWN — FHA MINIMUM DOWN**

**DRIVING DIRECTIONS:**

From Los Angeles, Santa Ana Freeway to Highway 39 turnoff. Follow Knott south to Garden Grove. Left (east) to Golden West then right (south) on Golden West to Bolsa then left to models.

From Long Beach, drive east on 7th Street (which becomes Garden Grove Blvd.). Turn right on Valley View (also known as Bolsa Chica). Go south to models.





# EYE OPENING FACTS

ABOUT

## PARK ESTATES

SANTA ANA'S FASTEST SELLING HOMES  
HAS A HOME TO FIT YOUR FAMILY

# 5-4-3 BEDROOMS 1 & 2 STORIES

2 BATHS-14 FLOOR PLANS  
60 DIFFERENT INTERIOR-EXTERIOR ARRANGEMENTS

**NO DOWN TO GI'S**  
LOWEST LEGAL F.H.A. DOWN PAYMENT  
FROM  
**\$995.00**

NO CASH DOWN ON FHA TERMS, IF YOU  
QUALIFY TO USE OUR "EQUITY" PLAN.

ALSO... SEE LIFETIME HOMES IN TUSTIN  
... ON McFADDEN AVENUE BETWEEN  
TUSTIN AND NEWPORT AVENUES.  
ONLY A FEW. HURRY!

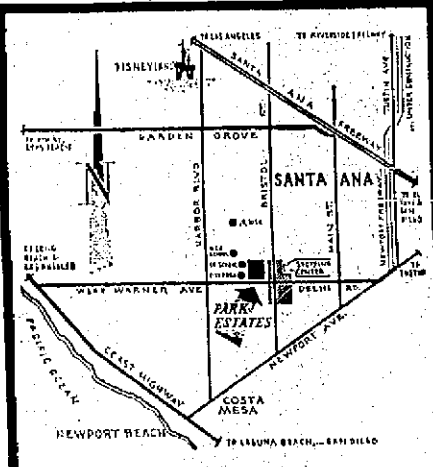
No wonder the BIG, BEAUTIFUL Park Estates  
Doll Houses are selling so fast. There are so  
many new... wonderful innovations to take  
the drudgery out of housework and put a spring  
in the step and a sparkle in the eye of the Doll  
of the House. Such as the big kitchens with  
Frigidaire Flair built-in range and oven, acres of  
counterspace, oodles of hardwood cabinets,  
separate dining room AND family room, the  
patented removable and rearrangeable wall  
panels (exclusive with Park Estates); big ward-  
robes and closets and room, Room, ROOM for  
your family.

BEAUTIFULLY FURNISHED MODELS  
OPEN 9 TO 9 DAILY

Bert Elstad, Sales Agent  
Kimberly 9-2214



The 69th Orange County development of HENRY  
C. COX. Another Doll House Series of homes  
personally designed and built for the most  
beautiful dolls in the world!



### BIG HOMES OFFERED

Park Avenue Estates in Anaheim, located in the exclusive Westmont area of Anaheim, offers 2,500-square-foot houses situated on 10,000-square-foot lots which create an atmosphere of spaciousness and suburban living. Yet they are located only blocks from downtown Anaheim. Here is one model.

## Innovation in Home Building Is Practiced by Buccola Firm

George D. Buccola, prominent Orange County builder and developer is credited with an innovation in home construction—an innovation that he admits is the key element of the formula that has resulted in more than a decade of outstanding and uninterrupted success in the building and selling of houses.

He labels it "Operation Dispersal" and explains it like this: "The two most important things we have learned from home buyers in 14 years of building and selling more than \$30 million worth of residential property are:

(1) There is a crying need for more space, more bedrooms and more baths... because of expanding families and activities. This is the reason for our four and five-bedroom, three-bath homes ranging in size from 2150 sq. ft. and 2500 sq. ft.

(2) There is an ever-increasing desire on the part of home-buyers to have their own distinctive design... and thereby avoid the "sameness" that has characterized tract homes in the past.

"BASED ON this experience, and information gleaned from our various continuing surveys and studies of buying habits, we have developed what we call 'Operation Dispersal' for our various developments—which means there are actually many areas in which we build and offer homes for sale... and all at the same time.

"This gives the home-buyer three advantages: (1) Choice of locations—in areas carefully selected for value rather than size alone; (2) the savings made possible by multi-construction purchasing for more than 100 homes at the

same time; and (3) an individually-selected home that is one of a few rather than one of a hundred."

Employing this theory the Buccola organization purchases land in the most select communities... and in parcel sizes from 2 to 10 acres, thereby avoiding the disadvantage and buyer-resistance to tracts.

ACTUALLY, according to Buccola, the success in his organization has attained in the home construction field is Irvine Ave.

## Walker & Lee Show Big Home Sale Gain

First quarter returns for the real estate firm totaled 1962 show a dollar volume of \$22,945,981.50 worth of real estate sales for Walker & Lee, Inc., Frank R. Hart, executive vice president, announced.

The dollar volume of real estate sales represents 1,053 houses sold, of which 541 were resales and 512 new homes. Included in the total is \$1,796,981.50 for acreage sales.

"The total sales figure for Walker & Lee is a sharp, 20 per cent increase for the same period in 1961," Hart said.

He added that the increased first quarter business indicates a substantial rising trend in home ownership.

"WALKER & LEE'S first coordinated advertising program plus intensified training schedules for salesmen accounts for the company's percentage of increase in dollar volume," the executive said. (Last year's gross sales for

the real estate firm totaled \$35,468,000, a 12½ per cent increase over 1960 business.) In the Lakewood-Long Beach area where six Walker & Lee offices operate, dollar volume was \$4,259,275 for the first quarter, Art Hancock, manager and vice president, said. Offices are Carson Street, Woodruff Center, Los Altos, Park Estates, Palos Verde and Dutch Village.

OPERATING 14 offices and 28 subdivisions in Orange, Los Angeles and Ventura counties Walker & Lee has long been a leader in the real estate field through its intensive and continuing sales training program for salesmen. The firm is preparing a book, "The W&L Encyclopedia of Real Estate Knowledge." It will be published late this year and will contain the combined knowledge of the firm's professional managers and salesmen plus latest financial information.

# YOU ARE THE BOSS!



### NOW...ENJOY THE FINAL WORD ON CONSTRUCTION OF YOUR OWN HOME!

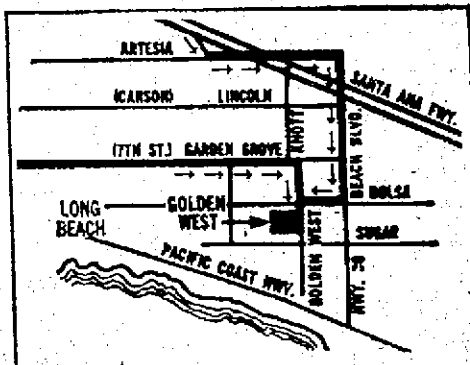
This we believe: it's *your* home, so *you* should have a say in how it's built! Our eighth and final unit is now underway... So right now, while construction is just starting, Golden West is one place you *don't* have to take what you get and like it! *You are the boss* on all the details that make for finer personalized living. Want a cement driveway? Shake or shingle roof? Electric or gas oven? Just say the word. Like to change your color selections... your counter-top patterns? Nothing easier! How about raising your breakfast bar... adding a dishwasher... putting in extra electric outlets? Just let us know... we'll do loads of important "little things" no other builder does! We can't make this offer after the homes are finished—so hurry... offer is limited!

**3 & 4 BEDROOMS • FAMILY ROOM • 2 FULL BATHS**  
• Oversized 2-car garage • Modern breakfast bar • Natural ash kitchen cabinets • Wide-and-high sliding glass doors • Forced air heating—thermostatic controls • Cedar shingle & shake roofs  
22 different exteriors including: PROVINCIAL • HAWAIIAN • CONTEMPORARY • SPANISH MONTEREY RANCH • COLONIAL

**FROM \$17,800 FULL PRICE**

Genuine G.I. no-down-payment terms. Conventional financing—from \$695 down  
35 YEAR FHA 5¼% TERMS!  
FHA from \$900 Down!

**Golden West**  
ESTATES



DRIVING DIRECTIONS: from Huntington Beach—North on Beach Blvd. (Hwy. 39) to Sugar. Left (west) on Sugar to Golden West. North on Golden West to Models.  
From Long Beach—Garden Grove Blvd. (7th St.) to Golden West. Right (south) on Golden West to Models.  
From Los Angeles—Out Santa Ana Freeway to Artesia turnoff. Follow Highway 39 south (turns into Beach Blvd.) past Garden Grove Blvd. to Bolsa. Right (west) on Bolsa to Golden West then south to Models.



# Early Buyers Can Make Custom Changes in Home

During early stages of the new eighth unit at Golden West Estates in Huntington Beach, buyers will have a strong voice in the building of their homes, said Jim McCarthy, president of the McCarthy Co., co-builders with Sant Construction.

"We believe in doing many of the important 'little' things no other builder will do," McCarthy said. "Buyers at Golden West can have a cement driveway, changes in color schemes and counter-top patterns, choice of gas or electric oven, shake shingle roofs, a dishwasher, extra electric out-

lets where they want them, and many other custom touches. Obviously, we'll have to withdraw this offer when construction gets too far along, but right now the buyer is boss."

**THE EIGHTH** unit will be the last McCarthy indicated. Enthusiastic buyer response has all but used up the land allotted to this ocean-close development.


Offered with three or four bedrooms, two baths, a large family room, and an over-sized two-car garage, the Golden West homes are priced as low as \$17,800. Buyers may take advantage of VA no-down-payment terms, \$695-down conventional terms, or 35-year, 5 1/4% FHA terms. Under Golden West's special lay-away plan, \$100 reserves any home while the buyer builds up to his down payment.

**QUALITY FEATURES AT** Golden West include: modern breakfast bar, ash kitchen cabinets, sliding glass doors, forced-air heating, extra-large stall shower, large service area and center entry hall.

From Long Beach, the homes may be reached by driving east on 7th Street (Garden Grove Blvd.) to Golden West Street, then right (south) to furnished models.

**CASH IS EASY** to raise when you use Classified to sell articles. Call HE 2-5959.

Long Beach, Cal., Sunday, April 22, 1962 INDEPENDENT-PRESS-TELEGRAM—R-3



**A GOLDEN WEST ESTATE**  
Homes such as this one are offered in the final unit of Golden West Estates in Huntington Beach. The big homes are priced as low as \$17,800.

**Breault New DAX Manager**  
Edward E. Breault, 229 1/2 Granada Ave., has accepted the position of general manager, Domestic Air Express, a household goods and general commodity forwarder. Breault, who has over 30 years in transportation, pioneered the nation's first regularly-scheduled movement of household goods by air with Slick Airways.



**GRAND  
OPENING!**

**UNIT  
23**



**Here it is! The newest group of the southlands most popular "full measure of value" homes. Every Sol-Vista home includes hardwood floors; built-in Frigidaire dishwasher, range and oven; floor to ceiling fireplaces and many, many more quality features adding to your comfort and convenience. Be the first to select your favorite plan and site today.**


**3 BDRMS. • 2 BATHS  
FROM \$18,150**

**4 BDRMS. • 2 BATHS  
FROM \$18,850**

**FHA MIN. DOWN PAYMENT  
NOTHING DOWN ON VA TERMS**  
(except costs & impounds)  
**CAL-VET & CONVENTIONAL  
TERMS ALSO AVAILABLE.**

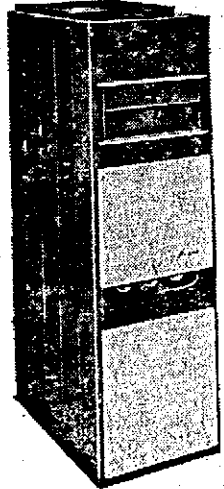
**FROM LOS ANGELES take Santa Ana-Freeway to Artesia Turnoff, follow Beach Blvd. (Highway 39) south to models. FROM LONG BEACH go out Carson or Garden Grove Blvd. to Highway 39, turn right to models.**

**COOLED BY CONSTANT,  
CLEAN OCEAN BREEZES!**

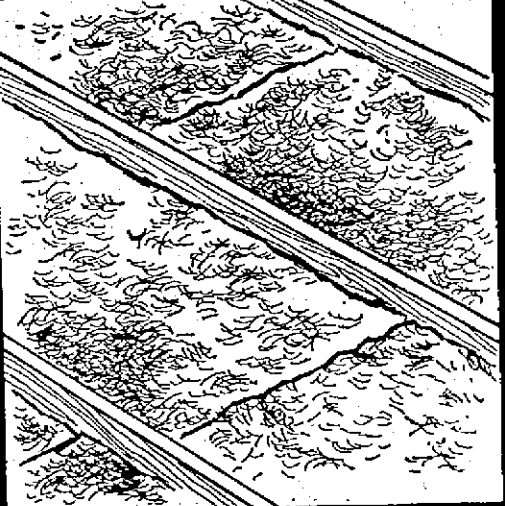


IN HUNTINGTON BEACH, WESTMINSTER, SANTA ANA

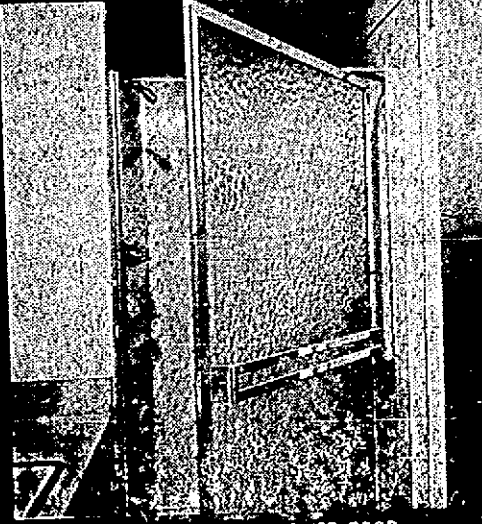
# SOL-VISTA LUXURY SERIES



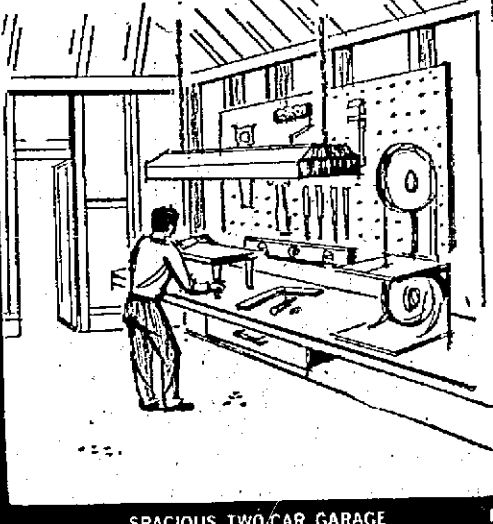
PAYNE FORCED AIR HEAT




JOHNS-MANVILLE ROCK WOOL BLANKET (BATT) INSULATION



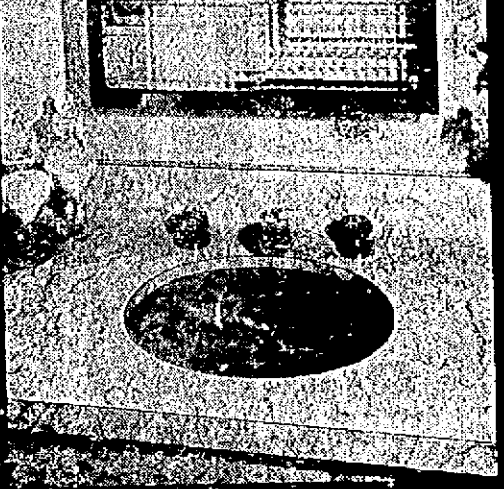
SAFETY GLASS SHOWER DOOR



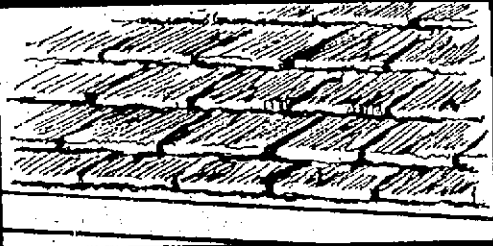
SPACIOUS TWO-CAR GARAGE




FLOOR TO CEILING PALOS VERDE STONE (OR BRICK) FIREPLACE



AMERICAN STANDARD COLORED BATH FIXTURES



SELECT SHAKE SHINGLE ROOFS



LARGE COLORED ROCK ROOFS

ANOTHER ALCO-PACIFIC QUALITY DEVELOPMENT • C. LAFAYE CO., INC., EXCLUSIVE SALES AGENTS • 16601 BEACH BLVD. • VIKING 7-3938



## Local Realty Head Raps Tax Proposal

Ownership and transfer of industrial, commercial, and real estate will suffer a serious blow if the recent recommendations of the Secretary of the Treasury to the Senate Finance Committee to curb capital gains on real estate sales is enacted by Congress, says James A. Edmonds, Jr., president of the Long Beach Board of Realtors.

The Treasury Department's recommendation would substitute the present high ordinary income tax rates for the lower capital gains rate on the sale of real estate which has been subject to tax depreciation allowances and held for six years. After that the ordinary income rates would apply to less of the gain, but a property owner would have to hold property 14 years and 4 months before all of the gain would be taxed at capital gains rates, explained Edmonds. This affects all real estate which is used in a trade or business or is otherwise income-producing such as apartment houses or single-family dwellings held for rent.

IN ADDITION, the Treasury wants to end all depreciation deduction methods except the straight-line method. Edmonds pointed out that the National Association of Real Estate Boards testified against the Treasury proposals recently before the Senate Finance Committee. He explained that the Treasury recommendations would have an adverse effect upon investments in new in-

## Win Realty Sales Honor

Lawrence 'Slim' Toner, chairman of the Multiple Listing Committee of the Long Beach Board of Realtors announced the winners of the March multiple listing contest were John Reed, Realtor, most sales; and O. G. 'Bud' Andrews with Tom Stevens, secured the most listings through the multiple for March.

Reed is a native of Long Beach, is married, and has two girls. He opened his office in 1947 at 401 E. Market St., and has been at this location since. He has been a member of the board of directors and was secretary-treasurer in 1958. He has been chairman of the Multiple Listing Committee of board and has been active on many other committees.

Andrews was born in Long Beach, graduated from Poly



JOHN REED O. G. ANDREWS

He in 1943 and is now attending City College to major in real estate. He is married and has two children. His hobby is fishing. Andrews was associated with Hamer Valve 14 years. He was on the board of directors with Hamer and also on the board of directors of Page Oil Tool. He has been working in property management since 1958 but only started selling real estate in December of 1961.

## Industrial Park in Los Alamitos Opens

Construction is under way on the initial plant located in Los Alamitos Industrial Park, the first planned industrial development in south-west Orange County, according to Bill Brooks, Realtor, President of Katella Industrial Developments, Inc., owners and developers. This 40-acre industrial park will represent an investment of over \$10 million when all the buildings are completed and occupied.

Western Restaurant Equipment Co., designers and manufacturers of restaurant equipment, is constructing an 18,000 sq. ft. pre-cast concrete building on a one-acre site in the first unit of the development. The building was designed by Robert Parlee, engineer, and is being constructed by Parkko Construction Co.

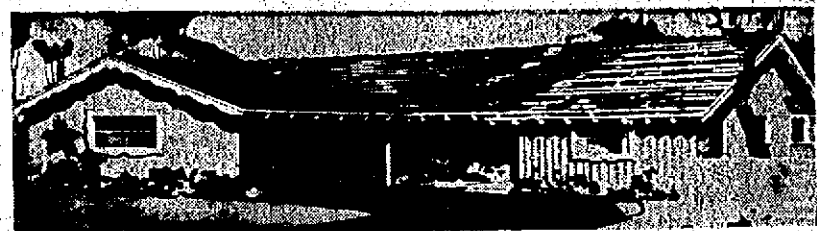
"THIS IS ONE of the most important events in the history of this community," said James B. Bell, Mayor of Los Alamitos. "The investments by industries in this modern industrial park will furnish an excellent economic base for the community and provide jobs for many hundreds of our citizens."

"The plans for this industrial park are the result of a survey of many parks throughout the United States," said Bill Brooks.



FIRST BUILDING GOES UP

Shown watching the lifting of wall panels of the first plant to be constructed in Los Alamitos Industrial Park (left to right) are John Williams, city administrator; James V. Bell, mayor of Los Alamitos; Bill Brooks, president of the development company. The building is being constructed for Western Restaurant Equipment Co.



BUILT BY HUNSAKER

Shown is an exterior view of one of the several architectural elevations available in the new Lakewood East Sunshine homes development by S. V. Hunsaker & Sons.

## Quality, Low Price Appeal to Buyers

Outstanding quality features, and a small down payment, have been among reasons for purchase of Lakewood East Sunshine homes, according to S. V. Hunsaker, president of S. V. Hunsaker & Sons, builders and developers.

A low down payment of \$195 starts the buyer on home ownership in one of these attractive homes which have three bedrooms, two full baths, family room, and large two-car garage.

QUALITY FEATURES not usually found in homes of this price range are wall-to-wall carpet, silent forced air heat, and all-copper plumbing. The ultra-modern kitchens are equipped with built-in range and oven with hood and exhaust fan over range, disposal, vinyl tile, Formica counter tops, and natural finish cabinets. Specifications also include metal sliding charge.

## To Manage Branch Bank

Officer changes at the Westminster-Midway City Office of First Western Bank & Trust Co. have been announced.

John M. Adam, former assistant manager, has been promoted to manager, following the transfer of James B. Allen to Garden Grove. The new assistant manager is John T. Moore.



J. M. ADAM

Adam began his banking career with Pacific National Bank of Long Beach in 1954. He joined First Western in 1955 and has been at the Westminster-Midway City office since 1960. A member of the Westminster Optimist Club, and the Pacific Coast Club and B.P.O. Elks of Long Beach, Adam and his wife, Arlyne, make their home in Long Beach.

See it Today...



Spring CARPET and HOME FURNISHING Fashion News

Independent • Press-Telegram, April 22, 1962

THE FASTEST SELLING HOMES in LAKEWOOD!

Now I'm home in half the time



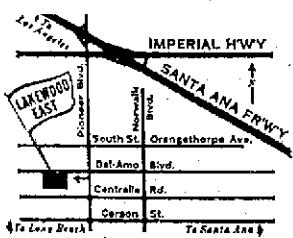
THANKS TO THE CLOSE-IN LOCATION OF LAKEWOOD EAST SUNSHINE HOMES

\$195 DOWN

SAVE \$500 OR MORE PER YEAR\*

\*Ask any of our salesmen

3 BEDROOMS • FAMILY ROOM  
2 FULL BATHS • WALL-TO-WALL CARPET • BUILT-IN RANGE & OVEN



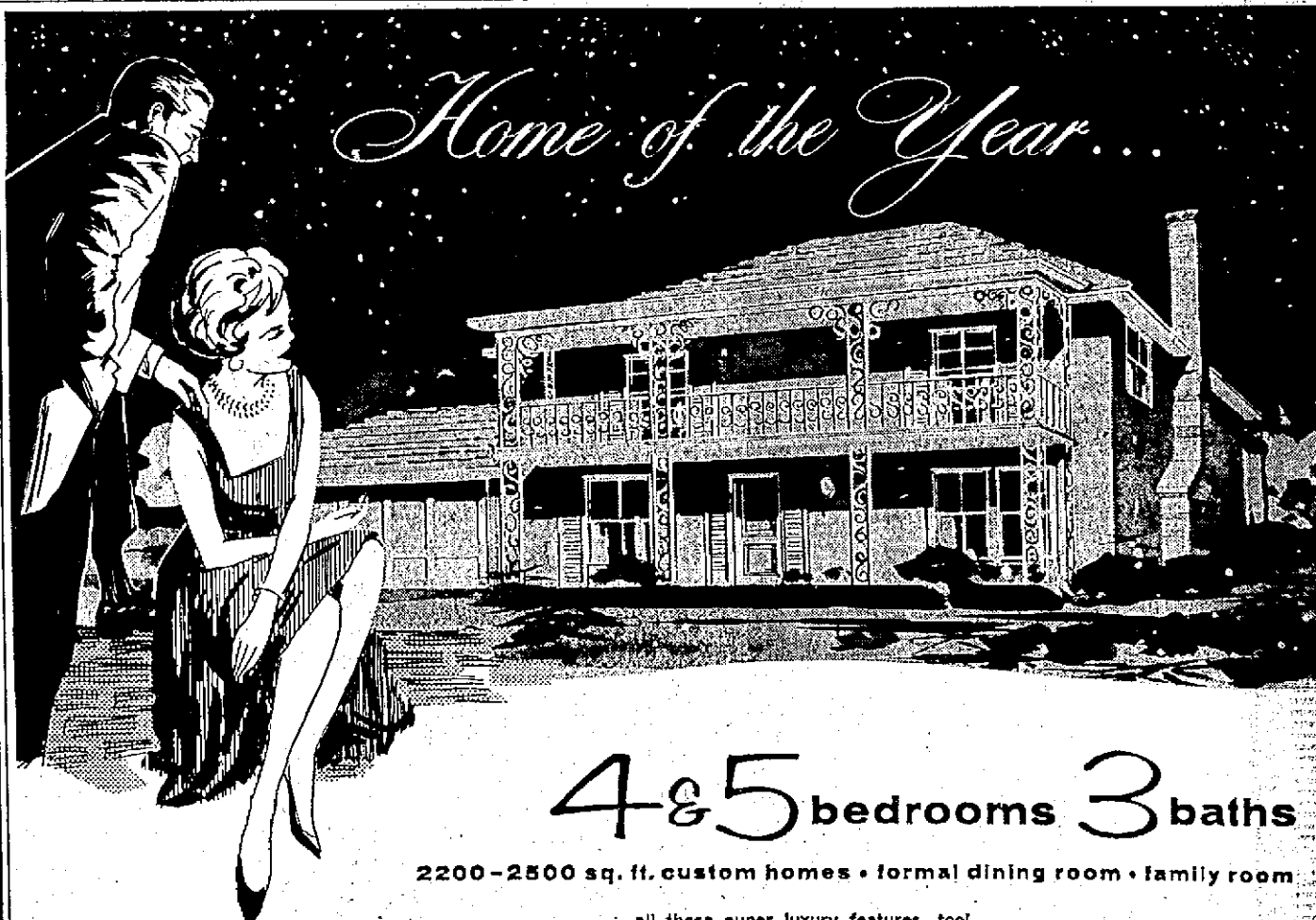
FURNISHED MODELS located on Del Amo Blvd., just west of Pioneer Blvd.



LAKEWOOD EAST SUNSHINE HOMES

S. V. HUNSAKER & SONS

See Sunshine Homes Home Buyers' Guide Show—TV Channel 5, Sun. 11:30 a.m.



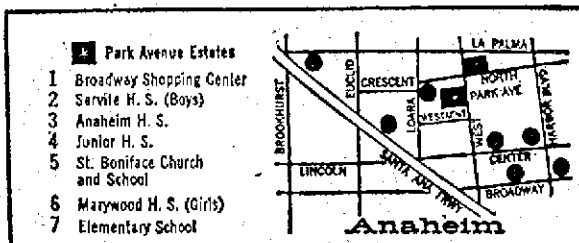
Home of the Year

4 & 5 bedrooms 3 baths

2200-2500 sq. ft. custom homes • formal dining room • family room

- all these super luxury features, too!
- Estate size lots... Beautifully landscaped with large grown trees... sprinkler system... fencing
- Fully carpeted... built-in kitchens, featuring dishwasher, disposal O'Keefe and Merritt range and oven... large breakfast area fashioned for bigger than average families...
- Separate living area for grandparents, guests, teen-agers or for studio, home office, music room
- Exteriors of character... floor plans that feature big rooms, 2 fireplaces, walk-in closets, covered terrace, forced air heating designed for optional air conditioning... and other prestige ideas to make living a joy.

from \$33,000 to \$34,500  
immediate occupancy • excellent terms  
Call collect: KEystone 5-8468



Park Avenue Estates

in the exclusive Westmont area of Anaheim

A GEORGE D. BUCCOLA DEVELOPMENT



## GI Loan Deadline Nearing for Some

The doors of the GI Loan program will close for certain veterans of World War II on July 25, according to Mort Webster, manager of VA's Southern California regional office.

By recent legislation, Congress enacted a "phase-out" formula for setting the last date certain veterans could apply for a VA-guaranteed loan.

Webster explained: "The veteran has 10 years from the date of his discharge from his last period of active service, plus an additional year of eligibility for each three months of active wartime service."

For some World War II veterans that deadline is going to come on July 25. For others it may be July 25, 1967, which is the outside limit.

## State Families Average \$9,700 in Life Insurance

California families, at the end of 1961, owned an average of \$9,700 each in life insurance, according to Herman J. Wulfsberg Jr., president of the 6,200 member California Association of Life Underwriters. Total life insurance ownership in California, he stated, amounted to \$60 billion at year's end.

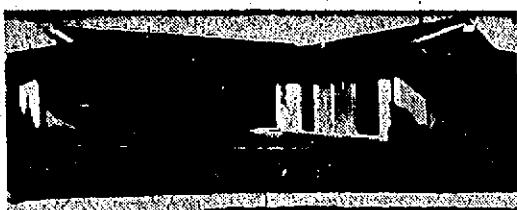
"This amount," the Long Beach district manager for Northwestern National Life Insurance Co. said, "represents an increase of 10 per cent since the end of 1960."

**ORDINARY LIFE** insurance purchases in California for the 12 month period amounted to \$453.3 million, about five per cent more than the corresponding period of 1960.

A by-product of increased

family protection through life insurance, Wulfsberg pointed out, is the investment of life insurance dollars in California creating and maintaining jobs and doing much to boost the economy of the state. Aiding the consumer and the businessman, life insurance investment capital has gone into a cross section of the state's economy. By year-end U.S. life insurance companies had invested \$5,458 million in the state's mortgages, \$558 million of the real estate and \$159 million of state and local government bonds.

Estates homes are located on the corner of Raitt Street and West Warner a half mile west of Bristol. Sales agent is Bert Elstad.



### IN HUNTINGTON BEACH

This is one of the varied models available in Bolsa Park in Huntington Beach. A four-bedroom model is proving popular.

## Bolsa Park Offers Four-Bedroom Home

Two custom four-bedroom, a boat plus swimming-pool plans, each with family room, and marble-type entry floors, are popular with large and growing families visiting Bolsa Park in Huntington Beach, said sales director Ernie Merrill.

"One plan has all four bedrooms in an entirely separate wing — isolated from living areas and work areas," he said. "Like all Bolsa Park plans, these include an oversized garage with plenty of work space."

Located near the new Huntington Harbor, Bolsa Park homes offer extra-large "boat lots" at no extra cost. These lots are accessible through a 20-foot paved alley and include room for storing

## Chamber Will Seat Members of Board

Ten new directors of the Chamber of Commerce, elected in balloting by 2,700 members, will be installed at the chamber's annual membership meeting Monday at the Lafayette Hotel.

New officers for 1967-68 to be installed are: President, Orville W. Cole, M.D.; first vice president, Robert L. Mytinger, Mytinger Corp.; second vice president, Robert L. Irvin, public relations counsel, and treasurer, J. S. Jacobs, J. S. Jacobs Co.

**THE NEW** directors, elected to three-year terms, are: Richard A. Bixby, Jotham Bixby Co.; Lyle Huggins, Lyle Huggins Insurance Agency; C. F. Lieben-guth, Bank of America; Paul D. McClaughry, Windes, McClaughry & Co.; Robert L. Mytinger, Mytinger Corp.; M. A. Nishkian, M. A. Nishkian & Co.; Dan Ridder, Independent, Press-Telegram; Stanley Schultz, Aaron Schultz Furniture, Donald R. Smith, Atchison, Topeka & Santa Fe; George P. Taubman, Denio, Hatz, Taubman & Simpson, at torneys.

The new directors will

serve with 20 incumbent directors whose terms have not yet expired.

Six directors appointed to special one-year terms are also being installed. They are: Orville Artz, Realtor; George W. Johns, Buffums; Theodore H. Robbins, C. I. U.; Claude Ryerson, Ryerson Realty, Inc.; Gordon Sandberg, Advance Truck Co.; Leo Schultz, Leo Schultz Furniture Co.

## Realty Classes Opening Monday

The third 1962 session of the Moore Real Estate School starts Monday, at 7 p.m., at 4151 E. Carson St.

There will be a discussion on "Real Estate as a Career and License Laws" which will be open to the public at that time. The program offered is to prepare students for phases of realty covered in the state examination.

Jack B. Krueger, sales manager of Moore Realty, will teach the four-week course which will include eight night classes.

### ANOTHER DOLL HOUSE

Model homes of Park Estates, located in south Santa Ana are open daily for inspection from 9 to 9. Another in Henry C. Cox's Doll House series of homes, they are in five, four and three-bedroom, one and two-story models.

## Henry Cox's Newest Unit Sells Rapidly

The big five, four and three-bedroom homes of Park Estates, located in south Santa Ana are selling far ahead of schedule, according to a spokesman. All Park Estates homes have two baths.

**PARK ESTATES** is another in the big, beautiful Doll House series of homes by Cox. Full prices stop at \$22,550, down payments begin at \$1,000 on FHA, with no down to G.I.'s. The homes have been inspected and insured by the FHA for 30 year loans at 5 1/4% interest.

Visit the model homes any day of the week. Drive south on either Bristol or Harbor (formerly Delhi Road). Park

Estates homes are located on the corner of Raitt Street and West Warner a half mile west of Bristol. Sales agent is Bert Elstad.

in beautiful HUNTINGTON BEACH

# 1 VALUE 2 LOCATION 3 TERMS

THREE GOOD REASONS WHY

More People are Discovering

# Huntington Hills

Summer is coming . . . DRIVE OUT TODAY . . .  
Choose while selection is good . . . MOVE IN NOW!



High on a beautiful mesa/close enough for a quick swim in the ocean/luxury homes on large terraced view lots/many view-sites overlooking the ocean/5 minutes to beaches and marinas/wonderful ocean-tempered climate/and yet . . . so easy to own!

**OWN YOUR OWN LAND**  
get a  
**GRANT DEED**—  
not just a lease!

## SPECIAL..

—you owe it to yourself to see . . .  
**2 HOMES WITH PATIOS AND POOLS**  
—ready for you to move in and enjoy!  
full price \$20,990

**3 or 4 bedrooms**  
**2 baths • family room**

**CHOICE OF TERMS:**  
VA • 35-YEAR FHA • CONVENTIONAL

**LOW AS \$125**

**PER MONTH FOR EVERYTHING**  
(principal, interest, INSURANCE and TAXES)

• Attractive slate entry way

• Gleaming oak hardwood floors

• Real wood-burning fireplace

• Large aluminum sliding glass doors

• Acoustical type ceilings

• Natural mahogany wood paneling

• Gas forced air heating with thermostat control

• Gaffers & Settler built-in gas oven and range

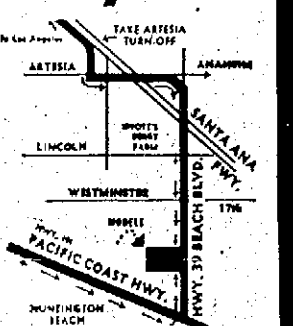
• Wash-Away waste disposal unit

• Marble tops in baths

• Decorative brick work on all elevations

**VETERANS**  
**\$88**  
**TOTAL MOVE-IN**

**FULL PRICE FROM \$17,500**



**FROM LONG BEACH:** Drive south on Pacific Coast Highway (U.S. 101) to Huntington Beach, turn left on BEACH BLVD. (Hwy. 39) and drive 2 minutes (12 miles) north to the Model Homes. Watch for signs.  
**FROM SANTA ANA:** Drive west on 17th Street to BEACH BLVD. (Hwy. 39), then left (south) to the Model Homes.  
**FROM LOS ANGELES:** Drive south on Santa Ana Freeway to the Artesia turnoff in Buena Park. Go east to GARDEN AVENUE, then right (south) 12 miles to Model Homes. (Grand Avenue changes to Beach Blvd.)

SALES CO., Sales Agents

Phone: Yiking 7-3075

## IN GROWING GARDEN GROVE

# Buy QUALITY And VALUE GARDEN PARK Estates

An Entirely NEW "CITY WITHIN A CITY"

See These Homes First — Before You Buy Anywhere



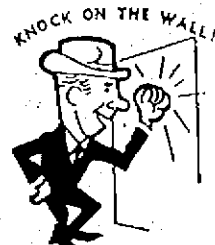
You Won't Find a Better Buy . . . Better Quality . . . or Finer Location!

3, 4 and 5 bedrooms • dining area and family room • 2 baths

**NEW DESIGNS** looking to the future . . .  
with new concepts of beauty and efficiency

**NEW VALUE** the latest and best at lowest prices . . . available only from an experienced builder

**NEW QUALITY** even greater than that which made previous group of homes so successful



## VETERANS NOTHING DOWN

(except costs and imposts)

## NON-VETERANS - FHA FINANCING

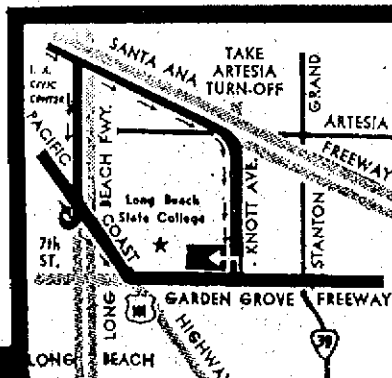
Excellent Conventional and Cal-Vet Terms

Veterans Monthly Payments from **\$98<sup>50</sup>** full prices from **\$17,800**  
(includes principal and interest)

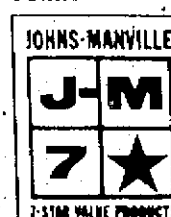
See our spectacular Model Home Display—beautifully furnished.

### HOW TO GO:

**From Los Angeles**—Take the Santa Ana Freeway to the Artesia Blvd. turnoff, go south on Knott to the homes at corner of Garden Grove Freeway.  
Or, take the Long Beach Freeway to Pacific Coast Highway "101", drive southeast and turn left on 7th Street (which becomes Garden Grove Freeway) and straight to Knott Ave.  
**From Long Beach**—Drive east on 7th Street (past Long Beach State College) straight to Knott Ave. and the homes.



### Johns-Manville Recommends



Garden Park Estates Homes displaying this Johns-Manville 7-Star Value Sign featuring truly top-quality materials . . . materials designed to offer you the utmost in comfort and convenience. Remember! J-M 7-Star Products help protect your home against

★ FIRE ★ WIND ★ RUST & DECAY ★ WEATHER  
★ WARP EXPENSE ★ SUMMER HEAT ★ WINTER COLD





### IN HUNTINGTON HILLS

Proximity to the beaches and marinas has always been one of the attractions of Huntington Hills, the "Sea View" community in Huntington Beach. Officials said advent of summer and its outdoor fun has already been reflected in the home sales.

## With Summer Near, Home Sales Spurt

Prospect of summer outdoor fun is beginning to have a marked effect on home sales at "Sea View" Huntington Hills, community of hillside luxury homes in Huntington Beach, according to W. D. McCaffrey, sales agent.

Then too, McCaffrey said, Huntington Hills attractive residences are so easy to own, whether the buyer is a veteran or non-veteran. For the veteran buyer there is a total "move in" of just \$88, and for all others there are the new, low 35-year FHA terms. Full prices are from \$17,500.

THIS PRICE includes a roster of luxury and convenience features. Soundly constructed, the three and four-bedroom, two-bath with family room homes, have oak floors, acoustical-type ceilings, natural mahogany paneling, forced-air heating and

luxurious baths with colored plumbing fixtures and marble tops.

Included are fireplaces, sliding glass doors open to the patio garden area, entry halls floored with slate, and the step-saving kitchens are appliance-equipped.

Designed with room for a dinette area, the kitchens all have built-in gas wall oven and countertop range, double sinks with sink-installed disposer, natural ash cabinets, and over the sink, swinging faucet.

Furnished models are reached from Long Beach, by driving south on Pacific Coast Hwy. to Huntington Beach. Go left on Beach Blvd. (Hwy. 39) two miles to Huntington Hills.

### To PR Post for Signal Oil

Lewis B. Hochstrasser has been appointed manager of public relations for Signal Oil and Gas Co. in a realignment of responsibilities establishing public relations as a separate departmental function. Samuel B. Mosher, chairman of the board, announced.

A veteran of many years in news and public relations activities, Hochstrasser has previously been associated with the Wall Street Journal, Richfield Oil Corp., and Hill and Knowlton, Inc., public relations counsel.

### Bike Town

LOUISVILLE, Que. (AP) — This community of 7,000 has more than one bicycle for every 10 citizens. Some 750 bicycle licenses were sold at \$1 each in 1961.

## New Sunshine Units Provide Low Terms

Southern California families find all the most wanted features in Huntington Beach Sunshine homes, according to S. V. Hunsaker, president of S. V. Hunsaker & Sons, builders and developers.

Huntington Beach Sunshine homes feature a large family room, wall-to-wall carpet, forced-air heat, plenty of closets, floor-to-ceiling ward-

robe doors. Kitchens include built-in range and oven with hood and exhaust fan, natural finish cabinets, Formica counter tops, vinyl tile floors, and garbage disposal.

THESE QUALITY homes have three and four bedrooms, two full baths, and large two-car garage. Unit 1 homes may be purchased with no down payment and only \$95 down is required for the purchase of unit 2 homes.

Huntington Beach Sunshine homes are located in a fine section of Orange County close to schools, churches, and shopping centers and just minutes to the beaches and recreation areas and near both Orange County and Long Beach industrial centers. Unit 1 is situated adjacent to a park site on Hill Ave. just off Golden West St.

Unit 2 is located on Golden West and Smeitzer in Huntington Beach. Furnished model homes are open at both units daily from 10 a.m. to 7 p.m.

## Butcher Is Seldom Seen in Big Market

OMAHA (UPI) — Shed a tear for the genial old-time butcher with the straw hat and limitless knowledge about meat, politics, child psychology and the weather. He's vanishing, nationally, at the rate of nearly 20,000 a year.

Where the monarch of meals once presided over the chopping block, ready to answer all questions, there increasingly is only a refrigerated showcase loaded with prepackaged cuts.

In most stores when a female wants to chat with the butcher, she must first sound a buzzer.

Studies by one firm (Paramount Paper Products Co.) show that the buzzer makes most women think twice, asking—"Is this buzz necessary?"

WOMEN TOLD the firm's pollsters that the buzzer is full of all sorts of psychological blocks.

"When you go up and ring that bell, other women look at you like you're some kind of a troublemaker or believe you're special," one woman said.

"The way some of them sniff when you do it, you'd think you had a crush on the butcher."

### Kulik Directs

NEW YORK (UPI) — Buzz Kulik, signed by Bob Banner Associates to direct their "Kings of Broadway" series on NBC-TV next season, also will direct the pilot film of the new MGM series, "Grand Slam," which will star Murray Hamilton.

### Other comments:

—"When he slides open that secret panel, you feel as if you're trying to buy opium or something."

—"I don't like to ring the bell because I'm afraid I'm taking the man away from his work."

—"If the butcher was right out there where I could see him, I would wait for a good chance and ask my question."

### Data Process Talk Scheduled

The subject "Care and Feeding of the Computer" reflects the mounting emphasis on data processing, and the "Monster of the Modern Age."

The National Office Management Association will hear Norman H. Carter lecture on this topic at the Tuesday evening dinner meeting at the Lafayette Hotel, according to NOMA President Herb Vaughn.

Carter, a co-ordinator in the data processing planning department of Lockheed Aircraft Corp. at Burbank, will present a movie "Data Processing Review."

### Artistic Actor

HOLLYWOOD (UPI) — Tom Tryon, the star of the Walt Disney film "Moon Pilot" started out to be a professional artist and was graduated from the Yale School of Fine Arts. He still designs for a wallpaper company.

### Tribesmen Say It by Poetry

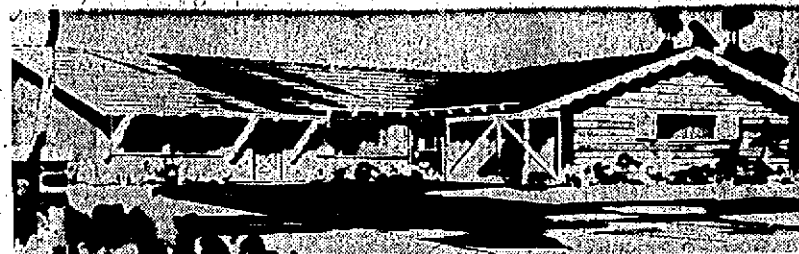
CAIRO (AP) — A man who wants a wife among the western desert tribes of Egypt must be a poet. The woman can cheat a little—by getting someone else to help her write the verses.

By ancient custom, courtship usually flourishes around some desert well in the early morning hours. A boy seeing a girl who brings that old light to his eyes will begin singing a poem he has composed.

### Jobs for Youth Said Vital Need

NEW YORK (UPI) — One of the most immediate problems facing youth is the need to find jobs which fill the individual's need for status and satisfaction, it was reported at the annual conference of the Child Study Association of America.

"Lack of such jobs contributes directly to delinquency," Mrs. Clarence K. Whitcomb, president of the national family education organization, said.



### STRATEGICALLY LOCATED HOMES

Shown above is an exterior view of one of the Huntington Beach Sunshine homes. Centrally located, these homes are within minutes to Long Beach and convenient to the beaches and other outdoor sports of the south coast resort area.

### THEY'LL HAVE TO PAY INCOME TAX

## There Is 'Dollar Green' in Pastures for These Old Execs

By WARD CANNEL

PITTSBURGH (N.E.A.) —

Something had obviously gone wrong with the plan. It had been meant only to be a sort of retirement-age hobby. But right from the start it got out of hand. And consequently Lew Palley, now 72, will have to begin paying the federal penalty.

The trouble, quite simply, is that Palley's Retirement idea has struck, inadvertently, a new—and very profitable—vein in the U.S. economy. Palley's plan, and dozens like it springing up in almost every major city today, works like this:

1. Retirement age for most of the nation is merely an arbitrary date set down in company policy.

2. More often than not, it isolates men with tremendous experience, and seals off the good they could do for their nation and community.

3. There is nothing left for these men to do. One man, Palley says with a shudder, went to Europe three times within two years of his retirement because he didn't know what else to do.

4. So, why not bring a number of highly experienced retirees together, form an association, and offer consulting and advisory services to business and industry at a nominal price.

"THE MORE I thought about it," Palley says, "the better I liked the idea. And by the time I was ready to retire from my own steel fabricating company six years ago, the machinery for the plan was already in motion."

The organization was named Associated Senior Executives. There were only two limitations on membership. A man had to be a vice president—or higher—of the firm that retired him. And he had to agree not to work more than 4½ days per week for Palley's A.S.E., and no more than five hours per day.

Within three years, the Senior Executives were at work: an ad agent, a labor relations expert, an engineer, a merchandising specialist, a banker, a personnel director, and like that.

NONE OF US had to worry about money," Palley said, "so we opened our office doors asking a \$150 per day fee. We could have charged less, but a man—especially a retired man—has his dignity to think of."

Right from the beginning it was great fun. They showed an inventor how to set up his own business and make money. They redesigned a package for increased sales. They reorganized a couple of manufacturing plants. One Senior Executive, recently retired from a mammoth Pittsburgh industry, was called by his former firm to get his old department back in shape.

"One of the nicest jobs we got," Palley says, "was an advertising agency with a minor personnel problem. We took the assignment just as the owner was about to take a business trip. For some reason he took a fancy to his problems, many of which he had never even seen. By the time he got back, we had built a wonderful company for him."

"We could make it even better and stronger. But it's just not right to keep advising an owner to stay away from his own office."

Well, the A.S.E. was going along like this when a curious thing happened. The first sign Palley had of it was a stream of applications for membership from executives who said they would take an early retirement from their companies if they could get into A.S.E.

THE NEXT SIGN was a broadening surge of new business. A sales analysis here. A product evaluation there. A query by several companies on whether to merge. And, most recently, a visit from the Commonwealth of Pennsylvania with an urgent problem in public works.

"Don't you see what's happening to us?" Palley says sadly. "We're going to have to pay an income tax this year. We're making a profit. And there's a penalty for that sort of thing."

"Oh, it wasn't supposed to have worked out like this at all. Not at all."

### Emotional Ills Hit Young Boys

NEW YORK (UPI) — The greatest incidence of childhood emotional problems occurs among boys aged nine to 12, who outnumber disturbed girls of the same age by two to one, reports Dr. Stella Chess, child psychiatrist at Flower-Fifth Avenue Hospital.



Mr. D. N. Pender and Mr. H. M. Ferguson, developers, Ondulando Highlands Corporation, Ventura County



### "WE BUILD ALL KINDS, BUT WE PREFER MEDALLION HOMES"

"I've seen the trend to electric living steadily increasing every year," says Mr. Pender. "But it wasn't until I built a Medallion Home for myself that I fully realized the many wonderful benefits you get from electricity."

"As a builder, I was impressed by the quality of the wiring, and my wife says cooking is a pleasure in the cleanliness and coolness of our electric kitchen—especially in the summer months!"

"The next home I build for myself will definitely be a Medallion Home," declares Mr. Ferguson.

"We're going all out to meet this demand for total-electric homes by building every house in our new Private Club Estates development to measure up to Medallion Home standards!"

The confidence of these veteran builders shouldn't be ignored. If you are in the market for a new home now, make sure it bears the Medallion Home Award.

Only one new home in four earns this distinction. These are the qualifications:

1. A flameless electric kitchen—cool, clean, modern. It comes equipped with major electric appliances, including automatic flameless electric range and oven.
2. Full "Housepower" wiring—Only a home built to rigid Medallion Home standards has the overall electrical capacity necessary for truly modern living.
3. Abundant lighting—planned for comfort, convenience and beauty throughout the home.
4. Flameless electric space and water heating.

A total-electric Gold Medallion Home gives you all these benefits plus:

FREE HOMEBUYERS HANDBOOK! Get complete information and guide maps to all new home developments in your area. Write Homebuyers Magazine, Dept. D, 1491 No. Vine St., Hollywood 28, Calif.

SCE

Southern California Edison Company

The "Newport" model home, Private Club Estates, Ondulando Highlands, Ventura, California



Buddy Kilwell—your electric servant

WATCH "SCIENCE IN ACTION" THURSDAY NIGHTS, 7 P.M., KRCA CHANNEL 4

## THE MOST WANTED HOMES... in the HUNTINGTON BEACH AREA!

NO DOWN TO ALL! UNIT #1 MOVE IN TODAY

UNIT #2 \$95 DOWN

- 3 & 4 Bedrooms • Family Room • Wall-to-Wall Carpet • 2 Full Baths • 2 Car Garage • Built-in Range and Oven • Hood & Exhaust Fan • Whirlaway Disposal • Fabricon Counter Tops • Floor to Ceiling Folding Wardrobe Doors • Adjacent to Park Site



HUNTINGTON Beach Sunshine HOMES

See Sunshine Homes on Home Buyers Guide—KTLA Channel 5 Sundays 11:30 a.m.



# Sol Vista Is Unveiling Another Unit of Homes

The 23rd unit of Sol Vista Luxury Series Homes will be unveiled this weekend in Huntington Beach. Al Solomon, president of Alco-Pacific announced.

The famous Sol Vista series homes are constructed by the Alco-Pacific Construction Co., Inc., one of the most widely-known building firms in California, with a reputation for excellent workmanship and quality construction. The firm's slogan, "A full measure of value" is no idle boast, Solomon stated. "We pride ourselves on giving the very best possible value in well built and minutely designed details in every home we sell."

THESE HOMES are built upon "raised" foundations with gleaming hardwood floors supported with a two-inch tongue and grooved sub-flooring. They include floor-to-ceiling fireplaces with log lighter, forced-air heat with

thermostat control, colored bath fixtures by American Standard, stall showers with safety glass doors, insulation by Johns-Manville, large "walk-in" wardrobe closets and many other quality features.

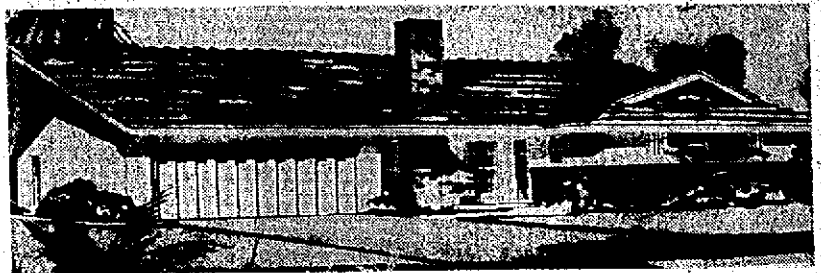
These spacious homes include the Medallion all-electric kitchen featuring the Frigidaire double oven, range and Frigidaire dishwasher. Also included is color coordinated range hood and light with electric fan, disposals and ash cabinets.

Sol Vista Homes are located in Huntington Beach, Westminster and Santa Ana. The buyer may choose the Sol Vista Home of his choice from one centrally located sales office. All these developments are in close proximity to the ocean, schools, churches, shopping centers, golf courses, major industry and the freeway.

THE HOMES are priced from \$18,150 with the Minimum FHA down payment. VA terms—no down payment (except costs and impounds) Cal-Vet and conventional financing also are available. The model homes are open from 10 a.m. to 8 p.m.

Sol Vista is located on Hwy. 39 (Beach Blvd.), three miles south of Garden Grove Blvd. Model homes are also conveniently located in Santa Ana, on Sugar St. just west of Verano.

Sol Vista developments are also conveniently located in Riverside and Santa Maria. For free brochure and information regarding these three and four bedroom, two-bath homes write or call: C. LaFaye Co., Inc., 16601 Beach Blvd., Huntington Beach, Telephone Viking 7-3938, in Riverside, telephone Overland 8-5330.



A SOL VISTA HOME

Opening of the 23rd unit of Sol Vista Luxury Series of homes will take place today in Huntington Beach. The homes, such as this model, are priced from \$18,150 with varied financing arrangements offered.

## Students Will Vie in Typing Contest



JUST HER TYPE

Seven-year-old Lee Ann Tracy of Stevenson School looks ahead to the day she'll be eligible for the annual typing contest sponsored by National Office Management Assn. with Long Beach City and State Colleges as co-sponsors. This year's test will be at BTD gymnasium of City College May 12.

The second annual typing contest, sponsored by the National Office Management Association, with the joint cooperation of Long Beach City and State Colleges will be held at the Business and Technology Division of Long Beach City College at 1:30 p.m. May 12.

Fourteen junior high and seven senior high schools will each send a team of four students to compete in this contest which is a means to motivation of students efforts toward perfection in typewriter operation. The entire community and employers in the area should benefit indirectly as the result of a better school product.

HERB VAUGHN, president of NOMA said that Business Machines Co. and the California Calculator Co. will again donate two portable typewriters as prizes.

Nearly 100 students will be typing at one time in the gymnasium of City College B.T.D., to show the results of many weeks practice in a bid for perfection. Monroe Hubbell, associate dean of administration, Long Beach City College has high regard for the contest and will work closely with NOMA.

Administration of the tests will be under the direction of Dr. Darrel V. Burras, associate professor of Business Edu-

## Crowds See X-Ray Home by Stardust

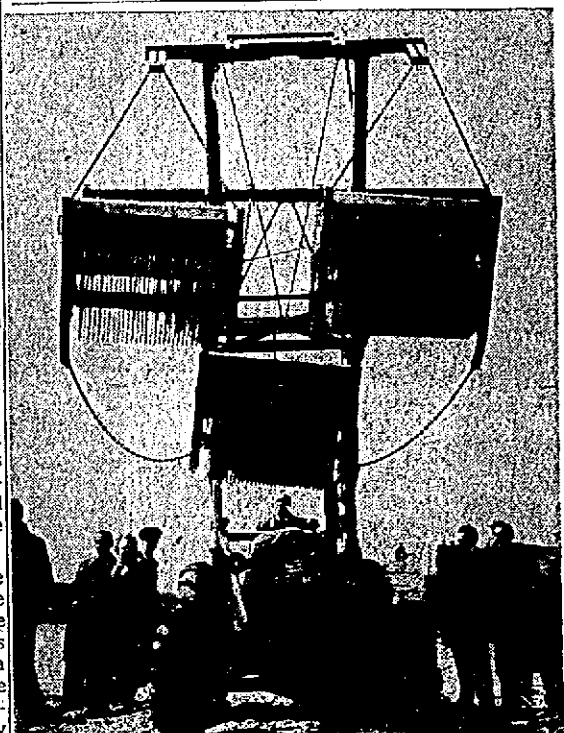
Crowds visiting the Stardust "X-Ray House" comment favorably on displays showing consecutive stages in construction of the hardwood floors and other aspects, says Robert H. Grant, builder.

Viewers look through the ceiling, walls, and floor of the X-Ray House, which includes special cutaways to bare details of Stardust's Lifetime construction. Also revealed by cutaways are internal workings of such products as the water heater, forced-air furnace, and garbage disposal. The X-Ray House incorporates 53 separate displays.

ON BOLSA AVE. in Huntington Beach, the Stardust community offers homes with three or four bedrooms, family room, and two baths. Now premiering are popular four bedroom models with "Jack and Jill" expandable bedrooms. Children using these bedrooms will enjoy separate sleeping quarters by night, yet the rooms may be joined by opening a sliding wood panel to give more space for daytime play or cleaning.

Priced from \$16,600, the Stardust 3- and 4-bedroom homes are offered with veterans' \$99 total move-in costs, or with 35-year, 5 1/4 FHA terms.

From Long Beach, the homes may be reached by driving east on Seventh St., turning right on Bolsa Chico (two miles to Bolsa Ave.), then left to models.



BEACH BRUSH

Device designed to clean oil-polluted beaches is demonstrated at Brighton, England. Discs resembling buss saw blades scrape tar-like deposits from the surface when device is drawn over the sand by a tractor.



## GARDEN PARK ESTATES

Favorable "four-way" financing at Garden Park Estates, Knott Avenue at Garden Grove Freeway, which includes veterans' terms of nothing down except impounds and costs, Cal-Vet, FHA and good conventional loans, are credited, in part, with buyer response to the exciting new one and two-story luxury homes, officials report.

## Garden Park Estates Offering Low Prices, Favorable Terms

In part, the record buyer response to Garden Park Estates' new one and two-story luxury homes on Knott Ave. at Garden Grove Freeway, is credited to the favorable veteran and non-veteran financing and moderate full prices, officials said.

For veterans there are terms of nothing down except impounds and closing costs with monthly payments from \$98.50 including principal and interest, or convenient Cal-Vet loans. Terms for "everyone" include FHA loans and conventional terms, and full prices are from \$17,800.

DESIGNED with three, four and five bedrooms, dining area and family room, two attractive baths and large two-car garage, Garden Park Estates residences present a selection of distinctively diverse conventional and contemporary exterior elevations.

Quality built with lath and plaster walls and ceilings, the homes have fireplaces, sliding glass doors, forced-air heating, baths with colored fixtures and pullman lavatories and appliance-equipped kitchens.

Kitchens are equipped with built-in wall oven and gas range in decorator colors, matching range hood with fan and light, and semi-automatic dishwasher, furniture and counters topped with fine ceramic tile.

IN THE PRIME location on Knott Ave. at Garden Grove

WHAT PET are you wanting? Check the offers in Classified today, and perhaps find just what you're after.

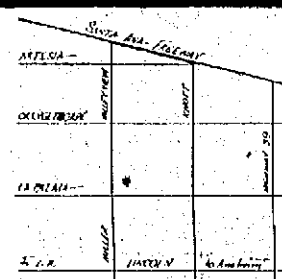
# Prestige HOMES OF BUENA PARK

## VETS NO DOWN

(Just Costs and Impounds) FHA LOW DOWN  
Up to 1526 Square Feet of LIVING AREA

3 AND 4 BEDROOMS

- Built-in Electric Range and Oven
- Concrete Driveways and Walks
- Doors Completely Weatherstripped
- Lawns in Front and Sides



### DIRECTIONS:

From Long Beach drive out Carson (Lincoln in Orange Co.) to Miller. Turn left to La Palma and Models.

PRICED FROM \$16,950



THE DUDLEY COMPANY  
Sales Agent

# RIVIERA ESTATES SOUTH

IN HUNTINGTON BEACH

ONLY MINUTES from  
Long Beach and Santa Ana...  
Close to Schools and Shopping

FROM

\$18,250

UP TO 1527 SQUARE FEET

3 and 4-Bedrooms—2 Baths—Family Room

- 2 Ceramic Tile and Pullman Baths
- Breakfast Bars
- O'Keeffe & Merritt Built-ins Including Dishwasher
- Natural Ash Cabinets
- Oversized Double Garage
- Stone and Brick Fireplaces
- Unusual Amount of Closet Space
- Large Patio Slab
- 17 Different Exteriors
- Concrete Walks and Driveways



VA-NO DOWN

FHA and Non-Vets 97% Financing

COME OUT TODAY!

Drive out 7th St. (Garden Grove Blvd.) to Hwy 39 (Beach Blvd.), turn Right (South), continue to Warner (Wintersburg), turn left to Newland, left to furnished models.

INSURED REALTY

Exclusive Sales Agents  
Viking 7-4543 — Jefferson 4-5957



## Survey of Fallout Shelters Complete

Robert M. Kripp, an electrical engineer, a principal in the firm of Adams, Morgan, Latham, Kripp & Wright, architects and engineers, together with Manlio Roy, a structural engineer, and an associate of the firm, have been certified by the government as supervisors for the Federal Shelter Survey and Marking Program. Both Kripp and Roy have completed a course at the U. S. Navy Civil Engineer School at Port Hueneme, entitled "Building Analysis for Fallout Protection."

Under contract to the U. S. Corps of Engineers, the firm has just completed a fallout survey of the cities of Compton, Lynwood, Bellflower, Norwalk, Downey, and Paramount and adjacent county areas to determine which existing buildings in the area will accommodate at least 50 people while limiting their radiation exposure to at least one-twentieth of that they would experience if they were in the open. In the next phase of the program, scheduled to commence shortly, the firm will investigate and recommend modification to the existing spaces necessary to convert them to useable and habitable shelters.

Management and stocking of the shelters will be undertaken at a later date by local civil defense organizations.

WM. L. DIENER announced his resignation as president of Westgate-California Products, Inc.

Diener was retained by Westgate-California in late July, 1960, to develop a long-range marketing and growth program for the company.



H. G. Ferguson

## Promotions for Kaiser Gypsum Men

To keep pace with expanded sales activities, a series of managerial appointments has been announced by Division Sales Manager Tom C. Donovan in Kaiser Gypsum's Long Beach headquarters.

Hugh G. Ferguson, formerly an area sales manager, has been appointed assistant division sales manager. Promoted to positions as area sales managers are Allan R. (Bob) Olson, Jack I. Cosbey, and James V. Kelly. Donovan also announced the appointment of Jack D. Hodges as a technical representative in the division.

FERGUSON, a graduate of the University of California at Los Angeles, has been with Kaiser Gypsum since 1952, starting as division credit manager. He has since been a special salesman, and product sales manager.

Olson, who holds a business administration degree from the University of Minnesota, joined Kaiser Gypsum as a sales representative in 1955. Cosbey also became a representative in 1955. Kelly is a business administration graduate of Notre Dame and joined Kaiser in 1958. Hodges is a graduate in chemical engineering at the University of Missouri. He joined Kaiser in 1958 as a chemist in the research department.

All five men will work out of the Long Beach office.

### Beware Trouble

PORT ELIZABETH, South Africa (AP) — This sign appears on the door of a house in Glen Hurd, Port Elizabeth: "Beware of my Mother-in-Law."



### WATCH CLOSELY

French model, Francoise, has plenty of time on her hands with outsized wall clock exhibited recently in



R. M. Kripp Manlio Roy

and, he says, "it is mainly because the steadily expanding activities of the company demand more concentrated time than originally anticipated," that he decided to sever his ties with Westgate.

SIGNAL OIL AND GAS CO. has named Charles H. Porch vice president in charge of marketing, announced Samuel B. Mosher, chairman of the board.

Porch formerly held the position of manager of marketing divisions in charge of Hancock, Norwalk and the Eastern States Divisions of the company.

C. H. STEWART, 303 E. 65th St., has retired from Pacific Telephone after 42 years and Nina O. Helling, 359 Orange Ave., has retired from the firm after 38 years as an operator. J. D. Gillette of Johnny Gillette Tire Co., Long Beach, has signed the Code of Ethical Practices issued by the National Tire Dealers and Retreaders Association.

Six agents of the Long Beach branch office of Connecticut General Life Insurance Co., have qualified for a National Agents Conference in White Sulphur Springs, West Virginia, in April, Manager Dale W. Harding, C.L.U., announced.

They are George E. Coult, Charles F. DeCoudres, C.L.U., Elliott S. Miller, Merl E. Shields, C.L.U., Richard A. Strassel, Charles West, C.L.U., and Lawrence A. Whitesides, C.L.U.

BELLFLOWER resident William R. Owens took a big step forward in his Bank of America career as he assumed the title of operations officer at the bank's Hawaiian Gardens branch in Artesia.

Owens, who lives at 17729 South Woodruff St., has been an assistant operations officer at the Compton branch for the past two years.

JAMES B. TAYLOR  
L. B. Man Now Veep

## J. B. Taylor Elevated by Signal Oil

James P. Taylor, Long Beach general manager of the gas department, Signal Oil and Gas Co., has been elected vice president of the company, it was announced by Samuel B. Mosher, chairman of the board.

Taylor has been associated with Signal 36 years, having joined the company in 1926, following his graduation from Stanford University.

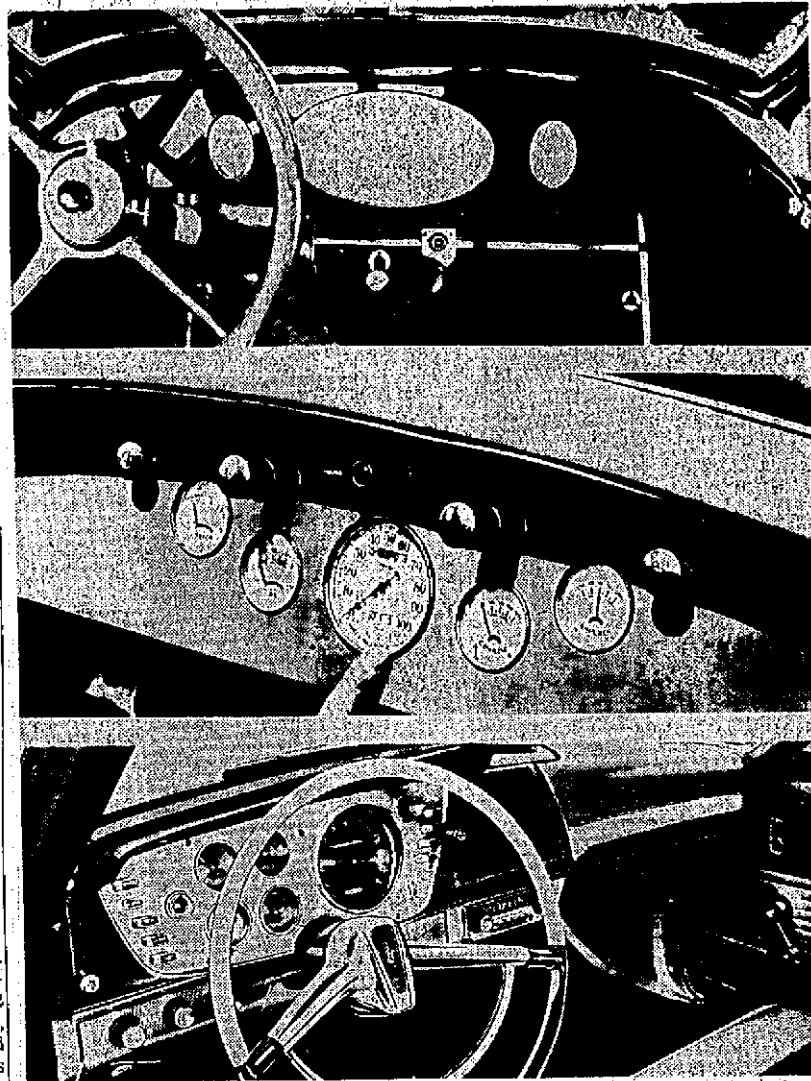
Signal's gas operations under his direction include facilities in California, Oklahoma, North Dakota and Minnesota. Processing of gas in 1961 was at an average daily rate of more than 541,000 gallons.

Active in industry affairs, he is a director of the National LP-Gas Council, past president of the California Natural Gasoline Association and Southern California Meter Association, and director of the Natural Gas Processors Association.

Taylor resides at 3925 Pacific Avenue.

### Canny

NEW YORK (UPI) — The American Iron & Steel Institute reports about 42 billion steel "tin" cans are made annually in the United States, an average of 860 cans per family.



### DASHBOARD, THEN AND NOW

Automobile dashboards, or is it instrument panels now, have changed as much since 1924 as the car exteriors and the changes have resulted in driver-centered, easy-to-read instruments and controls. The panel of a 1924 Chrysler (top) had all the dials in the center with the switch for the choke on the far right. The heavy wooden steering wheel didn't help make it easy to see the dials. By 1931, a Chrysler instrument panel looked like the middle photo. A 1962 Plymouth panel in the lower photo shows the driver-centered design created by today's engineers.

## Bank Offering Stock for Sale

John Greenberg, president and chairman of the board, First State Bank of Lynwood, announced availability of 10,000 shares of the bank's stock at \$20 per share, to residents of the Lynwood and Paramount areas.

Proceeds of the offering will be used for the bank's expansion program, Greenberg said. Under construction at the corner of Sanborn and Atlantic Ave. in Lynwood, is a Head Office building. In June the bank will open a branch at 16241 Paramount Blvd., Paramount.

"The bank has experienced an accelerated growth neces-

sitating expansion to meet customer demands," Greenberg stated. "At the end of 1961 resources reached a high of \$8,767,718 with net operating earnings of \$86,400. During 1961 deposits gained 16.8% to total \$7,822,548."

### Steel Stockholders

NEW YORK (UPI) — The number of steel industry stockholders rose to a record 1 million in 1958.

WHAT PET are you wanting? Check the offers in Classified today, and perhaps find just what you're after.

## Tobacco Men Re-Elect Ball

Lincoln Ball, president of Louis B. Ball & Co., Long Beach, was re-elected a director of the National Association of Tobacco Distributors at their 30th annual convention, held in Miami Beach.

Members of the association service nearly a million and a half retail outlets throughout the nation, in supplying more than \$6 billion worth of tobacco, confectionery and a wide range of consumer merchandise ranging from leather and paper goods to shaving equipment and the operation of over half the vending machines throughout the country.

**5 LEFT  
AT 1961 PRICES!  
SAVE  
\$2,000**

**LAST OF THE LOW MONTHLY PAYMENTS—  
\$109 INCLUDES PRINCIPAL, INTEREST, TAXES,  
AND INSURANCE!**

Don't miss this last opportunity for better living at low 1961 prices! Act now...while Stardust holds the price line! Land has gone up...building costs have gone up...but our prices stay down! To profit by our stubbornness, you must hurry! Come get these homes now...tomorrow may be too late!

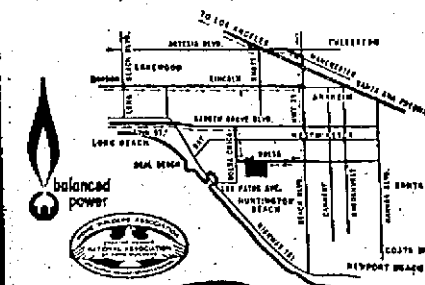
**PRICED FROM \$15,900**

**FEATURES: 3 & 4 Bedrooms, Family Room, 2  
baths • Built-in Range with 20" oven • Fabu-  
lous new "Jack & Jill" expandable bedrooms •  
Separate utility rooms • Forced air heating**

**REAL HARDWOOD FLOORS—NO SLABS!  
VETERANS—\$99 MOVES YOU IN!  
New FHA 5 1/4%—35-year loans  
for non-vets • One Loan Only...No 2nds...  
No Contracts...Not Leased Land...You get  
a Deed!**

**IMMEDIATE OCCUPANCY SOME MODELS!**

**DRIVING DIRECTIONS:** From Los Angeles drive out the Santa Ana Freeway to Beach Blvd. turn off at Buena Park. Take Beach Blvd. (Hwy. 39) south past Knott's Berry Farm 7 miles. Turn right on Bolsa to the model homes. From Long Beach, drive east on 7th Street (which becomes Garden Grove Blvd.). Turn right on Bolsa Chico. Go south on Bolsa Chico 2 miles to Bolsa Ave., then left to the models.



**Stardust  
HOMES**

*Presents the New Catalina Series*  
Another Robert H. Grant  
Development

## DEDMON BUILDERS

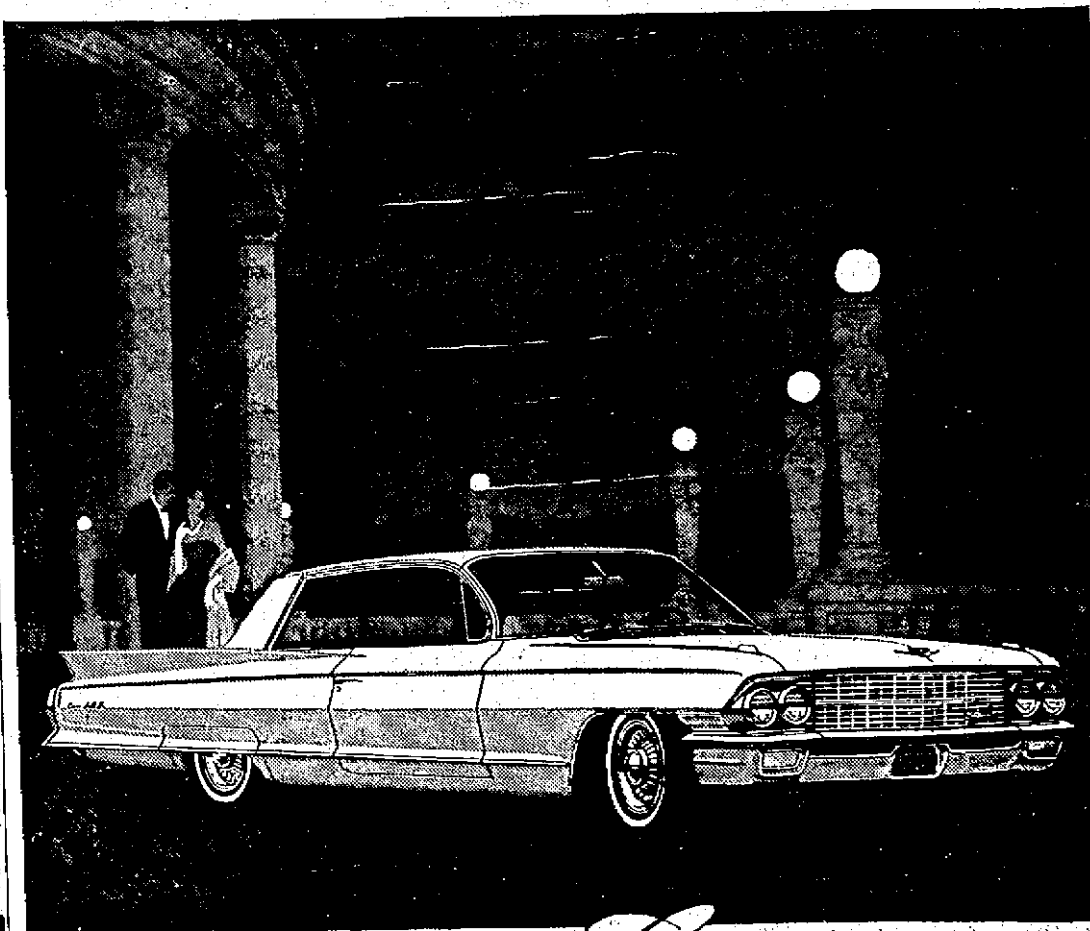
**100% FINANCING AVAILABLE  
AT LOW INTEREST RATES**

SEMI-CUSTOM MODELS...LONG BEACH PRICES  
818 SQ. FT. 2-BEDROOM HOME...\$4,795  
ON SLAB  
1000 SQ. FT. 1-BEDROOM DUPLEX \$6,795  
ON SLAB

16308 1/2, PARAMOUNT BLVD., PARAMOUNT

ME 6-4277

*The Cadillac car is the  
predictable choice of those who choose without restriction.*



Visit Your Local Authorized Cadillac Dealer

**RIDINGS MOTORS**

1501 LONG BEACH BLVD.



# Petticoats Sweep Through Town

MEMBERS OF CITY beautification committee for Women's Division, Long Beach Chamber of Commerce, don work clothes in drive to dress up city. Training sights on "Clean-up, Paint-up, Fix-up Week," May 19-27, are (from left) Mmes. Alexander J. Kadvany, Richard Poper, John Lynch, Don Muchmore, Gustaf Erickson, Franklin Waters, Francis J. Heusel and Raymond Lindgren.



## CLEAN-UP, PAINT-UP, FIX-UP

### It's the Charge of the Blight Brigade

By MARY ELLIS



CIVIC BEAUTIFICATION organizer Mrs. George Taubman poses with weapons for city-wide clean-up. Eyesores, such as those below, were photographed by workers in recent survey.

If it's true that a new broom sweeps clean, 400 of 'em should REALLY get the job done.

At least, that's what members of the Petticoat Brigade—the Women's Division of the Chamber of Commerce—have set out to prove.

Headed by a 60-member city beautification committee, with Mrs. George Taubman as major-domo, they are sweeping through town in an all-out campaign to give Long Beach a much-needed face lifting.

AND THESE modern Carrie Nations with ideas instead of axes, aren't leaving a stone—OR opportunity—unturned.

They're recruiting men, women and children . . . groups, clubs and civic groups . . . schools, government agencies and professional organizations to make this an all-city, all-citizen project.

AS OPENING gun in their war against unsightliness, eleven survey teams—armed with cameras and notebooks—recorded the city's eyesores and beauty spots.

Under fire will be littered grounds, decadent structures, unsightly trash receptacles, accumulations of junk and weed-choked vacant lots.

The goals: a cleaner, more attractive city; more tree planting in commercial and residential areas; effective landscaping of approaches to the city, of hill slopes and parkways; a more "litter conscious" citizenry and general improvement of properties—both commercial and residential.

The target dates: May 19-27, when Mayor Edwin W. Wade will declare a city-wide "Clean-up, Paint-up, Fix-up Week."

MANY LOCAL groups, fully aware that building a more attractive city is good business, are lending support with planned projects.

One such: A "Build Long Beach Better"

contest currently being sponsored by the Long Beach Board of Realtors to stimulate interest in the rejuvenation of homes, inside and out.

Another: A tree-planting promotion sponsored by the Downtown Business Association. (Some 280 trees already have been planted in the downtown area.)

Among others who have pledged support are the Architects Association, Belmont Shore Business Association, Los Alamitos Improvement Association, Long Beach Unified School District, Long Beach State College, Roman Catholic Parochial Schools, Recreation Department, Park Department, Women's Architectural League, Los Altos Women's Club, Junior League, Dames, Rick-Rackers and many youth groups.

MRS. DON MUCHMORE is serving as vice chairman of the civic beautification committee.

Heading up special projects are Mrs. Francis Merchant, Mrs. William Lockett, Mrs. Rosemary Westmyer, Mrs. John P. Davis, Mrs. Lloyd P. Mallin, Mrs. Raymond Lindgren, City Councilman William A. Graham, Assistant City Manager Jack O'Neil and Clive Graham of the Chamber of Commerce.

In commenting on the clean-up crusade, Wilma Hastings, Women's Division president, said: "One of the primary aims of the Women's Division is to promote greater interest among Long Beach citizens in the beautification of our city."

"We all realize that a city cannot be beautiful if it is profaned with litter."

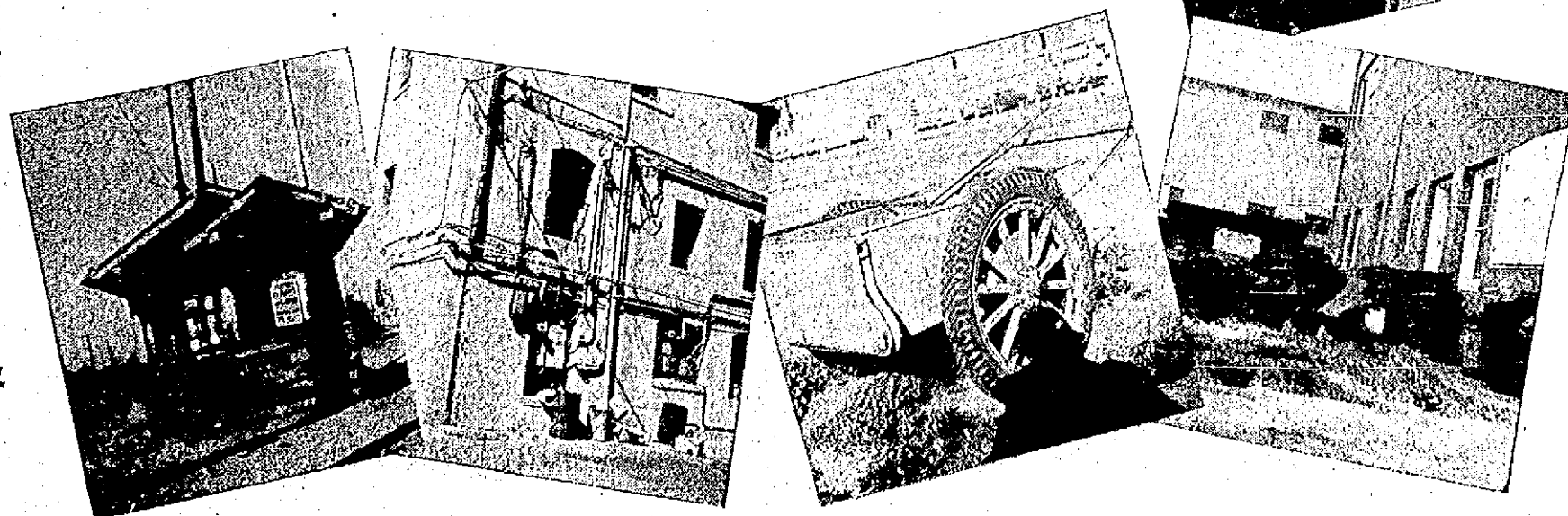
Mrs. Taubman noted that the current campaign is not just a "sporadic clean-up drive."

"They have fleeting impact," said she. "Ours will be a year-round effort. You can't accomplish lasting results on a hit-or-miss basis."

And, as anyone could tell you: a miss—or Mrs.—packs a mean wallop when home (or hometown) is at stake.

INDEPENDENT Press-Telegram  
**Women**

LONG BEACH 12, CALIF., SUNDAY, APRIL 22, 1962 SECTION W



Grounds  
for  
Improvement







# Spotlight Secretaries Timely Film on Argentina at Ebell

National Secretaries' Week will be observed by members of Queen Beach Chapter, National Secretaries' Association (International) this week.

This is the eleventh such observation by the organization which includes 23,000 members and 520 chapters throughout the world.

Mildred Boulter, chairman of the local organization, has arranged a member tour of the Dean Witter & Co., stock and bond brokers, Wednesday in observance of Secretaries' Day.

The Week will close with a tea next Sunday from 3 to 5 p.m. in the home of Shirley Harris, 4051 Bouton Dr., Lakewood.

Chapter members, along with past, prospective and non-member secretaries of the area have been invited.

THROUGHOUT the week, members will appear before local high school, business school and college classes to tell advantages of secretarial careers and list qualifications required.

Secretaries' Week is co-sponsored by the National Secretaries' Association and the Business Equipment Manufacturers Association and its 50-member companies.

Founded in 1942, NSA is dedicated to the elevation of the secretarial profession through such means as its Certified Professional Secretary Program, an institute for certifying secretaries.

To qualify for the certificate a secretary must successfully complete a two-day, six-part CPE examination given annually.

The local chapter sponsors a yearly class at Long Beach City College Business and Professional Division to assist secretaries prepare for the exam.



—Staff Photo

TAKE A NOTE, Mr. Executive—this is National Secretaries' Week. Here, Dolores Regas dictates list of plans for celebration by local Queen Beach Chapter to boss, Nick Trutanic, vice president of Star Kist Foods, Inc., as (rear) members Mildred Boulter and Shirley Harris look on. Week's events will include Secretaries' Day activities Wednesday and closing tea next Sunday afternoon.

## ABIGAIL VAN BUREN

### A Happy (?) Little Harem

DEAR ABBY: My boy friend told me he loved me and wanted to marry me. He said his wife was older than he and he never loved her. He moved to Dallas and paid my way there so I could be near him while he waited for his divorce.

That was a year ago. Now I find out that two other women beside myself followed him here. One is a brunette about 24. And the other is a gray-headed woman in her fifties who even divorced her husband and brought her grown daughter along!

All this time he has been feeding us the same line. His wife is not older than he is. She's a nice looking blonde woman. Should I tell the other women he has made fools of us? (I feel kind of sorry for the old one.) I hate to hurt his wife by telling her, but I think she ought to know what a rat she married. I am going back home, but why should that liar get away with anything?—FOOLED

DEAR FOOLED: Tell the others. They'll get over the disappointment when they learn they've been part of a harem. And his wife should know, too. He's had his three strikes.

DEAR ABBY: I swear my wife has sleeping sickness. We both work to help pay off our house. She gets out of work before I do (half an hour) and falls asleep waiting for me. At supper time she is always



ABBY

the first one through, and she often lays her head on the table and falls asleep while waiting for me and the children to finish. When I finish, I clear the table, put the children to bed, and then I wake her up (at the table) so she can go to the couch and sleep some more while I watch TV. She sleeps on the couch until midnight, and then I wake her up so she can go to the bedroom, get into her nightclothes and go to sleep. She sleeps all night and wakes up at 7 a.m. The next day it's the same story over again. When we go anywhere, she falls asleep in her chair. Her mother and father, both have sugar diabetes and take insulin daily. Could this have anything to do with it? My wife refuses to go to a doctor. I am worried.—WORRIED

DEAR WORRIED: Your wife should see a doctor at once for a thorough check-up. Insist on it, and don't take "no" for an answer.

DEAR ABBY: My heart doesn't yearn for wall-to-wall carpeting and fancy clothes, but oh, Abby, how I would love to have my husband bring home some foolish little gift on some unspecial day. He's not a thoughtless guy, but when you have to "hint" it's no fun. He's a grand guy and a wonderful husband, and if he'd only do this little thing to let me know I am as special to him as he is to me, I'd be the happiest woman in the world.—SWEET SUE

For Abby's booklet, "How To Have A Lovely Wedding," send 50 cents to Abby, Box 3365, Beverly Hills, Calif.

## Patriotic Calendar

**MONDAY**  
Past Presidents Club, Ladies Auxiliary to VFW, covered dish luncheon followed by 1:30 p.m. business session, Colonial Hall, 951 Locust Ave.

Anna Etheridge Tent 58, DUV, 12:30 p.m. business meeting, Veterans Memorial Building.

Gold Star Home Chapter, American Gold Star Mothers, 12:30 p.m. sack luncheon followed by business, recreation hall.

**TUESDAY**  
Western Shores Chapter, DAR, program on "American Music" by Mrs. H. A. Zelsdorf, Boulevard Room of Lafayette Hotel. Executive board convenes at 10:30, business session and election of officers, 11 a.m. Patricia Rathmann, Poly senior and winner of Western Shores Girl Homemakers award, received second prize for her entry in the DAR state homemakers display during recent conference in Los Angeles.

**WEDNESDAY**  
William McKinley Auxiliary 27, USWV, camp and auxiliary birthday pot luck luncheon, noon, Veterans Building. Joint meeting, 1 p.m.

Abraham Lincoln Circle 44, Ladies of GAR, 10 a.m. sewing, 11:30 sandwich luncheon, 12:30 p.m. business, Veterans Building.

**THURSDAY**  
Golden State Post and Auxiliary, reception for new officers, 8 p.m., Veterans Building. Mr. and Mrs. Rudy Keeran are at head of post and auxiliary, respectively. Other auxiliary leaders: Clara Hoxie, Bessie Kenyon, Lillian McDonald, Alma Wolfe, Hilda Porter, Virginia Raymond, Eva Hay and Olive Walker.

### Charms for every occasion

CROSS

French Poodle

GRADUATION

16

NEW BORN

GOOD ANGEL

For Grandmothers—Mothers—Sweethearts—Hobbies—Gifts—Graduations—Births—Anniversaries, etc.

Large selection of charms in 14-K gold with and without precious stones.

from \$7

Equally large selection of gold filled and sterling silver.

from \$1

**FREE SOLDERING WITH PURCHASE**

**30 YEARS IN SAME LOCATION**  
Fast, Fair, Friendly Service

Family Owned and Operated

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**NO MONEY DOWN**  
NO Interest • NO Carrying Charge • Take Year to Pay

**TED W. BROWN, Jeweler**  
Credit Jeweler Since 1921

418 LONG BEACH BLVD.  
We Give S&H Green Stamps • Open Friday Evenings

## Monday

"Argentina Smiles Again," color film narrated by Eric Pavel, on afternoon program of Ebell Club at clubhouse, 2900 Cerritos Ave., following 1:30 business meeting conducted by Mrs. Harold O. Gray. Noon luncheon served by Group 1, Mrs. Harold I. Phillips, chairman.

Departments: Travel, 10 a.m., "Australia and Ottawa," Mr. and Mrs. Ellis Slack; Art, 11 a.m., "Some Footnotes on Art," Mrs. Gerard Krythe and "Flemish Art," Mrs. Cleo Simmons; Bible, 11 a.m., "Book of Proverbs," Mrs. Rex Mhoon, Mrs. B. F. Burckiel, soloist.

Good Sports Club noon luncheon and card party in Garden Room, Alamitos Avenue and Third Street.

National League of Senior Citizens to have noon dessert luncheon, Machinists Hall, 728 Elm Ave. Cal Partner to be speaker. Public invited.

Rossmore Republican Women meet at 7:30 p.m., Rossmore School. Guests are invited. Congressional candidates Philip H. Robertson, John McGrew, John McShane and F. Gordon Chytrous will each tell of his background and platform.

## Tuesday

Long Beach PEO Reciprocity meets at YWCA, Sixth Street and Pacific Avenue, for 10 a.m. coffee hour, with Chapter 1B as hostesses. All visiting unaffiliated PEOs invited.

## Calendar of Clubwomen

gram on "Comprehension and Adherence," presented by Mrs. R. E. Anderson.

"Spring Conference in Washington" will be subject of talk by Mrs. Gladys O'Donnell at meeting of Los Altos Republican Women in Hawaiian Restaurant at 1 p.m. following noon luncheon.

Mrs. O'Donnell is vice chairman of Republican State Central Committee and was among 1,000 GOP women leaders at Tenth Anniversary Republican Women's Conference in Washington, D.C. in mid-April.

All interested Republicans invited. Call Mrs. William F. Cerogino, president, for information.

Agassiz Nature Club meets at 2 p.m., Municipal Nurseries, 7600 E. Spring St., for guided tour conducted by William T. Bell, Long Beach city street tree superintendent.

Poly High School Faculty Wives meet at 7:30 p.m. in home of Mrs. William Mulligan. Jack Veltman will talk on "How to Shop for Modern Art."

Alpha Chi Omega alumnae meet at home of president, Mrs. William S. Flower, in Rossmore, 7:30 p.m. Frederick Black, new director of Long Beach Art Museum, will discuss importance and function of the museum in our community.

Wednesday  
Court Marian 1669, Cath-

men.  
Music Appreciation Section meets 11 a.m., with members and guests invited. "Organ Music" to be discussed and demonstrated by Mmes. Paul Lowder and Paul C. Ellis.

## The Country Day School

"A COUNTRY SCHOOL FOR CITY CHILDREN"

Kindergarten through Sixth Grade  
Phone Geneva 1-2025  
Viking 7-2655

*Orene's*  
ORIGINAL

213 E. BROADWAY

## Easter Greetings

To you, at Easter, we extend our sincere greetings, with the hope that you will have a joyful Easter

APPAREL FOR DISCRIMINATING WOMEN



## After-Easter fashion CLEARANCE

all reductions 1/3 to 1/2 off!  
dresses... Casual, spectator, designer fashions, one and two-piece knits... import and domestic. Misses' and junior sizes. Wonderful selection of fashion value!

Were 15.95 to 110.95

coats and suits... Casual, spectator styles, wool, leathers, linens. Limited quantities. Were 55.95 to 169.95

sportswear... Skirts, slacks, shirts, sweaters, two-piece coordinates. Misses' sizes. Were 15.95 to 110.95

girls' wear... Better designer dresses, pastel Spring wool skirts, bulky Orlon acrylic sweaters, Jamaica shorts. Sizes 3 to 14. Beautiful selection. Were 4.98 to 30.00

fashion and casual shoe clearance  
dress shoes... Reg. 14.95-26.95. Andrew Geller, DeLiso Deb, Joyce. Wide selection of styles and leathers. Now 10.97 - 17.97

casual shoes... Reg. 10.95-14.95. Capezio, Bandolina, Bernardo, Fredelle. Imported flats from Italy. Now 7.97

★

# B

Marina Sportswear

world's first and only shopping resort

Pacific Coast Highway and E. Second St. at Alamitos Bay, Long Beach

Friday and Monday, 10 a.m. to 9 p.m.  
Other days, 10 a.m. to 5:30 p.m.

## SALE OF SPRING HATS



VALUES TO \$10.98  
**\$4**

**Worthmore**  
114 W. First St.



## Two Heads Are Better Than One

A woman buying a fur should have the help of someone else—an expert, for this involves the making of an important decision.

As fur specialists of long established reputation, we are ready to offer you the most dependable advice, to suggest to you which fur will best fill your need; which furs are more perishable and should be reserved for special occasions... which furs will bring you the greatest return on your investment.

Come in today. Consult us without obligation.

Frank A. **HILL** and Son

3316 E. Broadway  
LONG BEACH

9:00 A.M. to 5:30 P.M.  
Evenings by Appointment  
Geneva 8-8572



# WILD WAVES SAY . . .

By Iola Masterson

I, P-T Women's Editor

A PINK CLOUD idea and a savings plan that extended over a period of months added up to a surprise 25th wedding anniversary trip to Hawaii for Edna and Sigurd Nelson.

It was the scheme and gift of their daughters, Rose Ellen and Sharon, who hoarded "pink cloud" every extra nickel, dime and dollar they could lay their hands on.

The trip extended from last Saturday to yesterday. The girls even arranged for their parents "housing" in the islands which was house-guesting with former L.B. friends Grace and Capt. Charles Neal, now Navy stationed in Hawaii.

THIS WILL fracture you. Alice and Ken Patterson and their four boys hied themselves off to Palm Desert Tuesday for spring vacation, not quite in time to prevent their fifth grader, Bobby, from breaking his wrist. On Monday. But with the wonderful exuberance of the young, Bobby, his arm swathed in white plaster, was as raring to go as any of them by departure hour.

WALKING along New York's Fifth Avenue, presumably with her hat on, is current daily activity for Dorothy (Mrs. Lloyd P.)

Mallin. And under her hat brim her eyes have been opened wide by some surprising sights. Mainly she writes that she is amazed to find so few well dressed women—especially on those famous supposedly stylish thoroughfares of Fifth and Park Avenues.

"Seems to me," she says, "as though the dress is so much more casual than when I was here last, about three years ago." She observes that about three quarters of the women go without head coverings of any kind. Of the balance, about one eighth wear scarves in lieu of chapeaux.

The whole thing pleases Dorothy no end. Like others of our Western sisterhood, she has been under fire from East Coast friends many times about the too, too casual approach we Californians have toward our clothing. And now the foot is in the other shoe or whatever.

IT'S BEEN a lovely week for those who have taken advantage of it. Not too bad even for those who haven't. "Advantagoers" include Doris and Bob Yancey and Ruth and John Billings who drove to Guaymas, complete with fishing rods and children, for the week.

HAD NO idea that "Hap" Appleton planned to sail on the Mariposa. But his name

was on the passenger list last weekend when the liner left on its current South Pacific cruise.

IF SHE isn't here (which is frequent) Myrt Hopler is some glamorous there place. Monday she'll board a jet bound for the Orient to spend two months living the life of O'Lang.

CAN'T GO wrong if you spring for a spring jaunt to hot springs territory. Sue and Joe Monfort and Doris and Don Lair with children prove the point; had a wonderful time at Warners. Said the vistas of wildflowers enroute were beautiful to see. Now that you mention it, what else would you do to wildflowers but look at them.

YOU THINK you've heard of interesting avocations? Well, latch onto this one. Harry Forman is "in business" to improve the kind of steak he and Dorothy would like to have served them when they are in Hawaii.

The Formans, who maintain homes both here and in Honolulu, discovered early in their island hopping days that native beef isn't as compatible to the knife as it ought to be. So, being the kind of guy he is, Harry went about finding out how to correct it.

He met a rancher on Oahu and between the two of them they decided to import some stock to improve the porterhouses. They chose Charolais, an old, old breed in France but new to the U.S. Harry sent a herd of 32 over a year ago complete with the "head of the house," a 2,250 pound sire. Pops and his family now number 60.

Reason Hawaiian beef is not so tender, Harry tells me, is because most of it is raised on the big island of Hawaii and the poor steers get stringy, long legged and big headed tromping over all those lava beds in search of fodder. But move some of those cute native heifers to Oahu where the livin' is easy, introduce them to a handsome Charolais and the next thing you know the Kansas City product will be the second best thing.

HITTING A new sparkle high were Kit Carey's delft blue eyes Wednesday. She was honoree at her first bridal courtesy—a linen shower and luncheon hosted by Ellie Person at the Yacht Club. And the sparkle isn't likely to ebb for awhile what with life bubbling along as it is. Kit graduates from Milis in June; shortly thereafter (the 16th to be exact) will join the Navy when she becomes the bride of Lt. (j.g.) Harris Sperling.



## MINIATURE MILLINERY MOTIF

The Ward Johnson home, 4226 Country Club Drive, will be transformed into a fashionable Parisian boutique on Tuesday for the benefit dessert bridge at 12:30 p.m. given by Delta Gamma sorority. Arranging the pretty flowered bonnets to center table are (from left) Mmes. James G. Neuner, Donald C. Berger and James A. Epperson. Committee chairmen-hostesses are Mmes. Epperson, William Holland, Walter Stone and H. G. Steckley. DGs contribute to the visually handicapped.

## Symphony Juniors to Install Officers

Mrs. C. Waldron Simmons will be installed president of Symphony Juniors at a luncheon Thursday in Virginia Country Club.

A native Californian, Mrs. Simmons attended the University of California and was graduated from Pasadena Playhouse.

Besides her Symphony Junior work (executive board member for three years and chairman of numerous committees), she has been active in the local co-operative Nursery School movement, Executive Board of GOP Juniors and Long Beach Symphony Association.

AT PRESENT she is a member of the Republican State Central Committee and is serving as estab-

lished camp co-ordinator and member of the program committee of Long Beach Area Council of Girl Scouts.

Mrs. LeRoy Carlisle, past president of Long Beach Auxiliary of Southern California Symphony Association, will be installing officer. Mrs. Wallace D. Arnzen will present vocal selections at the close of the ceremony.

Others taking office will be Mmes. Edward A. Killingsworth, Jack Stanley, LeRoy P. Carlisle, Charles Kober, John McNulty, Bruce Belisle and Lew Mahieu.

Also Mmes. John Booth, Robert Guyette, Robert Porter, Norman Gottlieb, James Epperson, Fred Singer, William Snowden, Donald Ewing and Paul Hartstein.



Mrs. C. W. Simmons

## Dancers in Civic Show

Happy Hours Dance Studio of North Long Beach will present the Community Program in Exhibit Hall, Municipal Auditorium Monday evening.

Tap, ballet, acrobatic and Polynesian dance numbers will be featured during the variety revue directed by Ellen Rubins.

Highlighting the program will be numbers by The Shalanes, Valerie Payne and Donna Baumgardner and routines by Robin Kilmer, Georgia and Richard Thomp-

son and Carolyn Crespin and Susan Hill. Steve Payne will be master of ceremonies.

COMMUNITY singing at 7:30 p.m. will open the program. Carl Robertson, accompanied by Regenia Beam, will lead. Following the stage revue there will be dancing until 11 p.m. with Joe Marshall and Bill Simmons, callers.

Auditorium doors open at 7 p.m. for the free program which is sponsored weekly by the Long Beach Recreation Department.

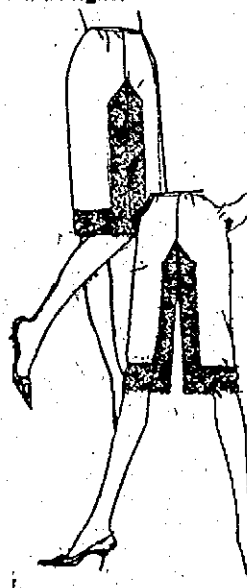
## How to be Comfortably Pretty

BY OLGA, World Famed Fashion Designer

Well, it has finally happened. Here's a new lingerie design that makes real fashion sense. It's called Panti-slip and it looks just like a classic half-slip but it behaves like a panty. It's the most beautiful (and practical) lingerie you can own. Now you'll wear only one Panti-slip instead of panties and half-slip. It's much less bulky and much more comfortable.

Panti-slip is just as practical under sheaths as it is under bouffants. Divided leg construction eliminates twisting and lets you feel "safe" getting in and out of cars. It never rides up and it can't ride down. It's made of fine quality nylon tricot trimmed lavishly with nylon lace. And wait until you see the colors. Dreamy pastel shades of mint, pineapple and apricot trimmed with beige lace. Also in white on black with matching lace. Available in petite, small, medium and large sizes and it's only \$5.95.

Call Buffums, HE 6-2841 for Panti-slip today.



## Reception to Honor Col. H. B. Millard

Colonel and Mrs. Homer B. Millard of Millard School, Bandon, Ore., will be honored at a reception in the Rolling Hills home of Dr. and Mrs. Bowen D. Jenkins, 18 Saddleback Rd., Saturday from 4 to 7 p.m.

Col. Millard holds an enviable record as a schoolman. From 1925 to 1946 he undertook to prepare approximately 2,000 young men for West Point—with a record of 93 per cent success.

It was while in Germany as executive officer to the secretary general at the Nuremberg Trials that Millard became interested in comparing American and European systems of education.

THIS comparison resulted in the 1950 opening of his highly selective prep school which offers a complete four year college preparatory course in two years.

Guests attending the reception will include Messrs. and Mmes. Wayne L. Butter-

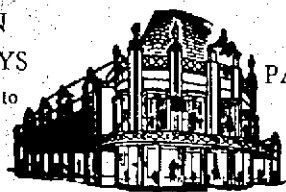
baugh, George Chacksfield, J. G. Craig Jr., Frende W. Combs, Jack Davidson, Jack Drown, Vernon M. Fay, Cecil R. King, Thomas H. Kuchel, John B. Merritt, Robert Norman, Walter Ralphs Jr., Daniel M. Ridder, Nicholas F. Trutanic, Gilbert Van Camp Jr., Frank Vessels Jr. and Walter Von Der Ahe.

Also attending with their wives will be Cmdr. Joseph J. Chadwick, Dr. John C. Cottrell, Maj. Gen. Ralph Cousins, Gen. James Doolittle, Maj. John Eisenhower, Brig. Gen. Thomas Lang.



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## HEADING DOWN UNDER

Prominent Long Beach resident Mrs. Zelma D. Smith was among passengers aboard the Matsonia Sunday when it set sail for the South Pacific, Australia and New Zealand.



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## Days of the 49ers FRONTIER ERA LIVES AGAIN THIS FRIDAY

It's spring vacation at Long Beach State as we write this, but come next Friday the pace will quicken. That's when the student body stages "49er Day," the annual funfest in the tradition of the California of a century ago.

A pioneer town will rise overnight on the grass behind the gymnasium, campus groups will be garbed in the styles of the state's frontier period, and contests will have a mid-19th century flavor.

All this is in the spirit of fun, but we can't help but note a deeper significance: an attempt to memorialize, with a high degree of authenticity, a period which is one of the most interesting in California history.

Of all the colleges in the state, we believe LBSC does the best job of calling attention to California's golden years. (And while on the subject, consider our nickname, "49ers." Isn't the term much more meaningful than "Hornets," or "Bulldogs," or "Devils," or "Titans," or you name 'em.)

In the last two years, 49er Day has grown much in stature — not only for the campus but for outside news media as well.

Films of the 1961 fete were shown on TV, and we expect both television and magazine coverage this year.

Be watching!

**LONG BEACH** State's Circle K made quite an impression in Sacramento last weekend as 215 delegates from 43 chapters in District Two met in convention.

Not only did the six-man delegation make others in attendance sit up and take notice by some brilliant maneuvering on the convention floor, but two were elected to important offices: District Treasurer Terry Cunningham and Lt. Governor Jim Krulic.

Others from LBSC were

Kut Swanson, campus vice president; George Gould and Ralph Allen Jr., outgoing district treasurer and lieutenant governor (division II), respectively and Rick Mease, sergeant-at-arms.

**FLASH** — first returns from the Greeks' dinner-dance circuit indicate that Kappa Sigma fraternity chose Carol Keegan (independent) as Kappa Sig Sweetheart at the group's Star and Crescent Ball last week. In Carol's court are Nyla Stanley (Zeta Alpha) and Linda Foreman (Delta Delta Delta.) Special guests at the affair were Sidney N. Elliott, district grand master, and Mrs. Elliott, and Dr. and Mrs. Robert Henderson.

## What's on the Menu?

The following menus will be served in Long Beach elementary schools in the week of April 23-27:

**MONDAY:** Hot dog, whole kernel corn, spicy applesauce, 1/2 cheese slice, and milk.

**TUESDAY:** Creole noodles, tossed green salad w/Julienne cheese, sliced peaches, raisin bread square and milk.

**WEDNESDAY:** Diced turkey in gravy, mashed potatoes, garden peas, fruit gelatin with whipped topping, whole wheat bread and butter and milk.

**THURSDAY:** Italian spaghetti, buttered green beans, raisin coleslaw, hot buttered French bread and milk.

**FRIDAY:** Baked fish, oven fried potatoes, boysenberry sauce with whipped topping, carrot sticks, peanut butter sandwich and milk.

The above items make up the elementary children's lunch 30c.

**JUNIOR-SENIOR HIGH**

**MONDAY:** Hot sliced pork on mashed potatoes, buttered sauerkraut, sliced peaches, whole wheat bread and butter and milk.

**TUESDAY:** Neapolitan macaroni, buttered spinach, spicy applesauce with cranberry garnish, hot buttered French bread and milk.

**WEDNESDAY:** Chopped steak on mashed potatoes, buttered peas, pineapple-cottage cheese salad, whole wheat bread and butter and milk.

**THURSDAY:** Pizza, buttered green beans, California fruit cup, coconut bar cookie and milk.

**FRIDAY:** Tuna noodle casserole or beef rice casserole, raisin coleslaw, apricot halves, peanut butter sandwich and milk.



—Staff Photo

## TRES JOLIE, N'EST-CE PAS?

Or words to that effect says the trio pictured preparing a gay French theme for Sote Club's annual spring charity dance Saturday in Cavalier Room of Lafayette Hotel. Dreaming up a sidewalk cafe effect are (from left) Mrs. David Becker, dance chairman; Mrs. Donald Brinker, Sote president; and Mrs. Charles C. Del Curto.

Assisting on the event are Mmes. Jack Irby, Thomas Kustura, Dan Bonar, Mark Steineckert, Lowell Weimer, Paul Krenwinkel and Ralph Sudick. Roger Bacon's orchestra will play, and dance proceeds go to the March of Dimes. Various members are entertaining at pre-dance cocktail parties.

## President of WSCS Is Named

Mrs. Edwin L. Evensizer has been named president of Woman's Society of Christian Service, North Long Beach Methodist Church.

Serving with her for the new club year are Mmes. Robert Stone, J. R. Bryant, W. D. McHolm and Virgil Wilhite. Secretaries include Mmes. Howard Parberry, Clifford Townsend, Milton Cowling, Vincent I. Correll, John E. Kerman, R. Y. Evans, Curtis W. Blakely, Richard F. Shoemaker and Forrest Gill. Mmes. R. C. Borcherdt and W. T. Gilbert complete the executive board.

Mrs. Evensizer, a mother of three, has been active in Long Beach Methodist Church work for many years. Her hobby is transcribing books into Braille for the Braille Section, American Association of University Women.

## On Hawaiian Honeymoon

Now honeymooning in Hawaii are newlywed Mr. and Mrs. John Franklin Knight who recently set sail for Honolulu aboard the USS Malsania.

Wedding vows were exchanged by the couple at a ceremony attended by 500

guests at First Methodist Church, Long Beach.

The bride, the former Joan Frances Etheridge, is the daughter of Mr. and Mrs. Raymond K. Palmer of Olympia, Wash.

For the ceremony she wore a full length gown of white Chantilly lace and carried a cascade bouquet of intermingled butterfly orchids and stephanotis centered with a single white orchid.

Mrs. Thomas Ross was matron of honor. Bridesmaids, carrying baskets of lavender and white stock, sweet peas and gardenias, were Mmes. A. C. Anderson, Richard Wallace and Thomas Thomson.

**THE BRIDEGROOM**, son of Mr. and Mrs. Benjamin F. Knight of 141 Granada Ave., was attended by Dr. Thomas Ross as best man.

Completing the wedding party were Dr. Thomson, John Davies, William Moffett and Dan Danenhowe, ushers.

The new Mrs. Knight attended Lewis and Clarke College, Spokane, Wash. and Stephen's College, Columbia, Mo. The bridegroom was graduated from Wilson High School and USC where he was a member of Phi Delta Theta.

Following the wedding ceremony, the newlyweds were honored at a reception at the Long Beach Yacht Club.

Following their trip to Hawaii, they will visit the World's Fair in Seattle, Wash., before returning to Long Beach where they plan to make their home.



Mrs. John Knight

## Schedule Variety of End-of-April Meetings

### Among Career Women

Installation of officers for Long Beach Quota Club takes place Monday at Alfred's Restaurant, 7:30 p.m. Louise Heald will be inducted as president by Katherine Schrader, past governor of Quota's 25th district.

Honored guests will include Wanda Fry Joiner, only living founder of the first club and Mary Whitmore, past third vice president of Quota International. Numbers from light opera will be presented by Laura Killingsworth, singer, and

her accompanist, Rose Bishop.

**Hadassah B&P**

Business and Professional Division of Hadassah will meet at home of Mr. and Mrs. David Dow, 4184 Lakewood Drive, at 8 p.m. Thursday. "Fifty Minute Minutes," a dramatic film of moving day into Hadassah Hebrew University Medical Center, will be featured. Betty Siegel, supplies chairman, will report. For information call Mrs. William Brenner, president, or the hostess.

**Lambda Sigma Pi**

Delta Chapter of Long Beach Lambda Sigma Pi

sorority will be hostess group for all California chapters at 27th annual birthday luncheon Saturday at Jump 'N Jack Restaurant, Torrance. "Tulip Time" theme will be carried out in decor and Dutch costumes of hostesses.

Bess Heaton, president of Delta Chapter, will greet guests as will Mrs. Grace Hardenbrook, state president, and Mrs. Richard Fitzpatrick, third state vice president. Laura Killingsworth of Civic Light Opera will present program.

Reservations may be made through Mmes. Virginia Lehman or Fred Wagner, co-chairmen.



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## City Club Sets House Party Visit

Woman's City Club will sponsor a bus trip for members and friends to Farmer's Market and Art Linkletter's House Party program Thursday. Members will take part in the Linkletter broadcast. The bus will leave the clubhouse at 11 a.m. Mrs. Marble Wells, 3565 Linde Ave., is in charge of reservations.

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# Malco Exhibit at PC Club

Editor's Note: In the absence of Elise Emery, staff page editor, this column is being written by Betty Westworth.

A reception today at the Pacific Coast Club from 2 to 5 p.m. will open an exhibition of oils, watercolors and sculpture by Elaine Malco which will show through April 30. Mrs. Malco's parents, Mr. and Mrs. David Robeson of La Quinta, will be hosts for the reception which is open to the public.

The artist was among the first exhibitors ten years ago when the club's gallery opened and she has been art chairman there since then.

"My art career started at the age when I was just old enough to get a good grip on a crayon and decorate the walls," says Mrs. Malco. She has studied at Otis Art Institute and with Henry Richter, Donna Schuster, Paul Lauritz and Ralph Holmes. Her works have been exhibited at the Penn Arts Gallery, Washington, D.C.; De Young Memorial Museum, San Francisco; Greek Theater, Francis Webb and Duncan Vail Galleries.

She works in various mediums and in her current show of 20 works are portraits, flower paintings and three sculptures, "The Ascension" (pictured), "Rosary" and "Madonna and Child." At a recent Shadow Mountain Club show she demonstrated Sumi painting which she learned in Japan.

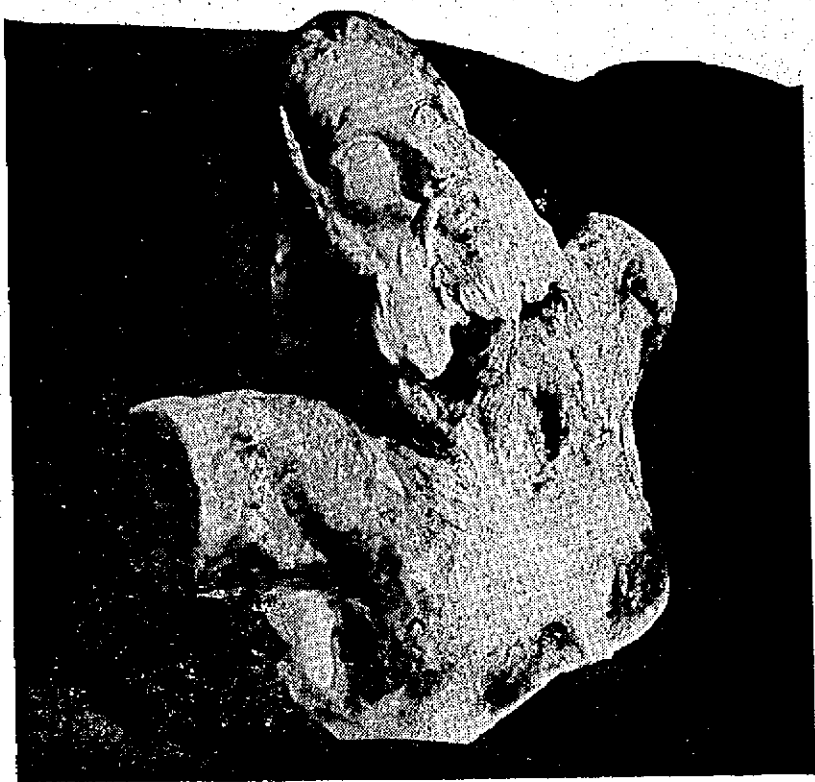
Among her numerous awards has been a "Freddie" for first place in a California Hobby Craft Association show. She has been president of Long Beach Branch of National League of American Pen Women; she has won first place in California and second place nationally in Pen Women art competitions.

She, with her husband, Leo Malco, and their three children, live at 5441 El Cedra.

"BUSINESSMEN Collect Art From Rembrandt to Picasso," an exhibition of paintings, drawings and sculptures lent from prominent Los Angeles business organizations and individuals goes on view Wednesday in Los Angeles Municipal Art Gallery in Bursadall Park, 4800 Hollywood Blvd. It continues through May 27.

Viewing hours are 1 to 9 p.m. weekdays and 1 to 5 p.m. weekends. The show is co-sponsored with the L.A. Junior Chamber of Commerce. There is a small admission charge.

"SIX STUDENTS from Six Art Schools," is an exhibition designed to introduce to the gallery-going public new local talents appearing on the scene, and will be shown in the Tower



"THE ASCENSION" beautifully portrayed in clay and fired to a handsome marble effect glaze of gray and ivory with dark veining is work of Elaine Malco; will be on exhibit today and through week at Pacific Coast Club gallery, together with oil and watercolor paintings by the artist.

Gallery in the L.A. City Hall from Tuesday through May 20. Admission free.

Schools represented are UCLA, USC, Chouinard and Otis Art Institutes, L.A. City and State Colleges. Students were selected by department staffs as showing considerable promise in visual arts.

SPRING rendezvous of Spectrum Club is slated at Dripping Springs near Temecula for next Saturday and Sunday, according to C. P. Wood, president. Members are asked to bring their own water and fire wood.

FRAN SOLDINI, Long Beach artist and teacher, will speak before members of the San Pedro Art Association on Thursday evening at Dodson Junior High School. Evening art class students at the school will also attend. Her subject will be "Some Philosophy and Principles in Developing a Painting."

Choral Festival Pacific Southwest Inter-collegiate Choral Festival Concert is slated for next Saturday at 8 p.m. in Men's Gymnasium, Long Beach State College, with choirs of Loyola, Cal Tech, Biola, USC, Occidental, Pomona, Whittier, Los Angeles and Long Beach State conducted by Knut Nystedt.

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## Concert in Palos Verdes

Dr. John Backus, USC physicist and musician, has arranged an unusual musical evening for Palos Verdes Community Arts Association next Sunday at the Palos Verdes High School. Dr. Backus, who lives in Palos Verdes Estates, is on the association's board of directors.

The concert includes William Walton's "Facade" as it was originally written to accompany reading of Edith Sitwell's poetry and Stravinsky's "Soldier Tale," a work for seven instruments, actors and dancers. Fred West of Playa del Rey and Richard Oliver of Santa Monica are assisting with acting and choreography.

DR. BACKUS' combined interest in music and physics has caused him to experiment on a study of acoustics of musical instruments which has attracted widespread attention.

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## Major & Minor Notes

### ENGLISH TENOR LEWIS LIKES US; NOT OUR TV

By RACHEL MORTON  
L.P.T. Music Critic

I had heard the famous English tenor, Richard Lewis, sing often with the San Francisco Opera in Los Angeles and always with real pleasure. I was again deeply impressed when he sang, not long ago, in a marvelous performance of Mahler's "Das Lied von der Erde" with the Los Angeles Philharmonic Orchestra, Paul Kletzki conducting.

He sang without a score and his voice was so lyrically suited to the music; his dramatic reading and perfect diction so remarkable that I asked if I might have an interview with him, which he graciously granted.

Richard Lewis is a handsome man large of stature with a jovial, kindly face. His blue eyes look at you with a forthright gaze and you know at once that this man is without affectation and completely honest. His high speaking voice makes one know that he is a lyric tenor. He was born and raised in Manchester, England. As a boy soprano he sang in the Manchester Cathedral until he was 16, winning first prizes in all the festival competitions.

AT THE ROYAL Academy of Manchester he met the famous English basso, Norman Allen, who has remained his teacher ever since. The name Norman Allen established a bond between Richard Lewis and

## Leads in Comedy

Barbara Crooker and Larry Fallery shown as bride and groom in "Third Best Sport" opening Friday night at Community Playhouse, 5021 E. Anaheim St. With setting in a national convention, the comedy will run Thursdays, Fridays and Saturdays for seven weekends.

## Major & Minor Notes

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# Off-B'Way Young Pianists to Audition to Present Double Bill

Two by playwright Edward Albee, "The Sandbox" and "The Zoo Story," open at 8:30 p.m. Friday at the Off-Broadway Theater, 211 Lime Ave.

"The Sandbox" dramatizes the theme of intolerance of the young for the old which features Irene Rosenfeld, Marie Blenkarn, Arnold Rosenfeld and Ron Honeycutt.

A "beatnik" and a business man meet in a park and try to convince each other that his is the best way of life in "The Zoo Story." The roles are played by Ken Kennerson and Ed Young. Fred Martin directs the two plays.

## Dance Concert

Two Long Beach young women will participate in the UCLA Modern Dance Concert at Royce Hall next Friday and Saturday nights. Peggy Smith, 2266 Maine Ave., a Poly High graduate, is stage manager for the event, and Judy Aston, 3717 E. Second St., Wilson High graduate, is choreographer for one dance. Both are modern dance majors.



## 'Third Best Sport' Opens at Playhouse

"Third Best Sport," comedy by Eleanor and Leo Bayer, will open Friday at Long Beach Community Playhouse, 5021 E. Anaheim St.

The playwrights believe that "conventions" are that third favored sport in the United States, and have written a very funny and modern play about newlyweds who attempt to combine their honeymoon with a national convention.

The bride finds that she is expected to climb on a merry-go-round of social activities and routine behavior for wives of delegates. Her rebellion against conforming to the rules of being a good corporation wife leads to a confusion of incidents both funny and thought-provoking.

Barbara Crooker, well-known leading woman, will play the bride. Larry Fallery, now to the playhouse, who has little theater and television credits elsewhere, will play the conventioning bridegroom.

FIVE MEMBERS of the cast are newcomers to any local stage, all with unusual backgrounds. John McMillan, from England, numbers a command performance for the Queen among his achievements, has played in movies in England and Hollywood. Clay Foster won a national Shakespearean award, has little theater credits in Huntington Park, Pasadena, and Salt Lake City.

Elaine Herman just moved here from New York where she had directing and acting experience in Albany. William Clements had early movie experience with MGM. Darlene Chaffee worked as a disc jockey, did radio interviews, and acted in children's plays for radio. Alveta Kay and Bill Hill are Community favorites in the cast. Frank Keith has past professional night club and minstrel show directing experience in Washington and Canada, and has played at Magnolia. Bill Williamson, from Milikan High School, has a first stage role as bell-boy.

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# Young Pianists to Audition

Starting next Friday and continuing daily for almost three weeks, approximately 300 young pianists will participate in the yearly examinations sponsored by the National Guild of Piano Teachers.

Headquarters for the guild are in Austin, Texas, but local auditions will be conducted in the YWCA Auditorium, Sixth Street and Pacific Avenue, from 9 a.m. to 5:30 p.m.

Samuel Pendleton, former president of Alameda County Music Teachers' Association, and successful teacher of piano in Oakland and San Francisco, will listen to the prepared programs of each student ranging from two to 20 pieces, from earliest beginners to Young Artist diploma holders.

IN THE non-competitive private hearings each student will be judged upon his own abilities and preparation, and upon completion will be awarded a report card certificate making him a member of the National Fraternity of Musicians for 1962.

In the Long Beach area 36 teachers make up the guild, and their students will join a stream of more than 60,000 students in over 600 centers scattered throughout the 50 states. The Long Beach Center, established in 1948 has

grown from a membership of five teachers, with 18 students to its present large registration.

LOCAL PIANISTS who have been helped "on the way up" include John Browning, Daniel Pollack, Lily Wollin of Los Angeles and Joanna Hodges. Another famous guild graduate is Van Cliburn.

Mrs. Dorothy Schumacher of Lakewood will serve as monitor, and arrangements

are under the direction of Rilla McReynolds Branyon, local chairman, and Lura Soderstrom, assistant chairman.

Founded in 1929 by Irl Allison, head of piano at Hardin-Simmons College, Texas, the influence of the National Guild has helped to stimulate interest nationally in piano and has provided yearly goals for improvement as well as long-range goals consisting of scholarships for college study.

Oil paintings and several wash drawings by Joe Ataide of the Carmel area will be on view at the Veltman Gallery for one more week. Joining the series of distinguished artists, both local and from up North, which Veltman has presented, Ataide is masculine, dynamic and lyric.

While subject matter and mood vary widely, qualities marking his work are vigorous and shimmering color, a graphic sense of volume and space with the tensions which hold them together, and free, sure draftsmanship.

ATAIDE'S still lifes glow with color, and are quite specific like No. 8, "Water-

melon" which is a solid chunk of red-pink lusciousness. A series of small still lifes is done successfully with a vigorous palette knife. No. 18, "Green Pot of Oranges" is an exciting impasto of the two colors. The same approach, technically, works well in No. 24, "Tidal Wave." A larger still life, No. 7, "Orange Roses" heaps brilliant sparkling colors—orange, red orange, yellows, and greens—in a bright blue vase.

Ataide's human subjects have a brooding sense of otherness. "Sunday at the Zoo" balances a large mass of strollers entering at left with small figures at right.

THIS PAINTER'S work reflects many influences, and his academic background is a strong one. No. 26, "Man With Fruit," has a Picasso-like flavor while No. 10, "Studio Garden" harks to cubism.

The method of drawing in black calligraphic lines over shimmering color planes, most evident in "Sunday at the Zoo," is typical of Carmel artists, and derives from the influential Cunningham School. Ataide is not, however, dependent on these; they are assimilated by an individual strong personality who is very much himself.

On Stage--- COMMUNITY PLAYHOUSE, 5021 E. Anaheim St. "Third Best Sport," 7:45 p.m. Thursday; 8:30 p.m. Friday and Saturday.

CHAPEL THEATER, 4164 Pacific Coast Highway, Torrance. "Goli," 8:30 p.m. Friday; Saturday, Sunday.

MAGNOLIA THEATER, 2400 Magnolia Ave. "Once in a Lifetime," 8 p.m. Thursday; 8:30 p.m. Friday and Saturday.

OFF-BROADWAY THEATER, 721 Line Ave. "The Sandbox" and "The Zoo Story," 8:30 p.m. Friday and Saturday.

Sabicas Plays Flamenco guitarist, Sabicas, will appear in concert on May 3 in Santa Monica Civic Auditorium. A gypsy born in Spain, Sabicas is considered one of the world's top guitarists. Tickets are on sale at the auditorium and all ticket agencies.

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### Complaints Allowed

A bridge player is always allowed to complain about his bad luck even though he has been responsible for it.

One of the best ways to become unlucky is to make the so-called "sucker overcall." The sucker overcall is always made in a minor suit and at the two or three level. The hand has enough strength for an opening bid, but is of balanced type so that it will probably take almost as many tricks against an adverse contract as it will in its own suit.

South's two diamond bid is a perfect example of this sucker overcall. He has 14 high card points and four probable tricks against the opponents. He has only five probable tricks at diamonds, so instead of contracting to take eight tricks he should pass and hope that his opponents will get too high.

ONCE HE overcalled, West had a simple bid. He doubled and after everyone passed, led the jack of spades. East took his ace, led a second spade to knock out South's king and West ruffed. Eventually, South made four trump tricks and the ace of clubs and was down 800.

Of course, East and West could have made three no-trump for a score of 600, but if South had kept his mouth shut there is no guarantee that they would not have ended at four spades, down one. We will never know. South had given his opponents the best spot to play the hand.

#### NORTH 21

♠ 873  
♥ 592  
♦ 105  
♣ 77432

#### WEST EAST (D)

♠ 3 ♠ A Q 10  
♥ K 1072 ♥ A Q 4  
♦ Q J 97 ♦ 84  
♣ K 1088 ♣ Q 5

#### SOUTH

♠ K 54  
♥ 865  
♦ A K 632  
♣ A 9

Both vulnerable

East South West North

1 ♠ 2 ♦ Double Pass

Pass Pass Opening lead—

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Man sized swivel rocker, naugahyde, cls. 149.50 89.00  
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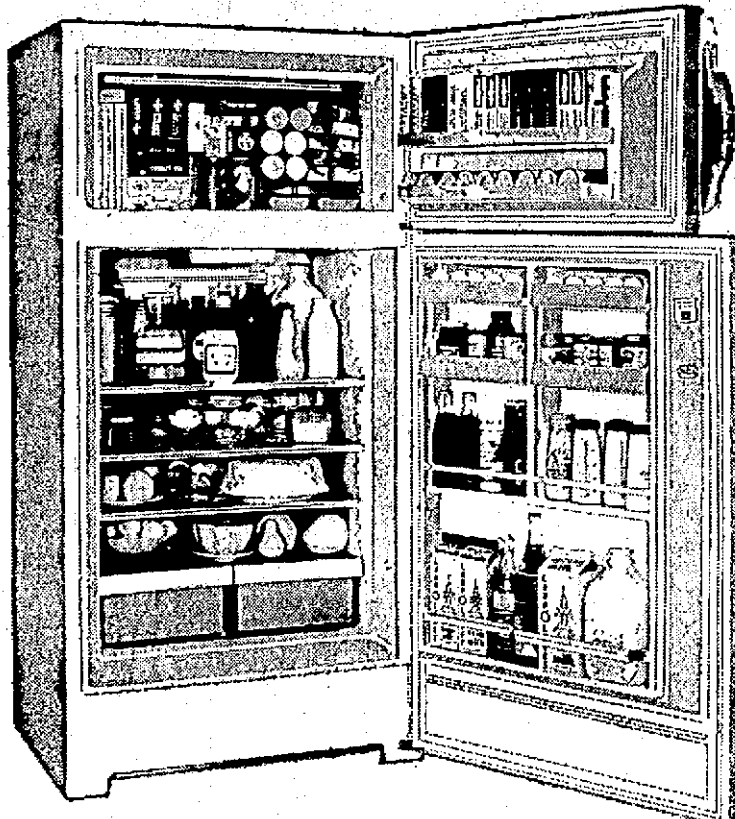
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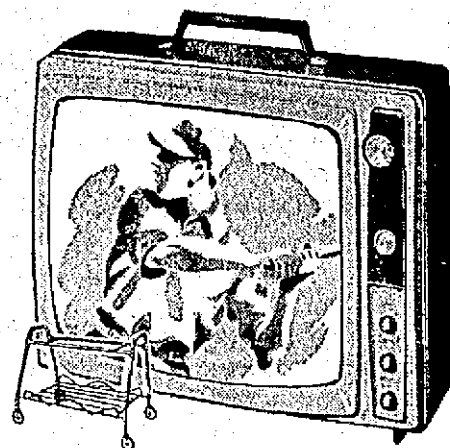
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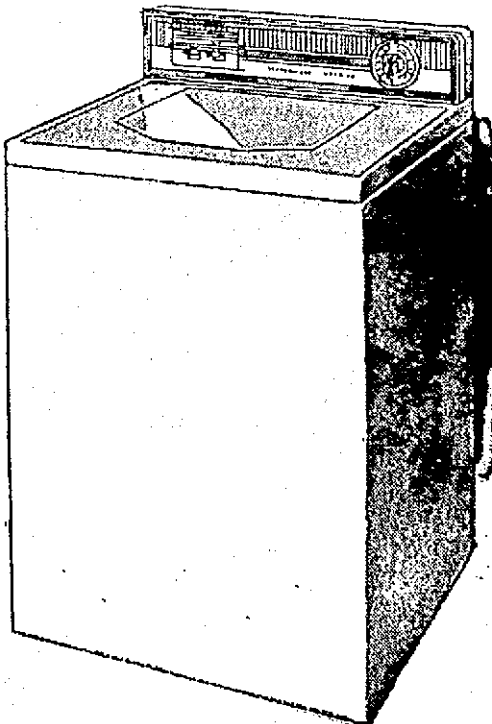


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## Fabric Facts

by BETTY BLAKE  
Foasberg's Fabric Care Consultants

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## CHEF OF THE WEEK

# ArRANGES Life Electrically

By MILDRED K. FLANARY

P.T. Food Editor

It's quite obvious that he's simply showing off the electric range — to heck with the food! But why not — after all, Chef of the Week today is Jack Horton, president of Southern California Edison Co. If you read on, however, you'll find he got his start with gas!

Life seems to arrange easily for Horton, and for one reason — he works at it. He does the job currently at hand, yet never loses sight of the potential of a ten-year-hence program as well.

Born in Stanton, Nebraska, he remained in that state to finish high school at Lincoln. He graduated at the age of 15, and entered Stanford University where debating was his forte. He didn't go in for sports particularly, for during his freshman year he grew six inches.

MAKING the most of surroundings AND industry, he "hatched" his way through school at Fallen Leaf Lodge, Lake Tahoe. Graduating from Stanford in 1936, he earned his law degree at Oakland College of Law in 1940.

After practicing law in San Francisco, he joined Standard Oil Co. of California in 1943 as legal specialist in oil and gas leases. The following year he was elected secretary and legal counsel of the Pacific Pub-

lic Service Co., a five-member holding company. He succeeded over the next eight years to executive vice president and president of both the holding company and the constituent operating companies.

In due time the Coast Counties Gas & Electric Co., one of the Pacific Public Service operating companies, merged with the Pacific Gas & Electric Co., and Horton was elected a vice president of PG&E. That was 1954.

In '57, he was elected to the presidency of two of PG&E's Canadian subsidiaries, the Alberta and Southern Gas Co., Ltd., and Alberta Natural Gas Co. He was appointed to his present position in 1959, following 16 years of electric and gas utility experience in California.

A DIRECTOR of the Edison Electric Institute, he serves in that same capacity for the United California Bank, the Los Angeles Chamber of Commerce and the Welfare Federation of Los Angeles Area. In addition, he is a member of the Board of Governors of Town Hall and is on the President's Board of Pepperdine College.

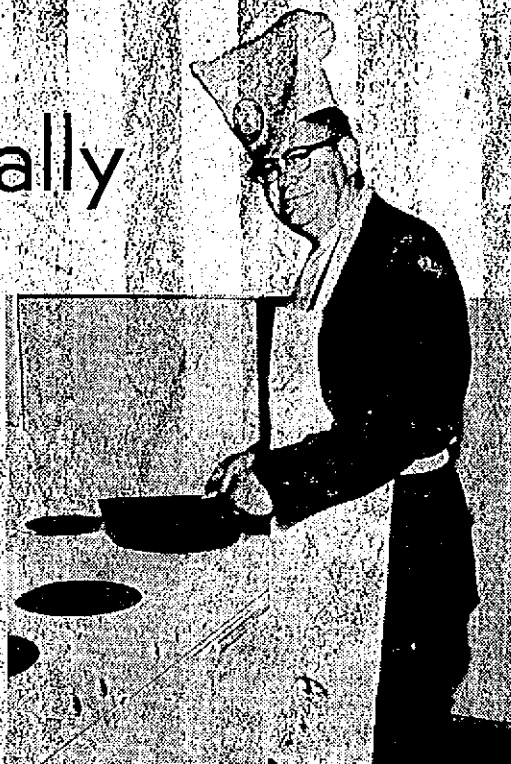
Horton has a fetish about pork chops, and when Mrs. Horton, whom he met in high school, by the way, starts them cooking, the youngsters know that Dad's returning from an out-of-town trip. By "youngsters" we mean, Judy, a senior at Marlborough, Sally, age 14, and Harold, nine.

Our "chef" also has a knack for impressing. Once his father-in-law arrived for an unexpected visit, Horton was caught red-handed fixing a pot roast and baking a cake. Those were his pre-electric range days, too, but he did succeed in convincing Dad that his daughter had married a paragon to impress the "young Hor-ton's" with the virtues of a

sausage, he tosses it professionally at the stove. Next to golfing, and swimming, he enjoys cooking, but his real enjoyment comes AFTER performing his duties as a chef — he lights up a big cigar. Here's why he likes pork chops!

### PORK CHOPS ELECTRIQUE

Place the desired number of center-cut pork chops in large heavy fry pan AFTER the bottom of the pan has been sautéed. NO COOKING OIL OR FAT IS USED. Brown chops on both sides. Then pour "half a half" or cream over chops (about 1/4-inch deep). Cover tightly and simmer slowly for about 45 minutes. Remove chops from pan (keep warm). Add enough flour to make good-old middle-west country gravy.



Jack K. Horton

## Voice of the Vikings

BTD TURNS SPOTLIGHT ON TALENT GROOMING

### Business Technology

After an interlude for Easter vacation — variously spent in working, relaxing, or baying for post-holiday midterm exams — students of Long Beach City College will head into the busiest activity schedule of the whole year. At the Business and Technology Division, two major events are scheduled for the upcoming week: Auditions for the annual Talent and Variety Show on Tuesday, and the windup of the month-long Best-Dressed Contest on Wednesday.

Sixteen campus clubs will put their best actors, singers, dancers, and instrumentalists on stage for the auditions. The big show itself will be held in May. Cash prizes will be awarded by the ASD Cabinet to the top individual performers and variety acts.

The winners among 69 natty-looking contestants in the best-dressed contest will be announced at an outdoor assembly near the student lounge. After weeks of observation, the secret panel of judges will choose one student from the business and general education classes, and one from the technology area. Contestants are not being judged on high-fashion elegance, as such, but on their neatness, grooming and appropriateness of dress for the occupation they intend to pursue.

Also on Wednesday, members of the LBCC-BTD chapter of the Society of Technical Writers and Publishers will make a field trip to Beckman Instruments Co. in Fullerton. (Incidentally, did you know that BTD has the only student chapter of STWP in the whole country?)

During Easter Week, BTD dental assisting student Linda McGriff was one of two national winners of the \$100 Juliette A. Southard Scholarship Award, presented at the annual meeting of the American Dental Assistants' Association in Los Angeles.

### Liberal Arts

Immediately after spring vacation, hopeful candidates for fall semester student body offices go into action at the LBCC Liberal Arts Division. All names of eligible candidates must be on file in the Activities Office prior to Friday. Next comes the test on the ASD constitution early in May, followed by vigorous political campaign up to the May 25 election day.

The "Ugly Man" contest.

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**Buffums**

## Purple Heart Benefit Slated

Long Beach Auxiliary 210, Military Order of the Purple Heart, will entertain with a buffet luncheon and card party at 5:30 p.m. next Sunday in Garden Room, Third Street and Alamitos Avenue, as a benefit for the Department of California.

Tickets for the event now are on sale, and may be obtained through Bernice Thompson, 3707 Ceritos Ave. Bridge and canasta will be offered, along with door awards.



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## Fraternal Calendar

### TUESDAY

Service Chapter, OES, will have special honors for shuttling during 8 p.m. meeting. Monte Vista Temple, 1120 E. Market St. Edith Horton, Bertha Elsey and Ruth Hornaday in charge.

### WEDNESDAY

Past Noble Grands Club of Del Mar Rebekah Lodge, noon luncheon, Colonial Hall, 851 Locust Ave.

### SATURDAY

Emera Chapter 561, OES, meeting honors side liners with star points as chairmen, 1:30 p.m., Machinists Hall.

### Ladies Auxiliary 791, Fraternal Order of Eagles, annual all-day 40er bazaar opens 9 a.m., smorgasbord beginning at 11 a.m., Eagles Hall, 2821 E. Anaheim St.

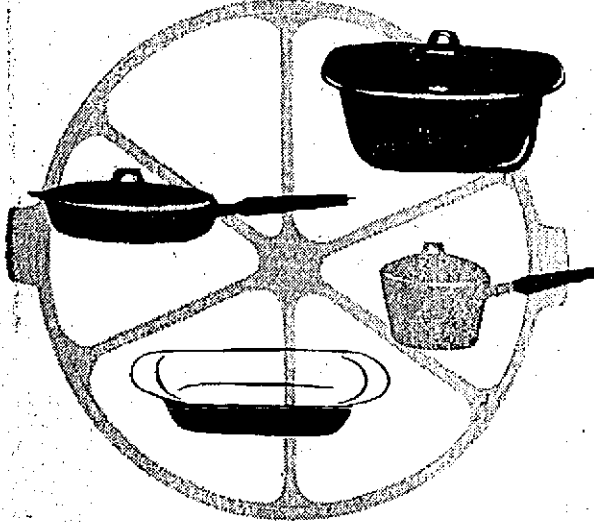
## DANISH ENAMELED COOKWARE SALE

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14 1/2" Covered Baker	20.00	10.00
10" Covered Baker	13.00	6.50
10 1/2" Frying Pan, lid, rosewood handle	14.25	7.15
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2-qt. Sauce Pan, lid, rosewood handle	12.25	6.15
1-qt. Sauce Pan, lid, rosewood handle	10.00	5.00
10" Open Baker	6.00	3.00
20" Open Baker	10.00	5.00
Large Trivet	3.50	1.75

Many more Casseroles, Bakers, Sauce Pans, Frying Pans not shown.



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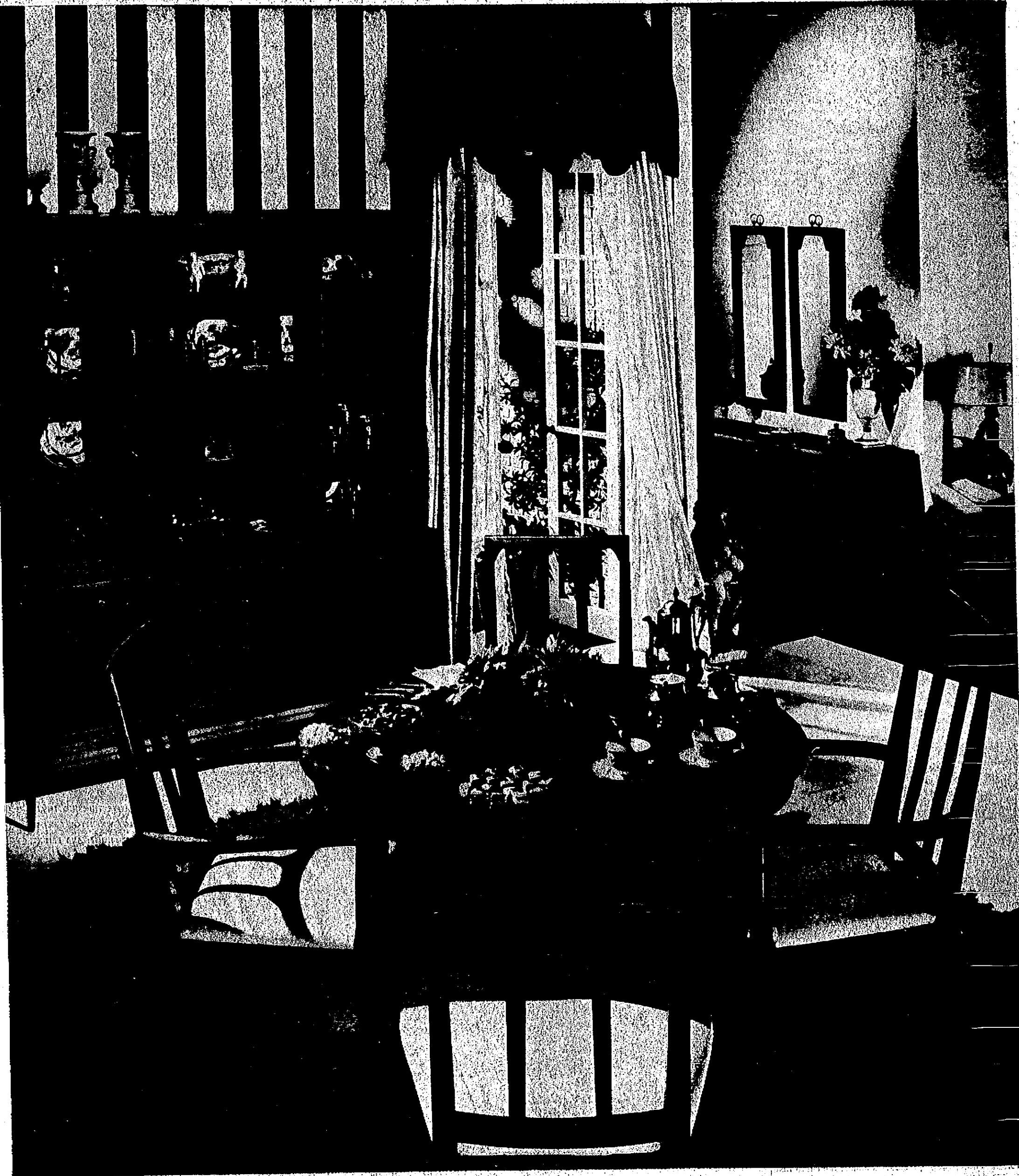
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# Spring CARPET and HOME FURNISHING Fashion News



*Independent • Press-Telegram* April 22, 1962



# Furnishings for Homes Salute Consumer Taste

By MIMI PHILLIPS

New home furnishings may generally be considered a tribute to consumer taste. Classic refinements in nearly all categories give the new pieces a "collector's item" effect... an indication that producers are aware of the average homemaker's ability to appreciate such refinements. Further, most of the new lines incorporate enough individuality that they may be used together—an entire room furnished from a single line—or in conjunction with other pieces (previously owned or selected from other new lines) to create an attractive, integrated, but not tastelessly "matching" setting.

As a result, this versatility is an aid as well as a tribute to the consumer. No longer need the homemaker suffer doubts as to whether a new item will harmonize with the existing pieces in her home, nor need she fear that furnishing a whole room with pieces from one line will result in a sterile "show window" effect.

MANUFACTURERS are to be congratulated on this accomplishment; it cannot have been easy to achieve the design of long lines with such individuality among the pieces—or to soften extreme stylings to permit harmony without boring sameness.

The consumer is to be congratulated for her good fortune: Now homemakers may feel free to select just about any furnishings which appeal to them, confident that their choices may be combined into an interesting and integrated end decor.

No single period dominates the new offerings, but nearly all are represented. A full range of provincial, traditional, and contemporary lines is being shown—harmony among them being

achieved by grace of line, rich finishes and fabrics, and luxurious but generally restrained detailing.

The elaborate Italian influence has grown more widespread, but it has been modified for adaptation to today's homes and needs. The same is true of the still-popular French derivations and even of many provincial lines, which continue last summer's increased refinement and minimize the primitive effect.

CONTEMPORARY design has lost its starkness, taking on softened contours and warmth in wood and fabric colorings. Here, too, greater richness is added by such refinements as carved legs, dressy hardware and marbled tops. Most lines show a trend toward larger-scaled pieces, but graceful contours eliminate any resultant bulky appearance.

Walnut continues to retain its first-place popularity, but exotic woods such as teak or rosewood are frequently seen. Antique white finishes are widely shown, often with gold accents, while fruitwood and maple are still favored for provincial and early American styles. Some tendency is seen toward a lightening of natural wood shades. Combinations are also displayed in some lines.

## Newest of Furnishings on Display

The finest showings of home furnishings in history are now offered in the leading retail stores in the Long Beach area.

All invite the public to their "open house" showing of the home furnishings display, starting Monday. Special window displays and individual room displays will be found in the stores.

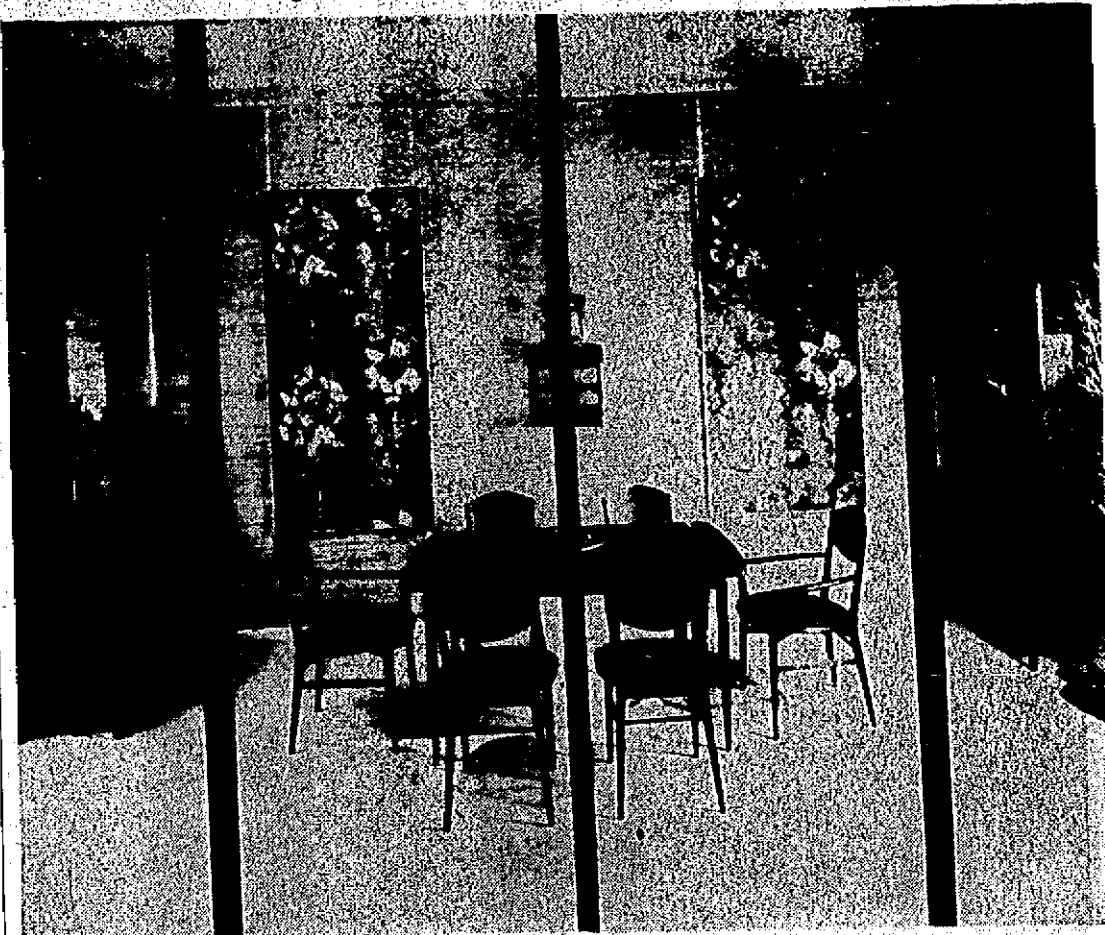
Experts in home decor will be available in the stores to offer suggestions and many stores will send decorators into homes with samples of rugs and draperies to help plan the new settings.

Visitors will find the prices on furniture and furnishings have held the line far better than in most other fields. The stores provide excellent budget purchasing plans for most any purchase.

## Carpet Backing Is Important

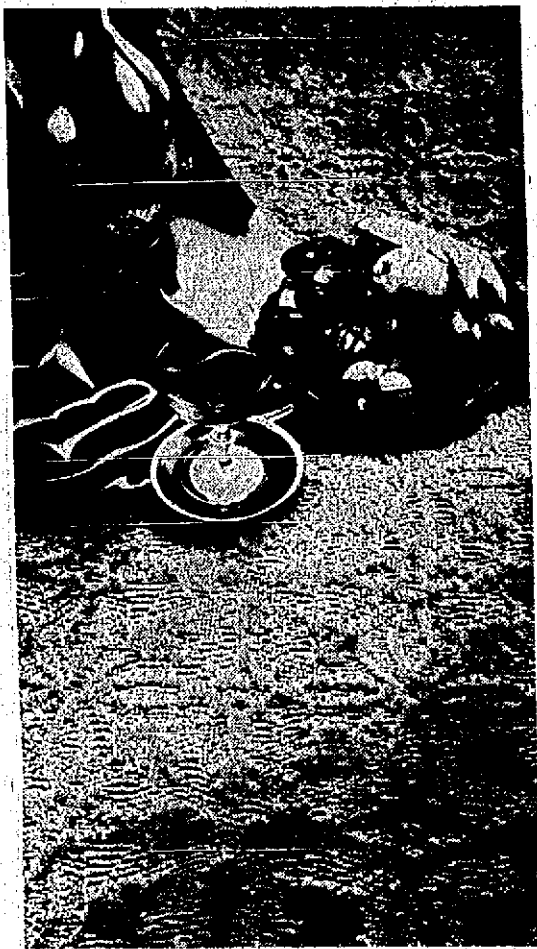
The backing of a carpet plays a part in performance and quality. Its function is to hold the carpet together and give it dimensional stability—in other words, prevent it from shrinking, stretching and buckling.

## Designed for Contemporary Living



### EMPHASIS ON VERTICAL LINES

This Delinerator Group by Paul McCobb is a noteworthy contribution that represents today's concepts of contemporary living. The unique emphasis on the vertical portion creates a new look for today's home. Versatile in adaptability, groupings such as this may be seen at the new Henry's contemporary furniture, 2750 E. Pacific Coast Hwy.



### FINEST IN CARPETS

Fashion-lovely carpet and coordinated draperies will be found in Caren's at 11918 E. Rosecrans, Norwalk. Caren's features first quality carpet lines and a telephone call will bring experts to help you with your floor covering problems.

## Classic Collection of Styling in Rugs

Area rug design, which has gone both far out and far away for ideas to tempt the homemaker in years past, this season goes far back for its inspiration in some of the collections.

Greece of the Parthenon and the Olympic Games, and France of Versailles and knightly tournaments contribute to designs—happy news for the homemaker who has stayed with traditional motifs through the many changes in furniture design during the past two decades.

FROM GREECE comes Ionic columns in gold on a field of white Zefran acrylic. Dow Chemical's plush, high-pile fiber completely machine washable.

Also taking its inspiration from the time and place when harmony was the highest goal

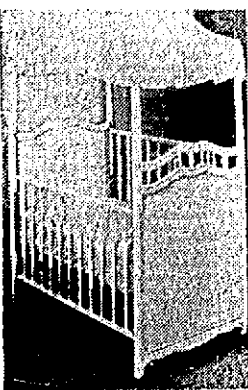
in all artistic endeavors is a round rug six feet in diameter, with eight long torches emanating from a central point, like spokes in a wheel. Its unusual color scheme is red torches bearing orange flames, on a background of pale pink.

FRANCE'S contribution is the fleur de lis, coat of arms of the French royal family. In one version it appears carved and plume-like and covers almost the entire field of an elongated oval measuring eight feet from end to end, and four feet at its widest point. Of DuPont's 501 Nylon, a synthetic fiber that captures the look and feel of fine wool, it is available in three color combinations.

Another version, a round rug called simply "Fleur de Lis," has five flowerets linked at the center of the rug, the familiar diamond-shaped top of the design always pointing to the edge. The rug comes in two color combinations—white on gold, and white on green. Its size, four feet in diameter, makes it an excellent choice for an entranceway since it will set the theme for the whole decor of an apartment or home.

## Room Restful When Carpeted

Any room where you use carpet immediately becomes more quiet and restful. It is a floor that offers not only decorative beauty and comfort, but is able to swallow sound at the source and keep it from reverberating about the room or house.



### CANOPY CRIB

Full-size canopy crib shown here by Thayer Co. manufacturers, is in French Provincial styling. Canopy is removable for washing.



CREATIVE THINKING MEANS A LOT WHEN YOU FURNISH YOUR HOME; AND BRIGHT, IMAGINATIVE IDEAS ARE A SPECIALTY OF FRANK BROS.

IF YOUR TASTE IS CONTEMPORARY, YOU'LL BE DELIGHTED WITH THE THINKING AND SELECTION THAT YOU'LL FIND AT FRANK BROS. . . BEAUTIFUL DESIGNS FROM HERE AND ABROAD . . . EACH CAREFULLY SELECTED BY OUR DESIGN STAFF.

YOU MAY PREFER THE NATIVE AMERICAN LOOK OF DREXEL "DECLARATION" (SEE PAGE A-2) OR PERHAPS OUR LATEST TREASURE FROM DENMARK, THE BEAUTIFUL SCULPTURED TEAK SIDE CHAIR SHOWN HERE. ITS LEGS ARE POSITIONED SO THAT IT SEEMS A PART OF THE SLENDER TABLE, WHICH HAS A SURPRISE OF ITS OWN: ITS 48" ROUND TOP EXTENDS TO 96" . . .

THE TABLE IS 314.75 IN TEAK OR WALNUT, THE CHAIR \$1.50. (OTHER SIDE CHAIRS FROM SCANDINAVIA ARE PRICED FROM 29.95, TABLES FROM 139.75).

FINE FURNITURE IS EASY TO OWN WITH A FRANK BROS. BUDGET PLAN.

See page W-8 for Danish Cookware Sale  
See page A-2 for "Declaration" by Drexel

**FRANK BROS**

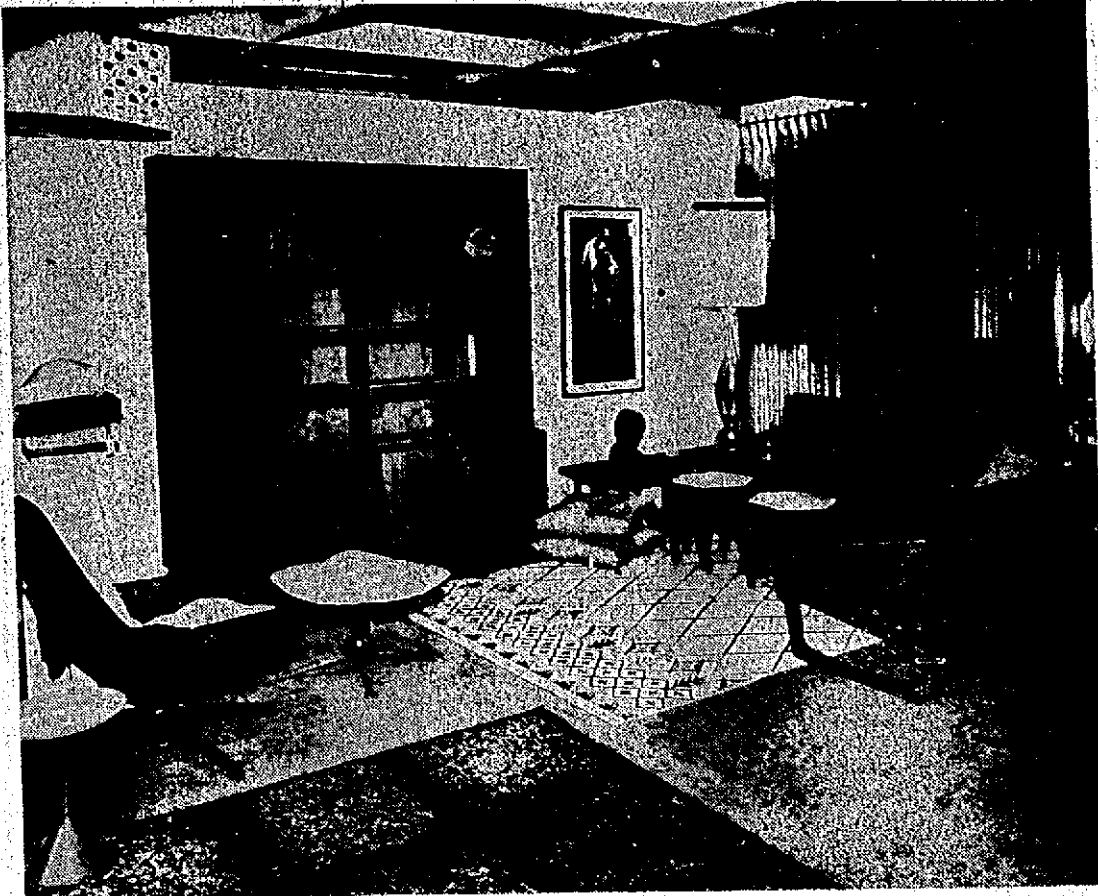
2400 Long Beach Blvd.

Garfield 6-1341

Open Monday & Friday evenings until nine



# Imported Furniture Showing Popularity Gains



**ROOM SETTING OF IMPORTS**

A typical room setting at Carl's Furniture, 1250 E. Pacific Coast Hwy., is featured in new and exciting contemporary-imports. Shown in the setting are selected items imported from Sweden. The all teakwood wall cabinets and bookcases serve as a functional unit. Also shown are Scandinavian designed armless chairs and thinline convertible sofa bed, imported from Sweden. Sharp, bold colors are used as the covering for these items to accomplish required accents.

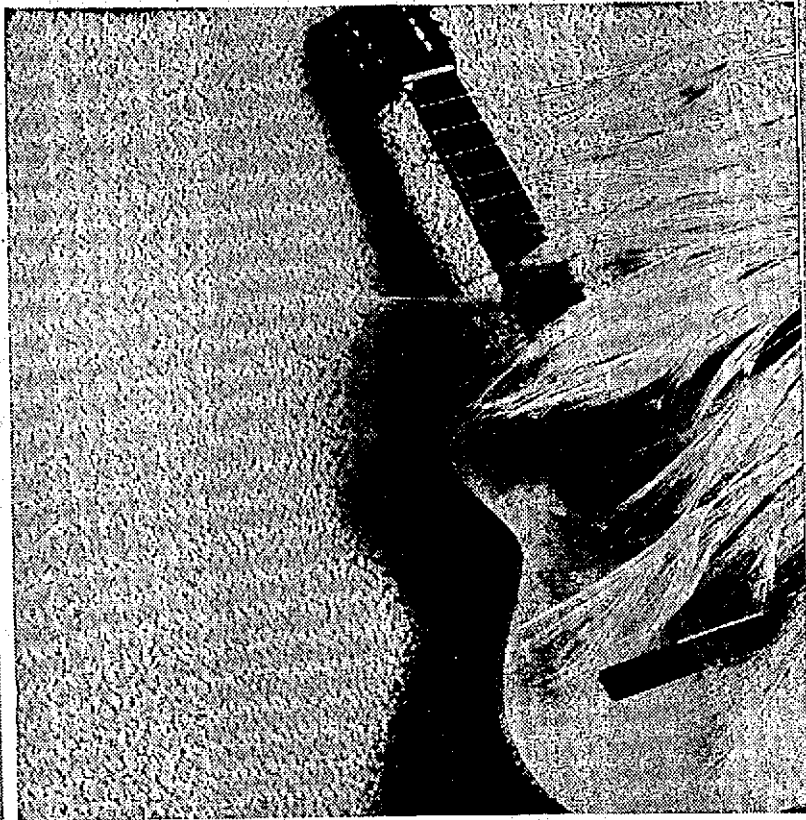


**FOR AUTHENTIC SPANISH ATMOSPHERE**

Davis Furniture, of 1975 Long Beach Blvd., is featuring this Hacienda group, typically Spanish and the latest mode in home furnishings. To our friends from Mexico, we are indebted for this beautiful hand-carved breakfront. Executed in soft, mellow finishes with blending antique hardware. Complete living room, bedroom and dining room groupings are available. The Mediterranean style sofa and wrought iron candelabra blend to create an authentic Spanish atmosphere.

## Compare moderate priced Conquista

PILE — 80% CRESLAN® ACRYLIC — 20% MODACRYLIC



for color, elegance, practicality

*Another fine Beautiful Caren's Carpet*

\$10.95 a sq. yd. You've never seen a carpet that gives you so much for your money. Ten decorator styled colors—the richest in its price range. Conquista is handsomely textured, expensive looking with built-in sturdiness for extra value. Tested and proved better for crush-resistance, wear life, lasting beauty and ease of care, thanks to wonderful Creslan®. Has the Good Housekeeping Seal. Come see and marvel at fabulous Conquista.

- ★ Cabin Crafts
- ★ Bigelow
- ★ Mohawk
- ★ Magee
- ★ Philadelphia
- ★ Wunda Weave

# CAREN'S

CARPETS

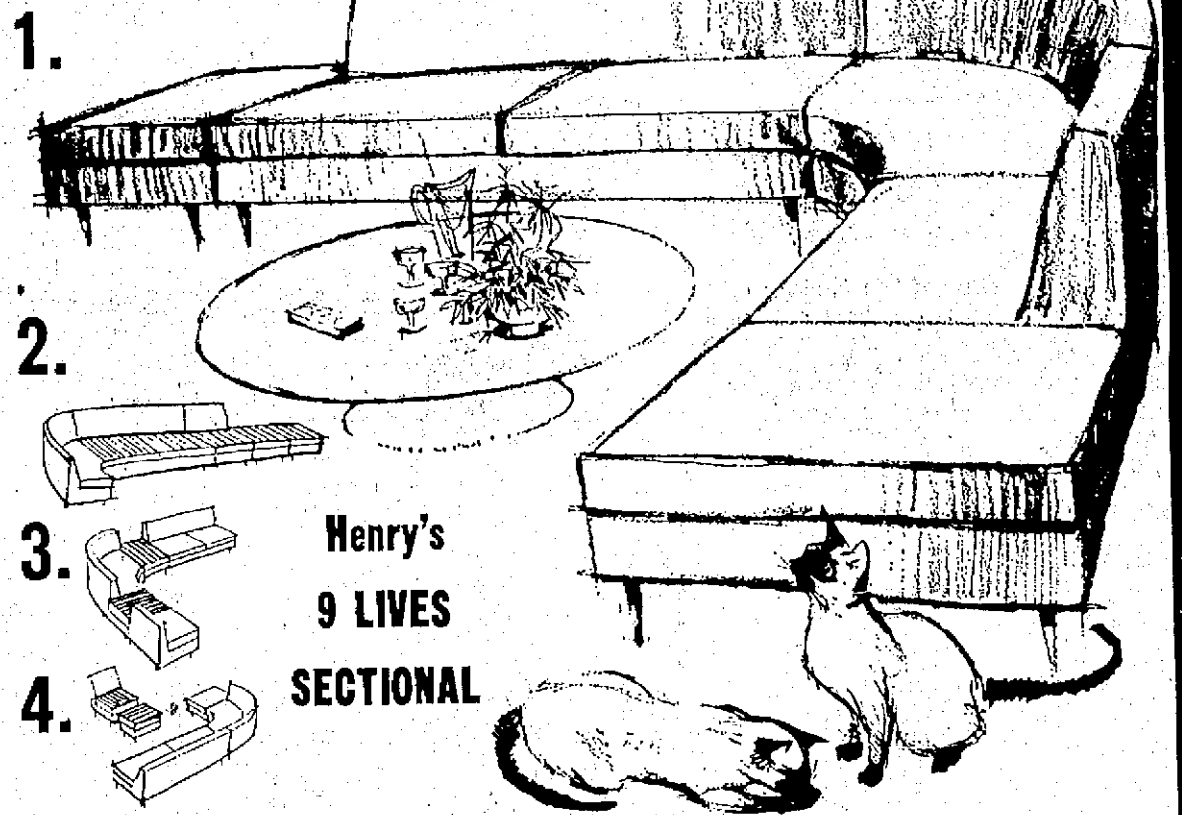
The Largest Quality Carpet Store in the Area

11918 E. ROSECRANS AVE.  
NORWALK

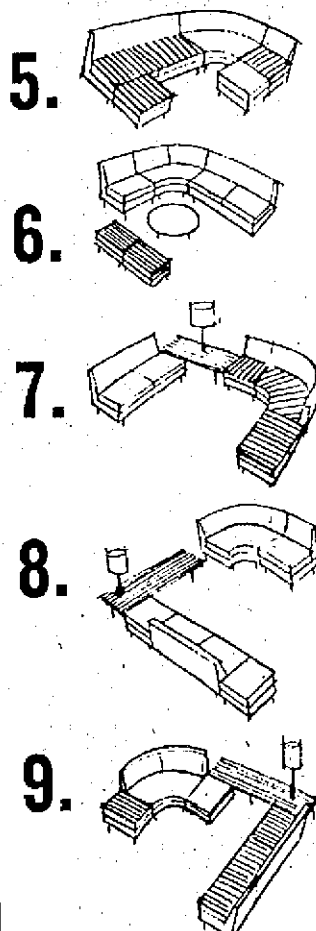
Open Monday, Tuesday,  
Thursday, Friday 10-9 P.M.  
Wednesday, Saturday 10-6 P.M.  
Closed Sunday

UN 8-7791

NO MONEY DOWN  
3 YEARS TO PAY



Henry's  
9 LIVES  
SECTIONAL



17-foot group — 5 pieces  
65" straight sectional, 71" curved sectional  
27" chair sec. Two 44" backless sec.

This sectional will adapt to the smallest apartment or the most spacious dream home. We have it in a complete selection of choice fabrics and colors. Reversible foam cushions for double wear—upholstered in stripe and solid for greater decorating versatility. Heavy duty frames. It's worth far more than our sale price of

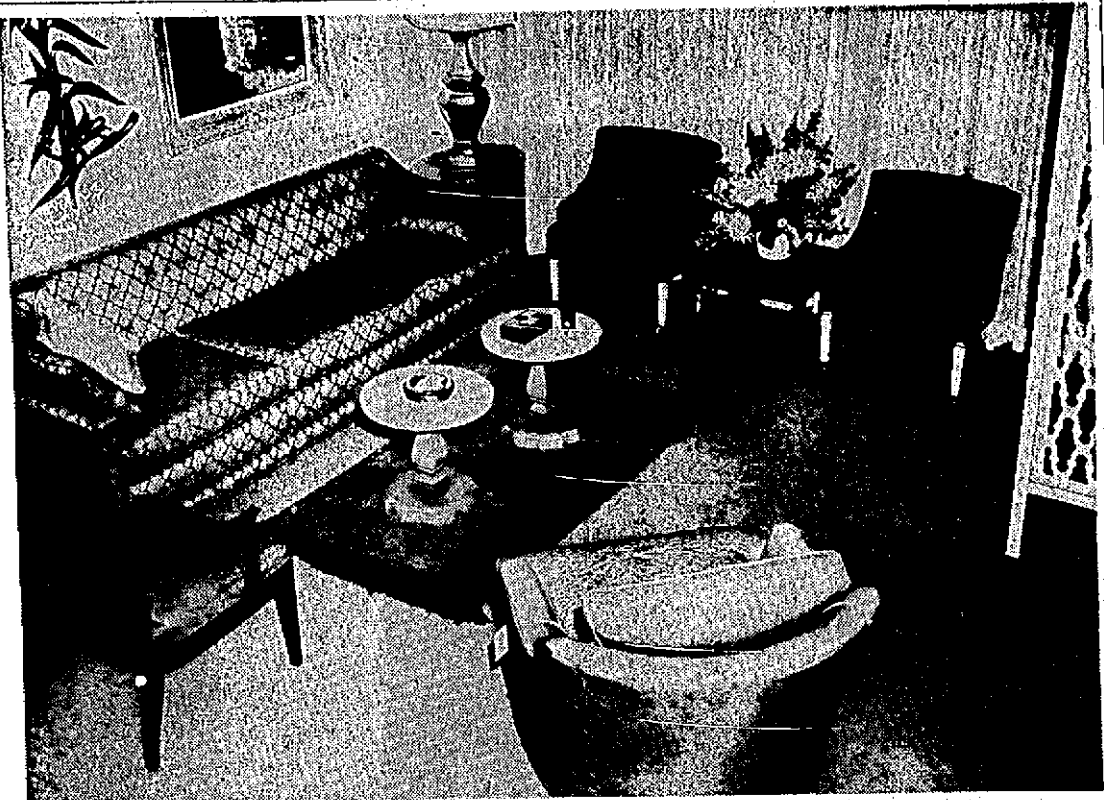
\$399<sup>00</sup>



CONTEMPORARY  
FURNITURE

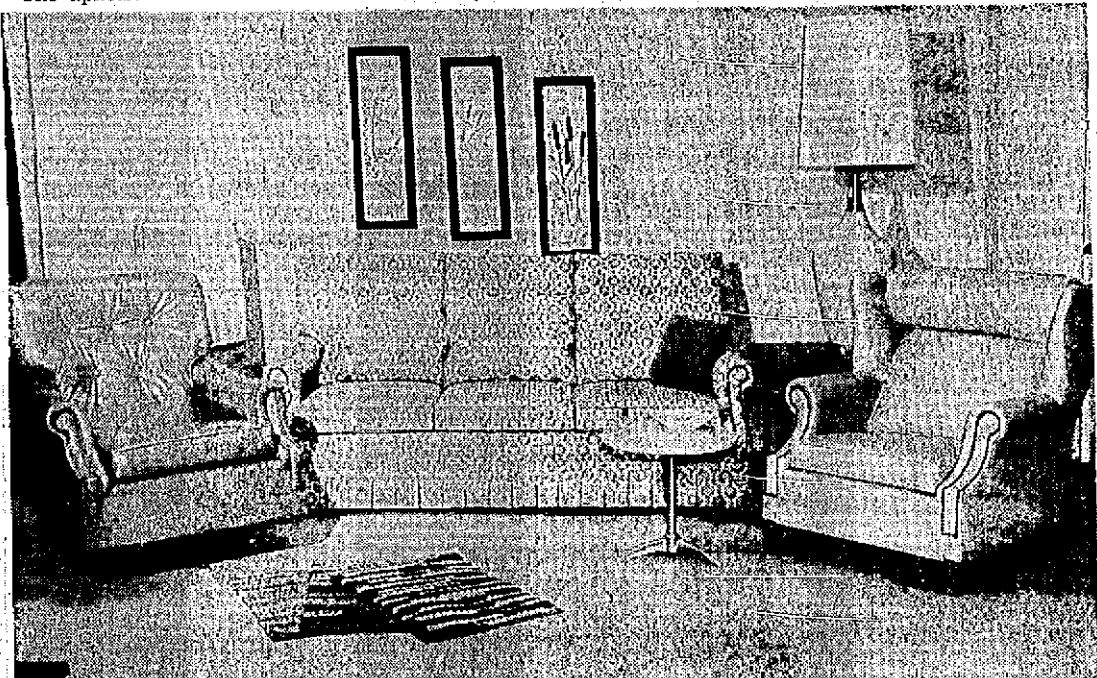
2750 E. Pacific Coast Hwy.  
LONG BEACH  
GE 9-0954  
OPEN MON. & FRI. 'TIL 9 P.M.





**DESIGNED FOR SENIOR CITIZENS**

From Lloyds of Long Beach, 4141 Atlantic Ave., comes this special grouping specifically designed for senior citizens. Known as Lloyds Leisure Apartment Model, this model room is one of many at Lloyds. The upholstered furniture is custom made by Lloyds of Long Beach.



**SEEING IS BELIEVING!**

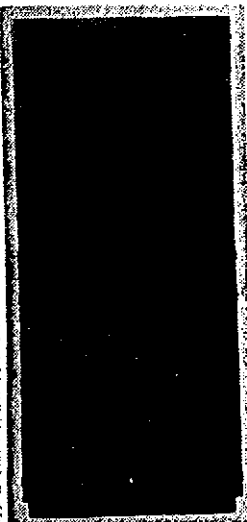
New Naugahyde, the miracle fabric furniture covering that looks like fabric, feels like fabric, yet is child proof, fade proof, is now being used in living rooms as well as dens. The new patterns come in tweed prints and solids. Designs to fit any decor. The complete line of all the latest designs are now on display at the Long Beach Upholstery (House of Naugahyde), 3434 Atlantic Ave., Long Beach, California's leading dealer in Naugahyde furniture, new and reupholstered.

**Most Table Lamps Tall but Narrow**

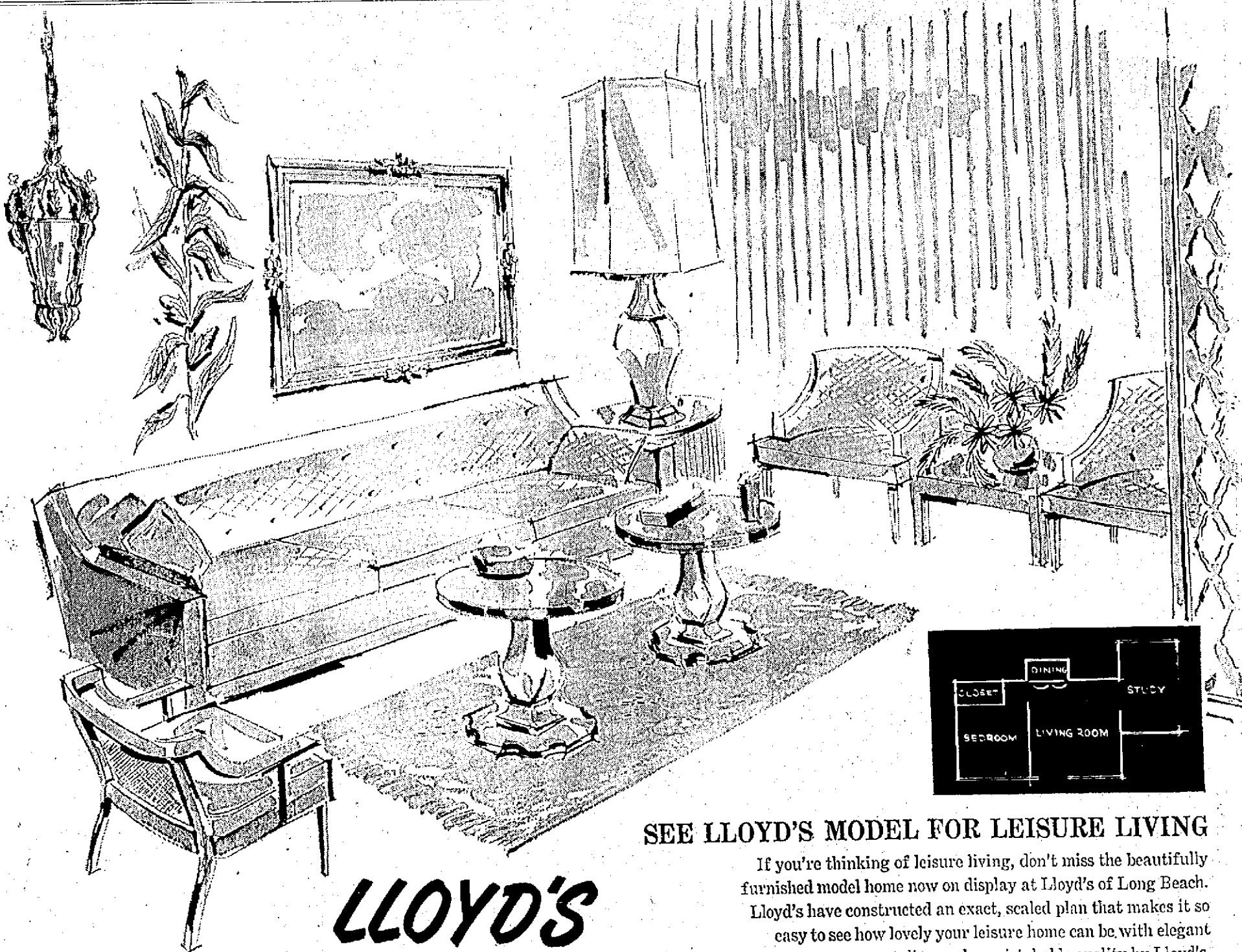
Versatility is reflected in new accessories on display. Lamps typify this trend, with many lines suitable for use in traditional or classic contemporary interiors. One line includes a group of authentic reproductions, featuring fine craftsmanship.

Most table lamps are still moderately tall, but less massive and more delicately shaped. A number of floor lamps feature small trays to double as occasional tables. Also popular are pendant lamps, with attached chains. Effective in this group is a simple lantern styling which is distinctive in its graceful silhouette and elegant brass chain.

Most of the new lamps are constructed of sculptured woods — primarily walnuts or fruitwoods, ceramics, or composition. Many combine two or more materials. Shades are simplified in line and external ornamentation, but frequently utilize patterned fabrics for interest.



An entire Hi Fi system may be housed in this "Armoire" storage case by Glenn of California. It stands 6 ft. and is under 3 ft. wide. There are 4 matched walnut doors.



**LLOYD'S**  
OF LONG BEACH

**SEE LLOYD'S MODEL FOR LEISURE LIVING**

If you're thinking of leisure living, don't miss the beautifully furnished model home now on display at Lloyd's of Long Beach. Lloyd's have constructed an exact, scaled plan that makes it so easy to see how lovely your leisure home can be, with elegant styling and unmistakable quality by Lloyd's, Long Beach's finest furniture store.

4141 ATLANTIC AVE • GA 4-1641 • NE 6-2439 OPEN MON. & FRI. NIGHTS 'TIL NINE • TERMS DECORATOR STAFF TO SERVE YOU

**Upholstery Fabrics in New Trends**

Grace of line is evident in temporary design has not been overlooked, but it has been shown in two color trends — being shown, with Italian and lost its severity in the new hot, brilliant hues or pastels. French design sources' popular collections' flares, curves, and bright tangerines, golds, and reds are perhaps more widely seen — but there is considerable interest in cool, delicate shades. Pale off-whites and beiges are still popular, and soft vinyls cover many new upholstered pieces.



**STEINWAY**

If you're looking for a piano, why not start at the top? Humphreys Music Company has been Long Beach's piano-organ headquarters for over 45 years. We mention the past only to emphasize the fact that we're still Long Beach piano-organ headquarters. What does that mean to you? It means, for one thing, a bigger selection of better pianos and organs. Take pianos for example: We are the one and only local dealer for the Steinway — the unquestioned standard of excellence in pianos. But that's not all. We're also exclusive local source for the world-famous Knabe and the broad range of Everett, Cable-Nelson and J. & C. Fischer pianos. More models and more prices from which to choose! Start now to enjoy a piano's pleasure... from Humphreys.

**IN LONG BEACH, THERE'S ONLY ONE PIANO & ORGAN HEADQUARTERS!**

**LOWREY..**

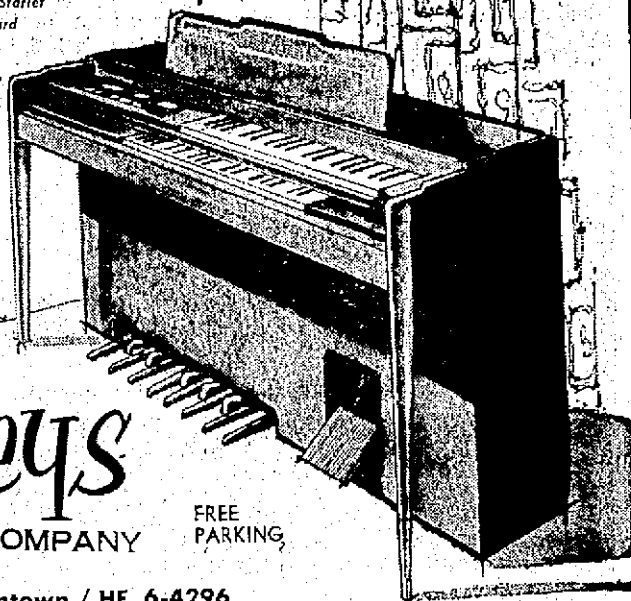
Now you can enjoy a complete two-manual organ in your home for only a few dollars a month. Lowrey organs are the best electronic organs money can buy. And the best thing about the Lowrey is that it takes less money to buy it than you'd imagine. There are many models, many styles — with the entire range of orchestral effects at your fingertips. Visit Humphreys soon to select the one best suited for your home.

Special Prices Now on Studio Models, Rental Returns, Demonstrators! **SAVE \$50 to \$400**

\*Mahog. Bench and glide optional

**\$595\***

Lowrey Starlet 2-keyboard organ



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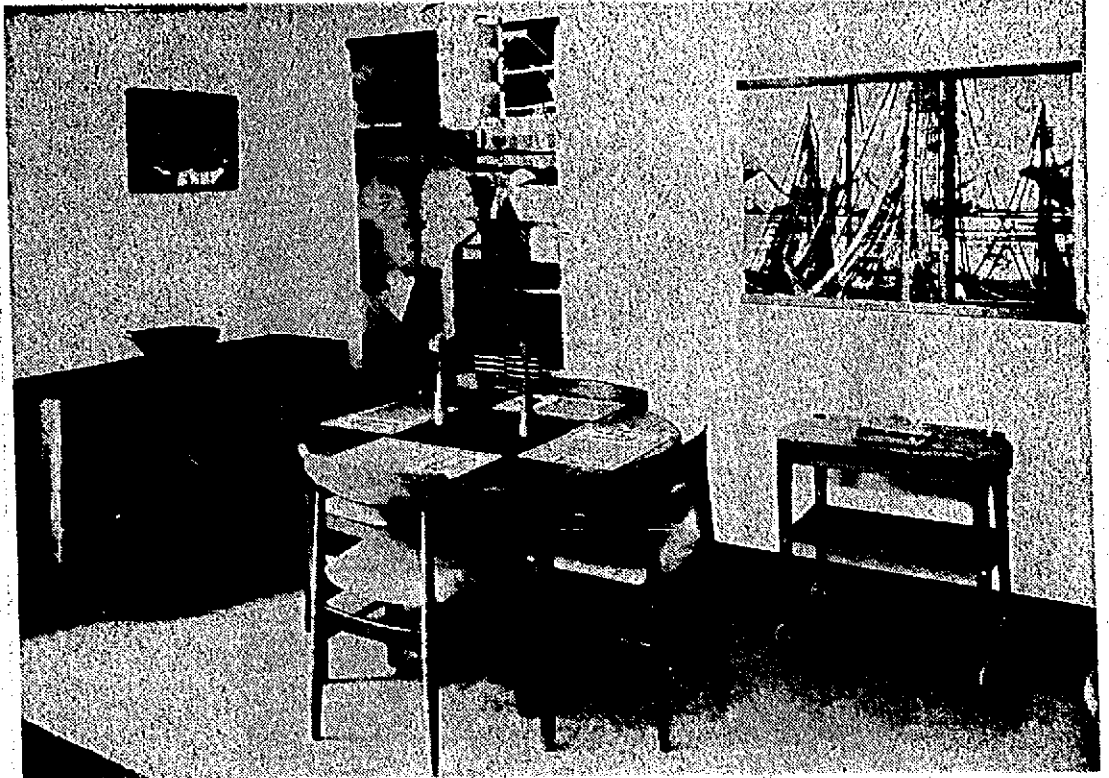


# Relaxed Setting for Dining Room



## RUG PROVIDES PROPER ATMOSPHERE

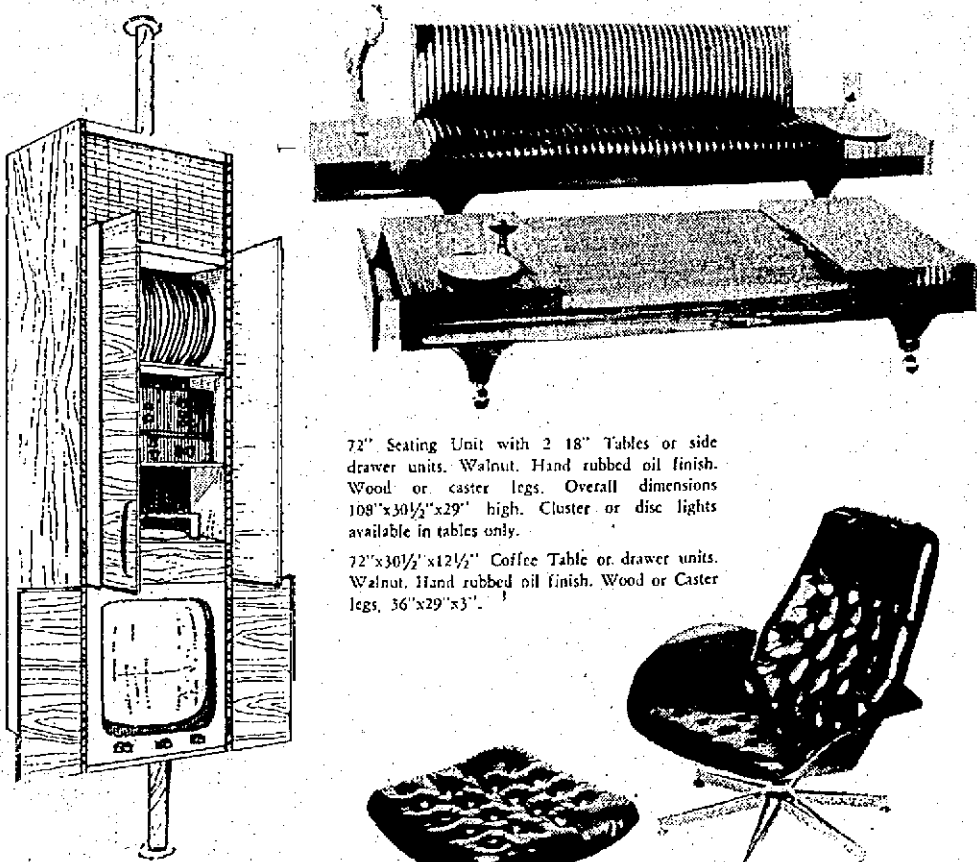
A handsome rug which follows the shape of a table provides the atmosphere that is a "must" for any dining room—relaxation. The texture complements smooth wood finishes, the interesting border design sparks decor.



## FINEST OF SCANDINAVIAN IMPORTS

The above grouping of the long, low buffet and the round dining table together with the attractive serving cart are all in beautiful hand-rubbed teakwood, imported from the Scandinavian countries. The dining table extends to seat eight adults comfortably. Many others of the latest imports are on display at the Scandinavian Imports, 322 Main St., Seal Beach.

## NEW HIGH FASHION and SOLID COMFORT OF SCANDINAVIAN DESIGN



72" Seating Unit with 2 18" Tables or side drawer units. Walnut. Hand rubbed oil finish. Wood or castor legs. Overall dimensions 108"x30 1/2"x29" high. Cluster or disc lights available in tables only.

72"x30 1/2"x29 1/2" Coffee Table or drawer units. Walnut. Hand rubbed oil finish. Wood or Castor legs. 36"x29"x3".

Mr. Chair II  
Designed by George Mulhauser  
Molded walnut shell . . . Vinyl tufted cushions  
bright chrome plated base . . . tilt  
action . . . adjustable headrest. OTTOMAN  
to match 25" w x 21 1/2" d x 16" h.

**K&R**  
**Scandinavian IMPORTS**  
322 Main St., Seal Beach  
Open Fri. to 9; Sat. 12 to 5 p.m.  
Closed Today (Easter) Phone GENEVE 1-8014

Verticase is the exciting solution to versatile storage. From the basic shell you can equip for an infinite variety of applications—for Dining Room, Family Room, Bedroom or Living Rooms . . . and any component (Drawer, shelf, etc.) may be purchased separately as the need arises.

One of the largest selections of Imported Scandinavian Furniture in hand-rubbed teakwood, in Southern California

## If your drapes have lost their zing . . . CALL BUFFUMS'

Have new draperies made-to-measure for the price of the fabric alone — not one cent extra for the making! A call will bring our Interior Consultant to your home with fabric samples — the latest! He will take measurements and give estimates, without obligation.

## If your couch has sprung a spring . . . CALL BUFFUMS'

Again, see the latest in upholstery fabrics in your home (all 40% off regular price right now!) then let our workrooms show you what 'better than new' really means! Woodwork is refinished, springs re-tied, all webbing replaced with new, covering is custom-fitted!

## If new carpet you'd install . . . room-size rug, or wall-to-wall, DO IT NOW, don't wait till Fall . . . CALL BUFFUMS'

In carpeting, Buffums' offers the world-famous Bigelow Broadlooms, all wool and 501 nylon, in a wide range of colors and patterns. See the samples in your own home, against the background of your draperies and furniture. The moderate estimates will surprise you!

OUR INTERIOR CONSULTANTS are expert on color and fabric, trained to create drapery, carpet and upholstery harmony, as well as being wise in the ways of slipcovers, shutters and such. Their advice is yours for the asking —

IN LONG BEACH, call HE 6-9841, ZE 9841 or SP 5-1191  
IN SANTA ANA, KI 2-6262, ZE 2626, or call collect

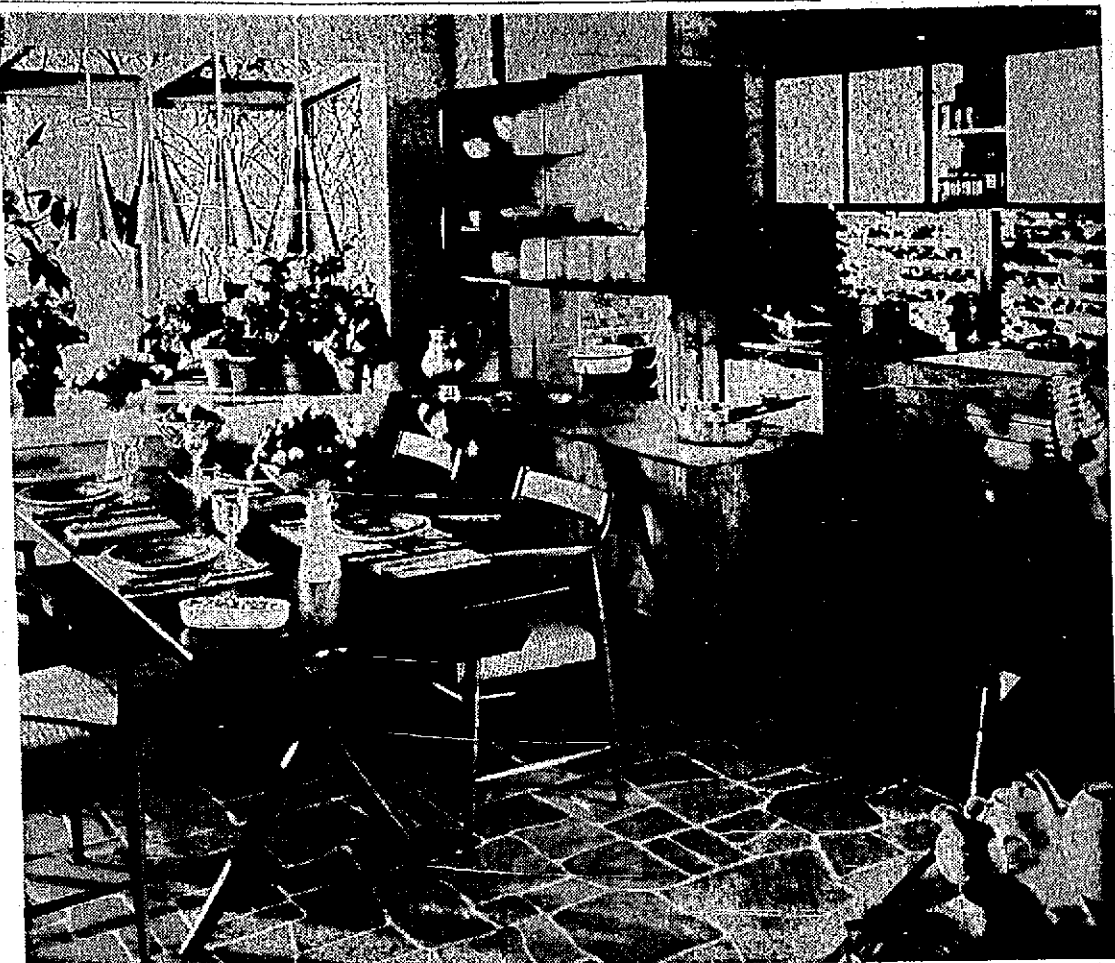
Drapery, Upholstery Fabrics, Fourth Floor

Long Beach Santa Ana  
**Buffums'**



PINE AT BROADWAY. STORE HOURS: MON., FRI., 9:30 A.M. TO 9 P.M. OTHER DAYS, 9:30 A.M. TO 5:30 P.M.





**CHARM IN SMALL HOME**

While many homes in Southern California are relatively small there still can be much charm provided in the dining-kitchen areas. This photo suggests many things to produce this charm including the furniture, lighting and a linoleum floor with a flagstone design which provides three-dimensional effect.

**No Space Is Wasted With Room Dividers**

How to divide a room and multiply its usefulness is made easy by several manufacturers who have introduced practical and attractive room dividers, some with storage facilities.

Gerald McCabe has designed a highly versatile divider of walnut and bronze finish. This piece, which may be used in backed-up pairs, provides space for housing a bar or hi-fi equipment, books, magazines, and decorative accessories.

A divider which is almost a room in itself is being introduced by Woodland of California in unfinished form, ready for final painting or staining. This unit, which also is designed to house

books, magazines, and what-nots, incorporates a dining table as well.

**SUITABLE** for use as a divider or for placement against the wall is a magazine or book rack constructed of thermoset plastic with chrome-plated steel legs and supports. Designed by Richard Thompson, this is part of a broad collection featuring comfort and appearance for public areas.

The new "Acapulco" screen or divider designed by Jerry Johnson may be used inside or outdoors. Custom sizes are available, since each panel may be purchased individually and attached by a simple process.

**Carpet Terms**

**BROADLOOM** is a designation of carpet width. It does not describe any special style, quality or construction. The term refers to any carpet made in seamless widths of 6 feet and over.

**PILE YARNS**, sometimes called "face yarns," are the tufts of yarn seen on the surface of the carpet.

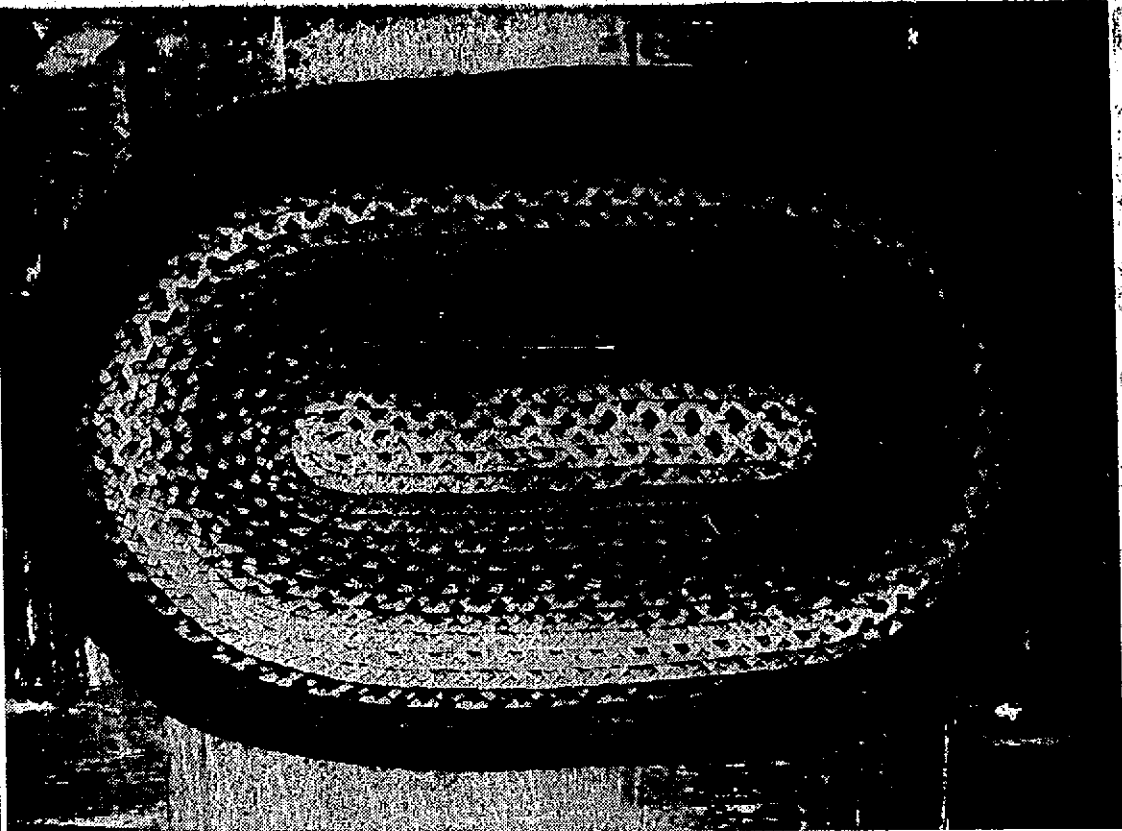
**BACKING YARNS** are the materials that form the carpet back or foundation, to which pile fibers are anchored.

**PLY** is a layer of thickness of yarns used in carpet. If the pile yarn is described as "4-ply," it means that each tuft is made of 4 yarns spun together.

**WILTON, AXMINSTER, and VELVET** are types of looms on which woven carpet is made. Carpet woven on these looms is also described in these terms, such as a "Wilton carpet," a "velvet weave," or "an Axminster."

**TUFTING** is a carpet construction process in which pile yarns are sewn through a pre-woven backing by wide multiple-needled machines.

**KNITTING** is another construction process in which carpet pile yarns and backing are interlocked by the knitting process.



**WOOL BRAIDS ARE FAVORITES**

Handsome wool braids are always a great favorite with customers of the Bixby Knolls Carpet Co., of 4354 Atlantic Ave. In addition to a wide variety of braided and hooked rugs, the Bixby Knolls Carpet Co. also carries a complete line of Lees Carpets, including the ever popular "Lasting Star." Most of the great names in carpeting are available at the store, including such world-renowned brands as Alexander Smith and Barwick.

**Many Accessories Ease Care of Baby**

It's the year to raise babies! Thanks to offerings by juvenile furniture manufacturers, there's new ease for parents (and for those ever-loving grandparents, too!) in caring for little ones.

New nursery accessories are designed to minimize heavy lifting . . . to make baby and his needs highly portable as well as safe . . . and many of them offer extra economies in both money and space, thanks to multi-purpose features.

Typifying this multi-purpose design is the "Punkin Seat" in which baby may sit or lie in five comfortable and scientifically supported positions, at home or away. Here he may eat, bathe (when pad is removed), or ride in the car (utilizing long hangers which hook over the back of the car seat). Constructed of sturdy, lightweight plastic, it is easy to carry, and it features sliding plastic balls and

a safety belt for amusement and protection.

**ALSO A FOLDING** play pen-crib-dressing table combination makes it simple to take His Youthful Majesty on overnight trips with all the convenience of home.

Also planned for simplifying baby travel is "Tote-a-Crib," which serves as either a play pen or crib. Equipped with positive-action hinged legs and including a foam mattress and teething bar,

this unit folds compactly into a 24" x 24" x 8" case with handle.

**Flower Motif in Extension Table**

For the bride's dream house there is a new Formica-topped extension table by Howell. Called "Blue Bouquet," it has a white top decorated with a bunch of gay spring flowers. Flower motif is repeated on chairbacks, matching vinyl upholstery,

**OPEN 5 NIGHTS:** SHOP MONDAY, WEDNESDAY, THURSDAY, FRIDAY AND SATURDAY 9:30 A.M. TO 9:15 P.M. TUESDAY 9:30 A.M. TO 5:30 P.M.

**CUSTOM DRAPERY SALE**

**SEARS**  
ROEBUCK AND CO.

Long Beach

**SAVE UP TO 30%**

**On 30 Decorator Fabrics**

Transform your home into a decorator showplace . . . saving up to 30% as you do it! Harmony House custom draperies in textured fabrics bring elegance to your windows. Choose from a selection of magnificent colors. Order now and save!

- 100% cotton-dobby fabrics with Scotchgard® finish
- 100% cotton sheeting
- 100% cotton provincial prints
- 100% cotton novelty fabrics
- Rayon, cotton, linen casement cloth
- Rayon and acetate soldura cloth
- Plus many others

**PHONE HE 5-0121 FOR FREE ESTIMATE**

Our representative will call with samples, take exact measurements, and give estimates on your custom drapery needs. NO obligation!



Features  
Sears  
Fine  
Tailoring

Four-inch hem at bottom. All hems blind stitched.

Pinch - pleat tops, barbed for long wear.

Serged seams. All selvages are removed.

Covered lead weights at all corners, series

Double heading with permanent finish buckram.

Individuality tailored for size and squareness.

Expert Installation also available at Sears low prices

**SHOWING OF SPRING FASHIONS IN 2-PIECE ENSEMBLES**

**RIVIERA SOFA BED CO.**  
425 E. 4th St. HE 7-8511

**NO MONEY DOWN! YOUR OLD FURNITURE IS YOUR DOWN PAYMENT!**

Tired of seeing just 2 or 3 styles on a showroom floor? . . . visit your Riviera showroom . . . see the largest selection of convertible sofas in the west . . . at the lowest prices in the west!

**The Marquis . . . 2-PIECE MODERN ENSEMBLE**

**The Sonata . . . PROVINCIAL 2-PIECE SET**

**The Baltimore . . . 2-PIECE COLONIAL SET**

**The Normandy . . . EARLY AMERICAN ENSEMBLE**

**The Texon . . . KING SIZE 2-PIECE ENSEMBLE**

**The Suburban . . . 2-PIECE CONTEMPORARY SET**

**The Langview . . . 2-PIECE CONVERTIBLE SECTIONAL**

**10 SIZES 85 STYLES**

**NEW SPRING SELECTION OF TABLES AND LAMPS**

Park Free

"Satisfaction guaranteed or your money back"

**SEARS**

Downtown Long Beach  
Long Beach Blvd. At Fifth, HEInlock 5-0121



# Fanciful New Lantern Designs

About 10 years ago George Nelson turned his attention from furniture and architecture to lighting. That move resulted in the famous "Bubble Lamps" suspended from countless American homes.

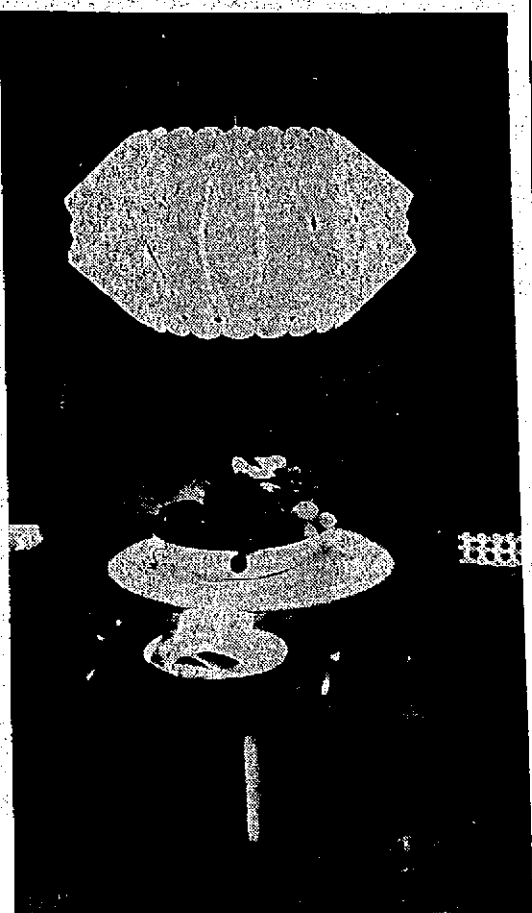
Now Nelson has returned to lighting designs. The happy result is a series of intriguing "lanterns" utilizing new techniques in plastics.

The lanterns filter light through an extruded plastic cylinder and then allow it to pass through sculptured segments of molded vinyl. It sounds complicated, but the results are truly beautiful.

**SLIGHTLY ORIENTAL** in feeling, but definitely not oriental modern, the lanterns have a distinctive personality. They are almost sculpture.

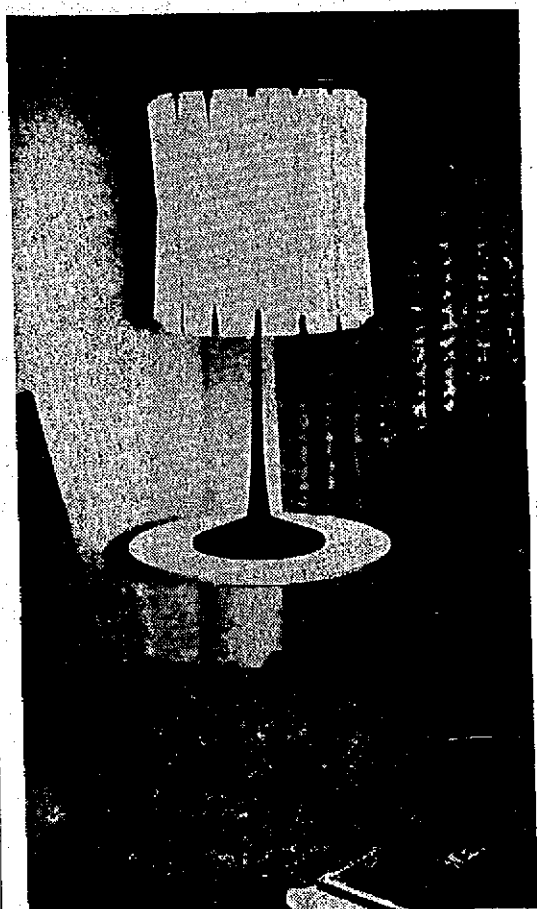
The lanterns three-dimensional surface is easy to clean. As a matter of fact, they can be taken apart if necessary. And being plastic, they are extremely durable.

Table lamps and floor lamps will be available in addition to the hanging lanterns.



**LANTERN LIGHT DINING**

New look in lighting is particularly attractive over the dining table. Here a lantern fills a three-way lighting requirement: Downward light on the table, indirect light flooding the ceiling and a soft glow around the periphery of a lamp for a relaxed atmosphere.

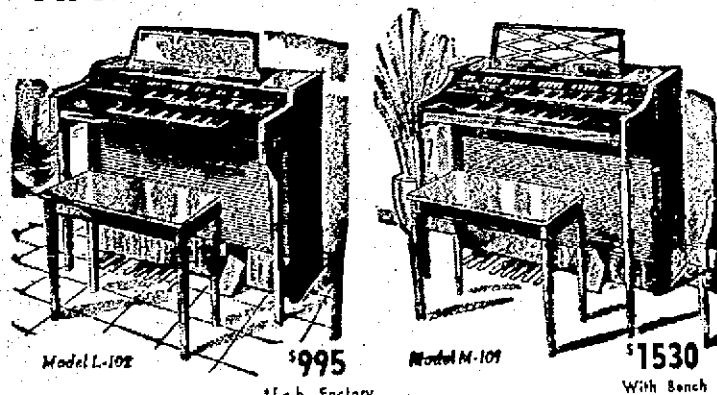


**IDEAL FOR LOUNGING**

On a slender walnut shaft, a lantern is luminous, decorative and virtually unbreakable. A cantilevered table holds this lantern in position for relaxed, semi-prone reading or lounging.

If dry, rub the spot briskly with the fabric itself or a clean tissue. When you have the vacuum cleaner in use, run the nozzle over velvet hats and suede shoes. This works better than dampened with a drop of mineral oil and a little water.

## 2 Completely NEW! HAMMOND SPINET ORGANS



New in styling, easier to play, sound better and cost less. Hammond's twenty-six years experience in building the world's finest organs is reflected in these two new models. You will never tire of the thrill of playing a real organ—if the instrument is right and the introductory playing instruction is sound. Hammond Organ Studios can provide both.

TERMS TO SUIT

FREE PRIVATE INSTRUCTION

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Organ

SALES SERVICE

INSTRUCT ON

1975 Long Beach Blvd.

GENEVA 9-0918

# Area Rugs Will Place Accent Where Most Needed

Area rugs have emerged as one of the bright spots in home fashions news for 1962.

More than ever, these little rugs—and many that are not so small—show an intensity of color and design that can add a bright accent to many areas of your home.

The brightest colors and bold designs can be used to advantage in these rugs, since they do just what their name imply—provide an accent in a room or define one area.

The vivid style which might be overpowering in a large area of carpet can be a focal point in a rug.

Styles are numerous—from those inspired by regional designs, such as Pennsylvania Dutch or Southwestern, to "novelty" ideas to brighten a child's room.

**COLORS AND textures** show as much range of choice, from pastels to "shock" colors, from thick, furry rugs of smooth looper textures.

Here are a few tips to aid in your selection and use of interesting rugs:

Do choose a rug size with square or rectangle to define proportions in mind.

Obviously, a 3'x5' rug by itself will be completely lost in a large room—and too many small rugs in one room will give a haphazard appearance.

Therefore, choose a rug large enough to define a particular area—perhaps a furniture group, or a corner of a room.

Two rugs in the same room do not necessarily have to match in size or shape. For example, you might use a round rug to accommodate dining table and chairs, a

square or rectangle to define the "living room" area of the center motif, or furniture contained within a bordered or fringed rug.

Don't be afraid to use an area rug over wall-to-wall carpeting. You can choose a rug for its design interest and be practical at the same time. Small rugs help protect carpets at heavy-wear spots. Shift them occasionally to avoid undue abrasion on carpet pile and remember to vacuum the carpet underneath during regular cleanings.

**DO CONSIDER** rug design when you think about placement. Many new styles have a border or center designs, so plan furniture arrangement accordingly—perhaps a table

**Davis**

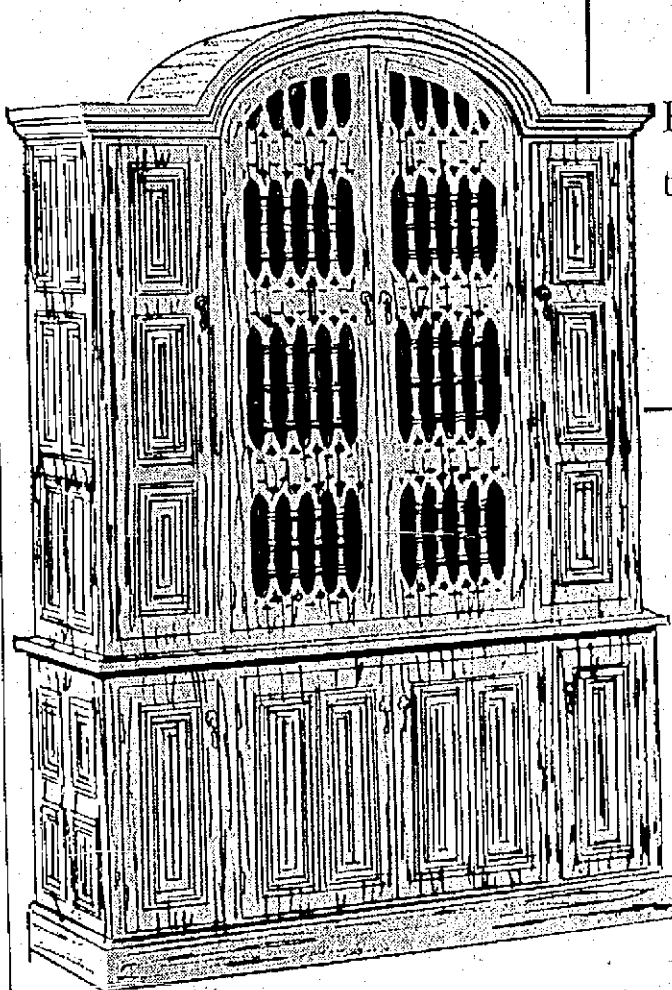
FURNITURE CO.

Presents the exciting new grouping from south of the border

## HACIENDA

Hand carved by Mexican craftsmen to lend authentic Spanish influence to your own hacienda.

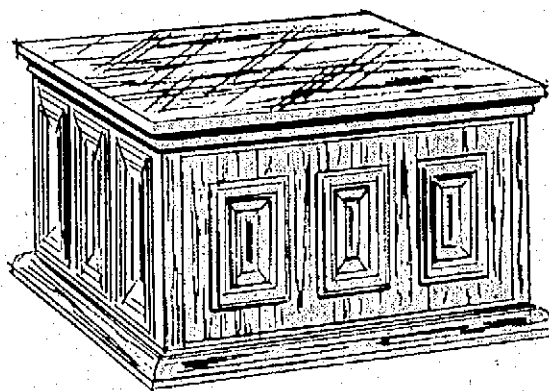
Complete living room, dining room and bedroom groups



**Hacienda Break Front**

A masterpiece of hand-carved beauty in rich natural oil wax finish. Anyone decorating in the new Spanish mode, should seriously consider this outstanding break front as the focal point in the design scheme.

589<sup>50</sup>



**Hacienda Chest**

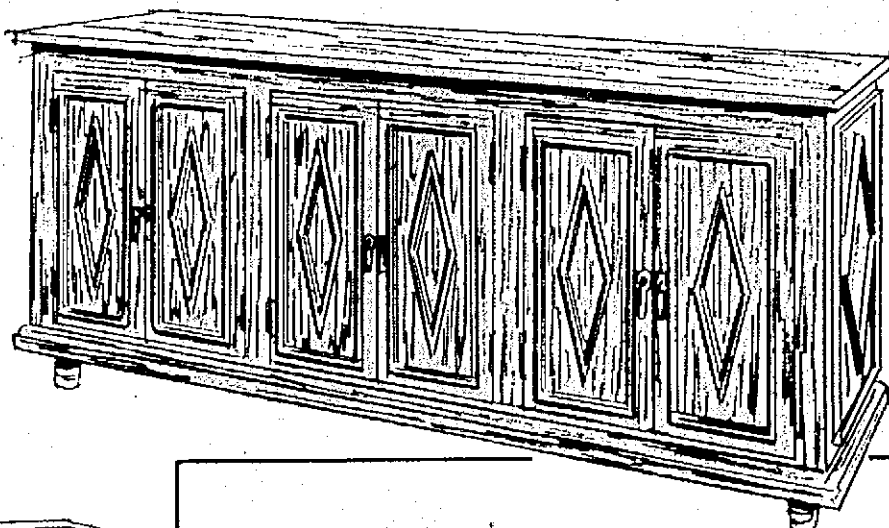
Low and handsome. In antique gold finish. As lovely as it is unusual.

254<sup>50</sup>

**Hacienda Chest**

Long and lovely. In turquoise with antique gold trim. Beautifully hand-carved.

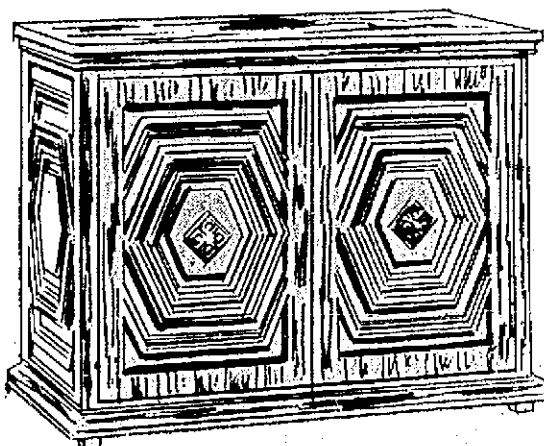
259<sup>50</sup>



**Hacienda Chest**

Deep and spacious. Hand-carved in rich natural oil wax finish. Exquisitely designed to enhance the beauty of the Spanish influence.

279<sup>50</sup>



**Davis**

FURNITURE CO.

1975 Long Beach Blvd. — HE 6-9747

LONG BEACH



# Bedrooms May Need New Decor, Too

The "forgotten room" of color scheme that seems restful. This does not mean that the room has to be dull! Rich tones can well be used in bedrooms, although a strongly contrasting color scheme generally is not best.

Yet no room is so worthy of being furnished for comfort and beauty as the bedroom. In fact, comfort is the keynote to a well-planned room for relaxation — and that means visual as well as actual physical comfort.

In living rooms, kitchens and eating areas, vivid colors are often charming. But for a room as peaceful as a bedroom should be, more subdued decor is recommended.

SO the first rule in designing a bedroom is to choose a

completes the color scheme and provides warmth and coziness underfoot.

If you choose a rug rather than carpeting, make sure that it's large enough to cover the area around the bedside. Anyone who has ever touched a bare foot to a cold floor will see the logic of this planning at once!

THE carpet or rug will provide the necessary acoustical

protection at the same time it adds to decor and comfort underfoot. Obviously, bedrooms should be as quiet as possible, and the soft floor covering does double duty in this respect, cutting down airborne noise efficiently and practically eliminating impact noise.

The carpet might well provide the accent color for a bedroom, or could be in a more subdued tone that harmonizes with the colors of walls and draperies. Several repetitions of one color in a room contribute to a relaxed feeling in decor.

Draperies can contribute an interesting pattern to bedroom decor and also play a practical role in shutting out light when desired. The pattern might be subdued and

repeat the predominant color of carpet and walls.

PLAN BEDROOM furniture arrangement for the utmost convenience — easy access to storage pieces, night tables near the bed, chairs away from the main traffic pattern in the room.

Add good lighting for dressing tables or reading in bed, preferably a lighting arrangement that can be easily dimmed or turned up at will — and the bedroom will be an asset instead of the forgotten room in your decorating plans.

## No Moving Problem With Rugs

Moving is certainly nothing new for carpets and rugs! In fact, one of the earliest-known users of rugs were the Nomadic tribesmen, who found that coarse-woven fabrics made the "floors" of their tents more comfortable.

So if you are moving—as one-fifth of all families in the United States do every year — be assured that carpets and rugs are ready to make your home more livable.

You may find that a move from one home to another provides the best opportunity to purchase new carpets. Or you may want to move your current carpets and rugs with you.

IN EITHER case, it's logical to arrange for these important items to be moved first and put in place before you transfer other furnishings.

If you have wall-to-wall carpeting in good condition, contact a local retailer or



EXPERTS IN HOME DECOR

Buffums' interior consultants, John Stettler and Carl Stewart, specialize in the field of fabric and color for homes, offering expert advice on drapery, carpet and upholstery harmony. They will go to homes armed with swatches of fabric, upholstery and carpet samples to make suggestions on new decor. All Buffums' stores are well stocked in the newest styling in home decor and provide the two experts as an added service.



### ADJUST SELF TO COMFORT

In just three minutes you convert a regular twin bed into a Select-A-Rest bed as shown here. After the bed unfolds it can be adjusted to 101 contour position with the touch of a button to permit you to select a preferred position for ideal rest. These are offered by Acme Mattress Co., Long Beach and Santa Ana.

# SPRING Sale

at Alan's Draperies

The most modern custom drapery factory in Long Beach, with the finest equipment to produce quality draperies at the lowest possible prices.

### Yardage Special

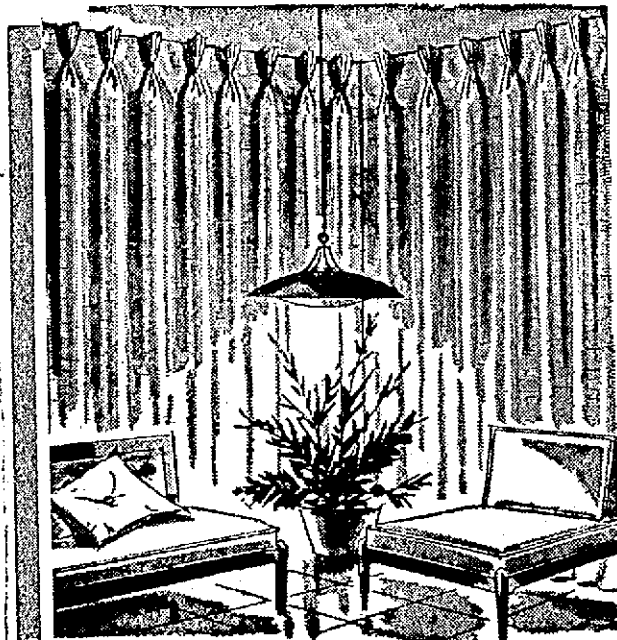
Reg. \$3.50 per yd. value **\$1.99** per yd.

All the latest styled fabrics including Ombre Stripes, Chrome spuns, Heavy Bouclés.

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"All Work Guaranteed"

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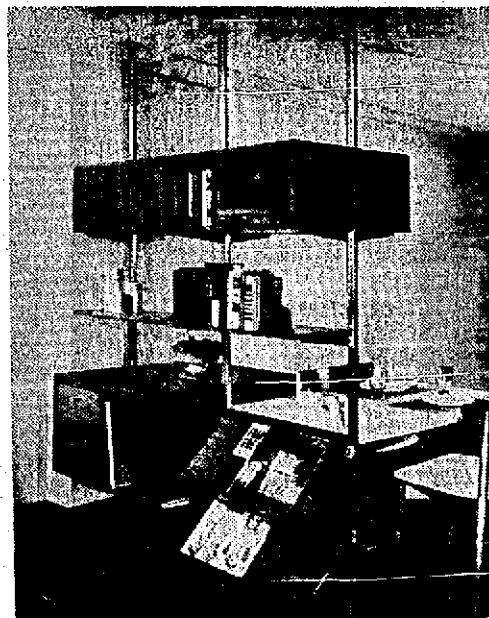
(Next to Carl's Furniture)



## BEAVER BROS. READY-TO-FINISH FURNITURE OF QUALITY and DESIGN

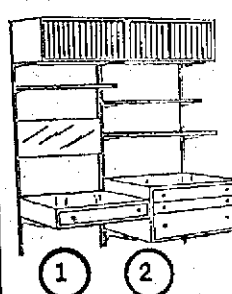
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ADD THE UNITS AS GROWTH DEMANDS

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IT GOES ON THE WALL

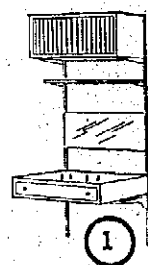
IT DIVIDES A ROOM

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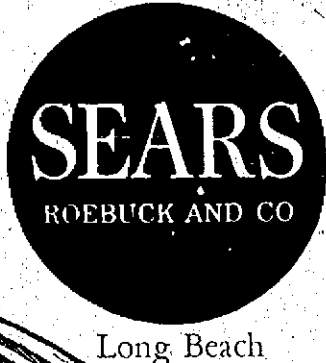
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# EXTRA Comfort-EXTRA Wear Hotel-Built 312 Coil Mattress and Box Spring

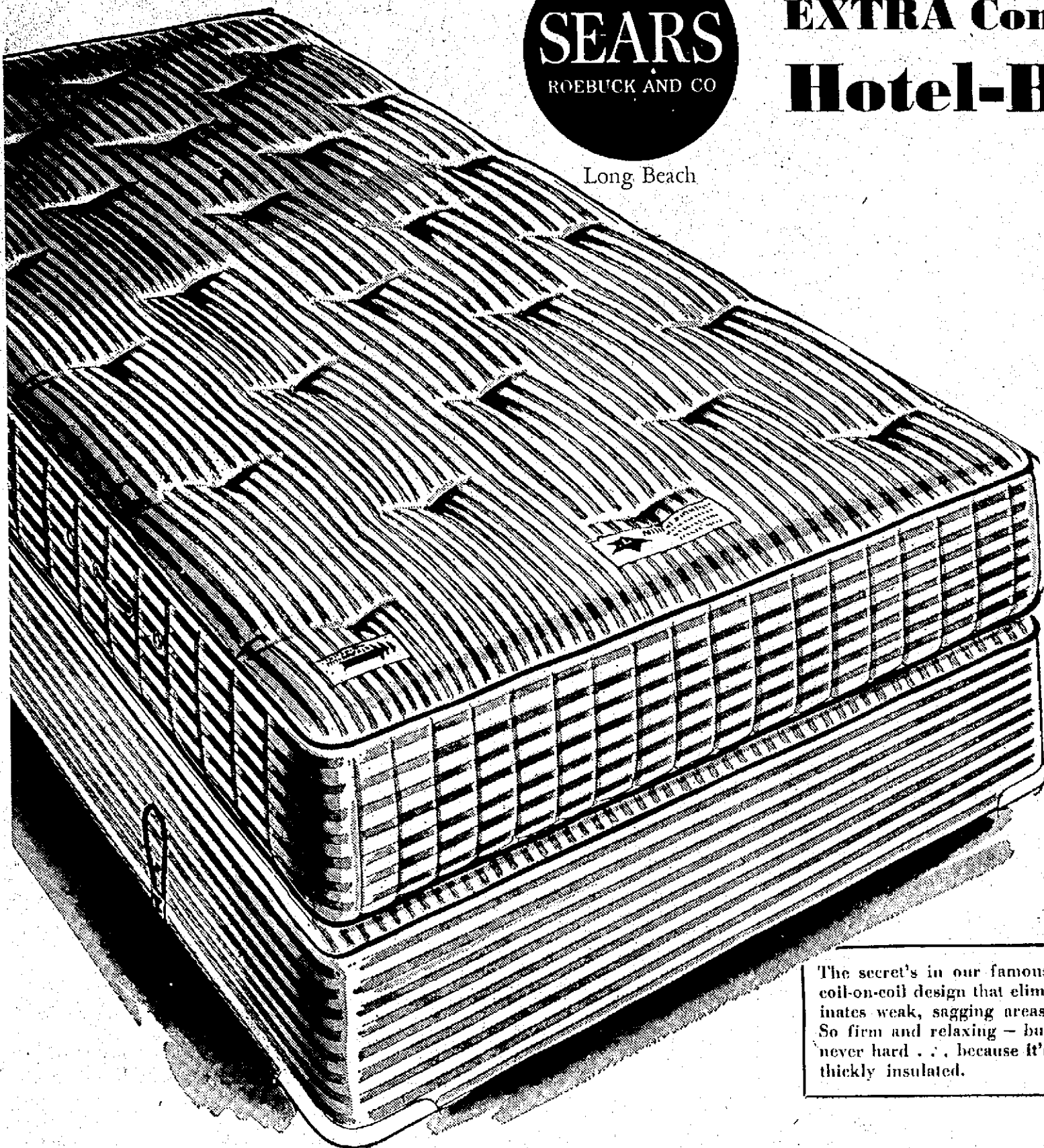
**79<sup>88</sup>**  
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Compare our LOW  
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- Features Serofoam pre-built borders
- "Tufted" for firm sleep comfort
- Your choice of full or twin sizes

The secret's in our famous coil-on-coil design that eliminates weak, sagging areas. So firm and relaxing — but never hard . . . because it's thickly insulated.

The very name "Hotel Built" means quality construction throughout! Innerspring mattress and box spring insulated with sisal pads and upholstered with layers of all new felted cotton. Vertical stitched pre-built Serofoam reinforced cotton border won't sag! Heavy woven striped cotton ticking in diamond tufting pattern. Twin size mattress has 216 coils plus 216 coils in box spring.



# EXTRA THICK Wool Pile Wilton Broadloom

**SAVE  
20%**

Regular \$9.99

5 Decorator Colors

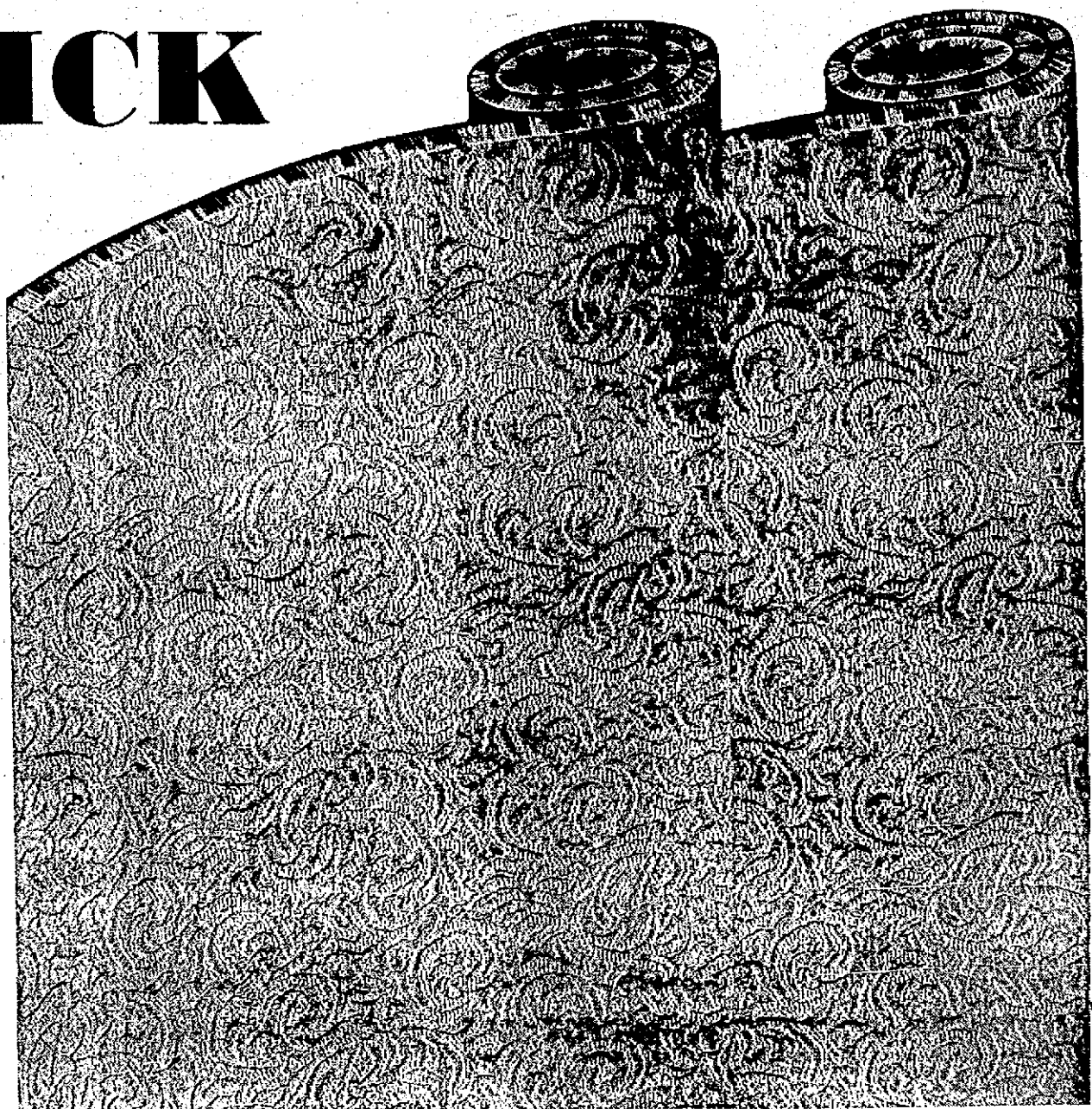
- Spice Beige • Spruce Green
- Shell Brown • Light Beige • Gray

Dense loops shed footprints, hide dirt, add to the luxurious beauty of this fabulous carpet! Thickly woven wools in gorgeous hi-low texture keep its beauty and resiliency practically forever . . . takes heaviest traffic without crushing . . . gives you years of long wear. Durably mothproof. In three practical widths.

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Square  
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DOWN When You Buy  
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PHONE HE 5-0121  
For FREE Estimates!  
Representative will call with samples.  
No obligation!



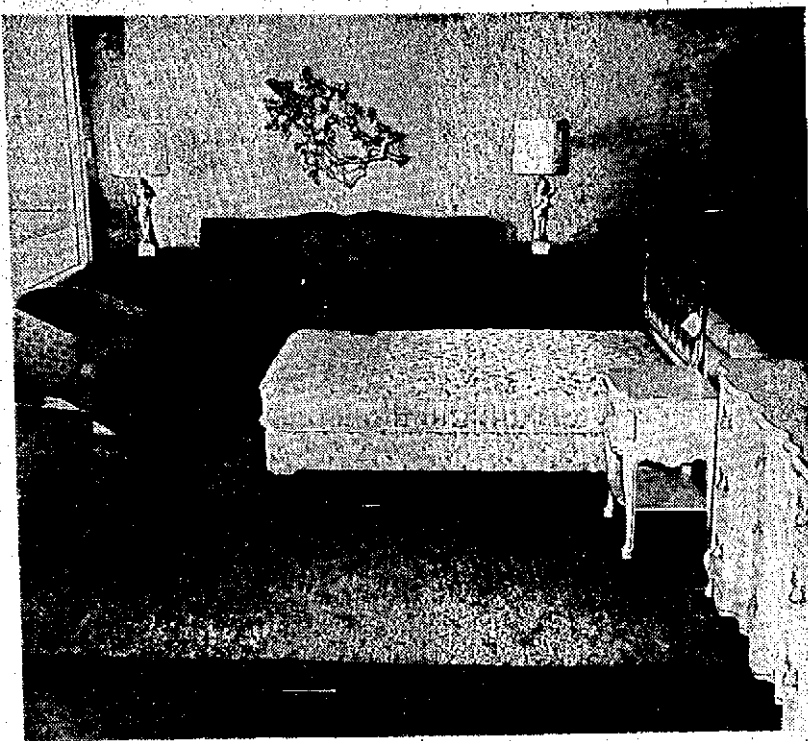
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"Satisfaction guaranteed  
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#### FOR THE FINEST OF SLEEP

Looking through the window of the Sleep Shoppe, Fourth St. and Linden Ave., the camera captured these tips for good sleeping. At the right is a Basset Versailles bedroom set in antique white with French Provincial tables. In the background is a hide-a-bed by Simmons.

## Jackie's Influence on Women Is Shown

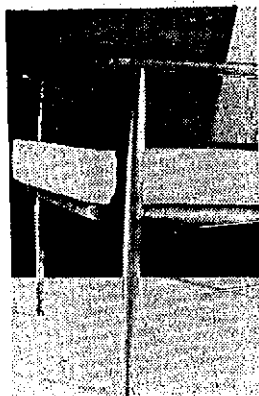
A new topic has entered the conversation in the furnishings field. It's "the Kennedy influence." They mean Mrs. Kennedy. And they admit her influence is substantial, whether they are for or against the administration. "She's a trend-setter," said one, in trade parlance. "She has both taste and style. And her influence on women is great, in every way. We're beginning to feel it in our field from the orders we're getting."

"WHICH brings us around to the much discussed redecoration of the White House," said another. "I personally feel that not many people can afford, or even want, the type of furnishings incident to refurbishing an historic residence. The publicity given the project may or may not have an effect on the over-all picture in home furnishings."

## Dining Tables Show More Formal Trend

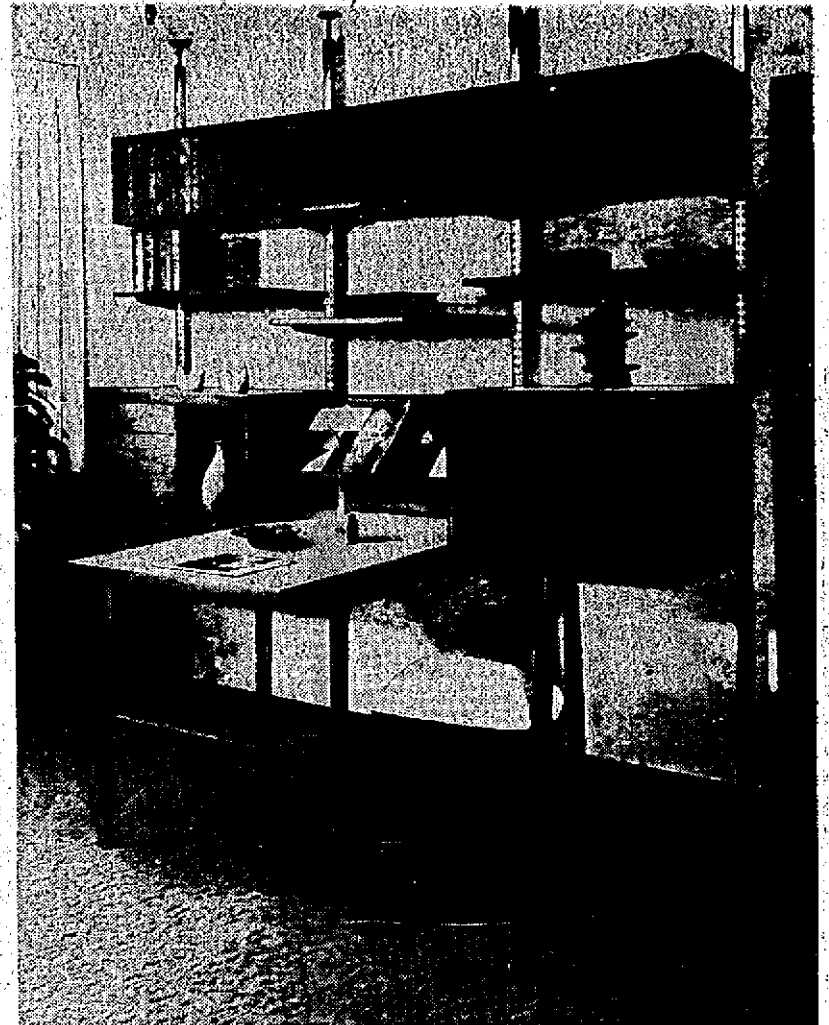
Dining tables indicate further interest in the trend to more formal mealtimes.

Larger in scale, the tables include both stationary and extension styles. Tops often combine easy-care with glamour, as in the frequently



#### LOOKS LIKE WOOD

A revolutionary technique for embossing steel to create a finish with the texture and warmth of wood grain has been perfected. Here is a closeup of a Viko club chair by Baumritter.



#### WALL-HUNG UNITS APPEAL

High fashion and chic as decorator pieces are the wall-hung units now offered at Beaver Brothers, dealers in finished and unfinished furniture. Functional as well as attractive, the sliding-door cabinets and three-drawer chest with shelves and plastic top table fits well in smaller homes and apartments.

## Towels, Bath Mats Delight to Eye

The great beauties of the coordinated with bath mats and rugs in several sizes.

GROUP collections range all the way from "Old Salem Quilt" to "Blue Lagoon." "Chateau Rose", a new all-over flower pattern of old world elegance, comes in Antique, Turquoise, Larkspur Blue, Topaz, or Persian Pink. The Northern Lights Collection especially good in a bathroom of ultra modern design, includes "Snow Flowers" (a print), "Northern Lights" (stripe) and "Stockholm" (solid towel with white border) in 9 to 15 color combinations.

New patterns introduced this season include stripes, checks, floral designs, and jacquards as well as solid colors, all of which can be coordinated with bath mats and rugs in several sizes.

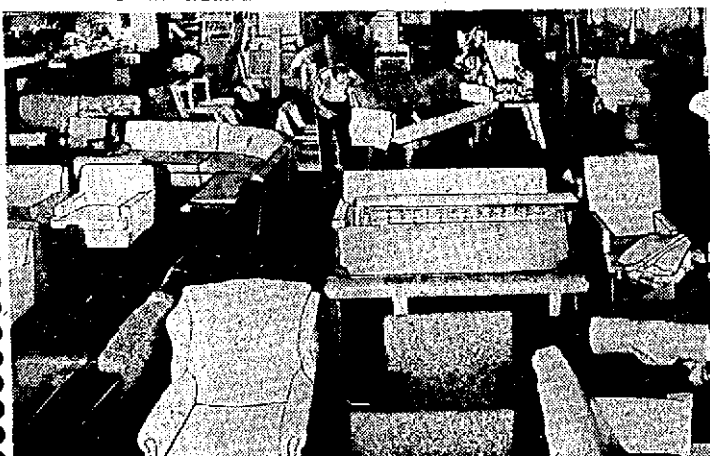
For girls who aspire to be Sand Witches there is a 36x66 beach towel called just that. Other assists to chic and glamour include imaginative and colorful prints such as "Crazy Man", "High and Dry" and, for sunburned beauties, "Duch".

#### Imported Items

Those hand hammered copper lamp bases shown by Keith Henriques are from Egypt. He is also showing excellent reproductions of French antiques and old Spanish ceiling "lanterns." The latter can be hung as "chain" lights, now such high style.

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RECEIVE THE  
ENVOIOUS  
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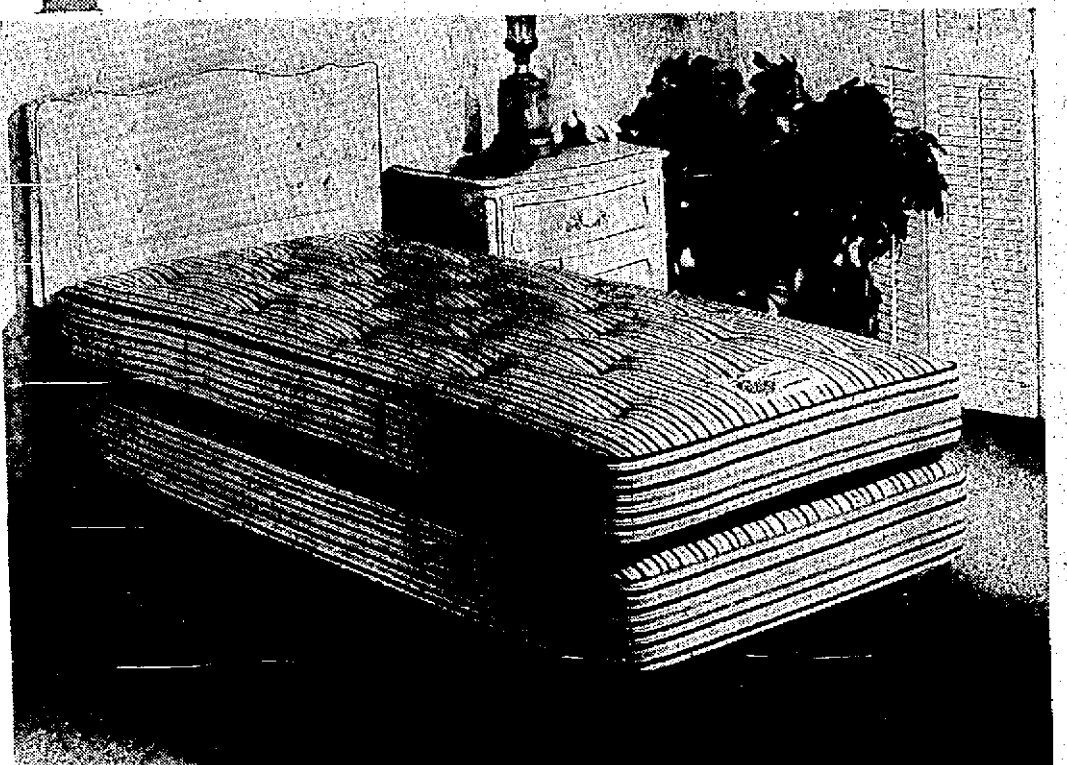


Your present furniture made like new. Same fine quality workmanship and materials as goes into our new furniture. Free pickup and delivery.

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## BEST-OF-THE-MONTH SIMMONS SLEEP SALE



### The Countess Sleep Ensemble

\$59<sup>88</sup>

For a limited time only, the famous Westminister Simmons mattress and box spring, plus beautiful headboard of washable white linen finish plastic, also four legs and brackets set up. As \$89.95 VALUE priced for super savings as the Best-of-the-Month by Simmons. There is quality of construction in every one of the hundred of innerspring coils, and in the pre-built, sag-proof border. You'll enjoy night after night of restful sleeping comfort provided by the extra layers of cotton upholstery beneath the heavy 8-oz. durable cover. Ventilators insure inner freshness. Hurry in for the Best-of-the-Month by Simmons.

### MORE MATTRESSES AND BOX SPRINGS

#### GOOD

220 Coil, heavy padding, durable cover. \$49<sup>88</sup> set

#### BETTER

312 Coil Flexilator Unit, Extra padding, Pre-Bilt Border, 10-Year guarantee. \$59<sup>88</sup> set

#### BEST

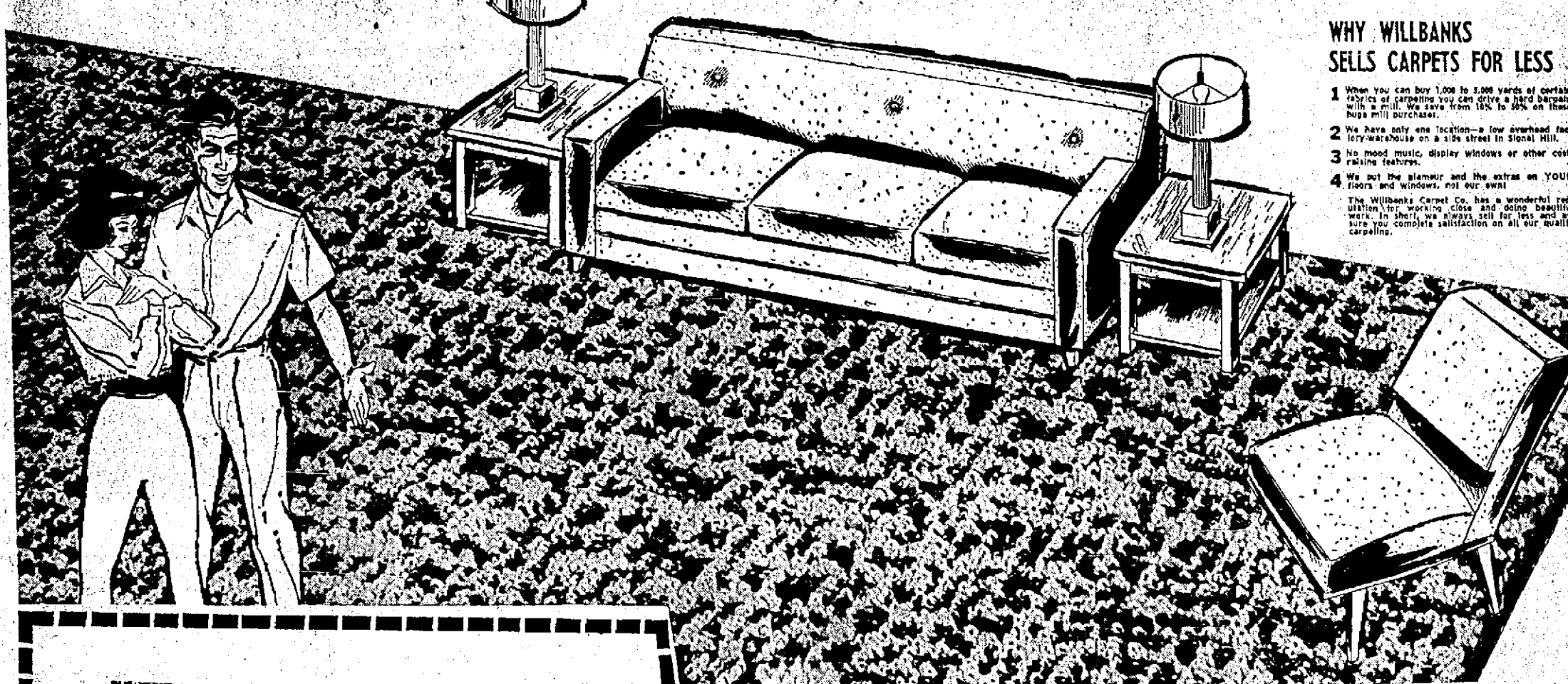
510 Coil Flexilator Unit and Double padding both sides, 1000 Ventilated eyelet pre-bilt border, Heaviest 9-oz. cover, 12-year guarantee. \$69<sup>88</sup> set



MATCHING BEDROOM FURNITURE available  
4700 LONG BEACH BLVD.  
GA 2-2151

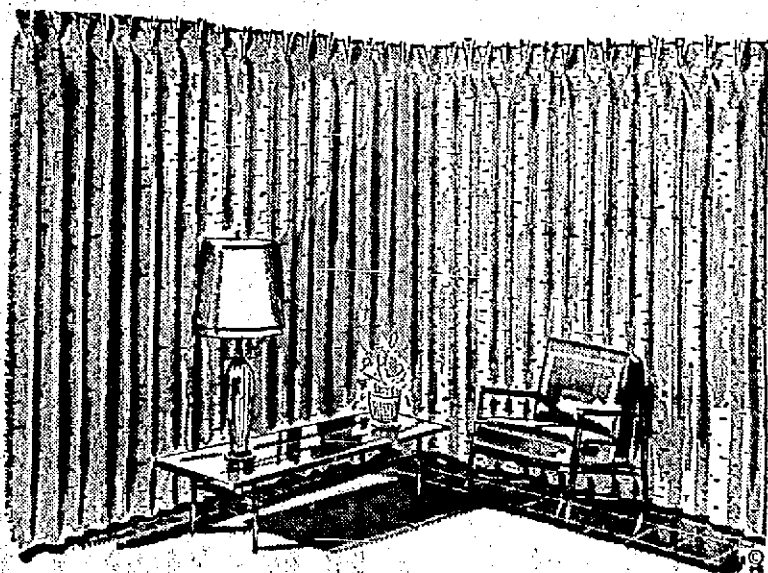


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- 1 When you can buy 1,000 to 5,000 yards of certain fabrics of carpeting you can drive a hard bargain with a mill. We save from 15% to 30% on these huge mill purchases.
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  - 3 No mood music, display windows or other cost-raising features.
  - 4 We put the blame on the extras on YOUR floors and windows, not our own!
- The Willbanks Carpet Co. has a wonderful reputation for working close and doing beautiful work. In short, we always sell for less and assure you complete satisfaction on all our quality carpets.



## Beautiful DRAPERIES CUSTOM TAILORED TO YOUR WINDOWS

At Willbanks we have always operated our own work-room to insure our customers the quality of work to be proud of and still sell at lower prices. Our range of work includes every style and type of window decor available. Single and double rod, valancing, custom brass, wall or ceiling, matching fabric and spreads. All available at prices starting from 1.89, plus installation.

- Price Includes:
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  - Wide selection of beautiful drapery fabrics.
  - Complete expert labor using 4" double tops with heavy crinoline, 3" spacing with hidden seams, weighting, hooks and fan folding.
  - Completed draperies delivered to your home ready for installation.
  - Money-back guarantee. Willbanks drapes or carpets must meet your satisfaction.

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Decorator-advisor service by appointment  
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**GE 4-0901**

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## 100% ALL WOOL BY MAGEE

- ✓ Good style, design and quality at a low, low cost.
- ✓ All wool pile for springiness underfoot, good wear.
- ✓ Extra durability and tuft bind offered by intertwin- ing of pile and back, plus coating of latex on back.
- ✓ Permanently moth-proofed.

12 Decorator Colors to Choose From

OUR PRICE **\$4.95** SQUARE  
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## Alexander Smith or Mohawk All-Wool CANDY STRIPE

Through the year Mohawk accumulates a lot of yarn from their more expensive patterns and in order to use the yarn, they come out with a Candy Stripe. This is excellent for the den, kids' rooms, or for that matter—the entire house.

**\$3.95**  
sq.  
yd.

## Special Buy From Gulistan

## 100% WOOL

Special Staunton in 3 beautiful colors: Foam Beige, Natural, Barley Beige. Over 1000 yards available in stock now. This random sheared carpet has 3-ply wool yarns in the face and has a small modern pattern that is graceful and in excellent taste. A carpet that will sell anywhere for at least 10.95, The Willbanks Special Buy Price.

**\$8.50**  
sq.  
yd.

## ALL-WOOL WILTON by Alexander Smith

A beautiful tweed with subtle multi-level texture. Mothproof. 3 beautiful colors to choose from.

## 100% Continuous Filament NYLON by Alexander Smith

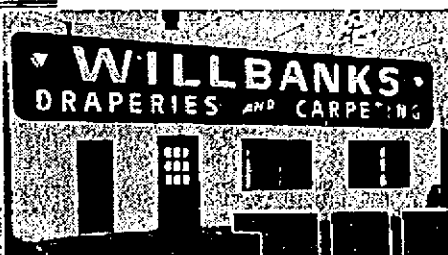
Super resilient, resists fraying, extra durable, non-allergic, mothproof. Eight colors to choose from—nutmeg—white grape—sand—beige—sandalwood—mocha—willow—green—gold. Should Sell for Much More

Your  
Choice **\$5.95**  
sq.  
yd.

The new 1962 lines are here... Space-dyed Nylon, Wool Wiltons, Tone-on-Tone Wools and Continuous Filament Nylons... Including such famous names as — ★ Mohawk ★ Gulistan ★ Alexander Smith ★ Firth ★ Berven ★ Hollytex ★ Magee ★ Roxbury. We also have hundreds of roll ends and remnants for that extra room or den at cost and below cost, from...

**\$2.95**  
TO  
**\$18.95**  
yd.

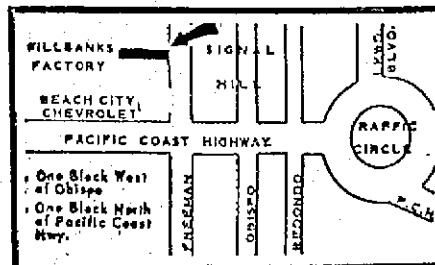
Here are examples of our realistic pricing policy. (The prices above are for the carpet alone. Our expert installation is 1.25 per yd. and the finest rubberized felt pad is 75c per yd. The red Cushion-aire pad is \$1.75 per yd.)



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36 MONTHS  
TO PAY

Open 10-9 Mon. thru Fri.  
Sat. & Sun. 10-5:30. Call  
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DRAPERIES and CARPETING

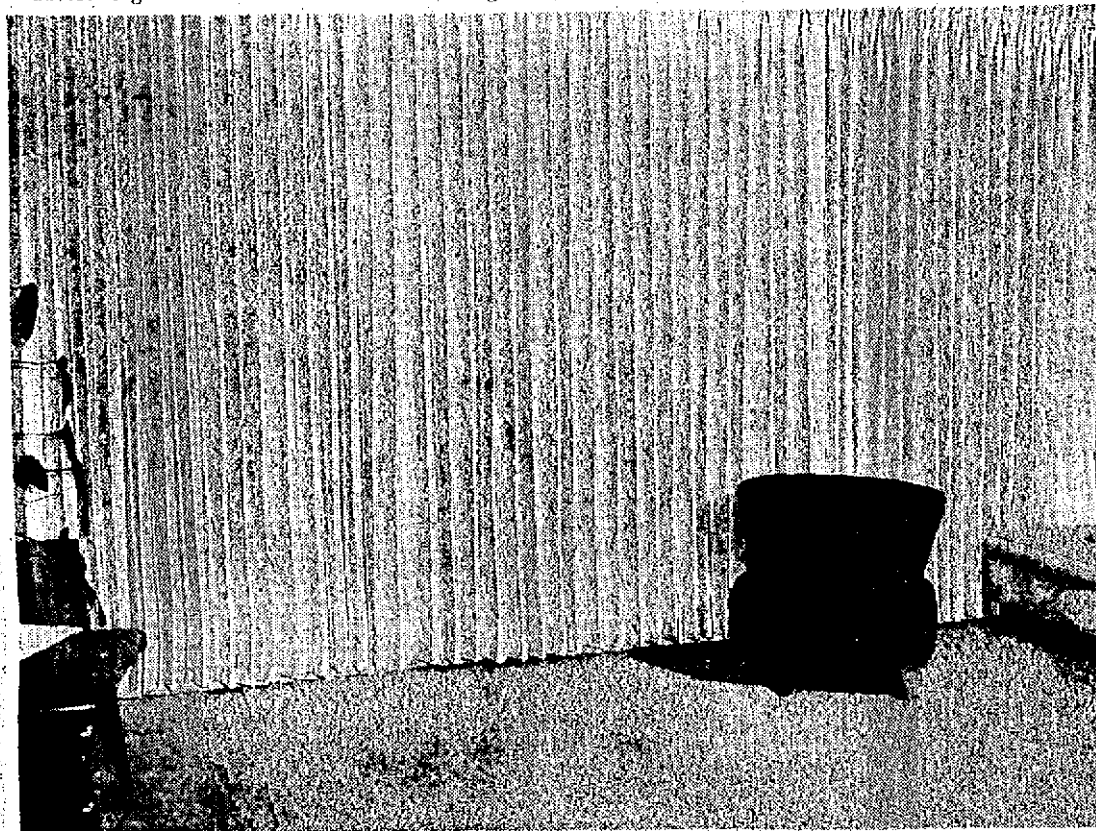
**Willbanks**





#### SHOP-AT-HOME SERVICE OFFERED

Customers are provided with the opportunity of seeing the merchandise in a setting in their own homes by the Sears Shop-At-Home Service. Sears has many full-time employees who will go into homes with samples of carpeting, draperies, upholstery and slipcovers, under this service. Expert advice is given free on such home furnishing service.



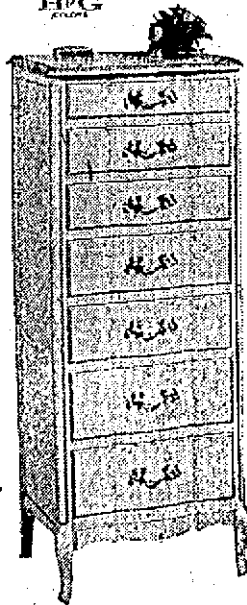
#### ANTIQUE SATIN DRAPERIES

Willbanks Carpets and Draperies of Signal Hill provided complete interior decorating and color coordination in the Long Beach home of Mr. and Mrs. H. C. Dixon. John Griffin, graduate decorator for Willbanks was in charge. In this view may be seen antique satin draperies contrasting with a Hi-Lo random texture turquoise carpet. The Signal Hill firm provided murals as well as the draperies, carpet and color coordination.

### Now at HERRON'S SANFORD

As seen in House & Garden

French Provincial Hi-Chest



Come in and see this elegant 7-drawer Hi-Chest in Antique White and Gold. It's beautifully crafted by America's largest manufacturer of decorative chests; answers your decorating space problems. SANFORD uses only choice woods, authentic styling. You'll want to make this chest a family heirloom! (Available also in Cherry, Turquoise and Gold.)

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SPECIAL OFFERING  
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LONG BEACH

### See Rugs in Home, Then Buy

The surest way to know that you will be happy with the carpet you are planning to buy is to see how it will look in your home.

Realizing this fact, many carpet retailers today provide "in-home shopping" services that are becoming more and more popular with their customers.

You can arrange for a salesman to call at your home with a selection of samples, perhaps some that you have seen at a store or several in the colors and textures which interest you most.

THEN YOU—and possibly other members of the family—can see exactly how a carpet will look under home lighting conditions and in conjunction with existing colors and furnishings in a room.

This easy shopping is a boon to busy mothers—no babysitting problems here!—or working wives who find it difficult to arrange time for shopping.

A trained carpet expert can also determine exact measurements of a room, or give advice on qualities best suited to traffic needs, when he sees your home.

Ask your local retailer about having carpet samples brought to you, or other arrangements allowing you to view carpet in the surroundings in which it will be used.

## New Lines in Casual Furniture

Casual furniture reflects classic Italian sculptured lines, a quality metal chair to create a somewhat Roman effect.

Stark functionalism is frequently softened by curves and sometimes almost traditional detailing. One metal dinette grouping features and plastic sand chair is in regency styling. Even outdoor furniture features a contoured, tapered effect; one tubular aluminum and plastic sand chair is also indicative of the new versatility of casual furniture is a new redwood line.

The new, low curving lines in rattan furniture, while simpler than many designs previously seen in this medium, have added elegance and charm.

## previewing the opening of

# RITNER FURNITURE

Featuring the finest names in home furnishings . . . the best from manufacturers of proven quality . . . the best values with our easy terms.

**EARLY AMERICAN**  
**MAPLE** **PROVINCIAL**  
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DuPont 501 Nylon—Acrlan—Beattie 100% Wool—Cumuloft

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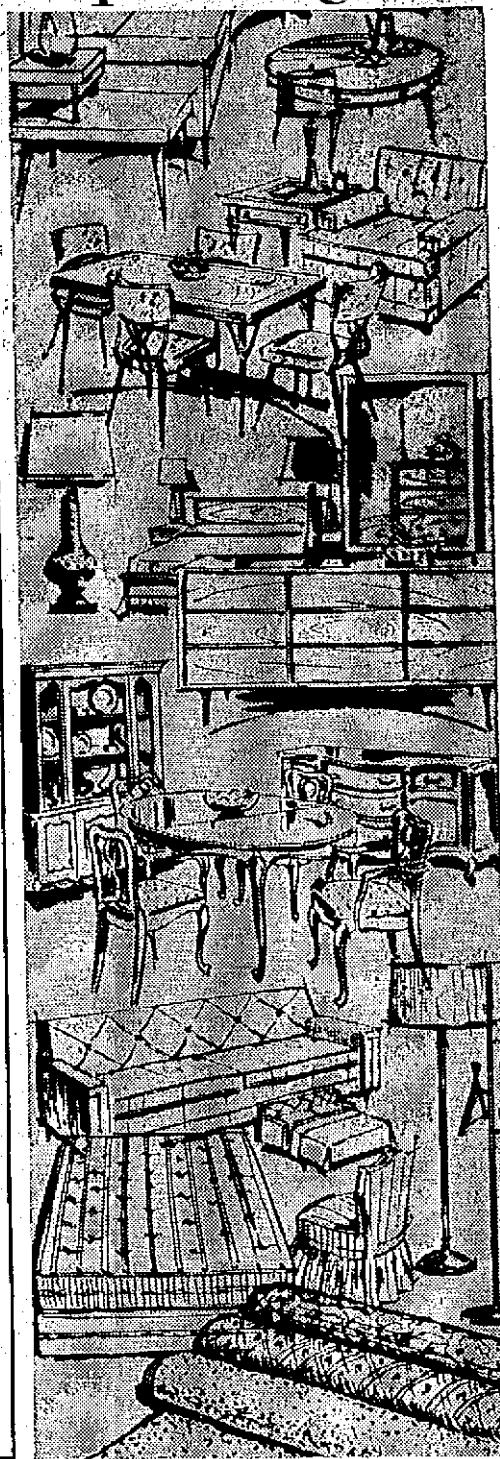
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**75,000 Sq. Yds. to Choose From**

See all the major mills carpeting in a one-stop shopping trip. Choose your carpet from one of our many, many rolls on display, or from our hundreds of samples. Quality carpet at reasonable prices.

**70% WOOL**  
**30% NYLON BLEND**  
NEUTRAL BEIGE  
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**A TREMENDOUS**  
**VALUE** **2.66** Sq. Yd.

**DUPONT "501"**  
**CUMULIFT, TYCORA**  
CONTINUOUS  
FILAMENT NYLON  
**6.66** Sq. Yd.  
by Lees, Mohawk,  
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**WAGON SERVICE**

with samples shown in your own home. Our courteous and well-trained representatives are available day or night to help you make the proper selection.

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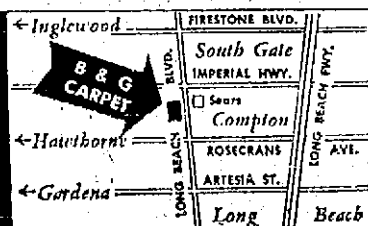
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## B & G CARPET CO. INC.

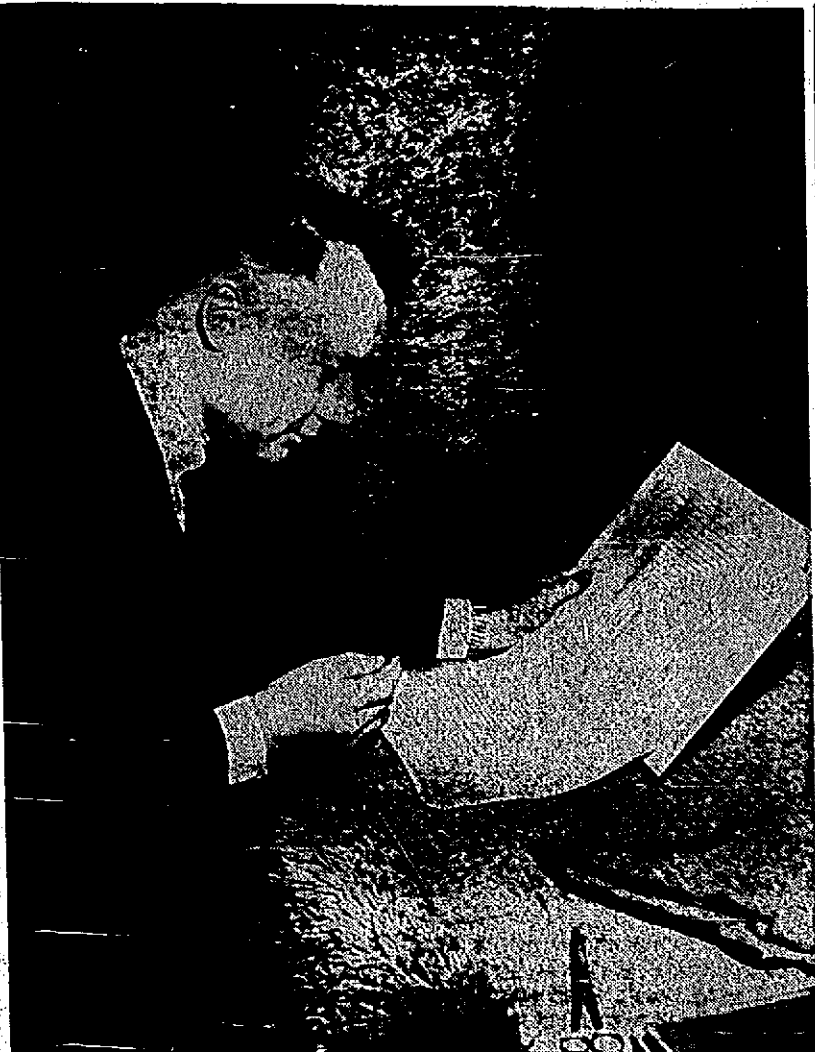
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#### RUG KITS OFFERED

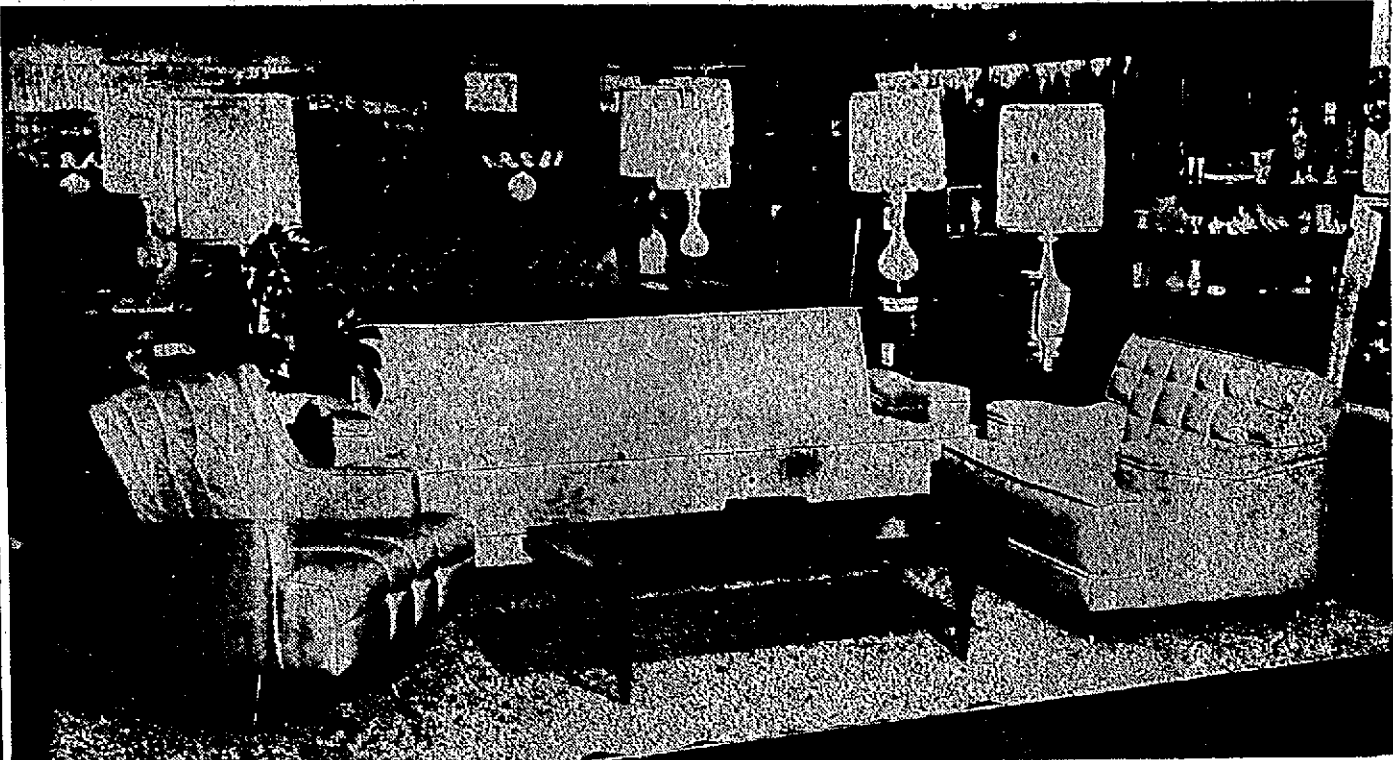
Bill Beadle is shown actually making a hand-knotted Rya Rug from a special kit being introduced by Frank Brothers, 2400 Long Beach Blvd. Easy to make and no loom required, these all-wool pile rugs are prized by collectors and decorators. Many colors and patterns by leading Norwegian artists are featured. Size determines the cost of the kits.

#### Grecian Urn Is Lamp Base

Some accessories illustrate the trend toward a classic re-urn materials, providing a Grecian urn shape, glare-free lighting, diffused through an inner plastic in an open design serves as shade covered by a second the base for a 43-inch lamp shade of net.

#### Real Acting

HOLLYWOOD (UPI)—Actress Annette Gorman won several ribbons in school swimming competitions, but in one scene for the movie "Five Kinds of Love" she is shown drowning in the ocean.



#### WALKER'S OFFERS MORE HOME FURNISHINGS

All home furnishings have been moved to the fourth floor of Walker's downtown Long Beach store, making it more convenient for shoppers. The furniture, carpet, draperies, curtains, slip covers and gift departments have been enlarged. The store will offer furniture in Colonial, Traditional and Modern stylings with a vast selection of curtains, drapes and floor coverings. Here is a view of a portion of the big new furnishing department.

#### Much Carving Noted

With the current movement toward greater luxury in home interiors, there is a notable return to craftsman-ship detailing on furniture. One evidence of this is seen in the abundance of carving on new pieces being shown at the Los Angeles Home Furnishings Mart. Intricate carving details the brace of a three-foot console which is lighted from within. A handcarved pedestal imported from Italy supports the top of a new solid walnut stationary or extension "Florentine" table. MEXICAN IMPORTS, too, evidence much carving. A South-of-the-border break-front being displayed at the Mart (Marsh-Fairchild) is one of many which is heavily carved. Available in a variety of colored finishes, including a new antique gold leaf, this piece is accented by solid brass pulls. Carved effects are also popular on lamps this market. Wood bases are intricately turned; one producer (Cordey) is showing several appliqued-china bases, featuring medallions and scrolls.

#### WHY PAY MORE FOR

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- It's Soilproof — It's Childproof — It's Stainproof — Fadeproof
- Our New Naugahyde Patterns Look Exactly Like FABRIC
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New NAUGAHYDE Looks Exactly Like the Finest of Fabrics! Furniture made of Naugahyde is now available in Chairs — Sofas — Sectionals — Hide Beds  
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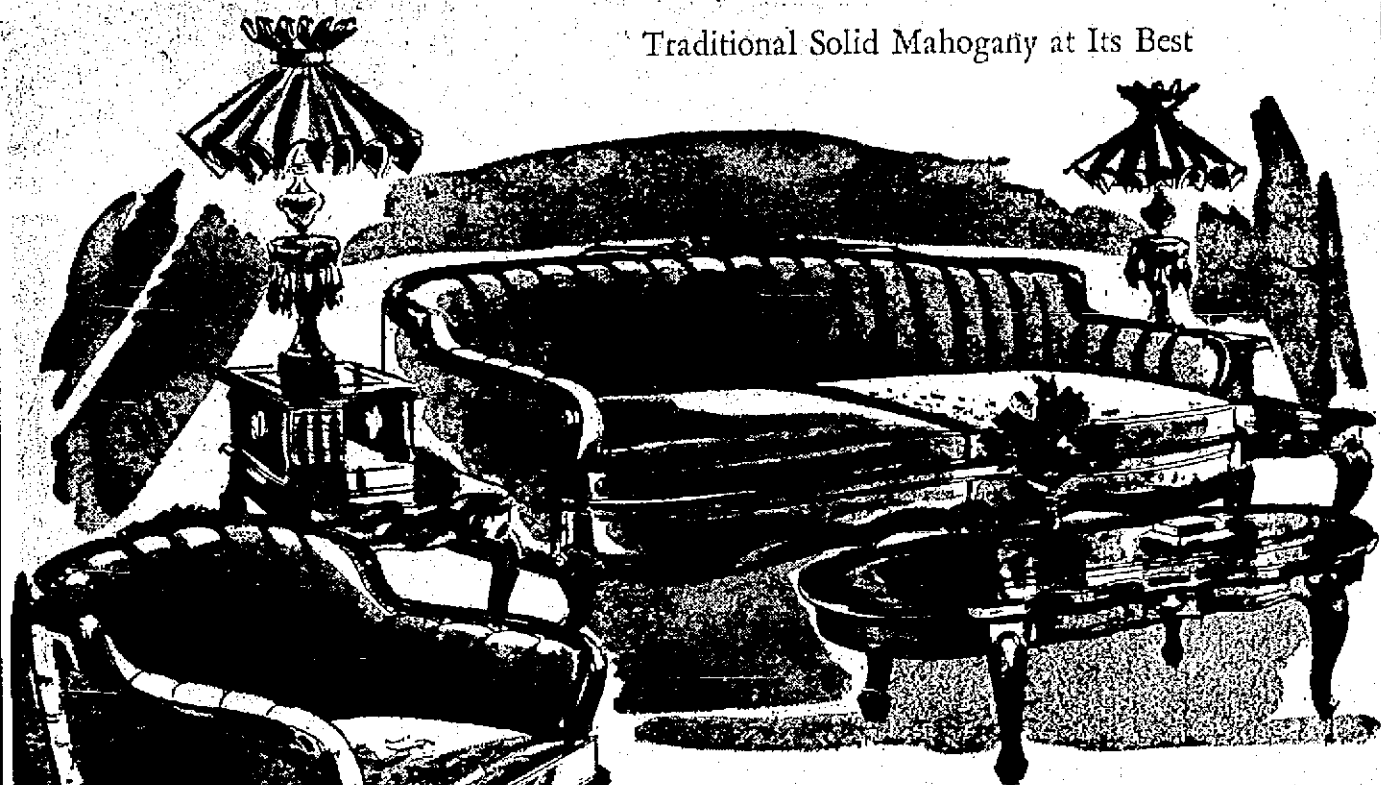
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SAVE \$111.90 on 2 Pieces

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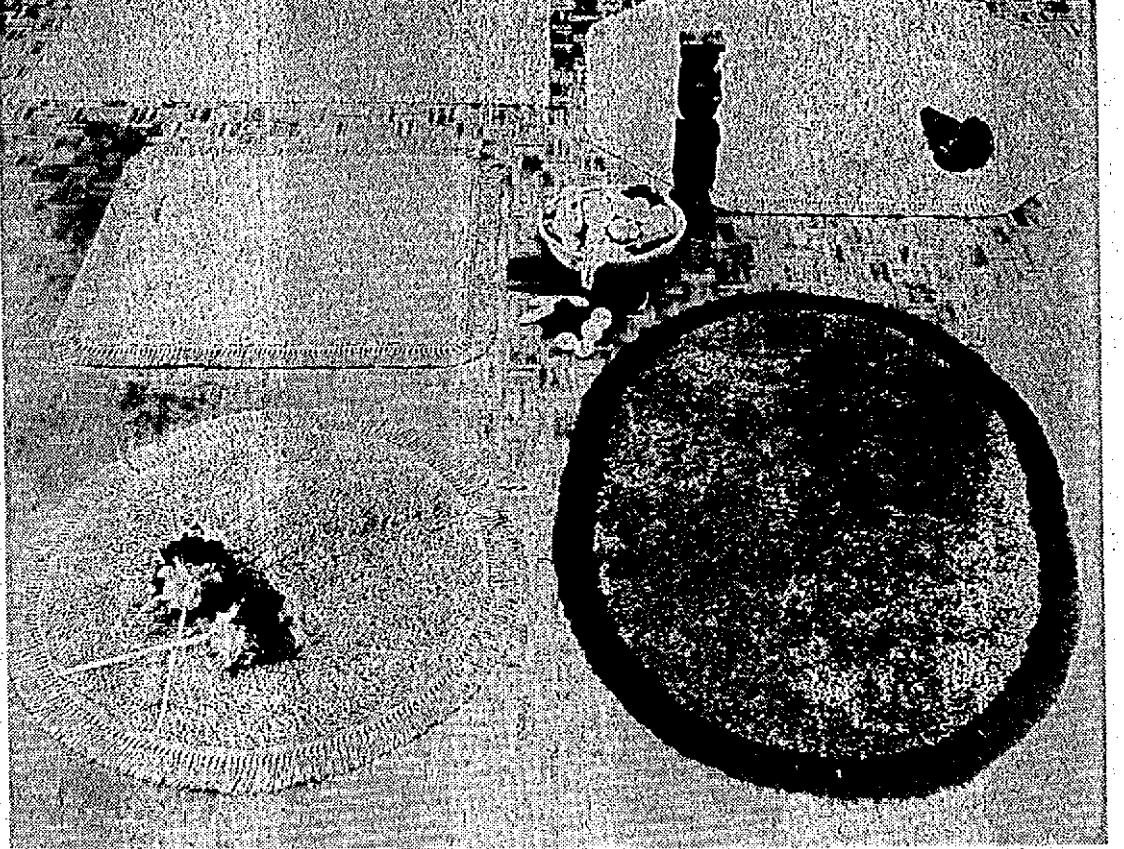
Solid mahogany, luxurious brocatelle covers, superb construction . . . all the features found only in Grand Rapids Furniture. Buy now at Walker's and save.





#### HERE IS ROOM GEARED FOR ENTERTAINING

While the table decor may be perfect and the furniture highly attractive, the large fringed rug underscores this room as highly geared for entertainment. The warmth of carpeting is highly attractive in making the friendly atmosphere while dining. This rug is of thick cut pile.



#### INCA COLLECTION OF RUGS

Five exciting shapes of area rugs representative of the Incas illustrate the design and color opportunities in the complete Inca Collection by Wunda Weave offered by Bill Harlow & Son Carpeting, 340 E. Fourth St., downtown Long Beach. Area accent rugs in colors come in oblongs, octagonals, ovals, rounds and squares with compatible fringe and in varied sizes.

### Wallpaper in Lace Pattern Is Shown

By JOYCE SCHULLER  
CHICAGO (UPI)—Lace-patterned wallpaper is becoming high fashion.

It's typical of the textured wall coverings being used for that something "extra" without resorting to actual pattern on the wall.

The chief "plus" factor of the textured-look papers, said William Burton, style and design director for a wallpaper manufacturer (United) is that they can be used with patterned draperies and carpets

and make a good background for paintings.

BECAUSE OF their generally subdued tone, they blend well with either contemporary or traditional furnishings.

The various papers available simulate damasks, silks, grasses, and moiré stripes, as well as lace. Simulated flocking designs also are widely available.

While the textured-look papers are ideal for use with patterned draperies, rugs and upholstery, regular pat-

terned papers should be used in a room of all solid colors,

Burton advised. He reported a return, where patterned paper is used, to the large, rich patterns characteristic of the 18th century.

FLORALS, ROSES in particular, are still the first choice of many homemakers, said Burton, because people like wallpaper with a familiar pattern.

As for color, Burton said white is tops, lilac and orchid are moving up fast, beige is in

decline, and pink and blue are finished for a while.

Among the more unusual new patterns are one with prints of old books, weather-vanes, bird cages and other antiques against a stencilled ornamental background, another with classical etchings of Roman ruins, and a third showing favorite dishes of France, Italy and England, along with travel posters.

Many of the new papers come with patterned-to-match fabrics.

## Bill Harlow & Son Carpet



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2200 OTHER LUXURIOUS CARPET SAMPLES FOR YOUR SELECTION  
Serving Long Beach Since 1930 — Best in Quality — Lowest in Prices

CALL HE 2-2221 for carpet service to your home. We bring samples for your selection, measure your rooms for accurate cost estimates, and help in decorator problems and selection. Carpet any room or an entire home... no obligation, of course.



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**Bill Harlow & Son Carpet**  
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**NOW**  
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**SALE PRICE ONLY \$77**

**3.85 MONTH**

Deep luxury! The thick foam cushion, restful pillow-back and flat relaxable arm rests make this chair so comfortable you'll hate to climb out of it!

Covered in "Rancho Plyhide"... the luxury vinyl upholstery with excellent body and its "Glove Soft" washable surface add all the long-wearing qualities you've been looking for! Available in 12 modern colors that blend smartly into any decor. Persimmon, Turquoise Blue, Antique Gold, Palm Green, Canyon Tan, Ebony, Aqua, Wine Red, Snow White, Platinum and Grape.

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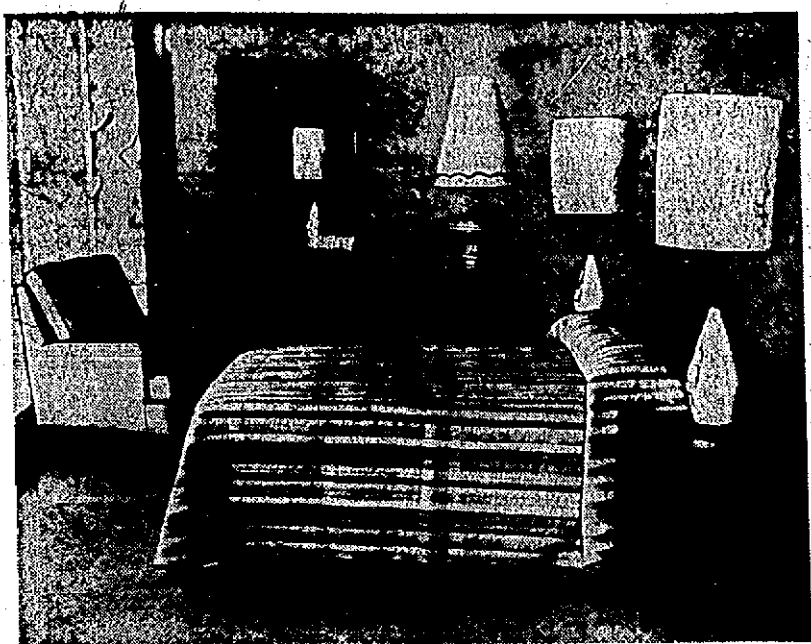


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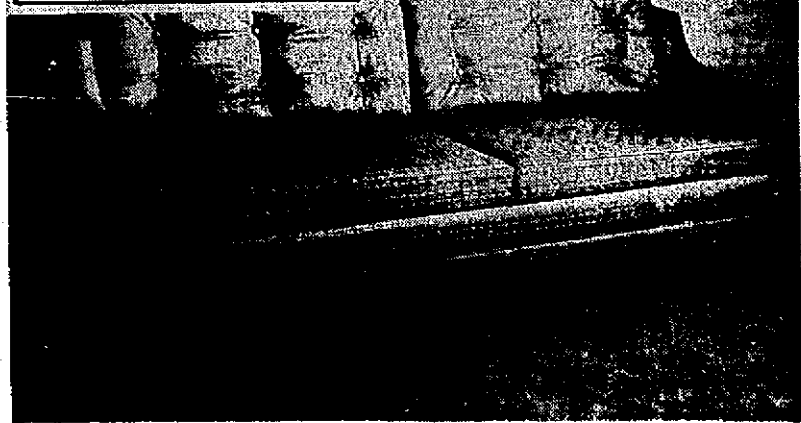
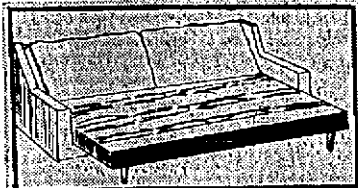
909 Avalon, Wilmington . . . . . TE 4-4548  
16810 Bellflower Blvd., Bellflower . . TO 7-2745





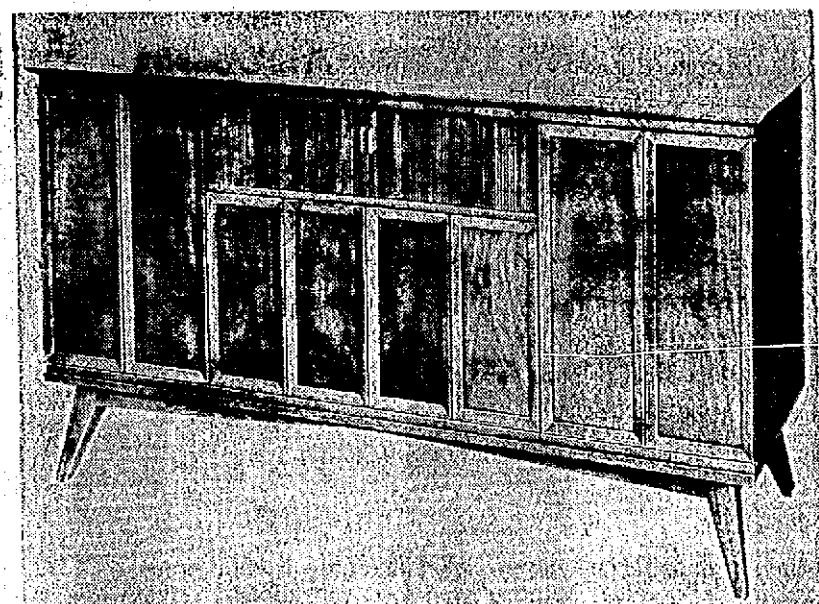
#### CONTEMPORARY BEDROOM GROUP

This beautiful new contemporary bedroom group is being shown by a new furniture store, Ritner Furniture, 6414 E. Spring St. at Palo Verde in the Plaza. It is the "Criterion" group by American of Martinsville, dramatizing the natural beauty of nut-brown finish softly burnished walnut. Its sheer simplicity is unembellished with ornamental distractions.



#### TUCK-AWAY SLEEPER

The smartly-styled loose-pillow-back tuck-away sleeper shown is one of the custom furniture pieces manufactured and sold right at the factory work floor by Harold's Furniture Manufacturing Co., 6640 Cherry Ave. Custom craftsmanship goes into every chair, sofa, sectional and sleeper at Harold's.



#### HOME MUSIC CENTER

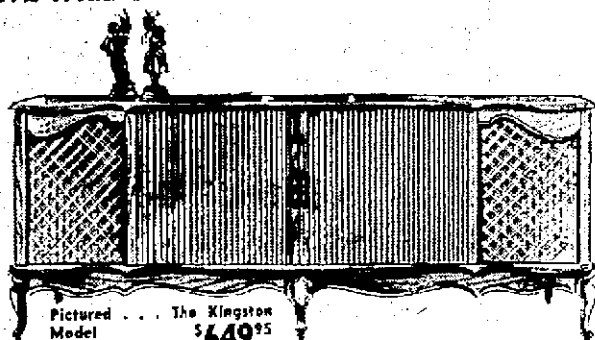
The Fisher Executive VII provides the wonderful stereophonic FM-multiplex with exclusive stereo beam, stereophonic FM-AM, with stereophonic phonograph and stereophonic tape recorder. It is the utmost as a home music center piece. An exclusive in this area at Humphreys Music Co., 135 E. Third St., Long Beach.

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Model K-2923 with 20 watts

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Pictured . . . The Kingston Model K-3023 \$649<sup>95</sup> Even Less With Your Trade

- COMPLETE WITH THE FOLLOWING**
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  - Available in Danish Walnut and French Provincial, Hard Rock Maple



Prices Range From **299<sup>95</sup>** to **799<sup>95</sup>** in mahogany

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Closed Today, Sunday only, for Easter

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## Sight, Sound Sets Are Hidden

Thanks to the ingenuity of which TV and Stereo may be hidden. furniture manufacturers, today's families can hear music and see television when they wish—without having to accommodate in their homes the constant business-like appearance of a "hi-fi set" and the dark eye of a turned-off television set.

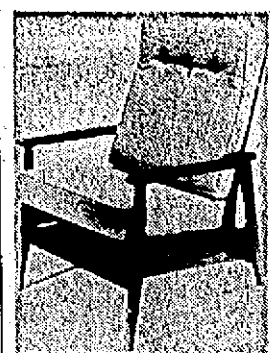
All is now camouflaged, as is proven by the new sight-and-sound cabinets on display in the Los Angeles Home Furnishings Mart, where a number of firms are showing smartly styled cabinets in

**FIGURED WALNUT** is used for the four matched doors of a handsome armoire to house stereo components, television receiver, and 40 tapes. Jewel-like pulls ornament the clean-lined piece, which is 6 feet high and 31 inches wide. There is a flat-topped hi-fi ensemble consisting of a 6-foot center component cabinet with tambour doors plus matching speaker enclosures.

Variety of cabinet styling is offered in another Mart showroom which is displaying

Danish modern, early American, and French provincial cabinet designs—in a selection of oiled walnut, cherry, fruitwood, or mahogany—for housing its new sound equipment, which includes a new development in Multiplex FM stereo.

A tambour front with no design breaks of any kind hides the TV set and stereo components in an "International Theatre" console. Lift-tops on the sides of the unit permit access to the turntable and other stereo mechanisms while still permitting the use of decorative on top of the center piece.



Looking like another club chair, this Danish modern offering has a platform rocker mechanism that is practically invisible. It is by Baumritter.

INDEPENDENT-  
-PRESS-TELEGRAM-F-15  
Long Beach, 12, Calif., Sun., April 22, 1962

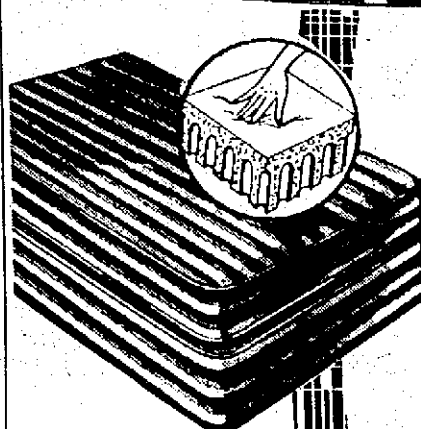
### Desk Accessories Are of Walnut

Even office accessories have assumed graceful curves, as exemplified by a new line of walnut desk needs being shown. Letter trays, calendar and memo holders, and book racks are among the items included. Completely functional and unembellished, these are ideal illustrations of classic beauty—combining simplicity, grace of line, and careful finish to achieve an effect almost of fine art pieces.

## ACME FACTORY DIRECT PRICES ON MATTRESSES

5 Reasons Why  
Acme-Built Mattresses  
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1. Grade "A" padding and steel construction used throughout.
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#### FULL SIZE FOAM RUBBER MATTRESS AND BOX SPRING

Firestone, specially molded  $\frac{3}{4}$ " foam . . . best quality and completely reversible. We're proud to offer a 10-year guarantee. Choice of Acme custom tied box springs or extra firm posture spring. Equals 149.50 sets . . . only **79.50**

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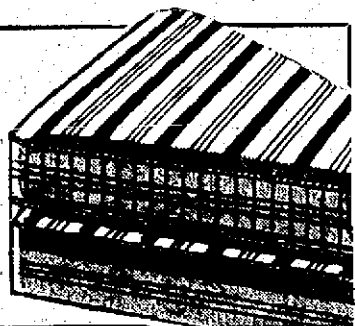
### SELECT YOUR KIND OF REST



With the push of a button, Select-A-Rest glides your mattress smoothly to the position you find most comfortable . . . for televiewing, breakfasting, reading or feet-up relaxing. The completely automatic bed adjuster, it lowers both head and/or foot sections independently at just the touch of finger. Any bed, any size, any size, can be converted to this customized, contoured comfort in a matter of minutes. Come in; let us show you Select-A-Rest . . . how easily it operates.

#### 837-COIL POSTURE SETS

With matching, 80-coil Box Springs. Full 837 coils in this posture conscious Acme Mattress. Full size luxury that guarantees years of restful sleeping comfort. Free 2 sheets with the purchase of this fine set at only **59.50**



#### KING- SIZE

#### Package Offer

### 6-PC. KING-SIZE MATTRESS ENSEMBLE

#### Includes:

- King-Size Mattress & Box Spring
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- 2 King-Size Sheets
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**129<sup>95</sup>**

#### BRASS HEADBOARDS

Acme stocks a large assortment of decorative headboards. Shown here are four styles in stock of brass bed heads that add beauty and decorative detail to your bedroom.

Priced from **15.95**

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Special Purchase . . . just arrived from Chicago Furniture Show. Over 400 headboards, deep vinyl, deep tufted, brass plated . . . Special . . . Twin Brass Plated Headboard **9.95**

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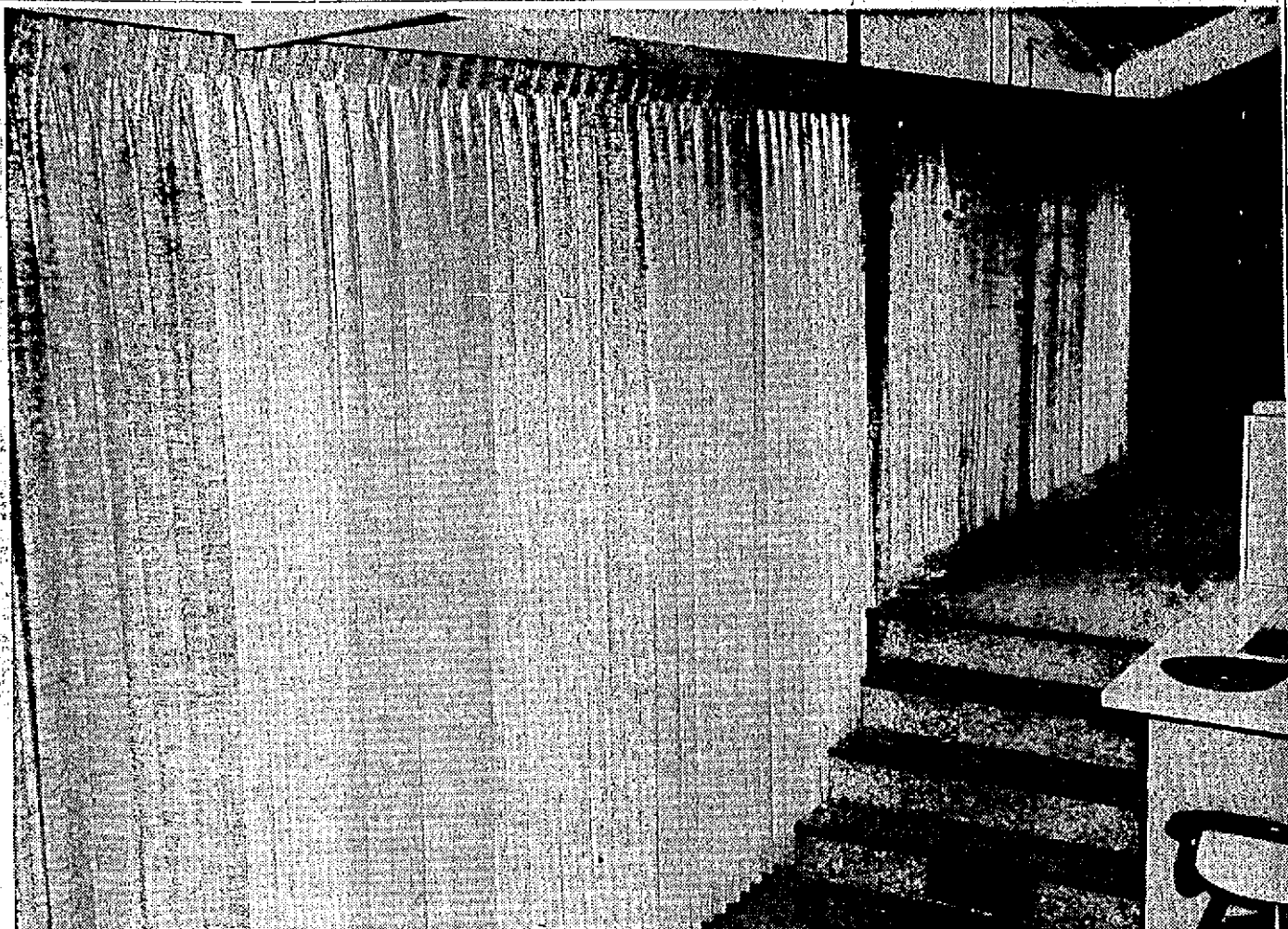
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### SWEETING SHOW OF ELEGANCE PROVIDED BY DRAPERIES

Proper treatment of a 50-foot, split level wall of glass is shown here in the home of Mr. and Mrs. Herbert Fishbein on Country Club Drive. Allen's Draperies, 1400 E. Pacific Coast Hwy., used imported linen boucle to provide this sweeping show of elegance in a massive effect, covering the window wall of the living room and family room.

## New Vinyl-Coated Fabrics Wear Well

Development of vinyl-coated fabrics has progressed until it is difficult now to tell some coverings on upholstery from the actual fabric. Details of design are carried out and the vinyl coating adds much wear to the furniture covering.

Naugahyde, a trade name developed by U.S. Rubber Co., was the first vinyl fabric to use the elastic supported backing to a large extent. This backing halted the peeling of the original plastic materials, caused by stretching.

Next came the development of a "breathable" vinyl which made the covering softer by the release of air and made it cooler by permitting free circulation of air.

BESIDES NAUGAHYDE,

### Blend of Wools Used in Carpet

An all-wool carpet is actually made from a blend of different grades of wool, selected to produce the desired balance of durability, resiliency and appearance.

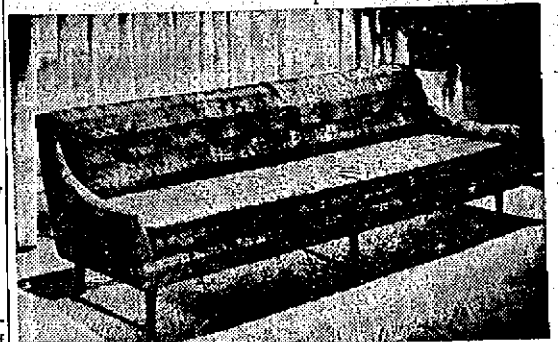
Since wool from American sheep is soft and fine, manufacturers in this country import carpet wool from countries with rugged climates—Argentina, India, Pakistan, New Zealand, Scotland, Iraq and Syria—where sheep produce wool tough enough for sturdy carpet use.

raw silks, linens, antique satins, tweeds, marlazzo and real leather.

The new vinyl simulating leather is regarded as softer than real leather yet it requires no special care and will not crack. It doesn't fade and wipes clean after washing with soap and water. Stubborn stains may be removed with kitchen cleanser or paint thinner. Only some inks and carbon paper may permanently stain it.

## Contemporary Designs

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This luxurious 91-inch contemporary sofa in your personal choice of color and fabric. 100% latex foam rubber backing and cushions for your every comfort.

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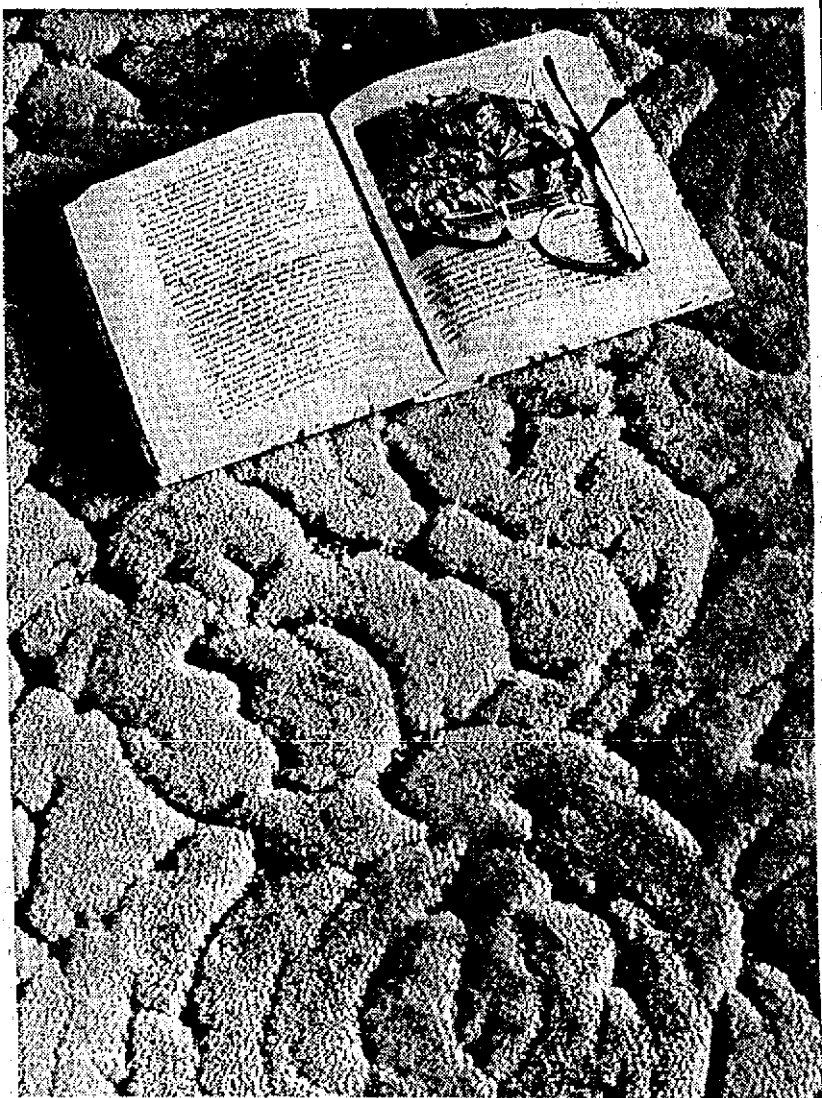
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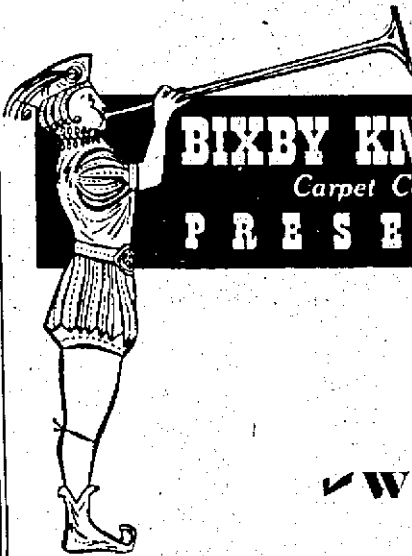
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### BRINGS LUXURY INTO HOME

A luxury carpet creation from the looms of Mohawk is a featured creation at B & G Carpet Co., Inc., 1919 N. Long Beach Blvd. in Compton. Owner Gene Wohlberg has on hand one of the largest selections of luxury and decorator carpeting to complement any room or unit. Some of the greatest strides in the carpet industry have been made in recent years with the creation of new color blends, fabrics and variations on popular themes, textures and patterns. Today it is relatively inexpensive to live in an atmosphere of charm and friendliness in any room setting with luxury carpeting, Wohlberg pointed out.



**BIXBY KNOLLS**  
Carpet Co.  
**PRESENTS**

## THE CARPET STORE THAT HAS EVERYTHING

### WIDEST SELECTIONS IN BROADLOOM

- exclusive qualities made specially for us.
- wool fibers in all weaves and textures
- nylon—continuous filaments in 22 qualities
- acrylic—cotton, (boucle and plush)
- wool oval braids—all sizes up to 12x18 ft.
- wool braid broadlooms—all sizes up to 18-ft. wide.
- wool chenilles to order—any size.
- wool hooked rugs—all sizes up to 12x18 ft.
- fine wool area rugs.
- custom wools and nylons—to order any color.

### EXPERIENCE

40 years of buying experience—unparalleled in entire harbor area. With the thousands of qualities being offered today in wiltons, velvets, axminsters, chenilles and tufteds, in different fibres, of various grades, expert guidance is a "must". It is impossible for the customer to learn the carpet business. A large percentage of the qualities being sold today will not last even four years in the average home.

### RELIABILITY

Our reputation speaks for itself. We do have a conscience. We will sincerely advise you. And we can help you to avoid a serious and costly mistake. We are very careful of what we put in stock.

### GOOD VALUES

Our prices are competitive—always. We do not claim to buy in wholesale carload lots (but no other retailer actually does either, despite any such wild claims). We do not sell at cost or below cost (everyone has to make a profit) but we can assure you our mark-up is very modest—less than most.

### COURTEOUS, EFFICIENT SERVICE

You are always welcome to look. (We disdain high-pressure tactics.)

### BEAUTIFUL WORKMANSHIP

We are the only store in the entire area that has its own expert carpet mechanics. Our carpet laying is justly famous—and the cost is no greater.

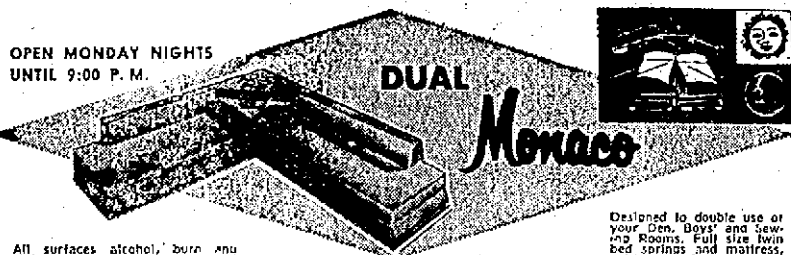
B. of A. TERMS—36 MONTHS TO PAY—NO DOWN PAYMENT

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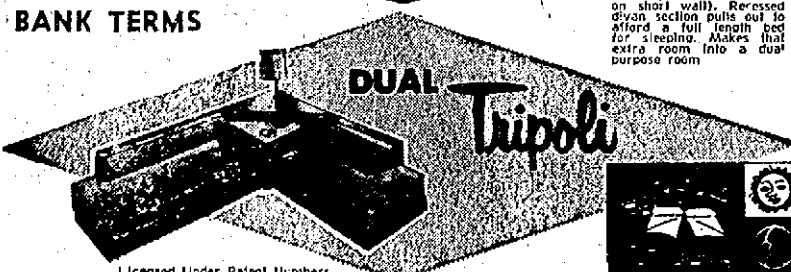
All surfaces alcohol, burn and stain resistant. Flipper back recliners to reveal pillow and storage compartments. Choice of fabric and color. Beds have long tapered rollers for less carpet wear.

Designed to double use of your Den, Boys and Sewing Rooms. Full size twin bed springs and mattress, with reinforced edges, make up a comfortable divan by day and bed by night. Previously used only in leading Hotels and Apartments.

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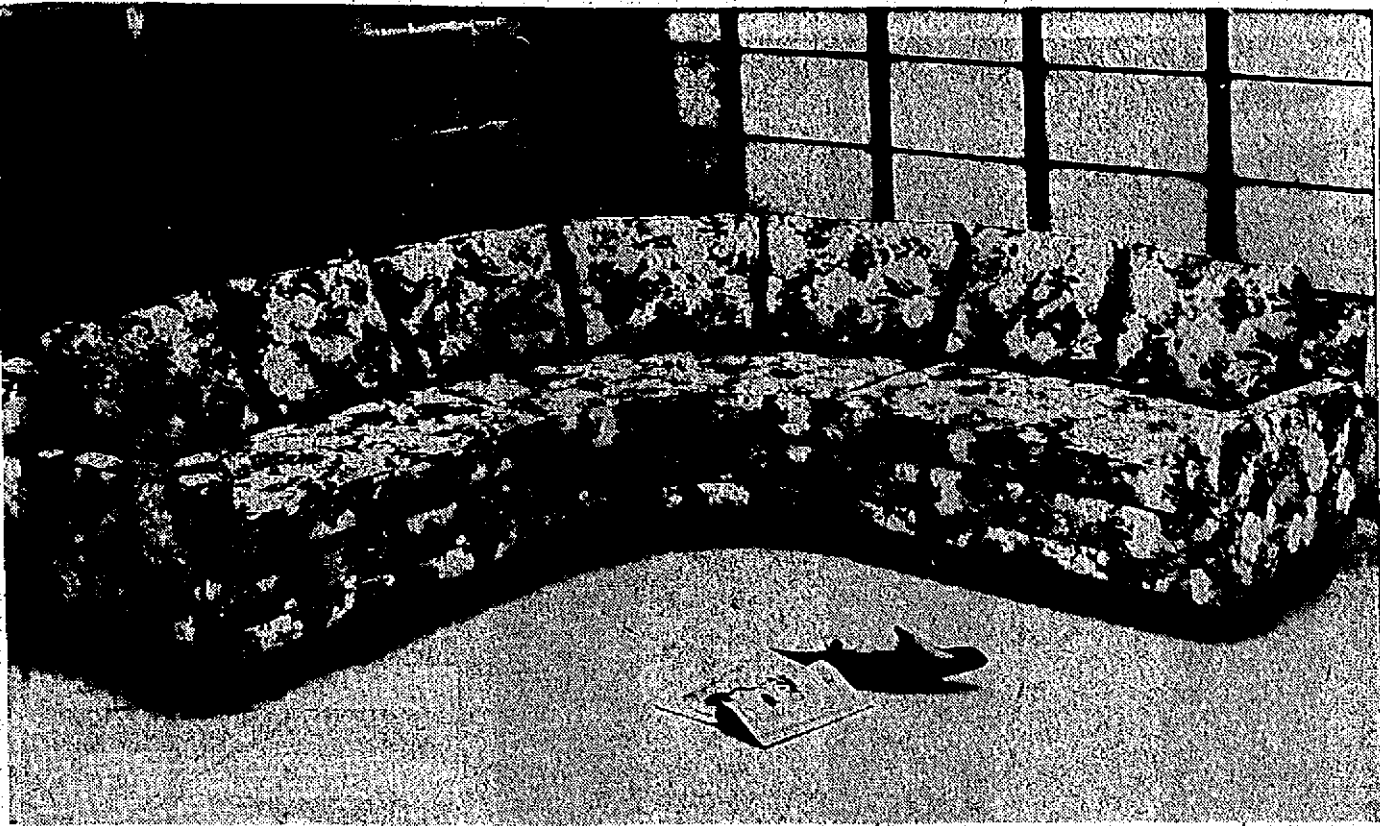
EASY  
BANK TERMS



Styled to make the utmost of smaller rooms and to fit large and short wall areas (min. of 72 inches on short wall). Recessed divan section pulls out to afford a full length bed for sleeping. Makes that extra room into a dual purpose room.

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### THIS IS FOR REAL COMFORT

This three-piece curved sectional, a new sensation in luxury seating at budget prices can be seen in the window at Well's Bros. Insurance Furniture, 4700 Long Beach Blvd. The large 54" curved center section seats two persons comfortably and the 48" end sections are even roomier. The foam rubber cushions are reversible as are the dacron loose pillows. The firm offers a choice of the finest decorator colors and complimentary decorator service to its customers.

## Easy to Choose Right Carpet

### ROYALWEAVE CARPETS



### SELECTION FOR TODAY'S BUYING

Sometimes choosing the right carpet for a home is difficult. . . But, not at McMahan's where color, texture and weave will be found at your finger tips. Included are the new man-made fabrics. You'll find McMahan stores located at 1895 East Anaheim St., 319 Long Beach Blvd. in Long Beach, 16810 Bellflower Blvd., Bellflower, 909 Avalon Blvd., Wilmington.

## Selecting Correct Fiber Very Important When Buying Carpet

Carpet retailers are frequently confronted by the following question from their customers:

"Which carpet is best—wool, nylon or acrylic?"

In recent years there has been a tendency by some carpet purchasers to base carpet quality on the type of fiber used in the pile yarns. This can be misleading. As with any manufactured product, the quality of a carpet is determined not only by the type and quality of the raw materials used, but also by how well it was designed and manufactured.

The most important factor determining the quality and performance of a carpet is the density and thickness of the pile yarns. The more yarn used in the surface of the carpet, the greater the wear and service that can be expected.

BEFORE 1950 the choice of carpet fiber presented no problem as most carpets were

made of just one fiber—wool. A homemaker based her selection on the tried and true fundamentals of a reliable brand name, the styling of the carpet and the thickness of the pile.

However, in the ensuing years a variety of new man-made fibers were introduced in carpets, many with different trade names, until it seemed to the consumer that she had to evaluate about 20 different types of materials before she could decide on the carpet to buy. As a result, the choice of fiber tended to overshadow the other key factors that go into selecting a new carpet or rug.

Now homemakers are learning that the fiber picture has cleared up considerably, and they are returning to the old fundamentals in choosing their new carpets.

WITH THE help of the Textile Fiber Products Identification law, which requires

fiber content to be labeled on all textiles, consumers have discovered there are only six generic types of synthetic fibers going into carpet today. These are: nylon, acrylic, modacrylic, rayon, acetate and polypropylene.

The confusion over synthetics has been cleared up further by the fact that each fiber has found its niche in the overall carpet scheme. Knowing how these new yarns will perform in particular constructions and textures, carpet manufacturers are able to plan their lines by selecting a fiber for a specific styling and performance function.

For example, they know that if extra wear-resistance is desired nylon is called for, either 100% or blended with other fibers. If top-notch resiliency and a soft feel is wanted, the acrylics and modacrylics fill the bill. If good performance in low traffic areas at an economical price

is called for, then rayon or acetate may be specified.

MOREOVER, easy removal of water soluble stains is another advantage of the "hydrophobic" fibers—nylons and the acrylics—which resist water absorption. All man-made fibers are allergy free and insect proof.

Wool is still the leading fiber employed by American carpet manufacturers, accounting for nearly 60% of the total. The experience of centuries has established wool as a pile fiber with a balance of all the desirable performance characteristics of wear, resiliency and resistance to soiling. Now new chemical treatments have made wool carpets permanently moth proof.

COTTON—always excellent for durability, soft feel and color—has found its place in exciting rugs and economical wall-to-wall carpeting for low traffic areas where resiliency and soil resistance are not vital.

Knowing what each fiber can do has also enabled carpet makers to blend the various materials to take advantage of more than one fiber characteristic.

Manufacturers of established American carpet brands have made most of the basic buying decisions for the homemaker by selecting the fibers and constructions that are best suited for each other. The consumer can now be less concerned about fiber content and concentrate more on the choice of color and style that appeals to her in her chosen price and quality range.

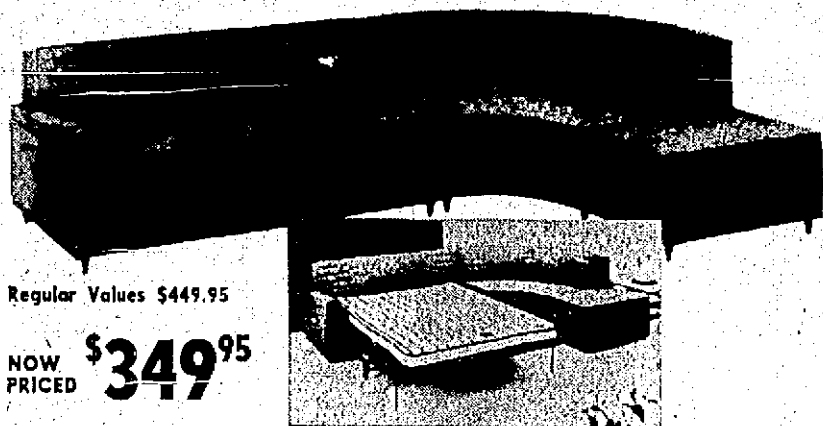
IF YOU USE small rugs over bare floors, be sure they are anchored securely. Many rugs today are quite heavy and stay in place of their own accord. But if a rug shows signs of slipping, keep it in place with with double-sided tape, or by using one of the powder preparations available in hardware stores and home furnishings departments.

Rugs large enough to be called "room-size" are generally used over padding, as carpets are.

## LEISURE HOME BUYERS!

SLEEP SHOPPE, THE STORE WITH MODERN SLEEPING FOR MODERN LIVING, OFFERS THE FAMOUS SIMMONS' HIDE-A-BEDS, AND ALL YOUR SLEEPING NEEDS AND ACCESSORIES AT FABULOUS SAVINGS DURING THEIR MONTH OF APRIL SALE. DURING THIS SALE, SIMMONS HAS ASKED US NOT TO ADVERTISE OUR PRICES BECAUSE OF OUR TREMENDOUS MONEY-SAVING VALUES. THESE BEAUTIFUL, FUNCTIONAL DIVANS AND HIDE-A-BEDS ARE A LIFETIME OF COMFORT AND CONVENIENCE. FOR ALL YOUR SLEEP NEEDS, SEE SLEEP SHOPPE, THE STORE FOR MODERN LIVING, THE ONLY STORE OF ITS KIND IN SOUTHERN CALIFORNIA. AT PRICES LESS THAN ANYWHERE ELSE, YOU'LL BE GLAD YOU SAW SLEEP SHOPPE FIRST.

### BEAUTYREST MATTRESS SETS—ALL SIZES



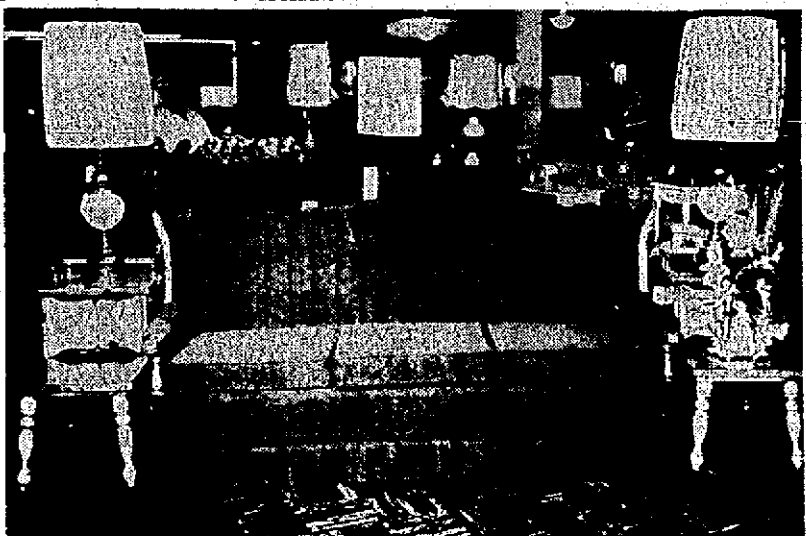
Regular Values \$449.95  
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### Convertible Sectional

Attractive sectional by day, comfortable full size bed by night, complete with innerspring mattress. In a wide range of beautiful decorator colors and covers for your selection.

## SLEEP SHOPPE

Fourth at Linden - 441 East 4th  
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### NEWEST IN SOFA LINE

Here's Riviera's newest addition to the convertible sofa line, the "Normandy." It features provincial early American styling with exposed finished maple wood wings and knuckle arms, and has a box pleat slounce and vertical channel back with molded foam. Available in early American prints and solid colors at Riviera Sofa Bed Co., 425 E. 4th St., Long Beach.

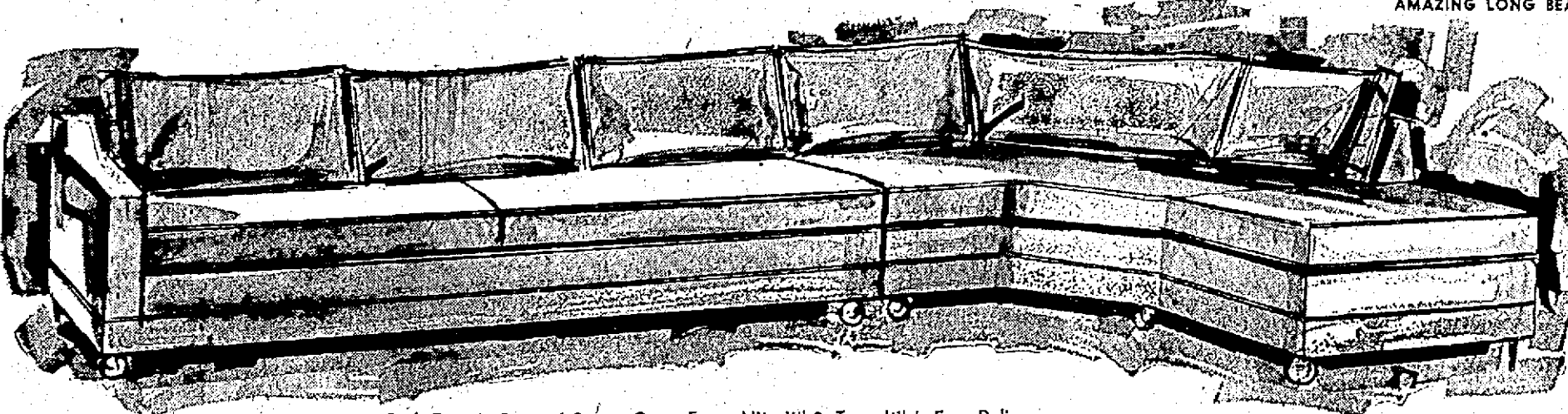
## EIGHTEEN FEET OF CUSTOM ELEGANCE

SAVE 100.00  
REGULARLY \$399.95

AMAZING LONG BEACH FURNITURE PRICE

**\$299.00**

Pay Just  
**\$14.50 Monthly**



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## LONG BEACH FURNITURE, INC.

Embassy pillow-back sectional: custom-designed in every detail, truly worth its normal \$399.95. Here is eighteen feet of sectional that is completely gorgeous, luxury personified. This is an incomparable buy. Such a fantastic value you must see it to believe your eyes. The finest construction, customized throughout: loose pillow back of callacloth and foam . . . all foam cushioned . . . you'll sink into and fall in love with it!

CHOICE OF WIDE VARIETY OF DECORATOR FABRICS AND COLORS



# CARL'S CONTEMP

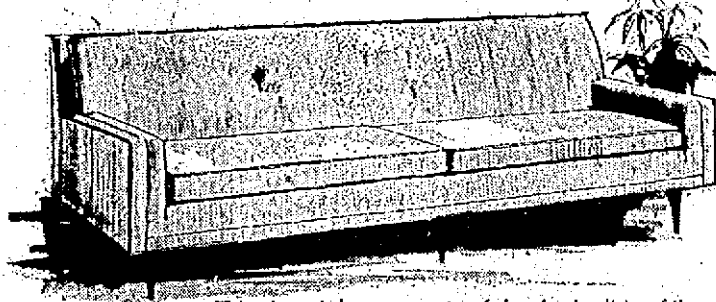
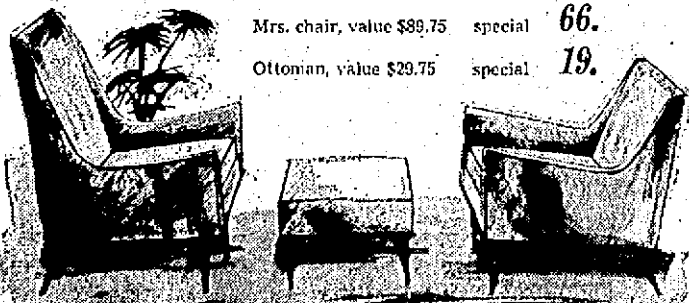
# IMPORTS



## Introductory SPECIALS

Mr. & Mrs. Chairs—designed & manufactured by Selig—internationally famous importer and maker of fine domestic contemporary furniture.  
Select a high back Mr. chair or low back Mrs. chair—smartly tailored—thin line detailing, plus satisfying comfort... covered in select quality textured weave in rich contemporary colors.

Mr. chair, value \$99.75	special	74.
Mrs. chair, value \$89.75	special	66.
Ottoman, value \$29.75	special	19.



This trim-styled contemporary sofa has the simplicity of line that characterizes good design—manufactured to quality Selig specifications—select from a most appropriate textured fabric available in a range of popular colors:

7-foot sofa, value \$239.75	special	177.
8-foot sofa, value \$259.75	special	188.

Complimentary Decorator Assistance

ports and fine domestic lines of furniture and accessories... find famous names; Scandiline • Selig • Founders • Thinline • Chelmode • Peter Wessel • Tempo • Vista • Lightolier • rugs by Carousel • lighting by Fredrick Raymond and others.

**CARL'S**  
FURNITURE  
& CARPET

1250 E. Pac. Coast Hi way NE 7-7457  
Monday & Friday Until 9 P. M. Long Beach

PARK AT REAR ENTRANCE



Sunday, April 22, 1962

# TeleViews

**'Marineland'**  
**on TV Tonight**

(See Page 3)

TELEVISION LOG OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CALIFORNIA



EASTER BUNNY MARJORIE LORD OF "THE DANNY THOMAS SHOW" WISHES YOU A HAPPY HOLIDAY  
(See "Bert's Eye View," Page 5)



# SUNDAY

## ★ PAID ADVERTISEMENT

- 4:45  
11 Sunrise Services (see box)  
7:00 A.M.  
4 Sunrise Services (see box)  
7:30  
11 Movie: "Lord Jeff," Freddie Bartholomew, Mickey Rooney ('37)  
8:00 A.M.  
2 Hound of Heaven (box)  
4 Easter Mass (see box)  
5 In God We Trust  
8:30  
5 Herald of Truth  
7 Faith for Today

## Easter Specials

**SUNRISE SERVICES, 4:45 a.m.** (repeated at 9 a.m.) on channel 11, live from Hollywood Bowl. Lucille Norman, Charlton Heston, Mary Pickford and Mario Farrar are featured.

**SUNRISE SERVICES, 7 a.m.** on channel 4, from Chicago's McCormick place on the lakefront.

**HOUND OF HEAVEN, 8 a.m.** on channel 2, Donald Harron narrates a cantata for chorus, orchestra and tenor solo based on the famed religious poem. Donald Sullivan and the Pelouquin Chorale are featured.

**EASTER MASS, 8 a.m.** on channel 4. Pontifical high mass from St. Louis Cathedral, St. Louis, Mo.

**A TRIUMPHANT HOUR, 9 a.m.** on channel 2, with Easter services from Trinity Lutheran Church, Long Island City, N. Y.

**REVELATION, 2:30 p.m.** on channel 7, is an Easter oratorio based on the visions of St. John the Divine. Composer Earl Wild conducts the ABC Symphony in the hour-long "Directorions '62" telecast.

**WAY OF THE CROSS, 5 p.m.** in color, on channel 4. Alexander Scourby and Norman Rose are narrators for a repeat retracing of the route Jesus took as He walked to His crucifixion on Calvary. Filmed in the Holy Land without actors.

- 9 Rev. Oral Roberts  
13 The Christophers

- 9:00 A.M.  
2 Triumphant Hour (box)  
4 World Artist Concerts  
5 The Adventist Hour  
7 Bob Livingston Western  
9 Movie: "Beast with 5 Fingers," Robt. Alda ('46)  
11 Sunrise Services (see box)  
13 Variedades

- 9:30  
4 The Christopher Program  
10:00 A.M.  
2 Light of Faith (Christian)  
4 This Is the Life (Luth)  
"The Bells of Easter"  
5 For Kids Only, Bozo  
7 Don Barry Western  
13 Robin Hood, R. Greene

- 10:30  
2 Light of Faith (relig.)  
4 Frontiers of Faith  
9 Movie: "King and 4 Queens," Clark Gable

- 10:45  
8 Game of Week (spts box)  
11 Film: "Easter," Yesterday's Newsreel (10:50)  
11:00 A.M.  
2 Leaning '62: Videoseonic teaching machines.  
4 Film: "Your Neighbor Celebrates Passover"  
7 Sunset Carson Western  
11 Great Churches: St. James Episcopal (L.A.) Nat  
"King" Cole is soloist during Easter services.  
13 Church in the Home

- 11:30  
2 Wildlife, Richard Grosenbelder: "The Possum"  
4 "A SONG TO REMEMBER"  
★ PAUL MUNI, MERLE OBERON with Cornel Wilde ('45). Chopin's tragic love for George Sand.

- 5 HOME BUTERS' GUIDE . . .  
★ Celebrity Home Showcases Visits—LLOYD BRIDGES  
10 N.L. Baseball (spts box)

- 12:00 NOON  
2 Washington Conversation, Paul Niven with Shah Mohammed Riza Pahlavi of Iran  
7 770 on TV, L. Shane  
"Fight for Traffic Safety"  
9 Movie: "Beast from 20,000 Fathoms," Paul Christian  
11 Movie: "Times Square Lady," Robt. Taylor, Virginia Bruce ('34)  
13 Rev. Oral Roberts

- 12:30  
2 Insight, Rabbi Yosef Miller: "The Seder of Passover"  
5 Gardena Auction Center  
7 Film: "Y" on World Fronts"  
13 Bible News, Dan Gilbert

- 1:00 P.M.  
2 Accent: "Jazz from Studio 33," Andre Previn and trio in first of repeats (new time)  
5 Movie: "The Showdown," Wm. Elliot ('50)  
7 Film: "Voice of Forest"  
11 Dan Smoots Reports: "Defense or Surrender?"  
13 Voice of Calvary

- 1:15  
11 Movie: "Trouble for Two," Robt. Montgomery, Rosalind Russell ('35).

- 1:30  
2 Tottle, Marshall Izén  
4 (Color) Existence (agric.) "The Meat Group"  
7 Message of the Master  
13 Cal's Corral Six western bands (to 4:30)

- 2:00 P.M.  
2 American Musical Th'tr. John Bubbles reminisces on his long career in song and dance.

- 4 (Color) Covenant. Easter services from Immanuel 1st Presbyterian.  
7 Adv. of William Tell  
9 Movie: "Beast from 20,000 Fathoms" (continuous from 12 noon)

- 2:30  
2 Movie: "Destiny," Alan Curtis ('44)

- 4 COLLEGE REPORT PRES.  
★ "1600 CAMPUS ROAD" The future of Occidental and other private colleges.  
5 Championship Races, Dick Lane (Western Raceway)  
7 Directions '62: "Revelation" (see box)

- 11 Movie: "Sunday Punch," Wm. Lundigan ('41)

- 3:00 P.M.  
4 (Color) World of Orna-

- mentals: "The Gold Rush"  
3:30  
2 Movie: "The Storm Club," Betty Hutton, Barry Fitzgerald  
4 Movie: "New Mexico," Lew Ayres, Marilyn Maxwell ('51)  
7 Editor's Choice: Howard Cosell, Roger Maris and other stars and rookies discuss baseball as a game, a sport and a business.

- 4:00 P.M.  
7 Issues and Answers. Supreme Court Justice Wm. O. Douglas and Sec. of Interior Stewart Udall discuss parks, liberalism, and JFK's legislative program.

- 9 Mr. D.A., David Brian  
11 Let's Go Boating, Burke Kaplan, Tips, films.

- 4:30  
7 Press Conference  
9 Whirlybirds, Ken Tobey  
11 Championship Bridge, Charles Goren, with Easley Blackwood of 4-no-trump-convention  
13 Social Security in Action

- 4:45  
13 Public Service Film

- 5:00 P.M.  
2 Ted Mack and the Original Amateur Hour  
4 (Color) The Way of the Cross (see box)  
5 John Gunther's High Road: "Blue Ice"  
7 ABC's Wide World of Sports (see sports box)  
9 (Color) Movie: "Capt. Kidd and the Slave Girl," Eva Gabor, Tony Dexter  
11 Territory Underwater  
13 The Bitter End, Don Rose

- 5:30  
2 College Bowl, Allen Ludden, Univ. of the Pacific (Stockton) challenges Manhattan College, and college prexies conclude their intermission discussion.

- 5 Popeye, Tom Hatten  
11 Laurel & Hardy Films (2)  
13 Dr. Fifield and Friend

- 6:00 P.M.  
2 20th Century, Walter Cronkite: "Let's Go to the Fair." World fairs since 1851 are surveyed, with films from the past, a look at Seattle's Century 21 Exposition, and a preview of the 1964 New York World Fair.

- 4 (Color) Meet the Press with Sen. Estes Kefauver (D-Tenn.), chairman of the subcommittee probing the steel industry.  
5 The Invisible Man  
13 Newsroom, Don Rose

- 6:30  
2 Mister Ed, Alan Young, Connie Hines, Clint Eastwood. The "Rawhide" star moves into the neighborhood with his horse, and the latter steals away Ed's fillies. (Ed won this year's "Patsy" award).

- 4 1, 2, 3—Go! Jack Les-coulie, Richard Thomas. A look at tricks of Western stunt men, filmed at Gene Autry's ranch.  
5 POLKA PARADE—LIVE & LIVELY! Fun for All by FARMER JOHN BACON

- 7 Maverick, Jack Kelly, Peter Breck, Kathleen Crowley. Bret shares train with odd assortment of passengers, each attracted to \$100,000 in strong box.  
9 Championship Bowling

- 11 Johnny Grant's Talent Search. The Grainger Dancers, 11 girl tap dancers from L.B., are featured

- 13 MONEY-MAKERS FOR YOU

- ★ Meet . . . JACK ROURKE "Courses Young People Should Take for Business"

- 7:00 P.M.  
2 Marineland Carnival (see box). Preempts "Lassie" and "Dennis."

- 4 (Color) Bullywinkle Show



**MARINELAND CARNIVAL**—Lloyd Bridges, Rosemary Clooney and Bill (Jose Jimenez) are the two-legged stars of a special hour (taped at Marineland at 7 p.m. on channel 2. Performing seals, educated porpoises and Bubbles the Whale are featured, along with log-rolling champions and TV's first underwater situation comedy.

**ED SULLIVAN**—Leading acts of the Ringling Bros. and Barnum & Bailey Circus are featured in a taped remote from Madison Square Garden where Sullivan himself will appear as one of the clowns. Harry Belafonte makes a 15-minute appearance, and other singing guests are Connie Stevens and Miriam Makeba. The 8 p.m. show on channel 2 replaces Sullivan's originally-planned Seattle fair origination.

**HIGHWAYS OF MELODY**—A tuneful trek from Chicago to Miami is in color at 10 p.m. on channel 4. Gordon and Sheila MacRae are singing-star-hosts, with their two daughters, plus Hugh O'Brian, Janet Blair, Juliet Prowse, Michael (Bonanza) Landon, Mary Costa and Paul Lavalie. It's a salute to romance accentuating popular, folk, jazz music and dancing.

(cartoons). The world is topsy-turvy. Series has been renewed for fall, getting earlier time slot.

- 13 Calvalade of Books, Loris Baker Valley, Wm. B. McKesson  
7:30

- 4 (Color) Walt Disney's Wonderful World of Color: "The Pigeon That Worked a Miracle." Bradley Payne stars as a crippled boy whose love for a pigeon helps him overcome his own handicap. George Fenneman narrates.

- 5 Wire Service, Geo. Brent  
7 Follow the Sun, Gary Lockwood, Yvonne DeCarlo, Dennis O'Keefe (repeat). Research on Pearl Harbor article involves Eric in 20-year-old crap game.

- 9 COWARDS ON THE FRONT LINES OF COMBAT—JACK PALANCE—"ATTACK!"

- with Eddie Albert, Lee Marvin, Robert Strauss ('56-1st run). One of the finest anti-war movies ever made.

- 11 Seattle World's Fair Opening (see box)  
13 Open Forum, Dan Gilbert

- 8:00 P.M.  
2 The Ed Sullivan Show (see box)

- 13 Sidney Linden Interviews  
8:30

- 4 Car 54, Where Are You? Joe E. Ross, Fred Gwynne. Lucille bleaches her hair, and Toody gets so jealous he locks her in their apartment (final first run for season).

- 5 Cannonball, Paul Birch  
7 Movie: "Shake Hands with the Devil," James Cagney, Don Murray, Dana Wynter, Glynis Johns, Michael Redgrave ('59-1st run), Irish Rebellion.

- 11 26 Men, Tris Coffin

- 9:00 P.M.  
2 G-E Theatre: "The Troubled Heart," Earl Holliman, Geraldine Brooks. Woman, pregnant after 8 years of childless marriage, is warned that a heart defect might take her life during childbirth.

- 4 (Color) Bonanza, Lorne Greene, Ben needs the help of two small children and the Good Book to settle a feud between two families. Frontier church was erected for this Easter offering.  
5 Cross Current, G. Mohr  
11 Dial 999, Robert Beatty  
13 Press. & the Clergy: "Should Boxing Be Outlawed?"

- 9:30  
2 The Jack Benny Program. Frank Nelson is featured, as Jack decides to take in a boarder.

- 4 (Color) Bullywinkle Show

- 5 Teen World International  
9 (Color) Kingdom of Sea  
11 Congressional Investigator  
13 Code Three

- 10:00 P.M.  
2 Candid Camera, Durwood Kirby. Purse stunt, rigged shaving cream, Dorothy Collins 10 miles off golf course.

- 4 SPECIAL . . . IN COLOR!  
★ "HIGHWAYS OF MELODY" Host—GORDON & SHEILA MACRAE, ALL STAR CAST by CLARY CORPORATION (see box)

- 5 Playboy's Penthouse, Hugh Hefner with The Limelitters, Barbara McNair, Woody Herman, Gary Morton  
7 I Led Three Lives

## LOOK FOR SUNDAY RADIO LOGS IN MAIN NEWS SECTION

- 11 Sun. News, Les Lampson  
13 Newsroom, Don Rose

- 10:15  
11 Sports News, Steve Ellis

- 10:30  
2 What's My Line? J. Daly

- 7 Lawman, John Russell, Olive Carey. Widow brings her three sons to avenge her husband's death at Troop's hands. (Miss Carey herself is the widow of actor Harry Carey.)

- 9 The Young Look, Rabbi Jacob Pressman and panel  
11 Col. Wm. Gale Speech  
13 The Play of the Week: "The Dybbuk," Carol Lawrence, Theodore Bikel, Michael Toland, Ludwig Donath (repeat). Wandering soul of man who died of heartbreak enters body of girl he loved.

- 10:45  
11 Open End, David Suss-kind: "The Angry Ones," Laurence Harvey, Helen Gahagan Douglas, Robert Paul Smith, Gen. George C. Kenney.

- 11:00 P.M.  
2 News with Eric Sevareid  
4 (Color) Bob Wright, News  
5 Roller Skating Championships (taped from Tues.)  
7 Southland, Baxter Ward  
9 Movie: "St. Joan," Jean Seberg, Richard Widmark

- 11:15  
2 Movie: "So Evil My Love," Ray Milland ('48)

- 4 Almanac Newsreel  
7 Big Story, B. Meredith

- 11:30  
4 Foreign Movie: "Guendalina," Jacqueline Sassard, Raf Vallone ('57).

- 11:45  
7 Movie: "The Well," Henry Morgan, Richard Rober

- 1:00 A.M.  
2 Movie: "Dragonfly Squadron," John Hodiak ('54)



**MAJ. LEAGUE BASEBALL, 10:45 a.m.** on channel 8 (San Diego), with the New York Yankees hosting the Indians.

**MAJ. LEAGUE BASEBALL, 11:30 a.m.** on channel 10 (San Diego), with the Dodgers at Milwaukee to meet the Braves.

**WIDE WORLD OF SPORTS, 5 p.m.** on channel 7, has the women's National AAU Indoor Swimming championships from Sacramento, and the Oxford-Cambridge crew race on the Thames from London. (Show will be a year-round series.)



# 'MARINELAND' SPECIAL

## Lloyd Bridges Stars in Underwater Vaudeville

By ERSKINE JOHNSON

HOLLYWOOD (NEA)—"Wet she's a star. Dry, she isn't."

The words were said about movie mermaid Esther Williams when she climbed out of her private MGM swimming pool and went "dry" for a series of film roles undisturbed by bubbles, chlorine tests or humuhumunukunua-puaa swimming by on their way back to Hawaii.

After four "Sea Hunt" years under water, Lloyd Bridges is up from the television depths and ready to prove the same words are not necessarily so about a man out of water.

Sitting in a nice dry suit in a booth at the Brown Derby, Bridges seemed to be having a little difficulty in breathing as he looked at the menu. But after clearing his throat, between sips of water, he assured us there would be no need for emergency oxygen.

"Just fighting a spring cold," he grinned. Lloyd Bridges, dry, is on the menu for television in the fall via a Four Star new hour series on CBS in which he will play Adam Fable, a newspaperman. The show's "gimmick" will be that Adam becomes so emotionally involved with characters he meets that he assumes their identities.

THIS MEANS Bridges will be playing a different character every week. After 156 half-hour "Sea Hunt" shows in that same scuba wardrobe, he admits he couldn't ask for anything more. The first show, as of present plans, will have him assuming the character of a young doctor he meets while covering a mine explosion.

The introduction of a dry Lloyd Bridges as

"Adam" playing a doctor (television's current glamour profession) indicates the show's creator Aaron Spelling and producer Everett Chambers are right up there on their toes.

Also on their toes are the CBS program boys who gave Bridges a sort of super "Sea Hunt" special for what could be his farewell underwater appearance.

It is the hour-long "Marineland Circus" special on CBS (7 p.m., today, channel 2) which was taped at Marineland of the Pacific in Palos Verdes Estates.

Obviously, the boys at CBS thought of Bridges going to Marineland as sort of like Judy Garland going to the Palace. The supporting "acts" as announced, include "a group of comic walrus, Bubbles the performing whale and five boxer dogs playing basketball in the water."

IN OTHER WORDS, "wet" vaudeville with songs by Rosemary Clooney and introductions by Bill (Jose Jimenez) Dana.

"Like Jackie Kennedy showing us the White House," Bridges (with oxygen tube in mouth and tongue in cheek) will go under water to see his "home" for "My Day at Home." A frame house, decorated in what you might call early Esther Williams, was lowered into the pool. It is complete right down to a fishbowl in the living room and a lobster in the pot on the kitchen stove.

After this act, Bridges probably will be happier than ever about going "dry" next season.

But and surprisingly, he says he would like to resume the "Sea Hunt" series sometime in the future.



PORPOISE-FEEDING Bill Dana (left), Rosemary Clooney and Lloyd Bridges are featured on "Marineland Circus" at 7 p.m. today, channel 2.

## Pan and Fan Mail

While we enjoy it to a certain extent, it seems to us that "What's My Line?" is getting a bit more namby-pamby each week.

Unfunny Bennett Cerf gets in so many plugs for his Randon House and lecture tours that we swear we can't tell who sponsors the program.

When Martin Gable appears as a panelist, that makes one-half of the panel Gables, which, of course, includes Arlene Francis.

John Daly seems to enjoy bandying around the king's English and no doubt has a copy of Roget's Thesaurus.

But then some of the Sunday night movies at that hour are pretty dull and we're

about ready to call it a day anyway.

J. Paul Gleason, Long Beach  
I don't recall ever seeing a namby-pamby on "What's My Line?"

I start out by saying that I cast my vote for "The Law and Mr. Jones."

But I will have to also put my two cents in and say that it is very unfair putting this show opposite the same time with "Hazel." You must know that "Hazel" is also a great series.

Whoever put "The Law and Mr. Jones" on this time is either nuts or just plain hates this series.

Virginia Martin, Buena Park

Let's hope they both survive, Virginia.

How sorry I am that I never got around to writing in praise of the "Gertrude Berg Show." It might still be on.

But it seems a sad commentary that sponsors and networks need a constant flood of mail to point out the difference in as fine a program as that and some of the junk that is kept going.

G. Tile, Seal Beach  
Other than a constant flood of mail, the sponsors and networks must use ratings to judge. The "Gertrude Berg Show" didn't make the rating grade.



THE CARTWRIGHTS, as portrayed by (from left) Michael Landon, Dan Blocker, Lorne Greene and Pernell Roberts, worship together on Easter Sunday when "Bonanza" presents "Blessed Are They" at 9 p.m. today, channel 4.

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Universal Oven and Top	159.00
Gaffers & Sallier Oven	119.00
Wedgewood-Holly Oven & Top	159.00
O'Keefe & Merrill Oven, Top	179.00
Waste King Dishwasher	179.00
Frigidaire 2 Oven (RBGRM)	279.00
Frigidaire Oven (RBGRM)	179.00
Frigidaire Oven (RBGRM)	179.00
Frigidaire Dishwasher (DWDBU)	149.00
Thermador Oven & Top	189.00
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Frigidaire 36" Flair (RCDB40)	349.00
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Gaffers & Sallier Oven (1065)	149.00
Gaffers & Sallier Oven (1094)	179.00
Gaffers & Sallier Top (144)	74.00
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# MONDAY

- 5:45**  
2 Farm Report; News  
**6:00 A.M.**  
2 College of Air: "Biology"  
4 Dateline UN ("Continental Classroom" resumes Tues.)  
**6:30**  
2 USC Telecourse: "Music"  
4 World Artist Concerts: Jascha Heifetz, violinist  
**7:00 A.M.**  
2 Captain Kangaroo  
4 Today, John Chancellor (see box)  
**7:45**  
9 Big Babysitter  
**8:00 A.M.**  
2 Panorama Pacific, R. Rowe  
5 AM-LA, Stan Chambers  
7 Chucko the Clown  
**8:30**  
5 Morning Cartoons  
11 Susie, Ann Sothorn  
13 LASC: "Lit. & Fine Arts"  
**9:00 A.M.**  
2 Calendar, Harry Reasoner  
4 Say When, Art James  
5 Face-Lifting by Exercise  
7 Married Joan, J. Davis  
11 The Princess, Pat Blake  
13 Public Service Film  
**9:15**  
13 Guidepost to Art (5, 6)  
**9:30**  
2 I Love Lucy, Lucille Ball  
4 (Color) Play Your Hunch  
5 Romper Room  
7 The Pioneers  
11 The Jack LaLanne Show  
**9:45**  
13 Guidepost to Science (8)  
**10:00 A.M.**  
2 Video Village, Monty Hall  
4 (Color) The Price Is Right  
Jack Clark subs as host  
7 Abbott and Costello  
9 Movie: "Bringing Up Baby"  
11 The Pamela Mason Show  
**10:15**  
13 Public Service Film  
**10:30**  
2 The Clear Horizon  
4 Concentration, Jim Lucas  
5 World Adventures  
7 Our Miss Brooks, E. Arden  
13 Felix the Cat's Cartoons  
**11:00 A.M.**  
2 Love of Life

- 4 (Color) Your First Impression, Bill Leyden. Pat Carroll is week-long guest panelist, and Jim Backus subs for Dennis James.  
5 Yoga for Health  
7 Tennessee Ernie Ford  
11 Broken Arrow, J. Lupton  
**11:30**  
2 Search for Tomorrow  
4 Truth or Consequences  
5 PM, Mike Wallace, with Elaine Malbin, Larry Storch and others.  
7 Yours for Song, B. Parks  
9 Nuclear Age (film)  
11 Songo, Del Moore  
**11:45**  
2 The Guiding Light  
**12:00 NOON**  
2 Burns and Allen Show  
2 The Guiding Light  
4 (Color) Jan Murray Show  
7 Camouflage, Don Morrow  
9 Looney Tunes Cartoons  
11 Sheriff John, John Rovick  
13 Midday Report  
**12:15**  
13 Public Service Films  
**12:30**  
2 As the World Turns  
4 Loretta Young Theatre  
7 Window Shopping  
**1:00 P.M.**  
2 Password, Allen Ludden. Week-long guests: Alan King, Fran Allison  
4 Young Dr. Malone  
5 Dr. Brothers, Telecopter News; Movie (1:10): "Good Luck, Mr. Yates,"  
7 Day in Court: Hit-run  
9 Playhouse 9 (teleplay)  
11 The Gale Storm Show  
13 Fashion for Living, E. Lynn  
**1:30**  
2 Art Linkletter House Party  
Guest: George Gobel  
4 Our Five Daughters  
7 My Little Margie  
9 Tic Tac Bowl, D. McGrew  
11 Divorce Court, Bill Welsh  
13 G'dpost: Storybook Time  
**1:45**  
13 Guidepost to Spanish (5)  
**2:00 P.M.**  
2 The Millionaire  
4 Make Room for Daddy  
7 Jane Wyman Presents  
9 Movie: "18 and Anxious,"  
13 The Lloyd Thaxton Show  
**2:30**  
2 The Verdict Is Yours  
4 Here's Hollywood, Jack Linkletter: Tigie Andrews, Howard Hill  
7 Seven Keys, Jack Narz  
11 Movie: "Dulcy."  
**3:00 P.M.**  
2 The Brighter Day  
4 Act 1 (teleplay)  
5 Makeup Tips; Dorothy, Gardiner Show (3:05)  
7 Queen for Day, Jack Bailey  
Marilyn Hare pinch hits for Jeanne Cagney this week  
13 Felix the Cat's Cartoons  
**3:15**  
2 The Secret Storm  
**3:30**  
2 The Edge of Night  
4 Hiway Holidays: "Desert"  
5 Skipper Frank's Cartoons  
7 Who Do You Trust?  
**4:00 P.M.**  
2 Amos 'n' Andy  
4 Movie: "The Secret,"  
7 American Bandstand

# SPECIAL

**TODAY**—John Chancellor, Frank Blair and Louise King are in Seattle for week-long originations from the World's Fair at 7 a.m. on channel 4. Cameras will cover sites from the Space Needle to the Gateway, including the \$10,000,000 Science Pavilion.

**BREAKTHROUGH**—New advances in life-saving surgery for heart and artery cases are shown in four separate operations, with John Chancellor as host-narrator. Dr. Henry Swan of the U. of Colo. is guest expert as cameras cover open-heart operations in Washington, Minneapolis and San Francisco and artery surgery in Houston. It's on channel 4 during the "medical hour" of 10 p.m. (Opposite dramatized medicine of the Navy's Dr. Chick Hennessey and the hospital of Drs. Casey and Zorba)

- 9 Birthday Express  
**4:15**  
11 Passing Parade  
**4:30**  
2 Life of Riley, Wm. Bendix  
9 Movie: "Back from Eternity," Robt. Ryan  
11 3 Stooges, Don Lamond  
**4:50**  
7 American Newsstand  
**5:00 P.M.**  
2 Movie: "My Favorite Brunette," Bob Hope, Dorothy Lamour ('47)  
5 Popeye, Tom Hatten  
7 Love That Bob!  
11 Superman, George Reeves  
13 Thaxton's Hop (live)  
**5:30**  
7 The Soupy Sales Show  
11 Rescue 8, Jim Davis  
**5:40**  
4 Know Your Candidates. Elmer Peterson interviews candidates for senator and governor, nightly through June 1  
**6:00 P.M.**  
4 (Color) News and Sports  
5 Bozo the Clown  
7 Baxter Ward, News  
9 Newsreel, John Willis  
11 Highway Patrol  
13 Peter Hansen, News  
**6:15**  
4 Huntley-Brinkley Report  
7 ABC News, Ron Cochran  
13 Harold Fishman  
**6:30**  
2 Big News, Jerry Dunphy  
4 (Color) Curt Massey Show  
5 Clete Roberts Reports  
7 Beany and Cecil  
9 Cartoon Express  
11 Space Angel; Dick Tracy  
13 Waterfront, P. Foster  
**6:45**  
4 (Color) Jack Latham News  
5 The Big Three (News)  
11 George Putnam Dateline  
**7:00 P.M.**  
4 Shannon, George Nader. Fires plague tent show.  
5 Beat the Odds, M. Stokely  
7 Expedition! Col. John D. Craig: "Cargo Cult."  
Strange religion of aborigines with white messiah.  
9 Science Fiction Theatre  
11 Quick Draw McGraw  
13 (Color) Holiday, Bill Burrud: "Whale of a Show."  
**7:15**  
2 Walter Cronkite, News

- 7:30**  
2 To Tell the Truth, Bud Collyer and panel  
4 (Color) Everglades, Ron Hayes. Man disappears while searching "Glades" for old flame  
5 Peter Gunn, Craig Stevens  
7 Cheyenne, Larry Ward, Arch Johnson, Del Stark. Cattle baron hides truth of disappearance of friend  
9 Movie: "Go Chase Yourself," Lucille Ball, Joe Penner ('38). Bank robbers  
11 The Best of Groucho  
13 I Search for Adventure, Jack Douglas: "Swiss Assault on Mount Everest"  
**8:00 P.M.**  
2 Pete and Gladys, Cara Williams, Harry Morgan. Pete avoids giver of going-away present when his job transfer is cancelled  
4 National Velvet, Lori Martin (repeat). Mi gives lesson in self defense.  
5 Medic, Richard Boone. Plastic heart valve  
11 The Aquanauts, Keith Larsen, Jeremy Slate. Mystery blonde is on the scene each time danger strikes  
13 Adventure Tomorrow, Dr. Martin L. Klein: "Missile Deterrence." Films of our ballistic missile arsenal  
**8:30**  
2 Father Knows Best, Robert Young, Constance Ford. Former classmate is now famous doctor.  
4 (Color) The Price Is Right. Man from England returns  
5 Panic: "Mink Coat." From unknown donor  
7 The Rifleman, Chuck Connors, Joan Taylor. Lucas is suspicious of Milly's new friend  
13 Everybody Sing! Gaylord Carter at organ  
**9:00 P.M.**  
2 The Danny Thomas Show. Danny regrets his promise to let Linda appear on a TV show hosted by guest Art Linkletter.  
4 87th Precinct, Robert Lansing, Victor Jory. Embittered police veteran, near retirement, is demoted from central division to the tough 87th  
5 Night Court, Jay Jostyn  
7 SurfSide 6, Van Williams; Donald May. Ken's search for missing millionaire is stymied by the man's son  
9 (Color) Movie: "Springfield Rifle," Gary Cooper, Phyllis Thaxler, David Brian ('52-1st run). Invention of the rifle  
11 Great Music from Chicago. Leopold Stokowsky conducts Bach, Brahms and Rimsky-Korsakoff  
13 This Man Dawson, Keith Andes  
**9:30**  
2 The Andy Griffith Show. Andy faces dereliction charges when Barney takes gal reporter (Ruta Lee) on tour of Mayberry  
5 Main Event (sports box)  
13 Bold Venture, Dane Clark  
**10:00 P.M.**  
2 Hennessey, Jackie Cooper. Soupy Sales. Chick gets a pie in the face when he picks up the comic for a performance at the Navy Hospital  
4 Breakthrough: Heart and

- Artery Surgery (see box) Preempts "Thriller"  
5 Clete Roberts Reports  
7 Ben Casey, Vince Edwards; Sam Jaffe, Betty Field, Carmen Matthews. Jaffe, who once considered a career on the concert stage, demonstrates his piano prowess. Casey and Zorba are given skill tests by a starchy nurse and a bitter career woman patient  
11 George Putnam, News  
13 Peter Hansen, News  
**10:15**  
5 Big Three Final (News)  
13 Harold Fishman; Alan Sloane's Weather, Sports.  
**10:30**  
2 I've Got a Secret, Garry Moore. Morey Amsterdam subs for Bill Cullen, and Marty Allen and Steve Rossi are celebrity guests  
5 Court of Last Resort, Lyle Bettger  
11 The Paul Coates Show  
13 The Mike Stokely Show  
**11:00 P.M.**  
2 Jerry Dunphy Report  
4 (Color) Jack Latham News  
5 Mahalia Jackson Sings  
7 ABC News Final  
9 John Willis, News; Dow Finsterwald Golf Tips  
11 The Tom Duggan Show. Guest: Gubernatorial candidate Col. Wm. Gale  
**11:05**  
5 Movie: "Wild Geese Calling," Henry Fonda, Joan Bennett ('41)  
7 Baxter Ward News (11:10)  
**11:15**  
2 Movie: "The Way of All Flesh," Akim Tamiroff, Gladys George ('40)  
4 (Color) Tonight, Bob Cummings is host for the series' final week in Hollywood, with guests including Vincent Price, Heddy Lamarr, Pat Morison, Jayne Mansfield and Moulton Taylor with his flying auto  
9 Movie: "The Maltese Falcon," Humphrey Bogart, Mary Astor, Peter Lorre ('41). Excellent Sam Spade film kicks off week-long series of Bogart pix  
**11:30**  
7 San Francisco Beat  
**12:00 MIDNIGHT**  
7 Movie: "The Gangster," Barry Sullivan, Belita, John Ireland ('47). Study of a hoodlum  
**12:30**  
11 Movie: "Without Love," Spencer Tracy, Katharine Hepburn ('44). Platonic marriage of scientist and widow  
**12:45**  
9 Movie: "Legion of the Doomed," Bill Williams  
**1:00 A.M.**  
2 Movie: "The Go-Getter," Hank McCune, Hanley Stafford ('55)  
4 One O'Clock Curtain

**MAIN EVENT, 9:30 p.m.** on channel 5, has Rocky Marciano and actor Anthony Franciosa with films of the 1954 Marciano-Charles heavy-weight title bout.

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# Bert's Eye View

By BERT RESNIK  
TV and Radio Editor

If the Easter bunny on our cover appears gratifyingly graceful, it's no surprise.

For the bunny is a lady named Marjorie Lord who, when she was five years old, began the grace-illuminating study of ballet.

Currently, and for several seasons past, she appears as the wife, Kathy, in "The Danny Thomas Show."

The role calls for her to put up with some hare-raising antics and an occasional bunny-hug from her TV comedian husband.

★ ★ ★  
"NATIONAL VELVET" is not in the running for fall programming and its cancellation is being mourned by the National Assn. for Better Radio and Television.

Says Mrs. Clara S. Logan, NAFBRAT president: "Television programs suitable for family viewing at all age levels are so hard to come by, it seems almost criminal for the industry to discard one of the best."

She believes the networks have a moral and public obligation to maintain programs as "honest and wholesome" as "National Velvet."

It is more important to fulfill this obligation "in the sparse field of children's programming" than anywhere else, according to Mrs. Logan.

"There is no denying that NBC offers a wide variety of splendid entertainment and public service programs for adults," says she, "but when will they and the other networks recognize the fact that children are also people and represent their audiences of the future?"

The association suggests that viewers protest the cancellation of "National Velvet" by writing letters to NBC president Robert E. Kintner, New York City, and FCC Chairman Newton N. Minow, Washington, D. C.

It notes that NAFBRAT's latest survey designates "National Velvet" as "the children's program of the year."

★ ★ ★  
IN THE EVENT Mrs. Logan reads this column, I hope she will find the above a fair presentation of NAFBRAT's case.

I don't happen to agree with the association or Mrs. Logan. It is fine for a series to be honest and wholesome, but it must be something more.

It must entertain. And in order to entertain, it must be imaginative and adventurous.

"National Velvet" was not, in my opinion, very entertaining. It certainly wasn't imaginative or adventurous.

Admittedly not a fan, I did watch the show three or four times. If those times were any indication, the girl-loves-horse series was an overdone, saccharine, mildewed conglomeration of hackneyed situations that weren't written well enough to be mediocre.

And you can't sell that kind of hash to today's children. If television has made us a nation of critics, that "us" includes our children.

They want quality and won't settle for less. Nielsen ratings give "National Velvet" a 13.3 percentage. Its timeslot national competitors, "Pete and Gladys" and "Cheyenne," garnered a 22 and 21.4 respectively.

In terms of share of audience, "Pete and Gladys" had 33.6, "Cheyenne" 33.5 and "National Velvet" 20.3.

"NATIONAL VELVET" airs at 8 p.m. on Mondays, a time considered a children's hour.

Most parents in one TV-set homes, I believe, let their children select the program at this hour.

So, in effect, it is the children who have said "no" to "National Velvet," not their parents.

It is not the first time the children have said "no" to the series.

Last season the show aired on Sunday. It couldn't meet the competition.

NBC, in an attempt to save the show, switched to Mondays. All the switch did was prolong the agony.

Let me set the record straight.

I am for NAFBRAT and believe it is the outstanding organization of its type in this nation.

I am also for more children's programs, but only if they are better than what is currently offered.

## WEEK'S TOP SHOWS

Sunday—"Marineland Carnival" is a one-hour special taped at Marineland in Palos Verdes Estates and featuring Lloyd Bridges, Rosemary Clooney and Bill "Jose Jimenez" Dana. It's on channel 2 at 7 p.m.

Monday—"Breakthrough: Heart and Artery Surgery" at 10 p.m. on channel 4 presents four actual operations.

Tuesday—"Close-Up" at 10 p.m. on channel 7 presents an

hour-long documentary on Britain, with emphasis on the nation's quest for political and economic alignments.

Wednesday—"The Bob Hope Show" at 9 p.m. on channel 4 has the comedian hosting Frank Sinatra, Dorothy Lamour and Janis Paige.

Thursday—"CBS Reports" at 10 p.m. on channel 2 presents an interview with Allen Dulles, former director of the Central Intelligence Agency.

ATTACK!—Sunday, 7:30 p.m., channel 9. Jack Palance, Eddie Albert, Lee Marvin (1956). Enormously moving drama of cowardice and heroism during the Battle of the Bulge.

SHAKE HANDS WITH THE DEVIL—Sunday, 8:30 p.m., channel 7. James Cagney, Don Murray, Dana Wynter, Glynis Johns, Michael Redgrave (1959). Action drama of the last years of the bitter battle for Irish independence.

MY FAVORITE BRUNETTE—Monday, 5 p.m., channel 2. Bob Hope, Dorothy Lamour, Alan Ladd, Peter Lorre (1947). Photographer Hope turns detective to help Lamour out of a jam.



JEAN SEBERG has the title role in the 1957 movie "Saint Joan" showing at 11 p.m. today (Sunday) on channel 9.

SPRINGFIELD RIFLE—Monday through Friday, 9 p.m., in color, channel 9. Gary Cooper, Phyllis Thaxter, David Brian, Philip Carey, Paul Kelly (1952). Cavalry major becomes a counter-spy during the Civil War (and also invents the rifle).

TO HAVE AND HAVE NOT—Tuesday, 11:15 p.m., channel 9. Humphrey Bogart, Lauren Bacall (1944). Romance and intrigue and Nazis.

THE LITTLE COLONEL—Wednesday, 5 p.m., channel 2. Shirley Temple, Lionel Barrymore, Evelyn Venable, Bill Robinson (1935). First run. The famous staircase tap dance highlights film of Yankee girl who wins heart of Rebel colonel grandfather.

TWO TICKETS TO BROADWAY—Thursday, 7:30 p.m.,

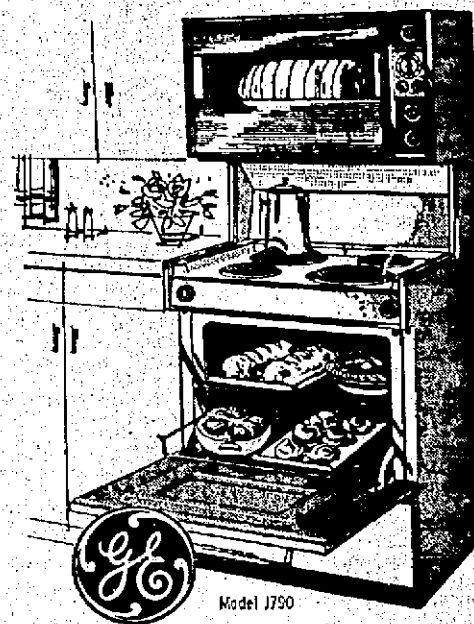
in color, channel 9. Tony Martin, Janet Leigh, Gloria DeHaven, Eddie Bracken (1951). Small-town girl and crooner arrange hoax to get on Bob Crosby's TV show.

MAN ON THE EIFFEL TOWER—Saturday, 1:30 p.m., channel 4. Charles Laughton, Franchot Tone, Burgess Meredith (1949). Hair-raising conclusion as wily police inspector breaks down the resist-

ance of a murderer when evidence is lacking.

DEATH OF A SALESMAN—Saturday, 11 p.m., channel 2. Fredric March, Mildred Dunnock, Kevin McCarthy, Cameron Mitchell (1952). Superb performances in adaptation of Arthur Miller's Pulitzer Prize play about fading salesman Willy Loman and his relationships with his family.

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**CLOSE-UP** — Hour-long study of our No. 1 ally (Britain) as she makes her most important political, economic and military decisions in a thousand years is on channel 7 at 10 p.m. Show asks whether Britain is turning toward Europe, neutralism or closer ties with the Commonwealth, and participants include the Lord Privy Seal, Minister of Defense, head of the Liberal party in Scotland, Labor party leader Hugh Gaitskill, Lord Boothby, Arnold Toynbee, Lord Bertrand Russell and private citizens.

**TUESDAY**

- 5:45  
2 Farm Report; News  
6:00 A.M.  
2 College of Air: "Biology"  
4 (Color) Contin. Classroom "Contemp. Math" (repeat)  
6:30  
2 USC Telecourse: "Everyday Law," Allen Neiman  
4 (Color) Contin. Classroom "American Government"  
7:00 A.M.  
2 Captain Kangaroo  
4 Today, John Chancellor (with tour of the Gayway, House of Tomorrow from Seattle Fair).  
7:45  
9 The Big Babysitter  
8:00 A.M.  
2 Panorama Pacific, R. Rowe  
5 AM-LA, Stan Chambers  
7 Chucko the Clown  
8:30  
5 Morning Cartoons  
11 Susie, Ann Southern  
13 Guidepost: Science (9-12)  
9:00 A.M.  
2 Calendar, Harry Reasoner  
4 Say When, Art James  
5 Face-Lifting by Exercise  
7 I Married Joan, J. Davis  
11 The Princess, Pat Blake  
13 Public Service Film  
9:15  
13 G'depost: Soc. Studies (3)  
9:30  
2 I Love Lucy, Lucille Ball  
4 (Color) Play Your Hunch  
5 Romper Room  
7 The Pioneers  
11 The Jack LaLanne Show  
9:45  
13 G'depost: Soc. Studies (8)  
10:00 A.M.  
2 Video Village, Monty Hall  
4 (Color) The Price Is Right

- 7 Abbott and Costello  
19 Movie: "Captain Hurricane," James Barton ('35)  
11 The Pamela Mason Show  
10:15  
13 G'depost: Living in West  
10:30  
2 The Clear Horizon  
4 Concentration, J. Lucas  
5 World Adventures  
7 Our Miss Brooks, E. Arden  
13 Felix the Cat's Cartoons  
11:00 A.M.  
2 Love of Life  
4 (Color) Your First Impression, Bill Leyden  
5 Yoga for Health  
7 Tennessee Ernie Ford  
11 Broken Arrow, J. Lupton  
11:30  
2 Search for Tomorrow  
4 Truth or Consequences  
5 PM, Mike Wallace, with Gloria Lambert, Henry Gibson, E. Y. Harburg  
7 Yours for Song, B. Parks  
9 Art of Story-Telling  
11 Songo, Del Moore  
11:45  
2 The Guiding Light  
12:00 NOON  
2 Burns and Allen Show  
4 (Color) Jan Murray Show  
7 Camouflage, Don Morrow  
9 Looney Tunes Cartoons  
11 Sheriff John, John Rovick  
13 Midday Report  
12:15  
13 Public Service Film  
12:30  
2 As the World Turns  
4 Loretta Young Theatre  
7 Window Shopping  
13 Assignment Education  
1:00 P.M.  
2 Password, Allen Ludden  
4 Young Dr. Malone  
5 Dr. Brothers: Telecopter News; Movie (1:10): "Woman in Distress," May Robson ('37)  
7 Day in Court: Unfit home  
9 Playhouse 9 (teleplay)  
11 The Gale Storm Show  
13 Public Service Film  
1:30  
2 Art Linkletter: H'se Party  
4 Our Five Daughters  
7 My Little Margie  
9 Tic Tac Bowl, D. McGrew  
11 Divorce Court, B. Welsh  
13 Guidepost to Spanish (6)  
2:00 P.M.  
2 The Millionaire  
4 Make Room for Daddy  
7 Jayne Wyman Presents  
9 (Color) Movie: "Unholy Wife," Rod Steiger  
13 The Lloyd Thaxton Show  
2:30  
2 The Verdict Is Yours  
4 Here's Hollywood, Jack Linkletter: Soupy Sales, Norman Fell  
7 Seven Keys, Jack Narz  
11 Movie: "War Against Mrs. Hadley," Fay Bainter  
3:00 P.M.  
2 The Brighter Day  
4 Act I (teleplay)  
5 Makeup Tips; Dorothy Gardner Show (3:05)  
7 Queen for Day, J. Bailey



**KEENAN WYNN** guests on 'The Red Skelton Show' at 9 p.m. Tuesday, channel 2.

- 13 Felix the Cat's Cartoons  
3:15  
2 The Secret Storm  
3:30  
2 The Edge of Night  
4 Highway Holidays: "Sierra Lakes"  
5 Skipper Frank's Cartoons  
7 Who Do You Trust?  
4:00 P.M.  
2 Amos 'n' Andy  
4 Movie: "In the Navy," Abbott & Costello ('45)  
7 American Bandstand  
9 Birthday Express  
4:15  
11 Passing Parade  
4:30  
2 Life of Riley, Wm. Bendix  
9 Movie: "Bengazi," Richard Carlson ('55)  
11 3 Stooges, Don Lamond  
5:00 P.M.  
2 Movie: "Timeclock," Robert Beatty ('57), Boy locked in time vault  
5 Popeye, Tom Hatten  
7 Love That Bob!  
11 Superman, George Reeves  
13 Thaxton's Hop (live)  
5:30  
7 The Soupy Sales Show  
11 Rescue 8, Jim Davis  
5:40  
4 Know Your Candidates  
6:00 P.M.  
4 (Color) News and Sports  
5 Bozo the Clown  
7 Baxter Ward, News  
9 Newsreel, John Willis  
11 Highway Patrol  
13 Peter Hansen, News  
6:15  
4 Huntley-Brinkley Report  
7 ABC News, Ron Cochran  
13 Harold Fishman; Alan Sloan's Weather & Sports  
6:30  
2 Big News, Jerry Dunphy  
4 (Color) Curt Massey Show  
5 Cleo Roberts Reports  
7 Tombstone Territory  
9 Cartoon Express  
11 Space Angel; Dick Tracy  
13 Waterfront, P. Foster  
6:45  
4 (Color) Jack Latham News  
5 The Big Three (News)  
11 George Putnam Dateline  
7:00 P.M.  
4 Wyatt Earp, Hugh O'Brian  
5 Bat Masterson runs for sheriff  
7 Bat Masterson, G. Barry  
9 Science Fiction Theatre  
11 Huckleberry Hound  
7:15  
2 Walter Cronkite, News  
7:30  
2 Marshal Dillon, James Arness (Gunsmoke). Old woman (Jeanette Nolan) seeks revenge against Matt  
4 (Color) Laramie, John Smith, Lin McCarthy. Slim stakes five lives on robber's word in first of 22 repeat episodes  
5 Peter Gunn, Craig Stevens. Judge slain in court  
7 The Bugs Bunny Show  
9 (Color) Best of the Post: "The Return," Dan O'Herlihy, Scott Forbes. Partner brings home new wife  
11 The Best of Groucho  
13 (Color) Wanderlust, Bill Burrud: "Cornwall's Granite Coast" (off England)  
8:00 P.M.  
2 Password, Allen Ludden. Bennett Cerf and Carroll Baker are guest celebrities  
5 Yancy Derringer  
7 Bachelor Father, John Forsythe, Noreen Corcoran. Aaron Kincaid joins the cast as Kelly's fiancé and lowly worker in Bentley's office.  
9 I Led Three Lives  
11 Rescue 8, Jim Davis  
13 A Way of Thinking, Dr. Albert E. Burke: "The Buddhist and the Communist" (pt. 4). Mao Tse-tung's theories of protracted war  
8:30  
2 Dobie Gillis, Dwayne Hickman, Bob Denver. Maynard develops bloodhound-like sense of smell  
4 Alfred Hitchcock Presents: "The Matched Pearl," John Ireland, Ernest Truex. Three people swindle another twice by working the old shell game  
5 Roller Skating Championships (see sports box)  
7 The New Breed, Leslie Nielsen, John Larkin, Edward Andrews, Yvonne Craig (in dual role). Blind witness provides clues in fatal fall from the hotel  
9 (Color) Kingdom of Sea  
11 M-Squad, Lee Marvin  
13 Let's Go Fishing, Lupi Saldana  
9:00 P.M.  
2 The Red Skelton Show. Disaster results when George Appleby is elevated to vice presidency. Keenan Wynn, Richard Deacon and Karyn Kupcinet are featured  
4 The Dick Powell Show: "No Strings Attached," Powell, Mamie VanDoren, Angie Dickinson, Barbara Nichols, Robert Strauss. Attorney agrees to join the law firm of his wealthy girl friend, but refuses to drop a stripper's suit against another stripper. (David Niven's face is seen in picture on wall of criminal)  
9 (Color) Movie: "Springfield Rifle," Gary Cooper  
11 Divorce Court  
13 This Man Dawson  
9:30  
2 Ichabod and Me, Robert

**SPORTS**

**ROLLER SKATING** championships, live at 8:30 p.m. Channel 5, from the Olympic.

Sterling, Reta Shaw. Stranger in town (J. Pat O'Malley) takes interest in Aunt Livvy—and her savings account.

7 Yours for a Song, B. Parks  
13 Bond Venture, Dane Clark

**10:00 P.M.**

2 The Garry Moore Show. Bob Williams brings his amazing dog, Met, soprano Eileen Farrell duets with Carol Burnett, and 1917 is "wonderful year"  
4 Cain's Hundred, Mark Richman, Jack Klugman, Madlyn Rhue. Cain investigates deported gangster's request for re-entry to the U.S.

5 Cleo Roberts Reports  
7 Bell & Howell Close-Up: "Britain: Ally on the Verge" (see box). Pre-empted "Alcoa Premiere"  
11 George Putnam, News  
13 Peter Hansen, News

**10:15**

5 Big Three Final (News)  
13 Harold Fishman; Alan Sloan's Weather-Sports

**10:30**

5 Divorce Hearing. Mates compete with Navy buddies, dogs  
11 The Paul Coates Show  
13 The Mike Stokely Show

**11:00 P.M.**

2 Jerry Dunphy Report  
4 (Color) Jack Latham News  
5 Mahalia Jackson Sings  
7 ABC News Final  
9 John Willis, News; Dow Finsterwald Golf Tips  
11 The Tom Duggan Show with Judge Ida May Adams

**11:05**

5 Movie: "Craig's Wife," Rosalind Russell ('36)  
7 Baxter Ward News (11:10)

**11:15**

2 Movie: "Rhythm on the River," Bing Crosby, Mary Martin, Basil Rathbone ('40). Ghost-song writers  
4 (Color) Tonight, Bob Cummings with Marjorie Lord, Soupy Sales, Albie Pearson, Jimmy Rodgers, Elsa Lanchester.

9 Movie: "To Have and Have Not," Humphrey Bogart, Lauren Bacall ('44). Intrigue and romance (If you want anything, just whistle!)  
11:30  
7 San Francisco Beat

**12:00 MIDNIGHT**

7 Movie: "Scotland Yard Inspector," Cesar Romero  
12:30

11 Movie: "Ziegfeld Follies," Fred Astaire, Lucille Ball  
12:45

9 Movie: "Journey into Fear," Orson Welles, Joseph Cotten ('42). Good spy melodrama

**1:00 A.M.**

2 Movie: "House of 7 Gables," George Sanders, Vincent Price ('40). Hawthorne classic

4 One O'Clock Curtain  
1:30  
4 Almanac; News Wrap-Up

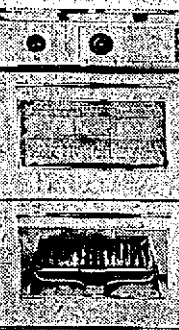
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# Accident Starts Burt Brinckerhoff's Career

By DICK KLEINER  
NEW YORK (NEA)—Young Burton Brinckerhoff went to his father, minister of a Dutch Reformed Church on Fifth

He will appear in "Window on Main Street" at 8 p.m. (PST) Wednesday, channel 2.  
Brinckerhoff is typical of the younger generation of ac-



**BURT BRINCKERHOFF** falls in love with Coleen Gray during "Window on Main Street" at 8 p.m. Wednesday, channel 2.

Avenue, and said that he didn't want to go to college; he wanted to become an actor.

His father hid his disappointment. All he said was, "All right, but be a good one, won't you?"

Burt Brinckerhoff has become a very good one. He has given wonderful performances on many top TV shows—The Defenders and Alcoa Premiere come to mind quickly—and is so skilled in his trade that despite his youthful appearance, he now teaches acting.

tors—he's serious, he does TV because he likes the money it pays, he has no great wish to do a series, he considers himself primarily a stage actor. And like many of his contemporaries, his acting career started with an accident.

**BRINCKERHOFF** is 25. Born in Pittsburgh, he was five when his father took over his New York pulpit. During his high school days, the dramatic coach asked him to act in one of the school plays. Burt said no.

"I told him I wanted to play football," Burt says. "The coach said I was chicken and, besides, he said I was too light to play football. Well, I played football; I was a T-formation quarterback. Then I got hurt and had to give it up."  
"Well, I remembered that drama coach who had called me chicken. So I decided to call his bluff. I got a part as the Scotch boy in 'The Hasty Heart' and it was easy for me—I had a Scotch grandmother so I could do the accent easily."

A friend of the Brinckerhoff family attended (Burt says that he's sure the attendance was "reluctant") because he had some theatrical connections. This man sent Burt to see a friend who was doing "Ah, Wilderness!" in Boston and needed a young boy for the cast.

"I got the part, but I think it was because he couldn't pay much and I didn't ask much."

IT WAS AT this point that he knew he had found his career and asked for his father's approval. When it was forthcoming, he tentatively suggested that he might like to shorten his name. He felt that Brinckerhoff was hard to spell and pronounce and, besides, might not fit onto a marquee.

"My father said that God had given me that name, so I

dropped the whole thing. I compromised by shortening my first name from Burton to Burt, and let it go at that."

His problem now is to try and get out of the juvenile parts in which he is usually cast.

Another problem is his resemblance to Tony Perkins. Burt says he is frequently stopped by people who say they know they've seen him on TV but can't remember his name.

"When I say my name is Burt Brinckerhoff," he says, "they generally say, 'No, I mean your real name—oh, now I remember, it's Tony Perkins.'"

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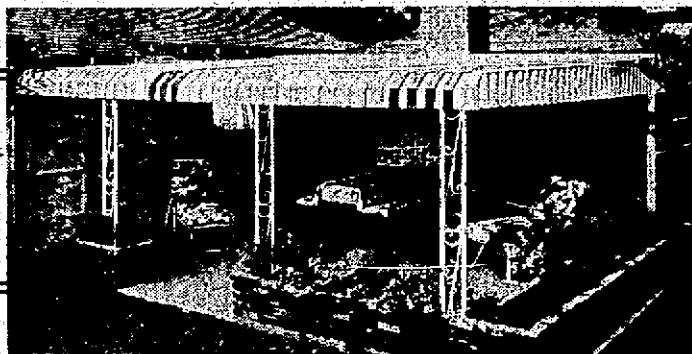
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# SPECIAL

**BOB HOPE**—Old ski-nose leads guest stars Frank Sinatra, Dorothy Lamour and Janis Paige on a swinging tour down memory lane on his fifth special of the season, 9 p.m. on channel 4.

**CIRCLE THEATER**—Ron Cochran narrates the story of how a dedicated and enthusiastic group of aeronautical engineers and pilots worked to plan, develop and test the X-15, at 10 p.m. on channel 2.

**DAVID BRINKLEY**—A behind-the-scenes look at some of the aspects of the Seattle World's Fair that have caused consternation to the city's staid natives: is shown in color at 10:30 p.m. on channel 4. Films show the first girlie show seen in Seattle in 25 years, a hassle over the official song, an anti-litter crusade, a hamburger sundae and a firefly exhibit.

## WEDNESDAY

- 5:45 2 Farm Report; News
- 6:00 A.M. 2 College of Air: "Biology"
- 4 (Color) Contin. Classroom:
- 6:30 2 USC Telecourse: "Music"
- 4 (Color) Contin. Classroom: "American Government"
- 7:00 A.M. 2 Captain Kangaroo
- 4 Today, John Chancellor (from Science Pavilion at Seattle World's Fair)
- 7:45 9 The Big Babysitter
- 8:00 A.M. 2 Panorama Pacific
- 5 A.M.-L.A., Stan Chambers
- 7 Chuckie the Clown
- 13 County Schools Institute
- 8:15 11 Food Mart on Camera
- 8:30 5 Morning Cartoons
- 11 Susie, Ann Southern
- 13 LASC: "Lit. & Fine Arts"
- 9:00 A.M. 2 Calendar, Harry Reasoner
- 4 Say When, Art James
- 5 Face-Lifting by Exercise
- 7 I Married Joan, J. Davis
- 11 The Princess, Pat Blake
- 13 Public Service Film
- 9:15 13 Guidepost to Science (3,4)

- 9:30 2 I Love Lucy, Lucille Ball
- 4 (Color) Play Your Hunch
- 5 Romper Room
- 7 The Pioneers
- 11 The Jack LaLanne Show
- 9:45 13 Guidepost to Science (9)
- 10:00 A.M. 2 Video Village, Monty Hall
- 4 (Color) The Price Is Right
- 7 Abbott and Costello
- 9 Movie: "Career,"
- 11 The Pamela Mason Show
- 10:15 13 Public Service Film
- 10:30 2 The Clear Horizon
- 4 Concentration, J. Lucas
- 5 World Adventures
- 7 Our Miss Brooks, E. Arden
- 13 Felix the Cat's Cartoons
- 11:00 A.M. 2 Love of Life
- 4 (Color) Your First Impression, Bill Leyden
- 5 Yoga for Health
- 7 Tennessee Ernie Ford
- 11 Broken Arrow, J. Lupton
- 11:30 2 Search for Tomorrow
- 4 Truth or Consequences
- 5 PM, Mike Wallace, with Abe Burrows
- 7 Yours for Song, B. Parks
- 9 Seekers: Fringe People
- 11 Songo, Del Moore
- 11:45 2 The Guiding Light
- 12:00 NOON 2 Burns and Allen Show
- 4 (Color) Jan Murray Show
- 7 Camouflage, Don Morrow
- 9 Looney Tunes Cartoons
- 11 Sheriff John, John Rovic
- 13 Midday Report
- 12:15 13 Public Service Films
- 12:30 2 As the World Turns
- 4 Loretta Young Theater
- 7 Window Shopping
- 1:00 P.M. 2 Password, Allen Ludden
- 4 Young Dr. Malone
- 5 Dr. Brothers; Telecopter News; Movie (1:10): "The Trap," Sidney Toler
- 7 Day in Court; Landlord
- 9 Playhouse 9 (teleplay)
- 11 The Gale Storm Show
- 1:30 2 Art Linkletter H'se Party
- 4 Our Five Daughters
- 7 My Little Margie
- 9 Tic Tac Bowl, D. McGraw
- 11 Divorce Court, Bill Welsh
- 13 G'depost: Man's, Advent.
- 1:45 13 Guidepost to Spanish (5)
- 2:00 P.M. 2 The Millionaire
- 4 Make Room for Daddy



**BOB HOPE** welcomes Dorothy Lamour and Frank Sinatra to 'The Bob Hope Show' at 9 p.m. Wednesday, channel 4.

**Sports Today**

**WRESTLING**, live at 8:30 p.m. on channel 5, with Dick Lane ringside at the Olympic.

- 7 Janie Wyman Presents
- 9 Movie: "One Min. to Zero," Robt. Mitchum
- 13 The Lloyd Thaxton Show
- 2:30 2 The Verdict Is Yours
- 4 Here's Hollywood, Jack Linkletter: Cecil Kellaway
- 7 Seven Keys, Jack Narz
- 11 Movie: "Petticoat Fever," Robt. Montgomery ('35)
- 3:00 P.M. 2 The Brighter Day
- 4 Act I (teleplay)
- 5 Makeup Tips; Dorothy Gardiner Show (3:05)
- 7 Queen for Day, J. Bailey
- 13 Felix the Cat's Cartoons
- 3:15 2 The Secret Storm
- 3:30 2 The Edge of Night
- 4 Hiway Holiday: Tombstone
- 5 Skipper Frank's Cartoons
- 7 Who Do You Trust?
- 4:00 P.M. 2 Amos 'n' Andy
- 4 Movie: "One Night of Love," Grace Moore ('34)
- 7 American Bandstand
- 9 Birthday Express
- 4:15 11 Pasing Parade
- 4:30 2 Life of Riley, Wm Bendix
- 9 Movie: "Diamond Wizard," Dennis O'Keefe ('54)
- 11 3 Stooges, Don Lamond
- 5:00 P.M. 2 Movie: "The Little Colonel," Shirley Temple, Lionel Barrymore, Bill Robinson ('35-1st run)
- 5 Popeye, Tom Hatten
- 7 Love That Bob!
- 11 Superman, George Reeves
- 13 Thaxton's Hop (live)
- 5:30 7 The Soupy Sales Show
- 11 Rescue 8, Jim Davis
- 5:40 4 Know Your Candidates

- 6:00 P.M. 4 (Color) News and Sports
- 5 Bozo the Clown
- 7 Baxter Ward, News
- 9 Newsreel, John Willis
- 11 Highway Patrol
- 13 Peter Hansen, News
- 6:15 4 Huntley-Brinkley Report
- 7 ABC News, Ron Cochran
- 13 Harold Fishman; Alan Sloan's Weather & Sports
- 6:30 2 Big News, Jerry Dunphy
- 4 (Color) Curt Massey Show
- 5 Cleo Roberts Reports
- 7 Men Into Space
- 9 Cartoon Express
- 11 Space Angel; Dick Tracy
- 13 Waterfront, P. Foster
- 6:45 4 (Color) Jack Latham news
- 5 The Big Three (news)
- 11 George Putnam Dateline
- 7:00 P.M. 4 Death Valley Days: "Way Station," Dennis Day, Merry Anders. Eastern bookkeeper comes to Arizona way station
- 5 Beat the Odds, M. Stokely
- 7 Danger Man
- 9 Science Fiction Theater
- 11 Heckle and Jeckle Show
- 13 (Color) Passport to Travel, Hal Sawyer: "Heart of Japan" (pt. 2)
- 7:15 2 Walter Cronkite, New
- 7:30 2 The Alvin Show
- 4 Wagon Train, Terry Wilson, David-Ladd (son of Alan), Henry Jones. Tragic secret stands between anti-social boy and his stepfather.
- 5 Peter Gunn, Craig Stevens.
- 7 Howard K. Smith—News and Comment
- 9 Sneak Preview Movie (1st run), Larry Parks, Constance Smith ('58)
- 11 The Best of Groucho
- 13 (Color) Global Zobel, Myron Zobel: "Wine of Portugal"
- 8:00 P.M. 2 Window on Main Street, Robert Young, Hurt Brinkerhoff. Shy college boy is coaxed into believing that his teacher is romantically interested.
- 5 Line of Sight, Bill Stout
- 7 Straightaway, Brian Kelly, Bethel Leslie (repeat).
- 11 The Gale Storm Show
- 13 (Color) Your Weekend, Dick Garton: "Ojai"
- 8:30 2 Checkmate, Sebastian Cabot, Dan O'Herlihy, Bethel Leslie. Editor is threatened after his paper opens a battle against underworld gambling interests.
- 4 The Joey Bishop Show.

**Ma Barnes**, refuses to make way for new freeway link.

5 Wrestling (see spts box)

7 Top Cat (cartoons).

11 Wanted—Dead or Alive, Steve McQueen. Josh tries to clear himself of killing a good friend.

13 Seven League Boots, Jack Douglas: "Purple Majesties"

9:00 P.M. 4 The Bob Hope Show (see box). Preempts Como.

7 Hawaiian Eye, Robert Conrad, Connie Stevens. Cricket is marked for death under ancient Japanese code.

9 (Color) Movie: "Springfield Rifle," Gary Cooper

11 Blue Angels, Don Gordon. Beretelli turns crop duster.

13 This Man Dawson

9:30 2 The Dick Van Dyke Show. Laura bleaches her hair in a repeat.

11 RCMP, Gilles Pelletier. Gagnier must bring prisoners through bush country.

13 Bold Venture, Dane Clark

10:00 P.M. 2 Circle Theater: "Black Bird of Space: Story of the X-15" (see box)

4 (Color) Bob Newhart Show. Dan Blocker joins Newhart in Stone Age sketch, Aussie singer Elaine McKenna returns.

5 Cleo Roberts Reports

7 Naked City, Paul Burke, Horace McMahon, Nina Foch. Actress is homicide suspect

11 George Putnam, News

13 Peter Hansen, News.

10:15 5 Big Three Final (News)

13 Harold Fishman; Alan Sloan's Weather & Spts

10:30 4 (Color) David Brinkley's Journal (see box)

5 Overseas Adventure

11 The Paul Coates Show

13 The Mike Siokey Show

11:00 P.M. 2 Jerry Dunphy Report

4 (Color) Jack Latham Nws

5 Mahalia Jackson Sings

7 ABC News Final

9 John Willis, News; Dow Finsterwald Golf Tips

11 The Tom Duggan Show

Guest: Dr. Tirso Del Junco, Cuban anti-Communist.

11:05 5 Movie: "Daring Young Man," Joe E. Brown ('43)

7 Baxter Ward News (11:10)

11:15 2 Movie: "Trail of the Lonesome Pine," Henry Fonda, Sylvia Sydney, Fred MacMurray ('36). Family feud

4 (Color) Tonight, Bob Cummings with Ida Lupino, Howard Duff, Bob Crane (KNX deejay), Anne B. Davis, Dwayne Hickman, Joe and Eddie, Bob Cummings Jr.

9 Movie: "Key Largo," Humphrey Bogart, Claire Trevor, Edw. G. Robinson ('48). Gangster melodrama

11:30 7 San Francisco Beat

12:00 MIDNIGHT 7 Movie: "Shadow Man," Cesar Romero ('53)

12:30 11 Movie: "Florian," Robert Young ('39). Story of a stallion.

12:45 9 Movie: "Hunt the Man Down," Gig Young ('51). Whodunit.

1:00 A.M. 2 Movie: "All for Mary," Nigel Patrick (Br. '56)

4 One O'Clock Curtain

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# THURSDAY

- 5:45**  
2 Farm Report; News  
**6:00 A.M.**  
2 College of "Air: "Biology"  
4 (Color) Contin. Classroom:  
"Contemp. Math" (repeat)  
**6:30**  
2 USC: "Everyday Law"  
4 (Color) Contin. Classroom:  
"American Government"  
**7:00 A.M.**  
2 Capt. Kahgaroo: Houses  
4 Today, John Chancellor  
(with 21-min. tour of the  
Theme Building at the  
Seattle World's Fair).  
**7:45**  
9 The Big Babysitter  
**8:00 A.M.**  
2 Panorama Pacific, R. Rowe  
Guest: Patty Harmon  
5 A.M.—L.A., Stan Chambers  
7 Chucko the Clown  
**8:30**  
5 Morning Cartoons  
11 Susie, Ann Sothern  
13 Guidepost: Science (9-12)  
**9:00 A.M.**  
2 Calendar, Harry Reasoner  
Two doctors continue  
their April 5 discussion on  
smoking and lung cancer.  
4 Say When, Art James  
5 Face-Lifting by Exercise  
7 I Married Joan, J. Davis  
11 The Princess, Pat Blake  
13 Public Service Film  
**9:15**  
13 Guidepost: Soc. Studies  
**9:30**  
2 I Love Lucy, Lucille Ball  
4 (Color) Play Your Hunch  
5 Romper Room  
7 The Pioneers  
11 The Jack LaLanne Show  
**9:45**  
13 Guidepost: English Lit.  
**10:00 A.M.**  
2 Video Village, Monty Hall  
4 (Color) The Price Is Right  
7 Abbott and Costello  
9 Movie: "Chance at  
Heaven," Ginger Rogers  
11 The Pamela Mason Show  
**10:15**  
13 G'depost: Living in West  
**10:30**  
2 The Clear Horizon  
4 Concentration, Jim Lucas  
5 World Advent: Colombia  
7 Our Miss Brooks, E. Arden  
13 Felix the Cat's Cartoons  
**11:00 A.M.**  
2 Love of Life  
4 (Color) Your First Im-  
pression, Bill Leyden  
Guests: Arnold Stang, Pat  
Harrington Jr., Dale  
Robertson  
5 Yoga for Health  
7 Tennessee Ernie Ford  
11 Broken Arrow, J. Lupton  
**11:30**  
2 Search for Tomorrow  
4 Truth or Consequences  
5 PM, Mike Wallace, with  
Don Sherman  
7 Yours for Song, B. Parks  
9 Of Men and Motives  
11 Songo, Del Moore  
**11:45**  
2 The Guiding Light  
**12:00 NOON**  
2 Burns and Allen Show  
4 (Color) Jan Murray Show  
7 Camouflage, Don Morrow  
9 Looney Tunes Cartoons  
11 Sheriff John, John Rovick  
13 Midday Report  
**12:15**  
13 Industry on Parade  
**12:30**  
2 As the World Turns  
4 Loretta Young Theater  
7 Window Shopping  
13 Public Service Film  
**1:00 P.M.**  
2 Password, Allen Ludden  
4 Young Dr. Malone  
**1:30**  
2 Art Linkletter H'se Party  
4 Our Five Daughters  
7 My Little Margie

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# SPECIAL

- CBS REPORTS—Allen**  
Dulles, former U. S. intelli-  
gence chief, re-lives some of  
the highlights of his life as  
director (under 3 Presidents)  
of the Central Intelligence  
Agency at 10 p.m. on channel  
2. Offering an inside look at  
Communism in action, Dulles  
speaks frankly about the 20th  
Century spy, the philosophy  
of Communism and details of  
U. S. policy during the Cuban  
invasion and the U-2 incident.  
**7:45**  
9 Tic Tac Bowl, D. McGrew  
11 Divorce Court, Bill Welsh  
13 Guidepost to Spanish (6)  
**2:00 P.M.**  
2 The Millionaire  
4 Make Room for Daddy  
5 Dr. Brothers; News; Movie  
(1:10): "Inner Sanctum,"  
Mary Beth Hughes  
7 Day in Court: Custody  
9 Playhouse 9 (teleplay)  
11 The Gale Storm Show  
13 Careers: Stanford prexy  
9 Movie: "Las Vegas  
Story," Jane Russell ('52)  
13 The Lloyd Thaxton Show  
**2:30**  
2 The Verdict Is Yours  
New case: socialite  
charged with assaulting  
mother-in-law  
4 Here's Hollywood, Jack  
Linkletter: George Hamil-  
ton, Kent Smith  
7 Seven Keys, Jack Narz  
11 Movie: "Suzy," Jean Har-  
low, Cary Grant ('35)  
**3:00 P.M.**  
2 The Brighter Day  
4 Act 1 (teleplay)  
5 Makeup Tips; Milady  
7 Queen for a Day, J. Bailey  
13 Felix the Cat's Cartoons  
**3:15**  
2 The Secret Storm  
5 Tricks 'n' Treats, C. Guy  
**3:30**  
2 The Edge of Night  
4 Highway Holidays  
5 Skipper Frank's Cartoons  
7 Who Do You Trust?  
**4:00 P.M.**  
2 Amos 'n' Andy  
4 Movie: "Life in Emer-  
gency Ward 17," Michael  
Craig (Br. '57)  
7 American Bandstand  
9 Birthday Express  
**4:15**  
11 Passing Parade  
**4:30**  
2 Life of Riley, Wm Bendix  
9 Movie: "Iron Sheriff,"  
Sterling Hayden ('57)  
11 3 Stooges, Don Lamond  
**5:00 P.M.**  
2 Movie: "Her Adventurous  
Night," Dennis O'Keefe,  
Helen Walker ('46)  
5 Popeye, Tom Hallen  
7 Love That Bob!  
11 Superman, George Reeves  
13 Thaxton's Hop (live)  
**5:30**  
7 The Soupy Sales Show  
11 Rescue 8, Jim Davis  
**5:40**  
4 Know Your Candidates  
**6:00 P.M.**  
4 (Color) News and Sports  
5 Bozo the Clown  
7 Baxter Ward, News  
9 Newsreel, John Willis  
11 Highway Patrol  
13 Peter Hansen, News  
**6:15**  
4 Huntley-Brinkley Report



**ANNOUNCING**  
the opening of  
**ARNIE CULLEN**  
TUNE-UP CENTER  
Specializing in  
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Arnie Cullen, formerly associated with a local new car dealer for 13 years, wel-  
comes the opportunity to see his old friends and new customers at a new location—  
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- 7 ABC News, Ron Cockran  
13 Harold Fishman; Allen  
Sloane's Weather-Sports  
**6:30**  
2 Big News, Jerry Dunphy  
4 (Color) Curt Massey Show  
5 Cleo Roberts Reports  
7 Mackenzie's Raiders,  
Richard Carlson  
9 Cartoon Express  
11 Space Angel: Dick Tracy  
13 Waterfront, P. Foster  
**6:45**  
4 (Color) Jack Latham Nws  
5 The Big Three (News)  
11 George Putnam Dateline  
**7:00 P.M.**  
4 Science in Action, Dr.  
Earl S. Herald: "Nature of  
Civilization"  
5 Beat the Odds, M. Stokey  
7 Ripcord, Larry Pennell  
9 Science Fiction Theatre  
11 The Yogi Bear Show  
13 (Color) True Adventure,  
Bill Burrud: "Unknown  
Mexico." Indian cere-  
monies in mountains.  
**7:15**  
2 Walter Cronkite, News  
**7:30**  
2 Oh, Those Bells! Where  
Brothers. Honesty leads  
to cached loot.  
4 Outlaws, Don Collier.  
Backwoods brothers take  
drastic measures to with-  
draw their money from a  
bank (repeat).  
5 Peter Gunn, Craig Stevens  
7 Ozzie and Harriet. Ricky  
sings, does bop dance and  
plays drums with a name  
band in this repeat of  
1957 show when Rick had  
his first "gold record."  
9 (Color) Movie: "Two  
Tickets to Broadway,"  
Tony Martin, Janet Leigh,  
Gloria DeHaven ('61).  
Hoax to get on TV show.  
11 The Best of Groucho  
13 The Golden Voyage, Jack  
Douglas: "Life with the  
Balkan Gypsies"  
**8:00 P.M.**  
2 Frontier Circus, Chill  
Willis, James Barton, Nan  
Peterson, Jackie Russell.  
In one of his last roles,  
the late Barton plays a  
Scottish patriarch who  
kidnaps Ben and Tony  
as husband for daughters.  
5 Troubleshooters, Keenan  
Wynn, Bob Mathias  
7 The Donna Reed Show.  
Jeff-to-Donna-to-Alex is  
pass-the-buck play on  
baby sitting date.  
11 The Phil Silvers Show.  
Crap winners try ducking  
Bilko.  
13 Mantovani, John Conte:  
"Broadway" and "Stage  
and Screen," Walter Hus-  
ton, Pat Boone, Jii-Lo's.  
**8:30**  
4 Dr. Kildare, Richard  
Chamberlain, Raymond  
Massey, Rip Torn. Hostil-  
ity is interrupted by  
emergency case on which  
Kildare must work with  
tyrannical doctor.  
5 Crime and Punishment,  
Cleo Roberts with Chino  
prisoner.  
7 The Real McCoys, Walter  
Brennan. Social security  
records cut Grandpa's age  
by 7 years and he cele-  
brates.  
11 Johnny Midnight, Edmond  
O'Brien. Ventriloquist's  
dummy starts bizarre  
story unfolding.  
**9:00 P.M.**  
2 Tell It to Groucho, Fabian



**FRED MacMurray**, father  
of 'My Three Sons,' finds  
it difficult to adjust the  
hair ribbon of Susan  
Gordon when she ap-  
pears on the program at  
9 p.m. Thursday, chan-  
nel 7.

- tries to prove that he is  
a serious actor.  
5 Mr. Lucky, John Vivyan  
7 My Three Sons, Fred Mac-  
Murray, Verna Felton,  
Billy Barty. Steve dis-  
covers a household that  
is a female counterpart  
of his own.  
9 (Color) Movie: "Spring-  
field Rifle," Gary Cooper  
11 The Islanders, James  
Philbrook, Wm. Reynolds.  
Zack seeks missing sci-  
entist in East Indies.  
13 This Man Dawson  
**9:30**  
2 Zane Grey Theatre, Ralph  
Bellamy: "Ride a Lonely  
Trail," Walter Brennan.  
Aging sheriff, asked to  
retire, proves his worth  
by tracking down a mur-  
derer, but a mistake in  
judgment lets the gunman  
escape.  
4 Hazel, Shirley Booth.  
Hazel packs her bags and  
quits following an argu-  
ment with Baxter.  
5 The Cheaters, J. Ireland  
7 The Law and Mr. Jones,  
James Whitmore. Hookey-  
playing newsboy teaches  
Jones to uphold his right  
to dissent.  
13 Bold Venture, Dane Clark.  
**10:00 P.M.**  
2 CBS Reports: "The Cold  
and Hot Wars of Allen  
Dulles" (see box)  
4 (Color) Sing Along with  
Mitch. Diana Trask, Les-  
lie Uggams and dancer  
Victor Griffin in songs  
with a travel theme (re-  
peat).  
5 Cleo Roberts Reports

- 7 The Untouchables, Robert  
Stack, Peter Falk (repeat).  
Specialist in "police con-  
tacts" tries to keep Ness  
from quashing profitable  
pinchboard racket.  
11 George Putnam, News  
13 Peter Hansen, News  
**10:15**  
5 Big Three Final (News)  
13 Harold Fishman;  
**10:30**  
5 The Californians  
11 The Mike Coates Show  
13 The Mike Stokey Show  
**11:00 P.M.**  
2 Jerry Dunphy Report  
4 (Color) Jack Latham news  
5 Mahalia Jackson Sings  
7 ABC News Final  
9 John Willis, News; Dow  
Finsterwald Golf Tips  
11 The Tom Duggan Show  
with Hugh Lynn Cayce,  
son of famed clairvoyant.  
**11:05**  
5 Movie: "I Was an Amer-  
ican Spy," Ann Dvorak  
7 Baxter Ward News (11:10)  
**11:15**  
2 Movie: "The Brave Don't  
Cry," John Gregson (Br-  
'52). Mine cave-in.  
4 (Color) Tonight, Bob Cum-  
mings with Rosemary  
Clooney, Roy Rogers,  
John Conte, Nancy Culp,  
Ed Wynn, Johnny Green.  
9 Movie: "Casablanca,"  
Humphrey Bogart, Ingrid  
Bergman, Paul Henreid  
(42). Intrigue,  
**11:30**  
7 San Francisco Beat  
**12:00 MIDNIGHT**  
7 Movie: "Deadline for Mur-  
der," Kent Taylor  
13 Rockin' Rudy Harvey  
**12:30**  
11 Movie: "Tortilla Flat,"  
Spencer Tracy,  
**12:45**  
9 Movie: "Mr. Blandings  
Builds His Dream House,"  
Cary Grant, Myrna Loy,  
**1:00 A.M.**  
2 Movie: "We Have Our  
Moments," James Dunn,  
4 One o'Clock Curtain

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# FRIDAY

## ★ PAID ADVERTISEMENT

- 6:00 A.M.**
- 2 College of Air; "Biology"
- 4 (Color) Contin. Classroom: "Contemp. Math" (repeat)
- 6:30**
- 2 USC Telecourse: "Music"
- 4 (Color) Contin. Classroom: "American Government"
- 7:00 A.M.**
- 2 Captain Kangaroo
- 4 Today, John Chancellor: (from foreign pavilions, hydroplane at Seattle World's Fair)
- 7:45**
- 9 The Big Babysitter
- 8:00 A.M.**
- 2 Panorama Pacific, R. Rowe with Mrs. America of '62
- 5 AM-LA, Stan Chambers
- 7 Chucko the Clown
- 8:30**
- 5 Morning Cartoons
- 11 Susie, Ann Southern
- 13 LASC: "Lit. & Fine Arts"
- 9:00 A.M.**
- 2 Calendar, Harry Reasoner
- 4 Say When, Art James
- 5 Face-Lifting by Exercise
- 7 Married Joan, J. Davis
- 11 The Princess, Pat Blake
- 13 Public Service Film
- 9:15**
- 13 Guidepost: Science (5, 6)
- 9:30**
- 2 I Love Lucy, Lucille Ball
- 4 (Color) Play Your Hunch
- 5 Romper Room
- 7 The Pioneers
- 11 The Jack LaLanne Show
- 9:45**
- 13 G'depost: Storybook Time
- 10:00 A.M.**
- 2 Video Village, Monty Hall
- 4 (Color) The Price Is Right
- 7 Abbott and Costello
- 9 Movie: "Dance, Girl, Dance," Maureen O'Hara
- 11 The Pamela Mason Show
- 10:30**
- 2 The Clear Horizon
- 4 Concentration, Jim Lucas
- 5 Wild Advntr: Colombia
- 7 Our Miss Brooks, E. Arden
- 13 Felix the Cat's Cartoons
- 11:00 A.M.**
- 2 Love of Life
- 4 (Color) Your First Impres-sion, Bill Leyden
- 5 Yoga for Health
- 7 Tennessee Ernie Ford

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- 11 Broken Arrow, J. Lupton
- 11:30**
- 2 Search for Tomorrow
- 4 Truth or Consequences
- 5 PM, Mike Wallace, with Betsy von Fustenberg, Jerry Lester, Katherine Ann Porter
- 7 Yours for Song, B. Parks
- 9 Goals for Americans
- 11 Songo, Del Moore
- 11:45**
- 2 The Guiding Light
- 12:00 NOON**
- 2 Burns and Allen Show
- 4 (Color) Jan Murray Show
- 7 Camouflage, Don Morrow
- 9 Looney Tunes Cartoons
- 11 Sheriff John, John Rovick
- 13 Midday Report
- 12:30**
- 2 As the World Turns
- 4 Loretta Young Theatre



## SPECIAL

**TELEPHONE HOUR**—Season's final program highlights stars from concert, opera, movies and Broadway at 9:30 p.m. in color on channel 4. "Till Autumn" (when series returns with 7-month color hours on varying weeknights) features Rhonda Fleming, Misha Elman, Benny Goodman, Anna Moffo, Nicolai Gedda, Earl Wrightson and dancers Serrano, Fernandez.

- 7 Window Shopping
- 13 Intelligent Parent: "Destiny of Film Industry"
- 1:00 P.M.**
- 2 Password, Allen Ludden
- 4 Young Dr. Malone
- 5 Dr. Brothers; News; Movie (1:10): "Kidnapped," R. McDowell
- 7 Day in Court: small claims
- 9 Playhouse 9 (teleplay)
- 11 The Gale Storm Show
- 13 Robin Hood, R. Greene
- 1:30**
- 2 Art Linkletter H'se Party
- 4 Our Five Daughters
- 7 My Little Margie
- 9 Tic Tac Bowl, Duke Mc'Grw
- 11 Divorce Court, Bell Welsh
- 13 Industry on Parade
- 1:45**
- 13 Guidepost to Spanish (5)
- 2:00 P.M.**
- 2 The Millionaire
- 4 Make Room for Daddy
- Guest: Charles Coburn
- 7 Jane Wyman Presents
- 9 Movie: "San Diego, I Love You," Jon Hall ('44)
- 13 The Lloyd Thaxton Show
- 2:30**
- 2 The Verdict Is Yours
- 4 Here's Hollywood, Jack Linkletter: Doug McClure and bride Barbara Luna

- 7 Seven Keys, Jack Narz
- 11 Movie: "Everybody Sings" Judy Garland ('37)
- 3:00 P.M.**
- 2 The Brighter Day
- 4 Act 1 (teleplay)
- 5 Makeup Tips; Dorothy Gardiner Show (3:05)
- 7 Queen for Day, J. Bailey (show starts 18th year)
- 13 Felix the Cat's Cartoons
- 3:15**
- 2 The Secret Storm
- 3:30**
- 2 The Edge of Night
- 4 Highway Holidays: "San Francisco and Oregon"
- 5 Skipper Frank's Cartoons
- 7 Who Do You Trust?
- 4:00 P.M.**
- 2 Amos 'n' Andy
- 4 Movie: "When You're Smiling," Frankie Laine
- 7 American Bandstand
- 9 Birthday Express
- 4:15**
- 11 Passing Parade
- 4:30**
- 2 Life of Riley, Wm. Bendix
- 9 (Color) Movie: "Return to Paradise," Gary Cooper
- 11 3 Stooges, Don Lamond
- 5:00 P.M.**
- 2 Movie: "Here Come the Co-Eds," Abbott & Costello, Peggy Ryan ('45)
- 5 Popeye, Tom Hatten
- 7 Love That Bob!
- 11 Superman, George Reeves
- 13 Thaxton's Hop (live)
- 5:30**
- 7 The Soupy Sales Show
- 11 Rescue 8, Jim Davis
- 5:40**
- 4 Know Your Candidates
- 6:00 P.M.**
- 4 (Color) News and Sports
- 5 Bozo the Clown
- 7 Baxter Ward, News
- 9 Newsreel, John Willis
- 11 Highway Patrol
- 13 Peter Hansen, News
- 6:15**
- 4 Huntley-Brinkley Report
- 7 ABC News, Ron Cochran
- 13 Harold Fishman; Alan Sloane's Weather & Sports
- 6:30**
- 2 Big News, Jerry Dunphy
- 4 (Color) Curt Massey Show
- 5 Clete Roberts Reports
- 7 Hong Kong, Rod Taylor
- 9 Cartoon Express
- 11 Space Angel; Dick Tracy
- 13 Waterfront, P. Foster
- 6:45**
- 4 (Color) Jack Latham News
- 5 The Big Three (News)
- 11 George Putnam Dateline
- 7:00 P.M.**
- 4 Whiplash, Peter Graves
- Cattleman runs into aboriginal ritual
- 5 Beat the Odds, M. Stokey
- 9 Science Fiction Theatre
- 11 Deputy Dawg (cartoons)
- 13 (Color) Northwest Passage, Keith Larsen, Buddy Ebsen. Traitor agrees to

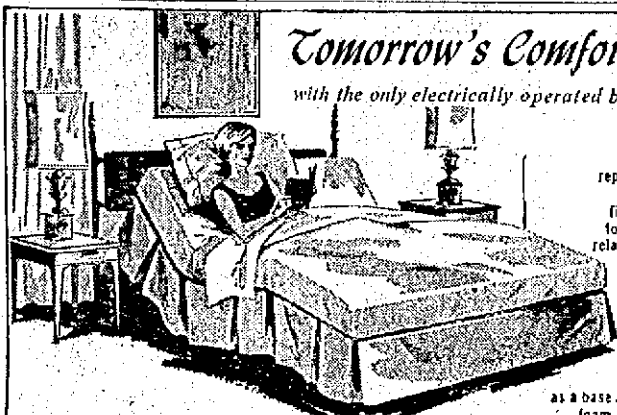


"QUEEN FOR A DAY" starts its 18th year 3 p.m. Friday, channel 7, and host Jack Bailey, with the aid of Suzanne Alexander (left) and Dorene Georgson, anticipates the event by extinguishing an appropriate number of birthday candles.

- redeem himself.
- 7:15**
- 2 Walter Cronkite, News
- 7:30**
- 2 Rawhide, Clint Eastwood, Woody Strode (repeat). Bitter Negro cavalry trooper kills man, flees on Rowdy's horse
- 4 International Showtime, Don Ameche: "International Showstoppers." Fairy tales performed by contortionist and ballerina, plus repeat acts
- 5 Peter Gunn, Craig Stevens
- 7 Margie, Cynthia Pepper (repeat). Margie takes a job to help out her "needy" family
- 9 Science Fiction Movie: "Phantom from 10,000 Leagues," Kent Taylor
- 11 The Best of Groucho
- 13 **ZENITH CAMEO THEATER**  
★ "A QUESTION OF BALANCE" Paul Langton stars.
- 8:00 P.M.**
- 5 Speedway: Convertible race, Daytona Beach
- 7 The Hathaways, Peggy Cass, Jack Weston, Marquis Chimps (repeat). Candy faces tonsilectomy
- 11 One Step Beyond: "Doomsday," Torin Thatcher. Girl sentenced as witch screams curse at all of clan's first-born
- 8:30**
- 2 Route 66, George Maharis, Martin Milner, Betty Field, Lon Chaney (repeat). Buz searches for woman who may be his mother.
- 4 Robt. Taylor's Detectives. Death of nation's top counterfeiter triggers a race to find his missing currency plates. Ellen McRae is featured in story by Gordon and Mildred Gordon
- 5 Movie: "Brimstone," Rod Cameron ('49)
- 7 The Flintstones (cartoon). Fred is tapped by scout while umpiring for Bedrock's Little League team
- 11 The Asphalt Jungle, Jack Warden, Skip Homeier. Heroic young police officer goes berserk
- 13 (Color) Danger Is My Business, Col. John D. Craig: "King of the Throttle Pushers"
- 9:00 P.M.**
- 7 77 Sunset Strip, Efram Zimbalist, John Dehner, Jerome Cowan, John Littel. Distinguished man, writing his memoirs, is kidnapped off golf course.
- 9 (Color) Movie: "Springfield Rifle," Gary Cooper
- 13 This Man Dawson
- 9:30**
- 2 Father of the Bride, Leon Ames, Ransom Sherman. Herbert Dunstan hospitalizes himself without explanation
- 4 (Color) Telephone Hour: "Till Autumn" (see box)
- 11 Tightrope! Mike Connors.
- 13 **GOV. EDMUND G. "PAT" BROWN & State Constitutional Officers from DEMOCRATIC CONFERENCE AT STATLER HILTON—PACIFIC BALLROOM . .**
- 10:00 P.M.**
- 2 The Twilight Zone: "The Gift," Geoffrey Horne. When plane crashes in Mexican hills, villagers are convinced pilot is an invader
- 5 Clete Roberts Reports
- 7 Target: The Corruptors, Steve McNally, Shirley Knight, Martin Balsam, Constance Ford, Jeanette Nolan, Allyn Joslyn. Exposure of "party girl" racket uncovers bribery
- 11 George Putnam, News
- 13 Peter Hansen, News
- 10:15**
- 5 Big Three Final (News)
- 13 Harold Fishman.
- 10:30**
- 2 Eyewitness, Charles Colingwood. Top story.
- 4 Chet Huntley Reporting on Daytona Beach as new spring mecca for college students.
- 5 Swingin' at the Summit
- 11 The Paul Coates Show
- 13 The Mike Stokey Show
- 11:00 P.M.**
- 2 Jerry Dunphy Report
- 4 (Color) Jack Latham news
- 5 Mahalia Jackson Sings
- 7 ABC News Final
- 9 John Willis, News; Dow Finsterwald Golf Tips
- 11 The Tom Duggan Show
- 11:05**
- 5 Movie: "Fighting Coast Guard," Brian Donlevy
- 7 Baxter Ward News (11:10)
- 11:15**
- 2 Movie: "Gun Fury," Rock Hudson, Donna Reed
- 4 (Color) Tonight, Bob Cummings with Ken Murray, Andre Previn, Carol Channing, Rod Redwing, Bruce Yarnell for show's final Hollywood origination
- 9 Movie: "Across the Pacific," Humphrey Bogart, Mary Astor ('42).
- 11:30**
- 7 San Francisco Beat
- 12:00 MIDNIGHT**
- 7 Movie: "Betrayed," Robert Mitchum, Kim Hunter ('44)
- 13 Grand Ole Opry (2 hours)
- 12:30**
- 5 Movie: "They Came to Blow Up America," George Sanders ('43)
- 11 Movie: "High Wall," Robert Taylor, Audrey Totter
- 12:45**
- 9 Movie: "Mr. Lucky," Cary Grant, Laraine Day ('43)
- 1:00 A.M.**
- 2 Movie: "Blossoms on Broadway," Edw. Arnold
- 4 Movie: "Maverick Queen,"

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# **SPECIAL**

**BASEBALL**, 10:15 a.m. on channel 8 (San Diego), with the L.A. Angels at the Detroit Tigers (blackout L.A.).

**BASEBALL**, 11:30 a.m. on channel 10 (San Diego), with the Chicago White Sox hosting the Boston Red Sox (blackout in L.A.).

**PRO BOWLERS TOUR** 4:30 p.m. on channel 7, winding up at the Las Vegas Open from Showboat Lanes with \$36,200 in prize money (last of 16 tournaments).

**LOS ALAMITOS** feature race, 4:45 p.m. on channel 11, with the "Chicago V Stakes" for 4-year-olds and up.

**ALL-STAR GOLF**, 5 p.m. in color on channel 4, has Jay Hebert challenging Billy Casper at Las Vegas Stardust Golf Club, for series next-to-last match.

**FIGHT OF WEEK**, 7 p.m. on channel 7, has a 10-round middleweight bout from Miami Beach between Florentino Fernandez and Joey Giambra.

**MAKE THAT SPARE**, 7:45 p.m. on channel 7, with top pro bowlers.

**ROLLER DERBY**, 10 p.m. for 2 hours on channel 13, with the San Francisco Bombers hosting the Brooklyn Red Devils (videotape).

## **SATURDAY**

### ★ PAID ADVERTISEMENT

**7:00 A.M.**  
4 Allen Lane Western

**7:45**  
11 The Christophers

**8:00 A.M.**  
2 Comedy Corral (cartoons)

4 (Color) Science Crossroads: "Tracer Studies," Dr. Joseph F. Ross.  
11 Movie: "Desert Vengeance"

**8:30**  
4 (Color) Pip the Piper

5 Design for Learning  
9 From the Ground Up

**8:45**  
2 Sky King, Kirby Grant

13 Sacred Heart Program

**9:00 A.M.**  
2 Capt. Kangaroo with balancing act.

4 (Color) Shari Lewis Show

5 Movie  
7 Movie: "Jungle Goddess," George Reeves

9 Teatro en Espanol (Span.) "Sucedio en Buenos Aires," Mario Fortuna

11 Movie: "The 3 Musketeers," Lana Turner, Gene Kelly ('48)

13 Panorama Latino, with baseball films, Spanish interviews with Angels

**9:30**  
4 (Color) King Leonardo

**10:00 A.M.**  
2 Video Village, Jr. Edition

4 Fury, Bobby Diamond, Scouts get lost.

**10:15**  
8 Game of Week (spts box)

**10:30**  
2 Mighty Mouse Playhouse

4 Make Room for Daddy

7 Movie: "Wyoming," Bill Elliott ('47)

9 Movie: "Castle on the Hudson," John Garfield, Ann Sheridan, Pat O'Brian

**11:00 A.M.**  
2 Magic Land of Alla-Kazam, Mark Wilson

4 Mr. Wizard, Don Herbert: "Polarized Light"

5 Movie  
11 Gateway to Glamour

13 Variedades  
**11:30**  
2 The Roy Rogers Show

4 Movie: "Chain Lightning,"

Humphrey Bogart, Raymond Massey ('50)  
10 Baseball (see spts box)  
11 Movie: "China Girl," Gene Tierney, G. Montgomery

**12:00 NOON**  
2 Sky King, Kirby Grant

7 The Bugs Bunny Show

9 (Color) Movie: "Springfield Rifle," Gary Cooper

13 The Bill Anson Show

**12:30**  
2 My Friend Flicka, Johnny Washbrook, Oregon settlers.

5 Movie  
7 Movie: "Dakota," John Wayne, Vera Ralston ('45)

**1:00 P.M.**  
2 News with Robert Trout

11 Movie: "Scudda-Hoo! Scudda-Hay," Lon McCallister, June Haver ('48)

13 Bowling with Art Parra

**1:15**  
2 Time Out for Sports

**1:30**  
2 L.A. Report, G. Holcomb

4 Movie: "Man of the Eiffel Tower," Charles Laughton, Franchot Tone ('50).

13 Movie: "Adventures of Don Quixote," Richard Martin ('47)

**2:00 P.M.**  
2 Capitol Hill to California, Grant Holcomb

5 Movie: "7 Days to Noon," Barry Jones ('51)

9 Movie: "Crime by Night," Jane Wyman, Faye Emerson ('44)

**2:30**  
2 Teen-Age Trials, Jerry Dunphy, Robert Culp and teen-age performers Vic Dana, Brenda Scott and Cheryl Holdridge, rule on case of star-struck boy.

7 Movie: "Gallant Legion," Bill Elliott, Bruce Cabot

**2:45**  
11 Movie: "London by Night," George Murphy

**3:00 P.M.**  
2 Repertoire Theatre: "Hello Out There" (Saroyan).

Rebellious youth defies social restrictions.

4 (Color) Agriculture, USA "The Turkey Story"

13 Movie: "Wicked City," Jean Pierre Aumont ('51)

**3:30**  
2 Move: "Broken Star," Howard Duff, Lita Baron ('56). Crooked deputy

4 (Color) Science in the News, Dr. Albert Hibbs

5 Movie: "Bond of Fear," Dermot Walsh (Br.)

9 Medallion Thtr. (teleplay)

**4:00 P.M.**  
4 Championship Debate. Semi-finals between winners of western and mid-western titles.

7 Zoorama

9 (Color) Movie: "Comanche," Dana Andrews, Linda Cristal, Kent Smith ('56). Good action scenes.

11 Bowling Stars: Bill Bunetta vs. Hank Lauman

**4:30**  
4 (Color) Just for Fun, Lee Giroux: "The Lifeguard Story," their training.

5 Auction City (live)

7 Professional Bowlers Tour (final—see sports box)

11 Aleene's Floral Design

13 Movie: "Larceny, Inc.," Edw. G. Robinson, Jane Wyman ('42). Ex-con man tries to go straight.

**4:45**  
11 HARBOR CHEVY—FEATURE

RACE AT LOS ALAMITOS (see sports box)

**5:00 P.M.**

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**THE DEFENDERS**—Legalized abortion, and its medical, social and criminal aspects, is the controversial theme of the 8:30 p.m. episode on channel 2 (so controversial, in fact, that regular sponsors pulled out for one night and Speidel agreed to pay the full tab). Robert Simon plays a dedicated, veteran physician, arrested as an abortionist, who tells the Prestons that he is interested only in airing his views in court, in an effort to shed light on a vital social problem. Kathy Widdoes, Collin Wilcox, Judson Laire and Augusta Dabney are featured.

2 Movie: "Viva Zapata!" Marlon Brando, Jean  
4 (Color) All-Star Golf, Jimmy Demaret (spts box)  
5 TV Bowling Tournament (Kona Lanes, Costa Mesa)  
**5:30**  
9 Jungle Jim Movie: "Voodoo Tiger," Johnny Wells-smuller ('52)  
11 Builders' Showcase  
**6:00 P.M.**  
4 (Color) News-Sports-Weather, Lee Giroux, Chick Hearn  
5 FORMULA '42' SHAMPOO  
★ PRES. POP DANCE PARTY  
7 Lawrence Welk Show  
11 Dan Smoot Report on our "no-win" policy.  
13 Men of Annapolis  
**6:15**  
4 Sander Vanocur's Report  
11 Sat. News, Les Lampson  
**6:30**  
4 Changing Times Magazine  
11 Riverboat, Darren McGavin. Holden has two days to get to Cincinnati, and boiler threatens to explode.  
13 Victory at Sea  
**6:45**  
2 Jerry Dunphy Report  
4 (Color) Lee Giroux, News  
9 Frank Carroll news (6:55)  
**7:00 P.M.**  
2 Sea Hunt, Lloyd Bridges. Sea scooters used to rescue diplomat.  
4 (Color) Survey in Space: "Where Do We Go From Here?" (see box)  
5 Jeff's Collie (Lassie) Ellen has radio offer.  
7 Flight of Week (spts box)  
9 (Color) Movie: "Springfield Rifle," Gary Cooper  
13 The Silent Service  
**7:30**  
2 Perry Mason, Raymond Burr, Otto Kruger, Jeanette Nolan, Connie (Mr.

# **SPECIAL**

**SURVEY IN SPACE**—Second in monthly color series studies the "American on the Moon" project, with films of the Apollo space craft and NASA sketches of how the trip will be accomplished. Roy Neal is host, at 7 p.m. on channel 4.

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Ed.) Hines, John Larkin, Don Dubbins. Eccentric client pretends insanity but is involved in embezzlement and murder charges.  
4 (Color) Tales of Wells Fargo, Dale Robertson, Kathleen Crowley, Harold J. Stone. Man's supposed prank costs the lives of two men  
5 The Freddy Martin Show (from Coconut Grove)  
11 BROUHO  
★ TONIGHT!!  
A 102-year-old man is among the guests.  
13 AL TERENCE CAMPET CO. Presents — "TIME-IT!" New quiz game stars comedian Jackie Curtiss with Mary Dean.  
**7:45**  
7 Make That Spare, Win Elliot (see sports box)  
**8:00 P.M.**  
7 Room for One More, Andrew Duggan, Peggy McCay. Anna helps George get out of South American assignment.  
11 The Beachcomber, Cameron Mitchell, Don McGowan. Plan is thwarted to cheat  
13 It's Country Music Time, Biff Collie (2 hours)  
**8:30**  
2 The Defenders, E. G. Marshall, Robert Webber (see box)  
4 The Tall Man, Clu Gulager, Barry Sullivan, Roberta Shore. Billy is accused of deserting his wife and baby.  
5 Movie: "Appointment in Berlin," George Sanders, Leave It to Beaver, Tony Dow, Jerry Mathers. Ward and June jump to the conclusion that Wally plans to run away to sea.  
11 CHILLER-HORRIFIC!!  
★ "FRANKENSTEIN 1970" BORIS KARLOFF stars as ATOMIC MONSTER... TOM DUGGAN CO-STAR! Jana Lund is featured in 1958 science-fiction-horror film of monster which gets brain, but needs eyes.  
**9:00 P.M.**  
4 (Color) Movie: "How to Marry a Millionaire," Marilyn Monroe, Lauren Bacall, Betty Grable ('53). Following film, Richard Conte talks about his days in acting school with Gregory Peck.  
7 Calvin and the Colonel  
9 British Movie: "The Man Upstairs," Donald Houston, Richard Attenborough ('59). Suspense, as man becomes mentally ill.  
**9:30**  
2 Have Gun, Will Travel, Richard Boone, Robert Gist. Fenian leader plans Irish Republican Brotherhood invasion of Canada.  
7 Manhunt, Victor Jory  
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2 Gunsmoke, James Arness, Liam Redmond, J. Pat

O'Malley, Cece Whitney. Kitty is forced out of business by man who thinks this will force her to marry him.  
5 Teleports Digest  
7 King of Diamonds  
11 TOM DUGGAN—30 Minutes  
★ Immed. after CHILLER.  
13 Roller Derby (sports box)  
**10:30**  
5 Wrestling (taped Wed.)  
7 Grand Jury, Lyle Bettger  
9 Science Fiction Theatre  
**11:00 P.M.**  
2 Movie: "Death of a Salesman," Fredric March, Mildred Dunnock, Kevin McCarthy ('52). Arthur Miller's Pulitzer play.  
4 (Color) Bob Wright news  
7 Movie: "Fighting Sea-bees," John Wayne,  
9 Movie: "Death of a Scoundrel," George Sanders, Zsa Zsa Gabor ('56)  
13 Weekend Rept. Dan Riss  
**11:15**  
4 (Color) Movie: "Pursuit of the Graf Spee," Peter Finch, John Gregson (Br. '56). Good factual tale.  
13 Roller Derby (cont'd)  
**11:30**  
11 Argument—Ben Hunter  
**12:00 MIDNIGHT**  
5 Movie: "Decoy," Edward Norris, Jean Gillie ('47)  
**12:15**  
13 Movie: "Countess of Monte Cristo," Sonja Henie ('48)  
**12:45**  
7 Movie: "Flying Tigers," John Wayne, Anna Lee  
9 Movie: "Annie Oakley," Barbara Stanwyck,  
**1:00 A.M.**  
4 Movie: "Enter Arsene Lupin," Charles Korvin,  
11 Movie: "Grand Central Murder," Van Heflin ('42)  
**1:30**  
2 Movie: "Time Out of Mind," Phyllis Calvert,

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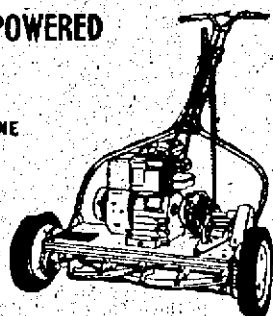
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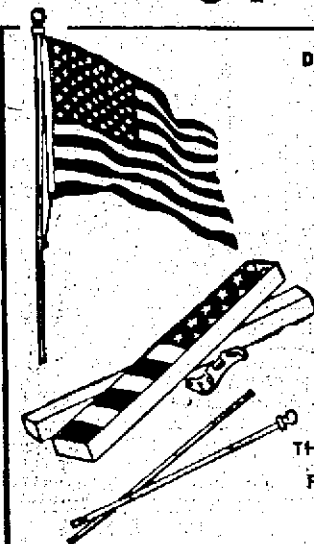
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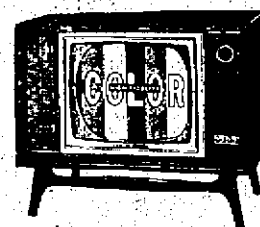
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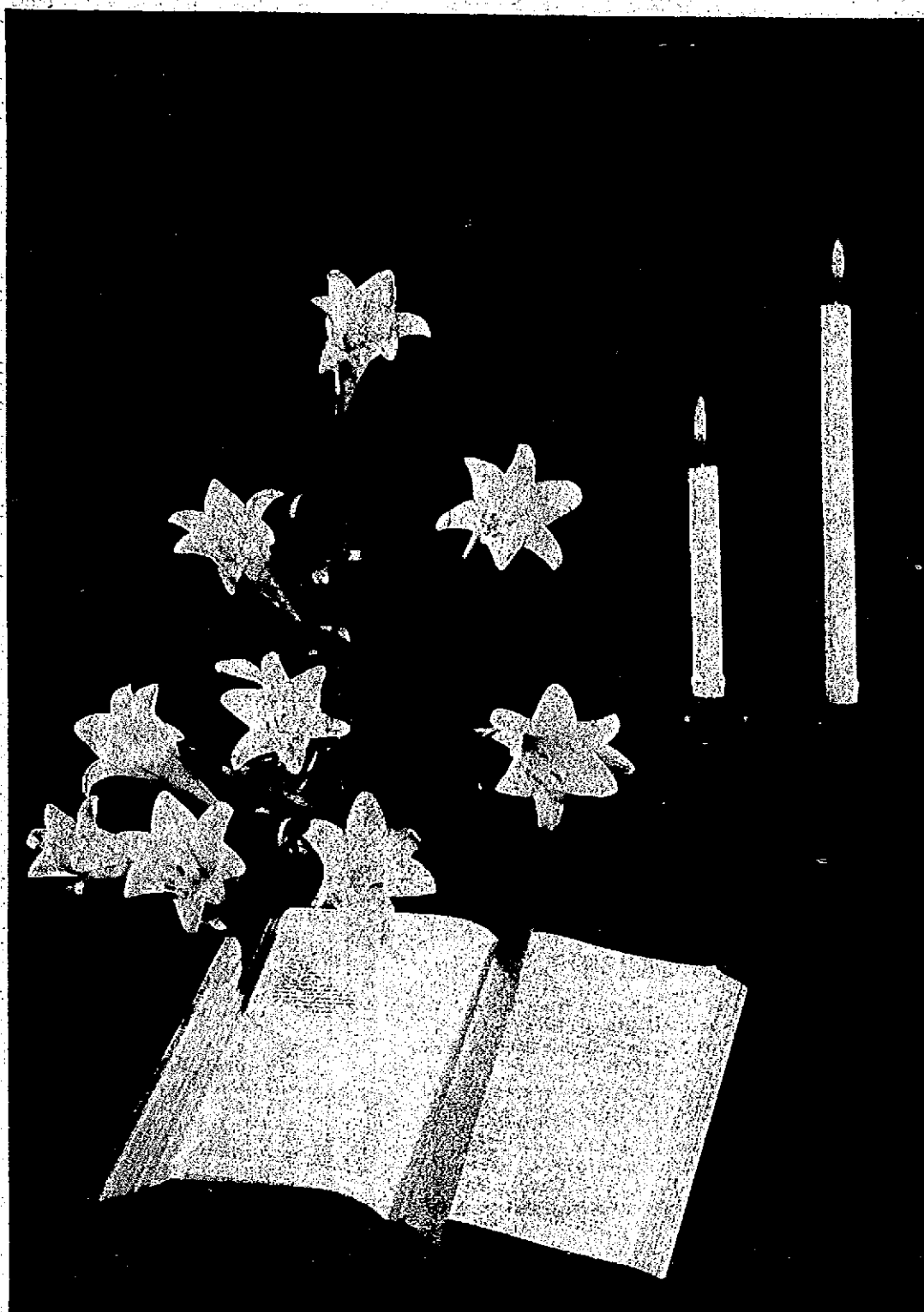
# Southland

April 22, 1962

Cottons Cut a Big  
Swag in Fashion

—See Page 13

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CALIF.



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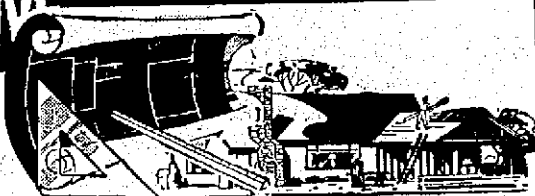
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## You Ask We Answer

By Haskin

Q. How long has "In God We Trust" been the official national motto of the United States? J. D.

A. On July 30, 1956, President Eisenhower signed Public Law 851 of the second session of the 84th Congress, a Joint Resolution which reads: "Resolved by the Senate and House of Representatives of the United States of America in Congress assembled, That the national motto of the United States is hereby declared to be 'In God We Trust.'"



Q. What color were the Conestoga wagons? N. E.

A. The underbody was painted blue and the upper woodwork was invariably bright red. Seymour Dunbar in his "History of Travel in America" says that these colors were as inevitable as though they had been prescribed by law.

Q. Have parakeets ever caused any widespread outbreaks of parrot fever in this country? T. H.

A. There is no record of any serious outbreak of psittacosis, the virus infection transmitted to man by parakeets, but there have been small outbreaks and sporadic cases. The same disease can be transmitted by finches, sparrows, pheasants, gulls, turkeys, chickens, ducks, canaries, pigeons, and doves.

(As a reader of Southland, you can get an answer, by mail, to any question of fact by writing to Southland Magazine, Independent, Press-Telegram Information Bureau, 635 F St., N. W., Washington 4, D. C. Please enclose return postage or self-addressed, stamped envelope.)

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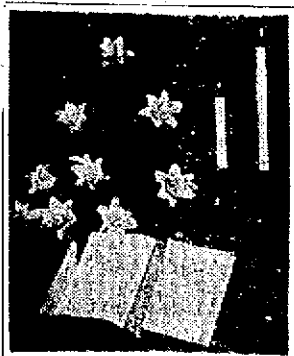
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# Southland

LONG BEACH, CALIFORNIA . . . APRIL 22, 1962

## OUR COVER



The Holy spirit of Easter is portrayed by the Bible, framed with Easter flowers and lighted tapers, as it is in countless churches throughout the world today. Around the world, too, the devout gather to rejoice in the Resurrection and to worship in their respective faiths. It is a time of reverence, but also a time of happiness. Religious services and pageantry assume new significance on this Day of Days. Thousands trek to vantage points to be among the first to welcome the flooding rays of the sun that spread light symbolic of the Saviour and enlightenment of man throughout Christendom. And as the day wears on it reaches the hours of the joyous Easter Parades and the feasting as families gather to celebrate the end of the Lenten period of mourning, the return of hope for life everlasting.

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## THIS WEEK

Poignant in its romance, tragic in its unfolding, the story of Ramona returns to the spectacular natural amphitheater of Hemet-San Jacinto next Saturday. It's the "Ramona Pageant," the dramatization of Helen Hunt Jackson's famous novel. Thousands of persons travel annually to the stage in the hills to view this splendid spectacle. There's a new Ramona in the title role this year, and Southland tells about her, about her stage lover, Alessandro, and others in the play. Watch for "Curtain Time for Ramona," in next week's issue.

Fred Taylor Kraft, Editor

Southland Magazine is published weekly as a supplement to the Sunday Edition of the Inland Empire Press-Telegram, 604 Pine Ave., Long Beach 12, Calif. Rates sent nationally by Rider-Johns, Inc., New York, San Francisco, Chicago, Detroit, Minneapolis and Los Angeles.

## JOHN ROBERT POWERS



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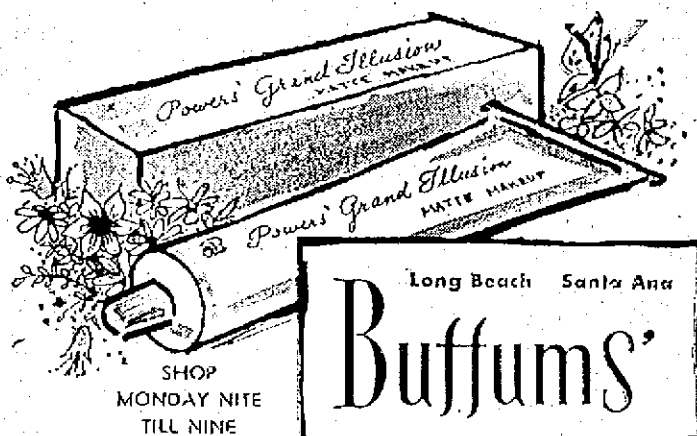
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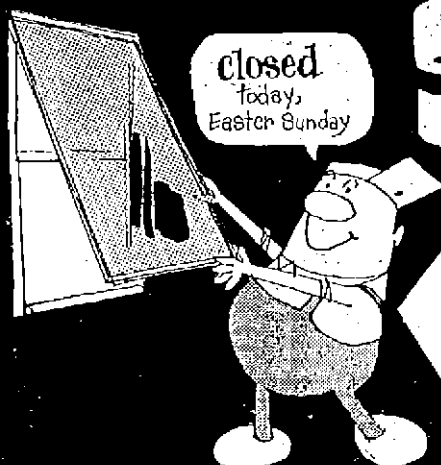
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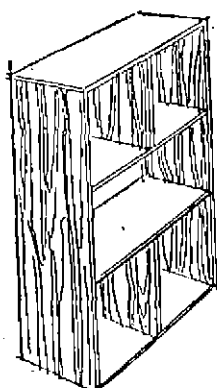
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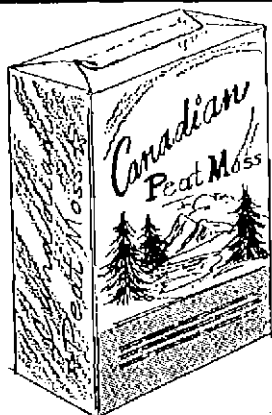


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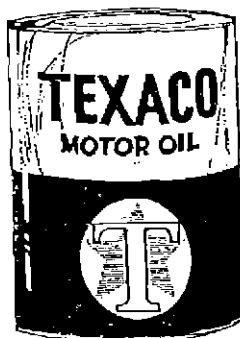
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**La Reina Rule**

**WHAT YOUR NAME MEANS**

Send your name to La Reina Rule in care of Southland Magazine, Independent Press-Telegram, 604 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy, for reply only in this column.

**DEAR MISS RULE:** Would you give the source of FARRAR. — Mrs. M.F., Torrance.

**M.F.:** FARRAR was recorded over seven centuries ago in Yorkshire, England. This surname came from the occupation of "Farrer" for a maker of horseshoes. The Yorkshire Poll Tax record of 1379 lists Hugo and Thomas Farrour (an early spelling of Farrar). The Yorkshire Farrar coat-of-arms has three silver horseshoes on a diagonal black stripe across a silver shield.

**DEAR MISS RULE:** Please give data on FINNICUM—J. F., Newport Beach.

**J. F.:** FINNICUM is a distorted spelling of the Irish clan name Finnucane. The source was O'Fionnmliaicain, meaning "Descendants of the fair or blind little son." This lineage were natives of Munster Province, Ireland. The family crest as a green grapevine branch as an emblem.

**DEAR MISS RULE:** Please explain the Scotch name SEARLE.—Mrs. J. S., Long Beach.

**J. S.:** SEARLE is an ancient English surname at first spelled Serlo, recorded in the 11th century Domes day Book. The source, Serlo or Searle, meant "Armored one." Records of 1273 list Osbert, son of Serle of Huntingdon and Richard Serle of Cambridge. The Serle shield from Cornwall is silver, emblazoned with a black chevron between three doves. Some Searle descendants migrated to Scotland in the late Middle Ages.

**DEAR MISS RULE:** Do you have history on DE MARCO.—J.D., Long Beach.

**J.D.:** DE MARCO, an Italian surname, means "Descendants of Marco." Marco or Mark was originally the Latin name Marcus meaning "warlike one." San Marco or St. Mark was the patron of the Italian city of Venice, and it is probable that De Marco originated in that part of Italy, where it was first used in honor of the saint.

**DEAR MISS RULE:** Kindly give brief genealogy on RUSS.—J.C., Long Beach.

**J.C.:** RUSS from England, is a modern lineage descended from a man baptized "Rous" in the 12th century. Rous was an English and French descriptive adjective for "red-haired." Remote family records list John Le Rus and Gilbert Russ of Lincolnshire in 1273. John Russ, born in England in 1615, settled in Massachusetts shortly after 1620 and was the ancestor of many present-day Russ families.



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# Reflections on Divine Purpose

By Vera Williams

Independent Press-Telegram Book Editor

**ROBERT FROST**, recently 88 years old, is celebrating with publication of "IN THE CLEARING" (Holt, Rinehart and Winston, \$4), his first book of new poems to appear since 1947.

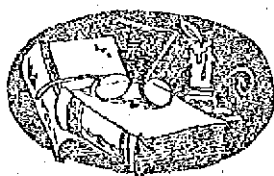
Proving that the octogenarian's mind still is active, the last poem in this volume is dated Jan. 12, 1962. One earlier poem is repeated in this collection. It is "The Gift Outright," appropriately included because it accompanies the poem he composed for the Kennedy inauguration.

Included are his typical lyrical expressions devoted to New England's nature scenes -- but there is nothing old fashioned about the airplanes, satellites and television which figure in some of the new verse.

Others may be haunted by a fear of radioactive fallout. Robert Frost isn't. He writes:

"There's always been an Ararat  
Where someone else began  
To start the world all over  
at."

He reflects on Divine purpose in a group of poems headed "Cluster of Faith" which he signs off with "Forgive, O Lord, my little jokes



on Thee, And I'll forgive Thy great big one on me."

Nearly two decades have passed since Frost won his fourth Pulitzer prize, but he does not let the world pass him by.

"I MUST CONFESS, sir," Winston Churchill told Harry S. Truman in 1952, "that (at our first meeting) I held you in very low regard. I loathed your taking the place of Franklin Roosevelt."

Truman's wide grin vanished.

"I misjudged you badly," continued Churchill. "Since that time, you, more than any other man, have saved western civilization."

The seven years of Truman's presidency were marked with momentous decisions, triumphs, controversy.

There were Hiroshima, the Marshall Plan, the collapse of Nationalist China, NATO, Potsdam, Trieste, General MacArthur and Korea.

"THE MAN FROM MIS-

**SOURI** (The Life and Times of Harry S. Truman) by Alfred Steinberg (G. P. Putnam's & Sons, \$6.50) is the first full-scale account of Truman's life seen in the light of events since he left office.

**THE RANKS** of all-time best sellers is joined by "THE WORLD BOOK YEAR BOOK" (Field Enterprises, \$12.50 retail, \$5.95 to owners of The World Book), a new kind of encyclopedia supplement which includes not only a comprehensive review of current affairs, but takes pains to help the reader to sort out the important trends from the chaff of the news.

Included in the contents are 34 new biographies of the nation's Presidents; seven articles by the new Year Book's board of editors: Lester B. Pearson, holder of the Nobel peace prize, writing on world affairs; James B. Reston, national affairs; Sylvia Porter, business; Isaac Asimov, science; Alistair Cooke, arts; Red Smith, sports; and Lawrence A. Cremin, education.

Special reports include "Commander Shepard's Ride," "The South Goes to Town," "The Myth of the Vanishing Indian," and "Sir



**RICHARD MASON**, British-born author of "The World of Suzie Wong," weaves a fascinating tale of intrigue, espionage and love set in the exotic lands of India and Nepal in his latest novel, "THE FEVER TREE" (World, \$4.95).

Edmund Hillary Reports."

**GEORGE** Bernard Shaw acted the part of the shrew toward his native Ireland; he constantly nagged the Emerald Isle, but only because he loved her; he wanted her to be perfect. His sallies often caused his love to be unrequited.

"THE MATTER WITH IRELAND" (Hill and Wang,

\$5) is a compilation of hitherto uncollected pieces by Shaw. Shaw often displayed impatience with a flamboyant tendency of many Irishmen to substitute grandiose sentiments for action. "As an Irishman I have been familiar with Irish patriotic rhetoric all my life. Personally I have no use for it, because I always wanted to get things done," he said.

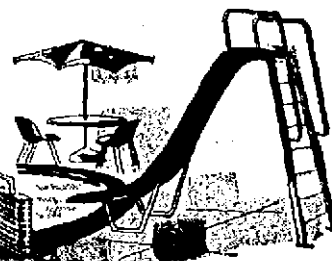
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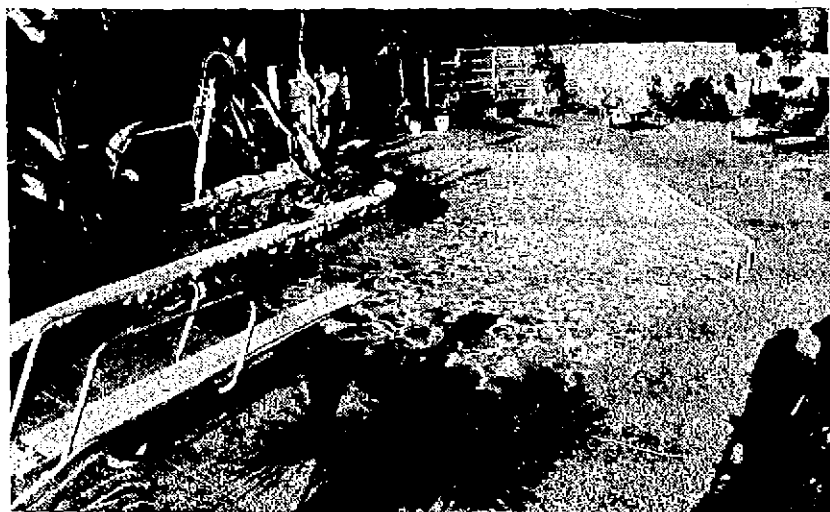
## Guardians of Beauty



Southern Pacific Railroad Photo  
Natural beauty and dignity of the desert must be retained if the area is to remain a land of recreation.

By Aubrey B. Haines

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**SCARCELY** is it exaggeration to say that a member of Desert Beautiful stands guard over almost every clump of sagebrush in the Mojave Desert. The idea began when Jacqueline Cochran, the flier from Indio—speaking to the Palm Desert Women's Club—urged a cleanup to save the desert from careless people who destroyed its beauty by defacement or by discarding junk. This inspired Mrs. Clifford Henderson to launch the active Desert Beautiful organization.

Clifford's brother, Randall Henderson, and his wife Cyria have been in the forefront of protecting the natural beauties of the Mojave for a long time. Many of their efforts have been successful.

"IT SEEMS difficult to understand that normally nice people will revert to a state of aboriginal savagery when they get out in the country," Mrs. Clifford Henderson says. "They will rip plants apart, shoot bottles with target rifles, leave glass lying around, throw beer cans right and left, tear down signs, build fires against irreplaceable native palms, and throw old tires in roadside ditches. The desert has a natural dignity. It should be respected—not insulted."

Despite all the splendid clubs and golf courses strung along the base of the Santa Rosa Mountains, the Palm Desert area remains about the most charming of all the desert towns. It shows the unique touch of Tommy Tomson, the land planner and landscape designer. Edgar Bergen, an original owner in this beauty spot, still has a small ranch here. He was of great help in getting Henderson interested in the Palm Desert site.

HENDERSON'S "Desert Magazine" found such great appeal in the East that avid readers there, who had not known the difference between an ocotillo and a cactus, became quite expert on the American desert. The mag-

azine used to publish "rock hunting" trip articles by John W. Hillon, the desert painter and gem expert. "They attracted such hordes to the places described," Henderson says, "and the people littered up the countryside so badly that we finally had to stop them. That's why Desert Beautiful is such a necessary organization."

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Walter L. Scott's 'Multifun'  
is a multitude of games in one.

# The Magic Box

By Mickey Gastwirth

UNTIL THE middle 1930s, the most famous box was Pandora's mythical container. The Greek gods had told Pandora never to open it; but her curiosity was too strong. When she lifted the lid all the vices, sins, diseases and troubles in the world at once flew out.

Pandora shut the lid quickly, but all except one thing escaped. That one thing was "Hope," the only thing left to console man.

Possibly Walter L. Scott had this purpose in mind—"to let Hope out"—when he decided to build a bigger and better box.

SCOTT'S CREATION, "Multifun," not only contained Hope, but he added inspiration, fun, happiness and laughter for all. Like Pandora's box, it also has a command, but this one is to OPEN it; and, when the top is lifted, the sides opened and the ends let down, a multitude of games unfold.

From one to 30 players can play as many as 300 competitive games, including many original ones. They throw different kinds of rubber balls, bean bags, rubber rings, rubber suction darts, rubber discs of various types, and many other objects. Players compete individually or in teams for points based upon skill and accuracy with objective scoring.

Like Rube Goldberg's creations, bells ring, wheels and other parts move to add to the interest.

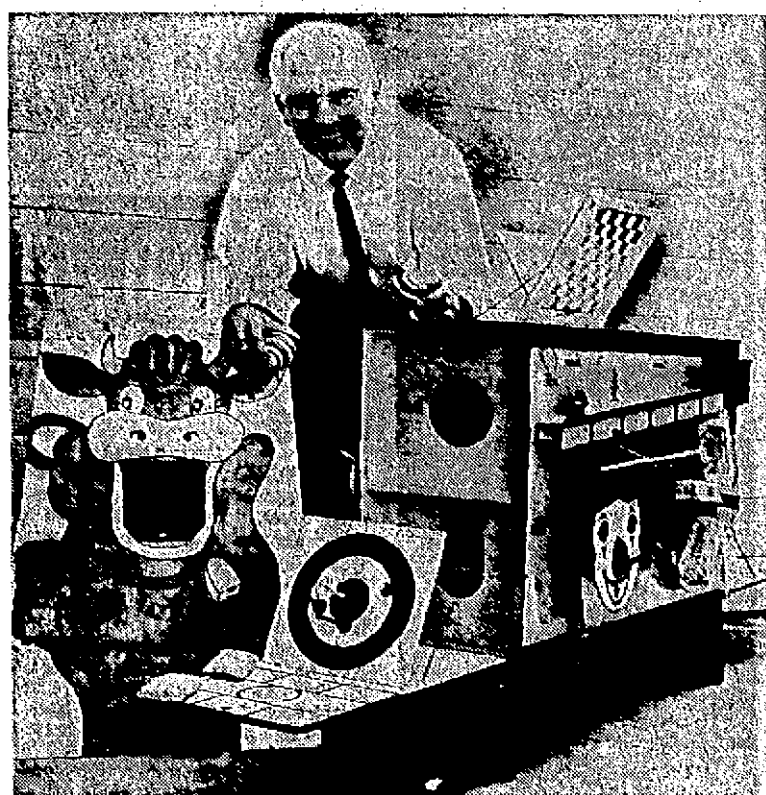
A game played with bean bags becomes a different game when inflated balls are substituted, since the "feel" and skill are quite different. Hand darts may be thrown in one game, and another type of dart shot from a pistol in another game, as these skills are also widely different. This principle accounts for the many variations in the basic games.

Scott recently retired after 40 years in the fields of health, physical education and recreation, including 30 years of service to the city of Long Beach as the director of school and municipal recreation as well as being the supervisor of physical education for the school system. During these years in his spare time on weekends and holidays, he invented more than 30 different game devices.

He still holds patents and copyrights on many of them.

SOME OTHER games invented include Globe Trotter, Wanderlust, Uncle Sam (an intricate United States geography educational game), Zig Zag (a super "Scrabble"), Pitch 'n' Putt, Sockaball and Baseball Strikes.

Certainly, like building the "better" mousetrap, Scott could have made a fortune from his games and gadgets. But he has never tried to commercialize them to any extent. Multifun and others have been loaned to boys' clubs, hospitals, parties and service organizations. Several have been used by recreation departments and schools. One game invention was a basketball goal, in which a ball



There's fun galore when the game assortment of Walter Scott is opened. He's shown here with his Multifun game at the right and Pyramid at left.

rings when the ball goes through the hoop. Ten years later another man manufactured this game and it became a successful toy.

The great USC football coach, Howard Jones, once told Scott that the Scott Football Game was, "the best educational football game I have

ever seen . . . much better than mine." (The Howard Jones Football Game was the nation's outstanding game of its kind.) Jones offered to sponsor the Scott game commercially. Almost before Walter had time to consider the offer, Howard Jones died.

As a young farm boy on his father's Washington wheat fields, Scott helped in the blacksmith shop. One day he made a bolt all by himself. This was the seed that gave him an insatiable desire to create new things. Later he helped build and rebuild harvesters and farm machinery of all kinds.

CREATIVITY and diversity in his makeup led to changes in school locale and curriculums. Starting at Greenville (Ill.) College, he went back to Springfield (Mass.) College, then to the University of Washington, University of Wisconsin, University of Southern California, and finally to the University of Michigan for his M. A. Degrees included majors in economics and business administration, education, and recreation.

Each of his games and gadgets has been scientifically designed, and has consumed countless hours and personal funds. Yet Scott has had time to devote to his family—wife Kay, and stepchildren Doris Howell, Charles and William Toy. Nor has he shirked responsibility to 15 teaching, recreation and service organizations.

During the years of devising, promoting and establishing facilities, programs and hobbies for hundreds of thousands of Long Beach residents, he has helped each one mold plans for retirement leisure days. It is a wonder that he had time to think of his own retirement plans. A visit to his home gave the answer.

He was in his workshop, still young in spirit and health . . . ever alert to the changing times; and the needs of our youth. To help in his own way to strengthen the nation's physical fitness program, he has invented a new gadget. . . . It's an exciting new piece of play apparatus. . . . Its name: "The Space Flyer,"



Scott has spent much of his spare time working with and inventing games. This one he calls "Space Flyer." It's his newest bit of play apparatus.

—Photos by Kent Henderson



Like the song-hit acrobat, with greatest of ease, U.S. soldiers are the

# Men on the Flying SRLDs

By William Jones

**T**HE ORDER came: Attack. But, there was the river. A broad, deep river. The violent crests of white showed that no soldier could wade through the waters to carry out the order.

That could have been the problem back in 1960.

But today, the infantry soldier had only to touch the throttle control on his right hand. The small rocket units, attached to his body, hauled him 25 feet into the air. Another turn on the control knob and the soldier sped over the dangerous waters, landing safely on the other side.

**FANTASTIC?** A bit too much of the comic-book concept?

Not at all, says the U. S. Army. And Army officials add: "We've given the world proof that it can be done."

The unique story for Southland Magazine comes from the U. S. Army Transportation Research Command in Fort Eustis, Va. The Army calls the rocket unit program: SRLD—Small Rocket-Lift Device.

Lt. Lawrence W. Arway, technical information officer, told Southland that the research command had constructed the device solely to prove the feasibility of transporting man in free flight. He emphasized that the device is not on a production schedule and will require considerable improvement before regular infantry troops can use it.

However—and this the Army underscores—the Fort Eustis' experiments have conceived a practical approach to increase the mobility of the foot soldier. The experiments have shown

that man can provide himself with individual flight capability; a capability far removed from regular aircraft.

**BRIEFLY**, this is the story of SRLD:

Recognizing the potential of free flight for the individual soldier, the U. S. Army Transportation Research Command awarded Aerojet-General Corp. a study contract to investigate the theoretical feasibility of such devices.

In February 1960, Aerojet reported: The concept is feasible.

The next step to confirm theory was to build a free-flight model—and test it. The contract was awarded to the Bell Aerosystems Co.

Fundamentally, the design by Bell was of a pressurized hydrogen peroxide rocket propulsion system. This was mounted on a molded Fiberglass corset shaped to fit the body of the operator.

**THE SOLDIER** controlled the device through two handles attached to arm-lift rings on the corset. Actual lift is provided by two rocket nozzles, one mounted on each side of the operator above the arms and above the center of gravity.

After successful test firings with a plaster dummy, the SRLD was flown by "test pilots" who were harnessed to the ceiling beams of a large hangar. The attached wires were in case the device failed, and the pilot fell to earth.

Fifty-six tethered flights were made and numerous changes resulted in the control system.

On April 20, 1961, the first free-flight test was accomplished. The op-

erator leaped 100 feet and landed on target.

**SUBSEQUENT** tests demonstrated reliability, safety and controllability through many types of maneuvers, such as hovering, hill-climbing, coordinated turns, flights over obstacles and return to take-off point.

Despite the more than 95 successful runs, the Army believes the device will require major overhauling and changes before it can be utilized in battle.

Specifically, the Army asks additional testing for stability and control, a better tactical propellant than hydrogen peroxide and development of a safety attachment such as a parachute.

The U. S. Quartermaster Command at Natick, Mass., complains that the device is too heavy, the rockets make too much noise and that there is still a major safety problem.

But all agree to its practicability.

**THE U. S. ARMY** Infantry School at Ft. Benning, Ga., had this comment:

"... any means of improving the mobility of the foot soldier is of interest... certain operations (by utilizing the rockets) could be sped up, thereby decreasing exposure time and enhancing the successful accomplishment of the mission."

The Transportation Research Command adds but one sentence to these comments:

"The concept of attaching a rocket propulsion system to a man for the purpose of transporting him from one place to another has been successfully demonstrated."



Eight Photos at top and bottom give front and rear views of a rocket-lifting test, proving feasibility of the unit. Though the description may be, rocket equipment that is like something out of Buck Rogers, make believe lifts this soldier dry shod across a major water obstacle in trial run at Fort Eustis, Virginia.



# Passport to Glamour



Sweden's Ingrid Thulin  
debuts in "Four Horse-  
men of the Apocalypse."



Italy's Rossana Schiaffino  
shows charms in "Two  
Weeks in Another Town."



Yvette Mimieux, young  
and talented, won "Star  
Tomorrow" nomination.



Tita Foa will capture many a heart in the  
"Mutiny on the Bounty."

Beauty and talent  
are always an  
exciting combination.  
Here we have both  
as a single Hollywood  
studio (MGM) offers  
worldwide movie  
audiences a passport to  
glamour with these  
international beauties—  
all stars in upcoming  
films. Pretty nice, huh?



France's Brigitte Bardot, combines sex appeal  
and dramatic skill in "A Very Private Affair."



**SOUTHLAND HOMES**

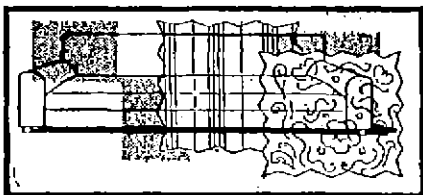
## Eastern Styling in a Western Way

By Stella George

**S**UBSTANTIAL, formal characteristics that mark the eastern residence are qualities of the large home of Dr. and Mrs. Malcolm Todd, 5330 El Parque Ave., but architectural plans that include extensive use of glass to join the living room with patio and garden lend the flavor of California's indoor-outdoor way of life to dwelling here.

The entrance hall leads to the living room straight ahead, with passage at the left leading to the bedroom wing of the house. The decorating of

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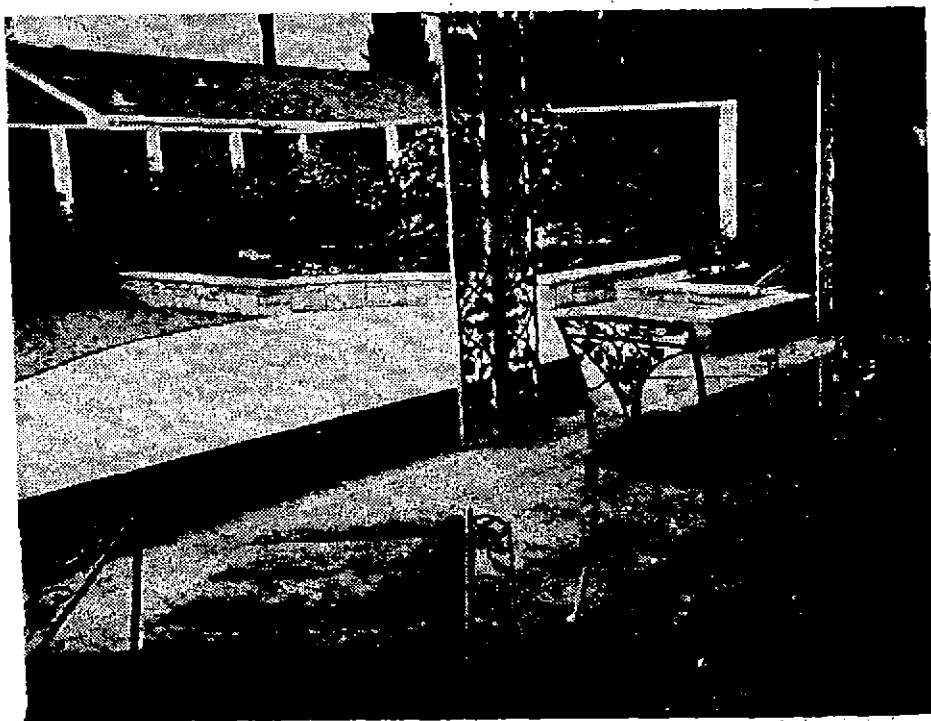
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Tailored decor of the family room of the Malcolm Todd residence is enhanced with walls of mahogany, leather chairs and quilted couch. Home exterior shown at upper right.



Closeup view of the patio shows use of white filigree iron work as frame for wide archways, with matching furnishings. Area is linked with interior by use of glass.

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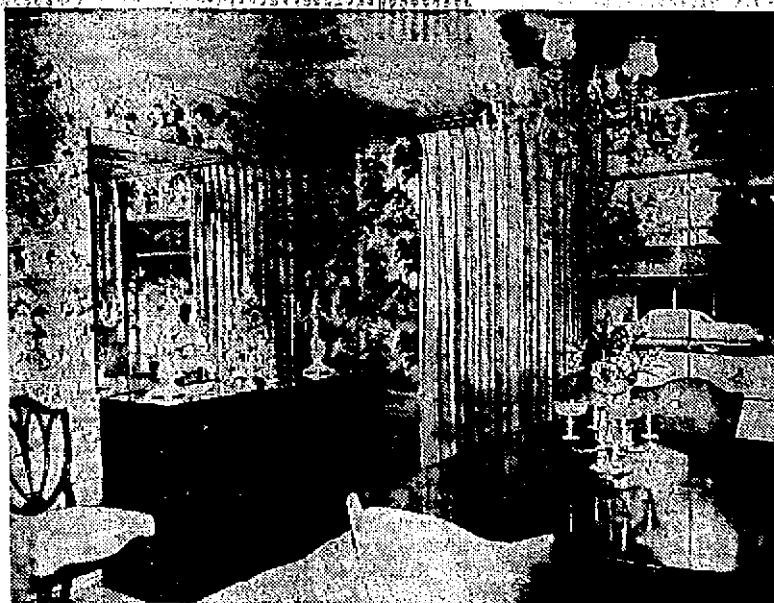
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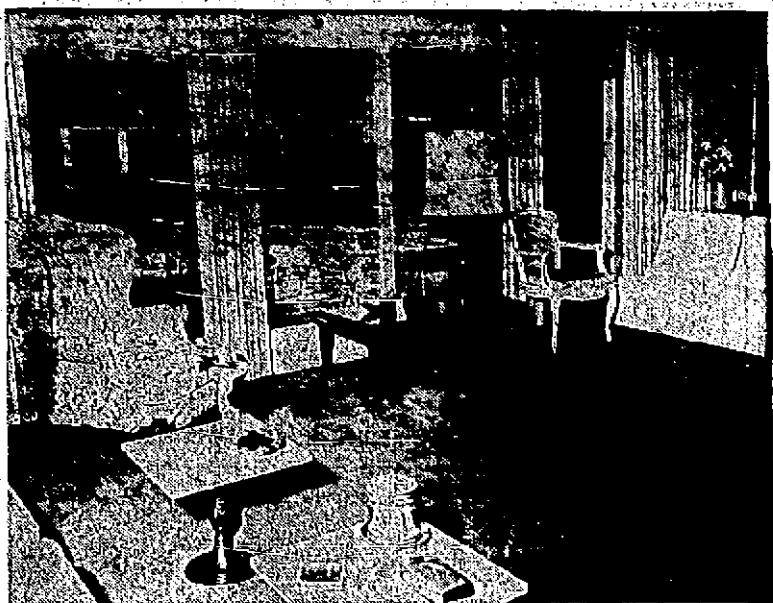
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Formal but inviting dining room is reminiscent of candlelight era, and heirlooms on the sideboard before a large mirror add to atmosphere.



Adding a touch of California indoor-outdoor living to the styling of the home is the use of glass in the living room to tie in patio and garden.

—Staff Photos by Joe Risner

the patio, executed with taste and skill, combines with the expert landscaping of the garden to form a permanent and attractive living picture of large dimensions.

Celandon green is the predominant color tone used in the house. The shade is soft enough to be restful and cheerful at the same time, and its rich quality seems to enhance the texture of good carpeting.

Each item in the home has a mark of quality which reflects the impeccable taste of the owners. The long quilted couch in the living room faces twin marble coffee tables and twin white occasional chairs across the room. Other (wing-back) chairs are flower quilted with a delicate color accent.

Framing a view of the patio directly adjacent to the living room, white filigree ironwork edges a wide archway. The white lace effect is somewhat formal, very enchanting, and furnishings carry out the motif. The patio is sheltered enough to be usable nearly all year around.

The dining room invites the gracious dining reminiscent of the candlelight era, and treasured heirloom pieces on the sideboard add to the atmosphere. Here again, formality is combined with warmth.

**THE FAMILY ROOM** is large and inviting, decorated with skilled imagination. Philippine mahogany paneling is used on the walls. Of interest is an antique hand-carved desk. A long, comfortable couch is quilted with a customed and most unusual material, patterned in books and vases of flowers, highly appropriate for the room in which it is used.

The kitchen is expertly designed for function, with ample cupboards, shelves, and walk-around space. Wallpaper design is repeated in the curtains. A sizeable dinette adjoins the kitchen, separated by a long work bar.

The master bedroom, like the dining room, has interesting old world styling.

**A BOY'S ROOM** is tailored with a red spread, gray carpeting, and a wall covering that resembles heavy linen. Another bedroom is more formal with green and gray walls and gold drapes. An adjoining bath to this room is large enough to accommodate full length closets and a dressing table.

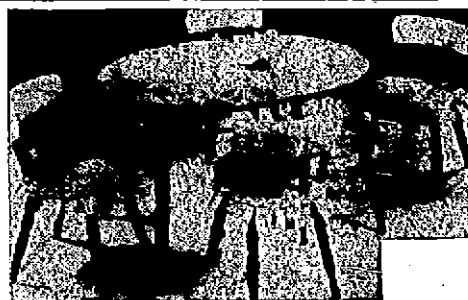
The garden is outstanding. A raised corner flower garden and carefully tended trees and shrubs provide landscaping that is a fitting background for a luxurious home.

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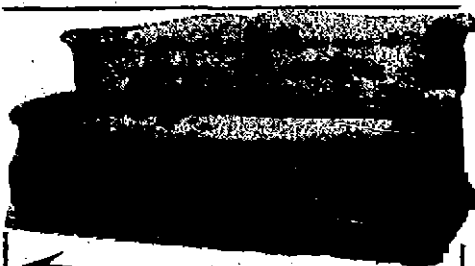


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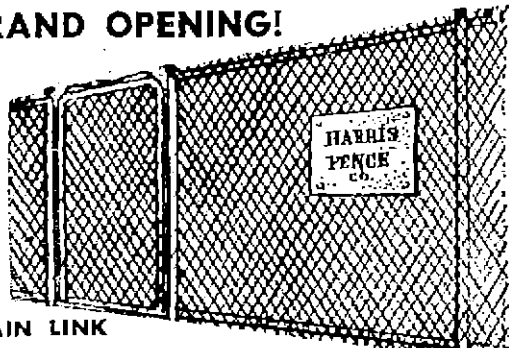
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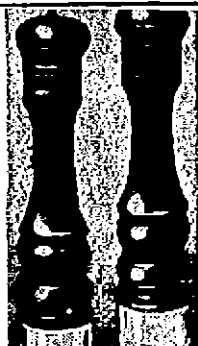
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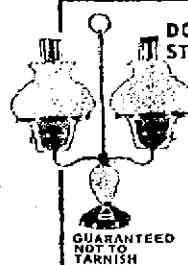
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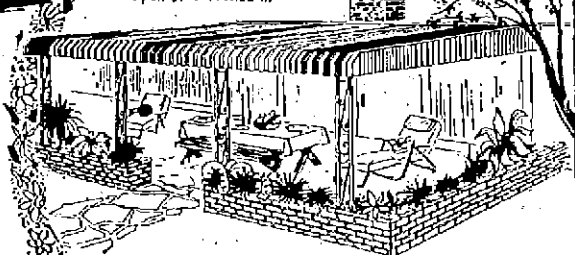
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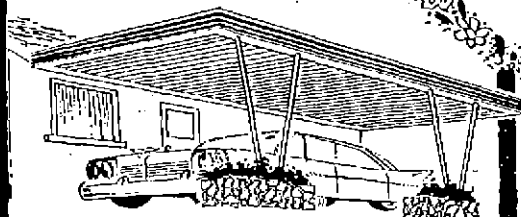
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## GRADE CARD

# Work Load Grows

By Harry Karns

Education Research Associates

AS YOUR CHILD advances in school he will find that each new level is more exacting and requires greater mastery of subjects. Prepare him for the hard work yet to come.

In elementary school, his success is generally measured by what he does in the classroom; he has little or no homework.

In junior high school, the teachers begin placing heavier stress on homework. If he masters about 85 per cent of the material covered in an assignment and does some outside work he will receive a grade of A or B.

In senior high school, he must master from 90 to 95 per cent of the material of an assignment to hold his place as an A or a B student. If he now learns only 85 per cent of his assignment, he probably will end up with a C or a D. Homework assignments are now regular and substantial.

In college, he will get an A or a B only if he masters 99 per cent of the assignment and does a great deal of additional work. He will get a C for work of a caliber that earned him an A in high school.

Thus, as he climbs the academic ladder, the going gets rougher and rougher. The subjects are more difficult, the amount of work required is greater, and he must be more precise. On top of all this, the other students with whom he competes are abler; the less capable students and the students of limited energy and drive have fallen by the wayside.



## WHAT DOES this mean?

It means, for one thing, that he must set aside more and more time for home study as he goes along.

He should expect to spend at least 1½ hours in home study each school day during his junior high school years.

He should spend at least two and one-half hours each school day in senior high school.

He should spend four or five hours each school day in home study when he goes to college.

The child who learns at an early age to allot specific periods of time to homework will be prepared for each new stage of this climb. Once the habit is established, the expansion of the study period occurs quite naturally in response to the increased work load.

You can help your child get in the habit of regular study.

One, work out a regular, fixed schedule with him. Write it down on a card. Post it in plain sight at the place where he does his studying.

Two, require him to respect that schedule. No TV, no baseball during the study period.

Three, respect it yourself. If you interrupt or cancel his study period for trivial reasons, you cannot blame him for deciding that homework really isn't important after all.

(If you wish assistance in helping your child to do good work in school, mail questions and requests to Harry Karns, Room 403, Independent, Press-Telegram, Sixth and Pine, Long Beach 12. Letters cannot be answered individually, but some will be answered in this "Grade Card" column.)



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tender tones. Adele Simpson designs this chic little town suit in the Dacron polyester and cotton ottoman which has become the conversation fabric of this spring season.

# Cottons cut a big swag

Cottons are cutting quite a swag, to coin a phrase, on the early spring and summer fashion scene. Top notch, top name designers have chosen with epicurean taste the cream of the Galey and Lord cotton collection . . . given it their own added cachet in how they use them. Ottoman, windrift sheers, diagonal twills, traditional seersucker . . . all become designer's delights as they are translated into the fashionable shapes and silhouettes of the season. Fashion a la carte—with colors both sweet and tender . . . both blatant and brazen . . . both black and white!

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# In a Biblical Garden

By Bertha Blanchard

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the Bible references to the various plants, shrubs and trees mentioned in the Scriptures or are indigenous to Bible lands.

Palestine is peculiarly rich in wild flowers, and botanists say that more different kinds of wild flowers bloom in this small area than anywhere else in the world. Many of these flowers also grow in California which has a climate similar to that of the Holy Land. Like California, when the rainy season comes, seeds and bulbs which have been dormant during the dry months come to life again and cover the hillsides and valleys with brilliant flowers.

"CONSIDER the lilies of the field, how they grow; they toil not, neither do they spin." These lines, botanists say, do not refer to lilies, which are rare in the Holy Land. They probably mean the Palestine Anemone, which still brightens the fields with scarlet and gold.

To identify every plant mentioned in the Bible is no easy task, for neither the early writers nor the later translators of the Bible were botanists. They often used the same word for different plants, and different words for the same plant.

Next to the lily the rose is most often mentioned. The flower referred to in Isaiah 35:1 "and the desert shall rejoice, and bloom as the rose" must have been a bulbous plant, probably a narcissus; the original Hebrew word for

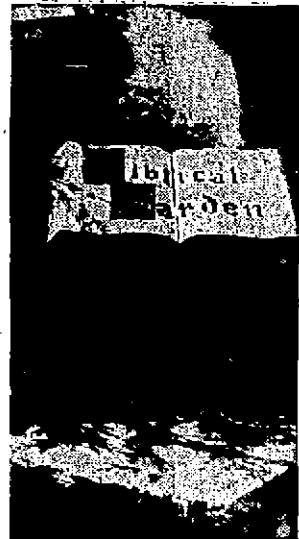


Photo by the Author

Metal marker in the form of an opened Bible bears the legend: "Biblical Garden," and marks entrance to site of Carmel's Wayfarer Church.

it means "bulb-like." The Biblical "Rose of Sharon" was probably a tulip. Other bulbous plants native to Palestine were, crocus, cyclamen, star of Bethlehem, iris, gladiolus and hyacinths.

**THE APPLES** of the Bible were apricots, because the modern apple was not developed until post-Biblical times. It was not an apple that caused the downfall of Adam in the garden of Eden. Genesis does not name the fruit at all; it is merely "the fruit of the tree of knowledge of good and evil." European artists turned the fruit into an apple when they needed a fruit-bearing tree in their pictures.

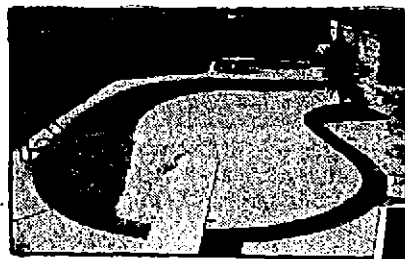
All herbs that were grown were subject to tithe. Jesus said, "Ye pay tithe of mint and anise and cummin (Matt. 23:23)." And "Ye tithe mint and rue and all manner of herbs, and pass over justice and the love of God" . . . (Luke 11:42).

Mustard, sage, dill, thyme, marjoram and aloes were grown and also coriander and saffron.

Fruit trees were called "trees of the field" as distinguished from trees of the forest. Trees mentioned in the Bible are: carob or husks, Cedar of Lebanon, fig, olive, pomegranate, box tree, tamarisk, citron, myrtle, oil tree, myrrh.

Shrubs and vines mentioned in the Bible: Acanthus (net-tles of Job) bulrush or papyrus, giant reed and the grapevine, which has become the national emblem of Palestine.

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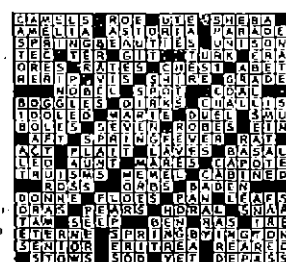
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SOLUTION TO TODAY'S PUZZLE (See Page 21)





# Pets Pay Dividends



Louise Van der Meid Photo

Doberman pinscher pups grow into fine dogs. Some of the Southland's best are due for show. (See article.)

By Eleanor Avery Price

IF YOU ARE the happy recipient of a new Easter pet or already own a pet, you can derive many benefits from it that will outweigh any extra work it may cause you.

For one, you will naturally gravitate to other people with the same kind of pet. If you are on the shy side, the pet becomes an easy subject for conversation. You can exchange ideas, learn more, and enrich your life. Remember, congenial friends with similar interests are like golden threads that weave together the fabric of happy living.

If you are aged, lonely, or feel unwanted, a pet becomes a living object that needs you to look after it, feed, water, and exercise it.

It has been proven that pets play a big role in mental health. In fact, you may have heard that some day psychologists may actually prescribe pets of various types.

NEVER SELL pets short. They belong. Even the most normal youngster needs the companionship of a pet. Think it over and see if you can do something about it. For instance, you can start taking the family to various dog shows, a number of which are on tap for spring and summer.

Next Saturday, the California Sierra Doberman Pinscher Club will have a specialty and obedience trial on grounds of Orange Empire Dog Club in Fontana, Highway 66 and Citrus Avenue. One who is interested should try especially to watch the obedience. Fine dogs proving themselves perfectly controlled and dependable are a delight to watch.

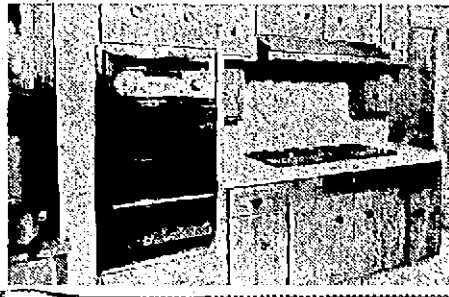
On April 29, Santa Ana Valley Kennel Club will have its big spring unbench show at La Palma Park, Anaheim. This is an all-breed club, and your favorite canine may be

there. Most unbench dogs are permitted to leave the show grounds after judging, so take a picnic and spend the day.

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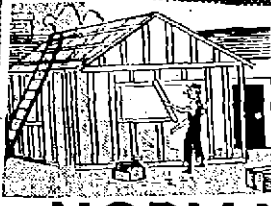
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## MEDICINE AND YOU

# Sound Fights Bone Cancer

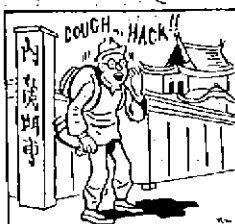
By Ben Zinser

Independent Press-Telegram Medical-Science Writer

**U**LTASOUND may prove to be a method of treatment for a highly malignant bone cancer known as osteogenic sarcoma, a Mayo Clinic physician believes.

There is no effective treatment at present for the condition.

Experiments with laboratory animals show that high levels of ultrasound can destroy the bone area to which it is beamed, according to Dr. Joseph M. Janes in a report in Medical World News, a doctors' newsmagazine.



After treatment is discontinued, destroyed bone will regenerate to normal tissue, research shows.

There will be drawbacks to its own use in treatment, however. Pain would be severe because of the power level of the ultrasound. The patient would have to be immobilized for weeks after treatment to prevent the irradiated area from fracturing.

**A**NOTHER possible use for sodium fluoride is being studied: treatment of bone disorders such as osteoporosis and Paget's Disease.

Sodium fluoride is the substance used to curb the incidence of tooth decay.

Researchers recently recalled that persons who accidentally get too much fluoride over a period of years develop abnormally dense bones.

Two Seattle doctors are attempting to find ways to capitalize on this action, reports Dental Survey.

They hope they can use fluoride in some manner to offset the bone porosity of osteoporosis and the metabolic disturbance of the bone in Paget's Disease.

**I**N THE TREATMENT of the fungus disease blastomycosis, the drug, 2-hydroxystilbamidine has become the preferred medication, say University

of Mississippi doctors. The drug is much less toxic than amphotericin B, the drug customarily used for this condition.

**S**MOG IN THE Tokyo-Yokohama area has reached an "appalling" state, reports a Los Angeles authority on lung diseases, Dr. Hurley L. Motley.

Dr. Motley flew over the area in a helicopter. He was in Japan to study a condition known as Tokyo-Yokohama asthma, which affects 4 to 5 per cent of the military personnel stationed in the area.

This asthma, Dr. Motley says, is definitely related to air pollution. It affects mainly young persons, developing as a night cough at the outset. It is worse in the winter.

Yet as soon as these victims reached Wake Island, their symptoms (wheezing, coughing, shortness of breath) disappeared. In those instances where the victim is reassigned to the area, there is a prompt recurrence of previous symptoms, Dr. Motley says.

**E**VEN IF YOU have normal vision, your right eye is probably more efficient than the left, say researchers in Archives of Neurology.

This especially holds true if you're right-handed, say Maria Wyke, Ph.D., and G. Ettlinger, Ph.D., of London, England.

They tested the ability of a group of normal persons to identify meaningful drawings on the right and left side of the visual field. Most subjects could identify the picture on the right—but not the picture presented simultaneously on the left.

**T**O PREVENT stoppage of blood flow in leg veins after surgery, two Australian doctors have developed a device which enables the supine patient to exercise his legs and feet. It consists of two pedals linked to tension springs, and is clamped to the foot of the bedframe, reports the journal Lancet.

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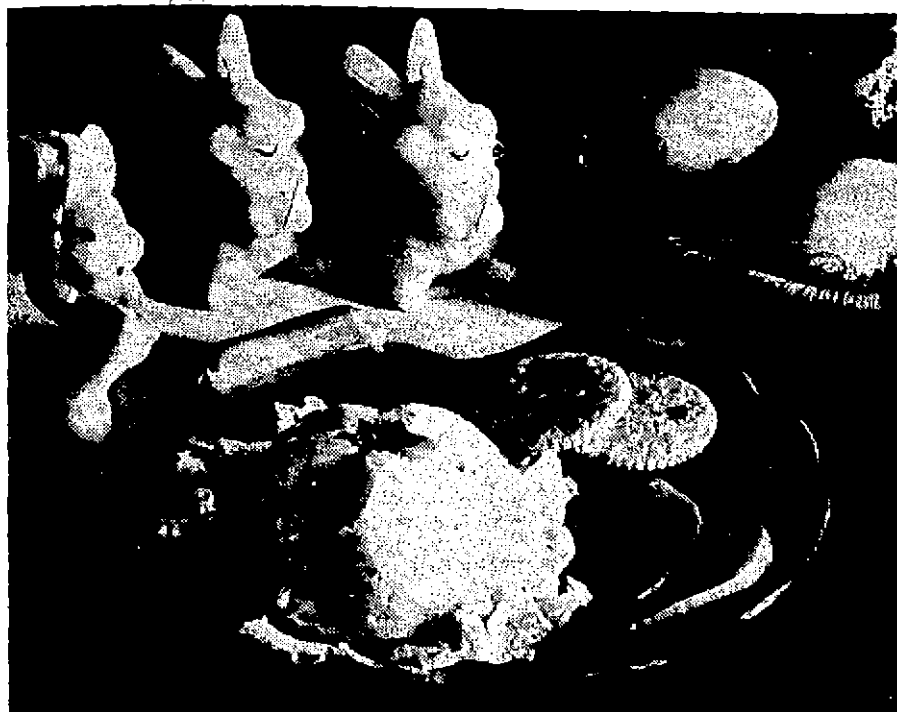
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# Salad Solves the Egg Surplus



Egg Salad Deluxe (above) and Eggs A La Russe are happy solutions to problems of the after-Easter egg surplus. The salad looks party-like, and the flavor is refreshing.

**By Mildred K. Flanary**

Independent Press-Telegram Home Economics Editor

**IT'S THE DAY** after Easter and you have a bowlful of uneaten and forgotten eggs from the youngsters' baskets. Well, here's a solution. Turn the gaily tinted, hard-cooked eggs into a tempting spring salad.

Party-like in appearance and most refreshing in flavor is molded Egg Salad DeLuxe. For four servings, you'll need two hard-cooked eggs plus two for garnish.

## Egg Salad Deluxe

- 1 tsp. unflavored gelatin
- 1 can (10½ oz.) condensed consommé, undiluted
- ¾ tsp. salt
- ½ tsp. pepper
- 2 tsp. apple cider vinegar
- ½ cup salad dressing or mayonnaise
- 2 hard-cooked eggs, chopped
- ½ cup chopped celery
- 1 tbsp. minced onion
- 1 tbsp. chopped pimiento

- 2 tbsp. Indian or sweet relish
- 2 hard-cooked eggs, sliced

Soften gelatine in 2 table-spoons cold undiluted consommé. Heat rest of consommé just to boiling; add to gelatine and stir until gelatine is dissolved. Add salt, pepper and vinegar. Chill until slightly thickened. Combine remaining ingredients and fold into gelatine mixture. For individual salads, use 4 small molds or custard cups. For a "built-in" garnish, place a piece of pimiento (cut in a circle, a star, a diamond, etc.) in the bottom of the mold; place three slices of hard-cooked egg upright around the rim. Then carefully spoon the gelatine mixture into each mold, making sure that the egg slices remain upright. Chill the salad until firm. Unmold, pimiento on top, onto lettuce. Serve with pickles, tomato wedges and crackers. Makes 4 servings.

Slices of hard-cooked eggs are topped with a nippy dressing of mayonnaise, chili sauce, minced onion and chopped green pepper in Eggs a la Russe.

## Eggs A La Russe

- ¾ cup mayonnaise
- 3 tbsps. chili sauce
- 1 tbsp. minced onion
- 1 tbsp. finely chopped green pepper
- 6 eggs, hard-cooked, sliced
- Mix first 4 ingredients.
- Arrange eggs on shredded lettuce, allowing 1½ eggs for each serving. Top with dressing. Makes 4 servings.

## \$5 for Your Recipe

**DREAM DESSERT**—Pearadise Pink Cloud—wins \$5 as the best recipe of the week for Mrs. A. L. Olson, 2227 Belmont Ave., Long Beach 15. Mrs. Olson's recipe:

### Pearadise Pink Cloud

- 1 Cup miniature marshmallows, melted
- 1 cup sour cream
- 1 3½-oz. pkg. raspberry gelatin
- ¾ cup hot water
- ½ cup pear syrup
- 1 10-oz. ph. frozen raspberries (defrosted)
- 1 can (1 lb. 14 oz.) pears, drained

Fold marshmallows into sour cream. Pour into oiled one quart mold. Chill until firm. Dissolve gelatin in hot water and pear syrup. Chill until it begins to thicken. Whip until fluffy. Fold in berries, reserving a few for garnish. Pour whipped gelatin into mold. Chill until firm. Unmold—garnish with pear halves. Frozen strawberries may be used in place of raspberries.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address, to: Recipe Contest Editor, Independent Press-Telegram, Southland Magazine, Sixth and Pine, Long Beach 12.

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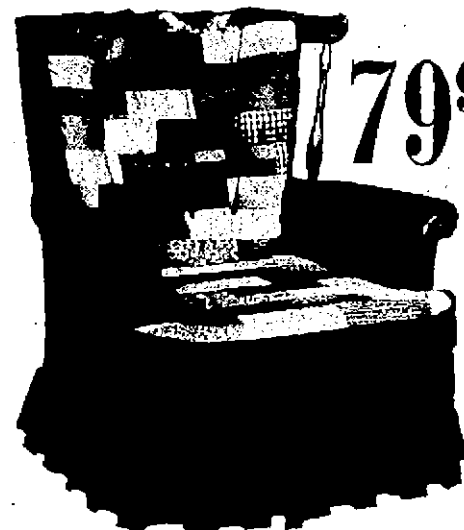
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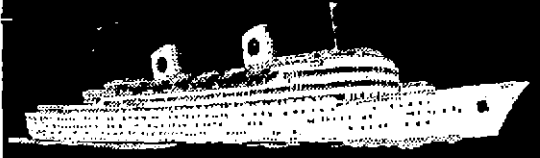
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## HAVE FUN



### GOING PLACES —

—with the Sloanes

IN PALM SPRINGS you may check into a motel like the Ocotillo Lodge, which is not a motel because you're not allowed to call a motel a motel in Palm Springs—lodge, inn, anything, but not motel. Besides, the food at Ocotillo is straight from Paris, the "units" are mostly luxury three-room suites, and it's all a long way from Ma and Pa's Modern Cabins of fond memory.

Also in Palm Springs, you may have a ranch home on a quarter-acre ranch where the bathroom boasts a picture window, and the kids have been rumored to charge admission to watch Mommy take a bath.

Finally, you may live in a trailer, a home that is not a house. To show you how it's done in Palm Springs, take the example of Richard Bishop, a New York industrialist who, in addition to a 22-room home in New York, has three trailers.

ONE TRAILER he uses for trips between Palm Springs and New York. His second is a \$20,000 mobile home permanently installed at the Blue Skies Village. It is equipped with a stocked pool from which guests may fish for trout or catfish, and features an electronically controlled fountain with colored lights.

His third trailer, worth \$10,000, is next door. That's for his maid.

Lumberman Hal Dixon invested a modest \$13,000 in a mobile home at Blue Skies. His wife then redecorated it, adding a ramada (overhanging shelter), cabana, patio, barbeque, landscaping and—get this—a \$3,000 stereo system. If you can find a truck big enough to haul this trailer away, you might get it for \$43,000. You may have to build your own highway, however.

There are in Palm Springs a number of trailer parks resembling Blue Skies (owned by Bing Crosby and other Hollywoodmen) where the ramadas, patios, barbecues and even more original touches are standard equipment. In case anyone ever really wants to move, the mobile homes actually can be separated from the environment and transported. But most plan to stay a while.

IN BLUE SKIES, 11 bank directors and 36 corporation executives live. Forty-two residents own Cadillacs, 11 Thunderbirds, two Mercedes Benzes and two Rolls Royces. None, presumably, are pressed into service for towing. Many have chauffeurs. Some of the mobile homes have wood-burning fireplaces.

Most of the trailers are virtually invisible, surrounded by architectural whimsies that range from Chinese pagodas to Egyptian temples to Japanese gardens. Color



## AROUND THE WORLD WITH

# DELAPLANE

"We are wild to take a trip to Japan but must cut every corner. Is there a cheap airline flying there?"

NO, ALL are under international agreement to charge the same fares. But you can cut some costs in Japan.

The Japanese Tourist Information Center, 851 Market St., San Francisco, should send you a free list of Western-style Japanese hotels and a list of ryokans—Japanese-style inns.

If you look at these lists, you'll find prices about the same: \$12 to \$15 double. However, the ryokans give you breakfast and dinner. And they're a lot more fun.

Take in a couple of cartons of cigarettes. You won't like the Japanese tobacco. American is expensive.

Stay away from that Imperial Hotel cocktail route. Scotch comes at about \$1 a drink, even if you go for Japanese Santori brand.

Don't plan to buy fancy kimonos. The good ones are priced like Dior originals. The cheap ones aren't worth it.

If you travel, check in with the Japanese Tourist Association and find out about \$1-a-day youth hostels. They aren't limited to any age. Travel by train. It's cheap and Japanese roads are frightful.

Tokyo is the swiftest night club town in the world. Pick a small one, very small, in the Ginza district.

Prices are pretty much what the mama-san decides to charge.

If you take your wife, the charges get very high.

It competes with the dance hostesses of the house. And that's the way they discourage this sort of thing.

Little clubs need the business. The mama-san may overlook the fact that you brought your own talent.

"Can you suggest a very lightweight travel guide, shopping and so on, for Europe?"

PAN AMERICAN prints chapters from "New Horizons" in leaflet form. TWA has a pocket book for each country — "Travel Tips for Britain," etc.

You can also buy Fielding's Travel Guide to Europe. Tear out the pages you want and throw away the rest. Fielding will love you for it.

"You wrote once about

schemes frequently are keyed to the trailer, ramada, cabana, automobile and inevitable golf cart.

A resident of Sahara Park recently entertained 100 guests at a catered party featuring a string ensemble. Thirty residents last year bought either new Cadillacs or Continentals. The only theft ever reported was of \$10,000 in jewels, which later turned up. Thirty-five Saharans own second trailers.

about 'witches' in Mexico City. We are interested in studying some of these things on a summer trip. . . ."

The best brujas are out in the countryside. Get a taxi driver by the hour — (about \$2)—and ask the women street

vendors out around Chalco. The best brujas are supposed to come from Dolores Hidalgo — where Father Hidalgo started the War of Independence, if you get up that way.

Be sure the driver knows what you are asking for. Bruja—witch—is also slang for a cabaret girl.

"... whether to go to Nikko or Kyoto after Tokyo?"

I thought Nikko was very dull. Kyoto is the town.

FOR BON VOYAGE: "The White House Saga" by Nanette Kutner is this month's choice of Irving Hoffman who is the honest of voyagers.

Stan Delaplane finds it impossible to answer all of his travel mail. For his intimate tips on Japan, England, France, Russia, Hawaii, Mexico, Ireland and Spain (10 cents each), send coins and stamped, self-addressed, large envelope to Chronicle Features, 821 Market St., San Francisco.

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WILTON TRAVEL

# Yosemite's Big Show

By Fred Taylor Kraft  
Independent, Press-Telegram Travel Editor

ONE OF the most spectacular sights within the entire realm of nature, and one which can be enjoyed for only a few weeks in the Spring—and then not just any spring—awaits travelers at this very moment a short day's drive from Long Beach.

This is the waterfalls at Yosemite National Park, comprising the greatest collection of cataracts in the world, which now are plummeting into Yosemite Valley with 30 per cent greater water volume than in normal years—50 per cent more than in 1961.

Within an eight-square-mile area are seven major falls and many minor and short-lived cascades, each creating its own brilliant rainbow as it smashes into the rushing streams far below.

Largest of these, and one which has held spellbound a host of travelers from all over the world, is Yosemite Falls which plummets 2,425 feet from the Valley's north wall.

YOSEMITE FALLS' descent is 15 times the 160-foot drop of Niagara Falls and second only to the seldom seen 3,212-foot Angel Falls near Caracas, Venezuela.

If the other falls in the group did not exist, Yosemite would be worth traveling many miles to see.

But, in addition, there are Vernal and Nevada over which the swift-running Merced River descends into the Valley from its source high in the Sierra Nevada.

Nevada Fall, about three miles from the Valley, drops 594 feet while Vernal, one and one-half miles downstream, drops 317 feet. Aside from its great volume of water, Vernal's great beauty comes, too, from its 80-foot breadth, forming an undivided curtain of translucent water churned into a great filmy spray on the rocks at its base.

BRIDALVEIL FALL is an outstanding example of a free-leaping fall. Of its total drop of 620 feet, 390 feet are clear of its vertical bend.

Ribbon Fall gathers its water from a relatively minor drainage area and, while it is running at a maddening rate just now, it has a short life. It has a total drop of 1,612

feet down a narrow recess in the Valley's north wall.

Milouette Fall, formed by the largest of the Merced's tributaries, drops 370 feet and can be seen from points on the Vernal Fall trail or from the Eleven Mile Trail between Glacier Point and the Valley.

CASCADE FALLS, plainly seen from the parking area about three miles above the Arch Rock entrance station on Hwy. 140, plunges 500 feet down a rugged gorge. Cascade Creek may be seen close at hand from its bridge on the Big Oak Flat Road.

Because the spring run-off now appears to be at its height, the falls are running at their maximum volume; so, if you plan a trip up that way, don't put it off too long.

IF YOU PLAN to see the Kentucky Derby at Churchill Downs on May 5, you should be interested to know that American Airlines is offering a four-day package holiday (May 3-6) which includes a reserved terrace seat for the 88th running of the classic.

Also included in the Derby Tour—which adds up to \$109 plus air fare—are accommodations at Cincinnati's Netherland-Hilton Hotel, an all-day motor coach trip to Lexington, Ky., to visit the famed bluegrass horse farms, and a reserved grandstand seat at Crosley Field for a Cincinnati Reds baseball game.

EFFECTIVE April 29, a new name, a faster schedule and new service will be features of Union Pacific's Los Angeles-Las Vegas summer service. Trains 115-116 will be named the "Las Vegas Holiday" special and will feature buffet food and club-lounge car beverage service.

Eastbound, the train will depart Los Angeles at 8 a.m. Fridays and Saturdays, with arrival in Vegas at 2:45 p.m. Westbound, departure from the casino city will be at 3:30 p.m. Fridays and Sundays, arriving in L. A. at 10:15 p.m. Beginning June 1, the trip will be round-trip daily.

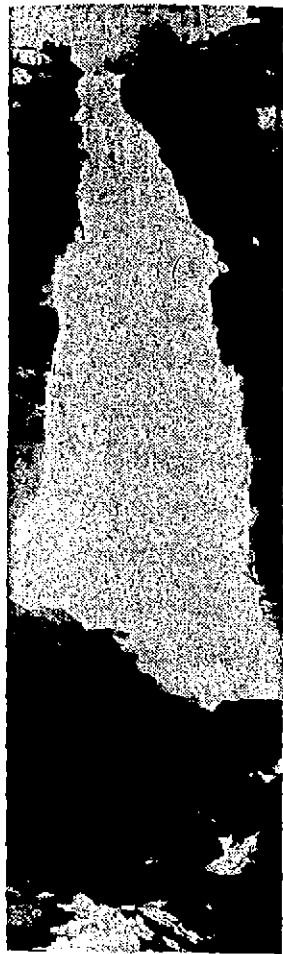
Fare: \$21.60 round trip, plus \$2 "all-expense" coupon in each direction. The coupon covers buffet meals, reserved coach seat and tax.

WEEKEND GADABOUTS may look forward to some very interesting events hereabouts next month:

May 3-6, Newport-to-Ensenada Yacht Race.

May 5-12, Rancheros Visitadores Trek from Santa Barbara through the beautiful Santa Inez Valley.

May 12-27, Julian Wildflower Show.



Over Nevada Fall (594 ft.) the Merced River makes its first drop into Yosemite.

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<p><b>"Authorized Agent"</b> <b>BELMONT SHORE TRAVEL</b> 194 Park Ave. DE 5-2129 "LET US PLAN YOUR PLEASURES"</p>	<p><b>"AUTHORIZED AGENT"</b> <b>Circle Travel Service</b> 2221 PACIFIC AVE. PHONE GA 7-9967</p>
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## YOUR GARDEN

# Variety Is a Zinnia Feature

By Joe Littlefield

**Z**INNIAS grace Long Beach area gardens in a wide assortment of sizes, ranging from Gracillima, the smallest, to California Giants, the largest.

Varieties that nurseryman usually offer in packs or flats are Haagenia, that looks almost exactly like Persian Carpet; Pompon; Fan La Sy, with petals that remind of shredded wheat; Picotee, and Dahlia flowered.

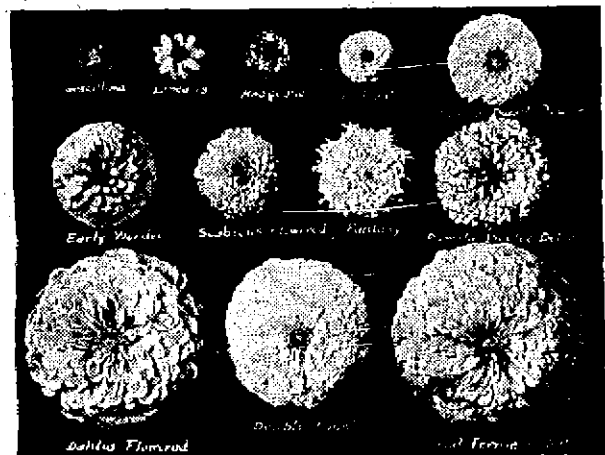
However zinnias are planted, whether seeds or established plants from packs or flats, be sure to dust or spray the soil before planting with material your nurseryman recommends for treating soil against stem borers in these plants.

Spray zinnias several times during active growth and before they begin to blossom, as a preventive act.

ZINNIAS planted too closely, even in sunny garden areas but where circulation of air is restricted, may become susceptible to mildew infestation. This is particularly apt to happen along the coast. There, plant them in open areas, where there are lots of sun, warmth and good air circulation.

Zinnias and petunias are heat lovers, and grow best in full sun. A row of petunias planted in front of a row or two of zinnias supplies the brightest and gayest color combination of all the summer flowering annuals one can possibly imagine.

JUST as the gardener may have lots of color in summer, so is it easy to have lots of winter flowers from camellias. Some varieties of camellias begin to blossom in late



Pictured are a dozen zinnias, all of them of interest to Long Beach gardeners, each one of a different size.

September or the forepart of October. Others start in late November or early December. Finally, the late season bloomers begin in February or March. You can have camellia flowers for six to seven months, provided you choose varieties of different blooming periods. Ask your nurseryman about them. You can plant them almost all year 'round from containers, whether from one container to a larger one, or from container into the ground. It is too late now to dig them from the ground to move them to another area.

FERTILIZE the camellias if not already fed earlier. Give them deep waterings. Shower bathe foliage periodically to provide humidity. Watch for aphids, thrips, and leaf chewers. Spray where necessary.

Plants that have already sent forth extra long new growth may be cut back a little, or the tips pinched out to force more side growth.

## Dorothy Digs

The rose show will soon be "coming up" and, if you are hoping for a trophy or a blue ribbon, I hope you didn't prune your roses too early... before that "unusual" cold weather we had in January.

Special care of your roses through April is very important. You daren't spray them too often because the tender foliage cannot stand it without losing its lustre. So, when you spray, it is highly important to do a thorough job, covering every particle of the bush and including the soil.

That is why I like a two-purpose spray for roses, so as to check fungus diseases and kill insects in one operation. I am very particular to select a product that will be kind to plant life. I personally like a combination of nicotine and copper. But I always use a product that has been tried and proven safe.

HAVE YOU SEEN THE LATEST IN

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## DOWNEN'S

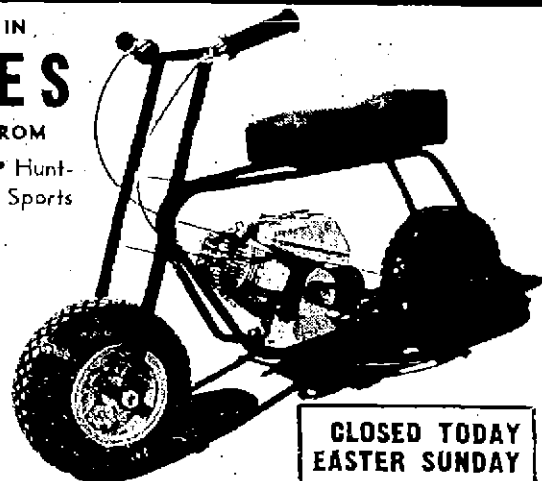
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# Flower 'Compacts'



Phosfon-treated Easter lily on the right grew shorter than an untreated lily. The bloom size was unaffected.

By Earl Aronson

**E**ASTER LILIES or other holiday plants may be more compact this year because of chemical regulation that many home gardeners may want to try out in the coming season.

In tests at the U.S. Department of Agriculture Experiment Station at Beltsville, Md., chrysanthemums came through with shorter stems, darker green foliage and full-size blooms.

Results of treatment with the chemical Phosfon were displayed at the International Flower Show in New York City recently.

Treated plants didn't need stakes to support them. Stems were thicker than in those not treated.

The growth-regulating chemical also has been used successfully on coleus, marigold, petunia, salvia and holly plants. In addition to the dwarfing effect, there was bud set for earlier blooming on some azalea plants. So the scientists are testing for bloom induction in camellias, rhododendrons and other woody shrubs.

**MORE** desirable potted plants should be forthcoming. One result of the use of the chemical is to shorten the length of stems between nodes. Treatment will make plants, now considered too tall available for borders.

The chemical is mixed with water to drench pot soil. The researchers reported that plants grown in clay pots dipped into a Phosfon solution produced shorter stems but normal blooms.

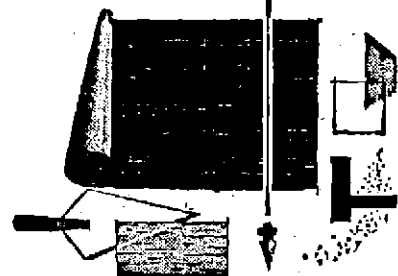
The manufacturer (Virginia-Carolina Chemical Corp.) recommends soil treatment as the most effective method.

## Garden Program

Lakewood Garden Club will hear a talk by Hal Johnson on "Water Gardens, Cacti and Other Succulents" at a meeting at 7:30 p.m. Thursday in San Martin Park clubhouse, Candlewood and Ocana Avenues. Mrs. Lyle Weldon is club president. A cake sale is planned. Anyone interested in gardening is invited.

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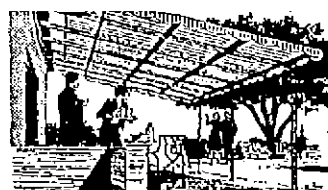
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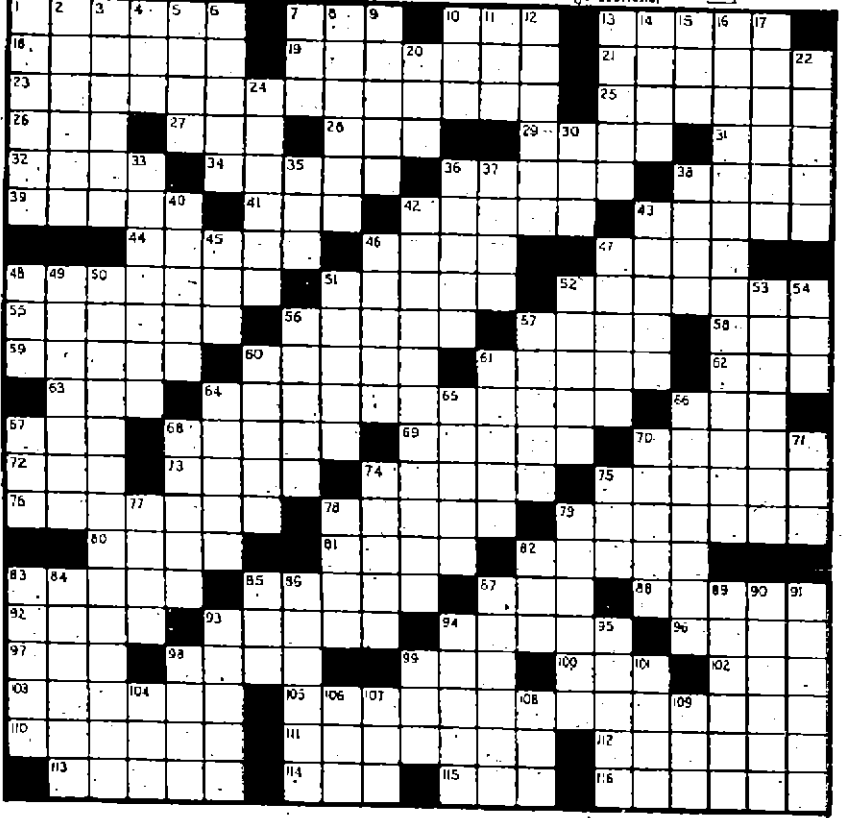
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**Southland's Crossword Puzzle** Solution to Puzzle on Page 14

- By H. L. Risteen
- ACROSS**
- Sights in No. Africa.
  - Sally relish.
  - Western Indian.
  - Biblical queen.
  - Flyer Earhart.
  - City in Oregon.
  - Spring style event (with 12 down).
  - April blooms: 2 words.
  - Concord.
  - Gumshoe.
  - Slang.
  - Thrice.
  - Obtain: Dial.
  - Adrianople resident.
  - Period.
  - Mesabi Range products.
  - Evaluate.
  - Body part.
  - Encourage.
  - Tear again.
  - Force.
  - English county.
  - Class.
  - Price.
  - Small amount.
  - Pennsylvania product.
  - Takes alarm.
  - Daggers.
  - Light woolen fabric.
  - Worshipped.
  - "Rose" (frim hit).
  - Fight.
  - Texas college.
  - Tree trunks.
  - Lucky number.
  - Flowing garments.
  - German pronoun.
  - Ship section.
  - April ailment: 2 words.
  - Scoundrel.
  - Statute.
  - Weave.
  - Rinse.
  - Fundamental.
  - Count Tolstoi.
  - Relative.
  - Farm animals.
  - He wrote "The Grass Harp."
  - Undoubted truths.
  - Baltic port.
  - Narrowly confined.
  - Famous flagmaker.
  - Eyes: postle.
  - Former German state.
  - John (English poet).
  - Ice masses.
  - Kitchen utensil.
  - Gets foliage.
  - Old English coins.
  - Favorite fruits.
  - Of time.
  - Crisp cookie.
  - Glasgow hat.
  - Trickle.
  - Nevia.
  - Abyssinian title.
  - Anger.
  - Without end: Poetic.
  - Veteran TV and movie actress: 2 words.
  - Campus bigwig.
  - Former African colony of Italy.
  - Build.
  - Packs away.
  - Turf.
  - Conjunction.
  - Pass beyond.
  - DOWN
  - and Pollux.
  - Electrical unit.
  - Textile fabrics dealer.
  - Gin man.
  - Household nuisance.
  - More judicious.
  - Girl's name.
  - Western Indiana.
  - Small cases.
  - Swiss canyon.
  - Haberdashery item.
  - See 21 across.
  - Bridge sections.
  - Cush.
  - Skein.
  - Assam silk-worm: Var.
  - Springtime sport inaugural: 2 words.
  - Worshipped.
  - Baseball great.
  - Crowing forth.
  - Millwaukee's pride.
  - Treat.
  - Underbirt.
  - Sesame.
  - Stifle.
  - Manile's forte.
  - Soviet sea.
  - People of Tosen.
  - Young farm animals: 2 words.
  - Objectives.
  - Flower.
  - Alluring lady.
  - Stadium sound.
  - Infant garb.
  - Gothic chief.
  - Spring sports event: 2 words.
  - Ship's crane.
  - Geometric solids.
  - Ape.
  - Valley.
  - Earm.
  - Feathered friends.
  - Merrymaking.
  - City sections.
  - Cuts along.
  - Plunderings.
  - High in tone.
  - Outmoded.
  - Confusion of sounds.
  - Conducted.
  - Boundaries.
  - Scoundrel.
  - Particles.
  - Wasteland.
  - Songbird.
  - Filling station.
  - Is overly fond of.
  - Declaima.
  - Chargo.
  - Slight errors.
  - Silk fabric.
  - Grieg heroine.
  - Danish island group.
  - Dialys out dough.
  - Equal.
  - Man's name.
  - Scottish landowner.
  - Motoring hazard.
  - Small tool.
  - Snick and
  - Spanish river.
  - Golf club VIP.
  - Free from.
  - Night flyer.
  - Cumberland



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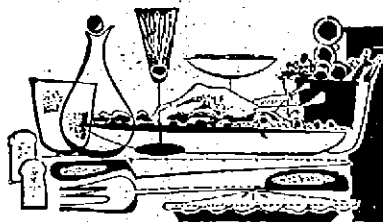
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**BANQUETS 25 to 40**  
**Francois MANHATTAN**  
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Luncheon and Dinner

meet your host



Cartoon by Bob April  
**BOB BOYLE**  
Something Special

ON A GLORIOUS day like this, with Easter joy spreading throughout the land, dinner deserves to be something special.

And that's exactly what it will be today at Francois' Manhattan, a splendid continental restaurant at 1909 E. 4th St. near Cherry Avenue. Normally the Manhattan opens at 4 p.m. on Sunday, but today it will be open at 2 p.m. and will serve a special menu of marvelous entrees until 11 p.m.

Owner-host Bob Boyle, who soon will tour Europe to find more fine new recipes for his restaurant, will include the following with his dinners: tray of such appetizers as celery stuffed with roquefort cheese, garbanzo beans, Italian peppers, Greek olives, liver paste, kosher dill pickles and other exotic items; large tureen of steaming soup; tossed fresh salad or spaghetti; entree, beverage and dessert of ice cream or sherbet. Among the dozen or more entrees will be such Manhattan tastebud marvels as beef Stroganoff, chicken saute Manhattan, turkey Marco Polo, roast turkey with dressing and spiced apple rings, broiled lobster, lobster thermidor, breast of capon Jerusalem, roast half duckling, prime rib au jus and charcoal-broiled chicken.

The Manhattan's luncheons, served daily from 11 a.m. to 4 p.m., are also masterpieces of culinary art created by chef John Rossi. Among the unusual entrees are steamed finnan haddie, \$1.65, a smoked haddock dish not found in many restaurants these days; fresh crab pancakes, \$1.60, and baked shrimp in the shell Manhattan, \$2.25.

Both luncheons and dinners are available in the Manhattan's good-looking banquet room, which has seating for parties of from 20 to 40 persons. The restaurant is closed Mondays. —TEDD THOMEY

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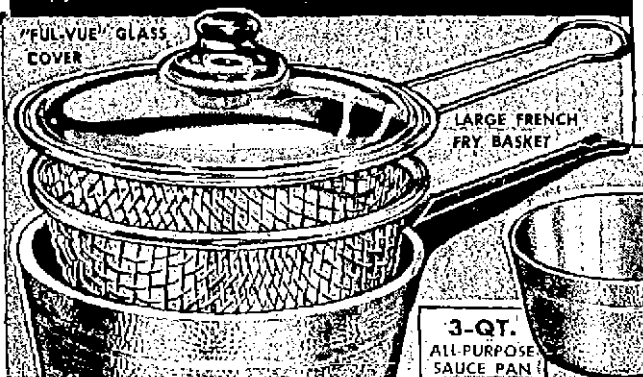
**YOU GET:** • 5 Qt. Dutch Oven • 10 1/2 in. Non-Stick Frying Pan and Spatula • 'Ful-Vue' Glass Cover for Dutch Oven or Fry Pan • 3-Qt. Sauce Pot • Matching 'Ful-Vue' Glass Cover • 2 Qt. Sauce Pot • Matching 'Ful-Vue' Glass Cover • Jumbo Well-and-Tree Platter with 2 Removable Wood Serving Handles • All-Purpose Large French Fry Basket

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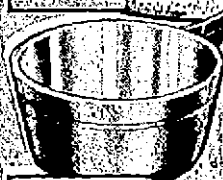
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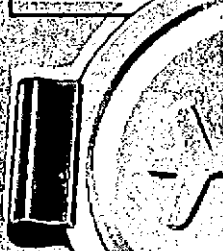
Gleaming new FULURAMA styling with Heatproof BAKELITE handles!



**2-Qt. FRENCH FRYER**



**2-Qt. ALL-PURPOSE SAUCE PAN**



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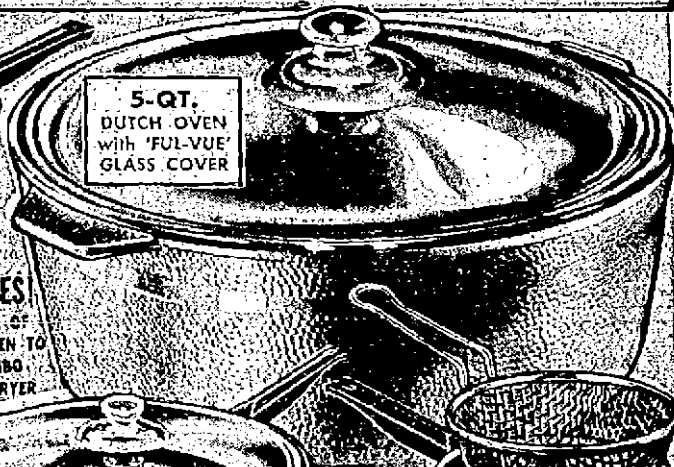


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**LIFETIME GUARANTEED**  
If any piece of this set is defective from manufacturing causes, it is guaranteed to be replaced at any time without cost to you, except for 25c to cover postage and packing. (Glass covers, Teflon coated finish and accessories excepted.)

**1,001 USES**  
USE COVER OF DUTCH OVEN TO MAKE JUMBO CHICKEN FRYER



**5-Qt. DUTCH OVEN with 'FUL-VUE' GLASS COVER**



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**ALL-PURPOSE DEEP-FRY BASKET FOR DRAINING VEGETABLES, ETC.**



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**EXCLUSIVE STA-BRITE FINISH MODERN, NEW EASY TO CLEAN**

**BROIL! ROAST! SERVE! WITH THIS SIZZLING PLATTER OF OVER 1,001 USES**

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*Independent = Press = Telegram*

# PARADE

APRIL 22, 1962



EASTER PARADE 50 YEARS AGO: HOW THE FASHIONS HAVE CHANGED PAGE 9

*Parade visits the Holy Land and finds*

## SEVEN LIVING BIBLE HEROES

PAGE 6

# How life insurance takes a big worry out of the mortgage



There's a wonderful feeling of pride and accomplishment when a family finally moves into a house of its own. Yet, the father may ask himself: "*How would my family keep up the mortgage payments if something happened to me?*"

Many families have found a way to wipe out this disturbing thought. Through life insurance, they are making sure there will always be enough money to meet the mortgage, if the wage earner doesn't live to complete the payments.

This full and immediate protection enables a family to buy a home with greater confidence. *It is one of the unique advantages of life insurance.*

## 5 ways that the unique advantages of life insurance bring *peace of mind at the stroke of a pen*

1. **Guarantees immediate family protection.** Only life insurance enables you to provide full protection for your family right from the start.
2. **Guarantees funds for children's education.** By having a life insurance policy for college expenses, you can guarantee your boy or girl will have this opportunity, whether you live or not.
3. **Guarantees money for emergencies.** The guaranteed cash values in your policy can help you meet big unexpected expenses.
4. **Guarantees a lifetime income at retirement.** Life insurance can furnish additional income for the policyholder and his wife at retirement that's guaranteed as long as *either* lives.
5. **Guarantees a family can keep its home.** With life insurance, a man can

guarantee there will be money to pay off the mortgage if he doesn't live to complete the payments.

*To make sure you get the most from your life insurance, take full advantage of the continuing service your life insurance agent offers. Review your program with him regularly—at least every two years—to keep it in line with your changing circumstances. This service, which costs you nothing, may make your life insurance even more valuable when you or your family need it.*

**INSTITUTE OF LIFE INSURANCE**  
488 MADISON AVENUE, NEW YORK 22, N. Y.

**WHEN SOMEONE'S COUNTING ON YOU...YOU CAN COUNT ON LIFE INSURANCE**






Mrs. America\* says:

Enter this easy, exciting contest —  
See what fun it is to

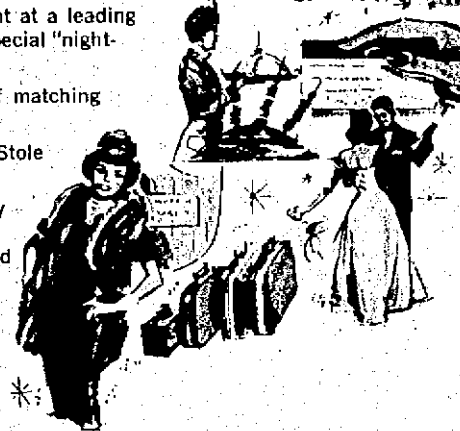
# LIVE LIKE MRS. AMERICA!

 **GRAND PRIZE—A trip for two to the  
1962 Mrs. America Pageant★★ Two Full  
weeks all expenses paid! ★★★★★★★★  
You'll be the Honorary Mrs. America!★★**

You'll be caught up in the glamorous whirl of one of the nation's most talked about events—the Search for Mrs. America, the most beautiful, talented, active and charming homemaker in America!

Here are the wonderful things that will happen to you:

- ★ Stay at the fashionable Hotel (where Mrs. America state finalists will also stay).
- ★ Be a guest at gala Mrs. America social events — dinners, receptions, sight-seeing jaunts and more.
- ★ Receive a car to run around in without cost; a charge account at a leading department store; a special "night-on-the-town."
- ★ 2 complete sets of matching Luggage
- ★ An exquisite Mink Stole and Hat Ensemble.
- ★ A Special Honorary Mrs. America Plaque from the newly crowned Mrs. America!



**HONORARY STATE WINNERS**  
One from each state, including the District of Columbia, will each receive a Mink Stole and Hat Ensemble... and special Honorary Certificate from her State.

\*Mrs. America is the registered trademark of Mrs. America, Inc.

## HERE'S ALL YOU DO TO ENTER THE "LIVE LIKE MRS. AMERICA" CONTEST!

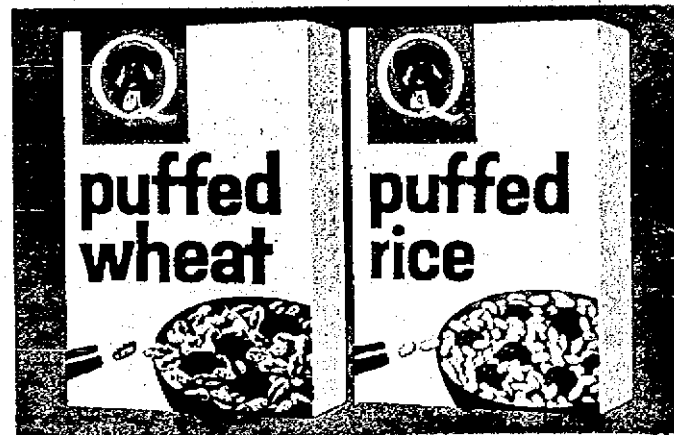
Get your official entry blank inside specially marked packages of Quaker Puffed Wheat or Quaker Puffed Rice, the Weight-Watcher's Cereals. (So light and delicate that a full standard measuring cup serving of either only weighs about a half ounce, while a normal serving of other kinds of cereals often weighs an ounce or more.) Complete the following thought in 50 words or less: "I believe that a nice figure is important to a woman's sense of well-being, because..." That's all you do... Isn't it simple...?

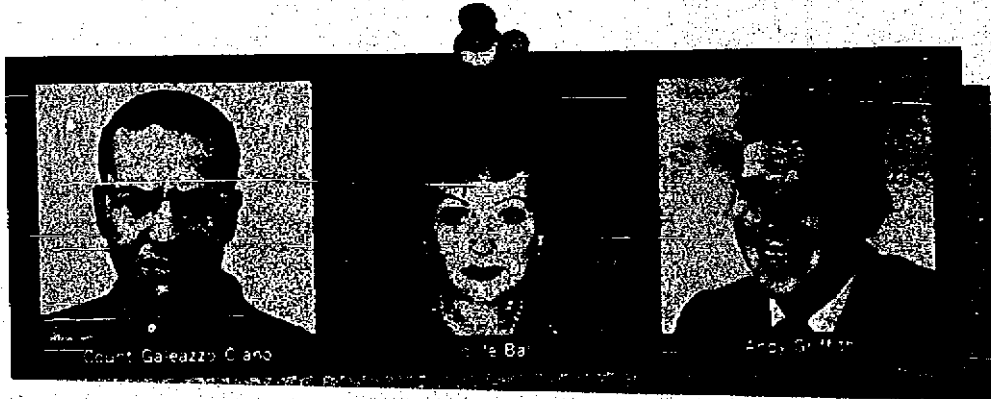
We women know that a nice figure, one that we're pleased with, does wonders for our morale, for instance. We love to be able to slip into our clothes and know that we look firm and trim. We feel a confidence in ourselves that just seems to spill over into a bright outlook on things around us. The folks who make Quaker Puffed Wheat and Puffed Rice, the Weight-Watcher's Cereals, want to know your feelings. Why don't you write them? Just think, you could "Live Like Mrs. America" for two marvelous weeks. And, I hope you do.

*Lila Mason*

Get Your Official Entry Blank For The "Live Like Mrs. America" Contest inside special packages of

**QUAKER PUFFED WHEAT & RICE**  
*THE WEIGHT-WATCHER'S CEREALS*





WALTER SCOTT'S

# PERSONALITY PARADE

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N. Y. Your full name will be used unless otherwise requested. Sorry, the volume of mail received makes personal replies impossible.

**Q. What role did an Italian beauty, Donna Felicita, play in World War II?**—Jerome Collins, St. Paul, Minn.  
**A.** A young woman of that name was a double agent. When Count Ciano, Mussolini's son-in-law, was being held in a Verona jail prior to his execution, the Germans were most anxious to learn where he had hidden his diaries. Knowing of his susceptibility to females, they permitted Donna Felicita to visit him in his cell, hoping that in a moment of passion she might extract the vital information. She did not. Instead, after that one night, she fell in love with Ciano, and when he was executed she became an agent for the Allies.

**Q. Is it true that both Lucille Ball and Loretta Young are returning to television next season because they are broke?**—Ruth Eklof, Binghamton, N.Y.  
**A.** They are returning, not because they are broke but because both are by nature incapable of inactivity.

**Q. Who is a famous woman named Nadia Boulanger?**—Connie Anderson, Hartford, Conn.  
**A.** Nadia Boulanger, 74, world-famous music teacher, taught such outstanding composers as Virgil Thomson, Aaron Copland, Walter Piston, many others. She is also the only woman to have conducted the N.Y. Philharmonic Orchestra.

**Q. Can you tell me how much a Bob Hope special costs on television? Isn't Hope the world's richest comedian?**—Helen Martin, Chicago, Ill.  
**A.** A Bob Hope TV special, time and program, costs approximately \$600,000. Hope, Charles Chaplin, and Harold Lloyd are reputedly the world's richest comedians.

**Q. On the Soupy Sales TV program, I have seen the following stars slapped in the face with a pie: Mickey Rooney, Frank Sinatra, Tony Curtis and Burt Lancaster. My question is: How much money does each get for this job?**—Joel Gerhard, Mobile, Ala.  
**A.** \$155 each.

**Q. I wonder if the rumor is true that 20th Century-Fox paid Bill Holden \$750,000 to star in Satan Never Sleeps.**—Al Pastore, New York City.  
**A.** True, that's Holden's price per picture.

**Q. We'd like to bring Andy Griffith here this summer. How much does he charge for personal appearances?**—M. B., Memphis, Tenn.  
**A.** \$7500 per day.

**Q. The Clan has a pet name for each of its members. What do they call Peter Lawford?**—Patsy Corlino, Reno, Nev.  
**A.** Sammy Davis, Jr. calls him "Petah." Sinatra calls him "Charley the Seal."

**Q. Can you tell me if General Earle "Buzz" Wheeler will replace General Norstad as Allied Supreme Commander of NATO?**—T. Lewisham, Lexington, N.C.  
**A.** A good possibility.

**Q. I understand that Soviet Premier Khrushchev wants a Russian and an American to pilot a two-man spaceship in the near future. Is this so?**—Carla Paolo, Miami, Fla.  
**A.** Mr. K. feels such an action would demonstrate mutual good will.

**Q. Can you tell me who holds the basic patents for cartoon movies? Is it Walt Disney or J. R. Bray?**—M. Armstrong, Reading, Pa.  
**A.** The basic patents were issued on August 11, 1914, to J. R. Bray. All such patents expired in the 1930s.

**Q. General Omar Bradley once made a most eloquent statement about freedom. Could you please quote it in full?**—Doris S., Kenosha, Wis.  
**A.** "Freedom—no word was ever spoken that has held out greater hope, demanded greater sacrifice, needed more to be nurtured, blessed more the giver, damned more its destroyer; or come closer to being God's will on earth. May Americans ever be its protector!"

**Q. Can you tell me Alfred Drake's real name and where he was born? It would be nice to know that that Uack boy in our church choir had really "made it." Is he—or isn't he?**—Mrs. Walter S. Elze, Madeira Beach, Fla.  
**A.** He isn't. Alfred Drake was born Alfred Capurro in New York City on October 1, 1914.

## On Parade

Today is Easter, time for a pleasant and long-standing custom—the Easter Parade. Historians believe the first Easter paraders were the men, women and children of some town in medieval Europe who began what came to be called the "Easter Walk." Toggled out in their Sunday best, the town-folk would promenade into the open country, pausing for prayers and hymns. A crucifix or an Easter candle led the procession.

After the Reformation, in the 16th Century, this medieval Walk gradually lost its religious significance, but the custom persisted through the centuries, until it finally crossed the ocean to America and evolved into the Easter Parade we know today.

In the Holy Land, the past is present. This was the discovery made by PARADE's Jack Anderson on a recent visit with his daughter Cheri, 11.

Jack found modern examples of Bible heroes from the Old and New Testaments, people who are living not only in an ancient setting but in ways virtually unchanged for 2,000 years. For his story, turn to page 6.

Anderson is shown below just before taking off in an Alitalia jet for the Holy Land, via Rome.



## PARADE

The Sunday Newspaper Magazine

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**Bringing Up Baby®**  
Hints Collected by  
Mrs. Dan Gerber,  
Mother of 5

## How wonderful! it's Baby Week



Whether it be a shy, sweet smile, the upward reach of rosy arms or just a charming coo, a baby brightens our days . . . gives wings to our dreams. How wonderful to have a baby!

How wonderful, too, to know that there are so many fine products designed especially for your baby's comfort, pleasure and nutritional well-being. During Baby Week our "Little Girl Blue" in the picture will be beaming in stores all over the country to guide you to the many wonderful values your grocer provides for your baby. Look for her . . . she'll be waiting for you.

**Feature attractions.** Among the wide variety of Gerber Strained and Junior Foods, you'll find High Meat Dinners featured . . . as well as Gerber Cookies for Toddlers and Meat Sticks . . . a delicious new idea in finger foods to help self-feeders' hand-to-mouth co-ordination.

**Basic attraction.** Also in the spotlight this week (and every week) are Gerber Baby Cereals. Famous for their delicate, delightful flavors and dreamy, creamy texture, they're happily approved by tykes and toddlers throughout the land. As for nutrition, Gerber Cereals are enriched with iron, calcium and important B-vitamins. Five varieties for appetite appeal.

**More self-feeding strategy.** When your baby shows signs of wanting to feed himself, you can help his "do-it-yourself" efforts by providing the proper tools: (1) A straight-handled spoon that's easy to grasp. (2) A broad-based dish that's easy to dip into, yet deep enough to minimize spillage. (3) A square of paper to anchor dish, keep tray clean.

**Refreshing story with a vitamin viewpoint.** Gerber Strained Juices are brimming with the full-bodied flavor of fresh, sun-ripened fruit. All 7—Orange Juice, Apple Juice, Orange-Pineapple, Pineapple-Grapefruit, Orange-Apple, Apple-Cherry and the new Orange-Apricot are rich in vitamin C, needed for sound gums and body tissues. One can of any of the above will give baby more than 100% of the recommended daily dietary allowance.



**Important:** Gerber prepares over 100 baby foods—cereals, strained and junior—to meet your baby's nutritional needs. We're proud to say:

**"Babies are our business  
... our only business!"**

For colorful reprint of this little charmer, write to: Gerber Baby Foods, Dept. 634-2, Fremont, Michigan.

Parade visits the  
Holy Land and finds

# SEVEN LIVING

*In the land of the first Easter, echoes of the days of Jesus still sound. In this unusual adventure, a reporter discovers modern counterparts of the fishermen-apostles of Galilee, the carpenter of Nazareth, and such old Testament figures as David, Samson and Abraham.* by JACK ANDERSON



**Good Samaritan,** Yefet Sadaka, was found by PARADE in the hills near Tel Aviv. Leader of his dwindling people, Yefet gave sanctuary to hunted Jews during Arab-Israeli war. The original Samaritan of Christ's parable aided a man wounded by robbers.

## THE HOLY LAND.

SOME PASTS ARE DEAD, like the sand-blasted pyramids of Egypt or the jungle-tangled ruins of Cambodia's ancient capital, Angkor-Thom. But the past of the Holy Land lives on, 1,930 years after the first Easter. It has a curious immortality: Wherever the Master trod, His footprints seem to linger fresh in the sand or glisten still moist on the stone of some fisherman's quay.

This is what my daughter Cheri, 11, and I found on a recent pilgrimage to the Holy Land. No visitor here, believer or unbeliever, can escape linking the present with the past. He feels the mighty surge of the Biblical drama around him and sees its reflection in people as well as places. The fishermen scurrying to escape a sudden storm on the Sea of Galilee, the clear, cold waters of the Jordan, the burdened donkeys, the clean sky—all today are as Jesus saw them.

In Nazareth, not far from Mary's Well, where the mother of Jesus drew water for her family, my daughter and I found a modern-day carpenter. We sailed on the blue Galilee with two brothers who, like the fisher-apostles of old, haul in their nets squirming with fish. We even met a Good Samaritan, the grizzled leader of a disappearing sect. We found a strong man where the mighty Samson lived, a shepherd boy with a slingshot where David slew Goliath. And we dined in the desert with a sheik who pitched his tents as Abraham did many centuries ago.

Joseph, Mary and the infant Jesus, with their few pitiful belongings, came to Nazareth by donkey; my daughter and I arrived by a rickety taxi, which had already rattled out most of its life in Cleveland.

WHEN THE STREETS became too narrow, we went afoot with our interpreter in search of a carpenter who followed Joseph's humble trade. There remains only one who still uses ancient tools and keeps alive the skills Joseph taught Jesus. He is Raouf Esau Rezek, a placid soul, Arab by ancestry, Christian by faith. His carpentry shop has been handed down from father to son as far back as anyone can remember, a workshop in a dismal cell of stone where even in daylight it is almost too dark for other eyes than Raouf's.

Scorning modern tools, Raouf Esau does not even use nails. With a small axe, he fashions wooden pegs



**Nazarene carpenter,** Raouf Esau Rezek, plies his trade with ancient tools like those employed by Joseph.



# BIBLE HEROES



Visitor, Cheri Anderson, daughter of PARADE's correspondent, sits with Sheikh Awdah of Bedouin tribe. Tents are usually off limits to women. Sheikh lives much like Old Testament patriarch.

and fits them into holes which he drills with a bow-drill, like the ones Boy Scouts use to make fire by friction. Almost as adept with his feet as with his hands, he uses them to hold the pieces he is boring or fashioning.

Raouf Esau's three sons will not continue the family trade. Two have already found better pay in the machine shops of Tel Aviv. The youngest, 14-year-old Kasan, still helps his father. But he, too, has found a modern job—as an apprentice auto mechanic. One day, there will be silence in the ancient workshop. Yet the echoes will be there. Echoes that go back to a man called Joseph and a boy called Jesus.

AT THE SEA OF GALILEE, where Christ once walked the waters, we found the Mimoun brothers, Joseph and Samson, carrying on a tradition going back to the days of Jesus. For among the first Apostles were men who fished the same waters: Simon called Peter, and his brother Andrew; James and John, sons of Zebedee, whom Jesus affectionately called the "Sons of Thunder" because of their quick tempers.

Like Peter, Joseph Mimoun, 25, is stern, quiet, dependable. Samson Mimoun, 22, is more like the Apostle Andrew: easy-going, wonderfully gentle, quick to smile. Except for a gasoline motor, the high-prowed, battered skiff of the Mimoun brothers would probably not be strange to the fishermen apostles. The perils, too, are much the same. The Syrian shores, where the best fish shoal in abundance, still must be approached with caution. The danger used to be Syrian arrows; now it is Syrian bullets. More than one fisherman has been shot by trigger-happy Syrian sentries. The Mimoun brothers have had their light shot out and felt the *thunk* of bullets hitting their boat.

REMEMBER THE STORY of the Good Samaritan? In the days of Jesus, the Samaritans were looked down upon by the Jews. To correct this arrogance, Jesus told his parable. Today only 380 Samaritans, the last of their people, still survive. My daughter Cheri and I found 130 of them living in a tiny settlement, ankle-deep in sand, outside Tel Aviv. The rest live at Neblus, in Jordan, across the barbed wire from Israel.

Yefet Sadaka is leader of the sect in Israel, and most

of his people are his kin. Looking more pirate than patriarch, he once had red hair, fiery bristling eyebrows and a fierce red beard. These have faded to a grizzled gray, tinged with pink. But his blue eyes blaze. When I asked him whether anyone in his flock had the reputation for being a particularly good Samaritan, he rasped: "All Samaritans are good!"

Later I learned this indomitable old man himself deserved the title. He had married a Jewish girl, whose family and friends disapproved, snubbed her and made her life miserable. Yet during the Arab-Israeli war, Yefet Sadaka gave sanctuary to Jews who fled to his mountain camp at Neblus. An Arab patrol came to the camp, but Yefet sent them on their way. The Arabs never bothered to search his tent, because they knew of the ancient bad blood with the Jews.

AT ZORAH, the site of Samson's birthplace, my daughter and I looked for a modern-day strong man. We found one at a nearby *kibbutz*, or collective farm.

Eitan Sokolski, 24, is as powerful of muscle as he is gentle of soul. Almost effortlessly, he tosses a 200-pound bale of hay 15 feet to the top of a haystack. He does much of the heavy work around the *kibbutz* and teaches the children gymnastics. Fellow workers, of course, call him "Samson."

Eitan fought in the Sinai campaign. His friends say he was a soldier to be feared. Like Samson, the modern strong man had a beard when he went off to war. Like Samson, he also shaved the beard because of a girl; Zvia (which means gazelle) Huda, whom he married 18 months ago. She likes him better without it. But unlike Samson, Eitan has lost none of his strength. Instead of tragedy, he has found happiness.

IN THE ROCK-STREWN VALLEY OF ELAIT, where the shepherd boy David slew the Philistine giant Goliath with a stone from his sling, lives another David. He is 16-year-old Nisim Finna, slingshot champion of the Halamed-He *kibbutz*. Nisim is also a shepherd. Alone, he guarded more than half of the farm's 400 sheep for six months.

There are no Goliaths to fight these days. But with his age-old weapon, Nisim has frightened off a vulture on the wing and a fox on the prowl.

AT LAST my daughter and I came to a rust-brown tent, woven of camel hair, on the baked, bleak Negev desert. Within the tent sat Sheikh Awdah Mansour Abou Moa Mar, leader of the Azazmah tribes of Bedouins. Their way of life has scarcely changed since Abraham's time, and they claim to be his direct descendants, although they call him Ibrahim.

The tribe now numbers 2,000 people, owns 1,000 camels, tends 12,000 sheep. The sheik, as much an absolute ruler as Abraham was, has 20 children and nobody knows how many wives. A darkly handsome, imperious man, whose advisers and guards obeyed every snap of his fingers, he was chosen to head the tribe because he was the strongest leader.

He was surprised when I introduced my daughter, fair-haired in blue jeans. Women-folk don't mix with the men in Bedouin tents, no matter how young. But the traditional courtesy of the desert came first, and my daughter dined with us on steaming mutton, covered with a yellow gravy, served in a common pan.

When we left, Sheikh Awdah bowed and, through an interpreter, said: "Abraham was the father of Jews, Christians and Moslems alike. All should be brothers, for all pray to the same God."

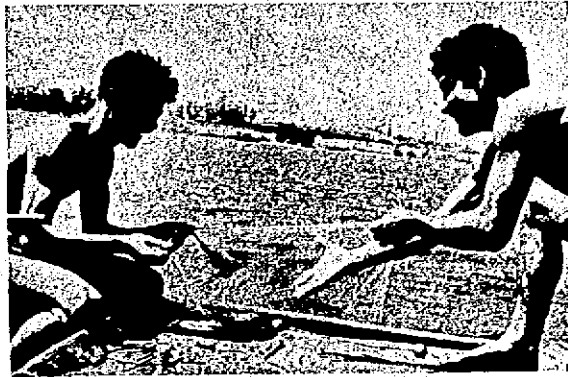
Then my daughter and I went out into the desert again. The sun was setting, the sky aflame. Over the Holy Land there was a hush. And in the hush came the echo of a sheik's words... "All should be brothers."

## Extra copies of John Glenn's message

Because of great demand from readers, PARADE is making available at cost reprints of "Why I Know There Is a God," a church sermon delivered by astronaut John Glenn and published in PARADE April 1, 1962. Individual reprints may be obtained for 10 cents each. Reprints in quantity may be ordered at bulk rate by schools, churches, other groups. Address Dept. JG, Box 1640, Grand Central Station, New York 17, N.Y.



Shepherd boy, Nisim Finna, practices with slingshot, like David who "smote the Philistine and slew him."



Fishermen of Galilee tend nets where Jesus told disciples, "Come ye after me and I will make you . . . fishers of men."



Modern Samson lightly tosses a bale of hay, like the Biblical strong man who slew 1,000 Philistines.

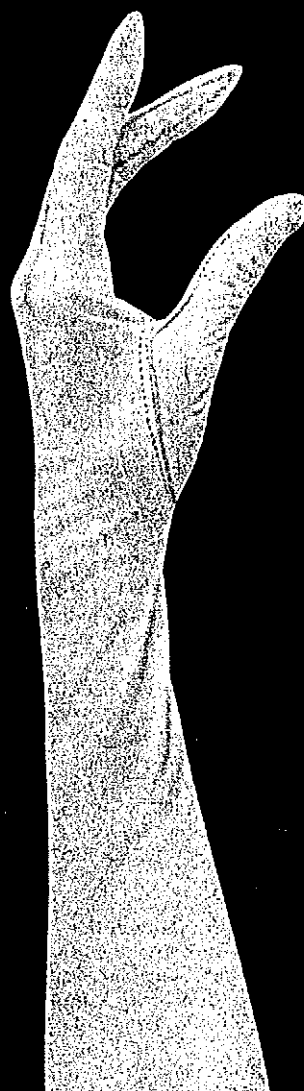
**NARROWER**

for comfort



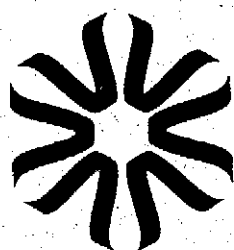
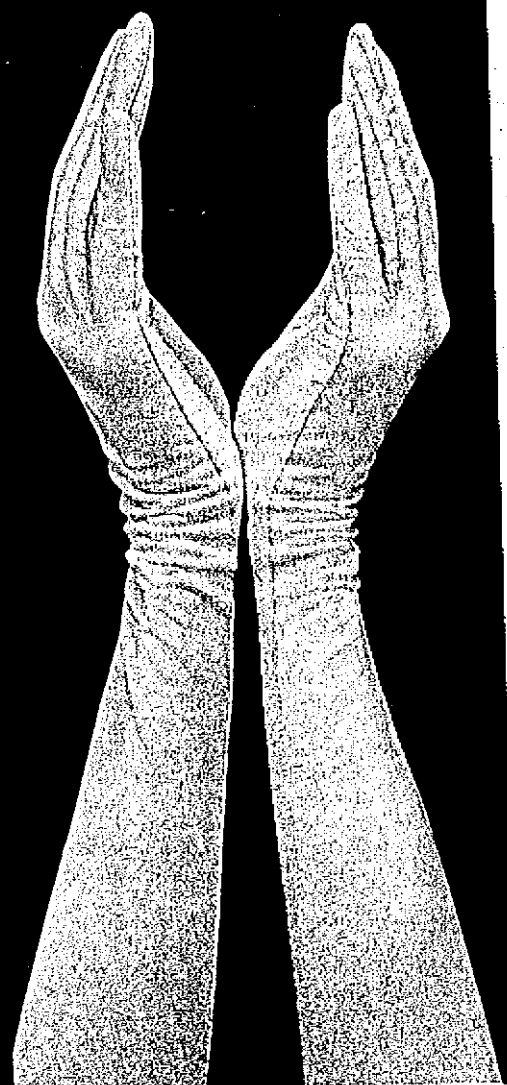
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**VEE-FORM**  
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*Anatomically Shaped*

to echo the lines of your body

Vee-Form by Modess is a totally new concept in napkin shape and comfort. A completely natural concept, thoroughly feminine.

Anatomically shaped to echo the lines of your body... reassuringly wider front with neat, tapered back... narrower for never-before comfort, deeper for confidence... won't fold, shift or twist.

Other thoughtful Vee-Form features: positive shield of protection the length of the napkin; undetectable deodorant; softest cover ever.



# In the Easter Parade

by VIRGINIA POPE Parade fashion editor

*How have fashions changed in fifty years?  
Compare what Americans wore on Easter  
in 1912 with what you're wearing today.*



PHOTOS BY MORAN-GALLOR STUDIOS

**1962** Sister wears an R.A.R. navy cotton and silk dress with checked bolero, plus a straw roller. Father and son have the Brooks Bros. air. Dad wears a shadow-striped dark blue worsted suit with a two-button jacket and a Homburg. Junior sports a gray flannel jacket, pants and schoolboy cap. A jade green silk shantung costume with a printed silk blouse is mother's choice as a smart Easter parade outfit. Designed by Adele Simpson. John Fredericks cloche.



**1912** A well-dressed family (right and see cover) wore, l. to r., a white lawn and lace dress with a Leghorn hat and pink ribbons; a cut-away coat, striped trousers and toppler; an embroidered linen suit, high-button shoes and skimmer; a blue and white silk tunic dress trimmed with navy, and black Milan hat with huge ostrich plume. Costumes courtesy of the Design Laboratory of the Brooklyn Museum.

## The Early Christians NEVER SAW THE BIBLE!

For 60 years or more after the death of Christ, the New Testament was only in the process of being written.

It was obviously, therefore, not available for the instruction and conversion of those who wished to be Christians. Indeed, millions of them became members of Christ's Church... and thousands died martyrs to their faith... before the writings of the New Testament were completed.

There was, in fact, no determination until the fourth century as to which writings were to be accepted as inspired. This was done by the Catholic Church when Pope Damasus, in the year 382, caused the list of inspired Scriptures to be drawn up, and the Council of Carthage 15 years later proclaimed the canon of Sacred Scripture.

But even then there was no mass circulation of the Bible, for all copies had to be made by hand. A general distribution became possible only with the invention of printing by movable type in the fifteenth century.

If Christ had intended a book to be the sole authority for His teaching, would He have allowed centuries to pass... and hundreds of millions to die... before making it available? If the very souls of men depended upon this book, would He not have worked a miracle of multiplication as He did with the loaves and fishes?

Catholics, of course, share with other Christians a deep reverence for Holy Scripture. And it would be strange indeed if this were not so, for the Catholic Church is the custodian and preserver of the Bible and Christianity's official witness to its inspired authorship. But for Catholics, the rule of faith

is as it was for St. Paul: "...the church of the living God, the pillar and ground of the truth" (1 Timothy, 3:15).

Jesus, as all Christians know, wrote nothing. Nor did He instruct the Apostles to do so. But He did command them to teach, and He gave them divine authority to do so... "As the Father has sent me, I also send you" (John 20:21); and "He who hears you, hears me, and he who rejects you, rejects me" (Luke 10:16). And we know from the New Testament itself, that the Apostles ordained successors to carry on their teaching.

Some say that Holy Scripture is clear, complete and the only infallible source of God's truth. But John the Apostle reminds us that if all the things Christ did were to be written, "not even the world itself could hold the books that would have to be written."

If you love the Bible, and want to know more about its origin, history and authority, write today for a free pamphlet. It will be sent without cost or obligation... in a plain wrapper... and nobody will call on you. Just ask for Pamphlet No. PR-13.

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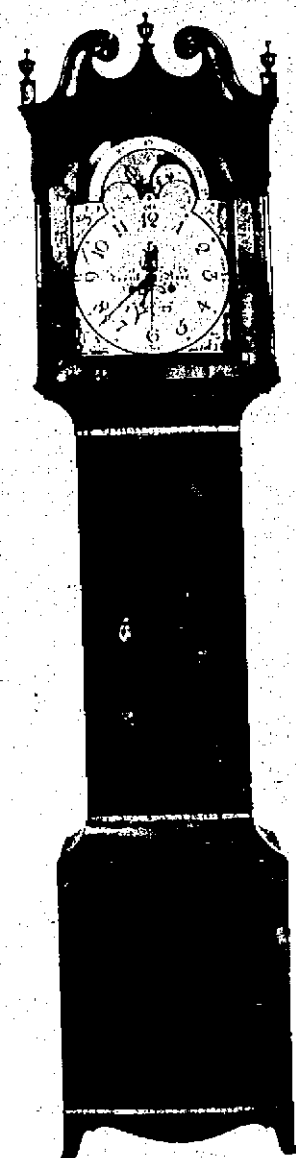
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YOU CAN TRUST YOUR ALLIED MAN

LINDIS GUINNESS

# World's tallest showgirl

by LLOYD SHEARER

LAS VEGAS, NEV.

**L**INDIS CHLOE GUINNESS, 24, tallest showgirl in the world at six feet six (with heels), has mixed feelings about her height.

"If I weren't this tall," confesses the English-horn, blue-eyed skyscraper, "I wouldn't be earning \$175 a week. I shouldn't use the word *earning* because honestly they just give me the money for nothing. Here at the club I work—it's called The Mint—I just stand tall and let people gape at me. I don't dance. I don't sing. I'm sort of a freak attraction demonstrating no talent whatever.

*"In London where I had a job as a shop girl I had to work an entire month for less than I earn here in one week; so on that score I'm grateful for my height. But in terms of the man-woman relationship," Lindis continues, "it's a difficult and trying condition to live with."*

Ever since she came to America two years ago as a governess for the children of a Princeton University professor, Lindis has attracted short men.

## Little Fellows Fall Hardest

"I don't know why it is exactly," she comments, "but the shorter the man, the more he flips over me. The little fellows, they take one look at me, and straightaway they propose. It was the same at Princeton. The shortest college boys wanted to marry me directly. But it's quite embarrassing, isn't it? I mean a giant of a girl like me trying to dance with a little fellow who's five eight or five nine. They come up to my bust-line. I remember a few weeks ago I was driving with a small fellow beside me. I stopped at a red light, another driver leaned out of his window and said, 'You and your son make a pretty couple, ma'am.'"

Lindis believes that short men like her "because opposites attract and, frankly, there's a psychological reason, too. It's like the little man who wants to fell a giant tree. It serves him as a compensation. But as for me I don't like to be used as a psychological crutch. I want a man to

love me for myself, for my character, for my personality, and not merely for my height and measurements (6 ft. 3—42-26-38). I can't seem to find such men in America."

Has Lindis looked?

"Quite," she says, then adds, "When I was growing up in England, Mummy and Daddy ran a boarding school in Buckinghamshire. Daddy taught French, English, and philosophy. Mummy taught music and dancing. I must tell you, Daddy is six feet five, a little taller, and Mummy is at least six feet one. And naturally I knew I was going to grow tall, too. But I must tell you this. I was of average height, only five feet four or five when I was 15. Then suddenly after that I seemed to grow three inches every week. I'm still growing a little each year, and it's shocking.

## Tall Tales of Texas

"But the point I did want to make was this. By the time I was 19 I was a full six feet and very shy because of my height, and Daddy used to say—half in truth and half in jest—'Lindis, we're going to have to ship you to Texas where you can find one of those tall Texas millionaires.'"

"It so happens," Lindis goes on, "that I did go to Texas. Professor James Buchanan for whom I worked in Princeton—he was offered a position as Dean of Southern Methodist University in Dallas. He accepted, so last year the family moved to Texas, and I went with them to look after their five children—bring them to heel, so to say. And I must tell you that all the propaganda about tall Texas millionaires is simply that—propaganda. I couldn't find any Texan who was six feet six, and the one fellow I did meet who was taller than six feet, he was getting his unemployment insurance. As a matter of fact, my disappointment with Texas men is one of the reasons I left my position in Dallas and came to Los Angeles with my savings of \$300."

Lindis Guinness is a well-bred, well-educated young English woman of companionable charm and winning ways. She

seems out of place in the world of Las Vegas show girls. Her diction is too perfect, her accent too British, her manner too polite and ladylike, her conversation too honest and forthright.

"Frankly," she says, "this place is a cultural desert. There's nothing to do here to improve one's mind, so I'm taking dancing lessons four afternoons a week. When I was a young girl I wanted to be a ballet dancer, but whoever heard of a ballerina as tall as I am?"

"I guess," she says, "if I had great strength of character I'd move on and find my niche in life. But where else and how else am I going to earn \$175 a week?"

*"Before coming here I lived in Los Angeles, and I practically starved. I applied for shop work as a salesgirl, and by the time they took out the taxes, I would be getting only \$40 a week, and I couldn't live on that; so I decided to look around for a while, and I simply starved."*

While starving in Los Angeles, Lindis met several men, most of whom used the same opening gambit: "Pardon me, Miss, but could you tell me how tall you are?"

## Big Shot Promises

"The worst Americans," she claims, "live in Hollywood. Honestly, you should've heard their lines! Every man I met there claimed to be a big shot in the motion picture business. 'How'd you like to be a star?' one would ask. 'How'd you like to meet Frank Sinatra? He's a close personal friend of mine.' Later when I came to Las Vegas I did meet Sinatra. It was one of his good nights, and he was extremely pleasant. But I spent several months in Hollywood, and I never even got close to a motion picture studio."

Lindis was seriously thinking of returning to domestic work as a governess when one afternoon six months ago she received a phone call from Joe Dale, an agent who books a girlie show into Las Vegas.

Said Dale, "I hear you're very tall, and I need a tall showgirl. How about coming over for an interview?"

*Lindis replied, "I've never had any ex-*







Relaxing in sun, Linds Guinness displays proportions that got her Las Vegas job. Her dating problem: she towers over average man.

to come into the agency looking for an English governess. They spoke to me about my background, liked it, and signed me for one year.

"My becoming a showgirl was just as simple. One phone call from Mr. Dale—I still don't know how he got my number—and I came to Las Vegas."

#### Only A Stopping Place

How does Linds like Las Vegas?

"I consider it a stopgap in a fabulous community," she says. "What I really want in Las Vegas or any place else is a husband who will love me for myself. I am simply tired of taking money under false pretenses. I know it's not cricket to say this, but each week I take my salary my conscience hurts—because I do nothing for it but stand erect. It is, however, excellent experience. I have two sisters younger than myself—both of them will be taller, I should say six four or so without heels—and I would recommend Las Vegas to both of them. The lines men shoot in this place—once she's heard them, a girl can handle any man in creation."

perience as a showgirl." Said Dale, "You don't need any."

Linds went for the interview and got the job.

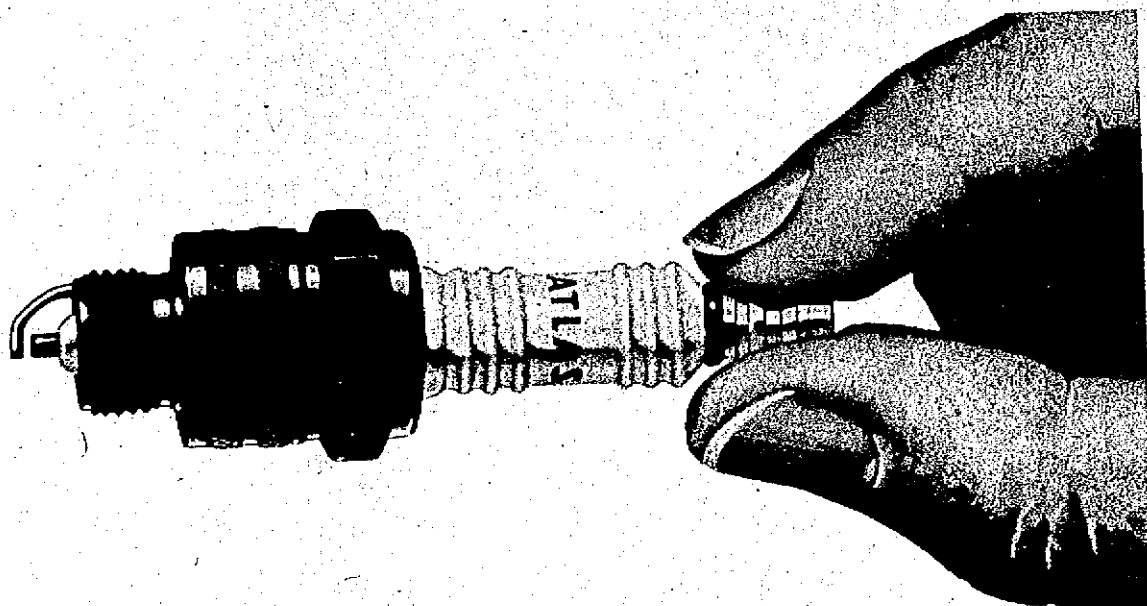
"Mr. Moreno, who produces our show, didn't say so, but I knew he was hiring me as some sort of freak, because at the same time he was also looking for the world's shortest showgirl. That's our act—the

world's shortest and tallest showgirls."

Did Linds have any misgivings about becoming a showgirl?

"Not at all," she says. "I think English girls are adventurous by nature. For example, I came to America simply by chance. One afternoon I was walking along Knightsbridge in London and I saw a sign in an agency. It said, 'Domestics wanted

for America.' I was fed up with London at the time. I'd been working as a junior in Debenhams & Freebody—that's a department store. I did everything, messenger girl, stock girl, everything, for relatively little money. So I walked into the Belgravia agency on the spur of the moment and applied, and just then Professor and Mrs. Buchanan from Princeton happened



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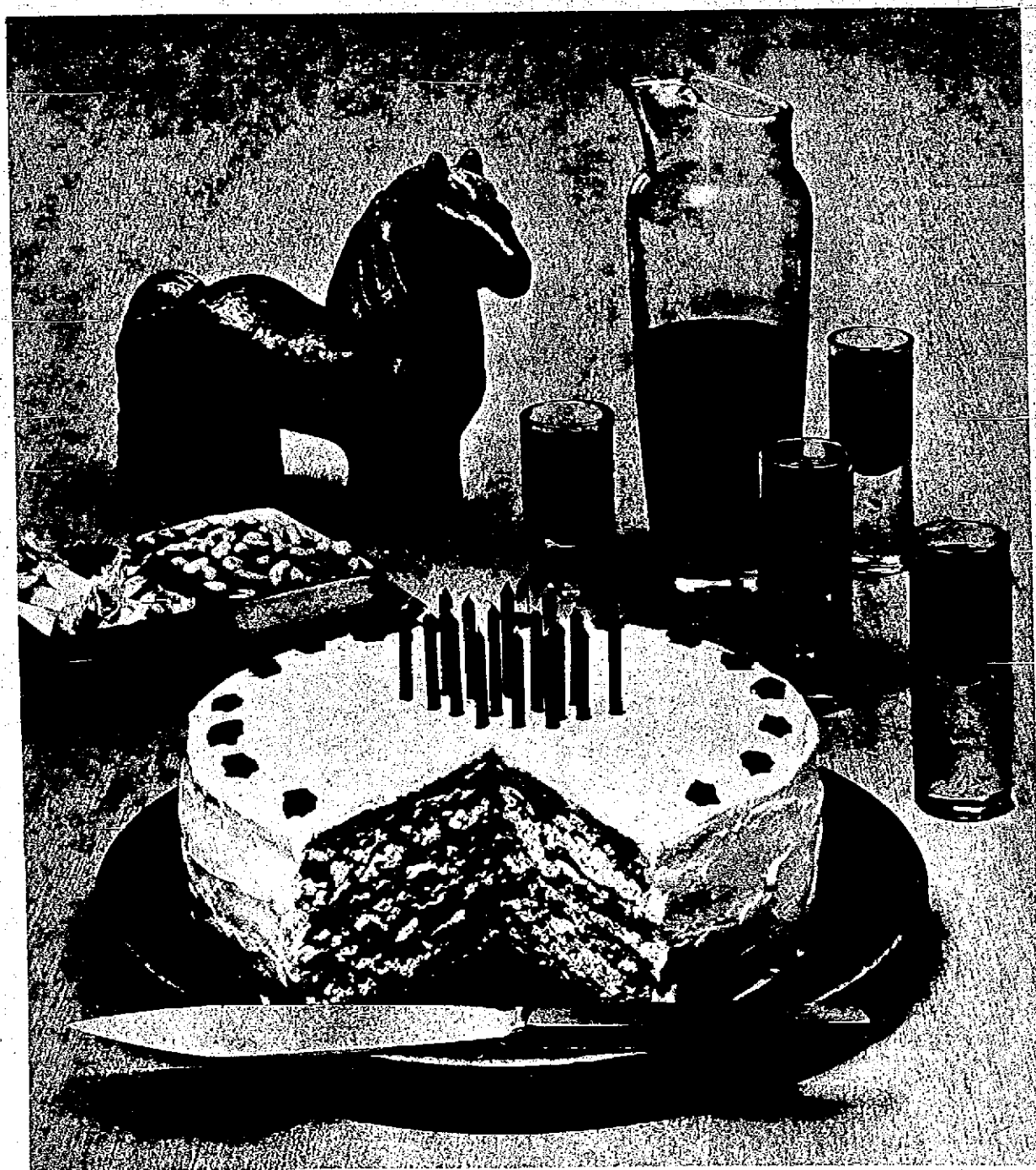
©1967, Atlas Tires, Batteries & Accessories Co., New York, N.Y.

# A new kind of birthday cake

by BETH MERRIMAN *Parade food editor*

*Birthday party coming up for dad, brother, husband or beau? Instead of the usual sweet birthday cake, served as dessert, make this savory Appetizer Party Cake and serve it with frosty tomato juice. Add*

*crisp celery hearts, salted nuts and other "nibbles" if you wish. The base of the "cake" is a round loaf of homemade bread, fragrant with onion and herbs, divided into four layers. It's different—and good.*



## **Appetizer Party Cake**

- 1 package yeast, dry or compressed
- $\frac{1}{2}$  cup warm water (110°-115°)
- 1 tablespoon sugar
- 1 small can ( $\frac{3}{4}$  cup) evaporated milk
- 2 tablespoons salad oil
- 1 tablespoon dried parsley flakes
- 1 tablespoon instant minced onion
- $\frac{1}{2}$  teaspoon fines herbes
- 1 teaspoon salt
- 2 cups sifted all-purpose flour, divided

Dissolve yeast in water according to package directions. Add sugar, evaporated milk, salad oil, parsley flakes, instant minced onion, fines herbes and salt. Stir in 1 cup flour; beat until smooth. Cover; let stand in warm place (80°-85°) 1 hour, until bubbly. Stir in remaining flour. Turn dough on to lightly floured surface; knead until smooth. Place in greased bowl; cover; let rise until double in bulk. Divide dough in half. Roll each half into 9-inch circle; place in 2 greased 9-inch layer cake pans. Let rise until doubled. Bake in moderate oven, 375°, for 30 minutes. Remove from pans at once; cool on rack. Split cooled layers and spread three of them respectively with Egg Filling, Chicken Filling, and Ham Filling. Top with fourth layer; frost "cake" with Cream Cheese Frosting. Cut in small wedges to serve.

**EGG FILLING:** Blend together 3 tablespoons mayonnaise, 1 tablespoon prepared mustard,  $\frac{1}{2}$  teaspoon salt, and  $\frac{1}{8}$  teaspoon pepper. Add 4 hard-cooked eggs, finely chopped, and  $\frac{1}{2}$  cup finely chopped ripe olives; mix well. Makes  $1\frac{1}{4}$  cups.

**CHICKEN FILLING:** Blend together  $\frac{3}{4}$  cup mayonnaise, 1 tablespoon lemon juice and 1 teaspoon soy sauce. Add 1 can (6 $\frac{1}{2}$  oz.) boned chicken, finely chopped, and  $\frac{1}{2}$  cup finely chopped celery; mix well. Makes  $1\frac{1}{4}$  cups.

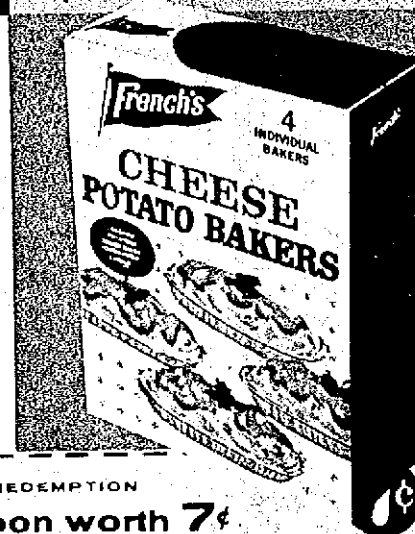
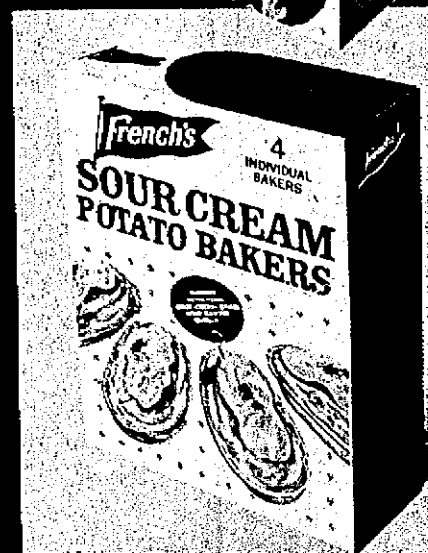
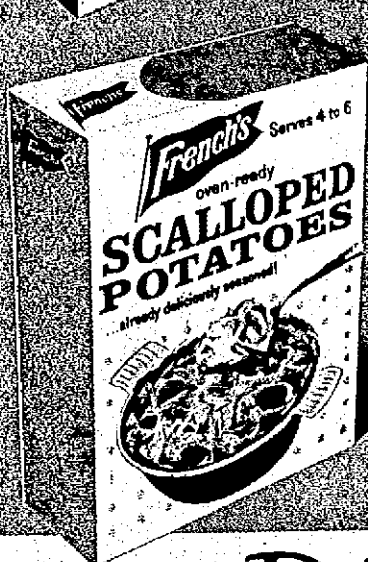
**HAM FILLING:** Blend together 2 large cans (4 $\frac{1}{2}$  oz.) deviled ham spread and  $\frac{1}{4}$  cup pickle relish, well drained. Makes  $1\frac{1}{4}$  cups.

**CREAM CHEESE FROSTING:** Blend 2 packages (8 oz. each) cream cheese and 3 tablespoons milk until smooth and fluffy. Makes about 2 $\frac{1}{2}$  cups.

FROM PARADE'S TEST KITCHEN

PHOTO BY MIDORI





## Pick any of these family pleasing potatoes and save 7¢

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- 3 French's Frying Potatoes—complete with a packet of special seasonings to make heavenly homefries!
- 4 French's Scalloped Potatoes—already perfectly seasoned. They bake up creamy and delicious every time!
- 5 French's Potatoes Au Gratin—tender potato slices rich with golden Cheddar cheese. They make their own luscious sauce in the oven as they bake!
- 6 French's Sour Cream Potato Bakers—new dress-up dish! You get mashed Idahos, luscious sour cream topping and four individual baking shells.
- 7 French's Cheese Potato Bakers—bake a festive dish in minutes! You get mashed Idahos, Cheddar cheese topping and four individual baking shells!

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## PARADE'S SPECIAL INTELLIGENCE REPORT

**WASHINGTON, D. C.** John Glenn and the six other astronauts of Project Mercury signed a contract with Time-Life magazines in 1959 which pays them \$500,000 for their personal stories. The contract, okayed by the Eisenhower administration, stipulates that the income from anything written by any of the seven is to be divided equally among all of them. The Time-Life money has already been invested by the seven in an apartment housing project in Prince Georges County, Md. A good thing, too—because the Kennedy administration has now ruled that when their present literary contract expires, the astronauts will not be permitted to sign any similar ones.

**HAVANA.** Diplomats stationed in foreign embassies here report that Mirta Castro, estranged wife of Cuban dictator Fidel Castro, is heartbroken. Reason: several months ago her son, Fidelito, 14, was spirited away from her, flown to Moscow, enrolled in a Soviet military school. She has no idea when, if ever, he'll return.

**NEW YORK.** The medical profession here is saying nothing about it, but some 1,500 MDs -- approximately one doctor out of every 12 in New York City -- have been implicated in an insurance claims racket. "We have evidence," says August J. Bardo, Jr., director of the State Education Department's division of professional conduct, "of doctors conspiring with lawyers to submit false claims, exaggerating medical reports, submitting bills for treatment not administered and listing X-rays that were never taken." The impending scandal constitutes another reason why medicine is getting a bad public image.

**LONDON.** Last year Great Britain passed a Betting and Gaming act which permits gambling in private clubs. The result: gambling clubs are opening here at the rate of 20 a month, and the gangsters are moving in wherever they can. When they see a club making a tidy profit, the hoods step in and demand a cut of the take. If the owner objects, he's threatened with a permanent rearrangement of his facial features. If he agrees, the mob keeps him on as a front, siphons off most of the profits. Moral: gambling always attracts gangsters.

**WASHINGTON, D. C.** Don't raise your child to be a singer, dancer, musician, actor or actress. A government survey reveals that the field of performing arts is overcrowded, that candidates for these occupations have little hope of making a decent living. For details consult the newest occupational outlook handbook of the Department of Labor.

**TOKYO.** American-educated Japanese are unhappy in Japanese society. Reason: the Japanese refuse to accept them, regard them as outsiders.

**LONDON.** The first live TV pictures from England to the U.S. will flash across the Atlantic via satellite sometime in May. After that, London street scenes and interviews with foreign celebrities should become old hat on your TV sets.

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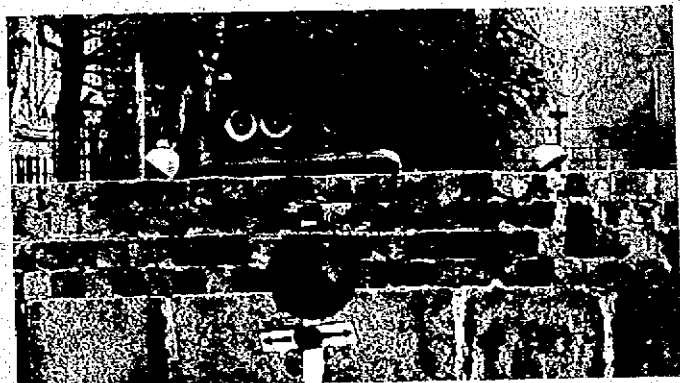
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# LET'S PLAY 'WALL'



Real wall splits city. Speakers (above) are for propaganda.

IN WEST BERLIN a grim new game (see photos below) is catching on among the children. It's a kind of copycat version of the cold war, inspired by the great concrete-and-barbed-wire wall (above) the Communists built through the city along the zone border.

The kids call their game "Fight Across the Wall." They collect bricks in vacant lots and pile them into a miniature wall. Then,

following the example of the adults around them, they stand on opposite sides, waving toy guns and shouting insults.

Parents may find the game chilling, but psychologists say it's natural for children to act out the same tensions that assail their elders. They're only expressing what all Berliners feel about the weird, forbidding barrier that has cut their city in two.



Kids' wall starts to go up. Children find bricks in vacant lot, a World War II bomb site.



Mimicking adults, children aim guns, hurl insults across their miniature "Berlin Wall."

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If, after 2000 miles of exclusive RICHFIELD BORON use, your car should require a carburetor "boil-out" so caused, *Richfield will pay the full charges for labor according to the published list available at all Richfield Stations.*

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1. Fill in the written Guarantee Form, available from all Richfield Dealers, and mail it to Richfield.
2. Start using RICHFIELD BORON exclusively in your car for the next 2000 miles.

*These forms will be issued up to September 15, 1962, and no claim will be honored unless received prior to January 1, 1963.*

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We're so certain of the performance qualities of this improved gasoline, that we are willing to guarantee these benefits to you: Richfield Boron *will clean* out the deposits your carburetor has been accumulating from stop 'n' go driving. And then it will *keep* your carburetor clean.

Right from the start this can mean saving as much as \$10 to \$20 or more in "boil-out" costs—for Richfield Boron is *guaranteed* to end the need for costly carburetor "boil-outs" due to deposits.

And that's only the beginning of your savings with Richfield Boron. By removing deposits, and keeping your carburetor free of deposits, Richfield Boron helps your car idle smoother, stops stalling in traffic, and increases mileage.

Start today, cleaning your carburetor as you drive. Once cleaned, your carburetor will *stay* clean with the steady use of Richfield Boron. Drive into a Richfield station *today*. Start to enjoy the benefits of this performance-proved gasoline.

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**For your car:** Now comes a liquid car wash that contains a self-polishing wax and leaves a bright shine on body and trim—but won't smear windows. Electrochemical action prevents the wax from being deposited on glass. \$1.25. *Du Pont, Dept. PP, Wilmington 98, Del.*

**Pocket telescope:** No longer than a fountain pen, a new 6-power telescope fits neatly in a pocket. And it's calibrated so you can use it to measure golf yardage as well as for other activities requiring long distance vision. \$10.95. *Franklin Scott, Dept. PP, Farmington, Wash.*

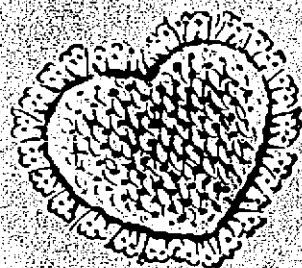
**Midget outboard:** A new kind of outboard boat motor weighs only 24 lbs. yet develops 2.2 h.p. and 35 lbs. of thrust or push. And it can operate in shallow water so it's good for fishing as well as other uses. Its enclosed propeller will not foul in weeds, grass, sand or mud—and makes it safer around swimmers and skiers. \$89.50. *Schnacke Mfg. Corp., Dept. PP, 1016 E. Columbia St., Evansville 7, Ind.*

**Multi-purpose floodlight:** You can use a new floodlight kit many ways—to light patio, garden, yard, steps, walks, outdoor barbecue, and games as well. The rust-proof aluminum unit has an adjustable swivel and can be fastened to any surface or pegged in the ground. Kit includes detachable ground spike and heavy-duty electric cord. About \$4.60. *Westinghouse Electric, Dept. PP, Bloomfield, N.J.*

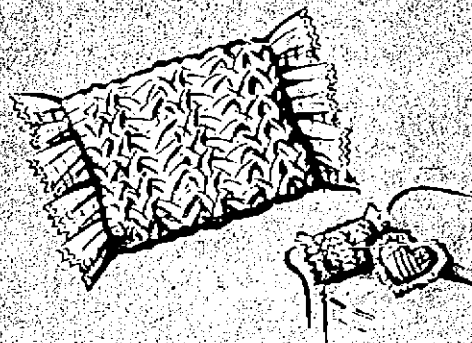
Parade of Progress items are NOT advertising. If not available at stores, write manufacturer. • Manufacturers and Distributors: PARADE will consider new ideas but cannot correspond about them.

PATTERNS BY PAULINE

## SMOCKED SOFA PILLOWS



These easy-to-smock gingham pillows will add that luxury touch to your bed or sofa. They're nice to have at home or give for gifts. Pattern #P-271 has full directions for both heart-shape and oblong pillows. A graph for easy smocking is included.



**To get your pattern:** Print your name, street, city and state. Specify pattern number (#P-264) and quantity desired. Enclose 25¢ per pattern. Make checks payable to *Parade Patterns*. Send order to *PARADE, Dept. II, Box 475, Radio City Station, New York 19, N.Y.*



When childhood constipation occurs  
More mothers use  
Fletcher's Castoria  
than any other laxative

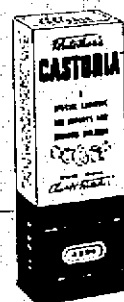
*Because*

Fletcher's Castoria gives the prompt, yet natural-like relief from temporary constipation that medical authorities agree is best for a child's young system. Its pure extract of Senna is considered one of nature's finest vegetable laxative products.

Fletcher's Castoria is gentle, the prime requisite for a child's laxative. It contains none of the harsh drugs so often found in adult laxatives, drugs that can upset your child's system.

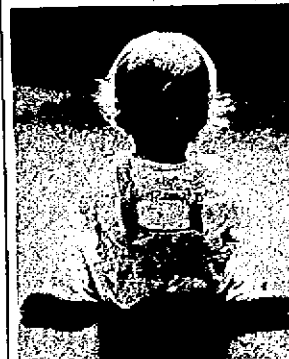
Fletcher's Castoria is liquid, so exact dosage is sure: from drops to teaspoonfuls as needed. Very important, too, Castoria tastes good. So children take it willingly, even lick the spoon.

Fletcher's Castoria is the only nationally-recognized laxative made especially for children of all ages. So why take chances . . . the laxative that's "right" for you can well be "wrong" for your child. Get famous Fletcher's Castoria today.



*It takes a child's  
laxative to fulfill  
a child's needs*

Every day of life means hope



Every added day a leukemia victim lives means added hope that a cure will be found. American Cancer Society funds have helped researchers discover temporary arresters. And develop an effective vaccine for animals. Surely this part of the Society's work alone merits your active support. Fight cancer with a checkup and a check. Send your donation to **CANCER**, care of your local post office.

AMERICAN CANCER SOCIETY





"ON THE BEST OF TERMS. And any General Motors dealer using GMAC can arrange terms to fit *your* budget for financing your car and car insurance, also creditor life insurance.





# MY FAVORITE JOKES

by TONY RANDALL

**EDITOR'S NOTE:** Tony Randall, born in Tulsa, Okla., is a Hollywood comedy star who calls New York his home. You've seen him in many films, including *Pillow Talk* and *Lover Come Back*. Recently, Randall finished starring opposite Kim Novak in *Boys' Night Out* which earned him enough loot to buy a half dozen paintings. Son of an art dealer, Randall has become one of

the foremost art collectors in show business. Tony is one of those lucky young men who from an early age have had occupational targets. His was acting. When asked last week what he would want to be, were he not an actor, Randall replied, "Dead." In his early 40s, Tony, unlike most movie stars, is happily married to a non-professional. Here are some of his favorite jokes.

*The shapely young starlet*, wearing a dress designed for maximum exposure, snuggled up to the handsome eligible doctor to whom she had just been introduced. Determined to engage him in conversation, she said, "Oh doctor, I feel a cold coming on. What should I do?"

The doctor looked down at her and smiled. "Just go home," he said quickly, "get dressed, and climb into bed."

*Know the difference* between a neurotic, a psychotic, and a psychiatrist? The neurotic builds castles in the air. The psychotic lives in them. And the psychiatrist collects the rent.

*An old lady* who had never flown before glanced out of the plane window. To the passing stewardess she said, "Isn't flying amazing? From this height, people down there look just like ants."

"As a matter of fact," replied the stewardess, "they are ants. We haven't taken off yet."

**Safety tip:** If your wife wants to drive, don't stand in her way.

*After graduating* from an exclusive preparatory school, the young man, when he applied for a position as a teacher in the Peace Corps, gave his headmaster as a reference.

Queried as to the young man's suitability, the headmaster wrote: "Mr. Stevens is an outstanding young man. He is the son of Henry Stevens, the philanthropist; the grandson of Peter Stevens, the oil magnate; the cousin of Franklin Stevens, the noted surgeon; and the nephew of Dr. Samuel Stevens, the Pulitzer Prize author."

The Peace Corps wrote back: "Thank you very much for your letter of recommendation concerning Mr. Stevens. We must point out, however, that we are interested in Mr. Stevens for educational work—not for breeding purposes."

*Kids these days* do many things we never thought of doing. And that's why we didn't do them.



## ANECDOTE of the WEEK

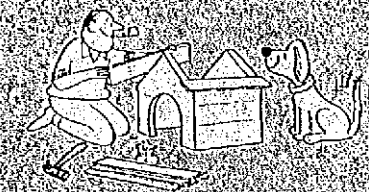


Recently two newspapermen interviewed Jack Benny in the lobby of a San Francisco hotel. They asked Jack the question everyone asks: "Are you really as cheap off-stage as you are on-stage?" Benny, who is by nature a generous man, grinned and explained that his stinginess was merely an act which had stood him in good stead for the past 30 years.

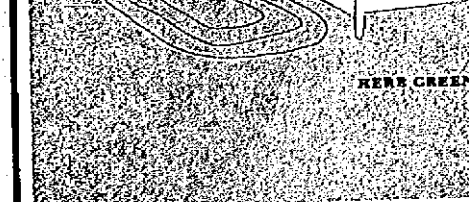
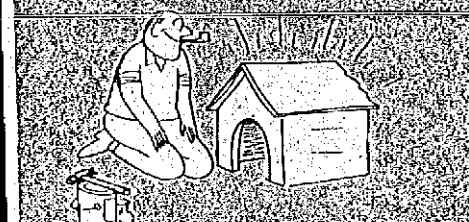
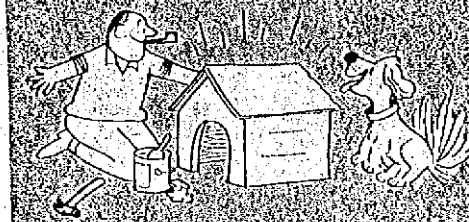
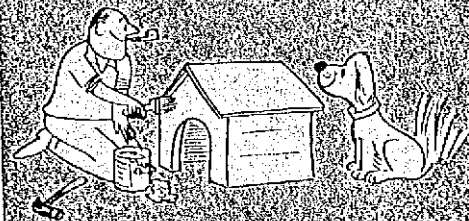
The interview over, Benny sauntered to the men's room. On leaving he suddenly sensed that he had dropped his wallet. He returned and searched his pocket for a dime to open the locked

pay booth. Since he had no change, the comedian got down on his hands and knees to look beneath the door. Sure enough his wallet lay on the floor inside. Cautiously Benny looked up to make sure no one was watching. Then just as he was about to crawl under the door the two newspapermen who had interviewed him walked in.

Benny, on his knees, looked up in anguish. His face reddened. "Honest," he called out. "You won't believe this, but I didn't have a dime on me, and my wallet's inside . . . and honest, fellas . . . Oh, what the heck!"



## A house is not a home



HERB GREEN

*Your taste buds will tell you why  
you'll feel better about smoking  
with the taste of Kent!*



Your taste will become clear and alive, because

KENT with the MICRONITE filter  
refines away harsh flavor...  
refines away hot taste...makes the  
taste of a cigarette mild and kind!

— IMPORTANT —

Get your taste buds back to normal. Try a carton of Kent—without switching and see how Kent is kind-tasting to your taste buds, kind-tasting to your throat. Enjoy the wonderful taste of the world's finest quality tobaccos. Then try your old brand! What a difference in taste! You'll feel better about smoking with the taste of Kent.

A PRODUCT OF P. LORILLARD COMPANY—FIRST WITH THE FINEST CIGARETTES—THROUGH LORILLARD RESEARCH

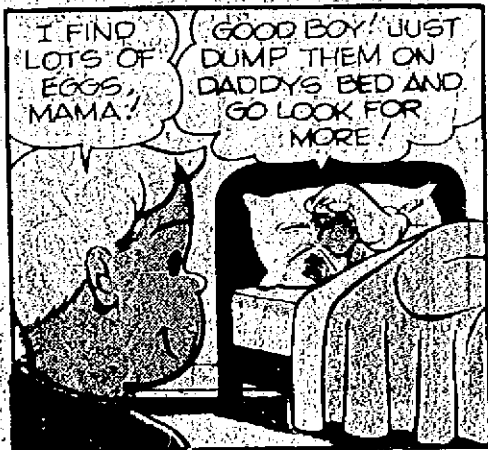


SUNDAY

EASTER FASHIONS 50 YEARS AGO

# PARADE NOTES HOW FASHIONS CHANGED

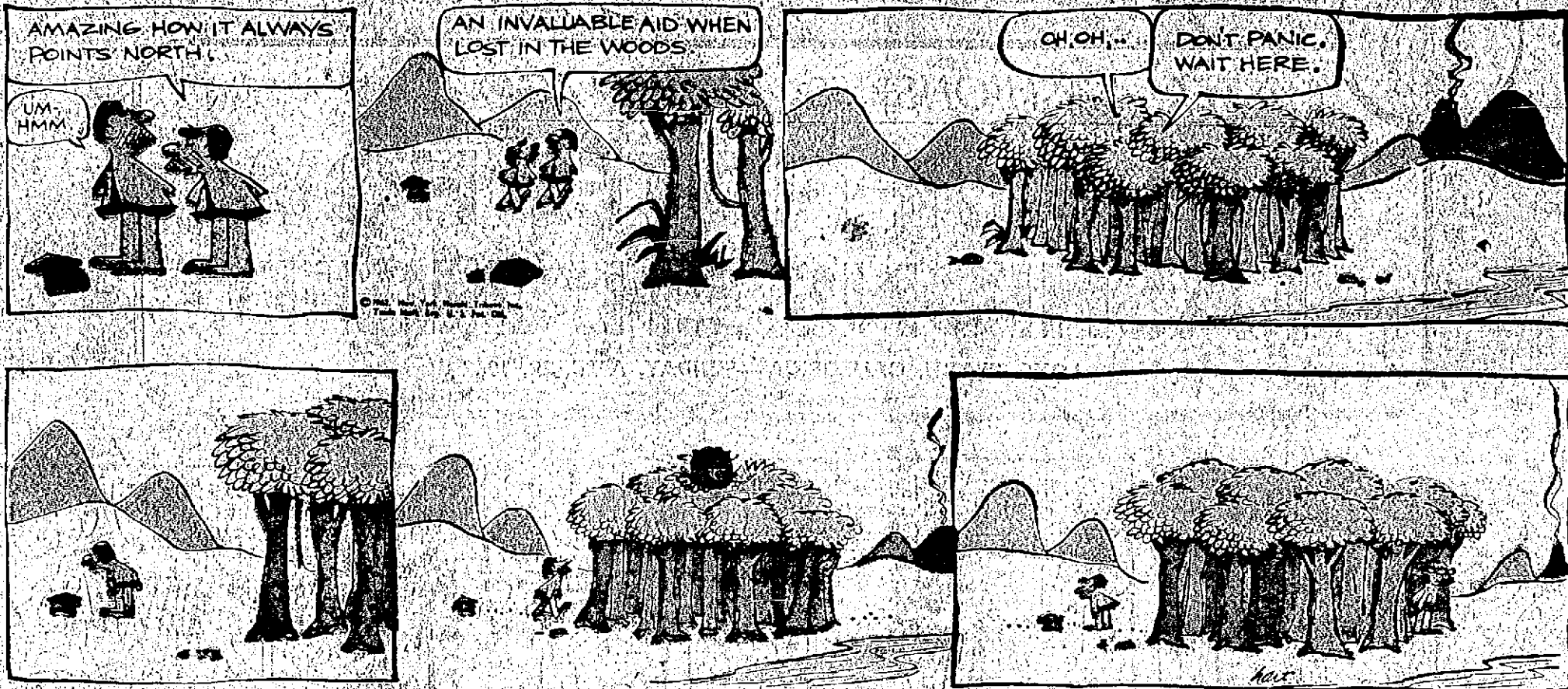
LONG BEACH, CALIFORNIA — SUNDAY, APRIL 22, 1962





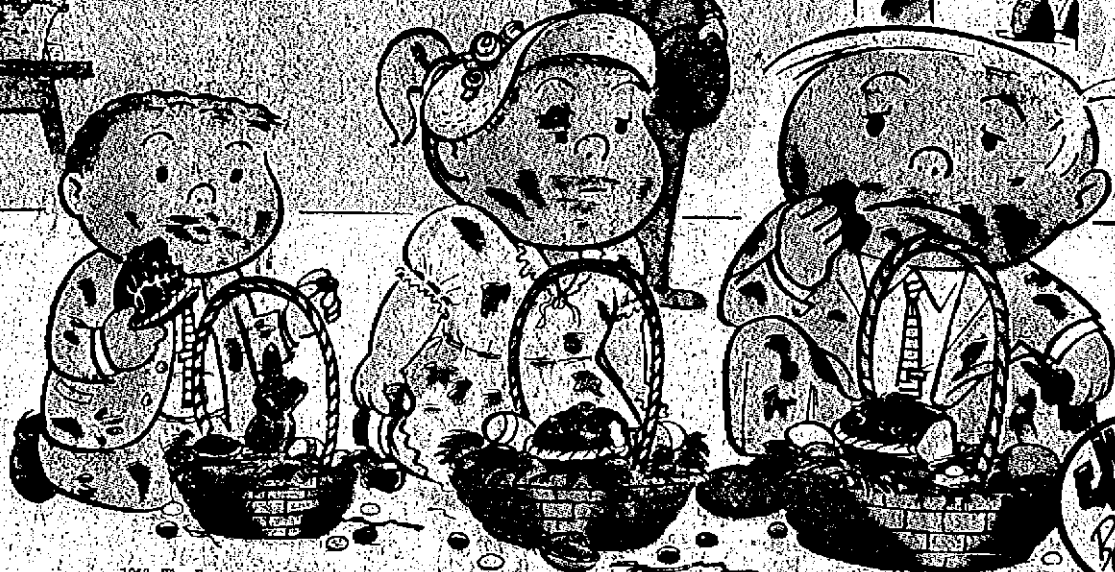
B.C.

By Johnny Hart



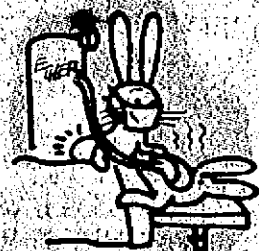
# THE FAMILY CIRCUS

MAYBE THEIR EASTER OUTFITS SHOULD HAVE BEEN CHOCOLATE BROWN!



1962, The Register and Tribune Syndicate

## OUR KIDS' Sideshow



ETHER BUNNY

- DOUG & DEB MCCORD  
300 NEWARK ST.  
LINDENHURST, L.I., N.Y.



A DEAD GIVE-AWAY

- PAUL JAZDZEWSKI  
2335 NO. HUMBOLDT  
MILWAUKEE, WIS.



THE BELLES ARE WRINGING

- PETER ANDERSON  
BOX 24  
SMITHERS, B.C.



PARADOX

- JUDY STEVENS  
4 AMBY AVE  
1702 RIVER ST.  
IOWA CITY, IOWA



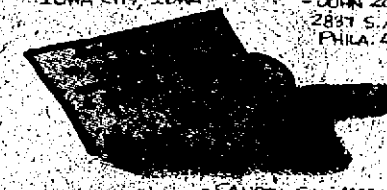
HARE CUT

- JOHN ZOLLER  
2837 S. ALDER ST.  
PHILA. 48, PA.



FOR PETE'S ACHE

- SHANNON GENTRY  
5680 OSBORN PL.  
RIVERSIDE, CALIFORNIA



- SANDRA SUE MCCULLEY  
BOX 142, ANDALUSIA, ILL.

## CAPTAIN EASY

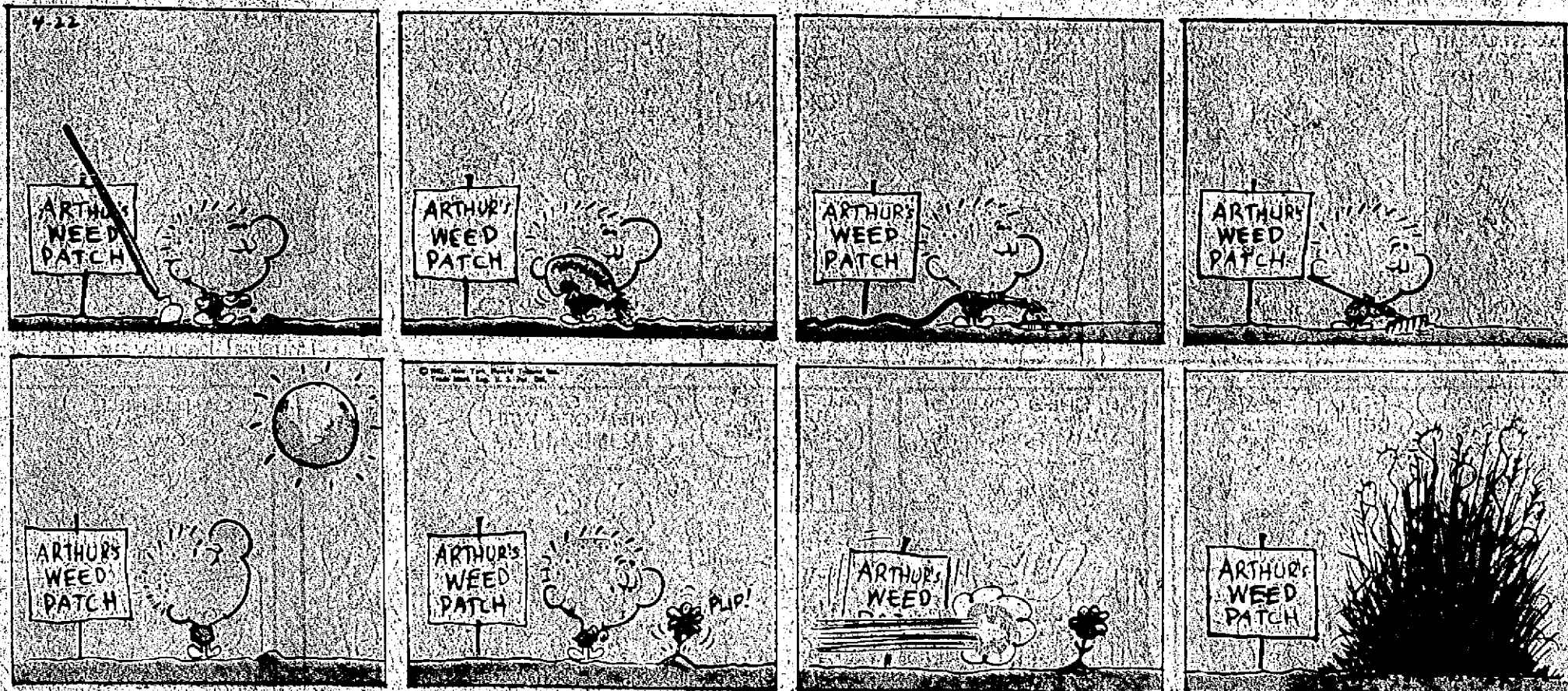
By Leslie Turner





# MISS PEACH

By Mell



# STEVE ROPER

By Saunders and Overgard



# ALLEY OOP

By V. T. Hamlin





# PRISCILLA'S POP

By Al Vermeer

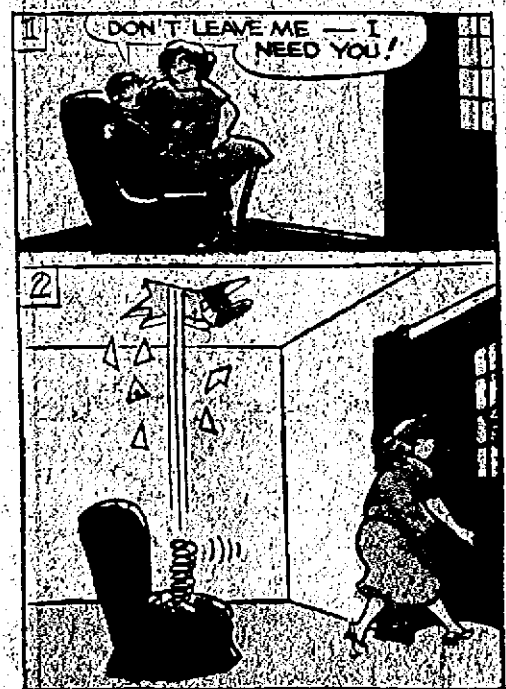


# THE JACKSON TWINS

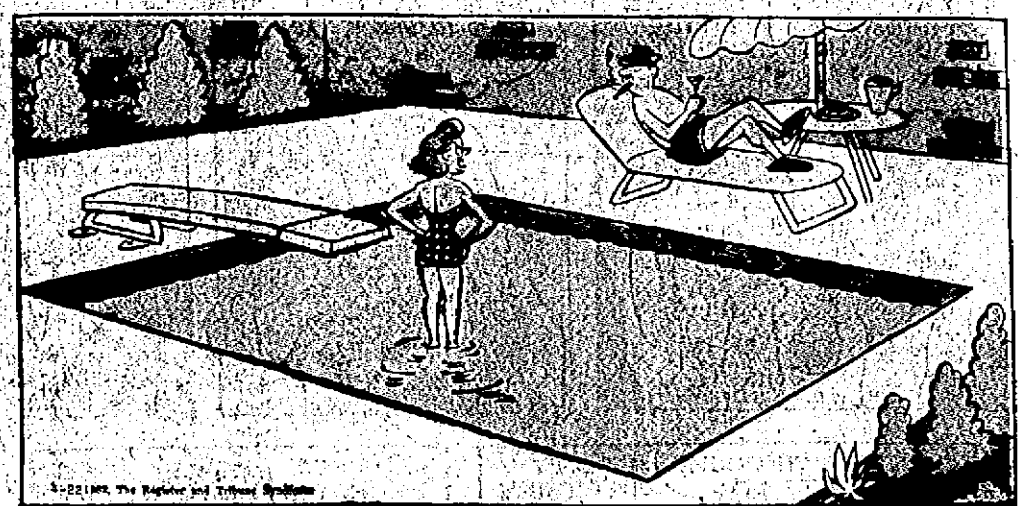
By Dick Brooks



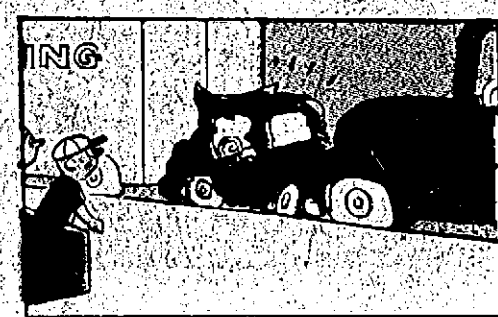
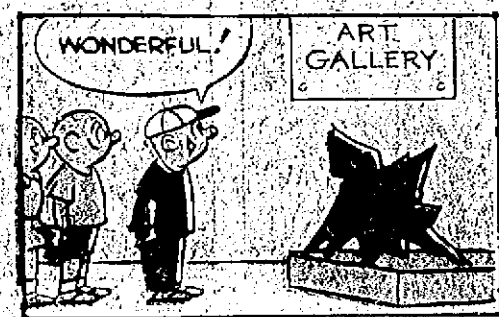
# OFF THE RECORD



"No more for me—I'm back-seat driving."



"William, how long have you been throwing olive pits in the pool?"





FROM THE BLAST WE HEARD OVER THE RADIO, THEY REALLY MUST HAVE DROPPED A GIGANTIC H-BOMB INTO THE CRATER OF THE ISLAND!

OF COURSE THEY BELIEVED YOU STILL WERE HIDING ON THE ISLAND! THEY MEANT TO MAKE SURE THIS TIME TO DESTROY YOU!

BUT THEY NEVER BELIEVED THEIR RADIO MAN'S REPORT OF A MONSTER! THEY THOUGHT THERE WERE HUNDREDS OF THEIR OWN PEOPLE STILL ON THE ISLAND!

TO THEM WHAT IS LIFE WORTH? OTHER LIVES THAN THEIR OWN LIVES, THAT IS.

TENS OF MILLIONS OF HUMAN BEINGS BUTCHERED TO WIN THE POWER TO ENSLAVE ALL PEOPLE! IT'S ALL ON THE RECORD OF HISTORY!

SO WHAT ARE A FEW HUNDRED OF THEIR OWN SPENT TO WIN A POINT OR TO HIDE A FAILURE?

COME NOT BETWEEN THE DRAGON AND HIS WRATH. SHAKESPEARE! OH, SURE! BUT WHAT CAN YOU DO WHEN SOME SLOB SETS FIRE TO A DRAGON'S TAIL AND YOU CAN'T RUN?

TO DEAL WITH THEM IS LIKE HOPING TO REASON WITH THAT MONSTER THEY ROUSED FROM THE DEPTHS OF THE ANCIENT CRATER!

HM!... WONDER WHAT NEW MONSTER THIS LATEST BOMB OF THEIRS WILL TURN LOOSE!

WELL, ANNIE'S GOT A RINGSIDE SEAT TO REPORT ON THAT ONE, "DADDY!"

TH' PLANES WE SAW STREAKIN' FOR TH' ISLAND... THEN A BIG BOOM WAY BACK THERE... REMEMBER?

THEN A BIG, BIG MUSHROOM CLOUD OVER WHERE TH' ISLAND WAS! THEY DROPPED AN H-BOMB ON IT, HAD IT BE THAT!

BUT THAT? THAT'S NO MUSHROOM CLOUD!

THAT'S A VOLCANO!

WELL, THEY SURE STARTED SOMETHIN' THIS TIME! LOOK AT 'ER GO!

HEY! A VOLCANO? THAT MEANS A TIDAL WAVE A HUNNERT FEET HIGH! AN' US IN THIS THING!

QUICK! DROP TH' SAILS! CUT 'EM FREE! BATTEN TH' FORD HATCH! NOT A CHANCE O' LUVIN' THROUGH THIS, BUT WE SURE CAN GIVE IT A TRY!

# MARK TRAIL

by

HIGH UP IN THE WESTERN MOUNTAINS BENEATH THE BARK AND ROTTING WOOD OF AN ANCIENT STUMP, LIFE IS ONCE MORE BEGINNING TO STIR...

FOR LAST AUTUMN THOUSANDS OF LADYBIRD BEETLES FROM THE VALLEYS BELOW GATHERED HERE TO HIBERNATE

AS THE DRYING WIND AND COOLER TEMPERATURES BEGAN TO ELIMINATE THEIR FOOD, 'LADY BUGS' MOVED UPHILL AND PUT THEMSELVES IN COLD STORAGE...

AND ONLY WHEN THE APHID AND SCALE INSECT POPULATIONS BEGIN TO MULTIPLY WILL THEY RETURN TO THE WARM LOWLANDS...

FOR TO ARRIVE TOO EARLY IS TO STARVE TO DEATH

**TRAILWAYS**

ONE OF THE MOST IMPORTANT PARTS OF THE LIFE OF A LADYBIRD IS THE LARVA

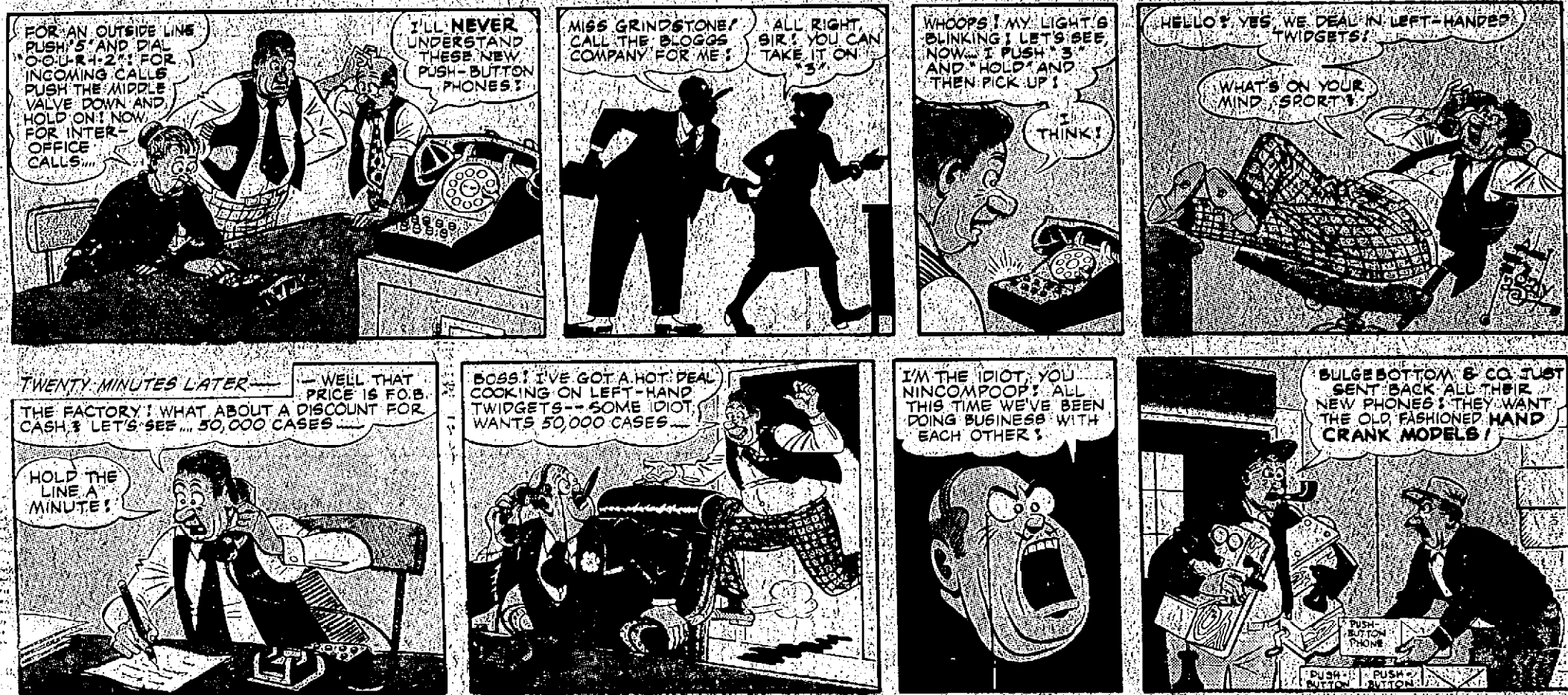
THE SPINY LARVA OF THE LADYBIRD IS A MINIATURE TERROR, ATTACKING AND DESTROYING GARDEN PESTS AS FAST AS HE CAN. DISPOSE OF THEM, AND LATER, AS AN ADULT, HIS SAVAGE WAR AGAINST THESE NOXIOUS INSECTS IS CONTINUED





THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten



MORTY MEEKLE

By Dick Cavalli







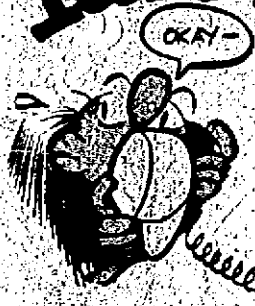
## Abbie an' Slat

Featuring  
BATHLESS  
GROGGINS

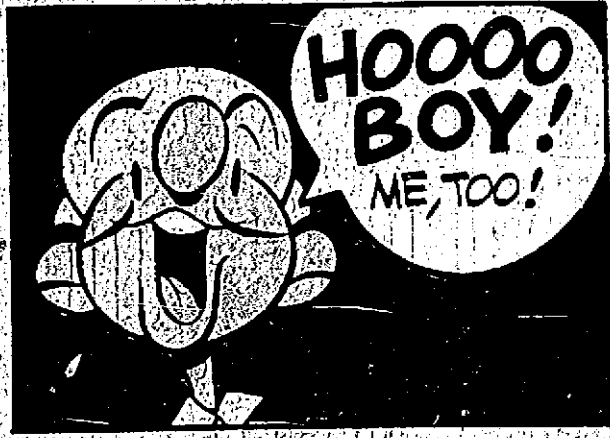
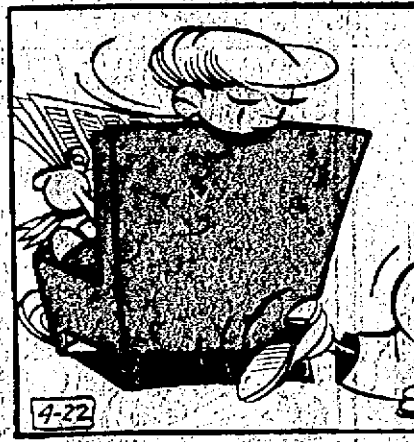
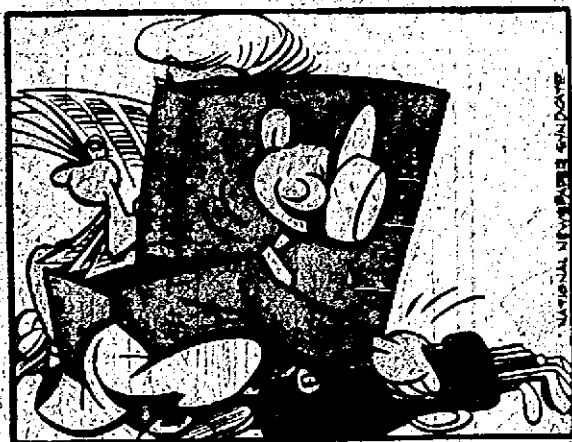
by  
RAEBURN  
VAN BUREN



## fan fare



BY  
DICK LEE





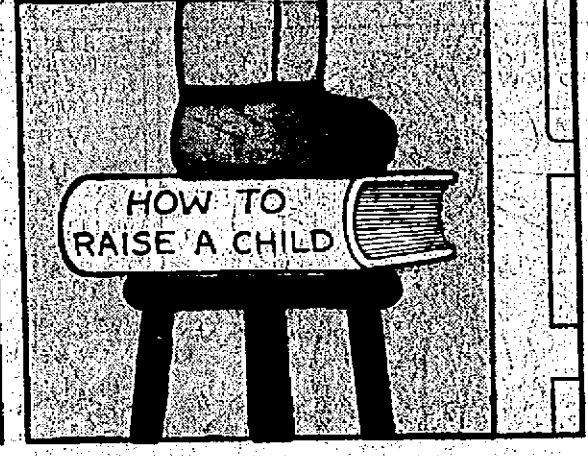
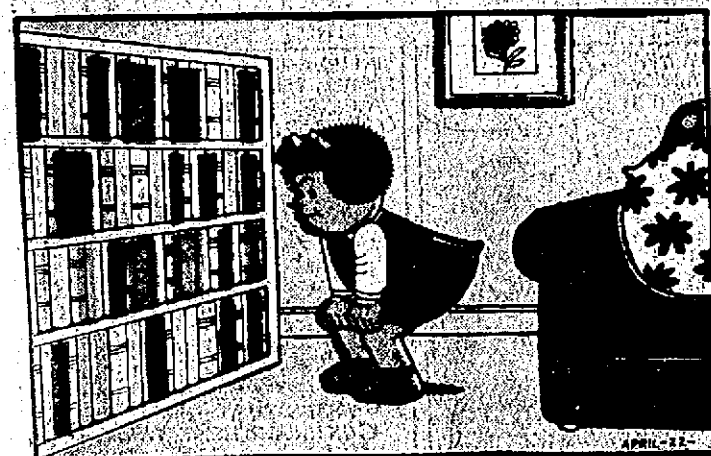
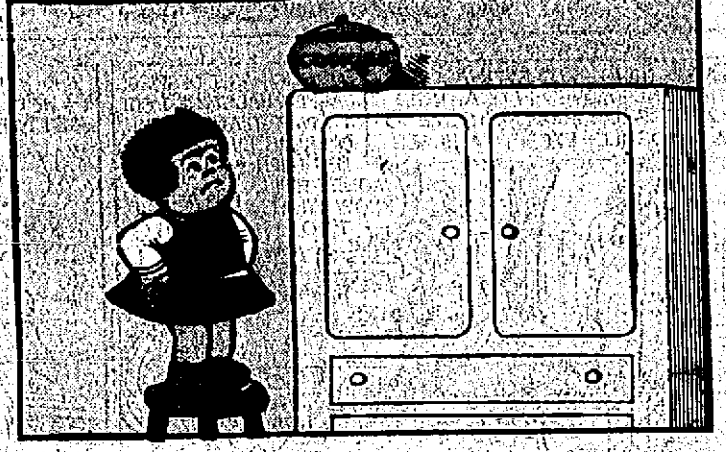
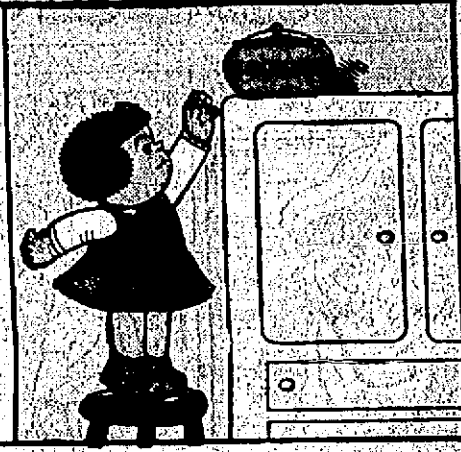
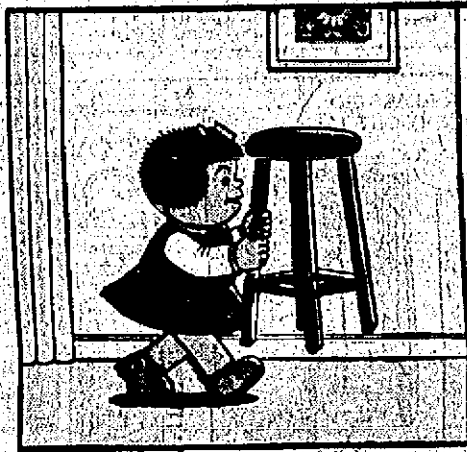
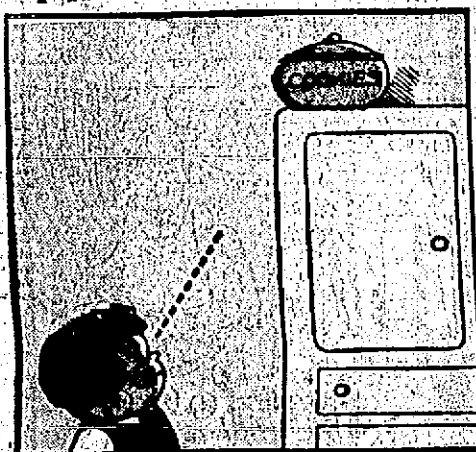
# ARCHIE

by BOB MONTANA



# NANCY

By Ernie Bushmiller



# OUR BOARDING HOUSE

With Major Hoople





# Anti-Spy Screen Thrown About Nuclear Tests

By ELTON C. FAY  
WASHINGTON (AP)—An anti-spy unit has been established within the task force which will supervise forthcoming nuclear tests in the Pacific.

The Defense Department declines to specify how large the unit is, to define its exact function or, indeed, to confirm its existence.

However, available and unclassified organization listings show the unit is headed by an assistant chief of staff of Joint Task Force 8 and that it is part of an intelligence and security branch.

Any counter-intelligence organization usually has this over-all mission: "Destroying the effectiveness of inimical foreign intelligence activities and protection of information against espionage, personnel against subversion and installations and material against sabotage."

The locale for the test series, scheduled to start within the next week or so unless Russia agrees to a cheat-proof test-ban treaty, provides some advantages in counter-intelligence.

Christmas Island is in a remote area 1,300 miles south of Honolulu. Isolated Johnston Island is 900 miles southwest of Hawaii.

The primary danger from Soviet intelligence efforts exists in other quarters.

First, there is the possibility of reconnaissance by Russian submarines or "fishing boats." To meet some of this threat, the United States has announced two danger zones, one in the Christmas Island area, the other around Johnston Island.

Warships and planes will patrol the zones during times of testing to warn merchant ships or planes. It is to be presumed a substantial anti-submarine and aircraft search will be maintained.

The next possibility for spying exists in another quarter, which probably offers counter-intelligence a more serious challenge.

Espionage agents make some of their most intensive efforts among personnel working on secret projects who may leave their jobs temporarily or permanently. Special attention is paid to personnel, military or civilian, who talk carelessly or who may bear grudges which can be exploited.

One of the missions of counter-intelligence men is to locate espionage agents in debarkation ports, to learn whether agents attempt to contact returned workers and military personnel and to stop relay of information.

## 36 IMPORTANT WORDS Senate to Open Transit Finance Hearing Tuesday

By WILLIAM BROOM  
L.P.T. Washington Bureau

WASHINGTON—Thirty-six words in the President's message on transportation have opened the door to a solution of Los Angeles County transit ills.

Translating the words into action will be started when Senate hearings on urban mass transportation legislation start Tuesday.

While the 36 words apply specifically to Los Angeles, they also hold out hope to other cities, and they also could take pressure off the federal budget by opening up private sources of financing to urban transit systems.

The 36 words are—

"There may, however, be some highly specialized situations in which alternative programs, for example, loan guarantees under stringent conditions, would be better suited to particular needs and the Congress may, therefore, wish to consider such alternatives."

UNTIL THOSE WORDS were squeezed into the message almost single-handedly by persistent Sen. Clair Engle, D., Calif., the chief antidote for transit ills seemed to be a federal program of loans and grants.

While loans and grants are the heart of the administration's program, the loan guaranty proposal introduced by Engle provides quick funding for those cities whose transit ills are too severe to wait in line for partial help from the federal government.

At the hearings starting Tuesday, the administration's bill and Engle's bill will be considered simultaneously. The senator looks forward to having his bill included in the omnibus bill which will be reported out.

"They fit together," he said. "The difference is this. The President has recommended \$500 million over a three-year period. These will be on direct grants, and in some instances, loans.

"MY BILL PROVIDES for guaranteed loans—that is, that local agencies will finance the project themselves. But the federal government will step in behind those where they think they're good. Under strict conditions, the federal government will guarantee those bonds so that they will sell at a low enough interest rate on the market. My plan offers alternative financing."

Low interest and non-taxable bonds are what Los Angeles Metropolitan Transit Authority needs to make its \$268 million plan work. Engle concedes that the guaranteed loan plan is "programmed to apply to Los Angeles itself specifically and perhaps to Pittsburgh.

"But it would help rapid transit financing throughout the nation eventually, he contends.

The 36 words which make it possible for the Senate to include guaranteed loans under the umbrella of the administration bill were not added to the presidential

(Continued Page A-2, Col. 3)

## Thousands Join Sunrise Rites

Thousands of local worshippers attended sunrise services throughout the Long Beach-Los Angeles area this morning commemorating the Resurrection.

The U.S. Navy's sunrise service was scheduled for 6:30 a.m. at the Navy landing, on which a 20-foot cross has been erected.

Capt. F. W. Silk planned to attend the service in a gig near the barge, along with Mayor Edwin Wade and other civic officials. The public was invited and local boatowners were encouraged to tie up near the barge.

A one-hour sunrise service began at 5 a.m. at Forest Lawn Mortuary. Cypress, in the forecourt of the Church of Our Fathers, Dr. Roy L. Smith, noted Methodist minister, was the principal speaker.

The 42nd annual Hollywood Bowl service began at 5 a.m.

## SPECIAL I, P-T SECTION Ideas, New Trends in Home Fashions

Ideas and new trends in home fashions are reported in a special Spring Carpet and Home Furnishings Fashion News Section in today's Independent, Press-Telegram.

The special section is packed with articles on the newest and best in carpeting, interior decorating, drapery fashions and furniture for every room in the house.



SIGNS OF HIS SUFFERING—No. 8

Photo by Carl Best

### The Resurrection

Now upon the first day of the week, while it was yet dark, came Mary Magdalene, and Mary the mother of James, and Salome to the sepulchre with sweet spices that they might anoint Him.

And they found the stone rolled away from the sepulchre. And they entered in and found not the body of the Lord Jesus.

But they saw a young man sitting on the right side, clothed in a long white garment, and they were afraid.

And he saith unto them, "Be not afraid; ye seek Jesus of Nazareth, which was crucified. He is not here; He is risen. Behold the place where they laid Him.

"Go quickly and tell His disciples and Peter that He is risen from the dead and that He goeth before you into Galilee; there shall ye see Him."

And they departed quickly from the sepulchre with fear and great joy, and did run to bring the disciples word.

Then arose Peter and ran into the sepulchre, and stooping down, he beheld the linen clothes laid by themselves, and departed, wondering in himself at that which was come to pass.

Now when Jesus was risen He appeared first to Mary Magdalene, who knew not that it was Jesus. Jesus saith unto her, "Woman, why weepest thou? Whom seekest thou?"

She, supposing Him to be the gardener, saith unto Him, "Sir, if thou have borne Him hence, tell me where thou hast laid Him, and I will take Him away."

Then Jesus saith unto her, "Mary!"

And she turned and saith unto Him, "Master!"

After that He appeared in another form unto two of them as they walked into the country.

Afterward, He appeared unto the eleven as they sat at meat, and He spake unto them, saying: "All power is given unto me in heaven and in earth. Go ye, therefore, and teach all nations, baptizing them in the name of the Father, and of the Son, and of the Holy Ghost, teaching them to observe all things whatsoever I have commanded you.

"And, lo, I am with you always, even unto the end of the world." Amen.

—From the Gospels

## Music Festival to Open Here Wednesday Night

By GEORGE ERES  
The Long Beach Music Festival, beginning Wednesday night in Municipal Auditorium, marks opening of a month-long series of music, drama and writers' conference activities in the city.

The Music Festival, second annual event sponsored by PACT organization recently held May 17-19 in the Lafayette Hotel.

The Music Festival, built around the programming of individual musical groups, will feature 11 events continuing through May 6.

The Drama Day program, sponsored by the Council of the Living Theater, organization, will feature a fourth annual event of the kind sponsored by the General Adult Division of Long Beach City College will be held May 17-19 in the Lafayette Hotel.

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## Air Force Salute to Fair Kills Two

### CDC Withholds Its Endorsement From Appelgate

By BOB HOUSER  
Political Editor

The 39th Assembly District California Democratic Council (CDC) rebuffed Assembly candidate Dr. Kenneth W. Appelgate in a "no endorsement" decision Saturday which may reverberate through the state as an opening salvo to clean up the image of CDC.

Leader of the no-endorsement maneuver was William J. Peake, a candidate who withdrew from the race in favor of Bert B. Bond, only remaining opposition to Appelgate for the Democratic nomination. Peake withdrew too late, however to have his name taken off the June 5 ballot.

Bond served notice last Thursday he did not want CDC's endorsement because of what he considered its extreme left positions on a number of issues.

WHILE PEAKE'S SUCCESS in blocking an Appelgate endorsement would support his own choice, Bond, Peake told the 63 endorsing convention delegates Saturday in the Lafayette Hotel that his motive was to kill off the leftist image of the CDC, specifically the impact of Long Beach Young Democrats, headed by Kenneth Campbell.

"The candidate," said Peake, "is in strong consort with this club. I only judge him (Appelgate) by those who surround him." He then noted that the club had brought ridicule to CDC by its resolutions to unilaterally pass nuclear testing, abolish the House Un-American Activities Committee, oppose President Kennedy's fall-out shelter program and admit Red China to the U.N. He asked whether the CDC image would be the image of Ken Campbell or the image of John F. Kennedy and Pat Brown.

ALTHOUGH THE YOUNG Democrats stood firm for Appelgate's endorsement, Appelgate himself made it clear in his remarks before the convention that his interest "is in good, active Democrats who want to adhere to the national and state administrations. In seeking the CDC endorsement I commit myself unequivocally to successful prosecution of the programs of J. F. Kennedy and Governor Brown."

In voting no endorsement, the convention—dominated by the 25 votes of the Democratic Women's Study (Continued Page A-4, Col. 4)

### Oil Man Admits Shell Parley

LOS ANGELES (UPI)—Oil company executive Charles S. Jones said Saturday he was the "high Republican" who met with gubernatorial candidate Joseph Shell to ask Shell to support Richard M. Nixon should Nixon win the GOP nomination.

Jones, chairman of the board of Richfield Oil Co., said the aura of mystery that was reported to surround the meeting did not exist.

A meeting was arranged April 8 after Shell called upon him in January to ask if he (Jones) would support him in the general election should Shell win the Republican nomination from the former vice president.

"I TOLD HIM I WOULD," Jones said in a prepared release. "I told Mr. Shell my Marine squadron based at (Continued Page A-4, Col. 5)

### Palm Springs Plane Crash Takes 4 Lives

PALM SPRINGS (UPI)—Four Californians were killed late Saturday when a small private plane—apparently trying to avoid an in-flight collision—crashed and burned about a half-mile behind a row of homes near Palm Springs Airport.

Dead were the pilot, Dr. J. Remwick of Sacramento and his passengers, Kenneth Holtkamp, 26, 11060 Wright St., Lynwood; Craig Jourdanair, 23, Monterey Park; and William Steinmetz, 23, South Gate.

Witnesses said the light aircraft appeared to make a sharp turn to avoid another plane in the same landing pattern, went into a stall, crashed and burst into flames.

Authorities said Remwick and his wife had come to this resort from Sacramento Saturday. They said the three Southern Californians killed in the crash had gone up with him for a short sightseeing flight over the area.

### Marine Pilot Dies in Atlantic Crash

SAN JUAN, Puerto Rico (AP)—A U.S. Marine Crusader jet fighter crashed into the Atlantic off Fajardo in eastern Puerto Rico Saturday, killing the pilot. The name of the pilot was withheld pending notification of next of kin.

The plane was part of a Marine squadron based at Roosevelt Roads Naval Base.

### WHERE TO FIND IT

• SOUTHERN CALIFORNIA'S	Trojans lost their first major track meet Saturday since 1933. See sports section for details.
• THE BRITISH	can manhandle the English language in some pretty tricky ways. If you don't think so, turn to Page A-6.
Regular I, P-T features follow:	
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## L.A.C. Says: What Do We Want?

The people of this country had better take a good look at what is happening to our traditional freedoms if they hope to preserve them. Only the past week we read the story of how an Arkansas farmer had his farm seized and sold by the government at a fraction of its value. His crime? He planted more rice than the government told him he could plant on his own farm. He did not want price guarantees or subsidies. But he did want to raise as much as his efforts and land would produce—and take a chance on making a profit.

President Kennedy apparently won a great personal victory when the steel companies backed down from a price increase of 3.5 per cent to cover their 12 per cent costs of labor since the last general price increase. It was a popular victory spurred by one of the most demagogic tirades against private enterprise ever heard. Now that its effect has quieted down it is well that the American people consider just what they want as their form of government and economy.

The alternative to our free enterprise system is socialism or fascism. In either case, it would mean complete government control of prices—wages—rents and interest rates. It would mean political control over every segment of our economy. Instead of the system of competition under which we have prospered, we would substitute a system whereby political leaders would decide each development effecting production and living standards.

Labor may think it would be immune to such regulation because of its political power. But in dealing with a government that is made up of so-called intellectuals who honestly believe they know what is best for all the people—control of labor's wages and working arrangements is as inevitable as their control over management. There is no way to actually control prices without controlling wages—and all other segments of the economy.

The time may come when inflation caused by vast governmental spending and increased costs of production will make this necessary. But in approving the President's angry tirade against one industry—while he was silent about labor cost increases that brought about the crisis—one is losing sight of the vast power over free enterprise this popular victory placed in his hands.

It should be remembered this was a personal victory. It was not by act of Congress or any court. It was an appeal to mass support for an executive action contrary to all principals of representative government. Threats were made that defense orders would go to others—income tax investigations were threatened. All the elements of a totalitarian government were used to bring the "culprits" in line. It was to stop an industry from raising prices to meet payroll costs so profits could be assured.

Because of his attractive personality and appeal to many segments of our society, Mr. Kennedy is a dangerous man. We do not question his honesty or sincerity in believing he and the small group that surrounds him know what is best for all the people. But we do question that they know what is best—or that such vast power over our economy should be given to people—with no record of achievement of business success of their own.

We still have a Congress and our courts to decide these issues. But much of their power was transferred to an individual—when he forced the steel companies to bend to his will. Where will this personal power be used next to bypass the safeguards set out in our Constitution? How long will it take to build up a force that will, in effect, abolish all these safeguards? It has happened in other countries. Before it happens here the people better give some consideration to just what do they want.—LAC.

B.A.C. is a column by L.A.C. Co. It is a free column, and does not require payment for the continued use of this space.

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## 25 Hauled to Jail in Race Row

ALBANY, Ga. (UPI)—Police literally dragged 25 young Negroes off to jail here Saturday for staging a sit-down at City Hall to protest the fatal shooting of a Negro night club owner by a city policeman.

Leaders of the Albany integrationist movement said the arrests might touch off more anti-segregation demonstrations in this racially troubled city.

SATURDAY, Assistant Police Chief Leslie Summerford said the Negroes "just came up to the front of City Hall and lay down." He said they were carried to jail after refusing to get up from the sidewalk.

## Transit Act Hearing Due on Tuesday

(Continued from Page A-1) message until a few days before it was completed.

SEN. ENGLE encountered massive resistance to the proposal from the Treasury Department and the Budget Bureau. The chief complaint was that transit bonds would compete in the money market against bond issues by the treasury.

With MTA and bankers supplying the technical arguments, Engle was able to obtain Treasury and Budget Bureau concurrence. But it came about only after six White House meetings and several hot sessions in the senator's office.

A telephone call at a key moment by Gov. Edmund G. Brown to President Kennedy also played a role. In response, the President sent down word to those drafting the message to include loan guarantees "if possible," but he stopped short of requesting it.

TREASURY resistance melted after assurances were given that the amount of bonds sold would be limited, that they would be marketed

## First Music Fete Event Wednesday

(Continued from Page A-1)

focuses the spotlight of interest on music during the period.

Opening with the Secondary Schools Festival Concert of the Long Beach Unified School District Wednesday, the program closes with the Festival Concert of American Music by the Long Beach Symphony Orchestra assisted by the Schola Cantorum May 6 in Municipal Auditorium.

"The two programs represent the full circle of musical activity starting with the first musical experiences in the schools through to the combined professional and non-professional make up of the symphony orchestra," said Dr. Gerald Daniel, assistant dean, Long Beach City College, and chairman of the Music Council's Festival Committee. "Continuity of this musical activity is seen in the personnel of the orchestra. More than a third of the players in the symphony are former players in the district's school orchestras and, in addition, many of the players are teachers of music of the school system."

COOPERATING groups in the festival initiate and are responsible for the individual programs. For the most part, work of promoting the festival is a volunteer effort. Expenses incurred in staging the promotional activity of the festival were defrayed through an allocation of funds by the City Council, contributions by The Independent, Press-Telegram and donation of billboard space by Foster & Kleiser.

Lauris Jones is president of the Long Beach Music Council. Heading promotion is William Boyd, of the Chamber of Commerce.

## FESTIVAL EVENTS

Following is the schedule of events for the Second Annual Long Beach Music Festival, sponsored by the Long Beach Music Council:

Wednesday — Secondary Schools Festival Concert, Long Beach Unified School District, 8 p.m., Municipal Auditorium. Admission by ticket; general public admitted free after 7:45 p.m. to available seats.

Friday — Chamber Music Concert, Long Beach State College, 8:30 p.m., Little Theatre, Julien Musafia, pianist, and Pacific String Quartet: William Hymanson, first violin; Akira Endo, second violin; Alb. cr. Falkov, viola; Naoum Benditzky, cello. Admission: free.

Saturday — Intercollegiate Choir Festival, Long Beach State College, 8 p.m., Mens Gymnasium, Knut Nystedt, composer-conductor of Oslo, Norway, Long Beach State College artist-in-residence, guest adjudicator-conductor. Donation: \$1.

Sunday, April 23 — Contemporary band music, Long Beach Municipal Band, conducted by Charles J. Payne, 3 p.m., Little Club, 4181 E. Willow St.

Monday, April 24 — "Scandinavian Folk Music," lecture by Knut Nystedt, 8:15 p.m., State College Lecture Hall 111. Admission: free.

Tuesday, May 2 — Organ concert by Richard Purvis, of Grace Cathedral, San Francisco, 8:15 p.m., First Congregational Church, Third Street and Cedar Avenue. Free will offering.

Wednesday, May 3 — "The Contemporary Music of Norway," lecture by Knut Nystedt, 8:15 p.m., State College Lecture Hall 111. Admission: free.

Thursday, May 4 — "Concert of Compositions by Knut Nystedt," Long Beach State College Little Theatre, 8:15 p.m., State College A Capella Choir, directed by Frank Power; Camera Opera, directed by Robert Collins; Long Beach String Quartet, composed of Edwin Smith, first violin; Robert Gibson, second violin; Gordon Groves, viola, and Robert McKenzie, cello; Julien Musafia, pianist; Ray Vaughn, tenor and Joyce Wagoner, soprano, accompanied by Charles Farmer, pianist. Admission: free.

Friday, May 5 — "The Pacific String Quartet," 8 p.m., Museum of Art, 700 E. Ocean Blvd., Laura Griffling, violin; Harriet Payne, viola; Katherine Shriver, cello; Iris Enevman, contralto. Admission: free.

Saturday, May 6 — Long Beach Symphony Orchestra, Festival Concert of American Music, 8:30 p.m., Municipal Auditorium. Lauris Jones, conductor; soloist, John Browning, pianist; Marvin Cleveland, narrator; Long Beach City College Schola Cantorum, conducted by Wayne Gard. Admission: \$2.50, \$1.50.

during periods when no treasury issues were in sight, and that treasury would get a chance to pass on financial surveys on feasibility for repayment.

## Wife Stabs Man Fatally, Tells of Death Struggle

By GEORGE ROBESON

An argument between a husband and wife that began last Monday ended Saturday night in violent death for the husband as he washed dishes in their Long Beach apartment.

William James Barnes, 38, died on the kitchen floor of his apartment at 920 E. Sixth St. with a deep knife wound in his back.

Police said his wife, Dorothy, also 38, admitted stabbing him in a struggle in which, she said, he tried to drown her in the kitchen sink.

MRS. BARNES gave this account of the moments that led to death, according to police:

Her husband was washing dishes. They were arguing. "I don't know what it was about," Mrs. Barnes said. "Part of it was money, I guess. But we started fussing with each other last Monday."

As they stood at the sink, Barnes grabbed his wife's hair and forced her backward over the sink, submerging her head in the dishwasher. He released her a moment later, saying, "I guess I shouldn't have done that, huh?"

Mrs. Barnes struggled with him, pulling his hair, and he dunked her head in the sink again.

SHE REACHED out. Her hand found a 12-inch butcher knife on the sideboard. She plunged it into his back.

Officers said Mrs. Barnes spent about 20 minutes attempting to clean blood from the floor before she called police.

Barnes' body still wore an

apron when police arrived.

He was employed by Scott Radio Supply. His wife is employed by General Telephone Co., police said. Part of their domestic quarrels involved the division of family income, detectives said.

Investigating detectives Frank Welch and Errol Greenleaf said Mrs. Barnes would be booked for investigation of murder until the District Attorney's office either issues a criminal complaint against her or rejects one.

NEIGHBORS in the apartment building described Mr.

and Mrs. Barnes as "a nice, quiet couple." One resident of the building, however, said he heard "a man's voice, shouting as if he were enraged" about the time of the stabbing shortly before 7 p.m.

The Barnes apartment was tastefully furnished. On one end table in the living room were several pieces of Lenten devotional literature, one of them open to mark a place. "I'm supposed to go to church tomorrow," Mrs. Barnes told detectives. "Can I make a phone call? I want to tell them if I won't be able to go."

## COMPLETE WEATHER

Long Beach and Vicinity: Sunny and warm today. High about 80. Continued sunny Monday.  
Mountain Areas: Sunny and a little warmer today. Sunny with variable high clouds and continued warm Monday.  
Interior and Desert Regions: Sunny today and Monday. A little warmer today. Highs 75 to 85 upper valleys, 65 to 75 lower valleys.  
Offshore Wind and Weather Forecast (P.I. Conceded to Mexican Borders): Frequent winds 10 to 20 knots in afternoons today and Monday but light and variable night and morning hours. Sunny today. Mostly sunny with some high clouds Monday. Not much change in temperature.

SUN, MOON AND TIDES  
Sunrise: 5:15 a.m.; sunset: 6:29 p.m.  
Moonrise: 9:13 p.m.; moonset: 7:11 a.m.  
Tides: High, 3.5 feet at 10:49 a.m. and 51 feet at 10:04 p.m. Low, -0.1 feet at 4:32 a.m. and 1.7 feet at 2:32 p.m.

SATURDAY'S WEATHER REPORTS

California	H	L	Precip.
Long Beach	79	51	0.00
Long Beach Airport	81	51	0.00
Los Angeles	79	49	0.00
Alhambra	87	49	0.00
Bakersfield	77	47	0.00
San Bernardino	84	47	0.00
Bishop	78	54	0.00
Blythe	88	47	0.00
Delta Valley	91	52	0.00
El Centro	91	52	0.00

Across the Nation	H	L	Precip.
Albuquerque	77	51	0.00
Albany	77	51	0.00
Albuquerque	77	51	0.00
Albuquerque	77	51	0.00
Albuquerque	77	51	0.00
Albuquerque	77	51	0.00
Albuquerque	77	51	0.00
Albuquerque	77	51	0.00
Albuquerque	77	51	0.00
Albuquerque	77	51	0.00

Highest temperature in the 48 adjacent states Saturday was 94 at Death Valley, Calif. Lowest was 20 at Greenville, Maine.

## Easter Auto Break

CINCINNATI, Ohio (UPI)—The highway safety bureau Saturday issued an order to police not to tag any vehicles parked in front of, or near churches today, regardless of violation of signs.

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See exciting imports page F-2 (Furniture Fashion Sect.)  
Danish Enamelled Cookware Sale, page W-8

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FIREMEN BATTLE FLAMES STARTED BY CRASHED JET FIGHTER NORTH OF SEATTLE WORLD'S FAIR

## Jet Saluting Fair's Opening Kills Pair

(Continued from Page A-1)

transferred to the hospital at Paine Field near Everett, his home base.

GEORGE C. KRAHL, who lives about a block and a half from where the plane hit, said:

"The first thing we noticed was a tremendous boom like a sonic boom. Then everything vibrated and there was a tremendous burst of red-hot blaze. Right after the crash there was a tremendous amount of debris flying all over the neighborhood. Some of the neighbors have broken windows.

Capt. Wildt suffered an in-flight power loss, the McChord Air Force Base information office said. It gave this account:

Capt. Wildt guided his plane toward Lake Washington and tried to ditch it in the water, to avoid hitting a residential area. He ejected himself when his plane was only 1,000 feet above the water.

But after he left the plane, it began a sudden climb before diving again into the residential area.

EYEWITNESSES on the ground confirmed Capt. Wildt's version and said he made a "valiant effort" to get his plane down in the water, the McChord spokesman said.

His home base at Paine Field sent a helicopter and ground rescue crews to the crash area.

Excited crowds hailed the beginning of the Century 21 Exposition unaware that the jet had crashed.

Twelve thousand early arrivals crowded into Memorial

Stadium to watch the opening festivities and hear President Kennedy in a telephoned message hail the opening of the first world's fair in 122 years.

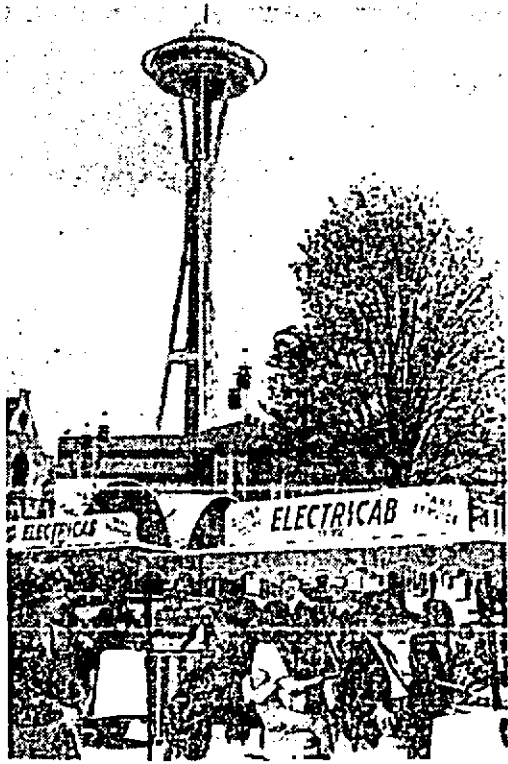
"What we show was achieved with great effort in the field of science, technology and industry," the President said.

"These accomplishments are a bridge to carry us competently toward the 21st Century.

"Many nations have sent exhibits and will send their people. We welcome them. This exemplifies the spirit of peace and cooperation with which we approach the decades ahead. . . . May we open not only a great world's fair, but may we open an era of peace and understanding among all mankind."

SECRETARY of Commerce Luther H. Hodges, the administration's chief delegate to the fair, declared it "symbolizes our faith in the future of this country and the world."

Sen. Warren G. Magnuson, D-Wash., a prime mover in securing federal help for the exposition said: "Science never has known a better sky. A 538-bell carillon rang



FIRST VISITORS to Seattle World's Fair on opening day Saturday ride Electricabs to tour fair grounds.

showcase. Never has science out from the Space Needle, had so much to show."

The oratory over the celebrating began.

Servicemen fired a 21-gun salute. Boat whistles, sirens

assuring federal help for the exposition said: "Science never has known a better sky. A 538-bell carillon rang

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## Lakewood Opens Week-Long Annual Pan American Fete

Lakewood will honor Panama and the other nations of Latin America this week in the community's 16th annual Pan American Festival.

Opening event of the week-long celebration will be an El Comienzo (beginning) luncheon Monday noon at Hody's Restaurant.

Supervisor Frank G. Bonelli will be principal speaker at the luncheon, sponsored by the Greater Lakewood Chamber of Commerce. Master of ceremonies will be Fred Sanchez, City of Lakewood.

appointed ambassador of good will to the Latin American Consular Association of Los Angeles.

The consular representatives will be guests of honor at the luncheon, along with Miss Nitzia Elizabeth Anguizola, festival queen, and Miss Pamela Lustig, Pan-Am hostess.

Other highlights of the festival will include a Jaycee-

sponsored fair and carnival Thursday through Sunday, an Exchange of Flags ceremony Saturday afternoon at the Lakewood High School stadium and a Lions Club-sponsored Pan American ball Saturday evening.

Capping the week-long festivities will be a 1½-hour televised parade next Sunday afternoon.

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### FOR FREEWAY DERELICTS

## Sun to Energize Radio Callboxes

I.P.T. Los Angeles Bureau

The sun, which continues to lure hundreds of thousands of new residents to Southern California, is—appropriately enough—about to be used to help residents who get stuck on the freeways.

Eighty radio callboxes, activated by solar energy, will be installed on freeways near downtown Los Angeles as part of a pilot program this summer, according to Supervisor Kenneth Hahn.

The boxes, developed by Hoffman Electronics Corp., will be on a 24-hour hookup with the Los Angeles Police Department's communications center.

A MOTORIST having car trouble or involved in an accident can go to one of the callboxes, push a red button on the box and transmit a signal to the police radio center. The center will dispatch an officer to the scene.

"When the officer arrives, he will be able to summon other emergency vehicles by use of other buttons in the callbox," Hahn explained.

In the pilot program, the callboxes will be placed at quarter-mile intervals, Hahn said. Twelve will be installed on Harbor Freeway between the Civic Center interchange and Olympic Boulevard. There will be 50 on Hollywood Freeway from the interchange

to Highland Avenue, 14 on Santa Ana Freeway from the interchange with the San Bernardino Freeway, and four on San Bernardino Freeway between the Santa Ana and Golden State freeways.

"RAYS FROM the sun will provide the energy for the signals," Hahn said, "and there will be no wires."

Hahn said Robert B. Bradford, director of the State Department of Public Works, advised him that the test system should be in operation this summer. The state will assume the cost of installing and maintaining the callboxes, he said.

### ATTENTION! ACTIVE-RETIRED

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### FIRST AT FAIR

## Chicagoan No. 1 Past Every Gate

SEATTLE (AP)—Thirty years of mild frustration ended triumphantly Saturday for Al Carter of Chicago when he was the first visitor to the Seattle World's Fair.

Carter said he tried to be No. 1 customer at Chicago's Century of Progress Exposition in 1933 but lost out to a woman.

Carter arrived at the fair's south gate at 3 p.m. Friday and talked the gatekeeper into letting him step inside.

Then he visited all the other gates and collected affidavits from the gatekeepers that Al Carter, Chicago musician, was first in line. Then he went back to the east gate to await the noon opening Saturday.

Two Seattle boys, Paul Taylor and Gary Storm, were second and third, respectively. Carter told them he'd swear to that.

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## Resurrection Celebrated by Millions

By the Associated Press  
"He is risen."  
In song and prayer, the words spoken 20 centuries ago echoed around the world today in Christian celebration of the Resurrection.

The bells of Rome's 500 churches, muffled until midnight, rang out the glory of Easter.

IN SILENCE, too, the faith was kept as sign-language services were conducted for deaf congregations.

A joy of color lent emphasis to the white lily symbol of the day. Gaily decorated eggs, bunnies and chicks filled children's baskets. Finery awaited the Easter parades.

For most of the United States, the Weather Bureau forecast a sunny and mild day, except for a band of showers across the middle of the nation and some rain on the northeast coast.

EASTER penetrated the Iron Curtain, carrying its hope of life everlasting into Orthodox and Baptist churches in Moscow.

The commemoration of Christ's sacrifice on the cross brought thousands of pilgrims to Jerusalem, tens of thousands of visitors to the Vatican in Rome and millions of the faithful to special services throughout the world.

LOS ANGELES (CNS)—Nearly 1,000 peace demonstrators marched five miles along Wilshire Boulevard Saturday protesting nuclear weapons tests and urging world disarmament.

The March began at Hancock Park and wound up in a rally at the MacArthur Park bandstand.

Most of the marchers carried placards protesting the scheduled resumption of U.S. nuclear tests. Other signs read: "Turn Toward Peace."

The rally was addressed by actor Don Murray and Democratic congressional candidate Jerry Pacht.

## WORLD NEWS BRIEFS



### Kennedy, Wife Will Visit Mexico

PALM BEACH, Fla. (AP)—President and Mrs. Kennedy will visit Mexico June 29 to July 1, the Palm Beach White House announced Saturday.

Chief executives traditionally visit Mexico and Canada, the two countries that border the United States, and the Kennedys traveled to Ottawa last May. A trip to Mexico was announced last year while Kennedy was winding up his Christmas-New Year vacation in Palm Beach.

### Argentine Civil War Averted

BUENOS AIRES, Argentina (AP)—President Jose Maria Guido, supported by tough cavalry Gen. Enrique Rauch and a column of tanks, gained the upper hand over ultimatum-bearing Argentine military chiefs Saturday just as civil war seemed to be exploding.

The diminutive president imposed a truce while insurgent armor stormed into the outskirts of Buenos Aires and probed machine gun and artillery emplacements of army commander Gen. Raul Poggi in the heart of the capital.

The crisis, the nearest Argentina has come to serious blood-letting since dictator Juan Peron was routed seven years ago, burst upon Gen. Rauch unexpectedly launched an insurrection against the army high command Friday night from Camp de Mayo, Argentina's most important military camp, 30 miles outside the capital.

The insurrection snowballed and surprised Gen. Poggi, key leader in deposing and imprisoning President Arturo Frondizi on March 29. Guido is Frondizi's military-picked successor, and Rauch's actions apparently meant that Poggi had lost out as a power in Argentine politics.

### Centaur Fizzles on Pad

CAPE CANAVERAL (UPI)—An attempt to launch America's revolutionary hydrogen-powered Centaur rocket, on its maiden flight, failed Saturday when a giant Atlas booster that was to have carried it aloft fizzled on its launching pad.

Scientists said there was no immediate indication what caused the booster failure, but the Atlas-Centaur combination itself remained standing firmly upright on its pad and apparently suffered little if any damage.

### Rocket May Form Ice Cloud

WASHINGTON (UPI)—A giant Saturn booster this week will hurl 95 tons of water 65 miles into the sky to form what scientists believe will be the highest and largest ice cloud since the world began. The cloud, if launch day Wednesday is clear at Cape Canaveral, may be visible for scores and perhaps hundreds of miles.

### Gardy Assumes Salan Post

ORAN (AP)—Ex-Gen. Paul Gardy, Secret Army commander in western Algeria, said Saturday he has assumed Raoul Salan's post as chief of the terrorist organization. Gardy made the announcement in an emotion-packed pirate radio broadcast appealing to French settlers to continue fighting. Salan was arrested last week.

### Hunt Plane, 6 Aboard

SALT LAKE CITY (AP)—A fleet of airplanes combed the desert wastelands of Western Utah and Nevada Saturday for a private plane missing with six Californians aboard, including three women and two children.

The plane was piloted by Al Hoffman of the Fresno branch of Pacific Oil Seed, Inc. With him were his wife, Amelia; their two sons, Tom, 12, and Bruce 11; Mrs. Carl Claassen, wife of the president of Pacific Oil Seed, with headquarters in Woodland, and Claassen's sister-in-law, Mrs. Connie Moore of Walnut Creek.

## CDC Rebuffs Appelgate, Candidacy

(Continued from Page A-1)

Club—also flouted the appeals of the party's 1956 congressional candidate, Raymond C. Simpson, and former Assembly candidate Tom Griffin.

DR. APPELGATE said after adjournment that the charges against Young Democrats were on national and international issues. "The problems of this district are of immediate and utmost concern to me. Linking those positions to my candidacy is preposterous. I'm a member of the Democratic State Central Committee and don't represent the Young Democrats."

AT ABOUT the same time Saturday, CDC got another "image" treatment from Ronald D. Hager, president and chairman of the CDC in the 32nd (old 18th) Congressional District (Long Beach-Lakeview-Signal Hill).

Hager passed along word that Demo congressional candidate W. Bud DeCannis also had served notice he does not want a CDC endorsement "because of certain aspects of the program of CDC with which I cannot fully concur."

DeCannis said as long as right or left extremists remain in CDC he would rather stay out, along with his supporters.

THE SURPRISE came in Hager's agreement:

"While I am sorry that certain individuals both locally and in the state have caused CDC to fall into disrepute by actions and stands which have been used by the Republican opposition in an unfair smear-type campaign, I, at present, agree with Mr. DeCannis and Mr. Bond in their not seeking the endorsement of CDC councils."

"I feel that the stands and actions taken by past state CDC conventions are definitely not the positions of most clearly thinking, truly loyal Democrats."

Hager also cited what he considered to be the extreme right pole in CDC, the recently defecting group of Democrats led by Kenneth and Sheila LaTourrette.

Hager included both left and right in his closing suggestion "that no Democratic candidate would be wise to seek or accept the endorsement of any of the CDC councils in this congressional district so long as such individuals are in active participation therein."

### Slide Buries Two

SALZBURG, Austria (AP)—An avalanche buried a parked car in the Grossvenediger Range of the Austrian Alps Saturday and two Austrian soldiers believed to have been in the car could not be found.

## MTA, Union Slate New Talks Monday

Metropolitan Transit Authority representatives will meet again with union negotiators Monday to continue talks on a new contract while 2,700 bus and streetcar operators are prevented by court injunction from striking.

The MTA officials will meet with Brotherhood of Railroad Trainmen officials in the AFL-CIO Los Angeles County Labor Federation offices.

The union is prohibited by

## Girl Killed in Cliff Fall

Easter vacation fun ended in tragedy Saturday for a 15-year-old Pomona girl who plunged 85 feet to her death from a cliff at Dana Point.

Orange County Sheriff's deputies said the girl, Loretta Louise Young, was returning to a beach camp with her boy friend around 4:40 p.m. and decided to take a short cut.

When she failed to return to the camp, the boy friend, Joe David Yancey, 16, of Ontario, and the girl's father, Elmer W. Young, went looking for her. They spotted her from the cliff, lying on a rocky beach.

## SAN PEDRO ROMANCE

## Grandma Flies to Pakistan Bridal

Easter means adventure and marriage to Mrs. Louise Schaffmit, San Pedro grandmother who spent nearly 20 years as a secretary at the Long Beach Naval Shipyard.

She leaves today for Pakistan to marry a doctor she has never seen.

Mrs. Schaffmit, of 875 29th St., began corresponding with Pakistan army medical officer Col. Jamual un Din of Lahore two years ago. They were "introduced," she said, by mutual friends in the Philippines.

Her daughter and son-in-law, Mr. and Mrs. George Howison of Wilmington today will escort Mrs. Schaffmit to her plane.

She plans to make several stops en route and is scheduled to arrive in Lahore April 28.

After her marriage, Col. un Din will take her to his summer home in the Pakistan mountains and introduce her to his six children—all of whom practice law or medicine.

Mrs. Schaffmit is the daughter of the late Kansas congressman, Arnold Miller.

She said she and her husband-to-be have many common interests including literature, writing and the desire to help others.

## Executive's Kin Held as Steel Firm Thief

A photographer and a la-

borer, both unemployed, were booked Saturday by Long Beach police for the Friday night burglary of a steel company office.

One of the suspects, laborer Ronald Lee Maberry, 19, of 3569 Kallin Ave., was arrested by employees of Hiram's Market, 6235 E. Spring St., Saturday as he attempted to pass a check for \$217.63 which police said was one of several checks stolen Friday from the Crow Steel Co. Inc., 3111 E. Willow St.

Officers said Maberry admitted the burglary.

The other suspect, implicated by Maberry, was iden-

## Executive Tells Meet With Shell

(Continued from Page A-1)

basic interest had always been in the Republican Party and I would do everything I could to help the party after the primary, and that I would certainly support him if he won."

"I asked him if Mr. Nixon were the nominee, would he support Mr. Nixon in the finals," Jones said. "He said he would do so in every way possible with only one reservation—that he could not continue to make five speeches a day for Mr. Nixon as he was doing for himself."

Jones said his first effort to meet with Shell was not completed because of Shell's being out of the city. He said they met finally Sunday evening, April 8, in Jones' room at the Statler-Hilton Hotel.

### Iran Floods Kill 7

TEHRAN, Iran (AP)—Heavy rains Saturday flooded parts of Tehran, inundating 400 houses and making several thousand homeless. Seven persons drowned.

## surprise mother on her day

Bring in her favorite old picture to be copied . . .

5" x 7" COPY  
3.95



Here is a chance to preserve a precious memory for her before it is lost or fades beyond repair . . . a wonderful gift for Grandma, too! Bring that old picture in today . . . remember

MOTHER'S DAY IS  
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Large, Spacious Units — Completely Air-Conditioned —  
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CUT RATE DRUG STORES

Prices Good Thru Tuesday

Lowest Price in Town!  
Men's and Women's  
**Westclox Watches**  
Values to \$13.98 **\$7.94**

Popular features including sweep second hands, leather, suede or cord straps, square or round bezels.

Bottle of 100  
**73c Bayer Aspirin 53c**

Plain, Mercurochrome or "All Wide" Adhesive Bandages  
**63c Band Aid 42c**

Nationally famous creme  
**69c Vaseline 43c**  
Includes Price Off on Pils

Family Pack of 2 Tubes  
**89c Listerine 67c**  
Tooth Paste

40c Value! Reg. Size Soap  
**Sweetheart 4 Bars 28c**

Lowest Price in Town!  
Men's Top Quality "Leather Look"  
**\$2.89 Vinyl Oxfords**

Rugged good looking black shoes with miles of wear. Vinyl uppers that never need polishing, rugged crepe soles. Sizes 7 to 12.

**\$1.99**

\$2.85 Value! Ansco 8mm  
**Color Movie Film 1**

Hemmed and Laundered  
**37c Flour Sacks 4 for \$1**

Reg. 15c—14x15-inch Mesh  
**Dish Cloths 2 for 25c**

12-oz. Aerosol Can  
**99c Florient 78c**  
Room Deodorant

16-oz. Can by Johnson  
**Jubilee Wax 63c**

8 Oz. Cold Water Soap  
**69c Woolyn 57c**

\$2.05 Eastman 35mm 20 Exposure  
**Kodachrome Film 1**

E-Z Life Briquets  
**Charcoal 10 Lb. 59c**

**Motorized Barbecue Ensemble**  
Stop-start switch, adjustable height grill and spit.  
\$12.95 Value!  
**\$9.87**

**6x6 Foot Bamboo Shades**  
Complete with hardware.  
Other sizes 89c - \$2.99  
**\$1.69**

**Chic Electric Vibrator**  
Home electric model to tone tired muscles.  
\$8.88 Value!  
**\$5.88**

**General Electric Alarm Clock**  
Repeating alarm wakes you, lets you snooze—wakes you again.  
\$7.98 Value!  
**\$5.76**

**Jardinier Style Jumbo Planters**  
In latest home fashion colors. 17" high, 10" diam.  
**\$1.19**

**2x6 Foot Rug Runners**  
Rayon viscose with thick foam rubber back. Tuxedo and multi-color stripes.  
**\$2.59**

**Full Pound Bobbie Pins**  
Black or bronze color. All metal pins with rubber tips.  
800 or more pins  
**88c**

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ON OVER 20,000 ITEMS

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WE WILL BE CLOSED MONDAYS UNTIL FURTHER NOTICE

## RUSH SCALP CLINIC

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CENTRAL BUILDING Hemlock 2-9990  
SUSAN RUSH, Owner and Operator, Formerly With Caryl Hair Clinic

## Rose Test Garden Will Be Enlarged

1 P.T. Los Angeles Bureau

Enlargement of the American Rose Society test garden in Arcadia County Park has been completed and the 2,570 bushes are expected to be in full bloom by mid-May.

The three-acre rose garden lies within a triangle formed by the intersection of Campus Drive with Huntington Drive in Arcadia. It is open to the public without charge.

# NEWBERRYS FABRIC SALE

Newberry's Fabric Bargains Are Famous Coast to Coast!

## UNBLEACHED MUSLIN

39" Wide. Rugged 80-square. Ideal for curtains, bedspreads, pillow cases, laundry bags, etc. 20 to 40-yard lengths.

**5 YDS. \$1**

## 100% COTTON PRINTS

So easy to care for, these drip-dry cotton prints in spring's newest fashion fabrics. 10 to 20-yard lengths. Styled in California.

**47c yd**

Open Monday and Friday Evenings

J. J. Newberry Co. 433 Pine Ave., Downtown Long Beach



# Walker's

the friendly store of Long Beach

# AFTER EASTER

# CLEARANCE

## SUPER SAVINGS IN ALL DEPARTMENTS

### WOMEN'S DRESSES



Values to 17.95 **9<sup>00</sup>**

Group of Fashion Dresses. All marvelous values in popular fabrics and styles. Colors to flatter you for spring. Broken sizes.

second floor

### WOMEN'S CAPRIS AND BLOUSES

Reg. 5.95 **2<sup>99</sup>**

Cotton capris in light and bright colors. Solids or prints, sizes 8 to 16.

Reg. 3.95 **1<sup>49</sup>**

Cotton blouses in novelty prints and solid colors. Sleeveless and tailored collar, sizes 32 to 36.

second floor



### WOMEN'S JAMAICAS AND BLOUSES



Special purchase **1<sup>00</sup>**

American made Jamaica shorts. Colorful, in novelty prints, stripes and plaids. Several fabrics to choose from, sizes 10 to 18.

Special Purchase **1<sup>00</sup>**

Blouses in many styles and colors. Short and rolled sleeves. In or outer styles. 30 to 38.

street floor

### Miracle Blend Fabrics

Reg. to 1.98 yd. **49<sup>c</sup>** yd.

Beautiful Miracle blend prints and plains from leading fabric house. Full bolts. Blends of Dacron and cotton — Arnel and cotton and sand crepes, etc. 45" wide, hand washable in a host of colors and patterns.

third floor

### Drapery Fabrics

Reg. to 2.99 yd. **99<sup>c</sup>** yd.

Rich rayon antique satin, heavy nubby Boucle weave, Jacquard weaves. 45" wide. White, rose beige, sandalwood, red, gold, green, tangerine and cocoa.

fourth floor

### WOMEN'S DRESSES (second floor)

- 39.95 Fashion dresses. One and two pieces. Broken sizes. **27.00**
- Reg. to 35.00 Better dresses several styles and fabrics. Broken sizes **21.00**
- 22.95 Group of dresses in cotton, rayon and novelty weaves. Broken sizes **17.00**
- Reg. to 22.95 Budget dresses, many styles, not all sizes. **11.00**
- Group of Patio cotton, sleeves and sleeveless. Misses and half sizes. **3.99**

### WOMEN'S SUITS

- 22.95 3-pc. Orlon knit suits. Broken sizes and colors **13.00**
- Reg. to 39.95 Fashion suits, in wool novelty and blended fabrics. Box jackets. Broken sizes and colors **21.00**
- 12.95 Orlon jacket **8.00**

### LINGERIE (second floor)

- 5.95 Famous make petticoats, slim style, nylon tricot, lace trimmed, proportioned lengths. S.A.T., S.M.L. **3.99**
- 1.99 Pettipants, full cut and fancy with lace trims. Sturdy elastic bands. White. S. M. L. **99c**
- 2.99 Petticoat sheath style nylon with applied butterflies. Lilac, blue. S, M, L **99c**
- Matching briefs or bikinis. S. M. L. **59c, 2/\$1.00**
- 5.95 Waltz gown shift type. Nylon tricot with lace trim. White overlay of sheerest white over pink, blue, mint or lilac. S. M. L. **3.99**
- 89c Briefs. Rayon Hollywood style briefs, full cut for comfort. White 5 to 8 **59c, 2/\$1.00**
- 3.99 Batiste sleepwear — waltz gown or baby doll pajamas. 32 to 40. **1.99**

### 2000 PRS. WOMEN'S TENNIS SHOES

Special Purchase **1<sup>33</sup>**

Tennis shoes in corduroy and canvas. Needle toe, square toe, cushioned sole and arch support. Black, white and six colors. Sizes 4 to 10. All first quality.

street floor

### SPORTSWEAR (street floor)

- 4.95 Better blouses, 30-38 **2.99**
- 2.95 Cotton corduroy capris with tapered legs, back zipper, fashion colors, 8 to 18 **1.99**
- 12.95 Bulky sweaters, novelty weaves. 100% Orlon, spring colors. 36 to 40 **5.99**
- Denim sportswear: Jamaica **1.99**
- Capris **3.99**
- Full skirt **4.99**

### ACCESSORIES (street floor)

- 2.99 Handbags, straws. Plastic calf in colors **1.99**
- 5.99 Handbags. Tapestry, Straws, plastic calf in several styles and colors **3.99** plus tax
- 29.95 Alligator and lizard handbags **14.00**
- 1.00 Costume jewelry. Beads and pearls in several colors **59c, 2/\$1.00**
- 2.00 Counter tossed gloves. Broken sizes. 6 to 7 1/2 **1.00**
- 89c Lovable terry scuffs. Broken sizes and colors **3/\$1.00**
- Sheer nylon hosiery. Slightly irregular, broken sizes and colors **50c**

### WOMEN'S SHOES (lower floor)

- 10.99 Women's flats and casuals. Spring and summer styles. Straws and leathers **4.88**
- 10.95 Famous make slacks. Dacron and wool, Dacron and rayon wash and wear. Broken sizes. **4.97**
- 1.50 Men's ties. Latest styles and patterns. **77c**
- 3.95 Men's cotton pajamas **2.99**
- Men's Orlon socks. All sizes **1.00**
- 4.95 White dress shirts, sweater shirts and sport shirts. Wash and wear. S. M. L. XL **2.99**

### MEN'S FURNISHINGS (street floor)

- Reg. 2.95 Pantie scant for swim suits. White, S, M, L **1.99**
- Reg. to 24.95. 1-pc. swim suit, Lastex knit nylon, 32-36 **9.99**
- Reg. 4.95 Orlon sweaters. White only. 38-44 **2.99**

### SPORTSWEAR (second floor)

- Reg. 2.95 Pantie scant for swim suits. White, S, M, L **1.99**
- Reg. to 24.95. 1-pc. swim suit, Lastex knit nylon, 32-36 **9.99**
- Reg. 4.95 Orlon sweaters. White only. 38-44 **2.99**

### Women's Shoes

Reg. to 24.99 **8<sup>97</sup>**

Famous brand dress shoes. Over 1000 pairs of patents, leathers, mesh and straws. Black, navy, bone and pastels. High, midway and walking heels. Not all sizes in each group.

second floor

### Millinery Clearance

Reg. 5.00 to 7.98 **3.00**

Reg. 8.98 to 15.98 **6.00**

Drastic reductions on spring hats. Dressy and tailored types. Cloches, Bretons, Pill Boxes, Brims and Shells. White, black, navy, bone and colors.

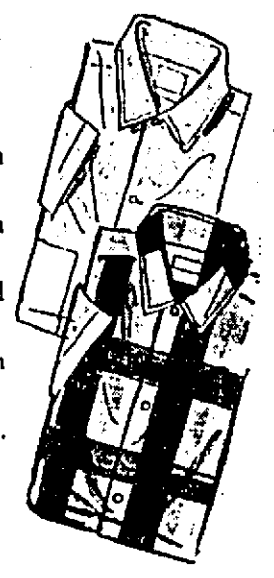
second floor

### MEN'S SPORT SHIRTS

Reg. 2.59 **1<sup>49</sup>**

100% cotton and rayon in the popular Wash and Wear. Regular and button down collar in prints and solid colors. All sizes.

street floor



### GIRLS' DRESSES



Reg. to 12.95 **2<sup>99</sup>**

Girls' dresses in Dacron-Cotton and blends. Many styles and colors for all the little girls, and teens. You will want several at this price. Sizes 7 to 14.

Also sizes 3-6x 8 1/2-14 1/2 teens 6-14

lower floor

### BOYS' SPORT SHIRTS

Special Purchase **1<sup>00</sup>**

Boys' Wash and Wear sport shirts little or no ironing, light colors and small prints, stays in collar. One pocket. Sizes 6 to 16.



### Little Lads' First Quality Jeans

Reg. 1.99 **1<sup>44</sup>**

Guaranteed washable... double knee... extra long length. Reinforced at all points of strain. 100% cotton. Sizes 3-14.

lower floor

# Deadpan English Austerity of Wit Enlivened by Unconscious Howlers

The weekly magazine "New Statesman" has been compiling a record

**A PROFOUND** mystery

The Law Society reports that a man who instituted divorce proceedings later withdrew the application "in case his wife got to

"Until recently the admission of foreign workers was confined to female applicants. This restriction has been relaxed and we have extended our activities accordingly. The term 'girl' now stands for any type of applicant regardless of sex."

## A black and white fashion illustration. A woman is depicted in a long, patterned dress with a high collar and a belt. She is holding a bouquet of flowers. A man is shown in profile, wearing a dark, short-sleeved shirt with buttons. The background is simple, with some architectural lines. The style is reminiscent of mid-20th-century fashion magazines.



# K's Reconfirmation by Soviet Expected

By ROBERT J. KORENGOLD the U.S.S.R., probably the current president, Leonid Brezhnev, Top Items on the agenda are ritualistic approval of the new government, president and the Supreme Soviet's own ruling presidium.

NO DRAMATIC changes in Soviet leadership are expected, although it was at the last similar meeting, in March, 1958, that Khrushchev unexpectedly replaced Marshal Nikolai Bulganin as premier. Khrushchev was at that time First Secretary of the Communist Party and has since held both these top name the chief of state of Soviet positions.

Surprises always are possible. But the highest government shuffles expected are the possible ousting of Culture Minister Ekaterina Furtseva and the downgrading of Deputy Premier Nikolai Ignatov. Both were dropped last autumn from the Communist Party's ruling presidium.

**Medal for Urey**  
WASHINGTON (UPI) — Nobel Prize winner Dr. Harold C. Urey of the University of California Saturday was named winner of the J. Lawrence Smith medal by the National Academy of Sciences for his investigations of the chemical analyses of meteorites.

DOMESTICALLY, the Supreme Soviet may endorse new legislation aimed at easing divorce procedures.

The first business of the body will be to name the presidium and its chairman, who in effect is president and chief of state.

Then Khrushchev, as chairman of the Council of Ministers, or premier, will hand in the resignation of the government. Barring any startling developments, he and other principal Soviet leaders will be renominated to their jobs and unanimously reconfirmed.

**FORMER SOVIET** President Kliment Voroshilov, who was linked with an anti-party group last autumn, may lose his place on the Supreme Soviet presidium.

Khrushchev is expected to speak on major East-West issues and in particular, probably will be highly critical of American plans to resume atmospheric nuclear testing. He probably will use the occasion to boast of Soviet achievements in space.

# California Congressman Denies Knowing Texas Suspect Swindler

WASHINGTON (UPI)—Rep. Harlan Hagen, D-Calif., Saturday denied he knew Billy Sol Estes, Texas agriculture promoter, who has been indicted on federal fraud charges.

Hagen's name was linked to Estes in a series of letters introduced Friday in Dallas by Texas Atty. Gen. Will Wilson at a hearing for Estes. One of them, signed "Bill," suggested Estes might want to

contribute \$218.76 to Hagen to pay printing costs for 25,000 copies of a speech entitled "Promoting and Protecting the American Way of Life in Agriculture," written by Dr. James T. Ralph, former assistant U.S. agriculture secretary.

"LAST YEAR, a request which I assumed came from Dr. Ralph came to me," Hagen said, "to put a speech in

the congressional record for purposes of distribution to interested farm groups.

The California Democrat said that, at various times, people in his office talked to the Department of Agriculture on the matter, but he said he had no direct contact on the request. Hagen said he paid for the cost of printing the speech, an expense of \$218.76, and later was reimbursed.

PENNEY'S  
60<sup>th</sup>  
ANNIVERSARY

63 X 14 = 882  
SIZES! COLORS! CHOICES!

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WIDTHS (inches)

	48	72	96	120	144	168	192
26	5.98	10.98	14.98	19.98	22.98	30.98	31.98
30	5.98	10.98	14.98	19.98	22.98	30.98	31.98
36	6.98	11.98	16.98	21.98	26.98	34.98	35.98
45	7.98	12.98	16.98	21.98	26.98	34.98	35.98
54	8.98	14.98	20.98	25.98	30.98	38.98	42.98
63	8.98	14.98	20.98	25.98	30.98	38.98	42.98
84	9.98	16.98	22.98	29.98	33.98	47.98	54.98
90	10.98	17.98	23.98	30.98	35.98	47.98	54.98
95	11.98	18.98	25.98	32.98	38.98	51.98	59.98

LENGTHS (inches)

- white
- light sand
- light beige
- rose beige
- oyster
- pale emerald green
- light aqua
- Nile green
- jasmine
- spice orange
- light sky blue
- light cherry
- bright lavender
- pewter grey

- every width...every length...for every window
- handsome new colors complement every decor
- improved, softer Fiberglas drapes beautifully
- firesafe, mildew proof, no wrinkles, sag or stretch
- full 2-year color guarantee against sun fading
- quality workmanship with weighted bottom hems
- new easy-hang hooks and nylon spacers included
- decorate on Penney's new liberalized Charge terms

Save big on Penney's Fiberglas, custom-feature draperies! Wonderful soft, shimmery colors with tiny woven-through pattern in a fantastic range of sizes! They wash and hang in 7 minutes, never need ironing! Get the same fine quality you've seen priced dollars higher! Charge them at Penney's now.

Many sizes and colors in stock. All others available within 2 or 3 weeks of receipt of your order.

YOUR PENNEY CHARGE CARD IS GOOD AT ALL THESE PENNEY STORES: ALHAMBRA • ARCADIA • AZUSA • BELL • BELLFLOWER • BUENA PARK • BURBANK • CANOGA PARK • COMPTON • COSTA MESA • CRENSHAW • CULVER CITY • DOWNEY • EL MONTE • FLORENCE AVENUE • FULLERTON • GARDEN GROVE • GLENDALE • GRANADA HILLS • HEMMOSA BEACH • HUNTINGTON PARK • INGLEWOOD • LONG BEACH • LOS ALTOS • MONTEPOSE • MONROVIA • MONTEBELLO • MONTEPOSE • MORTON HOLLWOOD • NORWALK • ONTARIO • ORANGE • PASADENA • POMONA • REDDIA • SANTA MONICA • SAN FERNANDO • SANTA ANA • TORRANCE • VAREMONT • VERMONT/MANCHIESTER • WESTCHESTER • WEST COVINA • WHITTIER • WHITTIER DOWNS • WHITTIER CENTER

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MONDAY APRIL 23rd ONLY...

# SEARS DOLLAR DAY

Your One Big Chance to Cash In on Sears Sensational Dollar Day Bargains In Every Department In the Store! Limited Quantities! Hurry to Sears and Save...



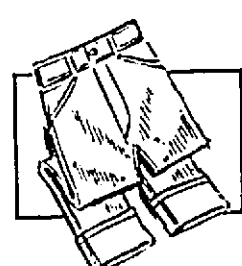
Bright and Light Cotton Surfer Pants

Dollar Day Buy! **\$1**  
Cotton cords, poplin, woven plaids, novelty prints in sizes 10 to 16.



Women's Classic Sleeveless Shirts

Low Price! **\$1**  
Tuck-in summer shirt with convertible collar. Sizes 10 to 18, in luscious colors.



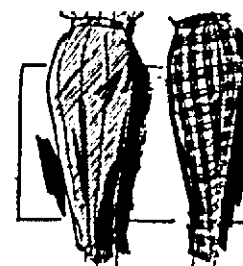
Boys' Cotton Denim Blue Jeans

One Day Only! **\$1**  
Washfast 10-ounce cotton denim jeans in boys' sizes 4 to 12.



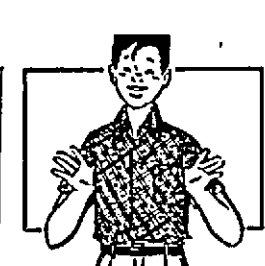
Girls' and Teens' Cotton Knit Shirts

Buy Several! **\$1**  
Pullover styles with "V" or straight bottom, choice of neckline. Sizes 7 to 14, 8 to 16.



Girls' and Teens' Knee Caper Pants

Washable! **\$1**  
Adorable print and solid color pants with side slits. Girls' sizes 7-14, Sub-teens 6-14.



Boys' Short Sleeve Cotton Sport Shirts

Dollar Day! **\$1**  
Sanforized shirts in varied neat, allover, conversation prints. Sizes 6 to 16.



Printed and Solid Fine Cotton Yardage

Dollar Dream! 4 yds. **\$1**  
Polished prints, novelties, dainties, florals in popular 36-inch width.



50c "Press-to-Lock" Trouser Hangers

SAVE 15% **2 for \$1**  
One hand operates plated steel hangers with ribbed rubber grip. Buy a dozen!



Men's Casual Slacks For All Seasons

Tender! **\$3**  
Corded cotton slacks in four classic colors. Sizes 30 to 38. Plain front, Sanforized.



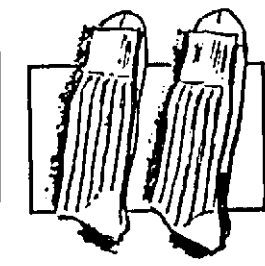
Amazing Values! Men's Neckwear

Dollar Day! **3 for \$1**  
A lavish collection of four-hand panels, neckties, stripes and solids.



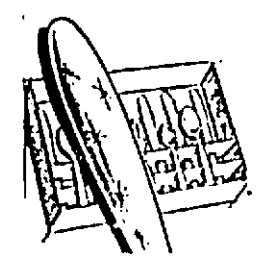
\$4.00 Long Sleeve White Dress Shirts

SAVE 39% **\$3**  
Imported combed Egyptian cotton broadcloth. Button and French cuffs. 14 1/2 to 16 1/2.



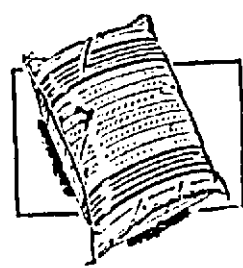
Men's Ribbed Sock Length Hose

SAVE 48% **2 pairs \$1**  
Acritan® acrylic dress hose with nylon reinforcement. Sizes 10 1/2 to 13.



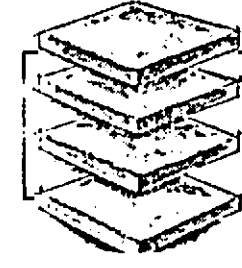
24-piece Set of Stainless Steel Series Six

**\$1**  
Modern, incisive "Snowdrop" pattern. Knives have serrated blades. Hurry in!



Regular \$2.00 Tan-O-Quil Pillows

SAVE 10% **2 for \$5**  
Chicken feather pillows treated by Tan-O-Quil process. Stay clean, non-allergenic.



Foam Cushion Chair Replacement Pads

Budget Buy! **4 for \$1**  
Cut 15x15 1/2-inch pads to any chair shape. 18x18 1/2-in. pads. 6 for \$2



Graceful Slimline 3-Light Pole Lamps

Dollar Day! **\$6**  
In baked enamel finish with glittering brass trim. Adjustable lights.



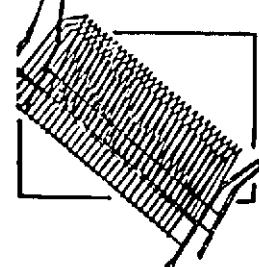
Giftware from All Over the World

Outstanding! **\$1**  
Venetian glass, candleholders, decanters, ashtrays, and many, many more.



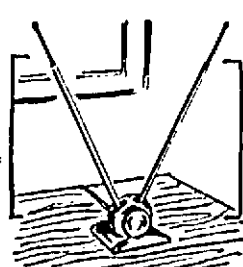
\$1.40 Broadloom Remnants

SAVE 33% **\$1**  
Remnants from quality broadlooms! 18x27-in. sizes, bound edges. Shop early.



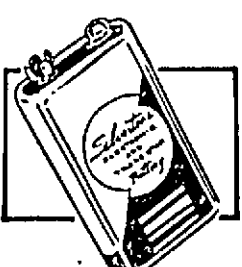
Record Racks for Your Records

True Value **\$1**  
Keep your records filed in order in this handy record rack. Hurry!



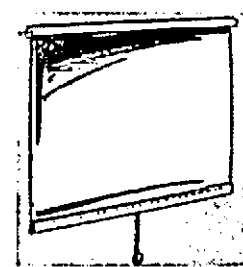
Budget "Rabbit Ear" Indoor TV Antennas

Dollar Day Buy! **\$1**  
Heavily weighted, felt covered bottom. Telescoping aluminum dipoles.



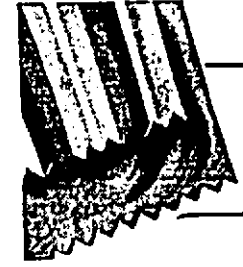
9-Volt Transistor Radio Batteries

Dollar Day! **2 for \$1**  
Buy a supply of Silver-tone transistor radio batteries. American made.



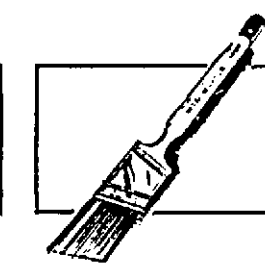
Embossed Plastic Window Shades

One Day Only! **\$1**  
Won't fray, crack or pinhole. White or ivory. 3 1/4-inch tip-to-tip x 5-feet.



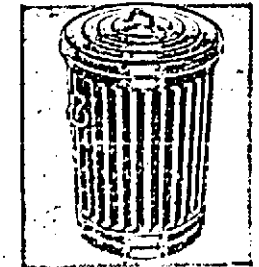
75c Cotton Drill Awning Yardage

SAVE 35% **2 yds \$1**  
Painted in acrylic sun-resistant colors... won't rub off. 30-in. width.



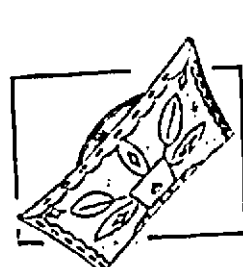
\$1.30 Angular 2-in. Sash Paint Brushes

SAVE 28% **\$1**  
Quality 100% Tynex bristles. Use for either latex or oil base paints.



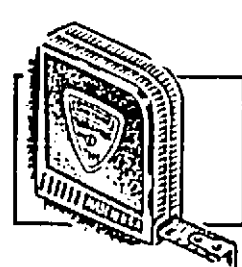
Galvanized 20-Gal. Trash Containers

Terrific buy! **\$2**  
Resists rusting. Corrugated for extra strength. Tight fitting lids.



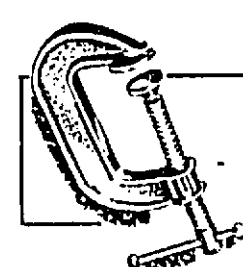
4-Light Bedroom Ceiling Fixtures

Dollar Day! **\$2**  
Lovely 14-inch square bedroom fixture with white satin bent glass shade.



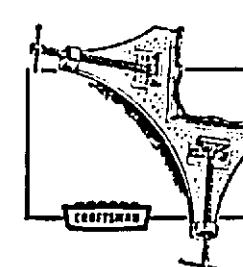
\$1.30 Craftsman 10-Ft. Pocket Tape

SAVE 28% **\$1**  
Measure 2 inches at base for accurate inside measuring. Chromed case.



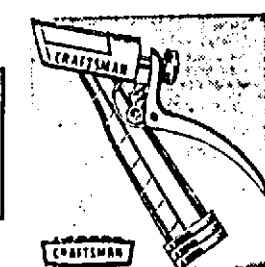
\$1.60 Malleable Iron "C" Clamps

SAVE 50% **\$1**  
4 in. Heavy-duty clamps with Acme threaded screws. Self-adjusting swivel head.



1.45 Corner Clamps of Aluminum Alloy

SAVE 30% **\$1**  
Forces mitered or butt joint together... holds them at 90 degree angle "square".



\$1.40 Craftsman Pistol Hose Nozzle

SAVE 32% **\$1**  
Squeeze "trigger" handle for any spray... instant shut-off. Chrome finish.

Spring Dress Clearance! WERE 3.99 - 4.99 **\$3**

Plated Shoe Buckles. Hold Nine Pairs ..... **\$1**

White Facial Tissue. Big Boxes of 300 6 for **\$1**

\$1.29 Absorbent box of 40 Ann Barton Fluffs **\$1**

Famous Tower 35c Plastic Slide Trays 4 for **\$1**

Your Choice Plastic Coated Playing Cards 2 for **\$1**

Giant-Size Roll Cellophane Tape ..... 3 for **\$1**

\$4.19 Roller Skates with Racing Wheels ..... **\$3**

3 for \$1.39 Quality Durable Golf Balls .... 3 for **\$1**

\$1.23 Assortment Luscious Cookies .. 3 pounds **\$1**

Regular \$3.99 Electric Alarm Clocks ..... **\$3** plus tax

2 for \$1.29 Cotton Muslin Pillowcases .. 2 for **\$1**

Sanitary Handy Disposable Pillowcases .. 6 for **\$1**

\$7.98 "Silver Hob" Cotton Chenille Bedspreads **\$6**

\$4.98 Viscose Rayon "Wave-line" Spreads ..... **\$4**

\$11.98 "Springdale" Floral Print Spreads ..... **\$8**

Artistic Picture Panels! "Girls" by Igor **\$5**

Luxury Fiber Glass TV Tray Table Sets ..... **\$10**

\$1.29 Reversible Braided Cotton Rugs ..... **\$1**

\$1.69 Rubber Link Mats Protect Floor ..... **\$1**

\$6.95 Waffle Rug Padding ..... **\$5**

\$1.29 Cotton Rug with Foam Back ..... **\$1**

100% Nylon Yarn Washable Mitt Mops ..... **\$1**

49c Maid of Honor Plastic Clothesline .. 3 for **\$1**

\$5.77 Kenmore Washing Detergent...25 lbs. **\$5**

Fine LP Browser Record Racks ..... **\$1**

"C" Transistor Radio Batteries .... 6 for **\$1**

Outdoor Arrow TV Antennas ..... **\$1**

Outdoor Furniture Webbing Kits 2 for **\$1**

Protective 6x9-ft. Plastic Draperycloth...3 for **\$1**

\$1.58 Master-Mixed Log Oil Stain ..... 2 gals. **\$3**

\$1.89 Qt. Odorless Interior Spar Varnish ..... **\$1**

\$1.39 Glowing Mercury Switches ..... **\$1**

Triple Receptacle and Receptacle Plate ..... **\$1**

\$8.89 Large 2-Gal. Funnel Top Sprayer ..... **\$6**

\$2.79 Insecticide and Fungicide ..... **\$2**

• ALL ROADS LEAD TO SEARS SOUTHERN CALIFORNIA STORES...PARK FREE!

LOS ANGELES—Vermont & Shown  
LOS ANGELES—E. Olympic Blvd. & S. San  
LOS ANGELES—W. Pico Blvd. & Rimpas

BUENA PARK  
COMPTON  
EL MONTE

GLENDALE  
HOLLYWOOD  
INGLEWOOD

LONG BEACH  
PASADENA  
POMONA

SANTA ANA  
SANTA MONICA  
TORRANCE

VALLEY

Shop 5 Nights

Shop Monday, Wednesday, Thursday,  
Friday & Saturday 9:30 A.M. to 9:15 P.M.  
Tuesday hours 9:30 A.M. to 5:30 P.M.



LESS BOUNCE PER OUNCE

# Machine Takes Rubber from Bad Checks



CHECKING ON CHECKS... Closed circuit TV cameras help speed information.

By JOHN RONSON

An average of 300 bad checks a month are passed in Long Beach, according to police officials here, and county-wide somebody gets stuck every five seconds.

There wasn't a lot that could be done about it before. A merchant had to make the agonizing decision: "Shall I take a chance on accepting on the probability that it's good, or turn down the check and possibly antagonize a potentially good customer?"

You could get stuck even with "good" identification. The identification may be good but the check rubber or stolen.

REPORTEDLY the first outfit to do something about building a better bad-check trap is Telecredit, Inc., which offers relief to victims of bum checks which last year totaled a reported \$7 million in the county.

Telecredit, Inc., of Los Angeles, the brainchild of Robert Goldman and Ron Katz has been in business for about four and one-half months. But for about two years before operations started Goldman, 36, and Katz, 25, were busy doing the preliminary work.

Utilizing an exclusive computer process, an IBM RAMAC 305 data processing system which has been fed millions of pieces of information, Telecredit gives a client information about a check by telephone in four seconds or less.

TELECREDIT'S basis of information is the 8.5 million California drivers' licenses; information on known bad check passers collected from police departments and information which the machine itself generates on the basis of continuing data furnished.

To speed response, Tele-

credit uses a closed circuit television network to get information to and from the computer.

Telecredit officials say more than 50,000 bad check artists are operating in California and only one out of 10 bad checks are reported to police.

IN THE less than six months the service has been offered, more than 600 business concerns in the retail trade have subscribed at a cost of about 20 cents a query, according to Don Hageman, sales manager. He estimates some 150,000 calls from clients have been answered.

"We estimate we've saved subscribers upward of \$65,000 in bad checks so far," he said.

"In one case we assisted police in recovering \$56,000 worth of stolen checks. A man attempting to cash a check rushed from the store when our

clients called us for a check on the check. The customer left the check and his identification in his hurry. Police were informed and were on tap when a woman came in later and said 'My husband left a check and his identification here by mistake.' Police questioned her and as a result rounded up three men and the stolen checks—except for 11 that had already been cashed."

THE COMPANY was reportedly started with about \$400 and now is estimated as worth about \$2 million. Stocks which originally sold over the counter at \$1 a share now are \$10 a share.

The operation at first was limited to Los Angeles County, now is expanding into Orange County and soon plans to begin taking the rubber out of checks in San Diego and San Francisco.

## Petitions for City Parking Districts Slated to Go Before Council Shortly

Petitions for the creation of Long Beach's first parking district will be on their way through the City Council within two weeks.

Beginning on a small scale with two offstreet parking lots, the district will serve the busy Belmont Shore area along E. Second Street between Quincy and Bay Shore Avenues.

Already on file at City Clerk Margaret Heartwell's office, the petitions bear the signatures of some 65 owners representing 60.7 per cent of the total assessed valuation of the association's park- and 53.8 per cent of the land in the proposed district.

THEIR presentation to the council is being delayed tem-

porarily while officials check the authenticity of signatures. All except one have been verified, Mrs. Heartwell said.

The district is a joint project of the city and the Belmont Shore Business Association. Members of the association circulated the petitions for many months.

More recently an informal petition calling on the city to expedite the parking program was circulated in the office, after the official petitions were filed.

George Deukmejian, chairman of the association's parking district committee, said the action called for in the second petition is "untimely" in view of the legal procedures for formation of the

district.

AMONG the early steps in the proceedings will be a public hearing before the City Council.

The district is being formed under 1951 state legislation making possible the sale of bonds to be financed from parking meter revenue in the district and from a possible tax by the city.

CITY PLANS provide for initial purchase and development of two sizable lots, one

south of Second Street between Granada and Argonne Avenues, the other north of Second between Corona and Nieto. Eventually at least five additional lots may be developed.

The parking district was recommended two years ago by Wilbur Smith & Associates, consultants employed area and from a possible tax by the city.

Under the consultants' plan, meters will be installed at all schools from 7 to 9 p.m. annually for the first three years, these funds to come from earlier accruals of meter two lots, each with a 41-car capacity, were estimated to cost \$310,000. A tentative schedule calls for three more lots by 1965 and two additional by 1970.

## Seismograph on Moon Is Space Shot Objective



### To Radio Back Data on Quakes

By CHARLES RIDGWAY

Seismology, a pretty shaky but down to earth business up to now, will play a predominant role in space research this week.

Many of the nation's leading seismologists predict the landing of a seismograph on the moon as a part of the imminent Ranger 4 space shot, will prove once and for all that the moon isn't made of green cheese.

The earthquake experts, gathered at the University of Southern California during the past week for the annual convention of the Geological Society of America, agreed the moon probe will be an earthshaking event for them.

SCIENTISTS expect to land a tiny, California-built seismograph on the moon to radio back information on moonquakes and meteor collisions with the moon.

Dr. Jack Oliver of Columbia University's Lamont Geological Observatory and one of the principal speakers at the convention, said:

"We expect the seismograph to tell us much about the physical make-up of the moon, its origin, and whether it has a liquid core and a crust like the earth."

METEOR impacts on the moon, impossible to detect from earth observation, will register on the graph and tell scientist how heavy meteor traffic will be for space explorers. Moonquakes, or lack of them, will enable geologists to compare rock formations of the moon with those on earth.

Oliver is one of many scientists at the Lamont observatory and at Caltech's Jet Propulsion Laboratory who, with the help of many sub-

(Continued Page B-6, Col. 3)

## Beach Combing

With Malcolm Epley

NEW ORLEANS—The editor's national meeting here ended on a merry note with Comedian Bob Hope jabbing good naturedly at John F. Kennedy, Dwight Eisenhower and others in what seemed to me to be one of the old ski-nose's best appearances. Time seems not to bother him (or his gag-writers) though some snide observers in the audience, themselves gray around the temples, claimed they detected dye in the reddish tinge of the comedian's hair.

His cracks at Kennedy were fairly sharp. Speaking of the steel price business, he said: "We are glad to see the President can win a war, even if it's against us." He said the steel firms had learned the meaning of Big John.

Of Kennedy family ramblings, he said they made the Roosevelt family look like shut-ins. "They're like the Strategic Air Command—always have something in the air."

Hope noted that he had kidded five presidents, and to make it non-partisan, remarked that Eisenhower had spent eight years in a sand trap. He added that like, no longer president, will find out who can beat him in golf.

I'll be interested, when I get home, to see how the above reads in cold type. Printed reports of spoken wise cracks often seem flat to me. Stories of the Grid-iron Club meetings in Washington, for instance, seem pretty ridiculous, yet I suppose they're rollicking affairs with plenty of sharp humor in the hall.

Most comedians have an audience that's eager to laugh and some special fans that will lead off every time. Laughter is infectious and even a poor joke can be funny if everybody roars.

Anyway, I'd say Hope's appearance was a great success in the laugh dept. with what supposedly was a sophisticated audience.

## Independent-Press-Telegram

EDITORIALS PAGE B-2  
SUNDAY, APRIL 22, 1962

## Public Schools Observance Set

By ROBERT WILCOX  
Education Editor

Preparation of thousands of exhibits is under way for the 43rd observance of Public Schools Week in the 77 Long Beach Unified District schools.

The event will start April 30 and continue through May 4 with open houses scheduled at all schools from 7 to 9 p.m. Monday through Thursday of that week.

The schedule follows: Monday, April 30, City College; Tuesday, May 1, elementary schools; Wednesday, May 2, senior high schools; Thursday, May 3, junior high schools.

SUPT. DOUGLAS A. NEWCOMB has extended a special invitation to adults to visit the schools during the regular school day to watch them in operation.

Newcomb emphasized that all adults—not just those with children in school—are being urged to come to the schools during the week. Special invitations, he said, are being sent to business and industrial leaders throughout the district.

A citizens' committee headed by Orlo R. Peugh is helping with planning for the annual program. John Lepich heads the school committee.

HIGHLIGHTING the college event April 30 will be a vocational arts exhibit at the Business and Technology Division of Long Beach City College. About 1,000 entries from the junior and senior high schools are expected.

On May 1 all grade schools will close at 2 p.m. to make final preparations for the expected avalanche of evening visitors. The May 2 senior high exhibits will range from atomic fission demonstrations to college mathematics displays. Many of the May 3

junior high exhibits will center around "America's Heritage of Freedom." Theme for the observance is "The Public School—America's Heritage and Strength."

### World War I Vets

Veterans of World War I, Barracks 154, and the Auxiliary will meet at 7:30 p.m. Tuesday in Veterans Memorial Building, 241 W. Broadway.

## Council's Calendar

City Council agenda items for Tuesday:

Request from Norm Long Beach Lions Club for permission to use Houghton Park for annual festival Sept. 12.

Request from City Council for approval of proposed ordinance authorizing the city to acquire and develop a site for a new city building.

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### LUCKY EASTER BUNNY

Easter Bunny (Dick Bates) pauses for relaxing moment with pretty Long Beach State Tri Delta June Thorley (left) and Paulette Palmer after distributing 150 baskets in children's ward at Long Beach Memorial Hospital. Sorority and Sigma Phi Epsilon fraternity prepared baskets for the third year.

## L. B. Courts Hold Open House May 1 to Observe Law Day—U.S.A.

Tuesday, May 1, is Law Day, U.S.A.—the American answer to the noisy Communist May Day display of military power.

Courts throughout the nation, including those in Long Beach, will observe open house, to enable residents to view and hear a quiet display of justice.

Long Beach Lawyers Wives Club will serve coffee and cookies in the sixth-floor cafeteria.

The local observance is sponsored by Long Beach Bar Association, under direction by President James J. Baker and Law Day committee chairman Sterling S. Clayton.

Superior Judge Joe Raycraft and Municipal Judge Charles T. Smith are the committee's court advisors.

FOR THESE purposes, an estimated 1,000 Long Beach high school students will visit the Long Beach County Building, 415 W. Ocean Blvd., April 30, May 1 and May 2.

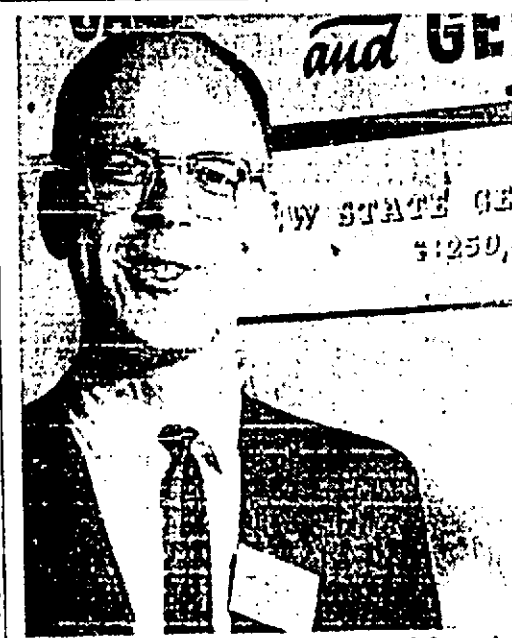
Attorney guides will take the students on one-hour tours, during which they will watch court proceedings, meet judges, district attorneys and clerks, and be allowed to ask as many questions as they wish.

The official Law Day program will be held in the County Building May 1 from 7 to 9:30 p.m.

LOCAL JUDGES and public officials will welcome all visitors.

Attorneys will be guides for tours of the courthouse.

Three half-hour mock trials will take place simultaneously, with lawyers serving not only as attorneys but also as



DR. JACK OLIVER... Seeks Moon Information

EDITORIAL

# He Is With Us Today—Now!

(EDITOR'S NOTE: It is an Easter tradition of this page to invite a local minister to be our guest editorialist. The writer of this year's Easter Editorial is Reuben L. Anderson, Minister of the First Christian Church.)

By REV. REUBEN L. ANDERSON

NO HONEST, open-minded, unprejudiced reader of the New Testament could miss the central truth involved in the declarations concerning the bodily resurrection of Jesus of Nazareth. The Gospel writers devote much time and space to the birth, life and teachings of Jesus. They affirm His unique coming, catch a fleeting glimpse of His boyhood, and then focus special attention upon three eventful years of His thirties. Here was no ordinary life.

Truly, this is God walking among men; yet doing so in the flesh of man. This is the Creator of all the universe choosing to live for a time upon our Earth that men might have the privilege of seeing "God manifest in the flesh." Here was an outstandingly divine demonstration! Of Him it was recorded "He went about doing good." Many were the manifestations of His compassionate heart. Nothing seemed impossible, if by so doing He could bring men to see the possibilities of a better way of life by living in harmony with the plan of God. "Never man so spoke" was the report brought by those sent out to trap Him in His speech. The amazement of His hearers is recorded by the phrase "they were astonished at His teaching: for He taught them as one having authority." In pondering the revolutionary characteristics of His life and doctrine they had extreme difficulty in harmonizing the fact that He was so much like them—and yet so much different too. In answering His invitation — "come, follow me" — the disciples experienced a tremendous challenge to come up higher, to walk the road of greater achievement, to be better than they had even dreamed could be possible. How the world hungers today for more such demonstrations by committed men!

BUT THE READER MISSES the whole point of this remarkable life if he fails to see how it all points to the final and most remarkable proof of His power and love. In simple clear statements of undeniable facts the "slow to believe" disciples record for all history that men took this prince of all men and nailed Him to a cross on a rugged hill just outside Jerusalem. The tender love of the women and bleeding hearts of His disciples were overwhelmed with the truth that He really was dead. How could this be? For three days they agonize in unbelief as His body lay in a sealed and guarded tomb. And then it happened! They see Him again! At first they could not believe their eyes. Could it really be true? And yet, He gave every proof possible to the physical senses of man that He was alive again. Yes, these are the affirmations of men who staked their very lives on the declaration of His triumph over the grave. They could have preached His wonderful life for years to come, and have never been molested. It was when He declared His resurrection that the authorities resisted. This they would not accept. This many in the world today still refuse to admit. But, this is what the gospel writers declare!

FOLLOWING CLOSE UPON, in fact a very integral part of, the declarations of His resurrection is the affirmation of His living presence! For a period of 40 days He made numerous appearances to convince the minds and hearts of His followers that He is actually alive—living in more complete reality than during the period of His confinement to the fleshly body. He wanted them to understand that life for man is not limited to the flesh of His body. During His teaching ministry He had laid the foundation for this revelation by many predictions concerning His death and resurrection. To be sure, they had not understood, at that time. Now the light is dawning upon them. Now He is with them always! Time is no factor when dealing with the reality of life—as God has planned it for His children. Now Peter, James and John can more fully appreciate the presence of Elijah and Moses with Jesus on the mount. "God is not the God of the dead, but of the living!" This is the what the world should hear and accept. This is the unmistakable voice of Easter. Now we can be sure that we have not been deprived of anything good by not having lived during His short advent in the flesh. He is with us today—now!

JESUS' RESURRECTION IS NOT only an outstanding fact of history but it also contains the guarantee of our resurrection. He was "the first fruit of them that sleep," but we belong to that wonderful company of those who shall rise again at His appearing. When death claims our mortal body we surrender gladly because we are confident we shall be raised again to a better and fuller life. Because of Jesus the best is yet to be. God's Word underscores the promise of eternal life for all who will permit Jesus to direct their lives here. And what a gracious director is He! Today the compelling desire of our heart is to keep our eyes upon Him. We do not wish to be confused by the tantalizing appeals of that which is only temporary. Our hearts yearn for that which lasts for always. This we know is found only in Him who gave reason for Easter hopes. "Because I live, ye shall live" is His unswerving promise to all who will "keep my commandments." May His triumph over death and His invitation to life move you to complete surrender today, and to life eternal for always!

PAID IN FULL



DREW PEARSON

## Henry Ford Set an Example Steel Industry Could Follow

WASHINGTON—Roger Blough and U. S. Steel executives should read the testimony of the late Henry Ford, founder of the Ford Motor Co. on the question of whether profits or prices should come first.

The elder Ford, a game old boy who once challenged me to a foot race at the age of 80, built up the Ford empire on the policy of paying the highest possible wages and making the lowest priced car.

But the Dodge brothers, who were among the original Ford stockholders, did not like this. They were the forerunners of U.S. Steel; wanted more profits, not lower prices. So they brought suit against Ford for a dividend cut. Here is Henry Ford's defense:

"Let me say right here that I do not believe that we should make such an awful profit on our cars; a reasonable profit is right, but not too much. So it has been my policy to force the price of the car down as fast production would permit and give the benefits to users and laborers with the resulting, surprisingly enormous benefits to ourselves."

LAWYER STEVENSON: Are you trying to keep profits down? What is the Ford Motor Co. organized for except profits, will you tell me, Mr. Ford?

FORD: Yes, sir.

LAWYER STEVENSON: But your controlling feature is to employ a great army of men at high wages, to reduce the selling price of your car so a lot of people

can buy it at a cheap price and give everybody a car that wants one.

FORD: If you give all that, the money will fall into your hands; you can't get out of it.

NOTE—Ford left a larger estate than Roger Blough is apt to leave.

LONG BEFORE President Kennedy introduced his Alliance for Progress, a group of churchmen who model themselves after the early Christians began an assault on ignorance and poverty in Latin America.

They are the Salesians of Don Bosco, youngest major order of the Roman Catholic Church, who have built hundreds of orphanages, boys towns, trade schools, and agricultural schools to help the poor children.

The latest move in the Salesians' chosen task of rescuing underprivileged children is the establishment of a New Boy (benefactors of youth) fund.

This has been set up by Father Peter Lappin, a witty Irish-American who has just returned from a year on the "poverty front" in South America.

LAWYER STEVENSON: Incidentally, make money? FORD: Yes, sir.

LAWYER STEVENSON: But your controlling feature is to employ a great army of men at high wages, to reduce the selling price of your car so a lot of people

can buy it at a cheap price and give everybody a car that wants one.

FORD: If you give all that, the money will fall into your hands; you can't get out of it.

NOTE—Ford left a larger estate than Roger Blough is apt to leave.

LONG BEFORE President Kennedy introduced his Alliance for Progress, a group of churchmen who model themselves after the early Christians began an assault on ignorance and poverty in Latin America.

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### CAPITAL CAPERS

## Congress a Young Man's Game?

By I.P.T. Washington Bureau  
WASHINGTON—As retirements continue to mount, it is apparent that Congress is becoming a young man's game.

Twenty-eight members of the House of Representatives have announced they won't be back next year, and at least half are quitting because they can't keep up with the physical pace.

Ranks of octogenarians are almost depleted. Four in the 80-year-old class who have announced they will not seek re-election are Brent Spence of Kentucky, 87; Clare Hoffman of Michigan, 85; John Taber of New York, 81; and Noah Mason of Illinois, 80. That leaves Clarence Cannon of Missouri, 83, and Thomas J. O'Brien of Illinois, 80, as the only octogenarians left.

One of those who announced the physical pace is too much is Rep. Iris Blitch of Georgia. Vigorous and middle-aged, she said she won't be back next year.

It's not the debate and worry about national issues that wear down a congressman. It's the incessant demands and mail from constituents, many of whom regard him as a kind of city councilman who solves pressing personal problems like garbage pickup.

an administrative assistant for congressmen to handle the detail work, the toll of older and wiser heads will continue to mount.

THE STORY about President Kennedy's adventures aboard PT Boat 109 has been sold to the movies. The producer had an awful time trying to find an actor to play the part of Kennedy. Finally, he thought he had one and telephoned the happy news to the author.

"I've got Jeff Hunter," he said triumphantly.

"Who's he?" asked the writer.

"Oh," replied the producer, "he played Christ in 'King of Kings.'"

"Good heavens," said the author, "you can't have a man play Christ in one movie and Kennedy in his next. Get someone else."

The producer thought it over, sorrowfully agreed, and began anew the search for someone to impersonate the President.

BOB HOUSER

## Answer or Not, ACVL Judges Quizee's Anti-Red Quotient

SEVERAL LONG BEACH candidates of both Republican and Democratic parties have refused to answer the 13-item questionnaire of the Anti-Communism Voters League (ACVL).

This means that their "awareness of the Communist menace" and the "strength of their will to win" will be gauged and published by ACVL's executive board on the basis of material which has been published about them.

Executive director of ACVL is former Republican Rep. Donald L. Jackson of Santa Monica, a former member of the House Un-American Activities Committee, undoubtedly a good American but one whose political philosophy is right wing oriented. Now Democrats, long butted by Jackson, and moderate or liberal Republicans are invited to submit their anti-Red convictions to Jackson's executive board for their determination of "best qualified."

This sensitive undertaking would frustrate a Solomon. ACVL does not pose as a Solomon, admits its questionnaire is not flawless, says it does not question any candidate's loyalty or patriotism, will not label any candidates, but thinks its questions are non-controversial.

ACVL SAYS ITS executive board is comprised of members of both major parties. Besides Jackson there are Herbert Sturdy, Fritz Burns, Z. Wayne Griffin, Y. Frank Freeman, Rev. Sterling Candow, Henry Salvatore (League president), Willard Keith, Eugene W. Biscailuz, L. Dale Coffman, Frank Tang, George D. Bjurman, James K. La Fleur, Randolph Scott and Joseph J. Cummins.

ACVL may think its quiz is non-controversial but the Democratic State Central Committee, through Southern California chairman Eugene Wyman, says the League's aim is to "advance the candidacies of John Birchers and other ultra right-wingers," that the questions "could have been written by Robert Welch, founder of the John Birch Society."

Despite ACVL's literature, Jackson admitted recently that not all the questions are free of controversy. This seems to be understatement.

The whole project seems to be "back up and then charge" or "this won't hurt, but watch out." No party is to be favored, ACVL says, and yet its constant references to no-win policies and cold war failure sounds like a tape recording of Barry Goldwater.

One "non-controversial," wife-beating question requires a stand against the Fifth Amendment to the Constitution if you want to get ACVL's blessing:

ANOTHER QUESTION refers to "our repeated setbacks at the hands of Communist imperialism." Republican or Democrat, a favorable answer here requires that you imply an attack against previous administrations of your party. Okay, some may want to do it, but the quiz is not "non-controversial."

Another "right" answer puts the candidate on record for outlawing the Communist party, with penalties for membership. This very matter is the subject of Republican Assemblyman Louis Francis' current initiative petition which he seeks to put before all California voters in November.

Also required for a good score is unqualified support for HUAC. Most may condone every aspect of HUAC but the matter remains a controversial one about which patriots still debate.

ACVL has as much right to its testing system as do other quiz makers such as Americans for Democratic Action, Americans for Constitutional Action or the League of Women Voters. Each may be of value in terms of the weight any given voter may give the particular field of his interest.

BUT THE recommendation here is also to weigh the special interest and loaded question so that there is fair reason to forgive a candidate who chooses not to curry the favor of any group aiming at single-shot suasion.

## Public Forum

### 'Drumming Out' of Marine Hit

EDITOR:

I can't forbear offering a rebuttal to the letter of Mr. Ell in the Public Forum.

The procedure of the "drummed out" young Marine was highly irregular. I understand that this archaic tradition has long since fallen into disuse along with the time-honored, but nonetheless sadistic, custom of whipping through the fleet in which the offender was lashed to the stern (or bow) of a boat and was beaten with a "cat" while it was rowed around the vessels at anchor for all to see and profit by. The offender usually died.

IN MY nearly five years in the Army during and after the Korean conflict, I never heard of the carrying out of any of these rather crude,

inhuman punishments, yet we had our quota of court martials entailing either bad conduct or dishonorable discharge upon completion of a prison term. The Army, as well as the other services, took the accepted position of civil society — that a man's debt was paid when he came out of prison and that was enough.

THE FACTS in this particular case seem to indicate that a young man of 18 made a serious mistake for which he was imprisoned for two years and given a bad conduct discharge. What did it prove to add the final insult of the "drumming out"? The boy at 20 still hadn't reached voting or legal age when all this had happened. What horrible treason against his comrades rated this last slap in the mouth?

Any attempt to justify

this act as the "way" of the service is nonsense. My old buddies from the First Cavalry Division would have had a pretty good laugh over the empty stupidity and arrogance of this episode and 10 years ago wouldn't have believed it still happened.

JOHN J. LELANE  
1509 B Stanton Place

### Languages in the News

By Charles F. Smith and Robert Shapton-Davis

Our word "Easter" comes from Old German mythology, in which the Spring Goddess is named "Ostara." The modern German designation of Ostern (Ostern) also derives from it.

However, in most European languages, the word "Easter" resembles the Hebrew word Pesach or Passover, in French, it is Paques (Pahk), in Italian; Pasqua (PAHS-kwah), in Spanish; Pascuas (PAHS-kwahs), in Portuguese; Pascoa (PAHZH-kwah), in



Dutch; Pasen (PAH-sen), in Swedish; Pask (Pohsk), in Russian; Pasxa (PAHS-khah).

In some of the other European languages it is: Husvet (HOOSH-vet) in Hungarian, Wielkanoc (VYEHL-kah-nohts) in Polish, Velikonoe (VEH-leh-koh-noh-tzeh), in Czech.

The complete Spanish expression for Easter is Pascuas Floridas (PAHS-kwahs Floh-REE-dahs), the second word meaning "flowery." It is so called to differentiate Easter from Christmas, which in Spanish is Pascuas de Navidad.

The state of Florida gets its name, not from the flowers that were there, but because Ponce de Leon (POHN-theh deli-Oh-EN) discovered it on Easter Sunday—Pascuas Floridas—in 1513.

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Kennedy Focused on Steel, Geneva

By HARRY WILSON SHARPE  
WASHINGTON (UPI) — President Kennedy made two major "peace" moves last week. The first was on the home front. It concerned the basic steel industry which hurriedly backed away from a \$6-a-ton price increase after he turned the full pressure of the government against it. But in holding out the olive branch to steel and other big business, the President made this solemn reservation: The public interest must be preserved, and labor and management must always consider that, particularly in basic industries.

★ ★ ★  
HIS OTHER OVERTURE was an attempt to break the East-West deadlock at the 17-nation Geneva disarmament conference with a plan to cut the world's arms about two-thirds in six years and some day replace all armies with a United Nations peace force. Russia reacted coldly, saying Kennedy had added nothing especially new to his original U.N. proposal. Soviet Premier Nikita Khrushchev continued to hold out for complete disarmament in four years but with no fool-proof, on-the-spot inspection system. This is the core of the East-West stalemate. With a nationally televised press conference as his forum, the President told steel leaders—and inferentially all big business—that he harbored them no ill will, now that the price hike "mistake" had been corrected.

★ ★ ★  
HE SAID HIS MAIN concern when he ordered punitive counter-measures was an inflationary spiral that would damage economic stability for business as a whole. That goal, he emphasized, depends upon the cooperation of labor, management and the government. Republican congressional leaders, silent for the most part during the price crisis, accused Kennedy of "an unprecedented display of naked political power" akin to state police methods. They charged he had imperiled basic American rights, had gone far beyond the law, and had perhaps won a temporary political victory "at the cost of doing violence to the fundamental precepts of a free society."



EVERETT DIRKSEN

Among those signing the document were Senate GOP leader Everett M. Dirksen, Ill., House GOP leader Charles A. Halleck, Ind., and the GOP national chairman, Rep. William E. Miller, N. Y. They asserted that this issue had been raised: Should the President use the enormous powers of the federal government to blackmail any segment of our free economy into line with his personal judgment without regard to law?

"We," they added, "condone nothing in the actions Congressional Democrats saw an election bonus from the President's victory and asked where the Republicans were when he was 'fighting to preserve the public interest.'"

Despite Soviet reaction to the three-stage American disarmament plan, the President himself would have a constructive influence on the Geneva negotiators. He said it was their heavy responsibility to lay the foundation for world peace.

★ ★ ★  
BUT HE SAW NO SIGN of Russian willingness to accept one major element of disarmament—a nuclear test-ban treaty. U. S. above-ground tests are scheduled to be resumed this week. Russia threatened to bolt the conference if they are not postponed. Ambassador Arthur H. Dean retorted that the United States "had learned its lesson" when Russia broke the voluntary test-ban moratorium last fall.

The House, meantime, passed and sent to the Senate a record peacetime \$47.8 billion defense appropriation. This does not include more billions to be spent on nuclear development, arms aid to other countries, and military construction overseas. The members were not thinking in terms of disarmament but how best to secure the U. S. lead in space-age weaponry.

The President at his press conference also called Berlin "a very dangerous area where the temperature has been lowered (by the Russians) but which could blow up at any time."

★ ★ ★  
EXPLORATORY TALKS on the crisis were begun here by Secretary of State Dean Rusk and the new Soviet ambassador, Anatoly F. Dobrynin. Kennedy acknowledged that a tough Western issue in the discussions was just how much authority should be given Communist East Germany in any international access authority over Allied routes through Red territory to West Berlin. West German newspapers criticized what they said were dangerous American concessions.

In other news spheres, Congress recessed for Easter.



G. MENNEN WILLIAMS

The Kennedy's flew to Palm Beach to spend the Easter season. Congress sent the White House a \$32 million program to encourage growth of educational television. Byron R. White, 44, of Colorado, was sworn in as the 93rd justice to sit on the Supreme Court bench. He became the tribunal's youngest member.

The Air Force chose eight potential astronauts to begin space voyage training. It also declared combat ready its first squadron of underground Titan intercontinental missiles at Denver. The Army suspended Maj. Arch E. Roberts, one-time aide of former Maj. Gen. Edwin A. Walker, for making an unauthorized speech before the Daughters of the American Revolution here.

Roberts accused a former congressman, Mayor Sam Yorty of Los Angeles, of having a Communist background. Yorty called the statement "irresponsible" and said the Army had acted rightly.

Roberts also questioned the loyalty of former Michigan Gov. G. Mennen Williams, now assistant secretary of state for African affairs, who was out of the country. The Army said Roberts had been suspended pending investigation.

★ ★ ★  
\$50 Million 'Hole' Value Doubt  
LOS ANGELES (AP)—A San of the Navy Electronics Lab-Diego geologist doubts the oratory, San Diego, told an value of the \$50 million Proj-audience at the University of ect Mohole, a plan to ex-Southern California that the amine the earth's mantle by same type of rock under the drilling through the surface ocean is available in the of the earth under the sea. coastal mountain ranges of Robert S. Dietz, a geologist California.

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All wool and blends in checks and plaids. Popular styling and colors. Broken sizes 38 to 44. Regulars and long.

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Crazy new item! Portrait of Bach, Brahms, or Beethoven printed on gray sweat shirt. Sizes S, M, L. Quantity limited, so hurry.

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Reg. 3.99 WALKING SHORTS. Random cord. Continental style. Sizes 30 to 40. 2.99

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Deluxe fabrics from famous California maker. Rayon textures, smart woven cottons. A wonderful value for the dollar-wise shopper. Sizes S, M, L.

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Boys' fine combed cotton, and orlon sox. Your choice in patterns and colors. Sizes 8 to 10 1/2.

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Men's super soft white crew sox in combed cotton. Stripe top. Machine washable. Sizes 10 1/2 to 13.

CASUAL SOFT TREDS 1.00  
Women's casual slippers. Perfect for home or travel. Large assortment of patterns and colors. S, M, L.

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Assorted prints. Sizes 12 to 24 1/2. Basement.

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Spring colors. Sizes S, M, L. Basement

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All wool 2 pc. suits in seasons latest colors. Completely lined jackets and skirts. Jewel necklines and tailored to fit. Sizes 8 to 18.



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Washable rayon flannel. Broken colors & sizes.

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## Peninsula Drain Meeting Booked

City and county officials will collaborate this week in a move to assure Alamitos Bay Peninsula residents that a forthcoming storm-drain project won't hamper their normal activities during the peak of the beach season.

A neighborhood meeting to explain the working schedules and methods is set for 7:30 p.m. Friday in the Bay Shore Branch Library, Bay Shore Avenue and Second Street. It will be open to the public.

Although construction will be started immediately on a pump station on the shore adjacent to Alamitos Bay Yacht Club, installation of drains on the narrow peninsula and along the beach will be prohibited between June 1 and Sept. 10, Deputy City En-

gineer J. E. McGinnis announced.

ONE OF THE drainage lines to be delayed until autumn will extend along Ocean Boulevard on the peninsula from the pumping plant east to 65th Place. Other installations postponed will be in 58th, 62nd and 65th Places. Belmont Shore segments of the drainage lines will be installed earlier. McGinnis noted that access in this area is less restricted than on the peninsula.

The pump-station site was moved 750 feet to the south-east following protests from 2,000 property owners in 1960. The original location was on the Alamitos Bay beach at the foot of First Street.

REPRESENTATIVES of the contractors, Elco Corp. and James S. White, will attend the Friday meeting, along with McGinnis and County Flood Control District officials.

Plans for the \$938,367 project were drawn by the city. Financing will come from county storm-drain-bond funds.

## PUC Studies Special Navy Bus Service

A proposed new bus service for Navy families will be considered by the State Public Utilities Commission Monday in conjunction with a request for a rate increase by Terminal Island Transit Co.

Testimony on both applications will be heard beginning at 10 a.m. in the Veterans Memorial Building, Broadway and Cedar Avenue. Examiner Clinton S. Abernathy announced Saturday.

THE BUS COMPANY is asking for a 60-day trial of direct service between the Terminal Island Naval Station and the Navy's housing project north of Pacific Coast Highway and west of Santa Fe Avenue. Two round trips daily would be provided.

The route hearing will precede testimony on the company's petition for an increase in fares from 20 cents cash or three tokens for 50 cents to 25 cents cash or five tokens for one dollar for both the present route and the one proposed.

## 100 Teams in YMCA Campaign

Organization of 500 citizen volunteers into 100 campaign teams has reached the final phase, according to Roland E. Robbins, teams chairman of the Long Beach YMCA's \$1.196 million "Buildings for Youth" drive, slated to open here May 10.

The campaign quota has been set to provide the following, according to Norbert Dean, president of the local YMCA:

1. A family type YMCA center for the booming Los Altos-East Long Beach area.
2. An all-purpose type gymnasium for the Lakewood branch Y.
3. Complete the expansion and renovation of both the North Long Beach and Downtown Y branches.

Meanwhile, Bruce E. Gates of the National Council of YMCAs, director of the "Buildings for Youth" drive, praised the work of the campaign public relations committee, which is headed by Harry Krusz.

Krusz's committee includes Dr. Thomas J. Clark, Bill George, Ray Gillingham, James C. Gordon, John Sarver and Harvey Waggoner. The group already has produced campaign brochures and has set up a schedule of campaign meetings and report luncheons as well as providing liaison with local churches and organizations backing the YMCA fund drive.

## Moss Hart Comedy Set at Magnolia

"Once in a Lifetime," the Moss Hart-George Kaufman satirical comedy on theatrical foibles, opens Thursday in Magnolia Theater, 2400 Magnolia Ave.

Directed by John R. Williams, the cast features Jerry Anderson, Dawn Bender, Gordon Elliott, Ann Leverett, Danaella Hill, Carl Yates, Arnold Rosenfeld, Harriett Seekins, Paul Teschke and Vi Coulter. Others in the cast are Ric Larson, Michele Murphy, Benny Stevenson, Diana Cummins, Margi Watson, Gerald Billard, William Cataline, Ileen Carl, Hal Thompson, Rosemary Kunds and Lora Andrich.

"Once in a Lifetime" was the first of a long list of Hart-Kaufman successful collaborations and set a trend on Broadway. The show will play at the Magnolia Thursdays through Sundays for four weeks.

## Former Librarian Castagna Slated to Give Lecture

Edwin Castagna, former Long Beach city librarian, will deliver the fourth annual Bertrand Smith Sr. Lecture on Books at 8 p.m. Friday in Los Altos Branch Library, 5614 Britton Drive.

Castagna, now director of the Enoch Pratt Free Library in Baltimore, promised to describe some of his explorations for books in the Chesapeake Bay area. Title of his lecture is "Wilder than the West."

The annual lecture is sponsored by the Public Library. Major Benjamin Feldmeier, under an endowment from Fort MacArthur, will be Smith, well-known Long Beach bookman. Admission is Major Newton L. McLaughlin, chapter commander.

## Missile Program Vet Meet Topic

The Nike Zeus Missile program will be discussed at a two-hour dinner meeting of the Long Beach Chapter of the Military Order of the World Wars Wednesday in Allen Center.

Major Benjamin Feldmeier, under an endowment from Fort MacArthur, will be the speaker, according to Beach bookman. Admission is Major Newton L. McLaughlin, chapter commander.

FIRST TIME IN 30 YEARS

## Grand York Rite Meet Opens Here on Monday

For the first time in 30 years, the Grand York Rite Sessions will be in Long Beach.

Coming from all parts of California, 2,500 members of the Grand York Rite Bodies — Grand Chapter, Royal Arch Masons, Grand Council, Royal and Select Masters and Grand Commandery, Knights Templar — are converging on Long Beach for the five-day sessions to open Monday in the Scottish Rite Cathedral, Ninth Street and Elm Avenue.

Grand Chapter, Royal Arch Masons, headed by Grand High Priest Allan S. Mason of Fresno, will meet Monday and Tuesday.

Grand Council, Royal and Select Masters, headed by Grand Master Irvin B. Beckham of Los Angeles, will meet Wednesday.

Grand Commandery, Knights Templar, headed by Grand Commander Marion E. Pedlar of Sacramento, will meet Thursday and Friday.

Highlight of the sessions, so far as the public is concerned, will be a Knights Templar street parade at 2 p.m. Thursday. In black

uniforms, black chapeaux with white plumes, and carrying swords, the Knights will assemble at Broadway and Linden Avenue, and march south on Linden Avenue to First Street, east on First Street to Atlantic Avenue, south on Atlantic Avenue to Ocean Boulevard, west on Ocean Boulevard and south on Long Beach to Municipal Auditorium. The Knights Templar band from Los Angeles will play.

Festivities will include a Grand Chapter banquet and entertainment at 7:30 p.m. Tuesday in the International ballroom of the Lafayette Hotel. Grand Council banquet and entertainment at 7:30 p.m. Wednesday in the International

Ballroom and a Grand Commandery banquet at 7:30 p.m. Thursday in the International Ballroom. All will be informal.

John B. Nye, 4321 Clark Ave., past presiding officer of local bodies, is general chairman of the Grand York Rite Sessions executive committee. Serving with him are Dr. G. Aubrey Thomas, vice chairman; Harvey A. Barr, treasurer; George F. Roberts, secretary.

## Hobby Show Scheduled for Seniors

A crafts and Hobbies Show for senior citizens of southeast Los Angeles County will be held next Saturday and Sunday in John Anson Ford Park, 7840 Scout Ave., Bell Gardens.

Show hours will be noon to 8 p.m. Saturday and noon to 6 p.m. Sunday. Admission is free.

Larry Chrisco of Lakewood, general chairman of the show, said displays will include art, handicraft, collections of historical documents and unusual relics and keepsakes.

Participating Senior Citizen Clubs will include those from Bellflower, Compton, Downey, Hollywood, Lakewood, Lynwood, Norwalk, Paramount, Pico Rivera and South Whittier.

## STATE SOCIETY Calendar

**TUESDAY**  
West Virginia, 140 W. Sixth St., 6:30 p.m.

**FRIDAY**  
Kansas, 728 Elm Ave., 6:30 p.m.

**SATURDAY**  
Ohio, 3100 Santa Fe Ave., 6:30 p.m.

All States, 148 E. Ocean Blvd., 10 a.m., bus trip to Ramona Pageant, Hemet.

**APPLICANTS APPEAR PRONTO** through Help Ads. Whatever your job—let Classified Ads fill it! HE 2-5959.

## CC Adult Lectures to Resume

Interrupted for Easter week, three continuing Long Beach City College General Adult Division lecture series will resume Monday. Two new programs will open on Wednesday. The schedule:

**MONDAY**

Western European Impressions — Brewer Ward, "The Land of the Norsemen" (illustrated), 7:30 p.m., Room 202, Polytechnic High School.

Personal Estate Planning — R. J. Garnaas, "How to Use the Trust," 7:30 p.m., Jefferson Junior High School auditorium.

Light on Dark Africa — Dr. Wendell L. Miller, "Durban: Exciting and Disturbing City" (illustrated), 7:30 p.m., Hughes Junior High School auditorium.

**WEDNESDAY**

Health for Senior Citizens — Dr. George W. Ainlay, "The Good Years After Fifty: The Need for a Medical Inventory," 2 p.m., Dewey High School auditorium.

Your Legal Rights — Commissioner John L. Goddard, "The Family," 7:30 p.m., Rogers Junior High School auditorium.

## STATE FARM INSURANCE COMPANIES

## Congratulate these managers and their outstanding State Farm District Career Team

During 1966 the local State Farm family insurance men in this district won the coveted State Farm career team award. Career teams are designated for their excellence in insurance underwriting, production achievements, and service to their policyholders. Agents who make up career teams have been largely responsible for making State Farm the largest insurer of automobiles for the past 20 years.



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# JFK-Big Steel 'Peace' Leaves Industry Uneasy

**By JACK LEFFLER**  
NEW YORK (AP)—The boiling battle between government and the steel industry simmered down last week. But businessmen remained gun-shy.

The armistice began Tuesday night when Roger Blough, chairman of U.S. Steel Corp., called on President Kennedy. It was just a week since Blough had made another call to tell him of a \$6-a-ton steel price increase.

The only word that came out of the second meeting was that it was "cordial and useful."

Then on Wednesday, Kennedy, who had used the government's biggest torpedoes to force the steel companies to back down on a price increase, displayed a conciliatory attitude.

"THIS ADMINISTRATION harbors no ill will against any individual, corporation or segment of the American economy," he told his news conference.

The President indicated there would be no punitive action against the steel companies. Nevertheless, a federal grand jury in New York City went ahead with its investigation of steel pricing, and Sen. Estes Kefauver's Senate antitrust subcommittee showed the 12 biggest steel firms with subpoenas for their records.

Kennedy denied that the government was setting prices and said its interest was in preventing an inflationary spiral. And he said he felt his actions in rolling back the price increase would be of assistance in getting passage of tax credit legislation intended to help industry modernize.

H. Ladd Plumley, president-elect of the U.S. Chamber of Commerce, said he believed that "business and the public were surprised and shocked at some of the governmental reactions" to the price increase and that the battle had "an increasingly disquieting effect" among businessmen and investors.

FRANK MAGEE, chairman of Aluminum Co. of America, predicted that the steel price controversy will have no effect on aluminum prices or pricing policies.

Republic Steel Corp., No. 3 producer, reported first quarter earnings of \$15,623,356, or 99 cents a share, on sales of \$314,016,863, substantially higher than a year ago—during the depth of the recession—but sharply lower than in

1960 and 1959. President T. F. Patton said a comparison with the 1959 first quarter "shows the erosion of our position since the time of our last general price increase in 1958."

Steel production suffered one of its sharpest drops in more than a year last week when output was 2,244,000 tons, off 5 per cent from the previous week. It was expected to continue to drop because inventory building ended when labor peace was achieved.

HEAVY PRODUCTION in the automobile industry was a factor in maintaining steel at as good a level as it is. An estimated 148,000 passenger cars were turned out last week, the year's best record.

Car sales moved at a swift pace in the first 10 days of April, when dealers disposed of 190,494 American-made vehicles. This was an increase of 48 per cent over the like period of 1961.

Chrysler Corp., earliest of the automakers to report first quarter earnings, showed a profit of \$1.3 million on sales of \$498 million compared with a loss of \$21.9 million on sales of \$432 million in the comparable 1961 quarter.

OTHER DEVELOPMENTS: A substantial improvement in a U.S. balance of payments deficit was registered in the first three months of this year.

The government said the annual deficit rate dropped from \$6 billion in the 1962 fourth quarter to \$2.5 billion.

The annual rate of personal income increased to \$435.3 billion in March, representing a gain of \$2 billion over February and \$28 billion over March 1961. The Commerce Department attributed most of the gain to higher wages and salaries.

Private housing starts in March climbed to an annual rate of 1,409,000 units, a gain of 23 per cent over February which made up most of the loss during a slack winter.

NEW ORDERS received by durable goods factories in March declined to \$15.5 billion from \$16.1 billion in February. This brought orders to the lowest point since last July.

Stockholders approved a proposed merger of American and Eastern Airlines. Trans World Airlines protested to the Civil Aeronautics Board, which planned to start a hearing on the combination May 10.

Briefly around the business scene: The Bell System plans

to spend \$2.8 billion on construction this year, the most ever spent by a company in a single year. Wholesale food prices dropped to the lowest level in two years.

Chairman James M. Symes of the Pennsylvania Railroad predicted a proposed merger with the New York Central would be completed by mid-1963.

The House antitrust subcommittee cleared a bill which would strip General Motors and Ford of their auto-financing businesses.

Bees Invade Columbus, Ga.

COLUMBUS, Ga. (UPI)—Thousands of bees invaded downtown Columbus, sending pedestrians scurrying for shelter. The city found a willing rescuer in beekeeper W. C. Townsend who lured the buzzing squadron into a sugar coated beehive.

"They usually cost about \$5 or \$7," said Townsend. "It's pretty good to get them for nothing."

**Does BLADDER IRRITATION MAKE YOU NERVOUS?**

After all, bladder irritation or bladder infection affects you as much as it does your bladder. It may be a sign of a more serious condition and may make you tense and nervous. It may also be a sign of a more serious condition and may make you tense and nervous. It may also be a sign of a more serious condition and may make you tense and nervous.

**LIVER, STOMACH AND DIGESTIVE TROUBLES QUICKLY DISAPPEAR**

Who continues to suffer these distressing symptoms of heartburn, bloating, belching, gas, sour stomach, acid vomiting, indigestion, constipation, flatulence, and other digestive troubles? They are created by the entire system, including the stomach, liver and gall bladder. The only way to get relief is to treat the entire system with the natural herbs of Dr. Chan's Oriental Herbs.

## Stocks in Spotlight

NEW YORK (AP)—Yearly high-low weekly sales, high, low closing price and net change of the 11 most active stocks on the New York Stock Exchange for the week:

Stock	High	Low	Close	Change
U.S. Steel	273.800	65 1/4	63 1/2	-2 1/2
Reynolds Tob	84.400	65	61 1/2	-3 1/2
Beth Steel	156.200	41 1/4	40	-1 1/4
Korvette	106.900	54 1/2	50	-4 1/2
Royal Dutch	129.100	39 1/2	38 1/2	-1
Gen Motors	116.200	56 1/4	54 1/4	-2
Amer T&T	91.700	130	126 1/2	+2 1/2
Gen T&T	71.700	20 1/2	24 1/2	+4
Sperry Rand	71.700	20 1/2	19 1/2	-1
RCA	29.700	60 1/2	54 1/2	-6
Brunswick	174.300	37 1/2	33 1/2	-4

### Allow Delay in Ham-Watering Appeal

WASHINGTON (UPI)—The House antitrust subcommittee cleared a bill which would strip General Motors and Ford of their auto-financing businesses.

## Sav-on DRUGS AND SUNDRIES

WE GIVE Blue Chip Stamps

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ANTACID  
Non-Constipating  
Reg. 1.49  
12 oz.  
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**ANACIN**  
TABLETS  
Bottle of 100  
Reg. 1.19  
**98c**

**1.09 HALO**  
Spray Set  
Choice of Reg. or Super  
Salt, 11 oz. Can.  
**78c**

**CURAD**  
Bandages—Can of 51  
Flesh color plus box of 31 in 2 sizes.  
1.19 Value  
**89c**

**Hand & Body**  
LOTION  
TRYLON—Beautifies & softens skin.  
Reg. 1.50  
**1.00**

**Lustre-Creme**  
Hair Rinse & Conditioner  
Reg. 60c  
**2 for 1.00**

**DOAN'S PILLS**  
Mild Diuretic for the KIDNEYS.  
40 Pills  
**63c**

**WOODBURY Shampoo**  
New beauty for dry lifeless hair. 10 oz. 1.00 Value  
**49c**

**IVORY FLAKES**  
Bath 2 for 39c  
**39c**

**IVORY SNOW**  
Bath 2 for 29c  
**29c**

**SPIC & SPAN**  
Bath 2 for 29c  
**29c**

**JOY Liquid Giant**  
Large 2 for 25c  
**25c**

**DUZ**  
Detergent  
Dishware inside each box.  
Starter Size  
**39c**

**Soft Drinks**  
Assorted Flavors  
Reg. or Low Calorie  
12 oz. Cans  
**3 for 25c-24 for 1.89**

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by CYRALON  
Super-tough vinyl gloves, with non-slip turn back cuffs and non-slip surface.  
List 79c  
**2 for 1.00**

**Whistling Tea Kettle**  
MIRRO—Copperline color with a 2 1/2 qt. capacity. Black handle with trigger for easy pouring.  
Reg. 4.25  
**1.98**

**Plastic Cake Safe**  
Clear plastic dome with knob. Base is 13" in diameter and comes in red or yellow color.  
**98c**

**LIQUID TREND**  
For dishes and linen fabrics  
Reg. 49c... 22 oz.  
**39c**

**SWEET-HEART SOAP**  
Sweet-Mild  
Bath Size  
**4 for 39c**

**COFFEE-MATE**  
Non-dairy coffee creamer  
11 oz. Jar  
**69c**

**CASHEW NUTS**  
NUT SHELF—Salted... Vacuum packed.  
14 oz.  
**79c**

**WINDEX**  
Cleans windows, mirrors, pictures, etc.  
20 oz.  
**35c**

**PADDY PADS**  
Disposable Soap Pads—Dispenser inside.  
20 PADS  
**4 for 1.00**

**BEADS-O'-BLEACH**  
HEAVY DUTY—Controlled Bleaching Power.  
18 oz.  
**3 for 88c**

**METRECAL LIQUID**  
Complete low calorie nutrition for effective weight loss. Ass't flavors.  
Pak of 6  
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"File-A-Way" Metal file complete with monthly index folders & movable divider.  
For home or office.  
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Large Tuning & Volume Knobs  
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4" Dynamic Speaker  
Reg. 99.95 Value  
**49.95**

## AT FAIR

### Ford Auto Has 4 Front Wheels

SEATTLE (AP)—The Ford Motor Co. is exhibiting an automobile with four front wheels at the Seattle World's Fair.

Ford engineers said the six-wheel design is expected to enhance tracking, traction and braking efficiency.

Ford said the vehicle, especially designed for the fair, will also feature a travel programming computer which would permit the driver to see his location on a map as he drives.

### Desegregation No Enrollment Factor

NEW ORLEANS (UPI)—The Archdiocese of New Orleans has released figures indicating there will be no major drop in enrollment at Roman Catholic schools in spite of desegregation next fall.

The Archdiocese said 73,514 students had already enrolled at the 152 schools for next term and with later enrollment the figure could easily top the current total of 74,306.

### Shrine Dinner-Dance

Lakewood Shrine Club will hold a Ladies Night Dinner Dance at 6:30 p.m. Friday in the Petroleum Club, 3636 Linden Ave.

### NEW HELP FOR ASTHMA

Thousands of men, women and children are now finding a simple, easy way to combat difficult breathing, coughing, rattling and wheezing due to recurring attacks of bronchial asthma and emphysema. This is by taking NEW Improved, Quick-Action MENTHOL. Acts fast to remove mucus, relax bronchial tubes and help remove thick, constrictive mucus. This quickly opens breathing tract, clears wheezing, stops persistent coughing, dries out MENTHOL as drugstore. Order so and feel better fast.

### FREE DOCTOR BOOK

Amazing! A must! Write for free doctor book!  
355 So. Broadway, Los Angeles 13, Calif.

## FISHING supplies

**Salt Water Rod & Reel**  
Compac 7' Glass Rod  
Ideal boat rod. 2-piece rod with 4 spin guides. Detachable hardwood butt with chrome seat.  
List 7.95  
**6.95**

**Plastic Tackle Box**  
3 Cantilever trays. 20 lure compartments. Reel clip. Divided storage space. 17 1/2 x 7 1/2 x 5 1/2"  
**4.95**

**Compac "Cadillac" Spinning Reel**  
fast retrieval—4 to 1 gear ratio. Holds up to 200 yards of 18 lb. monofilament line.  
List 17.50  
**12.49**

**Fresh Water Outfit**  
LANGLEY Spinning Casting—5 1/2' light action, 2-piece solid glass rod. Three chrome guides & tip. Complete with 100 yds. of 8 lb. mono.  
List 7.49  
**6.49**

**Fresh Water Spinning Reel**  
Dolphin #750—Ideal for trout. Ball bearing construction, full ball, metal spool. Holds 100 yds. of 6 lb. test mono.  
List 8.50  
**6.49**

**Spin Casting OUTFIT**  
BRONSON—2-piece 5' black solid glass rod. Black enameled handle with cork grip. Reel with pre-set drag, thumb control bottom. Complete with 100 yds. test mono line.  
List 8.95  
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**Sav-on**  
Deluxe Hand Packed ICE CREAM  
Rich, creamy ice cream in assorted flavors. You get up to 40% more when it's packed at SAV-ON.  
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**Baseball Shoes**  
Black split leather, laced stitched construction. Molded rubber sole, spikes molded in.  
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**SPALDING Baseball**  
Cushioned cork center, precision wound with wool yarns. Tough, hand-stitched horsehide cover. List 2.40  
**1.69**

**9.60 Fielder's Glove**  
"Marty Wills"—Flexible patched double U-down web design. Full sheepskin lining. Laced fingertips. Adjustable wrist strap.  
**6.95**

**Baseball Bat**  
Little League bats made of selected Ash and Hickory woods. Autographed by big leaguers. Choice of 29, 30, 31 or 32" lengths.  
List 2.30  
**1.89**

**18.00 Fielder's Glove**  
"Bill Monbouquette"—Large size glove of tan mottled leather. Laced down palm, thumb and little finger padding. Leather lined.  
**12.98**

**SPALDING Softball**  
Lively compressed felt center with a durable, double stitched white leather cover. Built to take it!  
List 1.50  
**1.19**

**LITTLE Golden Books**  
Assorted story books for children.  
Reg. 25c & 29c  
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**Hostess Grill**  
DELUXE Serving Sets  
Hostess Grill Cart 15 1/2 x 21" tray on 24" high brass finished cart with casters. Matching grill, 4 trays, Spark-hood, grill liners, skewers and back of instructions & ideas.  
**5.98**

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4 coals to a pak.  
**29c**

**Mennen Spray Deodorant**  
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Fine mist spray. Dries rapidly, no drip.

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Sunday through Wednesday

### DRUG NEEDS AND SUNDRIES

## LOCAL NEWS BRIEFS



### Smoldering Load Taken Out of Ship

Scrap metal was unloaded from the smoldering Panamanian freighter Severn River Saturday at Pier D, Berth 31.

The Coast Guard kept an eye on the operation while the off-loading was in progress. Streams of water were poured into the ship's hold.

Smoke began pouring from the Severn River's hold April 10 when she entered Los Angeles Harbor for bunkering before going on to Japan. She was to have sailed the same day but the smoldering fire kept her in port.

### Diabetes Society to Hear VA Doctor

Dr. Fred W. Modern, chief of the chronic disease section at Long Beach Veterans Administration Hospital will speak on "New Trends and Approaches in the Treatment of Diabetes" Tuesday night.

He will address a session of the Long Beach Society of the Diabetes Association of Southern California at 7:30 p.m. in the City Health Department auditorium, 2655 Pine Ave.

The meeting is open to the public.

### TB Association Meets Wednesday

Mrs. Dairie Lichtenstiger, executive director of the Tuberculosis and Health Society of California, will address the annual meeting of the Long Beach chapter Wednesday night in the Reef Restaurant.

### Scouts Sell Tickets

An estimated 12,000 Cubs, Scouts and Explorers in Long Beach, Lakewood, Signal Hill, Bellflower and Dominguez will start a house-to-house selling campaign Saturday morning.

M. F. Salta, general chairman of the 1962 "See America First" Scout-O-Rama said the Scouts and Cubs, all members of the Long Beach Area Council, will conduct an intensive one-month ticket-sales program for the Scout-O-Rama June 2 in Veteran's Stadium.

The annual scouting show helps support the Boy Scout movement in the area.

### VA Hospital Alumni to Gather

More than 750 doctors who formerly worked at Long Beach Veterans Administration Hospital have been invited to attend the hospital's first annual Alumni Day May 24.

Dr. Thomas J. Pekin, hospital chief of staff, said the dinner-meeting portion of the program will be conducted as a joint session with the Long Beach Medical Association. Scientific papers will be presented by resident physicians from 4 to 5:30 p.m. in the hospital theater.

At the evening session, Dr. William P. Longmire, professor of surgery at UCLA Medical School, will speak on "Tissue Transplantation."

Open house will be held throughout the hospital from 2 to 4 p.m.

### Red Cross Needs Blood-Program R.N.s

The Long Beach Chapter of the American Red Cross issued a call Saturday for active and retired registered nurses to volunteer for part-time service in the local blood program.

Mabel Crossley, chairman of nursing service, said information can be obtained by calling the chapter headquarters.

### Senior Citizens to Hear Medical Plan

A talk on "Medical Aid to the Aged Under Social Security" will be given at a meeting of the National League of Senior Citizens.

The public is invited to the meeting in the Machinists Hall, 728 Elm Ave., Monday.

### Gage County (Neb.) Picnic Scheduled

The annual Gage County (Neb.) picnic is scheduled for May 6, beginning at noon in Bixby Park. Former residents of Gage County are urged to attend. Coffee, sugar and cream will be furnished.

### Shotgun Kills Man; Wife Held

Robert Shehee, 56, of 2122 Knopf St., Willowbrook, died his wife, Elsie, 47, on Saturday in Las Campanas picnic of murder at the Fire-Hospital in Compton of a stone Park station immediately following his death. Shehee allegedly was struck in the side Friday by a 20-gauge shotgun blast during an argument with his wife.

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Anaheim: 1681 W. Lincoln PL 2-8822  
Los Angeles: 6361 S. Broadway PL 2-3131

**ABBEY RENTS**

## ELECTRONIC MONITOR

### Hospital Installs New Equipment

A nine-bed intensive care unit will be in operation by May 15 at Pacific Hospital of Long Beach (formerly Long Beach Osteopathic) at Magnolia Avenue and Hill Street.

Electronic monitoring equipment, costing \$19,500, will keep tabs on critically ill patients assigned to the unit.

SPECIALLY trained nurses, by flicking a switch in the unit's glass-walled nursing station, can tune in any patient's pulse, respiration, temperature, blood pressure, heart action or brain wave performance. Only those nurses trained for intensive care will be allowed in the unit.

Dr. Orville Hastings heads the hospital's five-physician intensive care committee, which will assign patients elsewhere in 200-bed hospital to the special ward.

Only the critically ill will be allowed in the unit, David Lawrence, hospital administrator, said. Visitors occasionally will be admitted for five minutes at a time. A special waiting room outside the unit has been prepared for relatives.

EMERGENCY trays and drugs will be kept in the unit. Always nearby will be electric stimulators for the heart, mechanical respirators and an artificial kidney.

Lawrence estimates that a patient will remain in the intensive care unit an average of three days. As soon as a patient improves, he will be transferred to a regular room. Brain surgery patients will go directly from the operating room to the intensive care unit.

The new unit is on the second floor, in the surgical west wing area.

### Nazi Hess Prisoner 21 Years

BERLIN (AP)—Rudolf Hess, once Adolf Hitler's deputy, will be 68 next Thursday. It will be his 21st year in the hands of Hitler's enemies. He fled to Scotland in May, 1941, and was taken captive.

Hess is one of the three persons in Berlin still living under the joint rule of the United States, the Soviet Union, Britain and France. The others are Albert Speer, Hitler's munitions minister and Baldur von Schirach, his youth leader.

All have been confined since 1946 in Spandau prison, a gloomy red brick structure on Berlin's outskirts.

Hess is serving a life term. The other two were sentenced to 20 years by the Nuremberg war crimes tribunal.

EACH OF the four powers keeps a small permanent staff at Spandau. Every month, troops belonging to one of the four assume the bulk of the guard duty. This is the American month. The British take over May 1.

The three prisoners spend their time reading and gardening. They are allowed one 30-minute visit a month, but Hess does not receive visitors. At least this was the situation six years ago. Allied authorities now refuse any information on the prisoners. It costs more than \$60,000 a year to maintain the prison.

### Seismograph Moon-Landing Is Aim

(Continued from Page B-1)

contractors, have been preparing the seismological packages for this and future space probes.

While JPL has been busy in Pasadena with the balsa-covered globe that will go into this week's Ranger rocket, Oliver's associates in Palisades, N.Y., have been getting together more complicated instruments for future "soft landings" on the moon.

THE RANGER 4 package is designed to withstand an impact of 3,000 times the force of earth's gravity.

It consists of a seismograph only about five inches square, an amplifier, batteries and radio encased in a 12-inch steel ball and surrounded by a layer of balsa wood.

When the ball stops bounding on the moon, assuming a successful shot, it will right itself, automatically extend its antenna, blow out a protective layer of oil between the globe and the instruments and begin sending back the vital data.

"WE WON'T be able to pin a name on the material which makes up the moon, such as limestone or granite," says Oliver, "but we will learn its density, variety of materials and other characteristics."

He and fellow free-world seismologists, once limited to tracking down the location and causes of nature-born earthquakes, also have a second and important role in the atomic age — detecting nuclear explosions behind the Iron Curtain.

"It's easy to detect disturbances," said Oliver, "but so far, there is no way to identify which ones are earthquakes and which are man-made."

THE RECENT Russian 50-megaton nuclear blast, Oliver reports, released about the same amount of energy as our biggest earthquakes generate, but without other evidences, such as nuclear fallout, it would be impossible to distinguish the nuclear blast from an earthquake.

Every shake of the earth, no matter how small, is a challenge to seismologists. Oliver reported, for the first time at the SC meeting, on one of the more unusual shakes which occurred June 6, 1961. He described it as the greatest "storm of tremors" on record.

The tremors (microseisms) came in 27-second waves and were recorded by seismographs around the world for eight hours and by the super-sensitive instruments at the Lamont observatory for two days.

OLIVER'S theory on the cause, which set the earth's surface undulating like ripples from a pebble in a stream, is that a violent hurricane in the South Atlantic Ocean generated waves which slapped the African coast in the Gulf of Guinea and set off the microseisms.



### MISS SKY RIDER

Miss Lynn Crum, 19, will descend from her lofty seat on the Nu-Pike double-decked Ferris wheel to parade her charms at the Nu-Pike Press Day Beauty Contest June 2 in the Nu-Pike Plunge. The event is one of the many highlights of the amusement zone's 60th anniversary celebration. Over 120,000,000 people have visited Long Beach's famed fun area.

### Safety Cartoonist Hurt in Smashup

CHESTER, Conn. (AP)—C. D. Batchelor suffered lacerations of the face and scalp. Batchelor's car bore the license "ITU," a token of his cartoon series.

The 74-year-old cartoonist, a resident of nearby Deep River, and his wife, Allegra, were reported in fair condition at Middlesex Memorial Hospital in Middletown.

Batchelor's sports car struck a bakery truck driven by Henry J. Marosz, 22, of Middletown, state police said. Mrs. Batchelor suffered fractures of the wrist and pelvis and a collapsed lung, the hospital reported. Batch-

A second theory is that tremors were set off by the movement of a huge mass of molten material beneath the South Atlantic which finally resulted in a volcano erupting on the tiny island of Tristan da Cunha on Aug. 6, 1961. During the weeks that followed, an enormous plug of red-hot rock was pushed up from the center of the island to a height of nearly 500 feet.

OLIVER, director of earthquake research at the New York observatory, said the microseisms he detected would have gone unnoticed up to ten years ago.

## 'Black Eagle,' 65, Held in Katanga

ELISABETHVILLE, Katanga (AP)—Col. Hubert Julian, wartime aviator who dubbed himself the "Black Eagle of Harlem," was held for questioning by U.N. authorities Saturday.

A U.N. spokesman said they sought to learn whether Julian, now 65, is subject to U. N. Security Council resolutions banning mercenaries and political or military advisers from Katanga. He is acting as Katanga's roving ambassador-at-large.

EARLY IN his career, Julian gained fame by joining the Ethiopian Air Force in the war against Italy. He took command of Ethiopian tribesmen in 1935 and was promoted to colonel. But later that year he resigned his command, saying his authority was not respected.

Born in the West Indies but a naturalized American, Julian returned to the United States, asserting he was disgusted with Ethiopia and hoped for an Italian victory. In 1936, he announced he had adopted Italy as his country and changed his name to his arrival.

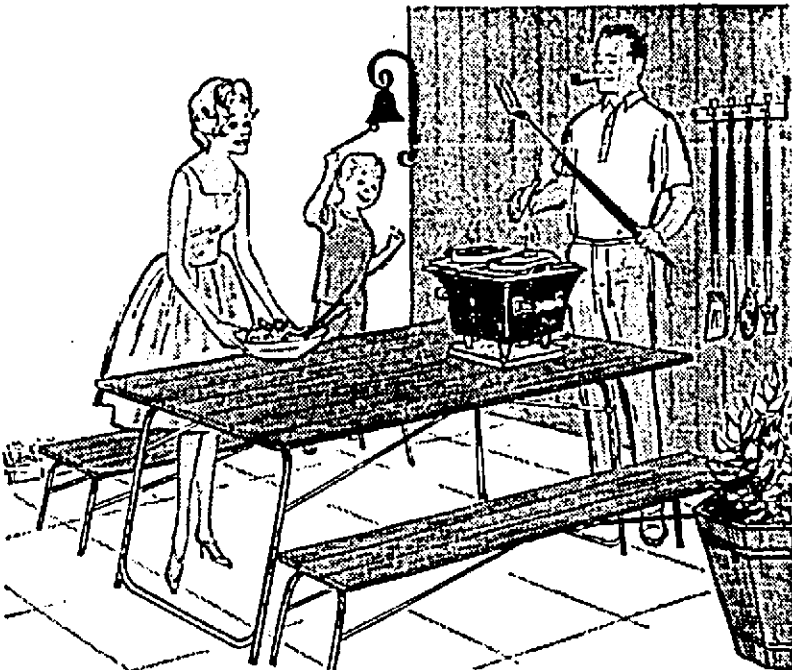
to Hubert Julian. His middle name, Fauntleroy, he changed to Fauntleroyana. But as World War II opened in 1940, he sailed to Finland to offer his services to the Finnish air force. A year later he went to Ottawa in an attempt to join the Royal Canadian Air Force. Finally, when the United States entered the war, he joined the U. S. Army as a private.

AFTER THE WAR, Julian was connected with reports of arms sales in Guatemala during uprisings there in 1954. He denied he had anything to do with arms shipments. When he arrived here, he carried no documents but had about \$300 in cash, which was confiscated. The U. N. spokesman denied Katanga officials' claims that he had large sums of U. S. dollars with him on country and changed his name to his arrival.

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**STAINLESS STEEL BAR-B-QUE SET.**  
You're a master chef with long-handled knife, brush, fork, spoon, spatula. \$7.00 Value \$3.49

**PATIO DINNER BELL.** 12 Bell! Time to call the gang to dinner with this authentic patio bell. \$1.69  
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**DELUXE 10" SQUARE HIBACHI.**  
Sizzle your steaks in style... Hibachi adjusts to three different grilling heights. Non-skid grill. \$11 Value \$6.49  
10" ROUND HIBACHI... \$3.98

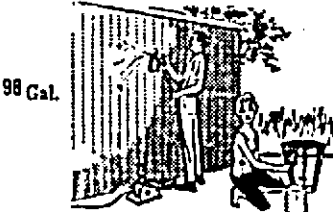


**FAMOUS BRAND GARDEN HOSE**  
Fully guaranteed. Real bargain price. Durable plastic; brass couplings.  
3/8"-25' 88¢ 5/8"-50' \$3.49



**CHROME FINISH GARDEN SET**  
Hardwood handles. Leather hang-up thongs. Hoe, trowel, spade, fork, cultivator. Set... \$3.50 Value \$1.98

**SPRUCE UP FOR SPRING**  
Redwood Stain... \$1.88 Gal.  
Weather Coat Outside Paint... \$5.98 Gal.  
Complete \$32.50 Spray Outfit including compressor... \$24.95



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WILL BE SOLD TO THE HIGHEST BIDDER REGARDLESS OF FORMER COST  
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PLUS HUNDREDS OF ARTICLES TOO NUMEROUS TO MENTION  
**2 SALES DAILY**  
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Sales every afternoon and evening except Wednesday and Saturday evenings—closed Sunday  
**!!FREE!! MANY VALUABLE GIFTS**  
GIVEN AWAY AT EACH SALE  
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## Deaths

**HILLEN** (Norwalk)—Miss Frieda M., 64, of 13307 Jersey Ave., died Saturday. Surviving are sisters, Hazel and Elva Hillen, Mrs. Orpha B. Graves. Service and interment in St. Joseph, Mo. DeYoung and Smith Bellflower Mortuary in charge locally.

**CHANDLER**—Warren D., 51, of 6791 Myrtle Ave., died Saturday. Surviving are wife, Alberta E.; daughters, Mrs. Jeannette Fox, Mrs. Rosemary Collings, Mrs. Sally Rice; sons, Melvin R., William D.; sisters, Mrs. Anna May Wilkerson, Mary Ellen Smith; brothers, Manning V., John A., Thomas F. and Joseph A. Chandler; four grandchildren. Service Tuesday, 1 p.m., Mot-tell's & Peek Mortuary.

**HAMILTON**—Mrs. Florence G., 62, of 1115 E. Seventh St., died Friday. Surviving are sons, William, Robert, Ray, John; daughters, Mrs. Mar-jorie McGrath, Mrs. Rosema-rie Beltron, Miss Florence Hamilton, Rosary Monday, 8 p.m., Sheelar-McFadyen Mortuary. Requiem Mass Tuesday, 9 a.m., St. Anthony's Church.

**ERICKSON**—Mrs. Margaret, 54, of 748 Newport Ave., died Friday. Surviving are hus-band, Eric O.; daughter, Mrs. Mary E. Fruge; mother, Mrs. Bess Morrison. Rosary Mon-day, 7 p.m., Sheelar-Mc-Fadyen Mortuary. Requiem Mass Tuesday, 8 a.m., St. Matthew's Church.

**WEAKS**—Rachel E., 73, of 5655 Lewis Ave., died Friday. Surviving are husband, Car-roll F.; sister, Mrs. Alice E. Haas. Service Tuesday, 1 a.m., Seventh-Day Adventist Church, 1001 E. Third St. Pat-terson & Snively Mortuary in charge.

**BALLEW**—Earl M., 68, of 30 Gaviota Ave., died Friday. Surviving are wife, Nora; sons, William M., T. Virgil; daughters, Mrs. Dorothea Bris-endine, Mrs. Jessie Belle Pot-ter; brothers, Emmett, Gus; sisters, Mrs. Beulah Belcher, Mrs. Mary Taulby. Service Tuesday, 11 a.m., Dilday Fam-ily Funeral Directors.

**WORLEY** (Buena Park)—Jack E., 39, of 8012 San Mateo Circle, died Friday. Surviving are wife, Jeanette; daughters, Mrs. Kay Lozano, Miss Cheryl Worley; son, Jack W.; father, John V.; mother, Mrs. Viva Liber; sis-ter, Mrs. Gloria Smith. Ser-vice Tuesday 11 a.m., West-minster Memorial Park Mor-tuary.

**WARD**—Clarence E., 70, of 1827 E. Fourth St., died Fri-day. Surviving are wife, Ma-rian; son, Earle P.; daughter, Mrs. Mary E. Higuera; three grandchildren. Service Mon-day, 12:30 p.m., Westminster Memorial Park Mortuary.

**GRAHAM** (Bellflower)—Er-nest R., 82, of 9717 Walnut St., died Friday. Surviving are wife, Grace; son, Everett; sis-ter, Mrs. Lulu Wallace; broth-er, Earl. Service Tuesday, 3:30 p.m., White's Funeral Home, Bellflower.

**SNELLING**—Otto P., 64, of 337 American Gold Star Homes, died Thursday. Sur-ving are wife, Cora; sons, William L., Donald P., Richard E.; daughter, Mrs. Elaine Mil-ler; eight grandchildren and one great-grandchild. Service Monday, 11 a.m., Westminster Memorial Park Mortuary.

## 6,000 Vets Ignore Tax Exemptions

Almost 6,000 Long Beach veterans are neglecting to claim their exemption from \$1,000 of city property assessed valuation, City Assessor J. R. Cole reported Saturday.

Only 17,000 of the 23,000 application forms mailed out by the city have been returned, Cole said.

The deadline for filing is May 7. Veterans who re-ceived the application forms may file by mail. Those applying for the first time must do so in person. Separate claims must be filed with the city and county assessing offices to qualify for both exemp-tions.

## Cartoonist Dies

**MONTEREY** (UPI)—Robert Winsor McCay, Pacific Grove, former editorial cartoonist and illustrator, died Saturday following a brief illness. He was 65.



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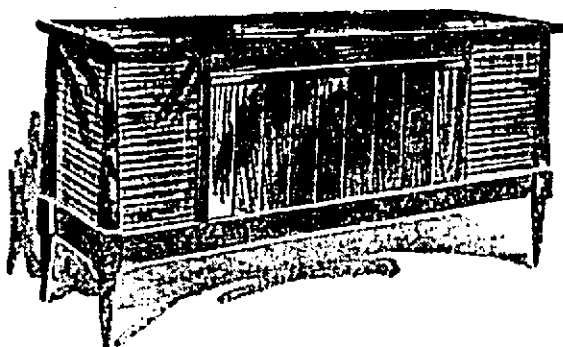
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- AM/FM tuner with separate AM & FM antennas
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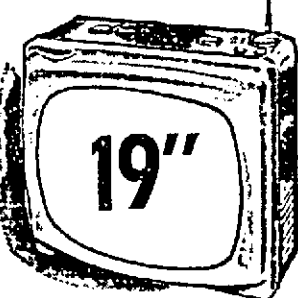
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### TOP BRAND 19" PORTABLE TV

SAVE \$82

Mr. List \$199.95

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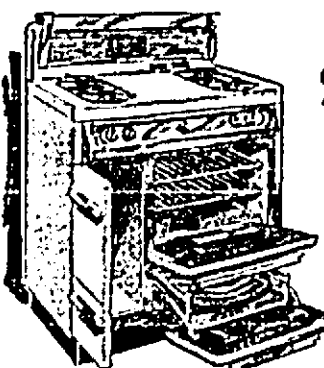
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\$5 MONTHLY

- Large 19" distortion free picture
- Compact slimline cabinet
- Efficiency chassis
- Telescoping antenna
- Lightweight ideal for picnics, beach, etc.
- Excellent reception anywhere.

### NEW WEDGEWOOD GAS RANGE IN COLORS

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## \$148<sup>77</sup>



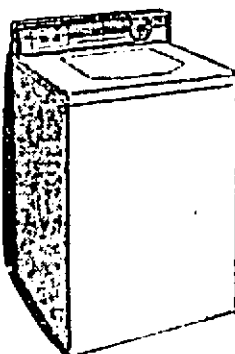
- Chrome background
- Clock & timer
- Fluorescent lamp
- Porcelain, hinged top
- Generous storage space
- Big oven, drawer broiler.
- Appliance outlet

\$7.50 MONTHLY  
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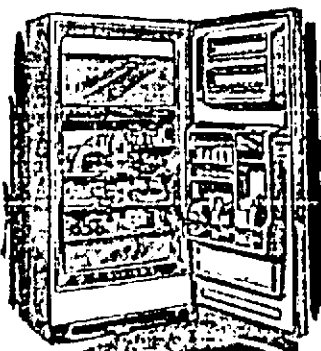
- Big 12 lb. tub
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- Full cycle wash
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- 3 zone washing action
- Transmission unit lubricated for life.

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- 77 lb. freezer & tray.
- Full width vegetable crisper.
- Deep door, hot shelves
- New silent mechanism
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Finely tailored all wool skirts in pastel colors. Blouses in silk and dacron polyester, prints and solids, lambswool and angora rabbit hair sweaters and imported sweaters, imported velour tops. Fine all wool knit suits.

**BOULEVARD DRESSES**1 and 2-pc. dresses; many styles  
**5.00, 7.00, 12.00****MISSIE'S DRESSES**Dresses, some jacket styles.....**21.00**19.95-49.95 Daytime, cocktail dresses  
**11.00-38.00****WOMEN'S SPORTSWEAR**Blouses, skirts, playwear; 38-46 **1.00-2.00**Skirts, blouses, capri sets.....**3.00-5.00**Women's half-size dresses.....**8.00**Orlon acrylic sweaters.....**5.00**Sportswear; blouses, capris.....**1.00****EVENING SHOP**After 5, bridesmaid dresses **18.97, 24.97****BRIDAL SHOP**Sample bridal gowns; one-of-a-kind.... **1/2 off****MISSIE'S SUITS**49.98-69.98 Imp. wool knits.....**38.00****MISSIE'S DRESSES**Costumes, day and after-five dresses  
**11.00-21.00****YOUNG SIGNATURE SHOP**Imported knits, pastel wools, Jrs.....**20.00**Laminated novelty knits, ast. colors **29.00**One, two-pc. better dresses, 5-15  
**11.80-18.00****MISSIE'S SPORTSWEAR**Casual dresses, cotton, silk, knit.....**10.00**Group of all wool skirts.....**3.97**Asst. all cotton casual dresses.....**6.97****MEN'S BARRTON HALL SHOP**39.95-59.95 Spring suits.....**29.95-40.95**19.95-35.00 sport coats.....**15.00-20.95****BOYS' SHOP****WHITE COTTON DRESS SHIRTS**

sizes 6-16

**1.99**

39c COTTON SOCKS

**4 pr. 1.00**1.99 Swim trunk clearaway; boxer and surfer styles.....**1.50, 2/3.00**Cotton terry swim toppers; 6-16.....**1.00**1.99 Belt-on play shorts.....**1.20, 2/2.50**2.98 S. sleeve cotton & knit shirts.....**1.00**2.99-3.99 Casual slacks.....**2.50, 2.99****BLOUSE SHOP**Asst. styles, colors and fabrics.....**1.97**2-pc. twist dresses, pastels.....**2.00**Twist blouses, ast. colors, 10-16.....**2.10****SPORTSWEAR 72****SPECTACULAR SPORTSWEAR CLEARANCE**

8.99 to 22.95 Values

**Drastically reduced 1.00 to 8.00**

Gathered from all our seven stores and marked to these low prices. Group includes sweaters and knit shirts, fine gauge sweaters, dressy sweaters, bulky sweaters, wool skirts.

Flat knit separates.....ca. **5.00**Orlon acrylic sweaters, wool skirts, ca. **5.00****CO-ED DRESSES**Sheaths, full skirted dresses, 5-15  
**8.97-11.90****SPORTSWEAR 76**Fully lined wool capris, pastel.....**6.97**5.95-6.95 Famed make pants, 4 lengths **1.97**4.99 Assorted print overblouses.....**1.97**11.98 Capri sets, many styles.....**1.97**Sailcloth pants, jamaicas.....**3.50-4.50****CAMPUS SHOP****CAMPUS CLEARANCE**3.99-8.99 Capris, skirts, tops, blouses, shorts.....**1.50-2/3.00**15.99 Assorted swimwear, some 2-pc.  
**4.90-6.94**8.99 2-pc. capri sets, prints & solids.....**4.00**4.99 Cotton capris, sizes 8-16.....**2.20**Group of fur blend and bulkie sweaters  
**1.97-5.97****MILLINERY SALON**Hats in assorted trims, colors.....**2.00**Group of fashion millinery.....**4.00**New spring millinery, many styles.....**6.00****PUNCH AND JUDY SHOP**Girls' dresses, 3 to 6x.....**2.00-6.00**Asst. girls' car coats, 4-6x.....**3.00**Group of girls' blouses.....**1.00**Boys' polo and shirts, 3-7.....**99c-1.00**Boys' slack sets, 3 to 7.....**3.00**Boys' ast. sweater styles.....**1.00-2.00**Boys' short pants sets, 3 to 7.....**2.00****FURNITURE**499.00 3-pc. Early Amer. sectional **399.00**129.00 60" antique cherry credenza **99.00**249.00 Ital. Provincial triple dresser **199.00**679.00 3-pc. quilt linen sectional **529.00**129.00 Mahogany dresser base, big **88.00**119.00 Walnut kneehole desk **84.00**99.95 Provincial kneehole desk, pecan **78.00**119.95 Italian Prov. kneehole desk **86.00**159.00 Mahog. drp. leaf table, 2 ft. **138.00**99.95 Leather-top kneehole desk **88.00**69.95 Bachelor chest, ebony/gold **38.00**69.95 Leather-top bachelor chest **39.00**79.95 Credenza, black/gold.....**12.00**209.56 66" triple dresser, mirror **155.00**39.95 Full-size headboard, Novarra **27.00**59.50 2-drawer commode, Novarra **42.00**119.00 5-drawer chest, Novarra **86.00**37.95 25 1/2 x 32" maple framed mirror **22.00**39.95 Solid maple step table.....**24.00**119.95 Leather-top cocktail table.....**88.00**39.95 Cocktail table, leather/mahog. **44.00**119.00 Drop-leaf hostess cart.....**98.00**99.95 Commode, ant. white/marble.....**64.00**139.00 French Provincial chair, green **74.00**599.00 French Prov. 3-pc. sectional **388.00**279.00 French Prov. sofa, green.....**210.00**109.00 French Prov. armchair, toast.....**69.00**279.00 Fr. Prov. sofa, gold damask **219.00**299.00 Quilted pillow back sofa.....**222.00**359.00 94" sofa, gold tapestry.....**288.00**329.00 Italian Provincial sofa, green **260.00**69.95 5-shelf curio cabinet.....**55.00**59.95 High step table, pecan.....**44.00**499.00 88" pillow back sofa.....**377.00**49.95 Ivory plastic chair, mahogany.....**32.00**109.95 Kroehler arm chair, red.....**79.00**44.95 Mahog. drum table, leather top **33.00**44.95 Mahog. bookcase end table, leather top **33.00**44.95 Mahog. end table, leather top **33.00**44.95 Trad. mahog. step table, leather top **33.00**44.95 Trad. mahog. cocktail table, leather top **33.00**89.95 Ming blue velvet chaise.....**75.00**119.95 Berkline recliner, gold.....**88.00**139.00 Pillow back swivel rocker.....**95.00**99.95 Mahogany armchair, red plastic **74.00**99.95 T-cushion chair, oxblood.....**65.00**109.95 French Provincial chair, green **79.00**139.00 Italian Pr. armchair, copper **108.00**19.95 Foam chair, toast tapestry.....**16.00**119.95 Pillow back chair, foam.....**64.00**49.95 Walnut & brass chair, gold.....**23.00**159.00 Provincial chair, white/gold **115.00**24.95 Slipper chair, tapestry.....**16.00**149.00 Blue tapestry tub chair.....**109.00**79.95 Maple rocker, tapestry.....**55.00**129.50 Maple rocker, foam, beige.....**99.00**139.00 Colonial pillow back chair **108.00**39.95 Rocker, cane seat & back.....**28.00**39.95 Solid maple step table.....**25.00**13.95 Solid maple knitting box.....**9.00**79.95 Solid maple round commode.....**49.00**119.00 Early American swivel rocker **88.00**49.95 Solid maple commode table.....**38.00****CURTAINS, DRAPERIES**17.99-19.99 Quilted spreads, assorted **8.88**12.99-14.99 Textured draperies.....pr. **7.99**2.75-3.25 24"-36" tiers.....pr. **2.20-2.70**2.99 Novelty tiers, 24-36".....pr. **1.99****RUGS & CARPETS**5.99-7.99 All wool pile broadlooms in 7 styles, many colors, 12-ft., sq. yd. **1.00**119.95 12'x15'-12'x18" broadloom rugs, in wool pile; nylon pile; blends.....**69.95**99.50 12'x18" rugs, 50% nylon, 50% rayon, tweed texture, foam cushioned.....**69.95**Braided rugs, 10'x14", 5 colors.....**19.95**6.99 Chemstrand continuous filament nylon pile broadloom, 4 colors, sq. yd. **1.99****SLEEP EQUIPMENT**Polyfoam mattress, firm, twin.....**25.00**Twin box spring for above mattress.....**25.00**Hotel style mattress, twin, full.....**25.00**Hotel-style box spring, twin, full.....**25.00**30" Roll-away bed, firm.....**27.88**Twin mattress, box springs, 6 legs.....**38.00**Conv'ible sofas, sleep 2 **110.00-180.00****LUGGAGE**12.95 Rigid frame wardrobe bags.....**9.00**14.95 Tapered 24" pullmans.....**10.00**10.00 Men's grey 21" overnites.....**6.00**5.95 21" weekend cases.....**4.00**6.95 Train cases.....**5.00**19.95 Famous make train cases.....**14.95**41.95 Famous 27" pullman cases.....**27.95**

Plus 10% Federal excise tax

**SPORTING GOODS****PICNIC BASKETS SPECIALLY PRICED 2.19 and 2.69**19.95-59.95 Matched golf sets.....**12.99-44.00**Complete tether ball & pole sets.....**5.99**Sleeping bags, floor samples.....**7.49**Beach bags, carryalls.....**89c****TOYS****ASSORTED 36" WALKING DOLLS**7.98-11.98 **4.88**

Lovable dolls, fully dressed, have rooted hair, actually walk. Skin of washable vinyl.

# AFTER EASTER CLEARANCE

## MAYCO

... store-wide clearance with reductions 20% to 60% in every department. many are odd lots and one-of-a-kind selections, some are counter-soiled or "as is." sorry, no mail or phone orders and no c.o.d.'s

**MEN'S CLOTHING**59.95 Dacron polyester & wool tropical weight suits; new season shades.....**19.95**75.00 Tropical weight suits from famous maker; broken color assortments.....**50.95****MEN'S FURNISHINGS****BEER MUGS**were 1.00 **50c**3.99 Famed make short sleeve shirts.....**3.10, 3/9.25**2.59 Famed make silk ties.....**1.30, 3/1.00**3.98-4.98 Famed make dress slacks.....**2.99-3.99**4.98 Ivy styled cotton cord slacks.....**3.99**Cotton flannel lined zipper jackets.....**3.99**5.00 Imp'd. silk neckwear.....**2.99, 2/5.05**5.00-5.95 Famed make cotton pajamas.....**3.99**Socks; panels, ribs, Argyles.....**50c, 6/3.50**Famed make cuff links & tie bars.....**1.00\***Novelty gifts from leading maker.....**1.00**Hemstitched linen handkerchiefs.....**3/1.00**

\*Plus 10% Federal Tax

**MEN'S SPORTSWEAR****FAMED MAKE CASUAL SLACKS**were 4.98-5.99 **3.50, 2/6.50**8.50 Famed make knit polo shirts.....**4.00**35.00-40.00 Sport coats; many fabrics.....**20.95**25.00 Orlon acrylic laminated jackets.....**14.00**7.95 Dacron polyester & rayon slacks.....**6.00**Orlon acrylic & wool dress slacks.....**12.99**4.98 Famous make walk shorts.....**1.00**Imported wool reverse twist slacks.....**14.00****MEN'S & BOYS' SHOES**Men's smooth & grain leather shoes.....**11.95**Men's casual and dress shoes.....**6.95**Boys' leather oxfords; broken sizes.....**6.95****GIRLS' SHOP**15.98-22.98 Girls' coats.....**8.00-18.00**9.98-22.98 2-pc. suits.....**6.98-15.97**8.98-15.98 Girls' better dresses **5.00-10.97****BOULEVARD SHOES—**3.99-4.99 Casuals: closed flats, handies, in straw or leather, Italian sandals, mesh or leather wedges. 4 1/2-10 in group **2.97**9.99-11.99 Prima Donna and Sorority House shoes, high or less than high heels, patent, bone plus other Spring shades. Sizes 4 1/2-9 in the group.....**6.97****WOMEN'S SHOES—**Assorted better dress shoes in high or medium heels; Kimel, Beaux Arts, De Liso in the group.....**7.97**Special group of Town and Country dress and other casuals; medium heels, flats, clogs and wedges.....**3.97****RED CROSS\* SHOES—**Famed Red Cross walking shoes plus Cobbie Casuals in assorted Spring and Summer styles. Broken sizes.....**5.97**

\*this product has no connection with the American National Red Cross.

**GIFT SHOP****ORIENTAL SCREEN**Greatly reduced to **5.88**

Hand painted, four-panel table screens. Floral or bird designs. Teak frame with silk borders. 14"x26".

**ART NEEDLEWORK**

4.98-19



SUNDAY  
CLASSIFIED  
ADVERTISING  
DEADLINE  
FRIDAY  
5:00 P.M.

INDEPENDENT, PRESS-TELEGRAM

# Classified ads

REGIONAL OFFICES  
BELLFLOWER — Torrey 4-1721  
9334 East Flower Street  
GARDEN GROVE — JE 7-9120  
1624 Garden Grove Blvd.  
LAKEWOOD — ME 3-0744  
5055 Faculty Avenue

Phone HE 2-5959

LONG BEACH 12, CALIFORNIA, SUNDAY, APRIL 22, 1962

SECTION C

See Classifications 173-176

AUTHORIZED NEW CAR SALES & SERVICE

for Automotive Bargains

## NEW CAR DIRECTORY

### ALFA-ROMEO

LONG BEACH, LAKEWOOD  
Brewster Gray, 3515 Atlantic  
GA 4-0751  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Peters Bros. (Imports)  
15734 Bellflower Blvd., Bellflower  
TO 7-1781

### AUSTIN

LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911

### AUSTIN-HEALEY

LONG BEACH, LAKEWOOD, COMPTON  
Arrow Motors Inc., 523 E. Rosecrans  
NE 6-7782; SP 4-1414  
(Between Santa Fe & Alameda), Compton  
LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911  
WILMINGTON SAN PEDRO, LOMITA, TORRANCE  
Suburban Motors, 445 E. Anaheim, Wilmington  
TE 4-8595

### BUICK

LONG BEACH  
Boulevard Buick  
1881 Long Beach Blvd., Long Beach  
HE 7-2751; SP 5-6156  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Herry C. Clark  
Peters Bros. Buick  
15734 Bellflower Blvd., Bellflower  
NE 5-7141  
TO 7-1781  
ORANGE COUNTY  
Terry's 5th & Walnut, Huntington Beach  
LE 6-8582

### CADILLAC

LONG BEACH, LAKEWOOD  
Ridings Motors, 1501 Long Beach Blvd.  
HE 7-2241

### CHEVROLET

LONG BEACH, LAKEWOOD  
Beach City Chev., 3001 E. Pac. Cst. Hwy.  
Cormier Chevrolet, 601 Long Beach Blvd.  
Harber Chevrolet, 3770 Cherry Ave.  
Fairwood Chevrolet  
5059 Lakewood Blvd., Lakewood  
GE 3-7421  
HE 6-5291  
GA 6-3341  
ME 3-0781

### ARTESIA

5 J Chevrolet  
11900 E. South St., Artesia  
BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT  
Bill Barnett Chevrolet  
Corner Long Beach Blvd. & Compton Blvd.  
Glenn Jones Chevrolet  
14925 Paramount Blvd., Paramount  
ME 0-5866

### ORANGE COUNTY

Eddie Hepper Chevrolet  
10311 Garden Grove Blvd., Garden Grove  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Gledhill Chevrolet  
304 E. Anaheim St., Wilmington  
TE 4-3191

### CHRYSLER

LONG BEACH, LAKEWOOD  
R. O. Gould Co., 1600 Long Beach Blvd.  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Guy McGehee, Inc.  
1112 No. Long Beach Blvd., Compton  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Carl's Motor, 1200 Avalon, Wilmington  
TE 5-3131

### CITROEN

LONG BEACH, LAKEWOOD  
Burgin's, 4001 Cherry, L. B.  
GA 7-1827

### COMET

LONG BEACH, LAKEWOOD  
Duffield Motors, 1633 L.B. Blvd.  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Ray Fladeboe, 17617 Bellflower Blvd., Bellflower  
Geo. Moyer, Inc.  
912 No. Long Beach Blvd., Compton  
Sachs & Sons  
10720 So. Downey Ave., Downey  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Cabrillo Mtrs., Inc., 1850 S. Pacific, San Pedro  
TE 3-3577

### CORVAIR

LONG BEACH, LAKEWOOD  
Beach City Chev., 3001 E. Pac. Cst. Hwy.  
Cormier Chevrolet, 601 Long Beach Blvd.  
Harber Chevrolet, 3770 Cherry Ave.  
Fairwood Chevrolet  
5059 Lakewood Blvd., Lakewood  
BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT  
Glenn Jones Chevrolet  
14925 Paramount Blvd., Paramount  
ME 0-5866

### CORVETTE

LONG BEACH, LAKEWOOD  
Beach City Chev., 3001 E. Pac. Cst. Hwy.  
Harber Chevrolet, 3770 Cherry Ave.  
BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT  
Glenn Jones Chevrolet  
14925 Paramount Blvd., Paramount  
ME 0-5866

### DART

LONG BEACH, LAKEWOOD  
Verne Holmes, 3515 Atlantic  
Glenn E. Thomas Co., 340 E. Anaheim  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Widger-Goodwin Dodge  
16900 Lakewood Blvd., Bellflower  
TO 6-9081

### DKW

LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911

### DODGE

LONG BEACH, LAKEWOOD  
Verne Holmes, 3515 Atlantic  
Glenn E. Thomas Co., 340 E. Anaheim  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Snevely & Langford  
401 N. L. B. Blvd., Compton  
Widger-Goodwin Dodge  
16900 Lakewood Blvd., Bellflower  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Suburban Motors, 445 E. Anaheim, Wilmington  
TE 4-8595

### ENGLISH FORD

BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Geo. Moyer, Inc.  
912 No. Long Beach Blvd., Compton  
NE 2-7141

### FALCON

LONG BEACH, LAKEWOOD  
Hale Young Ford Co., 2541 E. Anaheim  
Mel Burns, 2000 Long Beach Blvd.  
WILMINGTON SAN PEDRO, LOMITA, TORRANCE  
Kott & Smoler Ford  
336 W. Anaheim, Wilmington  
GE 8-1156  
GA 6-3311

### FIAT

LONG BEACH, LAKEWOOD  
Palmer Motors, 3300 Atlantic  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Peters Bros. Buick (Imports)  
15734 Bellflower Blvd., Bellflower  
GA 4-0754  
TO 7-1781

### FORD

LONG BEACH, LAKEWOOD  
Mel Burns, 2000 Long Beach Blvd.  
Hale Young Ford Co.  
2541 E. Anaheim  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Glen Organ Ford  
220 So. Long Beach Blvd., Compton  
WILMINGTON SAN PEDRO, LOMITA, TORRANCE  
Kott & Smoler Ford  
336 W. Anaheim, Wilmington  
GA 6-3311  
GE 8-1156  
NE 2-7145  
TE 5-6621

### HILLMAN-SUNBEAM

LONG BEACH, LAKEWOOD  
Dale Brown, 2440 Long Beach Blvd.  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Widger-Goodwin  
16900 Lakewood Blvd., Bellflower  
GA 7-8941  
TO 6-9081

### IMPERIAL

LONG BEACH, LAKEWOOD  
R. O. Gould Co., 1600 Long Beach Blvd.  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Carl's Motor, 1200 Avalon, Wilmington  
HE 7-2871  
TE 5-3131

### JAGUAR

LONG BEACH, LAKEWOOD  
Boulevard Buick, 1881 Long Beach Blvd.  
HE 7-2751

### LANCER

LONG BEACH, LAKEWOOD  
Verne Holmes, 3515 Atlantic  
Glenn E. Thomas, 340 E. Anaheim  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Suburban Motors, 445 E. Anaheim, Wilmington  
GA 4-8603  
HE 6-1281  
TE 4-8595

### LANCIA

LONG BEACH, LAKEWOOD  
Brewster Gray, 3515 Atlantic  
GA 4-0751

### LINCOLN CONTINENTAL

LONG BEACH, LAKEWOOD  
Duffield Motors, 1633 L. B. Blvd.  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Geo. Moyer, Inc.  
912 No. Long Beach Blvd., Compton  
Sachs & Sons  
10720 So. Downey Ave., Downey  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Cabrillo Mtrs., Inc., 1850 S. Pacific, San Pedro  
TE 3-3577

### MERCEDES-BENZ

LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911

### MG

LONG BEACH, LAKEWOOD, COMPTON  
Arrow Motors Inc., 523 E. Rosecrans  
NE 6-7782; SP 4-1414  
(Between Santa Fe & Alameda), Compton  
LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Suburban Motors, 445 E. Anaheim, Wilmington  
TE 4-8595

### MERCURY

LONG BEACH, LAKEWOOD  
Duffield Motors, 1633 L. B. Blvd.  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Ray Fladeboe, 17617 Bellflower Blvd., Bellflower  
Geo. Moyer, Inc.  
912 No. Long Beach Blvd., Compton  
Sachs & Sons  
10720 So. Downey Ave., Downey  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Cabrillo Mtrs., Inc., 1850 S. Pacific, San Pedro  
TE 3-3577

### METROPOLITAN

LONG BEACH, LAKEWOOD  
Rancho Rambler, 2011 L. B. Blvd.  
Severin Motors, Inc., 1427 Long Beach Blvd.  
ORANGE COUNTY  
Grave Rambler Sales, 12222 G. G. Blvd.  
JE 4-4545

### MORRIS

LONG BEACH, LAKEWOOD, COMPTON  
Arrow Motors Inc., 523 E. Rosecrans  
NE 6-7782; SP 4-1414  
(Between Santa Fe & Alameda), Compton

LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911

### OLDSMOBILE

LONG BEACH, LAKEWOOD  
Dick Browning Oldsmobile  
1227 Long Beach Blvd., Long Beach  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Noullings  
7440 E. Firestone, Downey  
Leo Rule, 505 So. L. B. Blvd., Compton  
HE 6-9621  
TO 2-1181  
NE 8-4111

### PEUGEOT

LONG BEACH, LAKEWOOD, BELLFLOWER, COMPTON  
Import Auto, 1460 Long Beach Blvd.  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Suburban Motors, 445 E. Anaheim, Wilmington  
HE 2-8916  
TE 4-8595

### PLYMOUTH

LONG BEACH, LAKEWOOD  
R. O. Gould Co., 1600 Long Beach Blvd.  
Ed Barber, 6200 N. Bellflower Blvd., Lakewood  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Carl's Motor, 1200 Avalon, Wilmington  
HE 7-2871  
TO 7-2731  
TE 5-3131

### PORSCHE

LONG BEACH, LAKEWOOD  
Ricketts Motors, 999 Long Beach Blvd.  
HE 7-7489

### PONTIAC

LONG BEACH, LAKEWOOD  
Sally Pontiac, 1545 Long Beach Blvd.  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
J. P. Lamerdin  
302 N. Long Beach Blvd., Compton  
Suburban Pontiac  
17153 S. Bellflower Blvd.  
SAN PEDRO, WILMINGTON, LOMITA  
Reiman Pontiac, 412 W. Anaheim, Wilmington  
TORRANCE  
Scott Robinson, 20340 Hawthorne Blvd., Torrance  
FR 1-3521

### RAMBLER

LONG BEACH, LAKEWOOD  
Rancho Rambler, 2160 L. B. Blvd.  
Severin Motors, Inc., 1427 Long Beach Blvd.  
Severin Motors, 1310 Long Beach Blvd.  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Friendly Rambler-Compton  
410 No. Long Beach Blvd.  
Don-A-Vee Rambler  
15737 Bellflower Blvd., Bellflower  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Hunt Ramblerdown  
402 W. Anaheim, Wilmington  
ORANGE COUNTY  
Grave Rambler Sales, 12222 G. G. Blvd.  
JE 4-4545

### RENAULT-DAUPHINE

LONG BEACH, LAKEWOOD, BELLFLOWER, COMPTON  
Import Auto, 1460 Long Beach Blvd.  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Suburban Motors, 445 E. Anaheim, Wilmington  
HE 2-8916  
TE 4-8595

### SPRITE

LONG BEACH, LAKEWOOD, COMPTON  
Arrow Motors Inc., 523 E. Rosecrans  
NE 6-7782; SP 4-1414  
(Between Santa Fe & Alameda), Compton

LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911

### STUDEBAKER — LARK

LONG BEACH, LAKEWOOD  
Palmer Motors, 3300 Atlantic  
GA 4-0754

### TEMPEST

LONG BEACH, LAKEWOOD  
Sally Pontiac, 1545 Long Beach Blvd.  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Suburban Pontiac  
17153 So. Bellflower Blvd., Bellflower  
TORRANCE  
Scott Robinson, 20340 Hawthorne Blvd., Torrance  
FR 1-3521

### THUNDERBIRD

LONG BEACH, LAKEWOOD  
Mel Burns, 2000 Long Beach Blvd.  
GA 6-3311

### TRIUMPH

LONG BEACH, LAKEWOOD  
Dave Thomas, 3400 Long Beach Blvd.  
GA 6-4456

### VALIANT

LONG BEACH, LAKEWOOD  
R. O. Gould Co., 1600 Long Beach Blvd.  
Ed Barber, 6200 N. Bellflower Blvd., Lakewood  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Carl's Motor, 1200 Avalon, Wilmington  
HE 7-2871  
TO 7-2731  
TE 5-3131

### VOLVO

LONG BEACH, LAKEWOOD  
Cabe Bros., 2185 & 2201 Long Beach Blvd.  
Brewster Gray, 3515 Atlantic  
Ed Barber's Volvoville  
6200 N. Bellflower Blvd., Lakewood  
HE 5-5381  
GA 4-0951  
TO 7-2731

### VOLKSWAGEN

LONG BEACH, LAKEWOOD  
Lakewood Motors  
5815 South St., "Dutch Village Shopping Center", Lakewood  
Ricketts Motors, 999 Long Beach Blvd.  
BELLFLOWER, COMPTON, DOWNEY  
Leo Carpenter, 1150 E. Compton Blvd., Compton  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Kendon Motors  
Pacific Coast Highway at Normandie  
TO 6-0741, SP 3-5351  
HE 7-7489  
NE 8-0455  
TE 7-2624



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Facial Lift Treatment for the one  
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Toning, Strengthening. GA 6-3528

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BEAUTY  
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Joyce Gaffney  
Linda Adams  
Leda Johnson

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Area 12 Arts  
GA 6-4028  
4226 Atlantic Blvd., L. B.

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FOR BEAUTY  
SPECIALISTS  
IN PERMANENT WAVING  
314 E. 8th HE 6-9357

VIVIAN'S BEAUTY LANE  
118 ARGONNE GE 8-3602

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2. To identify the cause of the problem

3. To identify the effect of the problem

4. To identify the solution to the problem

5. To identify the steps to be taken to solve the problem

6. To identify the resources needed to solve the problem

7. To identify the people who will be involved in solving the problem

8. To identify the time frame for solving the problem

9. To identify the risks of not solving the problem

10. To identify the benefits of solving the problem



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# Ducks End USC Track Dynasty

## Russell Winner in 9.6 as Striders Dominant

By JOHN DIXON

The Southern California Striders, perpetual National AAU champions, were form Saturday as they dominated an all-star quadrangular track and field meet at Long Beach City College.

Chuck Coker's tested and true gladiators won eight events, Occidental captured three, L.B. City College was first in one, L.B. State was blanked and guests competitors won two.

It was no surprise that the best races were the sprints. But the times, and the winners, were big surprises.

Tim Russell of City College, best of the Southland's JC dashers, proved he can run with the big leaguers, also, by winning the 100 wire-to-wire against the outstanding roster of the season.

After three false starts, Red Guyer got the speedsters off and running. Russell was doing most of the running. He led by nearly two yards after 10, maintained most of the advantage throughout, and pulled away slightly near the tape to win by two yards.

His time was 9.6. Strider Johnny Gilbert was next in 9.7. Strider Doug Smith was another step behind in 9.8 and State's Jim Richardson was fourth, also in 9.8.

"That was the best start I've ever had," Russell puffed. "I wasn't looking around, but I knew I had the race."

SOME OF the other racers thought Russell's start was too good to be true.

After two too-quick starts, the 220 field got away together. Smith took command at 100 yards, clinched it at 175 and lost half his edge in the last 20 when he "just didn't have it."

### JOHNNY ON SPOT

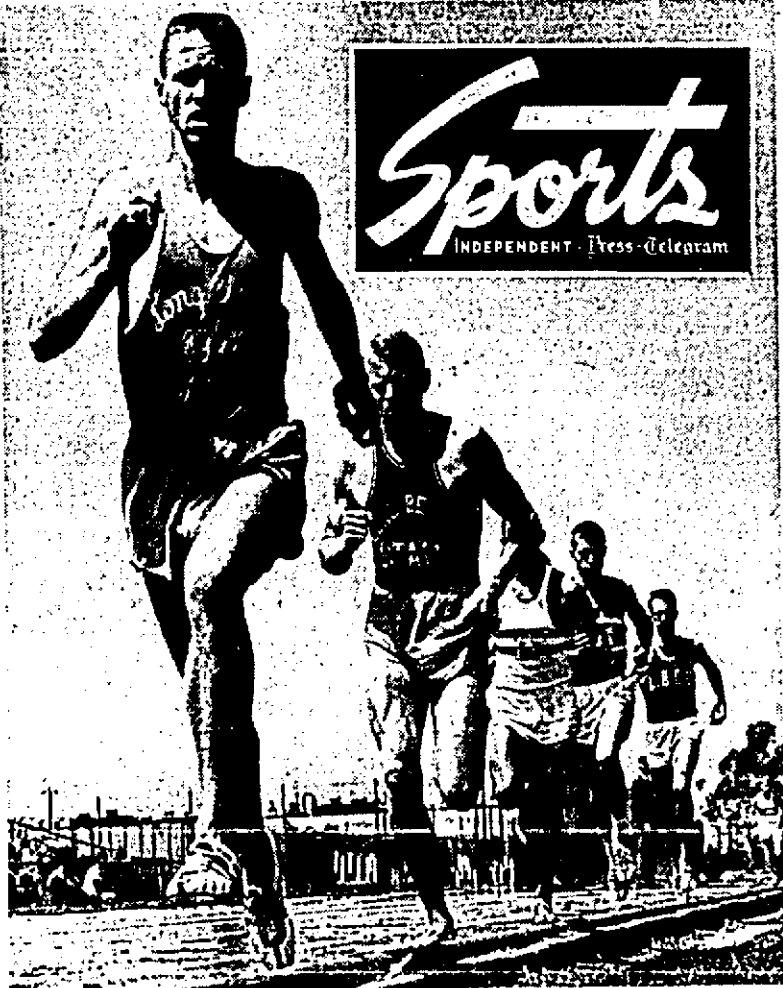
I, P-T track editor John Dixon did double-duty Saturday. He covered both the morning Long Beach quadrangle meet and the afternoon USC-Oregon meet.

Smith's time was a sizzling 20.6, Russell was two and one-half yards to the rear in 20.9, Richardson was third in 21.1, Gilbert fourth in 21.4, and the co-favored Ralph Turner of the Striders, who ran a windy 20.3 recently, was out of the money.

OTHER HOT marks on the hot day were Strider Mike Larrabee's 47.7 440, Strider Dickie Howard's comeback 23.5 low hurdles, the 237-4 javelin fling by Larry Stuart of Santa Ana College, and Strider Ron Morris' 14-10 pole vault.

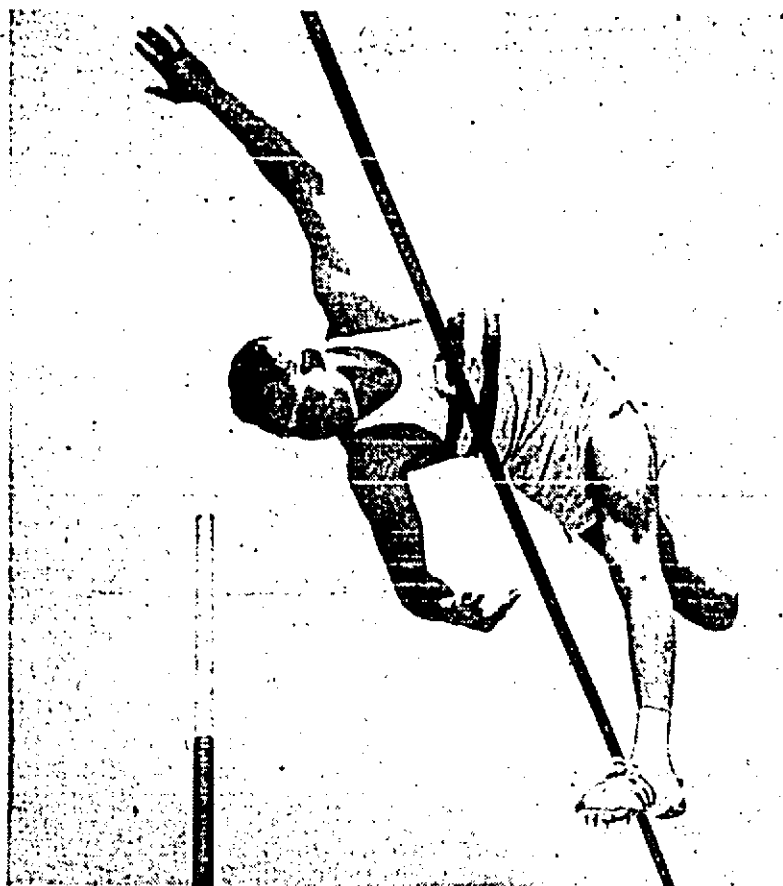
Jim MacDougall of L.B. State set a school vault record of 14-4, the highest height

(Continued Page D-5, Col. 1)



### FOLLOW THE LEADER

Five mile contenders at Long Beach City College quadrangle meet gallop down backstretch a pace apart on next to last lap. Left to right are George Lacy of L.B. State Frosh (fourth), Darryl Taylor of L.B. State (second), Atis Peterson of Striders (third), Jim Pederson of Occidental (first) and Dave Schinnerer of L.B. City College.



### POLE VAULT BALLET

Ron Morris of Striders pushes off pole and manipulates over cross bar at 14 feet, 10 inches to win event.

## Ortiz Batters Brown, Lifts Crown After 3 Years Wait

By BOB MYERS

LAS VEGAS (AP) — Old age and Carlos Ortiz finally caught up with lightweight champion Joe Brown Saturday as the young New Yorker wrestled the world crown from the 35-year-old veteran of 115 ring engagements.

Ortiz won a unanimous 15-round decision.

A crowd of more than 7,000 in the Las Vegas Convention Center, and a national television audience looked on with astonishment as the 25-year-old bull from the Bronx completely outclassed the old bones of fighting.

Brown had ruled the 135-pound division for 5½ years, and Ortiz had claimed

that the champion had been ducking him for the past three.

The champion went into the ring the favorite at odds of 8-5, but Ortiz from the opening bell showed that this was a mistake.

At the end of the 15th, with old Joe dripping blood from a slit in the corner of his left eye and hopelessly beaten, the brash New Yorker was jumping with glee in his corner. Ortiz knew he had the title sewed up.

Most ringsiders gave

Brown only one round, the fourth, and even that might have been called even.

Ortiz did just what he had promised before the fight. He stayed on top of Brown all the way, seldom letting the hard-hitting champion get set to throw a lethal punch with either hand.

Ortiz, scoring consistently with a popping left jab as his main weapon, slit open Brown's eye in the first round. It bled throughout the evening, and while it may not have hurt the old fellow, it didn't do him any good.

Ortiz came up with a slight cut in the corner of his right eye in the sixth, but it was a minor wound.

There were no knock-downs, but in the 12th

Brown landed on the seat of his pants as he either slipped or was caught off balance by a short right to the head.

Referee Frankie Van of Los Angeles scored it 74-60, Judge Dave Zenoff of Las Vegas had it 74-68, and Judge Bud Traynor of Reno called it 74-58, all for Ortiz.

This was the 41st bout for Ortiz, a native of Puerto Rico.

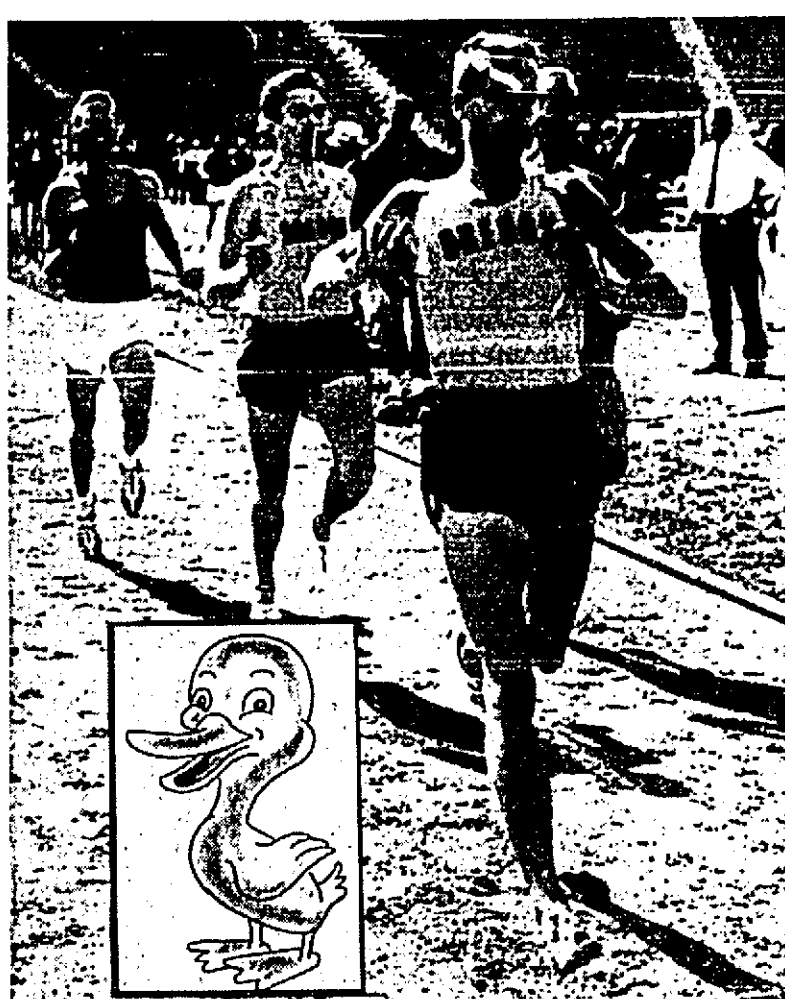
And this was the unprecedented 12th title defense for old Joe — and for the first time, he failed.

### Sports Calendar

Horse Racing—Colts, 11:30 a.m. Baseball—Astros vs. Tigers, Chavez Ravine, 1:30 p.m. Soccer—Chicago-Barcelona vs. Queens City, Wrigley Field, 2 p.m. Auto Racing—EPA, Woodward and Lothrop, Western Speedway, 2:30 p.m. Soccer—California Cup playoffs, Wrigley Field, 10:30 p.m.

### Sports on Radio-TV

Dodgers vs. Braves—KFI, 11:15 a.m. Angels vs. Indians—KABC, 1:15 p.m. Television Auto Races—KTLA (5), 2:30 p.m. Editors Choice (Ralph Morris)—KABC (7), 2:30 p.m. Wide World of Sports—KABC (7), 1 p.m. Championship Bowling—KRLD (10), 4:30 p.m.



### CAUGHT IN A DUCK BLIND

Oregon swept 880 against USC Saturday (left) second and Sig Ohlmann the winner in 1:49.5, Archie San Rourday with head Duck Dyrol Burleson (behind Burleson) third. Trojan Warren Farlow was fourth.

## 1st Dual Loss in 29 Years

By JOHN DIXON

The longest title reign in the history of sports ended at 3:11 p.m. Saturday.

Oregon's track and field team defeated USC, 75-56. The Trojans hadn't been beaten since Caltech scored a wartime win in 1945. The Trojans hadn't lost to a college team in peacetime since Stanford won by three points in 1933.

Saturday in the Coliseum Oregon's ground gulpers took the lead in the fifth event and never looked back — except for a chuckle or two.

When Bill Tarr won the low hurdles at 3:11, the Ducks had accumulated the necessary 66 points. USC had only 51. The small turnout of 12,393 gave the Oregonians a standing ovation. The end of the slaughter was delayed 10 minutes while the Webfoots posed for victory pictures, and no one blamed them a bit.

TROJAN coach Jess Hill called Oregon "one of the finest dual meet teams I've ever seen. We don't like to lose," he added in good coach fashion, "but it's no disgrace to lose to a great team like this."

Oregon coach Bill Bowerman called his team "a fighting club." The biggest surprise, Bowerman said, came in the second event, the javelin, when the Ducks began to accumulate surprise points.

"I knew Les Tipton would throw well," Bowerman said, "but I thought USC's Jan Sikorsky would throw better." After that, things seemed to break our way.

EVENT BY event, the end of the dynasty came about like this:

Shotput—USC took first (Dallas Long, 63-3) and third to lead 6-3.

Javelin—Tipton's lifetime best throw (238-4½) gave Oregon first and third, an unexpected four points and a 9-9 tie.

Mile—Dyrol Burleson (coasting 4:14.2) gave Oregon an inevitable sweep and an 18-9 lead.

440—Rex Cawley (47.7) gave USC an inevitable sweep and an 18-18 tie.

100—Harry Jerome (9.6) got off to an Armin Hary start and crushed Trojan sprint upset hopes. Oregon led, 23-22.

Broad jump—Oregon's Jerry Close broad jumped a foot farther than ever before (25-1) to lead a 1-2 finish and give the Ducks a 31-23 lead.

High hurdles—USC had a chance to catch up with Bob Pierce and Brian Polkinghorne, but Pierce pulled up and Polkinghorne ran second. Oregon led, 37-26.

Discus—USC got its first come-through effort of the humid afternoon when Jim Wade (170-3½) beat tough Ducks, but Dallas Long failed to break through. Oregon led, 41-31.

880—Dyrol Burleson (1:49.5) led another Oregon sweep. Trojan Warren Farlow made a strong catch-up try

(Continued Page D-4, Col. 2) (Continued Page D-5, Col. 5)

## Angels Stung Podres Sharp

By ROSS NEWMAN

The Angels have no tractors or dollars for Mr. Castro, but they would sure like to ship a couple of Havana exports back where they originated.

The pitching of Camilo Pascual and a two-run homer by Zoilo Versalles Saturday night made the Seraphs wish JFK's embargo had been put in effect a few years sooner.

They were the keys to a 5-2 Minnesota Twins' victory before 12,240 paying fans and 1,553 ladies. It was the Angels' second straight defeat and the second in a row for Ken McBride (1-2).

ONCE AGAIN, McBride could sue for non-support as the Angels managed only six hits off the Siameses' brilliant righthander. Last year, Ken lost 12 games when the

### ANGEL OF DAY

BILLY MORAN singled to run his consecutive-game batting streak to seven as Angels bowed in Twins.

Angels scored two or less runs. In his lone victory this season, he had to pitch a shutout as his teammates were scoring a meager run.

McBride allowed 10 hits in eight innings before coming out for a pinch-hitter. The Twins then climbed on Tom Morgan for two insurance markers in the ninth.

VERSALLES' homer in the eighth, his second against the Angels this season, lifted the Twins from a 2-1 deficit and lifted the goat horns from his head. A half-inning earlier he had committed a two-base throwing error as the Angels were scoring their lone runs. This did not enhance relations with his Cuban brethren on the mound.

McBride and Pascual, the only pitchers to hurl shutouts at Wrigley Field last year and both shooting for their second blanks of the young season, matched goose eggs through the first five frames.

THE ANGELS' ace retired the side without a hit only in the fourth while Pascual, victor in three of five decisions with the Seraphs last year, allowed only a first-inning infield single by Billy Moran and a fifth-frame safety by Bobby Rodgers. In between,

By GEORGE LEDERER

MILWAUKEE—Johnny Podres was given ideal conditions to cure a stiff neck Saturday as he pitched the Dodgers to a 4-1 win over Milwaukee.

For one, Podres did not have to strain his neck to look at base runners. Only twice, in the second and fourth innings, were there two Braves on base at the same time. In the second inning, this was only a temporary condition as Joe Adcock, who had singled, was out at third on Mack Jones' single.

Jones again was the trouble-maker in the fourth, his single scoring Eddie Mathews after an infield hit and a walk. Thereafter, Podres spaced three singles, for a total of seven, in going the route for the first time since Aug. 12. He had made 10 incomplete starts.

The stiffness in Podres' neck and shoulders may have been caused in his first two starts when he was surrounded by runners. He had yielded 15 hits and nine runs in his first 13 innings. Saturday he made only 101 pitches, the least by a Dodger this year.

WITH PODRES showing the form that made him an 18-game winner last year, the Dodgers ended a streak of three one-run victories and evened their record against left-handers at 3-3.

Loser Bob Hendley permitted all the Dodger runs, and seven hits in seven-plus innings. In his last two outings against the Dodgers he had pitched complete-game victories and allowed a total of 11 hits and four runs.

Tommy Davis and Frank Howard, the two righthanders who must produce if the Dodgers are to live up to their role of favorites, were the

Hank before he retired to to 1-2 favoritism and paid his supporters \$3.00, \$2.40 and \$2.20. Alamitos Bar was second and Magnolia Bar third.

The time broke the world record of 21.7 seconds set at this track by Vandy's Flash when he won the Los Alamitos Championship in May of 1960.

Pokey Bar was bet down. First he drifted out at the start and Alamitos Bar and Magnolia Bar took command while the usually straight-running Pokey Bar wandered to the outside in third spot. Then Alamitos Bar whipped Magnolia Bar, but Pokey was straightened out by

(Continued Page D-6, Col. 3)

### DODGER OF THE DAY



FRANK HOWARD

Single, doubled and drove in two runs in 4-1 win over Braves.

## Pokey Bar Flashes to Record, Top \$ Horse

By MAC MCGUIRE

Hugh Huntley's Pokey Bar set a new world record for 440 yards Saturday as he raced to a head victory in the ninth running of the \$22,000 Pacific Coast Quarter Horse Racing Association Derby at Los Alamitos Race Course before 12,463 fans.

The head victory over Western Stables' Alamitos Bar in 21.6 seconds for the 440 yards earned the tall chestnut \$11,000 and made him the richest quarter horse of all time. The purse upped his earnings to \$132,797, passing the \$128,001 record set last year by Tonto Bars

to 1-2 favoritism and paid his supporters \$3.00, \$2.40 and \$2.20. Alamitos Bar was second and Magnolia Bar third.

But the spectre which in previous derbies has haunted all but two favorites dogged Pokey Bar virtually to the wire.

First he drifted out at the start and Alamitos Bar and Magnolia Bar took command while the usually straight-running Pokey Bar wandered to the outside in third spot. Then Alamitos Bar whipped Magnolia Bar, but Pokey was straightened out by

(Continued Page D-6, Col. 3)

## Sports Merry-Go-Round

By HANK HOLLINGWORTH  
Executive Sports Editor

### The Easter Parade

Easter eggs—in three baskets:  
BASKET NO. 1—BASEBALL.  
"I have often wished I could have had enough education to have been a sports editor. Now that I have read your column and found out what you fellows have to go through to get your information, I don't think I will envy you anymore.  
The only solution to beat the Chavez Ravine traffic would be a helicopter. Also, the Dodgers can't stand cool air like the Angels' eskimo team. That cold weather sure can separate the men from the boys." (signed) John B. Jones, 1741 Gundry.  
(So can the traffic. I wish I could have had enough education to weather it.)

"I don't see what you're griping about Chavez Ravine traffic for. I went to the Angel game Wednesday night and had no trouble at all." (signed) Earl Smithers, Downey.

(Do you think, possibly, a crowd of 6,000 as opposed to a mob of 50,000 made a teeny-weeny bit of difference, Smitty?)

"Concurring in your description of the traffic mess at Dodger Stadium, I wish to add some remarks of my own as to the generosity of Walter O'Malley toward senior citizens. If you are not a senior citizen when you start out for the game, you will be before you are parked and seated in High Heaven. After waiting from 10 a.m. to 11:30 a.m. Sunday to even get into the grounds, I was directed to the general admission lot, which is NINE floors up. They would not accept my ticket there and I was directed to FOUR more gates until I found I was on the extreme opposite side of the park where my ticket was good. Thank you, Mr. O'Malley, but no more!" (signed) William Breslin, 6385 Lemon Ave.

(I wound up a senior citizen myself last Saturday night, Bill, thanks in a major part to attendants who misdirected the people in front of me like they did you.)  
"That foul ball Lederer caught must have bounced off your head. What else would have made you say Drysdale will win 20 games? Drysdale will never hit 20 until Bavasi sends him to Spokane so he can get his noggin deflated. How about wagering a \$20 hat that he doesn't win 20 games?" (signed) James Corley, 1937-232nd Street, Lomita.

(I might as well add you to my list, too, James. Barring injury, I'm convinced Drysdale is a 20-game winner this year.)

"What! No predictions on the Angels this year? Last year, you stated it might be the final day of the season when the Angels won their 30th game. How about giving us another scoop this year?" (signed) Bill Wallace, 4128 Carfax Ave., Lakewood.

(The Angels will win their 30th game BEFORE the final day of the season. Satisfied, smuttie?)

### BASKET NO. 2—BASKETBALL.

"A recent Laker game proved my point that they're the best in the NBA. Playing without Baylor and West, they defeated the defending division champ St. Louis Hawks. Maybe if LaRusso and Selvy join the Marines?" (signed) Dick Plattenberger, 3030 Chatwin Ave.

(Since that was written before the playoffs, I'm taking unfair advantage of you. Anyway, who'd you say was the best in the NBA, Richard?)

"In retort to a letter by E. R. Perkins against Elgin Baylor, I'd like to comment that Elg is in only his second pro season and has a game average like old Mr. Perkins says of 38 points. If Perkins checked the accomplishments of other players he listed by the time they were in their sophomore season, I'm sure Perkins would find Elg far ahead of the field." (signed) John Hermansen, 11322 Dale St., Garden Grove.

(Don't look now, John, but this is Elg's FIFTH pro season. However, the guy's too good to be knocked.)

"Having read E. R. Perkins' criticism of Elgin Baylor, I wonder if he saw some of the Laker-Celtic playoff games? Since Elgin got 61 points at Boston, I wonder if he can now be mentioned with such greats as Kurland, Groza and Beard?" (signed) Mike Woodward, 1491 1/2 LaVerne Ave.

(Is there a cow in Texas, boy?)

### BASKET NO. 3—BOXING.

"Your boxing column was well done. Most sports contests include brutality, yet there is little public clamor for outlawing them. In football, for example, we know that a lineman has no qualms when he knees a halfback in the groin. It's a sad commentary when critics will blast one sport, then hypocritically approve another equally brutal one." (signed) Bill Gooch, 214 N. Mayo, Compton.

(You, Bill, sadly, were one of the few to get my point.)

"I must go along with moral theologians in any dispute relative to morality of modern boxing. Boxing has too many Basilios and Fullmers, and not enough Gene Tunneys." (signed) Charles Johnson, Sports Editor, Los Angeles Tidings.

(On the other hand, football has too many Nametlins and Richters, and not enough Norm Van Brocklins.)

"There are times when the boat is hull down on the horizon and you are just getting to the dock. Your defense of boxing was one of those occasions." (signed) G. R. Burke, 1011 Orizaba.

(I not only don't know what you're talking about, but I also disagree.)

## McLish Baffles Colts

HOUSTON (AP)—The Houston Colts, bewildered by aging Cal McLish's breaking stuff for six innings, lost their first ever before their home fans and their third straight to the Philadelphia Phillies Saturday night, 3-1.

The Colts, who swept their opening series from the Chicago Cubs, couldn't damage the 37-year old right-hander until they managed their only run in the seventh. McLish, who gave up six hits through 7 1/2 innings, tired toward the end and needed relief help from Jack Baldschun.



HANK HOLLINGWORTH

## Friend's 3rd; 9th for Bucs

PITTSBURGH (AP)—The undefeated Pittsburgh Pirates nailed down their ninth victory Saturday in a 8-4 triumph over the winless New York Mets.

It left Pittsburgh only one victory away from tying the modern National League record of 10 straight wins at the outset of the season. It was New York's eighth loss.

In a hectic seventh inning New York catcher Hobie Landrith was carried from the field on a stretcher after getting hit on the head with a bat and Pittsburgh pitcher Bob Friend suffered a hand injury when hit by a line drive.

Landrith, hit by the swinging bat of Bob Skinner, was taken to a hospital with a head cut. Friend's injury was not believed serious.

Friend, who gave up two runs on eight hits, notched his third victory with no defeats.

PITTSBURGH grabbed a run in the second inning and New York came back with two in the fourth. The Pirates got two more in the fourth and led the rest of the way.

Dick Stuart socked his first home run of the year for Pittsburgh, a blast over the left field scoreboard, after Skinner had singled in the sixth.

New York's last two runs came in the seventh and eighth. The Pirates' last two runs came in the fourth and fifth.

Friend's last two runs came in the fourth and fifth. The Pirates' last two runs came in the fourth and fifth.

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—Staff Photos by Roger Carr

### 'OSCAR' FOR HICKS, BUT VERDICT STICKS

City College coach Joe Hicks, a part-time Hollywood actor, gives stirring performance pleading with umpire Joe Reid during second inning dispute. As usual, umpire had last word.

## LBCC '9' Wins Crown

### Tops El Camino, 5-1, in Easter Tourney

By REN SCHWOENER

Long Beach City College took their third straight Easter Tournament crown with a 5-1 victory over El Camino Saturday at Blair Field.

The Vikings have compiled an 11-1 record in the annual Easter affair and have won 11 of their last 12 tournament games. LBCC now owns a 15-5 record this season.

Bill Gaynor's bat supplied the Vikings with three runs as he collected a pair of singles and a 365-foot home run.

Right-hander Jerry Hyton went the distance for the victory, scattering seven hits and fanning eight.

THE EX-POLY star allowed just two hits through the first two innings. He lost his shut-out in the seventh frame when a walk and Bob Brown's double supplied the Warriors with their lone tally.

El Camino's only run came in the sixth inning on a single by Manuel Mota to give the San Francisco Giants a comeback 8-6 victory Saturday over the Cincinnati Reds.

Harvey Kuenn doubled in the tying run in the eighth inning and scored the winning run on a single by Manuel Mota to give the San Francisco Giants a comeback 8-6 victory Saturday over the Cincinnati Reds.

The Reds led, 6-1, after a three-run home run by Vada Pinson into the right field bleachers in the fourth inning, but in the sixth the Giants got two runs back on a homer by Ed Bailey into the same sector.

In the seventh the Giants loaded the bases with two out against Red starter Bob Purkey. Jim Brosnan relieved Purkey and Felipe Alou greeted him with a single to center for two more runs.

Then in the eighth inning Jim Davenport led off with a double and, after two were out, Kuenn delivered his double just above Pinson's outstretched glove against the center field fence.

San Francisco's last two runs came in the fourth and fifth. The Pirates' last two runs came in the fourth and fifth.

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## Standings

NATIONAL LEAGUE				AMERICAN LEAGUE			
	W	L	Pct GB		W	L	Pct.
Pittsburgh	9	0	1.000	New York	5	5	.714
St. Louis	8	0	1.000	Chicago	4	4	.500
San Francisco	8	1	.727	Ames	4	4	.500
Dodgers	7	4	.634	Baltimore	4	5	.444
Houston	5	4	.556	Boston	4	4	.500
Philadelphia	4	4	.500	Cleveland	3	3	.500
Cincinnati	4	7	.364	Kansas City	3	6	.333
Minneapolis	3	8	.250	Detroit	2	4	.333
Washington	3	8	.250	St. Paul	2	4	.333
New York	3	8	.250	Washington	2	5	.286

SATURDAY'S RESULTS				Saturday's Results			
Pittsburgh 6, New York 4				New York 1, Cleveland 1			
Philadelphia 1, Cincinnati 4				Baltimore 2, Washington 0			
Dodgers 6, Braves 1				Kansas City 7, Chicago 6			
St. Louis 4, Cincinnati 1				Ames 4, Davis 1			
Philadelphia 3, Houston 1				Ames 2, Ames 2			

GAMES TODAY				Games Today			
New York at Pittsburgh—Crag (10)				Cleveland at New York—(12)—Dowd (10)			
at New York—(12)—Dowd (10)				at Baltimore—(10)—(10)			
San Francisco at Cincinnati—Pierce (10)				at Chicago—(10)			
at Cincinnati—(10)—Pierce (10)				at Baltimore—(10)—Lago (10)			
Dodgers at Braves—Dressde (10)				at St. Paul—(10)			
at Braves—(10)				at St. Paul—(10)			
Philadelphia at Houston—Owens (10)				at St. Paul—(10)			
at Houston—(10)				at St. Paul—(10)			
Chicago at St. Louis—(12)—Ellsworth (10)				at St. Paul—(10)			
at St. Louis—(12)—Ellsworth (10)				at St. Paul—(10)			
Dodgers (10) and Gibson (20) at				at St. Paul—(10)			
at St. Paul—(10)				at St. Paul—(10)			





# Joe Louis on Fistic Hot Seat Monday Card Too One-Sided?

By FRANK HARVEY

Joe Louis, former world heavyweight champion, may come in for a goodly share of criticism provided Monday night's boxing card at the Sports Arena proves one-sided.

Louis, matchmaker and United World Enterprises Inc., which is venturing into the boxing promotional field for the first time, has lined up four 10-round bouts which will feature three of the nation's top fighters.

However, many Southland boxing men believe that while Louis is using name fighters, he is putting them in against something less than worthwhile opposition. Louis denies this emphatically.

While we are inclined to string along with the fight men, we must admit that the Brown Bomber makes a few points when explaining the good features of each fight.

HE POINTS out that George Logan, the Boise, Idaho, heavyweight who meets former Olympic light-heavyweight champion Cassius Clay, defeated Alejandro Lavorante late last year. We must admit that if Logan was able to stand up to the hard-punching South American for 10 rounds he has a chance against Cassius, who has won all of his 12 pro starts but against little opposition.

Although Logan was flattened by Bob Cleroux a few weeks ago in San Francisco he should give Clay a rough time in the early stages of the bout.

EDDIE MACHEN, the No. 2 heavyweight contender, figures as a 4-1 favorite over Bert Whitehurst, veteran New Yorker.

While Louis admits that the odds are about right he was quick to point out that Whitehurst is one of the few fighters to go the distance against Sonny Liston. Bert managed to last 10 rounds twice against Sonny in 1958. However,

The 10-rounder between welterweights Ralph Dupas

and Frankie Ramirez hardly figures to go the route. Dupas, the No. 1 welterweight contender, should have little trouble in disposing of Ramirez, whose chief claim to fame is a decision over Gaspar Ortega last November.

## Podres in Top Form as Dodgers Win, 4-1

(Continued From Page D-1)

offensive leaders.

DAVIS DOUBLED twice and was driven home both times by Howard. Tommy also hit two other line drives into the hands of Howie Bedell and Hank Aaron.

Howard was deprived of a hit the first time when Matthews speared his liner to third base, but found the range to dissolve a 1-1 score in the sixth inning. His single to left scored Davis, who had doubled to right-center.

The two repeated their per-

	AB	R	H	RBI
Dodgers	31	4	10	4
Pirates	27	1	4	1
W. Davis	5	1	2	2
T. Davis	4	1	2	2
H. Bedell	4	1	1	1
H. Aaron	4	1	1	1
M. Matthews	4	0	1	0
H. Howard	4	0	1	0
C. Matthews	4	0	1	0
B. Whitehurst	4	0	1	0
E. Machen	4	0	1	0
B. Cleroux	4	0	1	0
R. Dupas	4	0	1	0
F. Ramirez	4	0	1	0
G. Logan	4	0	1	0
A. Lavorante	4	0	1	0

	AB	R	H	RBI
Braves	31	1	4	1
Pirates	27	1	4	1
W. Davis	5	1	2	2
T. Davis	4	1	2	2
H. Bedell	4	1	1	1
H. Aaron	4	1	1	1
M. Matthews	4	0	1	0
H. Howard	4	0	1	0
C. Matthews	4	0	1	0
B. Whitehurst	4	0	1	0
E. Machen	4	0	1	0
B. Cleroux	4	0	1	0
R. Dupas	4	0	1	0
F. Ramirez	4	0	1	0
G. Logan	4	0	1	0
A. Lavorante	4	0	1	0

formance in the eighth when the Dodgers scored twice to shell Hendley. Both doubled to start the inning, Howard scoring the second run on a bloop single by Andy Carey.

HITLESS FOR four innings, the Dodgers scored with two out in the fifth when Willie Davis and Podres drew successive walks and Maury Wills singled to left.

W. Davis also had two hits, but he and John Roseboro were the only southpaws to connect against Hendley.

Don Drysdale (2-0) and American League refugee Bob Shaw (0-1) are the pitchers in this afternoon's middle game of the three-game set.

DIS AND DATA—While Don Drysdale dined at a heart attack at St. Luke's Hospital here this morning, the former Hollywood Stars outfielder was a frequent press box visitor.

W. Davis' 100th career hit was a single off Don Drysdale in the eighth inning of the Dodgers' 4-1 win over the Pirates.

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EDDIE MACHEN  
Favored at 4-1

## Once Over Lightly

By DAVE LEWIS  
Sports Editor

### Cassius Is a 'Man in a Hurry'

"Man, I'm in a hurry," so says Cassius Marcelus Clay, who will display his fistic prowess Monday night at the Sports Arena against a punching-bag called George Logan.

"This is an age of records and record-breaking," Cassius points out. "And if you don't break some records, you're a nobody. I want to break some boxing records and first of all I want to be the youngest heavyweight champion in history."

Cassius has until Dec. 14, 1963, roughly 20 months, in which to achieve that goal. The current champion, Floyd Patterson, became the youngest man ever to win the title when he became the champ 330 days after his 21st birthday in 1956. Clay was just 20 last January 18.

Circumstances may prevent him from becoming the youngest champion, but there is no denying he has the potential to someday wear the crown.

Clay's biggest booster, of course, is Cassius himself. He's no shrinking violet when it comes to sounding off about the fact that he is on his way to becoming the greatest fighter in the world. . . if, indeed, he isn't already.

I got the height, the reach, the weight, the physique, the speed, the courage, the stamina and the natural ability that's going to make me great. Putting it another way, if a guy beat me he'd have to be greater than great."

CASSIUS, OF COURSE, is not yet as awesomely proficient in the ring as he says he is. He has not yet beaten anyone of any stature. But in this era of boxing mediocrity, he probably is one of the best four or five heavies in the game despite his young age and lack of professional experience.

He should get past Logan with little trouble. In fact, he is expected to flatten his foe in five or six rounds.

Cassius quite likely would beat Ingemar Johansson, who held the title briefly a couple of years ago.

When Logan was training for his third fight with Patterson in Miami Beach early last year, Cassius was called in to spar with the Swede.

Informed he was to receive \$25 for the session, Cassius balked at first. He was holding out for a split of the admission fees paid by some 1,000 spectators.

"After all," he maintained, "they're here as much to see the great Cassius Clay as that Johansson."

He finally agreed to go on and then proceeded to make a sucker out of Ingo in their two-round session as the crowd cheered him while booing the Swede.

Needless to say, Cassius wasn't invited back for more sessions.

CLAY HAS NO MONEY WORRIES. He is free to concentrate on his ring career.

Cassius is sponsored by 11 millionaires, 10 of them being prominent business executives in Clay's native Louisville, Ky., while the other hails from New York.

The 11 men, sold on Clay's potential, formed a syndicate and pooled assets of some \$25,000 to get Cassius established in the fight game.

They offered him an attractive two-year contract and gave him a \$10,000 cash bonus when he signed. They give him \$400 a month spending money plus a savings bond, pay all of his expenses as well as those of his trainer and other handlers, and give him 50 per cent of all the earnings.

In addition, the syndicate has a trust fund set up for Cassius when he begins making big money. . . thus assuring him of security in the future.

Fighting is Clay's way of getting to "Heaven."

"When I've got a \$100,000 house with a swimming pool, another quarter million stuck in the bank and the title latched onto my name, then I'll be in Heaven."

"Walking around making \$25 a week, with a flock of kids crying at home because they're hungry. . . well, that's my idea of Hell and I don't want any part of it."

AFTER CLAY signed his contract, the syndicate sent him to San Diego where he worked with Archie Moore for six weeks before he got homesick and returned to Louisville.

His sponsors then signed Angelo Dundee to train him. While Clay is "in a hurry," Dundee is content to slow things down.

"Cautious," as he calls Cassius, "has got a big mouth and is smart-alecky at times, but don't forget he's just a kid. I can say a lot of nice things about the boy. . . but I can also run down a list of 20 things he does wrong."

"He is still awfully green, but he's a real fighter. When he overcomes his faults, then he'll be the champ."

Cassius agrees. "It takes a mind to do right. It's like I told myself when I was little, I said 'Cassius, you going to win the Olympic title some day, and then you're going to buy yourself a Cadillac and then you're going to be the world champ.'"

"Well, I got the gold medal and I got the car. And now I'm working hard on the world title. I'll win it, too, as soon as they let me fight for it."



CASSIUS CLAY  
Fast Talker

## Major League Averages



F. ALOU

### AMERICAN LEAGUE

Team	W	L	Pct.	AB	R	H	RBI	ERA
Washington	20	12	.625	1000	100	250	100	3.50
New York	18	14	.563	1000	90	240	90	3.75
Minnesota	17	15	.529	1000	85	230	85	3.80
Boston	16	16	.500	1000	80	220	80	4.00
Chicago	15	17	.469	1000	75	210	75	4.25
Cleveland	14	18	.438	1000	70	200	70	4.50
Pittsburgh	13	19	.406	1000	65	190	65	4.75
Los Angeles	12	20	.375	1000	60	180	60	5.00
Baltimore	11	21	.344	1000	55	170	55	5.25
San Francisco	10	22	.313	1000	50	160	50	5.50
Seattle	9	23	.282	1000	45	150	45	5.75
Philadelphia	8	24	.250	1000	40	140	40	6.00
St. Louis	7	25	.219	1000	35	130	35	6.25
Detroit	6	26	.188	1000	30	120	30	6.50

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Chicago	13	19	.406	1000	65	190	65	4.75
San Diego	12	20	.370	1000	60	180	60	5.00
Minnesota	11	21	.344	1000	55	170	55	5.25
Cincinnati	10	22	.313	1000	50	160	50	5.50
Washington	9	23	.281	1000	45	150	45	5.75
Atlanta	8	24	.250	1000	40	140	40	6.00
Pittsburgh	7	25	.219	1000	35	130	35	6.25
San Francisco	6	26	.188	1000	30	120	30	6.50
Los Angeles	5	27	.157	1000	25	110	25	6.75
St. Louis	4	28	.125	1000	20	100	20	7.00
San Diego	3	29	.094	1000	15	90	15	7.25
Philadelphia	2	30	.063	1000	10	80	10	7.50
Chicago	1	31	.031	1000	5	70	5	7.75



# Trojans to Open Grid Drills Monday

By JEROME HALL  
Quilmaster Johnny McKay, with a firm denial that he is switching from the T formation to the single wing, becomes a whipmaster Monday when he herds four dozen USC football players onto Bovard Field for the start of spring drills.

Included in the turnout will be 16 lettermen. That's one of the smallest groups of returnees in Trojan history, but it will be bolstered by a large crop of good-looking Jaycee transfers.

The Troy Boys will have four weeks of drills, with the windup in the Coliseum on Saturday, May 19, against an alumni team made up of present-day pro players and last year's grads.

The Trojans again will employ the shifting T formation, that tricky little backfield maneuver initiated last season during a frustrating campaign that was spoiled by a series of near misses.

Troy plays road games against SMU, Iowa, Illinois and Stanford. When photographers shoot their pictures Monday afternoon at 3 o'clock the first string backfield will line up like this: QB—Pete Beathard; LH—Ken Del Conte; RH—Loran Hunt; FB—Ben Wilson.



**A ROMP BY RUSSELL**  
Tim Russell of Long Beach City College scores decisive 100-yard dash win over outstanding field. Left to right are Jim Richardson of Long Beach State, fourth; John Gilbert of Striders, second; Doug Smith of Striders, third, and Russell, first in 9.6.

## RUSSELL--15-6 1/2 VAULT BY KRAMER; TRIBE WINS

ever achieved by a Long Beach vaulter.

Stanford's John Kramer set a school record with a pole vault of 15-6 1/2 but his Cougar track and field mates fell before host Stanford 59-42 in a dual meet Saturday.

Kramer's steel-pole vault was 3 1/2 inches better than any of his previous attempts. Stanford's Phil White, using a fiber glass pole, was second at 14-6.

Stanford's Dave Weill set a school record with a winning discus heave of 189-6 1/2. Another Indian, Ken Emanuel, ran the best 440 race of his Stanford career by winning in 17.5.

## SPORTS BEAT

Minor league baseball fans will see more hustle and faster-played games in 1961 if George M. Trautman, National Association president, has his way.

The minor league boss issued emphatic orders for every player in the minors to hustle or suffer the consequences. His aim is to speed up baseball for the fans who pay the freight.

meter diving title Saturday in the AAU Women's Indoor Swimming Championships. Coaches were judging in the one-meter event.

THE WASHINGTON Huskies swept to victory in three crew races against Oregon State Saturday and California crews registered three wins over Stanford.

## TRACK BRIEFS

Lawrence, Kan. — Texas Southern University fought off a determined bid by McMurry (Tex.) to win the college division mile relay in the Gateway meet Saturday.

## Cal Jumper Goes 7-Ft.; Bruins Romp

UCLA's Bruins ran away from California with a healthy 99-32 track victory Saturday at Westwood.

Olympic decathlon stand-out C. K. Yang of UCLA collected 20 points by winning both hurdle events, the javelin and the pole vault.

The Bruins swept three events—the 100, 220 and the broad jump, while California high jumper Gene Johnson became the fifth American to leap 7 feet.

Johnson broke the meet high jump record by nearly four inches and bettered his own California record of 6-10.

Coach Ducky Drake's Bruins grabbed first place in 12 of the 15 events.

100-Trip (UCLA) 9.8, Doby (UCLA) 9.9, Alexander (UCLA) 10.1, 220-Trip (UCLA) 21.0, Doby (UCLA) 21.4, Alexander (UCLA) 21.5, 440-Trip (UCLA) 1.02, Doby (UCLA) 1.03, Alexander (UCLA) 1.04, 880-Trip (UCLA) 2.14, Doby (UCLA) 2.15, Alexander (UCLA) 2.16, 1760-Trip (UCLA) 4.30, Doby (UCLA) 4.31, Alexander (UCLA) 4.32, 3520-Trip (UCLA) 8.59, Doby (UCLA) 8.60, Alexander (UCLA) 8.61, 7040-Trip (UCLA) 17.18, Doby (UCLA) 17.19, Alexander (UCLA) 17.20, 14080-Trip (UCLA) 34.36, Doby (UCLA) 34.37, Alexander (UCLA) 34.38, 28160-Trip (UCLA) 68.72, Doby (UCLA) 68.73, Alexander (UCLA) 68.74, 56320-Trip (UCLA) 137.44, Doby (UCLA) 137.45, Alexander (UCLA) 137.46, 112640-Trip (UCLA) 274.88, Doby (UCLA) 274.89, Alexander (UCLA) 274.90, 225280-Trip (UCLA) 549.76, Doby (UCLA) 549.77, Alexander (UCLA) 549.78, 450560-Trip (UCLA) 1099.52, Doby (UCLA) 1099.53, Alexander (UCLA) 1099.54, 901120-Trip (UCLA) 2199.04, Doby (UCLA) 2199.05, Alexander (UCLA) 2199.06, 1802240-Trip (UCLA) 4398.08, Doby (UCLA) 4398.09, Alexander (UCLA) 4398.10, 3604480-Trip (UCLA) 8796.16, Doby (UCLA) 8796.17, Alexander (UCLA) 8796.18, 7208960-Trip (UCLA) 17592.32, Doby (UCLA) 17592.33, Alexander (UCLA) 17592.34, 14417920-Trip (UCLA) 35184.64, Doby (UCLA) 35184.65, Alexander (UCLA) 35184.66, 28835840-Trip (UCLA) 70369.28, Doby (UCLA) 70369.29, Alexander (UCLA) 70369.30, 57671680-Trip (UCLA) 140738.56, Doby (UCLA) 140738.57, Alexander (UCLA) 140738.58, 115343360-Trip (UCLA) 281477.12, Doby (UCLA) 281477.13, Alexander (UCLA) 281477.14, 230686720-Trip (UCLA) 562954.24, Doby (UCLA) 562954.25, Alexander (UCLA) 562954.26, 461373440-Trip (UCLA) 1125908.48, Doby (UCLA) 1125908.49, Alexander (UCLA) 1125908.50, 922746880-Trip (UCLA) 2251816.96, Doby (UCLA) 2251816.97, Alexander (UCLA) 2251816.98, 1845493760-Trip (UCLA) 4503633.92, Doby (UCLA) 4503633.93, Alexander (UCLA) 4503633.94, 3690987520-Trip (UCLA) 9007267.84, Doby (UCLA) 9007267.85, Alexander (UCLA) 9007267.86, 7381975040-Trip (UCLA) 18014535.68, Doby (UCLA) 18014535.69, Alexander (UCLA) 18014535.70, 14763950080-Trip (UCLA) 36029071.36, Doby (UCLA) 36029071.37, Alexander (UCLA) 36029071.38, 29527900160-Trip (UCLA) 72058142.72, Doby (UCLA) 72058142.73, Alexander (UCLA) 72058142.74, 59055800320-Trip (UCLA) 144116285.44, Doby (UCLA) 144116285.45, Alexander (UCLA) 144116285.46, 118111600640-Trip (UCLA) 288232570.88, Doby (UCLA) 288232570.89, Alexander (UCLA) 288232570.90, 236223201280-Trip (UCLA) 576465141.76, Doby (UCLA) 576465141.77, Alexander (UCLA) 576465141.78, 472446402560-Trip (UCLA) 1152930283.52, Doby (UCLA) 1152930283.53, Alexander (UCLA) 1152930283.54, 944892805120-Trip (UCLA) 2305860567.04, Doby (UCLA) 2305860567.05, Alexander (UCLA) 2305860567.06, 1889785610240-Trip (UCLA) 4611721134.08, Doby (UCLA) 4611721134.09, Alexander (UCLA) 4611721134.10, 3779571220480-Trip (UCLA) 9223442268.16, Doby (UCLA) 9223442268.17, Alexander (UCLA) 9223442268.18, 7559142440960-Trip (UCLA) 18446884536.32, Doby (UCLA) 18446884536.33, Alexander (UCLA) 18446884536.34, 15118284881920-Trip (UCLA) 36893769072.64, Doby (UCLA) 36893769072.65, Alexander (UCLA) 36893769072.66, 30236569763840-Trip (UCLA) 73787538145.28, Doby (UCLA) 73787538145.29, Alexander (UCLA) 73787538145.30, 60473139527680-Trip (UCLA) 147575076290.56, Doby (UCLA) 147575076290.57, Alexander (UCLA) 147575076290.58, 120946279055360-Trip (UCLA) 295150152581.12, Doby (UCLA) 295150152581.13, Alexander (UCLA) 295150152581.14, 241892558110720-Trip (UCLA) 590300305162.24, Doby (UCLA) 590300305162.25, Alexander (UCLA) 590300305162.26, 483785116221440-Trip (UCLA) 1180600610324.48, Doby (UCLA) 1180600610324.49, Alexander (UCLA) 1180600610324.50, 967570232442880-Trip (UCLA) 2361201220648.96, Doby (UCLA) 2361201220648.97, Alexander (UCLA) 2361201220648.98, 1935140464885760-Trip (UCLA) 4722402441297.92, Doby (UCLA) 4722402441297.93, Alexander (UCLA) 4722402441297.94, 3870280929771520-Trip (UCLA) 9444804882595.84, Doby (UCLA) 9444804882595.85, Alexander (UCLA) 9444804882595.86, 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WORLD WAR 11 — 20 YEARS AFTER

# Fortunes of War Shifted Quickly in Africa

(EDITOR'S NOTE: This is another in a series of articles recalling people and places, campaigns and catastrophes of World War II. Subsequent articles will appear at intervals of approximately two weeks.)

By GEORGE C. FLOWERS

The fortunes of World War II changed more swiftly than the shifting desert sands in North Africa.

Not until May 12, 1943, on lonely Cape Bon east of the Gulf of Tunis, did the war in Africa end in an Allied victory. The soldiers of 11 nations had been pushing each other back and forth across the desert ever since 1939.

On July 1, 1942, the Germans and Italians had been at El Alamein, scarcely 100 miles from Cairo. In four months they lost 400 miles.

BUT WINNING or losing, the

### STAR GAZER

By CLAY R. FOLLAN

Your Daily Activity Guide According to the Stars.

To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.

ARIES 21	12:00-1:00	13:00-14:00	15:00-16:00
TAURUS 21	1:00-2:00	2:00-3:00	3:00-4:00
GEMINI 21	4:00-5:00	5:00-6:00	6:00-7:00
CANCER 21	7:00-8:00	8:00-9:00	9:00-10:00
LEO 21	10:00-11:00	11:00-12:00	12:00-1:00
VIRGO 21	1:00-2:00	2:00-3:00	3:00-4:00
LIBRA 21	4:00-5:00	5:00-6:00	6:00-7:00
SCORPIO 21	7:00-8:00	8:00-9:00	9:00-10:00
SAGITTARIUS 21	10:00-11:00	11:00-12:00	12:00-1:00
CAPRICORN 21	1:00-2:00	2:00-3:00	3:00-4:00
AQUARIUS 21	4:00-5:00	5:00-6:00	6:00-7:00
PISCES 21	7:00-8:00	8:00-9:00	9:00-10:00

Italians were already behind the canal, mopping up Ethiopia. But the British beat off this by capturing Eritrea, Ethiopia and Somaliland in May of 1941, and freed troops to defend Egypt.

THEY DEFENDED it so vigorously they nearly drove the Italians into the sea, so the Germans moved in and took command. German drives on the Suez were countered by British drives on Libya.

The British captured a port called Tobruk, in western Libya, on Jan. 20, 1940. Its defenders, mostly Australians who called themselves the "rats of Tobruk," were besieged April 13, 1941. On Nov. 27 they were liberated. On Dec. 3 they were besieged again. By Dec. 10 they were free, in July 1942 they were besieged again. In October of 1942 Tobruk was at last rid of the Germans.

THE AMERICAN landings in Algeria and Morocco were virtually bloodless, because of "cloak and dagger" work that had been proceeding for a month.

An American mission had landed secretly to confer with French officers, and were assured there would be little opposition. Algiers surrendered by nightfall of invasion day; Oran surrendered Nov. 10 and Casablanca a day later.

The Americans who captured these storied towns were somewhat disappointed. Instead of glamour, they found dirt, heat and flies.

CAPTURE of these French possessions stirred Hitler to take over all of Vichy France, and move to control the idle French fleet, based at Toulon. But the French, anticipating such a move, scuttled the ma-

attacks on the central Tunisian front. Finally General Montgomery's Eighth army breached the Mareth line. By April 6 there were six gaps in the line and the end was in sight.

ROMMEL WAS NOT on hand for the finish. He had been recalled to Germany, then entrusted with the defense of the west coast of Europe. For Rommel, this was a mission that ended in personal tragedy.

He was away from the front when the Allies invaded Normandy, and his staff failed to realize the implications of the assault there. Recalled to Berlin for a "hearing" before Hitler, he died in an automobile accident, according to the official report. Most of his staff officers believe he committed suicide — or was slain on Hitler's orders.

WITH ROMMEL gone, Gen. von Arnim succeeded in command. Beset on almost all sides by Allied armies he was soon confronted with one of the strangest spectacles of the war.

The Free French, in faraway Tchad, organized a camel-mounted army and performed the impossible. They marched straight across the Libyan desert to join the fight.

BUT THERE was little left to fight. The camel army that had come 1,500 incredible miles merely joined in an overwhelming assault. Town after town, port after port fell as the Allies crushed the Germans into a tight pocket on the Tunisian peninsula.

By April 11 the German line was only 120 miles long, and the Germans were fighting with their backs to the sea. On May 7 British, American



## DOUGLAS MODEL QUEENS

Winners of the Douglas Long Beach Camera Guild annual photographic contest to select four models were awarded trophies by Chester Glenn, Douglas supervisor of recreation. Nancy Chelini (second from right) was named first place winner and given the title of Camera Guild Model. Other trophy winners were (from left) Pat Hendrick, second place; Thelma Thomas, third place, and Mary Lu Barber, fourth place.

## Bike Safety Week Begins Here Today

Bicycle Safety Week begins today and will wind up with a carnival-like convention of Long Beach bicyclists between 10 a.m. and 2 p.m. Saturday at Jefferson Junior High School, Euclid Avenue and Seventh Street.

The Breakfast Optimist Club in cooperation with the Police Department will sponsor Saturday's outing.

J. D. Dulaney, chairman of the Optimists' Safety Week Committee, said a boy's and a girl's bicycle will be given away to winners of riding-skill contests. In addition to running the obstacle courses, among bicyclists in 1961, Dulaney said. This is an increase of almost 50 per cent over 1960 figures. The CHP also says there were 3,963 injuries on traffic laws and see demonstrations on bicycle safety. Literature will be distributed, and each boy and girl will be given a bicycle sticker showing they have attended the safety course.

DULANEY said schools have agreed to cooperate in the program and teachers will urge their students to attend the conclave Saturday. California Highway Patrol statistics list 48 traffic deaths among bicyclists in 1961, Dulaney said. This is an increase of almost 50 per cent over 1960 figures. The CHP also says there were 3,963 injuries on traffic laws and see demonstrations on bicycle safety. Literature will be distributed, and each boy and girl will be given a bicycle sticker showing they have attended the safety course.



1252 LONG BEACH BLVD.

MONDAY AT 9 A.M.

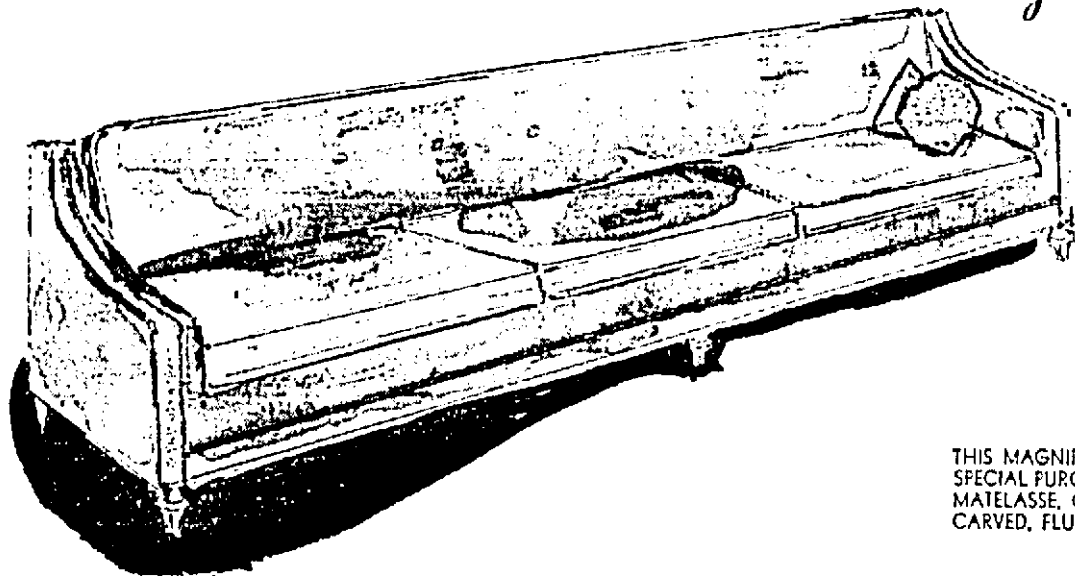
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OF  
Elegance

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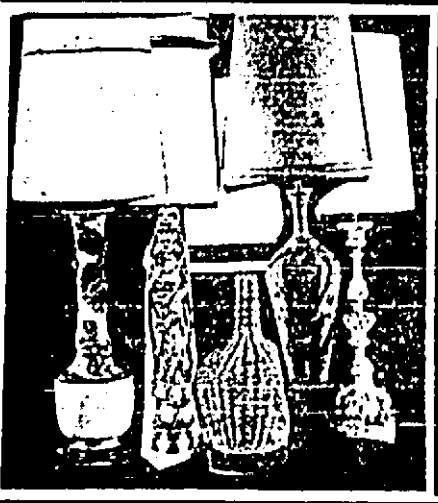
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THIS MAGNIFICENT ITALIAN SOFA IN FABULOUS SPECIAL PURCHASE FABRICS INCLUDING MATELASSE, QUILTS, ETC. COMPLETE WITH CARVED, FLUTED LEGS IN WHITE AND GOLD

249<sup>50</sup>

OTHER 1-OF-A-KIND FLOOR SAMPLE SOFAS, SECTIONALS, CHAIRS

804.50—OVERSIZE ORIENTAL SECTIONAL BY QUALITY, CHAR-BROWN FABRIC, 450.00 • 89.50-139.50—18 SAMPLE DECORATOR CHAIRS, 50.00 • 249.50—90-INCH PLASTIC SLEEPER, 199.50 • 194.50—HIGH BACK DANISH SOFA, 72 INCHES, 125.00 • 494.50—QUILTED LINEN MOD. SECTIONAL IN ECRU, FOAM RUBBER CUSHIONS, 374.50 • 129.50—72-IN. DANISH WOOD ARM SOFA, 95.00 • 84.50—VELVET FRENCH AND ITALIAN CHAIRS, 60.00 • 324.50—QUILTED 90-IN. LOOSE-PILLOW SOFA, BRONZE, GREEN, 150.00 • 794.50—DOWN-FILLED BACK, 10-FT. ORIENTAL SOFA, 575.00



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MOST ONE-OF-A-KIND, SOME PAIRS, SOME HAVE SLIGHT IMPERFECTIONS. 14.95-19.95, SMALL AND MEDIUM SIZES

24.95-39.95 FROM SMALL ITALIAN TO MEDIUM SIZE MODERN LAMPS

39.50-59.50 FABULOUS GOLD AND SILVER LAMPS, TALL MODERNS AND TRADITIONAL

79.50-159.50 YOUR CHOICE OF MAGNIFICENT FIGURINES IN ORIENTAL AND ITALIAN

## SIMMONS QUILTED

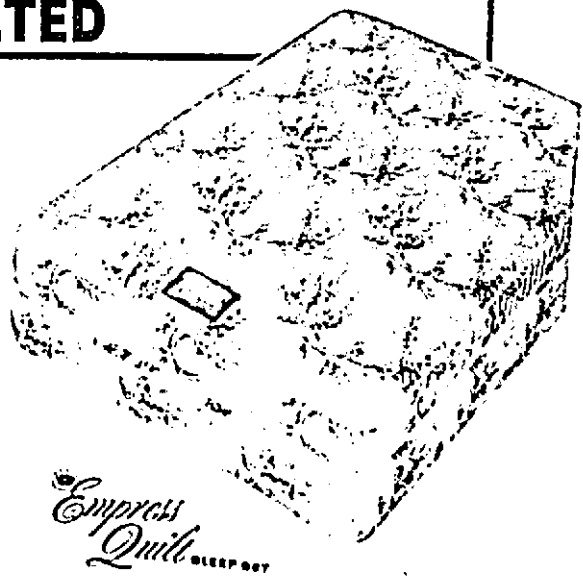
MATTRESS OR MATCHING BOX SPRING  
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THE SECURITY OF SIMMONS' GUARANTEE  
THE COMFORT OF HUNDREDS OF SPRINGS

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Piece

CHOICE  
OF  
FULL  
OR  
TWIN



Empress  
Quilt  
SLEEP BETTER

1252 LONG BEACH BLVD.—PHONE HE 7-3593—PARK FREE IN REAR



Terrific Economic Impact Seen From World Fair Here

By GEORGE FLOWERS

The average visitor to the proposed Long Beach World's Fair in 1966 will spend \$5.44, according to a survey made by Economic Research Associates.

The same survey predicts that a one-season fair would mean that 26 million visitors would spend \$108,741,000 on the grounds. Sponsors of the fair project have not yet decided on a one or a two-season exposition.

However, Fred Hall, general manager of the fair's planning group, says that the money spent by fair visitors at the exposition—scheduled to be held on new Pier J in the Long Beach Harbor—would be but a part of the economic benefit the production would mean to Long Beach.

IF THE FAIR is held as scheduled, Hall says, there will be three principal ways in which the city of Long Beach, and its adjacent communities, will benefit. He lists these as:

- 1.—The permanent improvements made on Pier J.
- 2.—The monies spent by fair visitors for housing, services and goods outside the fair grounds.
- 3.—Attraction of new industry, both as the immediate result of the construction on Pier J and as the result of the advertising of the communities' facilities.

Hall's analysis of potential economic benefits from the exposition is as follows:

"AEROJET GENERAL Corp.'s planning and engineering staff has been instructed to plan each of the fair's major buildings as a permanent addition to the community. As these artists and planners now conceive the development of Pier J, it could include a world trade center, recreational and cultural facilities that the city would not otherwise be able to construct. Such plans would be subject to Harbor Commission approval.

"Such entertainment facilities as required by the fair, for example, could be so planned that they would become permanent municipal assets.

"Outdoor and indoor staging of shows are conceived on basis that the departure of the fair will leave the community with facilities for meetings, concerts and cultural facilities now beyond

Sears Store Here to Get 'Facelift'

Sears Long Beach store will get a \$200,000 facelift beginning Monday, manager Charles W. Teed announced.

The modernistic facelift for the store—one of the nation's oldest Sears plants—is part of a \$1 million modernization and expansion program undertaken last year, Teed said. The improvement program includes a 35-car service station, relocated and expanded garden shop, interior modernization of the main building and increase in parking facilities.

"Sears," Teed said, "has great faith in the future of downtown Long Beach."

"THE MANY NEW buildings and shoreline improvements the city is getting plus numerous other progressive

activities gives our company faith to make this investment in one of its oldest retail facilities," Teed said.

The Long Beach Sears store was established in 1928—just one year after the nationwide company first entered the retail department store field. Before that the firm had dealt exclusively by mail-order.

The modernization program will present new fronts to both Fifth Street and Long Beach Blvd.

The exterior was designed by Stiles and Robert Clements, architects. Construction will be done by Intergrated, Inc. and will take about six months, Teed said.

Rock, aluminum and steel will be used in the design.

Work will start Monday on a \$200,000 facelift program at the Sears Long Beach store, Charles W. Teed, manager, announced. This artist's conception shows how the new front will appear. Teed said the many new buildings and shoreline developments here boosted the company's faith in downtown Long Beach and the modernization program is being made.

Name Art Stephan Manager of Newport Harbor News-Press

Art Stephan, auto editor for the Independent, Press-Telegram since 1958, has been named general manager of the Newport Harbor News-Press, it was announced Saturday. Bill Emery was named to succeed Stephan as auto editor.

Purchase of the Newport newspaper by Twin Coast Newspapers, Inc., from Mr. and Mrs. Ben Redick was revealed earlier in the week. Publishers of the Long

Beach Press-Telegram and Independent, and the Pasadena Star News and Independent, Twin Coast Newspapers Inc. recently completed acquisition of the Garden Grove News and companion publications, the Independents of

Orange, Santa Ana and North Orange County. Redick's companion publication, the Orange County Free Press also was acquired with the purchase of the News-Press.

STEPHAN, a resident of Long Beach since 1923, began his career in newspaper work in 1933 as a copy boy on the Press-Telegram. After service in the Navy he returned to the newspaper and took a job in the composing room where he worked six years. After a second period of service in the Navy he joined the Independent in 1944 as an advertising salesman.

Following the merger of the Independent and Press-Telegram Stephan joined the Redick-Johns Advertising Agency in Los Angeles and in 1958

returned to the I. P. T. and became auto editor and manager of automotive advertising.

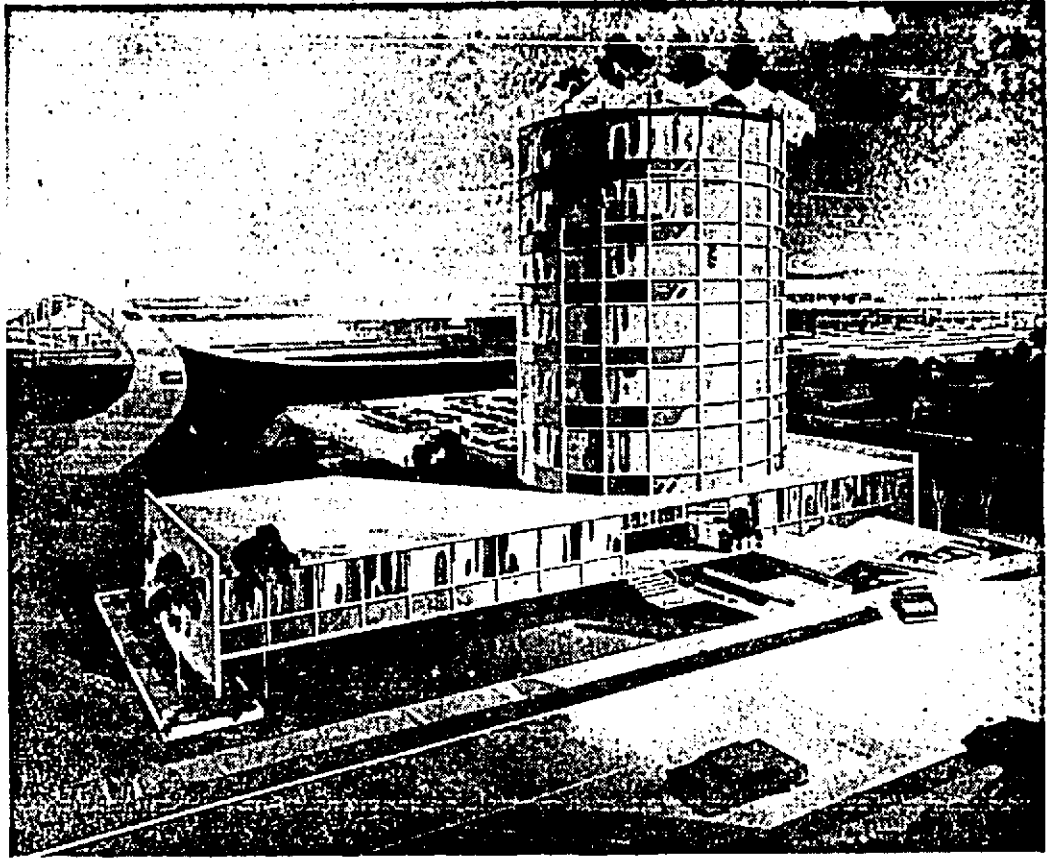
EMERY, a graduate of the school of journalism at Montana State, has been a retail advertising salesman with the I. P. T. six years, handling accounts in the North Long Beach area. He came to Long Beach from Santa Paula where he was business manager of the Chronicle.

Carol Greenlee will succeed Emery on the retail advertising staff. With the Los Angeles Examiner when it closed, Greenlee has been working on the Costa Mesa Globe-Herald.

Glenn Bourret, assistant to executive vice president for the World's Fair, will be the speaker at the breakfast meeting of the Long Beach Board of Realtors Tuesday at the Crown Cafeteria.

Bourret, a specialist in the exhibit and display profession, will speak on the economic, educational and entertainment benefits of the forthcoming international exposition.

Bourret has been associated with Northrop Corp. and Industrial Displays, Inc. prior to coming to California. He operated his own exhibit, convention and show management business in Kansas City.



ROUND OFFICE BUILDING PROPOSED HERE

Plans for the construction of this towering circular office building at Second St. and Naples Plaza near the Marina were announced Saturday. The \$1,000,000 structure would contain 32,000 square feet of office space. In this drawing the E. Second St. extension across Davies Bridge is seen at left.

REAL ESTATE BUSINESS

Long Beach 12, Calif., Sunday, April 22, 1962

Independent-Press-Telegram

Plan to Construct Circular Building Overlooking Marina

Plans for erection of a 7½-foot of office space in the story circular office building structure, including a large first floor level designed to be announced Saturday by house an institution such as a Seal Beach Investment firm, a bank or insurance firm.

Actual construction of the suites in the large circular tower would be served by high speed elevators in the center.

Atop the structure will be space for a big restaurant. Ample parking will be provided underground.

To cost approximately \$1 million, the structure was designed by Dorothy R. Fulmer of Garden Grove. It will be approximately 100 feet tall.

Realty Program by Jim McElroy

The program for the North Long Beach Real Estate Club Thursday morning will be given by Jim McElroy of the C-T Termite Co. He will show colored slides taken at the installation of the Long Beach Real Estate Board. The club meets at 8 a.m. at Mayo's Restaurant, 5925 Cherry Ave.

There will be 32,000 square feet of office space in the story circular office building structure, including a large first floor level designed to be announced Saturday by house an institution such as a Seal Beach Investment firm, a bank or insurance firm.

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ANNOUNCING DON JONES REALTOR Has Been Selected as Local Representative of NATIONAL BROKERS COUNCIL The Brokers Council is a referral organization, operating coast to coast, to assist anyone in locating the right property anywhere in the United States or Canada. If Planning a Move Anywhere, Call DON JONES REALTOR 273 E. MARKET ST. GARFIELD 3-3198 Long Beach

Will Manage Bethlehem Plant Joseph F. Nichols, former resident of Long Beach, has been appointed manager of Bethlehem Steel Co.'s Staten Island, N. Y., foundry and propeller plant. Nichols was superintendent of production control at Bethlehem's ship repair yard, Terminal Island, and also held supervisory posts in the company's San Francisco yard.

ART STEPHAN Named to Executive Post Beach Press-Telegram and Independent, and the Pasadena Star News and Independent, Twin Coast Newspapers Inc. recently completed acquisition of the Garden Grove News and companion publications, the Independents of

BILL EMERY New I. P. T. Auto Editor

REAL ESTATE SCHOOL We train MORE Real Estate candidates than ALL other Real Estate Schools in Los Angeles and Orange Counties COMBINED. Since 1934 Over 44,000 graduates. THERE MUST BE A REASON LUMBLEAU REAL ESTATE SCHOOL SANTA ANA 3132 W. 17th St. FREE CIRCULAR FREE CLASS JEFFERSON 1-1012

LEE FONDREN Manages Denver Station Lee Fondren, station manager and director of sales K. L. Z. Radio and Television, Denver, speaks to the Advertising Club of Long Beach Thursday noon, Lafayette Hotel. His talk "Advertising—1980" has been given before more than 60 different groups in over 30 cities. It has received national acclaim and is being used as class room material at various universities. Fondren is president of the Advertising Association of the West. He is immediate past vice-president of the Advertising Federation of America. Bill Wray, advertising plans manager of the Independent Press-Telegram will chairmen the meeting. Guests are welcome and reservations may be made by telephoning Helen Perkins at HEmlock 5-1161, extension 267.

World's Fair Man to Talk Glenn Bourret, assistant to executive vice president for the World's Fair, will be the speaker at the breakfast meeting of the Long Beach Board of Realtors Tuesday at the Crown Cafeteria. Bourret, a specialist in the exhibit and display profession, will speak on the economic, educational and entertainment benefits of the forthcoming international exposition. Bourret has been associated with Northrop Corp. and Industrial Displays, Inc. prior to coming to California. He operated his own exhibit, convention and show management business in Kansas City.

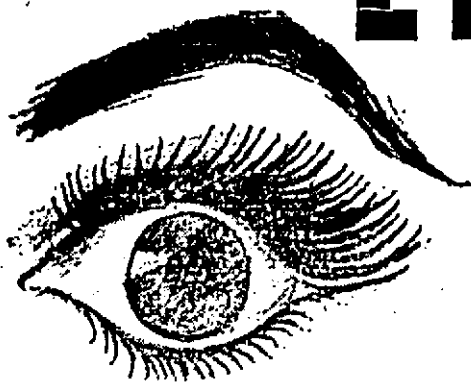
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DRIVING DIRECTIONS: From Los Angeles, Santa Ana Freeway to Highway 33 turnoff. Follow Knott south to Garden Grove. Left (east) to Golden West then right (south) on Golden West to Bolsa then left to models. From Long Beach, drive east on 7th Street (which becomes Garden Grove Blvd.) Turn right on Valley View (also known as Bolsa Chico) Co south on Bolsa Chico 2 miles to models.



# EYE OPENING

## FACTS

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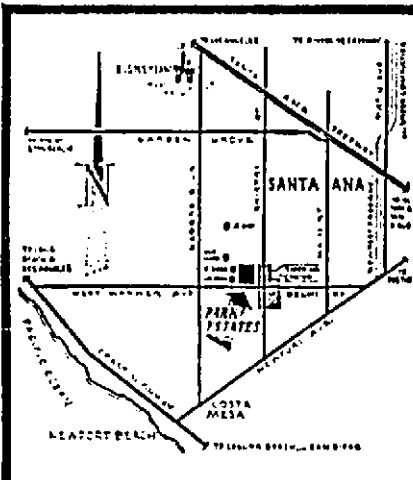
No wonder the BIG, BEAUTIFUL Park Estates  
Doll Houses are selling so fast. There are so  
many new... wonderful innovations to take  
the drudgery out of housework and put a spring  
in the step and a sparkle in the eye of the Doll  
of the House. Such as the big kitchens with  
Frigidaire Flair built-in range and oven, acres of  
counterspace, oodles of hardwood cabinets;  
separate dining room AND family room, the  
patented removable and rearrangeable wall  
panels (exclusive with Park Estates); big ward-  
robes and closets and room, Room, ROOM for  
your family.

BEAUTIFULLY FURNISHED MODELS  
OPEN 9 TO 9 DAILY

Bert Elstad, Sales Agent  
Kimberly 9-2214



The 69th Orange County development of HENRY  
C. COX. Another Doll House Series of homes  
personally designed and built for the most  
beautiful dolls in the world!



### BIG HOMES OFFERED

Park Avenue Estates in Anaheim, located in the exclusive Westmont area  
of Anaheim, offers 2,500-square-foot houses situated on 10,000-square-foot  
lots which create an atmosphere of spaciousness and suburban living. Yet  
they are located only blocks from downtown Anaheim. Here is one model.

## Innovation in Home Building Is Practiced by Buccola Firm

George D. Buccola, prominent Orange County builder and developer is credited  
with an innovation in home construction—an innovation that he admits is the key element  
of the formula that has resulted in more than a decade of outstanding and un-  
interrupted success in the building and selling of houses.

He labels it "Operation Dispersal" ... and explains it like this: "The two most important things we have learned from home buyers in 14 years of building and selling more than \$30 million worth of residential property are:

(1) There is a crying need for more space, more bedrooms and more baths... because of expanding families and activities. This is the reason for our four and five-bedroom, three-bath homes ranging in size from 2150 sq. ft. and 2500 sq. ft.

(2) There is an ever-increasing desire on the part of home-buyers to have their own distinctive design ... and thereby avoid the "sameness" that has characterized tract homes in the past.

"BASED ON this experience, and information gleaned from our various continuing surveys and studies of buying habits, we have developed what we call 'Operation Dispersal' for our various developments—which means there are actually many areas in which we build and offer homes for sale ... and all at the same time.

"This gives the home-buyer three advantages: (1) Choice of locations—in areas carefully selected for value rather than size alone; (2) the savings made possible by multi-construction purchasing for more than 100 homes at the

same time; and (3) an individually-selected home that is one of a few rather than one of a hundred."

Employing this theory the Buccola organization purchases land in the most select communities ... and in parcel sizes from 2 to 10 acres, thereby avoiding the disadvantage and buyer-resistance to tracts.

ACTUALLY, according to Buccola, the success in his organization has attained in the home construction field is

## Walker & Lee Show Big Home Sale Gain

First quarter returns for the real estate firm totaled 1962 show a dollar volume of \$85,468,000, a 12½ per cent increase over 1961 business.)

In the Lakewood-Long Beach area where six Walker & Lee offices operate, dollar volume was \$4,259,275 for the first quarter, Art Hancock, manager and vice president, said.

The dollar volume of real estate sales represents 1,033 houses sold, of which 541 were resales and 512 new homes. Included in the total is \$1,796,981.50 for acreage as Verde and Dutch Village.

The total sales figure for Walker & Lee is a sharp, 20 per cent increase for the same period in 1961, Hart said.

He added that the increased estate field through its intensive and continuing sales trend in home ownership. The firm is preparing a coordinated advertising program plus intensified training schedules for salesmen accurate this year and will account for the company's percentage of increase in dollar volume," the executive said. (Last year's gross sales for latest financial information.

# YOU ARE THE BOSS!



### NOW... ENJOY THE FINAL WORD ON CONSTRUCTION OF YOUR OWN HOME!

This we believe: it's *your* home, so you should have a say in how it's built! Our eighth and final unit is now underway... So right now, while construction is just starting, Golden West is one place you *don't* have to take what you get and like it! You are the boss on all the details that make for finer personalized living. Want a cement driveway? Shake or shingle roof? Electric or gas oven? Just say the word. Like to change your color selections... your counter-top patterns? Nothing easier! How about raising your breakfast bar... adding a dishwasher... putting in extra electric outlets? Just let us know... we'll do loads of important "little things" no other builder does! We can't make this offer after the homes are finished—so hurry... offer is limited!

### 3 & 4 BEDROOMS • FAMILY ROOM • 2 FULL BATHS

• Oversized 2-car garage • Modern breakfast bar • Natural ash kitchen cabinets • Wide-and-high sliding glass doors • Forced air heating—thermostatic controls • Cedar shingle & shake roofs

22 different exteriors including: PROVINCIAL • HAWAIIAN • CONTEMPORARY • SPANISH MONTEREY RANCH • COLONIAL

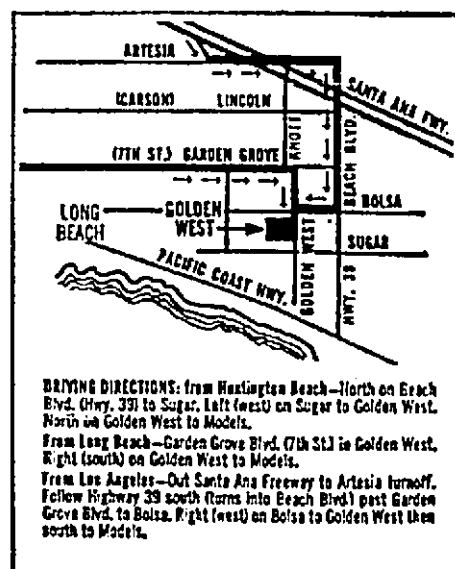
**FROM \$17,800 FULL PRICE**

Genuine G.I. no-down-payment terms. Conventional financing—from \$695 down

35 YEAR FHA 5¼% TERMS!

FHA from \$900 Down!

**Golden West**  
ESTATES





# Early Buyers Can Make Custom Changes in Home

During early stages of the new eighth unit at Golden West Estates in Huntington Beach, buyers will have a strong voice in the building of their homes, said Jim McCarthy, president of the McCarthy Co., co-builders with Sant Construction.

"We believe in doing many of the important 'little' things no other builder will do," McCarthy said. "Buyers at Golden West can have a cement driveway, changes in color schemes and counter-top patterns, choice of gas or electric oven, shake shingle roofs, a dishwasher, extra electric out-

lets where they want them, and many other custom touches. Obviously, we'll have to withdraw this offer when construction gets too far along, but right now the buyer is boss."

**THE EIGHTH** unit will be the last McCarthy indicated. Enthusiastic buyer response has all but used up the land allotted to this ocean-close development.

Offered with three or four bedrooms, two baths, a large family room, and an oversized two-car garage, the Golden West homes are

priced as low as \$17,800. Buyers may take advantage of VA no-down-payment terms, \$695-down conventional terms, or 35-year, 5 1/4% FHA terms. Under Golden West's special lay-away plan, \$100 reserves any home while

## Instrument Co. to New Plant

Cahn Instrument Co. announces completion of new and larger quarters at 15505 Minnesota Ave., Paramount. The new plant is more than five times the size of the former one.

The California balance maker's sales, shipments and personnel all more than doubled in 1961. This is attributed

to wide acceptance of its new line of GRAM Electrobalances and to the success of the expanded marketing program.

The new plant is one story of concrete tilt-up construction, and is located in a new industrial park in the city of Paramount. It is close to the Southern California freeway system, and readily accessible from the entire area.

the buyer builds up to his down payment.

**QUALITY FEATURES** AT Golden West include: modern breakfast bar, ash kitchen cabinets, sliding glass doors, forced-air heating, extra-large stall shower, large service area and center entry hall.

From Long Beach, the homes may be reached by driving east on 7th Street (Garden Grove Blvd.) to Golden West Street, then right (south) to furnished models.

**CASH IS EASY** to raise when you use Classified to sell articles. Call HE 2-5959.



## A GOLDEN WEST ESTATE

Homes such as this one are offered in the final unit of Golden West Estates in Huntington Beach. The big homes are priced as low as \$17,800.

## Breaault New DAX Manager

Edward E. Breaault, 229 1/2 Granada Ave., has accepted the position of general manager, Domestic Air Express, a household goods and general commodity forwarder. Breaault, who has over 30 years in transportation, pioneered the nation's first regular scheduled movement of household goods by air with Slick Airways.



Here it is! The newest group of the southlands most popular "full measure of value" homes. Every Sol-Vista home includes hardwood floors; built-in Frigidaire dishwasher, range and oven; floor to ceiling fireplaces and many, many more quality features adding to your comfort and convenience. Be the first to select your favorite plan and site today.

**3 BDRMS. • 2 BATHS**  
FROM \$18,150

**4 BDRMS. • 2 BATHS**  
FROM \$18,850

**FHA MIN. DOWN PAYMENT**  
NOTHING DOWN ON VA TERMS  
(except costs & impounds)  
**CAL-VET & CONVENTIONAL**  
TERMS ALSO AVAILABLE.

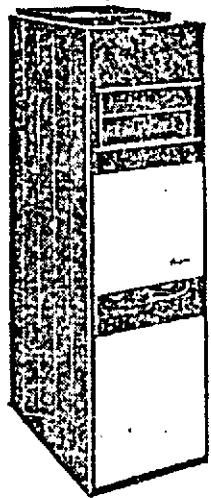
FROM LOS ANGELES take Santa Ana Freeway to Artesia Turnoff, follow Beach Blvd. (Highway 39) south to models. FROM LONG BEACH go out Carson or Garden Grove Blvd. to Highway 39, turn right to models.

**COOLED BY CONSTANT,**  
**CLEAN OCEAN BREEZES!**

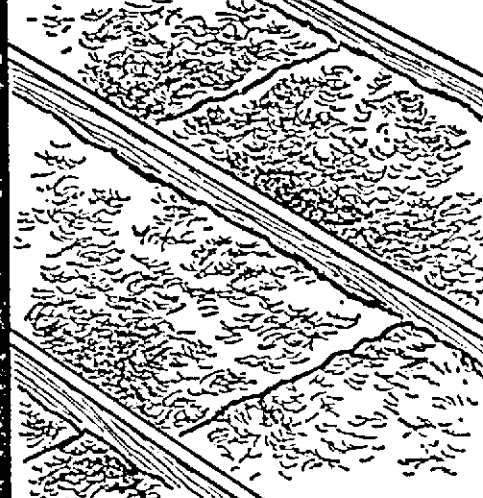


IN HUNTINGTON BEACH, WESTMINSTER, SANTA ANA

# SOL-VISTA LUXURY SERIES



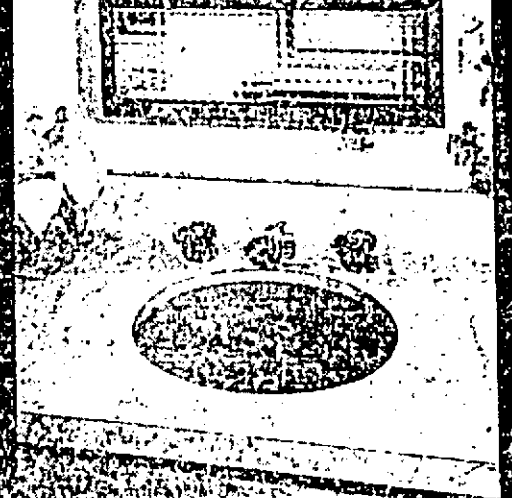
PAYNE FORCED-AIR HEAT



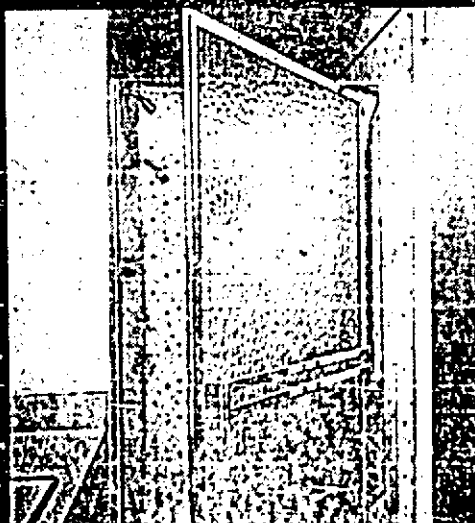
JOHNS-MANVILLE ROCKWOOL BLANKET (BATT) INSULATION



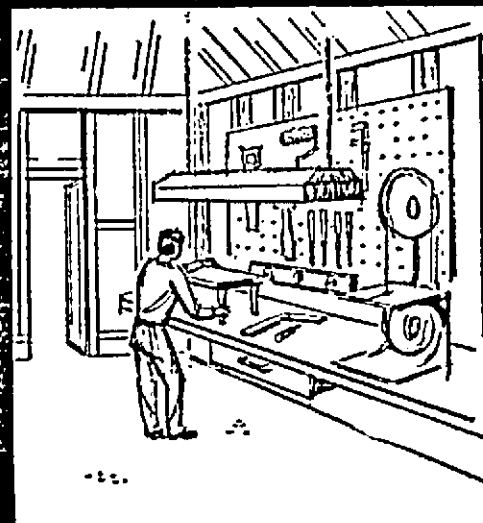
FLOOR TO CEILING PALOS VERDE STONE (OR BRICK) FIREPLACE



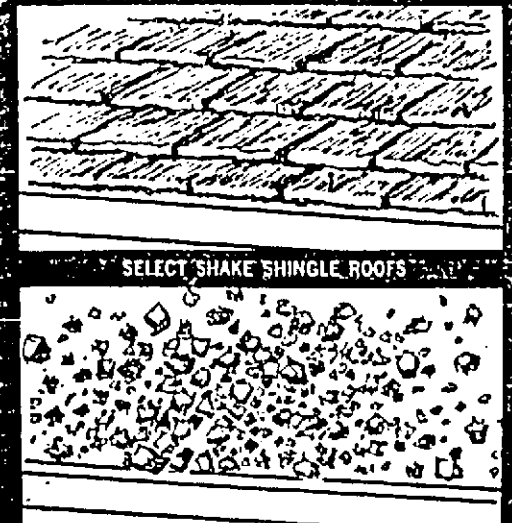
AMERICAN STANDARD COLORED BATH FIXTURES



SAFETY GLASS SHOWER DOOR



SPACIOUS TWO-CAR GARAGE



LARGE COLORED ROCK ROOFS

ANOTHER ALCO-PACIFIC QUALITY DEVELOPMENT

C. LAFAYE CO., INC., EXCLUSIVE SALES AGENTS

16601 BEACH BLVD.

VIKING 7-3938

## Local Realty Head Raps Tax Proposal

Ownership and transfer of real estate will suffer a serious blow if the recent recommendations of the Secretary of the Treasury to the Senate Finance Committee to curb capital gains on real estate sales is enacted by the Congress, says James A. Edmonds, Jr., president of the Long Beach Board of Realtors.

The Treasury Department's recommendation would substitute the present high ordinary income tax rates for the lower capital gains rate on the sale of real estate which has been subject to tax depreciation allowances and held for six years. After that the ordinary income rates would apply to less of the gain, but a property owner would have to hold property 14 years and 4 months before all of the gain would be taxed at capital gains rates, explained Edmonds. This affects all real estate which is used in a trade or business or is otherwise income-producing such as apartment houses or single-family dwellings held for rent.

IN ADDITION, the Treasury wants to end all depreciation deduction methods except the straight-line method. Edmonds pointed out that the National Association of Real Estate Boards testified against the Treasury proposal recently before the Senate Finance Committee. He explained that the Treasury recommendations, heaping sound or a flashing light when it is strapped to upon investments in new in-

ustrial, commercial, and residential construction because the higher tax on the gain would prove a substantial deterrent to the sale of real estate and reinvestment of the sales proceeds in new construction.

EDMONDS ADDED that these changes run counter to the central purpose of the tax bill which passed the House March 29. "On one hand," he said, "the administration wants to provide a tax credit to stimulate construction of plant equipment, machinery, air conditioning, washing machines, bowling alleys, furnaces, electric ranges, and just about everything, but buildings. Not only are buildings excluded from the investment credit provisions, but the Treasury wants Congress to penalize investors in real estate."

"Members of the local real estate board are uniting with Realtors all across the country in opposing this proposal," he said.

### Heart Beat Beeps During Operation

CHICAGO (AP)—Doctors and nurses can now listen to or see how a patient's heart is behaving during an operation and in the hospital recovery room.

A small electronic, battery-powered instrument produced here (by Chemetron Corp.) translates heartbeats into beeping sound or a flashing light when it is strapped to a human or animal.

## Win Realty Sales Honor

Lawrence "Slim" Toner, chairman of the Multiple Listing Committee of the Long Beach Board of Realtors announced the winners of the March multiple listing contest were John Reed, Realtor, most sales; and O. G. "Bud" Andrews with Tom Stevens, secured the most listings through the multiple for March.

Reed is a native of Long Beach, is married, and has two girls. He opened his office in 1947 at 401 E. Market St., and has been at this location since. He has been a member of the board of directors and was secretary-treasurer in 1958. He has been chairman of the Multiple Listing Committee of board and has been active on many other committees.

Andrews was born in Long Beach, graduated from Poly



JOHN REED O.G. ANDREWS

He in 1943 and is now attending City College to major in real estate. He is married and has two children. His hobby is fishing. Andrews was associated with Hamer Valve 14 years. He was on the board of directors with Hamer and also on the board of directors of Page Oil Tool. He has been working in property management since 1955 but only started selling real estate in December of 1961.

## Industrial Park in Los Alamitos Opens

Construction is under way on the initial plant located in "Los Alamitos Industrial Park," the first planned industrial development in south-west Orange County, according to Bill Brooks, Realtor, President of Katella Industrial Developments, Inc., owners and developers. This 40-acre Industrial Park will represent an investment of over \$10 million when all the buildings are completed and occupied.

Western Restaurant Equipment Co., designers and manufacturers of restaurant equipment, is constructing an 18,000 sq. ft. pre-cast concrete building on a one-acre site in the first unit of the development. The building was designed by Robert Parlee, engineer, and is being constructed by Parkco Construction Co.

"THIS IS ONE of the most important events in the history of this community," said James B. Bell, Mayor of Los Alamitos. "The investments by industries in this modern Industrial Park will furnish an excellent economic base for the community and provide jobs for many hundreds of our citizens."

"The plans for this Industrial Park are the result of a survey of many parks throughout the United States," said Bill Brooks. "The architectural committee, headed by Richard Poper, A.I.A., which will supervise the construction and landscaping requirements of buildings in the park, will assure an orderly and attractive development program and help to create one of the area's outstanding industrial districts."



**FIRST BUILDING GOES UP**  
Shown watching the lifting of wall panels of the first plant to be constructed in Los Alamitos Industrial Park (left to right) are John Williams, city administrator; James V. Bell, mayor of Los Alamitos; Bill Brooks, president of the development company. The building is being constructed for Western Restaurant Equipment Co.



### BUILT BY HUNSAKER

Shown is an exterior view of one of the several architectural elevations available in the new Lakewood East Sunshine homes development by S. V. Hunsaker & Sons.

## Quality, Low Price Appeal to Buyers

Outstanding quality features, and a small down payment, have been among reasons for purchase of Lakewood East Sunshine homes, according to S. V. Hunsaker & Sons, builders and developers.

A low down payment of \$195 starts the buyer on home ownership in one of these attractive homes which have three bedrooms, two full baths, family room, and large two-car garage.

**QUALITY FEATURES** not usually found in homes of this price range are wall-to-wall carpet, silent forced air heat, and all-copper plumbing. The ultra-modern kitchens are equipped with built-in range and oven with hood and exhaust fan over range, disposals, vinyl tile, Formica counter tops, and natural finish cabinets. Specifications also include metal sliding

## To Manage Branch Bank

Officer changes at the Westminster-Midway City Office of First Western Bank & Trust Co. have been announced.

John M. Adam, former assistant manager, has been promoted to manager, following the transfer of James B. Allen to Garden Grove. The new assistant manager is John T. Moore.



Adam began his banking career with Pacific National Bank of Long Beach in 1954. He joined First Western in 1955 and has been at the Westminster-Midway City office since 1960. A member of the Westminster Optimist Club, and the Pacific Coast Club and B.P.O. Elks of Long Beach, Adam and his wife, Arlyne, make their home in Long Beach.

See it Today...

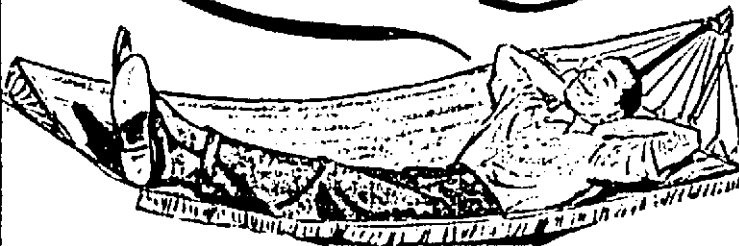


Spring CARPET and HOME FURNISHING Fashion News

Independent Press-Telegram April 22, 1962

THE FASTEST SELLING HOMES in LAKEWOOD!

Now I'm home in half the time



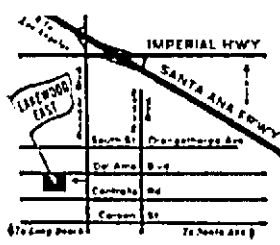
THANKS TO THE CLOSE-IN LOCATION OF LAKEWOOD EAST SUNSHINE HOMES

DOWN \$195

SAVE \$500 OR MORE PER YEAR\*

\*Ask any of our salesmen

3 BEDROOMS • FAMILY ROOM  
2 FULL BATHS • WALL-TO-WALL CARPET • BUILT-IN RANGE & OVEN



FURNISHED MODELS located on Del Amo Blvd., just west of Pioneer Blvd.

LAKEWOOD EAST SUNSHINE HOMES

S. V. HUNSAKER & SONS

See Sunshine Homes Home Buyers' Guide Show—TV Channel 5, Sun. 11:30 a.m.



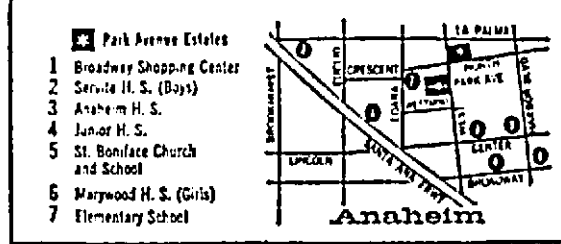
Home of the Year

4 & 5 bedrooms 3 baths

2200-2500 sq. ft. custom homes • formal dining room • family room

- all these super luxury features, too!
- Estate size lots... Beautifully landscaped with large grown trees... sprinkler system... fencing
- Fully carpeted... built-in kitchens, featuring dishwasher, disposal O'Keefe and Merritt range and oven, ... large breakfast area fashioned for bigger than average families...
- Separate living area for grandparents, guests, teen-agers or for studio, home office, music room
- Exteriors of character... floor plans that feature big rooms, 2 fireplaces, walk-in closets, covered terrace, upstairs sun deck, forced air heating designed for optional air conditioning... and other prestige ideas to make living a joy.

from \$33,000 to \$34,500  
immediate occupancy • excellent terms  
Call collect: KEystone 5-8468



Park Avenue Estates  
in the exclusive Westmont area of Anaheim

A GEORGE D. RUCCOLA DEVELOPMENT





#### ANOTHER DOLL HOUSE

Model homes of Park Estates, located in south Santa Ana are open daily for inspection from 9 to 9. Another in Henry C. Cox's Doll House series of homes, they are in five, four and three-bedroom, one and two-story models.

### Henry Cox's Newest Unit Sells Rapidly

The big five, four and three-bedroom homes of Park Estates, located in south Santa Ana are selling far ahead of schedule, according to a spokesman. All Park Estates homes have two baths. The big five, four and three-bedroom homes, which are open from 9 to 9 daily, from which to select the size of home that best fits their family's needs. The two story, four bedroom, two bath home with 1650 square feet of livable area is the most popular, closely followed by the five bedroom, two bath, 1780 square foot

### GI Loan Deadline Nearing for Some

The doors of the GI Loan program will close for certain veterans of World War II on July 25, according to Mort Webster, manager of VA's Southern California regional office. By recent legislation, Congress enacted a "phase-out" formula for setting the last date certain veterans could apply for a VA-guaranteed loan. Webster explained: "The veteran has 10 years from the date of his discharge from his last period of active service, plus an additional year of eligibility for each three months of active wartime service." For some World War II veterans that deadline is going to come on July 25. For others it may be July 25, 1967, which is the outside limit.

### State Families Average \$9,700 in Life Insurance

California families, at the end of 1961, owned an average of \$9,700 each in life insurance, according to Herman J. Wulfsberg Jr., president of the 6,200 member California Association of Life Underwriters. Total life insurance ownership in California, he stated, amounted to \$60 billion at year's end. "This amount," the Long Beach district manager for Northwestern National Life Insurance Co. said, "represents an increase of 10 percent since the end of 1960."

ORDINARY LIFE insurance purchases in California for the 12 month period amounted to \$453.3 million, about five per cent more than the corresponding period of 1960. A by-product of increased

Estates homes are located on the corner of Ralitt Street and West Warner a half mile west of Bristol. Sales agent is Bert Elstad.



#### IN HUNTINGTON BEACH

This is one of the varied models available in Bolsa Park in Huntington Beach. A four-bedroom model is proving popular.

### Bolsa Park Offers Four-Bedroom Home

Two custom four-bedroom, a boat plus swimming-pool plans, each with family room and marble-type entry floors, are popular with large and growing families visiting Bolsa Park in Huntington Beach, said sales director Ernie Merrill. "One plan has all four bedrooms in an entirely separate wing — isolated from living areas and work areas," he said. "Like all Bolsa Park plans, these include an oversized garage with plenty of work space." Located near the new Huntington Harbor, Bolsa Park homes offer extra-large "boat lots" at no extra cost. These lots are accessible through a 20-foot paved alley, and include room for storing

### Chamber Will Seat Members of Board

Ten new directors of the Chamber of Commerce, elected in balloting by 2,700 members, will be installed at the chamber's annual membership meeting Monday at the Lafayette Hotel. New officers for 1962-63 to be installed are: President, Orville W. Cole, M.D.; first vice president, Robert L. Mytinger, Mytinger Corp.; second vice president, Robert L. Irvin, public relations counsel, and treasurer, J. S. Jacobs, J. S. Jacobs Co.

### Realty Classes Opening Monday

The third 1962 session of the Moore Real Estate School starts Monday, at 7 p.m. at 4151 E. Carson St. There will be a discussion on "Real Estate as a Career and License Laws" which will be open to the public at that time. The program offered is to prepare students for phases of realty covered in the state examination. Jack B. Krueger, sales manager of Moore Realty, will teach the four-week course which will include eight night classes.

in beautiful HUNTINGTON BEACH

**1 VALUE**  
**2 LOCATION**  
**3 TERMS**

THREE GOOD REASONS WHY  
More People are Discovering  
**Huntington Hills**

Summer is coming... DRIVE OUT TODAY...  
Choose while selection is good... MOVE IN NOW!

High on a beautiful mesa/close enough for a quick swim in the ocean/luxury homes on large terraced view lots/many view-sites overlooking the ocean/5 minutes to beaches and marinas/wonderful ocean-tempered climate/and yet... so easy to own!

**SPECIAL..**  
—you owe it to yourself to see...  
2 HOMES WITH PATIOS AND POOLS  
—ready for you to move in and enjoy!  
full price \$20,990

**3 or 4 bedrooms**  
**2 baths • family room**

CHOICE OF TERMS:  
VA • 35-YEAR FHA • CONVENTIONAL

LOW AS **\$125**  
PER MONTH FOR EVERYTHING  
(principal, interest, INSURANCE AND TAXES)

• Attractive slate entry way  
• Gleaming oak hard-wood floors  
• Real wood-burning fireplace  
• Large aluminum sliding glass doors  
• Natural mahogany wood paneling  
• Gas forced air heating with thermostat control  
• Gaffers & Sattler built-in gas oven and range  
• Whirl-Away waste disposal unit  
• Marble tops in baths  
• Decorative brick work on all elevations

**OWN YOUR OWN LAND**  
get a **GRANT DEED**—  
not just a lease!

**VETERANS**  
**\$88**  
TOTAL MOVE-IN

**FULL PRICE FROM \$17,500**

FROM LONG BEACH: Drive south on Pacific Coast Highway (U.S. 101) to Huntington Beach, turn left on BEACH BLVD. ( Hwy. 391) and drive 2 minutes (12 miles) north to the Model Homes. Watch for signs.

FROM SANTA ANA: Drive west on 17th Street to BEACH BLVD. ( Hwy. 391), then left (south) to the Model Homes.

FROM LOS ANGELES: Drive south on Santa Ana Freeway to the Artesia turnoff in Buena Park. Go east to GRAND AVENUE, then right (south) 12 miles to Model Homes. (Grand Avenue changes to Beach Blvd.)

SALES CO., Sales Agents Phone: Viking 7-3075

IN GROWING GARDEN GROVE

Buy **QUALITY**  
and **VALUE**

**GARDEN PARK**  
Estates

An Entirely NEW "CITY WITHIN A CITY"  
See These Homes First — Before You Buy Anywhere

You Won't Find a Better Buy... Better Quality... or Finer Location!  
3, 4 and 5 bedrooms • dining area and family room • 2 baths  
looking to the future...

**NEW DESIGNS** with new concepts of beauty and efficiency  
**NEW VALUE** the latest and best at lowest prices... available only from an experienced builder  
**NEW QUALITY** even greater than that which made previous group of homes so successful

**VETERANS NOTHING DOWN**  
(except costs and imposts)  
**NON-VETERANS - FHA FINANCING**  
Excellent Conventional and Cal-Vet Terms

Veterans Monthly Payments from **\$98.50** full prices from **\$17,800**  
(includes principal and interest)

See our spectacular Model Home Display—beautifully furnished.

**HOW TO GO:**  
From Los Angeles—Take the Santa Ana Freeway to the Artesia Blvd. turnoff, go south on Knott to the homes at corner of Garden Grove Freeway.  
Or, take the Long Beach Freeway to Pacific Coast Highway "101", drive southeast and turn left on 7th Street (which becomes Garden Grove Freeway) and straight to Knott Ave.  
From Long Beach—Drive east on 7th Street (past Long Beach State College) straight to Knott Ave. and the homes.

**Johns-Manville Recommends**

**JOHNS-MANVILLE**  
**J-M**  
**7 STAR**  
7-STAR VALUE PRODUCTS

Garden Park Estates Homes displaying this Johns-Manville 7-Star Value Sign featuring truly top-quality materials... materials designed to offer you the utmost in comfort and convenience. Remember! J-M 7-Star Products help protect your home against:

★ FIRE ★ WIND ★ RUST & DECAY ★ WEATHER  
★ WAKEUP EXPENSE ★ SUMMER HEAT ★ WINTER COLD



### IN HUNTINGTON HILLS

Proximity to the beaches and marinas has always been one of the attractions of Huntington Hills, the "Sea View" community in Huntington Beach. Officials said advent of summer and its outdoor fun has already been reflected in the home sales.

## With Summer Near, Home Sales Spurt

Prospect of summer outdoor fun is beginning to have a marked effect on home sales at "Sea View" Huntington Hills, community of hillside luxury homes in Huntington Beach, according to W. D. McCaffrey, sales agent.

Then too, McCaffrey said, Huntington Hills attractive residences are so easy to own, whether the buyer is a veteran or non-veteran. For the veteran buyer there is a total "move in" of just \$88, and for all others there are the new, low 35-year FHA terms. Full prices are from \$17,500.

THIS PRICE includes a roster of luxury and convenience features. Soundly constructed, the three and four-bedroom, two-bath with family room homes, have oak floors, acoustical-type ceilings, natural mahogany paneling, forced-air heating and

luxurious baths with colored plumbing fixtures and marble tops. Included are fireplaces, sliding glass doors open to the patio garden area, entry halls floored with slate, and the step-saving kitchens are appliance-equipped.

Designed with room for a dinette area, the kitchens all have built-in gas wall oven and countertop range, double sinks with sink-installed disposer, natural ash cabinets, and over the sink, swing spout faucet.

Furnished models are reached from Long Beach, by driving south on Pacific Coast Hwy., to Huntington Beach. Go left on Beach Blvd. (Hwy. 39) two miles to Huntington Hills.

### To PR Post for Signal Oil

Lewis B. Hochstrasser has been appointed manager of public relations for Signal Oil and Gas Co. in a realignment of responsibilities establishing public relations as a separate departmental function. Samuel B. Mosher, chairman of the board, announced.

A veteran of many years in news and public relations activities, Hochstrasser has previously been associated with the Wall Street Journal, Richfield Oil Corp., and Hill and Knowlton, Inc., public relations counsel.

### Bike Town

LOUISVILLE, Ky. (UP) — This community of 7,000 has more than one bicycle for every 10 citizens. Some 750 bicycle licenses were sold at \$1 each in 1961.

## New Sunshine Units Provide Low Terms

Southern California families find all the most wanted features in Huntington Beach Sunshine homes, according to S. V. Hunsaker, president of S. V. Hunsaker & Sons, builders and developers.

Huntington Beach Sunshine homes feature a large family room, wall-to-wall carpet, forced-air heat, plenty of closets, floor-to-ceiling ward-

robe doors. Kitchens include built-in range and oven with hood and exhaust fan, natural finish cabinets, Formica counter tops, vinyl tile floors, and garbage disposal.

THESE QUALITY homes have three and four bedrooms, two full baths, and large two-car garage. Unit 1 homes may be purchased with no down payment and only \$95 down is required for the purchase of unit 2 homes.

Huntington Beach Sunshine homes are located in a fine section of Orange County close to schools, churches, and shopping centers and just minutes to the beaches and recreation areas and near both Orange County and Long Beach industrial centers. Unit 1 is situated adjacent to a park site on Hill Ave. just off Golden West St.

Unit 2 is located on Golden West and Smelter in Huntington Beach.

Furnished model homes are open at both units daily from 10 a.m. to 7 p.m.

## Butcher Is Seldom Seen in Big Market

OMAHA (UPI) — Shed a tear for the genial old-time butcher with the straw hat and limitless knowledge about meat, politics, child psychology and the weather.

He's vanishing, nationally, at the rate of nearly 20,000 a year.

Where the monarch of meats once presided over the chopping block, ready to answer all questions, there increasingly is only a refrigerated showcase loaded with prepackaged cuts.

In most stores when a female wants to chat with the butcher, she must first sound a buzzer.

Studies by one firm (Paramount Paper Products Co.) show that the buzzer makes most women think twice, asking, "Is this buzz necessary?"

WOMEN TOLD the firm's pollsters that the buzzer is full of all sorts of psychological blocks.

"When you go up and ring that bell, other women look at you like you're some kind of a troublemaker or believe you're special," one woman said.

"The way some of them sniff when you do it, you'd think you had a crush on the butcher."

### Kulik Directs

NEW YORK (UPI) — Buzz Kulik, signed by Bob Banner Associates to direct their "Kings of Broadway" series on NBC-TV next season, also will direct the pilot film of the new MGM series, "Grand Slam," which will star Murray Hamilton.

Other comments: —"When he slides open that secret panel, you feel as if you're trying to buy opium or something."

—"I don't like to ring the bell because I'm afraid I'm taking the man away from his work."

—"If the butcher was right out there where I could see him, I would wait for a good chance and ask my question."

### Data Process. Talk Scheduled

The subject "Care and Feeding of the Computer" reflects the mounting emphasis on data processing, and the "Monster of the Modern Age."

The National Office Management Association will hear Norman H. Carter lecture on this topic at the Tuesday evening dinner meeting at the Lafayette Hotel, according to NOMA President Herb Vaughn.

Carter, a co-ordinator in the data processing planning department of Lockheed Aircraft Corp. at Burbank, will present a movie "Data Processing Review."

### Artistic Actor

HOLLYWOOD (UPI) — Tom Tryon, the star of the Walt Disney film "Moon Pilot" started out to be a professional artist and was graduated from the Yale School of Fine Arts. He still designs for a wallpaper company.

### Tribesmen Say It by Poetry

CAIRO (AP) — A man who wants a wife among the western desert tribes of Egypt must be a poet. The woman can cheat a little—by getting someone else to help her write the verses.

By ancient custom, courtship usually flourishes around some desert well in the early morning hours. A boy seeing a girl who brings that old light to his eyes will begin singing a poem he has composed.

### Jobs for Youth Said Vital Need

NEW YORK (UPI) — One of the most immediate problems facing youth is the need to find jobs which fill the individual's need for status and satisfaction. It was reported at the annual conference of the Child Study Association of America.

"Lack of such jobs contributes directly to delinquency," Mrs. Clarence K. Whitehill, president of the national family education organization, said.



### STRATEGICALLY LOCATED HOMES

Shown above is an exterior view of one of the Huntington Beach Sunshine homes. Centrally located, these homes are within minutes to Long Beach and convenient to the beaches and other outdoor sports of the south coast resort area.

## THEY'LL HAVE TO PAY INCOME TAX

## There Is 'Dollar Green' in Pastures for These Old Execs

By WARD CANNEL

PITTSBURGH (NEA) —

Something had obviously gone wrong with the plan. It had been meant only to be a sort of retirement-age hobby. But right from the start it got out of hand. And consequently

Palley, now 72, will have to begin paying the federal penalty. The trouble, quite simply, is that Palley's Retirement idea has struck, inadvertently, a new—and very profitable—vein in the U.S. economy.

Palley's plan, and dozens like it springing up in almost every major city today, works like this:

1. Retirement age for most of the nation is merely an arbitrary date set down in company policy.

2. More often than not, it isolates men with tremendous experience, and seals off the good they could do for their nation and community.

3. There is nothing left for these men to do. One man, Palley says with a shudder, went to Europe three times within two years of his retirement because he didn't know what else to do.

4. So, why not bring a number of highly experienced retirees together, form an association, and offer consulting and advisory services to business and industry at a nominal price.

"THE MORE I thought about it," Palley says, "the better I liked the idea. And by the time I was ready to retire from my own steel fabricating company six years ago, the machinery for the plan was already in motion."

The organization was named Associated Senior Executives.

There were only two limitations on membership. A man had to be a vice president—or higher—of the firm that retired him. And he had to agree not to work more than 4½ days per week for Palley's A.S.E., and no more than five hours per day.

Within three years, the Senior Executives were at work: an ad agent, a labor relations expert, an engineer, a merchandising specialist, a banker, a personnel director, and like that.

NONE OF US had to worry about money," Palley said. "so we opened our office doors asking a \$150 per day fee. We could have charged less, but a man—especially a retired man—has his dignity to think of."

Right from the beginning it was great fun. They showed an inventor how to set up his own business and make money. They redesigned a package for increased sales. They reorganized a couple of manufacturing plants. One Senior Executive, recently retired from a mammoth Pittsburgh industry, was called by his former firm to get his old department back in shape.

"One of the nicest jobs we got," Palley says, "was an advertising agency with a minor personnel problem. We took the assignment just as the owner was about to take a business trip. For some reason he took a fancy to his problems, many of which he had never even seen. By the time he got back, we had built a wonderful company for him."

"We could make it even better and stronger. But it's just not right to keep advising an owner to stay away from his own office."

Well, the A.S.E. was going along like this when a curious thing happened. The first sign Palley had of it was a stream of applications for membership from executives who said they would take an early retirement from their companies if they could get into A.S.E.

THE NEXT SIGN was a broadening surge of new business. A sales analysis here. A product evaluation there. A query by several companies on whether to merge. And, most recently, a visit from the Commonwealth of Pennsylvania with an urgent problem in public works.

"Don't you see what's happening to us?" Palley says sadly. "We're going to have to pay an income tax this year. We're making a profit. And there's a penalty for that sort of thing."

"Oh, it wasn't supposed to have worked out like this at all. Not at all."

### Emotional Ills Hit Young Boys

NEW YORK (UPI) — The greatest incidence of childhood emotional problems occurs among boys aged nine to 12, who outnumber disturbed girls of the same age by two to one, reports Dr. Stella Chess, child psychiatrist at Flower-Fifth Avenue Hospital.



Mr. D. N. Pender and Mr. H. M. Ferguson, developers, Oculand Hills Corporation, Ventura County

## "WE BUILD ALL KINDS, BUT WE PREFER MEDALLION HOMES"

"I've seen the trend to electric living steadily increasing every year," says Mr. Pender. "But it wasn't until I built a Medallion Home for myself that I fully realized the many wonderful benefits you get from electricity."

"As a builder, I was impressed by the quality of the wiring; and my wife says cooking is a pleasure in the cleanliness and coolness of our electric kitchen—especially in the summer months."

"The next home I build for myself will definitely be a Medallion Home," declares Mr. Ferguson.

"We're going all out to meet this demand for total-electric homes by building every house in our new Private Club Estates development to measure up to Medallion Home standards."

The confidence of these veteran builders shouldn't be ignored. If you are in the market for a new home now, make sure it bears the Medallion Home Award.

Only one new home in four earns this distinction. These are the qualifications:

1. A flameless electric kitchen—cool, clean, modern. It comes equipped with major electric appliances, including automatic flameless electric range and oven.
2. Full "Housepower" wiring—Only a home built to rigid Medallion Home standards has the overall electrical capacity necessary for truly modern living.
3. Abundant lighting—planned for comfort, convenience and beauty throughout the home.

A total-electric Gold Medallion Home gives you all these benefits plus:

4. Flameless electric space and water heating.

FREE HOMEBUYERS HANDBOOK! Get complete information and guide maps to all new home developments in your area. Write Homebuyers Magazine, Dept. D, 1491 No. Vine St., Hollywood 28, Calif.

**SCE**  
Southern California Edison Company

The "Newport" model home, Private Club Estates, Oculand Hills, Ventura County, California



Buddy Kibwell—your electric service. WATCH "SCIENCE IN ACTION" THURSDAY NIGHTS, 7 P.M., KRCA CHANNEL 4

## THE MOST WANTED HOMES... in the HUNTINGTON BEACH AREA!

**NO DOWN TO ALL! UNIT #1**  
**MOVE IN TODAY**

**UNIT #2 \$95 DOWN**

- 3 & 4 Bedrooms • Family Room • Wall-to-Wall Carpet • 2 Full Baths • 2 Car Garage • Built-in Range and Oven • Hood & Exhaust Fan • Whirlaway Disposal • Fabricon Counter Tops • Floor to Ceiling Folding Wardrobe Doors • Adjacent to Park Site



**HUNTINGTON Beach Sunshine HOMES**

See Sunshine Homes on Home Buyers Guide—KTLA Channel 5, Sundays, 11:30 a.m.



# Sol Vista Is Unveiling Another Unit of Homes

The 23rd unit of Sol Vista Luxury Series Homes will be unveiled this weekend in Huntington Beach, Al Solomon, president of Alco-Pacific announced.

The famous Sol Vista series homes are constructed by the Alco-Pacific Construction Co., Inc., one of the most widely-known building firms in California, with a reputation for excellent workmanship and quality construction. The firm's slogan, "A full measure of value" is no idle boast, Solomon stated. "We pride ourselves on giving the very best possible value in well-built and minutely designed details in every home we sell."

THESE HOMES are built upon "raised" foundations with gleaming hardwood floors supported with a two-inch tongue and grooved sub-flooring. They include floor-to-ceiling fireplaces with log-lighter, forced-air heat with

thermostat control, colored bath fixtures by American Standard, stall showers with safety glass doors, insulation by Johns-Manville, large "walk-in" wardrobe closets and many other quality features.

These spacious homes include the Medallion all-electric kitchen featuring the Frigidaire double oven, range and Frigidaire dishwasher. Also included is color coordinated range hood and light with electric fan, disposals and ash cabinets.

Sol Vista Homes are located in Huntington Beach, Westminster and Santa Ana. The buyer may choose the Sol Vista Home of his choice from one centrally located sales office. All these developments are in close proximity to the ocean, schools, churches, shopping centers, golf courses, major industry and the freeway.

THE HOMES are priced from \$18,150 with the Minimum F.I.A. down payment. VA terms—no down payment (except costs and impounds) Cal-Vet and conventional financing also are available. The model homes are open from 10 a.m. to 8 p.m.

Sol Vista is located on Hwy. 39 (Beach Blvd), three miles south of Garden Grove Blvd. Model homes are also conveniently located in Santa Ana, on Sugar St. just west of Verano.

Sol Vista developments are also conveniently located in Riverside and Santa Maria. For free brochure and information regarding these three and four bedroom, two-bath homes write or call: C. LaFaye Co., Inc., 16601 Beach Blvd., Huntington Beach, Telephone Viking 7-3938, in Riverside, telephone OVERland 8-5330.



## A SOL VISTA HOME

Opening of the 23rd unit of Sol Vista Luxury Series of homes will take place today in Huntington Beach. The homes, such as this model, are priced from \$18,150 with varied financing arrangements offered.

## Students Will Vie in Typing Contest



### JUST HER TYPE

Seven-year-old Lee Ann Tracy of Stevenson School looks ahead to the day she'll be eligible for the annual typing contest sponsored by National Office Management Assn. with Long Beach City and State Colleges as co-sponsors. This year's test will be at BTD gymnasium of City College May 12.

The second annual typing contest, sponsored by the National Office Management Association, with the joint co-operation of Long Beach City and State Colleges will be held at the Business and Technology Division of Long Beach City College at 1:30 p.m. May 12.

Fourteen junior high and seven senior high schools will each send a team of four students to compete in this contest which is a means to motivation of students efforts toward perfection in typewriter operation. The entire community and employers in the area should benefit indirectly as the result of a better school product.

HERR VAUGHN, president of NOMA said that Business Machines Co. and the California Calculator Co. will again donate two portable typewriters as prizes.

Nearly 100 students will be typing at one time in the gymnasium of City College B.T.D., to show the results of many weeks practice in a bid for perfection. Monroe Hubbell, associate dean of administration, Long Beach City College has high regard for the contest and will work closely with NOMA.

Administration of the tests will be under the direction of Dr. Darrel V. Burras, associate professor of Business Edu-

## Crowds See X-Ray Home by Stardust

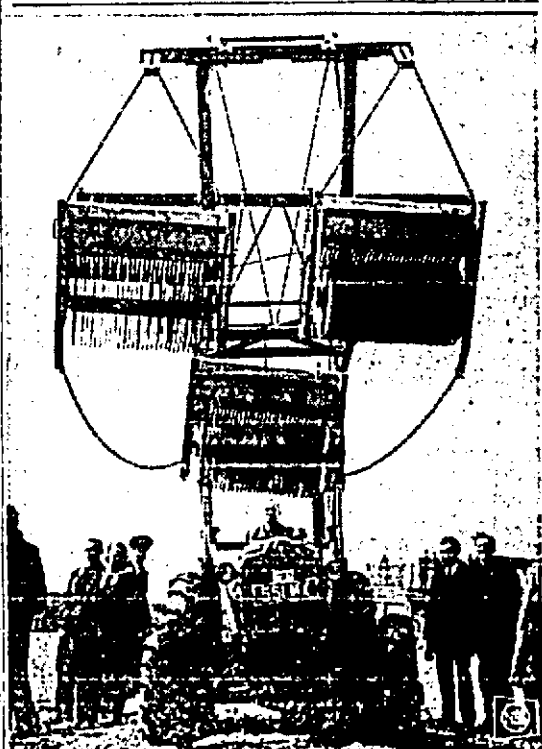
Crowds visiting the Stardust "X-Ray House" comment favorably on displays showing consecutive stages in construction of the hardwood floors and other aspects, says Robert H. Grant, builder.

Viewers look through the ceiling, walls, and floor of the X-Ray House, which includes special cutaways to bare details of Stardust's Lifetime construction. A 1x0 revealed by cutaways are internal workings of such products as the water heater, forced-air furnace, and garbage disposal. The X-Ray House incorporates 53 separate displays.

ON BOLSA AVE. in Huntington Beach, the Stardust community offers homes with three or four bedrooms, family room, and two baths. Now premiering are popular four bedroom models with "Jack and Jill" expandable bedrooms. Children using these bedrooms will enjoy separate sleeping quarters by night, yet the rooms may be joined by opening a sliding wood panel to give more space for daytime play or cleaning.

Priced from \$16,600, the Stardust 3- and 4-bedroom homes are offered with veterans' \$99 total move-in costs, or with 35-year, 5 1/4 FHA terms.

From Long Beach, the homes may be reached by driving east on Seventh St., turning right on Bolsa Chica two miles to Bolsa Ave., then left to models.



### BEACH BRUSH

Device designed to clean oil-polluted beaches is demonstrated at Brighton, England. Discs resembling buss saw blades scrape tar-like deposits from the surface when device is drawn over the sand by a tractor.



## GARDEN PARK ESTATES

Favorable "four-way" financing at Garden Park Estates, Knott Avenue at Garden Grove Freeway, which includes veterans' terms of nothing down except impounds and costs, Cal-Vet, FHA and good conventional loans, are credited, in part, with buyer response to the exciting new one and two-story luxury homes, officials report.

## Garden Park Estates Offering Low Prices, Favorable Terms

In part, the record buyer response to Garden Park Estates' new one and two-story luxury homes on Knott Ave. at Garden Grove Freeway, is credited to the favorable veteran and non-veteran financing and moderate full prices, officials said.

For veterans there are terms of nothing down except impounds and closing costs with monthly payments from \$95.50 including principal and interest, or convenient Cal-Vet loans. Terms for "everyone" include FHA loans and conventional terms, and full prices are from \$17,600.

DESIGNED with three, four and five bedrooms, dining area and family room, two attractive baths and large two-car garage, Garden Park Estates residences present a selection of distinctively diverse conventional and contemporary exterior elevations.

Quality built with lath and plaster walls and ceilings, the homes have fireplaces, sliding glass doors, forced-air heating, baths with colored fixtures and pullman lavatories and appliance-equipped kitchens.

Kitchens are equipped with built-in wall oven and gas range in decorator colors, matching range hood with fan and light, and semi-automatic dishwasher, furniture and counters topped with fine ceramic tile.

IN THE PRIME location on Knott Ave. at Garden Grove

WHAT PET are you wanting? Check the offers in Classified today, and perhaps find just what you're after.

# Prestige



## HOMES OF BUENA PARK

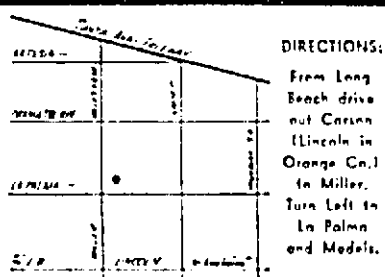
## VETS NO DOWN

(Just Costs and Impounds) FHA LOW DOWN  
Up to 1526 Square Feet of LIVING AREA

3 AND 4  
BEDROOMS

Featuring:  
• Built-in Electric Range and Oven  
• Concrete Driveways and Walks

• Doors Completely Weatherstripped  
• Lawns in Front and Sides



PRICED FROM \$16,950



THE DUDLEY COMPANY  
Sales Agent

# RIVIERA ESTATES SOUTH

IN HUNTINGTON BEACH

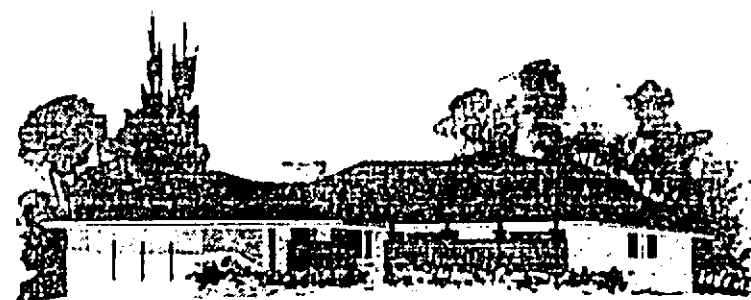
ONLY MINUTES from  
Long Beach and Santa Ana...  
Close to Schools and Shopping  
FROM

\$18,250

UP TO 1527 SQUARE FEET

3 and 4-Bedrooms—2 Baths—Family Room

- 2 Ceramic Tile and Pullman Baths
- Breakfast Bars
- O'Keefe & Merritt Built-ins Including Dishwasher
- Natural Ash Cabinets
- Oversized Double Garage
- Stone and Brick Fireplaces
- Unusual Amount of Closet Space
- Large Patio Slab
- 17 Different Exterior
- Concrete Walks and Driveways



VA-NO DOWN  
FHA and Non-Vets 97% Financing

COME OUT TODAY!

Drive out 7th St. (Garden Grove Blvd.) to Hwy 33 (Beach Blvd.), turn Right (South), continue to Warner (Wintersburg), turn left to Newland, left to furnished models.

INSURED REALTY

Exclusive Sales Agents  
Viking 7-4543 — Jefferson 4-5957

## Records Train Salespeople

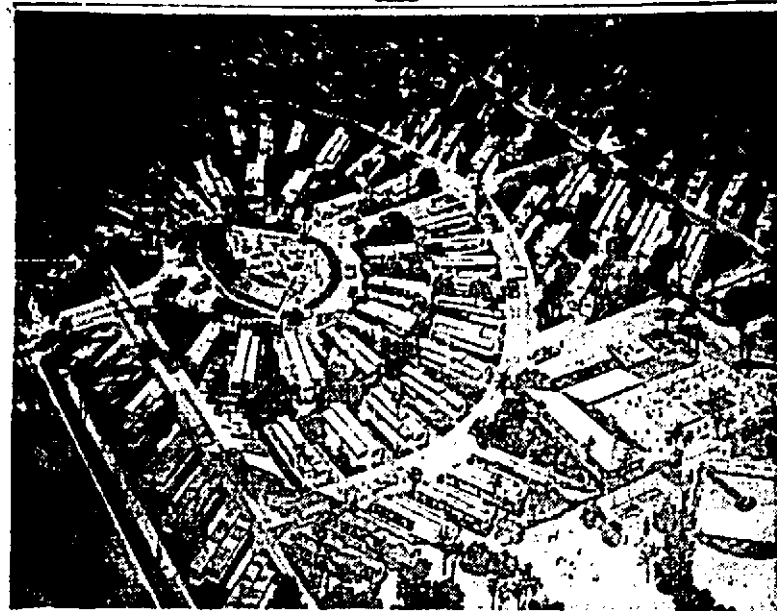
Bank of America's new Willow-Daisy branch will open its doors for business at 10 a.m., Friday, May 4, it was announced by Manager P. A. "Phil" Carey.

During the preceding evening, a gala two-hour open house will be held from 7 to 9 p.m. It will begin with an opening ceremony with local city dignitaries and bank officials participating.

After the ceremony, visitors will be invited into the branch for a complete tour of the modern banking structure. They will see the space age facilities that will make their banking easier and more pleasant including the streamlined glass-topped windowless teller counters, which enable 18 tellers to work simultaneously during peak periods, carrying their cash and supplies with them in specially constructed carts instead of the traditional drawers. There will be interesting displays and a guessing contest, giving visitors a chance to win savings account prizes ranging in value from \$50 to \$5.

The new branch, Bank of America's 11th in Long Beach, is located on the southwest corner of Willow St. and Daisy Ave.

NEW YORK (UPI)—About half the nation's 5 million salespeople are getting part of their sales training from long-playing records, according to Sales & Marketing Executives-International, market management experts.



### NEW IDEA IN MOBILE HOME PARK

Recreational facilities for the entire family are provided in this Kona-Kai Mobile Home Park near Santa Ana. There will be 184 parking spaces in the 20-acre development.

## Mobile Home Park Has Recreation Area

An entirely new idea in mobile home park design and construction which features complete, privately owned recreational facilities for the whole family, is near completion in the Santa Ana area, announced developers and owners Clarence Humphries and K. W. Ranney.

The 184-space park, known as Kona-Kai, with three acres set aside for recreational facilities, is being developed on 20 acres located on Sugar Ave. just west of Harbor Blvd.

Facilities include little league ball diamond, basketball and volleyball courts, heated pools are provided including one Olympic-size pool with racing lanes. A wading pool and a wide variety of playground equipment for the younger children is being installed.

Two separate clubhouses feature an adult center with billiards, card rooms, dance floor, color TV and kitchen for dinners. A second building contains a large party hall, large kitchen and game rooms for children. Boy scout, girl scout and related activities will be under the supervision of a recreation director.

## PEOPLE IN NEWS

### Survey of Fallout Shelters Complete

Robert M. Kripp, an electrical engineer, a principal in the firm of Adams, Morgan, Latham, Kripp & Wright, architects and engineers, together with Manlio Roy, a structural engineer, and an associate of the firm, have been certified by the government as supervisors for the Federal Shelter Survey and Marking Program. Both Kripp and Roy have completed a course at the U. S. Navy Civil Engineer School at Port Hueneme, entitled "Building Analysis for Fallout Protection."



R. M. Kripp

Under contract to the U. S. Corps of Engineers, the firm has just completed a fallout survey of the cities of Compton, Lynwood, Bellflower, Norwalk, Downey, and Paramount and adjacent county areas to determine which existing building in the area will accommodate at least 50 people while limiting their radiation exposure to at least one-twentieth of that they would experience if they were in the open. In the next phase of the program, scheduled to commence shortly, the firm will investigate and recommend modification to the existing spaces necessary to convert them to useable and habitable shelters.

Management and stocking of the shelters will be undertaken at a later date by local civil defense organizations.

WM. L. DIENER announced his resignation as president of Westgate-California Products, Inc.

Diener was retained by Westgate-California in late July, 1960, to develop a long-range marketing and growth program for the company.

SIGNAL OIL AND GAS CO. has named Charles H. Porch vice president in charge of marketing, announced Samuel B. Mosher, chairman of the board.

Porch formerly held the position of manager of marketing divisions in charge of Hancock, Norwalk and the Eastern States Divisions of the company.

C. H. STEWART, 303 E. 65th St., has retired from Pacific Telephone after 42 years and Nina O. Helling, 359 Orange Ave., has retired from the firm after 38 years as an operator. J. D. Gillette of Johnny Gillette Tire Co., Long Beach, has signed the Code of Ethical Practices issued by the National Tire Dealers and Retreaders Association.

Six agents of the Long Beach branch office of Connecticut General Life Insurance Co., have qualified for a National Agents Conference in White Sulphur Springs, West Virginia, in April, Manager Dale W. Harding, C.L.U., announced.

They are George E. Coult, Charles F. DeCoudres, C.L.U., Elliott S. Miller, Merl F. Shields, C.L.U., Richard A. Strassel, Charles West, C.L.U., and Lawrence A. Whitesides, C.L.U.

BELLFLOWER resident William R. Owens took a big step forward in his Bank of America career as he assumed the title of operations officer at the bank's Hawaiian Gardens branch in Artesia.

Owens, who lives at 17729 South Woodruff St., has been an assistant operations officer at the Compton branch for the past two years.

## Promotions for Kaiser Gypsum Men

To keep pace with expanded sales activities, a series of managerial appointments has been announced by Division Sales Manager Tom C. Donovan in Kaiser Gypsum's Long Beach headquarters.



T. C. Donovan

Hugh G. Ferguson, formerly an area sales manager, has been appointed assistant division sales manager. Promoted to positions as area sales managers are Allan R. (Bob) Olson, Jack L. Cosbey, and James V. Kelly. Donovan also announced the appointment of Jack D. Hodges as a technical representative in the division.

FERGUSON, a graduate of the University of California at Los Angeles, has been with Kaiser Gypsum since 1952, starting as division credit manager. He has since been a special salesman, and product sales manager.

Olson, who holds a business administration degree from the University of Minnesota, joined Kaiser Gypsum as a sales representative in 1955. Cosbey also became a representative in 1955. Kelly is a business administration graduate of Notre Dame and joined Kaiser in 1958. Hodges is a graduate in chemical engineering at the University of Missouri. He joined Kaiser in 1958 as a chemist in the research department.

All five men will work out of the Long Beach office.

### Beware Trouble

PORT ELIZABETH, South Africa (AP) — This sign appears on the door of a house in Glen Hurd, Port Elizabeth: "Beware of my Mother-in-Law."



WATCH CLOSELY French model, Francoise, has plenty of time on her hands with outsized wall clock exhibited recently in



JAMES B. TAYLOR L. B. Man Now Veep

## J. B. Taylor Elevated by Signal Oil

James P. Taylor, Long Beach general manager of the gas department, Signal Oil and Gas Co., has been elected vice president of the company, it was announced by Samuel B. Mosher, chairman of the board.

Taylor has been associated with Signal 36 years, having joined the company in 1926, following his graduation from Stanford University.

Signal's gas operations under his direction include facilities in California, Oklahoma, North Dakota and Minnesota. Processing of gas in 1961 was at an average daily rate of more than 541,000 gallons.

Active in industry affairs, he is a director of the National LP Gas Council, past president of the California Natural Gasoline Association and Southern California Meter Association, and director of the Natural Gas Processors Association.

Taylor resides at 3925 Pacific Avenue.

### Canny

NEW YORK (UPI) — The American Iron & Steel Institute reports about 42 billion steel "tin" cans are made annually in the United States, an average of 860 cans per family.

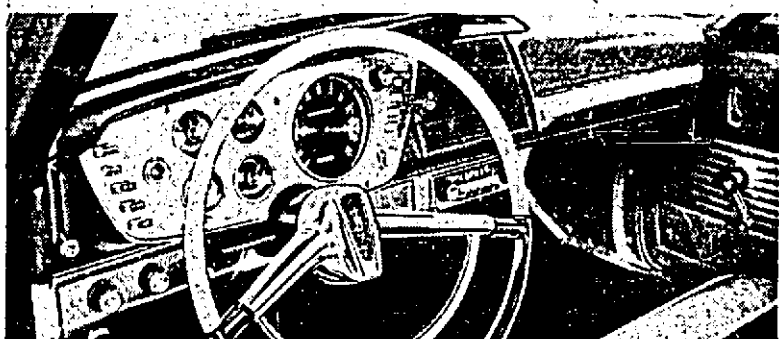
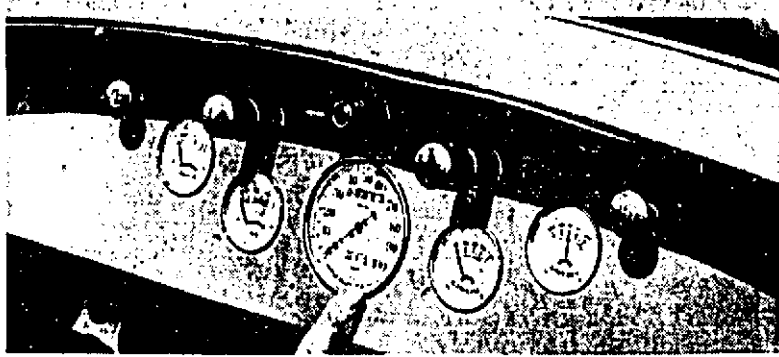
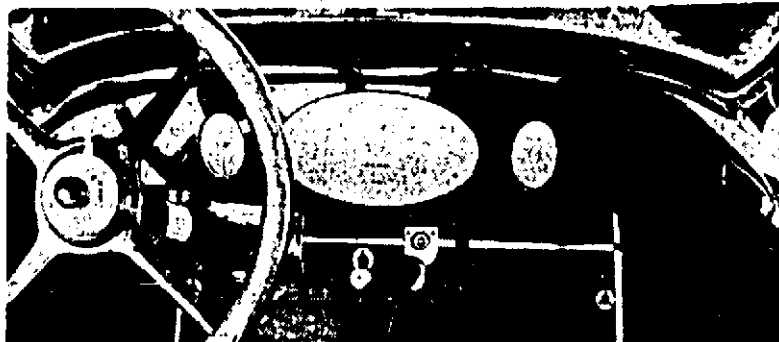
## DEDMON BUILDERS

100% FINANCING AVAILABLE AT LOW INTEREST RATES

SEMI-CUSTOM MODELS . . . LONG BEACH PRICES  
R16 SQ. FT. 2-BEDROOM HOME \$4,795  
ON SLAB  
1000 SQ. FT. 1-BEDROOM DUPLEX \$6,795  
ON SLAB

18398 1/2 PARAMOUNT BLVD., PARAMOUNT

ME 9-4317



### DASHBOARD, THEN AND NOW

Automobile dashboards, or is it instrument panels now, have changed as much since 1924 as the car exteriors and the changes have resulted in driver-centered, easy-to-read instruments and controls. The panel of a 1924 Chrysler (top) had all the dials in the center with the switch for the choke on the far right. The heavy wooden steering wheel didn't help make it easy to see the dials. By 1931, a Chrysler instrument panel looked like the middle photo. A 1962 Plymouth panel in the lower photo shows the driver-centered design created by today's engineers.

## Bank Offering Stock for Sale

John Greenberg, president and chairman of the board, First State Bank of Lynwood, announced availability of 10,000 shares of the bank's stock at \$20 per share, to residents of the Lynwood and Paramount areas.

Proceeds of the offering will be used for the bank's expansion program, Greenberg said. Under construction at the corner of Sanborn and Atlantic Ave. in Lynwood, is a Head Office building. In June the bank will open a branch at 16241 Paramount Blvd., Paramount.

"The bank has experienced an accelerated growth neces-

sitating expansion to meet customer demands," Greenberg stated. "At the end of 1961 resources reached a high of \$8,767,718 with net operating earnings of \$86,400. During 1961 deposits gained 16.6% to total \$7,622,548."

### Steel Stockholders

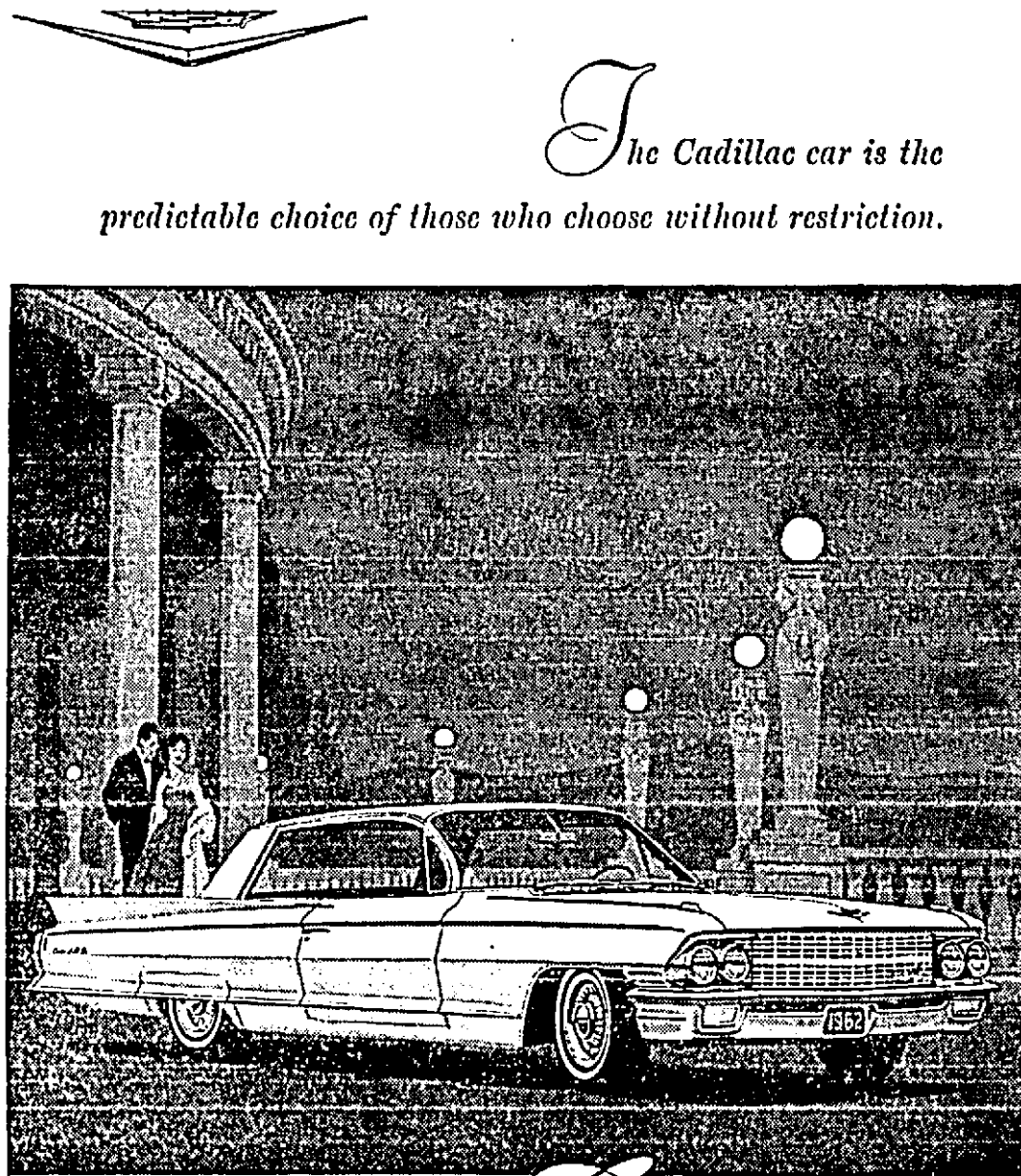
NEW YORK (UPI) — The number of steel industry stockholders rose to a record 1 million in 1958.

WHAT PET are you wanting? Check the offers in Classified today, and perhaps find just what you're after.

## Tobacco Men Re-Elect Ball

Lincoln Ball, president of Louis B. Ball & Co., Long Beach, was re-elected director of the National Association of Tobacco Distributors at their 30th annual convention, held in Miami Beach.

Members of the association service nearly a million and a half retail outlets throughout the nation, in supplying more than \$6 billion worth of tobacco, confectionery and a wide range of consumer merchandise ranging from leather and paper goods to shaving equipment and the operation of over half the vending machines throughout the country.



The Cadillac car is the predictable choice of those who choose without restriction.

Visit Your Local Authorized Cadillac Dealer

RIDINGS MOTORS  
1501 LONG BEACH BLVD.

5 LEFT  
AT 1961 PRICES!  
SAVE  
\$2,000

LAST OF THE LOW MONTHLY PAYMENTS—\$109 INCLUDES PRINCIPAL, INTEREST, TAXES, AND INSURANCE!

Don't miss this last opportunity for better living at low 1961 prices! Act now...while Stardust holds the price line! Land has gone up...building costs have gone up...but our prices stay down! To profit by our stubbornness, you must hurry! Come get these homes now...tomorrow may be too late!

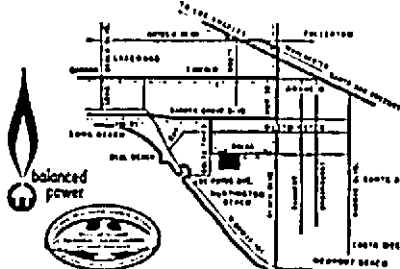
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DRIVING DIRECTIONS: From Los Angeles drive out the Santa Ana freeway to Beach Blvd. turn off at Buena Park. Take Beach Blvd. (Highway 39) south past Knott's Berry Farm 7 miles. Turn right on Bolsa to the model homes. From Long Beach, drive east on 7th Street (which becomes Garden Grove Blvd.) turn right on Bolsa Chico. Go south on Bolsa Chico 2 miles to Bolsa Ave., then left to the models.



Stardust  
HOMES

Presents the New Catalina Series  
Another Robert M. Grant Development



# Petticoats Sweep Through Town

MEMBERS OF CITY beautification committee for Women's Division, Long Beach Chamber of Commerce, don work clothes in drive to dress up city. Training sights on "Clean-up, Paint-up, Fix-up Week," May 19-27, are (from left) Mmes. Alexander J. Kadvany, Richard Poper, John Lynch, Don Muchmore, Gustaf Erickson, Franklin Waters, Francis J. Heusel and Raymond Lindgren.



## CLEAN-UP, PAINT-UP, FIX-UP

### It's the Charge of the Blight Brigade

By MARY ELLIS



CIVIC BEAUTIFICATION organizer Mrs. George Taubman poses with weapons for city-wide clean-up. Eyesores, such as those below, were photographed by workers in recent survey.

If it's true that a new broom sweeps clean, 400 of 'em should REALLY get the job done.

At least, that's what members of the Petticoat Brigade—the Women's Division of the Chamber of Commerce—have set out to prove.

Headed by a 60-member city beautification committee, with Mrs. George Taubman as major-domo, they are sweeping through town in an all-out campaign to give Long Beach a much-needed face lifting.

AND THESE modern Carrie Nations with ideas instead of axes, aren't leaving a stone—OR opportunity—unturned.

They're recruiting men, women and children . . . groups, clubs and civic groups . . . schools, government agencies and professional organizations to make this an all-city, all-citizen project.

AS OPENING gun in their war against unsightliness, eleven survey teams—armed with cameras and notebooks—recorded the city's eyesores and beauty spots.

Under fire will be littered grounds, decadent structures, unsightly trash receptacles, accumulations of junk and weed-choked vacant lots.

The goals: a cleaner, more attractive city; more tree planting in commercial and residential areas; effective landscaping of approaches to the city, of hill slopes and parkways; a more "litter conscious" citizenry and general improvement of properties—both commercial and residential.

The target dates: May 19-27, when Mayor Edwin W. Wade will declare a city-wide "Clean-up, Paint-up, Fix-up Week."

MANY LOCAL groups, fully aware that building a more attractive city is good business, are lending support with planned projects.

One such: A "Build Long Beach Better"

contest currently being sponsored by the Long Beach Board of Realtors to stimulate interest in the rejuvenation of homes, inside and out.

Another: A tree-planting promotion sponsored by the Downtown Business Association. (Some 280 trees already have been planted in the downtown area.)

Among others who have pledged support are the Architects Association, Belmont Shore Business Association, Los Alamitos Improvement Association, Long Beach Unified School District, Long Beach State College, Roman Catholic Parochial Schools, Recreation Department, Park Department, Women's Architectural League, Los Altos Women's Club, Junior League, Dames, Rick-Backers and many youth groups.

MRS. DON MUCHMORE is serving as vice chairman of the civic beautification committee.

Heading up special projects are Mrs. Francis Merchant, Mrs. William Lockett, Mrs. Rosemary Westmyer, Mrs. John P. Davis, Mrs. Lloyd P. Mallin, Mrs. Raymond Lindgren, City Councilman William A. Graham, Assistant City Manager Jack O'Neil and Clive Graham of the Chamber of Commerce.

In commenting on the clean-up crusade, Wilma Hastings, Women's Division president, said: "One of the primary aims of the Women's Division is to promote greater interest among Long Beach citizens in the beautification of our city."

"We all realize that a city cannot be beautiful if it is profaned with litter."

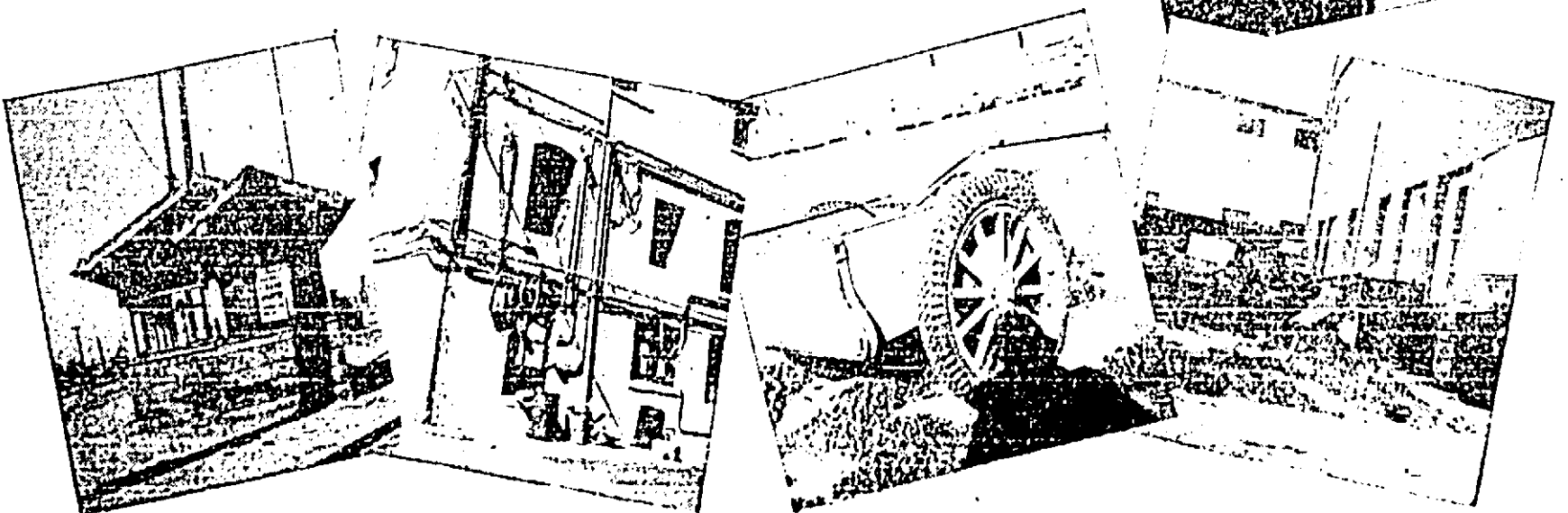
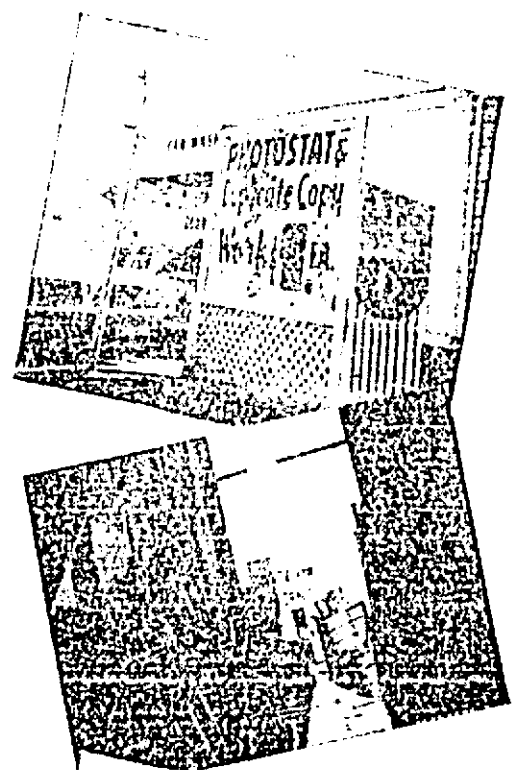
Mrs. Taubman noted that the current campaign is not just a "sporadic clean-up drive."

"They have fleeting impact," said she. "Ours will be a year-round effort. You can't accomplish lasting results on a hit-or-miss basis."

And, as anyone could tell you: a miss—or Mrs.—picks a mean wallop when home (or hometown) is at stake.

INDEPENDENT-Press-Telegram  
**Women**

LONG BEACH 12, CALIF., SUNDAY, APRIL 22, 1962 SECTION W



Grounds  
for  
Improvement

## Garage Owning Grandmother

# Bakes Cakes? No... She Fixes Brakes!

By MARY NETHI

Mrs. Albert Luppens prefers garage work to housework.

In fact, she's one grandmother who'd rather tune engines and reline brakes than turn collars and bake cakes.

And as a mechanic, that's just what she does.

This dynamic Mrs. Luppens is owner and operator of Bob's Garage, Fourth Street and Termino Avenue. And it's no white collar job. It's a seven-day-a-week, 16-hour-a-day schedule.

How did a mother of two arrive in this world of rods, wheels and radiators?

"I bought my first garage ten years ago," she says. "It was for my son. He didn't take to it, but I did."

"I've always been interested in autos," she explains. "I tore down my first (a junked model T) at 9½ and I've been tearing into them ever since."

HER SECOND run-in with a car that wouldn't run came during the depression when her 1931 Essex threw

a rod and ground to a standstill.

Her son was a baby, her husband was working away from home and she didn't have \$85 to spare for repairs. So, she got into high gear and did the work herself.

Then came the 40s and for Mrs. Luppens a whole series of far-from-feminine jobs: sandblaster, ranch foreman, lumberman, used car salesman and finally mechanic.

"My husband died during World War II, leaving me with two small children and no means of support."

"Those were the days of 'Rosy the Riveter,'" recalls Mrs. Luppens. "With only a seventh grade education and no typing I couldn't be choosy. I applied at an aircraft company, was given a Navy Department test, sent to machine school and then, put to work as a sandblaster."

As one of few feminine heavy duty sandblasters, Mrs. Luppens caused the Navy Department a few headaches. For one thing, they just didn't have safety

shoes for a petite 5½ size foot.

She kept the job for 10 years, then on advice of a doctor, quit and headed for the tall timber.

A seven-year stint of tree felling followed. "That ended abruptly when I spotted a rattler one day," says Mrs. Luppens. "The tools may be laying there yet—I left in a hurry."

NEXT, Mrs. Luppens worked as a ranch foreman, busline mechanic and used car salesman.

How had she managed to land such man-sized jobs?

By doing the impossible. In just about every case, the prospective employer bet she couldn't handle the assignment. "He always lost."

For example when a bus she was riding broke down, she whipped out a set of tools, set the distributor points and, in nothing flat, had the bus back in action.

"The head of the line was so impressed, he fired his mechanic and hired me on the spot," she says.

The fact that a woman

knows so much about cars still proves a shock to many an unsuspecting male.

HERE'S where Mrs. Luppens has some advice for the woman car owner. "Lots of garages consider women fair game."

"Watch out! If you don't know a good, reliable mechanic, check around and compare prices before you give a go-ahead."

"If you can, take a man along, even if he doesn't know a thing about cars."

The man in Mrs. Luppens' life, her husband, Al, falls into this category. "He leaves car repairs strictly to me. He's absolutely helpless around the garage," says Mrs. Luppens.

MRS. LUPPENS met her husband, a painter, through

mutual friends eight years ago. "We discovered that we attended the same church, had identical rosaries and, other than cars, the same interests — so we got married."

At home Al does the cooking and cleaning. "He made the mistake of criticizing my culinary achievements, so, I said 'all right, you take the house and I'll take the garage!'"

That's the way it's been since. "We both have such full schedules, there's little time for social life."

But once in a while the Luppens do go out and then Mrs. Luppens can't resist dropping by the station.

"No one knows me," she says. "They are so used to seeing me looking under car bonnets, that they don't recognize me wearing a flowered one."

## AAUW Sponsors Naples Home Tour

Seven attractive Naples dwellings will be open to the public next Sunday from 1 to 5 p.m. when the Long Beach Branch of American Association of University Women will be hostesses at a "Holiday Homes Tour."

Mrs. Clair E. Van Emon, chairman of the branch's building committee, is in charge of the ways and means project.

Tea will be served throughout the afternoon in the garden of the home of Mr. and Mrs. Frank A. Vorhes Jr., 33 Corinthian Walk. Tickets and maps may be obtained at the entrance to each home as well as brochures which will list information such as architectural and art features, and a description of the "holiday" theme idea carried out with professional floral arrangements in each home.


"Oriental Interlude" is the theme appropriate to the Oriental art treasures of the H. S. Mulhollen home, 5488 The Toledo. Situated on the bay, furnished in the elegant nese mood of simplicity.

CONTRASTING is the neighboring residence of George Buccola, builder, 5434 The Toledo, furnished in the elegant style of a "dream house." Spaciousness of broad windows, pillars and patio, characterize the contemporary home of the Robert Wildmans, 7 Corinthian Walk, where "Orange Blossoms in June" will set the motif.

A "Treasure Island" theme will fit the Spanish decor and architectural features at 5571 Corso di Napoli, home of Mr. and Mrs. G. H. Jacomine The Art Halls, 15 The Colonade, are keeping secret their just-finished decorating. "Graduation Day" will represent a realistic theme situation for the Robert Hastings and their three teen-agers, at 5611 Sorrento Drive. Their American provincial furnishings provide functional comfort in the dining area which opens onto a deck-dock.

TOUR CHAIRMAN, Mrs. Willis W. Weber, is assisted by Mmes. Boyd Leckington, Richard Miller, Clayton Christiansen and Miss Marian Tripeny. Greeters include Mmes. Warren A. Smith, Floyd Rhea and Miss Doris Rumsey, while refreshment hostesses are Mmes. James Frame, Duane Kuster, E. James Mara and Richard Morenus.

Mrs. Vaughn M. Abrams, president of the local AAUW branch, states that funds derived from the tour will further plans for possible future housing on the organization's property at Third Street and Obispo Avenue.



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park free on lot across from audrey's

## Spinsters Set Charity

Spinsters Club of Long Beach has planned a charity cocktail party from 6 to 9 p.m. Wednesday in the Skyroom of the Wilton Hotel.

All proceeds will be donated to the Children's Ward at Memorial Hospital.

During a recent dinner meeting at Captain's Inn, Dorothy Schmidt relinquished her gavel as president of Spinsters to Dorothy Ogan. Other new board members are Janet Clark, Ginny Patoucek, Joyce Weber, Nance Leiser and Carol Helwig.

## WCC to Honor New Members

Woman's City Club of Long Beach will entertain with a tea at 1 p.m. Monday at the clubhouse, 1309 E. Third St., honoring its new members. Mrs. Joe M. Taylor will head hostesses.

## Local Assistance League

Mrs. Don Murphy will be installed president of the Assistance League of Long Beach at its annual meeting Monday at 10 a.m. in Lafayette Hotel. A noon luncheon will follow.

Mrs. Murphy, previously league chairman of Girls' Clubs, provisional training and membership, also has been active in other organizations.

She is past president of Harbor District Dental Aux-

iliary, a board member of State Dental Auxiliary, and Long Beach Junior League and chairman of the Junior League's Sustainers Group.

She and her husband, Dr. Don Murphy, have three children, one son, married and living in Long Beach, and a son and daughter attending Long Beach State College.

OTHERS to take office will be Mmes. Mark Kuffel,

Karl Ward, Marvin Clark, Harry Fulton, Chris Conway, Homer Grant, Jerome Young, Edwin Simons and Gilmer Mille.

New committee chairmen will be Mmes. Fred McNair, William Ellery, Roy Taylor, Charles Campbell, Sidney Exley, W. Odie Wright, Copeland Green and James Keipp.



Mrs. Don Murphy

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Designed according to the structure of your child's growing feet.

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## GOP Sets Ham Dinner

Evening Division, Long Beach Council of Republican Women, will serve a ham dinner Thursday at 6:30 p.m. at 3350 Olive Ave.

Mrs. J. Lloyd O'Donnell, vice chairman of the Republican State Central Committee, and Mrs. Logan H. Goodnight, president of Southern California Federation of Republican Women, will report on the recent Washington Conference.

## Shimmering Hair for Spring

... Our French color rinses wash out gray hair like magic and restores your own youthful shade.

... Our hair styling and coloring is all done by experts eager to suit your very own needs and taste.

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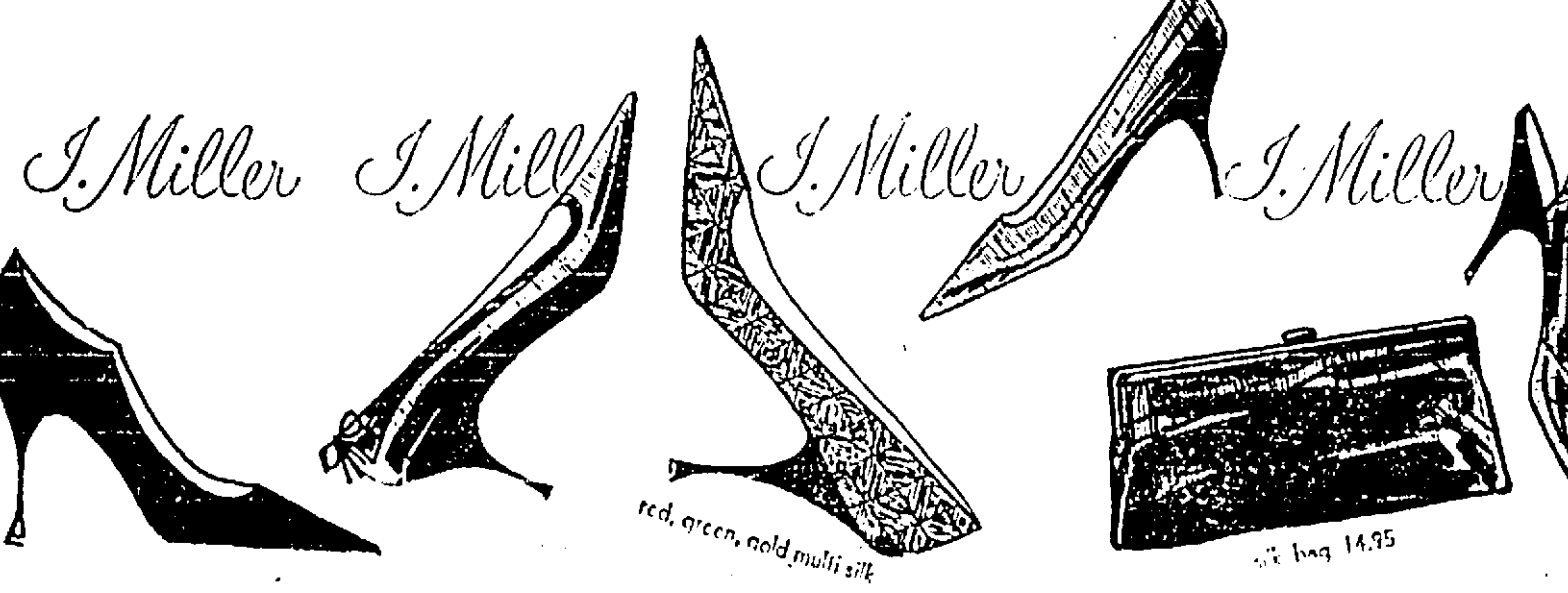
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black silk...

I. Miller's fine tribouline silk, a new matte finish peau de soie for dressy daytime or after five...

28.95... plain operas 26.95

### I. Miller Guild House

507 east ocean blvd.



Spotlight Secretaries Timely Film on Argentina at Ebell.

National Secretaries' Week will be observed by members of Queen Beach Chapter, National Secretaries Association (International) this week.

This is the eleventh such observation by the organization which includes 23,000 members and 520 chapters throughout the world.

Mildred Boulter, chairman of the local organization, has arranged a member tour of the Dean Witter & Co., stock and bond brokers, Wednesday in observance of Secretaries' Day.

The Week will close with a tea next Sunday from 3 to 5 p.m. in the home of Shirley Harris, 4051 Bouton Dr., Lakewood.

Chapter members, along with past, prospective and non-member secretaries of the area have been invited.

THROUGHOUT the week, members will appear before local high school, business school and college classes to tell advantages of secretarial careers and list qualifications required.

Secretaries' Week is co-sponsored by the National Secretaries Association and the Business Equipment Manufacturers Association and its 50-member companies.

Founded in 1912, NSA is dedicated to the elevation of the secretarial profession through such means as its Certified Professional Secretary Program, an institute for certifying secretaries.

To qualify for the certificate a secretary must successfully complete a two-day, six-part CPE examination given annually.

The local chapter sponsors a yearly class at Long Beach City College Business and Professional Division to assist secretaries prepare for the exam.



—Staff Photo

TAKE A NOTE, Mr. Executive—this is National Secretaries' Week. Here, Dolores Regas dictates list of plans for celebration by local Queen Beach Chapter to boss, Nick Trutanic, vice president of Star Kist Foods, Inc., as (rear) members Mildred Boulter and Shirley Harris look on. Week's events will include Secretaries' Day activities Wednesday and closing tea next Sunday afternoon.

ABIGAIL VAN BUREN

A Happy (?) Little Harem

DEAR ABBY: My boy friend told me he loved me and wanted to marry me. He said his wife was older than he and he never loved her. He moved to Dallas and paid my way there so I could be near him while he waited for his divorce.

That was a year ago. Now I find out that two other women beside myself followed him here. One is a brunette about 24. And the other is a grayheaded woman in her fifties who even divorced her husband and brought her grown daughter along!

All this time he has been feeding us the same line. His wife is not older than he is. She's a nice looking blonde woman. Should I tell the other women he has made fools of us? (I feel kind of sorry for the old one.) I hate to hurt his wife by telling her, but I think she ought to know what a rat she married. I am going back home, but why should that liar get away with anything?—FOOLED

DEAR FOOLED: Tell the others. They'll get over the disappointment when they learn they've been part of a harem. And his wife should know, too. He's had his three strikes.

DEAR ABBY: I swear my wife has sleeping sickness. We both work to help pay off our house. She gets out of work before I do (half an hour) and falls asleep waiting for me. At supper time she is always

the first one through, and she often lays her head on the table and falls asleep while waiting for me and the children to finish. When I finish, I clear the table, put the children to bed, and then I wake her up (at the table) so she can go to the couch and sleep some more while I watch TV. She sleeps on the couch until midnight, and then I wake her up so she can go to the bedroom, get into her nightclothes and go to sleep. She sleeps all night and wakes up at 7 a.m. The next day it's the same story over again. When we go anywhere, she falls asleep in her chair. Her mother and father, both have sugar diabetes and take insulin daily. Could this have anything to do with it? My wife refuses to go to a doctor. I am worried.—WORRIED

DEAR WORRIED: Your wife should see a doctor at once for a thorough check-up. Insist on it, and don't take "no" for an answer.

DEAR ABBY: My heart doesn't yearn for wall-to-wall carpeting and fancy clothes, but oh, Abby, how I would love to have my husband bring home some foolish little gift on some unspecial day. He's not a thoughtless guy, but when you have to "hint" it's no fun. He's a grand guy and a wonderful husband, and if he'd only do this little thing to let me know I am as special to him as he is to me, I'd be the happiest woman in the world.—SWEET SUE

For Abby's booklet, "How To Have A Lovely Wedding," send 50 cents to Abby, Box 3365, Beverly Hills, Calif.

Patriotic Calendar

MONDAY  
Past Presidents Club, Ladies Auxiliary to VFW, covered dish luncheon followed by 1:30 p.m. business session, Colonial Hall, 951 Locust Ave.

Anna Etheridge Tent 58, DUV, 12:30 p.m. business meeting, Veterans Memorial Building.

Gold Star Home Chapter, American Gold Star Mothers, 12:30 p.m. sack luncheon followed by business, recreation hall.

TUESDAY  
Western Shores Chapter, DAR, program on "American Music" by Mrs. H. A. Zetsdorf, Boulevard Room of Lafayette Hotel. Executive board convenes at 10:30, business session and election of officers, 11 a.m. Patricia Rathmann, Poly senior and winner of Western Shores Girl Homemakers award, received second prize for her entry in the DAR state homemakers display during recent conference in Los Angeles.

WEDNESDAY  
William McKinley Auxiliary 27, USWV, camp and auxiliary birthday pot lock luncheon, noon. Veterans Building. Joint meeting, 1 p.m.

Abraham Lincoln Circle 44, Ladies of GAR, 10 a.m. sewing, 11:30 a.m. and 1:30 p.m. luncheon, 12:30 p.m. business, Veterans Building.

THURSDAY  
Golden State Post and Auxiliary, reception for new officers, 8 p.m., Veterans Building. Mr. and Mrs. Rudy Keeran are at head of post and auxiliary, respectively. Other auxiliary leaders: Clara Hoxie, Bessie Kenyon, Lillian McDonald, Alma Wolfe, Hilda Porter, Virginia Raymond, Eva Hay and and Olive Walker.

Charms for every occasion

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Large selection of charms in 14K gold with and without precious stones. from \$7

Equally large selection of gold filled and sterling silver. from \$1

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Calendar of Clubwomen

Monday  
"Argentina Smiles Again," color film narrated by Eric Pavel, on afternoon program of Ebell Club at clubhouse, 290 Cerritos Ave., following 1:30 business meeting conducted by Mrs. Harold O. Gray. Noon luncheon served by Group I, Mrs. Harold I. Phillips, chairman.

Departments: Travel, 10 a.m., "Australia and Ottawa," Mr. and Mrs. Ellis Slack; Art, 11 a.m., "Some Footnotes on Art," Mrs. Gerard Krythe and "Flemish Art," Mrs. Cleo Simmons; Bible, 11 a.m., "Book of Proverbs," Mrs. Rex Mhoon, Mrs. B. F. Burchfiel, soloist.

Good Sports Club noon luncheon and card party in Garden Room, Alamitos Avenue and Third Street.

National League of Senior Citizens to have noon desert luncheon, Machinists Hall, 728 Elm Ave. Cal Parner to be speaker. Public invited.

Rossmore Republican Women meet at 7:30 p.m., Rossmore School. Guests are invited. Congressional candidates Philip H. Robertson, John McGrew, John McShane and F. Gordon Chytrous will each tell of his background and platform.

Tuesday  
Long Beach PEO Reciprocity meets at YWCA, Sixth Street and Pacific Avenue, for 10 a.m. coffee hour, with Chapter 113 as hostesses. All visiting unaffiliated PEOs invited. Program on "Comprehension and Adherence," presented by Mrs. R. E. Anderson.

"Spring Conference in Washington" will be subject of talk by Mrs. Gladys O'Donnell at meeting of Los Altos Republican Women in Hawaiian Restaurant at 1 p.m. following noon luncheon.

Mrs. O'Donnell is vice chairman of Republican State Central Committee and was among 1,000 GOP women leaders at Tenth Anniversary Republican Women's Conference in Washington, D.C. in mid-April. All interested Republicans invited. Call Mrs. William F. Cereghino, president, for information.

Agassiz Nature Club meets at 2 p.m., Municipal Nurseries, 7600 E. Spring St., for guided tour conducted by William T. Bell, Long Beach city street tree superintendent.

Poly High School Faculty Wives meet at 7:30 p.m. in home of Mrs. William Mulligan. Jack Veltman will talk on "How to Shop for Modern Art."

Alpha Chi Omega alumnae meet at home of president, Mrs. William S. Flower, in Rossmore, 7:30 p.m. Frederick Black, new director of Long Beach Art Museum, will discuss importance and function of the museum in our community.

Wednesday  
Court Marian 1669, Cath.

men.  
Music Appreciation Section meets 11 a.m., with members and guests invited. "Organ Music" to be discussed and demonstrated by Mmes. Paul Lowder and Paul C. Ellis.

The Country Day School  
"A COUNTRY SCHOOL FOR CITY CHILDREN"  
Kindergarten through Sixth Grade  
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Long Beach State College A Capella Choir directed by Frank Pooler will perform at Woman's Music Club 1:30 p.m. meeting in Ebell Auditorium. Noon buffet luncheon in charge of Dorothy Judy Klein and Elinor Remick Warren groups, Mmes. Clifford A. Rohlfing and Chalmers Donovan, chairmen.

Orene's ORIGINAL  
213 E. BROADWAY

Easter Greetings  
To you, at Easter, we extend our sincere greetings, with the hope that you will have a joyful Easter  
APPAREL FOR DISCRIMINATING WOMEN

Card Party

Court St. Ann 763, Catholic Daughters of America, will have a public card party Tuesday at 8 p.m. in Parish Hall, Holy Innocents Church, Pasadena Avenue and 20th Street. Door prizes will be offered and refreshments served. Mrs. Philip Thompson is chairman of event.

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dresses... Casual, spectator, designer fashions, one and two-piece knits... import and domestic. Misses' and junior sizes. Wonderful selection of fashion value!  
Were 15.95 to 110.95

coats and suits... Casual, spectator styles, wool, leathers, linens. Limited quantities. Were 55.95 to 169.95

sportswear... Skirts, slacks, shirts, sweaters, two-piece coordinates. Misses' sizes. Were 15.95 to 110.95

girls' wear... Better designer dresses, pastel Spring wool skirts, bulky Orlon acrylic sweaters, Jamaica shorts. Sizes 3 to 14. Beautiful selection. Were 4.98 to 30.00

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dress shoes... Reg. 14.95-26.95. Andrew Geller, DeLiso Deb, Joyce. Wide selection of styles and leathers.  
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casual shoes... Reg. 10.95-14.95. Capezio, Bandolina, Bernardo, Fredelle. Imported flats from Italy. Now 7.97

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# WILD WAVES SAY . . .

By Iola Masterson • I, P-T Women's Editor

A PINK CLOUD idea and a savings plan that extended over a period of months added up to a surprise 25th wedding anniversary trip to Hawaii for Edna and Sigurd Nelson.

It was the scheme and gift of their daughters, Rose Ellen and Sharon, who hoarded "pink cloud" every extra nickel, dime and dollar they could lay their hands on.

The trip extended from last Saturday to yesterday. The girls even arranged for their parents "housing" in the islands which was house-guesting with former L.B. friends Grace and Capt. Charles Neal, now Navy stationed in Hawaii.

THIS WILL fracture you, Alice and Ken Patterson and their four boys hied themselves off to Palm Desert Tuesday for spring vacation, not quite in time to prevent their fifth grader, Bobby, from breaking his wrist. On Monday, But with the wonderful exuberance of the young, Bobby, his arm swathed in white plaster, was as raring to go as any of them by departure hour.

WALKING along New York's Fifth Avenue, presumably with her hat on, is current daily activity for Dorothie (Mrs. Lloyd P.)

Mallin. And under her hat brim her eyes have been opened wide by some surprising sights. Mainly she writes that she is amazed to find so few well dressed women—especially on those famous supposedly stylish thoroughfares of Fifth and Park Avenues.

"Seems to me," she says, "as though the dress is so much more casual than when I was here last, about three years ago." She observes that about three quarters of the women go without head coverings of any kind. Of the balance, about one eighth wear scarves in lieu of chapeaux.

The whole thing pleases Dorothie no end. Like others of our Western sisterhood, she has been under fire from East Coast friends many times about the too, too casual approach we Californians have toward our clothing. And now the foot is in the other shoe or whatever.

IT'S BEEN a lovely week for those who have taken advantage of it. Not too bad even for those who haven't. "Advantageous" include Doris and Bob Yancey and Ruth and John Billings who drove to Guaymas, complete with fishing rods and children, for the week.

HAD NO idea that "Hap" Appleton planned to sail on the Mariposa. But his name

was on the passenger list last weekend when the liner left on its current South Pacific cruise.

IF SHE isn't here (which is frequent) Myrt Hopler is some glamorous there place. Monday she'll board a jet bound for the Orient to spend two months living the life of O'Lang.

CAN'T GO wrong if you spring for a spring jaunt to hot springs territory. Sue and Joe Monfort and Doris and Don Lair with children prove the point; had a wonderful time at Warners. Said the vistas of wild-flowers enroute were beautiful to see. Now that you mention it, what else would you do to wildflowers but look at them.

YOU THINK you've heard of interesting avocations? Well, latch onto this one. Harry Forman is "in business" to improve the kind of steak he and Dorothie would like to have served them when they are in Hawaii.

The Formans, who maintain homes both here and in Honolulu, discovered early in their island hopping days that native beef isn't as compatible to the knife as it oughta be. So, being the kind of guy he is, Harry went about finding out how to correct it.

He met a rancher on Oahu and between the two of them they decided to import some stock to improve the portershouses. They chose Charolais, an old, old breed in France but new to the U.S. Harry sent a herd of 32 over a year ago complete with the "head of the house," a 2,250 pound sire. Pops and his family now number 60.

Reason Hawaiian beef is not so tender, Harry tells me, is because most of it is raised on the big island of Hawaii and the poor steers get stringy, long legged and big headed tromping over all those lava beds in search of fodder. But move some of those cute native heifers to Oahu where the livin' is easy, introduce them to a handsome Charolais and the next thing you know the Kansas City product will be the second best thing.

HITTING A new sparkle high were Kit Carey's delft blue eyes Wednesday. She was honoree at her first bridal courtesy—a linen shower and luncheon hosted by Ellie Person at the Yacht Club. And the sparkle isn't likely to ebb for awhile what with life bubbling along as it is. Kit graduates from Mills in June; shortly thereafter (the 16th to be exact) will join the Navy when she becomes the bride of Lt. (j.g.) Harris Sperling.



## MINIATURE MILLINERY MOTIF

The Ward Johnson home, 4226 Country Club Drive, will be transformed into a fashionable Parisian boutique on Tuesday for the benefit dessert bridge at 12:30 p.m. given by Delta Gamma sorority. Arranging the pretty flowered bonnets to center table are (from left) Mmes. James G. Neuner, Donald C. Berger and James A. Epperson. Committee chairmen-hostesses are Mmes. Epperson, William Holland, Walter Stone and H. G. Steckley. DGs contribute to the visually handicapped.

## Symphony Juniors to Install Officers

Mrs. C. Waldron Simmons will be installed president of Symphony Juniors at a luncheon Thursday in Virginia Country Club.

A native Californian, Mrs. Simmons attended the University of California and was graduated from Pasadena Playhouse.

Besides her Symphony Junior work, (executive board member for three years and chairman of numerous committees), she has been active in the local co-operative Nursery School movement, Executive Board of GOP Juniors and Long Beach Symphony Association.

AT PRESENT she is a member of the Republican State Central Committee and is serving as estab-

lished camp co-ordinator and member of the program committee of Long Beach Area Council of Girl Scouts. Mrs. LeRoy Carlisle, past president of Long Beach Auxiliary of Southern California Symphony Association, will be installing officer. Mrs. Wallace D. Arntzen will present vocal selections at the close of the ceremony.

Others taking office will be Mmes. Edward A. Killingsworth, Jack Stanley, LeRoy P. Carlisle, Charles Kober, John McNulty, Bruce Belisle and Lew Mahieu.

Also Mmes. John Booth, Robert Guyette, Robert Porter, Norman Gottlieb, James Epperson, Fred Singer, William Snowden, Donald Ewing and Paul Hartstein.

## Dancers in Civic Show

Happy Hours Dance Studio of North Long Beach will present the Community Program in Exhibit Hall, Municipal Auditorium Monday evening.

Tap, ballet, acrobatic and Polynesian dance numbers will be featured during the variety revue directed by Ellen Rubins.

Highlighting the program will be numbers by The Shalanes, Valerie Payne and Donna Baumgardner and routines by Robin Kilmer, Georgia and Richard Thomp-

son and Carolyn Crespin and Susan Hill. Steve Payne will be master of ceremonies.

COMMUNITY singing at 7:30 p.m. will open the program. Carl Robertson, accompanied by Regenia Beam, will lead. Following the stage revue there will be dancing until 11 p.m. with Joe Marshall and Bill Simmons, callers.

Auditorium doors open at 7 p.m. for the free program which is sponsored weekly by the Long Beach Recreation Department.

## Reception to Honor Col. H. B. Millard

Colonel and Mrs. Homer B. Millard of Millard School, Bandon, Ore., will be honored at a reception in the Rolling Hills home of Dr. and Mrs. Bowen D. Jenkins, 18 Saddleback Rd., Saturday from 4 to 7 p.m.

Col. Millard holds an enviable record as a schoolman. From 1925 to 1946 he undertook to prepare approximately 2,000 young men for West Point—with a record of 93 per cent success.

It was while in Germany as executive officer to the secretary general at the Nuremberg Trials that Millard became interested in comparing American and European systems of education.

THIS comparison resulted in the 1950 opening of his highly selective prep school which offers a complete four year college preparatory course in two years.

Guests attending the reception will include Messrs. and Mmes. Wayne L. Butter-

baugh, George Chackfield, J. G. Craig Jr., Frende W. Combs, Jack Davidson, Jack Drown, Vernon M. Fay, Cecil R. King, Thomas H. Kuchel, John B. Merritt, Robert Norman, Walter Ralphs Jr., Daniel M. Ridder, Nicholas F. Trutanic, Gilbert Van Camp Jr., Frank Vessels Jr. and Walter Von Der Ahe.

Also attending with their wives will be Cmdr. Joseph J. Chadwick, Dr. John C. Cottrell, Maj. Gen. Ralph Cousins, Gen. James Doolittle, Maj. John Eisenhower, Brig. Gen. Thomas Lang.



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## HEADING DOWN UNDER

Prominent Long Beach resident Mrs. Zelma D. Smith was among passengers aboard the Matsonia Sunday when it set sail for the South Pacific, Australia and New Zealand.



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## Days of the 49ers FRONTIER ERA LIVES AGAIN THIS FRIDAY

It's spring vacation at Long Beach State as we write this, but come next Friday the pace will quicken.

That's when the student body stages "49er Day," the annual funfest in the tradition of the California of a century ago.

A pioneer town will rise overnight on the grass behind the gymnasium, campus groups will be garbed in the styles of the state's frontier period, and contests will have a mid-19th century flavor.

All this is in the spirit of fun, but we can't help but note a deeper significance: an attempt to memorialize, with a high degree of authenticity, a period which is one of the most interesting in California history.

Of all the colleges in the state, we believe LBSC does the best job of calling attention to California's golden years. (And while on the subject, consider our nickname, "49ers." Isn't the term much more meaningful than "Hornets," or "Bulldogs," or "Devils," or "Titans," or you name 'em.)

In the last two years, 49er Day has grown much in stature — not only for the campus but for outside news media as well.

Films of the 1961 fete were shown on TV, and we expect both television and magazine coverage this year.

Be watching!

**LONG BEACH STATE**  
Circle K made quite an impression in Sacramento last weekend as 215 delegates from 43 chapters in District Two met in convention.

Not only did the six-man delegation make others in attendance sit up and take notice by some brilliant maneuvering on the convention floor, but two were elected to important offices: District Treasurer Terry Cunningham and Lt. Governor Jim Krulic.

Others from LBSC were

Kut Swanson, campus vice president; George Gould and Ralph Allen Jr., outgoing district treasurer and lieutenant governor (division II), respectively and Rick Mease, sergeant-at-arms.

**FLASH** — first returns from the Greeks' dinner-dance circuit indicate that Kappa Sigma fraternity chose Carol Keegan (independent) as Kappa Sig Sweetheart at the group's Star and Crescent Ball last week. In Carol's court are Nyla Stanley (Zeta Alpha) and Linda Foreman (Delta Delta Delta). Special guests at the affair were Sidney N. Elliott, district grand master, and Mrs. Elliott, and Dr. and Mrs. Robert Henderson.

## What's on the Menu?

The following menus will be served in Long Beach elementary schools in the week of April 23-27:

**MONDAY:** Hot dog, whole kernel corn, spicy apple sauce, 1/2 cheese slice, and milk.

**TUESDAY:** Creole noodles, tossed green salad w/Julienne cheese, sliced peaches, raisin bread square and milk.

**WEDNESDAY:** Diced turkey in gravy, mashed potatoes, garden peas, fruit gelatin with whipped topping, whole wheat bread and butter and milk.

**THURSDAY:** Italian spaghetti, buttered green beans, raisin coleslaw, hot buttered French bread and milk.

**FRIDAY:** Baked fish, oven fried potatoes, boysenberry sauce with whipped topping, carrot sticks, peanut butter sandwich and milk.

The above items make up the elementary children's lunch 30c.

**JUNIOR-SENIOR HIGH**  
**MONDAY:** Hot sliced pork on mashed potatoes, buttered sauerkraut, sliced peaches, whole wheat bread and butter and milk.

**TUESDAY:** Neapolitan macaroni, buttered spinach, spicy applesauce with cranberry garnish, hot buttered French bread and milk.

**WEDNESDAY:** Chopped steak on mashed potatoes, buttered peas, pineapple-cottage cheese salad, whole wheat bread and butter and milk.

**THURSDAY:** Pizza, buttered green beans, California fruit cup, coconut bar cookie and milk.

**FRIDAY:** Tuna noodle casserole or beef rice casserole, raisin coleslaw, apricot halves, peanut butter sandwich and milk.



—Staff Photo

## TRES JOLIE, N'EST-CE PAS?

Or words to that effect says the trio pictured preparing a gay French theme for Sote Club's annual spring charity dance Saturday in Cavalier Room of Lafayette Hotel. Dreaming up a sidewalk cafe effect are (from left) Mrs. David Becker, dance chairman; Mrs. Donald Brinker, Sote president; and Mrs. Charles C. Del Curto.

Assisting on the event are Mmes. Jack Irby, Thomas Kustura, Dan Bonar, Mark Steineckert, Lowell Weimer, Paul Krenwinkel and Ralph Sudick. Roger Bacon's orchestra will play, and dance proceeds go to the March of Dimes. Various members are entertaining at pre-dance cocktail parties.

## President of WSCS Is Named

Mrs. Edwin L. Evensizer has been named president of Woman's Society of Christian Service, North Long Beach Methodist Church.

Serving with her for the new club year are Mmes. Robert Stone, J. R. Bryant, W. D. McHolm and Virgil Wilhite. Secretaries include Mmes. Howard Parberry, Clifford Townsend, Milton Cowling, Vincent I. Correll, John E. Kerman, R. Y. Evans, Curtis W. Blakely, Richard F. Shoemaker and Forrest Gill. Mmes. R. C. Borcher and W. T. Gilbert complete the executive board.

Mrs. Evensizer, a mother of three, has been active in Long Beach Methodist Church work for many years. Her hobby is transcribing books into Braille for the Braille Section, American Association of University Women.

## On Hawaiian Honeymoon

Now honeymooning in Hawaii are newlywed Mr. and Mrs. John Franklin Knight who recently set sail for Honolulu aboard the USS Watsonia.

Wedding vows were exchanged by the couple at a ceremony attended by 500

guests at First Methodist Church, Long Beach.

The bride, the former Joan Frances Etheridge, is the daughter of Mr. and Mrs. Raymond K. Palmer of Olympia, Wash.

For the ceremony she wore a full length gown of white Chantilly lace and carried a cascade bouquet of intermingled butterfly orchids and stephanotis centered with a single white orchid.

Mrs. Thomas Ross was master of honor. Bridesmaids, carrying baskets of lavender and white stock, sweet peas and gardenias, were Mmes. A. C. Anderson, Richard Wallace and Thomas Thomason.

**THE BRIDEGROOM**, son of Mr. and Mrs. Benjamin F. Knight of 141 Granada Ave., was attended by Dr. Thomas Ross as best man.

Completing the wedding party were Dr. Thomason, John Davies, William Moffett and Dan Dancenhower, ushers.

The new Mrs. Knight attended Lewis and Clark College, Spokane, Wash. and Stephen's College, Columbia, Mo. The bridegroom was graduated from Wilson High School and USC where he was a member of Phi Delta Theta.

Following the wedding ceremony, the newlyweds were honored at a reception at the Long Beach Yacht Club.

Following their trip to Hawaii, they will visit the World's Fair in Seattle, Wash., before returning to Long Beach where they plan to make their home.



Mrs. John Knight

## Schedule Variety of End-of-April Meetings

Installation of officers for Long Beach Quota Club takes place Monday at Alfred's Restaurant, 7:30 p.m. Louise Heald will be inducted as president by Katherine Schrauder, past governor of Quota's 25th district.

Honored guests will include Wanda Fry Joiner, only living founder of the first club and Mary Whitmore, past third vice president of Quota International. Numbers from light opera will be presented by Laura Killingsworth, singer, and

her accompanist, Rose Bishop.

**Hadassah B&P**  
Business and Professional Division of Hadassah will meet at home of Mr. and Mrs. David Dow, 4164 Lakewood Drive, at 8 p.m. Thursday. "Fifty Minute Minutes," a dramatic film of moving day into Hadassah-Hebrew University Medical Center, will be featured. Betty Siegel, supplies chairman, will report. For information call Mrs. William Brenner, president, or the hostess.

**Lambda Sigma Pi**  
Delta Chapter of Long Beach Lambda Sigma Pi

sorority will be hostess group for all California chapters at 27th annual birthday luncheon Saturday at Jump 'N Jack Restaurant, Torrance. "Tulip Time" theme will be carried out in decor and Dutch costumes of hostesses.

Bess Heaton, president of Delta Chapter, will greet guests as will Mrs. Grace Hardenbrook, state president, and Mrs. Richard Fitzpatrick, third state vice president. Laura Killingsworth of Civic Light Opera will present program.

Reservations may be made through Mmes. Virginia Lehman or Fred Wagner, co-chairmen.

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## City Club Sets House Party Visit

Woman's City Club will sponsor a bus trip for members and friends to Farmer's Market and Art Linkletter's House Party program Thursday. Members will take part in the Linkletter broadcast. The bus will leave the clubhouse at 11 a.m. Mrs. Marble Wells, 3565 Lime Ave., is in charge of reservations.

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# Malco Exhibit at PC Club

Editor's Note: In the absence of Elaine Malco, art critic, this column will be written by Betty Weintraub.

A reception today at the Pacific Coast Club from 2 to 5 p.m. will open an exhibition of oils, watercolors and sculpture by Elaine Malco which will show through April 30. Mrs. Malco's parents, Mr. and Mrs. David Robeson of La Quinta, will be hosts for the reception which is open to the public.

The artist was among the first exhibitors ten years ago when the club's gallery opened and she has been art chairman there since then.

"My art career started at the age when I was just old enough to get a good grip on a crayon and decorate the walls," says Mrs. Malco. She has studied at Otis Art Institute and with Henry Richter, Donna Schuster, Paul Lauritz and Ralph Holmes. Her works have been exhibited at the Penn Arts Gallery, Washington, D.C.; De Young Memorial Museum, San Francisco; Greek Theater, Francis Webb and Duncan Vail Galleries.

She works in various mediums and in her current show of 20 works are portraits, flower paintings and three sculptures, "The Ascension" (pictured), "Rosary" and "Madonna and Child." At a recent Shadow Mountain Club show she demonstrated Sumi painting which she learned in Japan.

Among her numerous awards has been a "Freddie" for first place in a California Hobby Craft Association show. She has been president of Long Beach Branch of National League of American Pen Women; she has won first place in California and second place nationally in Pen Women art competitions.

She, with her husband, Leo Malco, and their three children, live at 5441 El Cedral.

"BUSINESSMEN Collect Art From Rembrandt to Picasso," an exhibition of paintings, drawings and sculptures lent from prominent Los Angeles business organizations and individuals goes on view Wednesday in Los Angeles Municipal Art Gallery in Barnsdall Park, 4800 Hollywood Blvd. It continues through May 27.

Viewing hours are 1 to 3 p.m. weekdays and 1 to 5 p.m. weekends. The show is co-sponsored with the L.A. Junior Chamber of Commerce. There is a small admission charge.

"SIX STUDENTS from Six Art Schools," is an exhibition designed to introduce to the gallery-going public new local talents appearing on the scene, and will be shown in the Tower



"THE ASCENSION" beautifully portrayed in clay and fired to a handsome marble effect glaze of gray and ivory with dark veining is work of Elaine Malco; will be on exhibit today and through week at Pacific Coast Club gallery, together with oil and watercolor paintings by the artist.

Gallery in the L.A. City Hall from Tuesday through May 20. Admission free.

Schools represented are UCLA, USC, Chouinard and Otis Art Institutes, L.A. City and State Colleges. Students were selected by department staffs as showing considerable promise in visual arts.

SPRING rendezvous of Spectrum Club is slated at Dripping Springs near Temecula for next Saturday and Sunday, according to C. P. Wood, president. Members are asked to bring their own water and fire wood.

FRAN SOLDINI, Long Beach artist and teacher, will speak before members of the San Pedro Art Association on Thursday evening at Dodson Junior High School. Evening art class students at the school will also attend. Her subject will be "Some Philosophy and Principles in Developing a Painting."

## Choral Festival

Pacific Southwest Inter-collegiate Choral Festival Concert is slated for next Saturday at 8 p.m. in Men's Gymnasium, Long Beach State College, with choirs of Loyola, Cal Tech, Biola, USC, Occidental, Pomona, Whittier, Los Angeles and Long Beach State conducted by Knut Nystedt.

## Concert in Palos Verdes

Dr. John Backus, USC physicist and musician, has arranged an unusual musical evening for Palos Verdes Community Arts Association next Sunday at the Palos Verdes High School. Dr. Backus, who lives in Palos Verdes Estates, is on the association's board of directors.

The concert includes William Walton's "Facade" as it was originally written to accompany reading of Edith Sitwell's poetry and Stravinsky's "Soldier Tale," a work for seven instruments, actors and dancers. Fred West of Playa del Rey and Richard Oliver of Santa Monica are assisting with acting and choreography.

DR. BACKUS' combined interest in music and physics has caused him to experiment on a study of acoustics of musical instruments which has attracted widespread attention.

## Leads in Comedy

Barbara Crooker and Larry Fallery shown as bride and groom in "Third Best Sport" opening Friday night at Community Playhouse, 5021 E. Anaheim St. With setting in a national convention, the comedy will run Thursdays, Fridays and Saturdays for seven week-ends.

## Off-B'Way Young Pianists to Audition to Present Double Bill

Two by playwright Edward Albee, "The Sandbox" and "The Zoo Story," open at 8:30 p.m. Friday at the Off-Broadway Theater, 211 Lime Ave.

"The Sandbox" dramatizes the theme of intolerance of the young for the old which features Irene Rosenfeld, Marie Blenkarn, Arnold Rosenfeld and Ron Honeycutt.

A "beatnik" and a business man meet in a park and try to convince each other that his is the best way of life in "The Zoo Story." The roles are played by Ken Kennerson and Ed Young. Fred Martin directs the two plays.

## Dance Concert

Two Long Beach young women will participate in the UCLA Modern Dance Concert at Royce Hall next Friday and Saturday nights. Peggy Smith, 2266 Maine Ave., a Poly High graduate, is stage manager for the event, and Judy Aston, 3717 E. Second St., Wilson High graduate, is choreographer for one dance. Both are modern dance majors.

Starting next Friday and continuing daily for almost three weeks, approximately 300 young pianists will participate in the yearly examinations sponsored by the National Guild of Piano Teachers.

Headquarters for the guild are in Austin, Texas, but local auditions will be conducted in the YWCA Auditorium, Sixth Street and Pacific Avenue, from 9 a.m. to 5:30 p.m.

Samuel Pendleton, former president of Alameda County Music Teachers' Association, and successful teacher of piano in Oakland and San Francisco, will listen to the prepared programs of each student ranging from two to 20 pieces, from earliest beginners to Young Artist diploma holders.

IN THE non-competitive private hearings each student will be judged upon his own abilities and preparation, and upon completion will be awarded a report card certificate making him a member of the National Fraternity of Musicians for 1962.

In the Long Beach area 36 teachers make up the guild, and their students will join a stream of more than 60,000 students in over 600 centers scattered throughout the 50 states. The Long Beach Center, established in 1948 has

grown from a membership of five teachers with 18 students to its present large registration.

LOCAL PIANISTS who have been helped "on the way up" include John Browning, Daniel Pollack, Lily Wollin of Los Angeles and Joanna Hodges. Another famous guild graduate is Van Cliburn.

Mrs. Dorothy Schumacher of Lakewood will serve as monitor, and arrangements

are under the direction of Rilla McReynolds, Branyon, local chairman, and Lura Soderstrom, assistant chairman.

Founded in 1929 by Irl Allison, head of piano at Hardin-Simmons College, Texas, the influence of the National Guild has helped to stimulate interest nationally in piano and has provided yearly goals for improvement as well as long-range goals consisting of scholarships for college study.

## Vigor, Vivid Colors Mark Ataide Works

By VIRGINIA LADDEY

Oil paintings and several wash drawings by Joe Ataide of the Carmel area will be on view at the Veltman Gallery for one more week. Joining the series of distinguished artists, both local and from up North, which Veltman has presented, Ataide is masculine, dynamic and lyric.

While subject matter and mood vary widely, qualities marking his work are vigorous and shimmering color, a graphic sense of volume and space with the tensions which hold them together, and free, sure draftsman-ship.

Ataide's human subjects have a brooding sense of otherness. "Sunday at the Zoo" balances a large mass of strollers entering at left with small figures at right.

Ataide's still lifes glow with color, and are quite specific like No. 8, "Water-melon" which is a solid chunk of red-pink lusciousness. A series of small still lifes is done successfully with a vigorous palette knife. No. 18, "Green Pot of Oranges" is an exciting impasto of the two colors. The same approach, technically, works well in No. 24, "Tidal Wave." A larger still life, No. 7, "Orange Roses" heaps brilliant sparkling colors—orange, red orange, yellows, and greens—in a bright blue vase.

Ataide's human subjects have a brooding sense of otherness. "Sunday at the Zoo" balances a large mass of strollers entering at left with small figures at right.

THIS PAINTER'S work reflects many influences, and his academic background is a strong one. No. 26, "Man With Fruit," has a Picasso-like flavor while No. 10, "Studio Garden" harks to cubism. The method of drawing in black calligraphic lines over shimmering color planes, most evident in "Sunday at the Zoo," is typical of Carmel artists, and derives from the influential Cunningham School. Ataide is not, however, dependent on these; they are assimilated by an individual strong personality who is very much himself.

ATAIDE'S still lifes glow with color, and are quite specific like No. 8, "Water-

## Recordings at Library Are Varied

Phonograph records added to the Main Library during the past week covered many interests. New additions included: "The Kings of Kings" from the sound track of the movie; "My Favorite Chopin" with Van Cliburn; Ravel's "Daphnis and Chloe" with the Boston Symphony directed by Charles Munch; "Othello" by Verdi; "The Beggar Student" by Millock; Concertos of Vivaldi; "Lament on the Death of a Bullfighter," a poem in Spanish by Garcia Lorea and A.A. Milne's poem, "Winnie the Pooh" read in Latin.

## On Stage---

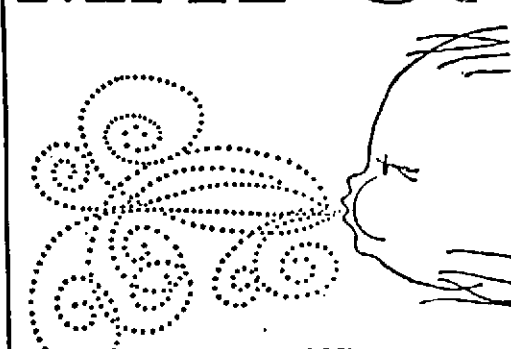
COMMUNITY PLAYHOUSE, 5021 E. Anaheim St., "Third Best Sport," 7:30 p.m. Thursday; 8:30 p.m. Friday and Saturday.  
CHAPEL THEATER, 4144 Pacific Coast Highway, Torrance, "Gold," 8:30 p.m. Friday; "Saturday, Sunday, Monday," 8:30 p.m. Saturday; "Tuesday, Wednesday, Thursday, and Sunday," 8:30 p.m. Sunday.  
MAGNOLIA THEATER, 2420 Magnolia Ave., "Once in a Lifetime," 8 p.m. Thursday and Sunday; 8:30 p.m. Friday and Saturday.  
OFF-BROADWAY THEATER, 211 Lime Ave., "The Sandbox" and "The Zoo Story," 8:30 p.m. Friday and Saturday.

## Sabicas Plays

Flamenco guitarist, Sabicas, will appear in concert on May 3 in Santa Monica Civic Auditorium. A gypsy born in Spain, Sabicas is considered one of the world's top guitarists. Tickets are on sale at the auditorium and all ticket agencies.

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## Major & Minor Notes ENGLISH TENOR LEWIS LIKES US; NOT OUR TV

By RACHEL MORTON  
L.P.T. Music Critic

I had heard the famous English tenor, Richard Lewis, sing often with the San Francisco Opera in Los Angeles and always with real pleasure. I was again deeply impressed when he sang, not long ago, in a marvelous performance of Mahler's "Das Lied von der Erde" with the Los Angeles Philharmonic Orchestra, Paul Kletzki conducting.

He sang without a score and his voice was so lyrically suited to the music; his dramatic reading and perfect diction so remarkable that I asked if I might have an interview with him, which he graciously granted.

Richard Lewis is a handsome man large of stature with a jovial, kindly face. His blue eyes look at you with a forthright gaze and you know at once that this man is without affectation and completely honest. His high speaking voice makes one know that he is a lyric tenor. He was born and raised in Manchester, England. As a boy soprano he sang in the Manchester Cathedral until he was 16, winning first prizes in all the festival competitions.

AT THE ROYAL Academy of Music he met the famous English bass, Norman Allen, who has remained his teacher ever since. The name Norman Allen established a bond between Richard Lewis and

myself for in many of the operas in which I sang in England Norman Allen was the bass singer in the cast. All was going well with our tenor, Richard Lewis, when World War II sent him into the army for four and a half years. But rather than a hindrance, this war experience proved a boon—for in whatever country he was billeted he immediately was engaged for appearances with the important orchestras. In Brussels, Oslo, Stockholm and Copenhagen he repeated his successes and thus began a career which has taken him back regularly for appearances in these countries.

BACK IN ENGLAND in 1946, he began introducing Benjamin Britten's works with the BBC orchestra and at the Glyndebourne Festival where he is a great favorite. This continued success led to his engagement at Covent Garden where he now sings every season.

Richard Lewis thinks our television and radio programs are "appalling" and compared to those in England I would say he speaks justifiably. "The BBC orchestra never performs recorded music," he stated, "all programs are 'live.' In that way artists have many opportunities—for performance." Radio and television in England are government sponsored so there are no

## 'Third Best Sport' Opens at Playhouse

"Third Best Sport," comedy by Eleanor and Leo Bayer, will open Friday at Long Beach Community Playhouse, 5021 E. Anaheim St.

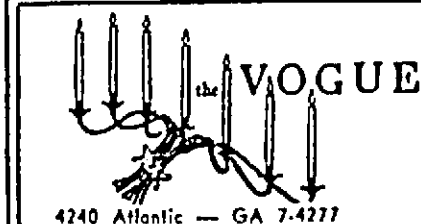
The playwrights believe that "conventions" are the third favored sport in the United States, and have written a very funny and modern play about newlyweds who attempt to combine their honeymoon with a national convention.

The bride finds that she is expected to climb on a merry-go-round of social activities and routine behavior for wives of delegates. Her rebellion against conforming to the rules of being a good corporation wife leads to a confusion of incidents both funny and thought-provoking.

Barbara Crooker, well-known leading woman, will play the bride, Larry Fallery, new to the playhouse, who has little theater and television credits elsewhere, will play the conventioning bridegroom.

FIVE MEMBERS of the cast are newcomers to any local stage, all with unusual backgrounds. John McMillan, from England, numbers a command performance for the Queen among his achievements, has played in movies in England and Hollywood. Clay Foster won a national Shakespearean award, has little theater credits in Huntington Park, Pasadena, and Salt Lake City.

Elaine Herman just moved here from New York where she had directing and acting experience in Albany. William Clements had early movie experience with MGM. Darlene Chaffee worked as a disc jockey, did radio interviews, and acted in children's plays for radio. Alvetta Kay and Bill Hill are Community favorites in the cast. Frank Keith has past professional night club and minstrel show directing experience in Washington and Canada, and has played at Magnolia. Bill Williamson, from Milikan High School, has a first stage role as bell-boy.



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## Complaints Allowed

A bridge player is always allowed to complain about his bad luck even though he has been responsible for it.

One of the best ways to become unlucky is to make the so-called "sucker overcall." The sucker overcall is always made in a minor suit and at the two or three level. The hand has enough strength for an opening bid, but is of balanced type so that it will probably take almost as many tricks against an adverse contract as it will in its own suit.

South's two diamond bid is a perfect example of this sucker overcall. He has 14 high card points and four probable tricks against the opponents. He has only five probable tricks at diamonds, so instead of contracting to take eight tricks he should pass and hope that his opponents will get too high.

ONCE HE overcalled, West had a simple bid. He doubled and after everyone passed, led the jack of spades. East took his ace, led a second spade to knock out South's king and West ruffed. Eventually, South made four trump tricks and the ace of clubs and was down 800.

Of course, East and West could have made three no-trump for a score of 600, but if South had kept his mouth shut there is no guarantee that they would not have ended at four spades, down one. We will never know. South had given his opponents the best spot to play the hand.

**NORTH** 21  
♠ 872  
♥ J92  
♦ 103  
♣ J7432

**EAST (M)**  
♠ A Q J  
♥ A Q 4  
♦ 8 4  
♣ Q 3

**SOUTH**  
♠ K 5 4  
♥ 8 6 3  
♦ A K 6 3 2  
♣ A 9

Both vulnerable  
East South West North  
1 ♠ 2 ♦ Double Pass  
Pass Pass  
Opening lead—

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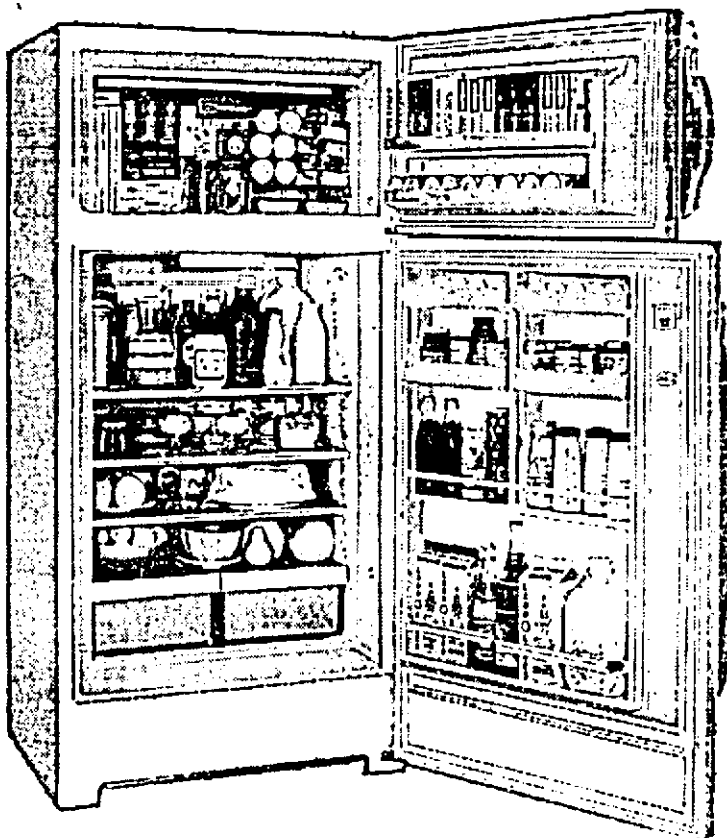
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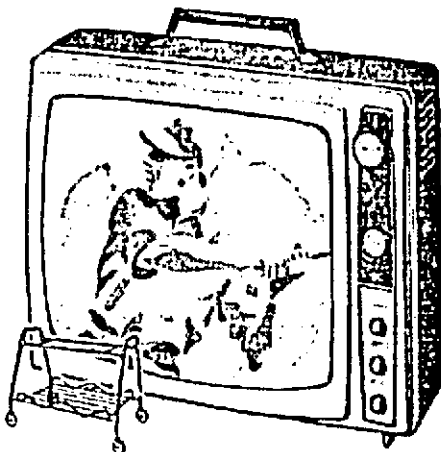
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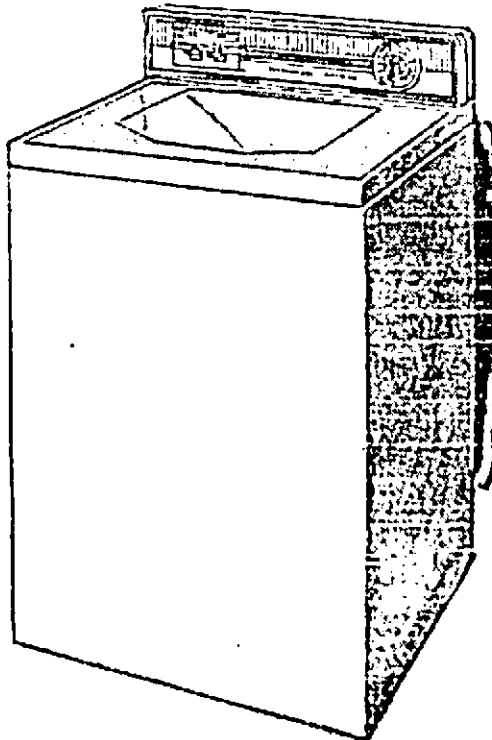


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## Fabric Facts

by BETTY BLAKE  
Foasberg's Fabric Care Counselor

**Home Permanent?** — Permanent wave solutions can be murder on fabrics. When giving yourself a home treatment, be sure to cover yourself with an old item that doesn't matter. Permanent wave chemicals may destroy the colors in a fabric — sometimes damage that is not evident until the garment has been stored a long time or pressed.

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## CHEF OF THE WEEK

# ArRANGES Life Electrically

By MILDRED K. FLANARY  
L. P. Food Editor

It's quite obvious that he's simply showing-off the electric range—to heck with the food! But why not—after all, Chef of the Week today, is Jack Horton, president of Southern California Edison Co. If you read on, however, you'll find he got his start with gas!

Life seems to arRANGE easily for Horton, and for one reason—he works at it. He does the job currently at hand, yet never loses sight of the potential of a ten-year-hence "program" as well.

Born in Stanton, Nebraska, he remained in that state to finish high school at Lincoln. He graduated at the age of 15, and entered Stanford University where debating was his forte. He didn't go in for sports particularly, for during his freshman year he grew six inches.

MAKING the most of surroundings AND industry, he "hatched" his way through school at Fallen Leaf Lodge, Lake Tahoe. Graduating from Stanford in 1936, he earned his law degree at Oakland College of Law in 1940.

After practicing law in San Francisco, he joined Standard Oil Co. of California in 1943 as legal specialist in oil and gas leases. The following year he was elected secretary and legal counsel of the Pacific Pub-

lic Service Co., a five-member holding company. He succeeded over the next eight years to executive vice president and president of both the holding company and the constituent operating companies.

In due time the Coast Counties Gas & Electric Co., one of the Pacific Public Service operating companies, merged with the Pacific Gas & Electric Co., and Horton was elected a vice president of PG&E. That was 1954.

In '57, he was elected to the presidency of two of PG&E's Canadian subsidiaries, the Alberta and Southern Gas Co., Ltd., and Alberta Natural Gas Co. He was appointed to his present position in 1959, following 16 years of electric and gas utility experience in California.

A DIRECTOR of the Edison Electric Institute, he serves in that same capacity for the United California Bank, the Los Angeles Chamber of Commerce and the Welfare Federation of Los Angeles Area. In addition, he is a member of the Board of Governors of Town Hall and is on the President's Board of Pepperdine College.

Horton has a fetish about pork chops, and when Mrs. Horton, whom he met in high school, by the way, starts them cooking, the youngsters know that Dad's returning from an out-of-town trip. By "youngsters" we mean, Judy, a senior at Marlborough, Sally, age 14, and Harold, nine.

Our "chef" also has a knack for impressing. Once his father-in-law arrived for an unexpected visit, Horton was caught red-handed fixing a pot roast, and baking a cake. Those were in his pre-electric range days, too, but he did succeed in convincing Dad that his daughter had married a paragon. To impress the "young Hortons" with the virtues of a

salad, he tosses it professionally at the table.

Next to golfing and swimming, he enjoys cooking; but his real enjoyment comes AFTER performing his duties as a chef — he lights up a big cigar. Here's why he likes pork chops!

### PORK CHOPS ELECTRIQUE

Place the desired number of center-cut pork chops in large heavy fry pan AFTER the bottom of the pan has been salted. NO COOKING OIL OR FAT IS USED.

Brown chops on both sides. Then pour "half 'n' half" or cream over chops (about 1/4-inch deep). Cover tightly and simmer slowly for about 45 minutes. Remove chops from pan (keep warm). Add enough flour to make good old middle-west country gravy.



Jack K. Horton

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## Voice of the Vikings

BTD TURNS SPOTLIGHT ON TALENT GROOMING

### Business, Technology

After an interlude for Easter vacation — variously spent in working, relaxing, or boning for post-holiday midterm exams — students of Long Beach City College will head into the busiest activity schedule of the whole year.

At the Business and Technology Division, two major events are scheduled for the upcoming week: Auditions for the annual Talent and Variety Show on Tuesday, and the windup of the month-long Best-Dressed Contest on Wednesday.

Sixteen campus clubs will put their best actors, singers, dancers, and instrumentalists on stage for the auditions. The big show itself will be held in May. Cash prizes will be awarded by the ASB Cabinet to the top individual performers and variety acts.

The winners among 60 natty-looking contestants in the best-dressed contest will be announced at an outdoor assembly near the student lounge. After weeks of observation, the secret panel of judges will choose one student from the business and general education classes and one from the technology area. Contestants are not being judged on high-fashion elegance, as such, but on their neatness, grooming and appropriateness of dress for the occupation they intend to pursue.

Also on Wednesday, members of the LBCC-BTD chapter of the Society of Technical Writers and Publishers will make a field trip to Beckman Instruments Co. in Fullerton. (Incidentally, did you know that BTD has the only student chapter of STWP in the whole country?)

During Easter Week, BTD dental assisting student Linda McGriff was one of two national winners of the \$100 Juliette A. Southard Scholarship Award, presented at the annual meeting of the American Dental Assistants Association in Los Angeles.

### Liberal Arts

Immediately after spring vacation, hopeful candidates for fall semester student body offices go into action at the LBCC Liberal Arts Division. All names of eligible candidates must be on file in the Activities Office prior to Friday. Next comes the test on the ASB constitution early in May, followed by vigorous political campaign up to the May 25 election day.

The "Ugly Man" contest,

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Long Beach Auxiliary 210, Military Order of the Purple Heart, will entertain with a buffet luncheon and card party at 5:30 p.m. next Sunday in Garden Room, Third Street and Alamitos Avenue, as a benefit for the Department of California.

Tickets for the event now are on sale, and may be obtained through Bernice Thompson, 3707 Cerritos Ave. Bridge and canasta will be offered along with door awards.



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## Fraternal Calendar

### TUESDAY

Service Chapter, O.E.S. will have special honors for shut-ins during 8 p.m. meeting, Monte Vista Temple, 1120 E. Market St. Edith Holton, Bertha Elsey and Ruth Hornaday in charge.

### WEDNESDAY

Past Noble Grands Club of Del Mar Rebekah Lodge, noon luncheon, Colonial Hall, 951 Locust Ave.

### SATURDAY

Emera Chapter 561, O.E.S. meeting honors side liners with star points as chairmen, 1:30 p.m., Machinists Hall.

Ladies Auxiliary 791, Fraternal Order of Eagles, annual all-day 49er bazaar opens 9 a.m., smorgasbord beginning at 11 a.m., Eagles Hall, 2821 E. Anaheim St.

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2 qt. Sauce Pan, lid, rosewood handle	12.25	6.15
1 qt. Sauce Pan, lid, rosewood handle	10.00	5.00
10" Open Biter	6.00	3.00
20" Open Biter	10.00	5.00
Large Trivet	3.50	1.75

Many more Casseroles, Bakers, Sauce Pans, Frying Pans not shown.

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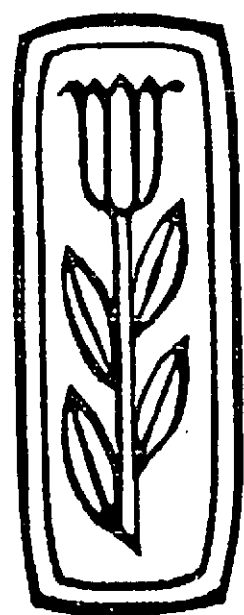
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# Spring CARPET and HOME FURNISHING Fashion News



*Independent • Press-Telegram* April 22, 1962

# Furnishings for Homes Salute Consumer Taste

By MIMI PHILLIPS

New home furnishings may generally be considered a tribute to consumer taste. Classic refinements in nearly all categories give the new pieces a "collector's item" effect ... an indication that producers are aware of the average homemaker's ability to appreciate such refinements. Further, most of the new lines incorporate enough individuality that they may be used together—an entire room furnished from a single line—or in conjunction with other pieces (previously owned or selected from other new lines) to create an attractive, integrated, but not tastelessly "matching" setting.

As a result, this versatility is an aid as well as a tribute to the consumer. No longer need the homemaker suffer doubts as to whether a new item will harmonize with the existing pieces in her home, nor need she fear that fur-

nishing a whole room with pieces from one line will result in a sterile "show window" effect.

MANUFACTURERS are to be congratulated on this accomplishment; it cannot have been easy to achieve the design of long lines with such individuality among the pieces—or to soften extreme stylings to permit harmony without boring sameness.

The consumer is to be congratulated for her good fortune: Now homemakers may feel free to select just about any furnishings which appeal to them, confident that their choices may be combined into an interesting and integrated end decor.

No single period dominates the new offerings, but nearly all are represented. A full range of provincial, traditional, and contemporary lines is being shown—harmony among them being

achieved by grace of line, rich finishes and fabrics, and luxurious but generally restrained detailing.

The elaborate Italian influence has grown more widespread, but it has been modified for adaptation to today's homes and needs. The same is true of the still-popular French derivations and even of many provincial lines, which continue last summer's increased refinement and minimize the primitive effect.

CONTEMPORARY design has lost its starkness, taking on softened contours and warmth in wood and fabric colorings. Here, too, greater richness is added by such refinements as carved legs, dressy hardware and marbled tops. Most lines show a trend toward larger-scaled pieces, but graceful contours eliminate any resultant bulky appearance.

Walnut continues to retain its first-place popularity, but exotic woods such as teak or rosewood are frequently seen. Antique white finishes are widely shown, often with gold accents, while fruitwood and maple are still favored for provincial and early American styles. Some tendency is seen toward a lightening of natural wood shades. Combinations are also displayed in some lines.

## Newest of Furnishings on Display

The finest showings of home furnishings in history are now offered in the leading retail stores in the Long Beach area.

All invite the public to their "open house" showing of the home furnishings display, starting Monday. Special window displays and individual room displays will be found in the stores.

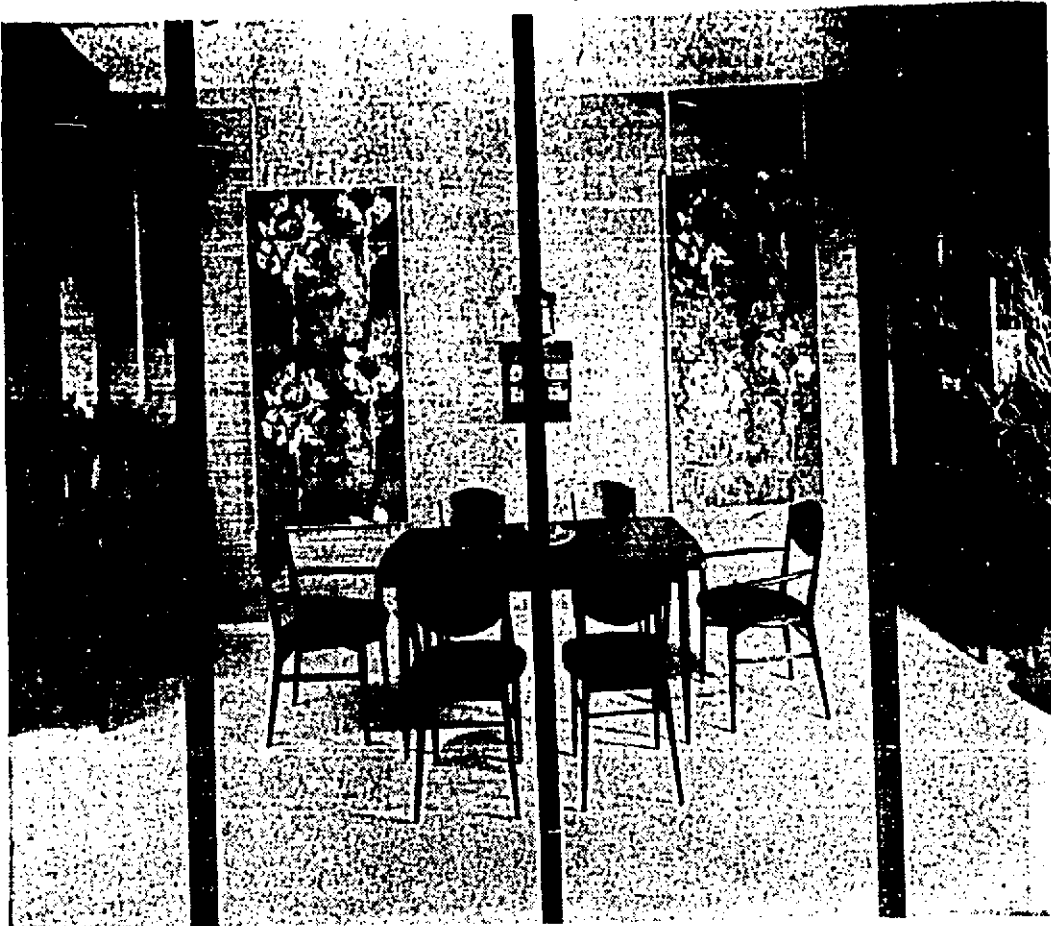
Experts in home decor will be available in the stores to offer suggestions and many stores will send decorators into homes with samples of rugs and draperies to help plan the new settings.

Visitors will find the prices on furniture and furnishings have held the line far better than in most other fields. The stores provide excellent budget purchasing plans for most any purchase.

## Carpet Backing Is Important

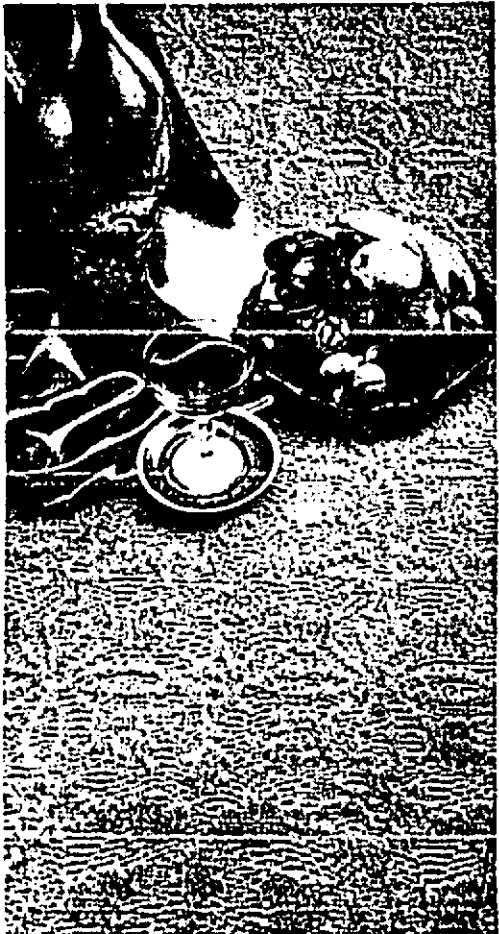
The backing of a carpet plays a part in performance and quality. Its function is to hold the carpet together and give it dimensional stability—in other words, prevent it from shrinking, stretching and buckling.

## Designed for Contemporary Living



### EMPHASIS ON VERTICAL LINES

This Delinerator Group by Paul McCobb is a noteworthy contribution that represents today's concepts of contemporary living. The unique emphasis on the vertical portion creates a new look for today's home. Versatile in adaptability, groupings such as this may be seen at the new Henry's contemporary furniture, 2750 E. Pacific Coast Hwy.



### FINEST IN CARPETS

Fashion-lovely carpet and coordinated draperies will be found in Caren's at 11918 E. Rosecrans, Norwalk. Caren's features first quality carpet lines and a telephone call will bring experts to help you with your floor covering problems.

## Classic Collection of Styling in Rugs

Area rug design, which has in all artistic endeavors is a gone both far out and far, round rug six feet in diameter, with eight long torches emanating from a central point, like spokes in a wheel. Its unusual color scheme is red torches bearing orange flames, on a background of pale pink.

Greece of the Parthenon and the Olympic Games, and France of Versailles and knightly tournaments contribute to designs—happy news for the homemaker who has stayed with traditional motifs through the many changes in furniture design during the past two decades.

FROM GREECE comes a field of white Zefran acrylic, Nylon, a synthetic fiber that Dow Chemical's plush, high-pile fiber completely machine washable.

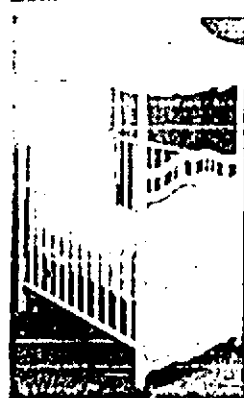
Also taking its inspiration from the time and place when harmony was the highest goal

FRANCE'S contribution is the fleur de lis, coat of arms of the French royal family. In one version it appears carved and plume-like and covers almost the entire field of an elongated oval measuring eight feet from end to end, and four feet at its widest point. Of DuPont's 501 field of white Zefran acrylic, Nylon, a synthetic fiber that Dow Chemical's plush, high-pile fiber completely machine washable.

Another version, a round rug called simply "Fleur de Lis," has five flowerets linked at the center of the rug, the familiar diamond-shaped top of the design always pointing to the edge. The rug comes in two color combinations—white on gold, and white on green. Its size, four feet in diameter, makes it an excellent choice for an entranceway since it will set the theme for the whole decor of an apartment or home.

## Room Restful When Carpeted

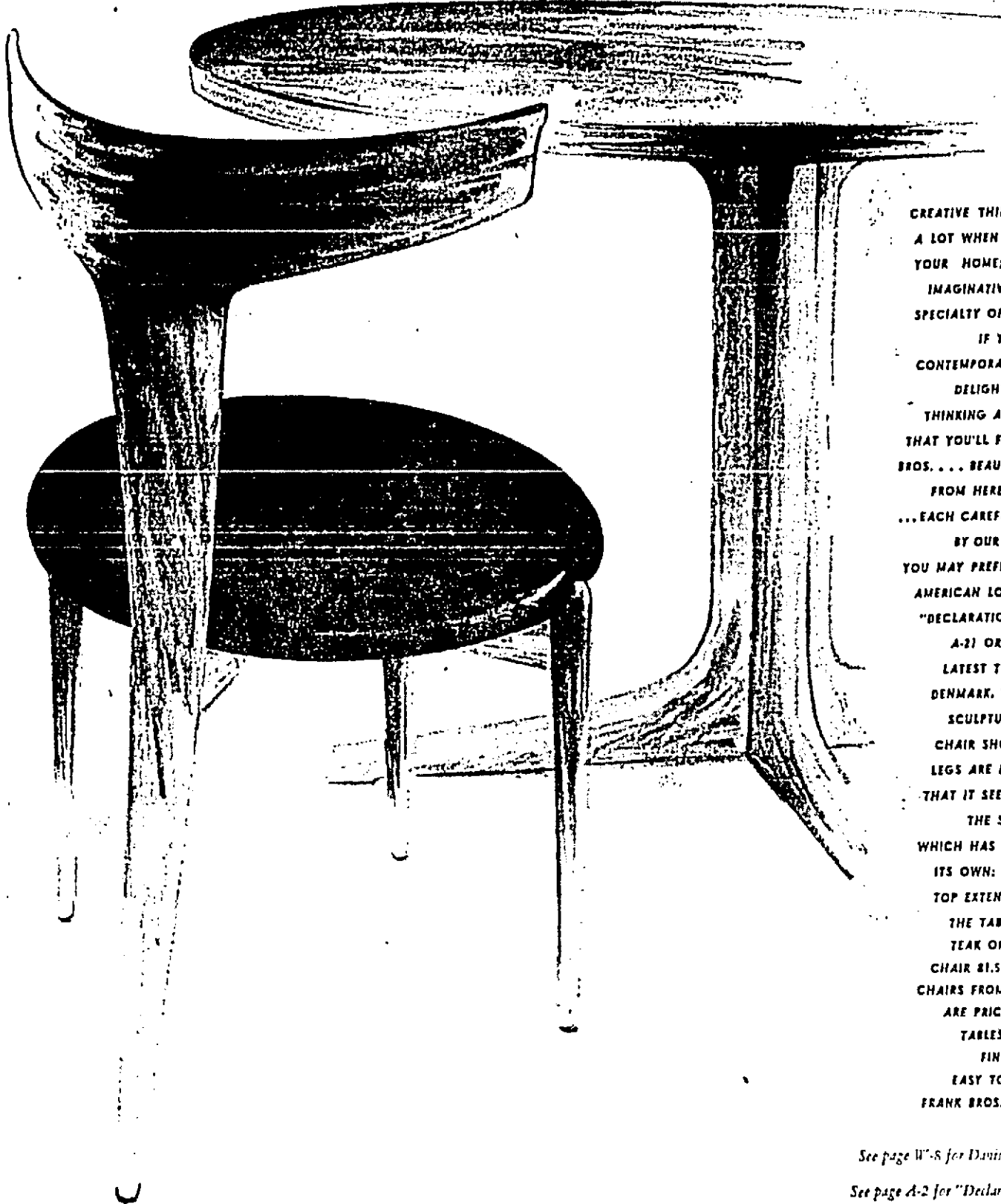
Any room where you use carpet immediately becomes more quiet and restful. It is a floor that offers not only decorative beauty and comfort, but is able to swallow sound at the source and keep it from reverberating about the room or house.



### CANOPY CRIB

Full-size canopy crib shown here by Thayer Co. manufacturers, is in French Provincial styling. Canopy is removable for washing.

## NEW IDEAS



CREATIVE THINKING MEANS A LOT WHEN YOU FURNISH YOUR HOME; AND BRIGHT, IMAGINATIVE IDEAS ARE A SPECIALTY OF FRANK BROS.

IF YOUR TASTE IS CONTEMPORARY, YOU'LL BE DELIGHTED WITH THE THINKING AND SELECTION THAT YOU'LL FIND AT FRANK BROS. . . . BEAUTIFUL DESIGNS FROM HERE AND ABROAD

...EACH CAREFULLY SELECTED BY OUR DESIGN STAFF.

YOU MAY PREFER THE NATIVE AMERICAN LOOK OF DREXEL

"DECLARATION" (SEE PAGE A-2) OR PERHAPS OUR

LATEST TREASURE FROM DENMARK, THE BEAUTIFUL

SCULPTURED TEAK SIDE CHAIR SHOWN HERE. ITS

LEGS ARE POSITIONED SO THAT IT SEEMS A PART OF

THE SLENDER TABLE, WHICH HAS A SURPRISE OF

ITS OWN: ITS 48" ROUND TOP EXTENDS TO 96" . . .

THE TABLE IS 314.75 IN TEAK OR WALNUT, THE

CHAIR \$1.50. 10 OTHER SIDE CHAIRS FROM SCANDINAVIA

ARE PRICED FROM 29.95. TABLES FROM 119.75.

FINE FURNITURE IS EASY TO OWN WITH A

FRANK BROS. BUDGET PLAN.

See page W-8 for Danish Cookware Sale

See page A-2 for "Declaration" by Drexel

FRANK BROS

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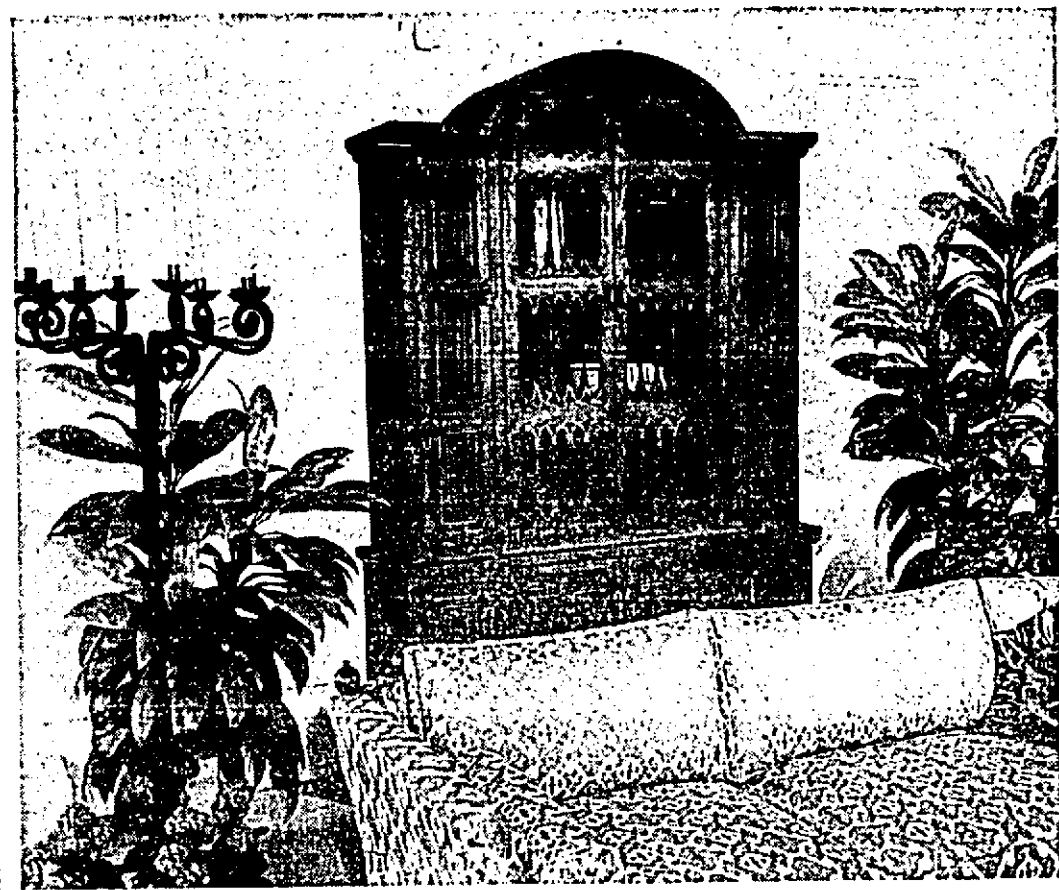


# Imported Furniture Showing Popularity Gains



ROOM SETTING OF IMPORTS

A typical room setting at Carl's Furniture, 1250 E. Pacific Coast Hwy., is featured in new and exciting contemporary-imports. Shown in the setting are selected items imported from Sweden. The all teakwood wall cabinets and bookcases serve as a functional unit. Also shown are Scandinavian designed armless chairs and thinline convertible sofa bed, imported from Sweden. Sharp, bold colors are used as the covering for these items to accomplish required accents.



FOR AUTHENTIC SPANISH ATMOSPHERE

Davis Furniture, of 1975 Long Beach Blvd., is featuring this Hacienda group, typically Spanish and the latest mode in home furnishings. To our friends from Mexico, we are indebted for this beautiful hand-carved breakfront. Executed in soft, mellow finishes with blending antique hardware. Complete living room, bedroom and dining room groupings are available. The Mediterranean style sofa and wrought iron candelabra blend to create an authentic Spanish atmosphere.

## Compare moderate priced Conquista

PILE — 80% CRESLAN® ACRYLIC — 20% MODACRYLIC



for color, elegance, practicality

*Another fine Beautiful Caren's Carpet*

\$10.95 a sq. yd. You've never seen a carpet that gives you so much for your money. Ten decorator styled colors—the richest in its price range. Conquista is handsomely textured, expensive looking with built-in sturdiness for extra value. Tested and proved better for crush-resistance, wear life, lasting beauty and ease of care, thanks to wonderful Creslan®. Has the Good Housekeeping Seal. Come see and marvel at fabulous Conquista.

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- ★ Bigelow
- ★ Mohawk
- ★ Magee
- ★ Philadelphia
- ★ Wunda Weave

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Closed Sunday

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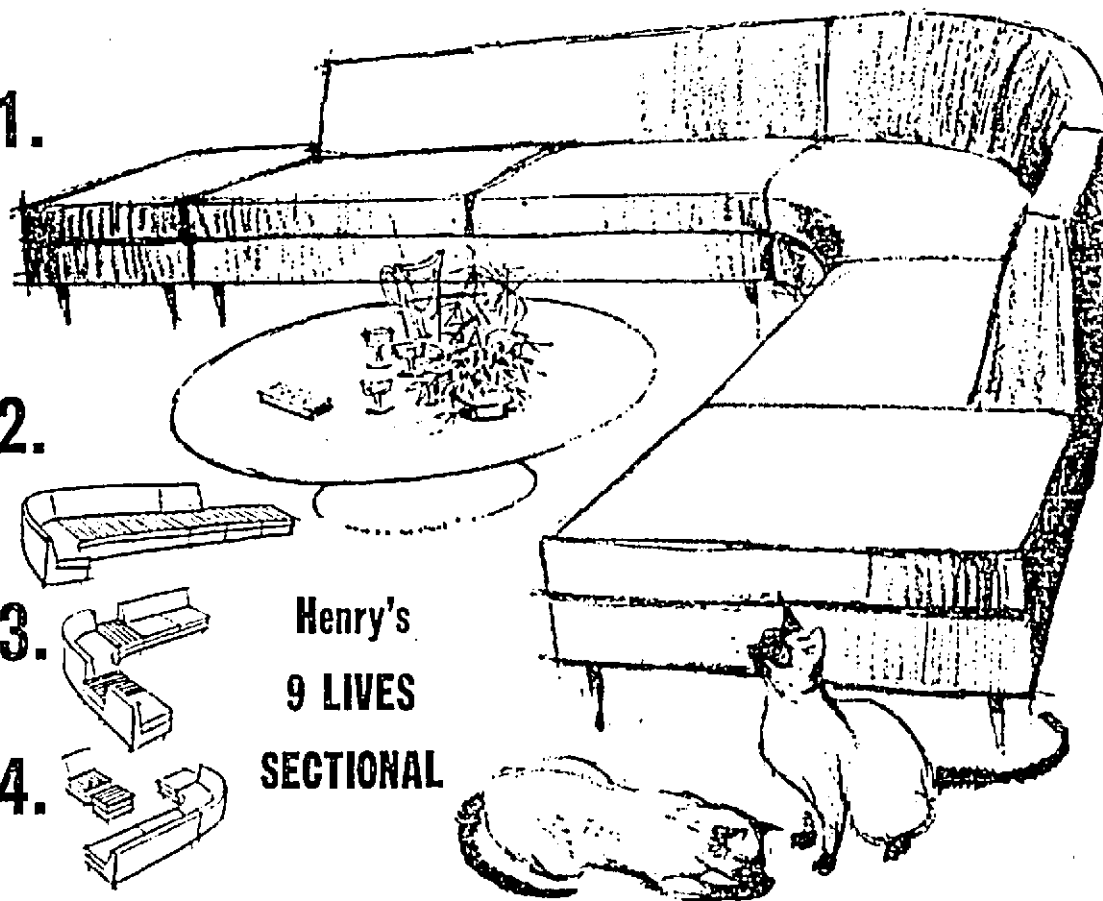
NO MONEY DOWN  
3 YEARS TO PAY

1.

2.

3.

4.



Henry's  
9 LIVES  
SECTIONAL

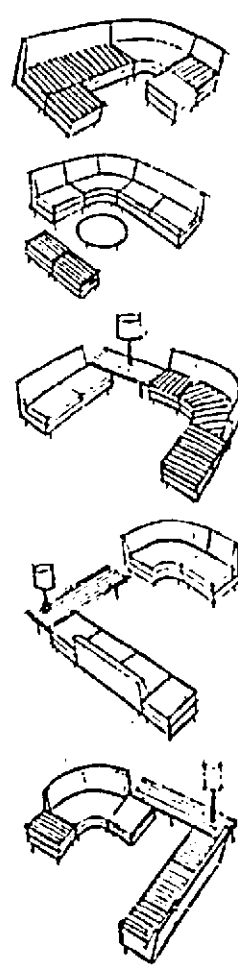
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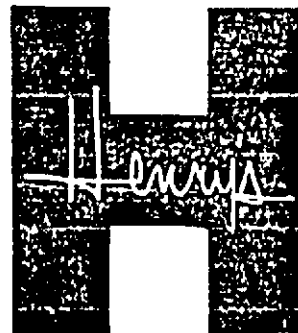
9.



17-foot group—5 pieces  
65" straight sectional, 71" curved sectional  
27" chair sec. Two 44" backless sec.

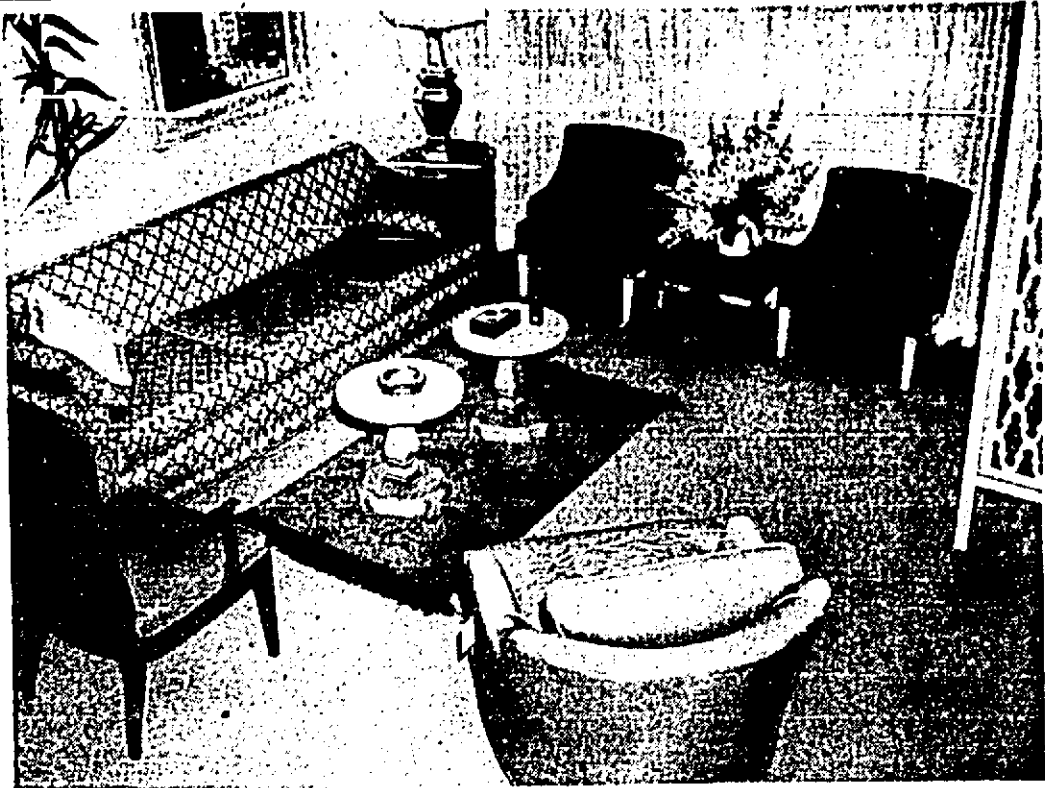
This sectional will adapt to the smallest apartment or the most spacious dream home. We have it in a complete selection of choice fabrics and colors. Reversible foam cushions for double wear—upholstered in stripe and solid for greater decorating versatility. Heavy duty frames. It's worth far more than our sale price of

**\$399<sup>00</sup>**



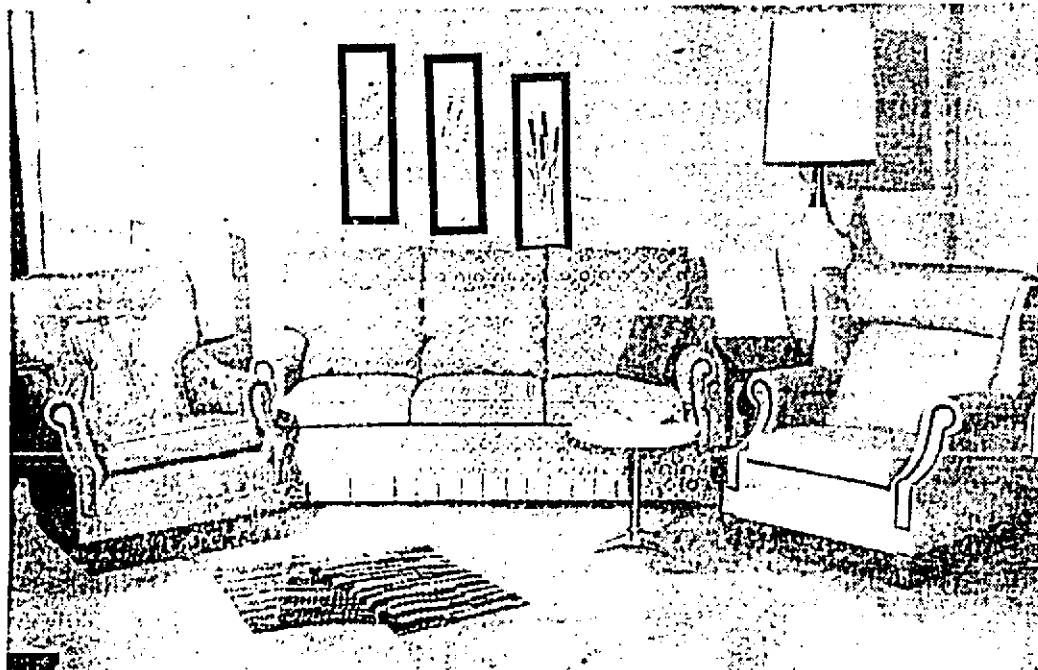
CONTEMPORARY  
FURNITURE

2750 E. Pacific Coast Hwy.  
LONG BEACH  
GE 9-0954  
OPEN MON. & FRI. 'TIL 9 P.M.



#### DESIGNED FOR SENIOR CITIZENS

From Lloyds of Long Beach, 4141 Atlantic Ave., comes this special grouping specifically designed for senior citizens. Known as Lloyds Leisure Apartment Model, this model room is one of many at Lloyds. The upholstered furniture is custom made by Lloyds of Long Beach.



#### SEEING IS BELIEVING!

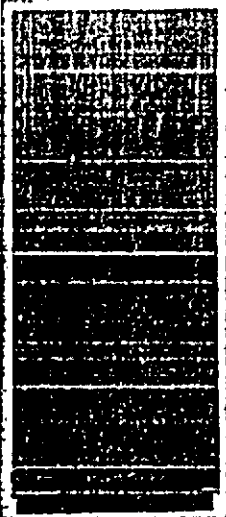
New Naugahyde, the miracle fabric furniture covering that looks like fabric, feels like fabric, yet is child proof, fade proof, is now being used in living rooms as well as dens. The new patterns come in tweed prints and solids. Designs to fit any decor. The complete line of all the latest designs are now on display at the Long Beach Upholstery (House of Naugahyde), 3434 Atlantic Ave., Long Beach, California's leading dealer in Naugahyde furniture, new and reupholstered.

#### Most Table Lamps Tall but Narrow

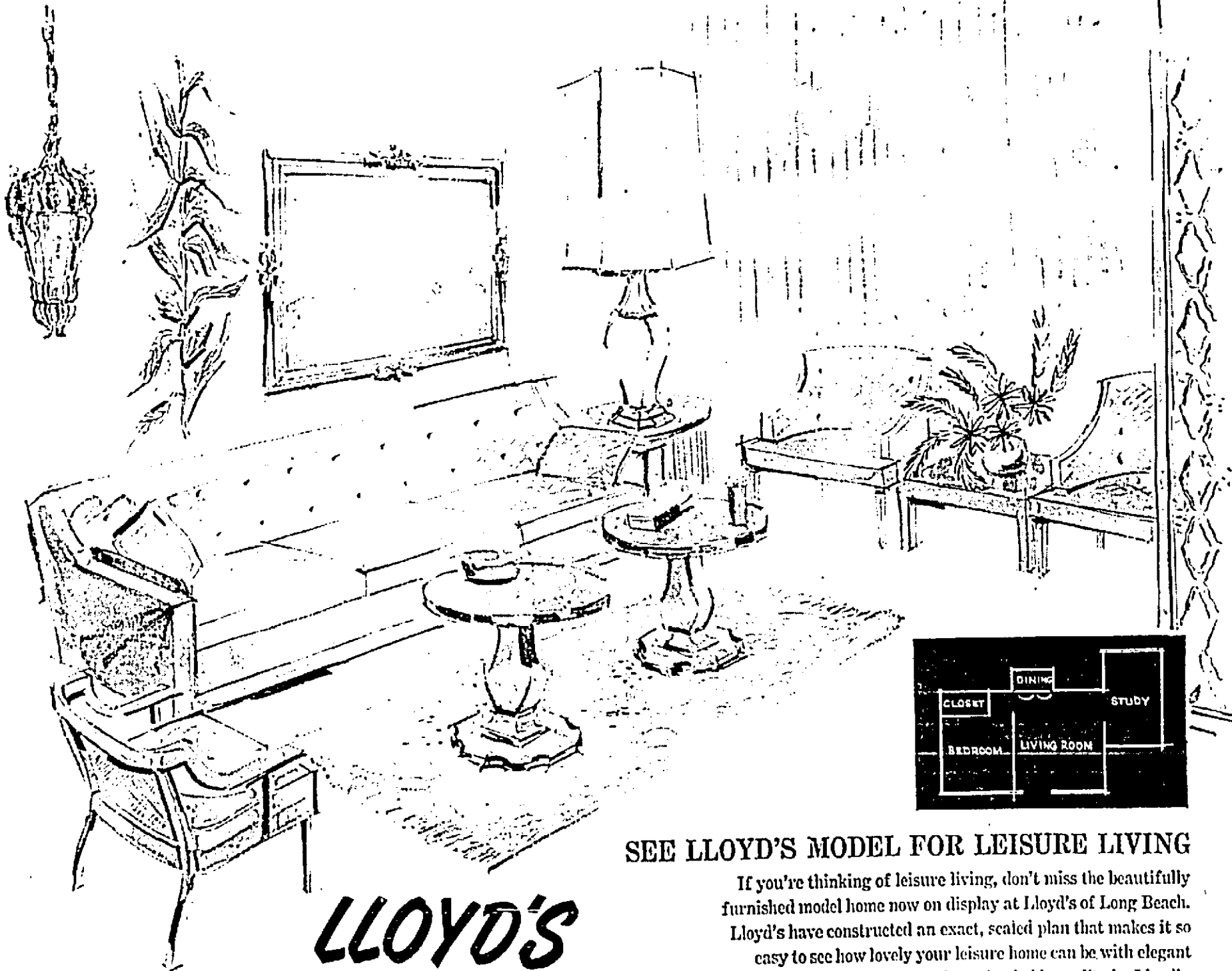
Versatility is reflected in new accessories on display. Lamps typify this trend, with many lines suitable for use in traditional or classic contemporary interiors. One line includes a group of authentic reproductions, featuring fine craftsmanship.

Most table lamps are still moderately tall, but less massive and more delicately shaped. A number of floor lamps feature small trays to double as occasional tables. Also popular are pendant lamps, with attached chains. Effective in this group is a simple lantern styling which is distinctive in its graceful silhouette and elegant brass chain.

Most of the new lamps are constructed of sculptured woods — primarily walnuts or fruitwoods, ceramics, or composition. Many combine two or more materials. Shades are simplified in line and external ornamentation, but frequently utilize patterned fabrics for interest.



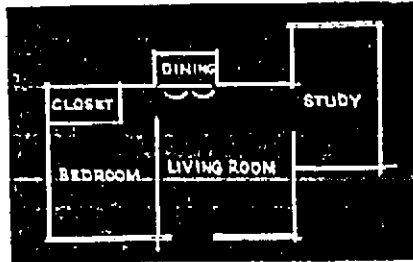
An entire Hi Fi system may be housed in this "Armoire" storage case by Glenn of California. It stands 6 ft. and is under 3 ft. wide. There are 4 matched walnut doors.



**LLOYD'S**  
OF LONG BEACH

#### SEE LLOYD'S MODEL FOR LEISURE LIVING

If you're thinking of leisure living, don't miss the beautifully furnished model home now on display at Lloyd's of Long Beach. Lloyd's have constructed an exact, scaled plan that makes it so easy to see how lovely your leisure home can be with elegant styling and unmistakable quality by Lloyd's, Long Beach's finest furniture store.



#### Upholstery Fabrics in New Trends

Grace of line is evident in temporary design has not been overlooked, but it has been shown in two color trends being shown, with Italian and French design sources' popu- collections' flares, curves, and lar in transitional styles. Con- broken lines.

#### STEINWAY



If you're looking for a piano, why not start at the top? Humphreys Music Company has been Long Beach's piano-organ headquarters for over 45 years. We mention the past only to emphasize the fact that we're still Long Beach piano-organ headquarters. What does that mean to you? It means, for one thing, a bigger selection of better pianos and organs. Take pianos for example: We are the one and only local dealer for the Steinway — the unquestioned standard of excellence in pianos. But that's not all. We're also exclusive local source for the world-famous Knabe and the broad range of Everett, Cable-Nelson and J. & C. Fischer pianos. More models and more prices from which to choose! Start now to enjoy a piano's pleasure... from Humphreys.

#### IN LONG BEACH, THERE'S ONLY ONE PIANO & ORGAN HEADQUARTERS!

#### LOWREY..

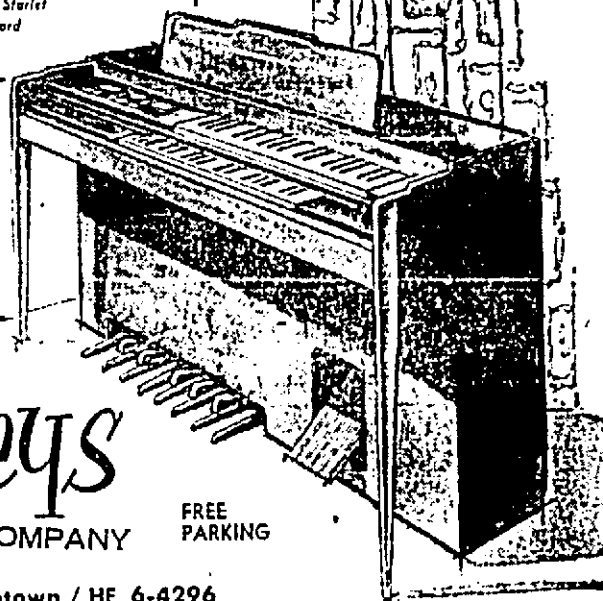
Now you can enjoy a complete two-manual organ in your home for only a few dollars a month. Lowrey organs are the best electronic organs money can buy. And the best thing about the Lowrey is that it takes less money to buy it than you'd imagine. There are many models, many styles — with the entire range of orchestral effects at your fingertips. Visit Humphreys soon to select the one best suited for your home.

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Lowrey Starlet 2-keyboard organ



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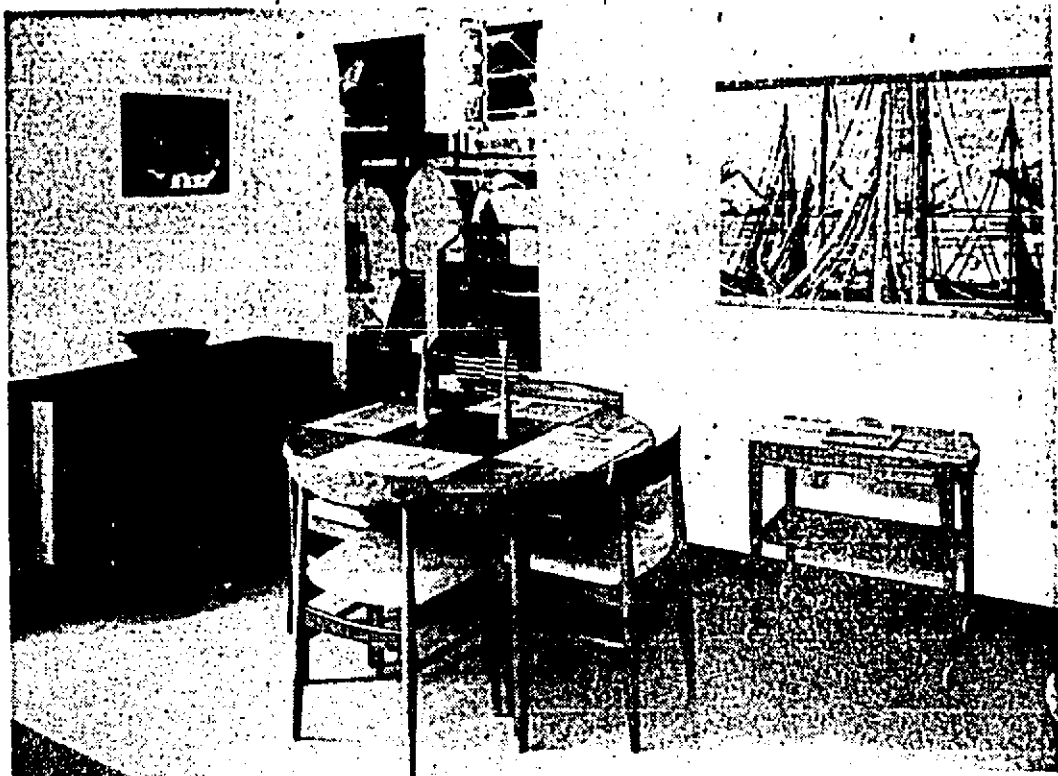


## Relaxed Setting for Dining Room



### RUG PROVIDES PROPER ATMOSPHERE

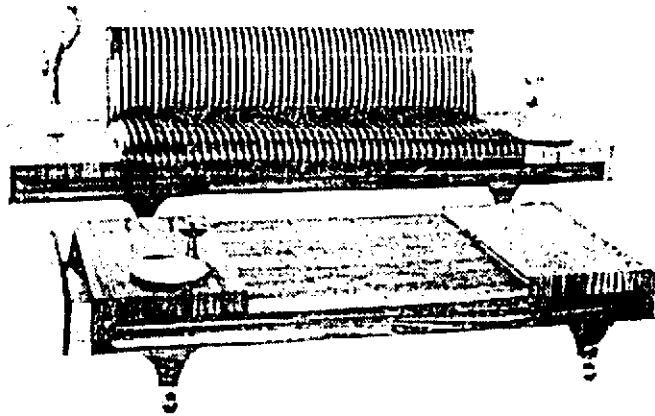
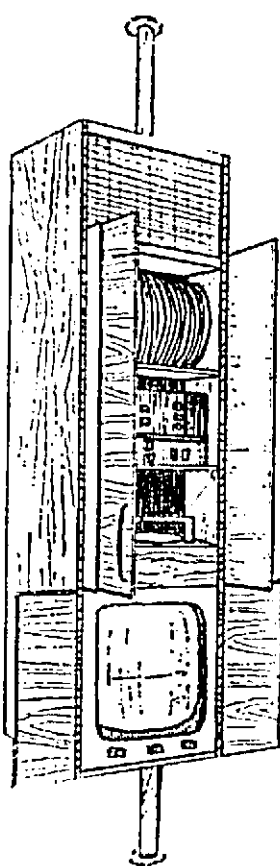
A handsome rug which follows the shape of a table provides the atmosphere that is a "must" for any dining room—relaxation. The texture complements smooth wood finishes, the interesting border design sparks decor.



### FINEST OF SCANDINAVIAN IMPORTS

The above grouping of the long, low buffet and the round dining table together with the attractive serving cart are all in beautiful hand-rubbed teakwood, imported from the Scandinavian countries. The dining table extends to seat eight adults comfortably. Many others of the latest imports are on display at the Scandinavian Imports, 322 Main St., Seal Beach.

## NEW HIGH FASHION and SOLID COMFORT OF SCANDINAVIAN DESIGN



72" Seating Unit with 2 18" Tables or side drawer units. Walnut. Hand rubbed oil finish. Wood or castor legs. Overall dimensions 108"x30 1/2"x29" high. Cluster or disc lights available in tables only.

72"x30 1/2"x21 1/2" Coffee Table or drawer units. Walnut. Hand rubbed oil finish. Wood or castor legs. 36"x29"x3".



Mr. Chair II  
Designed by George Mulhauser  
Molded walnut shell . . . Vinyl tufted cushions . . . bright chrome plated base . . . tilt action . . . adjustable headrest. OTTOMAN . . . to match 25" w x 21 1/2" d x 16" h.

Veriscale is the exciting solution to versatile storage. From the basic shell you can equip for an infinite variety of applications—for Dining Room, Family Room, Bedroom or Living Rooms . . . and any component (Drawer, shelf, etc.) may be purchased separately as the need arises.

One of the largest selections of  
Imported Scandinavian Furniture in  
hand-rubbed teakwood, in Southern California

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**Scandinavian** IMPORTS

322 Main St., Seal Beach

Open Fri. to 9; Sat. 12 to 5 p.m.

Closed Today (Easter) Phone Geneva 1-8014

### If your drapes have lost their zing . . . CALL BUFFUMS'

Have new draperies made-to-measure for the price of the fabric alone — not one cent extra for the making! A call will bring our Interior Consultant to your home with fabric samples — the latest! He will take measurements and give estimates, without obligation.



### If your couch has sprung a spring . . . CALL BUFFUMS'

Again, see the latest in upholstery fabrics in your home (all 40% off regular price right now!) then let our workrooms show you what 'better than new' really means! Woodwork is refinished, springs retied, all webbing replaced with new, covering is custom-fitted!



### If new carpet you'd install . . . room-size rug, or wall-to-wall, DO IT NOW, don't wait till Fall . . . CALL BUFFUMS'

In carpeting, Buffums' offers the world-famous Bigelow Broadlooms, all wool and 501 nylon, in a wide range of colors and patterns. See the samples in your own home, against the background of your draperies and furniture. The moderate estimates will surprise you!

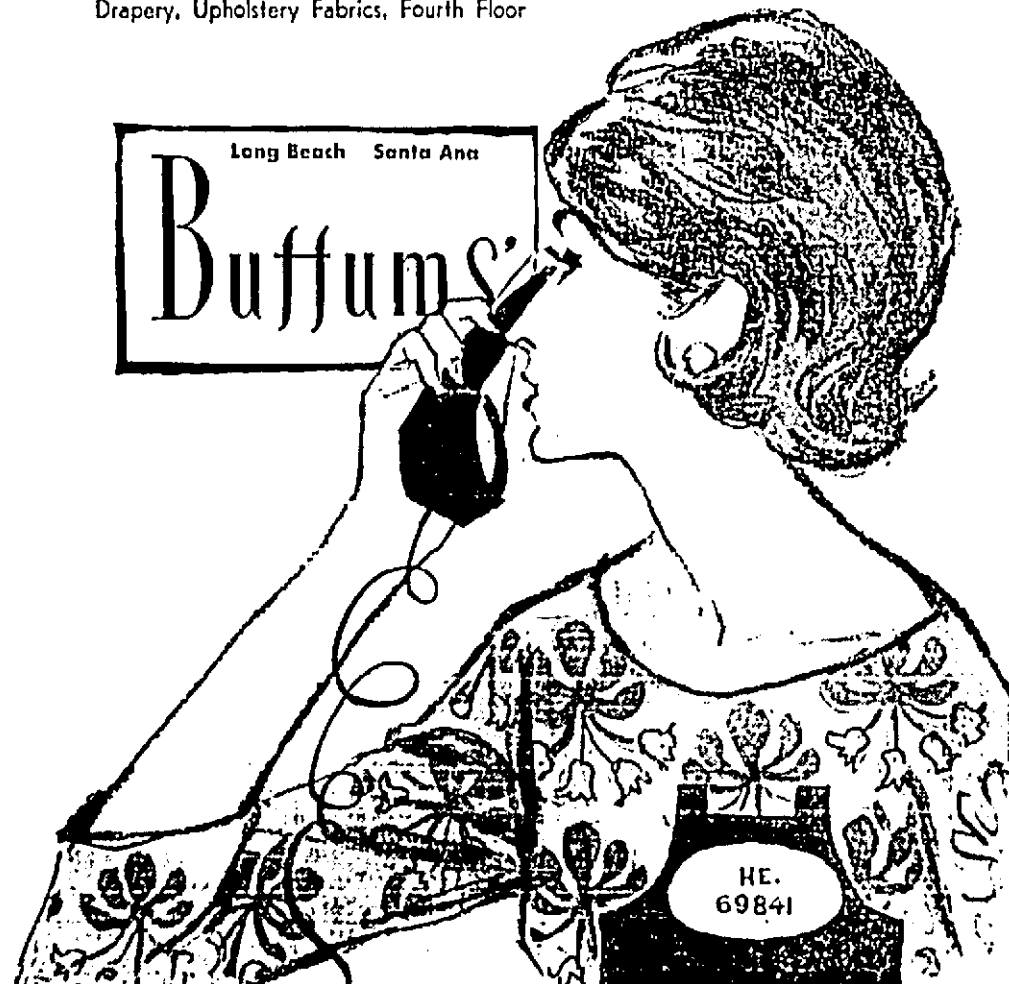


OUR INTERIOR CONSULTANTS are expert on color and fabric, trained to create drapery, carpet and upholstery harmony, as well as being wise in the ways of slipcovers, shutters and such. Their advice is yours for the asking —

IN LONG BEACH, call HE 6-9841, ZE 9841 or SP 5-1191

IN SANTA ANA, KI 2-6262, ZE 2626, or call collect

Drapery, Upholstery Fabrics, Fourth Floor



PINE AT BROADWAY. STORE HOURS: MON., FRI., 9:30 A.M. TO 9 P.M. OTHER DAYS, 9:30 A.M. TO 5:30 P.M.





Fanciful New Lantern Designs

About 10 years ago George Nelson turned his attention from furniture and architecture to lighting. That move resulted in the famous "Bubble Lamps" suspended from countless American homes.

Now Nelson has returned to lighting designs. The happy result is a series of intriguing "lanterns" utilizing new techniques in plastics.

The lanterns filter light through an extruded plastic cylinder and then allow it to pass through sculptured segments of molded vinyl. It sounds complicated, but the results are truly beautiful.

SLIGHTLY ORIENTAL in feeling, but definitely not oriental modern, the lanterns have a distinctive personality. They are almost sculpture.

The lanterns three-dimensional surface is easy to clean. As a matter of fact, they can be taken apart if necessary. And being plastic, they are extremely durable.

Table lamps and floor lamps will be available in addition to the hanging lanterns.

Rugs for Outdoor Use Too

The annual all-American competition to see who can best continue gracious living when the voice of the power mower is heard in our land got off to an early start with the introduction of outdoor rugs.

The outdoor rugs bid fair to replace barbecue skill as a status symbol come summertime and the annual migration to patio, pool, porch and backyard.

ONE COLLECTION is composed of three rugs: "The Big Catch," a six-foot-long frankly fat, and wonderfully winsome fish complete with fan-tail, bulging eye, and sly grin; "Clouds Aloft," swirls and spirals of fluffy white high-pile Zefran fiber rising from a sky-blue base; and "El Sol," a stunning orb, six feet in diameter, in yellow, gold and orange.

These are rugs for lounging upon as well as looking at, and all are constructed to be plushy and highly absorbent for that sun-and-snooze after a swim.

At summer's end, they'll happily move inside with the rest of the family—"The Big Catch" tacked to plywood and mounted on the wall, "Clouds Aloft" beside a bed; and "El Sol" wherever a blaze of color and warmth would be welcome.

Timely Tips

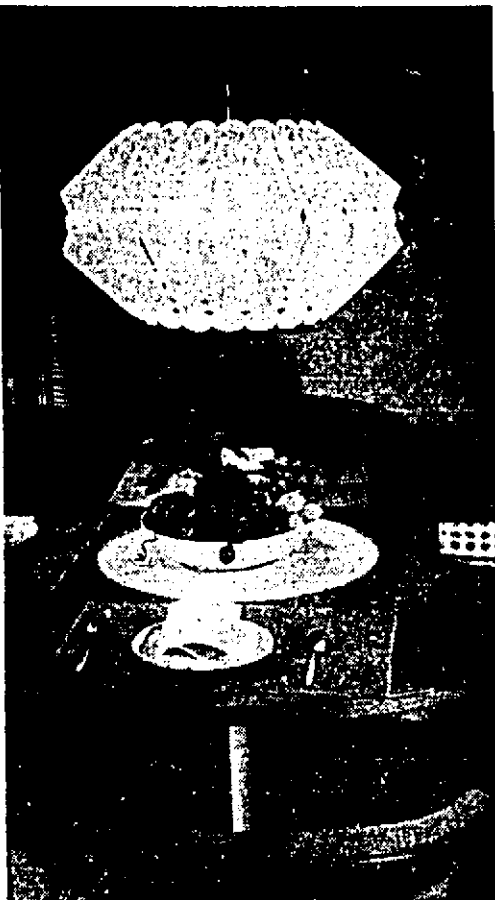
United Press International

Spray dried flower arrangements with hair spray to keep the fluff of such plants as milkweed from falling.

Attach several shower curtain hangers over one end of the clothes closet rod. Use them to hang such items as umbrellas or belts.

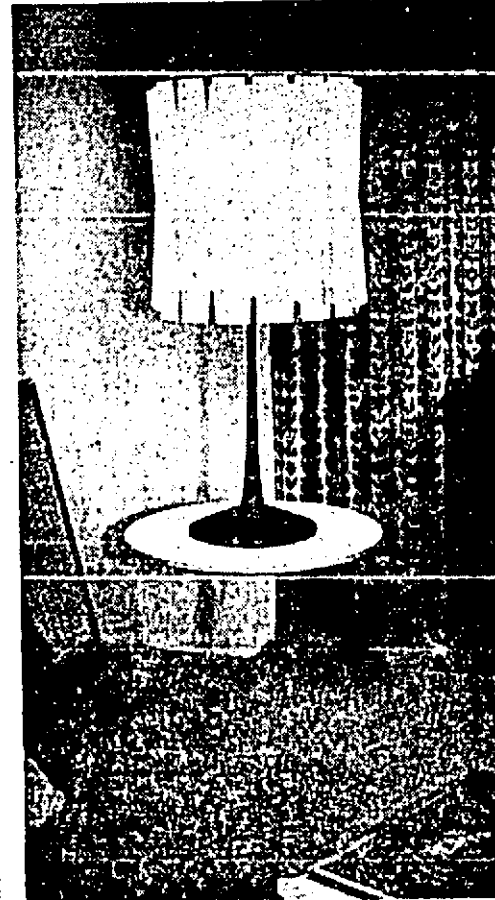
To avoid burns, use tongs to put food into hot fat when frying it.

Blot fresh water spots on a



LANTERN LIGHT DINING

New look in lighting is particularly attractive over the dining table. Here a lantern fills a three-way lighting requirement: Downward light on the table, indirect light flooding the ceiling and a soft glow around the periphery of a lamp for a relaxed atmosphere.



IDEAL FOR LOUNGING

On a slender walnut shaft, a lantern is luminous, decorative and virtually unbreakable. A cantilevered table holds this lantern in position for relaxed, semi-prone reading or lounging.

If dry, rub the spot briskly with the fabric itself or a clean tissue. When you have the vacuum cleaner in use, run the nozzle over velvet hats and suede shoes. This works better than dampened with a drop of mineral oil and a little water.

Wipe leaves of house plants over velvet hats and suede shoes. This works better than dampened with a drop of mineral oil and a little water.

Area Rugs Will Place Accent Where Most Needed

Area rugs have emerged as one of the bright spots in home fashions news for 1962. More than ever, these little rugs—and many that are not so small—show an intensity of color and design that can add a bright accent to many areas of your home.

The brightest colors and bold designs can be used to advantage in these rugs, since they do just what their name imply—provide an accent in a room or define one area. The vivid style which might be overpowering in a large area of carpet can be a focal point in a rug.

Styles are numerous—from those inspired by regional designs, such as Pennsylvania Dutch or Southwestern, to "novelty" ideas to brighten a child's room.

COLORS AND textures show as much range of choice, from pastels to "shock" colors, from thick, furry rugs of smooth looped textures.

Here are a few tips to aid in your selection and use of interesting rugs:

Do choose a rug size with proportions in mind. Obviously, a 3'x5' rug by itself will be completely lost in a large room—and too many small rugs in one room will give a haphazard appearance.

Therefore, choose a rug large enough to define a particular area—perhaps a furniture group, or a corner of a room.

Two rugs in the same room do not necessarily have to match in size or shape. For example, you might use a round rug to accommodate a dining table and chairs, a square or rectangle to define the "living room" area of the center motif, or furniture contained within a bordered or fringed rug.

Don't be afraid to use an area rug over wall-to-wall carpeting. You can choose a rug for its design interest and be practical at the same time. Small rugs help protect carpets at heavy-wear spots. Shift them occasionally to avoid undue abrasion on carpet pile and remember to vacuum the carpet underneath during regular cleanings.

DO CONSIDER rug design for their design and color interest. Since a rug on a bare floor, or used over plain carpet, naturally stands out, make the most of contrast in color and texture.

When you think about placement, avoid undue abrasion on carpet pile and remember to vacuum the carpet underneath during regular cleanings.

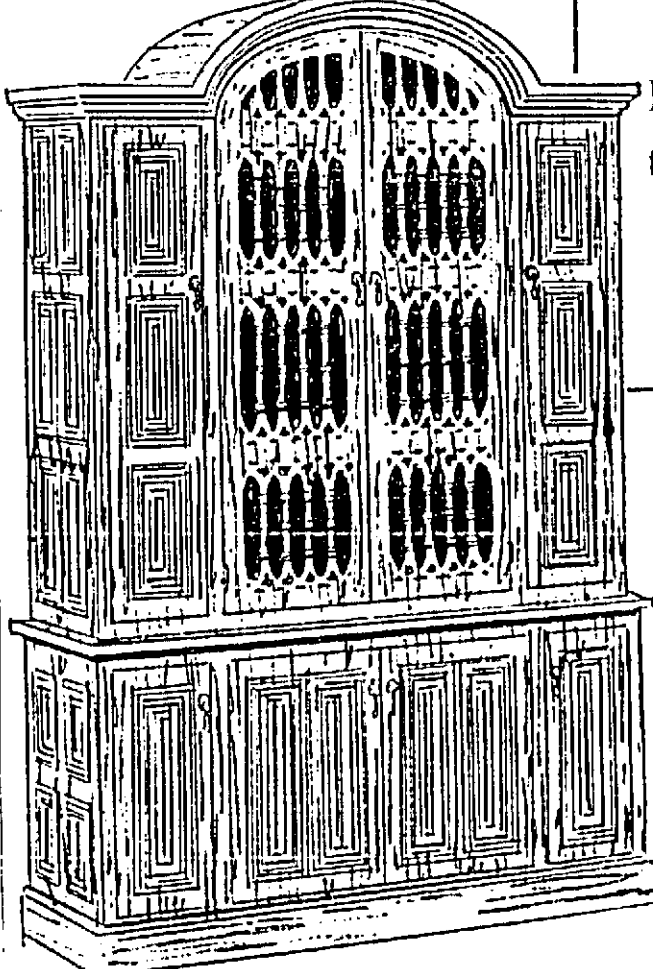
**Davis**  
FURNITURE CO.

Presents the exciting new grouping from south of the border

HACIENDA

Hand carved by Mexican craftsmen to lend authentic Spanish influence to your own hacienda.

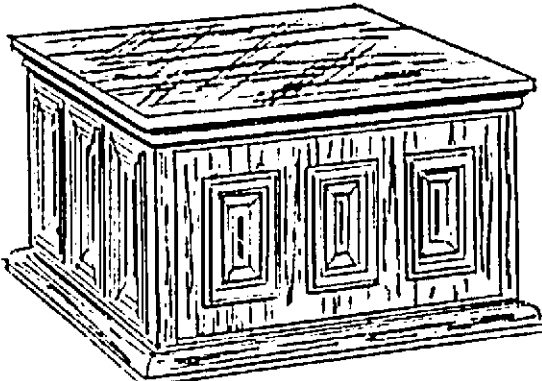
Complete living room, dining room and bedroom groups



Hacienda Break Front

A masterpiece of hand-carved beauty in rich natural oil wax finish. Anyone decorating in the new Spanish mode, should seriously consider this outstanding break front as the focal point in the design scheme.

589<sup>50</sup>



Hacienda Chest

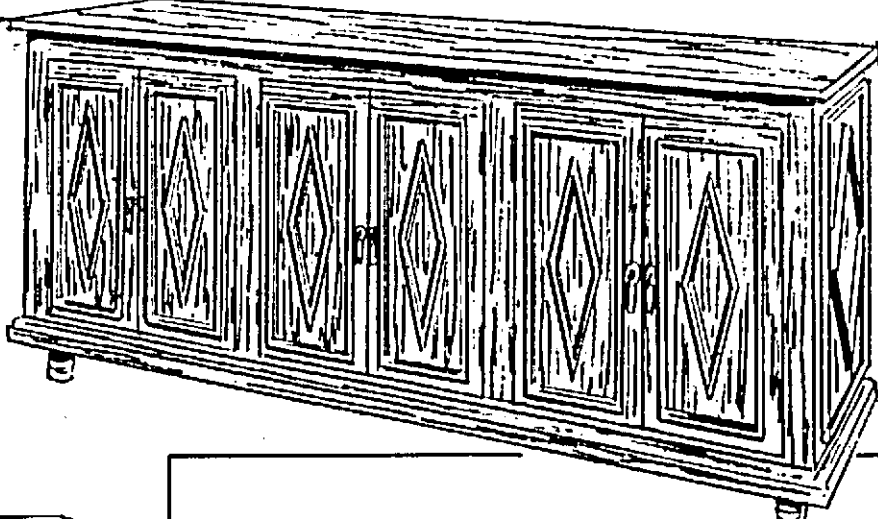
Low and handsome. In antique gold finish. As lovely as it is unusual.

254<sup>50</sup>

Hacienda Chest

Long and lovely. In turquoise with antique gold trim. Beautifully hand carved.

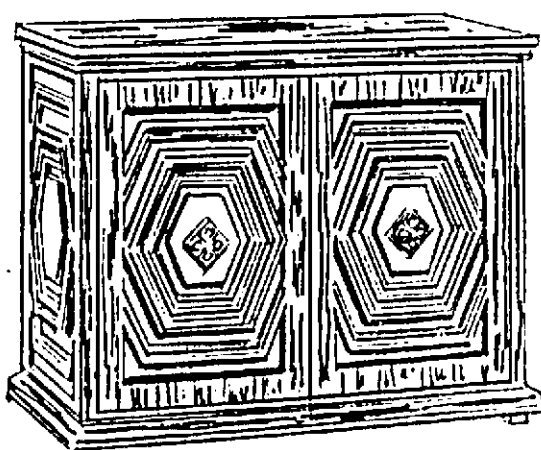
259<sup>50</sup>



Hacienda Chest

Deep and spacious. Hand-carved in rich natural oil wax finish. Exquisitely designed to enhance the beauty of the Spanish influence.

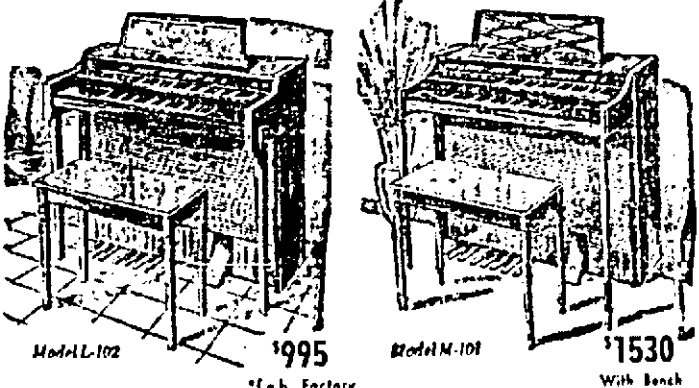
279<sup>50</sup>



**Davis**  
FURNITURE CO.

1975 Long Beach Blvd. HE 6-9747  
LONG BEACH

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HAMMOND SPINET ORGANS



New in styling, easier to play, sound better and cost less. Hammond's twenty-six years experience in building the world's finest organs is reflected in these two new models. You will never tire of the thrill of playing a real organ—if the instrument is right and the introductory playing instruction is sound. Hammond Organ Studios can provide both

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# Bedrooms May Need New Decor, Too

The "forgotten room" of color scheme that seems restful in many homes is the bedroom. Unlike main living areas which are constantly by family and guests, the bedroom may be tucked away and even be the "catchall" for left-over furnishings.

Yet no room is so worthy of being furnished for comfort and beauty as the bedroom. In fact, comfort is the keynote to a well-planned room for relaxation — and that means visual as well as actual physical comfort.

In living rooms, kitchens and eating areas, vivid colors are often charming. But for a room as peaceful as a bedroom should be, more subdued decor is recommended.

SO the first rule in designing a bedroom is to choose a color scheme that completes the color scheme and provides warmth and coziness underfoot. If you choose a rug rather than carpeting, make sure that it's large enough to cover the area around the bedside. Anyone who has ever touched a bare foot to a cold floor will see the logic of this planning at once!

THE carpet or rug will provide the necessary acoustical protection at the same time it adds to decor and comfort underfoot. Obviously, bedrooms should be as quiet as possible, and the soft floor covering does double duty in this respect, cutting down airborne noise efficiently and practically eliminating impact noise.

The carpet might well provide the accent color for a bedroom, or could be in a more subdued tone that harmonizes with the colors of walls and draperies. Several repetitions of one color in a room contribute to a relaxed feeling in decor. Draperies can contribute an interesting pattern to bedroom decor and also play a practical role in shutting out light when desired. The pattern might be subdued and repeat the predominant color of carpet and walls.

PLAN BEDROOM furniture arrangement for the utmost convenience — easy access to storage pieces, night tables near the bed, chairs away from the main traffic pattern in the room. Add good lighting for dressing tables or reading in bed, preferably a lighting arrangement that can be easily dimmed or turned up at will — and the bedroom will be an asset instead of the forgotten room in your decorating plans.

## Decorations Are Painted

Several new furniture collections feature painted decorations as a means of expressing the current trend toward embellishment. Based on a modernized version of American folk art, these are bedroom collections featuring stylized flora and fauna.



### ADJUST SELF TO COMFORT

In just three minutes you convert a regular twin bed into a Select-A-Rest bed as shown here. After the bed unfolds it can be adjusted to 101 contour position with the touch of a button to permit you to select a preferred position for ideal rest. These are offered by Acme Mattress Co., Long Beach and Santa Ana.

## No Moving Problem With Rugs

Moving is certainly nothing new for carpets and rugs! In fact, one of the earliest-known users of rugs were the Nomadic tribesmen, who found that coarse-woven fabrics made the "floors" of their tents more comfortable.

So if you are moving—as one-fifth of all families in the United States do every year—be assured that carpets and rugs are ready to make your home more livable.

You may find that a move from one home to another provides the best opportunity to purchase new carpets. Or you may want to move your current carpets and rugs with you.

IN EITHER case, it's logical to arrange for these important items to be moved first and put in place before you transfer other furnishings. These professionals can tell you how much time and labor will be involved in refitting carpeting in good condition, carpet to new room sizes and contact a local retailer or shapes.



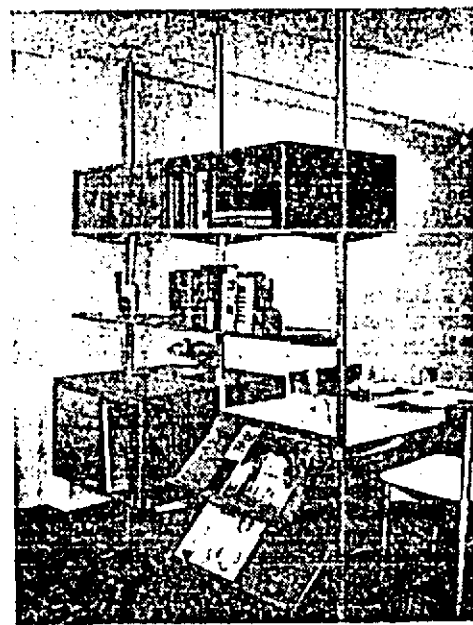
### EXPERTS IN HOME DECOR

Buffum's interior consultants, John Stettler and Carl Stewart, specialize in the field of fabric and color for homes, offering expert advice on drapery, carpet and upholstery harmony. They will go to homes armed with swatches of fabric, upholstery and carpet samples to make suggestions on new decor. All Buffum's stores are well stocked in the newest styling in home decor and provide the two experts as an added service.

RUGS USUALLY pose no problem in moving, and for that reason are often chosen by families who move frequently. Moving time may also be a few days in advance of the best time to have your transferring other furnishings.

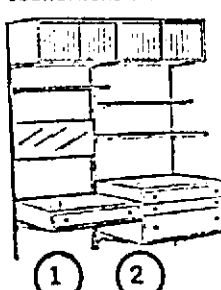
## BEAVER BROS. READY-TO-FINISH FURNITURE OF QUALITY and DESIGN

America's Finest **Woodland** OF CALIFORNIA



GROUP 1-2-3 \$149.00\*

ECONOMICAL EXPANSION



GROUP 1 & 2 \$97.85\*

ADD THE UNITS AS GROWTH DEMANDS

### NEW WALL UNIT LINE

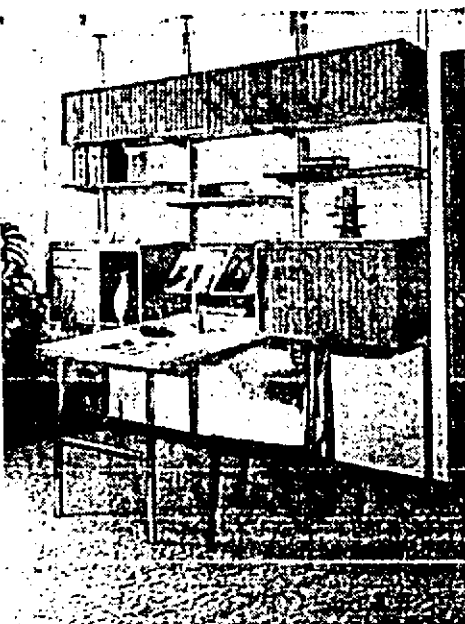
it's functional and versatile  
IT GOES ON THE WALL  
IT DIVIDES A ROOM

BASIC OR STARTER GROUPING

AS EASY AS 1-2-3

YOU CAN BUY TODAY WITH TOMORROW IN MIND  
Each unit is engineered and styled to match the next.  
An open-stock policy assures you of constant availability.

GROUP 1 \$46.00\*



# SPRING Sale

at Alan's Draperies

The most modern custom drapery factory in Long Beach, with the finest equipment to produce quality draperies at the lowest possible prices.

### Yardage Special

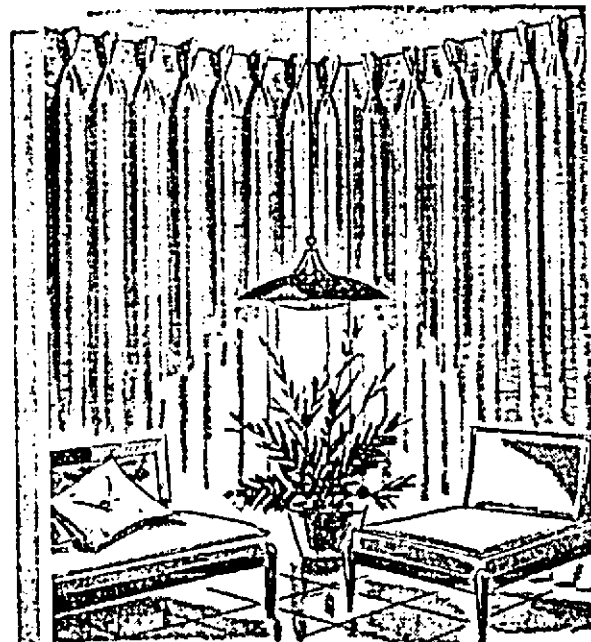
Reg. \$3.50 per yd. value **\$1.99** per yd.

All the latest styled fabrics including Ombre Stripes, Chrome spurs, Heavy Boucles.

Reg. \$2.49 per yd. value **\$1.39** per yd.

Antique Satin

90-DAY ACCOUNTS AT NO CHARGE



Call for Our Home Shopping Service. Our Decorator Will Call at Your Home With a Full Line of Fabrics. Or You're Welcome to Come in and Inspect Our New Showroom and Factory. No Obligation.

OPEN MON. & FRI. 9 P.M.

**Alan's Draperies**

HE 6-5332 or HE 7-4832

CUSTOM MADE DRAPERIES, CORNICE BOXES, BEDSPREADS, SLIP COVERS

"All Work Guaranteed" 1400 E. PACIFIC COAST HWY. LONG BEACH

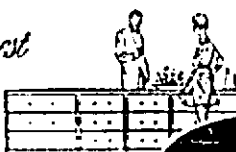
(Next to Call's Furniture)

America's Finest

\* ALL HARDWARE AND BRACKETS INCLUDED AT THIS COST

\* PRICES QUOTED ARE IN MEMPHIS, SOLID ASH SLIGHTLY HIGHER

READY-TO-FINISH FURNITURE costs no more!



**Woodland** OF CALIFORNIA

UNFINISHED CUSTOM & FINISHED FURNITURE



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222 LONG BEACH BLVD.

DOWNTOWN LONG BEACH HE 5177

MONDAY & FRIDAY 9 A.M. TO 5 P.M.



**OPEN 5 NIGHTS:** Shop Monday, Wednesday, Thursday, Friday & Saturday 9:30 A.M. to 9:15 P.M. Tuesday hours 9:30 A.M. to 5:30 P.M.



# EXTRA Comfort-EXTRA Wear Hotel-Built 312 Coil Mattress and Box Spring

**79<sup>88</sup>**  
NO  
MONEY  
DOWN  
On Sears  
Easy  
Payment  
Plan

Compare our LOW  
Price Anywhere

- Features Serofoam pre-built borders
- "Tufted" for firm sleep comfort
- Your choice of full or twin sizes

The very name "Hotel Built" means quality construction throughout! Innerspring mattress and box spring insulated with six pads and upholstered with layers of all new felted cotton. Vertical stitched pre-built Serofoam reinforced cotton border won't sag! Heavy woven striped cotton ticking in diamond tufting pattern. Twin size mattress has 216 coils plus 216 coils in box spring.

The secret's in our famous coil-on-coil design that eliminates weak, sagging areas. So firm and relaxing - but never hard . . . because it's thickly insulated.

## EXTRA THICK

## Wool Pile

## Wilton Broadloom

**SAVE  
20%**

Regular \$9.99

5 Decorator Colors

- Spice Beige • Spruce Green
- Shell Brown • Light Beige • Gray

Dense loops shed footprints, hide dirt, add to the luxurious beauty of this fabulous carpet! Thickly woven wools in gorgeous hi-low texture keep its beauty and resiliency practically forever . . . takes heaviest traffic without crushing . . . gives you years of long wear. Durably mothproof. In three practical widths.

**7<sup>99</sup>**  
Square  
Yard

NO MONEY  
DOWN

When You Buy  
Your Floor Covering on  
Sears Easy Payment Plan

PHONE HE 5-0121

For FREE Estimates!  
Representative will call with samples  
No obligation!



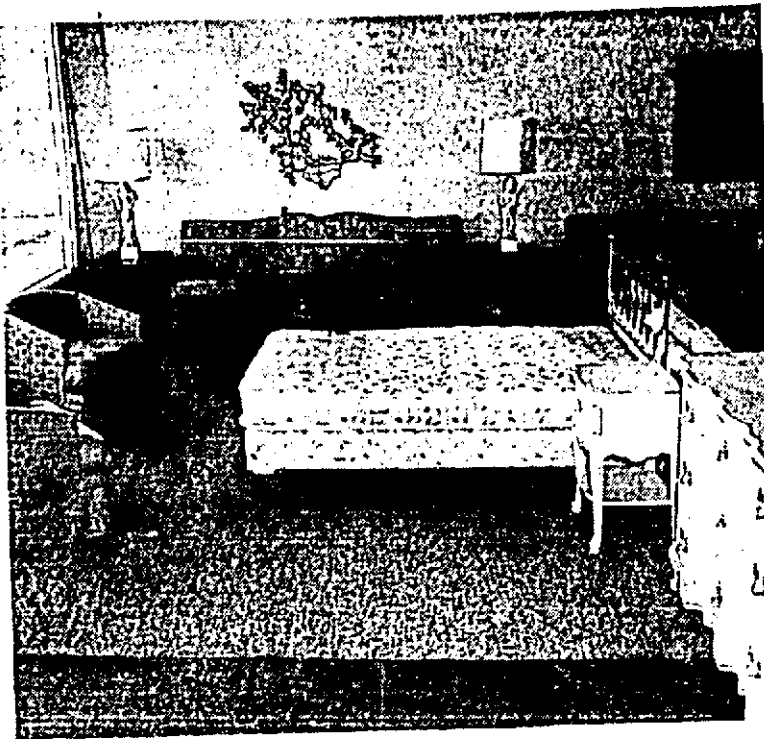
Free Store-Side Parking

"Satisfaction guaranteed  
or your money back"

**SEARS**

Downtown Long Beach

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#### FOR THE FINEST OF SLEEP

Looking through the window of the Sleep Shoppe, Fourth St. and Linden Ave., the camera captured these tips for good sleeping. At the right is a Basset Versailles bedroom set in antique white with French Provincial tables. In the background is a hide-a-bed by Simmons.

## Jackie's Influence on Women Is Shown

A new topic has entered the conversation in the furnishings field. It's "the Kennedy influence." They mean Mrs. Kennedy. And they admit her influence is substantial, whether they are for or against the administration.

"She's a trend-setter," said one, in trade parlance. "She has both taste and style. And her influence on women is great, in every way. We're beginning to feel it in our field from the orders we're getting."

"Which brings us around to the much discussed redecoration of the White House," said another. "I personally feel that not many people can afford, or even want, the type of furnishings incident to redecorating an historic residence. The publicity given the project may or may not have an effect on the over-all picture in home furnishings."

"The important thing," said a local dealer, "is that Mrs. Kennedy has brought interest back to the home."

Interest in the homes they live in is a thing all women understand. Intuitively they realize that this goes far beyond the physical furnishings, and that's where Mrs. Kennedy comes in. Her influence extends to the music they listen to, the entertaining they do, the food they eat, and the clothes they wear — to say nothing of the rearing of children. Inspired by her leadership, the girls are taking a good look at themselves and their surroundings. If they can benefit from her background and activities, why not?

## Dining Tables Show More Formal Trend

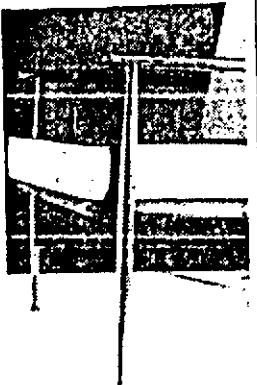
Dining tables indicate further interest in the trend to a variety of specially treated formal mealtimes. They are being made abrasion-resistant and impervious to all stains.

Larger in scale, the tables include both stationary and extension styles. Tops often combine easy-care with glamour, as in the frequently used dust-under-glass effect.

Storage problems are solved in a number of ways. Cabinets, room dividers, and breakfronts are available in a range of styles and finishes. The new offerings include a vertical cabinet, simple in line with elaborate pulls, suitable for hi-fi installation or for china, linens, or other shelf storage. Constructed with painstaking care is an unfinished wood room divider which actually incorporates an entire dining unit, table, storage, open shelves, and even magazine racks.

#### LOOKS LIKE WOOD

A revolutionary technique for embossing steel to create a finish with the texture and warmth of wood grain has been perfected. Here is a closeup of a Viko club chair by Baumritter.



#### WALL-HUNG UNITS APPEAL

High fashion and chic as decorator pieces are the wall-hung units now offered at Beaver Brothers, dealers in finished and unfinished furniture. Functional as well as attractive, the sliding-door cabinets and three-drawer chest with shelves and plastic top table fits well in smaller homes and apartments.

## Towels, Bath Mats Delight to Eye

The great beauties of the coordinated with bath mats and rugs in several sizes.

Other assists to chic and glamour include imaginative and colorful prints such as "Chateau Rose", a new all-over flower pattern of old world elegance, comes in Antique, Turquoise, Larkspur Blue, Topaz, or Persian Pink. The Northern Lights Collection especially good in a bathroom of ultra modern design, includes "Snow Flowers" (a print), "Northern Lights" (solid) and "Stockholm" (solid) in 9 to 15 color combinations.

New patterns introduced this season include stripes, checks, floral designs, and jacquards as well as solid colors, all of which can be coordinated with bath mats and rugs in several sizes.

For girls who aspire to be style.

#### Imported Items

Those hand hammered copper lamp bases shown by Keith Henriques are from Egypt. He is also showing excellent reproductions of French antiques and old Spanish ceiling "lanterns." The latter can be hung as "chain" lights, now such high style.

## Enjoy the Luxury & Comfort of CUSTOM MADE FURNITURE

IN YOUR HOME  
FOR FAR LESS THAN  
READY-MADE FURNITURE  
ORDINARILY COSTS YOU!



Who can sell for less than the factory? Imagine! An opportunity to buy truly fine quality custom upholstered furniture for far less than you can buy comparable ready-made furniture from retail furniture stores. "Discount Houses," or so-called furniture warehouses! Here's why you can buy better furniture for less at Harold's Factory!

- WE SELL DIRECTLY OFF THE FACTORY WORKFLOOR — NO FANCY SURROUNDINGS.
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- NO SALESMAN'S COMMISSION — THE MEN WHO MAKE YOUR FURNITURE ARE THE MEN WHO SELL IT!
- WE TAKE PRIDE IN OUR Meticulous WORKMANSHIP AND OUR SUPERIOR MATERIALS.

SEE YOUR FURNITURE MADE IN OUR FACTORY  
See the extra quality . . . the superior craftsmanship . . . that Harold's put into every piece made.

OPEN SUNDAY 10 'TIL 5 • OPEN DAILY 8 to 5

CLOSED EASTER SUNDAY

EASY TERMS UP TO 30 MOS. TO PAY!  
OR USE YOUR BANKAMERICARD

**HAROLD'S**  
Furniture  
MANUFACTURING  
COMPANY

RECEIVE THE  
ENVIUS  
COMPLIMENTS  
AND MANY  
EXTRA YEARS  
OF SERVICE  
THAT ONLY  
CUSTOM-MADE  
FURNITURE  
BRINGS YOU!

Shop at Our  
Factory Workfloor  
Right Here in  
LONG BEACH

Factory Sales  
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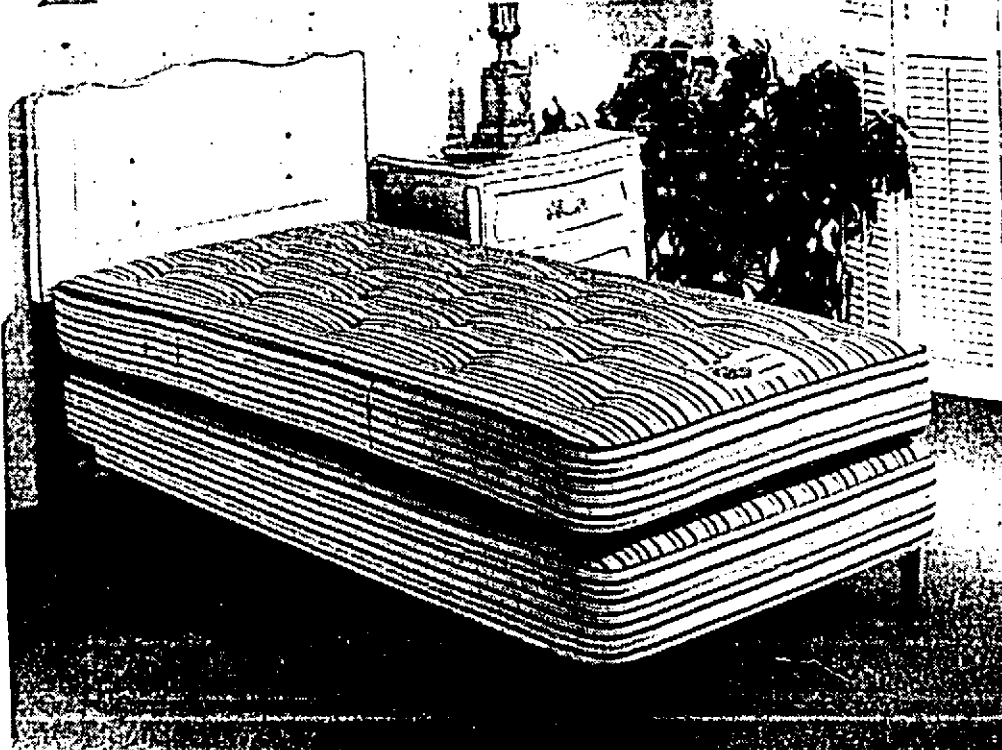


Your present furniture made like new.  
Same fine quality workmanship and  
materials as when you bought new furniture!  
Free advice and delivery.

CALL ME 4-2134  
For Free Estimates in Your Home

6640 CHERRY AVE.  
(12 DOORS NORTH OF  
ARTESIA BLVD.)  
Phone ME 4-2134

## BEST-OF-THE-MONTH \$ SIMMONS SLEEP SALE



### The Countess Sleep Ensemble

\$59<sup>88</sup>

For a limited time only, the famous Westminister Simmons mattress and box spring, plus beautiful headboard of washable white linen finish plastic, also four legs and brackets set up. An \$89.95 VALUE priced for super savings as the Best-of-the-Month by Simmons. There is quality of construction in every one of the hundreds of innerspring coils, and in the pre-built, sag-proof border. You'll enjoy night after night of restful sleeping comfort provided by the extra layers of cotton upholstery beneath the heavy 8-oz. durable cover. Ventilators insure inner freshness. Hurry in for the Best-of-the-Month by Simmons.

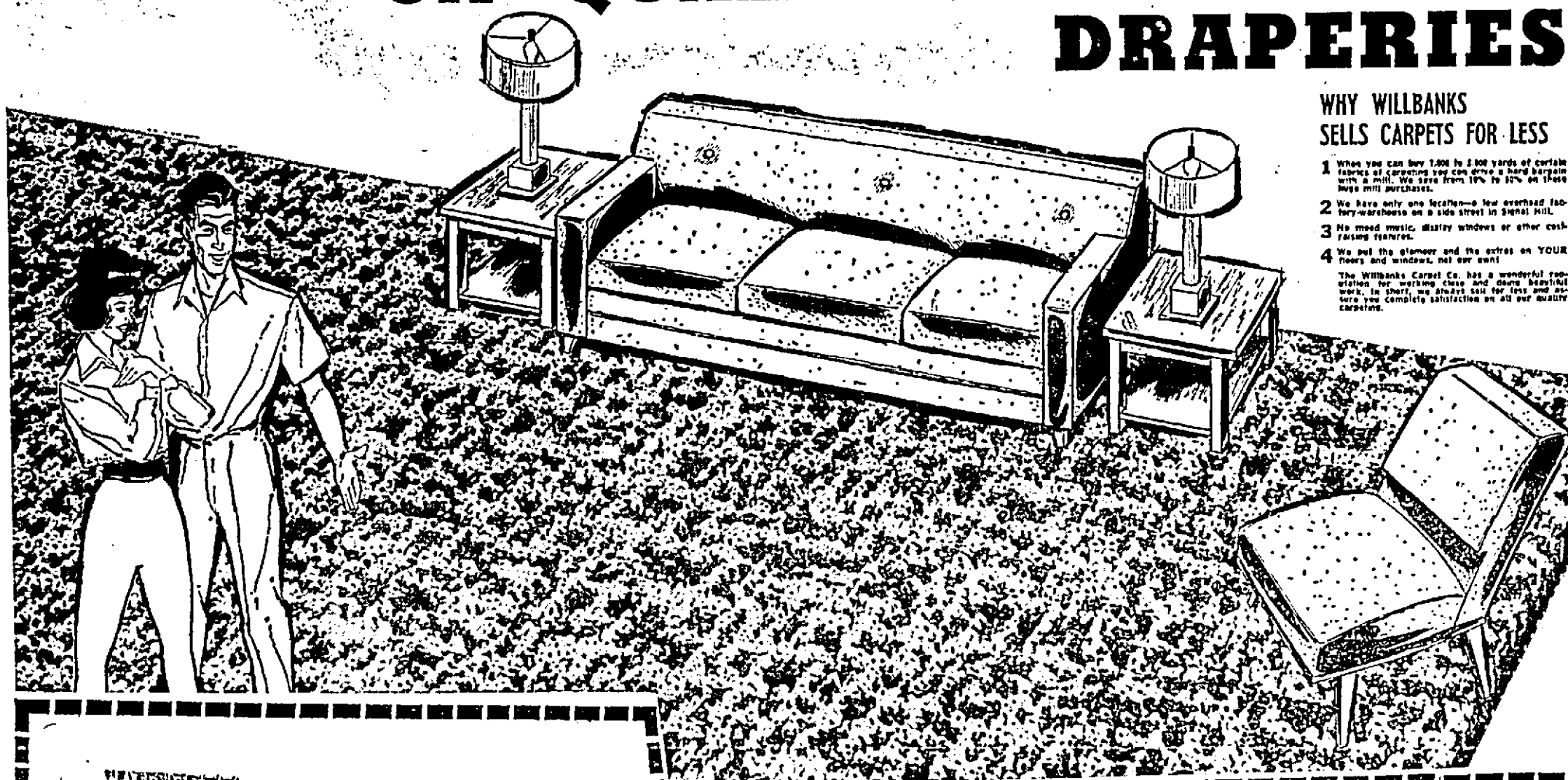
### MORE MATTRESSES AND BOX SPRINGS

GOOD	BETTER	BEST
220 Coil, heavy padding, durable cover.	312 Coil Flexlator Unit, Extra padding, Pre-Built Border, 10-Year guarantee.	510 Coil Flexlator Unit and Double padding both sides, 1000 Vented eyelet pre-built border, Heavy 9-oz. cover, 12-year guarantee.
\$49 <sup>88</sup> set	\$59 <sup>88</sup> set	\$69 <sup>88</sup> set

INSURANCE FURNITURE  
MATCHING BEDROOM FURNITURE available  
4700 LONG BEACH BLVD.  
GA 2-2151



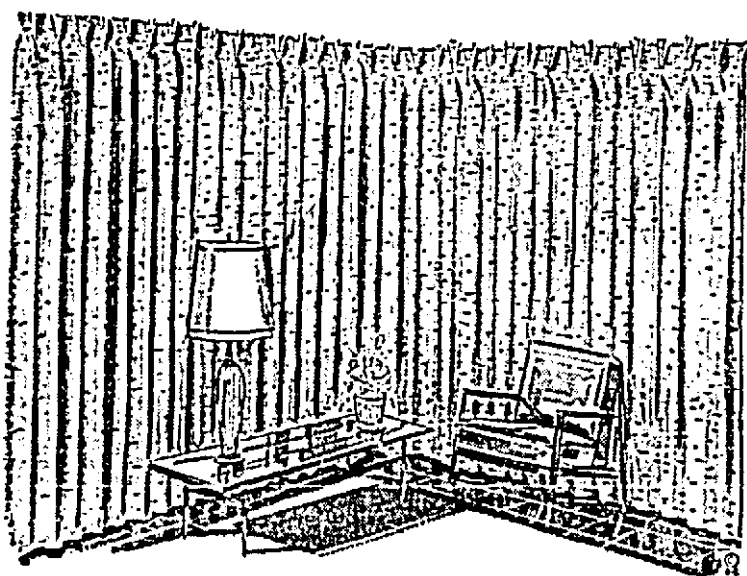
# WILLBANKS WAREHOUSE PRICES ON QUALITY CARPET AND DRAPERIES



## WHY WILLBANKS SELLS CARPETS FOR LESS

- 1 When you can buy 1,000 to 2,000 yards of certain fabrics at a growing rate you can drive a hard bargain with a mill. We save from 10% to 20% on these huge mill purchases.
- 2 We have only one location—a few overhead factory-warehouse on a side street in Signal Hill.
- 3 No mood music, display windows or other cash-raising features.
- 4 We put the glamour and the extras on YOUR floors and walls, not our own.

The Willbanks Carpet Co. has a wonderful reputation for working class and down beautiful work. In short, we always sell for less and assure you complete satisfaction in all our quality carpets.



## Beautiful DRAPERIES

CUSTOM TAILORED  
TO YOUR WINDOWS

At Willbanks we have always operated our own work-room to insure our customers the quality of work to be proud of and still sell at lower prices. Our range of work includes every style and type of window decor available. Single and double rod, valancing, custom brass, wall or ceiling, matching fabric and spreads. All available at prices starting from 1.89, plus installation.

- Price Includes:
- Measuring in your home.
  - Decorator consultation.
  - Wide selection of beautiful drapery fabrics.
  - Complete expert labor using 4" double tops with heavy crinoline, 3" spacing with hidden seams, weighting, hooks and fan folding.
  - Completed draperies delivered to your home ready for installation.
  - Money-back guarantee. Willbanks drapes or carpets must meet your satisfaction.

**\$1.89**

PRICES STARTING AT

PER  
YARD

We Operate Our Own Workroom,  
Direct Buying. No Middle Man.

Decorator-advisor service by appointment  
in the convenience of your home. NO OBLIGATION.

**GE 4-0901**

IF TOLL — CALL COLLECT

## 100% ALL WOOL BY MAGEE

- ✓ Good style, design and quality at a low, low cost.
- ✓ All wool pile for springiness underfoot, good wear.
- ✓ Extra durability and tuft bind offered by intertwin- ing of pile and back, plus coating of latex on back.
- ✓ Permanently moth-proofed.

12 Decorator Colors to Choose From

OUR PRICE **\$4.95** SQUARE  
YARD

## Alexander Smith or Mohawk All-Wool CANDY STRIPE

Through the year Mohawk accumulates a lot of yarn from their more expensive patterns and in order to use the yarn, they come out with a Candy Stripe. This is excellent for the den, kids' rooms, or for that matter—the entire house.

**\$3.95**  
sq.  
yd.

Special Buy  
From Gulistan

100% WOOL

Special Staunton in 3 beautiful colors: Foam Beige, Natural, Barley Beige. Over 1000 yards available in stock now. This random sheared carpet has 3-ply wool yarns in the face and has a small modern pattern that is graceful and in excellent taste. A carpet that will sell anywhere for at least 10.95. The Willbanks Special Buy Price.

**\$8.50**  
sq.  
yd.

## ALL-WOOL WILTON

by Alexander Smith

A beautiful tweed with subtle multi-level texture. Mothproof, 3 beautiful colors to choose from.

100% Continuous Filament

## NYLON

OR by Alexander Smith

Super resilient, resists fraying, extra durable, non-allergenic, mothproof. Eight colors to choose from—nutmeg—white grape—sand—beige—sandalwood—mocha—willow—green—gold. Should Sell for Much More

Your  
Choice

**\$5.95**  
sq.  
yd.

The new 1962 lines are here . . . Space-dyed Nylon, Wool Wiltons, Tone-on-Tone Wools and Continuous Filament Nylons . . . Including such famous names as — ★ Mohawk ★ Gulistan ★ Alexander Smith ★ Firth ★ Bervan ★ Hollytex ★ Magee ★ Roxbury. We also have hundreds of roll ends and remnants for that extra room or den at cost and below cost. from . . .

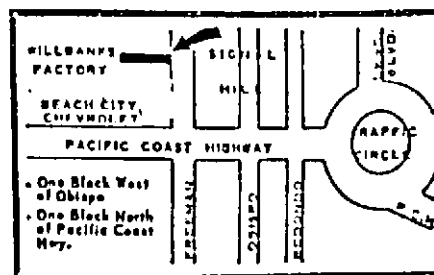
**\$2.95**  
TO  
**\$18.95**  
yd.

Here are examples of our realistic pricing policy. (The prices above are for the carpet alone. Our expert installation is 1.25 per yd. and the finest rubberized felt pad is 75c per yd. The red Cushion-aire pad is \$1.75 per yd.)



NO MONEY  
DOWN  
36 MONTHS  
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Open 10-9 Mon. thru Fri.;  
Sat. & Sun. 10-5:30. Call  
for Free Estimates in Your  
Home.



DRAPERIES and CARPETING

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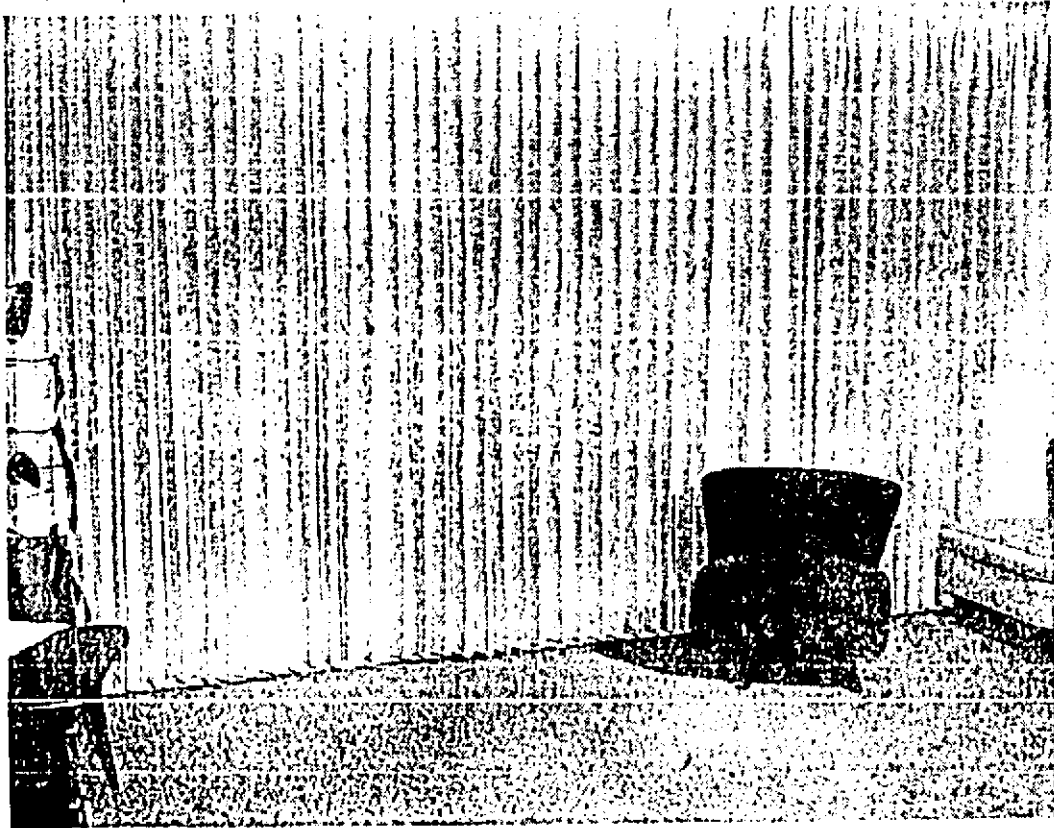
1879 Freeman  
Ave., Signal Hill

**Willbanks**



**SHOP-AT-HOME SERVICE OFFERED**

Customers are provided with the opportunity of seeing the merchandise in a setting in their own homes by the Sears Shop-At-Home Service. Sears has many full-time employees who will go into homes with samples of carpeting, draperies, upholstery and slipcovers, under this service. Expert advice is given free on such home furnishing service.



**ANTIQUE SATIN DRAPERIES**

Willbanks Carpets and Draperies of Signal Hill provided complete interior decorating and color coordination in the Long Beach home of Mr. and Mrs. H. C. Dixon. John Griffin, graduate decorator for Willbanks was in charge. In this view may be seen antique satin draperies contrasting with a Hi-Lo random texture turquoise carpet. The Signal Hill firm provided murals as well as the draperies, carpet and color coordination.

Now at **HERRON'S**  
*As seen in House & Garden*

**SANFORD**  
*French Provincial Hichest*

Come in and see this elegant "Drawer Hichest" in Antique White and Gold. Its beautiful carved in America's largest manufacturer of decorative chests answers your decorating stage problem. SANFORD uses only choice woods, authentic styling. You'll want to make this chest a family heirloom! (Available also in Cherry, Teakwood and Oak.)

Reg. \$119.95  
**SPECIAL OFFERING**  
**\$89.95**

**SEALY MATTRESS**  
**SIMMONS MATTRESS**

**HERRON'S**  
*"Est. 1918"*  
**FURNITURE**

• DECORATING  
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• Upholstering  
• Custom Made Upholstered Furniture

GA 4-8131  
4134 ORANGE AVE. LONG BEACH

**See Rugs in Home, Then Buy**

The surest way to know that you will be happy with the carpet you are planning to buy is to see how it will look in your home.

Realizing this fact, many carpet retailers today provide "in-home shopping" services that are becoming more and more popular with their customers.

You can arrange for a salesman to call at your home with a selection of samples, perhaps some that you have seen at a store or several in the colors and textures which interest you most.

**THEN YOU**—and possibly other members of the family—can see exactly how a carpet will look under home lighting conditions and in conjunction with existing colors and furnishings in a room.

This easy shopping is a boon to busy mothers—no babysitting problems here!—or working wives who find it difficult to arrange time for shopping.

A trained carpet expert can also determine exact measurements of a room, or give advice on qualities best suited to traffic needs, when he sees your home.

Ask your local retailer about having carpet samples brought to you, or other arrangements allowing you to view carpet in the surroundings in which it will be used.

**Quality CARPETING**

Franchise Dealer for all major mills — Lees, Mahawk, Bigelow, Magee, Firth, Alex. Smith and all others

**75,000 Sq. Yds. to Choose From**

See all the major mills carpeting in a one-stop shopping trip. Choose your carpet from one of our many, many rolls on display, or from our hundreds of samples. Quality carpet at reasonable prices.

**70% WOOL  
30% NYLON BLEND**

NEUTRAL BEIGE TONE  
**A TREMENDOUS VALUE**

**2.66** Sq. Yd.

**DUPONT "501" CUMULOF, TYCORA**

CONTINUOUS FILAMENT NYLON  
by Lees, Mahawk, Bigelow, Hollylex

**6.66** Sq. Yd.

**FREE ESTIMATES**  
**SHOP-AT-HOME CARPET WAGON SERVICE**

with samples shown in your own home. Our courteous and well-trained representatives are available day or night to help you make the proper selection.

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**1919 N. LONG BEACH BLVD., COMPTON**  
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• BANK TERMS  
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**CALL TODAY**  
**NE 1-5183**  
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**New Lines in Casual Furniture**

Casual furniture reflects classic Italian sculptured shapes in sweeping curves with an early American the same classic refinement lines; a quality metal chair to create a somewhat Roman flavor. The new, low curving lines in rattan furniture, while simpler than many designs previously seen in this medium, have added elegance and charm.

Stark functionalism is frequently softened by curves and sometimes almost traditional detailing. One metal effect; one tubular aluminum and plastic sand chair is in regency styling. Even outdoor furniture features a contoured, tapered effect.

ALSO INDICATIVE of the new versatility of casual furniture is a new redwood line.

previewing the opening of

**RITNER FURNITURE**

Featuring the finest names in home furnishings... the best from manufacturers of proven quality... the best values with our easy terms.

**EARLY AMERICAN  
MAPLE  
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California Furniture Shops... David Lee... Williams

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**THE FINEST APPLIANCE NAMES**  
MAYTAG automatic washers and dryers  
GIBSON refrigerators, freezers, room conditioners  
ZENITH television, hi fidelity, radios

**FAMOUS NAME CARPETING  
AT LOW, LOW PRICES**  
DuPont 501 Nylon—Acrylic—Beetle 100% Wool—Cumuloft

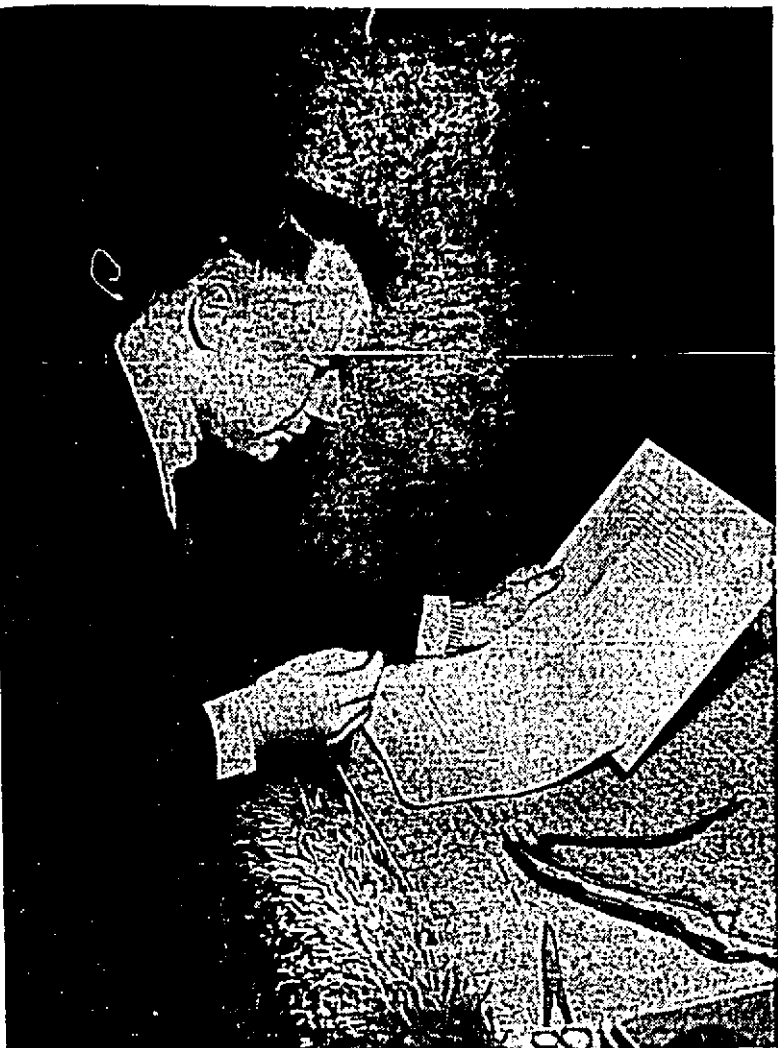
**6414 E. SPRING**  
IN THE PLAZA AT PALO VERDE  
**TELEPHONE HA 9-5919**

*Decorator Counseling at No Charge*

**EASY CREDIT TERMS AVAILABLE**  
*We Carry Our Own Accounts*







#### RUG KITS OFFERED

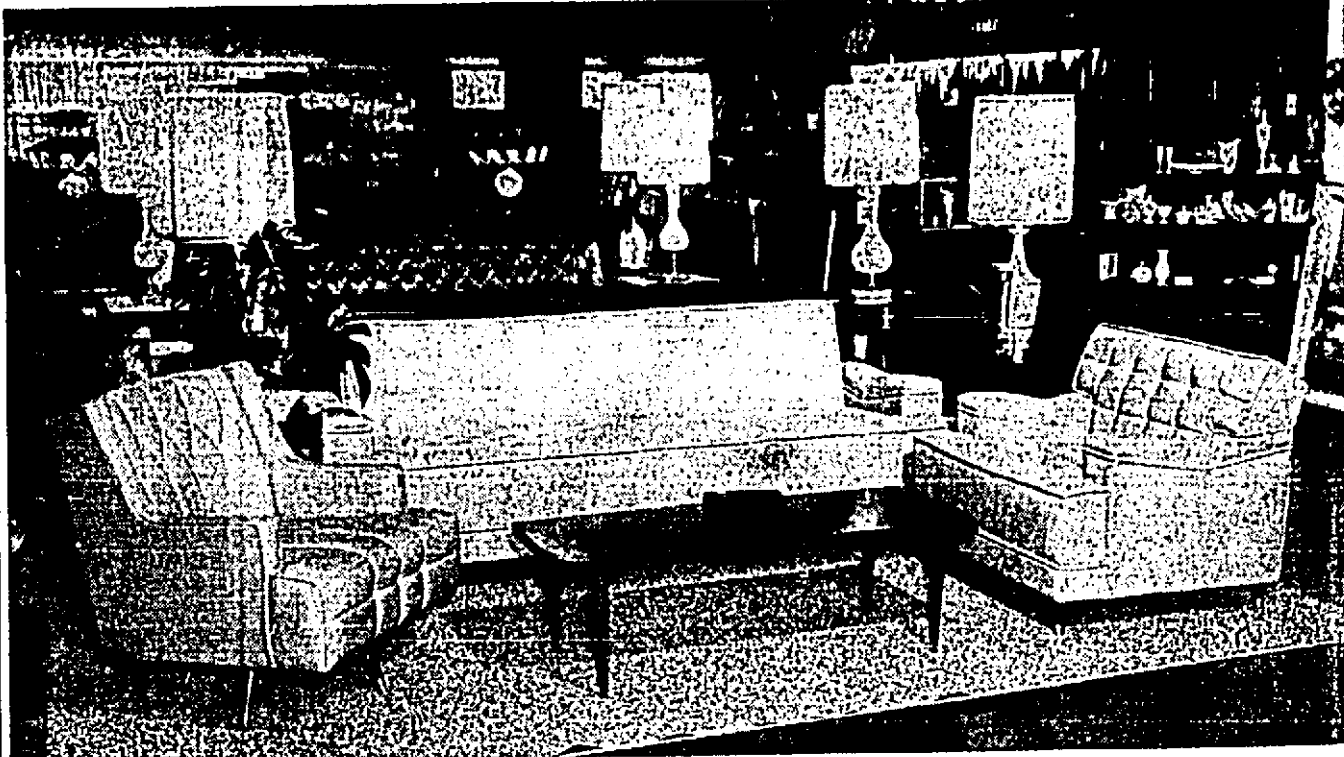
Bill Beadle is shown actually making a hand-knotted Rya Rug from a special kit being introduced by Frank Brothers, 2400 Long Beach Blvd. Easy to make and no loom required, these all-wool pile rugs are prized by collectors and decorators. Many colors and patterns by leading Norwegian artists are featured. Size determines the cost of the kits.

#### Grecian Urn Is Lamp Base

Some accessories illustrate the shade incorporates modern materials, providing a trend toward a classic re-vival. A Grecian urn shape, formed of sculptured walnut in an open design serves as the base for a 43-inch lamp.

#### Real Acting

HOLLYWOOD (UPI)—Actress Annette Gorman won several ribbons in school swimming competitions, but in one scene for the movie "Five Kinds of Love" she is shown drowning in the ocean.



#### WALKER'S OFFERS MORE HOME FURNISHINGS

All home furnishings have been moved to the fourth floor of Walker's downtown Long Beach store, making it more convenient for shoppers. The furniture, carpet, draperies, curtains, slip covers and gift departments have been enlarged. The store will offer furniture in Colonial, Traditional and Modern stylings with a vast selection of curtains, drapes and floor coverings. Here is a view of a portion of the big new furnishing department.

#### Much Carving Noted

With the current movement toward greater luxury in home interiors, there is a notable return to craftsmanship in ship detailing on furniture. One evidence of this is seen in the abundance of carving on new pieces being shown at the Los Angeles Home Furnishings Mart.

Intricate carving details the brace of a three-foot console which is lighted from within. A handcarved pedestal imported from Italy supports the top of a new solid walnut stationary or extension "Florentine" table.

MEXICAN IMPORTS, too, evidence much carving. A South-of-the-border break-front being displayed at the Mart (Marsh-Fairchild) is one of many which is heavily carved. Available in a variety of colored finishes, including a new antique gold leaf, this piece is accented by solid brass pulls.

Carved effects are also popular on lamps this market. Wood bases are intricately turned; one producer (Cordey) is showing several appliqued-china bases, featuring medallions and scrolls.

**Walker's**  
the friendly store of Long Beach

#### Features Grand Rapids . . .

Traditional Solid Mahogany at Its Best



**SAVE \$111.90 on 2 Pieces**

REG. \$399.95 **sofa . \$330.**

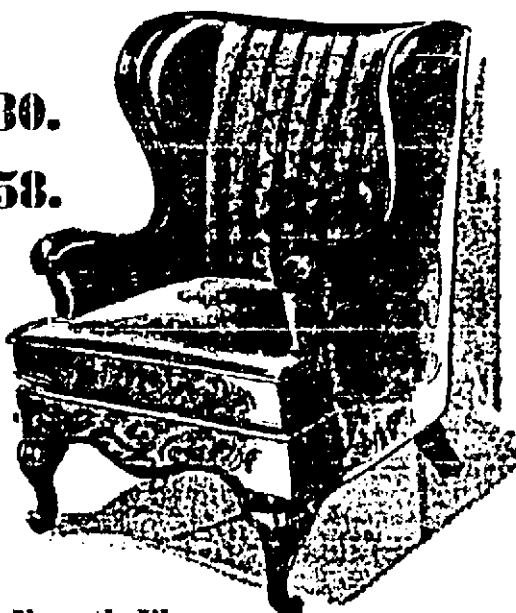
REG. \$199.95 **chair \$158.**

Solid mahogany, luxurious brocatelle covers, superb construction . . . all the features found only in Grand Rapids Furniture. Buy now at Walker's and save.

#### WING CHAIR

The perfect accent chair. Reg. \$198.95

**\$148.**



Easy Credit Terms Available Furniture Dept., Fourth Floor

Fourth and Pine — Shop Mon. and Fri. 'til 9:00 — Park Free — Phone BE 2-7451

#### WHY PAY MORE FOR

## FURNITURE

YOU CAN BUY THE BEST FOR LESS

## NAUGAHYDE FURNITURE

- It's Soilproof — It's Childproof — It's Stainproof — Fadeproof
- Our New Naugahyde Patterns Look Exactly Like FABRIC
- We Have Naugahyde Patterns to Fit Every Decor — Early American, Traditional, Provincial, Contemporary, Modern
- New Naugahyde Is Not Only Suitable for Dens and Office, but It Is Also Being Used in the Finest Furnished Living Rooms
- Naugahyde Wipes Clean With Plain Soap and Water

#### Furniture Made of Naugahyde

WEARS TWICE AS LONG

**Sells for at Least 1/3 Less**



See Our Showroom With Its Huge Selection of the Miracle

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New NAUGAHYDE Looks Exactly Like the Finest of Fabrics! Furniture made of Naugahyde is now available in

**Chairs — Sofas — Sectionals — Hide Beds**

**LOWEST BANK TERMS AVAILABLE ON ALL PURCHASES**

WE Deliver Free in Los Angeles or Orange Counties

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with Naugahyde  
**SAVE 1/3**  
If You Like Your Present Furniture It's Less Expensive to Re-Upholster

#### NAUGAHYDE BY THE YARD

NOW AVAILABLE  
In All the Latest Colors & Patterns  
**PRICED FROM \$3.98 Per Yd.**

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**FOR FREE ESTIMATE IN YOUR HOME**  
Our Decorator Will Come With a Complete Selection to Help You Co-ordinate Your Color Scheme  
**NO CHARGE — NO OBLIGATION**

**LONG BEACH UPHOLSTERY**  
U.S. **INSIST ON Naugahyde**

3434 ATLANTIC

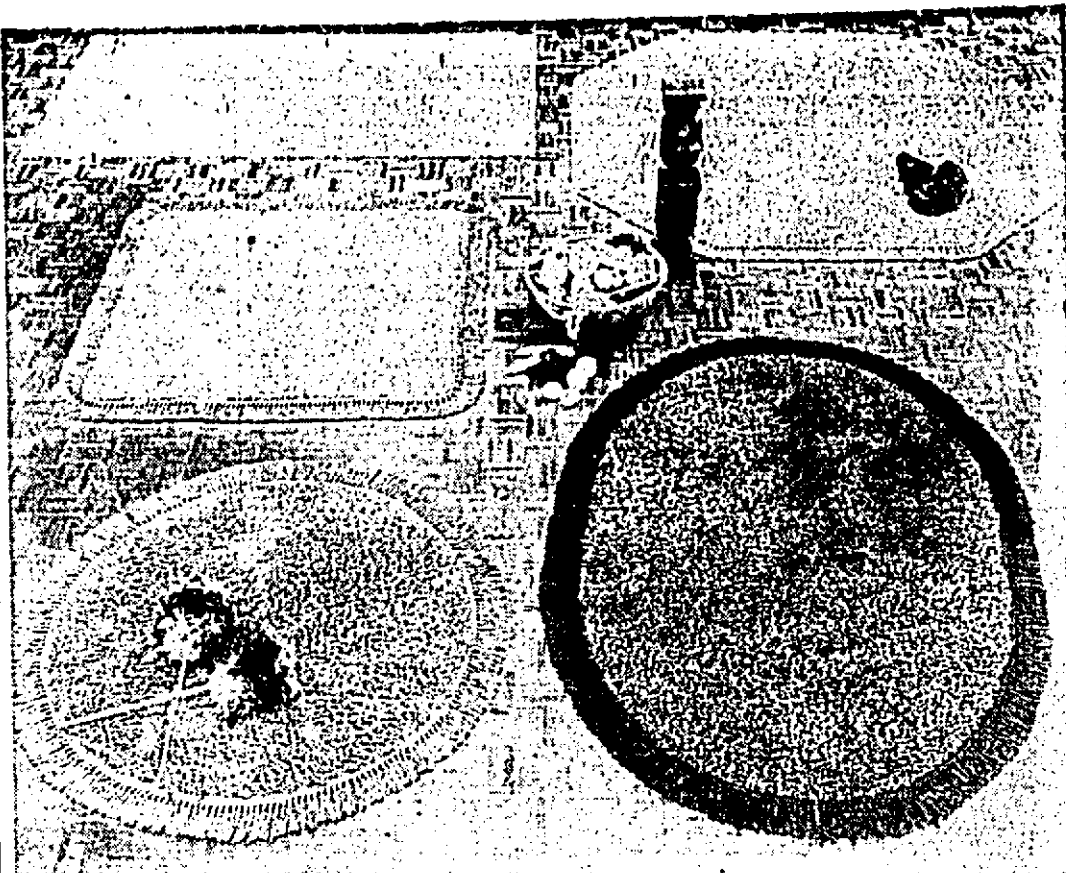
Garfield 7-8696

Closed Today (Easter) Open Every Other Sun. 1 to 5 • Mon. & Fri. Eves. Till 9



#### HERE IS ROOM GEARED FOR ENTERTAINING

While the table decor may be perfect and the furniture highly attractive, the large fringed rug underscores this room as highly geared for entertainment. The warmth of carpeting is highly attractive in making the friendly atmosphere while dining. This rug is of thick cut pile.



#### INCA COLLECTION OF RUGS

Five exciting shapes of area rugs representative of the Incas illustrate the design and color opportunities in the complete Inca Collection by Wunda Weave offered by Bill Harlow & Son Carpeting, 340 E. Fourth St., downtown Long Beach. Area accent rugs in colors come in oblongs, octagons, ovals, rounds and squares with compatible fringe and in varied sizes.

#### Wallpaper in Lace Pattern Is Shown

By JOYCE SCHULLER  
CHICAGO (UPI)—Lace-patterned wallpaper is becoming high fashion.  
It's typical of the textured wall coverings being used for that something "extra" without resorting to actual pattern on the wall.  
The chief "plus" factor of the textured-look papers, said William Burton, style and design director for a wallpaper manufacturer (United) is that they can be used with patterned draperies and carpets and make a good background for paintings.  
BECAUSE OF their generally subdued tone, they blend well with either contemporary or traditional furnishings.  
The various papers available simulate damasks, silks, grasses, and moire stripes, as well as lace. Simulated flock designs also are widely available.  
While the textured-look papers are ideal for use with patterned draperies, rugs and upholsteries, regular patterned papers should be used in a room of all solid colors, Burton advised. He reported a return, where patterned paper is used, to the large, rich patterns characteristic of the 18th century.  
FLORALS, ROSES in particular, are still the first choice of many homemakers, said Burton, because people like wallpaper with a familiar pattern.  
As for color, Burton said white is tops, lilac and orchid are moving up fast, beige is in decline, and pink and blue are finished for a while.  
Among the more unusual new patterns are one with prints of old books, weather-vanes, bird cages and other antiques against a stencilled ornamental background, another with classical etchings of Roman ruins, and a third showing favorite dishes of France, Italy and England, along with travel posters.  
Many of the new papers come with patterned-to-match fabrics.

#### Bill Harlow & Son Carpet

WHAT A DELIGHTFUL FIND!

### PRIVILEGE

HI-LO WOOL PILE CARPET WITH VERSATILE FLAIR  
BY FAMOUS

## Karastan

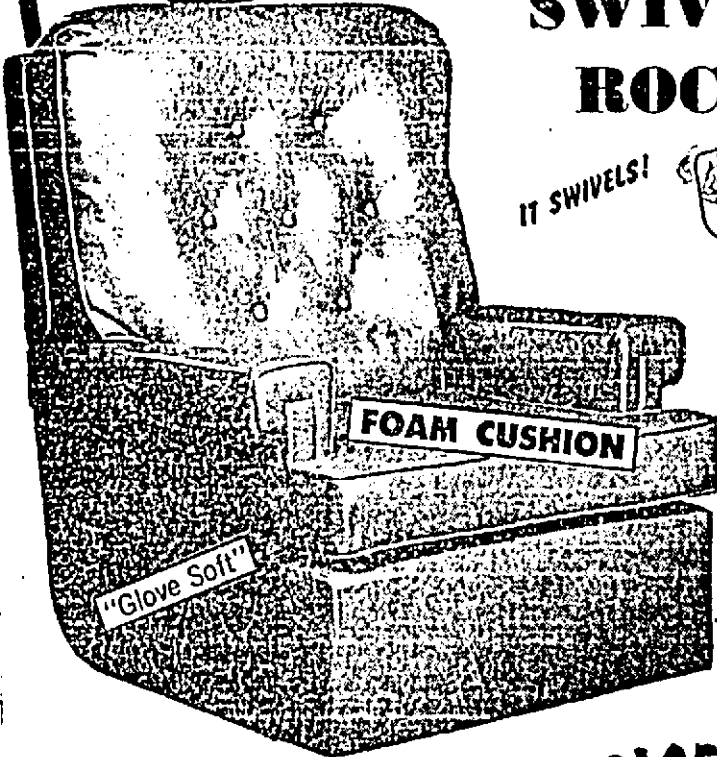
ONLY 10<sup>95</sup> a sq. yd.

Here's carpet with a deep cushiony feeling, yet with a tough resistance to wear. Thickly packed wool in hi-lo loops worked in a pleasingly rounded overall pattern. Lovely for your living room and so practical for all traffic areas. 14 decorator colors—including high fashion shades like Royal Ruby and Monterey Blue — positive neutrals like Signet Gold and Decor White. An outstanding value at a budget low price. Easy terms, of course.

McMahon's  
FURNITURE STORES

# COMFORT

## SWIVEL ROCKER



IT SWIVELS!

IT ROCKS!

FOAM CUSHION

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IN LONG-WEARING

"RANCHO PLYHIDE"

"IT'S  
WASHABLE"

SALE PRICE  
ONLY

\$77

3.85 MONTH

Deep ferar! The thick foam cushion, restful pillowback and flat relaxable arm rests make this chair so comfortable you'll hate to climb out of it!  
Covered in "Rancho Plyhide"... the luxury vinyl upholstery with excellent body and its "Glove Soft" washable surface add all the long-wearing qualities you've been looking for! Available in 12 modern colors that blend smartly into any decor. Persimmon, Turquoise Blue, Antique Gold, Palm Green, Canyon Tan, Ebony, Aqua, Wine Red, Snow White, Platinum and Grape.

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1895 E. Anaheim St., Long Beach . . HE 6-5211  
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909 Avalon, Wilmington . . . . . TE 4-4548  
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2200 OTHER LUXURIOUS CARPET SAMPLES FOR YOUR SELECTION  
Serving Long Beach Since 1930 — Best in Quality — Lowest in Prices

CALL HE 2-2221 for carpet service to your home. We bring samples for your selection, measure your rooms for accurate cost estimates, and help in decorator problems and selection. Carpet any room or an entire home... no obligation, of course.



PHONES HE 2-2221

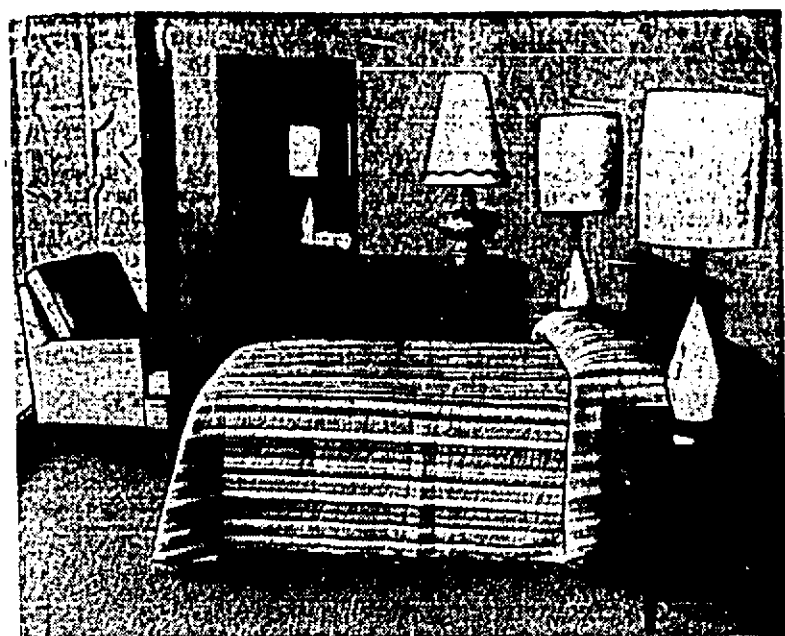
## Bill Harlow & Son Carpet

340 E. 4th STREET

LONG BEACH

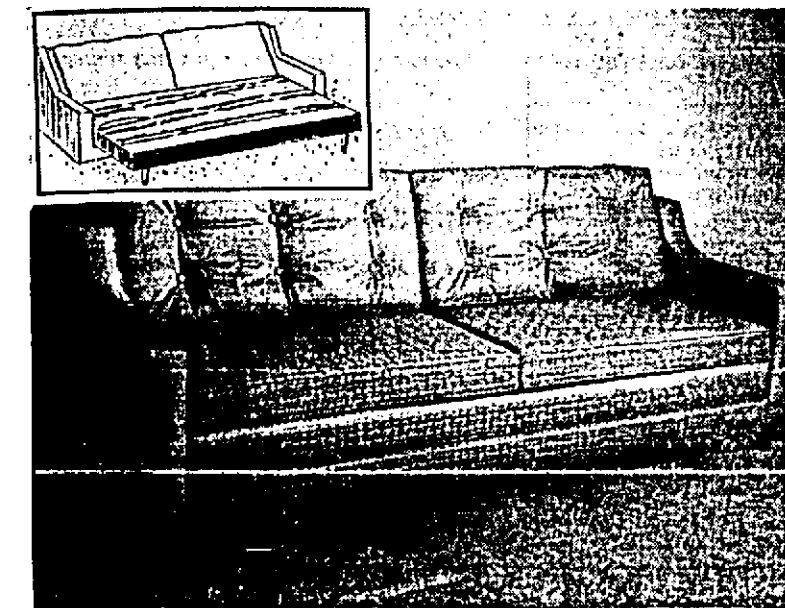
STORE HOURS: Daily 9:00 to 5:30, Mon. and Fri. 9 to 9





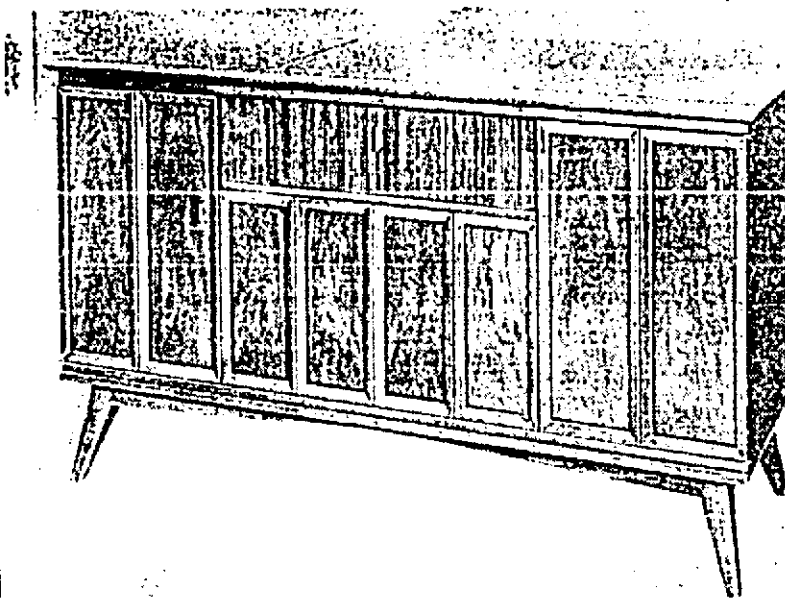
#### CONTEMPORARY BEDROOM GROUP

This beautiful new contemporary bedroom group is being shown by a new furniture store, Ritner Furniture, 6414 E. Spring St. at Palo Verde in the Plaza. It is the "Criterion" group by American of Martinsville, dramatizing the natural beauty of nut-brown finish softly burnished walnut. Its sheer simplicity is unembellished with ornamental distractions.



#### TUCK-AWAY SLEEPER

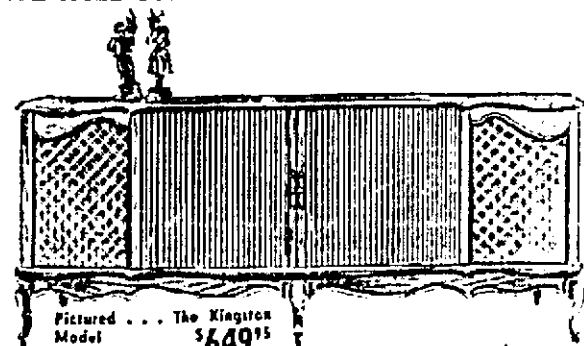
The smartly-styled loose-pillow-back tuck-away sleeper shown is one of the custom furniture pieces manufactured and sold right at the factory work floor by Harold's Furniture Manufacturing Co., 6640 Cherry Ave. Custom craftsmanship goes into every chair, sofa, sectional and sleeper at Harold's.



#### HOME MUSIC CENTER

The Fisher Executive VII provides the wonderful stereophonic FM-multiplex with exclusive stereo beam, stereophonic FM-AM, with stereophonic phonograph and stereophonic tape recorder. It is the utmost as a home music center piece. An exclusive in this area at Humphreys Music Co., 135 E. Third St., Long Beach.

**WITH PRIDE . . . ESTERN'S OFFER QUALITY CURTIS MATHES COMBINATIONS WITH A 3-YEAR PICTURE TUBE WARRANTY! . . . WE WILL GIVE YOU MORE FOR YOUR TRADE!**



Model K-2923  
with 20 watts  
**599<sup>95</sup>**  
EVEN LESS WITH YOUR TRADE



**COMPLETE WITH THE FOLLOWING**

- 60-Watt Stereo with Diamond Needle and Deluxe 4-Fold Changer
- 17-tube Super AM-FM Tuner
- Tuning Eye and R.F. Amplifier for Greater Clarity on FM and Multi-plex (multi-plex optional)
- 4 Speakers, two 12", two 8" Mid-Range, two 5" Hard-Cone Tweeters
- Separate Included Bass-Reflex Sound System
- Available in Danish Walnut and French Provincial, Hard Rock Maple



Prices Range From  
**299<sup>95</sup>**  
in mahogany to 799<sup>95</sup>

**OPEN EVERY NITE 'TIL 9 P.M.**  
Closed Today, Sunday only, for Easter  
Ample Parking  
GE 4-7457

**3344 E. PACIFIC COAST HWY., L.B.**

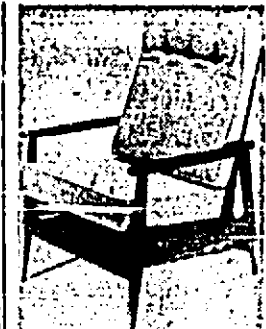
## Sight, Sound Sets Are Hidden

Thanks to the ingenuity of which TV and Stereo may be hidden. . . .

FIGURED WALNUT is used for the four matched doors of a handsome armoire to house stereo components, television receiver, and 40 tapes. Jewel-like pulls ornament the clean-lined piece, which is 6 feet high and 31 inches wide. There is a flat-topped hi-fi ensemble consisting of a 6-foot center component cabinet with tambour doors plus matching speaker enclosures.

Variety of cabinet styling is offered in another Mart showroom which is displaying Danish modern, early American, and French provincial cabinet designs—in a selection of oiled walnut, cherry, fruitwood, or mahogany—for housing its new sound equipment, which includes a new development in Multiplex FM stereo.

A tambour front with no design breaks of any kind hides the TV set and stereo components in an "International Theatre" console. Lift-tops on the sides of the unit permit access to the turntable and other stereo mechanisms while still permitting the use of decoratives on top of the center piece.



Looking like another club chair, this Danish modern offering has a platform rocker mechanism that is practically invisible. It is by Baumritter.

INDEPENDENT PRESS-TELEGRAM—F.15  
Long Beach, 12 Calif., Sun., April 11, 1963

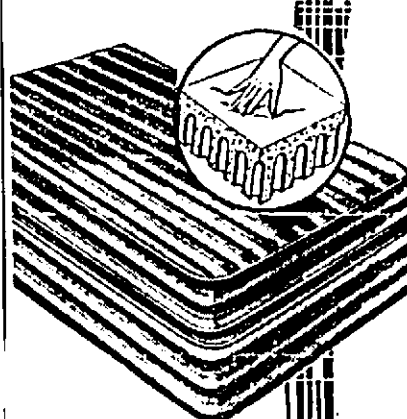
## Desk Accessories Are of Walnut

Even office accessories have assumed graceful curves, as exemplified by a new line of walnut desk needs being shown. Letter trays, calendar and memo holders, and book racks are among the items included. Completely functional and unembellished, these are ideal illustrations of classic beauty—combining simplicity, grace of line, and careful finish to achieve an effect almost of fine art pieces.

## ACME FACTORY DIRECT PRICES ON MATTRESSES

5 Reasons Why  
Acme-Built Mattresses  
are better, last  
longer and cost less.

1. Grade "A" padding and steel construction used throughout.
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with  
Select-A-Rest  
by Dura

## SELECT YOUR KIND OF REST



### FULL SIZE FOAM RUBBER MATTRESS AND BOX SPRING

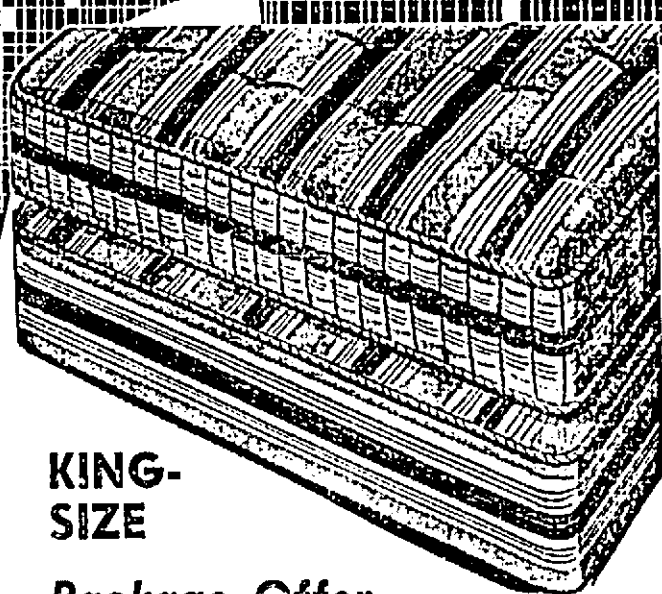
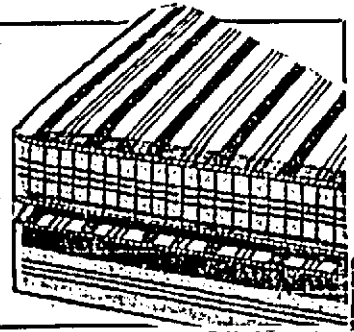
Firestone, specially molded 3/4" bore foam . . . Best quality and completely reversible. We're proud to offer a 10-year guarantee. Choice of Acme custom tied box springs or extra firm posture spring. Equals 149.50 sets . . . only **79.50**



With the push of a button, Select-A-Rest slides your mattress smoothly to the position you find most comfortable . . . for televiewing, breakfasting, reading or feet-up relaxing. The completely automatic bed adjuster, it lowers both head and/or foot sections independently at just the touch of finger. Any bed, any size, any size, can be converted to this customized, contoured comfort in a matter of minutes. Come in, let us show you Select-A-Rest . . . how easily it operates.

### 837-COIL POSTURE SETS

With matching 80-coil Box Springs. Full 837 coils in this posture conscious Acme Mattress. Full size luxury that guarantees years of restful sleeping comfort. Free 2 sheets with the purchase of this fine set at only **59.50**



### KING-SIZE

Package Offer

## 6-PC. KING-SIZE MATTRESS ENSEMBLE

#### Includes:

- King-Size Mattress & Box Spring
- King-Size Bed Frame & Casters
- 2 King-Size Sheets
- King-Size Mattress Pad

**129<sup>95</sup>**

### BRASS HEADBOARDS

Acme stocks a large assortment of decorative headboards. Shown here are four styles in stock of finished heads that add beauty and comfort to your bedroom. Priced from **15.95**

### HEADBOARDS — HEADBOARDS — HEADBOARDS — HEADBOARDS —

Special purchase — just arrived from Chicago Furniture Show. Over 400 headboards, deep vinyl, deep tufted, brass plated . . . Special Twin Brass Headboard **9.95**

**BUDGET TERMS ON APPROVED CREDIT INTERNATIONAL CREDIT CARD**  
90 DAYS INTEREST FREE BANKAMERICARD

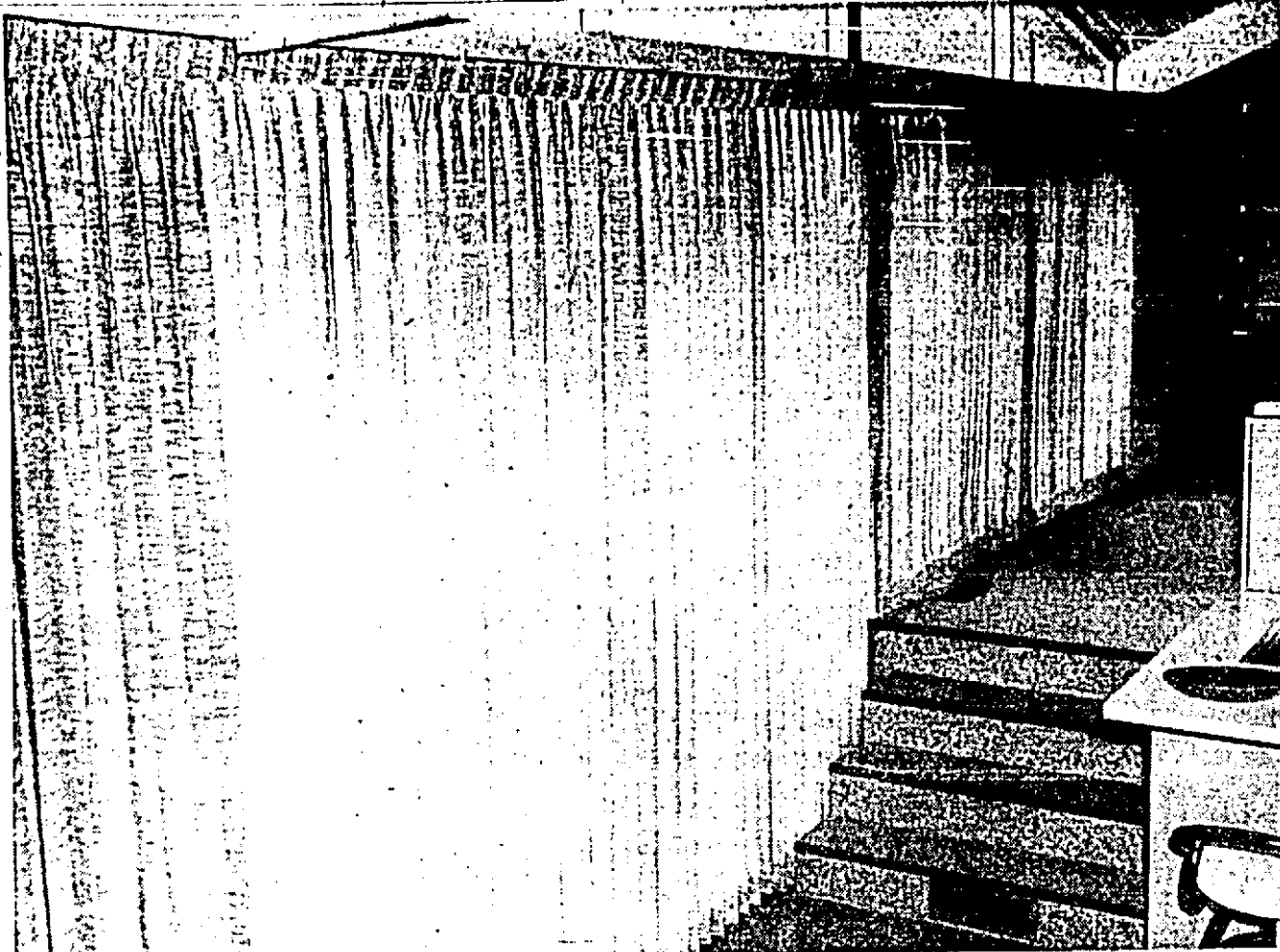
Growing With Long Beach Since 1932



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IN LONG BEACH  
**3425 EAST ANAHEIM ST.**  
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IN SANTA ANA  
411 W. 5th St.  
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**SWEEPING SHOW OF ELEGANCE PROVIDED BY DRAPERIES**

Proper treatment of a 50-foot, split level wall of glass is shown here in the home of Mr. and Mrs. Herbert Fishbein on Country Club Drive. Allen's Draperies, 1400 E. Pacific Coast Hwy., used imported linen boucle to provide this sweeping show of elegance in a massive effect, covering the window wall of the living room and family room.

**New Vinyl-Coated Fabrics Wear Well**

Development of vinyl-coated fabrics has progressed until it is difficult now to tell some coverings on upholstery from the actual fabric. Details of design are carried out and the vinyl coating adds much wear to the furniture covering.

Naugahyde, a trade name developed by U.S. Rubber Co., was the first vinyl fabric to use the elastic supported backing to a large extent. This backing halted the peeling of the original plastic materials, caused by stretching. Next came the development of a "breathable" vinyl which made the covering softer by the release of air and made it cooler by permitting free circulation of air.

BESIDES NAUGAHYDE,

**Blend of Wools Used in Carpet**

An all-wool carpet is actually made from a blend of different grades of wool, selected to produce the desired balance of durability, resiliency and appearance.

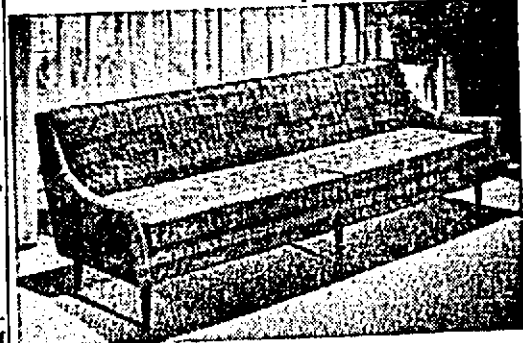
Since wool from American sheep is soft and fine, manufacturers in this country import carpet wool from countries with rugged climates—Argentina, India, Pakistan, New Zealand, Scotland, Iraq and Syria—where sheep produce wool tough enough for sturdy carpet use.

raw silks, linens, antique satins, tweeds, marlases and real leather.

The new vinyl simulating leather is regarded as softer than real leather yet it requires no special care and will not crack. It doesn't fade and wipes clean after washing with soap and water. Stubborn stains may be removed with kitchen cleanser or paint thinner. Only some inks and carbon paper may permanently stain it.

**Contemporary Designs**

furniture • accessories imported • domestic



This luxurious 91-inch contemporary sofa in your personal choice of color and fabric. 100% latex foam rubber backing and cushions for your every comfort.

reg. 239.95

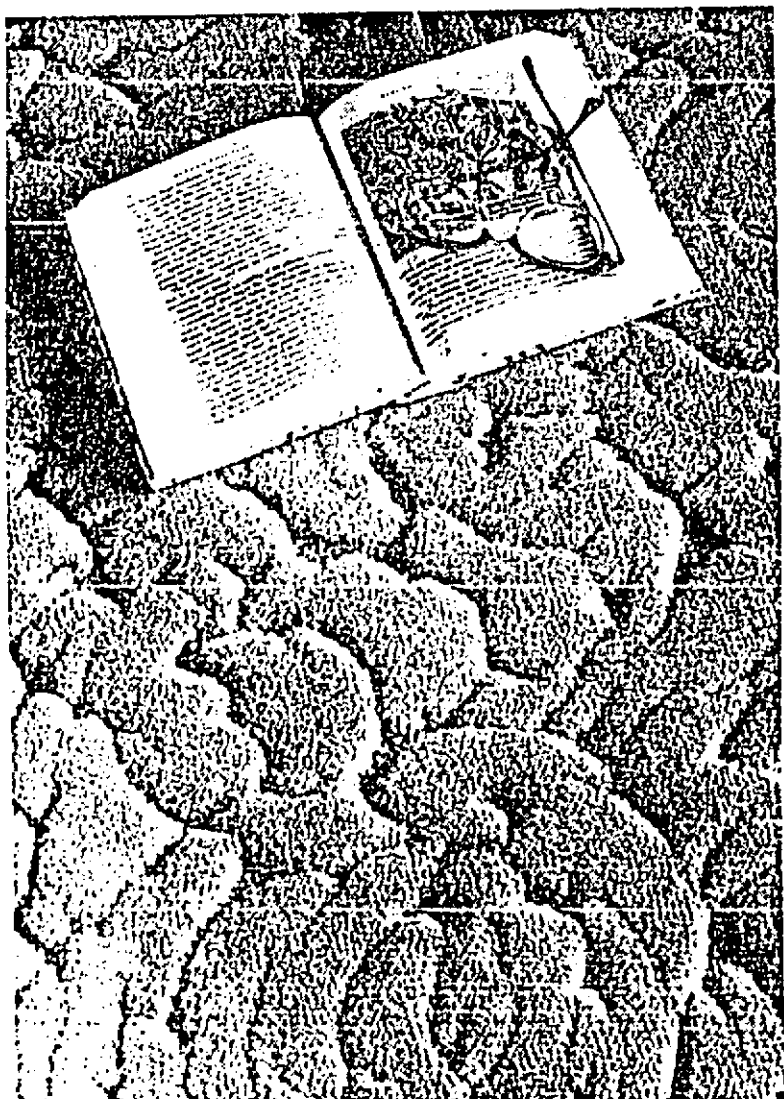
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easy terms

2700 E. Alondra (1 Blk. W. of Atlantic)

free browsing!

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**BRINGS LUXURY INTO HOME**

A luxury carpet creation from the looms of Mohawk is a featured creation at B&G Carpet Co., Inc., 1919 N. Long Beach Blvd. in Compton. Owner Gene Wohlberg has on hand one of the largest selections of luxury and decorator carpeting to complement any room or unit. Some of the greatest strides in the carpet industry have been made in recent years with the creation of new color blends, fabrics and variations on popular themes, textures and patterns. Today it is relatively inexpensive to live in an atmosphere of charm and friendliness in any room setting with luxury carpeting, Wohlberg pointed out.



**BIXBY KNOLLS**  
Carpet Co.  
**P R E S E N T S**

**THE CARPET STORE THAT HAS EVERYTHING**

**✓ WIDEST SELECTIONS IN BROADLOOM**

- exclusive qualities made specially for us.
- wool fibers in all weaves and textures
- nylon—continuous filaments in 22 qualities
- acrylic—cotton, (boucle and plush)
- wool oval braids—all sizes up to 12x18 ft.
- wool braid broadlooms—all sizes up to 18-ft. wide.
- wool chenilles to order—any size.
- wool hooked rugs—all sizes up to 12x18 ft.
- fine wool area rugs.
- custom wools and nylons—to order any color.

**✓ EXPERIENCE**

40 years of buying experience—unparalleled in entire harbor area. With the thousands of qualities being offered today in wiltons, velvets, axminsters, chenilles and tufteds, in different fibres, of various grades, expert guidance is a "must". It is impossible for the customer to learn the carpet business. A large percentage of the qualities being sold today will not last even four years in the average home.

**✓ RELIABILITY**

Our reputation speaks for itself. We do have a conscience. We will sincerely advise you. And we can help you to avoid a serious and costly mistake. We are very careful of what we put in stock.

**✓ GOOD VALUES**

Our prices are competitive—always. We do not claim to buy in wholesale carload lots (but no other retailer actually does either, despite any such wild claims). We do not sell at cost or below cost (everyone has to make a profit) but we can assure you our mark-up is very modest—less than most.

**✓ COURTEOUS, EFFICIENT SERVICE**

You are always welcome to look. (We disdain high-pressure tactics.)

**✓ BEAUTIFUL WORKMANSHIP**

We are the only store in the entire area that has its own expert carpet mechanics. Our carpet laying is justly famous—and the cost is no greater.

**B. of A. TERMS—36 MONTHS TO PAY—NO DOWN PAYMENT**

**Bixby Knolls Carpet Co.**

4354 ATLANTIC AVE. (2 blocks north of Carson) GA 4-1234; GA 4-6467

Open Daily 9:30 - 5:30; Mondays 'Til 9:00; Closed Sundays

OPEN MONDAY NIGHTS  
UNTIL 9:00 P. M.

DUAL

Monaco

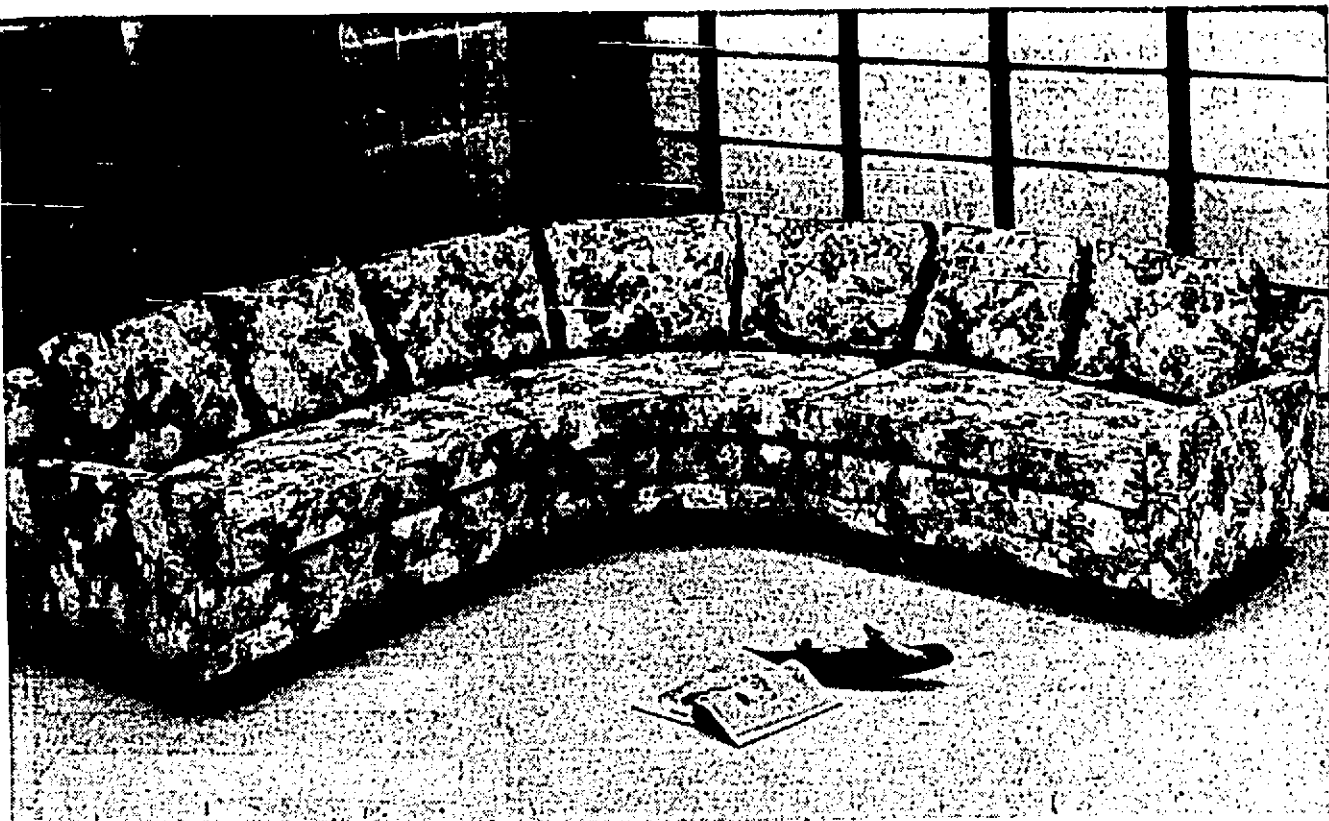
**DUAL SLEEPER**

EASY  
BANK TERMS

DUAL

Tripoli





### THIS IS FOR REAL COMFORT

This three-piece curved sectional, a new sensation in luxury seating at budget prices can be seen in the window at Well's Bros. Insurance Furniture, 4700 Long Beach Blvd. The large 54" curved center section seats two persons comfortably and the 48" end sections are even roomier. The foam rubber cushions are reversible as are the dacron loose pillows. The firm offers a choice of the finest decorator colors and complimentary decorator service to its customers.

## Easy to Choose Right Carpet

### ROYALWEAVE CARPET



### SELECTION FOR TODAY'S BUYING

Sometimes choosing the right carpet for a home is difficult . . . But, not at McMahan's where color, texture and weave will be found at your finger tips. Included are the new man-made fabrics. You'll find McMahan stores located at 1895 East Anaheim St., 319 Long Beach Blvd. in Long Beach, 16810 Bellflower Blvd., Bellflower, 909 Avalon Blvd., Wilmington.

## Selecting Correct Fiber Very Important When Buying Carpet

Carpet retailers are frequently confronted by the following question from their customers:

"Which carpet is best—wool, nylon or acrylic?"

In recent years there has been a tendency by some carpet purchasers to base carpet quality on the type of fiber used in the pile yarns. This can be misleading. As with any manufactured product, the quality of a carpet is determined not only by the type and quality of the raw materials used, but also by how well it was designed and manufactured.

The most important factors determining the quality and performance of a carpet is the density and thickness of the pile yarns. The more yarn used in the surface of the carpet, the greater the wear and service that can be expected.

made of just one fiber—wool. A homemaker based her selection on the tried and true fundamentals of a reliable brand name, the styling of the carpet and the thickness of the pile.

However, in the ensuing years a variety of new man-made fibers were introduced in carpets, many with different trade names, until it seemed to the consumer that she had to evaluate about 20 different types of materials before she could decide on the carpet to buy. As a result, the choice of fiber tended to overshadow the other key factors that go into selecting a new carpet or rug.

Now homemakers are learning that the fiber picture has cleared up considerably and they are returning to the old fundamentals in choosing their new carpets.

BEFORE 1950 the choice of carpet fiber presented no problem as most carpets were

WITH THE help of the Textile Fiber Products Identification law, which requires

is called for, then rayon or acetate may be specified.

MOREOVER, easy removal of water soluble stains is another advantage of the "hydrophobic" fibers—nylons and the acrylics—which resist water absorption. All man-made fibers are allergy free and insect proof.

Wool is still the leading fiber employed by American carpet manufacturers, accounting for nearly 60% of the total. The experience of centuries has established wool as a pile fiber with a balance of all the desirable performance characteristics of wear, resiliency and resistance to soiling. Now new chemical treatments have made wool carpets permanently moth proof.

COTTON—always excellent for durability, soft feel and color—has found its place in exciting rugs and economical wall-to-wall carpeting for low traffic areas where resiliency and soil resistance are not vital.

Knowing what each fiber can do has also enabled carpet makers to blend the various materials to take advantage of more than one fiber characteristic.

Manufacturers of established American carpet brands have made most of the basic buying decisions for the homemaker by selecting the fibers and constructions that are best suited for each other. The consumer can now be less concerned about fiber content and concentrate more on the choice of color and style that appeals to her in her chosen price and quality range.

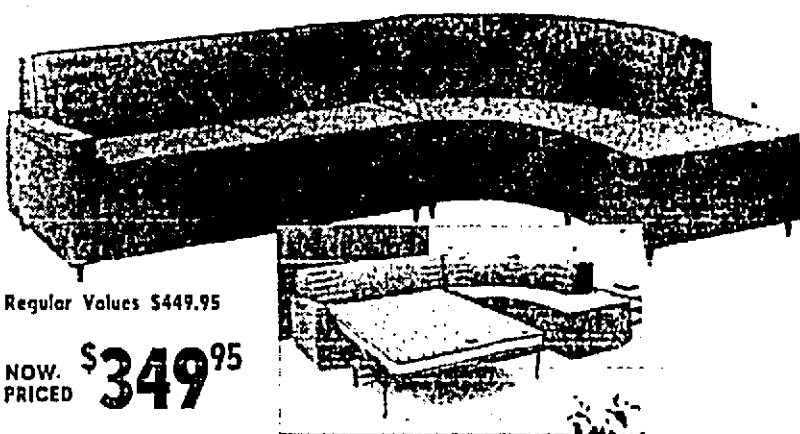
IF YOU USE small rugs over bare floors, be sure they are anchored securely. Many rugs today are quite heavy and stay in place of their own accord. But if a rug shows signs of slipping, keep it in place with with double-sided tape, or by using one of the powder preparations available in hardware stores and home furnishings departments.

Rugs large enough to be called "room-size" are generally used over padding, as carpets are.

## LEISURE HOME BUYERS!

SLEEP SHOPPE, THE STORE WITH MODERN SLEEPING FOR MODERN LIVING, OFFERS THE FAMOUS SIMMONS HIDE-A-BEDS, AND ALL YOUR SLEEPING NEEDS AND ACCESSORIES AT FABULOUS SAVINGS DURING THEIR MONTH OF APRIL SALE. DURING THIS SALE, SIMMONS HAS ASKED US NOT TO ADVERTISE OUR PRICES BECAUSE OF OUR TREMENDOUS MONEY-SAVING VALUES. THESE BEAUTIFUL, FUNCTIONAL DIVANS AND HIDE-A-BEDS ARE A LIFETIME OF COMFORT AND CONVENIENCE. FOR ALL YOUR SLEEP NEEDS, SEE SLEEP SHOPPE, THE STORE FOR MODERN LIVING. THE ONLY STORE OF ITS KIND IN SOUTHERN CALIFORNIA. AT PRICES LESS THAN ANYWHERE ELSE, YOU'LL BE GLAD YOU SAW SLEEP SHOPPE FIRST.

### BEAUTYREST MATTRESS SETS—ALL SIZES



Regular Values \$449.95

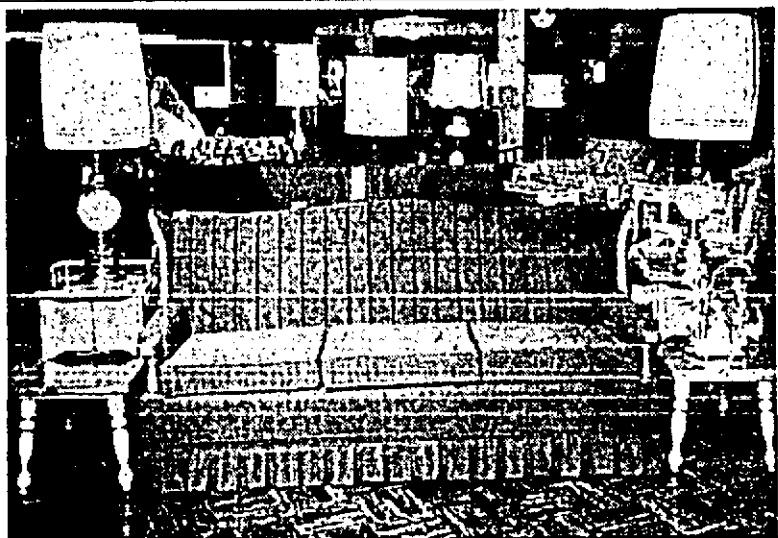
NOW PRICED **\$349<sup>95</sup>**

### Convertible Sectional

Attractive sectional by day, comfortable full size bed by night, complete with innerspring mattress. In a wide range of beautiful decorator colors and covers for your selection.

## SLEEP SHOPPE

Fourth at Linden - 441 East 4th  
Open 'til 6, - Monday, Friday 'til 9



### NEWEST IN SOFA LINE

Here's Riviera's newest addition to the convertible sofa line, the "Normandy." It features provincial early American styling with exposed finished maple wood wings and knuckle arms, and has a box pleat flounce and vertical channel back with molded foam. Available in early American prints and solid colors at Riviera Sofa Bed Co., 425 E. 4th St., Long Beach.

## EIGHTEEN FEET OF CUSTOM ELEGANCE

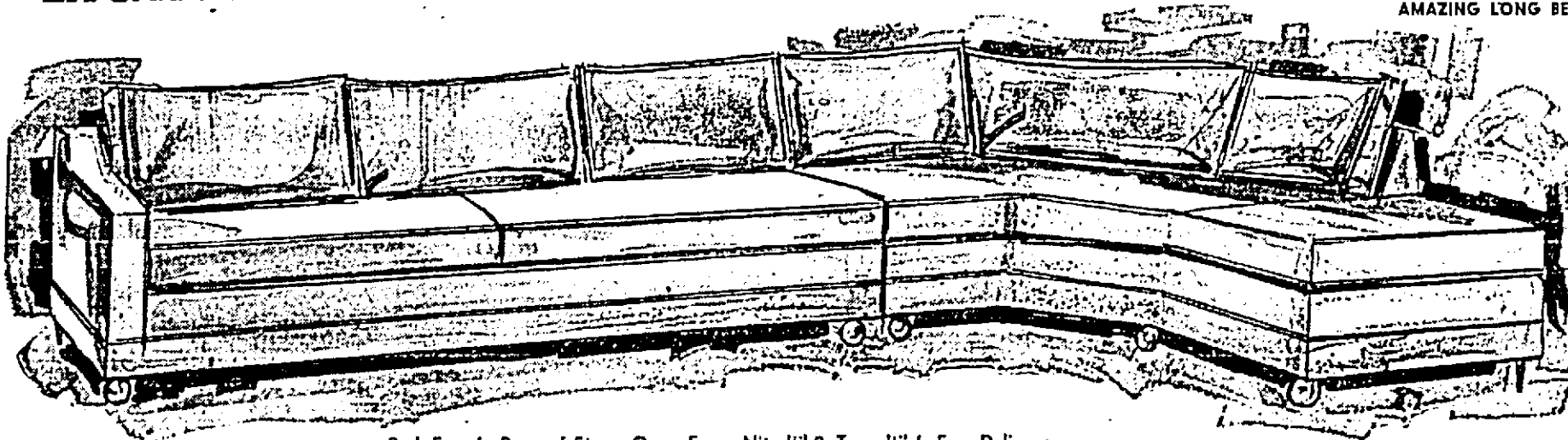
SAVE 100.00  
REGULARLY \$399.95

AMAZING LONG BEACH FURNITURE PRICE

**\$299<sup>00</sup>**

Pay Just

**\$14.50 Monthly**



Park Free in Rear of Store. Open Every Nite 'til 9. Tues. 'til 6. Free Delivery  
6th St. at Long Beach Blvd. HE 6-2528

## LONG BEACH FURNITURE, INC.

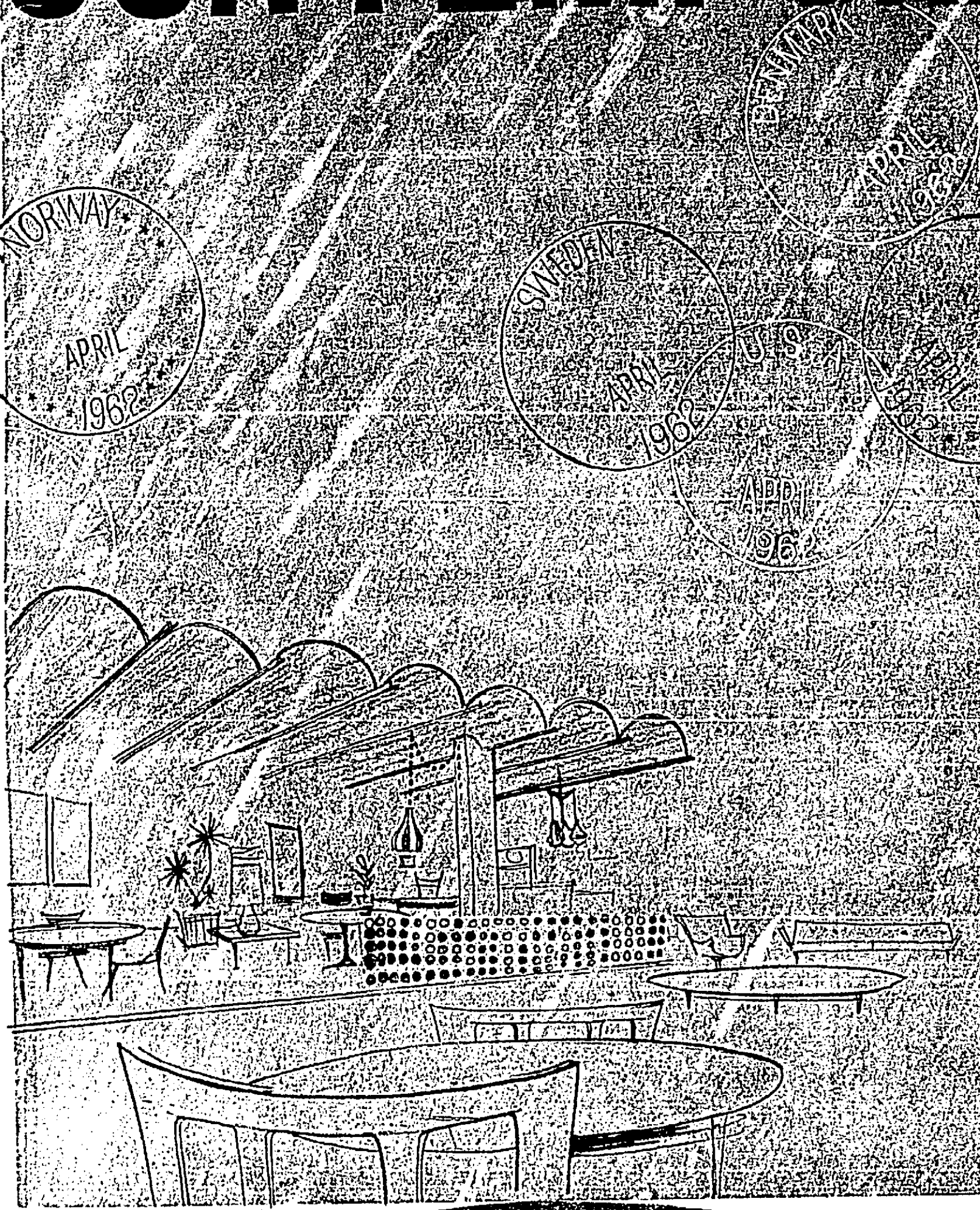
Embassy pillow-back sectional: custom-designed in every detail, truly worth its normal \$399.95. Here is eighteen feet of sectional that is completely gorgeous, luxury personified. This is an incomparable buy. Such a fantastic value you must see it to believe your eyes. The finest construction, customized throughout: loose pillow back of callacloth and foam . . . all foam cushioned . . . you'll sink into and fall in love with it!

CHOICE OF WIDE VARIETY OF DECORATOR FABRICS AND COLORS



# CARL'S CONTEMPORARY

# IMPORTS

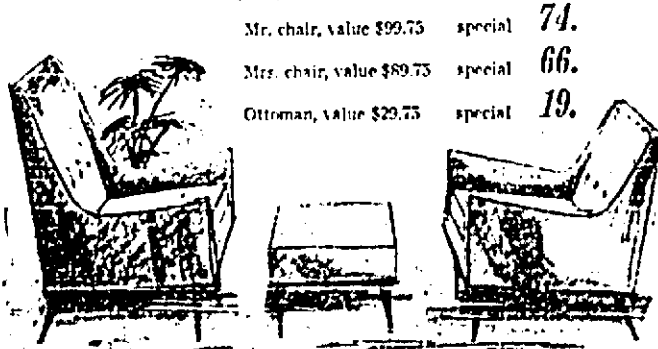


Carl's welcomes you to our new CONTEMPORARY IMPORT DEPARTMENT. The creation of this new facility will add to our already wide variety of home furnishings. The new look, dramatically displayed, will be limited to Scandinavian im-

ports and fine domestic lines of furniture and accessories ... find famous names; Scandiline • Selig • Founders • Thinline • Chelmode • Peter Wessel • Tempo • Vista • Lightolier • rugs by Carousel • lighting by Fredrick Raymond and others.

## Introductory SPECIALS

Mr. & Mrs. Chairs—designed & manufactured by Selig—internationally famous importer and maker of fine domestic contemporary furniture. Select a high back Mr. chair or low back Mrs. chair—smartly tailored—thin line detailing, plus satisfying comfort ... covered in select quality textured weave in rich contemporary colors.



Mr. chair, value \$99.75	special	74.
Mrs. chair, value \$89.75	special	66.
Ottoman, value \$29.75	special	19.



This trim-styled contemporary sofa has the simplicity of line that characterizes good design—manufactured to quality Selig specifications—select from a most appropriate textured fabric available in a range of popular colors.

7-foot sofa, value \$239.75	special	177.
8-foot sofa, value \$259.75	special	188.

Complimentary Decorator Assistance

PARK AT REAR ENTRANCE

**CARL'S**  
 FURNITURE  
 & CARPET

1250 E. Pac. Coast Hi way HE 7-7457  
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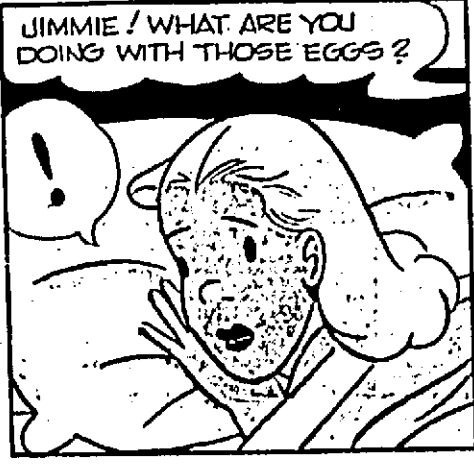
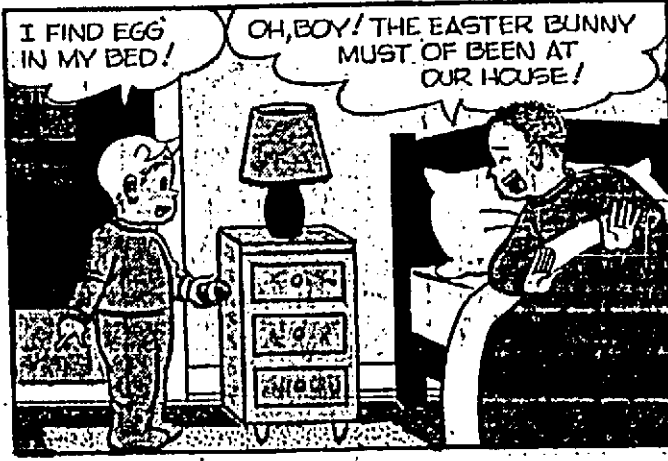
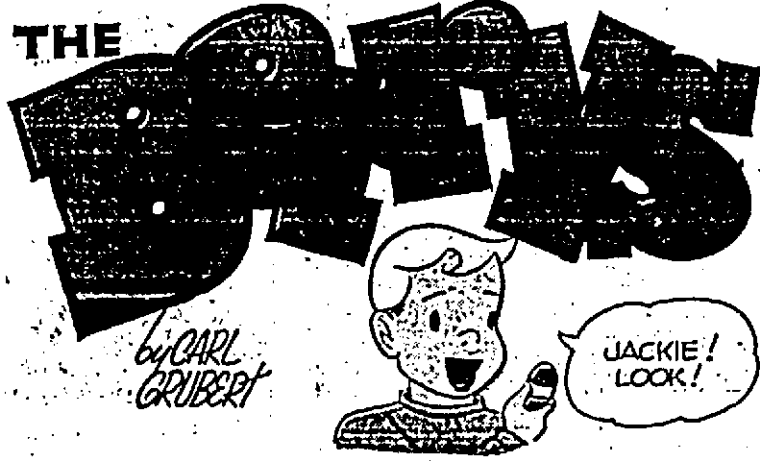
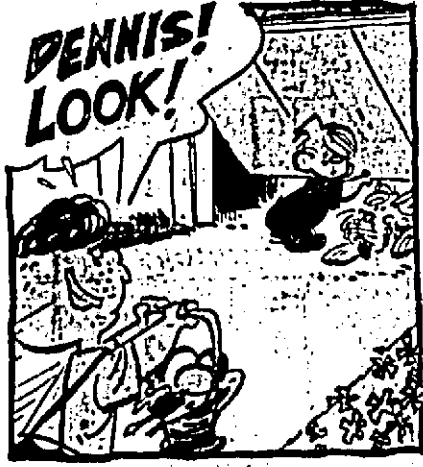
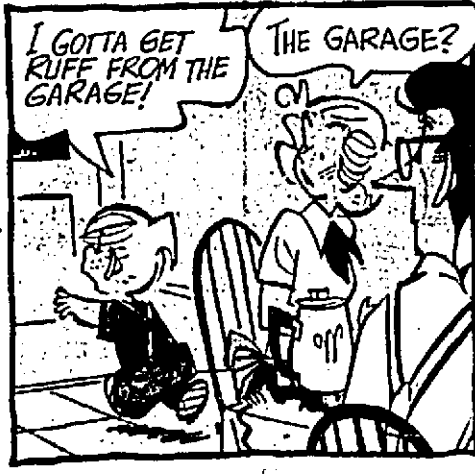


SUNDAY

EASTER FASHIONS 50 YEARS AGO

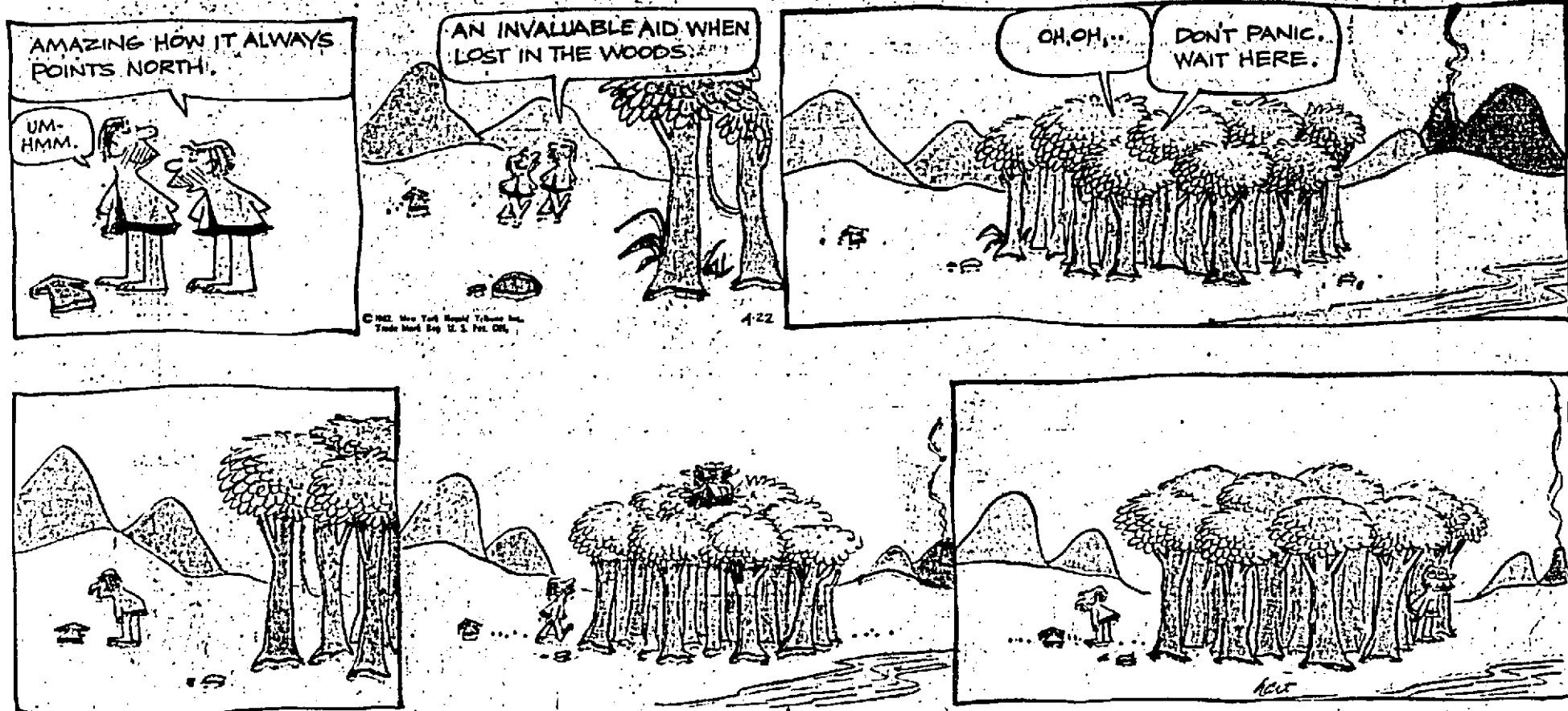
# PARADE NOTES HOW FASHIONS CHANGED

LONG BEACH, CALIFORNIA—SUNDAY, APRIL 22, 1962



B.C.

By Johnny Hart



CAPTAIN EASY

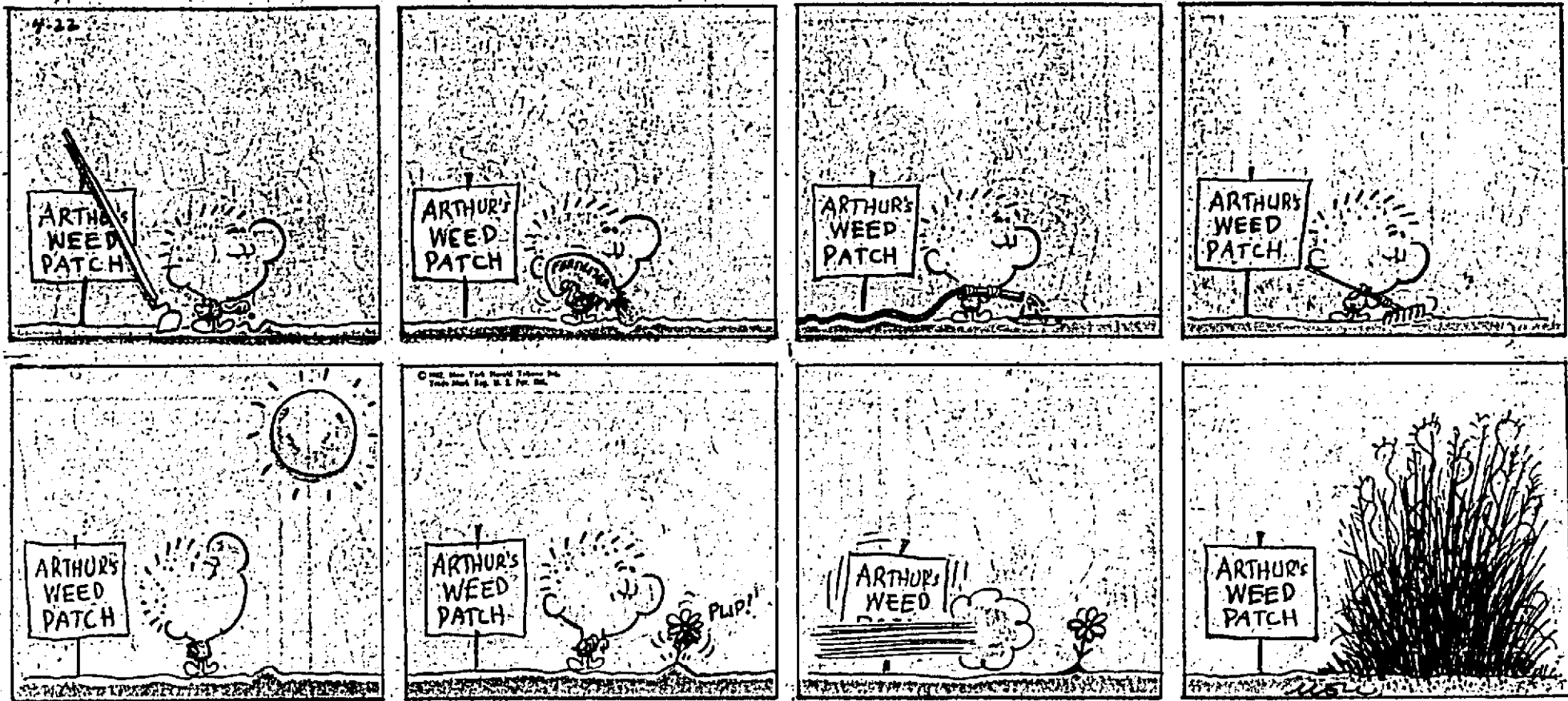
By Leslie Turner





MISS PEACH

By Mell



STEVE ROPER

By Saunders and Overgard



ALLEY OOP

By V. T. Hamlin



PRISCILLA'S POP

By Al Vermeer

COME STRAIGHT HOME FROM THE EASTER PARADE, PRISCILLA!

WE'LL WANT A PICTURE FOR OUR EASTER ALBUM

WHAT A NICE IDEA... TAKING HER PICTURE EVERY EASTER!

THIS BOOK IS WORTH A FORTUNE

\*From her very first Easter it was easy to see...

...that here was a child of unusual beauty and grace!

AND HAVE YOU NOTICED HER LATELY, HAZEL??

THAT FIRST DELICATE BLOOM OF YOUNG WOMANHOOD?

AH, SHE'S COMING! I HEAR THOSE DAINTY FOOTSTEPS!

ALL THE BOYS STARTED CHASING ME!

SO I SCARED THEM OFF WITH MUDBALLS!

CAN I HELP IT IF I'M GROWING UP?

THE JACKSON TWINS

By Dick Brooks

THE LISTENING BOOTH IS STILL TIED UP?

THOSE TWINS CAN'T DECIDE WHETHER TO BUY "TWISTED HEART" BY THE BOMBS OR EDDIE TEDDIE'S "VOULEZ VOUS VAVOON"?

AFTER 20 PLAYS YOU'D THINK THEY'D MAKE UP THEIR MINDS... NOT TO BUY EITHER ONE!

NOW THEY WANT TO LISTEN TO THEM "LIKE THEY WILL AT HOME"... FROM A DISTANCE!

WELL, GET RID OF THEM! I'M LOSING BUSINESS!

AH... SILENCE! BEAUTIFUL SILENCE!

THEY FINALLY BOUGHT ONE, DID THEY?

NO, I DID!

AND SAID IT WAS COMPLIMENTS OF THE STORE!

THAT'S USING YOUR HEAD, HILGERT! THAT'S THE KIND OF THINKING THAT MAKES LEADERS, MY SON!

NOW THERE'S ROOM FOR SOME ADULTS IN HERE, SOME TRUE MUSIC LOVERS!

IT'S SO GOOD TO HAVE THE STORE EMPTY OF TEEN-AGERS FOR ONCE!

IT'S ALMOST TOO GOOD TO BE... OH, MY SOUL!!

WE HEARD YOU WERE GIVING AWAY RECORDS!

CAN WE HAVE THE ONE THE TWINS GOT?

THE TWO, YOU MEAN! THEY EACH GOT ONE!

IF WE HAVE A CHOICE, CAN WE LISTEN TO 'EM?

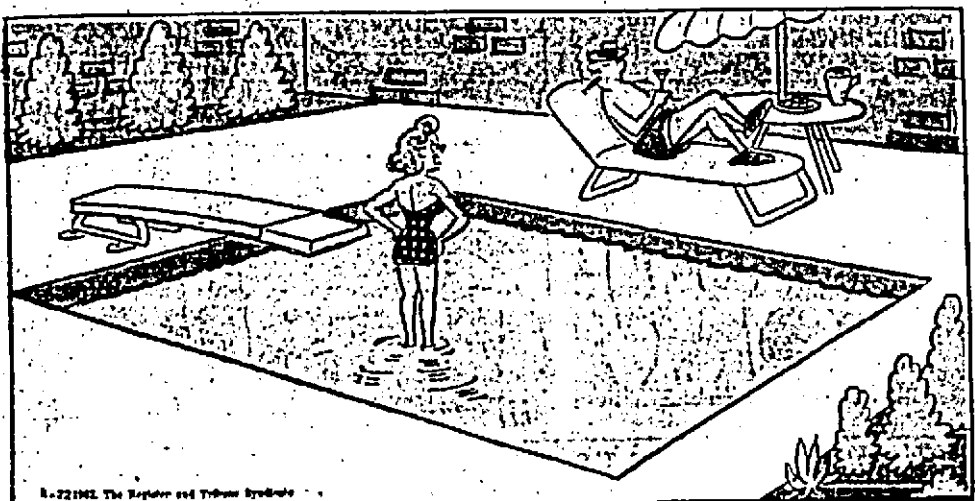
OFF THE RECORD  
by ED REED

1 DON'T LEAVE ME — I NEED YOU!

2



"No more for me—I'm back-seat driving."



"William, how long have you been throwing olive pits in the pool?"

WONDERFUL!

ART GALLERY

I WONDER HOW THEY GET THEIR INSPIRATION?

ING



FROM THE BLAST WE HEARD OVER THE RADIO THEY REALLY MUST HAVE DROPPED A GIGANTIC H-BOMB INTO THE CRATER OF THE ISLAND!

OF COURSE THEY BELIEVED YOU STILL WERE HIDING ON THE ISLAND. THEY MEANT TO MAKE SURE THIS TIME TO DESTROY YOU!

COME NOT BETWEEN THE DRAGON AND HIS WRATH! SHAKESPEARE OH, SURE! BUT WHAT CAN YOU DO WHEN SOME SLOB SETS FIRE TO A DRAGON'S TAIL, AND YOU CAN'T RUN?

BUT THEY NEVER BELIEVED THEIR RADIO MAN'S REPORT OF A MONSTER! THEY THOUGHT THERE WERE HUNDREDS OF THEIR OWN PEOPLE STILL ON THE ISLAND!

TO THEM WHAT IS LIFE WORTH? ...OTHER LIVES THAN THEIR OWN LIVES THAT IS!

TENS OF MILLIONS OF HUMAN BEINGS BUTCHERED TO WIN THE POWER TO ENSLAVE ALL PEOPLE! IT'S ALL ON THE RECORD OF HISTORY!

SO WHAT ARE A FEW HUNDRED OF THEIR OWN SPENT TO WIN A POINT, OR TO HIDE A FAILURE?

TO DEAL WITH THEM IS LIKE HOPING TO REASON WITH THAT MONSTER THEY ROUSED FROM THE DEPTHS OF THE ANCIENT CRATER!

HM!—WONDER WHAT NEW MONSTER THIS LATEST BOMB OF THEIRS WILL TURN LOOSE!

WELL, ANNIE'S GOT A RINGSIDE SEAT TO REPORT ON THAT ONE, "DADDY!"

TH' PLANES WE SAW STREAKIN' FOR TH' ISLAND... THEN A BIG BOOM WAY BACK THERE... REMEMBER?

THEN A BIG, BIG MUSHROOM CLOUD OVER WHERE TH' ISLAND WAS! THEY DROPPED AN H-BOMB ON IT. HAD T'BE THAT!

BUT THAT? THAT'S NO MUSHROOM CLOUD!

THAT'S A VOLCANO!

WELL, THEY SURE STARTED SOMETHIN' THIS TIME! LOOK AT 'ER GO!

HEY! A VOLCANO? THAT MEANS A TIDAL WAVE A HUNNERT FEET HIGH! AN' US IN THIS THING!

QUICK! DROP TH' SAILS! CUT 'EM FREE! BATTEN TH' FORD HATCH! NOT A CHANCE O' LIVIN' THROUGH THIS, BUT WE SURE CAN GIVE IT A TRY!

## MARK TRAIL

by

HIGH UP IN THE WESTERN MOUNTAINS BENEATH THE BARK AND ROTTING WOOD OF AN ANCIENT STUMP, LIFE IS ONCE MORE BEGINNING TO STIR...

FOR LAST AUTUMN THOUSANDS OF LADYBIRD BEETLES FROM THE VALLEYS BELOW GATHERED HERE TO HIBERNATE

AS THE DRYING WIND AND COOLER TEMPERATURES BEGAN TO ELIMINATE THEIR FOOD, "LADY BUGS" MOVED UPHILL AND PUT THEMSELVES IN COLD STORAGE

AND ONLY WHEN THE APHID AND SCALE INSECT POPULATIONS BEGIN TO MULTIPLY WILL THEY RETURN TO THE WARM LOWLANDS...

FOR TO ARRIVE TOO EARLY IS TO STARVE TO DEATH

### TRAILWAYS

ONE OF THE MOST BENEFICIAL INSECT GROUPS IN THE WORLD IS THE LADYBIRD BEETLE CLAN

THE SPINY LARVA OF THE LADYBIRD IS A MINIATURE TERROR, ATTACKING AND DESTROYING GARDEN PESTS AS FAST AS HE CAN DISPOSE OF THEM, AND LATER, AS AN ADULT HIS SAVAGE WAR AGAINST THESE NOXIOUS INSECTS IS CONTINUED



THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten



MORTY MEEKLE

By Dick Cavalli





JOE PALOOKA

By Ham Fisher

MY SAKES! LOOK AT ALL THEM FLOWERS BLOOMIN' IN FOLKS' WINDAS!

LOTTA AILANTHUS AROUND, TOO! "TREE O'HEAVEN"—ALL UZ SEEMS T'GROW BEST IN CITIES!

ANTH WORK AWFUL HARD, DON'T THEY, HUMPH?

YUP, BENNY—BUT OL' MR. GRASSHOPPER JEST LIKES T'LAZE AROUND LIKE US AN' ENJOY SPRING!

GEE-WHITH, HUMPH! REAL BIRD'S EGGS!

SQUIRREL JEST TOLD MAMA ROBIN—HERE SHE COMES!

SEE THAT HAWK SWOOPIN' DOWN? THEY PERCH UP ON SKYSCRAPERS—JEST LIKE ON A MOUNTAIN CRAG!

WHALETH IN NEW YORK HARBOR?

PROB'LY, DOLPHINS, TOO! EVER NOTICE ALL THE KINDSA FISH AT FULTON FISH MARKET?

RIGHT UP THERE'S TH' BIG DIPPER! Y'KIN WATCH IT SWING 'ROUND TH' NORTH STAR AS TH' NIGHT WEARS ON!

HEY! NOT ASLEEP YET AFTER THAT LONG RIDE HUMPH GAVE YA?

JUTHT ENJOVIN' TH' STARS! Y'KNOW WHAT I LIKE BETHT. ABOUT NEW YORK, OFFTHER O'HOOOLIHAN?

WHAT'S THAT, BENNY?

IT' TH' LIVING THO CLOTHE TO NATURE!



# Abbie an' Slats

Featuring **BATHLESS GROGGINS** by **RAEBURN VAN BUREN**



EVERYTHING—AND EVERYBODY—THAT ONCE MOVED IN CRABTREE CORNERS HAS SUDDENLY COME TO A STANDSTILL—EXCEPT BATHLESS

AS MUCH AS I DESPISES JASPER HAGSTONE I GOT T' ADMIT THAT IN A TIME O' CRISIS LIKE THIS IT'S EVEN MONEY HELL KNOW WHAT T'DO!

AND (GULP) HE'D BETTER!

FROZEN SOLID AS A BLARSTED ICEBERG. HAGSTONE OUGHT T' BE IN HIS ROOM!

HAGSTONE—AT LEAST YA—YA—NO, YA AIN'T!! YER JUST AS IMMOBILIZED AS THE REST O' THIS HYPNERTIZED TOWN!

DEAD! WHAT DO I DO NOW?

GIPSIES! THEY'RE ALIVE AN' MOVIN'! PROVIN' THAT I AIN'T THE ONLY HUMAN BEIN' IN THESE PARTS THAT AINT OSSIFIED. HEY, BUDDY!

WE GOT T' GET HELP FOR CRABTREE CORNERS. EVERY LIVIN' THING THERE IS DEAD—BUT BREATHIN'!

BUT, OF COURSE

YA MEANS YA KNOWS ABOUT IT?

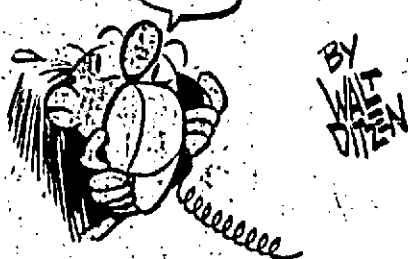
NATURALLY, SINCE I CAUSED IT TO HAPPEN!

THEN UN-CAUSE IT, EUSTER, BEFORE YA GETS CLOBBERED!

I SHALL—WHEN I DO WHAT MUST BE DONE!

AND WHAT'S THAT—BUSTER? CONTINUED NEXT WEEK.

# fan fare



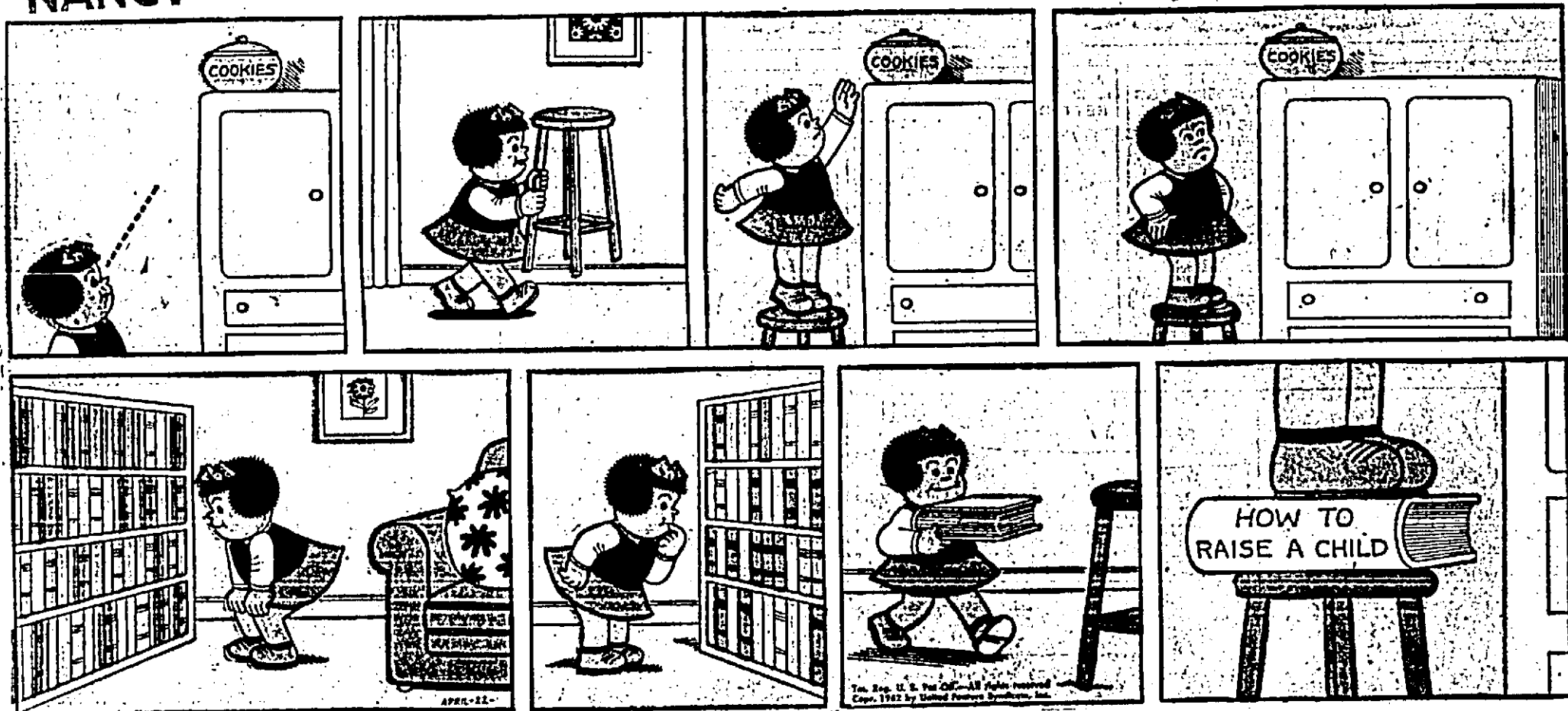
# ARCHIE

by BOB MONTANA



# NANCY

By Ernie Bushmiller



# OUR BOARDING HOUSE

With Major Hoople





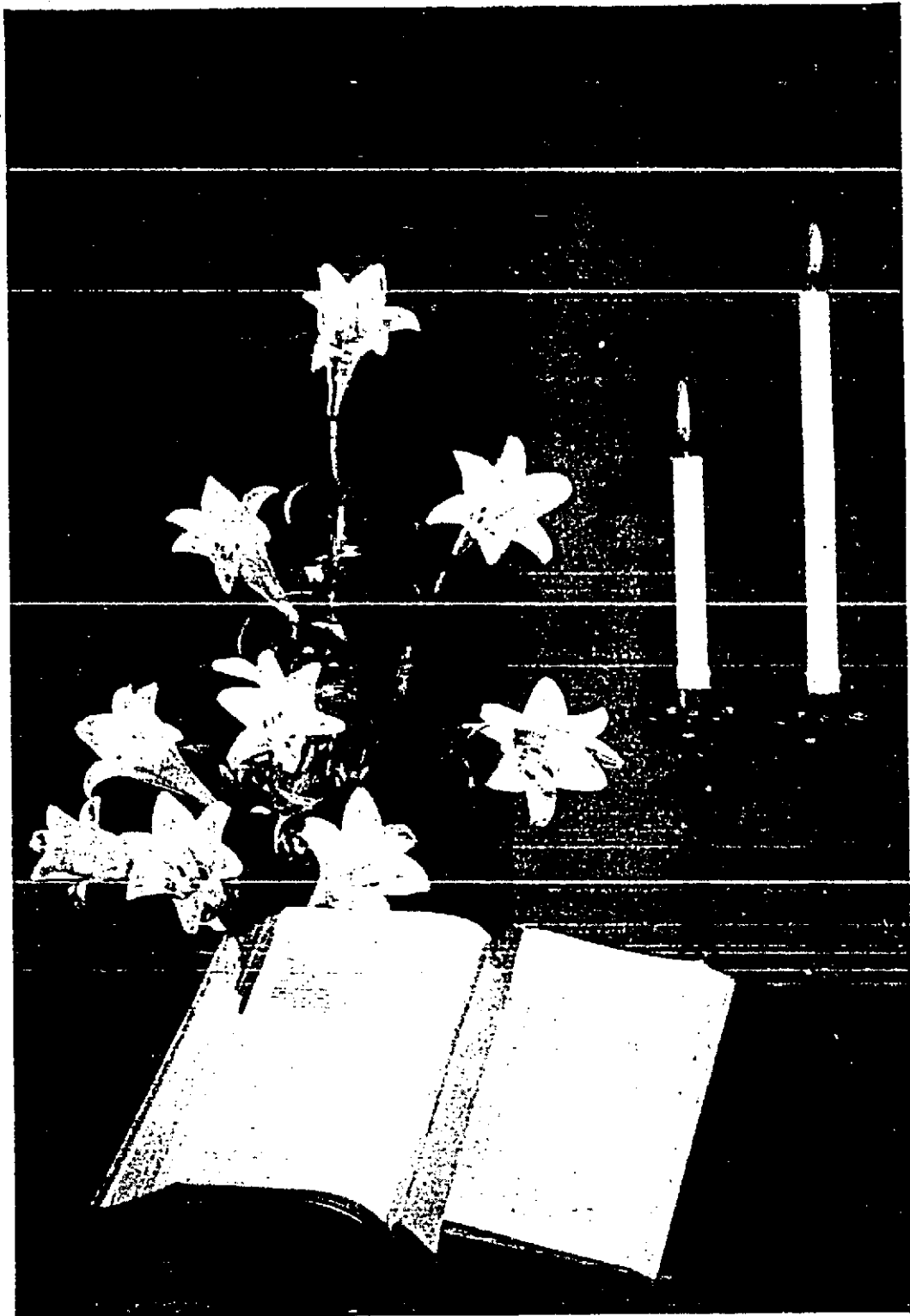
# Southland

April 22, 1962

Cottons Cut a Big  
Swag in Fashion

—See Page 13

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CALIF.



# ADD-A-ROOM

every job is  
CUSTOM DESIGNED &  
SATISFACTION  
GUARANTEED

compare our prices

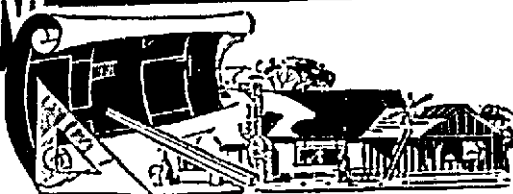
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kitchens and bathrooms

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Pool

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FACTS and INFORMATION, call now.

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VISIT OR DISPLAYS  
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Blvd., Garden Grove.

Southland Magazine takes you into a different Long Beach home  
each week to see new ideas in beauty, efficiency and economy.

# You Ask We Answer

By Haskin

Q. How long has "In God We Trust" been the official national motto of the United States? J. D.

A. On July 30, 1956, President Eisenhower signed Public Law 851 of the second session of the 84th Congress, a Joint Resolution which reads: "Resolved by the Senate and House of Representatives of the United States of America in Congress assembled, That the national motto of the United States is hereby declared to be 'In God We Trust.'"



Q. What color were the Conestoga wagons? N. E.

A. The underbody was painted blue and the upper woodwork was invariably bright red. Seymour Dunbar in his "History of Travel in America" says that these colors were as inevitable as though they had been prescribed by law.

Q. Have parakeets ever caused any widespread outbreaks of parrot fever in this country? T. H.

A. There is no record of any serious outbreak of psittacosis, the virus infection transmitted to man by parakeets, but there have been small outbreaks and sporadic cases. The same disease can be transmitted by finches, sparrows, pheasants, gulls, turkeys, chickens, ducks, canaries, pigeons, and doves.

(As a reader of Southland, you can get an answer, by mail, to any question of fact by writing to Southland Magazine, Independent, Press-Telegram Information Bureau, 635 F St., N. W., Washington 4, D. C. Please enclose return postage or self-addressed, stamped envelope.)

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**RATTAN FURNITURE**  
SMART PEOPLE BUY  
QUALITY AND SAVE  
SEE OUR WINDOW FOR  
THIS WEEK'S SPECIAL  
HOUSE AND GARDEN  
**TROPIC SHOP**  
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2196 LAKEWOOD BLVD. at STEWART, L. B.

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**LONG BEACH—LAKEWOOD**  
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Your job is planned and priced by one of the owners, which enables us to build for you

**BEDROOMS** FOR ONLY **2068** MO.  
**FAMILY ROOMS** FOR ONLY **3732** MO.

We will finance any part or all at 5% (or less) and give you up to 5 years to pay.

THERE IS NO SUBSTITUTE FOR EXPERIENCE  
WE WILL DO THE COMPLETE JOB OR  
ANY PART AND YOU DO THE REST

over 3,500 satisfied customers

**ECONOMY**  
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# Southland

LONG BEACH, CALIFORNIA . . . APRIL 22, 1962

## OUR COVER



The Holy spirit of Easter is portrayed by the Bible, framed with Easter flowers and lighted tapers, as it is in countless churches throughout the world today. Around the world, too, the devout gather to rejoice in the Resurrection and to worship in their respective faiths. It is a time of reverence, but also a time of happiness. Religious services and pageantry assume new significance on this Day of Days. Thousands trek to vantage points to be among the first to welcome the flooding rays of the sun that spread light symbolic of the Saviour and enlightenment of man throughout Christendom. And as the day wears on it reaches the hours of the joyous Easter Parades and the feasting as families gather to celebrate the end of the Lenten period of mourning, the return of hope for life everlasting.

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Poignant in its romance, tragic in its unfolding, the story of Ramona returns to the spectacular natural amphitheater of Hemet-San Jacinto next Saturday. It's the "Ramona Pageant," the dramatization of Helen Hunt Jackson's famous novel. Thousands of persons travel annually to the stage in the hills to view this splendid spectacle. There's a new Ramona in the title role this year, and Southland tells about her, about her stage lover, Alessandro, and others in the play. Watch for "Curtain Time for Ramona," in next week's issue.

Fred Taylor Kraft, Editor

Southland Magazine is published weekly as a supplement to the Southland Edition of the Long Beach Press Telegram, 404 Pine Ave., Long Beach 12, Calif. Rates: Single copy 10¢; 12 issues \$1.00. New York, San Francisco, Chicago, Detroit, Minneapolis and Los Angeles.

## JOHN ROBERT POWERS



Miss Cathy Fianzen, personal representative for John Robert Powers . . will be in our Cosmetic Department from 10 a.m. to 5 p.m. Monday thru Wednesday, April 23, 24, 25 . . She will demonstrate the Powers Beauty Scope.

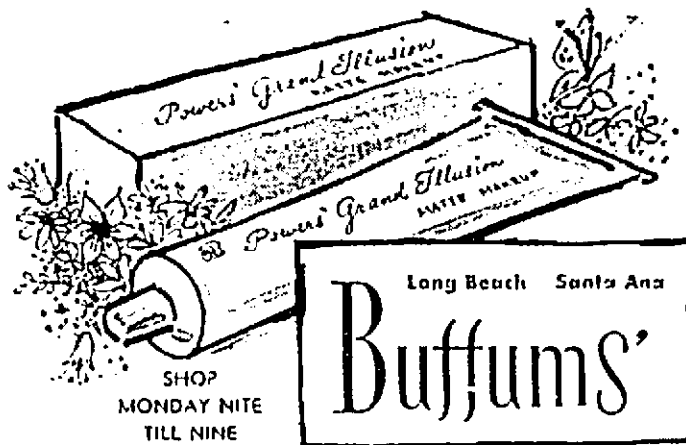
## new! grand illusion

... for that illusively lovely French look! It's a foundation, powder and complexion-pamperer all in one! An exciting new matte-finish make-up that creates the illusion of a flawless complexion—poreless perfection!

Let the Powers Beauty Scope select the shade that's flatteringly, personally yours. 3.50\*

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# BUILD 'n SAVE terrific 3 day SPECIALS



## Window Screens

All aluminum frame... fiber-glass screening. Large sizes have cross bar for added rigidity. Complete with catches and easy to install close fitting channels.

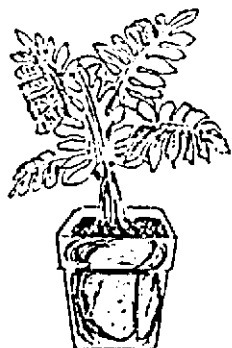
24" x 48" ... 30" x 36" ...  
18" x 36" ... 36" x 24" ...  
24" x 54" ... 30" x 54" ...  
30" x 48" ... 36" x 42" ...  
36" x 48" ... 36" x 36"

Your choice, each

# 219

Sale ends Wednesday Apr. 25

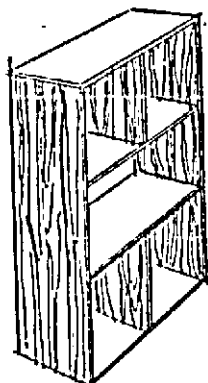
## Split Leaf Philodendron



Beautiful tropical plant that stays green the year around. Grows to a large landscaper's size. Has lush green leaves. The perfect plant for any setting. Grows well in shade or sun. Comes in 4-inch pot... grows rapidly.

Reg. 69c, **39c**

Use your coupon... on the 1st one you save 28c



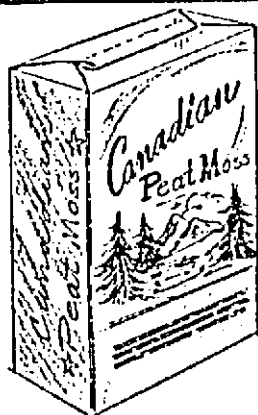
## 1x12 Pine Shelving

Comes in convenient 12" widths to make shelving a simple installation.

Ponderosa Pine finished smooth 4 sides. Build 'n Save buys in carload lots to bring you the finest at the lowest prices possible. Build 'n Save leads the way... others try to follow. Check Build 'n Save's prices before you buy.

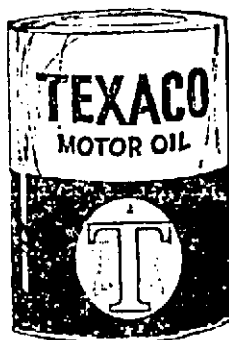
Lin. ft. **7c**

## Canadian Peat Moss



1st quality peat moss... perfect mulch for newly planted lawns... tropical plantings... wherever moist soil conditions are necessary. Retains moisture longer... holds up to 8 times in water content. Perfect soil conditioner... humus control. Compressed into bales.

4-cu.-ft. **267**



## Popular Brand Motor Oil

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SAE 10/30, qt., **39c**—Valvoline  
—SAE 20 & 30 SM, qt., **35c**  
HD 20 & 30, qt., **35c**

TEXACO—SAE 30 & 40... qt. **26c**

## Fish Base Fertilizer



Contains the necessary ingredients to supplement the growth of lush green lawns, flowers and shrubs. Comes pre-mixed liquid form. Available in handy re-usable plastic container that will not break when dropped. Easy to use with handy hose attachment sprayer.

Reg. 1.29 **99c**



## Charcoal Briquets

1st quality hardwood charcoal compressed into tiny uniform briquets for long even burning. Will give you many hours of intense heat... evenly for better barbecuing. Easy to light and so long burning. Stock up now for those outdoor cookouts. While the stock lasts...

10-lb. bag, **4.9c**

## La Reina Rule

## WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, Independent Press-Telegram, 604 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy, for reply only in this column.

**DEAR MISS RULE:** Would you give the source of FARRAR. — Mrs. M.F., Torrance.

M.F.: FARRAR was recorded over seven centuries ago in Yorkshire, England. This surname came from the occupation of "Farrier" for a maker of horseshoes. The Yorkshire Poll Tax record of 1379 lists Hugo and Thomas Farour (an early spelling of Farrar). The Yorkshire Farrar coat-of-arms has three silver horseshoes on a diagonal black stripe across a silver shield.

**DEAR MISS RULE:** Please give data on FINNICUM—J. F., Newport Beach.

J. F.: FINNICUM is a distorted spelling of the Irish clan name Finnucane. The source was O'Fionnhiacain, meaning "Descendants of the fair or blind little son." This lineage were natives of Munster Province, Ireland. The family crest as a green grapevine branch as an emblem.

**DEAR MISS RULE:** Please explain the Scotch name SEARLE.—Mrs. I. S., Long Beach.

I. S.: SEARLE is an ancient English surname at first spelled Serle, recorded in the 11th century Domesday Book. The source, Serle or Searle, meant "Armored one." Records of 1273 list Osbert, son of Serle of Huntingdon and Richard Serle of Cambridge. The Serle shield from Cornwall is silver, emblazoned with a black chevron between three doves. Some Searle descendants migrated to Scotland in the late Middle Ages.

**DEAR MISS RULE:** Do you have history on DE MARCO.—J.D., Long Beach.

J.D.: DE MARCO, an Italian surname, means "Descendants of Marco." Marco or Mark was originally the Latin name Marcus meaning "warlike one." San Marco or St. Mark was the patron of the Italian city of Venice, and it is probable that De Marco originated in that part of Italy, where it was first used in honor of the saint.

**DEAR MISS RULE:** Kindly give brief genealogy on RUSS.—J.C., Long Beach.

J.C.: RUSS from England, is a modern lineage descended from a man baptized "Rous" in the 12th century. Rous was an English and French descriptive adjective for "red-haired." Remote family records list John Le Rus and Gilbert Russ of Lincolnshire in 1273. John Russ, born in England in 1615, settled in Massachusetts shortly after 1620 and was the ancestor of many present-day Russ families.



# BUILD 'n SAVE

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# Reflections on Divine Purpose

By Vera Williams

Independent Press-Telegram Book Editor

**ROBERT FROST**, recently 33 years old, is celebrating with publication of "IN THE CLEARING" (Holt, Rinehart and Winston, \$4), his first book of new poems to appear since 1947.

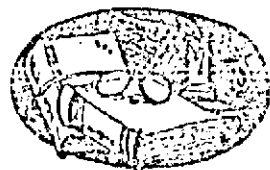
Proving that the octogenarian's mind still is active, the last poem in this volume is dated Jan. 12, 1962. One earlier poem is repeated in this collection. It is "The Gift Outright," appropriately included because it accompanies the poem he composed for the Kennedy inauguration.

Included are his typical lyrical expressions devoted to New England's nature scenes — but there is nothing old fashioned about the airplanes, satellites and television which figure in some of the new verse.

Others may be haunted by a fear of radioactive fallout. Robert Frost isn't. He writes:

"There's always been an  
Auroral  
Where someone else began  
To start the world all over  
at."

He reflects on Divine purpose in a group of poems headed "Cluster of Faith" which he signs off with "Forgive, O Lord, my little jokes



on Thee, And I'll forgive Thy great big one on me."

Nearly two decades have passed since Frost won his fourth Pulitzer prize, but he does not let the world pass him by.

"I MUST CONFESS, sir," Winston Churchill told Harry S. Truman in 1952, "that (at our first meeting) I held you in very low regard. I loathed your taking the place of Franklin Roosevelt."

Truman's wide grin vanished.

"I misjudged you badly," continued Churchill. "Since that time, you, more than any other man, have saved western civilization."

The seven years of Truman's presidency were marked with momentous decisions, triumphs, controversy.

There were Hiroshima, the Marshall Plan, the collapse of Nationalist China, NATO, Potsdam, Trieste, General MacArthur and Korea.

"THE MAN FROM MIS-

**SOURI** (The Life and Times of Harry S. Truman) by Alfred Steinberg (G. P. Putnam's & Sons, \$6.50) is the first full-scale account of Truman's life seen in the light of events since he left office.

**THE RANKS** of all-time best sellers is joined by "THE WORLD BOOK YEAR BOOK" (Field Enterprises, \$12.50 retail, \$5.95 to owners of The World Book), a new kind of encyclopedia supplement which includes not only a comprehensive review of current affairs, but takes pains to help the reader to sort out the important trends from the chaff of the news.

Included in the contents are 34 new biographies of the nation's Presidents; seven articles by the new Year Book's board of editors: Lester B. Pearson, holder of the Nobel peace prize, writing on world affairs; James B. Reston, national affairs; Sylvia Porter, business; Isaac Asimov, science; Alistair Cooke, arts; Red Smith, sports; and Lawrence A. Cremin, education.

Special reports include "Commander Shepard's Ride," "The South Goes to Town," "The Myth of the Vanishing Indian," and "Sir



**RICHARD MASON**, British-born author of "The World of Suzie Wong," weaves a fascinating tale of intrigue, espionage and love set in the exotic lands of India and Nepal in his latest novel, "THE FEVER TREE" (World, \$4.95).

Edmund Hillary Reports."

**GEORGE Bernard Shaw** acted the part of the shrew toward his native Ireland; he constantly nagged the Emerald Isle, but only because he loved her; he wanted her to be perfect. His sallies often caused his love to be unrequited.

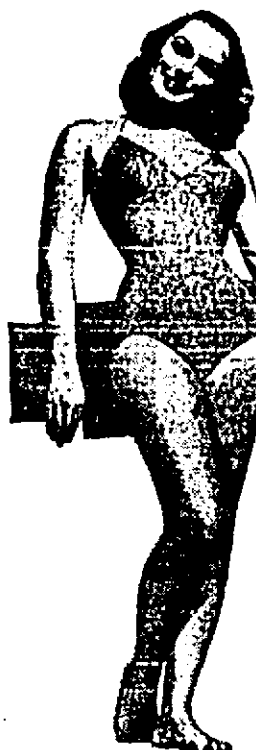
"THE MATTER WITH IRELAND" (Hill and Wang,

\$5) is a compilation of hitherto uncollected pieces by Shaw. Shaw often displayed impatience with a flamboyant tendency of many Irishmen to substitute grandiose sentiments for action. "As an Irishman I have been familiar with Irish patriotic rhetoric all my life. Personally I have no use for it, because I always wanted to get things done," he said.

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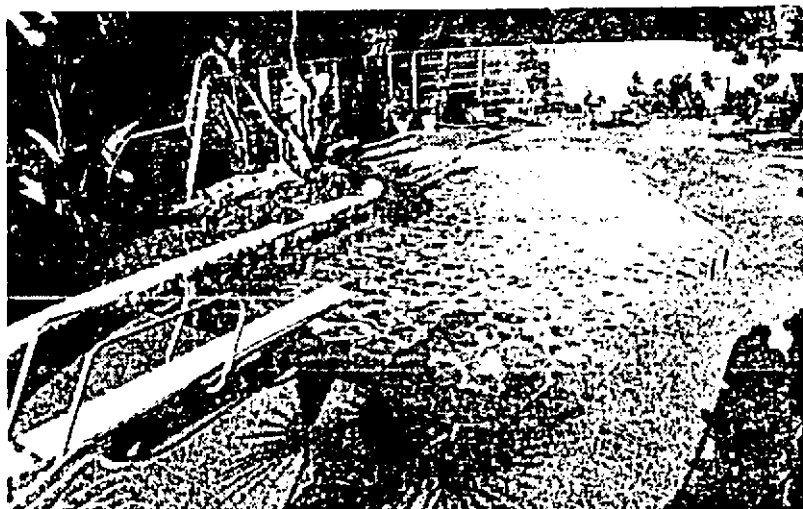
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## Guardians of Beauty



Natural beauty and dignity of the desert must be re-  
tained if the area is to remain a land of recreation.

*By Aubrey B. Haines*

**S**CARCELY is it exaggera-  
tion to say that a mem-  
ber of Desert Beautiful stands  
guard over almost every  
clump of sagebrush in the  
Mojave Desert. The idea be-  
gan when Jacqueline Coch-  
ran, the flier from Indio—  
speaking to the Palm Desert  
Women's Club — urged a  
cleanup to save the desert  
from careless people who de-  
stroyed its beauty by deface-  
ment or by discarding junk.  
This inspired Mrs. Clifford  
Henderson to launch the ac-  
tive Desert Beautiful organ-  
ization.

Clifford's brother, Randall  
Henderson, and his wife Cyria  
have been in the forefront of  
protecting the natural beau-  
ties of the Mojave for a long  
time. Many of their efforts  
have been successful.

"IT SEEMS difficult to un-  
derstand that normally nice  
people will revert to a state  
of aboriginal savagery when  
they get out in the country,"  
Mrs. Clifford Henderson says.  
"They will rip plants apart,  
shoot bottles with target  
rifles, leave glass lying  
around, throw beer cans right  
and left, tear down signs,  
build fires against irreplace-  
able native palms, and throw  
old tires in roadside ditches.  
The desert has a natural dig-  
nity. It should be respected—  
not insulted."

Despite all the splendid  
clubs and golf courses strung  
along the base of the Santa  
Rosa Mountains, the Palm  
Desert area remains about the  
most charming of all the  
desert towns. It shows the  
unique touch of Tommy Tom-  
son, the land planner and  
landscape designer. Edgar  
Bergen, an original owner in  
this beauty spot, still has a  
small ranch here. He was of  
great help in getting Hender-  
son interested in the Palm  
Desert site.

HENDERSON'S "Desert  
Magazine" found such great  
appeal in the East that avid  
readers there, who had not  
known the difference between  
an ocotillo and a cactus, be-  
came quite expert on the  
American desert. The mag-

azine used to publish "rock  
hunting" trip articles by John  
W. Hilton, the desert painter  
and gem expert. "They at-  
tracted such hordes to the  
places described," Henderson  
says, "and the people littered  
up the countryside so badly  
that we finally had to stop  
them. That's why Desert  
Beautiful is such a necessary  
organization."

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Walter L. Scott's 'Multifun'  
is a multitude of games in one.

# The Magic Box

By Mickey Gastwirth

UNTIL THE middle 1930s, the most famous box was Pandora's mythical container. The Greek gods had told Pandora never to open it; but her curiosity was too strong. When she lifted the lid all the vices, sins, diseases and troubles in the world at once flew out.

Pandora shut the lid quickly, but all except one thing escaped. That one thing was "Hope," the only thing left to console man.

Possibly Walter L. Scott had this purpose in mind—"to let Hope out"—when he decided to build a bigger and better box.

SCOTT'S CREATION, "Multifun," not only contained Hope, but he added inspiration, fun, happiness and laughter for all. Like Pandora's box, it also has a command, but this one is to OPEN it; and, when the top is lifted, the sides opened and the ends let down, a multitude of games unfold.

From one to 30 players can play as many as 300 competitive games, including many original ones. They throw different kinds of rubber balls, bean bags, rubber rings, rubber suction darts, rubber discs of various types, and many other objects. Players compete individually or in teams for points based upon skill and accuracy with objective scoring.

Like Rube Goldberg's creations, bells ring, wheels and other parts move to add to the interest.

A game played with bean bags becomes a different game when inflated balls are substituted, since the "feel" and skill are quite different. Hand darts may be thrown in one game, and another type of dart shot from a pistol in another game, as these skills are also widely different. This principle accounts for the many variations in the basic games.

Scott recently retired after 40 years in the fields of health, physical education and recreation, including 30 years of service to the city of Long Beach as the director of school and municipal recreation as well as being the supervisor of physical education for the school system. During these years in his spare time on weekends and holidays, he invented more than 30 different game devices.

He still holds patents and copyrights on many of them.

SOME OTHER games invented include Globe Trotter, Wanderlust, Uncle Sam (an intricate United States geography educational game), Zig Zag (a super "Scrabble"), Pitch 'n' Putt, Sockaball and Baseball Strikes.

Certainly, like building the "better" mousetrap, Scott could have made a fortune from his games and gadgets. But he has never tried to commercialize them to any extent. Multifun and others have been loaned to boys' clubs, hospitals, parties and service organizations. Several have been used by recreation departments and schools. One game invention was a basketball goal, in which a bell



There's fun galore when the game assortment of Walter Scott is opened. He's shown here with his Multifun game at the right and Pyramid at left.

rings when the ball goes through the hoop. Ten years later another man manufactured this game and it became a successful toy.

The great USC football coach, Howard Jones, once told Scott that the Scott Football Game was, "the best educational football game I have

ever seen . . . much better than mine." (The Howard Jones Football Game was the nation's outstanding game of its kind.) Jones offered to sponsor the Scott game commercially. Almost before Walter had time to consider the offer, Howard Jones died.

As a young farm boy on his father's Washington wheat fields, Scott helped in the blacksmith shop. One day he made a bolt all by himself. This was the seed that gave him an insatiable desire to create new things. Later he helped build and rebuild harvesters and farm machinery of all kinds.

CREATIVITY and diversity in his makeup led to changes in school locale and curriculums. Starting at Greenville (Ill.) College, he went back to Springfield (Mass.) College, then to the University of Washington, University of Wisconsin, University of Southern California, and finally to the University of Michigan for his M. A. Degrees included majors in economics and business administration, education, and recreation.

Each of his games and gadgets has been scientifically designed, and has consumed countless hours and personal funds. Yet Scott has had time to devote to his family—wife Kay, and stepchildren Doris Howell, Charles and William Toy. Nor has he shirked responsibility to 15 teaching, recreation and service organizations.

During the years of devising, promoting and establishing facilities, programs and hobbies for hundreds of thousands of Long Beach residents, he has helped each one mold plans for retirement leisure days. It is a wonder that he had time to think of his own retirement plans. A visit to his home gave the answer.

He was in his workshop, still young in spirit and health . . . ever alert to the changing times; and the needs of our youth. To help in his own way to strengthen the nation's physical fitness program, he has invented a new gadget. . . . It's an exciting, new piece of play apparatus. . . . Its name: "The Space Flyer."



Scott has spent much of his spare time working with and inventing games; This one he calls "Space Flyer." It's his newest bit of play apparatus.

—Photos by Karl Henderson

Like the song-hit acrobat, with greatest of ease, U.S. soldiers are the

# Men on the Flying SRLDs

By William Jones

**THE ORDER** came: Attack. But, there was the river. A broad, deep river. The violent crests of white showed that no soldier could wade through the waters to carry out the order.

That could have been the problem back in 1960.

But today, the infantry soldier had only to touch the throttle control on his right hand. The small rocket units, attached to his body, hauled him 25 feet into the air. Another turn on the control knob and the soldier sped over the dangerous waters, landing safely on the other side.

**FANTASTIC?** A bit too much of the comic-book concept?

Not at all, says the U. S. Army. And Army officials add: "We've given the world proof that it can be done."

The unique story for Southland Magazine comes from the U. S. Army Transportation Research Command in Fort Eustis, Va. The Army calls the rocket unit program: SRLD—Small Rocket Lift Device.

Lt. Lawrence W. Arway, technical information officer, told Southland that the research command had constructed the device solely to prove the feasibility of transporting man in free flight. He emphasized that the device is not on a production schedule and will require considerable improvement before regular infantry troops can use it.

However—and this the Army underscores—the Fort Eustis' experiments have conceived a practical approach to increase the mobility of the foot soldier. The experiments have shown

that man can provide himself with individual flight capability, a capability far removed from regular aircraft.

**BRIEFLY**, this is the story of SRLD:

Recognizing the potential of free flight for the individual soldier, the U. S. Army Transportation Research Command awarded Aerojet-General Corp. a study contract to investigate the theoretical feasibility of such devices.

In February 1960, Aerojet reported: The concept is feasible.

The next step to confirm theory was to build a free-flight model—and test it. The contract was awarded to the Bell Aerosystems Co.

Fundamentally, the design by Bell was of a pressurized hydrogen peroxide rocket propulsion system. This was mounted on a molded fiberglass corset shaped to fit the body of the operator.

**THE SOLDIER** controlled the device through two handles attached to arm-lift rings on the corset. Actual lift is provided by two rocket nozzles, one mounted on each side of the operator above the arms and above the center of gravity.

After successful test firings with a plaster dummy, the SRLD was flown by "test pilots" who were harnessed to the ceiling beams of a large hangar. The attached wires were in case the device failed, and the pilot fell to earth.

Fifty-six tethered flights were made and numerous changes resulted in the control system.

On April 20, 1961, the first free-flight test was accomplished. The op-

erator leaped 100 feet and landed on target.

**SUBSEQUENT** tests demonstrated reliability, safety and controllability through many types of maneuvers, such as hovering, hill-climbing, coordinated turns, flights over obstacles and return to take-off point.

Despite the more than 95 successful runs, the Army believes the device will require major overhauling and changes before it can be utilized in battle.

Specifically, the Army asks additional testing for stability and control, a better tactical propellant than hydrogen peroxide and development of a safety attachment such as a parachute.

The U. S. Quartermaster Command at Natick, Mass., complains that the device is too heavy, the rockets make too much noise and that there is still a major safety problem.

But all agree to its practicability.

**THE U. S. ARMY** Infantry School at Ft. Benning, Ga., had this comment:

"... any means of improving the mobility of the foot soldier is of interest... certain operations (by utilizing the rockets) could be sped up, thereby decreasing exposure time and enhancing the successful accomplishment of the mission."

The Transportation Research Command adds but one sentence to these comments:

"The concept of attaching a rocket propulsion system to a man for the purpose of transporting him from one place to another has been successfully demonstrated."



Trite though the description may be, rocket equipment that is like something out of Buck Rogers make-believe lifts this soldier dry shod across a major water obstacle in trial run at Fort Eustis, Virginia.

Eight Photos at top and bottom give front and rear views of a rocket lifting test, proving feasibility of the unit.

U. S. Army Photographers



# Passport to Glamour



Sweden's Ingrid Thulin debuts in "Four Horsemen of the Apocalypse."



Italy's Rossana Schiaffino shows charms in "Two Weeks in Another Town."



Yvette Mimieux, young and talented, won "Star Tomorrow" nomination.

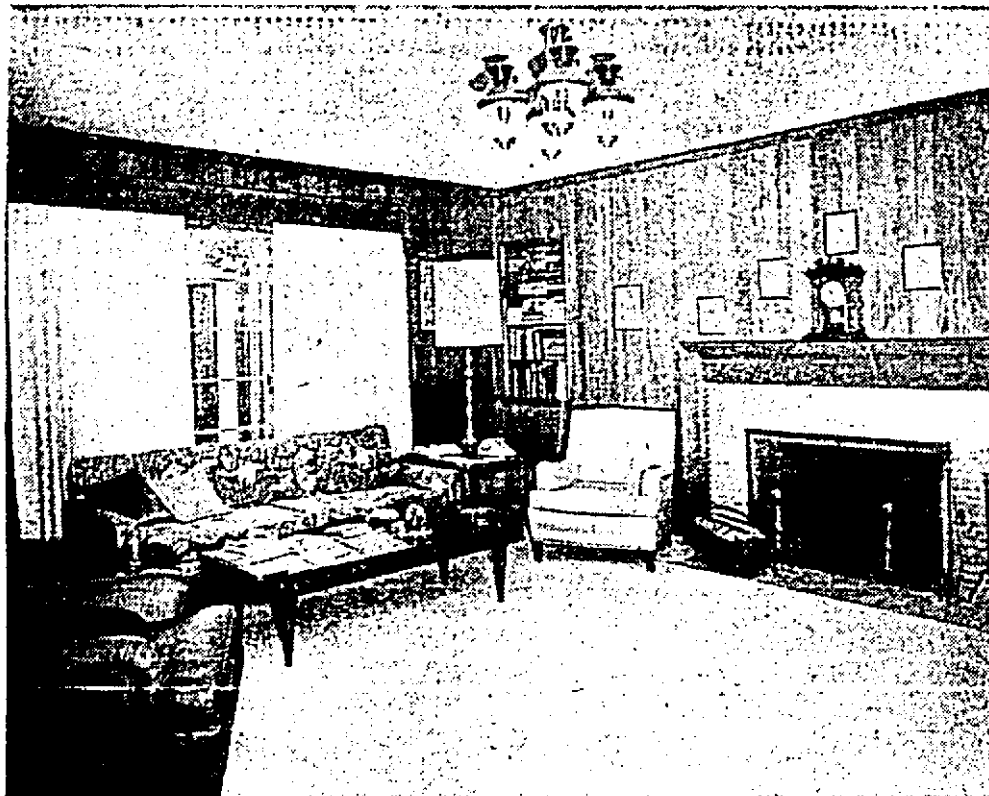


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Tahiti's Tarita will capture many a heart in the spectacular production, "Mutiny on the Bounty."

France's Brigitte Bardot combines sex appeal and dramatic skill in "A Very Private Affair."



**SOUTHLAND HOMES**

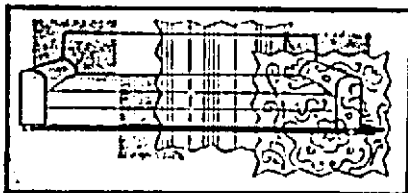
# Eastern Styling in a Western Way

By Stella George

**S**UBSTANTIAL, formal characteristics that mark the eastern residence are qualities of the large home of Dr. and Mrs. Malcolm Todd, 5330 El Parque Ave., but architectural plans that include extensive use of glass to join the living room with patio and garden lend the flavor of California's indoor-outdoor way of life to dwelling here.

The entrance hall leads to the living room straight ahead, with passage at the left leading to the bedroom wing of the house. The decorating of

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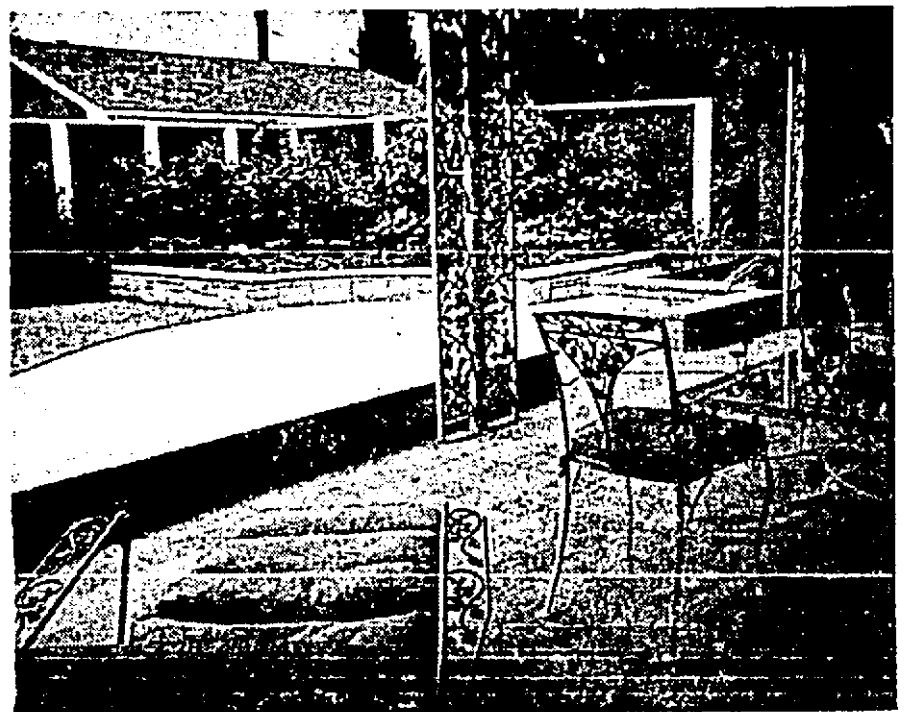
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Tailored decor of the family room of the Malcolm Todd residence is enhanced with walls of mahogany, leather chairs and quilted couch. Home exterior shown at upper right.



Closeup view of the patio shows use of white filigree iron work as frame for wide archways, with matching furnishings. Area is linked with interior by use of glass.

## PLYWOOD

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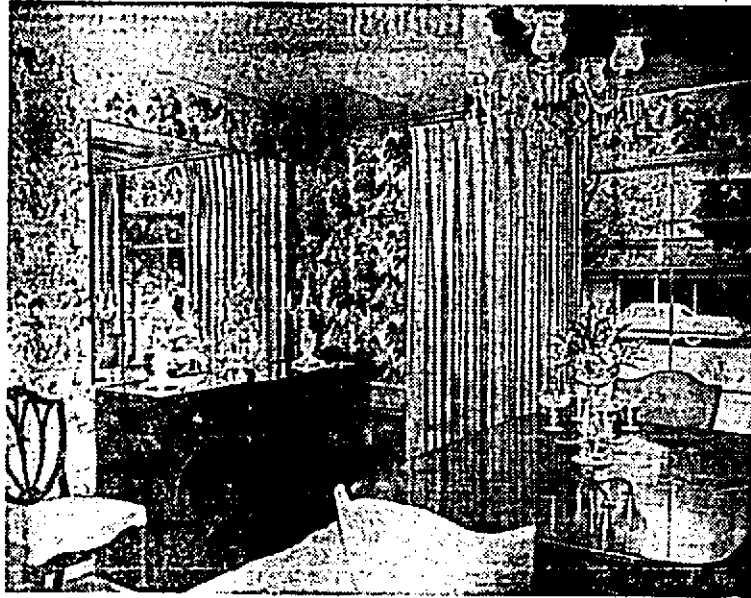
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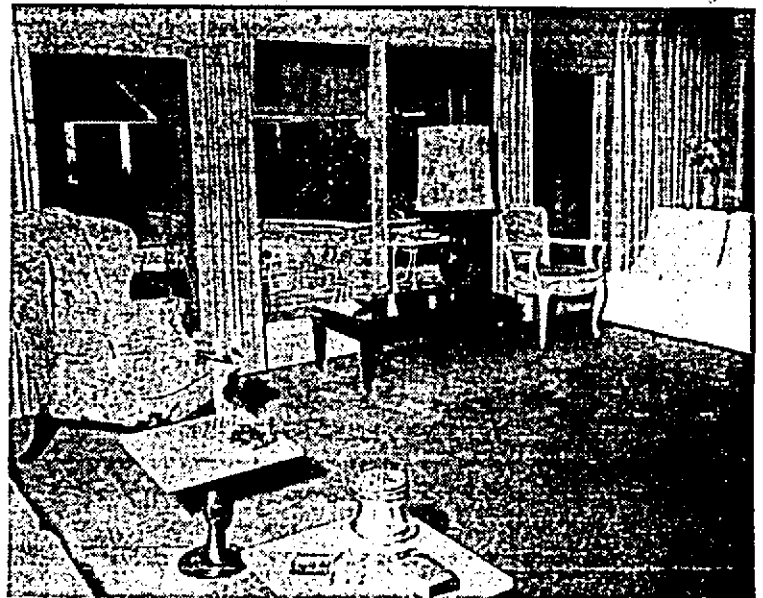
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Formal but inviting dining room is reminiscent of candlelight era, and heirlooms on the sideboard before a large mirror add to atmosphere.



Adding a touch of California indoor-outdoor living to the styling of the home is the use of glass in the living room to tie in patio and garden.

the patio, executed with taste and skill, combines with the expert landscaping of the garden to form a permanent and attractive living picture of large dimensions.

Celandon green is the predominant color tone used in the house. The shade is soft enough to be restful and cheerful at the same time, and its rich quality seems to enhance the texture of good carpeting.

Each item in the home has a mark of quality which reflects the impeccable taste of the owners. The long quilted couch in the living room faces twin marble coffee tables and twin white occasional chairs across the room. Other (wing-back) chairs are flower quilted with a delicate color accent.

Framing a view of the patio directly adjacent to the living room, white filigree ironwork edges a wide archway. The white lace effect is somewhat formal, very enchanting, and furnishings carry out the motif. The patio is sheltered enough to be usable nearly all year around.

The dining room invites the gracious dining reminiscent of the candlelight era, and treasured heirloom pieces on the sideboard add to the atmosphere. Here again, formality is combined with warmth.

**THE FAMILY ROOM** is large and inviting, decorated with skilled imagination. Philippine mahogany paneling is used on the walls. Of interest is an antique hand-carved desk. A long, comfortable couch is quilted with a customed and most unusual material, patterned in books and vases of flowers, highly appropriate for the room in which it is used.

The kitchen is expertly designed for function, with ample cupboards, shelves, and walk-around space. Wallpaper design is repeated in the curtains. A sizeable dinette adjoins the kitchen, separated by a long work bar.

The master bedroom, like the dining room, has interesting old world styling.

A **BOY'S ROOM** is tailored with a red spread, gray carpeting, and a wall covering that resembles heavy linen. Another bedroom is more formal with green and gray walls and gold drapes. An adjoining bath to this room is large enough to accommodate full length closets and a dressing table.

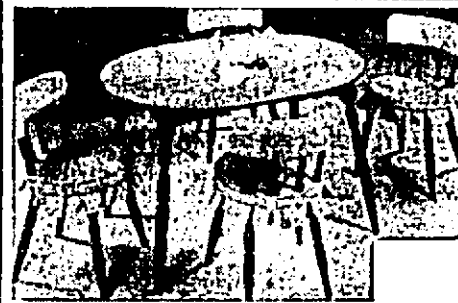
The garden is outstanding. A raised corner flower garden and carefully tended trees and shrubs provide landscaping that is a fitting background for a luxurious home.

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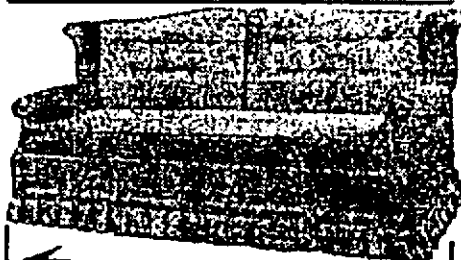


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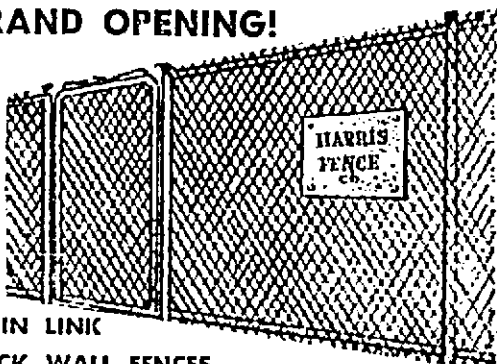
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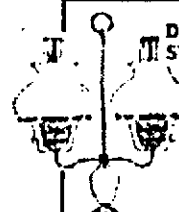
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## Work Load Grows

By Harry Karns

Education Research Associates

AS YOUR CHILD advances in school he will find that each new level is more exacting and requires greater mastery of subjects. Prepare him for the harder work yet to come.

In elementary school, his success is generally measured by what he does in the classroom; he has little or no homework.

In junior high school, the teachers begin placing heavier stress on homework. If he masters about 85 per cent of the material covered in an assignment and does some outside work he will receive a grade of A or B.

In senior high school, he must master from 90 to 95 per cent of the material of an assignment to hold his place as an A or a B student. If he now learns only 85 per cent of his assignment, he probably will end up with a C or a D. Homework assignments are now regular and substantial.

In college, he will get an A or a B only if he masters 99 per cent of the assignment and does a great deal of additional work. He will get a C for work of a caliber that earned him an A in high school.

Thus, as he climbs the academic ladder, the going gets rougher and rougher. The subjects are more difficult, the amount of work required is greater, and he must be more precise. On top of all this, the other students with whom he competes are able; the less capable students and the students of limited energy and drive have fallen by the wayside.



### WHAT DOES this mean?

It means, for one thing, that he must set aside more and more time for home study as he goes along.

He should expect to spend at least 1½ hours in home study each school day during his junior high school years.

He should spend at least two and one-half hours each school day in senior high school.

He should spend four or five hours each school day in home study when he goes to college.

The child who learns at an early age to allot specific periods of time to homework will be prepared for each new stage of this climb. Once the habit is established, the expansion of the study period occurs quite naturally in response to the increased work load.

You can help your child get in the habit of regular study.

One, work out a regular, fixed schedule with him. Write it down on a card. Post it in plain sight at the place where he does his studying.

Two, require him to respect that schedule. No TV, no baseball during the study period.

Three, respect it yourself. If you interrupt or cancel his study period for trivial reasons, you cannot blame him for deciding that homework really isn't important after all.

(If you wish assistance in helping your child to do good work in school, mail questions and requests to Harry Karns, Room 403, Independent, Press-Telegram, Sixth and Pine, Long Beach 12. Letters cannot be answered individually, but some will be answered in this "Grade Card" column.)



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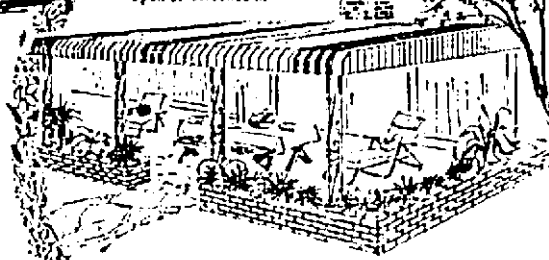
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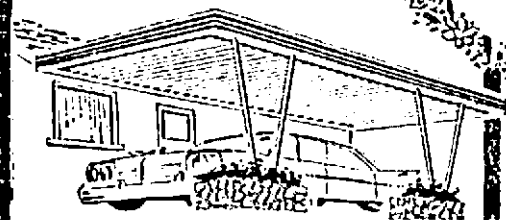
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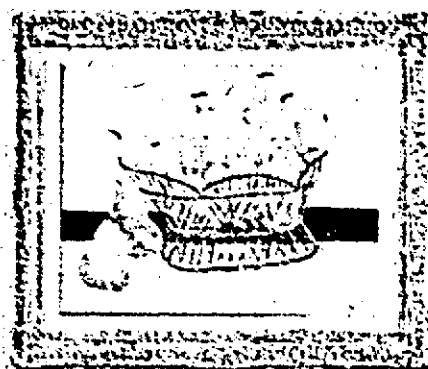
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Caviar Cotton . . . the new ribbed ottoman which Galey and Lord does so well . . . this time in fresh robin's egg blue sparked with a blouse of printed chiffon of the same

tender tones. Adele Simpson designs this chic little town suit in the Dacron polyester and cotton ottoman which has become the conversation fabric of this spring season.

# Cottons cut a big swag

Cottons are cutting quite a swag, to coin a phrase, on the early spring and summer fashion scene. Top notch, top name designers have chosen with epicurean taste the cream of the Galey and Lord cotton collection . . . given it their own added cachet in how they use them. Ottoman, windrift sheers, diagonal twills, traditional seersucker . . . all become designer's delights as they are translated into the fashionable shapes and silhouettes of the season. Fashion a la carte—with colors both sweet and tender . . . both blatant and brazen . . . both black and white!

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# In a Biblical Garden

By Bertha Blanchard

ADDITION to the charm of the Church of the Wayfarer in Carmel is its setting in the Biblical Garden. A simple rural effect was produced by low stone walls, brick walks and a garden patio near a wide entrance to the Biblical Garden, where on a pedestal, rests a large open metal book with the words "Biblical Garden" inscribed. Markers give the names and

the Bible references to the various plants, shrubs and trees mentioned in the Scriptures or are indigenous to Bible lands.

Palestine is peculiarly rich in wild flowers, and botanists say that more different kinds of wild flowers bloom in this small area than anywhere else in the world. Many of these flowers also grow in California which has a climate similar to that of the Holy Land. Like California, when the rainy season comes, seeds and bulbs which have been dormant during the dry months come to life again and cover the hillsides and valleys with brilliant flowers.

"CONSIDER the lilies of the field, how they grow; they toil not, neither do they spin." These lines, botanists say, do not refer to lilies, which are rare in the Holy Land. They probably mean the Palestine Anemone, which still brightens the fields with scarlet and gold.

To identify every plant mentioned in the Bible is no easy task, for neither the early writers nor the later translators of the Bible were botanists. They often used the same word for different plants, and different words for the same plant.

Next to the lily the rose is most often mentioned. The flower referred to in Isaiah 35:1 "and the desert shall rejoice, and bloom as the rose" must have been a bulbous plant, probably a narcissus; the original Hebrew word for



Photo by the Author

Metal marker in the form of an opened Bible bears the legend: "Biblical Garden," and marks entrance to site of Carmel's Wayfarer Church.

it means "bulb-like." The Biblical "Rose of Sharon" was probably a tulip. Other bulbous plants native to Palestine were crocus, cyclamen, star of Bethlehem, iris, gladiolus and hyacinths.

THE APPLES of the Bible were apricots, because the modern apple was not developed until post-Biblical times. It was not an apple that caused the downfall of Adam in the garden of Eden. Genesis does not name the fruit at all; it is merely "the fruit of the tree of knowledge of good and evil." European artists turned the fruit into an apple when they needed a fruit-bearing tree in their pictures.

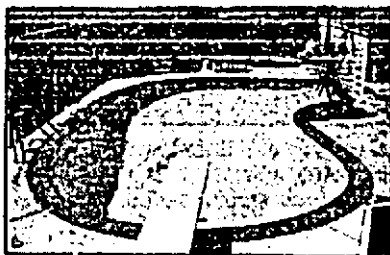
All herbs that were grown were subject to tithing. Jesus said, "Ye pay tithing of mint and anise and cummin (Matt. 23:23)." And "Ye tithe mint and rue and all manner of herbs, and pass over justice and the love of God" . . . (Luke 11:42).

Mustard, sage, dill, thyme, marjoram and aloe were grown and also coriander and saffron.

Fruit trees were called "trees of the field" as distinguished from trees of the forest. Trees mentioned in the Bible are: carob or hucks, Cedar of Lebanon, fig, olive, pomegranate, box tree, tamarisk, citron, myrtle, oil tree, myrrh.

Shrubs and vines mentioned in the Bible: Acanthus (net-tles of Job) bulrush or papyrus, giant reed and the grapevine, which has become the national emblem of Palestine.

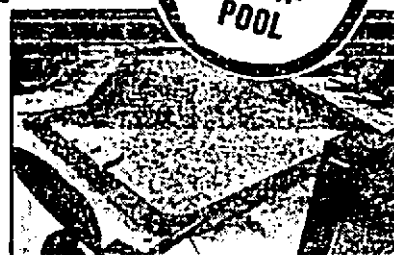
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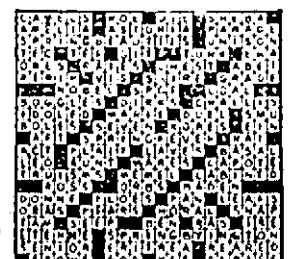
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SOLUTION TO TODAY'S PUZZLE  
(See Page 22)





PET PARADE

# Pets Pay Dividends



Louise Van der Meid Photo

Doberman pinscher pups grow into fine dogs. Some of the Southland's best are due for show. (See article.)

## By Eleanor Avery Price

IF YOU ARE the happy recipient of a new Easter pet or already own a pet, you can derive many benefits from it that will outweigh any extra work it may cause you.

For one, you will naturally gravitate to other people with the same kind of pet. If you are on the shy side, the pet becomes an easy subject for conversation. You can exchange ideas, learn more, and enrich your life. Remember, congenial friends with similar interests are like golden threads that weave together the fabric of happy living.

If you are aged, lonely, or feel unwanted, a pet becomes a living object that needs you to look after it, feed, water, and exercise it.

It has been proven that pets play a big role in mental health. In fact, you may have heard that some day psychologists may actually prescribe pets of various types.

NEVER SELL pets short. They belong. Even the most normal youngster needs the companionship of a pet. Think it over and see if you can do something about it. For instance, you can start taking the family to various dog shows, a number of which are on tap for spring and summer.

Next Saturday, the California Sierra Doberman Pinscher Club will have a speciality and obedience trial on grounds of Orange Empire Dog Club in Fontana, Highway 66 and Citrus Avenue. One who is interested should try especially to watch the obedience. Fine dogs proving themselves perfectly controlled and dependable are a delight to watch.

On April 29, Santa Ana Valley Kennel Club will have its big spring unbench show at La Palma Park, Anaheim. This is an all-breed club, and your favorite canine may be

there. Most unbench dogs are permitted to leave the show grounds after judging, so take a picnic and spend the day.

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# Sound Fights Bone Cancer

By Ben Zinser

Independent Press Telegram Medical Science Writer

ULTRASOUND may prove to be a method of treatment for a highly malignant bone cancer known as osteogenic sarcoma, a Mayo Clinic physician believes.

There is no effective treatment at present for the condition.

Experiments with laboratory animals show that high levels of ultrasound can destroy the bone area to which it is beamed, according to Dr. Joseph M. Janes in a report in Medical World News, a doctors' newsmagazine.



After treatment is discontinued, destroyed bone will regenerate to normal tissue, research shows.

There will be drawbacks to its own use in treatment, however. Pain would be severe because of the power level of the ultrasound. The patient would have to be immobilized for weeks after treatment to prevent the irradiated area from fracturing.

ANOTHER possible use for sodium fluoride is being studied: treatment of bone disorders such as osteoporosis and Paget's Disease.

Sodium fluoride is the substance used to curb the incidence of tooth decay.

Researchers recently recalled that persons who accidentally get too much fluoride over a period of years develop abnormally dense bones.

Two Seattle doctors are attempting to find ways to capitalize on this action, reports Dental Survey.

They hope they can use fluoride in some manner to offset the bone porosity of osteoporosis and the metabolic disturbance of the bone in Paget's Disease.

IN THE TREATMENT of the fungus disease blastomycosis, the drug 2-hydroxystilbamidine has become the preferred medication, say University

of Mississippi doctors. The drug is much less toxic than amphotericin B, the drug customarily used for this condition.

SMOG IN THE Tokyo-Yokohama area has reached an "appalling" state, reports a Los Angeles authority on lung diseases, Dr. Hurley L. Motley.

Dr. Motley flew over the area in a helicopter. He was in Japan to study a condition known as Tokyo-Yokohama asthma, which affects 4 to 5 percent of the military personnel stationed in the area.

This asthma, Dr. Motley says, is definitely related to air pollution. It affects mainly young persons, developing as a night cough at the outset. It is worse in the winter.

Yet as soon as these victims reached Wake Island, their symptoms (wheezing, coughing, shortness of breath) disappeared. In those instances where the victim is reassigned to the area, there is a prompt recurrence of previous symptoms, Dr. Motley says.

EVEN IF YOU have normal vision, your right eye is probably more efficient than the left, say researchers in Archives of Neurology.

This especially holds true if you're right-handed, say Maria Wyke, Ph.D., and G. Ettlinger, Ph.D., of London, England.

They tested the ability of a group of normal persons to identify meaningful drawings on the right and left side of the visual field. Most subjects could identify the picture on the right—but not the picture presented simultaneously on the left.

TO PREVENT stoppage of blood flow in leg veins after surgery, two Australian doctors have developed a device which enables the supine patient to exercise his legs and feet. It consists of two pedals linked to tension springs, and is clamped to the foot of the bedframe, reports the journal Lancet.

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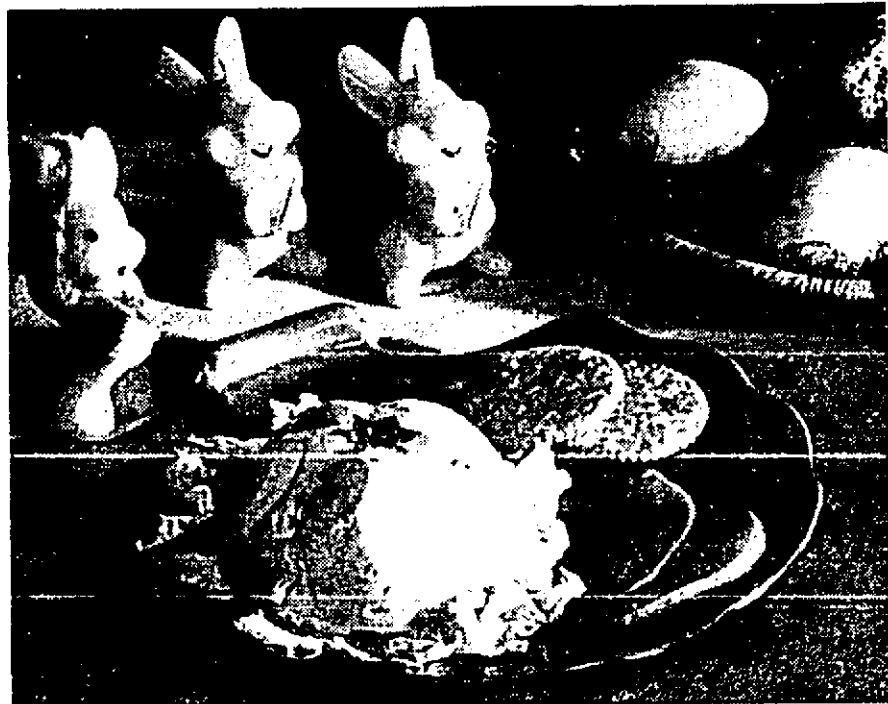
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# Salad Solves the Egg Surplus



Egg Salad Deluxe (above) and Eggs A La Russe are happy solutions to problems of the after-Easter egg surplus. The salad looks party-like, and the flavor is refreshing.

**By Mildred K. Flanary**

Independent, Press-Telegram Home Economics Editor

**IT'S THE DAY** after Easter and you have a bowlful of uneaten and forgotten eggs from the youngsters' baskets. Well, here's a solution. Turn the gaily tinted, hard-cooked eggs into a tempting spring salad.

Party-like in appearance and most refreshing in flavor is molded Egg Salad De Luxe. For four servings, you'll need two hard-cooked eggs plus two for garnish.

## Egg Salad Deluxe

- 1 tsp. unflavored gelatin
- 1 can (10½ oz.) condensed consommé, undiluted
- ¼ tsp. salt
- ¼ tsp. pepper
- 2 tsp. apple cider vinegar
- ½ cup salad dressing or mayonnaise
- 2 hard-cooked eggs, chopped
- ½ cup chopped celery
- 1 tbsp. minced onion
- 1 tsp. chopped pimiento

- 2 tbsp. India or sweet relish
- 2 hard-cooked eggs, sliced

Soften gelatine in 2 tablespoons cold undiluted consommé. Heat rest of consommé just to boiling; add to gelatine and stir until gelatine is dissolved. Add salt, pepper and vinegar. Chill until slightly thickened. Combine remaining ingredients and fold into gelatine mixture. For individual salads, use 4 small molds or custard cups. For a "built-in" garnish, place a piece of pimiento (cut in a circle, a star, a diamond, etc.) in the bottom of the mold; place three slices of hard-cooked egg upright around the rim. Then carefully spoon the gelatine mixture into each mold, making sure that the egg slices remain upright. Chill the salad until firm. Unmold, pimiento on top, onto lettuce. Serve with pickles, tomato wedges and crackers. Makes 4 servings.

Slices of hard-cooked eggs are topped with a nippy dressing of mayonnaise, chili sauce, minced onion and chopped green pepper in Eggs A la Russe.

## Eggs A La Russe

- ½ cup mayonnaise
  - 3 tbsps. chili sauce
  - 1 tsp. minced onion
  - 1 tsp. finely chopped green pepper
  - 6 eggs, hard-cooked, sliced
- Blend first 4 ingredients. Arrange eggs on shredded lettuce, allowing 1½ eggs for each serving. Top with dressing. Makes 4 servings.

## \$5 for Your Recipe

**DREAM DESSERT**—Pearlside Pink Cloud—wins \$5 as the best recipe of the week for Mrs. A. L. Olson, 2227 Belmont Ave., Long Beach 15. Mrs. Olson's recipe:

### Pearlside Pink Cloud

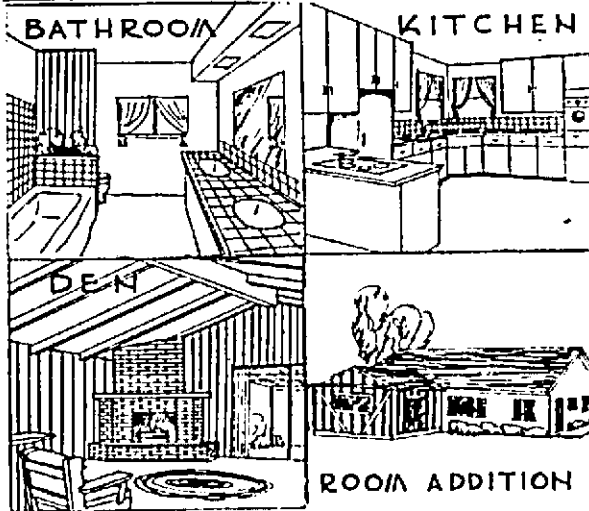
- 1 Cup miniature marshmallows, melted
- 1 cup sour cream
- 1 3½-oz. pkg. raspberry gelatin
- ¾ cup hot water
- ½ cup pear syrup
- 1 10-oz. pk. frozen raspberries (defrosted)
- 1 can (1 lb. 14 oz.) pears, drained

Fold marshmallows into sour cream. Pour into oiled one quart mold. Chill until firm. Dissolve gelatin in hot water and pear syrup. Chill until it begins to thicken. Whip until fluffy. Fold in berries, reserving a few for garnish. Pour whipped gelatin into mold. Chill until firm. Unmold—garnish with pear halves. Frozen strawberries may be used in place of raspberries.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address, to: Recipe Contest Editor, Independent, Press-Telegram, Southland Magazine, Sixth and Pine, Long Beach 12.

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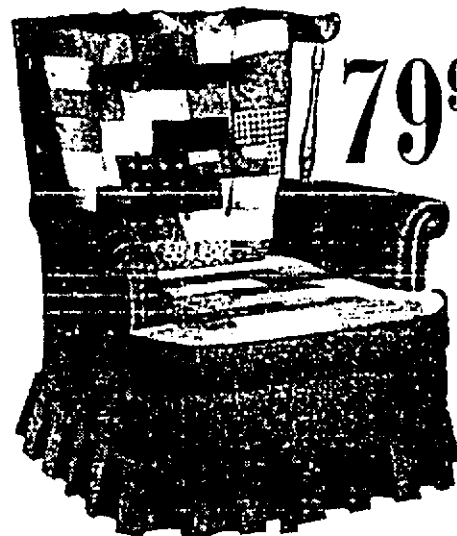
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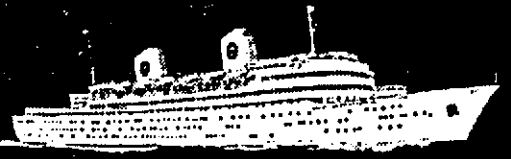
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### GOING PLACES

—with the Sloanes

IN PALM SPRINGS you may check into a motel like the Ocotillo Lodge, which is not a motel because you're not allowed to call a motel a motel in Palm Springs—lodge, inn, anything, but not motel. Besides, the food at Ocotillo is straight from Paris, the "units" are mostly luxury three-room suites, and it's all a long way from Ma and Pa's Modern Cabins of fond memory.

Also in Palm Springs, you may have a ranch home on a quarter-acre ranch where the bathroom boasts a picture window, and the kids have been rumored to charge admission to watch Mommy take a bath.

Finally, you may live in a trailer, a home that is not a house. To show you how it's done in Palm Springs, take the example of Richard Bishop, a New York industrialist who, in addition to a 22-room home in New York, has three trailers.

ONE TRAILER he uses for trips between Palm Springs and New York. His second is a \$20,000 mobile home permanently installed at the Blue Skies Village. It is equipped with a stocked pool from which guests may fish for trout or catfish, and features an electronically controlled fountain with colored lights.

His third trailer, worth \$10,000, is next door. That's for his maid.

Lumberman Hal Dixon invested a modest \$13,000 in a mobile home at Blue Skies. His wife then redecorated it, adding a ramada (overhanging shelter), cabana, patio, barbecue, landscaping and—get this—a \$3,000 stereo system. If you can find a truck big enough to haul this trailer away, you might get it for \$13,000. You may have to build your own highway, however.

There are in Palm Springs a number of trailer parks resembling Blue Skies (owned by Bing Crosby and other Hollywooders) where the ramadas, patios, barbecues and even more original touches are standard equipment. In case anyone ever really wants to move, the mobile homes actually can be separated from the environment and transported. But most plan to stay a while.

IN BLUE SKIES, 11 bank directors and 36 corporation executives live. Forty-two residents own Cadillacs, 11 Thunderbirds, two Mercedes Benzes and two Rolls Royces. None, presumably, are pressed into service for towing. Many have chauffeurs. Some of the mobile homes have wood-burning fireplaces.

Most of the trailers are virtually invisible, surrounded by architectural whimsies that range from Chinese pagodas to Egyptian temples to Japanese gardens. Color



## AROUND THE WORLD WITH

# DELAPLANE

"We are wild to take a trip to Japan but must cut every corner. Is there a cheap airline flying there?"

NO. ALL are under international agreement to charge the same fares. But you can cut some costs in Japan.

The Japanese Tourist Information Center, 651 Market St., San Francisco, should send you a free list of Western-style Japanese hotels and a list of ryokans—Japanese-style inns.

If you look at these lists, you'll find prices about the same: \$12 to \$15 double. However, the ryokans give you breakfast and dinner. And they're a lot more fun.

Take in a couple of cartons of cigarettes. You won't like the Japanese tobacco. American is expensive.

Stay away from that Imperial Hotel cocktail route. Scotch comes at about \$1 a drink, even if you go for Japanese Santori brand.

Don't plan to buy fancy kimonos. The good ones are priced like Dior originals. The cheap ones aren't worth it.

If you travel, check in with the Japanese Tourist Association and find out about \$1-a-day youth hostels. They aren't limited to any age. Travel by train. It's cheap and Japanese roads are frightful.

Tokyo is the swiftest night club town in the world. Pick a small one, very small, in the Ginza district.

Prices are pretty much what the mama-san decides to charge.

If you take your wife, the charges get very high.

It competes with the dance hostesses of the house. And that's the way they discourage this sort of thing.

Little clubs need the business. The mama-san may overlook the fact that you brought your own talent.

"Can you suggest a very lightweight travel guide, shopping and so on, for Europe?"

PAN AMERICAN prints chapters from "New Horizons" in leaflet form. TWA has a pocket book for each country — "Travel Tips for Britain," etc.

You can also buy Fielding's Travel Guide to Europe. Tear out the pages you want and throw away the rest. Fielding will love you for it.

"You wrote once about

schemes frequently are keyed to the trailer, ramada, cabana, automobile and inevitable golf cart.

A resident of Sahara Park recently entertained 100 guests at a catered party featuring a string ensemble. Thirty residents last year bought either new Cadillacs or Continentals. The only theft ever reported was of \$10,000 in jewels, which later turned up. Thirty-five Saharans own second trailers.

about 'witches' in Mexico City. We are interested in studying some of these things on a summer trip. . . ."

The best brujas are out in the countryside. Get a taxi driver by the hour — (about

\$2)—and ask the women street vendors out around Chalco. The best brujas are supposed to come from Dolores Hidalgo — where Father Hidalgo started the War of Independence, if you get up that way.

Be sure the driver knows what you are asking for. Bruja—witch—is also slang for a cabaret girl.

"... whether to go to Nikko or Kyoto after Tokyo?"

I thought Nikko was very dull. Kyoto is the town.

FOR BON VOYAGE: "The White House Saga" by Nanette Kutner is this month's choice of Irving Hoffman who is the bonest of voyagers.

Stan Delaplaine finds it impossible to answer all of his travel mail. For his intimate tips on Japan, England, France, Russia, Hawaii, Mexico, Ireland and Spain (10 cents each), send coins and stamped, self-addressed, large envelope to Chronicle Features, 821 Market St., San Francisco.

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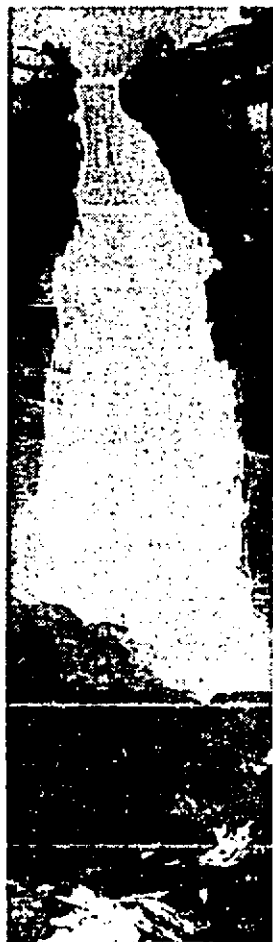
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Yosemite's Big Show

# Yosemite's Big Show

By Fred Taylor Kraft  
Independent Press-Telegram Travel Editor

ONE OF the most spectacular sights within the entire realm of nature, and one which can be enjoyed for only a few weeks in the Spring—and then not just any spring—awaits travelers at this very moment a short day's drive from Long Beach.

This is the waterfalls at Yosemite National Park, comprising the greatest collection of cataracts in the world, which now are plummeting into Yosemite Valley with 30 per cent greater water volume than in normal years—50 per cent more than in 1961.

Within an eight-square-mile area are seven major falls and many minor and short-lived cascades, each creating its own brilliant rainbow as it smashes into the rushing streams far below.

Largest of these, and one which has held spellbound a host of travelers from all over the world, is Yosemite Falls which plummets 2,425 feet from the Valley's north wall.

YOSEMITE FALLS' descent is 15 times the 160-foot drop of Niagara Falls and second only to the seldom seen 3,212-foot Angel Falls near Caracas, Venezuela.

If the other falls in the group did not exist, Yosemite would be worth traveling many miles to see.

But, in addition, there are Vernal and Nevada over which the swift-running Merced River descends into the Valley from its source high in the Sierra Nevada.

Nevada Fall, about three miles from the Valley, drops 594 feet while Vernal, one and one-half miles downstream, drops 317 feet. Aside from its great volume of water, Vernal's great beauty comes, too, from its 80-foot breadth, forming an undivided curtain of translucent water churned into a great filmy spray on the rocks at its base.

BRIDALVEIL FALL is an outstanding example of a free-leaping fall. Of its total drop of 620 feet, 390 feet are clear of its vertical bend.

Ribbon Fall gathers its water from a relatively minor drainage area and, while it is running at a maddening rate just now, it has a short life. It has a total drop of 1,612

feet down a narrow recess in the Valley's north wall.

Milouette Fall, formed by the largest of the Merced's tributaries, drops 370 feet and can be seen from points on the Vernal Fall trail or from the Eleven Mile Trail between Glacier Point and the Valley.

CASCADE FALLS, plainly seen from the parking area about three miles above the Arch Rock entrance station on Hwy. 140, plunges 500 feet down a rugged gorge. Cascade Creek may be seen close at hand from its bridge on the Big Oak Flat Road.

Because the spring run-off now appears to be at its height, the falls are running at their maximum volume; so, if you plan a trip up that way, don't put it off too long.

IF YOU PLAN to see the Kentucky Derby at Churchill Downs on May 5, you should be interested to know that American Airlines is offering a four-day package holiday (May 3-6) which includes a reserved terrace seat for the 68th running of the classic.

Also included in the Derby Tour—which adds up to \$109 plus air fare—are accommodations at Cincinnati's Netherland-Hilton Hotel, an all-day motor coach trip to Lexington, Ky., to visit the famed bluegrass horse farms, and a reserved grandstand seat at Crosley Field for a Cincinnati Reds baseball game.

EFFECTIVE April 29, a new name, a faster schedule and new service will be features of Union Pacific's Los Angeles-Las Vegas summer service. Trains 115-116 will be named the "Las Vegas Holiday" special and will feature buffet food and club-lounge car beverage service.

Eastbound, the train will depart Los Angeles at 8 a.m. Fridays and Saturdays, with arrival in Vegas at 2:45 p.m. Westbound, departure from the casino city will be at 3:30 p.m. Fridays and Sundays, arriving in L. A. at 10:15 p.m. Beginning June 1, the trip will be round-trip daily.

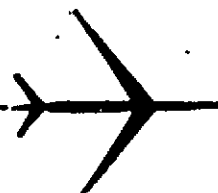
Fare: \$21.60 round trip, plus \$2 "all-expense" coupon in each direction. The coupon covers buffet meals, reserved coach seat and tax.

WEEKEND GADABOUTS may look forward to some very interesting events hereabouts next month:

May 3-6, Newport-to-Ensenada Yacht Race.

May 5-12, Rancheros Visitadores Trek from Santa Barbara through the beautiful Santa Inez Valley.

May 12-27, Julian Wildflower Show.



IT'S


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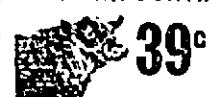
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THE LATEST IN

## Zinnias Is a Zinnia Treasure

By Joe Littlefield

**ZINNIAS** grace Long Beach area gardens in a wide assortment of sizes, ranging from Gracillima, the smallest, to California Giants, the largest.

Varieties that nurseryman usually offer in packs or flats are Haagenia, that looks almost exactly like Persian Carpet; Pompon; Fantasy, with petals that remind of shredded wheat; Picotee, and Dahlia flowered.

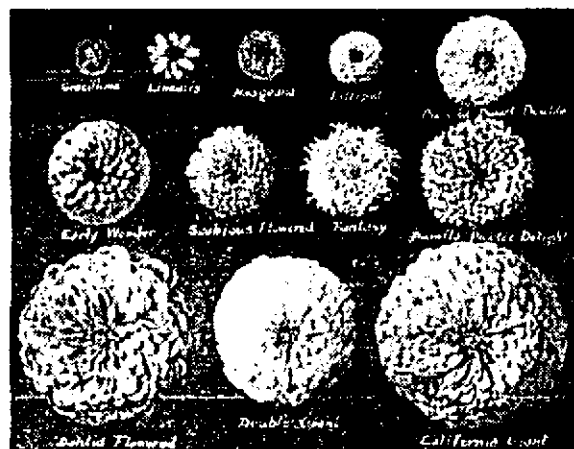
However zinnias are planted, whether seeds or established plants from packs or flats, be sure to dust or spray the soil before planting with material your nurseryman recommends for treating soil against stem borers in these plants.

Spray zinnias several times during active growth and before they begin to blossom, as a preventive act.

**ZINNIAS** planted too closely, even in sunny garden areas but where circulation of air is restricted, may become susceptible to mildew infestation. This is particularly apt to happen along the coast. There, plant them in open areas, where there are lots of sun, warmth and good air circulation.

Zinnias and petunias are heat lovers, and grow best in full sun. A row of petunias planted in front of a row or two of zinnias supplies the brightest and gayest color combination of all the summer flowering annuals one can possibly imagine.

**JUST** as the gardener may have lots of color in summer, so it is easy to have lots of winter flowers from camellias. Some varieties of camellias begin to blossom in late



Pictured are a dozen zinnias, all of them of interest to Long Beach gardeners, each one of a different size.  
Photo by the Author

September or the forepart of October. Others start in late November or early December. Finally, the late season bloomers begin in February or March. You can have camellia flowers for six to seven months, provided you choose varieties of different blooming periods. Ask your nurseryman about them. You can plant them almost all year 'round from containers, whether from one container to a larger one, or from container into the ground. It is too late now to dig them from the ground to move them to another area.

**FERTILIZE** the camellias if not already fed earlier. Give them deep waterings. Shower bath foliage periodically to provide humidity. Watch for aphids, thrips, and leaf chewers. Spray where necessary.

Plants that have already sent forth extra long new growth may be cut back a little, or the tips pinched out to force more side growth.

## Dorothy Digs

The rose show will soon be "coming up" and, if you are hoping for a trophy or a blue ribbon, I hope you didn't prune your roses too early... before that "unusual" cold weather we had in January.

Special care of your roses through April is very important. You daren't spray them too often because the tender foliage cannot stand it without losing its lustre. So, when you spray, it is highly important to do a thorough job, covering every particle of the bush and including the soil.

That is why I like a two-purpose spray for roses, so as to check fungus diseases and kill insects in one operation. I am very particular to select a product that will be kind to plant life. I personally like a combination of nicotine and copper. But I always use a product that has been tried and proven safe.

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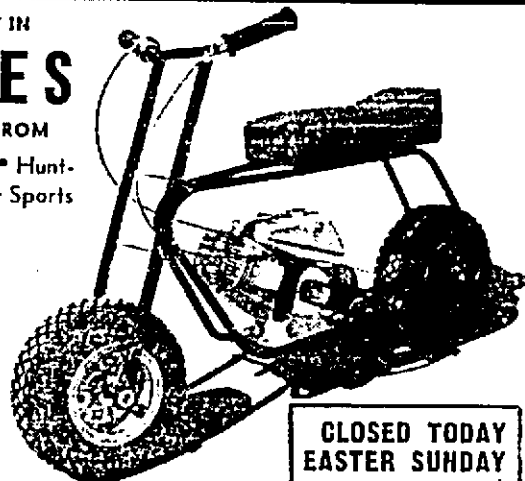
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# Flower 'Compacts'



Phosfon-treated Easter lily on the right grew shorter than an untreated lily. The bloom size was unaffected.

By Earl Aronson

**E**ASTER LILIES or other holiday plants may be more compact this year because of chemical regulation that many home gardeners may want to try out in the coming season.

In tests at the U.S. Department of Agriculture Experiment Station at Beltsville, Md., chrysanthemums came through with shorter stems, darker green foliage and full-size blooms.

Results of treatment with the chemical Phosfon were displayed at the International Flower Show in New York City recently.

Treated plants didn't need stakes to support them. Stems were thicker than in those not treated.

The growth-regulating chemical also has been used successfully on coleus, marigold, petunia, salvia and holly plants. In addition to the dwarfing effect, there was bud set for earlier blooming on some azalea plants. So the scientists are testing for bloom induction in camellias, rhododendrons and other woody shrubs.

MORE desirable potted plants should be forthcoming. One result of the use of the chemical is to shorten the length of stems between nodes. Treatment will make plants, now considered too tall available for borders.

The chemical is mixed with water to drench pot soil. The researchers reported that plants grown in clay pots dipped into a Phosfon solution produced shorter stems but normal blooms.

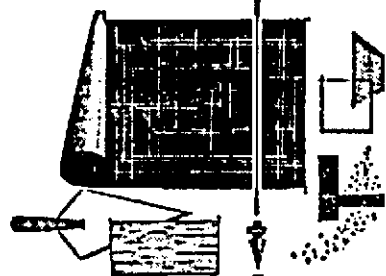
The manufacturer (Virginia-Carolina Chemical Corp.) recommends soil treatment as the most effective method.

## Garden Program

Lakewood Garden Club will hear a talk by Hal Johnson on "Water Gardens, Cacti and Other Succulents" at a meeting at 7:30 p.m. Thursday in San Martin Park clubhouse, Candlewood and Ocana Avenues. Mrs. Lyle Weldon is club president. A cake sale is planned. Anyone interested in gardening is invited.

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## The look that lasts in FIBERGLASS PANELS



**NEW!**

**FILOPLATED.  
FILON.**

## GUARANTEED 15 YEARS

FILOPLATED FILON is the most revolutionary advance in translucent fiberglass building panels. The beauty of these panels is protected by an exclusive armor-like surface, a surface so tough and weather-resistant that it shows a life span 3 to 4 times greater than any other fiberglass panels. FILOPLATED FILON is guaranteed for 15 years on color stability, surface appearance and light transmitting properties plus the added protection of a Structural Lifetime Guarantee as specified in writing. When you buy FILOPLATED FILON, you

actually cut your costs by as much as 50% and more compared to other fiberglass panels, even those that may sell for a few pennies less. You save countless dollars on repair, refinishing and replacement. Whatever your building plans—a patio, carport, fence or any fiberglass panel installation—buy the "look that lasts". Ask for FILOPLATED FILON, the only fiberglass panels guaranteed for 15 years. Insist on the Filon label with the Exclusive Guarantee on every panel you buy.

Enough FILON for an 8'x10' Patio Roof costs as little as \$35 plus 13¢ per sq. ft.



**BUILD A PATIO OR CARPORT**  
Specify FILON'S THERMOBLOK Heat Control Colors for maximum comfort under the sun. Now 30% cooler.

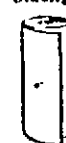


**BUILD A FENCE OR ENCLOSURE**  
Use FILON's wide variety of corrugated and flat panels; also corrugated and flat panels in rolls. Most complete selection.

### NEW FROM FILON ROLOLITE

THE CORRUGATED TRANSLUCENT FIBERGLASS PANEL IN 50' ROLLS

For economical wide-span coverage. Save time, labor and money. Ideal for fence, enclosures, balcony railings, patio roofs, carports, greenhouses, sidelighting and skylighting.



### FILON FLAT PANELS IN ROLLS

Unlimited uses—easy to install. For translucent partitions, room dividers, shoji screens, luminous ceilings, basketweave and conventional fence designs. Choose from a variety of solid colors; also beautiful decorative patterns.

### FREE! SEND TODAY!

"FILON IDEA FILE" Perfect for People With Plans  
Colorful idea booklet crammed with exciting FILON building ideas, complete with decorative color chart and custom patio plans. Write: FILON IDEA FILE, Dept. EC-1, 333 N. Van Ness Ave., Hawthorne, California.

**FILON CORPORATION**  
333 N. Van Ness Ave.  
Hawthorne, Calif.

**BUY FILON FROM YOUR NEAREST DEALER LISTED BELOW.**

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Barr Lumber Company  
18810 Pioneer Blvd.

#### LONG BEACH

W. M. Dory Co.  
3605 E. Anaheim

#### PARAMOUNT

Clearwater Lumber Co.  
15149 So. Paramount Blvd.  
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14037 Garfield Ave.  
Wenholz Lumber Co.  
7332 East Compton

#### BELLFLOWER

Federal Lumber Co.  
17418 Clark Avenue  
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16307 So. Bellflower  
Williams Lumber Company  
17159 Lakewood Blvd.

Fickling Lumber Co.  
929 West Anaheim

Harris Fence & Patio Co.  
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10192 Stanford Ave.

#### SAN PEDRO

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403 West 21st St.  
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E. K. Wood Lumber & Supply  
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#### WILMINGTON

Harbor Hardware  
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## STAMP COLLECTORS

Find Everything You Need at  
Arcade Stamp Store  
JEROMES TRUST BUILDING  
Entrance 38 South Pine Ave.  
Over 12 Years at same location.  
Buy and Sell.

## Travel

Experienced travel writers — ex-  
perts who have been there — offer  
you sound travel tips weekly in  
*Southland Magazine*

check your change you may  
have more than you think!

sample prices we pay for circulated undamaged coins

COIN	PRICE	COIN	PRICE
1909-1936	12.00	1937-1945	12.00
1946-1955	12.00	1956-1963	12.00
1964-1971	12.00	1972-1979	12.00
1980-1989	12.00	1990-1999	12.00
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2020-2029	12.00	2030-2039	12.00

Many other coins wanted. We pay for  
evaluation. For your convenience we are open  
every Sunday from 10-5. Closed on Thursdays.

**Allen's Stamp & Coin Co.**

947 PINE AVE., LONG BEACH HE 7-6050

PLENTY OF PARKING

Send \$1 for Buying List (refundable)

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LARGEST QUALITY CARPET STORE IN THE AREA

Mr. C. says the best selection in quality and style is at Caren's. Experienced specialists in your selection for carpet and drapery.

Featuring:

- NIE WAITE
- KARLSON
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- OWENS
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**CAREN'S**

**CARPETS-DRAPERIES**

Mon. Thurs. Fri. 10-9 p.m.  
Wed. & Sat. 10-6 p.m.

1101 E. Rosecrans Ave., Norwalk  
UN 9-4111 or UN 8-7781

## Southland's Crossword Puzzle

Solution to Puzzle on Page 14

Dr. H. L.

Altogether

ACROSS

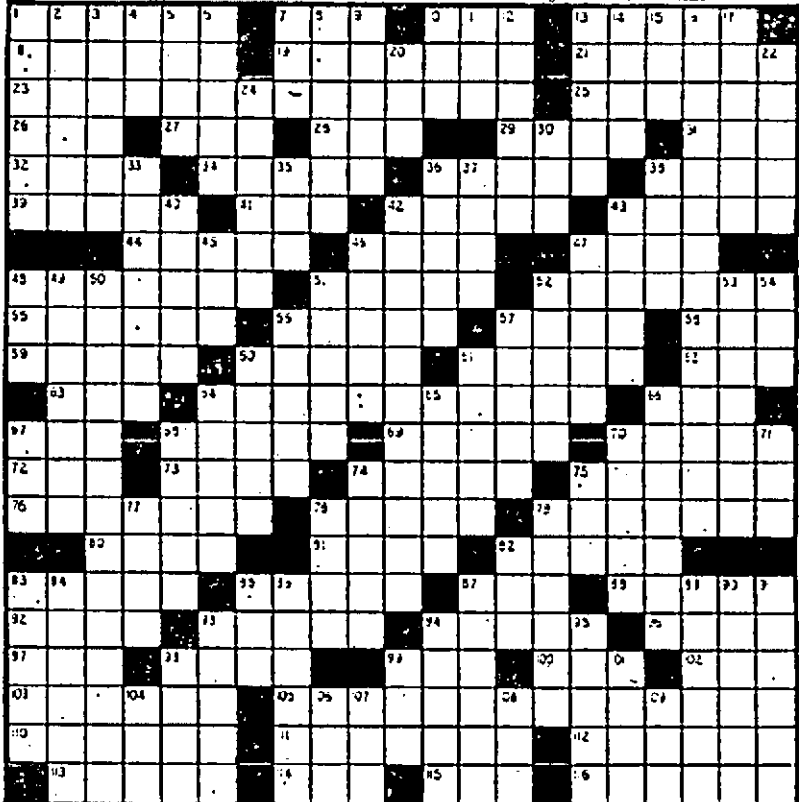
- 1 Sights in No. Africa.
- 7 Salty relish.
- 10 Western Indian.
- 13 Biblical queen.
- 18 Flyer Earhart.
- 19 City in Oregon.
- 21 Spring style event (with 12 down).
- 23 April blooms: 2 words.
- 25 Concord.
- 26 Gumboots: slang.
- 27 Thrice.
- 28 Obtain: Dial.
- 29 Adrianople resident.
- 31 Period.
- 32 Measli Range products.
- 34 Evaluate.
- 36 Bear part.
- 38 Encourage.
- 39 Tear again.
- 41 Force.
- 42 English county.
- 43 Class.
- 44 Prize.
- 45 Small amount.
- 47 Pennsylvania product.
- 48 Takes alarm.
- 51 Daggers.
- 52 Light woolen fabric.

- 53 Worshiped.
- 56 "Rise" (Friml hit).
- 57 Fight.
- 58 Tense coll-g.
- 59 Tree trunk.
- 60 Lucky number.
- 61 Flying garments.
- 62 German design.
- 63 Ship action.
- 64 April ailment: 2 words.
- 66 Scandal.
- 67 Statute.
- 68 Keen.
- 69 Rimes.
- 70 Fundamental.
- 72 Count Tolstol.
- 73 Relative.
- 74 Farm animal.
- 75 He wrote "The Grass Harp."
- 76 Unabated truth.
- 78 Baltic port.
- 79 Narrowly coach.
- 80 Famous flagmaker.
- 81 Eyre: poetic.
- 82 Former German state.
- 83 John (English port).
- 85 Ice master.
- 87 Kitchen utensil.
- 88 Gels foliate.
- 92 Old English coin.

- 93 Favorite fruits.
- 94 Of time.
- 95 Crisp cookie.
- 97 Glasgow hat.
- 98 Trickle.
- 99 Neis.
- 100 Abyssinian title.
- 102 Anger.
- 103 Without end: Poetic.
- 105 Veteran TV and movie actress: 2 words.
- 110 Campus bigwig.
- 111 Former African colony of Italy.
- 112 Built.
- 113 Packs away.
- 114 Turf.
- 115 Conjunction.
- 116 Pass beyond.

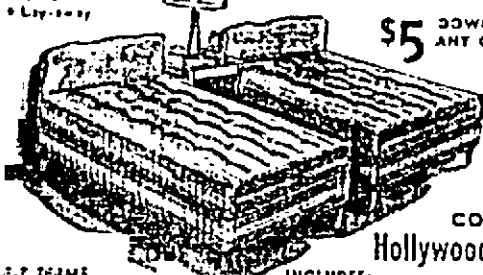
- 13 Gush.
- 14 Skein.
- 15 Assam silk-worms: Var.
- 16 Springtime sport inaugural: 2 words.
- 17 Worshipped.
- 20 Baseball great.
- 22 Growing forth.
- 24 Milwaukee's pride.
- 30 Treat.
- 33 Undershirt.
- 35 Seams.
- 36 Stifle.
- 37 Mantle's forte.
- 38 Soviet sea.
- 40 People of Poena.
- 42 Young farm animal: 2 words.
- 43 Objective.
- 45 Flower.
- 46 Alluring lady.
- 47 Stadium sound.
- 48 Infant garb.
- 49 Gothic chief.
- 50 Spring sports event: 2 words.
- 51 Ship's crane.
- 52 Geometric solids.
- 53 Ape.
- 54 Valley.
- 56 Earn.
- 57 Feathered friends.
- 60 Bridge sections.

- 61 Merry-making.
- 64 City action.
- 65 Gets along.
- 66 Plundering.
- 67 High in tone.
- 68 Outmoded.
- 70 Confusion of areas.
- 71 Conducted.
- 74 Bean-fur.
- 75 Sounder.
- 77 Particles.
- 78 Wasteful.
- 79 Snagbird.
- 82 Filling station.
- 83 Is overly fond of.
- 84 Declaims.
- 85 Charge.
- 86 Slight errors.
- 87 Silk fabric.
- 89 Grief heroics.
- 90 Danish island group.
- 91 Dishy out drug.
- 92 Epsom.
- 93 Man's name.
- 95 Scottish law officer.
- 98 Motoring beard.
- 99 Small tool.
- 101 Quick and.
- 104 Spanish river.
- 106 Golf club VII.
- 107 Free from.
- 109 Night flyer.
- 109 Cumberland



## 3 DAYS ONLY MATTRESS SALE

DISCOUNT PRICES



\$5 DOWN HOLDS ANY OF THESE SETS

Closed Easter Sun.

TWO COMPLETE Hollywood Beds

E-Z TERMS

KING SIZE BEDS

Best Made 5' x 7' Size Mattress and Box Spring & Hollywood Legs

\$59 Complete

- INCLUDES:
- 2 Innerspring Mattresses
  - 2 Matching Box Springs
  - 12 Hollywood Legs
  - All 16 Pieces Complete

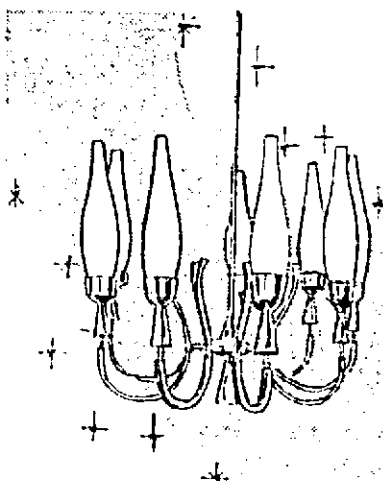
\$49

TWIN SIZE

Many Other Specials During This Sale Come in and Shop

POSTURE SLEEP SHOPPE

Store Hours: Daily 9:00-6; Sat. 9:30-5; Mon. and Fri. 10-9  
5717 ATLANTIC AVE. GA 2-2033



Elegance...

Add charm and grace to your decor with this sophisticated chandelier.

WATCH FOR OPENING OF OUR NEW LARGE SHOWROOM

6138 LONG BEACH BLVD. CA 3-0101

FOUNTAIN LIGHTING





# GOURMET'S GUIDE

**Southland Dining at its Finest**  
IN THE LONG BEACH AREA.

**Captain's Inn**  
215 MARINA DRIVE  
GE. 8-1538  
THE COMMANDER'S OFFICE  
THE CAPTAIN'S DINING ROOM  
on the beautiful Long Beach Marina

**ELEGANT SURROUNDINGS FOR YOUR LEISURE DINING**  
• Steak • Prime Rib •  
• Lobster • Chicken • Seafood  
• BBQ Spare ribs •  
**STEAK DINNER from 2.85**  
**CURRIE'S SANTA FE STEAK HOUSE**  
BANQUET FACILITIES 31 TO 70  
1735 W. PAC. CST. HWY. LONG BEACH

**meet your host**  
  
Caricature by Bob Avel  
**BOB BOYLE**  
Something Special

**STEAKS • PRIME RIB**  
**HECK'S**  
NOW OPEN  
WILLOW at MAGNOLIA  
Your Host  
E. C. HECKELMAN  
503 W. WILLOW—GA 4-9213

**TERIYAKI STEAK \$2.25**  
A true Polynesian delight marinated in soy sauce and teriyaki sauce. Includes: 8 oz. steak, rice, and chives. Open 7 days a week. Open 7 days a week. Open 7 days a week.  
**CHAR-BROILED TOP SIRLOIN STEAK DINNER**  
Often limited never duplicated!  
Lunch Mon. thru Fri. Special Low Cost Lunch Menu  
**Melody Cove**  
COCKTAILS and Santa Fe CLOSING SUNDAYS 11:30-4:30

**APPLE VALLEY STEAK HOUSE**  
BANQUET FACILITIES LUNCHEON AND DINNER  
233 EAST BROADWAY LONG BEACH

**THE LILANI CANTONESE-AMERICAN FOOD**  
5234 E. 2nd St.  
**THE GAY 90's**  
ITALIAN AND AMERICAN FOOD  
2508 Palm Dr. Signal Hill  
DON MAY

ON A GLORIOUS day like this, with Easter joy spreading throughout the land, dinner deserves to be something special. And that's exactly what it will be today at Francois' Manhattan, a splendid continental restaurant at 1909 E. 4th St. near Cherry Avenue. Normally the Manhattan opens at 4 p.m. on Sunday, but today it will be open at 2 p.m. and will serve a special menu of marvelous entrees until 11 p.m.

**DELICIOUS FOOD at SENSIBLE PRICES**  
**JONES'**  
DINING ROOM & CAFETERIA  
120-126 E. 5th ST.  
11 A.M. TO 6 P.M.  
Closed Saturday  
Established 21 Years  
Same Local on

**DINE ON THE WATER FRONT**  
**THE Sea Winds**  
Hemlock 5-4906  
**VIEW DECK RESTAURANT and COCKTAIL LOUNGE**  
**24-HOUR COFFEE SHOP**  
AT THE LONG BEACH NAVY LANDING  
Foot of Broadway & Golden Ave.

**World Famous Sam's SEA FOOD**  
HAWAIIAN VILLAGE Family Restaurant  
Children's Menu  
Across of Free Parking  
14328 Pacific Coast Hwy., Surfside  
GE 6-1533

**the CLOUDS**  
Atop the Long Beach Municipal Airport  
HA 5-3890  
**FREE PARKING!**  
Tickets Validated  
WILL RASCH, Your Host

**the Reef**  
LAFAYETTE  
Broadway and Linden HE 6-3441

**JACK'S CORSICAN ROOM**  
FRANZ STEININGER at the Steinway  
Closed Mon  
Charcoal Broiled Steaks  
Largest Dining Room

**the Tenderloin**  
4343 Atlantic Ave  
GARFINK 4-3533

**Alfred**  
Outstanding Continental Cuisine  
ATLANTIC AT 4TH • CA 2-1148

Owner-host Bob Boyle, who soon will tour Europe to find more fine new recipes for his restaurant, will include the following with his dinners: tray of such appetizers as celery stuffed with roquefort cheese, garbanzo beans, Italian peppers, Greek olives, liver paste, kosher dill pickles and other exotic items; large tureen of steaming soup; tossed fresh salad or spaghetti; entree, beverage and dessert of ice cream or sherbet. Among the dozen or more entrees will be such Manhattan tastebud marvels as beef Stroganoff, chicken saute Manhattan, turkey Marco Polo, roast turkey with dressing and spiced apple rings, broiled lobster, lobster thermidor, breast of capon Jerusalem, roast half duckling, prime rib au jus and charcoal-broiled chicken. The Manhattan's luncheons, served daily from 11 a.m. to 4 p.m., are also masterpieces of culinary art created by chef John Rossi. Among the unusual entrees are steamed finnan haddie, \$1.65, a smoked haddock dish not found in many restaurants these days; fresh crab cakes, \$1.60, and baked shrimp in the shell Manhattan, \$2.25. Both luncheons and dinners are available in the Manhattan's good-looking banquet room, which has seating for parties of from 20 to 40 persons. The restaurant is closed Mondays. —TEDD THOMLEY

**Joan's Home STEAKS**  
LAFAYETTE  
Broadway and Linden HE 6-3441

**Distinctive FOR OVER A QUARTER OF A CENTURY**  
**PRIME RIBS • STEAKS SEAFOOD**  
See Our New "Waterfall Room"  
**Hoefly's**  
411 E. SECOND ST.  
BELMONT SHORE GE 3-4445

**Easter Dining From 3:30**  
**STEAK & LOBSTER COMBINATION**  
Chuckwagon Buffet Mon. Night  
**CORAL ROOM**  
Across of Parking in Rear  
4116 PARAMOUNT at CARSON LAKEWOOD — HA 5714

**Now Open 24 Hours!**  
**Pierpoint**  
INTERNATIONAL ROOM  
**seafood COCKTAILS**  
PIERPOINT LANDING  
HE 4-9393

**OUR OWN PIES • OUR OWN PIES**  
IF YOU WISH . . .  
to be fed, eat ordinary chicken . . . If you wish to be fed well, eat our SOUTHERN FRIED CHICKEN.  
**Ray's Range**  
Formerly Ray's Hut  
CARSON at ORANGE  
OUR OWN PIES • OUR OWN PIES

**Southern California's most beautiful restaurant**  
**Welfch's**  
Atlantic Blvd. at San Antonio Drive  
GA 2-1225

**Arnold's FARM HOUSE**  
FAMILY RESTAURANT  
GUENA PARK  
CLOSED MONDAY

**UNSURPASSED CONTINENTAL AND AMERICAN CUISINE**  
**BANQUETS 25 to 40**  
**Francois MANHATTAN**  
CLOSED MONDAY  
1909 East 4th St.  
HE 6-0620  
Luncheon and Dinner

**DELUXE 7-COURSE DINNER 1.77**  
Prime rib 200 extra  
Your choice of Roast Turkey, Chicken, Ham or other main & additional courses  
SUNDAY ONLY  
11 a.m. to 6 p.m.  
Banquet Room Avail.  
**Clifton's Cafeteria**  
5000 Peacewood, Lakewood Center  
ME 4-6555

**CANTONESE & AMERICAN CUISINE**  
HAWAIIAN ENTERTAINMENT  
BUFFET LUNCHEON DINNER  
FASHION SHOW EVERY TUESDAY & FRIDAY 10:00  
Sunday Brunch from 4 p.m.  
**The Hawaiian**  
4848 E. Pac. Cst. Hwy. 1 Bldg. 20  
at Traffic Circle in Long Beach  
GE 3-7407

# 1000 ACCOUNTS WANTED

**McMahan's SALE!**

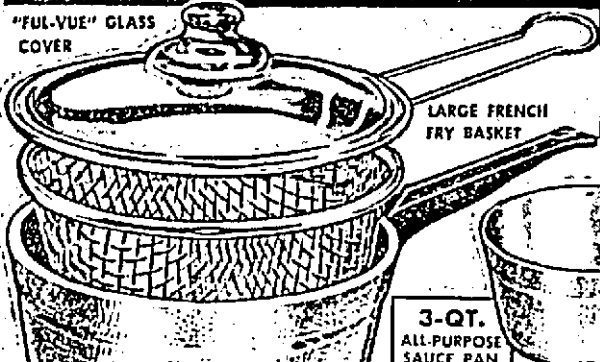
**Fat free and LOW CALORIE COOKING with this GREASELESS NON-STICK DU PONT TEFLON® COATED FRY PAN**

Ideal for those concerned with calories and cholesterol content!



**10 1/2" NON STICK DU PONT TEFLON COATED FRY PAN!**  
COOKS WITHOUT OIL, SHORTENING OR BUTTER!  
No sticking, no scouring, no tiresome scrubbing. This amazing pan needs no pre-heating. Enjoy the natural flavors of all foods.

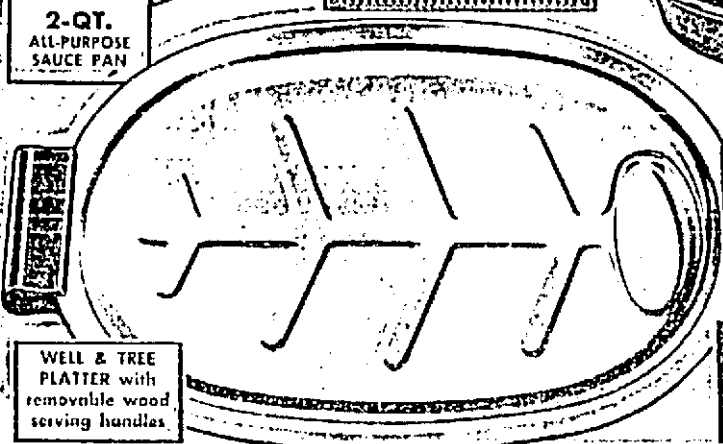
WIPES CLEAN WITH A DAMP CLOTH OR SPONGE



**2-QT. FRENCH FRYER**

**3-QT. ALL-PURPOSE SAUCE PAN**

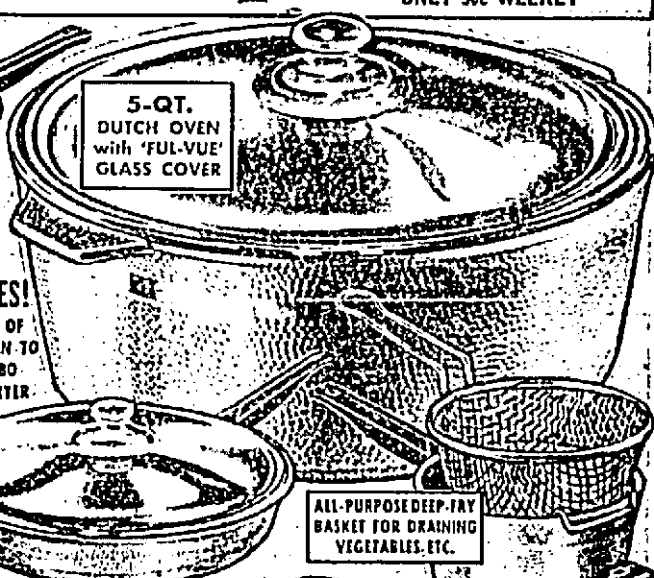
**2-QT. ALL-PURPOSE SAUCE PAN**



**WELL & TREE PLATTER** with removable wood serving handles.

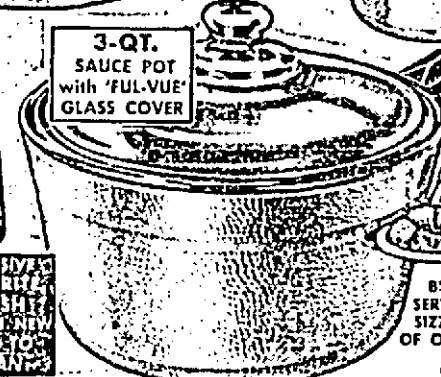
**LIFETIME GUARANTEED**  
If any piece of this set is defective from manufacturing causes it is guaranteed to be replaced at any time without cost to you, except for 20¢ to cover postage and packing. (Glass covers, Fryer required for use and accessories excepted.)

**1,001 USES!**  
USE COVER OF DUTCH OVEN TO MAKE JUMBO CHICKEN FRYER



**5-QT. DUTCH OVEN** with 'FUL-VUE' GLASS COVER

**ALL-PURPOSE DEEP-FRY BASKET** FOR DRAINING VEGETABLES, ETC.



**3-QT. SAUCE POT** with 'FUL-VUE' GLASS COVER

**BROIL ROAST SERVE!** WITH THIS SIZZLING PLATTER OF OVER 1001 USES.

**EXCLUSIVE STAINLESS FINISH MODERN EASY TO CLEAN**

**FREE Park & Shop**

**OPEN MONDAY AND FRIDAY NITES 'TIL**

**9 p. m.**

Wilmington Store Closed Monday Nite

**McMahan's FURNITURE STORES**

**1005 E. ATLANTIC STREET**

HE 6-5211

**317 LONG BEACH BLVD.**

HE 2-5444

**10010 BELLFLOWER BLVD.**

TO 7-2745

**900 AVONDALE BLVD.**

TE 4-4548



Sunday, April 22, 1962

# Tele Views

**'Marineland'  
on TV Tonight**

(See Page 3)

TELEVISION LOG OF THE SUNDAY INDEPENDENT PRESS TELEGRAM, LONG BEACH, CALIFORNIA



EASTER BUNNY MARJORIE LORD OF "THE DANNY THOMAS SHOW" WISHES YOU A HAPPY HOLIDAY  
(See "Bert's Eye View," Page 5)

# SUNDAY

## PAID ADVERTISEMENT

- 11 Sunrise Services (see box) 7:00 A.M.
- 4 Sunrise Services (see box) 7:30
- 11 Movie: "Lord Jeff," Freddie Bartholomew, Mickey Rooney (37) 8:00 A.M.
- 2 Hound of Heaven (box)
- 4 Easter Mass (see box)
- 5 In God We Trust 8:30
- 5 Herald of Truth
- 7 Faith for Today

## Easter Specials

**SUNRISE SERVICES,** 4:45 a.m. (repeated at 9 a.m.) on channel 11, live from Hollywood Bowl. Lucille Norman, Charlton Heston, Mary Pickford and Mario Farrar are featured.

**SUNRISE SERVICES,** 7 a.m. on channel 4, from Chicago's McCormick place on the lakefront.

**HOUND OF HEAVEN,** 8 a.m. on channel 2. Donald Harron narrates a cantata for chorus, orchestra and tenor solo based on the famed religious poem. Donald Sullivan and the Pelouquin Chorus are featured.

**EASTER MASS,** 8 a.m. on channel 4. Pontifical high mass from St. Louis Cathedral, St. Louis, Mo.

**A TRIUMPHANT HOUR,** 9 a.m. on channel 2, with Easter services from Trinity Lutheran Church, Long Island City, N. Y.

**REVELATION,** 2:30 p.m. on channel 7, is an Easter oratorio based on the visions of St. John the Divine. Composer Earl Wild conducts the ABC Symphony in the hour-long "Directions '62" telecast.

**WAY OF THE CROSS,** 5 p.m. in color, on channel 4. Alexander Scourby and Norman Rose are narrators for a repeat retracing of the route Jesus took as He walked to His crucifixion on Calvary. Filmed in the Holy Land without actors.

- 9 Rev. Oral Roberts
- 13 The Christophers 9:00 A.M.
- 2 Triumphant Hour (box)
- 4 World Artist Concerts
- 5 The Adventist Hour
- 7 Bob Livingston Western
- 9 Movie: "Beast with 5 Fingers," Robt. Alda (46)
- 11 Sunrise Services (see box)
- 13 Variedades 9:30
- 4 The Christopher Program 10:00 A.M.
- 2 Light of Faith (Christian)
- 4 This Is the Life (Luth)
- 5 For Kids Only, Bozo
- 7 Don Barry Western
- 13 Robin Hood, R. Greene 10:30
- 2 Light of Faith (relig.)
- 4 Frontiers of Faith
- 9 Movie: "King and 4 Queens," Clark Gable

- 8 Game of Week (spts box)
- 11 Film: "Easter," Yesterday's Newsreel (10:50) 11:00 A.M.
- 2 Leaning '62: Videoconic teaching machines.
- 4 Film: "Your Neighbor Celebrates Passover"
- 7 Sunset Carson Western
- 11 Great Churches: St. James Episcopal (L.A.) Nat 'King' Cole is soloist during Easter services.
- 13 Church in the Home 11:30
- 2 Wildlife, Richard Grossenheider: "The Possum"
- 4 "A SONG TO REMEMBER"
- ★ PAUL MUNI, MERLE OBERON with Cornel Wilde (45). Chopin's tragic love for George Sand.
- 5 HOME BUYERS' GUIDE
- ★ Celebrity Home Showcase Visits—LLOYD BRIDGES
- 10 N.L. Baseball (spts box) 12:00 NOON
- 2 Washington Conversation, Paul Niven with Shah Mohammed Riza Pahlevi of Iran
- 7 770 on TV, L. Shane "Fight for Traffic Safety"
- 9 Movie: "Beast from 20,000 Fathoms," Paul Christian
- 11 Movie: "Times Square Lady," Robt. Taylor, Virginia Bruce (34)
- 13 Rev. Oral Roberts 12:30
- 2 Insight, Rabbi Yosef Miller: "The Seder of Passover"
- 5 Gardena Auction Center
- 7 Film: "Y" on World Fronts"
- 13 Bible News, Dan Gilbert 1:00 P.M.
- 2 Accent: "Jazz from Studio 33," Andre Previn and trio in first of repeats (new time)
- 5 Movie: "The Showdown," Wm. Elliot (50)
- 7 Film: "Voice of Forest"
- 11 Dan Smoots Reports: "Defense or Surrender?"
- 13 Voice of Calvary 1:15
- 11 Movie: "Trouble for Two," Robt. Montgomery, Rosalind Russell (35). 1:30
- 2 Tottle, Marshall Izen
- 4 (Color) Existence (agric.) "The Meat Group"
- 7 Message of the Master
- 13 Cal's Corral. Six western bands (to 4:30) 2:00 P.M.
- 2 American Musical Th'r John Bubbles reminisces on his long career in song and dance.
- 4 (Color) Covenant. Easter services from Immanuel 1st Presbyterian.
- 7 Adv. of William Tell
- 5 Movie: "Beast from 20,000 Fathoms" (continuous from 12 noon) 2:30
- 2 Movie: "Destiny," Alan Curtis (44)
- 4 COLLEGE REPORT PRES.
- ★ "1600 CAMPUS ROAD" The future of Occidental and other private colleges.
- 5 Championship Races, Dick Lane (Western Raceway)
- 7 Directions '62: "Revelation" (see box)
- 11 Movie: "Sunday Punch," Wm. Lundigan (41) 3:00 P.M.
- 4 (Color) World of Orna-

mentals: "The Gold Rush"

- 13:30
- 2 Movie: "The Stork Club," Betty Hutton, Barry Fitzgerald
- 4 Movie: "New Mexico," Lew Ayres, Marilyn Maxwell (51)
- 7 Editor's Choice. Howard Cosell, Roger Maris and other stars and rookies discuss baseball as a game, a sport and a business. 4:00 P.M.
- 7 Issues and Answers Supreme Court Justice Wm. O. Douglas and Sec. of Interior Stewart Udall discuss parks, liberalism, and JFK's legislative program.
- 9 Mr. D.A., David Brian
- 11 Let's Go Boating, Burke Kaplan. Tips, films. 4:30
- 7 Press Conference
- 9 Whirlybirds, Ken Tobey
- 11 Championship Bridge, Charles Goren, with Easley Blackwood of 4-no-trump-convention
- 13 Social Security in Action 4:45
- 13 Public Service Film 5:00 P.M.
- 2 Ted Mack and the Original Amateur Hour
- 4 (Color) The Way of the Cross (see box)
- 5 John Gunther's High Road: "Blue Ice"
- 7 ABC's Wide World of Sports (see sports box)
- 9 (Color) Movie: "Capt. Kidd and the Slave Girl," Eva Gabor, Tony Dexter
- 11 Territory Underwater
- 13 The Bitter End, Don Rose 5:30
- 2 College Bowl, Allen Ludden. Univ. of the Pacific (Stockton) challenges Manhattan College, and college prexies conclude their intermission discussion.
- 5 Popeye, Tom Hatten
- 11 Laurel & Hardy Films (2)
- 13 Dr. Filfield and Friend 6:00 P.M.
- 2 20th Century, Walter Cronkite: "Let's Go to the Fair," World fairs since 1851 are surveyed, with films from the past, a look at Seattle's Century 21 Exposition, and a preview of the 1964 New York World Fair.
- 4 (Color) Meet the Press with Sen. Estes Kefauver (D-Tenn.), chairman of the subcommittee probing the steel industry.
- 5 The Invisible Man
- 13 Newsroom, Don Rose 6:30
- 2 Mister Ed, Alan Young, Connie Hines, Clint Eastwood. The "Rawhide" star moves into the neighborhood with his horse, and the latter steals away Ed's fillies. (Ed won this year's "Patsy" award).
- 4 1, 2, 3—Go! Jack Les-couille, Richard Thomas. A look at tricks of Western stunt men, filmed at Gene Autry's ranch.
- 5 POLKA PARADE—LIVE & LIVELY! Fun for All! by FARMER JOHN BACON
- 7 Maverick, Jack Kelly, Peter Breck, Kathleen Crowley. Bret shares train with odd assortment of passengers, each attracted to \$100,000 in strong box.
- 9 Championship Bowling
- 11 Johnny Grant's Talent Search. The Grainger Dancers, 11 girl tap dancers from L.B., are featured
- 13 MONEY-MAKERS FOR YOU
- ★ Host... JACK ROURKE—"Courses Young People Should Take for Business" 7:00 P.M.
- 2 Marineland Carnival (see box). Preempts "Lassie" and "Dennis."
- 4 (Color) Bullwinkle Show



**MARINELAND CARNIVAL**—Lloyd Bridges, Rosemary Clooney and Bill (Jose Jimenez) are the two-legged stars of a special hour (taped at Marineland at 7 p.m. on channel 2. Performing seals, educated porpoises and Bubbles the Whale are featured, along with log-rolling champions and TV's first underwater situation comedy.

**ED SULLIVAN**—Leading acts of the Ringling Bros. and Barnum & Bailey Circus are featured in a taped remote from Madison Square Garden where Sullivan himself will appear as one of the clowns. Harry Belafonte makes a 15-minute appearance, and other singing guests are Connie Stevens and Miriam Makeba. The 8 p.m. show on channel 2 replaces Sullivan's originally-planned Seattle fair origination.

**HIGHWAYS OF MELODY**—A tuneful trek from Chicago to Miami is in color at 10 p.m. on channel 4. Gordon and Sheila MacRae are singing-star-hosts, with their two daughters, plus Hugh O'Brian, Janet Blair, Juliet Prowse, Michael (Bonanza) Landon, Mary Costa and Paul Lavalie. It's a salute to romance accenting popular, folk, jazz music and dancing.

- (cartoons). The world is topsy-turvy. Series has been renewed for fall, getting earlier time slot.
- 13 Calvalade of Books, Lorita Baker Vallery, Wm. B. McKesson 7:30
- 4 (Color) Walt Disney's Wonderful World of Color: "The Pigeon That Worked a Miracle." Bradley Payne stars as a crippled boy whose love for a pigeon helps him overcome his own handicap. George Fenneman narrates.
- 5 Wire Service, Geo. Brent
- 7 Follow the Sun, Gary Lockwood, Yvonne De-Carlo, Dennis O'Keefe (repeat). Research on Pearl Harbor article involves Eric in 20-year-old crap game.
- 9 COWARDS ON THE FRONT
- ★ LINES OF COMBAT—JACK PALANCE—"ATTACK!" with Eddie Albert, Lee Marvin, Robert Strauss ('56-1st run). One of the finest anti-war movies ever made.
- 11 Seattle World's Fair Opening (see box).
- 13 Open Forum, Dan Gilbert 8:00 P.M.
- 2 The Ed Sullivan Show (see box)
- 13 Sidney Linden Interviews 8:30
- 4 Car 51, Where Are You? Joe E. Ross, Fred Gwynne. Lucille bleaches her hair, and Toody gets so jealous he locks her in their apartment (final first run for season).
- 5 Cannonball, Paul Birch
- 7 Movie: "Shake Hands with the Devil," James Cagney, Don Murray, Dana Wynter, Glynis Johns, Michael Redgrave ('59-1st run). Irish Rebellion.
- 11 26 Men, Tris Coffin 9:00 P.M.
- 2 G-E Theatre: "The Troubled Heart," Earl Holliman, Geraldine Brooks. Woman, pregnant after 8 years of childless marriage, is warned that a heart defect might take her life during childbirth.
- 4 (Color) Bonanza, Lorne Greene. Ben needs the help of two small children and the Good Book to settle a feud between two families. Frontier church was erected for this Easter offering.
- 5 Cross Current, G. Mohr
- 11 Dial 999, Robert Beatty
- 13 Press & the Clergy: "Should Boxing Be Outlawed?" 9:30
- 2 The Jack Benny Program. Frank Nelson is featured, as Jack decides to take in a boarder.

- 5 Teen World International
- 9 (Color) Kingdom of Sea
- 11 Congressional Investigator
- 13 Code Three 10:00 P.M.
- 2 Candid Camera, Durwood Kirby. Purse stunt, rigged shaving cream, Dorothy Colling 10 miles off golf course.
- 4 SPECIAL... in COLOR!
- ★ "HIGHWAYS OF MELODY" Host—GORDON & SHEILA MacRAE, ALL STAR CAST by CLARY CORPORATION (see box)
- 5 Playboy's Penthouse, Hugh Hefner with The Limelitters, Barbara McNair, Woody Herman, Gary Morton
- 7 I Led Three Lives

## LOOK FOR SUNDAY RADIO LOGS IN MAIN NEWS SECTION

- 11 Sun. News, Les Lampson
- 13 Newsroom, Don Rose 10:15
- 11 Sports News, Steve Ellis 10:30
- 2 What's My Line? J. Daly
- 7 Lawman, John Russell, Olive Carey. Widow brings her three sons to avenge her husband's death at Troop's hands. (Miss Carey herself is the widow of actor Harry Carey).
- 9 The Young Look, Rabbi Jacob Pressman and panel
- 11 Col. Wm. Gale Speech
- 13 The Play of the Week: "The Dybbuk," Carol Lawrence, Theodore Bikel, Michael Tolan, Ludwig Donath (repeat). Wandering soul of man who died of heartbreak enters body of girl he loved. 10:45
- 11 Open End, David Suss-kind: "The Angry Ones," Laurence Harvey, Helen Gahagan Douglas, Robert Paul Smith, Gen. George C. Kenney. 11:00 P.M.
- 2 News with Eric Sevareid
- 4 (Color) Bob Wright, News
- 5 Roller Skating Championships (taped from Tues.)
- 7 Southland, Baxter Ward
- 9 Movie: "St. Joan," Jean Seberg, Richard Widmark 11:15
- 2 Movie: "So Evil My Love," Ray Milland (48)
- 4 Almanac Newsreel
- 7 Big Story, B. Meredith 11:30
- 4 Foreign Movie: "Guendalina," Jacqueline Sassard, Raf Vallone (57). 11:45
- 7 Movie: "The Well," Henry Morgan, Richard Rober 1:00 A.M.
- 2 Movie: "Dragonfly Squadron," John Hodiak (54)



**MAJ. LEAGUE BASEBALL,** 10:45 a.m. on channel 8 (San Diego), with the New York Yankees hosting the Indians.

**MAJ. LEAGUE BASEBALL,** 11:30 a.m. on channel 10 (San Diego), with the Dodgers at Milwaukee to meet the Braves.

**WIDE WORLD OF SPORTS,** 5 p.m. on channel 7, has the women's National AAU Indoor Swimming championships from Sacramento, and the Oxford-Cambridge crew race on the Thames from London. (Show will be a year-round series.)



# MARINELAND SPECIAL

## Lloyd Bridges Stars in Underwater Vaudeville

By ERSKINE JOHNSON

HOLLYWOOD (NEA)—"Wet she's a star. Dry, she isn't."

The words were said about movie mermaid Esther Williams when she climbed out of her private MGM swimming pool and went "dry" for a series of film roles undisturbed by bubbles, chlorine tests or humuhumunukunua-puaa swimming by on their way back to Hawaii.

After four "Sea Hunt" years under water, Lloyd Bridges is up from the television depths and ready to prove the same words are not necessarily so about a man out of water.

Sitting in a nice dry suit in a booth at the Brown Derby, Bridges seemed to be having a little difficulty in breathing as he looked at the menu. But after clearing his throat, between sips of water, he assured us there would be no need for emergency oxygen.

"Just fighting a spring cold," he grinned. Lloyd Bridges, dry, is on the menu for television in the fall via a Four Star new hour series on CBS in which he will play Adam Fable, a newspaperman. The show's "gimmick" will be that Adam becomes so emotionally involved with characters he meets that he assumes their identities.

THIS MEANS Bridges will be playing a different character every week. After 156 half-hour "Sea Hunt" shows in that same scuba wardrobe, he admits he couldn't ask for anything more. The first show, as of present plans, will have him assuming the character of a young doctor he meets while covering a mine explosion.

The introduction of a dry Lloyd Bridges as

"Adam" playing a doctor (television's current glamour profession) indicates the show's creator Aaron Spelling and producer Everett Chambers are right up there on their toes.

Also on their toes are the CBS program boys who gave Bridges a sort of super "Sea Hunt" special for what could be his farewell underwater appearance.

It is the hour-long "Marineland Circus" special on CBS (7 p.m., today, channel 2) which was taped at Marineland of the Pacific in Palos Verdes Estates.

Obviously, the boys at CBS thought of Bridges going to Marineland as sort of like Judy Garland going to the Palace. The supporting "acts" as announced, include "a group of comic walruses, Bubbles the performing whale and five boxer dogs playing basketball in the water."

IN OTHER WORDS, "wet" vaudeville with songs by Rosemary Clooney and introductions by Bill (Jose Jimenez) Dana.

"Like Jackie Kennedy showing us the White House," Bridges (with oxygen tube in mouth and tongue in cheek) will go under water to see his "home" for "My Day at Home." A frame house, decorated in what you might call early Esther Williams, was lowered into the pool. It is complete right down to a fishbowl in the living room and a lobster in the pot on the kitchen stove.

After this act, Bridges probably will be happier than ever about going "dry" next season. But and surprisingly, he says he would like to resume the "Sea Hunt" series sometime in the future.



PORPOISE-FEEDING Bill Dana (left), Rosemary Clooney and Lloyd Bridges are featured on "Marineland Circus" at 7 p.m. today, channel 2.

## Pan and Fan Mail

While we enjoy it to a certain extent, it seems to us that "What's My Line?" is getting a bit more numby-pamby each week.

Unfunny Bennett Cerf gets in so many plugs for his Random House and lecture tours that we swear we can't tell who sponsors the program.

When Martin Gable appears as a panelist, that makes one-half of the panel Gables, which, of course, includes Arlene Francis.

John Daly seems to enjoy bandying around the king's English and no doubt has a copy of Roget's Thesaurus.

But then some of the Sunday night movies at that hour are pretty dull and we're

about ready to call it a day anyway.

J. Paul Gleason, Long Beach  
I don't recall ever seeing a numby-pamby on "What's My Line?"

I start out by saying that I cast my vote for "The Law and Mr. Jones."

But I will have to also put my two cents in and say that it is very unfair putting this show opposite the same time with "Hazel." You must know that "Hazel" is also a great series.

Whoever put "The Law and Mr. Jones" on this time is either nuts or just plain hates this series.

Virginia Martin, Buena Park

Let's hope they both survive, Virginia.

How sorry I am that I never got around to writing in praise of the "Gertrude Berg Show."

It might still be on.

But it seems a sad commentary that sponsors and networks need a constant flood of mail to point out the difference in as fine a program as that and some of the junk that is kept going.

G. Tile, Seal Beach  
Other than a constant flood of mail, the sponsors and networks must use ratings to judge. The "Gertrude Berg Show" didn't make the rating grade.



THE CARTWRIGHTS, as portrayed by (from left) Michael Landon, Dan Blocker, Lorne Greene and Pernell Roberts, worship together on Easter Sunday when "Bonanza" presents "Blessed Are They" at 9 p.m. today, channel 4.

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Frigidaire Oven (RSG791)	69.00
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Frigidaire 36" Flair (RCD8431)	309.00
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**MONDAY**

- 5:45  
2 Farm Report; News  
6:00 A.M.  
2 College of Air: "Biology"  
4 Dateline UN ("Continental Classroom" resumes Tues.)  
6:30  
2 USC Telecourse: "Music"  
4 World Artist Concerts: Jascha Heifetz, Violinist  
7:00 A.M.  
2 Captain Kangaroo  
4 Today, John Chancellor (see box)  
7:45  
9 Dig Babysitter  
8:00 A.M.  
2 Panorama Pacific, R. Rowe  
5 AM-LA, Stan Chambers  
7 Chucko the Clown  
8:30  
5 Morning Cartoons  
11 Susie, Ann Southern  
13 LASC: "Lit. & Fine Arts"  
9:00 A.M.  
2 Calendar, Harry Reasoner  
4 Say When, Art James  
5 Face-Lifting by Exercise  
7 Married Joan, J. Davis  
11 The Princess, Pat Blake  
13 Public Service Film  
9:15  
13 Guidepost to Art (5, 6)  
9:30  
2 I Love Lucy, Lucille Ball  
4 (Color) Play Your Hunch  
5 Romper Room  
7 The Pioneers  
11 The Jack LaLanne Show  
9:45  
13 Guidepost to Science (6)  
10:00 A.M.  
2 Video Village, Monty Hall  
4 (Color) The Price Is Right  
Jack Clark subs as host  
7 Abbott and Costello  
9 Movie: "Bringing Up Baby."  
11 The Pamela Mason Show  
10:15  
13 Public Service Film  
10:30  
2 The Clear Horizon  
4 Concentration, Jim Lucas  
5 World Adventures  
7 Our Miss Brooks, E. Arden  
13 Felix the Cat's Cartoons  
11:00 A.M.  
2 Love of Life

- 4 (Color) Your First Impression, Bill Leyden. Pat Carroll is week-long guest panelist, and Jim Backus subs for Dennis James.  
5 Yogs for Health  
7 Tennessee Ernie Ford  
11 Broken Arrow, J. Lupton  
11:30  
2 Search for Tomorrow  
4 Truth or Consequences  
5 PM, Mike Wallace, with Elaine Malbin, Larry Storch and others.  
7 Yours for Song, B. Parks  
9 Nuclear Age (film)  
11 Songo, Del Moore  
11:45  
2 The Guiding Light  
12:00 NOON  
2 Burns and Allen Show  
2 The Guiding Light  
4 (Color) Jan Murray Show  
7 Camouflage, Don Morrow  
9 Looney Tunes Cartoons  
11 Sheriff John, John Rovick  
13 Midday Report  
12:15  
13 Public Service Films  
12:30  
2 As the World Turns  
4 Loretta Young Theatre  
7 Window Shopping  
1:00 P.M.  
2 Password, Allen Ludden. Week-long guests: Alan King, Fran Allison  
4 Young Dr. Malone  
5 Dr. Brothers; Telecopter News; Movie (1:10): "Good Luck, Mr. Yates."  
7 Day in Court: Hit-run  
9 Playhouse 9 (teleplay)  
11 The Gale Storm Show  
13 Fashion for Living, E. Lynn  
1:30  
2 Art Linkletter House P'ty  
Guest: George Gobel  
4 Our Five Daughters  
7 My Little Margie  
9 Tic Tac Bowl, D. McGrew  
11 Divorce Court, Bill Welsh  
13 G'depost: Storybook Time  
1:45  
13 Guidepost to Spanish (5)  
2:00 P.M.  
2 The Millionaire  
4 Make Room for Daddy  
7 Jane Wyman Presents  
9 Movie: "16 and Anxious."  
13 The Lloyd Thaxton Show  
2:30  
2 The Verdict Is Yours  
4 Here's Hollywood, Jack Linkletter: Tige Andrews, Howard Hill  
7 Seven Keys, Jack Narz  
11 Movie: "Dulcy."  
3:00 P.M.  
2 The Brighter Day  
4 Act 1 (teleplay)  
5 Makeup Tips; Dorothy Gardiner Show (3:05)  
7 Queen for Day, Jack Bailey  
Marilyn Hare pinch hits for Jeanne Cagney this week  
13 Felix the Cat's Cartoons  
3:15  
2 The Secret Storm  
3:30  
2 The Edge of Night  
4 Hiway Holidays: "Desert"  
5 Skipper Frank's Cartoons  
7 Who Do You Trust?  
4:00 P.M.  
2 Amos 'n' Andy  
4 Movie: "The Secret."  
7 American Bandstand

**SPECIAL**

**TODAY**—John Chancellor, Frank Blair and Louise King are in Seattle for week-long originations from the World's Fair at 7 a.m. on channel 4. Cameras will cover sites from the Space Needle to the Gateway, including the \$10,000,000 Science Pavilion.

**BREAKTHROUGH**—New advances in life-saving surgery for heart and artery cases are shown in four separate operations, with John Chancellor as host-narrator. Dr. Henry Swan of the U. of Colo. is guest expert as cameras cover open-heart operations in Washington, Minneapolis and San Francisco and artery surgery in Houston. It's on channel 4 during the "medical hour" of 10 p.m. (Opposite dramatized medicine of the Navy's Dr. Chick Hennessey and the hospital of Drs. Cseay and Zorba)

- 9 Birthday Express  
4:15  
11 Passing Parade  
4:30  
2 Life of Riley, Wm. Brndix  
9 Movie: "Back from Eternity," Robt. Ryan  
11 3 Stooges, Don Lamond  
4:50  
7 American Newsstand  
5:00 P.M.  
2 Movie: "My Favorite Brunette," Bob Hope, Dorothy Lamour (47)  
5 Popeye, Tom Hatten  
7 Love That Bob!  
11 Superman, George Reeves  
13 Thaxton's Hop (live)  
5:30  
7 The Soupy Sales Show  
11 Rescue 8, Jim Davis  
5:40  
4 Know Your Candidates. Elmer Peterson interviews candidates for senator and governor, nightly through June 1  
6:00 P.M.  
4 (Color) News and Sports  
5 Bozo the Clown  
7 Baxter Ward, News  
9 Newsreel, John Willis  
11 Highway Patrol  
13 Peter Hansen, News  
6:15  
4 Huntley-Brinkley Report  
7 ABC News, Ron Cochran  
13 Harold Fishman  
6:30  
2 Big News, Jerry Dunphy  
4 (Color) Curt Massey Show  
5 Clete Roberts Reports  
7 Beany and Cecil  
9 Cartoon Express  
11 Space Angel: Dick Tracy  
13 Waterfront, P. Foster  
6:45  
4 (Color) Jack Latham News  
5 The Big Three (News)  
11 George Putnam Dateline  
7:00 P.M.  
4 Shannon, George Nader. Fires plague tent show.  
5 Beat the Odds, M. Stokely  
7 Expedition! Col. John D. Craig: "Cargo Cult." Strange religion of aborigines with white messiah.  
9 Science Fiction Theatre  
11 Quick Draw McGraw  
13 (Color) Holiday, Bill Burrud: "Whale of a Show."  
7:15  
2 Walter Cronkite, News

- 7:30  
2 To Tell the Truth, Bud Collyer and panel  
4 (Color) Everglades, Ron Hayes. Man disappears while searching "Glades" for old flame  
5 Peter Gunn, Craig Stevens  
7 Cheyenne, Larry Ward, Arch Johnson, Del Stark. Cattle baron hides truth of disappearance of friend  
9 Movie: "Go Chase Your- self," Lucille Ball, Joe Penner (38). Bank robbers  
11 The Best of Groucho  
13 I Search for Adventure, Jack Douglas: "Swiss Assault on Mount Everest"  
8:00 P.M.  
2 Pete and Gladys, Cara Williams, Harry Morgan. Pete avoids giver of going-away present when his job transfer is cancelled  
4 National Velvet, Lori Martin (repeat). Mi gives lesson in self defense.  
5 Medic, Richard Boone. Plastic heart valve  
11 The Aquanauts, Keith Larsen, Jeremy Slate. Mystery blonde is on the scene each time danger strikes  
13 Adventure Tomorrow, Dr. Martin L. Klein: "Missile Deterrence." Films of our ballistic missile arsenal  
8:30  
2 Father Knows Best, Robert Young, Constance Ford. Former classmate is now famous doctor.  
4 (Color) The Price Is Right  
Man from England returns  
5 Panic: "Mink Coat." From unknown donor  
7 The Rifleman, Chuck Connors, Joan Taylor. Lucas is suspicious of Milly's new friend  
13 Everybody Sing! Gaylord Carter at organ  
9:00 P.M.  
2 The Danny Thomas Show. Danny regrets his promise to let Linda appear on a TV show hosted by guest Art Linkletter.  
4 67th Precinct, Robert Lansing, Victor Jory. Embittered police veteran, near retirement, is demoted from central division to the tough 67th  
5 Night Court, Jay Jostyn  
7 SurfSide 6, Van Williams, Donald May. Ken's search for missing millionaire is stymied by the man's son  
9 (Color) Movie: "Springfield Rifle," Gary Cooper, Phyllis Thaxter, David Brian ('52-1st run). Invention of the rifle  
11 Great Music from Chicago. Leopold Stokowsky conducts Bach, Brahms and Rimsky-Korsakoff  
13 This Man Dawson, Keith Andes  
9:30  
2 The Andy Griffith Show. Andy faces dereliction charges when Barney takes gal reporter (Ruta Lee) on tour of Mayberry  
5 Main Event (sports box)  
13 Bold Venture, Dane Clark  
10:00 P.M.  
2 Hennessey, Jackie Cooper, Soupy Sales. Chick gets a pie in the face when he picks up the comic for a performance at the Navy Hospital  
4 Breakthrough: Heart and

- Artery Surgery (see box)  
5 Preempts "Thriller"  
6 Clete Roberts Reports  
7 Ben Casey, Vince Edwards, Sam Jaffe, Betty Field, Carmen Matthews. Jaffe, who once considered a career on the concert stage, demonstrates his piano prowess. Casey and Zorba are given skill tests by a starch nurse and a bitter career woman patient  
11 George Putnam, News  
13 Peter Hansen, News  
10:15  
5 Big Three Final (News)  
13 Harold Fishman; Alan Sloane's Weather, Sports.  
10:30  
2 I've Got a Secret, Garry Moore. Morey Amsterdam subs for Bill Cullen, and Marty Allen and Steve Rossi are celebrity guests  
5 Court of Last Resort, Lyle Bettger  
11 The Paul Coates Show  
13 The Mike Stokely Show  
11:00 P.M.  
2 Jerry Dunphy Report  
4 (Color) Jack Latham News  
5 Mahalia Jackson Sings  
7 ABC News Final  
9 John Willis, News; Dow Finsterwald Golf Tips  
11 The Tom Duggan Show  
Guest: Gubernatorial candidate Col. Wm. Gale  
11:05  
5 Movie: "Wild Geese Calling," Henry Fonda, Joan Bennett (41)  
7 Baxter Ward News (11:10)  
11:15  
2 Movie: "The Way of All Flesh," Akim Tamiroff, Gladys George (40)  
4 (Color) Tonight. Bob Cummings is host for the series' final week in Hollywood, with guests including Vincent Price, Hedy Lamarr, Pat Morrison, Jayne Mansfield and Moulton Taylor with his flying auto  
9 Movie: "The Maltese Falcon," Humphrey Bogart, Mary Astor, Peter Lorre (41). Excellent Sam Spade film kicks off week-long series of Bogart pix  
11:30  
7 San Francisco Beat  
12:00 MIDNIGHT  
7 Movie: "The Gangster," Barry Sullivan, Belita, John Ireland (47). Study of a hoodlum  
12:30  
11 Movie: "Without Love," Spencer Tracy, Katharine Hepburn (41). Platonic marriage of scientist and widow  
12:45  
9 Movie: "Legion of the Doomed," Bill Williams  
1:00 A.M.  
2 Movie: "The Go-Getter," Hank McCune, Hanley Stafford (55)  
4 One O'Clock Curtain

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**Boxing Sports Today**

**MAIN EVENT, 9:30 p.m.** on channel 5, has Rocky Marciano and actor Anthony Franciosa with films of the 1954 Marciano - Charles heavy-weight title bout.



# Bert's Eye View

By BERT RESNIK  
TV and Radio Editor

If the Easter bunny on our cover appears gratifyingly graceful, it's no surprise.

For the bunny is a lady named Marjorie Lord who, when she was five years old, began the grace-illuminating study of ballet.

Currently, and for several seasons past, she appears as the wife, Kathy, in "The Danny Thomas Show."

The role calls for her to put up with some hare-raising antics and an occasional bunny-hug from her TV comedian husband.

★ ★ ★  
"NATIONAL VELVET" is not in the running for fall programming and its cancellation is being mourned by the National Assn. for Better Radio and Television.

Says Mrs. Clara S. Logan, NABFRAT president: "Television programs suitable for family viewing at all age levels are so hard to come by, it seems almost criminal for the industry to discard one of the best."

She believes the networks have a moral and public obligation to maintain programs as "honest and wholesome" as "National Velvet."

It is more important to fulfill this obligation "in the sparse field of children's programming" than anywhere else, according to Mrs. Logan.

"There is no denying that NBC offers a wide variety of splendid entertainment and public service programs for adults," says she, "but when will they and the other networks recognize the fact that children are also people and represent their audiences of the future?"

The association suggests that viewers protest the cancellation of "National Velvet" by writing letters to NBC president Robert E. Kintner, New York City, and FCC Chairman Newton N. Minow, Washington, D. C.

It notes that NABFRAT's latest survey designates "National Velvet" as "the children's program of the year."

★ ★ ★  
IN THE EVENT Mrs. Logan reads this column, I hope she will find the above a fair presentation of NABFRAT's case.

I don't happen to agree with the association or Mrs. Logan. It is fine for a series to be honest and wholesome, but it must be something more.

It must entertain. And in order to entertain, it must be imaginative and adventurous.

"National Velvet" was not, in my opinion, very entertaining. It certainly wasn't imaginative or adventurous.

Admittedly not a fan, I did watch the show three or four times. If those times were any indication, the girl-likes-horse series was an overdone, saccharine, mildewed conglomeration of hackneyed situations that weren't written well enough to be mediocre.

And you can't sell that kind of hash to today's children. If television has made us a nation of critics, that "us" includes our children.

They want quality and won't settle for less. Nielsen ratings give "National Velvet" a 13.3 percentage. Its timeslot national competitors, "Pete and Gladys" and "Cheyenne," garnered a 22 and 21.4 respectively.

In terms of share of audience, "Pete and Gladys" had 33.6, "Cheyenne" 33.5 and "National Velvet" 20.3.

"NATIONAL VELVET" airs at 8 p. m. on Mondays, a time considered a children's hour.

Most parents in one TV-set homes, I believe, let their children select the program at this hour.

So, in effect, it is the children who have said "no" to "National Velvet," not their parents.

It is not the first time the children have said "no" to the series.

Last season the show aired on Sunday. It couldn't meet the competition.

NBC, in an attempt to save the show, switched to Mondays. All the switch did was prolong the agony.

Let me set the record straight.

I am for NABFRAT and believe it is the outstanding organization of its type in this nation.

I am also for more children's programs, but only if they are better than what is currently offered.

## WEEK'S TOP SHOWS

Sunday—"Marineland Carnival" is a one-hour special taped at Marineland in Palos Verdes Estates and featuring Lloyd Bridges, Rosemary Clooney and Bill "Jose Jimenez" Dana. It's on channel 2 at 7 p. m.

Monday—"Breakthrough: Heart and Artery Surgery" at 10 p. m. on channel 4 presents four actual operations.

Tuesday—"Close-Up" at 10 p. m. on channel 7 presents an

hour-long documentary on Britain, with emphasis on the nation's quest for political and economic alignments.

Wednesday—"The Bob Hope Show" at 9 p. m. on channel 4 has the comedian hosting Frank Sinatra, Dorothy Lamour and Janis Paige.

Thursday—"CBS Reports" at 10 p. m. on channel 2 presents an interview with Allen Dulles, former director of the Central Intelligence Agency.

ATTACK!—Sunday, 7:30 p. m., channel 9. Jack Palance, Eddie Albert, Lee Marvin (1956). Enormously moving drama of cowardice and heroism during the Battle of the Bulge.

SHAKE HANDS WITH THE DEVIL—Sunday, 8:30 p. m., channel 7. James Cagney, Don Murray, Dana Wynter, Glynis Johns, Michael Redgrave (1959). Action drama of the last years of the bitter battle for Irish independence.

MY FAVORITE BRUNETTE—Monday, 5 p. m., channel 2. Bob Hope, Dorothy Lamour, Alan Ladd, Peter Lorre (1947). Photographer Hope turns detective to help Lamour out of a jam.



JEAN SEBERG has the title role in the 1957 movie "Saint Joan" showing at 11 p. m. today (Sunday) on channel 9.

SPRINGFIELD RIFLE—Monday through Friday, 9 p. m., in color, channel 9. Gary Cooper, Phyllis Thaxter, David Brian, Philip Carey, Paul Kelly (1952). Cavalry major becomes a counter-spy during the Civil War (and also invents the rifle).

TO HAVE AND HAVE NOT—Tuesday, 11:15 p. m., channel 9. Humphrey Bogart, Lauren Bacall (1944). Romance and intrigue and Nazis.

THE LITTLE COLONEL—Wednesday, 5 p. m., channel 2. Shirley Temple, Lionel Barrymore, Evelyn Venable, Bill Robinson (1935). First run. The famous staircase tap dance highlights film of Yankee girl who wins heart of Rebel colonel grandfather.

TWO TICKETS TO BROADWAY—Thursday, 7:30 p. m.,

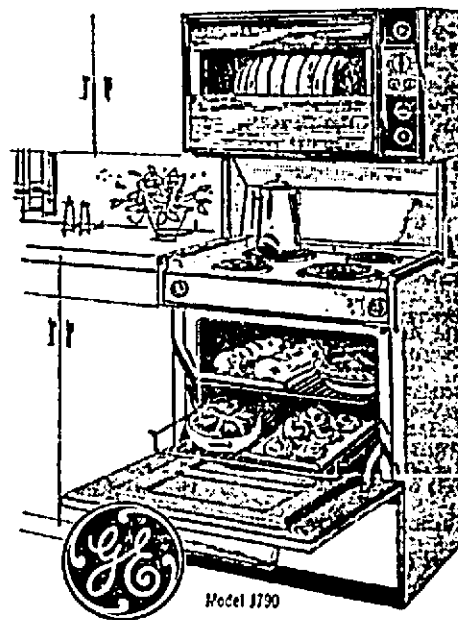
in color, channel 9. Tony Martin, Janet Leigh, Gloria DeHaven, Eddie Bracken (1951). Small-town girl and crooner arrange hoax to get on Bob Crosby's TV show.

MAN ON THE EIFFEL TOWER—Saturday, 1:30 p. m., channel 4. Charles Laughton, Franchot Tone, Burgess Meredith (1949). Hair-raising conclusion as wily police inspector breaks down the resist-

ance of a murderer when evidence is lacking.

DEATH OF A SALESMAN—Saturday, 11 p. m., channel 2. Fredric March, Mildred Dunnock, Kevin McCarthy, Cameron Mitchell (1952). Superb performances in adaptation of Arthur Miller's Pulitzer Prize play about fading salesman Willy Loman and his relationships with his family.

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## TUESDAY

- 5:45  
2 Farm Report; News  
6:00 A.M.  
2 College of Air: "Biology"  
4 (Color) Contin. Classroom "Contemp. Math" (repeat)  
6:30  
2 USC Telecourse: "Everyday Law," Allen Neiman  
4 (Color) Contin. Classroom "American Government"  
7:00 A.M.  
2 Captain Kangaroo  
4 Today, John Chancellor (with tour of the Gayway, House of Tomorrow from Seattle Fair).  
7:45  
9 The Big Babysitter  
8:00 A.M.  
2 Panorama Pacific, R. Rowe  
5 AM-LA, Stan Chambers  
7 Chucko the Clown  
8:30  
5 Morning Cartoons  
11 Susie, Ann Sothern  
13 Guidepost: Science (9-12)  
9:00 A.M.  
2 Calendar, Harry Reasoner  
4 Say When, Art James  
5 Face-Lifting by Exercise  
7 I Married Joan, J. Davis  
11 The Princess, Pat Blake  
13 Public Service Film  
9:15  
13 G'depost: Soc. Studies (3)  
9:30  
2 I Love Lucy, Lucille Ball  
4 (Color) Play Your Hunch  
5 Romper Room  
7 The Pioneers  
11 The Jack LaLanne Show  
9:45  
13 G'depost: Soc. Studies (8)  
10:00 A.M.  
2 Video Village, Monty Hall  
4 (Color) The Price Is Right

- 7 Abbott and Costello  
9 Movie: "Captain Hurricane," James Barton ('35)  
11 The Pamela Mason Show  
10:15  
13 G'depost: Living in West  
10:30  
2 The Clear Horizon  
4 Concentration, J. Lucas  
5 World Adventures  
7 Our Miss Brooks, E. Arden  
13 Felix the Cat's Cartoons  
11:00 A.M.  
2 Love of Life  
4 (Color) Your First Impression, Bill Leyden  
5 Yoga for Health  
7 Tennessee Ernie Ford  
11 Broken Arrow, J. Lupton  
11:30  
2 Search for Tomorrow  
4 Truth or Consequences  
5 PM, Mike Wallace, with Gloria Lambert, Henry Gibson, E. Y. Harburg  
7 Yours for Song, B. Parks  
9 Art of Story-Telling  
11 Song, Del Moore  
11:45  
2 The Guiding Light  
12:00 NOON  
2 Burns and Allen Show  
4 (Color) Jan Murray Show  
7 Camouflage, Don Morrow  
9 Looney Tunes Cartoons  
11 Sheriff John, John Rovick  
13 Midday Report  
12:15  
13 Public Service Film  
12:30  
2 As the World Turns  
4 Loretta Young Theatre  
7 Window Shopping  
13 Assignment Education  
1:00 P.M.  
2 Password, Allen Ludden  
4 Young Dr. Malone  
5 Dr. Brothers: Telecopter News; Movie (1:10): "Woman in Distress," May Robson ('37)  
7 Day in Court: Unfit home  
9 Playhouse 9 (teleplay)  
11 The Gale Storm Show  
13 Public Service Film  
1:30  
2 Art Linkletter H'se Party  
4 Our Five Daughters  
7 My Little Margie  
9 Tic Tac Bowl, D. McGrew  
11 Divorce Court, B. Welsh  
13 Guidepost to Spanish (6)  
2:00 P.M.  
2 The Millionaire  
4 Make Room for Daddy  
7 Jayne Wyman Presents  
9 (Color) Movie: "Unholy Wife," Rod Steiger  
13 The Lloyd Thaxton Show  
2:30  
2 The Verdict Is Yours  
4 Here's Hollywood, Jack Linkletter: Soupy Sales, Norman Fell  
7 Seven Keys, Jack Narz  
11 Movie: "War Against Mrs. Hadley," Fay Bainter  
3:00 P.M.  
2 The Brighter Day  
4 Act 1 (teleplay)  
5 Makeup Tips; Dorothy Gardner Show (3:05)  
7 Queen for Day, J. Bailey



KEENAN WYNN guests on 'The Red Skelton Show' at 9 p.m. Tuesday, channel 2.

- 13 Felix the Cat's Cartoons  
3:15  
2 The Secret Storm  
3:30  
2 The Edge of Night  
4 Highway Holidays: "Sierra Lakes"  
5 Skipper Frank's Cartoons  
7 Who Do You Trust?  
4:00 P.M.  
2 Amos 'n' Andy  
4 Movie: "In the Navy," Abbott & Costello ('45)  
7 American Bandstand  
9 Birthday Express  
4:15  
11 Passing Parade  
4:30  
2 Life of Riley, Wm. Bendix  
9 Movie: "Bengali," Richard Carlson ('55)  
11 3 Stooges, Don Lamond  
5:00 P.M.  
2 Movie: "Timeclock," Robert Beatty ('57). Boy locked in time vault  
5 Popeye, Tom Hatten  
7 Love That Bob!  
11 Superman, George Reeves  
13 Thaxton's Hop (live)  
5:30  
7 The Soupy Sales Show  
11 Rescue 8, Jim Davis  
5:40  
4 Know Your Candidates  
6:00 P.M.  
4 (Color) News and Sports  
5 Bozo the Clown  
7 Baxter Ward, News  
9 Newsreel, John Willis  
11 Highway Patrol  
13 Peter Hansen, News  
6:15  
4 Huntley-Brinkley Report  
7 ABC News, Ron Cochran  
13 Harold Fishman; Alan Sloane's Weather & Sports  
6:30  
2 Big News, Jerry Dunphy  
4 (Color) Curt Massey Show  
5 Clete Roberts Reports  
7 Tombstone Territory  
9 Cartoon Express  
11 Space Angel; Dick Tracy  
13 Waterfront, P. Foster  
6:45  
4 (Color) Jack Latham News  
5 The Big Three (News)  
11 George Putnam Dateline  
7:00 P.M.  
4 Wyatt Earp, Hugh O'Brian  
Bat Masterson runs for sheriff  
5 Beat Odds, Mike Stokey  
7 Bat Masterson, G. Barry  
9 Science Fiction Theatre  
11 Huckleberry Hound  
9:30  
2 Ichabod and Me, Robert

- 13 (Color) Wonders of the World: "Hawaiian Holiday"  
7:15  
2 Walter Cronkite, News  
7:30  
2 Marshal Dillon, James Arness (Gunsmoke). Old woman (Jeanette Nolan) seeks revenge against Matt  
4 (Color) Laramie, John Smith, Lin McCarthy. Slim stakes five lives on robber's word in first of 22 repeat episodes  
5 Peter Gunn, Craig Stevens. Judge slain in court  
7 The Bugs Bunny Show  
9 (Color) Best of the Post: "The Return," Dan O'Herlihy, Scott Forbes. Partner brings home new wife  
11 The Best of Groucho  
13 (Color) Wanderlust, Bill Burrud: "Cornwall's Granite Coast" (off England)  
8:00 P.M.  
2 Password, Allen Ludden. Bennett Cerf and Carroll Baker are guest celebrities  
5 Yancy Derringer  
7 Bachelor Father, John Forsythe, Noreen Corcoran. Aaron Kincaid joins the cast as Kelly's fiancée and lowly worker in Bentley's office.  
9 I Led Three Lives  
11 Rescue 8, Jim Davis  
13 A Way of Thinking, Dr. Albert E. Burke: "The Buddhist and the Communist" (pt. 4). Mao Tse-tung's theories of protracted war  
8:30  
2 Dobie Gillis, Dwayne Hickman, Bob Denver. Maynard develops bloodhound-like sense of smell  
4 Alfred Hitchcock Presents: "The Matched Pearl," John Ireland, Ernest Truex. Three people swindle another twice by working the old shell game  
5 Roller Skating Championships (see sports box)  
7 The New Breed, Leslie Nielsen, John Larkin, Edward Andrews, Yvonne Craig (in dual role). Blind witness provides clues in fatal fall from the hotel  
9 (Color) Kingdom of Sea  
11 M-Squad, Lee Marvin.  
13 Let's Go Fishing, Lupi Saldana  
9:00 P.M.  
2 The Red Skelton Show. Disaster results when George Appleby is elevated to vice presidency. Keenan Wynn, Richard Deacon and Karyn Kupcinet are featured  
4 The Dick Powell Show: "No Strings Attached," Powell, Mamie VanDoren, Angie Dickinson, Barbara Nichols, Robert Strauss. Attorney agrees to join the law firm of his wealthy girl friend, but refuses to drop a stripper's suit against another stripper. (David Niven's face is seen in picture on wall of criminal)  
9 (Color) Movie: "Springfield Rifle," Gary Cooper  
11 Divorce Court.  
13 This Man Dawson  
9:30  
2 Ichabod and Me, Robert

## Sports Today

ROLLER SKATING championships, live at 8:30 p.m. Channel 5, from the Olympic.

Sterling, Reta Shaw. Stranger in town (J. Pat O'Malley) takes interest in Aunt Livvy—and her savings account  
7 Yours for a Song, B. Parks  
13 Bond Venture, Dane Clark  
10:00 P.M.  
2 The Garry Moore Show. Bob Williams brings his amazing dog, Met soprano Eileen Farrell duets with Carol Burnett, and 1917 is "wonderful year"  
4 Cain's Hundred, Mark Richman, Jack Klugman, Madlyn Rhue. Cain investigates deported gangster's request for re-entry to the U.S.  
5 Clete Roberts Reports  
7 Bell & Howell Close-Up! "Britain: Ally on the Verge" (see box). Pre-empt "Alcoa Premiere"  
11 George Putnam, News  
13 Peter Hansen, News  
10:15  
5 Big Three Final (News)  
13 Harold Fishman; Alan Sloane's Weather-Sports  
10:30  
5 Divorce Hearing. Mates compete with Navy buddies, dogs  
11 The Paul Coates Show  
13 The Mike Stokey Show  
11:00 P.M.  
2 Jerry Dunphy Report  
4 (Color) Jack Latham News  
5 Mahalia Jackson Sings  
7 ABC News Final  
9 John Willis, News; Dow Finsterwald Golf Tips  
11 The Tom Duggan Show with Judge Ida May Adams  
11:05  
5 Movie: "Craig's Wife," Rosalind Russell ('36)  
7 Baxter Ward News (1:10)  
11:15  
2 Movie: "Rhythm on the River," Bing Crosby, Mary Martin, Basil Rathbone ('40). Ghost song writers  
4 (Color) Tonight, Bob Cummings with Marjorie Lord, Soupy Sales, Albie Pearson, Jimmy Rodgers, Elsa Lanchester.  
9 Movie: "To Have and Have Not," Humphrey Bogart, Lauren Bacall ('44). Intrigue and romance ("If you want anything, just whistle")  
11:30  
7 San Francisco Beat  
12:00 MIDNIGHT  
7 Movie: "Scotland Yard Inspector," Cesar Romero  
12:30  
11 Movie: "Ziegfeld Follies," Fred Astaire, Lucille Ball  
12:45  
9 Movie: "Journey into Fear," Orson Welles, Joseph Cotten ('42). Good spy melodrama  
1:00 A.M.  
2 Movie: "House of 7 Gables," George Sanders, Vincent Price ('40). Hawthorne classic  
4 One O'Clock Curtain  
1:30  
4 Almanac; News Wrap-Up

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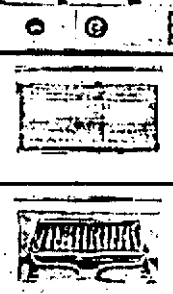
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# Accident Starts Burt Brinckerhoff's Career

By DICK KLEINER  
NEW YORK (NEA)—Young  
Burton Brinckerhoff went to  
his father, minister of a Dutch  
Reformed Church on Fifth

He will appear in "Window  
on Main Street at 8 p.m. (PST)  
Wednesday, channel 2.  
Brinckerhoff is typical of  
the younger generation of ac-



BURT BRINCKERHOFF falls in love with Coleen Gray during "Window on Main Street" at 8 p.m. Wednesday, channel 2.

Avenue, and said that he didn't want to go to college; he wanted to become an actor.

His father hid his disappointment. All he said was, "All right, but be a good one, won't you?"

Burt Brinckerhoff has become a very good one. He has given wonderful performances on many top TV shows—The Defenders and Alcoa Premiere come to mind quickly—and is so skilled in his trade that despite his youthful appearance, he now teaches acting.

tors—he's serious, he does TV because he likes the money it pays, he has no great wish to do a series, he considers himself primarily a stage actor. And like many of his contemporaries, his acting career started with an accident.

BRINCKERHOFF is 25. Born in Pittsburgh, he was five when his father took over his New York pulpit. During his high school days, the dramatic coach asked him to act in one of the school plays. Burt said no.

"I told him I wanted to play football," Burt says. "The coach said I was chicken and, besides, he said I was too light to play football. Well, I played football; I was a T-formation quarterback. Then I got hurt and had to give it up."

"Well, I remembered that drama coach who had called me chicken. So I decided to call him bluff. I got a part as the Scotch boy in 'The Hasty Heart' and it was easy for me—I had a Scotch grandmother so I could do the accent easily."

A friend of the Brinckerhoff family attended (Burt says that he's sure the attendance was "reluctant") because he had some theatrical connections. This man sent Burt to see a friend who was doing "Ah, Wilderness!" in Boston and needed a young boy for the cast.

"I got the part, but I think it was because he couldn't pay much and I didn't ask much."

IT WAS AT this point that he knew he had found his career and asked for his father's approval. When it was forthcoming, he tentatively suggested that he might like to shorten his name. He felt that Brinckerhoff was hard to spell and pronounce and, besides, might not fit onto a marquee.

"My father said that God had given me that name, so I

dropped the whole thing. I compromised by shortening my first name from Burton to Burt, and let it go at that."

His problem now is to try and get out of the juvenile parts in which he is usually cast.

Another problem is his resemblance to Tony Perkins. Burt says he is frequently stopped by people who say they know they've seen him on TV but can't remember his name.

"When I say my name is Burt Brinckerhoff," he says, "they generally say, 'No, I mean your real name—oh, now I remember, it's Tony Perkins.'"

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# SPECIAL

**BOB HOPE**—Old ski-nose leads guest stars Frank Sinatra, Dorothy Lamour and Janis Paige on a swinging tour down memory lane on his fifth special of the season, 9 p.m. on channel 4.

**CIRCLE THEATER**—Ron Cochran narrates the story of how a dedicated and enthusiastic group of aeronautical engineers and pilots worked to plan, develop and test the X-15, at 10 p.m. on channel 2.

**DAVID BRINKLEY**—A behind-the-scenes look at some of the aspects of the Seattle World's Fair that have caused consternation to the city's staid natives is shown in color at 10:30 p.m. on channel 4. Films show the first girlie show seen in Seattle in 25 years, a hassle over the official song, an anti-litter crusade, a hamburger sundae and a firefly exhibit.

## WEDNESDAY

- 5:45
- 2 Farm Report; News
- 6:00 A.M.
- 2 College of Air: "Biology"
- 4 (Color) Contin. Classroom:
- 6:30
- 2 USC Telecourse: "Music"
- 4 (Color) Contin. Classroom: "American Government"
- 7:00 A.M.
- 2 Captain Kangaroo
- 4 Today, John Chancellor (from Science Pavilion at Seattle World's Fair)
- 7:45
- 9 The Big Babysitter
- 8:00 A.M.
- 2 Panorama Pacific,
- 5 A.M.-L.A., Stan Chambers
- 7 Chuckle the Clown
- 13 County Schools Institute
- 8:15
- 11 Food Mart on Camera
- 8:30
- 5 Morning Cartoons
- 11 Susie, Ann Southern
- 13 LASC: "Lit. & Fine Arts"
- 9:00 A.M.
- 2 Calendar, Harry Reasoner
- 4 Say When, Art James
- 5 Face-Lifting by Exercise
- 7 I Married Joan, J. Davis
- 11 The Princess, Pat Blake
- 13 Public Service Film
- 9:15
- 13 Guidepost to Science (3,4)

- 9:30
- 2 I Love Lucy, Lucille Ball
- 4 (Color) Play Your Hunch
- 5 Romper Room
- 7 The Pioneers
- 11 The Jack LaLanne Show
- 9:45
- 13 Guidepost to Science (9)
- 10:00 A.M.
- 2 Video Village, Monty Hall
- 4 (Color) The Price Is Right
- 7 Abbott and Costello
- 9 Movie: "Career,"
- 11 The Pamela Mason Show
- 10:15
- 13 Public Service Film
- 10:30
- 2 The Clear Horizon
- 4 Concentration, J. Lucas
- 5 World Adventures.
- 7 Our Miss Brooks, E. Arden
- 13 Felix the Cat's Cartoons
- 11:00 A.M.
- 2 Love of Life
- 4 (Color) Your First Impression, Bill Leyden
- 5 Yoga for Health
- 7 Tennessee Ernie Ford
- 11 Broken Arrow, J. Lupton
- 11:30
- 2 Search for Tomorrow
- 4 Truth or Consequences
- 5 P.M., Mike Wallace, with Abe Burrows
- 7 Yours for Song, B. Parks
- 9 Seekers: Fringe People
- 11 Songo, Del Moore
- 11:45
- 2 The Guiding Light
- 12:00 NOON
- 2 Burns and Allen Show
- 4 (Color) Jan Murray Show
- 7 Camouflage, Don Morrow
- 9 Looney Tunes Cartoons
- 11 Sheriff John, John Rovick
- 13 Midday Report
- 12:15
- 13 Public Service Films
- 12:30
- 2 As the World Turns
- 4 Loretta Young Theater
- 7 Window Shopping
- 1:00 P.M.
- 2 Password, Allen Ludden
- 4 Young Dr. Malone
- 5 Dr. Brothers; Telecopter News; Movie (1:10): "The Trap," Sidney Toler
- 7 Day in Court; Landlord
- 9 Playhouse 9 (teleplay)
- 11 The Gale Storm Show
- 1:30
- 2 Art Linkletter H'se Party
- 4 Our Five Daughters
- 7 My Little Margie
- 9 Tic Tac Bowl, D. McGrew
- 11 Divorce Court, Bill Welsh
- 13 G'depost: Man's Advent.
- 1:45
- 13 Guidepost to Spanish (5)
- 2:00 P.M.
- 2 The Millionaire
- 4 Make Room for Daddy



**BOB HOPE** welcomes Dorothy Lamour and Frank Sinatra to 'The Bob Hope Show' at 9 p.m. Wednesday, channel 4.

## Sports Today

**WRESTLING**, live at 8:30 p.m. on channel 5, with Dick Lane ringside at the Olympic.

- 6:00 P.M.
- 4 (Color) News and Sports
- 5 Bozo the Clown
- 7 Baxter Ward, News
- 9 Newsreel, John Willis
- 11 Highway Patrol
- 13 Peter Hansen, News
- 6:15
- 4 Huntley-Brinkley Report
- 7 ABC News, Ron Cochran
- 13 Harold Fishman: Alan Sloane's Weather & Sports
- 6:30
- 2 Big News, Jerry Dunphy
- 4 (Color) Curt Massey Show
- 5 Clete Roberts Reports
- 7 Men Into Space.
- 9 Cartoon Express
- 11 Space Angel; Dick Tracy
- 13 Waterfront, P. Foster
- 6:45
- 4 (Color) Jack Latham news
- 5 The Big Three (news)
- 11 George Putnam Dateline
- 7:00 P.M.
- 4 Death Valley Days: "Way Station," Dennis Day, Merry Anders. Eastern bookkeeper comes to Arizona way station
- 5 Beat the Odds, M. Stokey
- 7 Danger Man,
- 9 Science Fiction Theater
- 11 Heckle and Jeckle Show
- 13 (Color) Passport to Travel, Hal Sawyer: "Heart of Japan" (pt. 2)
- 7:15
- 2 Walter Cronkite, New
- 7:30
- 2 The Alvin Show,
- 4 Wagon Train, Terry Wilson, David Ladd (son of Alan), Henry Jones. Tragic secret stands between anti-social boy and his stepfather.
- 5 Peter Gunn, Craig Stevens.
- 7 Howard K. Smith—News and Comment
- 9 Sneak Preview Movie (1st run), Larry Parks, Constance Smith (58)
- 11 The Best of Groucho
- 13 (Color) Global Zobel, Myron Zobel: "Wine of Portugal"
- 8:00 P.M.
- 2 Window on Main Street, Robert Young, Burt Brinckerhoff. Shy college boy is coaxed into believing that his teacher is romantically interested.
- 5 Line of Sight, Bill Stout
- 7 Straightaway, Brian Kelly, Bethel Leslie (repeat).
- 11 The Gale Storm Show
- 13 (Color) Your Weekend, Dick Garton: "Ojai"
- 8:30
- 2 Checkmate, Sebastian Cabot, Dan O'Herlihy, Bethel Leslie. Editor is threatened after his paper opens a battle against underworld gambling interests.
- 4 The Joey Bishop Show.

- Ma Barnes refuses to make way for new freeway link.
- 5 Wrestling (see spts box)
- 7 Top Cat (cartoons).
- 11 Wanted—Dead or Alive, Steve McQueen. Josh tries to clear himself of killing a good friend.
- 13 Seven League Boots, Jack Douglas: "Purple Majesties"
- 9:00 P.M.
- 4 The Bob Hope Show (see box). Preempts Como.
- 7 Hawaiian Eye, Robert Conrad, Connie Stevens. Cricket is marked for death under ancient Japanese code.
- 9 (Color) Movie: "Springfield Rifle," Gary Cooper
- 11 Blue Angels, Don Gordon. Beretelli turns crop duster.
- 13 This Man Dawson

- 9:30
- 2 The Dick Van Dyke Show. Laura bleaches her hair in a repeat.
- 11 RCMP, Gilles Pelletier. Gagnier must bring prisoners through bush country.
- 13 Bold Venture, Dane Clark
- 10:00 P.M.
- 2 Circle Theater: "Black Bird of Space: Story of the X-15" (see box)
- 4 (Color) Bob Newhart Show. Dan Blocker joins Newhart in Stone Age sketch. Aussie singer Elaine McKenna returns.
- 5 Clete Roberts Reports
- 7 Naked City, Paul Burke, Horace McMahon, Nina Foch. Actress is homicide suspect
- 11 George Putnam, News
- 13 Peter Hansen, News
- 10:15
- 5 Big Three Final (News)
- 13 Harold Fishman; Alan Sloane's Weather & Spts
- 10:30
- 4 (Color) David Brinkley's Journal (see box)
- 5 Overseas Adventure
- 11 The Paul Coates Show
- 13 The Mike Stokely Show
- 11:00 P.M.
- 2 Jerry Dunphy Report
- 4 (Color) Jack Latham Nws
- 5 Mahalia Jackson Sings
- 7 ABC News Final
- 9 John Willis, News; Dow Finsterwald Golf Tips
- 11 The Tom Duggan Show Guest: Dr. Tiroso Del Junco, Cuban anti-Communist.
- 11:05
- 5 Movie: "Daring Young Man," Joe E. Brown (43)
- 7 Baxter Ward News (11:10)
- 11:15
- 2 Movie: "Trail of the Lonesome Pine," Henry Fonda, Sylvia Sydney, Fred MacMurray (36). Family feud
- 4 (Color) Tonight, Bob Cummings with Ida Lupino, Howard Duff, Bob Crane (KXK decay), Anne B. Davis, Dwayne Hickman, Joe and Eddie, Bob Cummings Jr.
- 9 Movie: "Key Largo," Humphrey Bogart, Claire Trevor, Edw. G. Robinson (48). Gangster melodrama
- 11:30
- 7 San Francisco Beat
- 12:00 MIDNIGHT
- 7 Movie: "Shadow Man," Cesar Romero (53)
- 12:30
- 11 Movie: "Florian," Robert Young (39). Story of a stallion.
- 12:45
- 9 Movie: "Hunt the Man Down," Gig Young (51). Whodunit.
- 1:00 A.M.
- 2 Movie: "All for Mary," Nigel Patrick (Br. 56)
- 4 One O'Clock Curtain

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- 5:45  
2 Farm Report; News  
6:00 A.M.  
2 College of Air; "Biology"  
4 (Color) Contin. Classroom:  
"Contemp. Math" (repeat)  
6:30  
2 USC: "Everyday Law"  
4 (Color) Contin. Classroom:  
"American Government"  
7:00 A.M.  
2 Capt. Kangaroo: Houses  
4 Today, John Chancellor  
(with 21-min. tour of the  
Theme Building at the  
Seattle World's Fair).  
7:45  
9 The Big Babysitter  
8:00 A.M.  
2 Panorama Pacific, R. Rowe  
Guest: Patty Harmon  
5 A.M.—L.A., Stan Chambers  
7 Chucko the Clown  
8:30  
5 Morning Cartoons  
11 Susie, Ann Sothorn  
13 Guidepost: Science (9-12)  
9:00 A.M.  
2 Calendar, Harry Reasoner  
Two doctors continue  
their April 5 discussion on  
smoking and lung cancer.  
4 Say When, Art James  
5 Face-Lifting by Exercise  
7 I Married Joan, J. Davis  
11 The Princess, Pat Blake  
13 Public Service Film  
9:15  
13 Guidepost: Soc. Studies  
9:30  
2 I Love Lucy, Lucille Ball  
4 (Color) Play Your Hunch  
5 Romper Room  
7 The Pioneers  
11 The Jack LaLanne Show  
9:45  
13 Guidepost: English Lit.  
10:00 A.M.  
2 Video Village, Monty Hall  
4 (Color) The Price Is Right  
7 Abbott and Costello  
9 Movie: "Chance at  
Heaven," Ginger Rogers  
11 The Pamela Mason Show  
10:15  
13 G'depost: Living in West  
10:30  
2 The Clear Horizon  
4 Concentration, Jim Lucas  
5 World Advent: Colombia  
7 Our Miss Brooks, E. Arden  
9 Felix the Cat's Cartoons  
11:00 A.M.  
2 Love of Life  
4 (Color) Your First Im-  
pression, Bill Leyden  
Guests: Arnold Stang, Pat  
Harrington Jr., Dale  
Robertson  
5 Yoga for Health  
7 Tennessee Ernie Ford  
11 Broken Arrow, J. Lupton  
11:30  
2 Search for Tomorrow  
4 Truth or Consequences  
5 PM, Mike Wallace, with  
Don Sherman  
7 Yours for Song, B. Parks  
9 Of Men and Motives  
11 Songo, Del Moore  
11:45  
2 The Guiding Light  
12:00 NOON  
2 Burns and Allen Show  
4 (Color) Jan Murray Show  
7 Camouflage, Don Morrow  
9 Looney Tunes Cartoons  
11 Sheriff John, John Rovick  
13 Midday Report  
12:15  
13 Industry on Parade  
12:30  
2 As the World Turns  
4 Lotetta Young Theater  
7 Window Shopping  
13 Public Service Film  
1:00 P.M.  
2 Password, Allen Ludden  
4 Young Dr. Malone  
1:30  
2 Art Linkletter H'se Party  
4 Our Five Daughters  
7 My Little Margie

**CBS REPORTS**—Allen  
Dulles, former U. S. intelli-  
gence chief, re-lives some of  
the highlights of his life as  
director (under 3 Presidents)  
of the Central Intelligence  
Agency at 10 p.m. on channel  
2. Offering an inside look at  
Communism in action, Dulles  
speaks frankly about the 20th  
Century spy, the philosophy of  
Communism and details of  
U. S. policy during the Cuban  
invasion and the U-2 incident.

- 9 Tic Tac Bowl, D. McGrew  
11 Divorce Court, Bill Welsh  
13 Guidepost to Spanish (6)  
2:00 P.M.  
2 The Millionaire  
4 Make Room for Daddy  
5 Dr. Brothers; News; Movie  
(1:10): "Inner Sanctum,"  
Mary Beth Hughes  
7 Day in Court: Custody  
9 Playhouse 9 (teleplay)  
11 The Gale Storm Show  
13 Careers: Stanford prexy  
7 Jane Wyman Presents  
9 Movie: "Las Vegas  
Story," Jane Russell ('52)  
13 The Lloyd Thaxton Show  
2:30  
2 The Verdict Is Yours  
New case: socialite  
charged with assaulting  
mother-in-law  
4 Here's Hollywood, Jack  
Linkletter: George Hamil-  
ton, Kent Smith  
7 Seven Keys, Jack Narz  
11 Movie: "Suzy," Jean Har-  
low, Cary Grant ('35)  
3:00 P.M.  
2 The Brighter Day  
4 Act 1 (teleplay)  
5 Makeup Tips; Milady  
7 Queen for a Day, J. Bailey  
13 Felix the Cat's Cartoons  
3:15  
2 The Secret Storm  
5 Tricks 'n' Treats, C. Guy  
3:30  
2 The Edge of Night  
4 Highway Holidays  
5 Skipper Frank's Cartoons  
7 Who Do You Trust?  
4:00 P.M.  
2 Amos 'n' Andy  
4 Movie: "Life in Emer-  
gency Ward 10," Michael  
Craig (Br. '57)  
7 American Bandstand  
9 Birthday Express  
4:15  
11 Passing Parade  
4:30  
2 Life of Riley, Wm Bendix  
9 Movie: "Iron Sheriff,"  
Sterling Hayden ('57)  
11 3 Stooges, Don Lamond  
5:00 P.M.  
2 Movie: "Her Adventurous  
Night," Dennis O'Keefe,  
Helen Walker ('46)  
5 Popeye, Tom Hatten  
7 Love That Bob  
11 Superman, George Reeves  
13 Thaxton's Hop (live)  
5:30  
7 The Soupy Sales Show  
11 Rescue 8, Jim Davis  
5:40  
4 Know Your Candidates  
6:00 P.M.  
4 (Color) News and Sports  
5 Bozo the Clown  
7 Baxter Ward, News  
9 Newsreel, John Willis  
11 Highway Patrol  
13 Peter Hansen, News  
6:15  
4 Huntley-Brinkley Report

- 7 ABC News, Ron Cockran  
13 Harold Fishman; Allen  
Sloane's Weather-Sports  
6:30  
2 Big News, Jerry Dunphy  
4 (Color) Curt Massey Show  
5 Clete Roberts Reports  
7 Mackenzie's Raiders,  
Richard Carlson  
9 Cartoon Express  
11 Space Angel: Dick Tracy  
13 Waterfront, P. Foster  
6:45  
4 (Color) Jack Latham Nws  
5 The Big Three (News)  
11 George Putnam Dactline  
7:00 P.M.  
4 Science in Action, Dr.  
Earl S. Herald: "Nature of  
Civilization"  
5 Beat the Odds, M. Stokey  
7 Ripcord, Larry Pennell  
9 Science Fiction Theatre  
11 The Yogi Bear Show  
13 (Color) True Adventure,  
Bill Burrud: "Unknown  
Mexico," Indian cere-  
monies in mountains.  
7:15  
2 Walter Cronkite, News  
7:30  
2 Oh, Those Bells! Where  
Brothers. Honesty leads  
to cached loot.  
4 Outlaws, Don Collier.  
Backwoods brothers take  
drastic measures to with-  
draw their money from a  
bank (repeat).  
5 Peter Gunn, Craig Stevens  
7 Ozzie and Harriet, Ricky  
sings, does bop dance and  
plays drums with a name  
band in this repeat of  
1957 show when Rick had  
his first "gold record."  
9 (Color) Movie: "Two  
Tickets to Broadway,"  
Tony Martin, Janet Leigh,  
Gloria DeHaven ('51).  
Hoax to get on TV show.  
11 The Best of Groucho  
13 The Golden Voyage, Jack  
Douglas: "Life with the  
Balkan Gypsies"  
8:00 P.M.  
2 Frontier Circus, Chill  
Willis, James Barton, Nan  
Peterson, Jackie Russell.  
In one of his last roles,  
the late Barton plays a  
Scottish patriarch who  
kidnaps Ben and Tony  
as husband for daughters.  
5 Troubadours, Keenan  
Wynn, Bob Mathias  
7 The Donna Reed Show.  
Jeff-to-Donna-to-Alex is  
pass-the-buck play on  
baby sitting date.  
11 The Phil Silvers Show.  
Crap winners try ducking  
Bilko.  
13 Mantovani, John Conte:  
"Broadway" and "Stage  
and Screen," Walter Hus-  
ton, Pat Boone, Ill-Lo's.  
8:30  
4 Dr. Kiludare, Richard  
Chamberlain, Raymond  
Massey, Rip Torn. Hostil-  
ity is interrupted by  
emergency case on which  
Kildare must work with  
tyrannical doctor.  
5 Crime and Punishment,  
Clete Roberts with Chino  
prisoner.  
7 The Real McCoys, Walter  
Brennan. Social security  
records cut Grandpa's age  
by 7 years and he cele-  
brates.  
11 Johnny Midnight, Edmond  
O'Brien. Ventriloquist's  
dummy starts bizarre  
story unfolding.  
9:00 P.M.  
2 Tell It to Groucho. Fabian




**FRED MacMurray**, father  
of "My Three Sons," finds  
it difficult to adjust the  
hair ribbon of Susan  
Gordon when she ap-  
pears on the program at  
9 p.m. Thursday, chan-  
nel 7.

- tries to prove that he is  
a serious actor.  
5 Mr. Lucky, John Vivyan  
7 My Three Sons, Fred Mac-  
Murray, Verna Felton,  
Billy Barty. Steve dis-  
covers a household that  
is a female counterpart  
of his own.  
9 (Color) Movie: "Spring-  
field Rifle," Gary Cooper  
11 The Islanders, James  
Philbrook, Wm. Reynolds.  
Zack seeks missing sci-  
entist in East Indies.  
13 This Man Dawson  
9:30  
2 Zane Grey Theatre, Ralph  
Bellamy: "Ride a Lonely  
Trail," Walter Brennan.  
Aging sheriff, asked to  
retire, proves his worth  
by tracking down a mur-  
derer, but a mistake in  
judgment lets the gunman  
escape.  
4 Hazel, Shirley Booth.  
Hazel packs her bags and  
quits following an argu-  
ment with Baxter.  
5 The Cheaters, J. Ireland  
7 The Law and Mr. Jones,  
James Whitmore. Hokey-  
playing newsboy teaches  
Jones to uphold his right  
to dissent.  
13 Bold Venture, Dane Clark.  
10:00 P.M.  
2 CBS Reports: "The Cold  
and Hot Wars of Allen  
Dulles" (see box)  
4 (Color) Sing Along with  
Mitch. Diana Trask, Les-  
lie Uggams and dancer  
Victor Griffin in songs  
with a travel theme (re-  
peat).  
5 Clete Roberts Reports

- 7 The Untouchables, Robert  
Stack, Peter Falk (repeat).  
Specialist in "police con-  
tacts" tries to keep Ness  
from quashing profitable  
punchboard racket.  
11 George Putnam, News  
13 Peter Hansen, News  
10:15  
5 Big Three Final (News)  
13 Harold Fishman;  
10:30  
5 The Californians  
11 The Paul Coates Show  
13 The Mike Stokey Show  
11:00 P.M.  
2 Jerry Dunphy Report  
4 (Color) Jack Latham news  
5 Mahalia Jackson Sings  
7 ABC News Final  
9 John Willis, News; Dow  
Finstervald Golf Tips  
11 The Tom Duggan Show  
with Hugh Lynn Cayce,  
son of famed clairvoyant.  
11:05  
5 Movie: "I Was an Amer-  
ican Spy," Ann Dvorak  
7 Baxter Ward News (11:10)  
11:15  
2 Movie: "The Brave Don't  
Cry," John Gregson (Br-  
'52). Mine cave-in.  
4 (Color) Tonight, Bob Cum-  
mings with Rosemary  
Clooney, Roy Rogers,  
John Conte, Nancy Culp,  
Ed Wynn, Johnny Green.  
9 Movie: "Casablanca,"  
Humphrey Bogart, Ingrid  
Bergman, Paul Henreid  
(42). Intrigue.  
11:30  
7 San Francisco Beat  
12:00 MIDNIGHT  
7 Movie: "Deadline for Mur-  
der," Kent Taylor  
13 Rockin' Rudy Harvey  
12:30  
11 Movie: "Tortilla Flat,"  
Spencer Tracy,  
12:45  
9 Movie: "Mr. Blandings  
Builds His Dream House,"  
Cary Grant, Myrna Loy,  
1:00 A.M.  
2 Movie: "We Have Our  
Moments," James Dunn.  
4 One o'Clock Curtain

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# FRIDAY

## \* PAID ADVERTISEMENT

- 6:00 A.M.  
2 College of Air: "Biology"  
4 (Color) Contin. Classroom:  
"Contemp. Math" (repeat)  
6:30  
2 USC Telecourse: "Music"  
4 (Color) Contin. Classroom:  
"American Government"

- 7:00 A.M.  
2 Captain Kangaroo  
4 Today, John Chancellor  
(from foreign pavilions,  
hydroplane at Seattle  
World's Fair)  
7:15  
9 The Big Babysitter

- 8:00 A.M.  
2 Panorama Pacific, R. Rowe  
with Mrs. America of '62  
5 AM-LA, Stan Chambers  
7 Chucko the Clown  
8:30  
5 Morning Cartoons  
11 Susie, Ann Sothern  
13 LASC: "Lit. & Fine Arts"

- 9:00 A.M.  
2 Calendar, Harry Reasoner  
4 Say When, Art James  
5 Face-Lifting by Exercise  
7 I Married Joan, J. Davis  
11 The Princess, Pat Blake  
13 Public Service Film

- 9:15  
13 Guidepost: Science (5, 6)  
9:30  
2 I Love Lucy, Lucille Ball  
4 (Color) Play Your Hunch  
5 Romper Room  
7 The Pioneers  
11 The Jack LaLanne Show  
9:45  
13 G'depost: Storybook Time

- 10:00 A.M.  
2 Video Village, Monty Hall  
4 (Color) The Price Is Right  
7 Abbott and Costello  
9 Movie: "Dance, Girl,  
Dance," Maureen O'Hara  
11 The Pamela Mason Show  
10:30  
2 The Clear Horizon  
4 Concentration, Jim Lucas  
5 Wild Advent: Colombia  
7 Our Miss Brooks, E. Arden  
13 Felix the Cat's Cartoons

- 11:00 A.M.  
2 Love of Life  
4 (Color) Your First Impres-  
sion, Bill Leyden  
5 Yoga for Health  
7 Tennessee Ernie Ford

- 11:30  
2 The Millionaire  
4 Make Room for Daddy  
Guest: Charles Coburn  
7 Jane Wyman Presents  
9 Movie: "San Diego, I Love  
You," Jon Hall ('44)  
13 The Lloyd Thaxton Show  
2:30  
2 The Verdict Is Yours  
4 Here's Hollywood, Jack  
Linkletter: Doug McClure  
and bride Barbara Luna

- 2 Broken Arrow, J. Lupton  
11:30  
2 Search for Tomorrow  
4 Truth or Consequences  
5 PM, Mike Wallace, with  
Betsy von Fustenberg,  
Jerry Lester, Katherine  
Ann Porter  
7 Yours for Song, B. Parks  
9 Goals for Americans  
11 Songo, Del Moore  
11:45  
2 The Guiding Light  
12:00 NOON  
2 Burns and Allen Show  
4 (Color) Jan Murray Show  
7 Camouflage, Don Morrow  
9 Lamey Tunes Cartoons  
11 Sheriff John, John Rovick  
13 Midday Report  
12:30  
2 As the World Turns  
4 Loretta Young Theatre

## SPECIAL

**TELEPHONE HOUR**—Seas-  
on's final program highlights  
stars from concert, opera,  
movies and Broadway at 9:30  
p.m. in color on channel 4.  
"Till Autumn" (when series  
returns with 7 monthly color  
hours on varying weeknights)  
features Rhonda Fleming,  
Mischa Elman, Benny Good-  
man, Anna Moffo, Nicolai  
Gedda, Earl Wrightson and  
dancers Serrano, Fernandez.

- 7 Window Shopping  
13 Intelligent Parent: "Des-  
tiny of Film Industry"

- 1:00 P.M.  
2 Password, Allen Ludden  
4 Young Dr. Malone  
5 Dr. Brothers; News;  
Movie (1:10): "Kid-  
napped," R. McDowell  
7 Day in Court: small claims  
9 Playhouse 9 (teleplay)  
11 The Gale Storm Show  
13 Robin Hood, R. Greene  
1:30  
2 Art Linkletter It's Party  
4 Our Five Daughters  
7 My Little Margie  
9 Tic Tac Bowl, Duke McGraw  
11 Divorce Court, Dell Welsh  
13 Industry on Parade  
1:45  
13 Guidepost to Spanish (5)

- 2:00 P.M.  
2 The Millionaire  
4 Make Room for Daddy  
Guest: Charles Coburn  
7 Jane Wyman Presents  
9 Movie: "San Diego, I Love  
You," Jon Hall ('44)  
13 The Lloyd Thaxton Show  
2:30  
2 The Verdict Is Yours  
4 Here's Hollywood, Jack  
Linkletter: Doug McClure  
and bride Barbara Luna

- 2 Big News, Jerry Dunphy  
4 (Color) Curt Massey Show  
5 Clete Roberts Reports  
7 Hong Kong, Rod Taylor  
9 Cartoon Express  
11 Space Angel; Dick Tracy  
13 Waterfront, P. Foster  
6:15  
4 (Color) Jack Latham News  
5 The Big Three (News)  
11 George Putnam Dateline  
7:00 P.M.  
4 Whiplash, Peter Graves  
Cattleman runs into  
aboriginal ritual  
5 Beat the Odds, M. Stokey  
9 Science Fiction Theatre  
11 Deputy Dawg (cartoons)  
13 (Color) Northwest Pas-  
sage, Keith Larsen, Buddy  
Elsen. Traitor agrees to

- redeem himself.  
7:15  
2 Walter Cronkite, News  
7:30  
2 Rawhide, Clint Eastwood,  
Woody Strode (repeat).  
Bitter Negro cavalry  
trooper kills man, flees on  
Rowdy's horse  
4 International Showtime,  
Don Ameche: "Interna-  
tional Showstoppers."  
Fairy tales performed by  
contortionist and balle-  
rina, plus repeat acts  
5 Peter Gunn, Craig Stevens  
7 Margie, Cynthia Pepper  
(repeat). Margie takes a  
job to help out her  
"needy" family  
9 Science Fiction Movie:  
"Phantom from 10,000  
Leagues," Kent Taylor  
11 The Best of Groucho  
13 ZENITH CAMEO THEATER  
★ 'A QUESTION OF BALANCE'  
Paul Langton stars.  
8:00 P.M.  
5 Speedway: Convertible  
race, Daytona Beach  
7 The Hathaways, Peggy  
Cass, Jack Weston, Mar-  
quis Chimps (repeat).  
Candy faces tonsillectomy  
11 One Step Beyond:  
"Doomsday," Torin  
Thatcher. Girl sentenced  
as witch screams curse at  
all of clan's first-born  
8:30  
2 Route 66, George Maharis,  
Martin Milner, Betty  
Field, Lon Chaney (re-  
peat). Dux searches for  
woman who may be his  
mother.  
4 Robt. Taylor's Detectives.  
Death of nation's top  
counterfeiter triggers a  
race to find his missing  
currency plates. Ellen Mc-  
Rae is featured in story  
by Gordon and Mildred  
Gordon  
5 Movie: "Brimstone," Rod  
Cameron ('49).  
7 The Flintstones (cartoon).  
Fred is tapped by scout  
while umpiring for Bed-  
rock's Little League team  
11 The Asphalt Jungle, Jack  
Warden, Skip Homeier.  
Heroic young police of-  
ficer goes berserk  
13 (Color) Danger Is My  
Business, Col. John D.  
Craig: "King of the  
Throttle Pushers"

- 9:00 P.M.  
7 77 Sunset Strip, Efram  
Zimbalist, John Dehner,  
Jerome Cowan, John Liel.  
Distinguished man, writ-  
ing his memoirs, is kid-  
napped off golf course.  
9 (Color) Movie: "Spring-  
field Rifle," Gary Cooper  
13 This Man Dawson  
9:30  
2 Father of the Bride, Leon  
Ames, Ransom Sherman.  
Herbert Dunstan hospital-  
izes himself without  
explanation

- 4 (Color) Telephone Hour:  
"Till Autumn" (see box)  
11 Tightripe! Mike Connors.  
13 GOV. EDMUND G. "PAT"  
★ BROWN & State Consti-  
tutional Officers from  
DEMOCRATIC CONFERENCE  
AT STATLER HILTON—  
PACIFIC BALLROOM . .  
10:00 P.M.  
2 The Twilight Zone: "The  
Gilt," Geoffrey Horne.  
When plane crashes in  
Mexican hills, villagers  
are convinced pilot is an  
invader  
5 Clete Roberts Reports  
7 Target: The Corruptors,  
Steve McNally, Shirley  
Knight, Martin Balsam,  
Constance Ford, Jeanette  
Nolan, Allyn Joslyn. Ex-  
posure of "party girl"  
racket uncovers bribery  
11 George Putnam, News  
13 Peter Hansen, News  
10:15  
5 Big Three Final (News)  
13 Harold Fishman.  
10:30  
2 Eyewitness, Charles Col-  
lingwood. Top story.  
4 Chet Huntley Reporting  
on Daytona Beach as new  
spring mecca for college  
students.  
5 Swingin' at the Summit  
11 The Paul Coates Show  
13 The Mike Stokey Show  
11:00 P.M.  
2 Jerry Dunphy Report  
4 (Color) Jack Latham news  
5 Mahalia Jackson Sings  
7 ABC News Final  
9 John Willis, News: Dow  
Finsterwald Golf Tips  
11 The Tom Duggan Show  
11:05  
5 Movie: "Fighting Coast  
Guard," Brian Donlevy  
7 Baxter Ward News (11:10)  
11:15  
2 Movie: "Gun Fury," Rock  
Hudson, Donna Reed  
4 (Color) Tonight, Bob  
Cummings with Ken Mur-  
ray, Andre Previn, Carol  
Channing, Rod Redwing,  
Bruce Yarnell for show's  
final Hollywood origina-  
tion  
9 Movie: "Across the Pa-  
cific," Humphrey Bogart,  
Mary Astor ('42).  
11:30  
7 San Francisco Beat  
12:00 MIDNIGHT  
7 Movie: "Betrayed," Robert  
Mitchum, Kim Hunter ('44)  
13 Grand Ole Opry (2 hours)  
12:30  
5 Movie: "They Came to  
Blow Up America,"  
George Sanders ('43)  
11 Movie: "High Wall," Rob-  
ert Taylor, Audrey Totter  
12:45  
9 Movie: "Mr. Lucky," Cary  
Grant, Laraine Day ('43)  
1:00 A.M.  
2 Movie: "Blossoms on  
Broadway," Edw. Arnold  
4 Movie: "Maverick Queen,"



'QUEEN FOR A DAY' starts its 18th year 3 p.m. Fri-  
day, channel 7, and host Jack Bailey, with the aid  
of Suzanne Alexander (left) and Dorene Georgson,  
anticipates the event by extinguishing an appropri-  
ate number of birthday candles.

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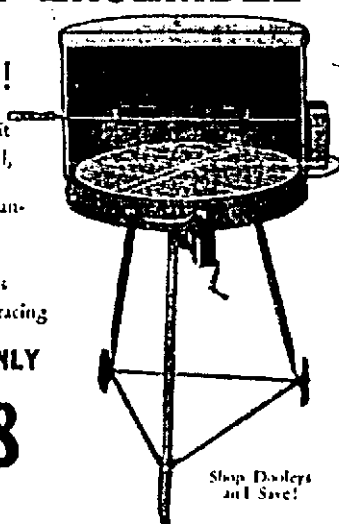
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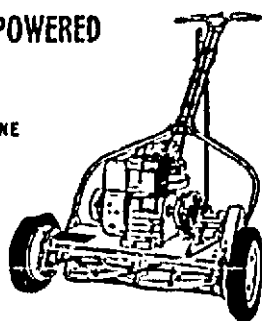
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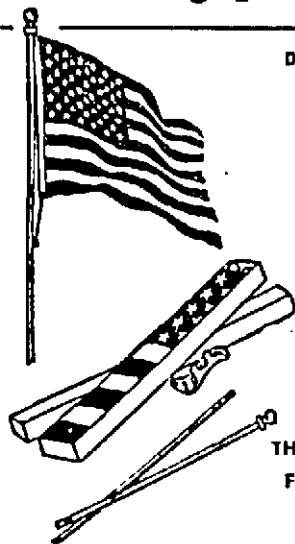
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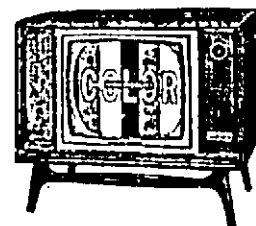
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*Independent-Press-Telegram*

# PARADE

APRIL 22, 1962



EASTER PARADE 50 YEARS AGO: HOW THE FASHIONS HAVE CHANGED PAGE 9

*Parade visits the Holy Land and finds*  
**SEVEN LIVING BIBLE HEROES** PAGE 6

# How life insurance takes a big worry out of the mortgage



There's a wonderful feeling of pride and accomplishment when a family finally moves into a house of its own. Yet, the father may ask himself: "*How would my family keep up the mortgage payments if something happened to me?*"

Many families have found a way to wipe out this disturbing thought. Through life insurance, they are making sure there will always be enough money to meet the mortgage, if the wage earner doesn't live to complete the payments.

This full and immediate protection enables a family to buy a home with greater confidence. *It is one of the unique advantages of life insurance.*

## 5 ways that the unique advantages of life insurance bring *peace of mind at the stroke of a pen*

1. **Guarantees immediate family protection.** Only life insurance enables you to provide full protection for your family right from the start.
2. **Guarantees funds for children's education.** By having a life insurance policy for college expenses, you can guarantee your boy or girl will have this opportunity, whether you live or not.
3. **Guarantees money for emergencies.** The guaranteed cash values in your policy can help you meet big unexpected expenses.
4. **Guarantees a lifetime income at retirement.** Life insurance can furnish additional income for the policyholder and his wife at retirement that's guaranteed as long as either lives.
5. **Guarantees a family can keep its home.** With life insurance, a man can

guarantee there will be money to pay off the mortgage if he doesn't live to complete the payments.

*To make sure you get the most from your life insurance, take full advantage of the continuing service your life insurance agent offers. Review your program with him regularly—at least every 120 years—to keep it in line with your changing circumstances. This service, which costs you nothing, may make your life insurance even more valuable when you or your family need it.*

**INSTITUTE OF LIFE INSURANCE**  
488 MADISON AVENUE, NEW YORK 22, N. Y.

**WHEN SOMEONE'S COUNTING ON YOU...YOU CAN COUNT ON LIFE INSURANCE**






Mrs. America\* says:

Enter this easy, exciting contest—  
See what fun it is to

# LIVE LIKE MRS. AMERICA!

 **GRAND PRIZE—A trip for two to the  
1962 Mrs. America Pageant★★ Two Full  
weeks all expenses paid! ★★★★★★★★  
You'll be the Honorary Mrs. America!★★**

You'll be caught up in the glamorous whirl of one of the nation's most talked about events—the Search for Mrs. America, the most beautiful, talented, active and charming homemaker in America!

Here are the wonderful things that will happen to you:

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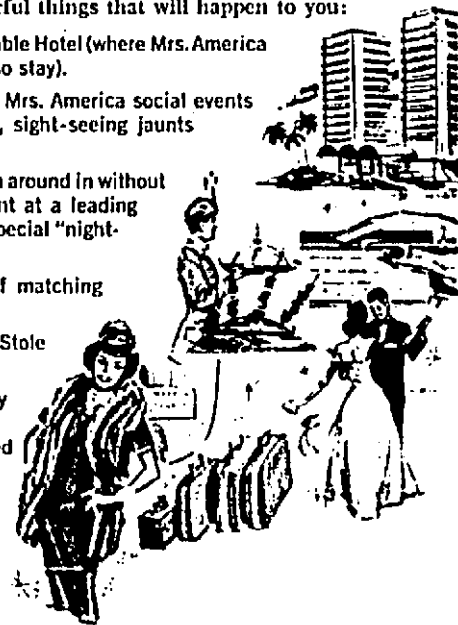
★ Be a guest at gala Mrs. America social events—dinners, receptions, sight-seeing jaunts and more.

★ Receive a car to run around in without cost; a charge account at a leading department store; a special "night-on-the-town."

★ 2 complete sets of matching Luggage

★ An exquisite Mink Stole and Hat Ensemble.

★ A Special Honorary Mrs. America Plaque from the newly crowned Mrs. America!



**HONORARY STATE WINNERS**  
One from each state, including the District of Columbia, will each receive a Mink Stole and Hat Ensemble... and special Honorary Certificate from her State.

\*Mrs. America is the registered trademark of Mrs. America, Inc.

## HERE'S ALL YOU DO TO ENTER THE "LIVE LIKE MRS. AMERICA" CONTEST!

Get your official entry blank inside specially marked packages of Quaker Puffed Wheat or Quaker Puffed Rice, the Weight-Watcher's Cereals. (So light and delicate that a full standard measuring cup serving of either only weighs about a half ounce, while a normal serving of other kinds of cereals often weighs an ounce or more.) Complete the following thought in 50 words or less: "I believe that a nice figure is important to a woman's sense of well-being, because..." That's all you do... Isn't it simple...?

We women know that a nice figure, one that we're pleased with, does wonders for our morale, for instance. We love to be able to slip into our clothes and know that we look firm and trim. We feel a confidence in ourselves that just seems to spill over into a bright outlook on things around us. The folks who make Quaker Puffed Wheat and Puffed Rice, the Weight-Watcher's Cereals, want to know your feelings. Why don't you write them? Just think, you could "Live Like Mrs. America" for two marvelous weeks. And, I hope you do.

*Lila Mason*

Get Your Official Entry Blank For The "Live Like Mrs. America" Contest inside special packages of

## QUAKER PUFFED WHEAT & RICE

*THE WEIGHT-WATCHER'S CEREALS*





WALTER SCOTT'S

## PERSONALITY PARADE

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N. Y. Your full name will be used unless otherwise requested. Sorry, the volume of mail received makes personal replies impossible.

**Q. What role did an Italian beauty, Donna Felicita, play in World War II?**—Jerome Collins, St. Paul, Minn.

**A.** A young woman of that name was a double agent. When Count Ciano, Mussolini's son-in-law, was being held in a Verona jail prior to his execution, the Germans were most anxious to learn where he had hidden his diaries. Knowing of his susceptibility to females, they permitted Donna Felicita to visit him in his cell, hoping that in a moment of passion she might extract the vital information. She did not. Instead, after that one night, she fell in love with Ciano, and when he was executed she became an agent for the Allies.

**Q. Is it true that both Lucille Ball and Loretta Young are returning to television next season because they are broke?**—Ruth Eklof, Binghamton, N.Y.

**A.** They are returning, not because they are broke but because both are by nature incapable of inactivity.

**Q. Who is a famous woman named Nadia Boulanger?**—Connie Anderson, Hartford, Conn.

**A.** Nadia Boulanger, 74, world-famous music teacher, taught such outstanding composers as Virgil Thomson, Aaron Copland, Walter Piston, many others. She is also the only woman to have conducted the N.Y. Philharmonic Orchestra.

**Q. Can you tell me how much a Bob Hope special costs on television? Isn't Hope the world's richest comedian?**—Helen Martin, Chicago, Ill.

**A.** A Bob Hope TV special, time and program, costs approximately \$600,000. Hope, Charles Chaplin, and Harold Lloyd are reputedly the world's richest comedians.

**Q. On the Soupy Sales TV program, I have seen the following stars slapped in the face with a pie: Mickey Rooney, Frank Sinatra, Tony Curtis and Burt Lancaster. My question is: How much money does each get for this job?**—Joel Gerhard, Mobile, Ala.

**A.** \$155 each.

**Q. I wonder if the rumor is true that 20th Century-Fox paid Bill Holden \$750,000 to star in Satan Never Sleeps.**—Al Pastore, New York City.

**A.** True, that's Holden's price per picture.

**Q. We'd like to bring Andy Griffith here this summer. How much does he charge for personal appearances?**—M. B., Memphis, Tenn.

**A.** \$7500 per day.

**Q. The Clan has a pet name for each of its members. What do they call Peter Lawford?**—Patsy Corlini, Reno, Nev.

**A.** Sammy Davis, Jr. calls him "Petah." Sinatra calls him "Charley the Seal."

**Q. Can you tell me if General Earle "Buzz" Wheeler will replace General Norstad as Allied Supreme Commander of NATO?**—T. Lewisham, Lexington, N.C.

**A.** A good possibility.

**Q. I understand that Soviet Premier Khrushchev wants a Russian and an American to pilot a two-man spaceship in the near future. Is this so?**—Carla Paolo, Miami, Fla.

**A.** Mr. K. feels such an action would demonstrate mutual good will.

**Q. Can you tell me who holds the basic patents for cartoon movies? Is it Walt Disney or J. R. Bray?**—M. Armstrong, Reading, Pa.

**A.** The basic patents were issued on August 11, 1914, to J. R. Bray. All such patents expired in the 1930s.

**Q. General Omar Bradley once made a most eloquent statement about freedom. Could you please quote it in full?**—Doris S., Kenosha, Wis.

**A.** "Freedom—no word was ever spoken that has held out greater hope, demanded greater sacrifice, needed more to be nurtured, blessed more the giver, damned more its destroyer; or come closer to being God's will on earth. May Americans ever be its protector!"

**Q. Can you tell me Alfred Drake's real name and where he was born? It would be nice to know that that Uvack boy in our church choir had really "made it." Is he—or isn't he?**—Mrs. Walter S. Elze, Madeira Beach, Fla.

**A.** He isn't. Alfred Drake was born Alfred Capurno in New York City on October 1, 1914.

## On Parade

Today is Easter, time for a pleasant and long-standing custom—the Easter Parade. Historians believe the first Easter paraders were the men, women and children of some town in medieval Europe who began what came to be called the "Easter Walk." Tugged out in their Sunday best, the town-folk would promenade into the open country, pausing for prayers and hymns. A crucifix or an Easter candle led the procession.

After the Reformation, in the 16th Century, this medieval Walk gradually lost its religious significance, but the custom persisted through the centuries, until it finally crossed the ocean to America and evolved into the Easter Parade we know today.

In the Holy Land, the past is present. This was the discovery made by PARADE's Jack Anderson on a recent visit with his daughter Cheri, 11.

Jack found modern examples of Bible heroes from the Old and New Testaments, people who are living not only in an ancient setting but in ways virtually unchanged for 2,000 years. For his story, turn to page 6.

Anderson is shown below just before taking off in an Alitalia jet for the Holy Land, via Rome.



## PARADE

The Sunday Newspaper Magazine

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**Bringing Up Baby\***  
Hints Collected by  
Mrs. Dan Gerber,  
Mother of 5

## How wonderful! it's **Baby Week**



Whether it be a shy, sweet smile, the upward reach of rosy arms or just a charming coo, a baby brightens our days . . . gives wings to our dreams. How wonderful to have a baby!

How wonderful, too, to know that there are so many fine products designed especially for your baby's comfort, pleasure and nutritional well-being. During Baby Week our "Little Girl Blue" in the picture will be beaming in stores all over the country to guide you to the many wonderful values your grocer provides for your baby. Look for her . . . she'll be waiting for you.

**Feature attractions.** Among the wide variety of Gerber Strained and Junior Foods, you'll find High Meat Dinners featured . . . as well as Gerber Cookies for Toddlers and Meat Sticks . . . a delicious new idea in finger foods to help self-feeders' hand-to-mouth co-ordination.

**Basic attraction.** Also in the spotlight this week (and every week) are Gerber Baby Cereals. Famous for their delicate, delightful flavors and dreamy, creamy texture, they're happily approved by tykes and toddlers throughout the land. As for nutrition, Gerber Cereals are enriched with iron, calcium and important B-vitamins. Five varieties for appetite appeal.

**More self-feeding strategy.** When your baby shows signs of wanting to feed himself, you can help his "do-it-yourself" efforts by providing the proper tools: (1) A straight-handled spoon that's easy to grasp. (2) A broad-based dish that's easy to dip into, yet deep enough to minimize spillage. (3) A square of paper to anchor dish, keep tray clean.

**Refreshing story with a vitamin viewpoint.** Gerber Strained Juices are brimming with the full-bodied flavor of fresh, sun-ripened fruit. All 7—Orange Juice, Apple Juice, Orange-Pineapple, Pineapple-Grapefruit, Orange-Apple, Apple-Cherry and the new Orange-Apricot are rich in vitamin C, needed for sound gums and body tissues. One can of any of the above will give baby more than 100% of the recommended daily dietary allowance.



Important: Gerber prepares over 100 baby foods—cereals, strained and junior—to meet your baby's nutritional needs. . . We're proud to say:

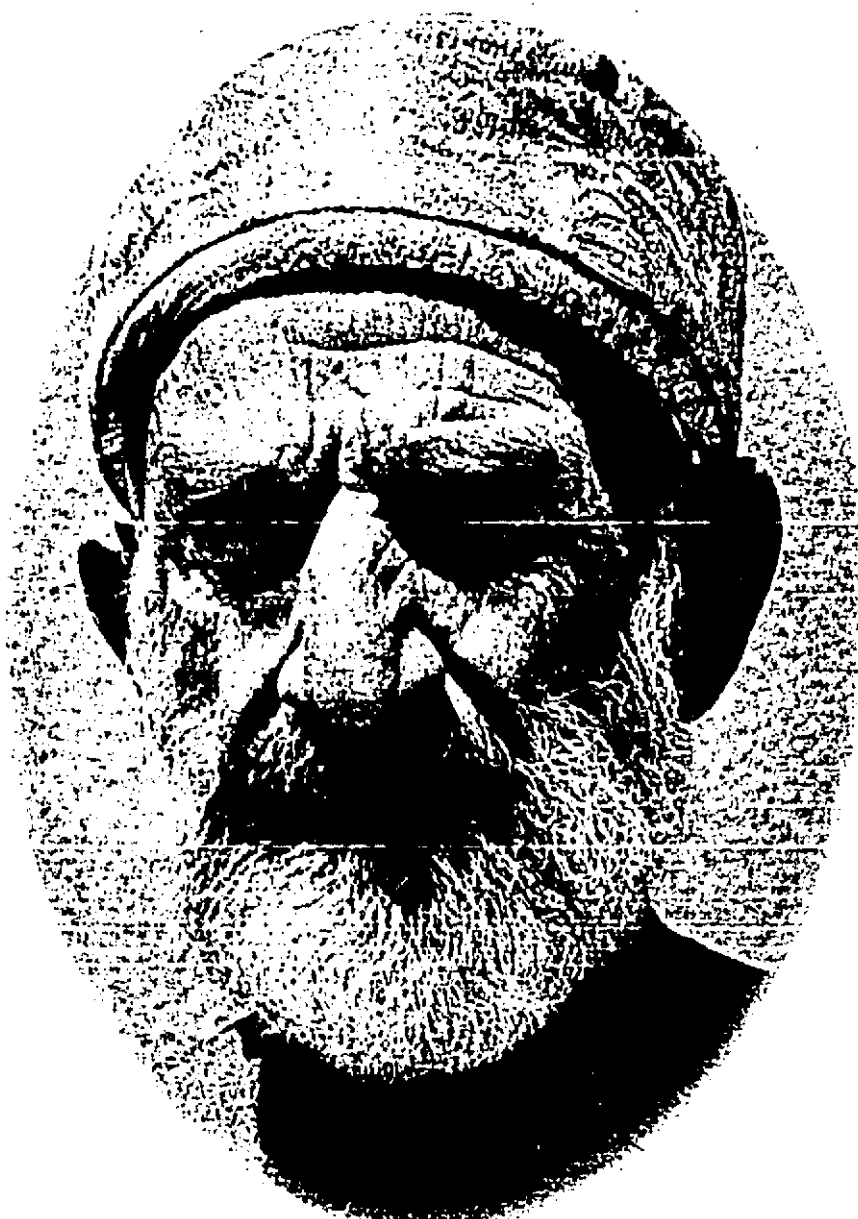
**"Babies are our business  
....our only business!"**

For colorful reprint of this little charmer, write to: Gerber Baby Foods, Dept. 634-Z, Fremont, Michigan.

Parade visits the  
Holy Land and finds

# SEVEN LIVING

*In the land of the first Easter, echoes of the days of Jesus still sound. In this unusual adventure, a reporter discovers modern counterparts of the fishermen-apostles of Galilee, the carpenter of Nazareth, and such old Testament figures as David, Samson and Abraham.* by JACK ANDERSON



Good Samaritan, Yefet Sadaka, was found by PARADE in the hills near Tel Aviv. Leader of his dwindling people, Yefet gave sanctuary to hunted Jews during Arab-Israeli war. The original Samaritan of Christ's parable aided a man wounded by robbers.

## THE HOLY LAND.

SOME PASTS ARE DEAD, like the sand-blasted pyramids of Egypt or the jungle-tangled ruins of Cambodia's ancient capital, Angkor-Thom. But the past of the Holy Land lives on, 1,930 years after the first Easter. It has a curious immortality. Wherever the Master trod, His footprints seem to linger fresh in the sand or glisten still moist on the stone of some fisherman's quay.

This is what my daughter Cheri, 11, and I found on a recent pilgrimage to the Holy Land. No visitor here, believer or unbeliever, can escape linking the present with the past. He feels the mighty surge of the Biblical drama around him and sees its reflection in people as well as places. The fishermen scurrying to escape a sudden storm on the Sea of Galilee, the clear, cold waters of the Jordan, the burdened donkeys, the clean sky—all today are as Jesus saw them.

In Nazareth, not far from Mary's Well, where the mother of Jesus drew water for her family, my daughter and I found a modern-day carpenter. We sailed on the blue Galilee with two brothers who, like the fisher-apostles of old, haul in their nets squirming with fish. We even met a Good Samaritan, the grizzled leader of a disappearing sect. We found a strong man where the mighty Samson lived, a shepherd boy with a slingshot where David slew Goliath. And we dined in the desert with a sheik who pitched his tents as Abraham did many centuries ago.

Joseph, Mary and the infant Jesus, with their few pitiful belongings, came to Nazareth by donkey; my daughter and I arrived by a rickety taxi, which had already rattled out most of its life in Cleveland.

WHEN THE STREETS became too narrow, we went afoot with our interpreter in search of a carpenter who followed Joseph's humble trade. There remains only one who still uses ancient tools and keeps alive the skills Joseph taught Jesus. He is Raouf Esau Rezek, a placid soul, Arab by ancestry, Christian by faith. His carpentry shop has been handed down from father to son as far back as anyone can remember, a workshop in a dismal cell of stone where even in daylight it is almost too dark for other eyes than Raouf's.

Scorning modern tools, Raouf Esau does not even use nails. With a small axe, he fashions wooden pegs



Nazarene carpenter, Raouf Esau Rezek, plies his trade with ancient tools like those employed by Joseph.



# BIBLE HEROES



Visitor, Cheri Anderson, daughter of PARADE's correspondent, sits with Sheikh Awdah of Bedouin tribe. Tents are usually off limits to women. Sheikh lives much like Old Testament patriarch.

and fits them into holes which he drills with a bow-drill, like the ones Boy Scouts use to make fire by friction. Almost as adept with his feet as with his hands, he uses them to hold the pieces he is boring or fashioning.

Raouf Esau's three sons will not continue the family trade. Two have already found better pay in the machine shops of Tel Aviv. The youngest, 14-year-old Kasan, still helps his father. But he, too, has found a modern job—as an apprentice auto mechanic. So one day, there will be silence in the ancient workshop. Yet the echoes will be there. Echoes that go back to a man called Joseph and a boy called Jesus.

AT THE SEA OF GALILEE, where Christ once walked the waters, we found the Mimoun brothers, Joseph and Samson, carrying on a tradition going back to the days of Jesus. For among the first Apostles were men who fished the same waters: Simon called Peter, and his brother Andrew; James and John, sons of Zebedee, whom Jesus affectionately called the "Sons of Thunder" because of their quick tempers.

Like Peter, Joseph Mimoun, 25, is stern, quiet, dependable. Samson Mimoun, 22, is more like the Apostle Andrew: easy-going, wonderfully gentle, quick to smile. Except for a gasoline motor, the high-prowed, battered skiff of the Mimoun brothers would probably not be strange to the fishermen apostles. The perils, too, are much the same. The Syrian shores, where the best fish shoal in abundance, still must be approached with caution. The danger used to be Syrian arrows; now it is Syrian bullets. More than one fisherman has been shot by trigger-happy Syrian sentries. The Mimoun brothers have had their light shot out and felt the thump of bullets hitting their boat.

REMEMBER THE STORY of the Good Samaritan? In the days of Jesus, the Samaritans were looked down upon by the Jews. To correct this arrogance, Jesus told his parable. Today only 380 Samaritans, the last of their people, still survive. My daughter Cheri and I found 130 of them living in a tiny settlement, ankle-deep in sand, outside Tel Aviv. The rest live at Nebulus, in Jordan, across the barbed wire from Israel.

Yefet Sadaka is leader of the sect in Israel, and most

of his people are his kin. Looking more pirate than patriarch, he once had red hair, fiery bristling eyebrows and a fierce red beard. These have faded to a grizzled gray, tinged with pink. But his blue eyes blaze. When I asked him whether anyone in his flock had the reputation for being a particularly good Samaritan, he rasped: "All Samaritans are good!"

Later I learned this indomitable old man himself deserved the title. He had married a Jewish girl, whose family and friends disapproved, snubbed her and made her life miserable. Yet during the Arab-Israeli war, Yefet Sadaka gave sanctuary to Jews who fled to his mountain camp at Nebulus. An Arab patrol came to the camp, but Yefet sent them on their way. The Arabs never bothered to search his tent, because they knew of the ancient bad blood with the Jews.

AT ZORAH, the site of Samson's birthplace, my daughter and I looked for a modern-day strong man. We found one at a nearby *kibbutz*, or collective farm.

Eitan Sokolski, 24, is as powerful of muscle as he is gentle of soul. Almost effortlessly, he tosses a 200-pound bale of hay 15 feet to the top of a haystack. He does much of the heavy work around the *kibbutz* and teaches the children gymnastics. Fellow workers, of course, call him "Samson."

Eitan fought in the Sinai campaign. His friends say he was a soldier to be feared. Like Samson, the modern strong man had a beard when he went off to war. Like Samson, he also shaved the beard because of a girl: Zvia (which means gazelle) Hada, whom he married 18 months ago. She likes him better without it. But unlike Samson, Eitan has lost none of his strength. Instead of tragedy, he has found happiness.

IN THE ROCK-STREWN VALLEY OF ELAH, where the shepherd boy David slew the Philistine giant Goliath with a stone from his sling, lives another David. He is 16-year-old Nisim Finna, slingshot champion of the Halamed-He *kibbutz*. Nisim is also a shepherd. Alone, he guarded more than half of the farm's 400 sheep for six months.

There are no Goliaths to fight these days. But with his age-old weapon, Nisim has frightened off a vulture on the wing and a fox on the prowl.

AT LAST my daughter and I came to a rust-brown tent, woven of camel hair, on the baked, bleak Negev desert. Within the tent sat Sheikh Awdah Mansour Abou Mua Mar, leader of the Azarmah tribes of Bedouins. Their way of life has scarcely changed since Abraham's time, and they claim to be his direct descendants, although they call him Ibrahim.

The tribe now numbers 2,000 people, owns 1,000 camels, tends 12,000 sheep. The sheik, as much an absolute ruler as Abraham was, has 20 children and nobody knows how many wives. A darkly handsome, imperious man, whose advisers and guards obeyed every snap of his fingers, he was chosen to head the tribe because he was the strongest leader.

He was surprised when I introduced my daughter, fair-haired in blue-jeans. Women-folk don't mix with the men in Bedouin tents, no matter how young. But the traditional courtesy of the desert came first, and my daughter dined with us on steaming mutton, covered with a yellow gravy, served in a common pan.

When we left, Sheikh Awdah bowed and, through an interpreter, said: "Abraham was the father of Jews, Christians and Moslems alike. All should be brothers, for all pray to the same God."

Then my daughter and I went out into the desert again. The sun was setting, the sky aflame. Over the Holy Land there was a hush. And in the hush came the echo of a sheik's words... "All should be brothers."

## Extra copies of John Glenn's message

Because of great demand from readers, PARADE is making available at cost reprints of "Why I Know There Is a God," a church sermon delivered by astronaut John Glenn and published in PARADE April 1, 1962. Individual reprints may be obtained for 10 cents each. Reprints in quantity may be ordered at bulk rate by schools, churches, other groups. Address Dept. JG, Box 1640, Grand Central Station, New York 17, N.Y.



Shepherd boy, Nisim Finna, practices with slingshot, like David who "smote the Philistine and slew him."



Fishermen of Galilee tend nets where Jesus told disciples, "Come ye after me and I will make you . . . fishers of men."



Modern Samson lightly tusses a bale of hay, like the Biblical strong man who slew 1,000 Philistines.

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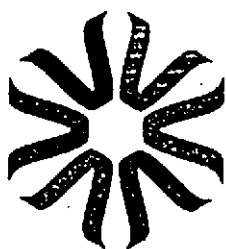
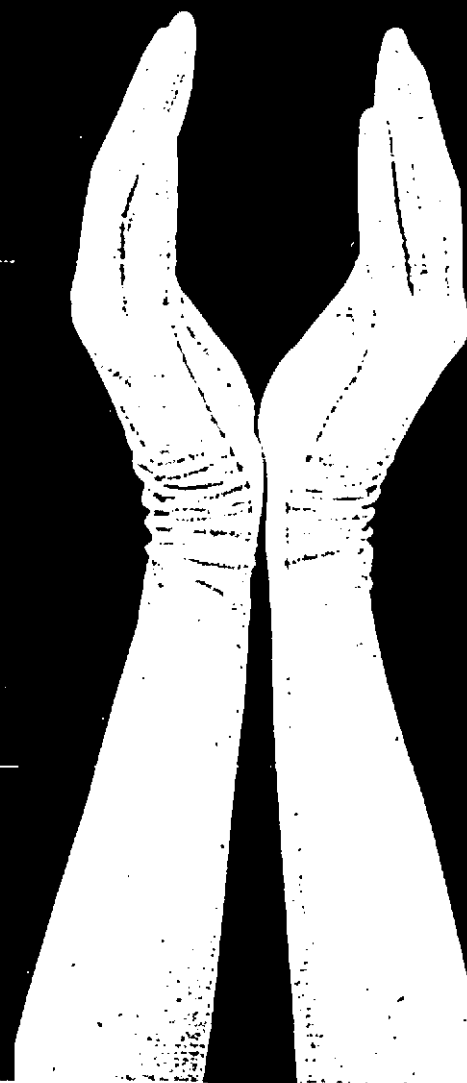
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# In the Easter Parade

by VIRGINIA POPE Parade fashion editor

*How have fashions changed in fifty years?  
Compare what Americans wore on Easter  
in 1912 with what you're wearing today.*



PHOTO BY HOBAN GALLOP STUDIO

**1962** Sister wears an R.A.R. navy cotton and silk dress with checked bolero, plus a straw roller. Father and son have the Brooks Bros. air. Dad wears a shadow-striped dark blue worsted suit with a two-button jacket and a Homburg. Junior sports a gray flannel jacket, pants and schoolboy cap. A jade green silk shantung costume with a printed silk blouse is mother's choice as a smart Easter parade outfit. Designed by Adele Simpson. John Frederics cloche.

**1912** A well-dressed family (right and see cover) wore, l. to r., a white lawn and lace dress with a Tophorn hat and pink ribbons; a cut-away coat, striped trousers and top; an embroidered linen suit, high-button shoes and skimmer; a blue and white silk tunic dress trimmed with navy, and black Milan hat with huge ostrich plume. Costumes courtesy of the Design Laboratory of the Brooklyn Museum.



## The Early Christians NEVER SAW THE BIBLE!

For 60 years or more after the death of Christ, the New Testament was only in the process of being written.

It was obviously, therefore, not available for the instruction and conversion of those who wished to be Christians. Indeed, millions of them became members of Christ's Church...and thousands died martyrs to their faith...before the writings of the New Testament were completed.

There was, in fact, no determination until the fourth century as to which writings were to be accepted as inspired. This was done by the Catholic Church when Pope Damasus, in the year 382, caused the list of inspired Scriptures to be drawn up, and the Council of Carthage 15 years later proclaimed the canon of Sacred Scripture.

But even then there was no mass circulation of the Bible, for all copies had to be made by hand. A general distribution became possible only with the invention of printing by movable type in the fifteenth century.

If Christ had intended a book to be the sole authority for His teaching, would He have allowed centuries to pass...and hundreds of millions to die...before making it available? If the very souls of men depended upon this book, would He not have worked a miracle of multiplication as He did with the loaves and fishes?

Catholics, of course, share with other Christians a deep reverence for Holy Scripture. And it would be strange indeed if this were not so, for the Catholic Church is the custodian and preserver of the Bible and Christianity's official witness to its inspired authorship. But for Catholics, the rule of faith

is as it was for St. Paul: "...the church of the living God, the pillar and ground of the truth" (1 Timothy, 3:15).

Jesus, as all Christians know, wrote nothing. Nor did He instruct the Apostles to do so. But He did command them to teach, and He gave them divine authority to do so... "As the Father has sent me, I also send you" (John 20:21); and "He who hears you, hears me; and he who rejects you, rejects me" (Luke 10:16). And we know from the New Testament itself, that the Apostles ordained successors to carry on their teaching.

Some say that Holy Scripture is clear, complete and the only infallible source of God's truth. But John the Apostle reminds us that if all the things Christ did were to be written, "not even the world itself could hold the books that would have to be written."

If you love the Bible, and want to know more about its origin, history and authority, write today for a free pamphlet. It will be sent without cost or obligation... in a plain wrapper... and nobody will call on you. Just ask for Pamphlet No. PR-13.

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LINDIS GUINNESS

# World's tallest showgirl

by LLOYD SHEARER

**L**INDIS CHLOE GUINNESS, 24, tallest showgirl in the world at six feet six (with heels), has mixed feelings about her height.

"If I weren't this tall," confesses the English-born, blue-eyed skyscraper, "I wouldn't be earning \$175 a week. I shouldn't use the word *earning* because honestly they just give me the money for nothing. Here at the club I work—it's called The Mint—I just stand tall and let people gape at me. I don't dance. I don't sing. I'm sort of a freak attraction demonstrating no talent whatever.

*"In London where I had a job as a shop girl I had to work an entire month for less than I earn here in one week; so on that score I'm grateful for my height. But in terms of the man-woman relationship," Lindis continues, "it's a difficult and trying condition to live with."*

Ever since she came to America two years ago as a governess for the children of a Princeton University professor, Lindis has attracted short men.

## Little Fellows Fall Hardest

"I don't know why it is exactly," she comments, "but the shorter the man, the more he flips over me. The little fellows, they take one look at me, and straightaway they propose. It was the same at Princeton. The shortest college boys wanted to marry me directly. But it's quite embarrassing, isn't it? I mean a giant of a girl like me trying to dance with a little fellow who's five eight or five nine. They come up to my bust-line. I remember a few weeks ago I was driving with a small fellow beside me. I stopped at a red light, another driver leaned out of his window and said, 'You and your son make a pretty couple, ma'am.'"

Lindis believes that short men like her "because opposites attract and, frankly, there's a psychological reason, too. It's like the little man who wants to fell a giant tree. It serves him as a compensation. But as for me I don't like to be used as a psychological crutch. I want a man to

love me for myself, for my character, for my personality, and not merely for my height and measurements (6 ft. 3—42-26-38). I can't seem to find such men in America."

Has Lindis looked?

"Quite," she says, then adds, "When I was growing up in England, Mummy and Daddy ran a boarding school in Buckinghamshire. Daddy taught French, English, and philosophy. Mummy taught music and dancing. I must tell you, Daddy is six feet five, a little taller, and Mummy is at least six feet one. And naturally I knew I was going to grow tall, too. But I must tell you this. I was of average height, only five feet four or five when I was 15. Then suddenly after that I seemed to grow three inches every week. I'm still growing a little each year, and it's shocking.

## Tall Tales of Texas

"But the point I did want to make was this. By the time I was 19 I was a full six feet and very shy because of my height, and Daddy used to say—half in truth and half in jest—'Lindis, we're going to have to ship you to Texas where you can find one of those tall Texas millionaires.'"

"It so happens," Lindis goes on, "that I did go to Texas. Professor James Buchanan for whom I worked in Princeton—he was offered a position as Dean of Southern Methodist University in Dallas. He accepted, so last year the family moved to Texas, and I went with them to look after their five children—bring them to heel, so to say. And I must tell you that all the propaganda about tall Texas millionaires is simply that—propaganda. I couldn't find any Texan who was six feet six, and the one fellow I did meet who was taller than six feet, he was getting his unemployment insurance. As a matter of fact, my disappointment with Texas men is one of the reasons I left my position in Dallas and came to Los Angeles with my savings of \$300."

Lindis Guinness is a well-bred, well-educated young English woman of companionable charm and winning ways. She

seems out of place in the world of Las Vegas show girls. Her diction is too perfect, her accent too British, her manner too polite and ladylike, her conversation too honest and forthright.

"Frankly," she says, "this place is a cultural desert. There's nothing to do here to improve one's mind, so I'm taking dancing lessons four afternoons a week. When I was a young girl I wanted to be a ballet dancer, but whoever heard of a ballerina as tall as I am?

"I guess," she says, "if I had great strength of character I'd move on and find my niche in life. But where else and how else am I going to earn \$175 a week?"

*"Before coming here I lived in Los Angeles, and I practically starved. I applied for shop work as a salesgirl, and by the time they took out the taxes, I would be getting only \$40 a week, and I couldn't live on that; so I decided to look around for awhile, and I simply starved."*

While starving in Los Angeles, Lindis met several men, most of whom used the same opening gambit: "Pardon me, Miss, but could you tell me how tall you are?"

## Big Shot Promises

"The worst Americans," she claims, "live in Hollywood. Honestly, you should've heard their lines! Every man I met there claimed to be a big shot in the motion picture business. 'How'd you like to be a star?' one would ask. 'How'd you like to meet Frank Sinatra? He's a close personal friend of mine.' Later when I came to Las Vegas I did meet Sinatra. It was one of his good nights, and he was extremely pleasant. But I spent several months in Hollywood, and I never even got close to a motion picture studio."

Lindis was seriously thinking of returning to domestic work as a governess when one afternoon six months ago she received a phone call from Joe Dale, an agent who books a girlie show into Las Vegas.

Said Dale, "I hear you're very tall, and I need a tall showgirl. How about coming over for an interview?"

Lindis replied, "I've never had any ex-







Relaxing in sun, Lindis Guinness displays proportions that got her Las Vegas job. Her dating problem: she towers over average man.

perience as a showgirl." Saul Dale, "You don't need any."

Lindis went for the interview and got the job.

"Mr. Moreno, who produces our show, didn't say so, but I knew he was hiring me as some sort of freak, because at the same time he was also looking for the world's shortest showgirl. That's our act—the

world's shortest and tallest showgirls."

Did Lindis have any misgivings about becoming a showgirl?

"Not at all," she says. "I think English girls are adventurous by nature. For example, I came to America simply by chance. One afternoon I was walking along Knightsbridge in London and I saw a sign in an agency. It said, 'Domestics wanted

for America.' I was fed up with London at the time. I'd been working as a junior in Debenhams & Freebody—that's a department store. I did everything, messenger girl, stock girl, everything for relatively little money. So I walked into the Belgravia agency on the spur of the moment and applied, and just then Professor and Mrs. Buchanan from Princeton happened

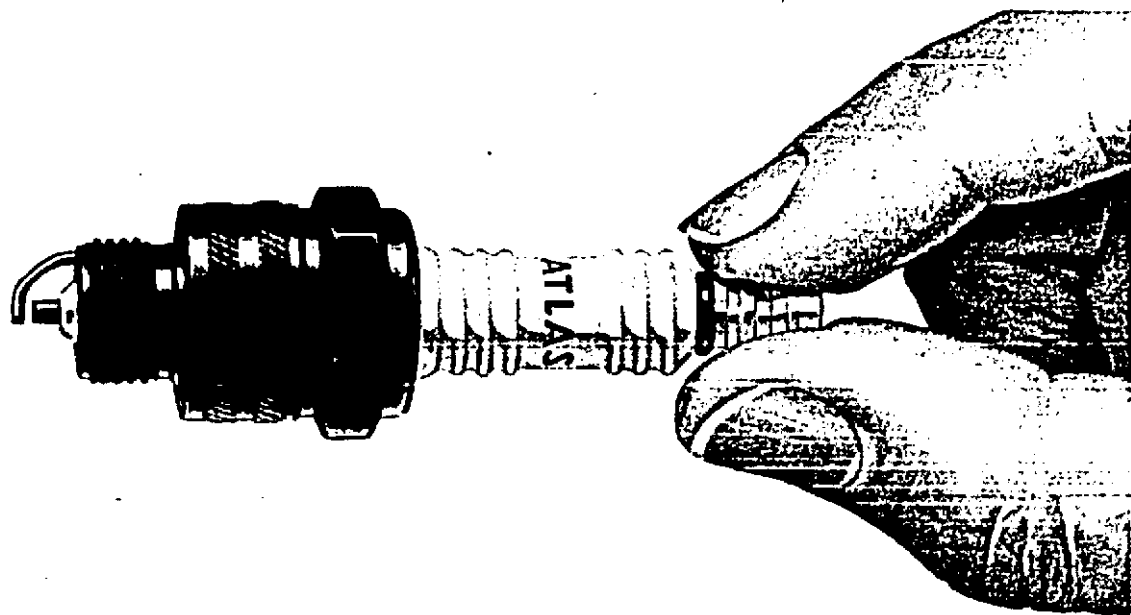
to come into the agency looking for an English governess. They spoke to me about my background, liked it, and signed me for one year.

"My becoming a showgirl was just as simple. One phone call from Mr. Dale—I still don't know how he got my number—and I came to Las Vegas."

#### Only A Stopping Place

How does Lindis like Las Vegas?

"I consider it a stopgap in a fabulous community," she says. "What I really want in Las Vegas or any place else is a husband who will love me for myself. I am simply tired of taking money under false pretenses. I know it's not cricket to say this, but each week I take my salary my conscience hurts—because I do nothing for it but stand erect. It is, however, excellent experience. I have two sisters younger than myself—both of them will be taller, I should say six four or so without heels—and I would recommend Las Vegas to both of them. The lines men shoot in this place—once she's heard them, a girl can handle any man in creation." ■



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# ATLAS

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# A new kind of birthday cake

by BETH MERRIMAN *Parade food editor*

*Birthday party coming up for dad, brother, husband or beau? Instead of the usual sweet birthday cake, served as dessert, make this savory Appetizer Party Cake and serve it with frosty tomato juice. Add*

*crisp celery hearts, salted nuts and other "nibbles" if you wish. The base of the "cake" is a round loaf of homemade bread, fragrant with onion and herbs, divided into four layers. It's different—and good.*



## Appetizer Party Cake

- 1 package yeast, dry or compressed
- $\frac{1}{2}$  cup warm water (110°-115°)
- 1 tablespoon sugar
- 1 small can ( $\frac{3}{4}$  cup) evaporated milk
- 2 tablespoons salad oil
- 1 tablespoon dried parsley flakes
- 1 tablespoon instant minced onion
- $\frac{1}{2}$  teaspoon fines herbs
- 1 teaspoon salt
- 2 cups sifted all-purpose flour, divided

Dissolve yeast in water according to package directions. Add sugar, evaporated milk, salad oil, parsley flakes, instant minced onion, fines herbs and salt. Stir in 1 cup flour; beat until smooth. Cover; let stand in warm place (80°-85°) 1 hour, until bubbly. Stir in remaining flour. Turn dough on to lightly floured surface; knead until smooth. Place in greased bowl; cover; let rise until double in bulk. Divide dough in half. Roll each half into 9-inch circle; place in 2 greased 9-inch layer cake pans. Let rise until doubled. Bake in moderate oven, 375°, for 30 minutes. Remove from pans at once; cool on rack. Split cooled layers and spread three of them respectively with Egg Filling, Chicken Filling, and Ham Filling. Top with fourth layer; frost "cake" with Cream Cheese Frosting. Cut in small wedges to serve.

**EGG FILLING:** Blend together 3 tablespoons mayonnaise, 1 tablespoon prepared mustard,  $\frac{1}{2}$  teaspoon salt, and  $\frac{1}{4}$  teaspoon pepper. Add 4 hard-cooked eggs, finely chopped, and  $\frac{1}{2}$  cup finely chopped ripe olives; mix well. Makes  $1\frac{1}{4}$  cups.

**CHICKEN FILLING:** Blend together  $\frac{1}{4}$  cup mayonnaise, 1 tablespoon lemon juice and 1 teaspoon soy sauce. Add 1 can (6 $\frac{1}{2}$  oz.) boned chicken, finely chopped, and  $\frac{1}{2}$  cup finely chopped celery; mix well. Makes  $1\frac{1}{4}$  cups.

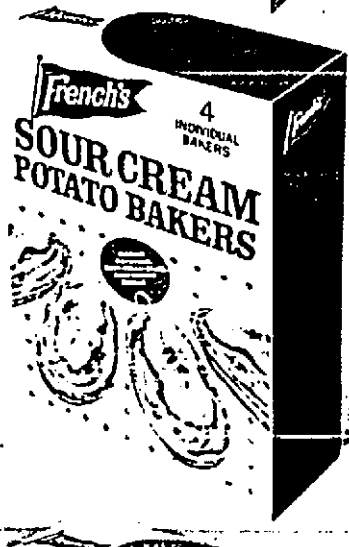
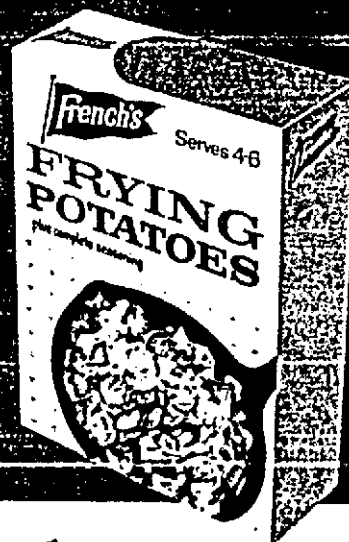
**HAM FILLING:** Blend together 2 large cans (4 $\frac{1}{2}$  oz.) deviled ham spread and  $\frac{1}{4}$  cup pickle relish, well drained. Makes  $1\frac{1}{4}$  cups.

**CREAM CHEESE FROSTING:** Blend 2 packages (8 oz. each) cream cheese and 3 tablespoons milk until smooth and fluffy. Makes about  $2\frac{1}{2}$  cups.

FROM PARADE'S TEST KITCHEN

PHOTO BY MERRIMAN





# Pick any of these family pleasing potatoes and save 7¢

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- 5 French's Potatoes Au Gratin—tender potato slices rich with golden Cheddar cheese. They make their own luscious sauce in the oven as they bake!
- 6 French's Sour Cream Potato Bakers—new dress-up dish! You get mashed Idahos, luscious sour cream topping and four individual baking shells.
- 7 French's Cheese Potato Bakers—bake a festive dish in minutes! You get mashed Idahos, Cheddar cheese topping and four individual baking shells!



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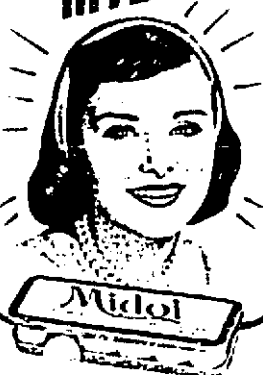
# Sally's BLUE

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WASHINGTON, D. C. John Glenn and the six other astronauts of Project Mercury signed a contract with Time-Life magazines in 1959 which pays them \$500,000 for their personal stories. The contract, okayed by the Eisenhower administration, stipulates that the income from anything written by any of the seven is to be divided equally among all of them. The Time-Life money has already been invested by the seven in an apartment housing project in Prince Georges County, Md. A good thing, too -- because the Kennedy administration has now ruled that when their present literary contract expires, the astronauts will not be permitted to sign any similar ones.

HAVANA. Diplomats stationed in foreign embassies here report that Mirta Castro, estranged wife of Cuban dictator Fidel Castro, is heartbroken. Reason: several months ago her son, Fidelito, 14, was spirited away from her, flown to Moscow, enrolled in a Soviet military school. She has no idea when, if ever, he'll return.

NEW YORK. The medical profession here is saying nothing about it, but some 1,500 MDs -- approximately one doctor out of every 12 in New York City -- have been implicated in an insurance claims racket. "We have evidence," says August J. Bardo, Jr., director of the State Education Department's division of professional conduct, "of doctors conspiring with lawyers to submit false claims, exaggerating medical reports, submitting bills for treatment not administered and listing X-rays that were never taken." The impending scandal constitutes another reason why medicine is getting a bad public image.

LONDON. Last year Great Britain passed a Betting and Gaming act which permits gambling in private clubs. The result: gambling clubs are opening here at the rate of 20 a month, and the gangsters are moving in wherever they can. When they see a club making a tidy profit, the hoods step in and demand a cut of the take. If the owner objects, he's threatened with a permanent rearrangement of his facial features. If he agrees, the mob keeps him on as a front, siphons off most of the profits. Moral: gambling always attracts gangsters.

WASHINGTON, D. C. Don't raise your child to be a singer, dancer, musician, actor or actress. A government survey reveals that the field of performing arts is overcrowded, that candidates for these occupations have little hope of making a decent living. For details consult the newest occupational outlook handbook of the Department of Labor.

TOKYO. American-educated Japanese are unhappy in Japanese society. Reason: the Japanese refuse to accept them, regard them as outsiders.

LONDON. The first live TV pictures from England to the U.S. will flash across the Atlantic via satellite sometime in May. After that, London street scenes and interviews with foreign celebrities should become old hat on your TV sets.

## Like Walking on Pillows!

Dr. Scholl's AIR-PILLO INSOLES Give Luxurious Walking Ease



Air-Cushion your shoes for only... 60¢

This modern miracle of walking ease gratefully pillows, ventilates your feet from toe to heel. Relieves painful calluses... gives mild support... eases pressure on nerves of feet... helps lessen strain of standing, walking. Helps to keep feet cool. Sizes for men and women. Sold at Drug, Shoe, Dept., 5-10¢ Stores.

P. J. AIR-PILLO Insoles worn in any loose-fitting, worn or misshapen shoes make them feel better, fit better, feel better, wear better!

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# MICE

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with Safe d-Methorphan

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- LOOSENS PLEASANT PLEGG TASTE

For coughs caused by common cold. Two strengths: ADULT and CHILD.

Ask for De Witt's

## NOW! KEEP DENTURES CLEAN--ODOR FREE

without harmful brushing

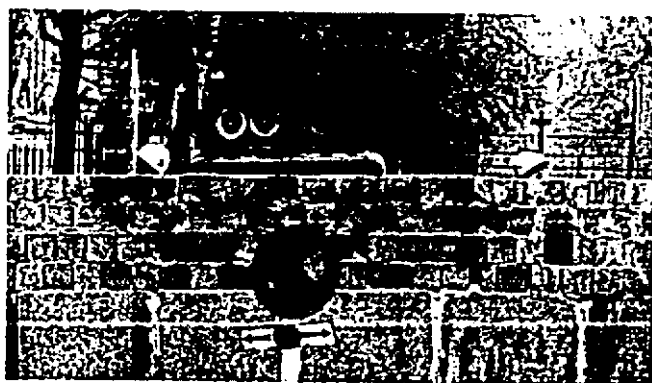
ORA Cleanser is so easy to use -- just soak dentures, rinse and wear. ORA's unique "search-out action" washes between-teeth spaces no brush can touch... helps remove odor-causing bacteria... floats away food particles and film, as no ordinary toothpaste can. ORA leaves dentures fresh and odor-free... in minutes. Also try ORAFix? Denture Adhesive.



## DENTURE CLEANSER



# LET'S PLAY 'WALL'



Real wall splits city. Speakers (above) are for propaganda.

IN WEST BERLIN a grim new game (see photos below) is catching on among the children. It's a kind of copycat version of the cold war, inspired by the great concrete-and-barbed-wire wall (above) the Communists built through the city along the zone border.

The kids call their game "Fight Across the Wall." They collect bricks in vacant lots and pile them into a miniature wall. Then,

following the example of the adults around them, they stand on opposite sides, waving toy guns and shouting insults.

Parents may find the game chilling, but psychologists say it's natural for children to act out the same tensions that assail their elders. They're only expressing what all Berliners feel about the weird, forbidding barrier that has cut their city in two.



Kids' wall starts to go up. Children find bricks in vacant lot, a World War II bomb site.



Mimicking adults, children aim guns, hurl insults across their miniature "Berlin Wall."

# NOW, LIFETIME INSURANCE TO HELP PAY YOUR BIG MEDICAL BILLS!



Here's a new advance in health insurance for individuals and families—New York Life's **LIFETIME MAJOR MEDICAL EXPENSE POLICY**. This modern protection is guaranteed renewable throughout your life, with no reduction in benefits or benefit period—even after age 65. What's more, no matter how many times you collect benefits you cannot be singled out for a premium increase. Premiums can be increased *only* for all policyowners in your class.

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# *Improved* Richfield Boron **GUARANTEED** to keep your carburetor clean!

## Here is Richfield's **GUARANTEE** to you:

Improved RICHFIELD BORON gasoline, when used exclusively in your car, will clean out harmful deposits that form in the carburetor and then will keep your carburetor clean and clear of future harmful deposits. This will end the need for costly deposit-caused carburetor "boil-outs." (Removing, cleaning, and reinstalling.)

If, after 2000 miles of exclusive RICHFIELD BORON use, your car should require a carburetor "boil-out" so caused, Richfield will pay the full charges for labor according to the published list available at all Richfield Stations.

### Here's all you do to qualify:

1. Fill in the written Guarantee Form, available from all Richfield Dealers, and mail it to Richfield.
2. Start using RICHFIELD BORON exclusively in your car for the next 2000 miles.

*These forms will be issued up to September 15, 1962, and no claim will be honored unless received prior to January 1, 1963.*

**NEVER BEFORE SUCH ASSURANCE OF PERFORMANCE:**  
Use Improved Richfield Boron in your car for the next 2000 miles. Then if your carburetor should need a "boil-out," to remove deposits, Richfield will pay the total labor costs.

We're so certain of the performance qualities of this improved gasoline, that we are willing to guarantee these benefits to you. Richfield Boron *will clean* out the deposits your carburetor has been accumulating from stop 'n' go driving. And then it will *keep* your carburetor clean.

Right from the start this can mean saving as much as \$10 to \$20 or more in "boil-out" costs—for Richfield Boron is *guaranteed* to end the need for costly carburetor "boil-outs" due to deposits.

And that's only the beginning of your savings with Richfield Boron. By removing deposits, and keeping your carburetor free of deposits, Richfield Boron helps your car idle smoother, stops stalling in traffic, and increases mileage.

Start today, cleaning your carburetor as you drive. Once cleaned, your carburetor will *stay* clean with the steady use of Richfield Boron. Drive into a Richfield station today. Start to enjoy the benefits of this performance-proved gasoline.

# **RICHFIELD BORON.**

Now Improved with advanced carburetor cleaner MPA/2





## PARADE OF PROGRESS

Seeking ideas for home or yourself? Try these by PETER DRYDEN

**Relax in bed:** Here's a bed (above) that responds to your whims when you touch a button. It raises you up, cradling your back, lifting your knees. Without leaving bed, you can select the right position for reading, lounging, sleeping. The unit is non-electric, moderate in cost. Details: Eclipse Sleep Prods., Dept. PP, 200 Lexington Ave., New York 16, N.Y.

**For your car:** Now comes a liquid car wash that contains a self-polishing wax and leaves a bright shine on body and trim—but won't smear windows. Electrochemical action prevents the wax from being deposited on glass. \$1.25. Du Pont, Dept. PP, Wilmington 98, Del.

**Pocket telescope:** No longer than a fountain pen, a new 6-power telescope fits neatly in a pocket. And it's calibrated so you can use it to measure golf yardage as well as for other activities requiring long distance vision. \$10.95. Franklin Scott, Dept. PP, Farmington, Wash.

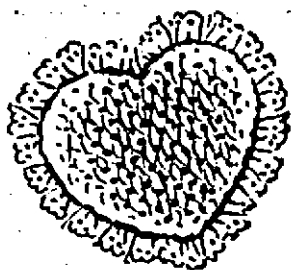
**Midget outboard:** A new kind of outboard boat motor weighs only 24 lbs. yet develops 2.2 h.p. and 35 lbs. of thrust or push. And it can operate in shallow water so it's good for fishing as well as other uses. Its enclosed propeller will not foul in weeds, grass, sand or mud—and makes it safer around swimmers and skiers. \$89.50. Schnacke Mfg. Corp., Dept. PP, 1016 E. Columbia St., Evansville 7, Ind.

**Multi-purpose floodlight:** You can use a new floodlight kit many ways—to light patio, garden, yard, steps, walks, outdoor barbecue, and games as well. The rust-proof aluminum unit has an adjustable swivel and can be fastened to any surface or pegged in the ground. Kit includes detachable ground spike and heavy-duty electric cord. About \$4.60. Westinghouse Electric, Dept. PP, Bloomfield, N.J.

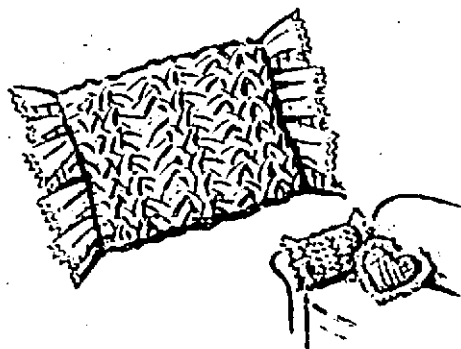
Parade of Progress items are NOT advertising. If not available at stores, write manufacturer. \* Manufacturers and Distributors: PARADE will consider new ideas but cannot correspond about them.

PATTERNS BY PAULINE

## SMOCKED SOFA PILLOWS



These easy-to-smock gingham pillows will add that luxury-touch to your bed or sofa. They're nice to have at home or give for gifts. Pattern #P-271 has full directions for both heart-shape and oblong pillows. A graph for easy smocking is included.



To get your pattern: Print your name, street, city and state. Specify pattern number (#P-264) and quantity desired. Enclose 25¢ per pattern. Make checks payable to Parade Patterns. Send order to PARADE, Dept. H, Box 475, Radio City Station, New York 19, N.Y.



When childhood constipation occurs

More mothers use  
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*Because*

Fletcher's Castoria gives the prompt, yet natural-like relief from temporary constipation that medical authorities agree is best for a child's young system. Its pure extract of Senna is considered one of nature's finest vegetable laxative products.

Fletcher's Castoria is gentle, the prime requisite for a child's laxative. It contains none of the harsh drugs so often found in adult laxatives, drugs that can upset your child's system.

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Fletcher's Castoria is the only nationally-recognized laxative made especially for children of all ages. So why take chances . . . the laxative that's "right" for you can well be "wrong" for your child. Get famous Fletcher's Castoria today.



*It takes a child's  
laxative to fulfill  
a child's needs*

## Every day of life means hope



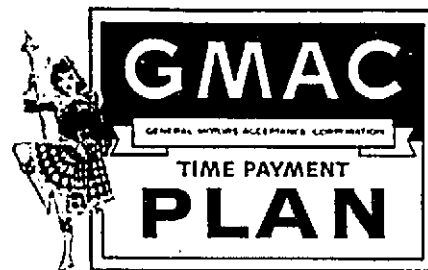
Every added day a leukemia victim lives means added hope that a cure will be found. American Cancer Society funds have helped researchers discover temporary arresters. And develop an effective vaccine for animals. Surely this part of the Society's work alone merits your active support. Fight cancer with a checkup and a check. Send your donation to CANCER, care of your local post office.

AMERICAN CANCER SOCIETY





ON THE BEST OF TERMS. And any General Motors dealer using GMAC can arrange terms to fit *your* budget for financing your car and car insurance, also creditor life insurance.





# MY FAVORITE JOKES

by TONY RANDALL

**EDITOR'S NOTE:** Tony Randall, born in Tulsa, Okla., is a Hollywood comedy star who calls New York his home. You've seen him in many films, including *Pillow Talk* and *Lover Come Back*. Recently, Randall finished starring opposite Kim Novak in *Boys' Night Out* which earned him enough loot to buy a half dozen paintings. Son of an art dealer, Randall has become one of

the foremost art collectors in show business. Tony is one of those lucky young men who from an early age have had occupational targets. His was acting. When asked last week what he would want to be, were he not an actor, Randall replied, "Dead." In his early 40s, Tony, unlike most movie stars, is happily married to a non-professional. Here are some of his favorite jokes.

*The shapely young starlet, wearing a dress designed for maximum exposure, snuggled up to the handsome eligible doctor to whom she had just been introduced. Determined to engage him in conversation, she said, "Oh doctor, I feel a cold coming on. What should I do?"*

*The doctor looked down at her and smiled. "Just go home," he said quickly, "get dressed, and climb into bed."*

*Know the difference between a neurotic, a psychotic, and a psychiatrist? The neurotic builds castles in the air. The psychotic lives in them. And the psychiatrist collects the rent.*

*An old lady who had never flown before glanced out of the plane window. To the passing stewardess she said, "Isn't flying amazing? From this height, people down there look just like ants."*

*"As a matter of fact," replied the stewardess, "they are ants. We haven't taken off yet."*

**Safety tip:** If your wife wants to drive, don't stand in her way.

*After graduating from an exclusive preparatory school, the young man, when he applied for a position as a teacher in the Peace Corps, gave his headmaster as a reference.*

*Queried as to the young man's suitability, the headmaster wrote: "Mr. Stevens is an outstanding young man. He is the son of Henry Stevens, the philanthropist; the grandson of Peter Stevens, the oil magnate; the cousin of Franklin Stevens, the noted surgeon; and the nephew of Dr. Samuel Stevens, the Pulitzer Prize author."*

*The Peace Corps wrote back: "Thank you very much for your letter of recommendation concerning Mr. Stevens. We must point out, however, that we are interested in Mr. Stevens for educational work—not for breeding purposes."*

*Kids these days do many things we never thought of doing. And that's why we didn't do them.*



## ANECDOTE of the WEEK

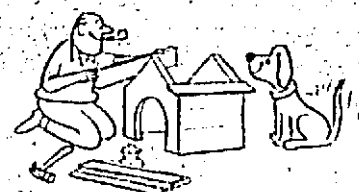


Recently two newspapermen interviewed Jack Benny in the lobby of a San Francisco hotel. They asked Jack the question everyone asks: "Are you really as cheap off-stage as you are on-stage?" Benny, who is by nature a generous man, grinned and explained that his stinginess was merely an act which had stood him in good stead for the past 30 years.

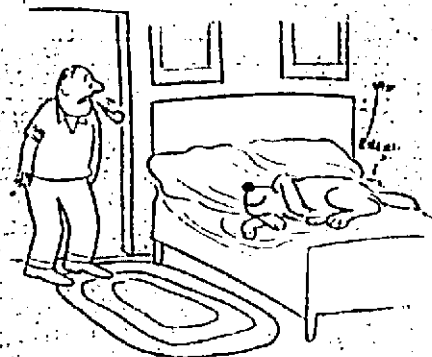
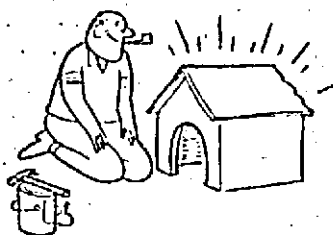
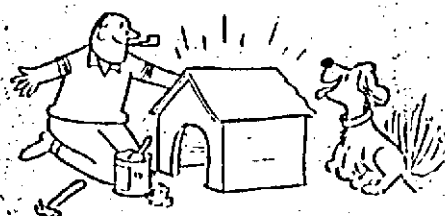
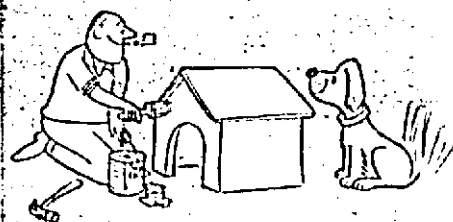
The interview over, Benny sauntered to the men's room. On leaving he suddenly sensed that he had dropped his wallet. He returned and searched his pocket for a dime to open the locked

pay booth. Since he had no change, the comedian got down on his hands and knees to look beneath the door. Sure enough his wallet lay on the floor inside. Cautiously Benny looked up to make sure no one was watching. Then just as he was about to crawl under the door the two newspapermen who had interviewed him walked in.

Benny, on his knees, looked up in anguish. His face reddened. "Honest," he called out. "You won't believe this, but I didn't have a dime on me, and my wallet's inside . . . and honest, fellas . . . Oh, what the heck!"



## A house is not a home



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